

CITY OF OAKLAND

Parks and Recreation Advisory Commission



AGENDA FOR REGULAR MEETING

Date: Wednesday, May 14, 2025

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Remote access instructions:

The following options are available to join this meeting remotely via Zoom;

- To join online, please click on the following link: <https://us06web.zoom.us/j/85192840915>.
- To join by phone, please use one of the options below:
 - One-tap mobile.
 - +16699006833,,85192840915# US (San Jose), +14086380968,,85192840915# US
 - Dial one of the numbers below for higher quality based on your current location.
 - +1 669 900 6833 US (San Jose), +1 408 638 0968 US (San Jose),
 - +1 669 444 9171 US, +1 253 215 8782 US (Tacoma),
 - +1 346 248 7799 US (Houston), +1 719 359 4580 US, +1 253 205 0468 US,
 - +1 309 205 3325 US, +1 312 626 6799 US (Chicago), +1 360 209 5623 US,
 - +1 386 347 5053 US, +1 507 473 4847 US, +1 564 217 2000 US,
 - +1 646 876 9923 US (New York), +1 646 931 3860 US, +1 689 278 1000 US,
 - +1 301 715 8592 US (Washington DC), +1 305 224 1968 US
 - International numbers are available at <https://us06web.zoom.us/j/85192840915>.
 - Webinar ID: 851 9284 0915.

How to submit Public Comment before and during the meeting:

1. To submit comments for review by the Commission before the meeting date, email comments to publiccomments2prac@oaklandca.gov.
2. To comment in person during the meeting, please complete a Speaker Card and provide to meeting coordinators before the Chair opens the floor to Public Comment on that Item. Each speaker will be called to the podium by name and permitted to comment for the allotted time.
3. To comment during the meeting online, click “Raise Your Hand” when prompted. When it is your turn to speak, please unmute yourself. You will be permitted to comment on the open Item for the allotted time and re-muted. See instructions on how to “Raise Your Hand” here: https://support.zoom.com/hc/en/article?id=zm_kb&sysparm_article=KB0068290.
4. To comment during the meeting by phone, please call one of the phone numbers listed above. You will be prompted to “Raise Your Hand” by dialing *9 to request to speak. When it is your turn, please unmute yourself by dialing *6. You will be permitted to comment on the open Item for the allotted time and re-muted.

If you have questions, email publiccomments2prac@oaklandca.gov or contact Oakland Parks, Recreation and Youth Development at 510-238-7275. Thank you.

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NOTE: Public Comment will be taken during this meeting as follows...

- If you have a comment to make about an Item on this agenda, you may do so after the Chair opens the floor to Public Comment on that Item.
- If you have a comment to make about a topic that is not on this agenda, you may do so under **Items 5 and 10**, Open Forum and Continuation of Open Forum.

Agenda Items

1. Call to Order
2. Roll Call / Determination of Quorum
 - Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore
3. Modification of the Agenda
4. Disposition of Minutes
 - Draft minutes from regular meeting on **April 9, 2025**.
5. Open Forum
 - Comment on all items not on this agenda will be taken at this time.
6. Measure Q Update
 - Monthly OPW Informational Report on Measure Q and Performance Measure Updates.
 - Quarter 3 Maintenance Review
 - Park Assessments Check In
 - Proposed Budget Review
7. New Business
 - 7A. Request for Oakland Parks and Recreation Advisory Commission to approve Ambra Jackson as Jackson LLC and Collective Culture Training request for vendor sales of merchandise at their Pretty with A Purpose Women's Empowerment Brunch to be held at Sequoia Lodge on June 22, 2025, 2:00pm-5:30pm.

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- 7B. Request for Parks and Recreation Advisory Commission to approve a gift-in-place donation in the amount not to exceed \$11,637.33 from the Friends of San Antonio Park (FOSAP) and to enter into a right of entry contract with FOSAP for the installation of a Memorial Tree Grove at San Antonio Park.
 - 7C. Request for the Parks and Recreation Advisory Commission (PRAC) to review and approve a gift-in-place donation not to exceed \$49,500 for the installation of a mural on a wall located in Courtland Creek Park.
 - 7D. Verbal Informational Report on Town Nights 2025 from the Deputy City Administrator.
 - 7E. Verbal Informational Report on Juneteenth 2025 from the Deputy City Administrator.
 - 7F. PRAC Discussion on Oakland Parks, Recreation and Youth Development (OPRYD) FY 2025-2027 Budget Priorities.
- 8. Planning and Conditional Use Permits (CUPs)
 - 9. Update from the Director, Committees, and Announcements
 - 10. Continuation of Open Forum
 - All final comments on items not on this agenda will be taken at this time.
 - 11. Adjournment

AGENDA FOR REGULAR MEETING

Parks and Recreation Advisory Commission

Date: Wednesday, May 14, 2025

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue



Visit [PRAC's website](#) for Agendas, Meetings, Minutes, and more information.

Next Regular PRAC Meeting

Date: Wednesday, June 11, 2025

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Accessibility Information:

This meeting location is wheelchair accessible.

To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email publiccomments2prac@oaklandca.gov or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least ten (10) days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities. Thank you.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a publiccomments2prac@oaklandca.gov o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco (5) días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 publiccomments2prac@oaklandca.gov 或致電 (510) 238-7275 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

CITY OF OAKLAND

Parks and Recreation Advisory Commission



DRAFT MINUTES FOR REGULAR MEETING

Date: Wednesday, April 9, 2025

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Agenda Items

1. Call to Order: **4:37 p.m.**

2. Roll Call / Determination of Quorum

Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore

Present (6): Chair Barach, Vice Chair Omolo, Commissioners Alper, Cervantes, Henderson, Kos-Read, Thomas, Tran, Watkins, Whitmore

Remote (0):

Excused (0):

Absent (0):

Action: Quorum confirmed.

3. Modification of the Agenda

– **None.**

4. Disposition of Minutes

– Approval of draft minutes from regular meeting on **March 12, 2025.**

Motion: Chair Barach entertained a motion to approve the minutes.

Moved by: Commissioner Omolo

Seconded by: Commissioner Watkins

Vote: Yes (9) Alper, Barach, Cervantes, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore

No (0)

Action: Motion Passed.

5. Open Forum

Comment on all items not on the agenda are taken at this time.

In-Person: 0

Remote: 1

Email: 0

Commissioner Henderson joined the meeting at 4:44p.

6. Measure Q Update

- Monthly OPW Informational Report on Measure Q and Performance Measure Updates.
 - No report.

6A. PRAC Discussion and formation of Measure Q Ad-Hoc Committee.

- To be active until September 30, 2025.
- To meet 1 – 2 times per month.
- Vice Chair Omolo to Chair the committee.
- Members to include: Vice Chair Omolo and Commissioners Cervantes, Tran, and Watkins

Public Comment

In-Person: 1

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion for the formation of PRAC's Measure Q Ad-Hoc Committee.

Moved by: Vice Chair Omolo

Seconded by: Commissioner Kos-Read

Vote: Yes (10) Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore
No (0)

Action: Motion Passed.

7. New Business

7A. Informational report for the installation of fitness equipment along the Courtland Creek Park trail.

- Staff to return at later date with project manager.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to reject the informational report.

Moved by: Commissioner Kos-Read

Seconded by: Commissioner Tran

Vote: Yes (10) Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore

No (0)

Action: Motion Passed.

Commissioner Kos-Read left the meeting at 5:13p.

- 7B. Request approval for Crisis Support Services to collect donations from supporters at their 5k Healing Hearts Walk/Run for Suicide Prevention to be held at Lakeside Park (bandstand) on Saturday, May 17, 2025, from 7:00am -1:00pm.

Public Comment

In-Person: 0

Remote: 1

Email: 0

Motion: Chair Barach entertained a motion approve the request.

Moved by: Commissioner Tran

Seconded by: Commissioner Thomas

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins, Whitmore

No (0)

Action: Motion Passed.

- 7C. Request approval for Oakland Rebels Youth Basketball Club to collect onsite donations, ticket sales at door, sales of beverages (alcohol and non-alcohol), raffle tickets and host silent and live auction at their Crab Feed Fundraiser to be hosted at Lakeside Park Garden Center on Sunday, April 27, 2025, from 4:00pm-9:00pm.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion approve the request.

Moved by: Commissioner Tran

Seconded by: Commissioner Henderson

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins, Whitmore

No (0)

Action: Motion Passed.

- 7D. Request approval for False Profit, Inc to collect cash donations onsite at their Spring Training Music Event hosted at Joaquin Miller Park (Baywood, Fernwood and Pinewood picnic sites) on Saturday, May 17, 2025, from 10:00am – 7:00pm.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion approve the request.

Moved by: Commissioner Henderson

Seconded by: Commissioner Watkins

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Omolo, Thomas, Tran,
Watkins, Whitmore

No (0)

Action: Motion Passed.

- 7E. Request approval for Keep Oakland Beautiful to host a silent auction at their fundraising event to be hosted at Lakeside Park Garden Center on Saturday, May 10, 2025, from 5:00pm-8:00pm.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion approve the request.

Moved by: Commissioner Thomas

Seconded by: Commissioner Henderson

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Omolo, Thomas, Tran,
Watkins, Whitmore

No (0)

Action: Motion Passed.

- 7F. Request approval for Mental Health Association of Alameda County to collect on-site donations, sales of merchandise, food, alcohol and non-alcoholic beverages at the fundraising concert event hosted at Dunsmuir Hellman Historical Estate Saturday, June 21, 2025, from 1:00pm-5:00pm.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion approve the request.

Moved by: Commissioner Tran

Seconded by: Commissioner Cervantes

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Omolo, Thomas, Tran,
Watkins, Whitmore
No (0)

Action: Motion Passed.

8. Planning and Conditional Use Permits (CUPs)

- **None.**

9. Update from the Director, Committees, and Announcements

Update from the Director:

The department budget proposal has been submitted and department heads have met with the Finance team. There has been a request for the return of positions that were moved to other departments. The Mayor's Budget is set to come out in May.

In the upcoming year, the department will not be able to support the same programs and services as usual. This fall, Town Afterschool Program (TAP) will be consolidated. Town Camp has been funded through this summer. Feather River Camp has been funded for the first week and an alternative site in Santa Cruz will be visited for the second week.

The department is currently working with Trust for Public Lands (TPL), Oakland Parks and Recreation Foundation (OPRF), and City Administration to become more resourceful outside of and less dependent on the General Purpose Fund. Strategic Planning and Parks Master Plan funding are being discussed with TPL. Starting with a Parks Listening Program with the community to hear their needs, the department intends to look for dedicated sources of funding such as another Measure, increased philanthropy, and grants.

Announcements:

- Vice Chair Omolo: April 22nd is Earth Day. There will be an event hosted at Allendale Park from 10a – 2p.
- Commissioner Henderson: Kingmakers of Oakland Symposium will be Thursday – Saturday and hosting a Student Showcase on Saturday, 10a – 2:30p.
- Chair Barach: Letter has been sent to City Administration on budget-related items. CM Zac Unger voiced his support. The scheduled meeting with City leadership to discuss the definition of a fiscal emergency in March was rescheduled to April 15. Vice Chair Thomas and Chair Barach among other groups like the Library will be in attendance. In this meeting the goal is to set parameters on when and how a fiscal emergency can be invoked in the future.

The unauthorized Joaquin Miller cyclotrack has been approved for dismantle. The work is to be performed in collaboration with volunteers.

Bios and pics of commissioners have been requested to be placed on the PRAC website.

A representative from the Budget Bureau was unavailable to attend this meeting to provide a presentation, however, a written response has been received from the Bureau to PRAC questions submitted about shortfall with minimal explanation. They acknowledged that there was a forecast budget shortfall in Measure Q due to the current shortfall in the General Fund. Efforts to receive a presentation from Budget at PRAC are still underway.

10. Continuation of Open Forum

- Final comments on items not on the agenda are taken at this time.

In-Person: 0

Remote: 0

11. Adjournment: **6:05 p.m.**

Motion: Chair Barach entertained a motion to adjourn the meeting.

Moved by: Commissioner Omolo

Seconded by: Commissioner Tran

Vote: Yes (9) Alper, Barach, Cervantes, Henderson, Omolo, Thomas, Tran, Watkins, Whitmore

Action: Motion Passed.

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Respectfully Submitted,

A handwritten signature in black ink that reads "Jasmine S. Bellow". The signature is fluid and cursive, with the first name "Jasmine" being more prominent than the last name "Bellow".

Jasmine S. Bellow

Executive Assistant to the Director

PRAC Recording Secretary

DRAFT

CITY OF OAKLAND
Oakland Public Works

TO: Marc Barach, Chair, Parks and Recreation Advisory Commission (PRAC)
FROM: Liam Garland, Interim Assistant Director, Public Works (OPW)
DATE: May 14, 2025
SUBJECT: **Informational Report: OPW's Measure Q Updates**

SUMMARY

This report provides updates on delivery of:

1. Measure Q-funded park services for the third quarter of Fiscal Year 2025 (January 1- March 31, 2025); and
2. Park assessments.

BACKGROUND / LEGISLATIVE HISTORY

Measure Q, approved by Oakland voters in March 2020, provides funding for parks maintenance, homelessness services, and water quality. The City Council assigned PRAC the oversight role regarding the Measure Q expenditures related to parks maintenance and water quality services. As a component of this oversight function, OPW routinely submits updates to PRAC.

STATEMENT OF THE ISSUE

This report covers Quarter 3 (or Q3) of Fiscal Year 2025 from January 1, 2025 to March 31, 2025. The Q3 reporting format continues the use of color coding within the tables to indicate where OPW is meeting or falling short of targets. It continues to implement PRAC's suggestion that the narrative be simplified to *target*, *results/variances*, and *addressing variances*. Similarly, this Q3 report includes equity analysis where the disparities between parks' maintenance in equity priority neighborhoods (versus others) are identified. Parks with an asterisk (*) in the tables at Attachment A, B, C, and D are in high priority equity neighborhoods based on the Department of Transportation's Geographic Equity Toolbox (available at <https://www.oaklandca.gov/resources/oakdot-geographic-equity-toolbox>) and parks with ** are in highest priority equity neighborhoods.

Staff seek PRAC's input on this report and its analysis.

1. Dedicated Staffing Per Park: Measure Q Section 3(B)(1)(m): "Providing dedicated staff at major parks. 'Major Parks' means City operated Community Parks, Region-serving parks, and Resource Conservation Areas, as those terms are used in the Open Space Conservation & Recreation (OSCAR) Element of the Oakland General Plan."

Target: Staff define Measure Q's dedicated staffing goal as at least one full-time equivalent (FTE) devoted per month at each major park. Staff also developed a preliminary industry standard for number of parks maintenance FTEs per acre of park maintained. In 2008, the International City/County Management Association recommended a best practice of one park maintenance staff member per 12 acres of parkland and indicated a higher ratio if population density is higher. Oakland has a high population density, and its parks face frequent illegal dumping, so staff adjusted

the industry standard to one park maintenance staff per 10 acres. The park assessments will re-evaluate whether this is the right standard and, if not, recommend a new one.

To approximate FTEs per major park, staff track total labor hours worked by staff at each major park. Then these total labor hours per park are converted into a FTE count per park by dividing the total work hours per park by the number of hours a FTE works per month. This results in an approximate number of FTEs per park per month.

Results/Variations: Attachment A shows the results. Q3 averages show that all of the 11 major parks are meeting the Measure Q-derived target of one FTE per major park. Nine of the 11 met the industry standard target. This is the first quarterly report in which no park is coded red for any month in the quarter.

Addressing variations: Of the two parks not meeting the industry standard, neither is in a high-priority equity neighborhood and both are larger regional-serving parks: Lakeside and Joaquin Miller. The development of parks assessments will address the maintenance needs of these region-serving parks and, if gaps exist, consider approaches to addressing these gaps.

2. Ballfield Mowing: Measure Q Section 3(B)(1)(a): “Mowing City operated sports fields frequently, every other week, or as may be required by the time of year.”

The Parks and Trees Division in Public Works’ Bureau of the Environment is responsible for ballfield mowing. Measure Q sets a priority to mow “frequently” and defines frequently as every other week (or roughly two times per month), or “as [frequently as] it may be required by the time of year.”

Target: Public Works sets a mowing target based on time of the year. During the off peak (or rainy) season from November to March, rain is likely, turf growth is slowed, and ballfields are used less, thus mowing is less frequent. Staff’s goal in the off-peak season is one mow per month at each field.

Off Peak (Rainy Season)					Peak (Dry Season)						
Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct
ballfield mowing 1x/month					ballfield mowing 2x/month						

Peak (or dry) season is April to October. Rain is unlikely, turf growth is higher, ballfield use increases, and mowing is, and should be, occurring regularly. Measure Q says mowing should be occurring “every other week.” In off peak season, staff’s target is mowing ballfields once per month.

Results/Variations: Attachment B shows the results. For Q3, the average of citywide mows met the Measure Q target. For individual parks, 77% are meeting the monthly mow target. The parks in the high and/or highest priority equity neighborhoods were more likely to meet the mowing target than parks in the non-priority neighborhoods.

Addressing variations: The data suggest that another ~10 mows per month would enable every individual park to meet the Measure Q goal. Staff estimate that the one additional Park Equipment Operator is sufficient to ensure these 10 mows per month. As of June 2024, Measure Q funded seven Park Equipment Operators, six of which were filled and one vacant. The midcycle budget froze the

vacant Equipment Operator position. Filling this frozen position would achieve the Measure Q-derived mowing goal for every ballfield at every park.

3. Trash and Litter: Measure Q Section 3(B)(1)(b): “Collecting trash and litter several times per week, including Saturdays and Sundays, from the City’s most used parks, assuring equitable distribution of resources...”

Staff define the City’s most used parks as the community parks and regional-serving parks in the General Plan’s OSCAR element. Trash cans are emptied and litter removed at these parks every Monday and Friday by the Bureau of Environment’s Parks and Trees Division.

Target: Staff set two goals for trash and litter pickup. The baseline goal is emptying of cans and picking up litter two times per week (or eight times per month). To derive a Measure Q goal, staff took the baseline goal of two pickups per week, added a pickup on Saturday and Sunday to reflect Measure Q’s language “including Saturdays and Sundays...”, and then included an overall completion rate of 75% of the time. This Measure Q-derived goal translates into three or more weekly pickups (four pickups multiplied by 75%) at the most used parks.

Results/Variations: Attachment C shows the results. In Q3, staff emptied an average of 1,817 trash cans monthly, just short of the baseline goal of 1,888 per month and well below the Measure Q-derived goal of 2,832 per month. For Q3, an average of four parks met the baseline goal and less than two on average met the Measure Q-derived goal. A higher percentage of parks in high and/or highest priority equity neighborhoods met targets than in the non-priority neighborhoods.

Addressing variations: Staff estimate an additional Gardener can empty an average of 560 cans per month. Based on this estimate, hiring three Gardeners would enable staff to meet the Measure Q-derived goal for trash can emptying. There are currently six existing Gardener vacancies, however the recruitment for those positions is not moving forward given the City’s budget challenge.

4. Restroom Cleaning: Measure Q Section 3(B)(1)(e): “Cleaning Park Restrooms more than once per day, especially on weekends.”

The Facilities Services Division of Public Works’ Bureau of Maintenance and Internal Services is responsible for outdoor restroom cleaning. A custodial unit is dedicated to outside restrooms and pools. Five Custodians are currently funded by Measure Q. Three of those positions are filled, two are vacant.

Target: Staff set a baseline goal of cleaning every parks’ outdoor restroom once per day. To derive a Measure Q goal, staff considered the ballot text’s language to clean park restrooms “more than once per day, especially on weekends.” Staff set a target of twice per day cleanings including weekends and then included the goal of meeting this twice-per-day standard 80% of the time.

Each cleaning count represents the restroom or restrooms being cleaned at the listed location. Where only one bathroom exists at a location, one count equals one restroom cleaning. In locations with multiple restrooms, one count represents multiple restrooms being cleaned. No reporting is provided for the cleanings of parks restrooms that are closed or operate only seasonally or by event. These include Arroyo Viejo** (McConnell Field), Caldecott, Carter Gilmore**, DeFremery**, Joaquin

Miller-Sequoia Arena, Lafayette Park**, Oakport Field*, Otis Spunkmeyer Field*, Raimondi, Officer Willie Wilkins*, Willow Park*, and Woodminster.

Results/Variations: Attachment D shows the results. In Q3, average citywide restroom cleaning counts exceeded the baseline goal (908 to 870). However, those citywide restroom cleaning counts continue to fall short of the Measure Q-derived goal (908 to 1,443), a gap of 534 monthly cleanings on average. Further, none of five parks in equity neighborhoods met the baseline target, while 13 of 24 restrooms in non-priority neighborhoods did meet the target.

Addressing variations: Staff estimate that one custodian can clean 14 restrooms per day, which equates to ~280 cleanings per month. By hiring 2-3 more custodians, staff would regularly meet the Measure Q-derived goal. There are currently two vacant Measure Q-funded custodian positions for outdoor restrooms. OPW has submitted hiring requisitions for custodians; these requisitions are awaiting Finance Department approval. The addition of custodians would eliminate the restroom count disparity that exists. In addition, to ensure restroom cleanings are being accurately counted, staff are re-training the custodian who serves most of the restrooms in the highest and high-priority neighborhoods.

Per PRAC's request, Attachment E shows examples of the ongoing vandalism that both detracts from patrons' experience of the park restrooms and creates serious maintenance challenges for OPW. Vandalism ranges from graffiti to torn-down paper dispensers to tampering with electrical wiring.

5. Progress on Park Assessments

The Parks and Trees Division of Public Works' Bureau of Environment (BOE) is leading development of the park assessments. These assessments respond to Measure Q's section 3(B)(1)(l), which requires "[d]eveloping measurable tools to ensure equitable maintenance of all parks and open spaces..."; and the City Auditor's December 21, 2023 audit, [Budget Transparency, Performance Management, and Stronger Oversight Needed to Ensure Oaklanders Benefit from the 2020 Parks and Recreation Preservation, Litter Reduction, and Homelessness Support Act](#).

BOE has contracted with Kimley-Horn to provide technical assistance for the execution of a thorough park assets inventory and condition assessment. The objective of the project is to categorize the City's parks by size, amenities and facilities; establish baseline acceptable conditions by asset type (i.e. pool, restroom, ballfield, pathway); and provide recommendations for maintenance services necessary to restore park assets to fully operational status as measured against baseline conditions. These assessments will inform decision-making of both Oakland Parks, Recreation, and Youth Development Department (OPRYD) and OPW to enhance the overall functionality and quality of the City's park infrastructure.

Kimley-Horn established a preliminary inventory of the City's parks system by using and evaluating data provided by the City including, but not limited to, existing inventory and mapping data; existing maintenance service levels; 2021 Mini Parks Assessment Report; Open Space, Conservation and Recreation (OSCAR) Element of the City's General Plan; and the City's FY23-25 Capital Improvement Plan. At the same time, a scoring rubric was developed for the condition assessments of park assets. Kimley-Horn conducted site visits in February and March 2025 to ground truth the

quantities of amenities, while also visually assessing the quality, condition, and overall functionality of the built environment of the parks system. Major deferred maintenance items and general accessibility of amenities and facilities were also examined and noted. Staff from the Bureau of Environment and the Parks & Recreation Foundation attended several on-site assessments.

Attachment F's PowerPoint presentation includes an example of these assessments and very preliminary analysis on the assessments' results.

The final assessments will return to PRAC in October 2025. The project's next steps include the development of a maintenance assessment and plan; capital improvement plan; and Measure Q (equity) memorandum.

RECOMMENDATION

OPW recommends that PRAC receive this informational report.

Respectfully prepared and submitted by:

/s/ Liam Garland

Liam Garland

Interim Assistant Director

Oakland Public Works

Attachments: A – Dedicated staffing at major parks
B – Ballfield mows
C – Trash can emptying
D – Restroom cleanings
E – Examples of vandalism in park restrooms
F – PPT presentation on park assessments

Attachment A – Dedicated Staffing at Major Parks

		Measure Q-derived goal = 1 or more staff FTE per park; Industry Standard = 1 FTE/10 acres																
		Q4 FY 2024			Q1 FY 2025					Q2 FY 2025				Q3 FY 2025				
		April	May	Jun	Jul	Aug	Sep	Avg	Oct	Nov	Dec	Avg	Jan	Feb	Mar	Avg		
<div><div></div><div>Meets both goals</div></div>																		
<div><div></div><div>Meets one goal, not other</div></div>																		
<div><div></div><div>Does not meet either goal</div></div>																		
Arroyo Viejo Park**	Acres	Industry standard	MQ Goal	5.7	4.8	3.4	6.7	6.6	4.9	6.1	5.5	4.7	4.7	5.0	5.0	1.8	1.8	2.9
Brookdale Park	4.7	0.5	1.0	1.2	0.4	1.9	1.7	1.4	1.0	1.4	1.1	0.1	0.8	0.7	2.1	1.7	1.7	1.8
Brookfield Park*	14	1.4	1.0	4.6	2.6	3.5	5.4	2.1	2.4	3.3	6.2	4.4	4.4	5.0	3.2	3.6	3.6	3.5
Bushrod Park	10.1	1.0	1.0	4.0	3.2	2.9	3.1	3.9	3.4	3.5	2.8	2.4	2.4	2.5	2.5	2.6	2.5	2.5
Defremery Park**	14	1.4	1.0	2.4	1.3	0.2	3.4	2.9	3.0	3.1	3.4	3.0	3.1	3.2	3.3	2.1	2.2	2.5
Dimond Park	14.3	1.4	1.0	1.8	3.0	1.2	4.0	4.7	2.2	3.6	2.4	1.4	2.3	2.0	1.6	1.4	1.3	1.4
Joaquin Miller Park***	150	15.0	1.0	1.8	0.8	2.9	3.2	5.3	11.5	6.7	12.3	4.8	10.1	9.1	8.2	3.4	6.0	5.9
Lakeside Park	122	12.2	1.0	7.0	13.4	11.9	16.2	11.9	11.5	13.2	8.9	11.6	10.4	10.3	6.9	11.6	9.5	9.3
Montclair Park	6.7	0.7	1.0	2.3	1.8	2.7	2.2	2.3	2.4	2.3	3.6	0.8	2.6	2.4	2.3	1.8	1.9	2.0
Mosswood Park	11	1.1	1.0	2.5	4.8	1.3	1.1	4.1	3.4	2.9	5.0	1.9	3.1	3.3	4.4	3.8	2.8	3.6
San Antonio Park*	11.6	1.2	1.0	1.4	0.4	2.3	0.1	0.0	0.5	0.2	1.5	0.3	0.7	0.8	2.5	1.1	1.1	1.6
Parks meeting Measure Q Goal				11.0	8.0	10.0	10.0	10.0	10.0	10.0	11.0	8.0	9.0	9.3	11.0	11.0	11.0	11.0
Parks not meeting Measure Q Goal				0.0	3.0	1.0	1.0	1.0	1.0	1.0	0.0	3.0	2.0	1.7	0.0	0.0	0.0	0.0
% of Parks meeting Measure Q Goal				100%	73%	91%	91%	91%	91%	91%	100%	73%	82%	85%	100%	100%	100%	100%
Parks meeting Industry Standard				9	7	7	9	8	8	8	9	7	7	8	9	7	7	8
Parks not meeting Industry Standard				2	4	4	2	3	3	3	2	4	4	3	2	4	4	3
% of Parks meeting Industry Standard				82%	64%	64%	82%	73%	73%	76%	82%	64%	64%	70%	82%	64%	64%	70%

Attachment B –Ballfield Mows

	Q4 FY 2024				Q1 FY 2025				Q2 FY 2025				Q3 FY 2025			
	April	May	June		July	Aug	Sept		Oct	Nov	Dec		Jan	Feb	Mar	
	1+ mow/mo	2+ mows/month		Avg	2+mows/month		Avg	2+ mows	1 mow/month		Avg	1 mow/month		Avg		
Allendale Rec Center Field	1	2	2	1.7	1	1	0	0.7	1	1	0	0.7	1	0	2	1.0
Arroyo Viejo-McConnell Field**	5	4	4	4.3	4	5	4	4.3	2	0	0	0.7	4	0	5	3.0
Arroyo Viejo-Ricky Henderson A's Field**	0	1	1	0.7	0	0	0	0.0	3	2	1	2.0	3	0	2	1.7
Brookdale Rec Center Field	1	4	5	3.3	4	3	2	3.0	1	1	1	1.0	2	0	3	1.7
Brookfield Rec Center Field*	0	3	3	2.0	2	2	5	3.0	6	2	2	3.3	2	0	4	2.0
Burckhalter Park Field	0	1	2	1.0	0	0	0	0.0	2	0	0	0.7	4	0	3	2.3
Bushrod- Lower Field	2	4	2	2.7	3	3	3	3.0	5	1	0	2.0	1	0	1	0.7
Bushrod-Upper Field	0	2	1	1.0	1	0	0	0.3	0	0	0	0.0	0	0	0	0.0
Central Reservoir Park Field*	4	3	3	3.3	0	1	0	0.3	2	1	2	1.7	0	0	1	0.3
Concordia Park Field*	1	2	3	2.0	1	1	2	1.3	2	2	1	1.7	2	1	0	1.0
Curt Flood Field*	0	3	3	2.0	4	5	4	4.3	4	2	1	2.3	1	1	2	1.3
Franklin Field	3	1	3	2.3	5	2	4	3.7	3	0	0	1.0	2	1	0	1.0
Garfield Ballfield**	4	4	2	3.3	1	3	1	1.7	1	1	1	1.0	2	0	4	2.0
Golden Gate Rec Center Field	0	3	1	1.3	0	0	1	0.3	2	0	1	1.0	0	1	2	1.0
Greenman Field/Carter Gilmore**	3	4	4	3.7	5	8	9	7.3	5	2	2	3.0	4	3	2	3.0
Jefferson Square Field	1	1	0	0.7	5	1	0	2.0	1	0	0	0.3	0	0	1	0.3
Joaquin Miller (Robin Perry) Field	0	1	1	0.7	1	2	0	1.0	0	0	1	0.3	0	0	1	0.3
Lowell Park Field**	2	1	2	1.7	3	8	3	4.7	1	1	2	1.3	2	1	1	1.3
Montclair Recreation Center Field	4	3	3	3.3	3	3	2	2.7	5	2	1	2.7	3	0	2	1.7
Mosswood Rec Center Field	6	3	2	3.7	6	7	7	6.7	5	1	1	2.3	2	1	0	1.0
Oakport Field*	3	4	2	3.0	3	2	5	3.3	2	2	1	1.7	2	1	3	2.0
Otis Spunkmeyer Field*	2	3	3	2.7	5	5	3	4.3	7	4	1	4.0	2	0	2	1.3
Poplar Recreation Center Field	5	1	1	2.3	8	4	1	4.3	4	3	0	2.3	1	0	1	0.7
Pinto Park (Jones Field)	3	1	2	2.0	1	3	4	2.7	5	2	1	2.7	1	1	3	1.7
Raimondi Field	0	2	1	1.0	2	2	3	2.3	2	1	2	1.7	1	1	4	2.0
San Antonio Field*	5	3	1	3.0	3	3	2	2.7	2	0	3	1.7	2	1	1	1.3
Shepherd Canyon Park Field	1	2	2	1.7	2	2	0	1.3	0	1	1	0.7	1	0	0	0.3
Sobrante Park Field*	3	3	1	2.3	1	1	4	2.0	1	1	0	0.7	0	2	0	0.7
Tassafaronga Rec Center Field**	1	3	3	2.3	2	2	2	2.0	0	1	1	0.7	0	1	0	0.3
Wade Johnson Park Field**	2	2	1	1.7	0	4	3	2.3	4	0	1	1.7	1	0	1	0.7
Total Mows	62	74	64	67	76	83	74	78	78	34	28	47	46	16	28	30
% to goal citywide	207%	123%	107%	146%	127%	138%	123%	129%	130%	113%	93%	112%	153%	53%	93%	100%
Number of parks meeting goal=	16	22	20	19	18	21	19	19	20	21	21	21	23	13	23	20
Number of parks short of goal=	14	8	10	11	12	9	11	11	10	9	9	9	7	17	7	10
% of parks meeting goal=	53%	73%	67%	64%	60%	70%	63%	64%	67%	70%	70%	69%	77%	43%	77%	66%

Attachment C – Trash Can Emptying

<div><div></div><div>Meets Measure Q goal</div></div> <div><div></div><div>Meets baseline goal</div></div> <div><div></div><div>Doesn't meet either goal</div></div>			# of trash cans	Q4 FY 2024				Q1 FY 2025				Q2 FY 2025				Q3 FY 2025			
				April	May	June	July	Aug	Sep	Q1 Avg	Oct	Nov	Dec	Q2 Avg	Jan	Feb	Mar	Q3 Avg	
Arroyo Viejo**			5	67	44	51	57	56	55	44	46	73	54	68	4	16	29		
Brookdale Park			6	27	17	25	32	29	29	47	0	19	22	80	37	50	56		
Brookfield Park*			6	83	57	48	64	76	63	64	57	57	59	54	58	58	57		
Bushrod Park			10	227	103	95	111	136	114	73	58	81	71	60	78	62	67		
Defnemery Park**			13	117	13	156	156	156	156	169	156	156	160	156	156	156	156		
Diamond Park			16	60	85	67	62	79	69	112	78	28	73	64	70	75	70		
Joaquin Miller Park			49	395	407	40	149	350	180	659	297	427	461	504	567	362	478		
Lakeside Park			95	786	828	822	885	521	743	431	548	392	457	372	981	592	648		
Montclair Rec Center Field			13	16	13	29	0	29	19	36	59	30	42	83	73	134	97		
Mosswood Park			2	12	0	0	43	48	30	46	10	18	25	24	32	32	29		
San Antonio Field*			21	134	14	0	0	21	7	21	0	36	19	120	105	168	131		
Monthly Total				1924	1581	1333	1559	1501	1464	1702	1309	1317	1443	1585	2161	1705	1817		
Baseline goal citywide				1888	1888	1888	1888	1888	1888	1888	1888	1888	1888	1888	1888	1888	1888		
% to baseline goal citywide				102%	84%	71%	83%	80%	78%	90%	69%	70%	76%	84%	114%	90%	96%		
Parks meeting baseline goal				6	3	5	6	5	5.3	4	2	6	4.0	4	2	6	4.0		
Parks short of baseline goal				5	8	6	5	6	5.7	7	9	5	7.0	7	9	5	7.0		
% of Parks meeting baseline goal				55%	27%	45%	55%	45%	48%	36%	18%	55%	36%	36%	18%	55%	36%		
Equity Parks meeting baseline goal				3	1	3	3	3	3.0	2	2	3	2.3	2	2	3	2.3		
Measure Q goal citywide				2832	2832	2832	2832	2832	2832	2832	2832	2832	2832	2832	2832	2832	2832		
% to Measure Q goal citywide				68%	56%	47%	55%	53%	52%	60%	46%	47%	51%	56%	76%	60%	64%		
Parks meeting MQ goal				3	0	1	2	4	2.3	4	1	2	2.3	2	1	2	1.7		
Parks short of MQ goal				8	11	10	9	7	8.7	7	10	9	8.7	9	10	9	9.3		
% of Parks meeting MQ goal				27%	0%	9%	18%	36%	21%	36%	9%	18%	21%	18%	9%	18%	15%		

Attachment D – Restroom Cleanings

<div> <div>Meets Measure Q goal</div> <div>Meets baseline goal</div> <div>>20 cleanings/mo, <baseline</div> <div><20 cleaning/mo</div> </div>	Baseline goal=1x/day, 100% of the time Measure Q-derived goal=2x/day, 80% of the time															
	Q4 FY 2024				Q1 FY 2025				Q2 FY 2025				Q3 FY 2025			
	April	May	June	Avg	July	st	Sept.	Avg	Oct	Nov	Dec	Avg	Jan	Feb	Mar	Avg
12th St & Lake Merrit Blvd	42	37	41	40	44	47	36	42	42	32	40	38	30	17	15	21
Astro Park / Eastshore Park	52	51	32	45	50	43	33	42	49	37	38	41	34	29	33	32
Bella Vista Park	23	19	16	19	12	17	25	18	38	22	25	28	24	28	27	26
Brookdale Park	17	19	27	21	24	24	33	27	43	30	26	33	32	34	34	33
Burckhalter Park	31	30	28	30	45	37	37	40	55	38	42	45	49	51	49	50
Central Reservoir Recreation Area*	18	16	2	12	12	14	26	17	36	24	25	28	24	26	25	25
Cesar Chavez Park*	27	26	21	25	25	22	30	26	43	24	26	31	25	30	30	28
Concordia Park*	16	17	12	15	19	20	26	22	41	23	26	30	24	27	28	26
Davie Tennis Stadium	23	21	20	21	26	23	19	23	22	25	27	25	26	24	22	24
Dimond Park	47	42	33	41	36	31	29	32	48	28	30	35	20	18	17	18
Estuary Park	35	29	23	29	27	28	21	25	31	24	26	27	17	19	20	19
Frog Park Rockridge-Temescal Greenbelt	27	28	29	28	62	30	49	47	52	40	46	46	62	50	53	55
Joaquin Miller - Fire Circle	24	39	18	27	24	50	29	34	73	41	42	52	45	44	49	46
Joaquin Miller - Ranger Station	-	-	-	-	-	-	-	-	49	43	41	44	37	48	48	44
Joaquin Miller - Redwood Glen	25	30	27	27	47	26	45	39	47	26	26	33	41	37	36	38
Joaquin Miller Park - Meadow	71	79	31	60	56	66	40	54	51	33	40	41	56	38	44	46
Lakeside Park - Sailboat House	49	47	42	46	45	42	34	40	47	37	41	42	33	26	32	30
Lowell Park**	29	25	17	24	15	15	24	18	34	23	19	25	21	26	24	24
Madison/Wilma Chan Park	41	35	25	34	36	37	31	35	31	26	26	28	23	21	24	23
Maxwell Park	26	24	25	25	23	26	35	28	47	29	28	35	29	34	35	33
McCrea Park	28	26	25	26	19	29	29	26	40	26	24	30	29	34	35	33
Montclair Park	48	46	34	43	54	50	44	49	52	40	40	44	52	50	56	53
Morcom Rose Garden	44	36	37	39	41	43	35	40	44	24	21	30	19	17	19	18
Mosswood Park - Theater Building	27	28	30	28	29	26	17	24	22	9	16	16	22	20	24	22
Pine Knoll	45	40	40	42	45	47	36	43	41	37	42	40	35	26	23	28
San Antonio*	28	43	38	36	39	35	30	35	34	27	28	30	18	18	21	19
Shepherd Canyon Park	32	31	32	32	55	51	48	51	51	40	44	45	49	49	55	51
Snow Park	29	28	15	24	45	46	36	42	46	35	35	39	27	26	24	26
Union Point	36	26	20	27	21	15	22	19	26	25	27	26	18	19	19	19
Monthly Total	940	918	740	866	976	940	899	938	1235	868	917	1007	921	886	917	908
Baseline goal citywide	840	868	840	849	868	868	840	859	899	870	899	889	899	812	899	870
% to baseline goal citywide	112%	106%	88%	102%	112%	108%	107%	109%	137%	100%	102%	113%	102%	109%	102%	105%
Parks meeting baseline goal=	13	12	11	12	15	14	17	15	26	13	13	17	12	12	14	13
Parks short of baseline goal=	15	16	17	16	13	14	11	13	3	16	16	12	17	17	15	16
% of parks meeting baseline goal=	46%	43%	39%	43%	54%	50%	61%	55%	90%	45%	45%	60%	41%	41%	48%	44%
Measure Q goal citywide=	1440	1538	1440	1473	1538	1538	1440	1505	1538	1440	1538	1505	1538	1254	1538	1443
Parks meeting MQ goal=	4	2	0	3	5	4	2	3	6	0	0	3	3	5	3	3
Parks short of MQ goal=	24	26	28	25	23	24	26	25	23	29	29	25	26	24	26	25
% of Parks meeting MQ goal=	14%	7%	0%	12%	18%	14%	7%	12%	21%	0%	0%	12%	10%	17%	10%	12%

Project No. 1007552

Citywide Parks Condition Assessment

Presentation to PRAC

5/14/2025



CITY OF OAKLAND

Scope of Work

- Using data provided by the City, Kimley-Horn was able to establish a preliminary inventory of the City's Parks and Recreation System.
- Site visits were conducted in February and March to ground truth the quantities of amenities, while also assessing the quality, condition, and overall functionality.
- Major deferred maintenance items and general accessibility of amenities and facilities were also examined and noted.
- The following presentation details the key findings of this component of the project.



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Project Timeline



Project Kick-off Meeting: 12/6



Existing Park Inventory and Assessment: 4/18



Parks and Recreation Advisory Commission Meeting: 5/14



Maintenance Assessment and Plan: 6/9



Capital Improvement Plan: 6/23



Measure Q (Equity) Memorandum: 7/14



Executive Summary: 8/4



Final Draft Written Reports and Documentation: 9/29



Presentations to Staff, Commissions and Council: 10/23



Finalize Document: 11/13

Park Assessments (Example)

DeFremery Park & Pool

Size: 9.50 Acres

Classification: Community Park

Address: 1269 18th St

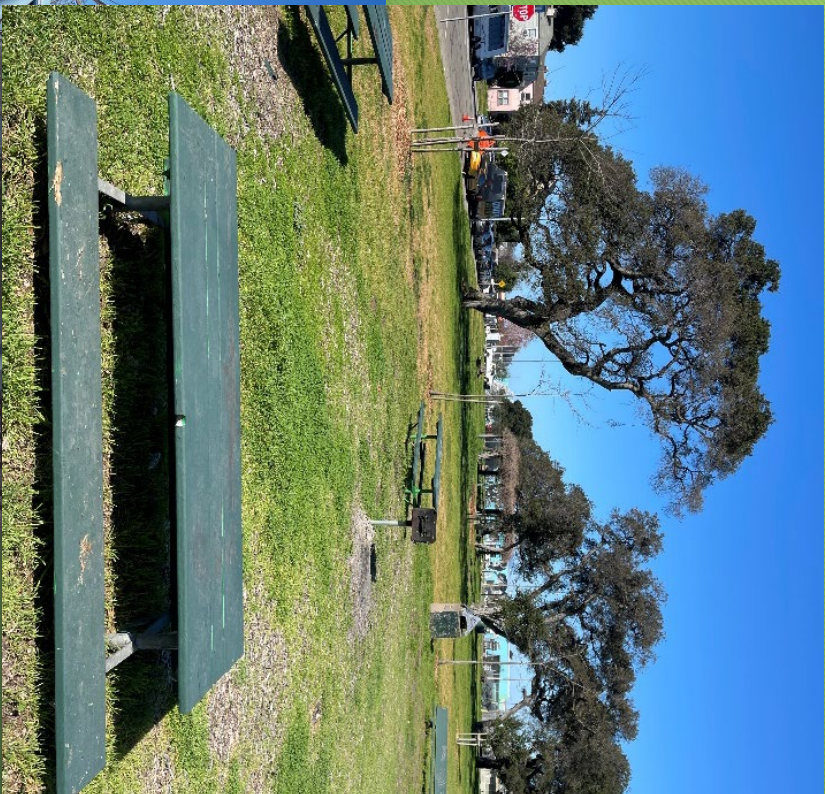
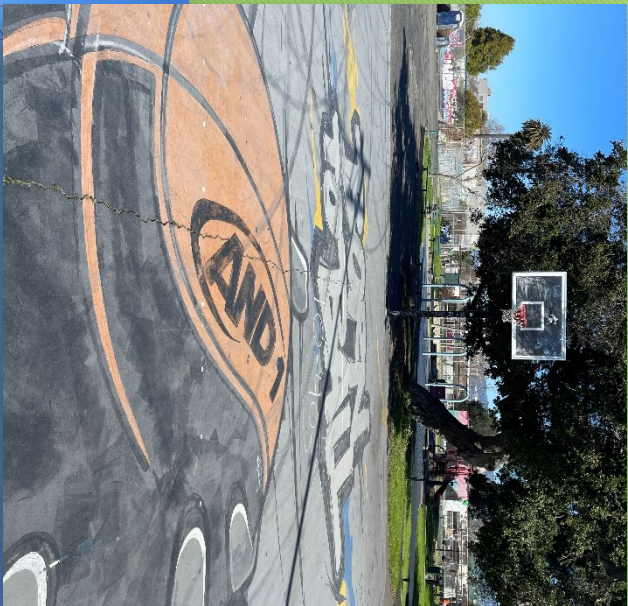
Plan Area: West Oakland



AMENITY/FACILITY	QTY	GRADE	COMMENTS
Aquatic Center/ Pool (SF)	23000	3	Average condition; Normal wear and use patterns
Basketball Court (lighted)	1	3	Average condition; Minor cracking
Bbq Pit/ Grill	5	3	Average condition; Consider deep clean
Bench	17	2	Poor condition; Age and wear, major
Bike Rack/ Loop	4	2	Poor condition; Age and wear, major
Bleachers	5	1	Poor condition; Age and wear, major
Community/ Historic (SF)	9500	N/A	Inventoried only Community Center
Concession Building (SF)	1800	1	Poor condition; Significant wear and use
Drinking Fountain W/Bottle Filler	1	3	Moderate condition; Significant wear and usage
Flag Pole	1	3	Moderate condition; Significant wear and age
Green Infrastructure (Planting Beds) (AC)	0.33	N/A	Inventoried only
Lighting (Site, Parking, Ped, Etc.)	7	3	Average condition; Normal wear and tear
Open Turf Area (AC)	3.15	2	Moderate condition; Significant low spots
Parking Lot (Spaces)	10	3	Moderate condition; Chipping, cracking
Picnic Table	19	2	Poor condition; Age and wear, major
Playground Structure (Non-Shaded)	1	2	Poor condition; Significant damage
Playground Structure (Tot-Lot) (Non-Shaded)	1	2	Poor condition; Significant fading and wear
Shade Structure (Small)	1	2	Poor condition; Wood decay
Signage (Park Entry)	4	3	Average condition; Normal wear
Skateboard Park (SF)	5000	2	Moderate condition; Significant use
Softball Field (Lighted)	1	3	Average condition; Normal wear given age
Swing Set	1	2	Poor condition; Significant age and wear
Tennis Court (Lighted)	3	4	Good condition; Newer surfacing
Trail/ Pathway - Paved (MI)	0.32	3	Average condition; Typical signs of wear
Trash Receptacle	12	1	Poor condition; Safety hazard

Scoring System

- A / PRIORITY 5 – EARLY IN LIFECYCLE
- B / PRIORITY 4 – RECOMMENDED
- C / PRIORITY 3 – NECESSARY, BUT NOT YET CRITICAL
- D / PRIORITY 2 – POTENTIALLY CRITICAL
- F / PRIORITY 1 – CURRENTLY CRITICAL





Complete Inventory (Snapshot)

Park Name	Park Classification	Size (AC)	Aquatic Center/ Pool (SF)	Baseball Field (Lighted)	Baseball Field (Non-Lighted)	Basketball Court (Lighted)	Basketball Court (Non-Lighted)	Bbq Pit/ Coal Bin	Bbq Pit/ Grill	Bench	Bike Rack/ Loop	Bleachers
25th St Mini Park	Mini-Park (Active)	0.23	-	-	-	-	-	-	-	-	-	-
88th Ave Mini Park	Mini-Park (Active)	0.33	-	-	-	-	-	1	1	2	-	-
Allendale Park	Community Park	2.93	-	-	-	-	2.0	-	1	2	2	2
Arroyo Viejo Park	Community Park	18.80	-	-	-	-	2.0	-	3	9	1	8
Athol Plaza Park	Neighborhood Park	1.01	-	-	-	-	-	-	-	6	-	-
Avenue Terrace Park	Neighborhood Park	0.93	-	-	-	-	0.5	-	-	7	-	-
Ayala Mini Park	Mini-Park (Passive)	0.08	-	-	-	-	-	-	-	1	-	-
Bella Vista Park	Neighborhood Park	1.04	-	-	-	-	1.5	-	-	-	-	-
Bertha Port Park	Neighborhood Park	0.22	-	-	-	-	-	-	1	6	-	-
Bishop Begin Plaza	Plaza	0.45	-	-	-	-	-	-	-	5	3	-
Brookdale Park	Community Park	4.26	-	-	-	1.5	-	-	-	9	-	2
Brookfield Park	Community Park	15.83	-	-	1	-	-	-	5	3	12	3
Burchhalter Park	Neighborhood Park	3.44	-	-	-	-	1.0	-	1	4	-	2
Bushrod Park	Community Park	10.22	-	-	-	2.0	-	2	2	8	1	3
Caldecott Park	Athletic Field	13.83	-	1	-	-	-	-	4	-	3	5
Carter-Gilmore Park	Neighborhood Park	0.99	-	-	-	-	-	-	-	2	2	-
Central Reservoir Park	Neighborhood Park	3.20	-	-	-	-	1.0	-	-	6	-	-
Chabot Park	Neighborhood Park	3.58	-	-	-	-	-	-	-	6	-	4
Channel Park	Linear Park	14.94	-	-	-	-	-	-	-	24	-	-
		1,003.19	74,000	3	4	13.0	36.0	11	77	812	187	78

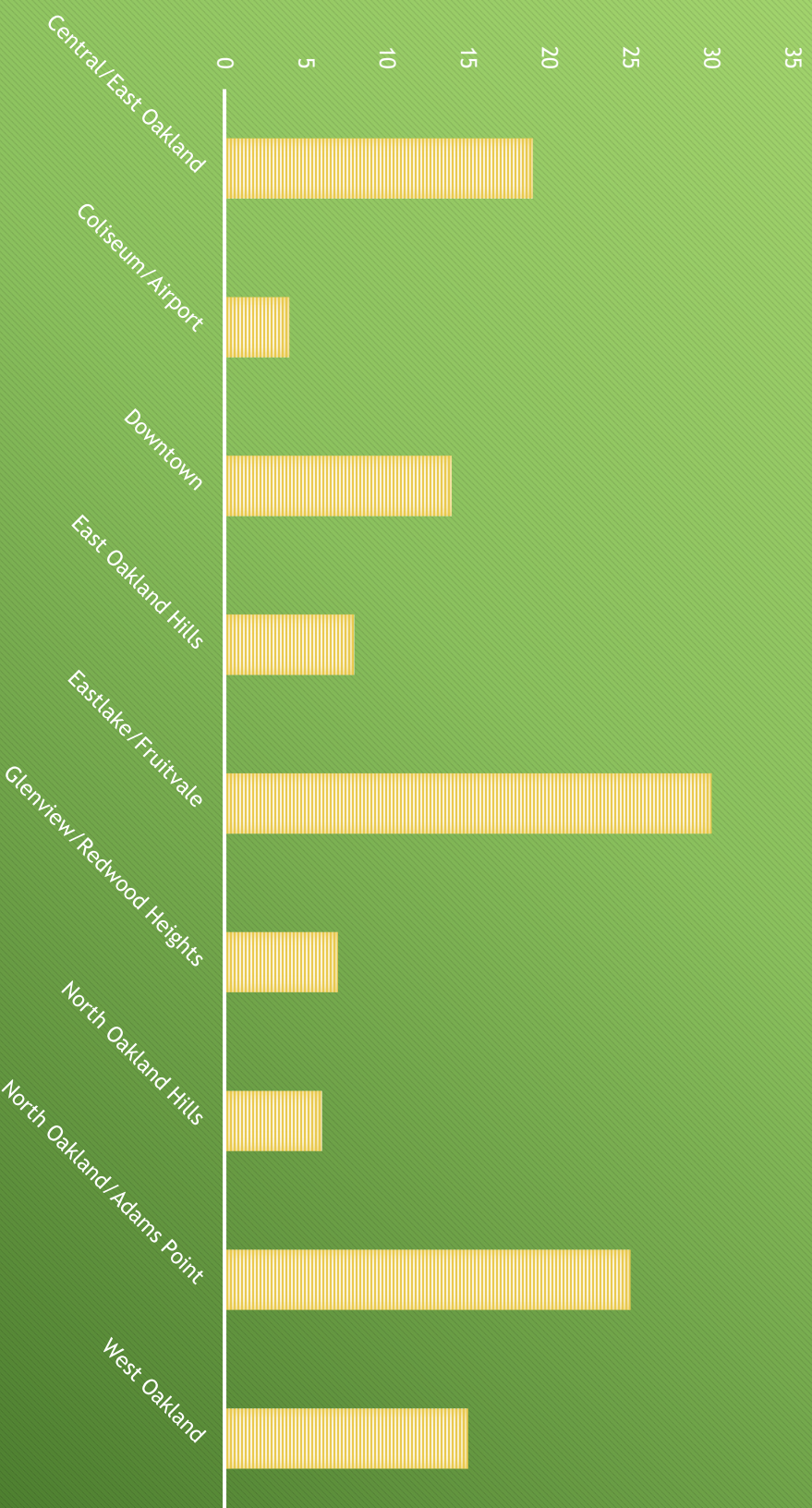


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Inventory Summary



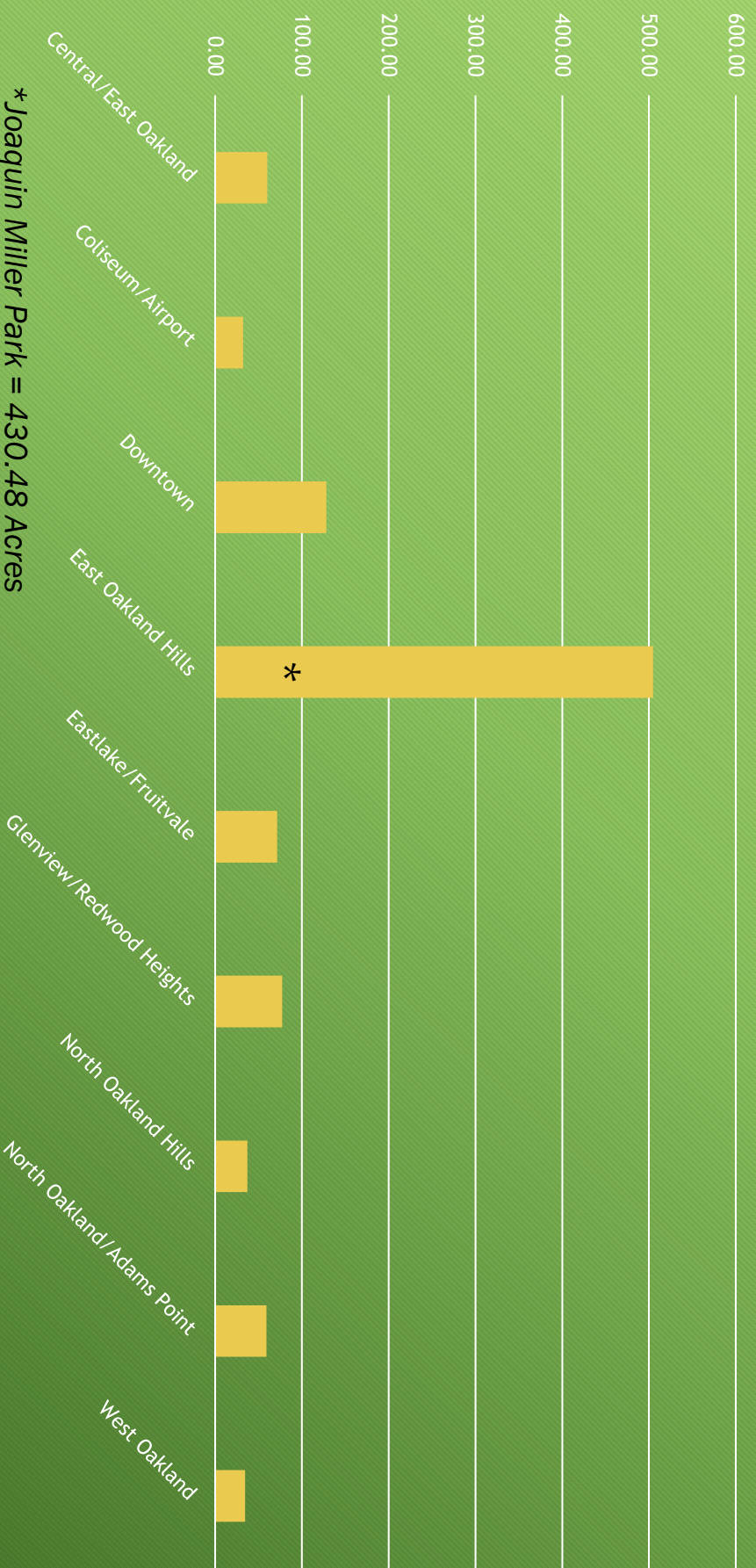
NUMBER OF PARKS BY PLANNING AREA



Inventory Summary



ACREAGE OF PARKS BY PLANNING AREA

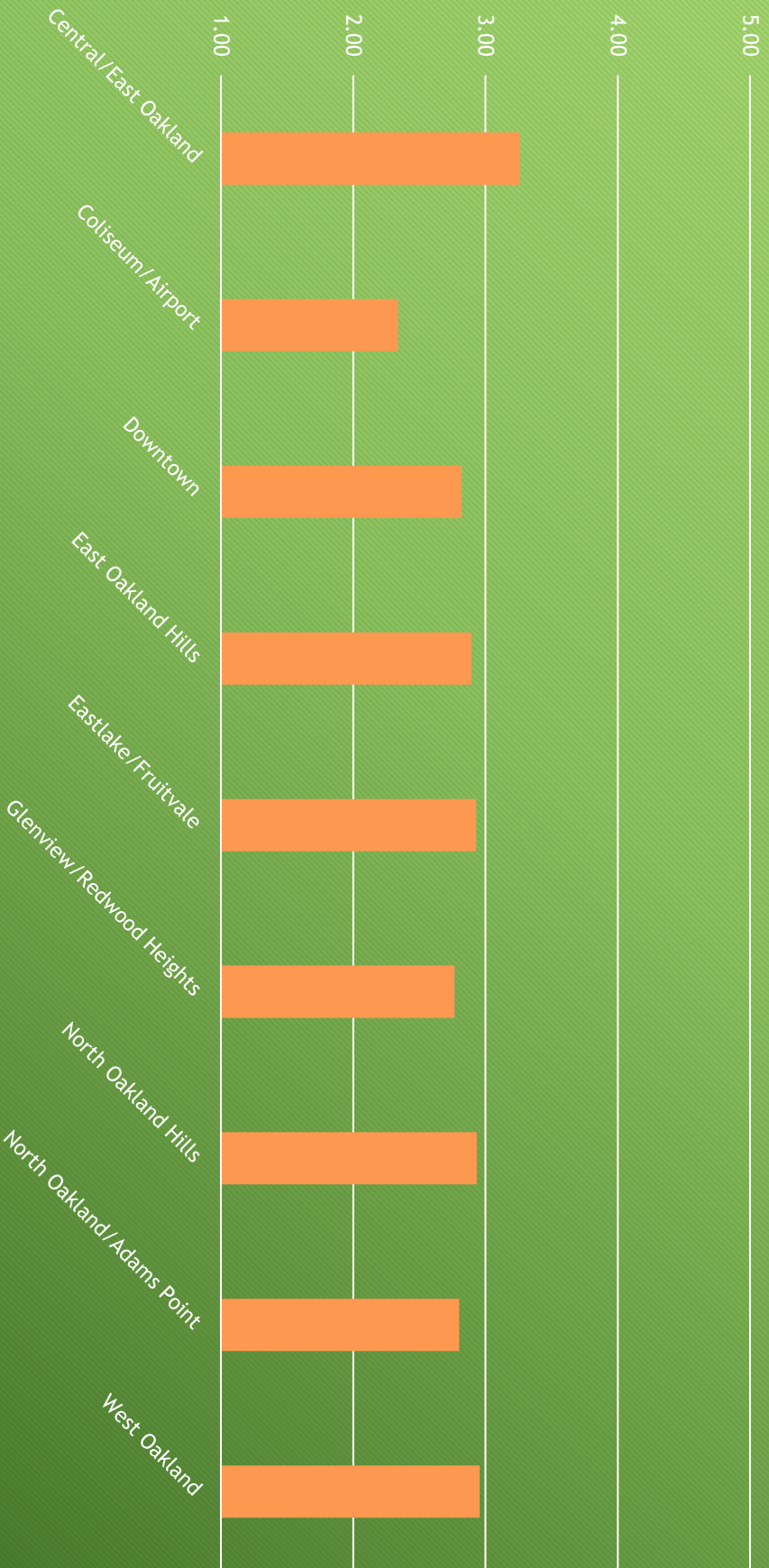


*Joaquin Miller Park = 430.48 Acres

Inventory Summary

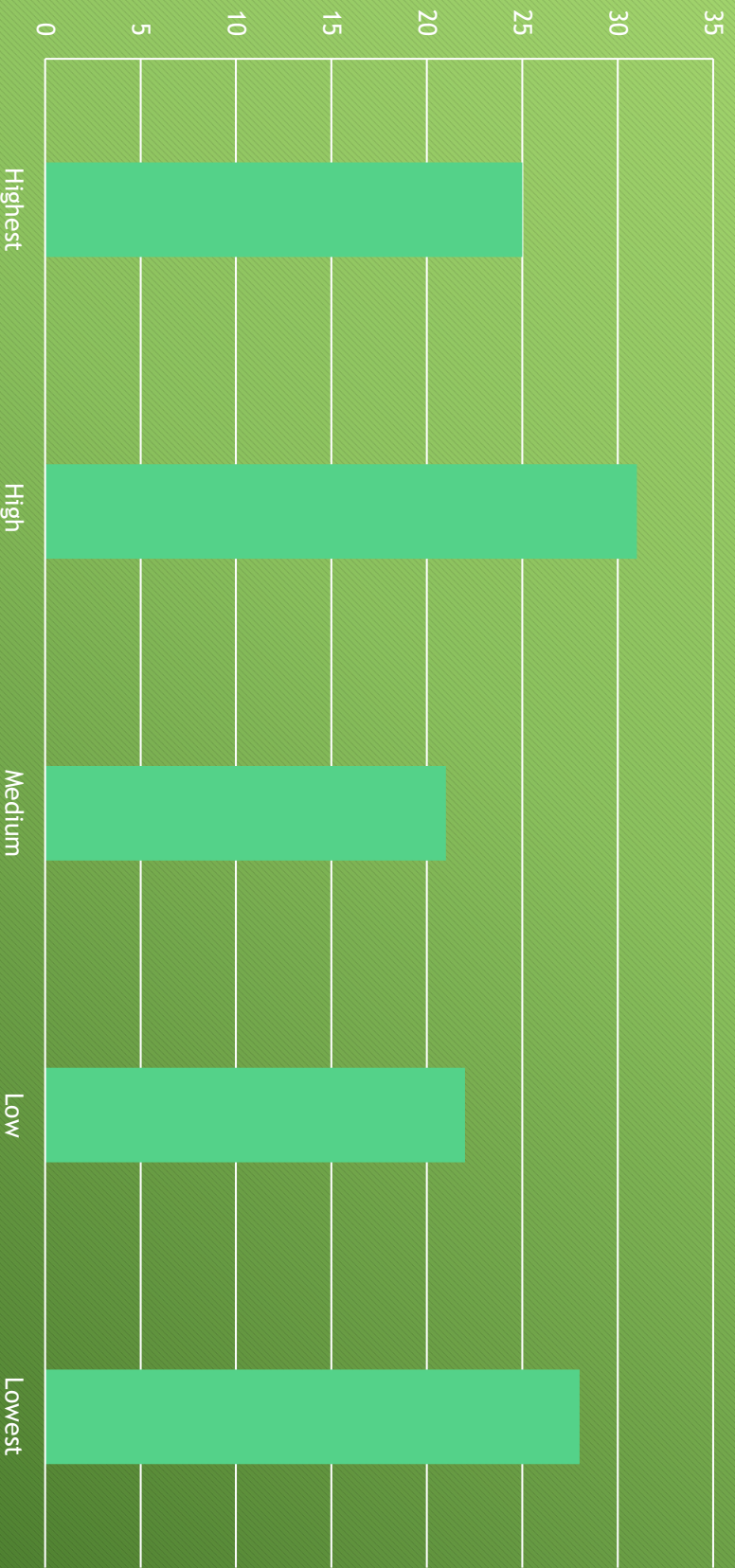


PARK CONDITION BY PLANNING AREA (AVERAGE)



Inventory Summary

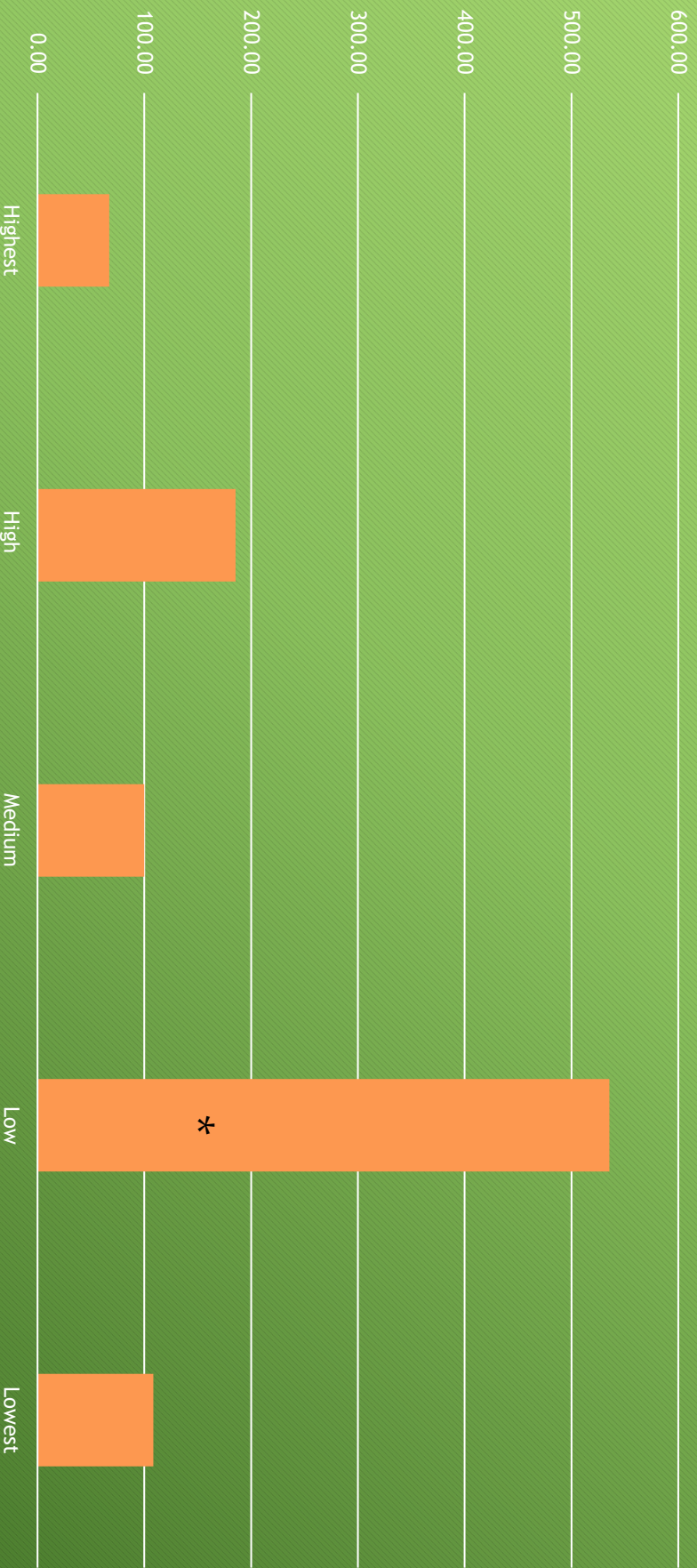
NUMBER OF PARKS BY EQUITY PRIORITY AREA



Inventory Summary



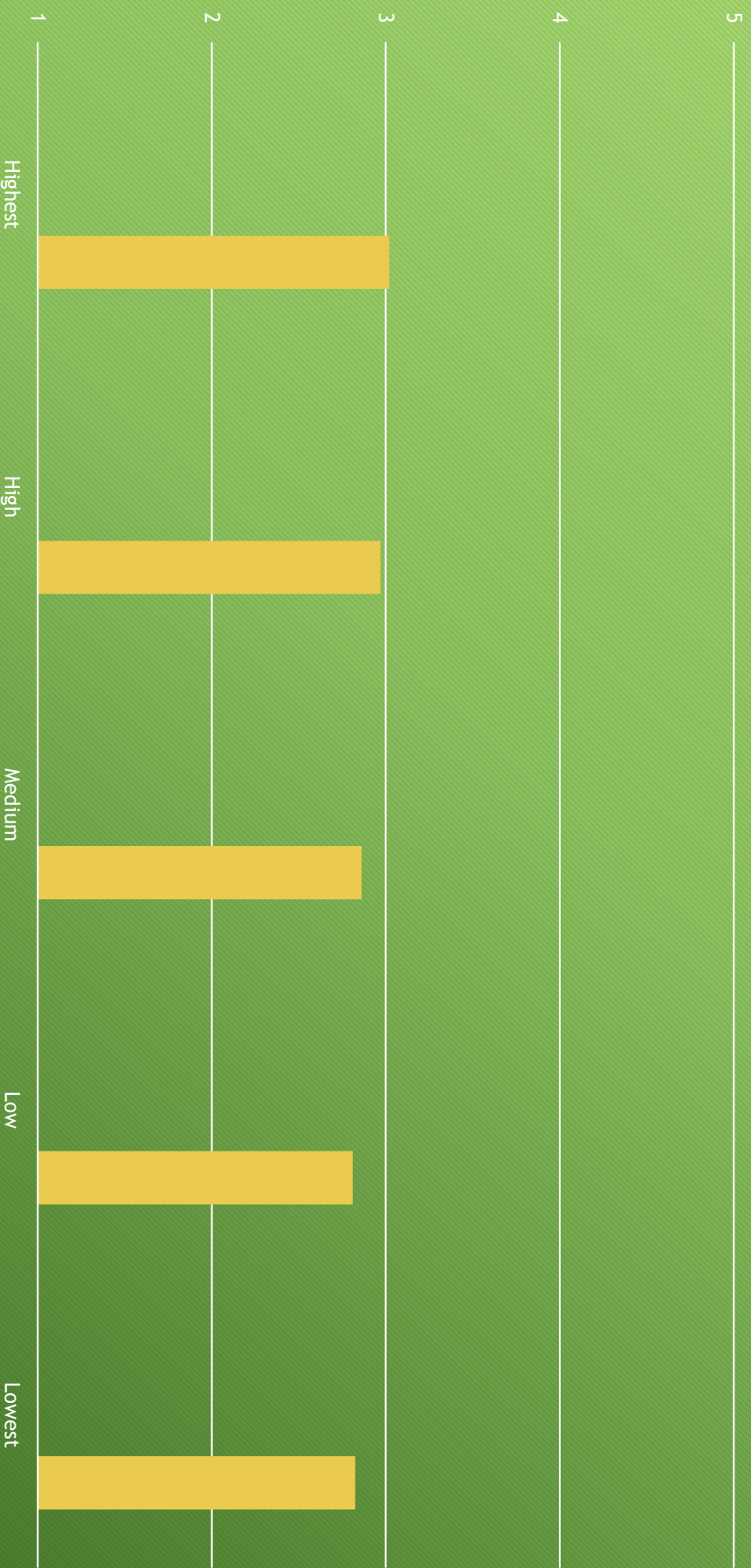
ACREAGE OF PARKS BY EQUITY PRIORITY AREA



*Joaquin Miller Park = 430.48 Acres

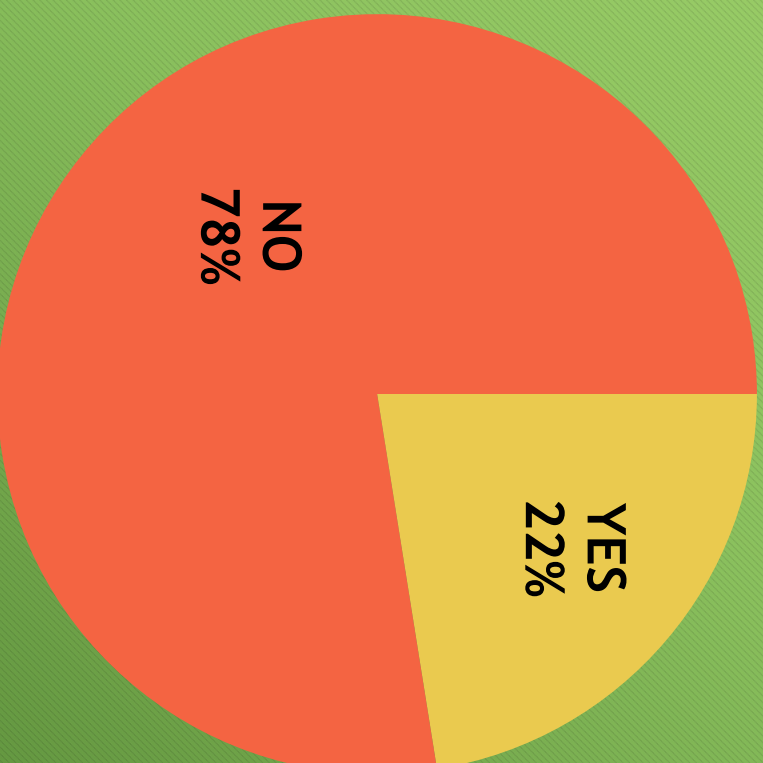
Inventory Summary

Park Condition by Priority Area (Average)



Inventory Summary

PARKS WITH HOMELESS ENCAMPMENTS (FULL SYSTEM)

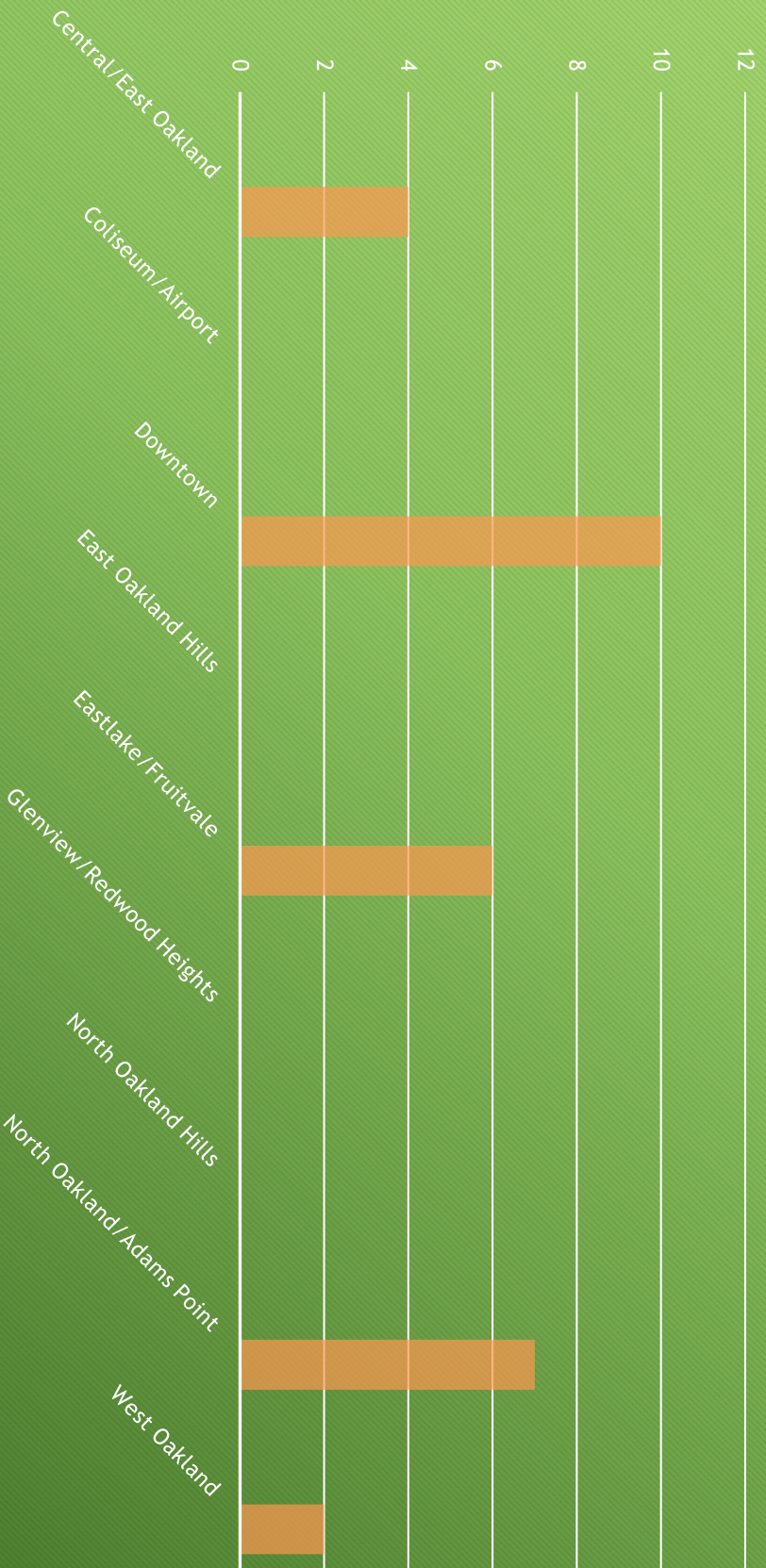


CITY OF OAKLAND

Inventory Summary



Homeless Encampments by Planning Area



Inventory Summary

Highest Scoring Amenities

Systemwide (Average)

- 1) BBQ Pit/ Coal Bin
- 2) Trash Receptacle
- 3) Bike Rack/ Loop
- 4) Dog Bag Station
- 5) Open Turf (Artificial)

Lowest Scoring Amenities

Systemwide (Average)

- 1) Drinking Fountain
- 2) Bleachers
- 3) Horseshoe Pit
- 4) Skateboard Park
- 5) Parking Lot (Spaces)

Project Timeline



Project Kick-off Meeting: 12/6



Existing Park Inventory and Assessment: 4/18



Parks and Recreation Advisory Commission Meeting: 5/14



Maintenance Assessment and Plan: 6/9



Capital Improvement Plan: 6/23



Measure Q (Equity) Memorandum: 7/14



Executive Summary: 8/4



Final Draft Written Reports and Documentation: 9/29



Presentations to Staff, Commissions and Council: 10/23



Finalize Document: 11/13

Questions

- ☐ Are there any surprises in the data so far?
- ☐ Is there anything missing?
- ☐ How does this compare to the Quarterly Maintenance Reports you receive?
- ☐ Additional Questions and/or Comments?

CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Marc Barach, Chair, Parks and Recreation Advisory Commission
FROM: Armando Aguilera, Public Service Representative, Central Reservations
DATE: April 24, 2025
**SUBJECT: REQUEST FOR PARKS AND RECREATION ADVISORY COMMISSION
TO APPROVE AMBRA JACKSON ASJACKSON LLC AND
COLLECTIVE CULTURE TRAINING REQUEST FOR VENDOR SALES
OF MERCHANDISE AT THEIR PRETTY WITH A PURPOSE WOMEN'S
EMPOWERMENT BRUNCH TO BE HELD AT SEQUOIA LODGE ON
JUNE 22, 2025, 2:00PM-5:30PM**

SUMMARY

Oakland Parks, Recreation & Youth Development received a request from Ambra Jackson ASJackson LLC and Collective Culture Training based in San Leandro, CA. Ambra Jackson is a passionate advocate for community engagement and economic empowerment. Ambra Jackson is requesting approval of vendor sales of merchandise at the Pretty with a Purpose Women's Empowerment Brunch at Sequoia Lodge on June 22, 2025. Applicant is aware of the additional permit required. Parks and Recreation Advisory Commission approval is required per the Oakland Municipal Code Section 12.64.080.

BACKGROUND / LEGISLATIVE HISTORY

Pretty with a Purpose Women's Empowerment Brunch is a curate, uplifting event that brings together women from across the Bay Area to share stories, strategies, and inspiration for walking boldly in purpose. This year's theme centers on self-worth, and boundary setting. The event will feature five dynamic speakers, guided discussion, and opportunities for community building.

PROJECT / PROGRAM DESCRIPTION

Ambra Jackson ASJackson LLC and Collective Culture Training Pretty with a Purpose Women's Empowerment Brunch will include (3) Black women-owned small businesses as vendors, each vendor will have the opportunity to sell their merchandise to attendees during the networking portion of the brunch.

The businesses include:

- A skincare and wellness company
- A handmade jewelry designer
- A cultural apparel and accessories brand

The estimated attendance: 80

FISCAL IMPACT

There will be a positive fiscal impact to Oakland Parks, Recreation & Youth Development. Ambra Jackson ASJackson LLC and Collective Culture Training is paying all rental fees associated with the event estimated at \$1,380.40.

PUBLIC OUTREACH / INTEREST

This event is a Private Event, Exclusive for Invited Guest.

COORDINATION *(If Applicable)*

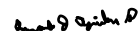
OPRYD staff works closely with the event promoter to ensure the reservation process is followed and the required permits are obtained and submitted to finalize reservations.

- Submit completed rental application for processing
- Submission of PRAC Proposal Letter
- Pay OPRYD applicable fees
- Certificate of Insurance
- Marketing Flyer
- After event walkthrough with OPRYD staff and event promoter
- Post Event Report is due 30 days after event

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the Ambra Jackson ASJackson LLC and Collective Culture Training for vendor sales of merchandise at the Pretty with a Purpose Women's Empowerment Brunch at Sequoia Lodge on June 22, 2025, from 2:00pm-5:30pm.

Respectfully Submitted,



Armando J. Aguilera P. (May 8, 2025 13:24 PDT)

Prepared by:

Armando Aguilera

Public Service Representative



Zermaine Thomas (May 8, 2025 13:27 PDT)

Approved by:

Zermaine Thomas

Special Events Coordinator

Identification of Support Documents:

Attachments: Exhibit A – Ambra Jackson ASJackson LLC and Collective Culture Training Proposal Letter

Exhibit A - Ambra Jackson ASJackson LLC and Collective Culture
Training Proposal Letter

Ambra Jackson
Event Host – Pretty with a Purpose Brunch
929 McAllister Street
San Francisco, CA
ambrajackson19@gmail.com
(415) 994-8097

April 22, 2025

To:
Parks and Recreation Advisory Commission
Oakland Parks and Recreation
Central Reservations Unit
250 Frank H. Ogawa Plaza, Suite 3330
Oakland, CA 94612

*Subject: Vendor Participation Proposal for Pretty with a Purpose
Brunch – June 22, 2025*

Dear Parks and Recreation Advisory Commission,

I hope this letter finds you well. My name is Ambra Jackson, and I am the founder of ASJackson LLC and Collective Culture Training, based in San Leandro, CA. As a passionate advocate for community engagement and economic empowerment, I am honored to return for the second year to host the Pretty with a Purpose Women's Empowerment Brunch, which will take place on Sunday, June 22, 2025, at Sequoia Lodge in Oakland from 2:00 PM to 5:30 PM.

Event Overview:

Pretty with a Purpose is a curated, uplifting event that brings together women from across the Bay Area to share stories, strategies, and inspiration for walking boldly in purpose. This year's theme centers on self-worth, spiritual growth, and boundary setting. The event will feature five dynamic speakers, guided discussion, and opportunities for community building.

Request for Vendor Participation:

I respectfully request permission to include three (3) Black women-owned small businesses as vendors at this year's event. Each vendor will have the opportunity to sell their merchandise to attendees during the networking portion of the brunch. These businesses include:

- A skincare and wellness company

- A handmade jewelry designer
- A cultural apparel and accessories brand

Funds Collection On-Site:

Each vendor will be allowed to sell goods directly to attendees. No ticket proceeds or registration funds will be collected at the event; all tickets will be sold in advance. Vendors will manage their own sales transactions independently.

- Estimated On-Site Vendor Sales: Up to \$200 per vendor
- Total Funds to Be Collected On-Site by Vendors: Approx. \$600

Purpose of On-Site Sales:

The vendor sales are intended to promote and support local, Black women-owned businesses by offering them direct access to a new customer base and a platform to highlight their work. 100% of funds collected by each vendor will remain with the vendor.

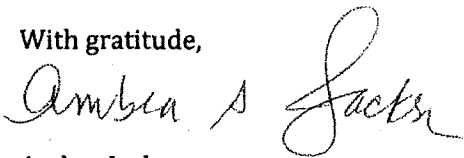
Benefit to the Community:

This effort aligns with our mission to elevate voices and build economic opportunities for historically marginalized entrepreneurs. These vendors represent not only their crafts but the resilience, creativity, and excellence within our community.

We are happy to comply with all requirements, including applicable permits, insurance, and the fundraising surcharge, as outlined in the Oakland Parks and Recreation Master Fee Schedule.

Thank you in advance for your time and thoughtful consideration. I am more than happy to provide additional documentation or speak further regarding this request.

With gratitude,

A handwritten signature in cursive script that reads "Ambra Jackson". The signature is written in dark ink and is positioned to the right of the typed name.

Ambra Jackson

CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development

TO: Marc Barach, Chair, Parks and Recreation Advisory Commission
FROM: Quincy Williams, Assistant Capital Improvement Project Coordinator, OPRYD
DATE: May 8, 2025
SUBJECT: **REQUEST FOR PARKS AND RECREATION ADVISORY COMMISSION TO APPROVE A GIFT-IN-PLACE DONATION IN THE AMOUNT NOT TO EXCEED \$11,637.33 FROM THE FRIENDS OF SAN ANTONIO PARK (FOSAP) AND TO ENTER INTO A RIGHT OF ENTRY CONTRACT WITH FOSAP FOR THE INSTALLATION OF A MEMORIAL TREE GROVE AT SAN ANTONIO PARK**

SUMMARY

San Antonio Park Steward and Friends of San Antonio Park (FOSAP) request to plant and maintain a Memorial Tree Grove/Garden in honor of Marina Carlson, a long-time San Antonio neighborhood resident who was a passionate advocate for natural resources, historic preservation, livability, and public parks. In 1996, Marina was instrumental in the passage of the Open Space, Conservation, and Recreation Ordinance/Element (OSCAR) to protect open green spaces in Oakland parks. Marina died in July 2020.

The recommended garden site is a bare triangular area in San Antonio Park near 18th Avenue. Ruben Leal, City of Oakland Gardener, Park Supervisor I, Oakland Public Works, and Alan Chan, Project Manager for San Antonio Park and Oakland Pocket Parks, Oakland Public Works, have visited the proposed site and approved the location. **See Exhibit B (3 pages).**

BACKGROUND / LEGISLATIVE HISTORY

Shortly after she died in 2020, San Antonio Neighbors Align wanted to honor Marina Carlson's many contributions to protecting open green space and preserving historic buildings throughout the City of Oakland, specifically in the San Antonio/Brooklyn neighborhoods, with a Memorial Garden. Trees for Oakland, Sierra Club Bay Area, and Oakland Heritage Alliance immediately got on board with letters of support, followed by grass-roots organizations East Bay Asian Youth Center, trybe, and Friends of San Antonio Park. All seven of their endorsement letters are attached; see **Exhibit C (7 pages)**. In addition, Ruben Leal, City of Oakland Gardener, Park Supervisor I, Oakland Public Works, and Alan Chan, Project Manager for San Antonio Park and Oakland Pocket Parks, Oakland Public Works, have visited the proposed site, reviewed the site drawings, and approved the project.

PROJECT / PROGRAM DESCRIPTION

1. Trees for Oakland has offered to contribute \$1,000 to implement this project (**Exhibit C**).
2. Ruben Leal, City of Oakland Gardener, Park Supervisor I, Oakland Public Works, is applying for a Landscape Rebate Program through EBMUD to offset the cost of materials.
3. ALL labor will be done by volunteers supervised by Ruben Leal and Professional Landscape Gardener Miri Malmquist (<https://www.linkedin.com/in/miri-malmquist-b185498/>). We have a robust group of local volunteers who planted 35 trees in and around the park's perimeter in 2016 and 2019. They have participated in numerous clean-up events and a workday sponsored by Public Works and Oakland Trade Unions in 2018, with over 120 attendees.

Long-time San Antonio Park Steward Wendy Jung planned and coordinated these events with City staff.

4. The trees in the proposed garden will add much-needed shade to this section of San Antonio Park. All the selected plants and trees are native species, extremely hardy, and require minimal water and care. Ruben Leal and Alan Chan confirmed that irrigation connections are on this site. We recommend that the city install a quick coupler water connection to make hand watering convenient during the dry months of the summer.
5. Volunteers will do all labor for preparing the site, installing the irrigation system, sheet mulching, installing the hardscape, and planting the trees, shrubs, and grasses. A dedicated team of gardeners will maintain the plants every two weeks.

FISCAL IMPACT

The \$11,637.33 (Eleven Thousand six hundred thirty-three dollars) gift-in-place donation will install a memorial tree grove at no cost to the City. The only fiscal impact will be the cost of city staff time when applying for the Landscape Rebate Program.

PLANT MATERIALS

Plants

36" box 1 Ea.
 15-gallon 2 Ea.
 5-gallon 12 Ea.
 1-gallon 124 Ea.

Devil Mountain Nursery: Vendor

Quercus Lobata, (36" box) = \$565.00
 Arbus Marina (15 gal)- \$75.99 x 2 = \$151.98
 Dr Hurd Manzanita (5 gal)- \$30.00 each x 12 = \$360.00
 1 gal plants approximately \$9.00 each x 124 = \$1,116.00

TOTAL = \$2,192.98 + \$224.78 (sales tax 10.25%) = \$2,417.76

HARDSCAPE MATERIALS

	16'	
Pathway Edging	16 pcs.	(rounded up: 174-25', 16' lengths)
Weed Fabric	1287 Sq. Ft.	
	Cu.	Idea: Add Alt: Use Clean Cedar Chips 3" deep
2" Reclaimed Base Rock	8 Yd.	instead of DG?
	Cu.	Idea: Add Alt: Use Clean Cedar Chips 34" deep
2" Stabilized Decomposed Granite	8 Yd.	instead of DG?

American Soil and Stone, vendor

Bend a board edging (Pathway Edging) 13 20" boards @\$54.50 each = \$708.50
 Filter fabric (Weed Fabric) = \$322.92

Gold Path fines, 8 yards = \$952.00

Redwood Chips 38 Cu. Yd. 1-1/2" Deep

Cardboard 11 Rolls 4' x 250' rolls, Bee Green (6' rolls also available)

Natrakil stabilizer (2" Stabilized Granite) \$6 per pound, 136 lbs needed for 8 yards DG = \$816.00

Virgin Base Rock (2" Reclaimed Base Rock) 8 yards = \$432.00

Redwood chip, 38 yards = \$1,710.00

Multi-purpose soil blend, 16 yards = \$896.00

Ecco-mulch roll (Cardboard) 11 rolls = \$1,100.00

3 "boxes" of assorted large rocks for edging and seating at \$475.00 each = \$1,425.00

TOTAL = \$8,362.42 + \$857.15 (sales tax 10.25%) = \$9,219.57

GRAND TOTAL: \$2,417.76 (Plant Materials)+\$9,219.57 (Hardscape Materials) = \$11,637.33

PUBLIC OUTREACH / INTEREST

Wendy Jung, San Antonio Park Steward, has been garnering support for this project since 2020. Installing the memorial tree grove/garden aligns with other efforts to activate the Park. Trybe, a grassroots community organization that stages its outreach events adjacent to one of the tennis courts along 18th Avenue, has made the Park cleaner and safer. Its programs include food distribution, after-school programming, summer youth classes, and other support/enrichment activities for neighbors, and it employs dozens of residents to provide these services. Trybe has expressed interest in collaborating to ensure the long-term success of the Marina Memorial Garden and is a potential source of deterrence against vandalism. Its staff will contribute volunteer hours for project installation and maintenance.

The proposed garden will add tree canopy and biodiversity to a densely populated urban landscape with minimal green space. These outcomes align with the 2024 Oakland Urban Forest Plan (<https://www.oaklandca.gov/projects/oakland-urban-forest-plan>).

COORDINATION

Alan Chan, Project Manager for the City of Oakland's Public Works, Projects, and Grants Management team, supports this project's purpose and alignment with the San Antonio Park Master Plan. David Moore, Tree Supervisor II of the City of Oakland Public Works, supports the types of trees, irrigation, and other materials used to install the memorial tree grove.

Step 1 – PRAC Report submittal estimated June 2025.

Step 2 – Coordination with Public Works/Tree Services.

Step 3 – Purchase of Materials

1. To be coordinated by Miri Malmquist, Professional Landscape Gardner, owner of Beauty and the Feast, LLC, and volunteer in coordination, when necessary, with City of Oakland Gardener Ruben Leal. Preferred vendors are Urban Farmer, Richmond; Devil Mountain Nursery, San Ramon; East Bay Wilds, Oakland; and Bee Green, Oakland.

Step 4 – Coordination of Materials Delivery and Installation

1. Assess the irrigation control box, stations, and valves. Determine whether they are functional or if an on-site controller should be installed. Set up the control box and valves. Install a quick coupler for hand watering.
2. Transport seating boulders (8) and logs (12) to the site.
3. Install boulders and logs by embedding them partially in the soil to stabilize.
4. Install main irrigation lines.
5. Purchase and plant Valley Oak (1), Arbutus Marina (2), Toyon (2), and Western Redbud (1).
6. Purchase additional “boxes” of rocks for garden borders and seating. Coordinate delivery and placement.
7. Prep walking path by grading a slight incline. This path will provide access and a turnaround area for our disabled neighbors in wheelchairs.
8. Lay weed fabric and sheet mulch, and add compost and cedar chips to a 3” depth.
9. Add decomposed granite to the surface of the walking path and wheelchair turn area with granite stabilizer.
10. Purchase and plant the remaining 124 plants for the four garden areas and borders.
11. Install secondary irrigation lines, bury the lines in mulch, and attach emitters.

Step 5 – Installation Dedication Ceremony

1. To be organized by Wendy Jung, San Antonio Park Steward, and Karen Heida, Trybe.
2. To take place in October or November 2025.

Wendy Jung, San Antonio Park Steward, Graphic Designer, Volunteer

Ruben Leal, Park Supervisor I, Oakland Public Works, Volunteer

Lauren Blanchard, RN, MSN, Nurse Practitioner, Expert Gardener, Volunteer

Miri Malmquist is a professional landscape gardener, owner of Beauty and the Feast, LLC, and a volunteer.

RECOMMENDATION

Oakland Parks, Recreation & Youth Development (OPRYD) recommends approval of the Friends of San Antonio Park (FOSAP) proposal for an \$11,637.33 gift-in-place donation and a Right of Entry agreement to install trees and plants as part of a memorial tree grove at San Antonio Park.

Respectfully Submitted,


Quincy Williams (May 9, 2025 12:35 PDT)

Prepared by:

Quincy Williams

Assistant Capital Improvement Project Coordinator, OPRYD


Harith Aleem (May 9, 2025 12:51 PDT)

Reviewed by:

Harith Aleem

Assistant Director, OPRYD

Fred Kelley
Fred Kelley (May 9, 2025 12:52 PDT)

Approved by:

Fred Kelley

5/9/25

Director, OPRYD

Identification of Support Documents:

Attachments: Exhibit A – *Current site*

Exhibit B – *Design*

Exhibit C – *Letters (7) of Support*

Exhibit A: Current Site

Service roads border an empty triangular space in San Antonio Park on all three sides. It measures 6,500 square feet.



MarinaCarlson.L1.Landscape.8.24X36.1_29_25.pdf

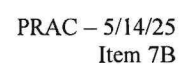


Exhibit B Design
MarinaCarlson.L2.Irrigation.8.24/36.1/30/25.pdf

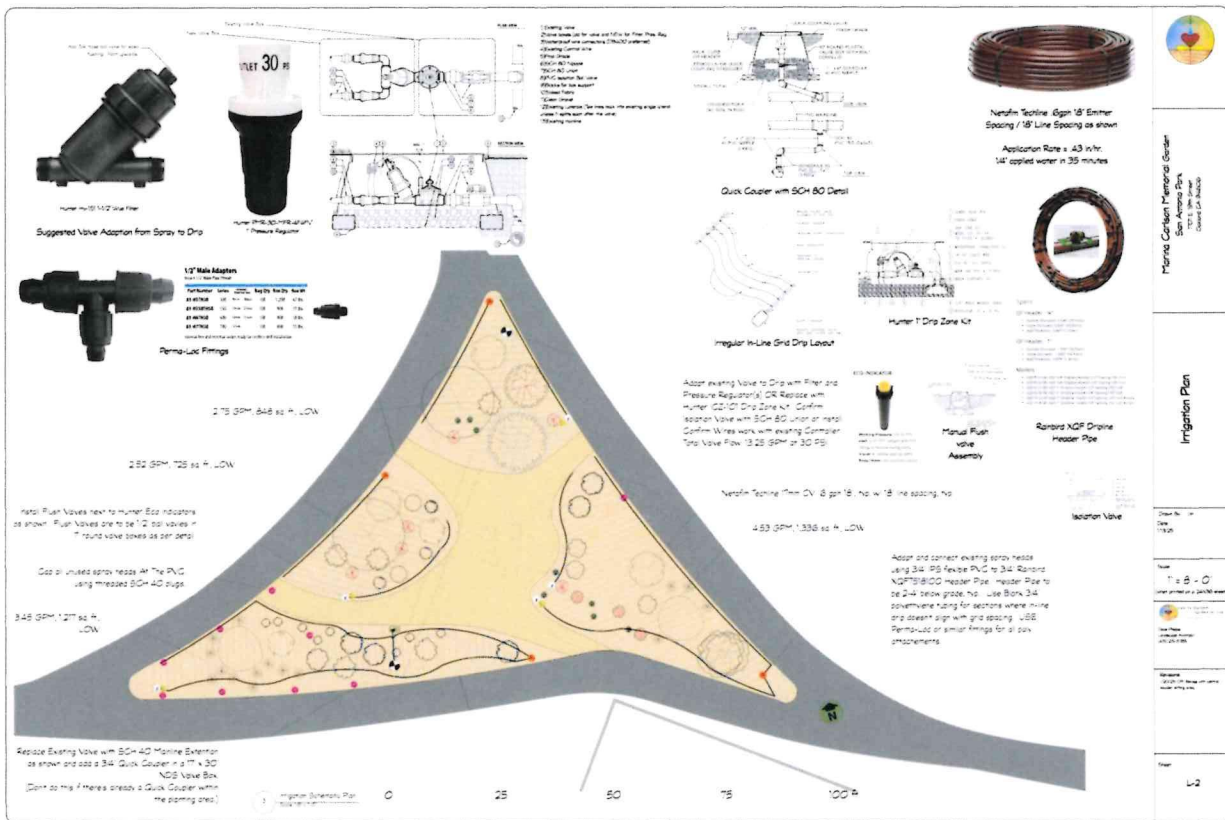


Exhibit B Design

MarinaCarlson.L3.PlantImages.NTS.24X36.1_29_25.pdf



Exhibit C Letters of Support



December 21, 2023

(By electronic transmission)

Chairperson Tran and Commission Members, Parks and Recreation Advisory Commission

Dear Chairperson Tran and Members of the PRAC,

Oakland Heritage Alliance is proud to support the effort to establish the Marina Carlson Memorial Tree Grove in San Antonio Park.

Our organization has been impressed by the depth of community involvement with planning efforts for the park, with their nuanced attention to its plantings and its potential for contributing to a healthier and greener San Antonio neighborhood.

Marina Carlson was a stalwart member of our organization for decades, among the first cohort establishing the group in the early 1980s, and was dedicated to efforts for Oakland throughout her life. She advocated for natural resources, historic preservation, livability, and parks from within city hall, as an active neighborhood participant, as the owner of a historic property, and as a strong voice for fairness and equity in our city. She was reliably willing to weigh in and eloquently express her vision for a better Oakland at City Hall meetings. Planting some long-lived trees in her honor would be entirely appropriate, and a way to continue her legacy and dedication to our city. It would also begin to repair some of the tree losses the neighborhood has experienced in recent years.

We urge you to work collaboratively with the San Antonio neighborhood to get this project moving in time for the 2024 growing season. If there is any way that our organization can be of assistance with this project, please let us know. We stand ready to help.

Thank you so much,

Sincerely,

Mary Harper, President

cc:

Oakland Public Works Agency: Harold Duffley, Director, Kristin Hathaway, Assistant Director, Clinton Pugh, Park Supervisor II, David Moore, Senior Tree Supervisor, Gordon Matassa, Administrative Analyst II, David Ferguson, Interim Assistant Director, Bureau of Facilities and Environment; Oakland Parks, Recreation & Youth Development: Dana Riley Hayes, Director of Parks & Recreation, Quincy Williams, Assistant Capital Improvement Project Coordinator, Jasmine Bellow, Executive Assistant to the Director; Nikki Fortunato-Bas, Oakland City Council President, District 2, Cinthya Muñoz-Ramos, Chief of Staff, Debra Israel, Aide / Constituent Liaison, Eric Adams, Policy Analyst + Community Partnerships Manager



February 21, 2023

Gordon Matassa, Urban Forestry Coordinator
David Moore, Tree Supervisor II
Bureau of Environment
City of Oakland Public Works Department
7101 Edgewater Drive, Bldg. 4
Oakland, CA 94621

Re: Support for the Marina Carlson Memorial Tree Grove

The mission of Trees for Oakland (TFO) is to contribute to the urban forest in all of Oakland by planting and maintaining trees in the city, with emphasis in areas with limited canopy. By doing so, we aim to educate people about trees, combat climate change, and provide a more equitable distribution of trees within Oakland. We were very pleased to see the 2024 draft Urban Forest Plan focus both on fostering and supporting volunteer tree planting efforts throughout Oakland and identifying Oakland flatlands as a target area for planting given its sparse tree canopy.

Thanks to an Urban Forestry grant from CalFire, Trees for Oakland (TFO, formerly the Sierra Club Tree Team) was able to conduct a large-scale planting of disease-resistant elms around the perimeter of San Antonio Park in January of 2016. In fact, this was the first official event of our 1,500 tree Flatlands Project. Jimi Scheid, our Urban Forestry grant administrator at CalFire at the time, was even there to participate in the festivities.

Like so many parks in the flatlands, this large, historical venue had been starved for basic resources for decades. This tree planting event was meant to be a first in many to begin to restore tree canopy in the park and provide much needed shade to park users. We were impressed by the large turnout of neighbors who wanted to help make their park greener and cleaner. Wendy Jung, San Antonio Park Steward, worked closely with TFO to help plan and coordinate the activities. Twenty-seven disease-resistant, large species elms were installed. ALL are thriving today thanks to sustained volunteer caretaking for the first three years of their lives. This is exactly the kind of community participation we encourage and support at Trees for Oakland.

We robustly support the Marina Carlson Memorial Tree Grove project, and urge Oakland Public Works Agency to join us. Marina Carlson died in 2020 and as you know, she was a champion for open space, and was instrumental in getting the OSCAR (Open Space, Conservation, and Recreation) passed to protect our Parks. **TFO will provide volunteers and up to \$1,000 of funding for the effort.** We will coordinate with Park Steward Wendy Jung with a target planting date of Spring 2024.

Thank you for your consideration.

A handwritten signature in blue ink that reads "Kent Lewandowski".

Kent Lewandowski, for the Trees for Oakland Advisory Board



January 8, 2024

RE: Letter of Support for the Marina Carlson Memorial Tree Grove

To: Gordon Matassa, Urban Forestry Coordinator, City of Oakland
David Moore, Senior Tree Supervisor, Oakland Public Works Department

Trybe Inc. is a community-based non-profit rooted in Oakland's Eastlake/San Antonio/Fruitvale area, serving youth, young adults, and families in Oakland, Berkeley, Richmond, Hayward and the greater East Bay Area. In 2020, we started working from San Antonio Park staging our activities from the Recreation Center.

Our work at this venue has brought together a diverse group of volunteers as our services expand to meet the needs of the neighborhood. We have also formed many partnerships with other local organizations that share our goals and work with nearby Roosevelt Middle School and Garfield Elementary School.

One of our primary areas of focus has been activating San Antonio Park to make it more welcoming to users of all ages. Our ambassadors collaborate closely with Friends of San Antonio Park (FOSAP) and the Park Steward to make the area cleaner, greener and safer by staging a wide variety of community events including park clean-ups, summer youth camps, after school programs and food distribution events. We recently set up portable pods on one of the tennis courts along 18th Avenue to consolidate our staff, materials and equipment to better serve our constituents.

We enthusiastically support the Marina Carlson Memorial Tree Grove project because it will help restore the tree canopy in our Park while paying homage to a champion for Open Space legislation. It also provides a learning opportunity for youth to plant and nurture this precious natural environment. We will collaborate with Wendy Jung, the Park Steward, to assist with the planting and watering of the new trees for their first three years of growth. Our staff looks forward to participating in this endeavor that benefits San Antonio Park, builds community and will have long-lasting impact on an improved quality of life for the neighborhood.

We urge Tree Services and the Oakland Public Works Department to approve this important project.

Thank you,

A handwritten signature in dark ink, appearing to read "Andrew Park".

Rev. Dr. Andrew Park, Executive Director

cc: Oakland Public Works Agency: Harold Duffey, Director, Kristin Hathaway, Assistant Director, Clinton Pugh, Park Supervisor III, Administrative Analyst II, David Ferguson, Interim Assistant Director, Bureau of Facilities and Environment

Oakland Parks, Recreation & Youth Development: Harith Aleem, Interim Director of Parks & Recreation, Quincy Williams, Assistant Capital Improvement Project Coordinator, Jasmine Bellow, Executive Assistant to the Director

City Council District 2: Nikki Fortunato-Bas, Oakland City Council President, District 2, Cinthya Muñoz-Ramos, Chief of Staff, Debra Israel, Aide/Constituent Liaison, Eric Adams, Policy Analyst + Community Partnerships Manager

info@oaklandtrybe.org | 3542 Fruitvale Avenue #135, Oakland, CA 94602 | www.oaklandtrybe.org | 510-567-4654 | Tax ID# 46-4328520



January 8, 2024

Dear Mr. Matassa,

On behalf of Friends of San Antonio Park (FOSAP), I am writing to support the community tree planting work to create the memorial grove that San Antonio Park Steward Wendy Jung is proposing. We hope that the city's tree division will work with Wendy Jung and the San Antonio community to develop and execute plans for a memorial grove in San Antonio Park as a collaborative tree canopy project between the city and the community. This aligns with the Community Vision for San Antonio Park, which recommends that the City develop collaborative relationships and long term partnerships with community members around park stewardship. This also aligns well with the Oakland Urban Forest Master Plan which emphasizes the importance of canopy in front line communities, community outreach around the value of trees, and the need for community involvement in tree planting and care.

It is our understanding from Wendy that the specific species and exact location of the trees can be worked on collaboratively with the city to ensure that they align with city guidelines. It is also our understanding that Wendy has reached out to the key community organizations working in and around the park, to build understanding and buy-in around this project. We know from the Community Park Visioning Process we conducted in 2021 that there is a great interest in tree planting and care in the park among neighborhood residents. We believe that this can be a great jumping off point for a new stage of community-city partnership in San Antonio by connecting residents to their local trees and to the work of urban forestry, therefore ensuring the long term canopy cover of the park and neighborhood.

Background:

In 2021 FOSAP, with support from Council President Fortunato-Bas and the D2 Office, conducted a Park Visioning Process which took place over 4 months and engaged over 340 residents via in person meetings and in person outreach. This process resulted in Four Community Recommendations that comprise the Community Vision referenced above. FOSAP's work focuses on ensuring that the Community Vision becomes a reality.

San Antonio Park is an island of green within a frontline community with very little greenspace and extremely minimal tree canopy. Many of the mature trees that create San Antonio Park's unique arboreal environment, are in the latter phases of their life. The neighborhood is extremely organized around the park, with a coalition of long-standing and far-reaching community organizations having formed the Friends of San Antonio Park in 2021. Beyond the park, an even broader coalition of neighborhood organizations, including FOSAP has formed a San Antonio Neighborhood Coalition which is taking a holistic community-wide approach to critical health and safety issues, and has envisioned the park as a hub for neighborhood safety. Activating, beautifying, and involving neighbors in the stewardship of the park are all parts of a neighborhood vision for safety.

It is likely that tree planting efforts in the park can have impacts beyond the park and this project itself. The San Antonio neighborhood has extremely low tree canopy, and the community organizations involved in FOSAP are well equipped to work with the city and neighborhood residents to conduct outreach and tree planting and maintenance efforts as outlined in the Oakland Urban Forest Master Plan. We believe that this memorial grove effort, has the potential to feed into a new stage of collaboration between the city and community for greening the San Antonio neighborhood

Sincerely,

Miya Sommers
Coordinator, Friends of San Antonio Park



SIERRA CLUB
SAN FRANCISCO BAY

NORTHERN ALAMEDA COUNTY GROUP
ALAMEDA ALBANY BERKELEY EMERYVILLE OAKLAND PIEDMONT SAN LEANDRO

December 12, 2023

To: Gordon Matassa, Urban Forestry Coordinator, City of Oakland
David Moore, Senior Tree Supervisor, Oakland Public Works Department

RE: Letter of Support for Marina Carlson Memorial Tree Grove

Gordon Matassa and David Moore,

One of the early projects taken on by the Sierra Club Tree Team was a large planting project in East Oakland's San Antonio Park. Thanks to Chris Buckley, a tireless tree advocate for the Bay Area, we were able to source and purchase three disease-resistant, large species elm tree varieties, and install them around the perimeter of this large, historic park. These elms replaced the majestic elms that once bordered all four sides of the Park.

In all, twenty-seven trees were planted in January of 2016 by 71 volunteers. We are pleased to report that today, all of the trees are thriving because of sustained volunteer efforts coordinated by Wendy Jung, San Antonio Park Steward, and dedicated neighborhood volunteers. This was one of the most successful tree-planting events and helped set a precedent for large planting projects.

Wendy Jung has requested our support in planting a Memorial Tree Grove in honor of Marina Carlson who died in 2020. Marina was instrumental in passing the OSCAR ordinance to protect open spaces in Oakland Parks. The world lost a passionate advocate whom should be commemorated.

The Sierra Club prides itself on a robust history of community involvement with a wide variety of environmental issues. This project aligned with our mission "to educate and enlist humanity to protect and restore the quality of the natural and human environment."

We urge Tree Services and the Oakland Public Works Department to approve this important project that will help re-canopy San Antonio Park, provide shade for park users, and pay homage to Marina Carlson and tree lovers everywhere.

Respectfully,

Melinda Howard-Herrarte

Chair, Northern Alameda County Group, Sierra Club San Francisco Bay Chapter

P.O. BOX 2663 | BERKELEY, CA | 94702 | INFO@SFBAYSC.ORG



1707 16th Avenue • Oakland • CA • 94606 jungw@pacbell.net

Dear Chairperson Tran and Members of the PRAC,

San Antonio Neighbors Align (SANA) started in 2005 as San Antonio Hills Neighborhood Association, a grassroots organization located in the San Antonio historic area, Council District 2. Its founding goals were (1) to preserve historic homes and buildings, (2) to protect open space in San Antonio Park; (3) to promote volunteerism; (4) to reduce blight and criminal activity in our neighborhood, and (5) to lobby for more resources to maintain and enhance our Park which is Oakland oldest. As our numbers and activism increased, we changed our moniker to San Antonio Neighbors Align.

Some of our achievements from 2006 - 2025:

- **2006:** Planted trees on Arbor Day along 16th Avenue to replace the elms that had succumbed to Dutch Elm Disease.
- **2006:** Helped Noel Gallo (then with Oakland Public Works) to secure a \$700,000 State grant for repairs and upgrades to San Antonio Park.
- **2016:** Planted 27 disease-resistant Elm trees around the Perimeter of San Antonio Park to replace the majestic elms that succumbed to Dutch Elm disease on East 19th, 18th Avenue, and Foothill Boulevard. Under the supervision of Sierra Club, the trees were donated and the labor performed by volunteers. Jung Design produced all the promotional materials for the event in four languages at no charge.
- **2018:** With the assistance of then District 2 Councilperson Abel Guillen organized a Trade Union workday in San Antonio Park with seven areas of designated repairs and upgrades. The event was co-sponsored by Oakland Public Works. Over 125 people volunteer. Jung Design produced all the promotional materials for the event in four languages at no charge.
- **2019:** Planted an additional eight trees in and around the perimeter of the Park.

Throughout 2023 and 2024, SANA scouted San Antonio Park for a site to plant a Memorial Tree Grove/Garden in honor of Marina Carlson who died in 2020. She was instrumental in passing the OSCAR Ordinance in 1996 to protect open space and was an extremely active and effective neighborhood leadership.

The landscape plan for this honorary garden is attached for your review. Trees for Oakland has donated \$1,000 to install the garden, and an application is undergoing review at East Bay Municipal Utility District (EBMUD) to qualify for EBMUD's Landscape Rebate Program.

As long-time San Antonio Park Steward and a founding member of both San Antonio Neighborhood Aligns and Friends of San Antonio Park, I am thrilled with the past support we have received from the community for the projects mentioned above. SANA takes great pride in its impressive track record of success in greening San Antonio Park. As you may already know, we are located in one of Oakland's most diverse and densely populated areas that sorely lacks open space and tree canopy as documented in the 2024 Oakland Urban Forest Report. We conduct our outreach efforts in four languages to maximize our educational and promotional messages.

We ask your approval to establish this Memorial Garden that will build community in our neighborhood, provide natural respite for all Park users, and both nurture and honor citizen volunteerism.

Sincerely yours,

Wendy Jung, Owner of Jung Design Graphic Studio, San Antonio Park Steward, Founding member of San Antonio Neighbors Align and Friends of San Antonio Park

CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development



TO: Marc Barach, Chair, Parks and Recreation Advisory Commission
FROM: Quincy Williams, Assistant Capital Improvement Project Coordinator, OPRYD
DATE: May 8, 2025
SUBJECT: REQUEST FOR THE PARKS AND RECREATION ADVISORY COMMISSION (PRAC) TO REVIEW AND APPROVE A GIFT-IN-PLACE DONATION NOT TO EXCEED \$49,500 FOR THE INSTALLATION OF A MURAL ON A WALL LOCATED IN COURTLAND CREEK PARK

SUMMARY

The Melrose 27X Neighborhood Council, in partnership with artists David Burke and Pancho Pescador, requests that the Parks and Recreation Advisory Commission (PRAC) review and approve a gift-in-place donation not to exceed \$49,500 for the installation of a mural on a wall located at 4598 Fairfax Avenue, within Courtland Creek Park. The proposed mural will be a key component of the Courtland Creek Park Restoration Project is a community-driven initiative to revitalize the park and celebrate the natural beauty and cultural richness of the Melrose District.

BACKGROUND / LEGISLATIVE HISTORY

Courtland Creek Park is located in the Melrose neighborhood of Oakland, serving as a vital green space for local residents and visitors. The mural to be created at Courtland Creek Park is intended to celebrate the community, with a specific focus on East Oakland, while also inviting the broader Bay Area to engage with the space. The mural design was developed through extensive community consultation, ensuring it aligns with the values, history, and collective aspirations of the people who live in and visit the area. In collaboration with the Melrose 27X Neighborhood Council, mural artist David Burke was selected due to his deep connections to the neighborhood, having lived in Melrose for over a decade. The design process involved active participation from neighbors, who met regularly via the Friends of Courtland Creek Park's monthly Zoom meetings, where artists David Burke and Pancho Pescador worked alongside residents to refine the mural's vision.

This mural is a key component of the ongoing Courtland Creek Park restoration project, contributing to the park's beautification while highlighting the region's unique flora and fauna. Additionally, the mural will commemorate significant historical events and cultural contributions that have shaped the Melrose community. Through the use of vibrant colors and dynamic imagery, the mural will serve as a powerful visual storytelling piece, connecting the community and visitors to the environmental and cultural heritage of Courtland Creek Park and the Melrose neighborhood.

PROJECT/PROGRAM DESCRIPTION

This mural project will be carried out by a team led by artists David Burke and Pancho Pescador, with support from three to five assisting artists. Burke, Pescador, the Melrose 27X Neighborhood Council, and Friends of Courtland Creek Park collaborated on the mural design. The final image will include a QR code to give viewers additional information and context about the artwork and the broader restoration project.

David Burke will be the lead artist and project coordinator, managing the mural application and facilitating community engagement. This includes organizing a community painting weekend at the start of the project to encourage local participation and foster a sense of ownership.

Before painting begins, the wall at 4598 Fairfax Avenue will be cleaned and patched to ensure a smooth and durable surface. The mural will be created using Nova Color Acrylic and Montana 94 aerosol spray paint. Upon completion, it will be sealed with a protective UV- and graffiti-resistant coating to safeguard its longevity.

Rolling aluminum scaffolding will be used throughout the painting to ensure safety and access. The Melrose neighborhood community is committed to supporting the mural's ongoing preservation by monitoring for graffiti and tags. The lead artists have pledged to remain on call for any needed touch-ups or graffiti abatement, helping maintain the mural as a vibrant and respected piece of public art in Courtland Creek Park.

Mural Concept: The Four Elements of Nature

The proposed mural comprises four distinct zones, each representing one of the fundamental elements of nature—Earth, Air/Wind, Water, and Fire. Together, these elements celebrate the rich ecological and cultural history of the Melrose neighborhood and the surrounding region.

- **Earth** – Symbolizing stability and growth, this section highlights native plants, trees, and animals historically found in the region, grounding the mural in the local natural landscape.
- **Air/Wind**—Set against the backdrop of the nearby foothills, this zone captures movement and transformation, featuring birds and wind patterns significant to the local ecosystem.
- **Water** – Inspired by the flowing waters of Courtland Creek, this section showcases aquatic life and imagery that pays homage to the area's waterways and their life-giving force.
- **Fire** – Representing energy, resilience, and renewal, this portion includes visual elements drawn from fire ecology, reflecting nature's powerful ability to regenerate and adapt.

The Melrose neighborhood community is enthusiastic about this project and believes the mural will activate Courtland Creek Park by attracting more residents and visitors. The artwork is envisioned as a transformational feature that fosters a safe, welcoming, and inspiring space for all. As it comes to life, the mural is expected to become a beloved landmark, symbolizing unity, resilience, and a shared vision for a brighter future.

This public art project aligns with the Melrose 27X Neighborhood Council's guiding values, particularly the spirit of "getting to know your neighbors." By beautifying the park, the mural will serve as a vibrant focal point that promotes community pride, encourages foot traffic, and supports a more walkable, socially connected neighborhood.

Moreover, the mural is anticipated to catalyze further community engagement, as a platform for future events and gatherings that strengthen neighborhood bonds. Murals have a proven impact on local vitality—they attract visitors, stimulate cultural appreciation, and can even contribute to economic development. As such, this mural has the potential to become a destination for art lovers, a

source of pride for local residents, and a small but meaningful boost to the Melrose area's economic and cultural vibrancy.

FISCAL IMPACT

The proposed mural project is a gift-in-place donation valued at \$49,500, fully funded by the Melrose 27X Neighborhood Council. There is no fiscal impact on the City of Oakland, as the project will not result in any unbudgeted costs to the City. This initiative aligns with the City's ongoing commitment to supporting public art and promoting the work of local artists in public spaces.

PUBLIC OUTREACH/INTEREST

The mural design process included robust community engagement through meetings with the Friends of Courtland Creek Park (FOCCP) and the Melrose 27X Neighborhood Council. From Spring through Fall 2024, the lead artists attended three FOCCP monthly meetings to gather input and collaboratively develop the mural concept.

During these meetings, artists solicited ideas and imagery suggestions from community members and presented a draft design for feedback. In response to community input, the artists revised the mural design and returned to present the final version, which was met with broad community support. The FOCCP and the Melrose 27X Neighborhood Council have endorsed the project and remain active partners in its implementation.

COORDINATION

The proposed mural will be installed on a 350-foot-long wall covered in graffiti. Recognizing the significance of local graffiti culture, the artists have taken a respectful and inclusive approach to design. Rather than painting over this artistic legacy, they invite local graffiti artists to contribute to the project actively. As part of this collaboration, graffiti-style text will be incorporated into each of the four thematic zones—**Earth, Air, Water, and Fire**—seamlessly blending into the overall composition of the mural. This partnership ensures the final piece honors the neighborhood's natural environment and cultural identity.

The Melrose community has voiced strong support for involving local graffiti artists, viewing it as a meaningful way to celebrate artistic expression while transforming the space into a vibrant and educational destination for park visitors.

Regarding logistical coordination, the Oakland Parks, Recreation & Youth Development (OPRYD) department consulted with City Surveyor Raymond Hebert to confirm site ownership. While the City owns the Right-of-Way, the wall itself is owned by Dan Wang. Oakland Public Works has contacted Mr. Wang, who has confirmed his full approval of the mural's installation.


Additionally, OPRYD coordinated with the Public Works Department—Facilities and Services Division regarding this proposal. The division supports the project and has no objections to the mural's installation or ongoing maintenance, which the artist team and community members will manage.

Following expected review and approval by the Parks and Recreation Advisory Commission (PRAC), OPRYD and lead artist David Burke will present the project to the Public Art Advisory Committee (PAAC) for review and final approval on **June 2, 2025**.

RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission (PRAC) approve the Melrose 27X Neighborhood Council's request to install the Courtland Creek Park Mural on the wall located at 4598 Fairfax Avenue, Oakland, CA 94601, and accept the associated gift-in-place donation valued at \$49,500.00.


Respectfully submitted,


Quincy Williams (May 9, 2025 13:14 PDT) (Signature)

Prepared by:

Quincy Williams

Assistant Capital Improvement Project Coordinator, OPRYD


Harith Aleem (May 9, 2025 13:36 PDT) (Signature)

Reviewed by:

E. Harith Aleem

Assistant Director, OPRYD


Fred Kelley (May 9, 2025 13:36 PDT) (Signature)

Approved by:

Fred Kelley

Director, OPRYD

Identification of Support Documents:

Attachments: Exhibit A – *Wall and location (Along Courtland Creek Park) (4598 Fairfax Avenue)*

Exhibit B – *Project Budget*

Exhibit C – *Mural*

Exhibit A



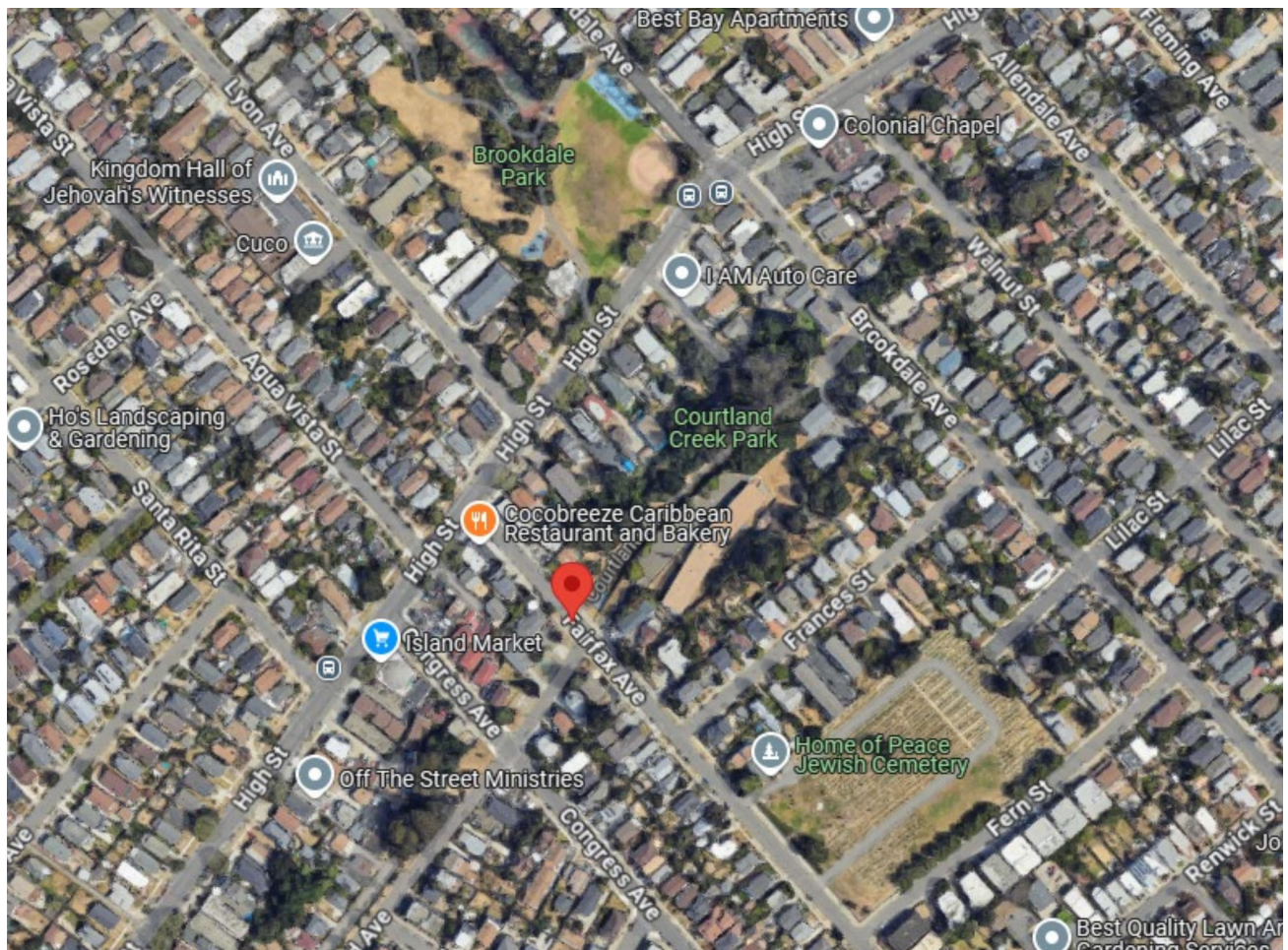


Exhibit B

Budget

- Initial Design: \$2500
- Mural:
- Materials & Equipment: \$15,000
 - Scaffolding Rental
 - Primer & Paint
 - Brushes
 - Clear Coat
 - Misc. Materials
- Labor \$32,000
- Total: \$49,500

Exhibit C

Visual Proposal



Details:

