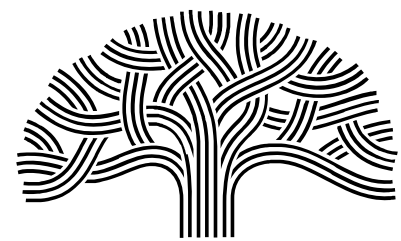


General Plan Update (GPU) Notice of Preparation

**Presentation to the Landmarks
Preservation Advisory Board (LPAB)**

07.06.26

Planning and Building Department



**CITY OF
OAKLAND**



Agenda

- General Plan Update (GPU) Overview
- Phased Update
- Project Description
- Probable Environmental Effects
- Purpose of Scoping Session
- Recommendation
- Next Steps

General Plan Update (GPU) Overview

What is the Oakland General Plan?



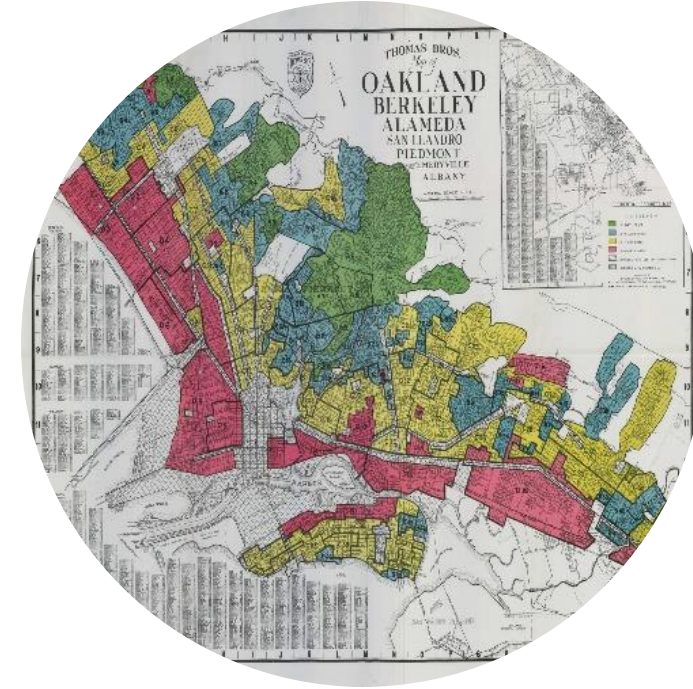
"Constitution" for development and conservation

Establishes citywide vision,
supporting goals, policies, and
implementation measures



Identifies past challenges & accomplishments

Provides consistent direction
for future development



Opportunity to Reduce Racial Inequities & Do Inclusive Engagement

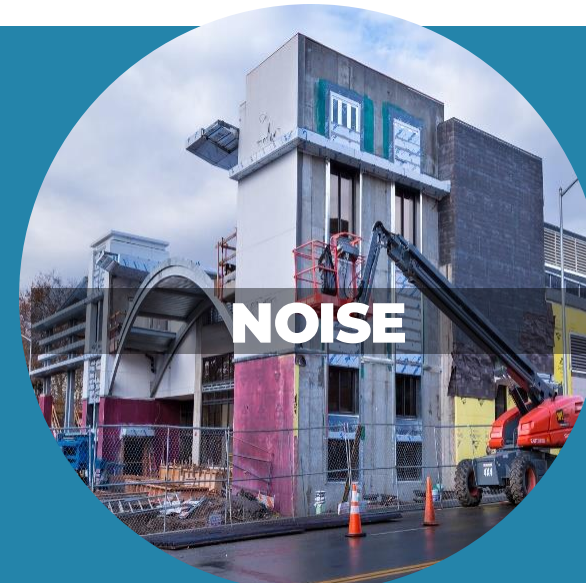
Engage our community in
the planning and decision-
making process

Phased Update

**PHASE 1:
2020-2023**



**PHASE 2:
2023-2026**



General Plan Update - Phase 2 Timeline



General Plan Update Guiding Principles

- Equity and Environmental Justice
- Transparency
- Relevance and Clarity
- Focused Planning Process
- Flexible and Adaptable Process
- Strategic and Long-Range Thinking
- Interdepartmental Coordination
- Inter-Agency Coordination
- Important Role of Community Based Organizations
- Youth Engagement
- Place-Based Approach

Project Description

- Element Updates
 - Land Use and Transportation Element (LUTE) (the Estuary Policy Plan will be updated and incorporated into the new LUTE)
 - Open Space, Conservation and Recreation (OSCAR)
 - Noise
- New Element
 - Infrastructure and Capital Facilities Element
- Other Updates
- Consistency Updates and Implementing Actions

Figure 1: Regional Location



Figure 2: Planning Area



SOURCE: City of Oakland, 2021; ALAMEDA County GIS, 2021; BCDIC Open Data Portal, 2021; Dyett & Bhunia, 2021

*Note: The jurisdiction includes the Bay and the first 100 feet inland from the shoreline around the Bay. It also includes open water, marshes, and mudflats of greater San Francisco Bay including Suisun, San Pablo, Honker, Richmond, San Rafael, San Leandro and Grizzly Bay and Carquinez Strait. The jurisdiction also includes portions of most creeks, rivers, sloughs, and other tributaries that flow into San Francisco Bay, as well as salt ponds, duck hunting preserves, game refuges, and other managed wetlands that have been diked off from San Francisco Bay.

Probable Environmental Effects

- Aesthetics
- Air Quality
- Biological Resources
- **Cultural Resources**
- Energy
- Geology and Soils
- Greenhouse Gas Emissions
- Hazards and Hazardous Materials
- Hydrology and Water Quality
- Land Use and Planning
- Noise
- Population and Housing
- Public Services
- Recreation
- Transportation and Circulation
- Tribal Cultural Resources
- Utilities
- Wildfire

Purpose of the Scoping Session

- **Solicit comments** from the LPAB and the public on the types of information and analysis that should be considered in the EIR.
- Focus particular on **Cultural Resources**
- Cultural Resources include **buildings, structures, sites, objects, and districts**, each of which may have historic, architectural, archaeological, cultural, or scientific importance.

Recommendation

- Conduct a preliminary EIR scoping session for Phase 2 of the General Plan Update, with particular focus on comments related to Cultural Resources
- Receive public and LPAB comments on the information and analysis that should be considered in the EIR.

Next Steps

- **Fall 2026** – Release of Draft General Plan Elements
 - Public engagement and feedback through Spring 2027
 - Staff will make additional changes based on feedback
- **Spring 2027** – Release of Draft EIR
- **Summer 2027** – Release of Final EIR
- **Fall 2027** – Final General Plan Elements brought to City Council

Visit the website to see project documents, upcoming events, and sign up for the mailing list: oaklandca.gov/gpu