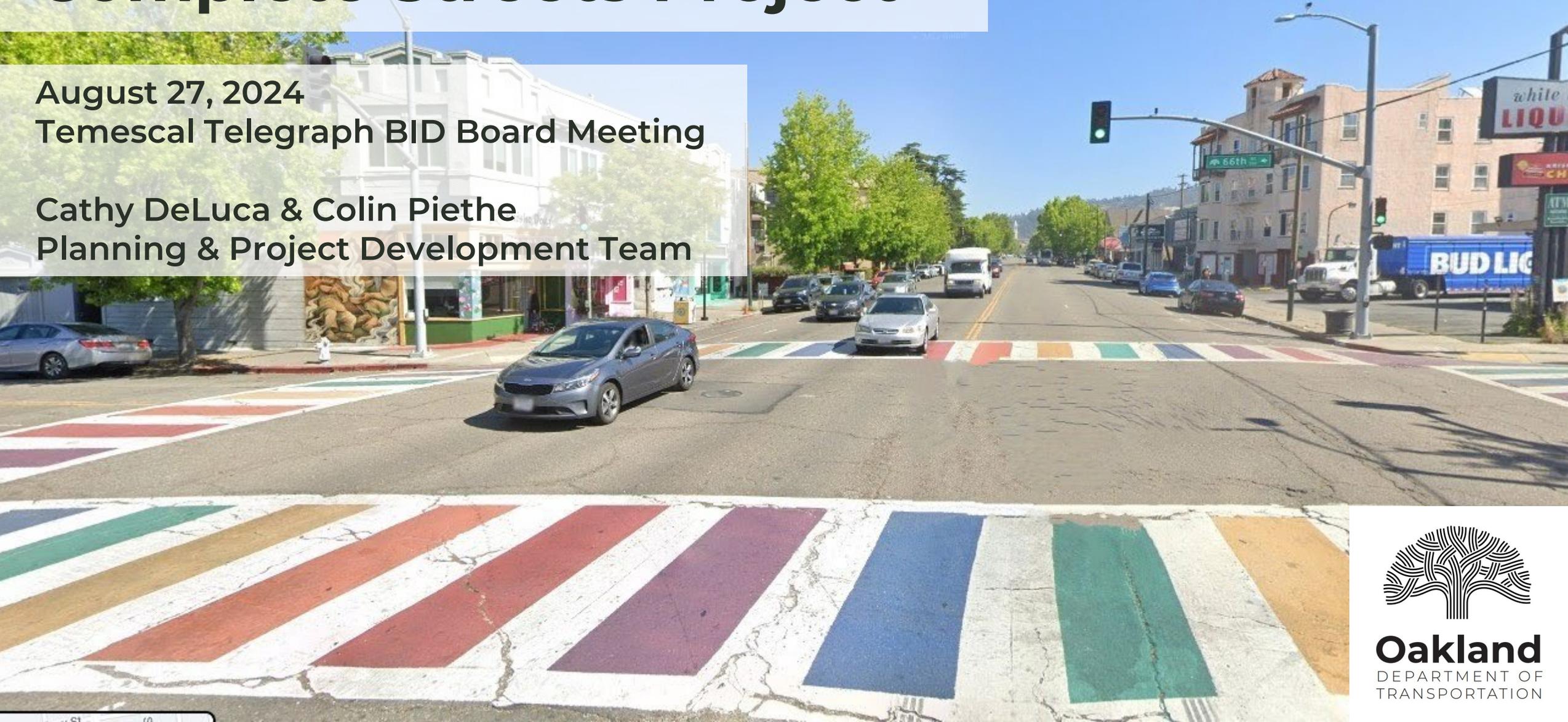


Upper Telegraph Avenue Complete Streets Project

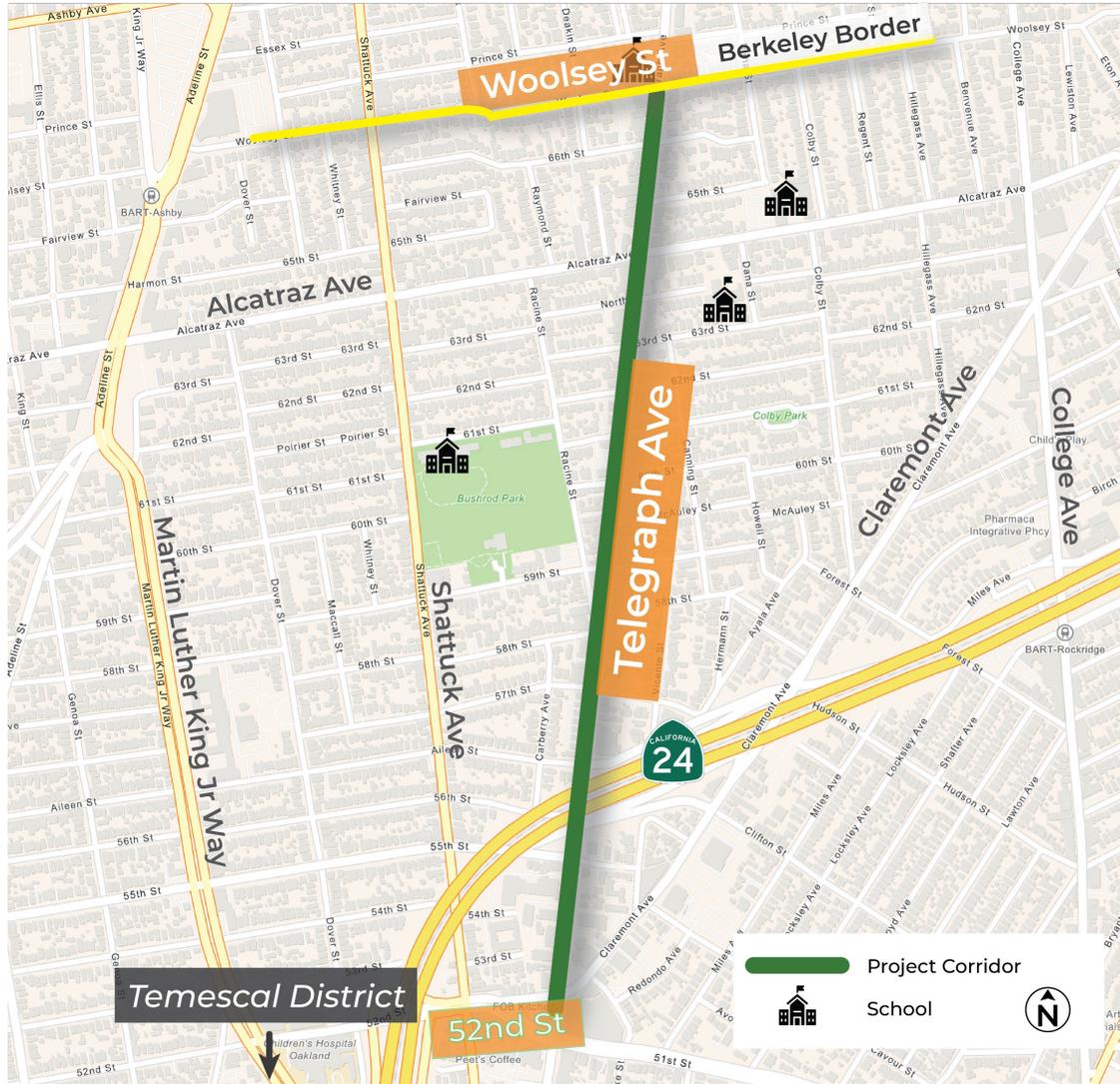
August 27, 2024
Temescal Telegraph BID Board Meeting

Cathy DeLuca & Colin Piethe
Planning & Project Development Team



Oakland
DEPARTMENT OF
TRANSPORTATION

Upper Telegraph Complete Streets Project



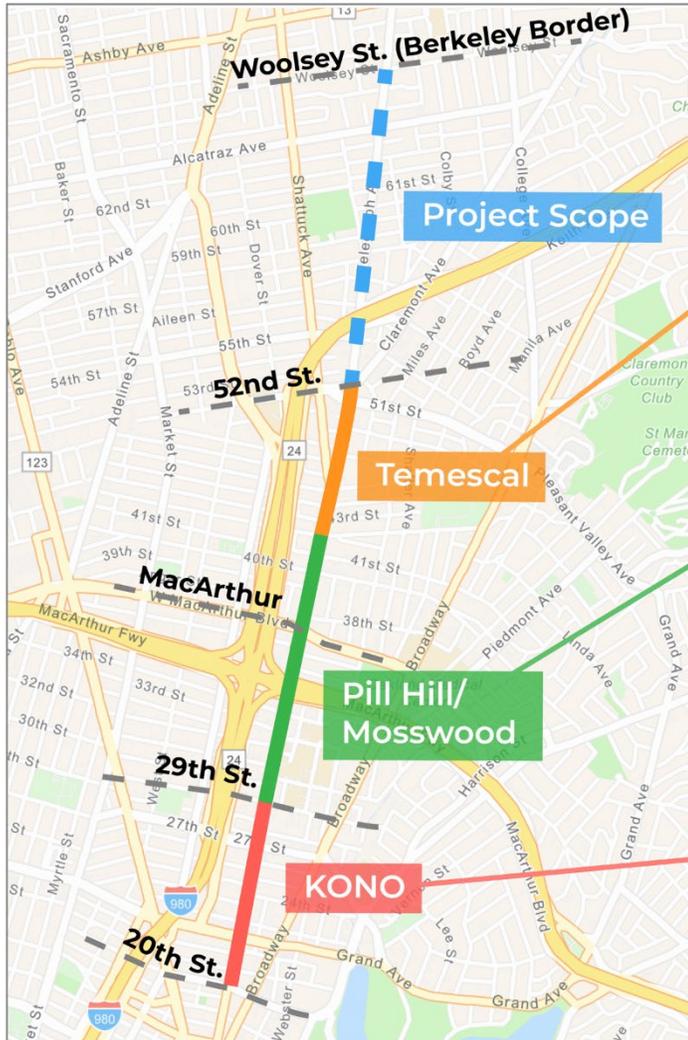
52nd St to Woolsey St (~ 1 mile)

Important Oakland/Berkeley connection

Extension of completed Telegraph Projects



Previous Telegraph Projects



Completed Features

- Calmed traffic via lane reduction
- Enhanced pedestrian safety
- Upgraded curb ramps
- Built bus boarding islands
- Separated or buffered bike lanes

Upper Telegraph Ave = Paving Project

Upper Telegraph is on Oakland's 5-Year Paving Plan, funded by 2022 Measure U Affordable Housing Infrastructure Bond

Measure U instructs the City to:

“Implement City of Oakland pedestrian and bicycle safety plans wherever and whenever street repaving and reconstruction is performed, with priority to be given to high-injury network streets”

Paving Projects allow City to quickly install safety improvements. They do not allow major changes like new signals, wider sidewalks, etc.

Oakland Bike Plan



Recommends **separated bike lanes** on Telegraph

Current Conditions



No bike lanes from 52nd to Aileen



Paint-only bike lanes from Aileen to Woolsey

Safe Oakland Streets

Citywide initiative to prevent serious and fatal traffic crashes and eliminate crash inequities on Oakland's streets



Impact of Speed

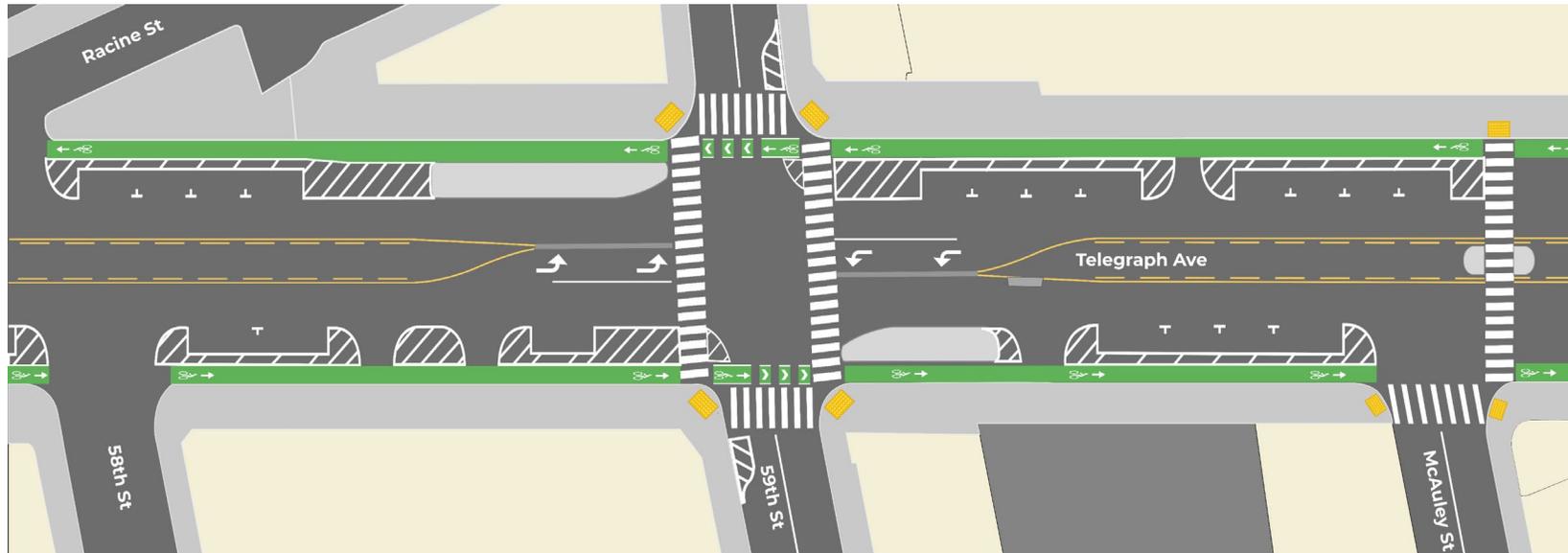
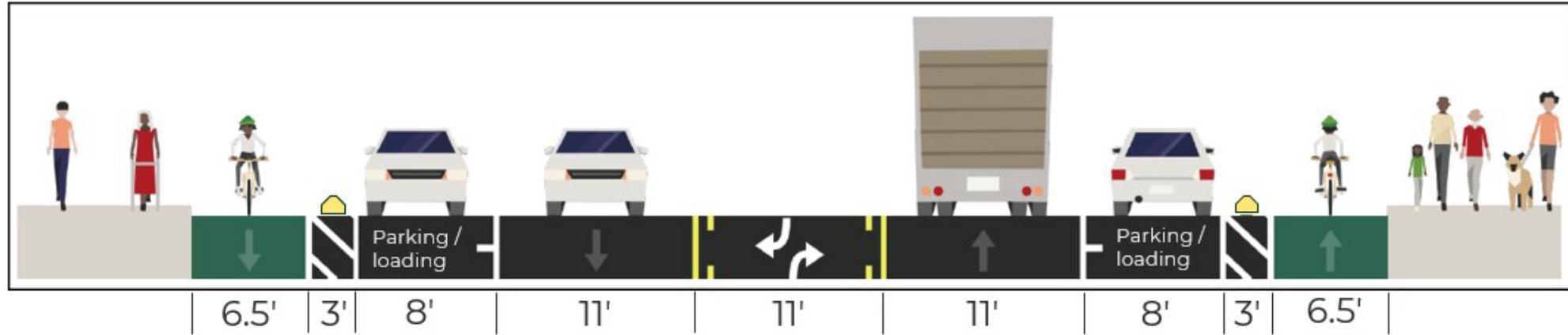
If a person walking is hit by a car going **20 mph**, 5% chance of dying

If a person walking is hit by a car going **30 mph**, 45% chance of dying

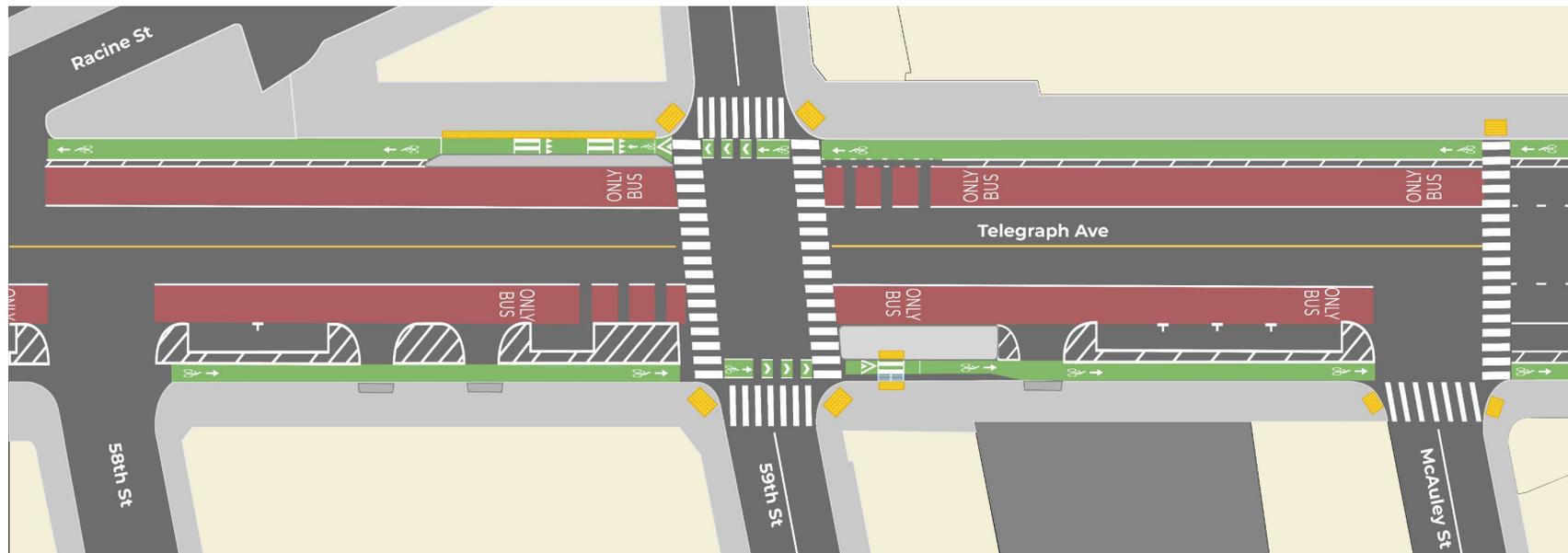
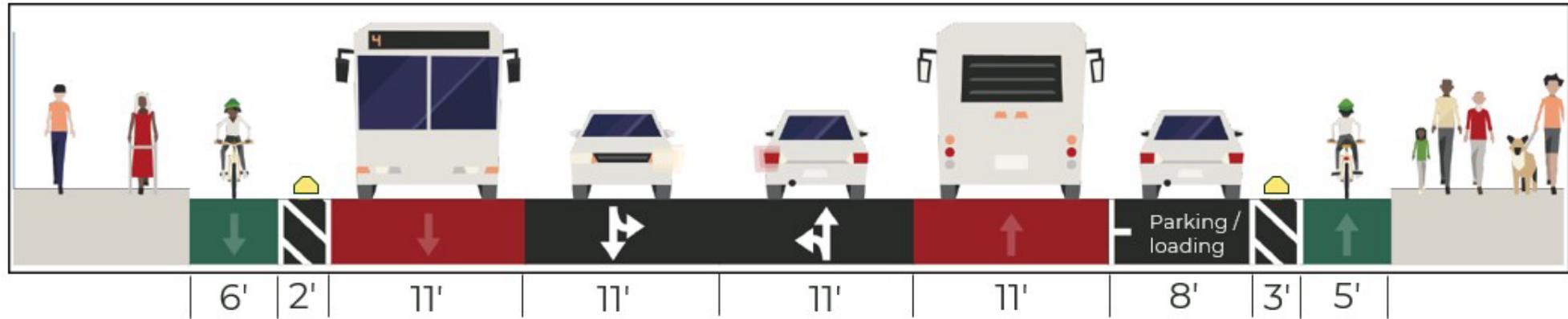
If a person walking is hit by a car going **40 mph**, 85% chance of dying

Option 1:

4-to-3 Lane Road Diet + Separated Bike Lanes



Option 2: Bus-Only Lanes + Separated Bike Lanes



Fall 2023 / Winter 2024 Engagement

POSTCARDS MAILED

to all Oakland addresses on project corridor + ¼ mile

ONLINE SURVEY

- Open 2 months: 12/12/23 to 2/12/24
- Available in 4 languages
- **1,154 respondents**

OPEN HOUSE

- 1/17/24 @ Temescal Library

PUBLIC MEETINGS & EVENTS

- Neighborhood Council meetings
- Oakland Bicycle & Pedestrian Advisory Commission
- Temescal Farmers Market
- Oakland Mayor's Commission on Aging
- Oakland Mayor's Commission on Persons with Disabilities
- Oakland Bicycle & Pedestrian Advisory Commission

TRANSIT RIDER OUTREACH

- 10+ hours of outreach at transit stops
- Project emails sent to riders via AC Transit, UC Berkeley

Fall 2023 / Winter 2024 Engagement

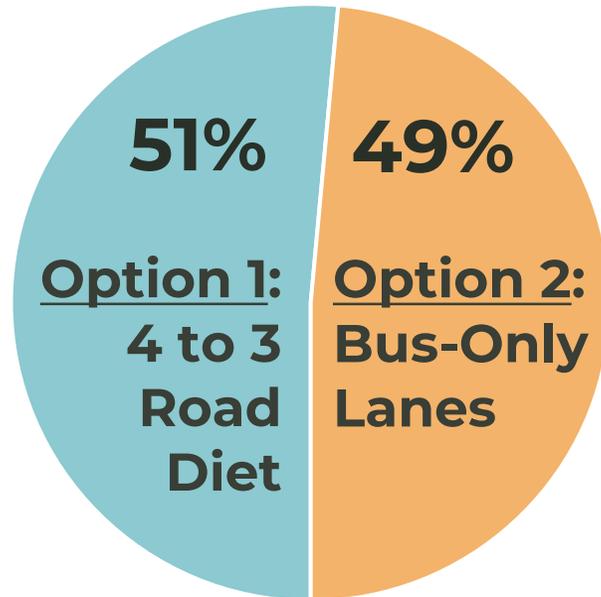
BUSINESS OUTREACH

- **Postcard** – sent to every address on corridor (with survey link and Open House information)
- **Temescal Telegraph BID** – multiple meetings, shared project info for distribution to members
- **Business / property owner visits** - City staff walked project corridor:
 - Direct contact with 60 out of 80 establishments
 - In-depth conversations with over 30 establishments



Outreach Results

SURVEY
Which Design Option Do
You Prefer?



1,154 respondents

For most outreach, opinions were evenly split

- Survey
- Farmer's Market
- Open House (slight preference for Option 1)

Different stakeholders had different priorities

- Businesses – Option 1
 - loading & parking were #1 priority, via conversations
- Transit Riders – Option 2
 - 64% in survey

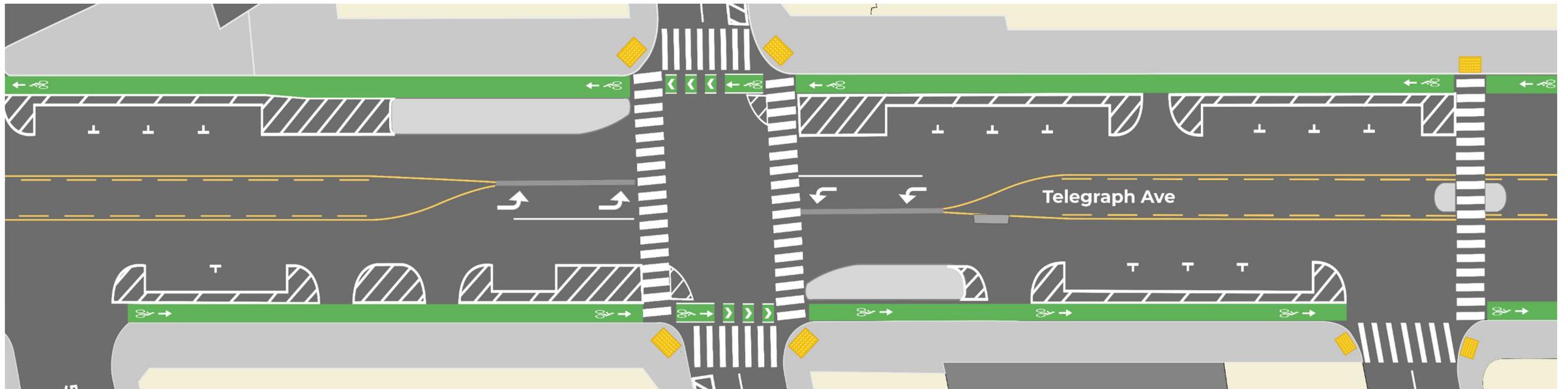
Design Decision Considerations

- Project Delivery Constraints
- Traffic Operations
- Transit Operations
- Safety
- Accessibility
- Commercial Parking / Loading
- Equity Considerations
- Public Feedback
- City Policy Alignment

Selected Design

4-to-3 Lane Road Diet + Separated Bike Lanes

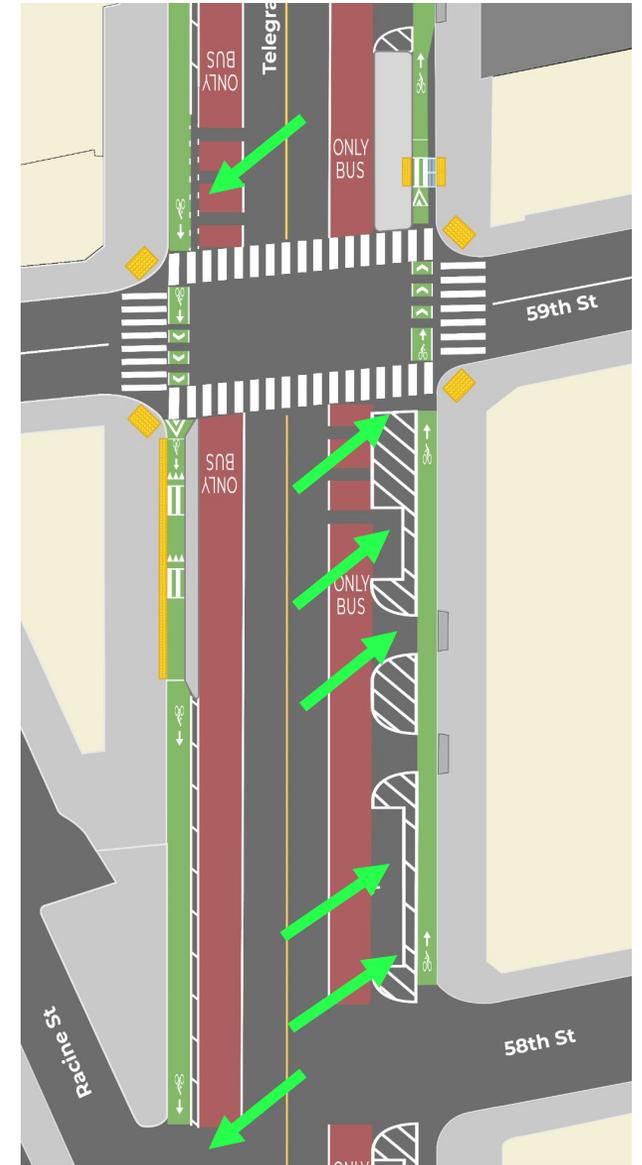
More safety benefits, more accessibility benefits, less impact on small businesses



Bike lane separation will be more substantial than paint and posts!

Challenges to Implementing Bus-Only Lane Design

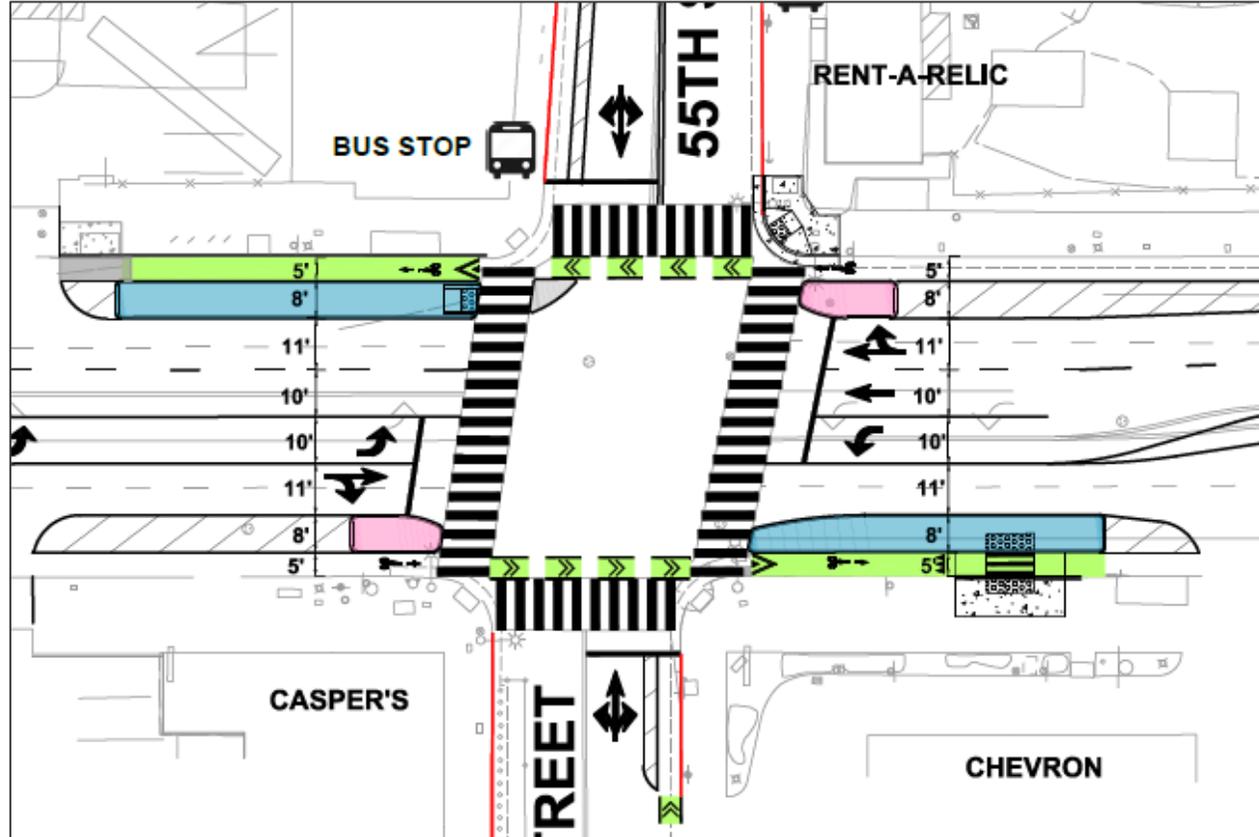
- Bus lane separation to limit illegal/unsafe driving is largely infeasible
- Removal of parking on one side of Telegraph has major impact on accessibility and commercial parking/loading



Early Full Corridor Design

Available on project webpage:

<https://www.oaklandca.gov/projects/upper-telegraph>



August & Sept 2024

- City staff visiting businesses and property owners to discuss designs and parking and loading needs
- Postcards being sent to all addresses on the project corridor

Project Schedule

Timeframe	Activity
Summer/Fall 2023	Traffic Studies & Design Options
Fall 2023/Winter 2024	Outreach / Survey / Open House
Summer 2024	Decision on Design Path
Late Summer / Early Fall 2024	Initial Design + Outreach
Winter 2024/2025	Revised Design
Mid-Late 2025	Final Design
Late 2026 / Early 2027	Construction Start

More Information

Cathy DeLuca

CDeLuca@oaklandca.gov

Sign up for updates on the Telegraph Avenue Project webpage:

<https://www.oaklandca.gov/projects/upper-telegraph>



City of
Oakland

Department of
Transportation