

Broadway and MLK Jr. Way Streetscape Improvements

September 11, 2025



**CITY OF
OAKLAND**

**DEPARTMENT OF
TRANSPORTATION**

Outline

1

Reporting out on our “Doing Business with Oakland” Event

2

Sharing draft pre-construction outreach materials. We want your feedback!

3

Presenting our draft construction phasing maps for Broadway. What do you think?

4

Key takeaways

5

Questions and requests



Doing Business with Oakland



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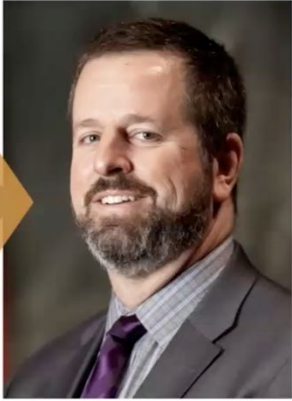
Broadway and MLK Jr. Way Streetscape Improvements

August 28th Doing Business With Oakland Event

9:00- 9:30AM - Info Session

Welcome from OakDOT Leadership

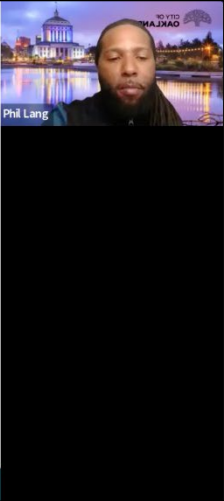
Josh Rowan
Director,
OakDOT and Public Works



What Are the Certification Steps?

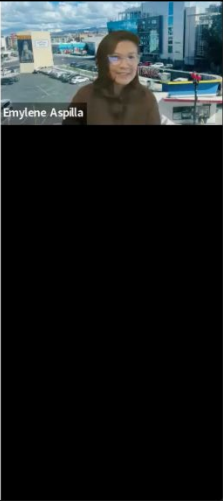


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Pre-Qualification Process

Emylene Aspilla
Director,
Department of Workplace
and Employment Standards
(DWES)



General Construction Opportunities

Facilities

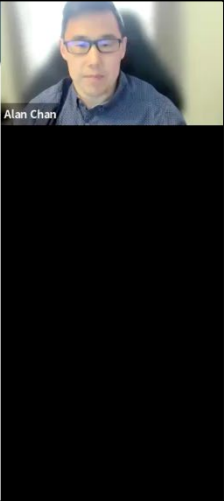
- Fire Station and Senior Center Tenant Improvements
- HVAC Improvements
- Restoration of Historic Landmarks
- Police Administration Building Upgrade
- Library Renovations

Others

- OakDOT projects less than \$8M (Landslide Mitigations, Roadway Structure Repairs, Minor Streetscapes, etc.)
- Localized Sanitary Sewer Repairs
- Storm drain/ Culvert repair and replacement

Parks/Open Space

- Playground Improvements
- Waterfront Trails



110 participants joined the event!

August 28th Doing Business With Oakland Event

9:30 – 1:00PM – Matchmaking Sessions

Housekeeping

- Mute Button:** Mute yourself unless speaking
- Comment Box:** Drop questions or comments in the chat box
- Email:** Get unanswered questions answered via email
- Rename:** Rename yourself: Name | Company
- Say Hello:** Add your name and information to the chat

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Participants in the grid:

- Laurel Moeslein
- Josh
- Stevie Gray - 36...
- Phil Lang
- Alan Chan
- Emylene Aspilla
- Paula Wong
- Jonathan Hoffb...
- Susan Smith -Ea...
- Devon Bacon | B...
- Omar Guzman-Pl...
- jdavis@superbtechn...
- Shawn Coleman
- Miguel
- Felecia Baptiste
- Kamie Stephen, ART...
- Jennifer Harmon-Dia...
- Adonis Avingto...
- SANKOFA SOLUTIONS:Wilh...

73 small businesses participated and met with four prime contractors. There were a total of ~150 meetings!



Pre-Construction Outreach*

***Materials will be translated in Spanish and Chinese**



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Pre-Construction Outreach Starting Soon

Proposed social media post



BROADWAY STREETSCAPE IMPROVEMENTS COMING 2026



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bus
reliability



pedestrian
safety



cleaner
air



Frequently asked questions

How can I stay updated on construction?

Visit www.oaklandca.gov/Broadway for the latest updates. You can also sign-up for email updates.

We will continue to inform everyone about construction through

- social media
- emails
- stickers on the sidewalk
- a virtual forum
- IKE kiosk ads
- KTOP InfoAccess
- mailers to nearby residents and businesses
- and business outreach

www.oaklandca.gov/Broadway

We've got a lot planned!

Pre-Construction Outreach Starting Soon

Proposed social media posts

Frequently asked questions

How will Broadway be impacted during construction?

Traffic circulation will be impacted by temporary traffic lane reductions, turn restrictions, and limited street closures.

Tow Away No Stopping” signs will be posted at least 72 hours in advance.

AC Transit may relocate transit stops and shelters and will communicate service changes in coordination with the City.

Emergency services, bicycle, and pedestrian access may be modified but will be maintained at all times.

www.oaklandca.gov/Broadway

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Frequently asked questions

Why is this project needed?

Broadway, historically Oakland’s “main street,” is a high frequency transit corridor. More buses run on Broadway than on any other street in Oakland. Broadway is also part of Oakland’s High Injury Network, meaning it is one of just 6% of streets that account for over 60% of severe and fatal traffic crashes. Victims of traffic collisions in this area are disproportionately Black.

www.oaklandca.gov/Broadway

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Frequently asked questions

Why does Broadway need bus-only lanes?

Bus-only lanes improve travel time and bus reliability which will help those who depend on transit service, most of whom are low-income (70%) and Black or Latine (55%). Bus lanes on Broadway will improve critical regional transit connections to BART and the Tempo Bus Rapid Transit stations in Downtown Oakland to the Ferry Terminal and Amtrak Station in Jack London.

www.oaklandca.gov/Broadway

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What do you think?

Pre-Construction Outreach Starting Soon

Proposed sidewalk stickers



Proposed IKE Kiosk Ads



What do you think?



Draft Broadway Construction Phasing*

***Subject to change**



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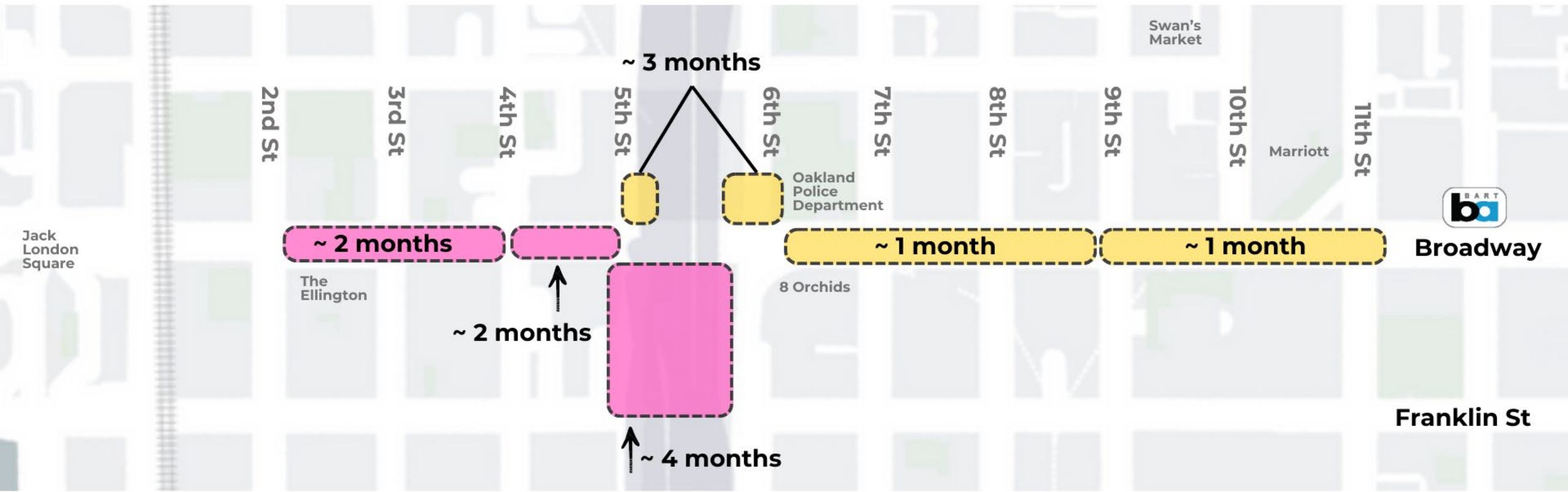
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Construction Phasing for Broadway

Spring & Summer 2026

Roadway pavement reconstruction

Step 1
Step 2

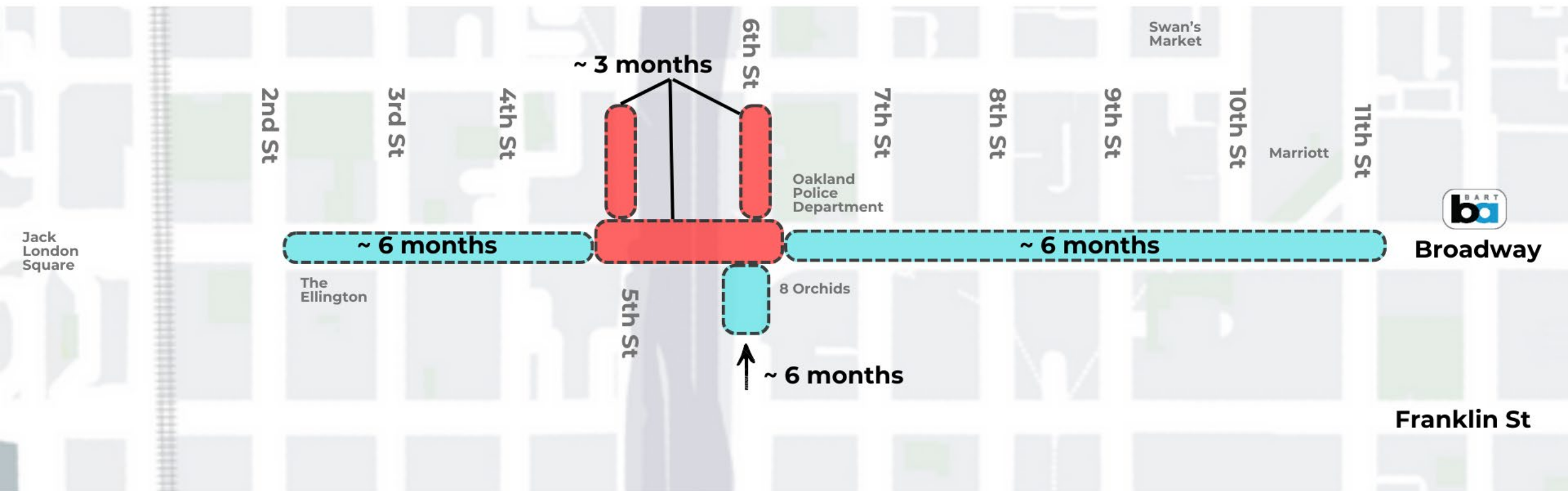


Construction Phasing for Broadway

Summer to Winter 2026

Roadway pavement reconstruction

Constructing medians and pedestrian refuge islands

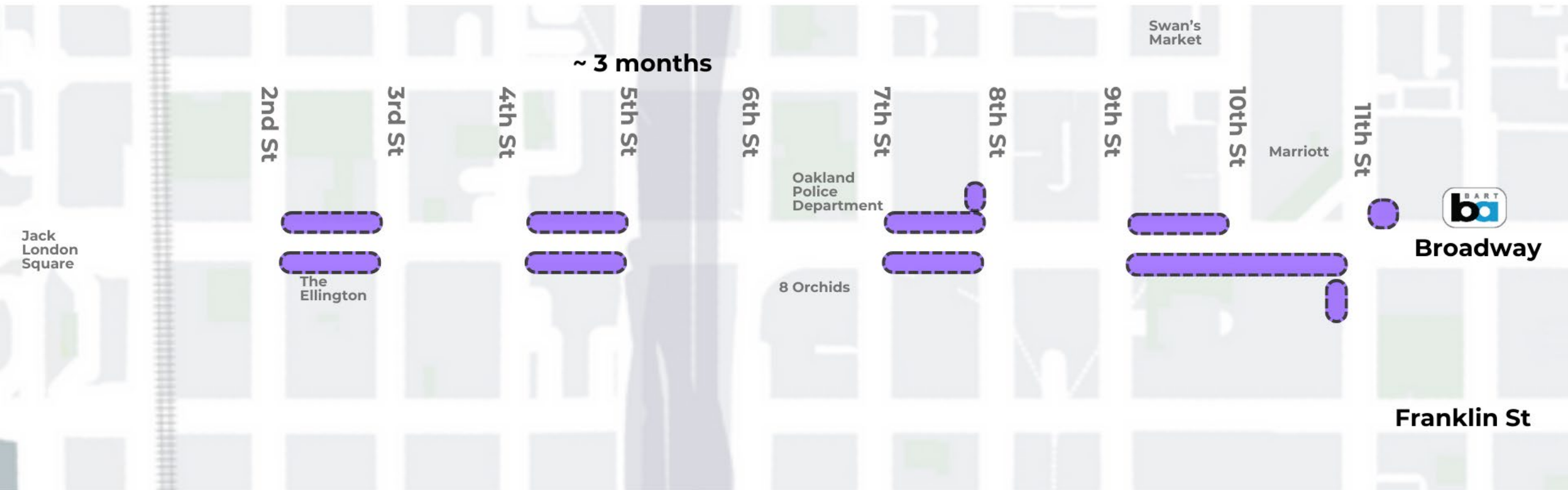


Construction Phasing for Broadway

Early 2027

Construction of sidewalks, curb ramps, and bus shelters

 **Step 5 (~4 months)**

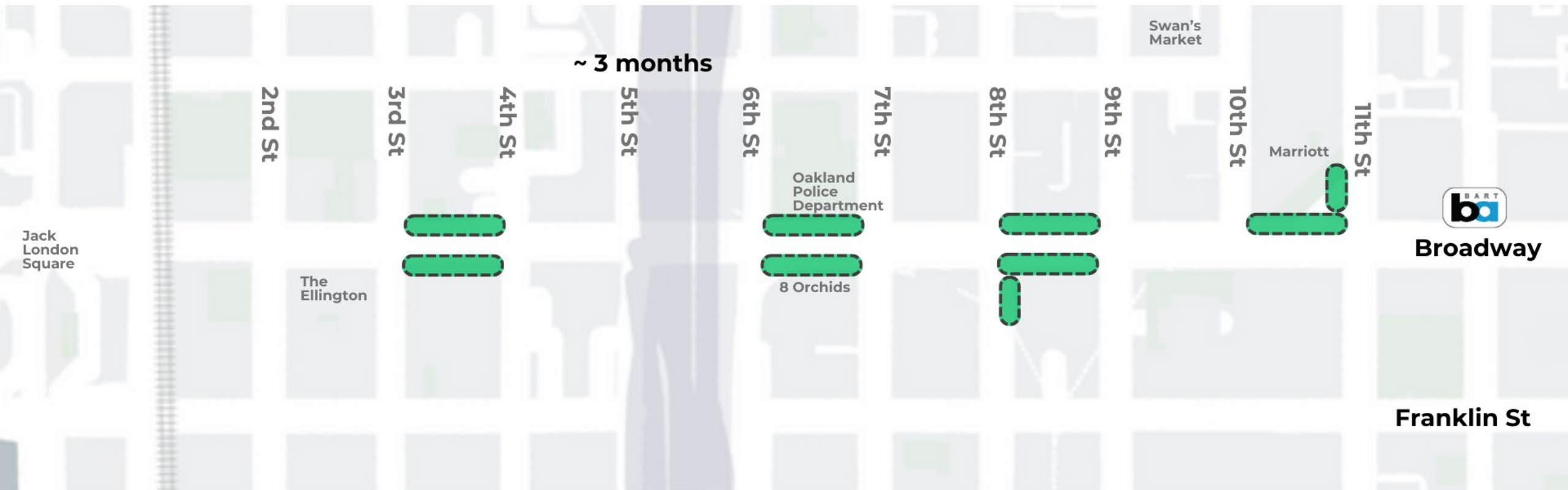


Construction Phasing for Broadway

Late 2027

Construction of sidewalks, curb ramps, and bus shelters

 **Step 6 (~4 months)**

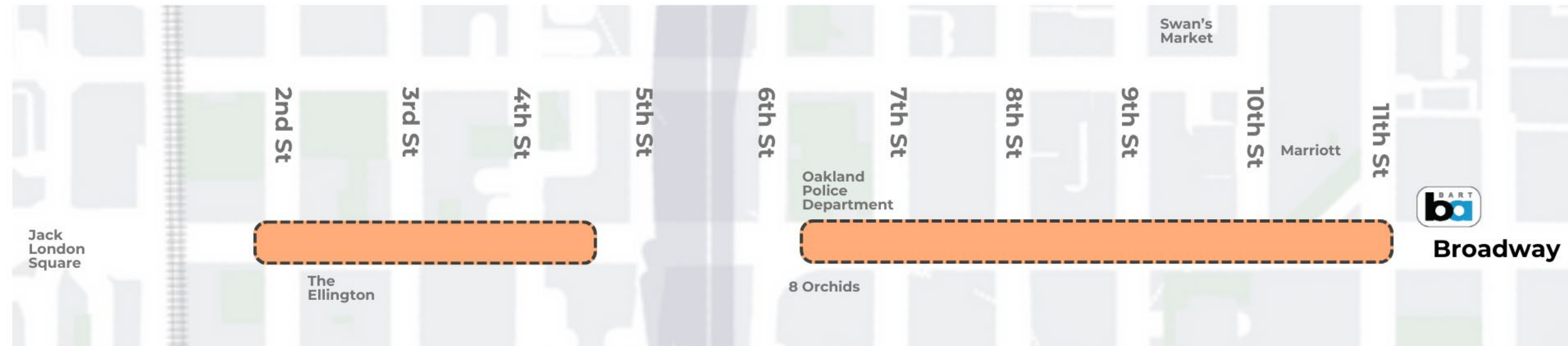


Construction Phasing for Broadway

Late 2027 & Early 2028

Final road work!

 **Step 7 (~3 months)**



Key Takeaways

- 1 We hosted a virtual “Doing Business with Oakland” Event...and it was a huge success!
- 2 We shared our draft pre-construction outreach materials and our plan to continue updating everyone.
- 3 We presented our draft construction phasing maps for Broadway.
- 4 Reminder: Broadway & MLK construction must be federally procured

Questions and Requests

1

If you have more feedback on the construction outreach materials and the construction phasing maps, please share by September 22nd.

2

We will share our social media posts and emails about construction. We request that you amplify this information if you're able.

3

What are other ways we should share information? Would you like to have physical posters or flyers in your businesses, orgs, places of worship, etc.?

Contact Info & Webpages

Contact

mpd@oaklandca.gov

Project Webpages

Broadway Streetscape Improvements

www.oaklandca.gov/Broadway

MLK Jr. Way Streetscape Improvements

www.oaklandca.gov/MLK



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