Sugar-Sweetened Beverage Community Advisory Board

HEARING ROOM 1, OAKLAND CITY HALL

1 FRANK H OGAWA PLAZA
OAKLAND CA 94612

AGENDA

September 9, 2025 ■ 6:30pm-8:30pm

	Agenda Review and Adoption	
2.	Adoption of Prior Meeting Minutes: June 9 and August 11, 2025	Action
3.	Announcements	Informational
4.	Open Forum	Action
5.	Update from the City Administrator's Office on the Measure HH Revenue Status	Informational
6.	Advocacy Plan and next steps	Action
7.	Agenda Items for the Next Board Meeting	Action
8.	Unfinished business/items	Action

To attend the meeting, please use the following Zoom link: Zoom Meeting Link

The SSB Advisory Board values your participation in its meetings.

1. Welcome and Call to Order

Roll Call, Introductions

- · For topics not on the agenda, please sign up for Open Forum and await your turn.
- · To address agenda-specific matters, approach the Committee when called, state your name, and share your comments.
- · Please keep remarks concise and relevant to the subject. Only matters within the SSB Board's jurisdiction will be addressed. Time limitations are at the Chair's discretion.

In accordance with Oakland's chemical allergy policy, kindly avoid wearing strongly scented products during meetings. If you require assistance to engage in Sugar-Sweetened Beverages Community Advisory Board meetings under the American Disabilities Act, please contact Michael Akanji at 510-238-6454. A 48-hour advance notice will allow for reasonable accessibility arrangements. For questions about the agenda or related materials, contact our office at the above number.

Sugar-Sweetened Beverage Community Advisory Board

9. Adjournment

Sugar-Sweetened Beverage Community Advisory Board

MINUTES TO BE APPROVED

Regular Meeting

August 11, 2025 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:32 pm.

Board Members present: Nile Taylor, Dwayne Aikens

City Staff present: Michael Akanji

A quorum was not present; the agenda could not be approved.

2. Adoption of Prior Meeting Minutes: June 9, 2025

No quorum present; the June minutes could not be approved.

3. Announcements

City staff member Michael Akanji reported that the Summer Food Service Program was successfully completed, serving more children and sites than in recent years. External donor support played a key role in this success.

The Board expressed interest in drafting a thank-you letter to the East Bay Community Foundation for their support.

4. Open Forum

No public speakers or comments.

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Revenue numbers were not available for this month.

Sugar-Sweetened Beverage Community Advisory Board

6. Advocacy Plan and next steps

Chair Taylor emphasized the importance of meeting with City Council members, including newly elected officials and possibly the Mayor, to ensure Sugar-Sweetened Beverage (SSB) issues remain a funding priority for the coming year.

Commissioner Aikens offered to begin drafting a letter, modeled after the last correspondence sent to the Mayor.

7. Agenda Items for the Board Meeting

The Board will discuss the letters being sent to Council members and the Mayor, receive updates on any meetings that took place with elected officials, and hear a report on the distribution of DoorDash gift cards provided by the Board. Members will also brainstorm additional ideas for what advocacy could look like moving forward.

8. New and Unfinished Business

No new or unfinished business items were brought forward.

9. Adjournment

The meeting was adjourned at 6:46 pm.