

Sugar-Sweetened Beverage Community Advisory Board

HEARING ROOM 1, OAKLAND CITY HALL
1 FRANK H OGAWA PLAZA
OAKLAND CA 94612

AGENDA

May 8, 2023 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

2. Adoption of Prior Meeting Minutes: April 10, 2023

Action

3. Announcements

Informational

4. Open Forum

Action

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Informational

6. Community Grants Presentation – Bay Area Community Resources

Informational

7. Planning for the presentation to City Council's Life Enrichment Committee

Action

8. Planning for the Oakland Drinks Water Community Health Fair

Action

Public Comment:

The SSB Advisory Board welcomes you to its meetings and your interest is appreciated.

· If you wish to speak before the Board, please fill out a speaker card and hand it to the staff supporting the Board.

· If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.

· If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the SSB Board's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Sugar-Sweetened Beverages Community Advisory Board, please contact the Human Services Department at 510-238-3088. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

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9. Committee Updates

Action

10. Agenda Items for the Next Board Meeting

Action

11. Adjournment

Action

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MINUTES TO BE APPROVED

Regular Meeting

April 10, 2023 ■ 6:30pm-8:30pm

1. Welcome and Call to Order

- Roll Call, Introductions
- Agenda Review and Adoption

The meeting was called to order at 6:45 pm.

Board Members present: Dwayne Aikens, Nile Taylor, Michael Hammock, Lisa Herrinton, Courtney Jones, Raphael Breines, Michelle Wong.

City Staff present: Michael Akanji, Neffertice Williams

Commissioner Herrinton moved to adopt the meeting agenda as presented. It was seconded by Commissioner Hammock. The motion passed unanimously.

2. Adoption of Prior Meeting Minutes: March 13, 2023

Commissioner Hammock moved to adopt the meeting minutes as presented. It was seconded by Commissioner Taylor. The motion passed with no objections. Chair Aikens and Commissioner Breines abstained from voting.

3. Announcements

Staff member Michael Akanji announced that the Board Retreat was coming up on April 29 at OUSD Central Kitchen where the funding recommendations to Council should be finalized. He also invited commissioners to participate in the taste test for the Summer Food Service, as well as site monitoring visits for the SSBT grantees. Staff member Neffertice Williams announced that the Oakland Drinks Water Community Health Fair was taking place on June 3 at Verdese Carter Park in East Oakland.

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Commissioner Herrinton announced that she had sent out the recommendation letter that is being worked on to the rest of the Board.

4. Open Forum

There was no open forum participation.

5. Update from the City Administrator's Office on the Measure HH Revenue Status

Staff member Michael Akanji presented the latest revenue update to the Board. It showed \$486,501 in new revenue for February, which was significantly higher than the number that had been reported the previous month. The reporting had been affected by the network breach, but full reporting shows that we are still on course to meet projections for the year.

6. Presentation from Dr Huong Le from Asian Health Services

Asian Health Services is a federally qualified health center that serves the underserved patient population in Alameda County. It was founded in 1974 and has long history of advocacy in healthcare. The \$95,000 in SSBT funds was given as a 2 year grant, to screen children at 3 school based sites – Lincoln Elementary, Franklin Elementary and Oakland High. Children who need treatment are brought into care.

Since the pandemic, Lincoln has not allowed the program to return, but it is up and running at the other two. Some funding was redirected to the Oakland Head Start Program.

950 children have been screened so far in all.

There is also a special arrangement at Oakland High to provide screenings for all new immigrants to the country.

A separate project, not funded by the current grant, began due to a previous SSB grant and allowed them to subcontract with the Community health center network to purchase machines to measure hemoglobin, an indicator of diabetes. That grant allowed them to continue the project.

Over 2200 dental patients have been screened for diabetes since it launched.

This year, 22 pre-diabetic and 11 diabetic patients have been referred for treatment.

7. Discussion about 2023-24 SSBT budget

The Board members continued discussion that had been taking place offline, and revealed that a letter containing recommendations to Council was being worked on. Commissioner Herrinton highlighted the importance of showing how well the community grants are working with solid data. Commissioner Wong expressed that it would be a good idea to finalize the letter at the retreat. Staff member Michael Akanji told the Board that he is working on an annual report to the Life Enrichment Committee on the 23rd of May about the SSBT Programs.

Commissioner Taylor pointed out how effective it was to compare to San Francisco's sugar tax and how the recommendations made by San Francisco's Advisory Board are being carried out.

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Community member Paloma Sisneros-Lobato of SPUR commented that a visual aid with last year's recommendations would be a valuable tool to bring to the presentation.

8. Retreat Discussion

Commissioner Taylor mentioned that the previous year's retreat agenda had been consulted to determine the agenda for this year. She pointed out the importance of having measurable outcomes for the event. She also asked her fellow commissioners to look at the brainstorming document being worked on and to offer their ideas.

Commissioner Aikens pointed out the importance of committees submitting their updates to City staff prior to the event. Commissioner Wong outlined the importance of developing a calendar and outreach strategy to Council. Chair Aikens requested a team building exercise as an ice breaker.

9. Committee Updates

Chair Aikens reported for the Marketing Committee. He reported that some merchandise had been ordered for the Board to be received soon, which would help with visibility in the community. There were no other committee updates.

10. Agenda Items for the Next Board Meeting

It was decided that Bay Area Community Resources would be invited for the Community Grants presentation. It was also agreed that the Board would finalize their letter and presentation to the Life Enrichment Committee.

11. Adjournment

The meeting was adjourned at 8:46 pm.