

Public Art Advisory Committee Meeting
Monday, July 6, 2026
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 2, 1st Floor

There are two opportunities to make a comment during meetings– Public Comment and Open Forum. Zoom participation is strictly for viewing only. Comments will no longer be accepted via Zoom or telephone. How to Make a Comment:

There are two opportunities for the public to address the Committee and City staff. The first opportunity is during the "Public Comment" period. The second opportunity is during the "Open Forum" period. Dialogue during the meeting with Commissioners, City staff, or its guest speakers is not permitted outside of the two comment periods.

RE: ZOOM PARTICIPATION + COMMENT PERIODS

All Commission meetings will be conducted in-person. The Public Art Advisory Committee is no longer accepting public comments via Zoom or telephone. Therefore, live comments must be made in-person. An alternative option is to submit a written comment by 4:00 PM BEFORE the meeting starts to kzaremba@oaklandca.gov. Any comments received via email during the duration or after the meeting may not be entered into public record but will be shared with the Committee at a later time.

Please click the link below to view the webinar. **Zoom participation is strictly for viewing only.** Comments will no longer be accepted via Zoom or telephone. Please click the link below to join the webinar:

Join Zoom Meeting

<https://us06web.zoom.us/j/81204660275>

Meeting ID: 812 0466 0275

- 833 548 0282 US Toll-free
- 877 853 5257 US Toll-free
- 888 475 4499 US Toll-free
- 833 548 0276 US Toll-free

Find your local number: <https://us06web.zoom.us/u/kdaDY7mLub>

Public Art Advisory Committee Meeting
Monday, July 6, 2026
5:30 - 7:30 pm
Oakland City Hall
1 Frank H. Ogawa Plaza, Oakland CA 94612
Hearing Room 2, 1st Floor

AGENDA

- I. Welcome/Call to Order/Roll Call**
- II. Land Acknowledgment**
- III. Public Comment**
- IV. Action Item: Adopt the June 1, 2026 Public Art Advisory Committee (PAAC) Meeting Minutes**
- V. Action Item: Review and approve the mural design by artist Malik Byers for the DAG Overpass Project located at a pedestrian overpass on City Property at the intersection of Coral Rd. and Sextus Rd, funded by the San Francisco Estuary Institute**
- VI. Action Item: Review and approve the futsal court ground mural design by artist Shephard Fairey, located on City Property - Oakland Parks, Recreation and Youth Development (OPRYD) at the Rainbow Recreation Center at 5800 International Blvd, funded by the Oakland Roots**
- VII. Action Item: Motion to approve the restoration plans and an honorarium of \$5,000 to artist Mark Brest van Kempen, for design services for the public art project entitled *Views of the Greenbelt*, located at the Rockridge Temescal Greenbelt off Claremont Avenue between Hardy and Clark Streets.**
- VIII. Public Art Coordinator Updates**
 - a. CIP Program**
 - b. Public Art for Private Development**
 - c. Artist-Community Initiated Projects**
 - d. Program Activities/Administration**
- IX. Open Forum**
- X. Announcements/Acknowledgements**
- XI. Agenda Building for August 3 Meeting**
- XII. Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department
Public Art Coordinator – Kristen Zaremba
Phone: (510) 238-2155
Recorded Agenda: (510) 238-2386
Telecommunications Relay Service: 711

Land Acknowledgement

On behalf of the Cultural Affairs Commission & Public Art Advisory Committee:

We want to take a moment to honor the traditions and territory we are a part of. Those of us on the land we now know as Oakland and lands all the way up to Albany are in Huichin (*Hooch-yoon*), the unceded territory of the Chochenyo (*Cho-Chen-yo*)-speaking Confederated Villages of Lisjan (*Lih-Shawn*) Ohlone. We stand with the Lisjan people and their right to legal recognition and benefits from the US Government.

Cultural Affairs Division

Economic & Workforce Development Department



Public Art Advisory Committee

(PAAC)

June 1, 2026

1 Frank H. Ogawa Plaza

Hearing Room 2

Minutes

Members Present: Katerina Leventi (Co-Chair), Sabina Kariat, Mario Navasero, Kaitlin Kushner, Sarah Miller (Co-Chair), Nia Jacobs

Excused: Marcus Guillard, Sarita Schreiber, Mario Hernandez

Staff Present: Kristen Zarembo, Public Art Coordinator

Guests: Rachel Perls, Artist; Keara ODoherty, Chief of Staff in the Office of Councilmember Zac Unger, Oakland District 1

Meeting Chair: Katerina Leventi

- 1) **Welcome/ Roll Call / Meeting called to order at 5:44 p.m.** PAAC Co-Chair Katerina Leventi called the meeting to order and performed roll call.
- 2) **Land Acknowledgment:** S. Miller recited the Cultural Affairs Commission/Public Art Advisory Committee Land Acknowledgment.
- 3) **Public Comment:** No comment was provided.
- 4) **Action Item: Adopt the April 6, 2026 Public Art Advisory Committee (PAAC) Meeting Minutes.** K. Kushner moved to adopt the April 6, 2026 minutes, S. Miller seconded; M. Navasero abstained; all remaining members voted in favor. Motion passed.
- 5) **Action Item: Review and approve the final mural design by Rachel Perls for the Shell Station located at 5755 Broadway (D1), funded with Council District 1 “Love Life” mural funds.** Kristen Zarembo, Public Art Coordinator, directed committee members to the staff report, noting that the proposal and related details had been presented at the March 3 meeting. She reiterated that the committee had given general support for the plan at that time, with the understanding that a final design would need to be confirmed and accompanied by demonstrated community support. Artist Rachel Perls reported that Zac Unger’s office publicized a survey hosted on the

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl. Oakland, CA 94612
www.oaklandca.gov/culturalaffairs

artist's website to gather feedback from Rockridge residents on three proposed mural designs. The design featuring the California poppy received substantial community support and emerged as the clear preferred option. The poppy, recognized as a state emblem and a local wildflower, was noted to be visually compatible with the mural wall due to the natural striations in its design. Perls stated that the property owner acknowledged that the previously requested butterfly would not be included in the final design and expressed understanding of the survey's role in determining community preference. She responded to committee questions regarding color usage, artistic techniques, and confirmed that the paint would have a satin finish. The installation is expected to take approximately one month. The next step is for the artist to coordinate with Zac Unger's office to obtain Council approval of the grant agreement required to access the mural funds. Committee members expressed support for the design and for the overall project. **S. Miller motioned to Approve the final mural design by Rachel Perls for the Shell Station located at 5755 Broadway (D1), funded with Council District 1 "Love Life" mural funds; M. Navasero seconded; all remaining members voted in favor. Motion passed unanimously.**

6) Informational Item: Public Art Program Coordinator Updates

a) Capital Improvement Projects

- i) **DeFremery Park:** The design and composition of the murals remain unchanged. Recent progress included a site meeting with colleagues from the Public Works Facilities Division, who have been involved in various park upgrades and citywide graffiti abatement efforts. They discussed installation site preparation, including priming the walls, replacing lighting, and repairing a damaged section of the wall. Staff will obtain a cost estimate from Public Works and will continue developing a contract for the artist to streamline on-site work.
- ii) **Mosswood Park:** The new Mosswood Community Center held its grand opening in May, offering a range of amenities to the community. The opening will support the artist in developing her next set of designs by providing access to community members and regular users of the facility. Additional budget for an interior art opportunity will be developed in the next phase, informed by community input.
- iii) **Lincoln Recreation Center:** The project is expected to include two artist opportunities at both exterior and interior locations. The new building will replace the existing facility and will feature architect-designed exterior façade treatments. Zaremba provided an overview of the current project, presented renderings of the site plan, and discussed the budget allocation. The new center will serve as a community resilience hub, which may influence potential artwork themes. Community members have expressed interest in a mural for the interior gymnasium. Exterior art opportunities could include sculpture for the plaza or the second story courtyard, or artist-designed glass at the entry, among other possibilities. There is existing artwork that many community members would like to see preserved in some form, which will need to be funded with alternate funding as the public art allocation must be used for new work. Zaremba reviewed the project timeline and outlined upcoming steps for community engagement and discussions related to artwork typologies. Staff will continue attending community events and stakeholder meetings, including gatherings with Friends of Lincoln Square Park, to understand community priorities regarding artwork themes and typologies. Committee members shared questions and comments concerning budget estimates, the existing playground on the site, location and visibility considerations, opportunities for community engagement, and potential artwork typologies and interactive elements.

b) Public Art for Private Development

- i) Staff attended the grand opening event of the Native American Health Center Flicker building in May. The building includes a public art installation by Francisco “AMEND” Sanchez and Civic Design Studio. The affordable housing development also contains a large dental clinic and a community gathering space on the first floor.
- ii) A groundbreaking event was held for the 34SP project by the East Bay Asian Local Development Corporation. The commissioned artist team includes PAAC Committee member Marcus Guillard. The artists intend to create a permanent exterior artwork on the building façade featuring an interwoven composition of portraits derived from photographs taken within the community.

c) Artist-Community Initiated Projects

- i) The 1-800 Happy Birthday installation at Latham Square is scheduled for installation this week. Promotional materials will be shared once available, and the opening event is planned for Friday, June 5, from 6 to 7 p.m.

7) Open Forum: No Speakers

8) Announcements: East Bay Open Studios will take place on the weekend of June 6; Oakland Art Murmur had a 20th Anniversary event on Saturday May 30th; and the Midcycle Mayor’s Budget has been released. Zarembo noted the passing of muralist Dan Fontes and the upcoming Mildred Howard exhibit at the Oakland Museum of California

9) Agenda Building: DAG Overpass mural in East Oakland; Council District Love Life Murals; Oakland Superheroes Mural; Grand Performance Mural restoration

10) Adjournment: K. Kushner motioned to adjourn the meeting at 7:02 PM. S. Miller seconded; all remaining members voted in favor. Motion passed unanimously.

Community Initiated Art Project

Presentation to



Public Art Advisory Committee

July 6, 2026

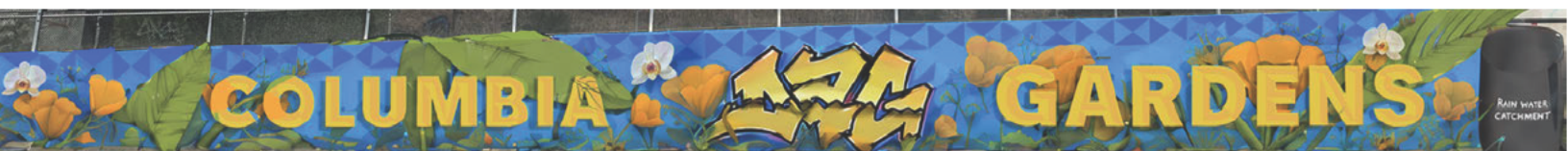


Selena Pang, Environmental Scientist and Planner



Keta Price, Principal Planner

Malik Byers, Artist and Muralist



1. Public Art Advisory Committee (PAAC) Proposal Review Form

Cultural Affairs Division
Economic & Workforce Development



Public Art Advisory Committee Proposal Review Form

Date July 6, 2026
Date _____
Artist(s) Malik Byers
Artist(s) _____
Project Sponsor Contact (if different from artist) Selena Pang
Project Sponsor Contact (if different from artist) _____
Organization (if applicable) San Francisco Estuary Institute
Organization (if applicable) _____
Phone # 510-746-7394 Email selenap@sfei.org
Phone # _____ Email _____
Contact Street Address 4911 Central Ave
Contact Street Address _____
City Richmond State CA Zip 94804
City _____ State _____ Zip _____
Proposed Site of Project (Address/Cross St. with physical details) Coral Road pedestrian overpass footing,
Proposed Site of Project (Address/Cross St. with physical details) intersection of Coral Road and Sextus Road, Oakland, CA 94603
Proposed Site of Project (Address/Cross St. with physical details) _____
Name of Property Owner, Proposed Location City of Oakland
Name of Property Owner, Proposed Location _____
Property Owner Contact City of Oakland City Council District of Proposed Location 7
Property Owner Contact _____ City Council District of Proposed Location _____

Attachments Checklist Attach a separate document to address the following items, bundled together in a single electronic file:

1. ☒ Review Form (this page)
2. ☒ Project Narrative
3. ☒ Artist Resume
4. ☒ Examples of Past Work
5. ☒ Visual Proposal
6. ☒ Materials and Methods Description
7. ☒ Photos of Site
8. ☒ Artwork Mockup at Proposed Site
9. ☒ Timeline (including start date, installation date and proposed project duration)
10. ☒ Budget
11. ☒ Maintenance Plan
12. ☒ Community Outreach / Support Documentation
13. ☒ Insurance Documentation – if secured
14. ☒ Provisional Permission(s)- Private Property Owner or City
15. ☒ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

2. Project Narrative. A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.

Art is a powerful tool for healing, expression, and community pride. In Oakland, murals are a widely respected and culturally rooted form of storytelling that reflect the identity and resilience of neighborhoods. However, commissioning highly established muralists typically requires budgets ranging from \$15,000–\$20,000 when factoring in both labor and materials. Given the limited resources available for this project, a more strategic and community-aligned approach was necessary.

Rather than pursuing a traditional public selection process, community engagement lead Keta Price (Hood Planning Group) identified this as an opportunity to invest in an emerging Oakland-based artist who not only demonstrates strong artistic potential, but also holds a meaningful connection to the Dag (Columbian Gardens) community.

Malik Byers was selected based on both his artistic skill set and his personal ties to the neighborhood. Although he's a West Oakland native, Malik has former connections in Dag. It's where his mother lived and his grandmother stayed across the overpass (that will host the mural) in Brookfield. This connection provides him with an authentic understanding of the community's history, challenges, and cultural significance. His work—known for bold lettering, vibrant colored backgrounds, and spray paint techniques—aligns well with the vision of creating a mural that uplifts neighborhood identity, pride, and visibility.

Additionally, this selection reflects Hood Planning Group's broader commitment to cultivating local talent and creating pathways for emerging artists within community-driven planning processes. Malik has already built a strong foundation within Oakland's mural community, contributing to large-scale projects alongside established artists such as Timothy B, Aerosoul, and Refa 1. This project represents a pivotal "full circle" moment in his professional growth, allowing him to step into a lead artist role.

To ensure a high-quality and well-rounded final product, Malik will collaborate with two additional artists to support elements beyond his primary expertise, including character illustration and production assistance. This approach not only strengthens the final mural outcome but also expands opportunities for multiple local creatives.

Overall, this direct selection prioritizes cultural authenticity, community connection, capacity-building, and budget responsibility—while still delivering a meaningful and impactful public art piece for the Dag neighborhood.

3. Artist Resume. The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.

Malik Byers

Multidisciplinary Artist | Muralist | Lettering Artist | Educator

Oakland, California

Instagram: @malibyers

Artist Statement

Malik Byers is a multidisciplinary artist, educator, muralist, sign painter, and airbrush artist born and raised in Oakland, California. Drawing inspiration from the core elements of Hip-Hop graffiti, bold lettering, and vibrant color palettes, his work explores themes of creativity, resistance, unity, and community empowerment. Through public art, youth education, and collaborative mural projects, Malik creates spaces that celebrate culture, honor local history, and inspire positive social change. His work serves as a representation of community strength while promoting awareness, positivity, and placemaking throughout Oakland.

Professional Profile

Oakland-based muralist, lettering artist, and educator with experience creating large-scale public art, community-centered murals, commercial commissions, and collaborative creative projects. Skilled in graffiti-inspired lettering, aerosol techniques, public art design, youth engagement, and community storytelling. Passionate about using art as a tool for empowerment, education, and cultural preservation.

Selected Public Art & Mural Projects

Strength Through Community

Supporting Artist (Lettering) | Oakland, CA | December 2025

Contributed custom graffiti-style lettering to a large-scale public mural focused on resilience, unity, and community strength. Collaborated with lead artist Timothy B to integrate bold letterforms into the broader architectural composition using dimensional effects and aerosol techniques.

Dreams Grow Here

Supporting Artist (Lettering and Background) | Oakland, CA | 2025

Designed and executed a large-scale community mural featuring vibrant lettering, floral imagery, and uplifting messaging. The mural promotes themes of growth, imagination, and neighborhood pride while reflecting the cultural vibrancy of Oakland.

Community Lettering Mural

Supporting Artist (Lettering) | Oakland, CA | 2025

Created a graffiti-inspired mural showcasing original hand-drawn lettering, dimensional forms, and bold color transitions. Demonstrates expertise in large-scale aerosol painting and typographic design.

Moler Barbering & Esthetics Roll-Up Door Mural

Lead Artist | Oakland, CA | March 2024

Designed and painted a custom storefront mural combining graffiti-inspired lettering, vibrant color palettes, and barbering imagery. The work serves as a distinctive visual identity for the business while contributing to the character of the surrounding neighborhood.

Black Panther Party Ten-Point Program Mural

Lead Artist | Oakland, CA | May 2023

Created a public mural inspired by the Black Panther Party's Ten-Point Program, highlighting themes of justice, dignity, housing, and community empowerment. The work honors Oakland's rich history of activism and serves as both a historical tribute and contemporary call to action.

The Future Is Ours

Supporting Artist | Oakland, CA | 2022

Contributed to a collaborative community mural celebrating Black youth, culture, education, and imagination. The mural centers themes of empowerment, representation, and collective futures through large-scale public art.

Teaching & Community Engagement

Teaching Artist & Community Educator

Facilitates youth-centered art workshops and community mural projects that encourage creativity, self-expression, and leadership development. Through classroom instruction and public art initiatives, introduces young people to mural-making, lettering, design, and the transformative power of creative expression.

Key Areas:

- Youth Arts Education
 - Community Mural Projects
 - Public Art Workshops
 - Creative Placemaking
 - Community Storytelling
 - Arts Mentorship
-

Artistic Specializations

- Public Art & Murals
- Graffiti & Lettering
- Aerosol Art
- Sign Painting
- Airbrush Art
- Large-Scale Painting
- Community Engagement
- Public Art Design
- Youth Arts Education
- Visual Storytelling

- Collaborative Art Projects
 - Cultural & Community-Based Art
-

Themes & Influences

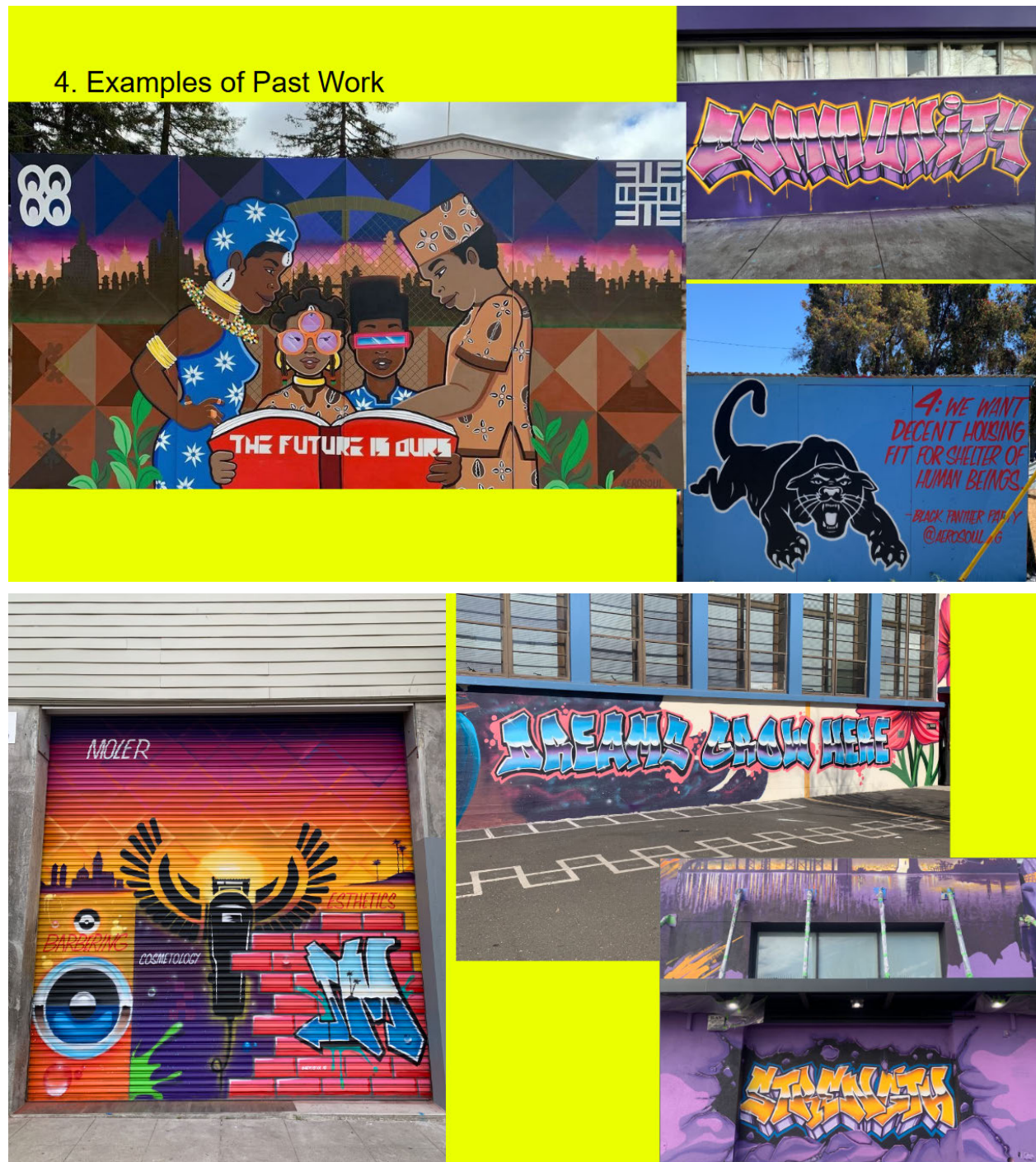
Malik's work explores:

- Community Empowerment
 - Oakland History & Culture
 - Hip-Hop & Graffiti Traditions
 - Black Cultural Identity
 - Youth Leadership
 - Social Justice
 - Collective Liberation
 - Creativity as Resistance
 - Community Resilience
-

Selected Career Highlights

- Oakland-born artist creating public art that celebrates culture, history, and community identity.
- Lead artist on multiple public and commercial mural commissions throughout Oakland.
- Contributed lettering and design expertise to large-scale collaborative mural projects.
- Created artwork honoring the legacy of the Black Panther Party and Oakland's history of community activism.
- Uses youth arts education and community engagement as a core part of artistic practice.

4. Examples of Past Work. 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.



5. Visual Proposal. Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
- and
8. Artwork Mockup at Proposed Project Site. A scale drawing or digital photographic mockup depicting the proposed work as it will be sited at the property.



6. Materials and Methods Description. A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.

Materials

- Spray paint
- Primer/base paint
- Ladder
- Paint rollers
- Snap chalk
- Painters tape

Methods

- Week 1-2
 - Gather paint and other materials
 - Assess wall to determine type of cleaning needed
 - Clean if necessary (not anticipated)
 - Apply primer
 - Project graphic onto the wall and make adjustments
 - Initial line work and fill in color
 - Informal engagement with residents and community members who pass through the site
- Week 3-4
 - Progress assessment
 - Start adding details to the mural
 - Refinement
 - Completion

7. Photos of Site. Photographs/digital images of the existing site, including scale and dimension for reference.



9. Timeline. A project timeline that includes community outreach, the design process, all City reviews, and installation duration, and artwork placement duration (including start and finish dates).

To date

June 2023 Green Stormwater Infrastructure by and for Communities was awarded funding
2024 - 2025 - various capacity building workshops, tours, and meetings with Dag residents to determine neighborhood priorities, needs, and culture and identity
October 2025 Design workshop to understand site needs and vision
May 2026 Design workshop to seek feedback on draft mural design and a complementary landscape design (on Caltrans land, still in development)
June 2026 Design refinement and application materials
July 2026 PAAC hearing

Anticipated next steps

August 2026 non-exclusive license agreement (access)
September 2026 mural installation (see materials and methods)
October 2026 mural work is complete

10. Budget. An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).

Task	Cost (or number of hours)
Initial Design Concept(s)	\$500
Design Workshop(s) Participation (up to 2)	\$ 500
PAAC materials submittal, meeting, and response to PAAC comments to meet requirements and finalize design	\$ 500
Materials	\$ 3000
• Spray Paint	• \$1,800
• 5 Gallon paint buckets	• \$410
• Paint sprayer	• \$200
• Ladder	• \$230
• Paint brushes	• \$60
• transportation	• \$300
Mural Installation	\$ 2000
Assistance (in addition to SUBCONTRACTOR)	\$ 2500
Coordination meetings with project team	\$ 1000
Indirect Costs (10%)	\$1,000
TOTAL	\$11,000

SFEI project management and labor: *funded separately*

PAAC Fees: assume 3 hours at the hourly rate of \$168/hr = \$504

Other Permit Fees: none anticipated

Total: \$11,504

11. Maintenance Plan. A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.

This project has one-time funding and does not have capacity for maintenance at this time. The team understands that the City will not be responsible for maintaining the mural.

We acknowledge that the community may secure later funding for maintenance planning or activities at a future time.

THIS MURAL WILL REPRESENT OUR NEIGHBORHOOD AND OUR FUTURE.

OUR MURAL, OUR STORY

LET'S CO-CREATE THE OVERPASS MURAL

KEY ELEMENTS WE ARE BUILDING (BASED ON EARLY FEEDBACK)

1. OUR WORD, OUR IDENTITY.
What word or neighborhood name should go in the front and center?
Write your ideas here!
Dag should go in the Center!
ESO
DAG
Pep Fact
Oak roots
DAG
Pep Fact
Peace Love
Unity!

2. OUR PLACE AS A NEIGHBORHOOD.
What? Draw your character here!
Flowers
pop, nature (Park)
Diversity
All different
Black, Latin, Brown, etc.

3. OUR ENVIRONMENT, OUR FUTURE.
How should green infrastructure for rainwater (GSI) be shown in the mural?
Sketch your ideas here!
All different
Black, Latin, Brown, etc.

4. PATTERNS & TEXTURES.
What geometric patterns or textures should we include?
Circle your favorites or add your own!
Add your own pattern here!

5. COLOR PALETTE.
What colors should we use?
Circle the colors you like most!

6. INSPIRATION.
These images are here to inspire ideas.
What inspires you? What feelings would you like this mural to share?
Share your thoughts!

7. OUR MESSAGE FOR THE FUTURE.
What do you want people to see or remember when they see this mural?
Write your message here!
A mural to help build community

How can this mural energize our community and educate others about green infrastructure, rainwater, and our watershed?

communitystormwater.org

HOOD PLANNING

13. Insurance Documentation.
SFEI (project sponsor)

CERTIFICATE OF LIABILITY INSURANCE		DATE (MM/DD/YYYY) 4/30/2026														
THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.																
IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).																
PRODUCER (WC) Heffernan Insurance Brokers 1350 Cariback Avenue Walnut Creek CA 94596 License# 0564249 SANFRA-235	CONTACT NAME: Jessica Musso PHONE (A/C, No, Ext): 925-386-3179 FAX (A/C, No): E-MAIL: jessicamu@heffins.com ADDRESS: <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <th style="text-align: left;">INSURER(S) AFFORDING COVERAGE</th> <th style="text-align: left;">NAIC #</th> </tr> <tr> <td>INSURER A: Travelers Property Casualty Company of America</td> <td>25674</td> </tr> <tr> <td>INSURER B: Palomar Excess and Surplus Insurance Company</td> <td>16754</td> </tr> <tr> <td>INSURER C: State National Insurance Company, Inc</td> <td>12831</td> </tr> <tr> <td>INSURER D: The Travelers Indemnity Company of Connecticut</td> <td>25682</td> </tr> <tr> <td>INSURER E:</td> <td></td> </tr> <tr> <td>INSURER F:</td> <td></td> </tr> </table>		INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A: Travelers Property Casualty Company of America	25674	INSURER B: Palomar Excess and Surplus Insurance Company	16754	INSURER C: State National Insurance Company, Inc	12831	INSURER D: The Travelers Indemnity Company of Connecticut	25682	INSURER E:		INSURER F:	
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INSURED San Francisco Estuary Institute 4911 Central Ave Richmond CA 94804																
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THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.																
INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS										
A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☒ POLICY ☐ PRO-JECT ☐ LOC ☐ OTHER		660-B1706612	4/16/2026	4/16/2027	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COM/OP AGG \$ 2,000,000 \$										
D	AUTOMOBILE LIABILITY ☒ ANY AUTO ☒ OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☒ HIRED AUTOS ONLY ☐ NON-OWNED AUTOS ONLY		BA-B178835A	4/16/2026	4/16/2027	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$										
A	☒ UMBRELLA LIAB ☒ OCCUR ☐ EXCESS LIAB ☐ CLAIMS-MADE DED RETENTION \$		CUP-B1791709	4/16/2026	4/16/2027	EACH OCCURRENCE \$ 2,000,000 AGGREGATE \$ 2,000,000 \$										
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y / N N / A				☐ PER STATUTE ☐ OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$										
B C	Pollution/Professional Liability Retro Date: 4/1/2010 Cyber Liability		ENP0007151-04 ENP0007151-04 EHJ-ADO01744534	4/1/2025 4/1/2025 4/16/2026	7/1/2026 7/1/2026 4/16/2027	Each Occurrence/Agg Per Claim Deductible Limit \$1M/\$1M \$10,000 \$1M										
DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) Sample of coverages at time of binding. Does not provide any proof of coverage unless holder name and address is completed.																
CERTIFICATE HOLDER Name Address City, State Zip Code				CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 												



CERTIFICATE OF LIABILITY INSURANCE

16P2

DATE (MM/DD/YYYY)
08/05/2026

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PRODUCER AON RISK SERVICES SOUTH INC 3550 LENOX ROAD NORTHEAST SUITE 1700 ATLANTA GA 30326	CONTACT NAME: Aon Risk Services, Inc of Florida PHONE (A/C, No, Ext): 833-506-1544 FAX (A/C, No): EMAIL ADDRESS: work.comp@trinet.com INSURER(S) AFFORDING COVERAGE INSURER A: Indemnity Insurance Company of North America INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	NAIC # 43575
INSURED TriNet Group, Inc. U/C/F San Francisco Estuary Institute DBA SF Estuary Institute 1 Park Place, Suite 600 Dublin, CA 94568-7963		

COVERAGES

CERTIFICATE NUMBER: 15992332

REVISION NUMBER:

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INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☐ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☐ POLICY ☐ PROJECT ☐ LOC ☐ OTHER						EACH OCCURRENCE \$ DAMAGE TO RENTED PREMISES (Ea occurrence) \$ MED EXP (Any one person) \$ PERSONAL & ADV INJURY \$ GENERAL AGGREGATE \$ PRODUCTS - COM/OP AGG \$ COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ EACH OCCURRENCE \$ AGGREGATE \$
	AUTOMOBILE LIABILITY ☐ ANY AUTO OWNED ☐ AUTOS ONLY ☐ HIRED AUTOS ONLY ☐ SCHEDULED AUTOS ☐ NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ EACH OCCURRENCE \$ AGGREGATE \$
	UMBRELLA LIAB ☐ EXCESS LIAB ☐ DEC ☐ RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	WLR_C74804846	07/01/2026	07/01/2027	☒ PER STATUTE ☐ OTH-ER E L EACH ACCIDENT \$ 2,000,000 E L DISEASE - EA EMPLOYEE \$ 2,000,000 E L DISEASE - POLICY LIMIT \$ 2,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

Workers Compensation coverage is limited to worksite employees of San Francisco Estuary Institute DBA SF Estuary Institute through a co-employment agreement with TriNet HR III, Inc.
List of additional covered entities under the above policy:
dba SF Estuary Institute

CERTIFICATE HOLDER**CANCELLATION**

San Francisco Estuary Institute DBA SF Estuary Institute
4911 Central Ave
Richmond, CA 94804

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

Aon Risk Services South Inc

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ACORD 25 (2016/03)

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Malik Byers (artist)**CERTIFICATE OF LIABILITY INSURANCE**

16P2

DATE (MM/DD/YYYY)
06/28/2026

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PRODUCER AON RISK SERVICES SOUTH INC 3550 LENOX ROAD NORTHEAST SUITE 1700 ATLANTA GA 30326	CONTACT NAME: Aon Risk Services, Inc of Florida	
	PHONE (A/C, No, Ext): 833-506-1644	FAX (A/C, No):
	EMAIL ADDRESS: work.comp@trinet.com	
	INSURER(S) AFFORDING COVERAGE	NAIC #
	INSURER A: Indemnity Insurance Company of North America	43675
INSURED TriNet Group, Inc. L/C/F San Francisco Estuary Institute DBA SF Estuary Institute 1 Park Place, Suite 600 Dublin, CA 94568-7983	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES**CERTIFICATE NUMBER:** 16017395**REVISION NUMBER:**

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	GEN'L AGGREGATE LIMIT APPLIES PER: ☐ POLICY ☐ PROJECT ☐ LOC ☐ OTHER						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ OTHER \$												
	AUTOMOBILE LIABILITY ☐ ANY AUTO OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☐ HIRED AUTOS ONLY ☐ NON OWNED AUTOS ONLY						EACH OCCURRENCE \$ AGGREGATE \$												
	UMBRELLA LIAB ☐ EXCESS LIAB ☐ DEC ☐ RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$												
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N N	N/A	WLR_C74804846	07/01/2026	07/01/2027	<table border="1"><tr><td>X</td><td>PER STATUTE</td><td>OTH-ER</td></tr><tr><td>E L EACH ACCIDENT</td><td>\$</td><td>2,000,000</td></tr><tr><td>E L DISEASE - EA EMPLOYEE</td><td>\$</td><td>2,000,000</td></tr><tr><td>E L DISEASE - POLICY LIMIT</td><td>\$</td><td>2,000,000</td></tr></table>	X	PER STATUTE	OTH-ER	E L EACH ACCIDENT	\$	2,000,000	E L DISEASE - EA EMPLOYEE	\$	2,000,000	E L DISEASE - POLICY LIMIT	\$	2,000,000
X	PER STATUTE	OTH-ER																	
E L EACH ACCIDENT	\$	2,000,000																	
E L DISEASE - EA EMPLOYEE	\$	2,000,000																	
E L DISEASE - POLICY LIMIT	\$	2,000,000																	

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
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List of additional covered entities under the above policy:
dba SF Estuary Institute

CERTIFICATE HOLDER**CANCELLATION**

MALIK BYERS 	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE <i>Aon Risk Services South Inc</i>

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CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

6/29/2026

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PRODUCER (WC) Heffernan Insurance Brokers 1350 Carlbach Avenue Walnut Creek CA 94596 License# 0564249 SANFRA-235	CONTACT NAME: Jessica Musso	
	PHONE (A/C, No, Ext): 925-386-3179	FAX (A/C, No):
	E-MAIL ADDRESS: jessicamu@heffins.com	
	INSURER(S) AFFORDING COVERAGE	NAIC #
	INSURER A: Travelers Property Casualty Company of America	25674
	INSURER B: Palomar Excess and Surplus Insurance Company	16754
	INSURER C: State National Insurance Company, Inc	12831
	INSURER D: The Travelers Indemnity Company of Connecticut	25682
	INSURER E:	
	INSURER F:	

COVERAGES

CERTIFICATE NUMBER: 800810061

REVISION NUMBER:

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A	☒ COMMERCIAL GENERAL LIABILITY ☐ CLAIMS-MADE ☒ OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: ☒ POLICY ☐ PRO-JECT ☐ LOC ☐ OTHER		660-B1706812	4/16/2026	4/16/2027	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COM/OP AGG \$ 2,000,000 \$	
D	☒ AUTOMOBILE LIABILITY ☒ ANY AUTO ☒ OWNED AUTOS ONLY ☐ SCHEDULED AUTOS ☒ HIRED AUTOS ONLY ☐ NON-OWNED AUTOS ONLY		BA-B178835A	4/16/2026	4/16/2027	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$	
A	☒ UMBRELLA LIAB ☒ OCCUR ☐ EXCESS LIAB ☐ CLAIMS-MADE ☐ DED ☐ RETENTION \$		CUP-B1791709	4/16/2026	4/16/2027	EACH OCCURRENCE \$ 2,000,000 AGGREGATE \$ 2,000,000 \$	
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N ☐ N/A				PER STATUTE ☐ OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$	
B	Pollution/Professional Liability		ENP0007151-04	4/1/2025	7/1/2026	Each Occurrence/Agg	\$1M/\$1M
B	Retro Date: 4/1/2010		ENP0007151-04	4/1/2025	7/1/2026	Per Claim Deductible	\$10,000
C	Cyber Liability		EHJ-ADD061744534	4/16/2026	4/16/2027	Limit	\$1M

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Re: SFEI Project 1141.00; Subcontract No: 1928; Grant Agreement EPA #98T55601

CERTIFICATE HOLDER**CANCELLATION**

Malik Byers 	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE 

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14. Permissions.



INTER OFFICE MEMORANDUM

TO: Members of the Public Art Advisory Committee

FROM: Daniel Hamilton,
Chief Resilience Officer

SUBJECT: Dag Overpass Mural: CAO Support

DATE: July 2, 2026

I am writing on behalf of the City Administrator's Office, Sustainability and Resilience Division, to express support for the location and overall concept of an integrated mural and green stormwater infrastructure (raingarden) project at a pedestrian overpass near Coral and Sexton Roads in East Oakland, by the San Francisco Estuary Institute (SFEI) and community partners.

The project, an educational community rain garden and related amenities (including the mural, educational signage, and dirt or gravel walkway), is self-funded by SFEI and community organizations, including the Oakland Parks and Recreation Foundation (OPRF) and a collective known as Ninth Root, via a grant from the Environmental Protection Agency (EPA).

CalTrans owns the parcels in question, but relinquished the pedestrian bridge to the City of Oakland in 2022. The parcels are:

- 9540 Coral Road (APN 44-5061-16)
- 9600 Coral Road (APN 44-5061-17)
- 9610 Coral Road (APN 44-5061-18)
- 9620 Coral Road (APN 44-5061-19)
- 9630 Coral Road (APN 44-5061-20)

The proposed mural will be installed on the side of the pedestrian bridge, and the community will hire a contractor for the work.

This project is consistent with the City's climate and resilience goals as defined in the Equitable Climate Action Plan (ECAP) and General Plan Environmental Justice Element. Specifically, it will reduce flooding from stormwater inundation; increase nature access and community pride; provide beautification in a historically underserved, frontline community; support carbon sequestration; and increase biodiversity. Thank you for your attention to this matter. Sincerely,

Daniel Hamilton
Chief Resilience Officer
Office of the City Administrator

15. Waiver of Proprietary Rights for Artwork Placed on City Property (see final page).

Cultural Affairs Division
Economic & Workforce Development



Preliminary Waiver of Proprietary Rights for Artwork Placed upon City Property

***NOTE:** Most projects proposed for placement on City property, or receiving funding from the City, will require a separate license agreement or permit including these terms. This form is for preliminary indication that the artist is aware of and agrees to these terms prior to PAAC review and approval and is not a substitute for City required licenses or permits.

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Entitled [title of work]:

Columbia Gardens

and located at [identify site, including interior location if applicable]:

Coral Road and Sextus Road Oakland Ca 94603

in whole or in part, in City's sole discretion.

Artist's Address and Contact Information for Notice [insert artist's name and complete address]:

Malik Byers

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [insert Address of Client Department with jurisdiction over property]:

Malik Byers

06/22/26

Artist First and Last Name /

Signature

/

Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

Cultural Affairs Division

Economic & Work force Development



Public Art Advisory Committee Proposal Review Form

Date June 29, 2026

Artist(s) Shepard Fairey (lead design artist), Kalani Cecaci (installing artist)

Project Contact Quincy Williams or Andrea Lepore

Organization (if applicable) OBEY GIANT ART/OPRYD

Phone # 510-424-3371/916-709-9900 Email cdan@obeygiant.com/qwilliams@oaklnadca.gov

Street Address 1331 W. Sunset Blvd

City Los Angeles State CA Zip 90026

Proposed Site of Project (Address/Cross St. with physical details) 5800 International Blvd

Site is behind Rainbow Recreation Center on the Court next to play equipment.

Name of Property Owner, Proposed Location City of Oakland, Rainbow Recreation Center Court

City Council District of Proposed Location District 6

Attachments Checklist: *Attach a separate document to address the following items, bundled together in a single electronic file:*

1. ☒ Review Form (this page)
2. ☒ Project Narrative
3. ☒ Artist Resume
4. ☒ Examples of Past Work
5. ☒ Visual Proposal
6. ☒ Materials and Methods Description
7. ☒ Photos of Site
8. ☒ In-Situ Mockup
9. ☒ Timeline
10. ☒ Budget
11. ☒ Maintenance Plan
12. ☒ Community Outreach / Support Documentation
13. ☒ Insurance Documentation
14. ☒ Permission(s)- Private Property Owner or City
15. ☒
- 16.

Checklist for Project Proposal — Mural on Futsal Court at Rainbow Recreation Center

1. PAAC Proposal Review Form:

See enclosed.

2. Project Narrative

The Oakland Roots & Soul Sports Club, in partnership with the Oakland Parks and Recreation Foundation and Oakland Parks, Recreation & Youth Development, is renovating a futsal court at Rainbow Recreation Center, which will feature a striking new mural by internationally renowned artist Shepard Fairey. The project was made possible through the support of Oakland Roots partners, PG&E Corporation Foundation, and Anthem Blue Cross. The revitalized court represents the intersection of sport, culture, and community—core values shared by all organizations involved in the project. Beyond resurfacing and improving the playing area, the court now serves as a vibrant public artwork and community landmark.

The centerpiece of the renovation is a one-of-a-kind ground mural designed by Shepard Fairey, marking the first time the celebrated artist created a mural specifically for a sports playing surface. The artwork to be installed is a collaborative effort led by Shepard and installed by local artist Kalani Cecaci.

3. Artist Résumés

Shepard Fairey

Shepard Fairey (born February 15, 1970) is an American. Contemporary artist, activist, and founder of OBEY Clothing who emerged from the skateboarding scene.

One of the most influential and best-known [Street Artists](#), Shepard Fairey is a key figure in the creation and development of modern urban art. Emerging from the skateboarding scene and rising to prominence in the early 1990s, he launched wide-reaching, prolific street campaigns that sparked international cultural movements. As [Banksy](#) noted, "If Shepard Fairey comes to your town, every single graffiti writer gets uptight...I am absolutely positive he has made more reaches [street art interventions] than any graffiti writer in history ever has done or ever will. And that means he's won". Fairey's posters, stickers, and murals combine parody, subversion, and dissent, seeking to disrupt the boundaries between traditional and commercial art and to question notions of public space and expected behaviors. He has also made his mark as a graphic designer in both political and commercial spheres, with his work utilized in several very high-profile campaigns.

In 1989, he designed the "Andre the Giant Has a Posse" (...OBEY...) sticker campaign while attending the Rhode Island School of Design (RISD). Fairey designed the Barack Obama "Hope" poster for the 2008 U.S. presidential election. The Institute of Contemporary Art, Boston, has described him as one of the best-known and most influential street artists. His work is included in the collections at The Smithsonian; the Los Angeles County Museum of Art; the Museum of Modern Art in New York City; the Museum of Contemporary Art San Diego; the National

Portrait Gallery in Washington, D.C.; the Virginia Museum of Fine Arts in Richmond; and the Victoria and Albert Museum in London. See more here: [Murals - Obey Giant](#).

Kalani Cecaci

Kalani Cecaci is an East Oakland native, community leader, father, artist, and visionary whose work celebrates the people, stories, and resilience of his hometown. A self-taught muralist mentored by Oakland's graffiti pioneers, Cecaci has built a career transforming public spaces into powerful expressions of culture, history, and belonging.

In 2022, following the loss of his close friend Angus Cloud, Kalani and his brother Tre founded **Wall Management**, an artist collective dedicated to creating opportunities for diverse street artists while producing meaningful public art. Guided by the belief to "create art in our community, for our community," the collective brings together Black, Latino, Asian, and other local artists to reimagine neighborhoods through large-scale murals and creative collaboration.

Kalani's work can be seen throughout Oakland, including murals for the Oakland Roots, Neighborhood Sports Club, the Angus Cloud tribute wall for PG&E, local restaurants, and community spaces across the city. Beyond his own artistic practice, he teaches art to middle and high school students, where he has witnessed firsthand the transformative impact creativity can have on young people. Today, he continues that legacy by mentoring the next generation of artists, proving that talent, opportunity, and community can create lasting change.

4. Past Work

Shepard Fairey-

[Home](#) / [ARTISTS](#) / SHEPARD FAIREY

ABOUT THE ART STORY a 501(c)3 Non-Profit Org

WAYS TO SUPPORT US

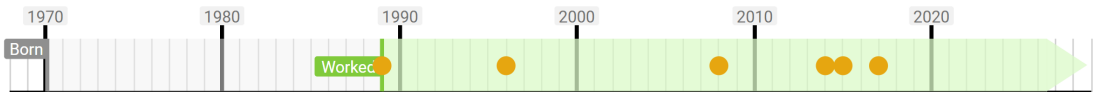


Shepard Fairey

AMERICAN STREET ARTIST, GRAPHIC DESIGNER, ILLUSTRATOR AND ACTIVIST

Born: February 15, 1970 - Charleston, South Carolina

Movements and Styles: [Street and Graffiti Art](#), [Environmental Art](#)



Click on the dots to reveal major artworks



"I consider myself an artist with an agenda to democratize art. I want to reach people through as many platforms as possible."

1 of 7





Shepard Fairey - Rebirth -
gesigneerd Verkocht | Kunstveil...



Shepard Fairey - The Future Is
Equal by Shepard Fairey Silkscr...

Shepard Fairey - Shepard Fairey
"One Earth" Red and Gold Scree...



At Auction: Shepard Fairey,
Propaganda Poster Obama Ho...



Shepard Fairey ART Style - V1



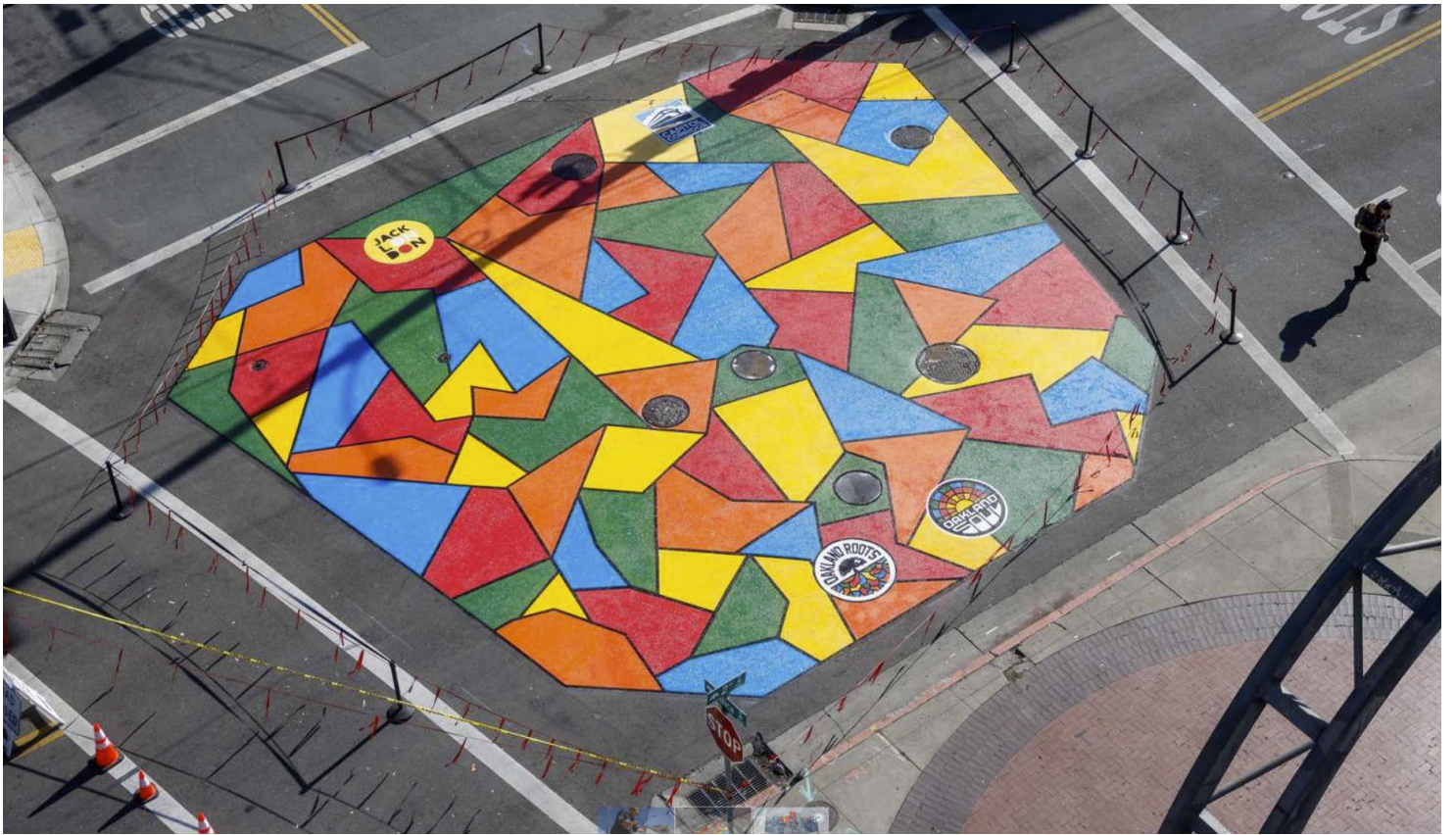
Shepard Fairey - Shepard Fairey



Obey Giant The Art Of Shepard

Kalani Cecaci—





5. Visual Proposal



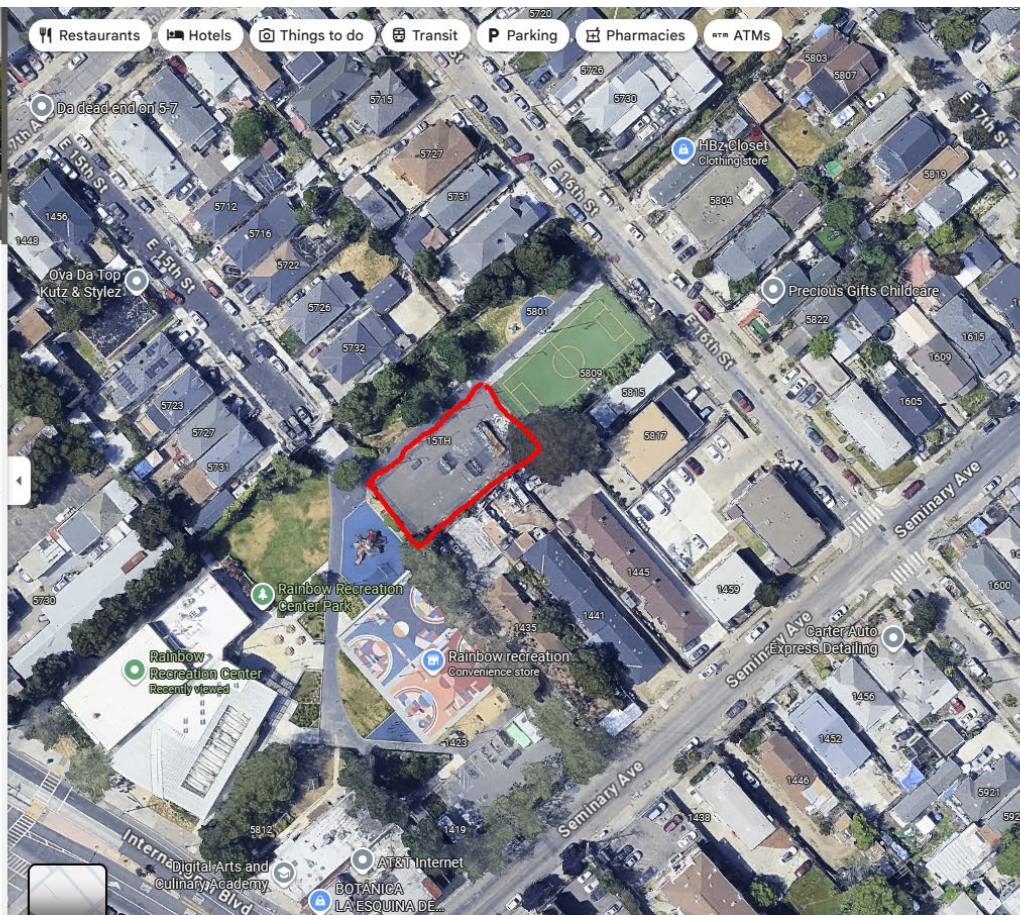
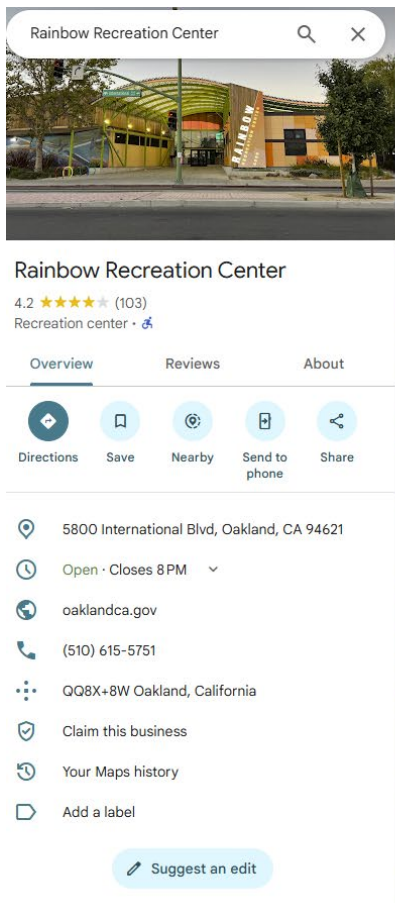
6. Materials and Methods

Much of Fairey's Street Art is intended to stimulate curiosity and prompt people to think about their surroundings, allowing them to place their own interpretation on the work based on its context and their personal thoughts and experiences. This, in turn, helps to initiate conversations about social, political, and legal constructs.

Fairey often fuses appropriated commercial images, in the manner of Pop Art, with strong geometric lines and shapes which are reminiscent of Russian Constructivism. In doing so, he draws parallels between advertising and propaganda, encouraging viewers to question the role that marketing plays in their conscious and unconscious decisions.

The process includes a large stencil overlay based on the design and the muralist team installing two coats of special acrylic paint made for outdoor sports surfaces.

7. Photos of Site





8. **Timeline, Budget, Maintenance Plan, Community Outreach / Support Documentation –**

Below is a timeline for fence design and construction.

Schematic design to be completed by June/July 2026.

Final design and paint of mural completed July 7, 2026.

Public Unveiling July 9, 2026

Schematic design shall include refinement of the sketches included in this report and/or updated precedent images that best represent the scale, material, finish, and theme of the proposed pieces.

Budget

\$20,000 Demo and concrete improvements

\$25,000 Design

\$16,000 Muralists

\$14,000 Materials and Supplies

\$75,000 total

Maintenance

The Department of Oakland Public Works (OPW) will provide park maintenance, including through ongoing funding sources. Any damage beyond OPW's scope would be discussed with the local artist (Pablo Ruiz Arroyo).

Community Outreach/Support

The community supports any positive activation of the site. Since COVID, the site has been used as a makeshift skateboard park. Skateboard ramps were installed without City approval. Once the park was less used, the unhoused took over the space, dwelling beneath the ramps. The City Encampments removal team conducted two clean-up operations of the court. It failed because there was no plan to activate the space. The collaboration with the Roots Soccer Team (which provided support for the ramp breakdown, artist installation, and Futsal equipment) will help prevent unhoused individuals from returning to the site.

Insurance

THE END

Cultural Affairs Division

Economic & Work force Development



The project proposal shall include the following. All submittals should be bundled into a single electronic Microsoft Word or PDF (digital) file for public distribution:

1. **Public Art Advisory Committee (PAAC) Proposal Review Form.** Attached below.
2. **Project Narrative.** A written description of the proposed artwork, including the artist's intent, process, and project goals, and the roles and responsibilities of all project partners.
3. **Artist Resume.** The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.
4. **Examples of Past Work.** 3-5 images of the artist's completed projects of a quality, style, and scale similar to the proposed work.
5. **Visual Proposal.** Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
6. **Materials and Methods Description.** A detailed description of the proposed materials and installation methods is deemed suitable for the site conditions.
7. **Photos of Site.** Photographs/digital images of the existing site, including scale and dimensions for reference.
8. **In-Situ Mockup.** A scale drawing or digital photographic mockup depicting the proposed work as it will be sited.
9. **Timeline.** A project timeline that includes community outreach, the design process, all City reviews, and installation.
10. **Budget.** An itemized budget (to ensure sufficient financial resources for completion of the project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).
11. **Maintenance Plan.** A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, the anticipated lifespan of the artwork in years, etc.
12. **Community Outreach/Support Documentation.** Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
13. **Insurance Documentation.** Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication, and installation, up through final acceptance of the artwork.
14. **Permissions.** Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
 - a. **Private Property:** Written permission or Memorandum of Understanding (MOU).
 - b. **City of Oakland Property:** Written permission must be obtained by the applicant from the department head (or their designee) with jurisdiction over the project site, e.g., Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:
15. **Waiver of Proprietary Rights for Artwork Placed on City Property.**

NOTE: Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art Program website for more information: <http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

Preliminary Waiver of Proprietary Rights for Artwork Placed upon City Property

***NOTE: Most projects proposed for placement on City property, or receiving funding from the City, will require a separate license agreement or permit including these terms. This form is for preliminary indication that the artist is aware of and agrees to these terms prior to PAAC review and approval and is not a substitute for City required licenses or permits.**

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

Designed futsal court

Entitled [title of work]: Power to the People

and located at [identify site, including interior location if applicable]:

Rainbow Recreation Center Futsal Court 5800 International Blvd, Oakland, CA 94621

in whole or in part, in City's sole discretion.

Artist's Address and Contact Information for Notice [insert artist's name and complete address]:

Obey Giant Art Inc.

1331 W. Sunset Blvd. Los Angeles, CA 90026

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9th Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

Shepard Fairey /  / June 29, 2026
Artist First and Last Name / Signature / Date

City Administrator Designated Client Department Representative Printed Name / Signature / Date

Cultural Affairs Division
Economic & Workforce Development Department



TO: Public Art Advisory Committee

ATTN: Sarah Miller and Katerina Leventi, Co-chairs

FROM: Kristen Zaremba, Public Art Coordinator

DATE: July 6, 2026

RE: Rockridge Temescal Greenbelt Public Art Project by Mark Brest van Kempen – Restoration Plan Update

SUMMARY

Staff recommend that the Public Art Advisory Committee (PAAC) receive a restoration plan presentation from artist Mark Brest van Kempen and approve an honorarium of \$5,000 for design services for the public art project entitled **Views of the Greenbelt**, located at the Rockridge Temescal Greenbelt off Claremont Avenue between Hardy and Clark Streets.

BACKGROUND

Project history and its current condition were presented to the PAAC at the April 6, 2026 meeting. The project is composed of eight stations along the greenbelt between Hardy Park and Redondo Park at Clark Street in Council District 1 and runs behind the California Department of Motor Vehicles offices at 5300 Claremont Avenue. Brest van Kempen's project designs emphasized the natural environment through "the discovery of these life-like yet artificial sculptures, which heighten the viewer's awareness of the real plants, animals and the history that surround them; while simultaneously underscoring the fact that the greenbelt is a man-made landscape." The artwork was installed and celebrated as an engaging enhancement to the greenbelt and officially dedicated in 2009

The project has been subject to vandalism sporadically over the years, from graffiti tagging to random thefts of metal elements, since installation in 2009 and is currently in need of restoration. Community stakeholders, including representatives from the Friends of the Rockridge Temescal Greenbelt (FROG) Park committee, have contributed many volunteer hours supporting the work, and have requested attention to the project's maintenance needs and project sustainability. The artist met with City staff and community members this spring to review the project conditions and is available and eager to restore the artwork.

At the April 6th meeting, PAAC reviewed and discussed the project history and current conditions and voted to allocate funds not to exceed \$15,000. for the artist to restore the artwork with minor

PAAC 7-6-26 Item VII

modifications in fabrication methodology, informed by current project conditions, to ensure project longevity. PAAC also requested a follow up presentation from the artist to review the proposed restoration plan in more detail.

PROGRESS UPDATE AND NEXT STEPS:

Brest van Kempen is now available to finalize and implement plans for the restoration work. Due to current City contracting requirements, staff must seek a waiver from the competitive bidding process to award these funds to the artist for restoration, which may extend the project timeline through the summer of 2026. In the interim, Public Art Program staff will expedite a \$5,000 design honorarium advance, to allow the artist to continue progress on the project until the contract is in place.

Staff will also coordinate with Public Works facilities maintenance staff, the artist and the community to support graffiti abatement and paint color selection, as a first step to address current site conditions and to enhance safety. This work will be carried out in phases over the next number of months as funds are allocated, with a specific plan to address current conditions prior to the September 2026, RTG 25th anniversary event.

RECOMMENDATIONS

Staff recommend that the Public Art Advisory Committee (PAAC) approve the restoration plans and an honorarium of \$5,000 to artist Mark Brest van Kempen, for design services for the public art project entitled **Views of the Greenbelt**, located at the Rockridge Temescal Greenbelt off Claremont Avenue between Hardy and Clark Streets.

Respectfully submitted,



Kristen Zarembo, Public Art Coordinator

Below: Example of original installation including podium element and current conditions



PAAC 7-6-26 Item VII

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9th fl. Oakland, CA 94612
www.oaklandculturalarts.org

TEMESCAL GREENBELT PUBLIC ART RESTORATION

Summary Budget

Recast sculptures (3 @ \$1,500 including one extra copy each @ \$300)	\$5,400
Install sculptures (3 @ \$500 each)	\$1,500
Refinish steel plates (remove paint and resurface)	\$500
Install new spotting scopes (14x \$50 + 4 extra x \$50 + \$700 installation)	\$1,600
Roughen monoliths surfaces (includes tests) 7@ \$500	\$3,500
Coat monoliths with anti-graffiti coating.	\$700
Remove paint from key podium.	\$300
Contingency 10%	\$1,500
Total	\$15,000

Plan for future painting strategy to combat ongoing graffiti included.

Summary Schedule

Phase 1

Recast sculptures (3 weeks)
Install sculptures (1 week)
Refinish steel plates (2days)
Install spotting scopes (2 days)
Remove paint from key podium (1 day)
Apply paint tests (1 day)

Phase 2

Roughen monoliths surfaces as needed learned from phase 1 (3 weeks)
Apply painting strategy learned from phase 1 (2 days)
Coat monoliths with anti-graffiti coating (2 days)

Proposed Restoration Strategy

I am proposing a 2 phase restoration approach that will provide the community with a restored project in the short term by the end of the summer for the planned community celebration of the Greenbelt.

Anti-graffiti testing will be conducted during and after this period documenting what surfaces seem to be tagged first, what locations along the Greenbelt seem most vulnerable, what textures are less attractive to tagging etc.

After this testing is completed, phase 2 will implement roughened textures, painting strategies, and anti-graffiti coating to minimize and dissuade future graffiti.