

Public Art Advisory Committee
Regular Meeting
Monday, September 13, 2021
5:30 - 7:30 pm

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

You are invited to a Zoom webinar.
When: Sep 13, 2021 05:30 PM Pacific Time (US and Canada)
Topic: Public Art Advisory Committee

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/93592021465>

Or One tap mobile :

US: +16699006833,,93592021465# or +14086380968,,93592021465#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 408 638 0968 or +1 346 248 7799 or +1 253 215 8782 or +1 646 876 9923
or +1 301 715 8592 or +1 312 626 6799 or 888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548
0282 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 935 9202 1465

International numbers available: <https://us06web.zoom.us/j/93592021465>

COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email kzarembo@oaklandca.gov • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: [https://support.zoom.us/hc/en-us/articles/205566129 - Raise-Hand-In-Webinar](https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar). • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing *6. If you have any questions, please email Kristen Zarembo, Public Art Program Coordinator and staff for the Public Art Advisory Committee at KZarembo@oaklandca.gov.

**Public Art Advisory Committee
Regular Meeting
Monday, September 13, 2021
5:30 - 7:30 pm
AGENDA**

- I. Welcome/Call to Order/Roll Call**
- II. Public Comment**
- III. Action Item: Review and Approve Public Art Advisory Committee Meeting Minutes from the June 7, 2021 PAAC Meeting**
- IV. Discussion / Action Item: Community / Artist Initiated Projects- Guidelines, Process and PAAC Facilitation**
- V. Informational Item: Staff Updates on Current Projects and Program Activity**
 - a. Artist Outreach: Northern CA Free Public Art Webinar Series, September – October**
 - b. Public Art in Private Development- Completed and Ongoing Project Updates**
 - c. Project Updates: Mosswood Park Community Center, San Antonio Park Master Plan- Fire Station 4, Tyrone Carney Park**
 - d. Collections: BART 17th St. Gateway- Shifting Topographies Update**
 - e. Artist-Community Initiated Project Updates: Dr. Huey Newton Memorial Bust; Mosswood Fieldhouse Mural Project; Dept. Of Transportation / Paint the Town and other proposals for Public Right of Way**
- VI. Discussion Item: CAC-PAAC membership updates, open seats, nominations for October meeting**
- VII. Open Forum**
- VIII. Announcements**
- IX. Agenda Building: Outline agenda for October 2021 meeting**

Next regular meeting: October 4, 2021 via Teleconference
- X. Adjourn**

**Public Art Advisory Committee
(PAAC)
June 7, 2021
Zoom Teleconference
Minutes**

Members Present: Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler (Co-Chair), Eric Murphy*, Michele Ramirez
Absent: Jennifer Correia, Patricia Cariño Valdez, Yulia Pinkusevich
Staff Present: Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs Program Analyst;
Guests: Laurie Polster, Debra Koppman, Diane Sanchez
Meeting Chair: Charmin Roundtree-Baaqee

*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:37 p.m.** Committee Co-Chair Roundtree-Baaqee called the meeting to order and announced that only informational items would be presented until a quorum was achieved to receive and vote on action items. Cultural Affairs Program Analyst Neha Balram provided information on City of Oakland Boards and Commissions public comment procedures.

***Items taken out of order- informational items presented**

- 2. Public Comment:** No public comment was made
- 3. Informational Item: Staff Updates on Current Projects and Program Activity.**
 - a. Public Art in Private Development- Completed and Ongoing Project Updates**

Public Art Coordinator Kristen Zaremba presented updates on a few recently completed projects. Zaremba reminded PAAC members that these projects, located on private property, do not require PAAC review: A. Art project at 3000 Broadway (“Assembly”) at 30th Street, was created by local artist Shawn Hibmacronan. The sculpture bisects the building entrance on 30th Street. Zaremba encouraged PAAC members to visit and share perspectives on the project; B. A large scale sculpture currently being installed is on 13th Street for 1314 Franklin (“Atlas”), entitled “Evergreen” and created by local artist Taraneh Hemami; C. a façade project by local artist Tom Faulders for the Moxy Hotel at Telegraph and West Grand; and D. Suzanne Takahara’s expanded mosaic work for the SAHA development at Camino 23 on International Boulevard, demonstrating the efforts of an experienced artist providing professional support for community based projects. PAAC members discussed which projects come to the PAAC and how committee members and the general public can encourage developers to engage more with communities and explore different artwork forms in commercial development. For

PAAC 9-13-21 Item III

example, when work will be located in the Public Right of Way (PROW) on City property or state (Caltrans) property), it may be required to come to the PAAC, but after artwork has been designed. Staff encourage developers to share information during the artist selection and design process, but it is not required if the work will be strictly on private property. Zaremba noted that staff will monitor the Planning Commission agendas to anticipate upcoming projects, but not every project is subject to the requirement. Staff will follow up to share information about those meetings.

PAAC member Eric Murphy joined the meeting at 6:14 PM

- 4. Action Item: Review and Approve Public Art Advisory Committee Meeting Minutes from the March 1, 2021 PAAC Meeting. J. Kessler moved to approve the minutes for the March 1, 2021 Public Art Advisory Committee meeting. C. Roundtree-Baaqee seconded. Motion passed unanimously.**

- 5. Action Item: Review and Approve a Mural Proposal by Cultural Funding Grantee Laurie Polster and Debra Koppman for Sister Thea Bowman Manor, 6400 San Pablo Avenue.**

Zaremba introduced the project and referred members to the full proposal in the agenda. This is the second project created by the artist team for the San Pablo avenue corridor and will be located across the street from the previous artwork. Artist Laurie Polster noted that the project is also supported by Council District 1 Anti-Graffiti Murals funding. The artists worked with residents and staff to develop the designs. The total budget is \$15,000, including Cultural Funding/Neighborhood Voices funding of \$7,000. All monies have been received except for the anti-graffiti mural funding. PAAC members asked for more information about how designs were developed during workshops and how they would be maintained. The artists described how they engaged with residents, including seniors and disabled residents, during the workshops to get to know them and to encourage input to develop the "Quilt of Many Colors." Artist Deb Koppman noted that the previous mural has not been tagged. The artists will also apply four coats of UV anti-graffiti sealer. Committee members commended the project and thanks the artists for their work. **E. Murphy moved to approve the mural proposal by Laurie Polster and Debra Koppman for Sister Thea Bowman Manor at 6400 San Pablo Avenue. M. Ramirez seconded. Motion passed unanimously.**

- 6. Discussion Item: CAC-PAAC membership, open seats, nominations.** Zaremba provided an update on recruitment of candidates for the PAAC and invited Cultural Affairs Commission (CAC) Chair Diane Sanchez to participate in the discussion. Historically PAAC has nominated committee members and reviewed self-nominated candidates from the City Boards and Commissions website hosted by Granicus, where all nominees are required to submit credentials. PAAC nominees historically have expertise in public art as an artist, curator, administrator, architect or with technical expertise as an art installer or conservator and are recruited to provide missing expertise as defined in the PAAC skills matrix. For example, PAAC member Patricia Carino Valdez has moved and will be terming off the Committee. Staff would like to recruit a new curator and Oakland Museum representative to replace her. Zaremba also noted the PAAC membership on the Granicus site is not currently accurate. Staff propose alignment with CAC nominations to avoid confusion regarding roles and responsibilities for the two voting bodies. Commissioner Sanchez noted the two bodies should align, as they both relate to the Cultural Affairs Division. Currently there are two vacancies on the Commission. Recruitment is challenging during the pandemic. Sanchez noted that Committee Chair Baaqee

PAAC 9-13-21 Item III

and Zaremba made a helpful presentation to the Commission regarding the Public Art Program, and thanked the PAAC for their work and their advocacy for the City. Roundtree-Baaqee suggested promoting vacancies more broadly. Staff do recruit via social media and will do so again, and can also encourage City Council to make nominations. Members of the public can also visit the City's website and Boards and Commissions pages to look for vacancies. Vacancies are also posted through the City Clerk on the city's notice boards. Staff will work to post a call for nominations providing more background on the roles and responsibilities for each body. Current PAAC committee members are always encouraged to nominate colleagues they believe will be engaged committee members and to respectfully follow up on those nominations in a timely manner. Sanchez also noted current members can use public facing opportunities to promote the Commission and Committee vacancies. Staff will work on a recruitment strategy to share with the PAAC and to put forward nominations to the Mayor's office in the fall, when City Council returns from the summer recess.

- 7. Discussion / Action Item: Community / Artist Initiated Projects- Guidelines, Process and PAAC Facilitation.** Staff are proposing revisions to the guidelines to provide greater clarity and support for the artists community. Zaremba noted Co-Chair Roundtree-Baaqee's efforts to create greater visibility and Public Art Program access for the local artists community. The current guidelines anticipate some requirements that are actually not required for design review and could be removed to be less intimidating, but may result in surprises for applicants at a future phase of project implementation. The staff goal is to minimize confusion or frustration with the required review and approval process, through greater accessibility to staff and answers to frequently asked questions. Co-chair Roundtree-Baaqee thanked staff for bringing the topic back to the Committee, and noted an additional goal is to give Commissioners the tools to share information with members of the public regarding how to access information and proposal projects. A helpful application process can benefit from highlighting the main points through bullets, quick links, and transparency, possibly through links on the main home page of the Cultural Affairs Division to the process and funding opportunities from the City and other sources. Staff walked Committee members through the current guidelines, highlighting the specific components, and encouraged artists to reach out to staff after reviewing the guidelines for a facilitated discussion. Staff acknowledged the guidelines do not include funding information or a roadmap at this stage. PAAC members requested additional time to review the guidelines and suggested including samples of projects that have been successful historically. Staff will share the guidelines and invite Committee members to provide feedback after the meeting.

8. Informational Item: Staff Updates on Current Projects and Program Activity, cont.

- a. Public Art in Private Development, continued.** Carmel Partners has notified staff that they will not be able to proceed with the Madison Street Project in the Caltrans Underpass. Staff will be meeting with Department of Transportation and City Administrator later this month to discuss possible alternate paths to deliver the project.
- b. Artist-Community Initiated Project Updates: Dr. Huey Newton Memorial Bust:** Staff have been meeting with Oakland Parks and Recreation and Planning staff to secure approvals and a Conditional Use Permit for the sculpture. The proposal will be presented to the Parks and Recreation Advisory Commission on June 9th. The project

PAAC 9-13-21 Item III

will be a good example for others to reference as it is a big lift to realize these permanent projects on City property; **Mosswood Fieldhouse Mural Project:** Public Art and Parks staff are working together to streamline the process. The design phase has been delayed, and will be presented at a future PAAC meeting.

- c. **Collections: BART 17th St. Gateway- Shifting Topographies Update:** The remediation phase has been completed and cleaned. Staff will continue to research how to initiate the conservation phase.
- d. **New Project Updates: Mosswood Park Community Center, San Antonio Park Master Plan- Fire Station 4, Tyrone Carney Park:** Projects are still in the planning phase. San Antonio Park site meeting scheduled for later in June. Public Art funding is linked to the Fire Station project. East Side Arts Alliance is also interested in initiating work in the park, but questions regarding longevity and coordination with future construction need to be considered.
- e. **Artist Outreach: Northern CA Free Public Art Webinar Series, Oakland Art Murmur Registry, CAC-PAAC Communications Outreach Planning:** Zaremba and colleagues in the Northern CA Public Art Administrators Network are planning a series of webinars with experienced artists later this year. Oakland will be hosting the first webinar. Details will be disseminated to PAAC to share with the artist community as soon as they are available. Finally, Zaremba shared images for the Kehinde Wiley “Rumors of War” sculpture installation at Latham square, featured as part of the Oakland Central – Black Joy Parade “Story Windows” installation along Broadway and encouraged committee members to visit the downtown area before installations change.

9. Open Forum

10. Announcements: Committee members and staff postponed sharing information regarding upcoming exhibitions and partnerships.

11. Agenda Building: Artist and Community Initiated Project Guidelines Discussion, application process, webinars and PAAC recruitment.

12. Adjournment: J. Kessler moved to adjourn the meeting at 7:30. E. Murphy seconded. Motion passed unanimously.

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email KZaremba@oaklandca.gov or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a KZaremba@oaklandca.gov o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 國語, 班語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 KZaremba@oaklandca.gov 或致電 (510) 238-4949 或 711 (電話傳達服務)。請避免塗搽氣產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ KZaremba@oaklandca.gov hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

Cultural Affairs Division - Economic & Workforce Development Department
Public Art Coordinator – Kristen Zaremba
Phone: (510) 238-2155
Recorded Agenda: (510) 238-2386
Telecommunications Relay Service: 711