

**Public Art Advisory Committee**  
**Regular Meeting**  
**Monday, June 7, 2021**  
**5:30 - 7:30 pm**

Pursuant to the Governor's Executive Order N-29-20, all members of the Public Art Advisory Committee and Cultural Affairs Division will join the meeting via phone/video conference and no teleconference locations are required.

You are invited to a Zoom webinar.  
When: Jun 7, 2021 05:30 PM Pacific Time (US and Canada)  
Topic: Public Art Advisory Committee

Please click the link below to join the webinar:

<https://zoom.us/j/93300957734>

Or One tap mobile :

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COMMENT: DUE TO THE SUSPENSION OF THE SUNSHINE ORDINANCE ALL PUBLIC COMMENT ON AGENDA ITEMS WILL BE TAKEN UNDER ITEM II. COMMENTS FOR ITEMS NOT ON THE AGENDA WILL BE TAKEN UNDER OPEN FORUM AT THE END OF THE MEETING.

There are three ways to submit public comments. • eComment. To send your comment directly to Public Art Advisory Committee staff BEFORE the meeting via email [kzarembo@oaklandca.gov](mailto:kzarembo@oaklandca.gov) • To comment by Zoom video conference, click the "Raise Your Hand" button to request to speak when Public Comment is being taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to "Raise Your Hand" is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar. • To comment by phone, please call on one of the above listed phone numbers. You will be prompted to "Raise Your Hand" by pressing "\*9" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute your self by pressing \*6. If you have any questions, please email Kristen Zarembo, Public Art Program Coordinator and staff for the Public Art Advisory Committee at [KZarembo@oaklandca.gov](mailto:KZarembo@oaklandca.gov).

**Public Art Advisory Committee  
Regular Meeting  
Monday, June 7, 2021  
5:30 - 7:30 pm  
AGENDA**

- I. **Welcome/Call to Order/Roll Call**
- II. **Public Comment**
- III. **Action Item: Review and Approve Public Art Advisory Committee Meeting Minutes from the March 1, 2021 PAAC Meeting**
- IV. **Action Item: Review and Approve a Mural Proposal by Cultural Funding Grantee Lori Polster and Debra Koppman for Sister Thea Bowman Manor, 6400 San Pablo Avenue**
- V. **Discussion / Action Item: Community / Artist Initiated Projects- Guidelines, Process and PAAC Facilitation**
- VI. **Discussion Item: CAC-PAAC membership, open seats, nominations**
- VII. **Informational Item: Staff Updates on Current Projects and Program Activity**
  - a. **Public Art in Private Development- Completed and Ongoing Project Updates**
  - b. **Artist-Community Initiated Project Updates: Dr. Huey Newton Memorial Bust; Mosswood Fieldhouse Mural Project**
  - c. **Collections: BART 17<sup>th</sup> St. Gateway- Shifting Topographies Update**
  - d. **New Project Updates: Mosswood Park Community Center, San Antonio Park Master Plan- Fire Station 4, Tyrone Carney Park**
  - e. **Artist Outreach: Northern CA Free Public Art Webinar Series, Oakland Art Murmur Registry, CAC-PAAC Communications Outreach Planning**
- VIII. **Open Forum**
- IX. **Announcements**
- X. **Agenda Building: Outline agenda for July 2021 meeting**  
**Next regular meeting: July 5, 2021 via Teleconference**
- XI. **Adjourn**

♿ This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) or call (510) 238-2155 Or 711 (for Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) o llame al (510) 238-4949 o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 國語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) 或致電 (510) 238-4949 或 711 (電話傳達服務)。請避免塗搽氣味產品, 參加者可能對化學成分敏感。

Địa điểm tổ chức cuộc họp có đường dành riêng cho xe lăn. Để yêu cầu các phương tiện hỗ trợ phục vụ người khuyết tật hoặc yêu cầu thông dịch viên ASL, tiếng Quảng Đông, tiếng Quan Thoại hoặc tiếng Tây Ban Nha, vui lòng gửi email đến địa chỉ [KZaremba@oaklandca.gov](mailto:KZaremba@oaklandca.gov) hoặc gọi đến số (510) 238-4949 hoặc 711 (với Dịch vụ Tiếp âm) ít nhất năm (5) ngày làm việc trước khi cuộc họp diễn ra. Vui lòng không sử dụng các sản phẩm có mùi thơm khi tham gia cuộc họp này như một phép lịch sự đối với những người tham dự nhạy cảm đối với các chất hóa học.

**Cultural Affairs Division - Economic & Workforce Development Department**  
**Public Art Coordinator – Kristen Zaremba**  
**Phone: (510) 238-2155**  
**Recorded Agenda: (510) 238-2386**  
**Telecommunications Relay Service: 711**

**Cultural Affairs Division  
Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
March 1, 2021  
Zoom Teleconference  
Minutes**

**Members Present:** Charmin Roundtree-Baaqee (Co-Chair), Jennifer Kessler (Co-Chair), Eric Murphy, Yulia Pinkusevich, Michele Ramirez\*

**Absent:** Jennifer Correia, Patricia Cariño Valdez

**Staff Present:** Kristen Zaremba, Public Art Coordinator; Neha Balram, Cultural Affairs Program Analyst; Roberto Bedoya, Cultural Affairs Manager

**Guests:** Kindred Arts (Marsha Reid); Oakland Central (Andrew Jones); Altitudinal Healing Connection (Phyllis Hall, David Burke, Pancho Pescador, West Oakland Legacy Project (WOLP) Youth Artists)

**Meeting Chair: Jennifer Kessler**

\*Indicates partial attendance

- 1. Welcome/ Roll Call / Meeting called to order at 5:34 p.m.** Cultural Affairs Program Analyst Neha Balram provided information on City of Oakland Boards and Commissions public comment procedures.
- 2. Public Comment:** Phyllis Hall introduced herself as the staff representative for Attitudinal Healing Connection (AHC).
- 3. Action Item: Nomination of Jennifer Kessler as PAAC Co-Chair. E. Murphy moved to nominate Jennifer Kessler as PAAC Co-Chair. Y. Pinkusevich seconded. Motion passed unanimously.**
- 4. Action Item: Review and Approve Public Art Advisory Committee Minutes from the February 1, 2021 PAAC Meeting. J. Kessler moved to approve the minutes. Y. Pinkusevich seconded. Motion passed unanimously.**
- 5. Action Item: Review and Approve Oakland Superheroes Mural No. 5, for Market Street I-580 Underpass, by Lead Artist Pancho Pescador, David Burke, Student Youth and Attitudinal Healing Connection.** Public Art Coordinator Kristen Zaremba introduced the item and referred Committee members to the public art submittal packet for details. Phyllis Hall, Art Director David Burke, Lead Artist Pancho Pescador and Youth Artists from the West Oakland Legacy Project provided an introduction to the fifth and final Oakland Super Heroes mural, to be sited on Market Street under the I-580 Underpass. Students described the individual sections of the mural composition, which Pescador will integrate into a single composition. All participants,

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including the youth, are compensated financially and involved in all steps of the design, application and implementation process for the project. Committee members provided support and complimented all the artists on their work. K. Zaremba noted that as with all four of the previous murals, as the project will be located on Caltrans property the City must submit a Transportation Art application with a resolution from City Council to support the project, and enter into maintenance agreements with Caltrans and Attitudinal Healing to support the project. **E. Murphy moved to approve the Oakland Superheroes Mural No. 5 for Market Street I-580 Underpass. Y. Pinkusevich seconded. Motion passed unanimously.**

- 6. Action Item: Review and Approve Updated Temporary Sculptural Installation for Latham Square: Rumors of War, by Artist Kehinde Wiley, for March 3-May 17, 2021, Presented by Kindred Arts.** K. Zaremba reported that due to some unanticipated installation conflicts, the artwork now proposed for Latham Square as part of the “Monumental” temporary art installation would be Kehinde Wiley’s “Rumors of War.” Kindred Arts program director Marsha Reid provided an update on efforts to bring the “Monumental” sculpture series to Oakland. The installation consists of three sculptures by artists Arthur Jafa, Hank Willis Thomas and Kehinde Wiley. Andrew Jones, Program Director for the Uptown/Downtown Community Benefit District and Oakland Central, a co-presenter of the Latham Square proposal, reiterated that the installation would be included in a larger initiative with Black Joy Parade and Artist as First Responder to activate Broadway storefronts and “Story Windows” March through May 2021. Committee members expressed ongoing support for the project, noting that this sculpture would be an appropriate installation within the historic architectural setting of Latham Square. They encouraged the organizers to contemplate how to provide sufficient lighting and attractive protection around the artwork at Latham, as well as to coordinate with the City regarding outreach and promotions. Ashara Ekandayo, Artist as First Responder, spoke in support of the sculpture installation. **Motion: Y. Pinkusevich moved to approve the proposed installation of “Rumors of War” by artist Kehinde Wiley at Latham Square from March 3 through May 17, 2021. J. Kessler seconded. Motion passed unanimously.**

- 7. Cultural Affairs Manager Report.** Cultural Affairs Manager Roberto Bedoya provided an update on the upcoming Fiscal Year 2021-2023 budget process. Bedoya reported that at the end of 2020, the City faced a \$700 million deficit, which was reduced to \$300 million through some City Administrator authorized budget reductions, but all departments were instructed to implement 10% budget cuts to all programs. Previous COVID-19 impacts to the hotel tax (TOT) have already impacted the Cultural Funding and Special Events budgets, and the permanent part-time Cultural Affairs position vacated by the Walking Tours Coordinator, who retired in December, is now frozen. In response, staff are now looking for opportunities to creatively problem solve the shortfalls. Bedoya acknowledged Zaremba’s proposal to pool uncommitted public art funds to fill the shortfall in the Neighborhood Voice grant program, which will result in new projects for East Oakland communities in the next few months. Bedoya acknowledged the upcoming budget cycle for FY 2021-23 is an ongoing source of anxiety for staff and the arts community. Staff will continue to work with local, state and national funders to identify strategies to support the local arts community without creating direct conflicts or competition with Oakland’s own grantees. Zaremba noted that While much of the City’s

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budget discussion is focused on the General Fund, which does not directly fund the Public Art Program, the impacts are across staffing and resources in all departments, which has a direct effect on all programs. In addition to ongoing budget discussions, Zaremba and PAAC Co-Chair Roundtree Baqee will present an update on the Public Art Program to the Cultural Affairs Commission at their next regularly scheduled meeting on March 22<sup>nd</sup>. All Committee members are welcome and encouraged to attend.

**8. Informational Item: Staff Updates on Current Projects and Program Activity**

- a. **Collections: BART 17<sup>th</sup> St. Gateway- Shifting Topographies Update.**
- b. **Public Art in Private Development- Completed and Ongoing Projects:** Zaremba provided updates on the program.
- c. **Artist-Community Initiated Project Updates: Dr. Huey Newton Memorial Bust; Mosswood Mural Project.** Zaremba provided updates on facilitation efforts for both projects.
- d. **New Projects: Tyrone Carney Park, San Antonio Park / Fire Stations 4.** Zaremba provided updates on planning for new projects in the San Antonio and Sobrante Park neighborhoods.

**9. Discussion Item: Community / Artist Initiated Proposals: Clarifying Process and Facilitation.** Zaremba directed Committee members to the guidelines included in the agenda packet, noting that members previously discussed creating additional guidance on the PAAC role and benefits for artist and community-initiated projects. Zaremba requested Committee members to take time to review the guidelines for deeper discussion at the next meeting.

**10. Open Forum:**

**11. Announcements:** Committee members and staff shared information regarding upcoming exhibitions and partnerships.

**12. Agenda Building:** Artist and Community Initiated Project Guidelines Discussion

**13. Adjournment:** Y. Pinkusevich moved to adjourn the meeting at 7:30. E. Murphy seconded. Motion passed unanimously.

# Cultural Affairs Division

## Economic & Workforce Development



### Public Art Advisory Committee Proposal Review Form

Date May 21, 2021

Artist(s) Laurie Polster & Debbie Koppman

Project Contact Laurie Polster

Organization (if applicable) \_\_\_\_\_

Phone # 510-595-0434 Email lapolster@earthlink.net

Street Address 657 Alcatraz Ave.

City Oakland State CA Zip 94609

Proposed Site of Project (Address/Cross St. with physical details) front facade of Sister Thea Bowman Manor, 6400 San Pablo Ave., Oakland 94608

Name of Property Owner, Proposed Location St. Columba Development Corporation, 6400 San Pablo

City Council District of Proposed Location District 1

**Attachments Checklist** Attach a separate document to address the following items, bundled together in a single electronic file:

1.  Review Form (this page)
2.  Project Narrative
3.  Artist Resume
4.  Examples of Past Work
5.  Visual Proposal
6.  Materials and Methods Description
7.  Photos of Site
8.  In-Situ Mockup
9.  Timeline
10.  Budget
11.  Maintenance Plan
12.  Community Outreach / Support Documentation
13.  Insurance Documentation
14.  Permission(s)- Private Property Owner or City
15. NA Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

**Project Narrative: A Quilt of Many Colors; Homage to the Residents of Sister Thea Bowman Manor and Percy Adams Jr. Senior Housing.**

Residents of two affordable senior housing complexes worked with artists Laurie Polster and Debbie Koppman in Spring 2021 on the design of a mural for the exterior façade of Sister Thea Bowman Manor, at 6400 San Pablo Avenue. Residents were invited to participate in small workshops to share ideas and develop visual symbols representing their ethnically and racially diverse and vibrant community of seniors. These ideas and symbols have been incorporated into the design of a large, 2-panel mural on the exterior wall of their residences, displaying this cultural energy and diversity to the larger community of passersby on a daily basis, for many years to come.

This project arose as a result of multiple conversations with and requests from this community. The artists were specifically invited by residents and the board of Sister Thea Bowman Manor to create a mural for the exterior wall of the housing complex following completion of their collaborative mural, *The Fabric of St. Columba*, sited across the street from the senior housing complex.

Based on initial conversations with residents and members of the Board, this new mural has been conceived of as a companion piece to *The Fabric of St. Columba*, using symbols of community created by the senior residents as integral components of the artists' design. Artists coordinated the workshops with Olivia Cisneros, Community Manager, and Resh Archarya, Social Services Coordinator of the two side-by-side, socially connected affordable housing residences, Sister Thea Bowman Manor and Percy Abrams Jr. Senior Housing.

Workshops were presented in April 2021 during a 2-week period in their shared outdoor courtyard, each with limited attendance and social distancing in place. Artists designed the mural immediately following, with the final mural design approved by a committee comprised of staff and board members. The mural will be painted in early-mid-summer 2021

**Mural Design**

The artists had the great pleasure to meet and work with a group of the residents at Sister Thea Bowman and Percy Adams Jr. Residences in April, presenting workshops to generate ideas and create symbols representing aspects of their community that could be incorporated into the mural design. We were very impressed with their level of engagement and their willingness to offer us thoughts, images, and ideas that reflect something of their experiences living in this vibrant and diverse community.

As we worked on creating a unique design for this new mural, several themes emerged as we reflected on our conversations with residents. Foremost among these were ideas around community, connection, interaction, togetherness, and unity. The image of “quilts” both literal and metaphorical stood out to us as a unifying theme, and became a major visual design element. The quilt as a beloved, pieced together craft activity coalesced with the concept of a quilt as a reflection of this community, diverse members with separate backgrounds, histories, and stories, each a beautiful part of what has become an interconnected whole.

Other important themes residents mentioned included a broad range of positive, outward reaching ideas of growth, climbing, energy, openness, possibility, hope, joy, song, and celebration that we hope we are successfully, abstractly honoring with this design.

Residents also pointed to rainbows, plants, water, landscape, nature, birds, trees, sun, and mountains as sources of energy and inspiration; we have also abstractly incorporated these ideas to create a sense of spatial movement in which all of these wonderful natural elements might be found.

Given this new mural's proximity to our mural across the street at St. Columba's, we also incorporated a few elements so the two would be in conversation with each other as companion pieces on San Pablo Avenue.

### **Roles and Responsibilities**

Laurie Polster and Debbie Koppman share equal responsibility for creation and implementation of this project. We have already raised all funds for the project. Olivia Cisneros, Community Manager, is assisting with logistics and coordination on site, and Resh Acharya, Social Services Coordinator, has been responsible for outreach to residents and assistance coordinating the workshops.

### **Project Funders**

Cultural Arts Neighborhood Voices (City of Oakland), Green Walls (District 1, City of Oakland), and Sister Thea Bowman Manor Council

## Work Bios – Attachment A

**Laurie Polster** is a cross-disciplinary visual artist and designer, as well as vocalist/musician and composer working in public art, video, audio composition, lighting design, installation, sculpture, and performance. Her diverse projects address issues relating to culture, memory, ecology, and natural phenomena.

Polster's projects have been exhibited nationally, and her work is held in numerous public and private collections. She has received grants, awards and residencies, including a Jerome Foundation Fellowship and Visiting Artist Residencies at Anderson Ranch Arts Center. She has collaborated on Bay Area public art projects, most recently on *The Fabric of St. Columba* mural with Debbie Koppman, and as Light Symphony composer and programmer for *Crossing Signal Mosaic*, a large-scale programmable LED sculpture in Emeryville. She is also an award-winning scenic designer, worked as a scenic artist at SF Opera, and has created culturally relevant murals with students.

As an arts educator, she has taught in culturally diverse K-12 public and independent schools, and at the college level throughout the Bay Area and Boston. Her extensive professional development coaching, presentations, and writings have focused on integrating creative processing into all areas of education, engaging students to explore and develop understanding through multiple pathways.

She was born in Cleveland and lives and works in Oakland. She holds an M.F.A. in Visual Art from Massachusetts College of Art, and an M.F.A. in Electronic Music and Recording Media from Mills College.

website: [polsterprojects.com](http://polsterprojects.com)

**Debbie Koppman, collaborating artist**, has been showing her work in painting, printmaking, hand-made paper, and mixed-media sculpture for almost 35 years, both in this country and abroad. During that time, she has also taught art and written about art extensively, and given numerous presentations and workshops at conferences focusing on art education.

Koppman has spent the last fifteen years as a community artist, and now spends most of her time on the creation of public and private painted and mosaic-tile murals. She has a proven track record of working successfully on the design and implementation of large-scale, exterior, collaborative murals with students, community participants, contractors, administrators, and arts specialists of all ages and ethnic groups. Her special interest is in the design of projects connecting sites to specific histories, cultures, and communities. Her passion and joy is to create lasting and welcoming murals in which community members see themselves reflected.

website: [debrakoppman.com](http://debrakoppman.com)

## LAURIE POLSTER

studio: 510.595.0434 • mobile: 510-393-0421 • email: lapolster@earthlink.net • website: polsterprojects.com

### EDUCATION

- 2011 M.F.A., Electronic Music and Recording Media, Mills College, Oakland, CA
- 1977 M.F.A., Visual Art (Printmaking / Ceramics), Massachusetts College of Art, Boston, MA
- 1973 B.F.A., cum laude, Visual Art (Printmaking / Painting) University of Michigan, Ann Arbor, MI

### VIDEO, ANIMATION and AUDIO PROJECTS

- 2020 *Toolboxes for a Dystopian Time*, sensor based, interactive audio installation
- 2015 *Dreamtime*, a meditation on time, and an homage to Muybridge and the perceptual effect of phasing 5:10 video
- 2014 *InterSections: The Spaces In Between*, interactive video installation, presented at The Milk Bar, Oakland, CA.
- 2011 *re/living • home/land*, video and sound project; a reflection on culture, identity, and place – on image and language, and the less apparent spaces in between; presented at *Signal Flow*, Mills College, Oakland, CA.
- 2009 *The Elements of Art | Form | Line | Color | Shape |Space | Texture*; animation and sound design project, 6 animations created for SFMOMA's Education Department based on images in the museum's collection

### PUBLIC ART

- 2019 *The Fabric of St. Columba*, Oakland, CA. Collaborative mural with Debbie Koppman
- 2012 *Do Trees Have Nationality?* The Olive Oil Tasting / Gift Exchange Picnic on Jesse Square, SF. [DoTreesHaveNationality.org](http://DoTreesHaveNationality.org)
- 2008 *The Line of Questioning*. Addison Street Windows Gallery, City of Berkeley, CA public project.

### LIGHTING DESIGN in PUBLIC ART

- 2015 *Crossing Signal Mosaic*, light symphony composer and LED programmer for Therese Lahaie's light sculpture installation, Parc on Powell Apartments, 1333 Powell Street, Emeryville, CA

### INSTALLATIONS + SOLO EXHIBITIONS

- 2009 *Drawers*. Mills College Lisser Hall, Oakland, CA.
- 2005 *Vessels*. "In the Round," San Jose Institute of Contemporary Art, San Jose, CA.
- 2001 *Fossil Topographies*. "Unearthed," Sanchez Art Center, Pacifica, CA.
- 1999 *The Falling*. "Spaces of Nature," Armory Center For The Arts, Pasadena, CA. Richmond Art Center, Richmond, CA.
- 1998 *She Held Close the Essential*. Berkeley-Richmond Jewish Community Center, Berkeley, CA.
- 1996 *Markings II*. Anderson Ranch Arts Center, Snowmass Village, CO.
- 1994 *Reflections in Stone*. Pro Arts, Oakland, CA.  
Braunstein/Quay Gallery, San Francisco, CA. "Introductions 1994 — Spoons"  
Works, Sonoma, CA. *The Still Life/Shelf Series*
- 1993 *In Search of My Grandmother's Bread Bowl*. Judah L. Magnes Museum, Berkeley, CA.

### GROUP EXHIBITIONS (selected)

- 2017 Sanchez Art Center, Pacifica, CA "What Becomes Home," installation by G.L.U.E.
- 2016 BridgeMaker Arts, Richmond, CA. "What Becomes Home," installation by G.L.U.E.
- 2010 Kala Institute, Oakland, CA. *Kala Artists Annual*
- 2009 Pence Gallery, Davis, CA. "The Uncommon Object"  
Doug Adams Gallery at the Bade Museum, Berkeley, CA. "Mapping Sacred Ground"
- 2008 Seattle Art Museum Gallery, Seattle, WA. *Innovation and Imagination: Work from the Kala Art Institute*
- 2005 San Jose Institute of Contemporary Art, San Jose, CA. "In the Round"
- 2005 Gallery at Thoreau, The Presidio, San Francisco, CA. "Ecovisions"
- 2004 Grounds for Sculpture, Hamilton, NJ. *Fossil Topographies* in "Off the Rim"
- 2003 Bedford Gallery, Walnut Creek, CA. "The Big Tree Project"
- 2001 Sanchez Art Center, Pacifica, CA "Unearthed"  
Bedford Gallery, Walnut Creek, CA. "Objects Considered"

- 2001 Don Soker Gallery, San Francisco, CA. "Summer Group Show" & "Fall Group Show"  
 1999 The Jewish Museum of San Francisco, San Francisco, CA. "Making Change"

#### RESIDENCIES

- 2001 Visiting Artist Residency, Anderson Ranch Arts Center, Snowmass Village, CO  
 1998 & 1996 Visiting Artist Residency, Anderson Ranch Arts Center, Snowmass Village, CO  
 1989 Jerome Foundation Fellowship, Kalà Institute, Berkeley, CA

#### GRANTS and AWARDS (selected)

- 2019 City of Oakland, District 1, Green Walls  
 2002 Creative Work Fund (awarded)  
 Eureka Fellowship (nomination)  
 1996 Visiting Artist Project Grant, Anderson Ranch Arts Center  
 1993 Guest Artist, California Arts Council, Artist in Community  
 1989 Jerome Foundation Fellowship Award  
 1986 Seeing Time '86, performance, Kalà Institute  
 1986 Critics Circle Award, Scenic Design, Deer Rose

#### PUBLIC COLLECTIONS (selected)

- Cleveland Museum of Art. Cleveland, OH  
 Cleveland Art Association. Cleveland, OH  
 Decordova Museum. Lincoln, MA

#### TEACHING APPOINTMENTS AND ARTS EDUCATION EXPERIENCE

- 2005-2018 **Professional Development Coach, Visual Arts and Digital Arts Integration**  
 École Bilingue de Berkeley (2015)  
 Paul Robeson College Preparatory, OUSD-HS (2006-10)  
 Urban Promise Academy OUSD-MS (2006-07)  
 2006-2009 **Consultant and Animation Designer** for SFMOMA's web-based, multimedia curriculum project, "ArtThink"  
 2005-2006 **Lecturer in Art Education:** Mills College (Spring 2006), California College of the Arts (Spring 2005)  
 1990-2018 **Art Specialist, Grades K-8, Independent Schools**  
 The Crowden School, Berkeley, CA. Grades 4-8. (2017-2018)  
 Marin Horizon School, Mill Valley, CA. Grades 6-8. (2013-2015)  
 Archway School, Oakland and Berkeley, CA. Grades K-8, (2012-2013)  
 The Head-Royce School, Oakland, CA. Grades 1-6. (1992-1997)  
 École Bilingue de Berkeley (East Bay French-American School) Berkeley, CA. Grades 2-8. (1990-1992)  
 1998-2008 **Artist in Residency Teaching K-12**  
 Oxford School, K-5 BUSD (2001-2008). Jefferson School, Grades 3-5, BUSD. (1998-2005)

#### DEBBIE KOPPMAN

studio: 510.482-1818 • email: debkoppman@gmail.com • website: debrakoppman.com

#### EDUCATION

- 1993 Doctor of Arts, Studio Arts, New York University; Emphasis in painting, printmaking, criticism, aesthetics  
 1982 Master of Arts, Fine Arts, University of California, Berkeley  
 1980 Bachelor of Arts, Fine Arts, University of California, Berkeley

#### PUBLIC ART (selected)

- 2020 *Let Justice Roll Down Like Waters, and Righteousness Like a Mighty Stream*, collaborative mural with YEP, Oakland, CA.  
*The Fabric of San Pablo*, San Pablo City Hall, San Pablo, California

- 2019 *The Fabric of St. Columba*, Oakland, CA. Collaborative mural with Laurie Polster  
*Dimond River Flows to Maple*, PG&E Maple Substation, Dimond District, Oakland, California  
*Grand Lake's Hidden Jewels*, Grand Lake District, Oakland, California
- 2018 *Jazzin' it up at Soon's Lounge*, Soon's Lounge, Dimond District, Oakland, California

**PUBLIC ART (selected, continued)**

- Traveling on International Boulevard*, Transmatic Transmission, Fruitvale District, Oakland, California
- 2017 *Palma Ceia's Magic Garden*, Palma Ceia Park, Hayward, California  
*Fiesta en La Finca! La Finca Tortilleria*, Fruitvale District, Oakland, California
- 2016 *Sausal Creek to Thailand*, Dimond Cafe, Dimond District, Oakland, California  
*Sequoia's Rainbow Road*, Sequoia Elementary School, Oakland, California  
*Enchanimals!* (With Sequoia Elementary School students), Sequoia Elementary School, Oakland, California  
*Threads of San Pablo*, City of San Pablo (3 panels). San Pablo Community Center, San Pablo, California
- 2015 *Welcome to San Pablo!* City of San Pablo (2 panels). San Pablo Community Center, San Pablo, California  
*Dimond River*, Dimond District, Oakland, California
- 2014 *The Buddha's 8-Fold Path*, Bret Harte Middle School. Oakland, California  
*I Love Dimond*, PG&E Boston Substation, Dimond District. Oakland, California
- 2013 *You're Hungry, Eat Healthy*, Bret Harte Middle School. Oakland, California
- 2012 *Sequoia's Hidden Jewels*, Mosaic Mural in collaboration with the Sequoia Elementary School community
- 2011 *Welcome to Fruitvale!* Collaboration with Laurie Polster, Fruitvale District, Oakland, California  
*Dimond's Hidden Jewels*, collaboration with Amanda Lockwood and Sequoia Elementary School students
- 2008 *Imagine*, (with 6<sup>th</sup>, 7<sup>th</sup>, and 8<sup>th</sup> grade art students) Bret Harte Middle School. Oakland, California
- 2007 *Plants and Hopes Rising*, Sequoia Elementary, Oakland, California
- 2006 *Phoenix Rising, Bret Harte Rising*, Bret Harte Middle School, Oakland, California

**SOLO EXHIBITIONS (selected)**

- 2013 *Sculpture and Furniture*, 500 Howard Street, San Francisco, California  
*Sculpture and Furniture*, Union Bank, San Francisco, California
- 2012 *A Chance to Play* (with Luz Marina Ruiz), San Pablo Arts Center, San Pablo, California  
*Solo: An Exhibition of Paper Mache Sculpture*, The Atrium: 600 Townsend Street, San Francisco, California
- 2009 *I Saw the Strangest Things*, Humanities Center Gallery, Cal State Chico, Chico, California
- 1997 *Suenos Surenos*, Instituto Cultural Peruano Norteamericano, Lima, Peru

**GROUP EXHIBITIONS (selected)**

- 2019 *Migrations* (collaboration with Luz Marina Ruiz) Davis Art Center, Davis, California
- 2015 *Magic Carpet Ride*, Grammatopoulou Gallery, Athens, Greece
- 1989 *Profesores de la UDLA: Jorge Cocco Santangelo and Debbie Koppman*, National Museo de Antropologia, Puebla, Mexico

**RESIDENCIES**

- 2018 *Playa at Summerlake*, Artist Residency, with Luz Marina Ruiz, Summerlake, Oregon
- 1986 *Kala Institute*, Berkeley, California

**GRANTS and AWARDS (selected)**

- 1995 Fulbright Senior Scholar Lecturing Award in Lima, Peru

**TEACHING APPOINTMENTS AND ARTS EDUCATION EXPERIENCE (selected)**

- 1998 – 2016 Artist-in-Residence, Sequoia Elementary School, Oakland, California
- 2005 – 2014 Artist Residency, Mural Projects, Bret Harte Middle School, Oakland, California
- 1995 Visiting Professor, Department of Art, Universidad Católica, Lima, Peru
- 1991 Visiting Professor, Escuela Nacional de Bellas Artes, Managua, Nicaragua
- 1987-1989 Professor, Department of Art and Design, Universidad de Las Américas, Puebla, México



*The Fabric of St. Columba*, 6401 San Pablo Avenue, Oakland, CA 94608  
© 2019 Debbie Koppman and Laurie Polster

Collaborative mural created by Debbie Koppman and Laurie Polster  
Project supported by City of Oakland and St. Columba Church



Artist: Debbie Koppman

Title: Traveling Down International Boulevard

Year: 2018

Location: 39th and International, Fruitvale District, Oakland

Story: Designed in collaboration with Maria Sanchez of the Business Improvement District at the Unity Council, and the owner of Transmatic Transmission. Five of the cars in the historical "timeline" of transportation on International were cars built by the owner, of which he is very proud. Funded by Visit Oakland, with support from the Unity Council.



Artist: Debbie Koppman  
Title: Palma Ceia's Magic Gardens  
Year: 2018  
Location: Palma Ceia Park, Hayward

Story: Designed in collaboration with the City of Hayward, and Hayward Parks and Recreation. This image is one wall of the entire structure; the entire building is covered in the murals. The building sits in a park, in front of an elementary school, and was badly and repeatedly tagged. Neighborhood folks came out one day to help with the preliminary painting. Funded by the City of Hayward.



Artist: Debbie Koppman

Title: Fiesta at La Finca!

Year: 2017

Location: 38th and Foothill, Fruitvale District, Oakland

Story: Designed in collaboration with Maria Sanchez of the Business Improvement District at the Unity Council, and the owners of La Finca, the local tortilla factory. Funded by District 5, Green Wall



Existing mural site, front street facade of Sister Thea Bowman Manor, 6400 San Pablo Avenue, Oakland, CA 94608

Two panels each 8'-3" high x 24'-4" wide with 5' wide doorway in between: total of 8'-3" high x 53'-8" wide

(Note painted out graffiti on right panel, above nose of parked silver car)



Project: *A Quilt of Many Colors; Homage to the Residents of Sister Thea Bowman Manor and Percy Adams Jr. Senior Housing*

Mural design proposal: left and right panels, each panel 8' \*high x 24.5' wide

Project site: Sister Thea Bowman Manor, 6400 San Pablo Avenue, Oakland, CA 94608

Artists: Laurie Polster and Debbie Koppman

Date: May 12, 2021



Title: *A Quilt of Many Colors; Homage to the Residents of Sister Thea Bowman Manor and Percy Adams Jr. Senior Housing*  
Proposed mural in situ  
Site: Sister Thea Bowman Manor, 6400 San Pablo Avenue, Oakland, CA 94608  
Artists: Laurie Polster and Debbie Koppman

## Timeline

The project has already been designed with input from residents collected during workshops presented in April 2021. Resh Acharya, Social Services Coordinator for Sister Thea Bowman and Percy Abrams Sr. Housing residences, did extensive outreach with residents to gather additional support for the project and solicit participants for the workshops. All funding has been secured. Mural painting is planned for early-mid Summer 2021.

## Budget: *A Quilt of Many Colors*

Mural for Sister Thea Bowman Manor, 6400 San Pablo Ave., Oakland

Artists time = @ 264 hours @ \$50/hr		\$13,200
30 hours for teaching and facilitating project with seniors,		
234 hours for mural design, prepping wall, priming,		
painting, sealing mural		
Outreach to residents: colored flyer		\$25
Materials for workshops		
Colored pencils, markers, paper, tape, etc.	\$ 100.	
Color Xeroxing	35	
Post it notes + misc.	<u>15</u>	
Workshop materials subtotal		\$ 150
Materials for 400 sq. ft. mural:		
Two sections 8'-3" (h) x 24'-3" (l)		
Design materials & copying	\$ 50	
Power Washer	100	
Primer	150	
Paint	550	
Sealer	500	
Miscellaneous (Tape, drop cloths, etc.)	<u>75</u>	
Mural materials subtotal		1,425
Insurance (amortized)		<u>\$ 200</u>
Total Expenses		<b>\$15,000</b>

## Income

City of Oakland, Green Walls, District 1 (committed)	\$ 3,000
20-21 City of Oakland Neighborhood Voices (committed)	7,000
Sister Thea Bowman Council,	
St. Columba Development Corporation (committed)	<u>5,000</u>
Total Income	<b>\$ 15,000</b>

## **In-Kind Donations**

### From Artists:

Additional hours for Design and Painting above what has been budgeted  
Project management (Site determination, fundraising, coordination, logistics)  
Misc. Materials (wear and tear of brushes, ladders; expendables, latex gloves, rags, etc.)  
Transportation cost  
Documentation  
Insurance (cost above \$200 already prorated included in budget)

### From Sister Thea Bowman Manor

Sanitizing materials  
Outreach to seniors and coordination of workshops  
Culminating dedication celebration (TBD post pandemic)

## **Budget Notes:**

Please note: this budget reflects the true costs of painting this project. We are grateful for the support of \$7000 from Cultural Arts Neighborhood Voices Grant and of \$3000 of Green Walls funding through District 1 Councilmember Dan Kalb. Sister Thea Bowman Manor Council has committed \$5000 of support.

## **Materials and Methods Description**

Power wash and prime wall with high quality exterior primer.  
Grid Wall.  
Enlarge gridded drawing of mural design to scale it up onto the wall.  
Paint mural with Nova Colors mural paint, many sections are painted in layers.  
When finished, seal wall carefully with 4 coats of anti-graffiti sealer.

## **Maintenance Plan**

Anticipated lifespan of project is 5-10 years. Sister Thea Bowman Manor is very proactive in maintaining its property and will value having the mural sited there and care for it. Artists have agreed to maintain the project for 5 years, or for as long as they reside in the area, in the event that it needs repairing.



**ST. COLUMBA**  
CATHOLIC CHURCH  
*Pablo Avenue Oakland, CA 94608*

Fr. Aidan McAleenan  
St. Columba Catholic Church  
(510) 550-4026

October 10, 2020

To the Cultural Funding Panel and to the Public Art Committee,

On behalf of myself and of the larger community directly and indirectly connected to St. Columba, I would like to offer my wholehearted support and enthusiasm for this new upcoming mural project at *Sister Thea Bowman Manor* at 6400 San Pablo Avenue proposed by Oakland artists Laurie Polster and Debbie Koppman.

We are especially excited about this project coming during this difficult time of Covid, and feel that the proposed project design will provide desperately needed interaction, social, and cultural engagement to our community of currently socially-isolated seniors at *Sister Thea Bowman Manor* and adjacent *Percy Abrams Jr. Senior Apartments*. We are confident the piece will honor this community, in the same way *The Fabric of St. Columba*, painted last year by these artists has honored the St. Columba community.

For the creation of *The Fabric of St. Columba*, the artists met with me, and members of our Pastoral Council, and came up with a design that reflects our vision of ourselves as a faith-based social justice community. We feel the design also offers the larger community a wonderful image of hope, inclusion, and connectedness, values which we feel can be shared by everyone, regardless of faith or lack thereof. We are totally thrilled with this project and are very excited at the prospect of having another related mural almost directly across the street at our senior housing facility, which is owned by the St. Columba Development Corporation. Many of our seniors watched the progress of the mural at St. Columba, and the idea to paint another companion mural on their building, with their creative input, came out of their joy and enthusiasm for this project.

The wall on which this new proposed mural will be painted is the front of this senior housing apartment building. It sits directly on San Pablo, highly visible to all passersby, whether on foot, on bike, in cars, or on the bus. We look forward to this wonderful visual enhancement, which will bring to light the inner life of our culturally rich group of senior residents.

As the Priest of St. Columba, and the President of the *Sister Thea Bowman Council*, I have complete authority to approve and give permission for this project. As with the St. Columba project, we will speak with members of our surrounding community, and will gather any necessary signatures of support. The Council is also committing \$5000 to the costs of the project. We urge you to fund and support this project, and we heartily look forward to working with Laurie and Debbie again.

Thank you very much.

Sincerely,

Father Aidan McAleenan

Phone: 510.654.7600 / Fax: 510.654.7651 / Website: [www.stcolumba-oak.com](http://www.stcolumba-oak.com) / Email: [stcolumba1898@gmail.com](mailto:stcolumba1898@gmail.com)

May 17th, 2021

To the city of Oakland,

I am a community manager at Sister Thea Bowman and Percy Abrams Jr. Our community and I would like to offer our sincere appreciation and support towards Laurie and Debbie and the upcoming mural project titled, “The quilt of many colors.”

Over several months of working with the artists, Laurie and Debbie in the planning of this project, It has been a privilege to witness their dedication, care, and impeccable effort towards our senior community, they have spent ample amount of time planning art workshops with our residents in the community to listen to their ideas, beliefs, and thoughts and have transformed the wants of our community through their art in the mural design. Laurie and Debbie worked closely with our social service coordinator in reaching out to our residents and relaying workshop information, they held a three-day workshop in our community in early April. Our community residents have shared their gratitude towards the artists for their time and effort.

Our community is extremely eager and excited to welcome Laurie and Debbie to paint the exterior wall of our housing complex. We are thrilled to witness the art after its completion. Undoubtedly, it will bring immense happiness for our senior residents and anyone who passes by it.

Thank you,

*Olivia Cisneros*

Olivia Cisneros

Community Manager

Sister Thea Bowman and Percy Abrams Jr.

May 17th, 2021

To, the city of Oakland,

We would like to offer our heartfelt support for the upcoming mural project, tentatively titled: A Quilt of Many Colors, to be painted by local artists Laurie Polster and Debbie Koppman.

This project has been in the planning stages since just before the pandemic, and came about as a result of multiple conversations with and requests from our community. The artists were specifically invited by residents and the board of Sister Thea Bowman Manor to create a mural for the exterior wall of the housing complex following completion of their collaborative mural, *The Fabric of St. Columba*, sited across the street from the senior housing complex.

It was my pleasure working with Debbie and Laurie, their engagement with our community and seniors in the planning phase was highly commendable, all of our residents were informed about the project through a flyer and individual outreach, our community is extremely appreciative of their effort and service. Laurie and Debbie conducted a three day workshop with our residents in April, they listened to our resident's thought, ideas and their vision for our community, Laurie and Debbie spent considerable amount of time with our seniors, understanding them individually and pulling ideas and imagery incorporating words and conversations in the form of art into their final design.

Our community is very excited to welcome Debbie and Laurie and to have them paint this mural which shall bring a smile to our community and passersby for years to come.

Thank You.

Respectfully,

*Reshu Acharya*

Resh Acharya

Social Service Coordinator - Sister Thea Bowman and Percy Abrams Jr.

# **A new mural is coming!**

On the San Pablo Avenue wall of Sister Thea Bowman Manor, a companion to "The Fabric of St. Columba"

**Please join Debbie Koppman and Laurie Polster in workshops  
designing symbols representing your community that we can use in the mural**

## **Art workshops offered:**

**Wednesday, April 7**

10:30 - 11:45 am & 12:30 - 1:45 pm

**Thursday, April 8**

10:30 - 11:45 am & 12:30 - 1:45 pm

**Monday, April 12**

10:30 - 11:45 am & 12:30 - 1:45 pm

**Tuesday, April 13**

10:30 - 11:45 am & 12:30 - 1:45 pm

Workshops will take place in the courtyard, 3-4 participants per workshop.  
Health precautions will be taken to insure safety of all participants.

**Please contact Resh Acharya to sign up for a workshop.**



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

05/14/2021

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b>  <b>State Farm</b> STEPHANIE CANESSA, AGENT LICENSE #0C25369 6228 MERCED AVENUE OAKLAND, CA 94611	<b>CONTACT NAME:</b> STEPHANIE CANESSA <b>PHONE (A/C No. Ext):</b> 510-339-4444 <b>E-MAIL ADDRESS:</b> stephanie.canessa.jtmb@statefarm.com	<b>FAX (A/C, No):</b> 510-339-4446
	<b>INSURER(S) AFFORDING COVERAGE</b> <b>INSURER A:</b> State Farm General Insurance Company	
<b>INSURED</b> POLSTER, LAURIE 657 ALCATRAZ AVENUE OAKLAND, CA 94609	<b>INSURER B:</b> <b>INSURER C:</b> <b>INSURER D:</b> <b>INSURER E:</b> <b>INSURER F:</b>	

**COVERAGES****CERTIFICATE NUMBER:****REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> <b>COMMERCIAL GENERAL LIABILITY</b> <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	Y		97-EC-N768-4	10/01/2020	10/01/2021	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
	<b>AUTOMOBILE LIABILITY</b> <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	<b>UMBRELLA LIAB</b> <input type="checkbox"/> EXCESS LIAB OCCUR CLAIMS-MADE DED RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$
	<b>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</b> ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y / N	N / A				PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The City of Oakland, its Councilmembers, directors, officers, agents and employees are listed as additional insured as per the attached endorsement form.

**CERTIFICATE HOLDER****CANCELLATION**

CITY OF OAKLAND - CITY COUNCIL OFFICES 250 FRANK H OGAWA PLAZA, 2ND FLOOR OAKLAND, CA 94612	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE 
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### CITY OF OAKLAND POLICY ON ARTIST & COMMUNITY INITIATED PUBLIC ART PROJECTS

**City of Oakland Public Art Program staff and the Public Art Advisory Committee must review and accept all projects within the Oakland city limits that will result in the placement of a work of art on City of Oakland property, as well as all public art projects funded in whole or in part with City funds, before such projects can be executed.**

The artist and/or project sponsor will submit a proposal with work plan for review by the Public Art Advisory Committee (PAAC) prior to creation and/or installation of the artwork. The PAAC is a professionally qualified citizen committee appointed by the Mayor and approved by Oakland City Council to oversee the City's public art program and to advise the Mayor, City Council, and City Administrator on public art-related matters.

#### **Review Process**

With coordination from Public Art Program staff, the artist and project sponsor (including City staff, if applicable) shall present the project proposal to the PAAC at a scheduled public meeting. The PAAC typically meets on the first Monday of each month. Proposals must be submitted to Public Art staff for review at least two weeks prior to a confirmed meeting.

Please allow sufficient time for the PAAC review process. The PAAC cannot make a judgment on the proposal without all the required documentation. Allow additional time if the proposal requires approval from other departments or review boards for placement on City property prior to PAAC review. Art proposed for placement on Caltrans (State of California Department of Transportation) property requires a separate, additional approval and permitting process.

**NOTE: Please consult with Public Art staff prior to finalizing the project budget.** Projects requiring City staff facilitation may be subject to a review fee. The fee for projects requiring review by the Public Art Program is \$144.00/hour, effective 7/1/20. Note: Projects proposed for Caltrans and other public agency property require additional staff facilitation.

Following review of the proposal, the PAAC will make an advisory judgment regarding form, content, and feasibility of the artwork and will determine whether the proposed project meets technical standards for public art in the city of Oakland. Once the PAAC has made a judgment regarding the proposed project design, no design changes can be made by the artist and/or sponsor without returning for PAAC approval prior to implementation. **Please contact staff to schedule a review of your project proposal:**

Kristen Zaremba, Public Art Program, 510-238-2155 or [kzaremba@oaklandnet.com](mailto:kzaremba@oaklandnet.com)

# Cultural Affairs Division

## *Economic & Workforce Development*



The project proposal shall include the following. All submittals should be bundled into a single electronic Microsoft Word or PDF (digital) file for public distribution:

1. **Public Art Advisory Committee (PAAC) Proposal Review Form.** Attached below.
2. **Project Narrative.** A written description of the proposed artwork, including the artist's intent, process and project goals, and the roles and responsibilities of all project partners.
3. **Artist Resume.** The artist's resume and/or other supporting material relevant to the artist's experience with similar projects.
4. **Examples of Past Work.** 3-5 images of the artist's completed projects of a quality, style and scale similar to the proposed work.
5. **Visual Proposal.** Adequate visual representation, in color, of the proposed artwork, in drawing(s) and/or three-dimensional model(s), with scale indicated.
6. **Materials and Methods Description.** A detailed description of the proposed materials and methods of installation deemed suitable for the site conditions.
7. **Photos of Site.** Photographs/digital images of the existing site, including scale and dimension for reference.
8. **In-Situ Mockup.** A scale drawing or digital photographic mockup depicting the proposed work as it will be sited.
9. **Timeline.** A project timeline that includes community outreach, the design process, all City reviews, and installation.
10. **Budget.** An itemized budget (to ensure sufficient financial resources for completion of project) that includes all anticipated review fees, in-kind donations, maintenance costs, and insurance (see #13).
11. **Maintenance Plan.** A written plan for ongoing maintenance of the proposed work, identifying the parties responsible for maintenance, anticipated lifespan of the artwork in years, etc.
12. **Community Outreach/Support Documentation.** Demonstration of community notification/outreach and support for the proposed project (letters of support, meeting attendance lists, neighborhood surveys, etc.).
13. **Insurance Documentation.** Provide evidence of insurance or a quotation for insurance coverage sufficient to indemnify the City of Oakland during project development, fabrication and installation, up through final acceptance of the artwork.
14. **Permissions.** Written permission for use of the proposed site, including acknowledgment of individual parties' rights and responsibilities (artist/sponsor, property owner, City departments if applicable, and review bodies). Please allow sufficient time to obtain appropriate permissions.
  - a. **Private Property:** Written permission or Memorandum of Understanding (MOU).
  - b. **City of Oakland Property:** Written permission must be obtained by the applicant from the department head (or his/her designee) with jurisdiction over the project site, e.g. Oakland Parks and Recreation, or Public Works; and plan for a City Administrator authorized agreement addressing maintenance and artists' rights, including:
15. **Waiver of Proprietary Rights for Artwork Placed on City Property.**

NOTE: Consult the Federal Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) guidelines posted on our Public Art Program website for more information: <http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

# Cultural Affairs Division

## *Economic & Workforce Development*



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### Public Art Advisory Committee Proposal Review Form

Date \_\_\_\_\_

Artist(s) \_\_\_\_\_

Project Contact \_\_\_\_\_

Organization (if applicable) \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Proposed Site of Project (Address/Cross St. with physical details) \_\_\_\_\_

Name of Property Owner, Proposed Location \_\_\_\_\_

City Council District of Proposed Location \_\_\_\_\_

**Attachments Checklist** *Attach a separate document to address the following items, bundled together in a single electronic file:*

1. \_\_\_\_\_ Review Form (this page)
2. \_\_\_\_\_ Project Narrative
3. \_\_\_\_\_ Artist Resume
4. \_\_\_\_\_ Examples of Past Work
5. \_\_\_\_\_ Visual Proposal
6. \_\_\_\_\_ Materials and Methods Description
7. \_\_\_\_\_ Photos of Site
8. \_\_\_\_\_ In-Situ Mockup
9. \_\_\_\_\_ Timeline
10. \_\_\_\_\_ Budget
11. \_\_\_\_\_ Maintenance Plan
12. \_\_\_\_\_ Community Outreach / Support Documentation
13. \_\_\_\_\_ Insurance Documentation
14. \_\_\_\_\_ Permission(s)- Private Property Owner or City
15. \_\_\_\_\_ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

# Cultural Affairs Division

## *Economic & Workforce Development*



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### Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

\_\_\_\_\_

\_\_\_\_\_

Entitled [title of work]:

\_\_\_\_\_

\_\_\_\_\_

and located at [identify site, including interior location if applicable]:

\_\_\_\_\_

\_\_\_\_\_

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

\_\_\_\_\_

\_\_\_\_\_

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

\_\_\_\_\_

\_\_\_\_\_  
Artist First and Last Name / Signature / Date

\_\_\_\_\_  
City Administrator Designated Client Department Representative Printed Name / Signature / Date

This document is posted online at:  
<https://www.oaklandca.gov/topics/public-art-in-oakland>