

**Public Art Advisory Committee  
Regular Meeting  
Monday, December 3, 2018**

**Oakland City Hall  
Hearing Room 4  
1 Frank Ogawa Plaza  
5:30 - 7:30 pm**

**AGENDA**

- I. **Welcome/Call to Order**
- II. **Open Forum**
- III. **Approval of Minutes: October 1, 2018 meeting**
- IV. **Action Item: PAAC 2019 Proposed Meeting Calendar**
- V. **Action Item: Temescal BID Utility Box Project, Phase 2- Design Review**
- VI. **Informational Item: Staff Updates on Pending Projects and Program Activity**
  - a. **Measure KK Bond Program: Rainbow Recreation Center**
  - b. **Measure DD Bond Projects- Garden Gates, Lakeside Green Streets, Estuary Park**
  - c. **Projects for Caltrans Property- 4<sup>th</sup> & Madison Private % for Art Proposal**
  - d. **Public Art in Private Development – Standard & Alternative Compliance Proposals**
  - e. **MacArthur Gateway Arches Project**
- VII. **Discussion Item: PAAC recruitment: renewals and new appointments**
- VIII. **Announcements**
- IX. **Agenda Building: Outline agenda for January 2019 meeting**

**Next regular meeting: January 7, 2019, Hearing Room 4, Oakland City Hall**
- X. **Adjourn**

Oakland Cultural Affairs - Public Art Program, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> fl. Oakland, CA 94612

[www.oaklandculturalarts.org](http://www.oaklandculturalarts.org)

**Cultural Affairs Division  
Economic & Workforce Development Department**



**Public Art Advisory Committee  
(PAAC)  
October 1, 2018  
Minutes**

**Members Present:** Bryan Cain (co-chair), Allison Cummings (co-chair), Jennifer Kessler, Patricia Cariño Valdez,  
**Excused:** Yulia Pinkusevich, Chris Treggiari  
**Absent:**  
**Staff Present:** Kristen Zaremba, Public Art Coordinator  
**Guests:** Denise Louie, Public Works; Derrick DeMay, Oakland Public Library; Ryan Dawkins; Artist Tim Hon (Illuminaries)

**Meeting Chair: A. Cummings**

\*Indicates partial attendance

1. Meeting called to order at 5:44 p.m.
2. **Open Forum.**
3. **Minutes: J. Kessler moved to approve the minutes of the September 17, 2018 Public Art Advisory Committee meeting. B. Cain seconded. Motion passed unanimously.**
4. **Action Item: Review and Make Recommendation on a Mural Proposal by Ryan Dawkins and the Illuminaries Artist Team for the Lakeview Library.** Public Art Coordinator Kristen Zaremba provided background, noting that City staff from Cultural Affairs and the Oakland Public Library have worked together to anticipate community support and technical installation details to ensure a successful project. Lakeview Library staff member Derrick DeMay and Turkey Trot Coordinator and Project Sponsor Ryan Dawkins introduced the project, noting the documented community process utilized to arrive at the final design. Illuminaries artist Tim Hon described the proposal. Staff and committee members asked for clarity on the scale and color palette. The mural, measuring 50' wide by 12' high. Committee members complimented the use of gray scale and color. The design focus is on oversized female figures, but interspersed with smaller scale depictions of various library users, and will include text to identify the library. **Motion: P. Valdez moved to approve the mural design proposal by the Illuminaries artist team for the Lakeview Library. J. Kessler seconded. Motion passed unanimously.**
5. **Action Item: Rainbow Recreation Center Gift-In-Place Design Review: Project Backboard Project by Artist Muzae Sesay.** Zaremba provided a general Rainbow Recreation Center Public Art project update. Artist Johanna Poethig is currently refining details and translating the

PAAC 12-3-18 Item III

approved design to production files before fabrication. In addition to the permanent public art, basketball court improvements are being donated by Project Backboard. Local artist Muzae Sesay met with youth from the center to develop ideas for a blacktop court design. Two design proposals are currently under consideration. The artist proposes to ask the youth participants to make the final decision. Committee members discussed the merits of each composition, with a slight preference for the symmetry of design no. 1. Asked for more detail regarding maintenance, and recommended that the anticipated life expectancy of the design be clearly articulated to the community. **Motion: J. Kessler moved to approve the two design proposals for the Rainbow Recreation Center Project Backboard Gift-in-Place design by Muzae Sesay, with preference for design no. 1; with final design selection to be made by the youth participants. B. Cain seconded. Motion passed unanimously.**

**6. Informational Item: Staff Updates on Pending Projects and Program Activity**

- a. Measure DD: Gardens at Lake Merritt Gates Project; Estuary Park Community Meeting.** Zaremba reported that there is continued interest for public art to be included in the Estuary Park plans, noting a substantial number of participants at the community meetings have highlighted a desire to preserve and add new artwork at the site. City staff are still working on securing quotes and alternative approaches to cover installation costs for the Garden Gates and Lakeside Green Streets projects.
- b. Cultural Plan Updates.** Tabled.

**7. Announcements:**

**8. Agenda Building:**

- 9. Adjournment: J. Kessler moved to adjourn the meeting at 6:59. P. Valdez seconded. Motion passed unanimously.**

**Public Art Advisory Committee  
Meeting Agenda Schedule 2019**

**All meetings located at  
Oakland City Hall  
1 Frank H. Ogawa Plaza  
Hearing Room 4  
5:30 – 7:30 pm**

<b>PAAC Meeting Date</b>	<b>Report Due Date**</b>	<b>Agenda Published</b>
January 7	December 21	January 3
February 4	January 21	January 31
March 4	February 18	February 28
April 1	March 18	March 28
May 6	April 22	May 2
June 3	May 20	May 30
July 1	June 17	June 27
August 5	July 22	August 1
September 9*	August 26	September 5
October 7	September 23	October 3
November 4	October 21	October 31
December 2	November 18	November 27
*1 <sup>st</sup> Monday holiday / alternate meeting date	**Submittal Report by Due Date does not guarantee place on the agenda	



# Cultural Arts Programs

## *Economic & Workforce Development*

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### Public Art Advisory Committee Proposal Review Form

Date \_\_\_\_\_

Artist(s) \_\_\_\_\_

Project Contact \_\_\_\_\_

Organization (if applicable) \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Proposed Site of Project (Address/Cross St. with physical details) \_\_\_\_\_

Name of Property Owner, Proposed Location \_\_\_\_\_

City Council District of Proposed Location \_\_\_\_\_

#### Attachments Checklist

*Attach a separate document to address the following items, bundled together in a single electronic file:*

1. \_\_\_\_\_ Review Form (this page)
2. \_\_\_\_\_ Project Narrative
3. \_\_\_\_\_ Artist Resume
4. \_\_\_\_\_ Examples of Past Work
5. \_\_\_\_\_ Visual Proposal
6. \_\_\_\_\_ Materials and Methods Description
7. \_\_\_\_\_ Photos of Site
8. \_\_\_\_\_ In-Situ Mockup
9. \_\_\_\_\_ Timeline
10. \_\_\_\_\_ Budget
11. \_\_\_\_\_ Maintenance Plan
12. \_\_\_\_\_ Community Outreach / Support Documentation
13. \_\_\_\_\_ Insurance Documentation
14. \_\_\_\_\_ Permission(s)- Private Property Owner or City
15. \_\_\_\_\_ Waiver of Proprietary Rights for Artwork Placed on City Property (if applicable)

### Utility Boxes Project Narrative 2018:

There are 4 utility boxes in Temescal that are constantly and continually graffitied heavily. The BID teams work hard to remove and paint over the graffiti, but they can never keep up with those who wish to deface the utility boxes. In 2017, the Temescal BID successfully removed peeling vinyl from 15 utility boxes and installed beautiful art work as a replacement, and the graffiti has decreased significantly.

In 2018, Temescal BID Board decided to continue this project by decorating 4 more boxes, and allocated funds in the 2018 budget to do so. The goal of the BID is to decorate the utility boxes with paint and an anti-graffiti coating to beautify the district and deter graffiti. Paint was chosen as the preferred decoration because, with an anti-graffiti coat, it would be easier for the BID cleaning team and the artist to maintain.

In August 2018, Eduardo Valadez's proposed designs were presented to the Temescal BID's Design Committee. These adhered to the same theme as the 15 previous boxes with complementary colorful designs depicting nature, the urban environment or specific subjects, with a cohesive theme of Temescal to tie the boxes together. Since the artists and theme had been approved the previous year, the Design Committee authorized approving the new designs with funds that had already been allocated by the BID Board. The designs are inspired by local flora and fauna, and the Ohlone people and land.

The proposed box locations and designs are:

#### Native Birds - 501 West MacArthur Blvd.

This box will be a collection of the native birds in the Temescal area, rendered in a realistic fashion and whose feathers will incorporate native patterns.

#### Corn - 501 West MacArthur Blvd.

The corn pattern is a celebration of the historical food traditions of the area.

#### Temescalli - 3936 Telegraph Ave.

This box will focus on the Temescal's historic namesake, "Temescalli," which is a traditional ceremonial sweat house structure in the Nahuatl culture. These indigenous structures were seen along the creek.

#### Oakland Hills - 4001 Broadway

Oakland hills box will represent the local landscape before man-made structures and will incorporate line work found in the iconic Oakland Oak tree.

The responsibilities of each partner, the artist in charge, Eduardo Valadez, and the Temescal BID was outlined in a contract and signed by both parties (see attached).

### Materials and Methods:

The current utility boxes are painted, and so the artists will paint over the existing paint with the new designs, topped with a clear anti-graffiti coating.

Timeline:

2016-2017 – First 15 boxes created & vetted by the community

August 2017 – 2018 Budgeted for four more utility boxes was allocated by the BID Board, with 14 members including property owners, merchants and residents

August 201 – Specific art designs were discussed and reviewed by the BID Design Committee, a committee of board and community members, and open to the public, and the designs were approved.

November 2018 – approval obtained from the City of Oakland Public Works to decorate utility boxes

November, 2018 the Four additional Utility Box designs were announced on the BID enews to 4,000 subscribers, with feedback solicited. No feedback was received.

November/December 2018 – Utility box design will be presented to the City of Oakland PAAC

November - December 2018 - New designs will be painted onto the 4 Utility boxes by Eduardo Valadez

Budget:

- \$1,662.50 in BID funds for artist stipends to paint 4 utility boxes (\$415.62 each), including all materials
- Additional Paint Donations from Kelly Moore

Box Locations:

1. 4001 Broadway
2. 3936 Telegraph Ave
3. Two boxes at 501 West MacArthur Blvd

## Project: Temescal Utility Box Mural Project

Title	<b>Temescal Utility Box Mural Project</b>
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Origin	Temescal Telegraph Community Association ,Lead Artist: Eduardo Valadez
Beneficiaries	Residents and visitors of the Temescal District
Partners	Artist : Eduardo Valadez , Temescal Telegraph Business Improvement District
Duration	Approximately 2-3 weeks
Projected time frame	December 2018-January 2019
Budget	\$415.62 per box (this includes Artist stipend for mural designs, application and anti-graffiti coating)  \$415.62 x 4 boxes total budget requested 1662.50
Priority issue	Paint over blank utility boxes with new painted designs and finished with anti-graffiti coating for longevity and protection of artwork
Lead Artist	Eduardo Valadez Arenas Temescal Mural Panels Restoration artist 2016
Lead contact	Eduardo Valadez Arenas 510-978-6765, evaladez@cca.edu
Supporting Artist's	

**Commission Agreement Between:**

**Eduardo Valadez / artist and Temescal Telegraph Community Association Project : Temescal Utility boxes 2018**

**1. Description of the work:**

The artwork to be created by the artist shall be: a completed total of 4 painted utility boxes in the Temescal/Telegraph neighborhood depicting original designs related to the neighborhood around themes of historic sites and events, nature, and diversity of the area.

**2. Obligations of the artist and client:**

- a) Artist shall purchase materials necessary for the creation of the artwork.
- b) Artist shall create the artwork, or in certain circumstances oversee the work of supporting artist's/assistants.
- c) Client shall secure any permits necessary for the lawful creation and execution of the work. Artist shall attend the necessary BID committee and board meetings, as well as the Public Art Advisory Commission, in order to help secure BID and city approval of the artwork.
- d) The artist will install the artwork that has been approved by the BID and the city. Any minor changes artist deems necessary to enhance the composition or color in the artwork after that approval, will be subject to approval by the BID Director, and done with no additional charge to the client.
- e) Client shall pay half of presented budget to artist before work begins to cover initial artist expenses and materials.
- g) Artist will apply protectant sealer/ anti graffiti coating once murals are complete.

**3. Start and completion dates:**

The artist shall undertake the creation of the artwork between the months of November and December 2018. Dates may change, depending on permitting and weather.

**4. Fees and schedule of payment:**

Price of artwork: 415.62 per box . total amount 1662.50 for a total of 4 boxes.

Materials: approximately 30% of total

Upon execution of this agreement, client shall pay to the artist:

- a) 50% due when project begins
- b) 50% due on day of completion

**5. Copyright:**

Artist shall retain all copyrights of the artwork. The artist shall be entitled to advance notice of any publicity or photographic reproduction of the work. As well as, be entitled to customary and appropriate identification as the creator of the work.

**6. Maintenance of the Work:**

Client shall notify the artist promptly in the event of the need for any maintenance or restoration services. Artist will restore the artwork in the event of light damage at no additional cost, up to 10 hours of work per year, for 5 years. Restoration that exceeds the 10 hour limit will be compensated at \$25 per hour. In the event of severe damage that exceeds the hourly limit of maintenance per year, Artist shall be reasonably compensated at \$25 per hour, by the client for maintenance and/or restoration services rendered. In absence of any need for restoration or

maintenance, the work shall remain free of alteration by the client. If the artist is unreachable or unavailable to perform any necessary maintenance or restoration services, after reasonable efforts by the client, the client is permitted to contract with another party to perform maintenance or restoration of the artwork.

**7. Delay:**

If the execution of the work is delayed by an act or neglect of the client, by labor disputes, fire, unusual transportation delays, or by other external forces or natural calamities outside the artist's control, the artist shall be entitled to extend the completion date via verbal or written notification to the client, by the time equivalent to the period of such delay.

**Parties agree to the terms hereof. Signatories below are duly authorized to execute this agreement**

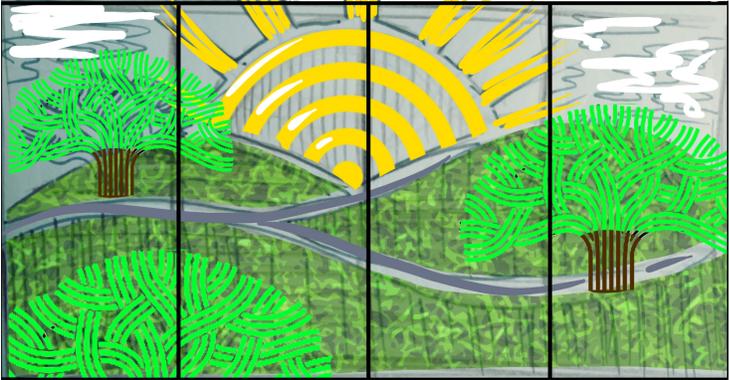
Eduardo Valadez /Artistic Murals Lead Artist

  
\_\_\_\_\_ Title: Artist Date: 10/15/2018

Temescal Telegraph Community Association

  
\_\_\_\_\_ Title: Executive Director Date: October 15, 2018

4001 Broadway



3936 Telegraph Ave.



2 boxes at 501 West MacArthur Blvd (on Telegraph Ave side)





# Cultural Arts Programs

## *Economic & Workforce Development*

### Waiver of Proprietary Rights for Artwork Placed upon City Property

The provisions of this paragraph shall apply to modify Artist's rights of attribution and integrity as set out in the Visual Artists Rights Act, 17 U.S.C §§106A and 113(d) ("VARA"), the California Art Preservation Act, Cal. Civil Code §§ 987 and 989 ("CAPA"), and any rights arising under United States federal or state law or under the laws of another country that convey rights of the same nature as those conveyed under VARA and CAPA, as against the City of Oakland ("City") and its agents.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the [describe artwork/project: mural, sculpture, etc. and medium]:

\_\_\_\_\_

Entitled [title of work]:

\_\_\_\_\_

and located at [identify site, including interior location if applicable]:

\_\_\_\_\_

in whole or in part, in City's sole discretion.

Artist's Address for Notice [insert artist's name and complete address]:

\_\_\_\_\_

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Public Art Program, Cultural Arts & Marketing, 1 Frank H. Ogawa Plaza, 9<sup>th</sup> Floor, Oakland, CA 94612 and the Client Department with jurisdiction over property: [Insert Address of Client Department with jurisdiction over property]:

\_\_\_\_\_

Artist Signature / Date

City – Client Department Representative Printed Name / Signature / Date

This document is posted online at:

<http://www2.oaklandnet.com/Government/o/CityAdministration/d/EconomicDevelopment/s/PublicArt/index.htm>

## Community Outreach Documentation:

Attending: Randy, Tom, Don M., Cynthia, Precious Green, Shifra, Roy, Leanne, Gloria, Trevor

### DESIGN

#### Discussion

##### Utility Boxes

Shifra presented the four new designs from Eduardo Valadez, the same artist the BID used previously, to install on four additional utility boxes. Randy questioned the historical accuracy of the corn design. Roy suggested that the depiction of the “temascalli” looked like an igloo. Shifra explained that the final image would be in color, and so wouldn’t look like a white igloo. Roy suggested that the corn design be changed to acorns to be more historically accurate. **General agreement** to keep the original corn design. Randy motioned to approve the utility boxes as presented; motion was seconded by Tom. **Approved unanimously.**

##### Utility Boxes design announcement in BID enews November 2018

(see below)

The screenshot displays an email marketing dashboard for a campaign titled "BID decorating 4 more ...". The status is "SENT". The dashboard includes a navigation bar with links for Campaigns, Contacts, Reporting, Sign-up Forms, Library, and Integrations. Below the navigation bar, there are buttons for Copy, Edit, More Actions, and Resend Options. The "Email Stats" section shows the following data:

Metric	Value	Percentage
Opened	663	24.5%
Sent	3500	
Clicks	11	1.7%
Forwards	0	
Bounces	798	
Spam Reports	0	
Unsubscribes	3	
Did Not Open	2039	

The "Email Settings" section shows the subject line: "Temescal Arts Committee Meetup | Save the Date & Participate in the Temescal Holiday Fair, Sunday Dec 2 | BID decorating Temescal Utility Boxes". The preheader text is currently blank. A thumbnail of the email content is visible on the left, featuring the "TEMESCAL TELEGRAPH" logo and a calendar icon.



Temescal District <info@temescaldistrict.org>

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## Your campaign Temescal Arts Committee Meetup | Save the Date & Participate in the Temescal Holiday Fair, Sunday Dec 2 | BID decorating Temescal Utility Boxes has been sent

1 message

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**Constant Contact** <support@constantcontact.com>  
Reply-To: support@constantcontact.com  
To: info@temescaldistrict.org

Mon, Nov 5, 2018 at 3:31 PM



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Dear Shifra de Benedictis-Kessner,

Your campaign 'Temescal Arts Committee Meetup | Save the Date & Participate in the Temescal Holiday Fair, Sunday Dec 2 | BID decorating Temescal Utility Boxes' was sent on 11/5/2018 around 6:31 PM EST.

Below is a copy of the message your subscribers received. See how your campaign is doing by visiting Reports [in your account](#) to get real-time results and stats.

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**Subject:** Temescal Arts Committee Meetup | Save the Date & Participate in the Temescal Holiday Fair, Sunday Dec 2 | BID decorating Temescal Utility Boxes

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**TEMESCAL  
TELEGRAPH  
BUSINESS IMPROVEMENT DISTRICT**

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## Temescal Arts Committee Meetup

Thursday, November 8 | 6:30 - 8pm  
Julie's Cafe | [4316 Telegraph Ave.](#) | FREE

Please join the Temescal Art Community for an artist talk and interactive session with designer Bernee Lee and artist Alan Leon.

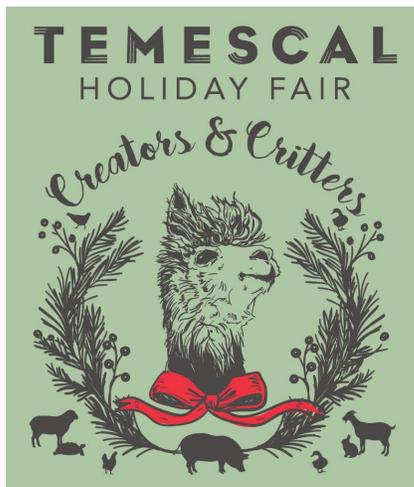


Berne Lee, a multi-cultural award-winning designer based in Temescal will share her latest project: A Positive Dose-Dream Planner series. Her award winning designs have been featured on book covers, curated by NY NOW (New York International Gift Show) and selected for Sustainability: Design for a Better World.

Alan Leon will lead a Creativity Ideas and Principles session involving drawing/doodling. Alan is a muralist and educator, and has painted over 50 murals in the Bay area and internationally. He works as Omega Institute artist-in-residence a few months of the year.

We hope you can come and share your thinking about the social impact of art on communities and how you've been successful in marketing your work.

## Save the Date & Participate: Temescal Holiday Fair



**Sunday, December 2 | 11am - 5pm**  
**49th St between Telegraph Ave. & Clarke | FREE**

The holiday season is fast approaching and the Temescal Telegraph BID is organizing the [Temescal Holiday Fair: Creators & Critters](#) for Bay Area shoppers to find beautiful unique gifts while supporting Temescal's independent artists. Once again, the Temescal Holiday Fair will feature a FREE petting zoo and FREE photos with the animals! We'll have an alpaca, goats, pigs, bunnies, ducks, and more! Bring the whole family or your group of friends for that perfect holiday card or profile pic with the adorable barnyard animals!

If you'd like to participate as an arts/crafts vendor, please email [shifra@temescaldistrict.org](mailto:shifra@temescaldistrict.org) with the following information ASAP to apply for a spot: Artist name, Artist email and cell phone, Artist website, Address of your home/studio, three examples of your work, and a description of what you envision selling at the Holiday Fair.

The fee for local artists to participate is \$35 for a 10 feet by 10 feet space. Please bring all your own pop up canopies, tables and chairs as this event is held outside.

## Temescal BID decorating 4 more Utility Boxes

In 2017, The Temescal BID redecorated 15 utility boxes in the District to beautify the streetscape and deter graffiti. The BID worked with local artists from California College of the Arts to create 15 designs reflecting the general theme of "Temescal: Past to Present."

Now the Temescal BID is working with one of those artists, Eduardo Valadez, to decorate four more boxes using the same theme, inspired by the local flora and fauna, historical buildings and the Ohlone people. The proposed box locations and designs are:

[Native Birds - 501 West MacArthur Blvd.](#)



This box will be a collection of the native birds in the Temescal area, rendered in a realistic fashion and whose feathers will incorporate native patterns.

[Corn - 501 West MacArthur Blvd.](#)

The corn pattern is a celebration of the historical food traditions of the area.

[Temescalli - 3936 Telegraph Ave.](#)

This box will focus on the Temescal's historic namesake, "Temescalli," which is a traditional ceremonial sweat house structure in the Nahuatl culture. These indigenous structures were seen along the creek.

[Oakland Hills - 4001 Broadway](#)

Oakland hills box will represent the local landscape before man-made structures and will incorporate line work found in the iconic Oakland Oak tree.

On Monday, December 3rd, these designs will be presented to the Public Art Advisory committee for final approval. If you have comments regarding the project, or particular designs, please contact:

[info@temescaldistrict.org](mailto:info@temescaldistrict.org).

[Visit Our Website](#)

Shifra de Benedictis-Kessner | Temescal Telegraph BID | 510-860-7327  
| [info@temescaldistrict.org](mailto:info@temescaldistrict.org) | [www.temescaldistrict.org](http://www.temescaldistrict.org)

STAY CONNECTED:



TTBID, [4430 Telegraph Avenue #49, Oakland, CA 94609](#)

SafeUnsubscribe™ [info@temescaldistrict.org](mailto:info@temescaldistrict.org)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by [info@temescaldistrict.org](mailto:info@temescaldistrict.org) in collaboration with

**Constant Contact** 

Try it free today

Eduardo Valadez is a Mexican artist from Mexico City currently working in southern California and the bay area. His work is primarily community based focusing on interactive and collaborative projects with a multidisciplinary focus of Writing, Painting, and social sculpture. He is the Founder of the conceptual project and group La Cocina Loca, Artist fellow at YBCA , and freelance mural and graphic designer .

Eduardo Valadez Past Work:









Shifra de Benedictis-Kessner <shifra@temescaldistrict.org>

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## Permission to decorate four more utility boxes in Temescal

2 messages

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Shifra de Benedictis-Kessner <shifra@temescaldistrict.org>  
To: alaw@oaklandca.gov

Wed, Oct 31, 2018 at 1:56 PM

Allen,

The BID is looking to decorate 4 more utility boxes in the district. Would you be able to give me the initial permission before I go to PAAC for the final approval? These utility boxes are located at: 4001 Broadway (on the 40th St side), 3936 Telegraph and at 510 West MacArthur (on the Telegraph side). These utility boxes are now heavily graffitied and so we'd like to install artwork to deter people from using the utility boxes as a frequent canvas for tags. We plan to work with the same artist as last time (Eduardo Valadez) to paint the boxes with art that reflects the diverse Temescal community and businesses. We will finish with an anti-graffiti coat, and then maintain the boxes with work performed by our normal Block by Block cleaning team.

Can you approve us decorating four more boxes, given we adhere to your normal rules:

- All vents, lock openings and hinges must remain free of foreign materials which could impede their function.
- All materials must be nontoxic /non-corrosive and adhere to the surface in a manner which prevents them from eroding or shedding into the storm water system.
- The City of Oakland will not be responsible for any art work applied to the cabinets and in the event that the cabinet must be replaced, the art work will not be saved or returned to the artist.
- Should the art work not be maintained in a manner which reflects positively on the City and the community or does not allow for designed operation of the units, it will be removed from the cabinet surface or the cabinet replaced and the art work will not be saved or returned to the artist.

Thank you,  
Shifra

--

Shifra de Benedictis-Kessner  
Executive Director  
Temescal Telegraph BID  
4430 Telegraph Ave #49  
Oakland, CA 94609  
510 860-7327  
[shifra@temescaldistrict.org](mailto:shifra@temescaldistrict.org)  
[www.temescaldistrict.org](http://www.temescaldistrict.org)  
<https://www.facebook.com/temescaldist>

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Law, Allen <ALaw@oaklandca.gov>

Wed, Oct 31, 2018 at 6:43 PM

To: Shifra de Benedictis-Kessner <shifra@temescaldistrict.org>

Cc: "Canestro, Allan" <ACanestro@oaklandca.gov>, "Wlassowsky, Wlad" <wwlassowsky@oaklandca.gov>

Shifra,

Yes, TTBID has the initial approval for painting and maintaining the the paintings on the City's utility box as long as the requested requirements are adhered to.

Please proceed with the previous protocol for submissions and application process through the DOT - Right of Way Section and have the proposed art features approved for content way prior to field application.

Main concern for DOT - Electrical Maintenance Services is to keep paint off the hinges and the key assembly.

If you need, will be able to resend the requirements.

Thank you.

Allen Law, P.E.

**Electrical Services Manager**

**Street Lighting and Traffic Signal Maintenance**

City of Oakland | Department of Transportation

7101 Edgewater Dr, Bldg 2 | Oakland, CA 94621-3001

(510) 615-5428

[alaw@oaklandnet.com](mailto:alaw@oaklandnet.com)

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**From:** Shifra de Benedictis-Kessner <[shifra@temescaldistrict.org](mailto:shifra@temescaldistrict.org)>

**Sent:** Wednesday, October 31, 2018 1:56:59 PM

**To:** Law, Allen

**Subject:** Permission to decorate four more utility boxes in Temescal

[Quoted text hidden]