

CITY OF OAKLAND

Parks and Recreation Advisory Commission



AGENDA FOR REGULAR MEETING

Date: Wednesday, May 13, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Remote access instructions:

The following options are available to join this meeting remotely via Zoom;

- To join online, please click on the following link: <https://us06web.zoom.us/j/86345311317>.
- To join by phone, please use one of the options below:
 - One-tap mobile.
 - +16699006833,,85665572470# US, +14086380968,,85665572470# US (San Jose)
 - Dial one of the numbers below for higher quality based on your current location.
 - +1 669 900 6833 US (San Jose), +1 408 638 0968 US (San Jose),
 - +1 669 444 9171 US, +1 253 215 8782 US (Tacoma),
 - +1 346 248 7799 US (Houston), +1 719 359 4580 US, +1 253 205 0468 US,
 - +1 309 205 3325 US, +1 312 626 6799 US (Chicago), +1 360 209 5623 US,
 - +1 386 347 5053 US, +1 507 473 4847 US, +1 564 217 2000 US,
 - +1 646 876 9923 US (New York), +1 646 931 3860 US, +1 689 278 1000 US,
 - +1 301 715 8592 US (Washington DC), +1 305 224 1968 US
 - International numbers are available at <https://us06web.zoom.us/j/86345311317>.
 - Webinar ID: 863 4531 1317.

How to submit Public Comment before and during the meeting:

1. To submit comments for review by the Commission before the meeting date, email comments to publiccomments2prac@oaklandca.gov.
2. To comment in person during the meeting, please complete a Speaker Card and provide to meeting coordinators before the Chair opens the floor to Public Comment on that Item. Each speaker will be called to the podium by name and permitted to comment for the allotted time.
3. To comment during the meeting online, click “Raise Your Hand” when prompted. When it is your turn to speak, please unmute yourself. You will be permitted to comment on the open Item for the allotted time and re-muted. See instructions on how to “Raise Your Hand” here: https://support.zoom.com/hc/en/article?id=zm_kb&sysparm_article=KB0068290.
4. To comment during the meeting by phone, please call one of the phone numbers listed above. You will be prompted to “Raise Your Hand” by dialing *9 to request to speak. When it is your turn, please unmute yourself by dialing *6. You will be permitted to comment on the open Item for the allotted time and re-muted.

If you have questions, email publiccomments2prac@oaklandca.gov or contact Oakland Parks, Recreation and Youth Development at 510-238-7275. Thank you.

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NOTE: Public Comment will be taken during this meeting as follows...

- If you have a comment to make about an Item on this agenda, you may do so after the Chair opens the floor to Public Comment on that Item.
- If you have a comment to make about a topic that is not on this agenda, you may do so under **Items 5 and 9**, Open Forum and Continuation of Open Forum.

Agenda Items

1. Call to Order
2. Roll Call / Determination of Quorum
 - Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore
3. Modification of the Agenda
4. Disposition of Minutes
 - Draft minutes from regular meeting on **April 8, 2026**.
 - Draft minutes from special meeting on **April 17, 2026**.
5. Open Forum
 - Comment on all items not on this agenda will be taken at this time.
6. Measure Q Update
 - Monthly OPW Informational Report on Measure Q and Performance Measure Updates.
 - No report this month.
7. New Business
 - 7A. Pro Tem election for July PRAC Meeting.
 - 7B. Informational report on the proposed Sobrante Field renovation and public-private partnership with Oakland Genesis Soccer Club.
8. Planning and Conditional Use Permits (CUPs)
9. Update from the Director, Committees, and Announcements

AGENDA FOR REGULAR MEETING

Parks and Recreation Advisory Commission

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10. Continuation of Open Forum

- All final comments on items not on this agenda will be taken at this time.

11. Adjournment

AGENDA FOR REGULAR MEETING

Parks and Recreation Advisory Commission

Date: Wednesday, May 13, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue



Visit [PRAC's website](#) for Agendas, Meetings, Minutes, and more information.

Next Regular PRAC Meeting

Date: Wednesday, June 10, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Accessibility Information:

This meeting location is wheelchair accessible.

To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email publiccomments2prac@oaklandca.gov or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least ten (10) days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities. Thank you.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantonés, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a publiccomments2prac@oaklandca.gov o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco (5) días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 publiccomments2prac@oaklandca.gov 或致電 (510) 238-7275 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

CITY OF OAKLAND
Parks and Recreation Advisory Commission



MINUTES FOR REGULAR MEETING

Date: Wednesday, April 8, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Agenda Items

1. Call to Order: **4:46 p.m.**

2. Roll Call / Determination of Quorum

Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins,

Present (6): Chair Barach, Vice Chair Omolo, Commissioners Alper, Henderson, Thomas, Watkins.

Remote (0):

Excused (3): Commissioners Cervantes, Kos-Read, Tran.

Absent (1): Commissioner Whitmore.

Action: Quorum confirmed.

3. Modification of the Agenda

– **None.**

4. Disposition of Minutes

– Draft minutes from regular meeting on **March 11, 2026.**

– Draft minutes from regular meeting on **February 11, 2026.**

Motion: Chair Barach entertained a motion to approve the minutes.

Moved by: Commissioner Henderson

Seconded by: Commissioner Watkins

Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and Watkins.
No (0)

Action: Motion Passed.

5. Open Forum

– Comment on all items not on the agenda are taken at this time.

In-Person: 2

Remote: 2

Email: 4

6. Measure Q Update

- Monthly OPW Informational Report on Measure Q and Performance Measure Updates.
 - Deferred Maintenance Projects
 - Stormwater Project Updates
 - Budget Update
 - Quarterly Maintenance Report (*Presented in March*)

Public Comment

In-Person: 0

Remote: 1

Email: 0

Motion: Chair Barach entertained a motion to accept and file the reports.

Moved by: Vice Chair Omolo

Seconded by: Commissioner Henderson

Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and Watkins.
No (0)

Action: Motion Passed.

7. New Business

- 7A. Request for Parks and Recreation Advisory Commission to approve False Profit, Inc to collect cash donations onsite at their Spring Training Music Event to be held at Joaquin Miller Park (Baywood, Fernwood and Pinewood Sites) on Saturday, May 17, 2026, from 10:00AM – 7:00PM.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to approve the request.

Moved by: Commissioner Henderson

Seconded by: Commissioner Thomas

Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and Watkins.
No (0)

Action: Motion Passed.

- 7B. Request for Parks and Recreation Advisory Commission to approve Attitudinal Healing Connection – Center for Artesteem's request to collect donation and art

sales during their Art Exhibit Event at Studio One Art Center on Saturday, April 18, 2026 from 1:00pm – 4:00pm.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to approve the request.

Moved by: Commissioner Thomas

Seconded by: Commissioner Henderson

Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and
Watkins.

No (0)

Action: Motion Passed.

- 7C. Request for the Parks and Recreation Advisory Commission to approve Black Cultural Zone (BCZ) request for vendor sales at their Levitt Vibe Oakland Music Series and AKOMA Grand Market to be held at Arroyo Viejo Park on May 9, June 13, July 11 & 25, August 15 & 29, September 12 & 26, and October 10, 20206.

Public Comment

In-Person: 0

Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to approve the request.

Moved by: Vice Chair Omolo

Seconded by: Commissioner Watkins

Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and
Watkins.

No (0)

Action: Motion Passed.

- 7D. Request for the Parks and Recreation Advisory Commission to approve a gift-in-place donation of forty-eight thousand three hundred dollars (\$48,300) from the non-profit group Golden State Community Foundation at Concordia Park basketball court with selected vendor to resurface the basketball court, install basketball poles, backboards, and rims.

Public Comment

In-Person: 1

Remote: 1

Email: 0

Motion: Chair Barach entertained a motion to approve the request.
Moved by: Commissioner Henderson
Seconded by: Commissioner Watkins
Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and
Watkins.
No (0)
Action: Motion Passed.

- 7E. Overview of OPRYD’s summer camp “OPRYD Town Experiences + Swim” programming.

Public Comment

In-Person: 0
Remote: 0
Email: 0

Motion: Chair Barach entertained a motion to accept and file the report.
Moved by: Vice Chair Omolo
Seconded by: Commissioner Thomas
Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and
Watkins.
No (0)
Action: Motion Passed.

- 7F. Items Presented in March:

- i. Request for the Parks and Recreation Advisory Commission (PRAC) to approve American Brain Tumor Association request to collect on-site registration fees for the brain tumor 5k (BT5K) run/walk at Lakeside Park Fairyland grassy area on Saturday, September 6, 2025, from 8:00am-4:00pm.
- ii. Request for the Parks and Recreation Advisory Commission to approve a gift-in-place donation for forty-seven thousand dollars (\$47,000.00) from Friends of Joaquin Miller Park (FOJMP) for the installation of rustic fencing to protect the Redwoods at Joaquin Miller Park and the replacement of signage throughout the park.
- iii. Finance Committee Meeting and Grand Jury Report Response Review.

Public Comment

In-Person: 0
Remote: 0

Email: 0

Motion: Chair Barach entertained a motion to approve the Items.
Moved by: Vice Chair Omolo
Seconded by: Commissioner Henderson
Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and
Watkins.
No (0)
Action: Motion Passed.

8. Planning and Conditional Use Permits (CUPs)

None.

9. Update from the Director, Committees, and Announcements

Director's Update:

- Mosswood ribbon cutting is Saturday, May 2nd, 2026.
- Mother of the Year celebration will be at the Morcom Rose Garden Saturday, May 9th, 2026.

Announcements:

- Com. Thomas: This Saturday from 9a – 12p Keep Oakland Clean and Beautiful will be hosting a cleanup at Carter Gilmore.
- Com. Henderson: Earth Day Cleanup will be hosted along the 7th St corridor and Bloc15 is hosting a Student Showcase on Saturday, April 18th from 10a – 2p.

10. Continuation of Open Forum

- Final comments on items not on the agenda are taken at this time.

In-Person: 2

Remote: 0

11. Adjournment: **6:55 p.m.**

Motion: Chair Barach entertained a motion to adjourn the meeting.
Moved by: Commissioner Henderson
Seconded by: Commissioner Watkins
Vote: Yes (6) Barach, Omolo, Alper, Henderson, Thomas, and Watkins.
No (0)
Action: Motion Passed.

Next Regular PRAC Meeting

Date: Wednesday, May 13, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

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Respectfully submitted,

A handwritten signature in black ink that reads "Jasmine S. Bellow". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Jasmine S. Bellow

Executive Assistant to the Director

PRAC Recording Secretary

CITY OF OAKLAND
Parks and Recreation Advisory Commission



MINUTES FOR SPECIAL MEETING

Date: Wednesday, April 17, 2026
Time: 4:30 PM
Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Agenda Items

1. Call to Order: **5:01 p.m.**

2. Roll Call / Determination of Quorum
Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins,

Present (6): Chair Barach, Vice Chair Omolo, Commissioners Alper, Cervantes, Kos-Read, and Watkins.
Remote (0):
Excused (4): Commissioners Henderson, Thomas, Tran, and Whitmore.
Absent (0):
Action: Quorum confirmed.

3. Modification of the Agenda
– **None.**

4. Open Forum
– Comment on all items not on the agenda are taken at this time.

In-Person: 0
Remote: 0
Email: 0

5. New Business

5A. Informational presentation on the General Plan Update (GPU) Draft Land Use Framework.

Public Comment
In-Person: 0
Remote: 0
Email: 0

Motion: Chair Barach entertained a motion to accept and file the report.

Moved by: Commissioner Watkins
Seconded by: Vice Chair Omolo
Vote: Yes (6) Barach, Omolo, Alper, Cervantes, Kos-Read, and
Watkins.
No (0)
Action: Motion Passed.

6. Continuation of Open Forum

- Final comments on items not on the agenda are taken at this time.

In-Person: 0
Remote: 0

7. Adjournment: **6:02 p.m.**

Motion: Chair Barach entertained a motion to adjourn the meeting.
Moved by: Vice Chair Omolo
Seconded by: Commissioner Kos-Read
Vote: Yes (6) Barach, Omolo, Alper, Cervantes, Kos-Read, and
Watkins.
No (0)
Action: Motion Passed.

Next Regular PRAC Meeting

Date: Wednesday, May 13, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

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Respectfully submitted,

A handwritten signature in black ink that reads "Jasmine S. Bellow". The signature is written in a cursive style with a large, decorative flourish at the end of the word "Bellow".

Jasmine S. Bellow

Executive Assistant to the Director

PRAC Recording Secretary

CITY OF OAKLAND
Oakland Parks, Recreation & Youth Development



TO: Marc Barach, Chair, Parks and Recreation Advisory Commission
FROM: Quincy Williams, Assistant Capital Improvement Project Coordinator (OPRYD)
DATE: May 4, 2026
SUBJECT: INFORMATIONAL REPORT ON THE PROPOSED SOBRANTE FIELD RENOVATION AND PUBLIC-PRIVATE PARTNERSHIP WITH OAKLAND GENESIS SOCCER CLUB

SUMMARY

Sobrante Field, located in Sobrante Park in East Oakland, is an existing natural grass field and city park area that has experienced significant wear, drainage challenges, and underinvestment. The current condition of the field limits safe and consistent community use and restricts the ability to deliver structured youth programming.

Oakland Genesis, a nonprofit youth development organization based in Oakland, has submitted a proposal in response to a city Request for Proposal to rehabilitate and renovate, program, and maintain Sobrante Field through a phased public-private lease partnership model. The proposal includes an initial rehabilitation of the existing grass field (Phase 1), followed by a potential future renovation to hybrid turf with lighting and related improvements (Phase 2), subject to funding and City approvals.

This report provides the Parks and Recreation Advisory Commission (PRAC) with an overview of the proposed scope, programming model, funding commitments, and partnership framework. No formal action is requested at this time.

The proposed partnership framework is being presented for informational purposes only. Any future lease execution, capital construction, or long-term operational agreement would require further City review, compliance with CEQA and applicable permitting requirements, and approval through the appropriate public process.

BACKGROUND / LEGISLATIVE HISTORY

Sobrante Park is located in Deep East Oakland, an area identified in regional and local assessments as experiencing disparities in access to safe, high-quality sports infrastructure. According to publicly available data, youth sports participation and daily physical activity rates in Oakland fall below national averages, with even lower participation in neighborhoods such as Sobrante Park.

Oakland Genesis was founded in 2019 as a nonprofit youth development organization serving approximately 1,200 youth annually across Oakland. It's cost-free programming integrates soccer, academic support, mentorship, transportation, and college- and career-readiness services. The

organization serves predominantly low-income and BIPOC youth and partners with Oakland public schools.

Oakland Genesis submitted a formal proposal to the City for stewardship and phased redevelopment of Sobrante Field. The proposal outlines a long-term partnership structure under which Oakland Genesis invests capital, provides ongoing maintenance, and delivers free youth programming in coordination with OPRYD.

Any future redevelopment of Sobrante Field beyond routine maintenance activities—particularly improvements such as installing synthetic turf, permanent field lighting, fencing modifications, or expanded site infrastructure—would require further technical evaluation, City review, and compliance with all applicable regulatory requirements. These may include discretionary land-use approvals, building permits, accessibility upgrades, environmental review under the California Environmental Quality Act (CEQA), and review of potential impacts on lighting, noise, traffic, neighborhood compatibility, stormwater management, and public access. The proposal described in this report is a conceptual phased approach. Any advancement of later phases would be subject to formal City processes, public notice requirements, and future approval by the appropriate decision-making bodies.

After this proposal was selected in 2025, Oakland Genesis leadership founded Oakland United. Oakland United was created to assume the lease and maintenance responsibilities for the Sobrante Field project, so that Oakland Genesis can program the space while remaining focused on its mission.

This proposal emphasizes maintaining most public access hours and preserving unaffiliated community use of the field. Any future Phase 2 scope would be subject to additional public engagement consistent with City processes.

PROJECT / PROGRAM DESCRIPTION

Purpose

- The proposed project seeks to rehabilitate, renovate, and activate Sobrante Field. The site currently includes the following:

The Sobrante Field enclosure is approximately 3.44 acres. The main field: approximately 1.8 acres, and additional field space of approximately 0.9 acres.

Goals and Objectives

- Improve field safety and playability
- Increase access to free youth sports programming
- Maintain majority public access hours
- Establish a long-term maintenance and stewardship plan
- Revitalize and reactivate an under-maintained and underutilized city asset

Community Members and Groups Served

- Oakland Residents. More specifically, Sobrante Park residents.
- OUSD and more specifically, Madison Park Academy Elementary, Madison Park Academy 6-12, will utilize this space
- Community organizations such as Oakland Genesis will be able to increase access to their youth-serving programs

Implementation Plan

Phase 1 – Field Rehabilitation

- Phase 1 would focus on improving the existing natural grass field and surrounding conditions. Proposed improvements include:
 - o Leveling and re-sodding the existing grass surface
 - o Irrigation system repair
 - o Fence repair
 - o Removal of trash and debris
 - o Ongoing maintenance of the improved grass surface

Oakland Genesis has secured \$550,000 toward Phase 1 capital improvements and has indicated it would assume maintenance responsibilities during this phase.

Phase 2 – Field Renovation (Future Phase)

- Subject to funding, City approvals, and permitting, Phase 2 proposes:
 - o Replacement of the grass field with artificial turf
 - o Installation of permanent field lighting
 - o Installation of new perimeter fencing (20 ft. height)
 - o Installation of a youth baseball backstop
 - o Landscaping buffer improvements

Programming Model

Oakland Genesis proposes using approximately 35% of the total available weekly field hours for structured programming, with the remaining 65% reserved for public use and OPRYD scheduling.

- Proposed programming includes:
 - o Competitive soccer practices and games
 - o Recreational soccer practices and games
 - o Youth referee and coach training
 - o Free after-school programming for 600+ youth annually

Programming would be provided at no cost to participating youth.

Plan for Ongoing Operation and Maintenance

- Oakland Genesis will incur all responsibility for ongoing site operation, reservation allocation, and maintenance in accordance with the RFP guidelines

Evaluation and Regulatory Review

- City staff will evaluate the proposed improvements through the standard permitting and development review process.
- Required reviews may include:
 - o Planning and Building Department review of proposed site improvements
 - o Issuance of building and electrical permits for applicable construction work
 - o Stormwater and drainage review to ensure compliance with City infrastructure requirements
 - o ADA accessibility compliance review
 - o Fire safety review if field lighting or electrical infrastructure is installed
 - o Environmental review pursuant to the California Environmental Quality Act (CEQA)
- Final scope, design, and implementation would be subject to applicable City approvals before construction.

FISCAL IMPACT

There is no anticipated direct fiscal impact to the City's General Fund or Capital Improvement Program associated with the proposed partnership framework described in this informational report. The proposed Phase 1 rehabilitation work is expected to be funded through private philanthropic and nonprofit funding secured by Oakland Genesis.

Under the proposed partnership model, Oakland Genesis would assume responsibility for ongoing field maintenance and programming associated with the rehabilitated facility. Any future capital improvements associated with Phase 2 would be subject to separate funding identification, City review, and approval through the City's standard capital project and permitting processes.

PUBLIC OUTREACH / INTEREST

Oakland Genesis grounded its RFP response for the renovation of Sobrante Field in a community first engagement process aligned with its mission of youth empowerment. Recognizing the importance of neighborhood support, including a commitment to ensuring that current users are not displaced, Oakland Genesis prioritized early and ongoing outreach to stakeholders who currently use the field and are directly impacted by it.

Oakland Genesis presented the proposed field layout to the Sobrante Park Resident Action Council (SPRAC), families of Madison Park Academy, and existing field user groups. Feedback from these presentations was incorporated into the project design, and groups expressed support for the proposal. In addition, Oakland Genesis surveyed Madison Park Academy families, sharing its vision for the renovated space; 83 families formally signed on in support of the RFP submission.

Oakland Genesis also engaged directly with key community organizations, including SPRAC and the Sobrante Park-based community group “Oakland Raised Me,” which has played a significant role in activating and maintaining the space. Input gathered through these meetings and ongoing conversations informed the final proposal submitted to the City.

The organization’s strong network of partnerships further reflects its deep community ties, including collaborations with Oakland Unified School District (OUSD) schools and local youth-serving organizations. Letters of support from local schools, youth sports organizations, and community partners were included in the application materials (see appendix).

The project has received an endorsement from District 7 Councilmember Ken Houston and support from Madison Park Academy 6–12, with whom Oakland Genesis maintains an active partnership to serve students. Oakland Genesis also met with and briefed the OUSD Board Director for District 7, Dr. Cliff Thompson, who expressed enthusiasm for and support of the project.

As the project moves forward, Oakland Genesis has committed to maintaining transparent and consistent communication with the community, ensuring that stakeholders remain informed and engaged throughout the development process, and that existing users continue to have equitable access to the site.

COORDINATION

Implementation of the proposed project would require coordination among multiple City departments responsible for park operations, planning review, infrastructure, and public safety.

Permitting, Environmental Review, and Implementation Considerations

Phase 1 of the proposed partnership primarily involves rehabilitation and restoration of the existing natural grass field, including surface leveling, re-sodding, irrigation repair, and general site cleanup. These improvements are expected to be consistent with routine park field maintenance and rehabilitation activities, subject to standard City review and permitting as applicable.

Phase 2 improvements described in the proposal—including installation of hybrid turf, permanent field lighting, fencing replacement, and new sports infrastructure—would likely require additional review and approvals before implementation. These may include, but are not limited to:

- Planning and Building Department review
- Building and electrical permits
- Stormwater and drainage review
- ADA accessibility compliance evaluation
- Fire safety review
- Potential discretionary approvals based on the final scope
- Environmental review pursuant to CEQA

As with other park improvement projects, City staff would evaluate the proposed improvements for potential impacts on surrounding residents and park users, including, but not limited to, increased

evening use, noise, lighting, and parking demand. Any implementation timeline for Phase 2 would depend on the completion of design development, confirmation of funding, permitting, and required environmental review. Future phases of this project would require coordination among:

- Oakland Parks, Recreation & Youth Development
- Planning & Building Department
- Oakland Fire Department (if lighting is installed)
- Department of Transportation (if lighting impacts right-of-way)
- Public Works Department (utilities and infrastructure review)
- Oakland Unified School District (field scheduling coordination)


Any lease or operating agreement would require review by the City Attorney's Office and approval by the City Council.

OPRYD will perform a Race and Equity analysis on this project at the end of May or the beginning of June.


RECOMMENDATION

Staff recommends that the Parks and Recreation Advisory Commission receive this informational report.

Respectfully submitted,


Quincy Williams (May 8, 2026 13:43:51 PDT)


Prepared by:
Quincy Williams
Assistant Capital Improvement Project Coordinator, OPRYD


Myka Hammock (May 8, 2026 14:30:02 PDT)

Approved by:
Myka Hammock
Director, OPRYD

Identification of Support Documents:

- Exhibit A – *Oakland Genesis Proposal for Sobrante Field Rehabilitation and Renovation*
- Exhibit B – *Sobrante Field Concept Plan, Phased Scope Summary, and Preliminary Cost Estimates*
- Exhibit C – *Proposed Field Use Schedule (Weekday and Weekend Allocation of Hours)*

 Exhibit A – *Oakland Genesis Proposal for Sobrante Field Rehabilitation and Renovation*

Link to proposal: <https://canva.link/ky74usjvhkb1a9h>

Phased scope summary and cost estimates

Phase 1 – Natural Grass Field Restoration & Site Prep

Category	Estimated Cost
Pre-Development & Design <i>Landscape architecture (MIG), civil engineering (CaliChi), electrical engineering (WKM), structural engineering (Element), boundary & topographic survey (PLS), DRX application</i>	\$102,950
Field Surface Replacement <i>Natural grass field replacement (RMT) – full-scope turnkey proposal including clearing, grading, irrigation, sod, and establishment maintenance</i>	\$498,750
Phase 1 Subtotal	\$601,700



Phase 2 – Hybrid Turf Conversion & Full Site Build-Out

Category	Estimated Cost
Perimeter Fencing <i>8' galvanized chain link perimeter (1,600 LF)</i>	\$75,200
Field System <i>POWERGrass hybrid turf system (145,877 SF), fully loaded; includes grading and irrigation</i>	\$1,896,401
Civil & Grading (Demolition) <i>Selective site demolition (existing chain link, backstop, dugouts, underground utility, irrigation)</i>	\$89,260
Field Lighting	\$1,006,114

<i>Musco materials, pole foundations, crane and erection labor, electrical install, site service, sales tax, and bonding</i>	
Site Amenities <i>Drinking fountain, two 20' backstops behind goals, hardscape and landscape (ADA walkways, planting beds, perimeter irrigation)</i>	\$321,000
Utilities <i>Potable water service + storm drain infrastructure</i>	\$166,030
Permits & Inspections <i>Planning/DRX, electrical permit, fire review, encroachment, SWPPP NOI, inspection fees, EBMUD water connection</i>	\$38,000
Contingency (5% of hard costs) <i>5% of Phase 2 hard costs (Scopes B-H)</i>	\$177,700
Phase 2 Subtotal	\$3,769,705

Combined Project Total (Phase 1 + Phase 2): \$4,371,405





Schedule of Use

Weekday Use

Oakland Genesis intends to activate **24 teams from 4:00 pm to 9:00 pm Monday-Thursday**. This schedule provides access to free soccer programming for 600+ players. Oakland Genesis intends to allow public use and field reservation opportunities during the remaining weekday hours.

Oakland Genesis Programming:

- **31%** of available weekday field hours, totalling 20 weekday hours
- 600+ players with free access to programming per week

Public Use and OUSD Use:

- **69%** of available weekday field hours, totalling 45 weekday hours

	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 am - 4:00 pm Full Complex	Public Use x OUSD Use	Public Use x OUSD Use	Public Use x OUSD Use	Public Use x OUSD Use	Public Use x OUSD Use
4:00 pm - 5:30 pm Full Complex	Team 1 Team 2 Team 3 Team 4	Team 13 Team 14 Team 15 Team 16	Team 1 Team 2 Team 3 Team 4	Team 13 Team 14 Team 15 Team 16	Public Use
5:30 pm - 7:00 pm Full Complex	Team 5 Team 6 Team 7 Team 8	Team 17 Team 18 Team 19 Team 20	Team 5 Team 6 Team 7 Team 8	Team 17 Team 18 Team 19 Team 20	Public Use
7:00 pm - 9:00 pm Full Complex	Team 9 Team 10 Team 11 Team 12	Team 21 Team 22 Team 23 Team 24	Team 9 Team 10 Team 11 Team 12	Team 21 Team 22 Team 23 Team 24	Public Use



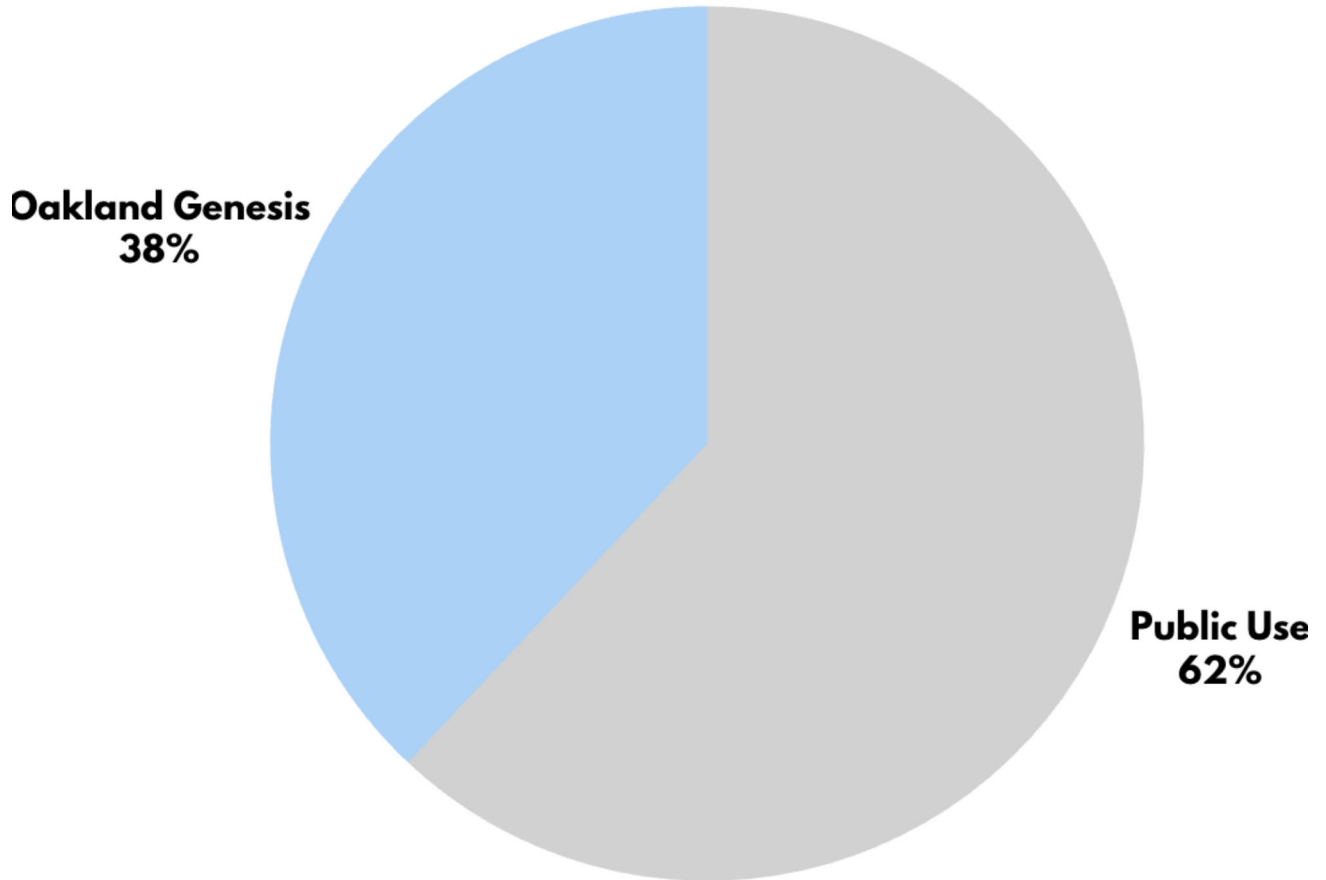
Schedule of Use

Total Available Hours per week: 91

Park Hours: 8am-9pm (Mon-Sun)

Oakland Genesis: 40 Hours - 38%

Public Use: 51 Hours - 62%





Schedule of Use

Weekend Use

Oakland Genesis intends to activate Sobrante Field on Saturdays for competitive games from the hours of **8:00 am - 6:00 pm**. This schedule provides access to free soccer programming for 600+ players.

Oakland Genesis Programming:

- **41%** of available weekend field hours
 - **600** + youth served (75% city of Oakland residents)
 - **5-8** youth matches per Saturday, depending on age group and format

Public Use:

- **59%** of available Saturday field hour slots (16 total)
 - 4 hours on the 11 v 11 field
 - 12 Hours on Practice Field A
 - 85% City of Oakland residents

		8:00 am - 10:00 am	10:00 am - 12:00 pm	12:00 pm - 2:00 pm	2:00 pm - 4:00 pm	4:00 pm - 6:00 pm	6:00 pm - 8:00 pm
Saturday	11v11 or 9v9 Fields, & Practice Field B	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Public Use
Saturday	Additional Practice Field A	Public Use	Public Use	Public Use	Public Use	Public Use	Public Use
		8:00 am - 10:00 am	10:00 am - 12:00 pm	12:00 pm - 2:00 pm	2:00 pm - 4:00 pm	4:00 pm - 6:00 pm	6:00 pm - 8:00 pm
Sunday	11v11 or 9v9 Fields, & Practice Field B	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Oakland Genesis 11 v 11 Match	Public Use
Sunday	Additional Practice Field A	Public Use	Public Use	Public Use	Public Use	Public Use	Public Use

Exhibit D – *Letters of Support and Community Feedback Summary*



Robert Marcus
Chief Strategy and Impact Officer
Positive Coaching Alliance
04/18/2025

To Whom It May Concern,

My name is Robert Marcus, and I serve as the Chief Strategy and Impact Officer at Positive Coaching Alliance (PCA), a national nonprofit headquartered in Oakland, CA. PCA works with community leaders, youth sports organizations, schools, parks and recreation departments, and coaches to make youth sports positive, equitable, and accessible for all kids. Locally, we provide backbone support for the Oakland Sports Equity Coalition—a group of organizations committed to ensuring all young people in Oakland have access to high-quality, safe, and equitable sports experiences.

We've worked alongside Oakland Genesis since 2019. As a key coalition member, Oakland Genesis has been a trusted partner and leading voice in our shared mission. They bring a powerful mix of community-rooted programming, youth development, and systems-change thinking to everything they do. Their commitment to East Oakland is deep, and their impact on young people and families is real.

Oakland Genesis is a strong candidate for this RFP because their work directly addresses the needs and opportunities this project represents. Their mission—to use soccer as a vehicle for youth development, educational access, and community engagement—aligns with the goals of reimagining Sobrante Park Field. Their deep community ties make them uniquely positioned to lead this effort in a way that reflects and uplifts the people who live there.

Public-private partnerships like this are essential for Oakland's future. Sobrante Park and East Oakland have long deserved meaningful investment in public spaces that serve and reflect the community. This project is about more than revitalizing a field—it's about building infrastructure for opportunity, belonging, and joy. A successful Sobrante Park Field project would be a lasting example of what's possible when the city partners with organizations already trusted by the community.

I have full confidence in the Oakland Genesis leadership team. Their track record, values, and vision make them an ideal partner. They know what it takes to deliver real impact and have consistently done so. I strongly recommend Oakland Genesis for this opportunity. Their leadership and community-centered approach are exactly what this moment calls for.

Sincerely,

Robert L. Marcus

Robert Marcus
Chief Strategy and Impact Officer
Positive Coaching Alliance
robert_marcus@positivecoach.org



Sobrante Park Resident Action Council

c/o 520 Capistrano Drive
Oakland, CA 94603
sobranteprkrac@gmail.com

<mailto:sobranteprkrac@gmail.com>

April 28, 2026

To Whom It May Concern:

RE: Letter of Support – Genesis Soccer Club Sobrante Park Field Renovation

Dear Sir/Madam:

The Sobrante Park Resident Action Council (SPRAC) supports Oakland Genesis' proposal for the Sobrante Park Field Renovation Project. In 2018, we surveyed the community through a number of meetings to gauge the needs of the residents. Among the priorities shared was having a consistent place to meet, provide resources to the community and renovate our community parks. Through the Prop 68 Statewide Park Program, we were awarded \$2,600,000 to construct a Community Resource Center and upgrade the landscape at the Mini Park which is nestled between the MPA Primary and Upper campuses.

The new Resource Center, upgraded landscape/playground and renovated soccer field encourages a wide range of community activities and use of green space which is lacking in Sobrante Park. A majority of SPRAC's community programs are slated for the Mini Park.

On behalf of the residents involved in the Sobrante Park Resident Action Council (SPRAC), we urge you to approve Oakland Genesis Field Renovation Project. Your support strengthens SPRAC's and Oakland Genesis' transformative vision for the Sobrante Park community.

In Community,

KC Brooks

KC Brooks, President
Sobrante Park Resident Action Council

Team work will make the Dream work

[Visit us on Facebook](#)

Sobrante Park Resident Action Council - SPRAC



MADISON PARK ACADEMY

To Whom It May Concern:

We are writing to express our enthusiastic support for Genesis Soccer Club's proposed project to renovate the field of Sobrante Park next to Madison Park Academy 6-12. As the administrators of Madison Park Academy 6-12 and residents of Oakland, we firmly believe that this initiative will substantially benefit our community and positively impact the lives of our students, families, and local residents.

First and foremost, the construction of a new field will provide a much-needed recreational space for the students of Madison Park Academy 6-12. Participation in sports is essential for young people's physical and mental well-being, fostering teamwork, discipline, and a sense of community. Since we have expanded to serve high school students, we have been lacking enough space for physical activity and hosting our sports teams for practice and games.

Moreover, this project will serve as a catalyst for community engagement. Soccer is a universally loved sport that brings people together, transcending cultural and socio-economic barriers. The new field will become a gathering place for families, friends, and neighbors to strengthen community bonds. Local soccer tournaments and events can be hosted on the field, attracting visitors and boosting the local economy.

The collaboration between Genesis Soccer Club and Madison Park Academy 6-12 also presents an excellent opportunity for mentorship and skill development. Experienced players and coaches from the soccer club can provide training and guidance to aspiring young athletes, helping them hone their skills and fostering a love for the sport. This mentorship can inspire students to pursue their passions, set goals, and strive for excellence both on and off the field.

In conclusion, Genesis Soccer Club's proposed field project is a win-win for our community. It will enhance the quality of life for our students, foster community spirit, promote healthy living, and contribute to the local economy. I strongly urge the committee to approve this project and support the positive transformation it will bring to our community in Sobrante Park.

Thank you for your time and consideration.

Sincerely,
Tanisha Garrett, Principal
Bianca Lorenz, Assistant Principal
Grace Gonzales, Assistant Principal



To whom it may concern,

I am writing to convey my wholehearted support for Oakland Genesis' proposed renovation of the Sobrante Park field. As the Principal of Elmhurst United Middle School and a dedicated resident of Oakland, I am confident that this initiative will bring significant benefits to our community, profoundly affecting the lives of our students, families, and local residents.

The planned field renovation represents a crucial addition to District 7, addressing our community's pressing need for high-quality recreational spaces. Engaging in sports is essential for young people's physical and mental health, instilling vital attributes such as teamwork, discipline, and a strong sense of community. The new field will offer an invaluable venue for these activities, enhancing the well-being and development of our youth.

Beyond its impact on individuals, this project will serve as a powerful catalyst for community engagement. Soccer is the most popular sport in Oakland, fostering unity and inclusivity, transcending cultural and socio-economic divides. The redeveloped field and community space will become a central gathering place for families, friends, and neighbors, helping to forge stronger community connections. Additionally, it will provide a venue for local soccer tournaments and events, which will attract visitors and stimulate the local economy.

Since partnering with Oakland Genesis in 2019, I have witnessed firsthand their commitment to serving the students and families of District 7 with dedication and compassion. Their ongoing efforts have made a significant positive impact on our community, and I am confident that their vision for the Sobrante Park field will continue this tradition of excellence. As an Elmhurst educator, I am proud to say that many 6th graders that started Oakland Genesis in 2019 are still in their program today. With goals to attend and play soccer in college, 100% of these student-athletes are on track to graduate high school with a 3.0 GPA or higher!

In conclusion, the proposed renovation of the Sobrante Park field by Oakland Genesis is a remarkable opportunity for our community. It will enhance the quality of life for our students, nurture community spirit, promote healthy lifestyles, and contribute positively to our local economy. I strongly encourage the committee to approve this project and support the transformative benefits it will bring to Sobrante Park.

Thank you for your time and consideration.

Sincerely,

Viet-Ly Gonzalez
Principal, Elmhurst United Middle School
Oakland Resident

Mr. Quincy Williams
Assistant Capital Improvement Project Coordinator
City of Oakland
250 Frank H. Ogawa Plaza
Suite 3330
Oakland, CA 94612

QWilliams@Oaklandca.gov

Dear Mr. Williams:

This letter is in support of Oakland Genesis as they submit their proposal for the Sobrante Park Field Renovation Request for Proposal (RFP). Oakland Genesis is a trusted and transformative presence in East Oakland, and we are confident that their leadership on this project will deliver lasting benefits to the youth, families, and broader Sobrante Park community.

Jack London Youth Soccer Sports League (JLYSSL) is a nonprofit coalition of six youth soccer clubs in Greater Oakland, including Oakland Genesis, that includes over 7,000 players. For over 40 years we have been the primary organizer of recreational and competitive soccer matches for the children of Oakland. You can learn more about us at: <http://www.jlyssl.org/about-us.html>

The renovation of the Sobrante Park Field represents a timely and vital opportunity. Safe, accessible recreational space is in short supply in District 7, and this project would offer a vibrant, inclusive hub for physical activity, enrichment programs, and community gatherings. It has the potential to be a cornerstone for health, connection, and achievement for generations to come.

Moreover, this initiative demonstrates the power of effective public-private partnerships between the city and community-based organizations. Oakland Genesis brings community trust, proven impact, and an equity-centered model. Together, this collaboration exemplifies what it looks like to create lasting, systemic change that begins at the neighborhood level. This is the kind of development model Oakland needs now more than ever—especially as we seek to build safe, thriving environments where all youth have access to opportunity.

I trust Oakland Genesis to deliver on their proposal not only because of their experience and track record, but because of the integrity and leadership at every level of their organization. They listen. They show up. And they follow through. Their student-athletes are thriving in school, going to college, and giving back to the communities that raised them. That's the kind of generational impact this project can help expand. This is not just a sports program; it's a comprehensive youth development ecosystem with real, measurable results and a proven track record of fundraising and sustainability.

In conclusion, the Sobrante Park Field Project is about more than just upgrading a facility—it is about creating a legacy of equity, joy, and belonging. I urge the City of Oakland to support Oakland Genesis in this effort and to invest in an organization that is already making a measurable difference in the lives of our youth and families.

Sincerely,



Timothy Lasocki
President, Jack London Youth Soccer Sports League

CC:

JLYSSL Board Directors:

Stephanie Rodriguez and Scott MacAskill, Alameda Soccer Club
Jason Gumataotao, Clippers Football Club
Tim Ahearn, East Bay United Soccer Club
Cody Pillon and Alexia Maldonado, Oakland Genesis
Edward Stephen, Oakland Soccer Club
Timothy Lasocki, Piedmont Soccer Club
Robert Davis, JLYSSL Secretary
Drew Williams, JLYSSL Treasurer
Tom LeClair, JLYSSL At-Large, East Bay Fields

Oakland 68S
11000 Apricot St.
Oakland, CA 94603
5/26/2025



To Whom It May Concern,

My name is Jorge Leon, I am the president of the Oakland 68's supporters' group. We are an organization that believes in using sports for social good and in turn we support them with our loyal fanbase. Whether its community based or at the pro level, we uplift our teams.

I have worked with Oakland Genesis since 2022, and during that time, I have witnessed firsthand the care, integrity, and consistency with which they engage the community. Their team is deeply embedded in the neighborhoods they serve, and they approach their work with humility, professionalism, and a clear mission to uplift young people through sport, education, and mentorship.

I recommend that Oakland Genesis should be a strong candidate for this RFP and deserving of the qualification. Not only are they a superb community asset for all Oakland youth, but they are always available in the neighborhood and community when asked or needed.

I trust Oakland Genesis to deliver on their proposal not only because of their experience and track record, but because of the integrity and leadership at every level of their organization. They listen. They show up. And they follow through. Their student-athletes are thriving in school, going to college, and giving back to the communities that raised them. That's the kind of generational impact this project can help expand. This is not just a sports program; it's a comprehensive youth development ecosystem with real, measurable results and a proven track record of fundraising and sustainability.

In conclusion, the Sobrante Park Field Project is about more than just upgrading a facility—it is about creating a legacy of equity, joy, and belonging. I urge the City of Oakland to support Oakland Genesis in this effort and to invest in an organization that is already making a measurable difference in the lives of our youth and families.

Sincerely,

Jorge Leon

A handwritten signature in black ink, appearing to read 'Jorge Leon', written over a white background.

President, Oakland 68's
For our city. For our teams. Forever.



To Whom It May Concern,

My name is Edreece Arghandiwal, and I am the Co-Founder of **Oakland Roots and Soul Sports Club**. I am writing to express my full and enthusiastic support for **Oakland Genesis** as they submit their proposal for the **Sobrante Park Field Renovation Request for Proposal (RFP)**.

Oakland Genesis has long been a trusted, community-embedded organization in East Oakland, and we at Oakland Roots and Soul SC have had the privilege of working alongside them and witnessing the care, consistency, and purpose they bring to their mission. Their team leads with humility, integrity, and a deep love for the community they serve, values that mirror our own.

As an organization that believes in the power of sport to drive social change, we recognize the transformational impact that Oakland Genesis has on young people, not just as athletes, but as students, leaders, and citizens. Since 2019, Genesis has provided free access to high-quality soccer, transportation, nutrition, and mentorship, all while embedding social-emotional learning, academic support, and post-secondary planning into the fabric of their programming.

The renovation of the **Sobrante Park field** is more than a capital project, it is an opportunity to create a lasting community asset that promotes wellness, safety, and pride. In a part of the city that has historically seen far too little investment, this field can become a space of joy, belonging, and opportunity for generations to come.

At Oakland Roots and Soul, we deeply value organizations like Oakland Genesis that build from the grassroots up and center community at every step. Their work is not performative, it is patient, persistent, and deeply personal. Their track record speaks for itself, and we've seen firsthand how they create meaningful pathways for youth both on and off the field.

This is exactly the kind of public, private partnership that Oakland needs more of, where community-based organizations with authentic relationships and proven impact are empowered to lead. We strongly encourage the City of Oakland to support Oakland Genesis in this RFP process, and in doing so, help bring an equitable, community-rooted vision to life in Sobrante Park.

Sincerely,

A handwritten signature in black ink, appearing to read 'Edreece Arghandiwal', with a stylized flourish at the end.

Edreece Arghandiwal
Co-Founder and CMO

Oakland Roots and Soul Sports Club

www.oaklandrootssc.com