

CITY OF OAKLAND

Parks and Recreation Advisory Commission



AGENDA FOR SPECIAL MEETING

Date: Wednesday, April 17, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Remote access instructions:

The following options are available to join this meeting remotely via Zoom;

- To join online, please click on the following link: <https://us06web.zoom.us/j/85665572470>.
- To join by phone, please use one of the options below:
 - One-tap mobile.
 - +16699006833,,85665572470# US, +14086380968,,85665572470# US (San Jose)
 - Dial one of the numbers below for higher quality based on your current location.
 - +1 669 900 6833 US (San Jose), +1 408 638 0968 US (San Jose),
 - +1 669 444 9171 US, +1 253 215 8782 US (Tacoma),
 - +1 346 248 7799 US (Houston), +1 719 359 4580 US, +1 253 205 0468 US,
 - +1 309 205 3325 US, +1 312 626 6799 US (Chicago), +1 360 209 5623 US,
 - +1 386 347 5053 US, +1 507 473 4847 US, +1 564 217 2000 US,
 - +1 646 876 9923 US (New York), +1 646 931 3860 US, +1 689 278 1000 US,
 - +1 301 715 8592 US (Washington DC), +1 305 224 1968 US
 - International numbers are available at <https://us06web.zoom.us/j/kwxdaKXrP>.
 - Webinar ID: 856 6557 2470.

How to submit Public Comment before and during the meeting:

1. To submit comments for review by the Commission before the meeting date, email comments to publiccomments2prac@oaklandca.gov.
2. To comment in person during the meeting, please complete a Speaker Card and provide to meeting coordinators before the Chair opens the floor to Public Comment on that Item. Each speaker will be called to the podium by name and permitted to comment for the allotted time.
3. To comment during the meeting online, click “Raise Your Hand” when prompted. When it is your turn to speak, please unmute yourself. You will be permitted to comment on the open Item for the allotted time and re-muted. See instructions on how to “Raise Your Hand” here: https://support.zoom.com/hc/en/article?id=zm_kb&sysparm_article=KB0068290.
4. To comment during the meeting by phone, please call one of the phone numbers listed above. You will be prompted to “Raise Your Hand” by dialing *9 to request to speak. When it is your turn, please unmute yourself by dialing *6. You will be permitted to comment on the open Item for the allotted time and re-muted.

If you have questions, email publiccomments2prac@oaklandca.gov or contact Oakland Parks, Recreation and Youth Development at 510-238-7275. Thank you.

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NOTE: Public Comment will be taken during this meeting as follows...

- If you have a comment to make about an Item on this agenda, you may do so after the Chair opens the floor to Public Comment on that Item.
- If you have a comment to make about a topic that is not on this agenda, you may do so under **Items 4 and 6**, Open Forum and Continuation of Open Forum.

Agenda Items

1. Call to Order
2. Roll Call / Determination of Quorum
 - Alper, Barach, Cervantes, Henderson, Kos-Read, Omolo, Thomas, Tran, Watkins, Whitmore
3. Modification of the Agenda
4. Open Forum
 - Comment on all items not on this agenda will be taken at this time.
5. New Business
 - 5A. Informational presentation on the General Plan Update (GPU) Draft Land Use Framework.
6. Continuation of Open Forum
 - All final comments on items not on this agenda will be taken at this time.
7. Adjournment

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Visit [PRAC's website](#) for Agendas, Meetings, Minutes, and more information.

Next Regular PRAC Meeting

Date: Wednesday, May 13, 2026

Time: 4:30 PM

Location: Lakeside Park Garden Center, 666 Bellevue Avenue

Accessibility Information:

This meeting location is wheelchair accessible.

To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email publiccomments2prac@oaklandca.gov or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least ten (10) days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities. Thank you.

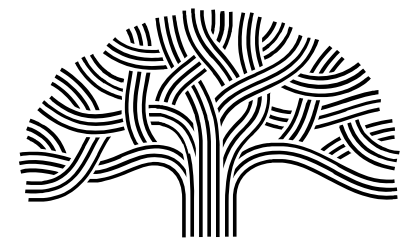
Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a publiccomments2prac@oaklandca.gov o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco (5) días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 publiccomments2prac@oaklandca.gov 或致電 (510) 238-7275 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

General Plan Update (GPU) Draft Land Use Framework

Presentation to the Parks and
Recreation Advisory Commission
4/17/26

Planning and Building Department
Khalilha Haynes, Daniel Findley



CITY OF
OAKLAND



Agenda

- General Plan Update (GPU) Background
- Draft Land Use Framework
 - Parks and Open Space
 - Land Use and Transportation
 - Other Related Topics
- Discussion
- Next Steps

General Plan Background

What is the Oakland General Plan?

"Constitution" for development and conservation

Establishes citywide vision and supporting goals, policies, and implementation measures

Identifies past challenges & accomplishments

Provides consistent direction for future development

Opportunity to Reduce Racial Inequities & Do Inclusive Engagement

Engage our community in the planning and decision-making process

General Plan Equity Goal and Guiding Principles

- Advance racial equity by establishing more just policies related to land uses, parks and open space, and transportation
 - Ensure people have homes and feel healthy and safe
 - Celebrate Oakland's many cultures and identities
 - Support good jobs and economic opportunities
 - Create better-connected neighborhoods
 - Ensure that all communities can access essential services and resources

Phase 2 Elements

- **Land Use and Transportation Element (LUTE)**
 - Address population growth, housing, arts and culture, jobs
 - Outline what can be built in different places
 - Build a transportation system where people can get around safely and easily
- **Open Space, Conservation, and Recreation (OSCAR) Element**
 - Create equitable, well-maintained, accessible network of parks and rec facilities
 - Preserve open space and enhance connections to open space

Phase 2 Elements

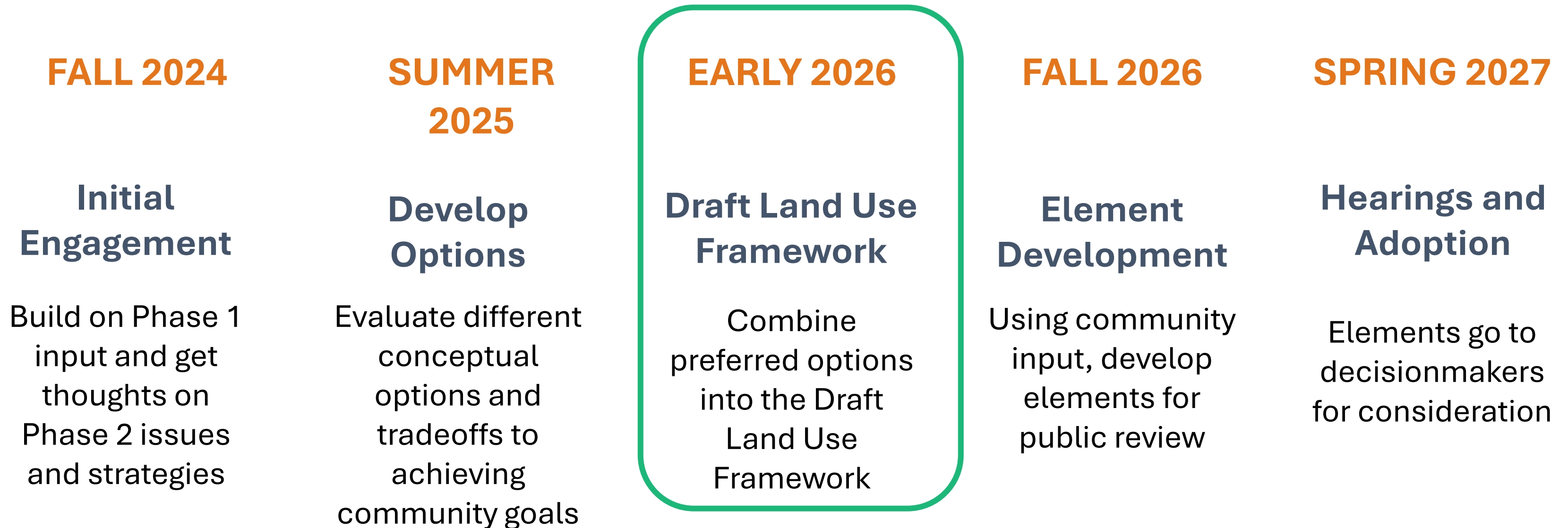
- **Infrastructure and Capital Facilities Element**

- Plan for well-maintained, resilient, and high-quality critical systems, like water and sewage, electricity, and internet
- Support an equitably distributed and well-maintained network of public facilities, like libraries, educational facilities, and civic buildings

- **Noise Element**

- Minimize the adverse effects of noise pollution on public health from sources such as the airport and industrial activities

Phase 2 Timeline



Draft Land Use Framework

What is the Draft Land Use Framework?

- A high-level document that shows what Oakland will look like in the future (**maps**), and how the City will get there (**key strategies**)
- Serves as the **basis for developing detailed policies** in the Phase 2 Elements
- Based on **community input** and preferred ideas from the Options for How we Stabilize and Grow

Community Engagement

- 1 Oakland High student project
- 12 pop-up events
- 13 walking tours
- 14 deep listening sessions and focus groups
- 15 public meetings
- 17 other events
- 21 comment letters
- 757 responses to Options Survey
- 1300+ people reached directly
- 1.6M people reached through ads



Images show participants on the MCPD walking tour (top) and a pop-up at Oakland Museum (bottom)



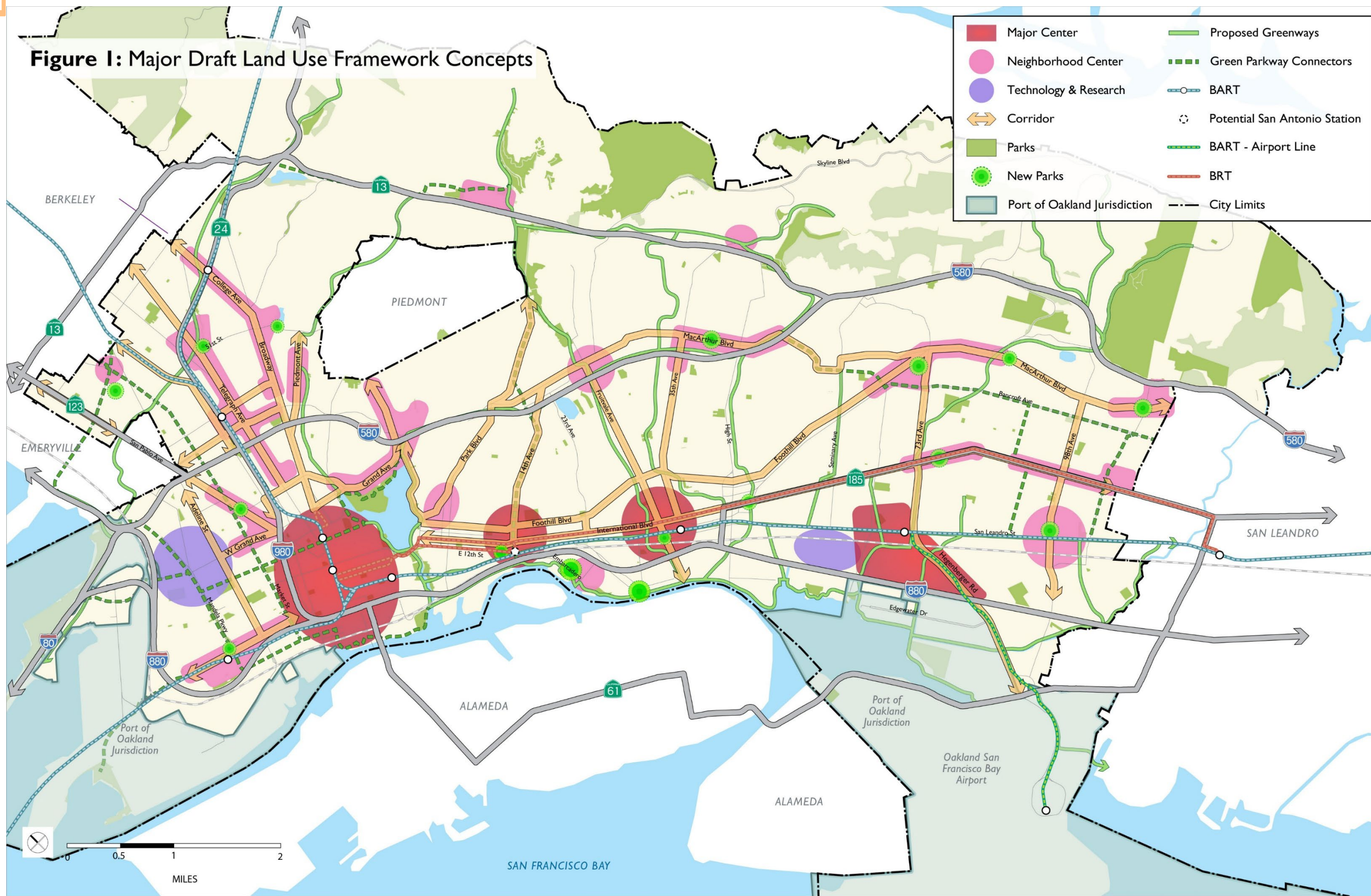
Shared Community Priorities

- Celebrate and invest in Oakland's artistic **history and culture**
- Invest in **increased maintenance** of parks, streets, sidewalks, public spaces, and community facilities
- Expand parks, greenways, and **shoreline access**
- Support **equitable communities** by encouraging neighborhood centers where people have access to everyday needs
- Improve **transit safety**, frequency, and accessibility for all users
- Capture **jobs in forward-looking industries** while supporting existing businesses
- Promote development of **affordable housing and anti-displacement strategies**



Overall Strategy: City of Neighborhoods

- Evolve Oakland as a city of neighborhoods, connected by transit, walkable, accessible streets, with better parks and access to green space, and more neighborhood amenities and services
- **Neighborhood Centers**
 - Everyday services within walking distance
 - Improved walking, biking, and transit connections between neighborhoods
- **Downtown & Major Centers**
 - Downtown remains largest major center, others are: San Antonio, Fruitvale, Coliseum
 - Develop Hegenberger Corridor as gateway to the city
- **Vibrant Corridors & Transit Hubs**
 - High-density, mixed-use along major corridors & near BART stations
- **Technology and Research Centers**
 - New hubs to capture jobs in technology, green industry, life sciences, advanced manufacturing, and artisan production



Map of Oakland showing Land Use Concepts:

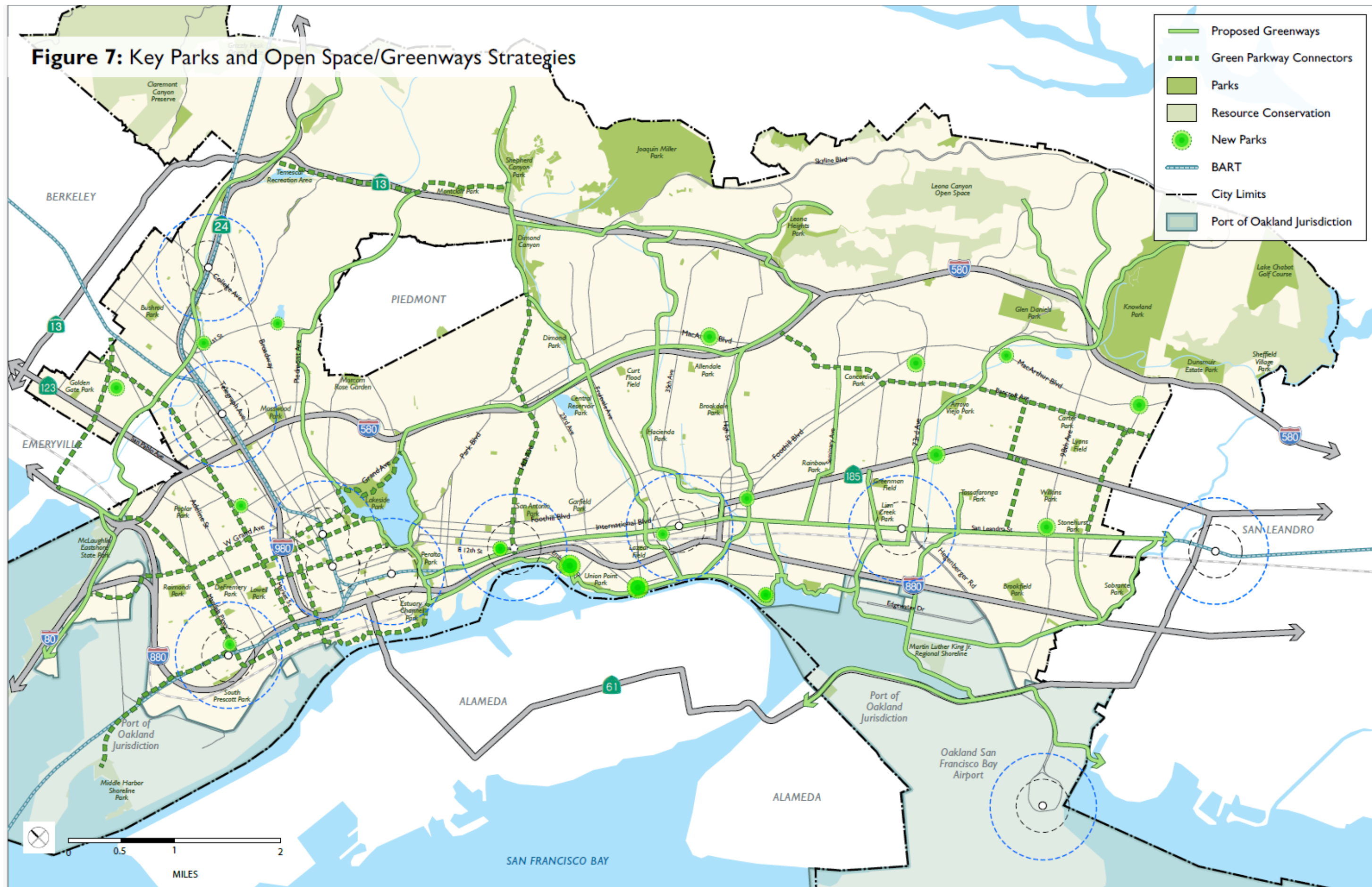
- Neighborhood centers in **pink** shapes
- Technology and research areas in **purple** circles
- Major centers in **red** areas.
- **Green** circles show proposed locations for new parks
- **Green** lines represent proposed greenway network

Parks and Open Space

Key Parks and Open Space Strategies

- Create a **greenway network** to connect communities, promote active transportation, recreation, improve natural habitats, and increase access to green space
- Prioritize park and open space **investments in EJ Communities**
- Set standards for **park maintenance and programming** to meet needs of different communities
- Support and **protect natural resources**, like creeks, trails, regional parks
- Find opportunities to use open space for **tribal cultural resource preservation**
- **Support unhoused residents** who use parks and open spaces as places of refuge

Figure 7: Key Parks and Open Space/Greenways Strategies



Map of Oakland Showing Proposed Park Strategies and Existing Park Network

- **Green circles** are proposed locations for new parks
- **Thick green lines** show proposed greenway network
- **Green dashed lines** support connections between parks

Land Use and Transportation



Key Land Use and Transportation Strategies

- Create **mixed-use, walkable neighborhood hubs** by promoting a mix of housing, restaurants, small businesses, etc. in neighborhood centers
- Locate **parks and open spaces close to homes**, and neighborhood centers
- Support **public art** and distinctive neighborhood design and streetscape elements
 - **Improve walking and biking** connections between neighborhoods
 - Add new bike lanes, slow streets, rental stations, safe sidewalks and wayfinding
 - Support **increased transit use** to meet climate goals
 - **Reduce vehicle speeds** around neighborhood centers and within residential areas
 - Explore street changes and closures to create **public spaces and plazas**



Key Land Use and Transportation Strategies

- Coordinate with AC Transit to **optimize bus service** to meet the needs of Oaklanders and improve service on North-South bus lines
 - Allowing higher densities & heights in core of neighborhood centers and along corridors identified for improved bus service
 - New Transit-Oriented Mixed-Use land use category to support high-density housing near transit
 - Lay foundation for a future infill BART station in San Antoino neighborhood
 - Improve transit frequency, safety, and access
- **Minimize conflicts** between residential and industrial land
- Embed **accessibility**, disability inclusion, and safety features in all design and construction processes
- **Collaborate with communities** to develop more detailed policies

Technology and Research Hubs

- Create two new technology and research hubs in West and East Oakland
- Support technology, life sciences, green economy, advanced manufacturing and artisan production jobs
- Infrastructure improvements to support higher intensity uses
- Couple with policies on workforce development, jobs training, and career pipelines



Longshot utilizes West Oakland industrial space to craft new aerospace technology. Credit: Kelly Sullivan

Image shows worker welding at Longshot aerospace startup in West Oakland.



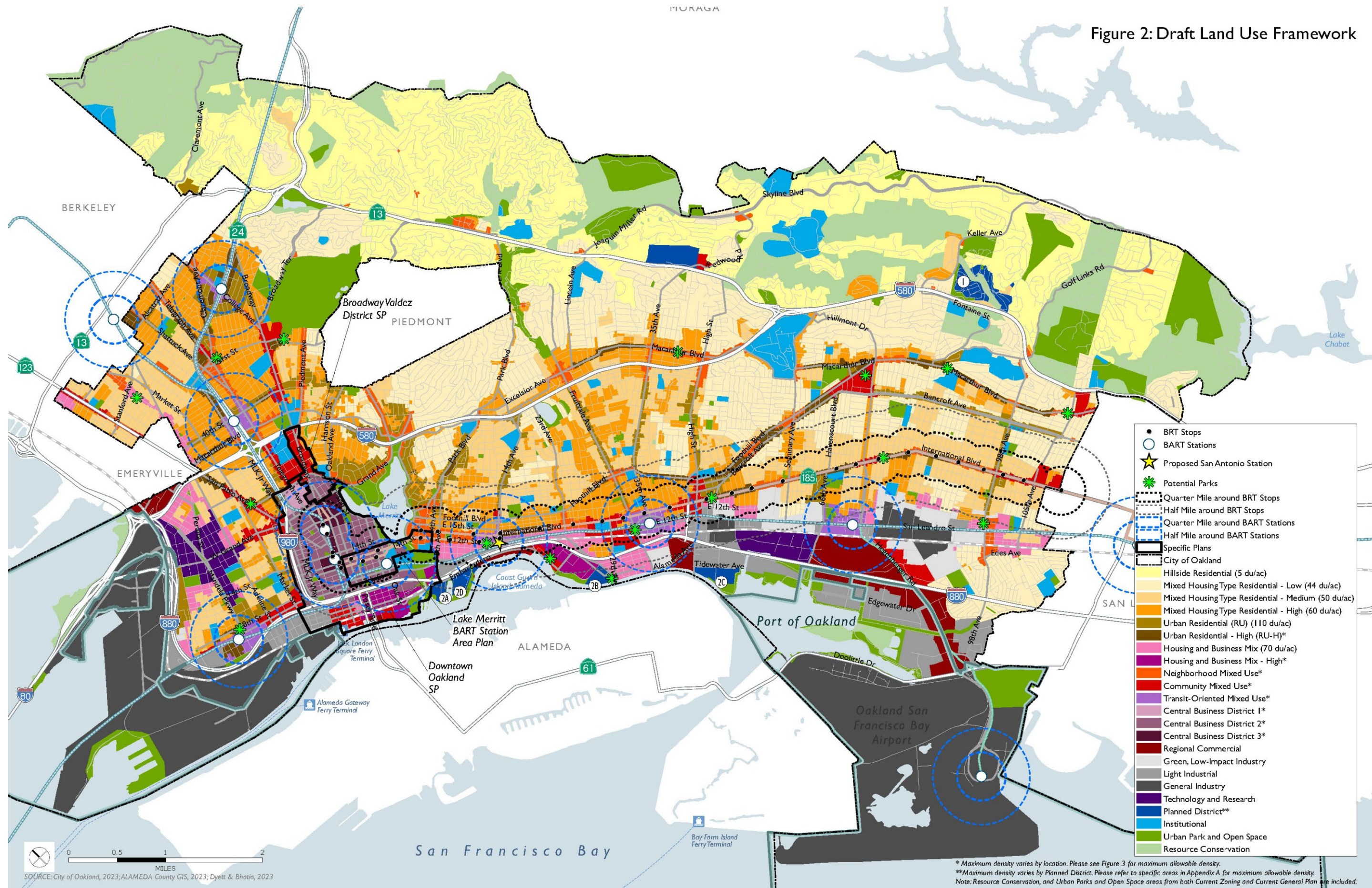
Hegenberger as a Gateway Corridor

- Foster **Hegenberger as a thriving hub**, with a variety of businesses
 - North of I-880 – policies that support housing, creative industries, large and small businesses
 - South of I-880 – support development of a mix of hotels, visitor commercial uses, offices, and other businesses
- Support **development of business associations and improvement districts** that can foster placemaking, workforce development, TA programs
- Ensure adequate utilities, loading areas, design standards, etc. to **support the creative ecosystem** (incubators, cultural events, etc.)

Figure 2: Draft Land Use Framework

Map Showing Land Use Designations Across Oakland

- **Orange** and **brown** areas represent increased residential density
- **Dark purple** are new Technology and Research Areas
- **Light purple** shows Transit Oriented Mixed Use areas near BART stations
- **Light grey** is new Green, Low-Impact Industrial category



Other Related Topics

Housing, Economic Development, Arts and Culture

- Ongoing Housing Element Implementation, focusing on promoting **affordable housing near transit**, amenities, and other services
- Support programs that **connect residents with jobs**, especially in technology and research
- Support **small business development and retention** through assistance, training, and funding programs
- Ensure **inclusive commercial spaces** and legacy business retention, including community-serving and culturally specific businesses
- Integrate **arts, culture, and history into** neighborhood centers through placemaking
- Preserve, strengthen, and expand **cultural districts**

Infrastructure and Environment

- Prioritize equitable distribution of **community facilities**
- Ongoing implementation of Environmental Justice Element **to address illegal dumping** and explore options for new strategies
- Prioritize capital improvement funding for **community resilience hubs**
- Explore other **funding sources** for infrastructure projects
- Proactively plan for **sea level rise** and flooding
- Continue implementing ECAP, Urban Forest Plan, and support **urban greening** projects
- Address and **mitigate noise impacts** in Noise Element

Discussion

Discussion Questions

- Does the overall strategy and maps advance the GPU Goal and Guiding Principles?
- Do these strategies help achieve the commission's priorities?
- What ideas for specific policies do these strategies raise?
- Is anything missing?

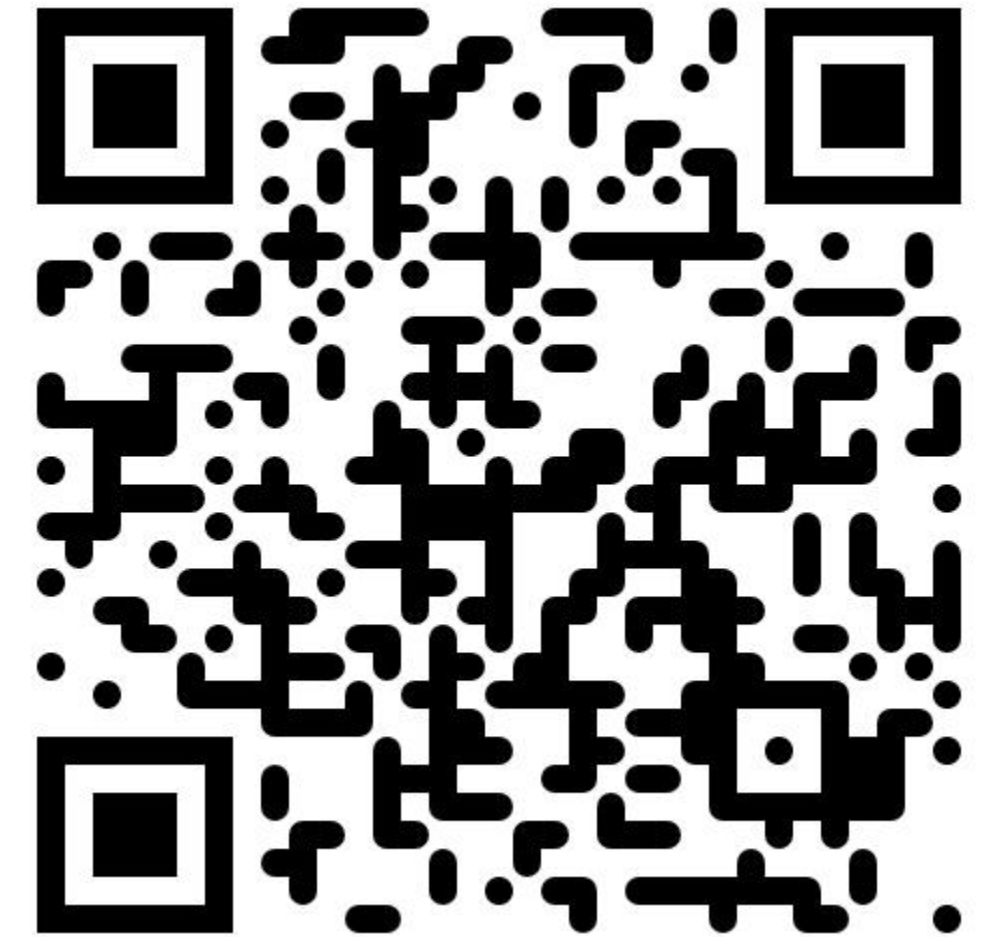


Image show participants at General Plan Kickoff Event at OMCA

Next Steps

Draft Framework Engagement

- Provide comments on the Draft Framework until **April 23**
- Boards and Commissions presentations through beginning of April
- City Council meetings in **May 2026**
- Attend a pop-up event or workshop in your district
- Visit the website to see upcoming events and sign up for the mailing list: **oaklandca.gov/gpu**



QR Code to review
Framework