



# City of Oakland Electric Bike Library Program

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Summer 2022



Clean  
Mobility  
Options

# Agenda

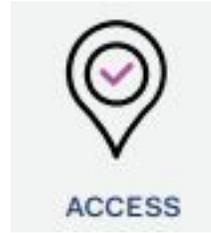
## What we'll go over:

- Program overview
- Current progress
- Proposed program timeline - Winter launch
- Discussion
- Survey collection

# Program overview

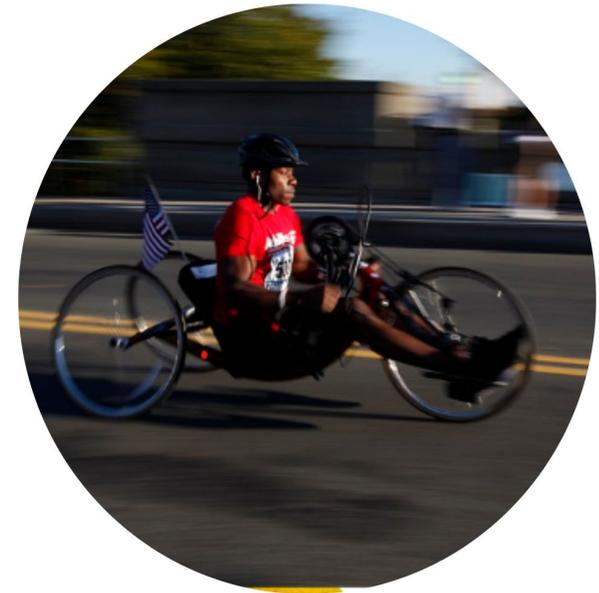
# City of Oakland e-Bike Library

## Uplifting goals in Let's Bike Oakland Plan



## Storefronts

Focus on serving East Oakland, West Oakland, San Antonio, Chinatown, Fruitvale and other Oakland communities impacted by economic and environmental injustices



Current progress

# Current progress

## Connecting, Collaborating and Strengthening

- Engaging Let's Bike Oakland stakeholders
- Sharing community engagement resources
- Exploring opportunities for focus groups
- Establishing support structures
- Establishing operations and maintenance plans



Photo: Clane Gessel Photography

# Tentative program timeline

# Tentative Timeline

*engagement*

Kickoff  
June 2022

Survey  
Release

Focus Groups  
August 2022

Data  
Analysis

Winter 22/23  
Program  
Launch

Begin  
Procurement  
process

Storefront  
info  
meeting

Receive and  
assemble  
e-bikes Oct.  
2022

*procurement*

# Discussion

# Community feedback

## Goal to understand Oakland e-bike

- Use cases and general transportation needs
- Interest
- Hesitations



# Program Design

- **What types of e-bikes should we ensure we have available?**
- **How long should a rental or “rent” period be?**
- **How much should it cost to “rent” a bike? What should we consider when structuring the cost?**

Survey collection

# Survey collection

## **The survey is open to all Oakland residents**

- Cross promotion with Let's Bike Oakland stakeholders
- Find it on City of Oakland website
- Sign up for updates
- Focus groups being coordinated

Take the  
survey!



[bit.ly/ebikelibrarysurvey](https://bit.ly/ebikelibrarysurvey)



# Thank You

Contact for questions: [earellano@gridalternatives.org](mailto:earellano@gridalternatives.org), 510-731-0975

*Survey: [bit.ly/ebikelibrarysurvey](https://bit.ly/ebikelibrarysurvey)*

*Go to [accesscleanca.org](https://accesscleanca.org) for other clean energy incentives*

The e-Bike Library Program is part of California Climate Investments, a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment — particularly in disadvantaged communities.