

CITY OF OAKLAND

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# Our Mission

Oakland Public Works is dedicated to you! We strive to maintain, improve and preserve Oakland's infrastructure and environment for the residents, businesses, visitors and future generations of every neighborhood in our diverse city.

## VISION STATEMENT

We envision an Oakland that provides and supports:

- Living and working conditions that are healthy, safe and clean
  - Easy and equitable access to services
- Transparent, accountable, and efficient use of public resources
- Responsible, sustainable stewardship of our environment

*Together we will achieve this vision through innovation, civic engagement, and customer service.*



# Three Prong Approach to Reduce Dumping



## I. Eradicate

remove illegal dumping



## II. Enforce

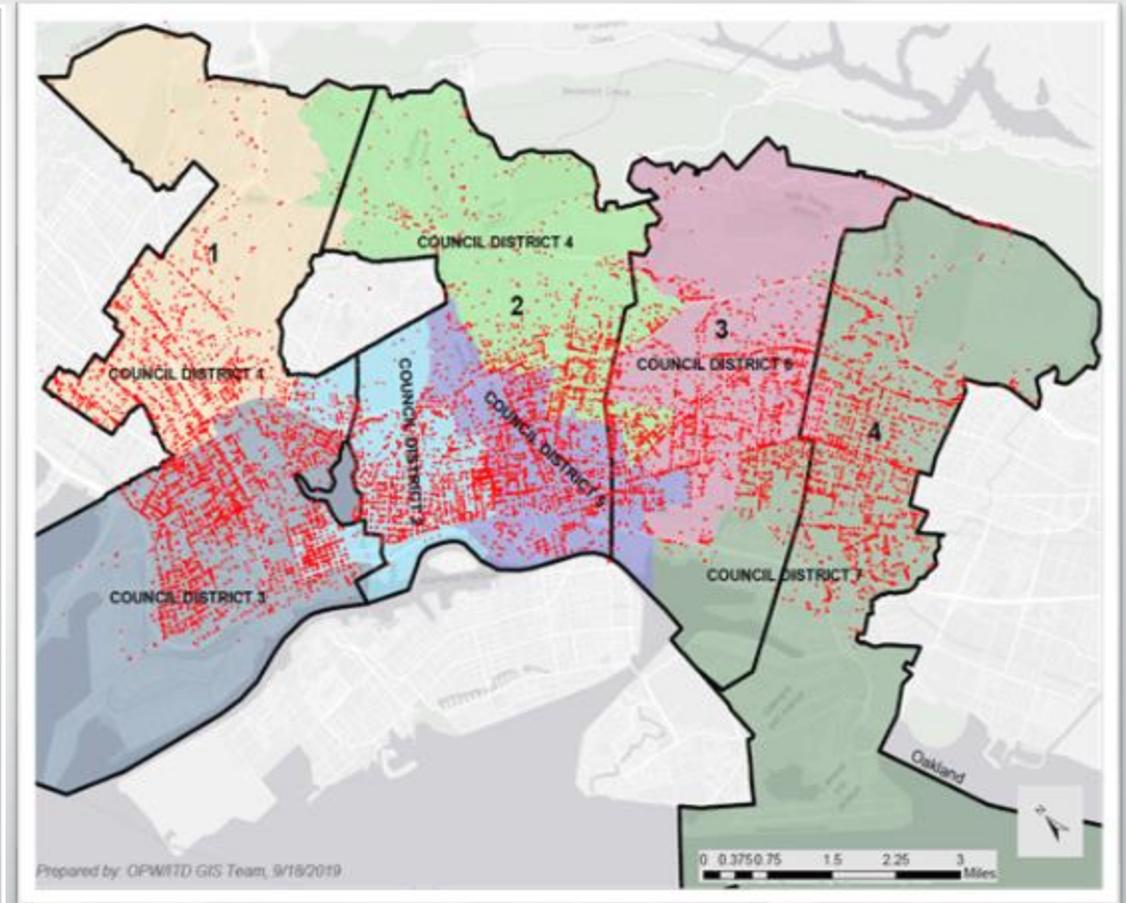
hold violators accountable



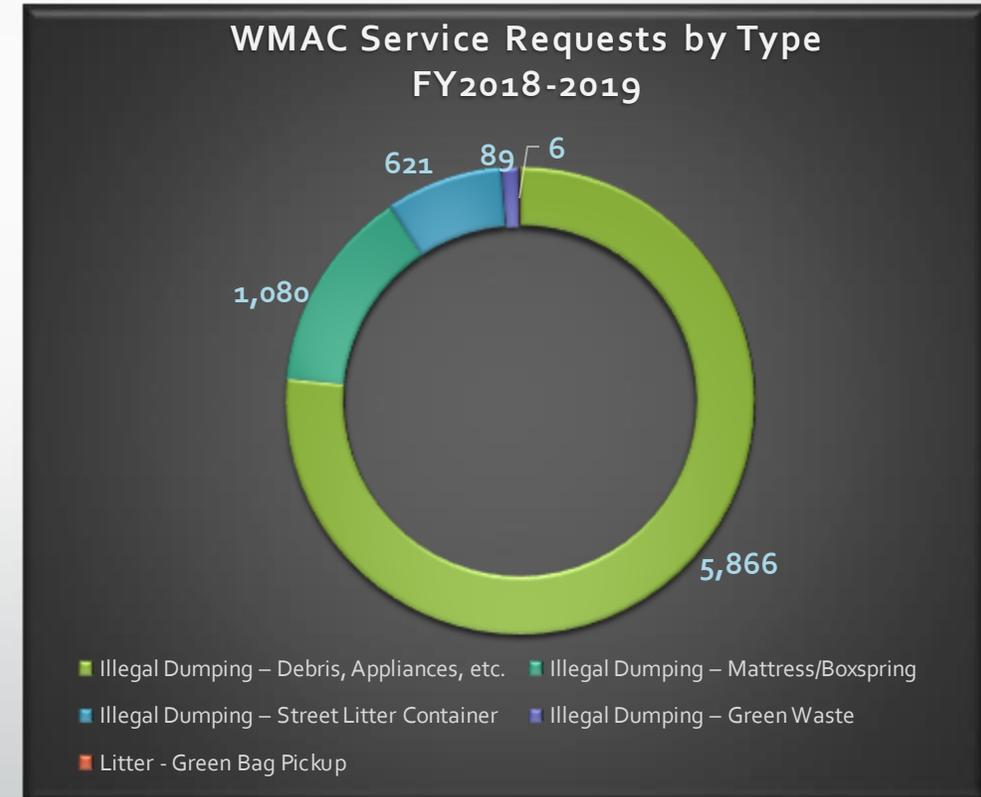
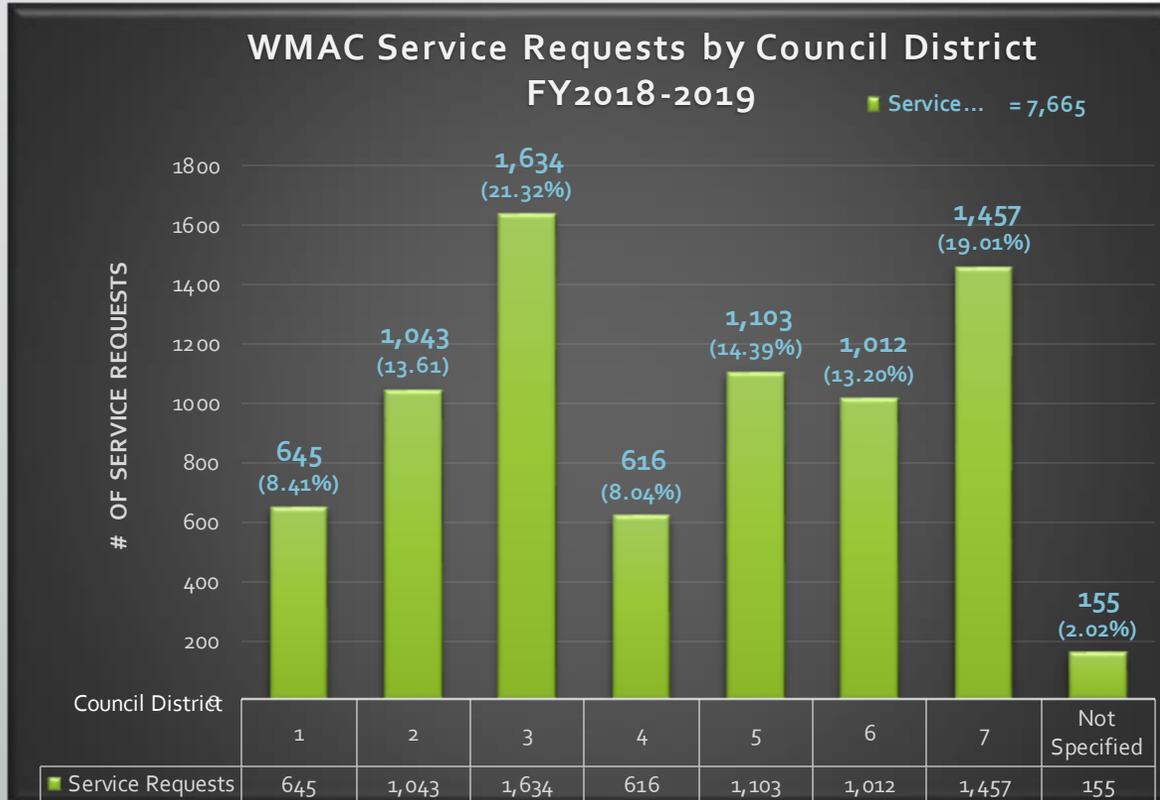
## III. Educate

change behavior &  
promote services

# Illegal Dumping Service Requests & Work Orders

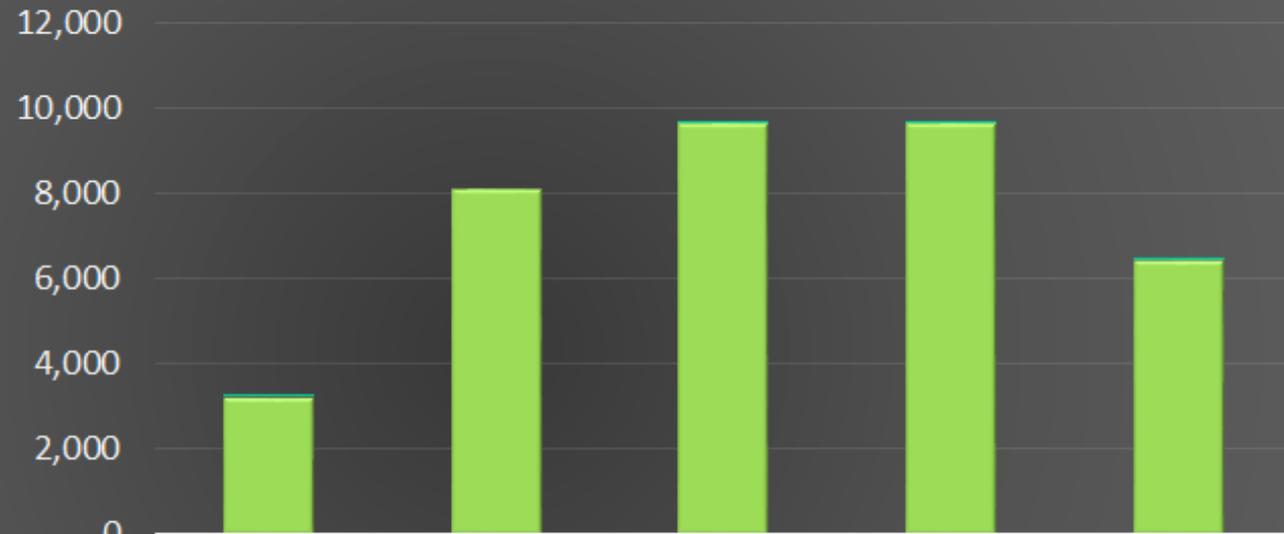


# WMAC – Service Requests by Council District & Type



# Garbage Blitz Crew (GBC) – Eradication by Year

Garbage Blitz Crew - Eradication by Year  
Fiscal Year (\*\*\*)



	2017-2018** *	2018-2019	2019-2020	2019-2020	2020-2021** *
Total # of Crews	2	4	6	6	8
# of Completed Work Orders	3,216	8,118	9,647	9,647	6,433

■ # of Completed Work Orders    ■ Total # of Crews

# Homeless Encampment Crew (HEC)

- 15 Staff Members on the HEC
- Tuesday – Friday operation
- Oakland Police Department (OPD) is present during clean-ups.



# What's in the Works Now?

- **Surveillance Cameras**

To assist with sting operations to catch dumpers.

- **Cash 4 Trash Pilot**

Pay unsheltered residents to help clean up areas in and around their encampments.

- **Rewards for Reporting**

Improving a program to provide rewards for witnesses who identify illegal dumpers.

- **Bulky Block Party**

Free monthly event where Oakland residents can drop-off their bulky trash.



# Encampment Management Policy

- <https://oaklandside.org/wp-content/uploads/2020/09/View-Supplemental-Report-Exhibit-A-9182020-1.pdf>

# Fiscal Year 21 Homeless Encampment Funding

## Dedicated Funding

- **\$1.6M** in the FY21 Adopted Midcycle for Budget Homeless Encampment Cleanup Services (One-time funds)
- Additional funding adopted by the City Council on April 12, 2021 (*exact allocations to OPW to be determined*)

## Other Sources

- Shift of 16 FTEs originally assigned to Illegal Dumping to meet increasing service demands

Fund Source	FY 20-21 FTEs	% of Funding
1720 - Comprehensive Clean-up	12.40	54%
2270 - Vacant Property Tax Act Fund	3.00	44%
3100 - Sewer Service Fund	0.60	2%
Grand Total	16.00	100%

# Locations that Receive Garbage Service

- <https://cao-94612.s3.amazonaws.com/documents/Encampment-Clean-up-Schedule-Web-042021.pdf>

# Garbage Service Frequency

## Pre-Pandemic

- At the direction of the EMT on Tuesdays and Wednesdays, the homeless encampment crew (HEC) focused on four (4) distinct interventions (deep cleaning, enforcement of prior closures, partial closures, and closures). On Thursdays and Fridays, the HEC concentrated on cleaning encampments on the garbage run (GR).

## Post-Pandemic

- At the direction of the EMT and in accordance with the CDC recommendation the HEC pivoted and began to clean approximately forty (40) encampments on the GR on a weekly basis and two (2) encampments twice a week due to the large amount of garbage that was generated. This service was provided Tuesday – Friday.

# Clear & Clean VS. Closure

## Deep Cleaning

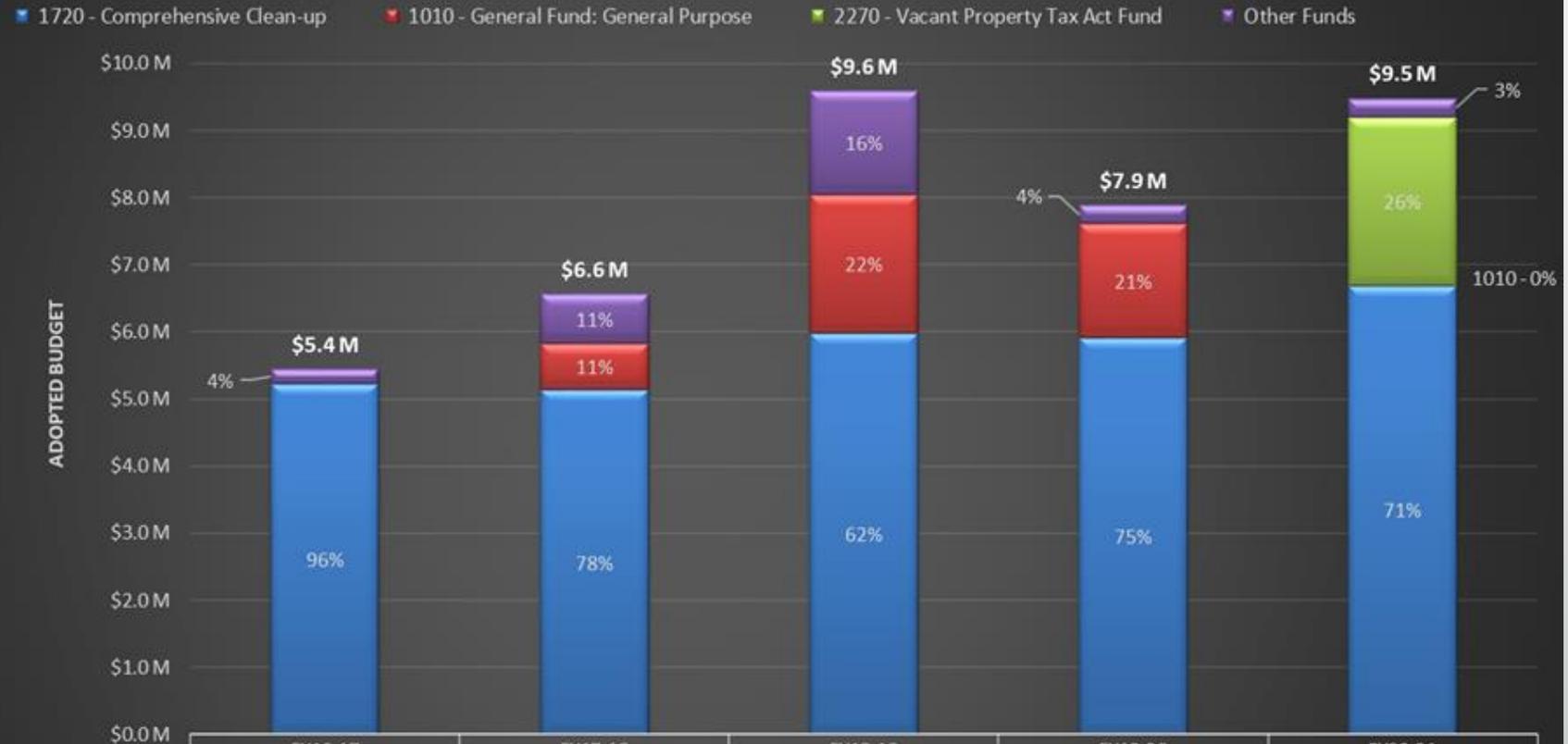
- 72-hour notification
- The unsheltered are required to move temporarily
- OPD creates a safe work environment for OPW staff to clean the encampment
- At the conclusion of the cleaning the unsheltered can return to the encampment on the same day and in most cases within 1-2 hours

## Closure

- 72-hour notification
- The unsheltered are required to move
- OPD creates a safe work environment for OPW staff to clean the encampment
- At the conclusion of the cleaning the unsheltered are not allowed to return

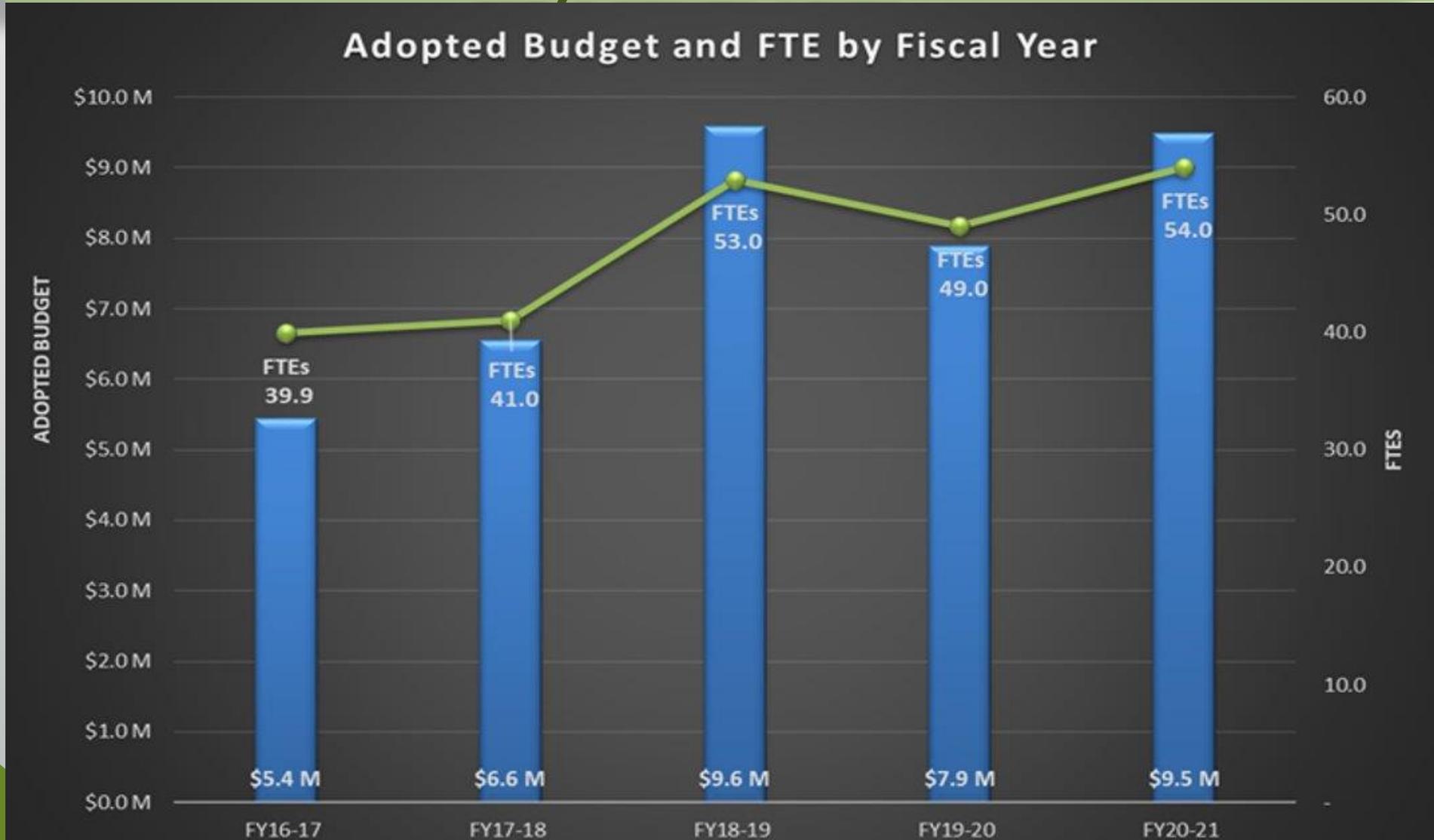
# Illegal Dumping Funding Sources

## Funding Sources by Fiscal Year



	FY16-17	FY17-18	FY18-19	FY19-20	FY20-21
Grand Total	\$5.4M	\$6.6M	\$9.6M	\$7.9M	\$9.5M
Other Funds	\$0.2M	\$0.7M	\$1.5M	\$0.3M	\$0.3M
2270 - Vacant Property Tax Act Fund					\$2.5M
1010 - General Fund: General Purpose		\$0.7M	\$2.1M	\$1.7M	\$0.0M
1720 - Comprehensive Clean-up	\$5.2M	\$5.1M	\$6.0M	\$5.9M	\$6.7M

# Illegal Dumping Adopted Budget and FTE by Fiscal Year



Questions?

Get involved at  
[www.OaktownPROUD.com!](http://www.OaktownPROUD.com)



# Keeping Oaklanders Housed

Shola Olatoye  
Director  
Dept. of Housing & Community  
Development



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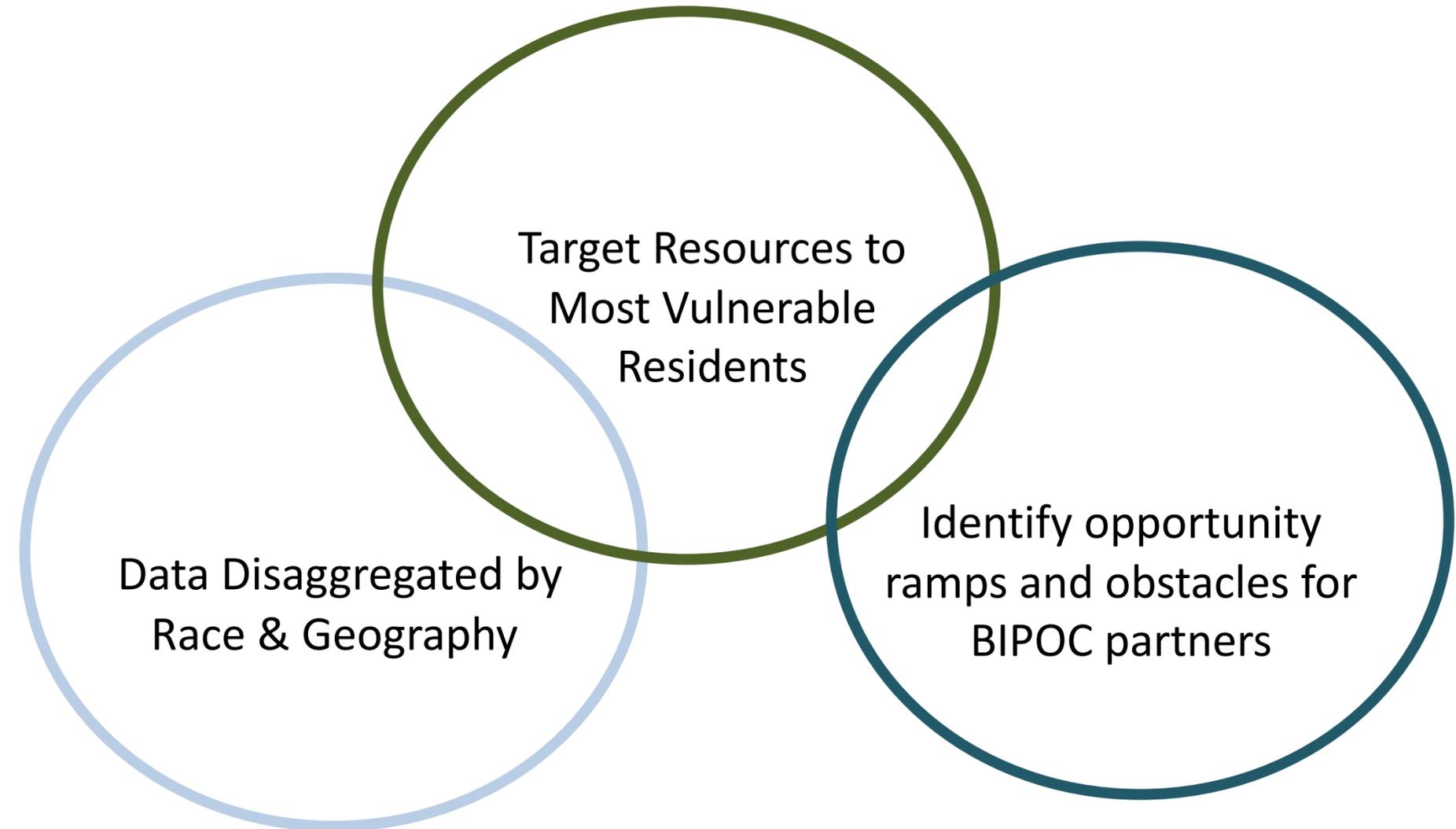




# Affordable Housing Priorities

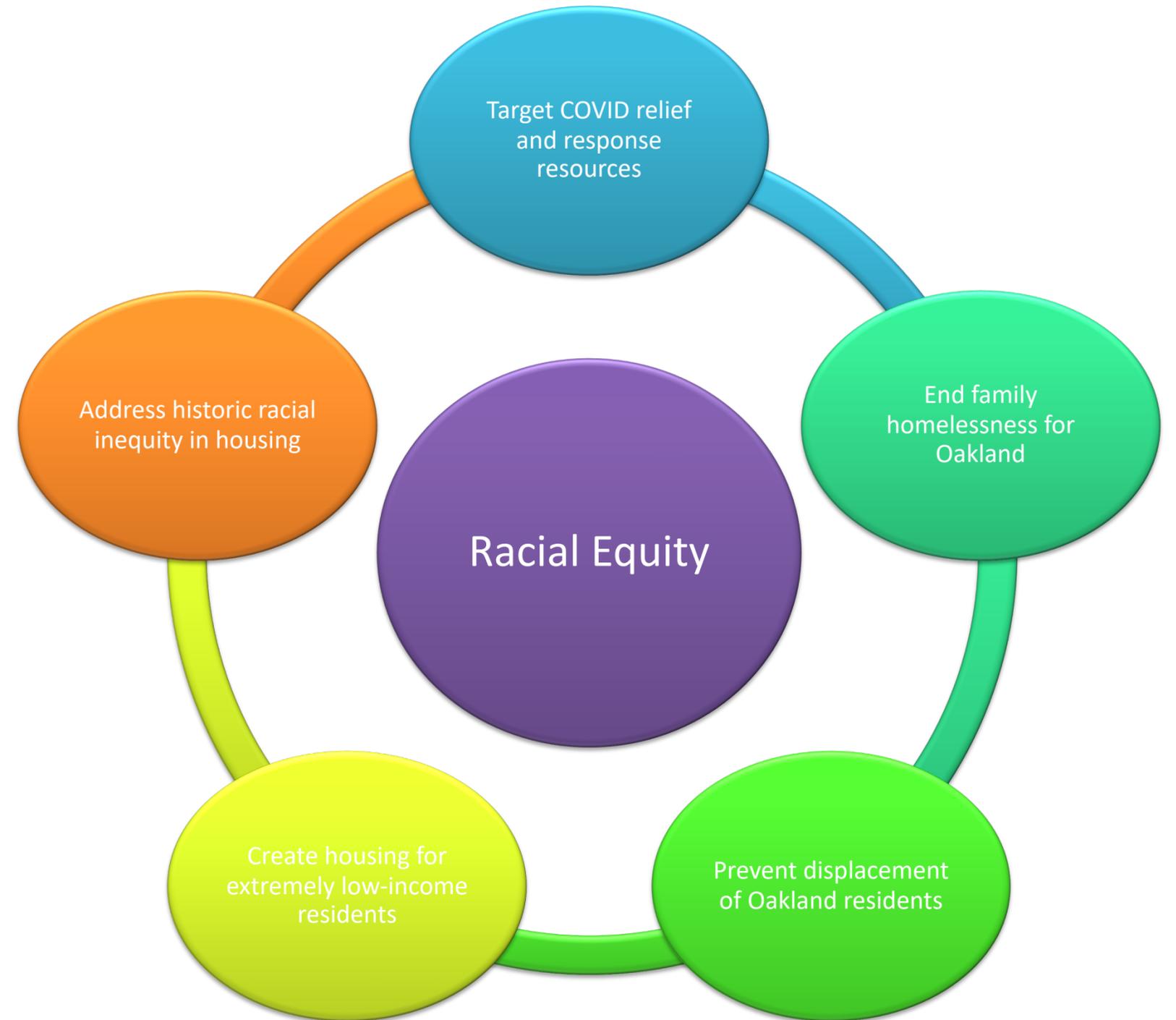
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Equity lens



These data point to needs within and for the City of Oakland's housing interventions must:

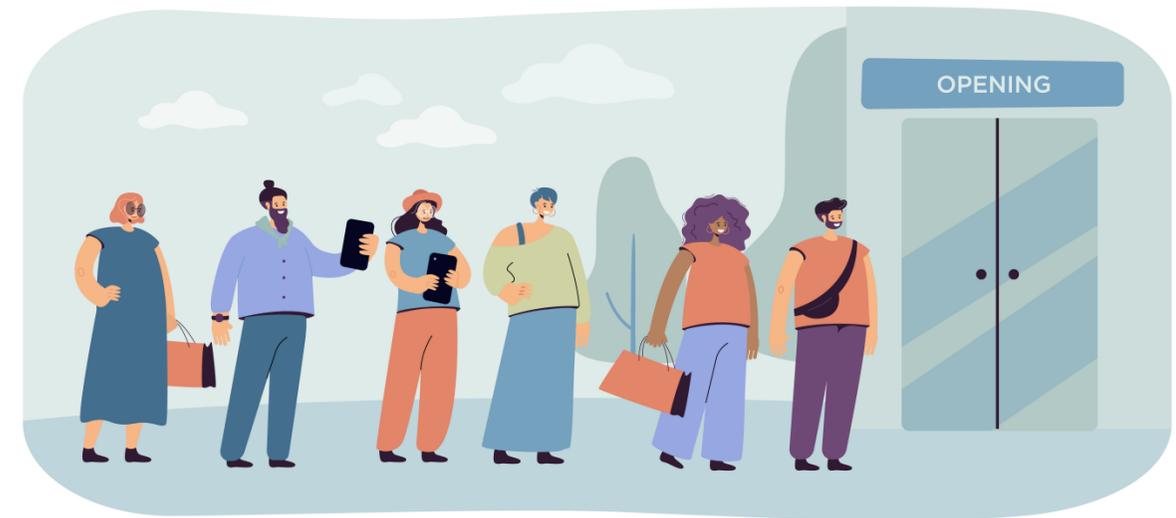
## Needs Analysis



# Affordable Housing Needs

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- Only 35 affordable units available for every 100 extremely low-income households in the combined area of San Francisco, Alameda, Contra Costa, San Mateo and Marin counties

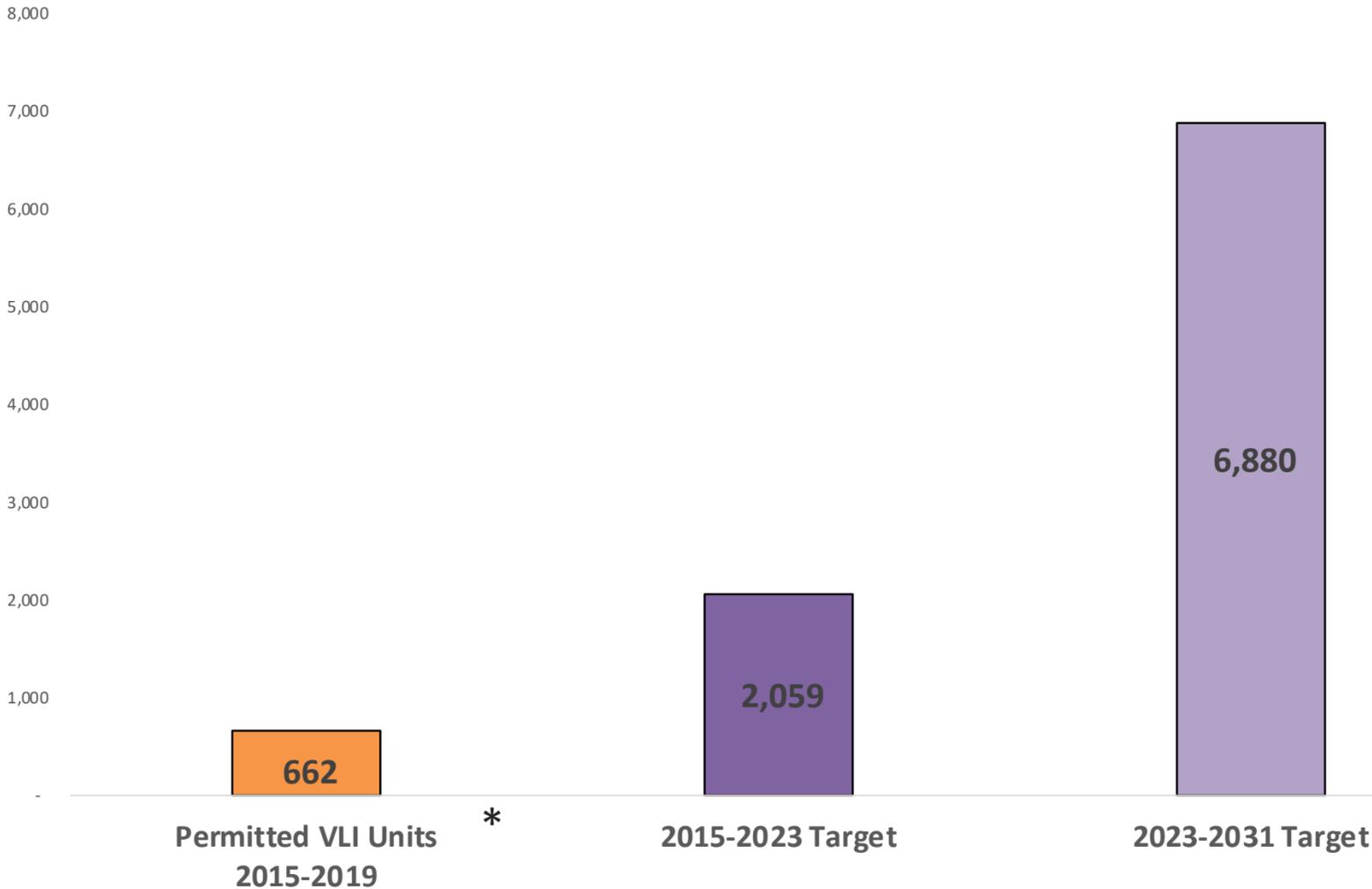


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# Affordable Housing Needs

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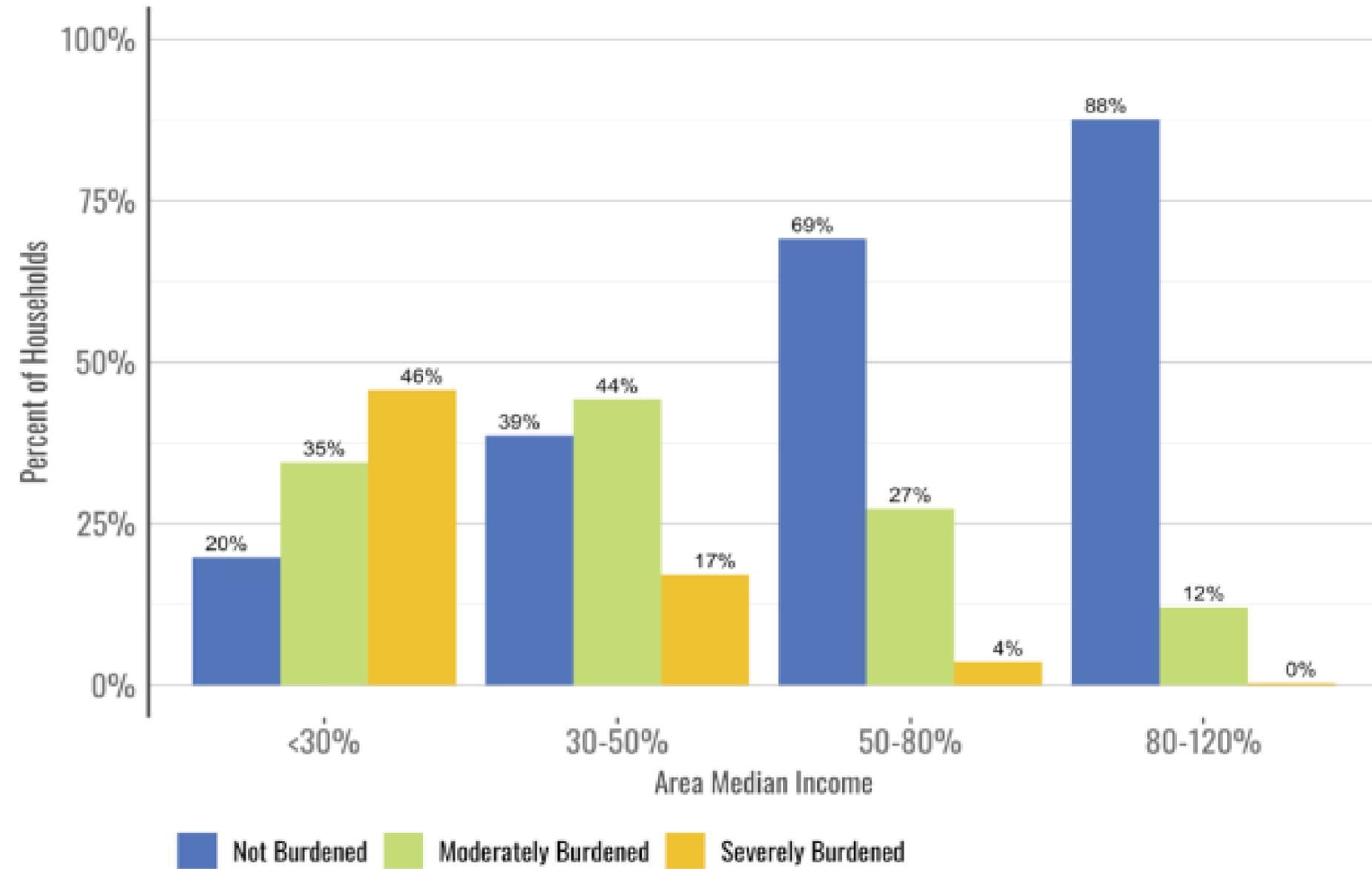
Citywide RHNA Targets vs. Supply  
Very Low Income Units



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Needs analysis  
UPENN

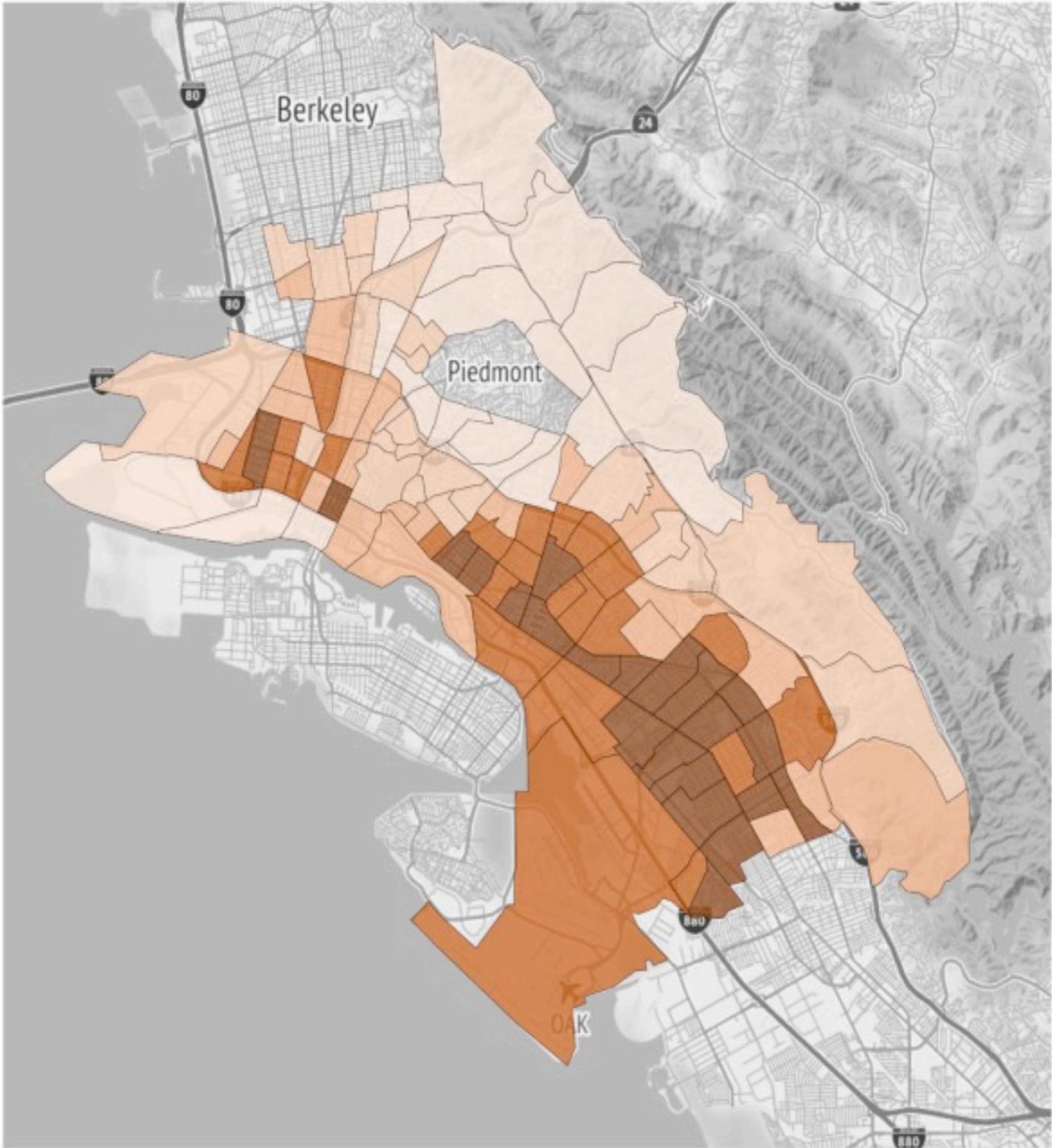
**Percent of Renter Occupied Households Rent Burdened by Area Median Income**



US Census Bureau PUMS (2018)

Needs analysis  
UPENN

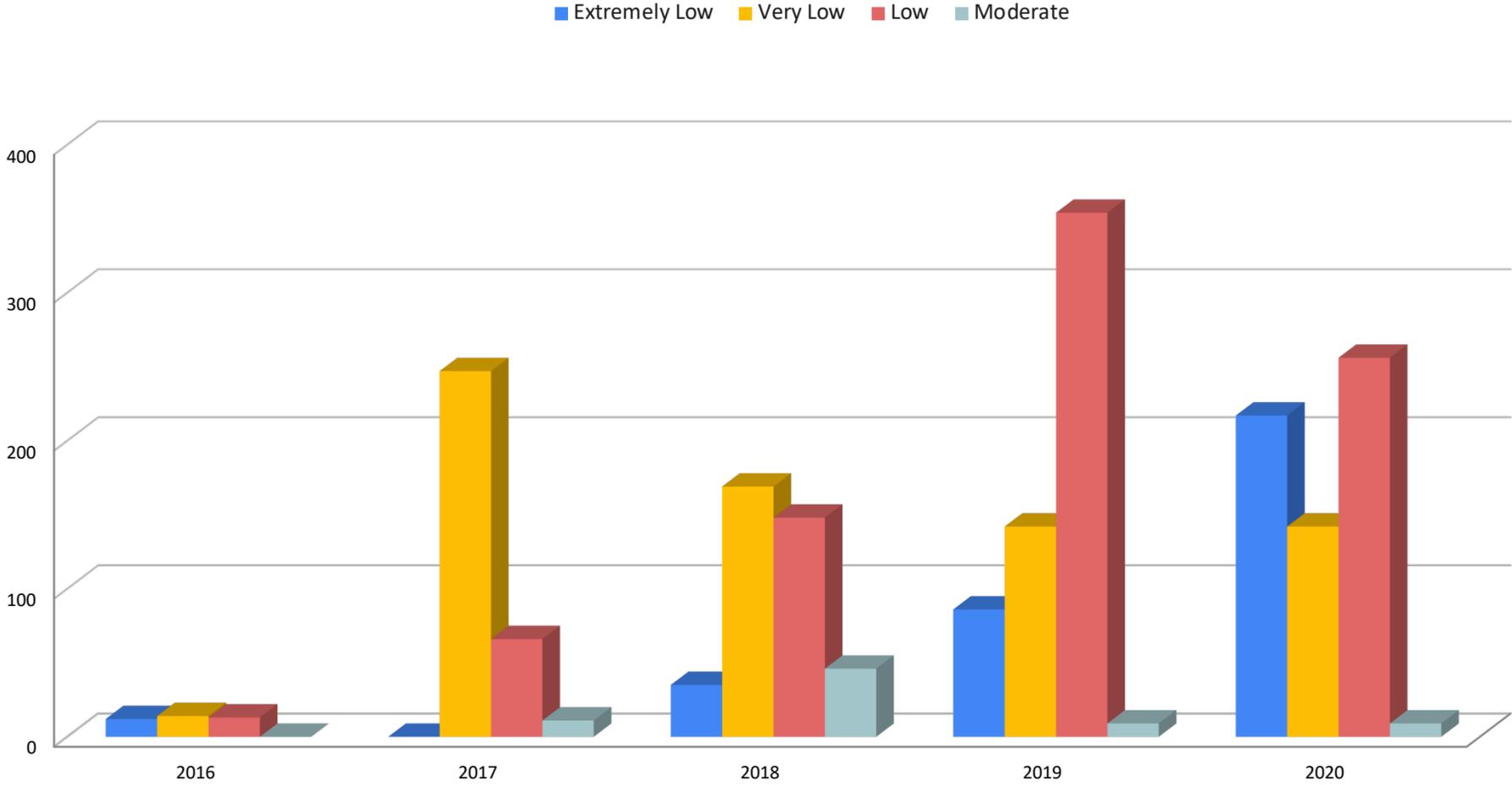
### Renter Vulnerability Index



5-Year American Census Survey (2018)

# Affordable Housing

### Annual Production of Affordable Housing by Income



Notes: By calendar year. Includes new construction (counted at building permits issuance), preservation of existing affordable (counted at finance closing), and acquisition and conversion of existing units to affordable (counted at finance closing)

Source: City of Oakland, Housing & Community Development and Planning & Building Departments

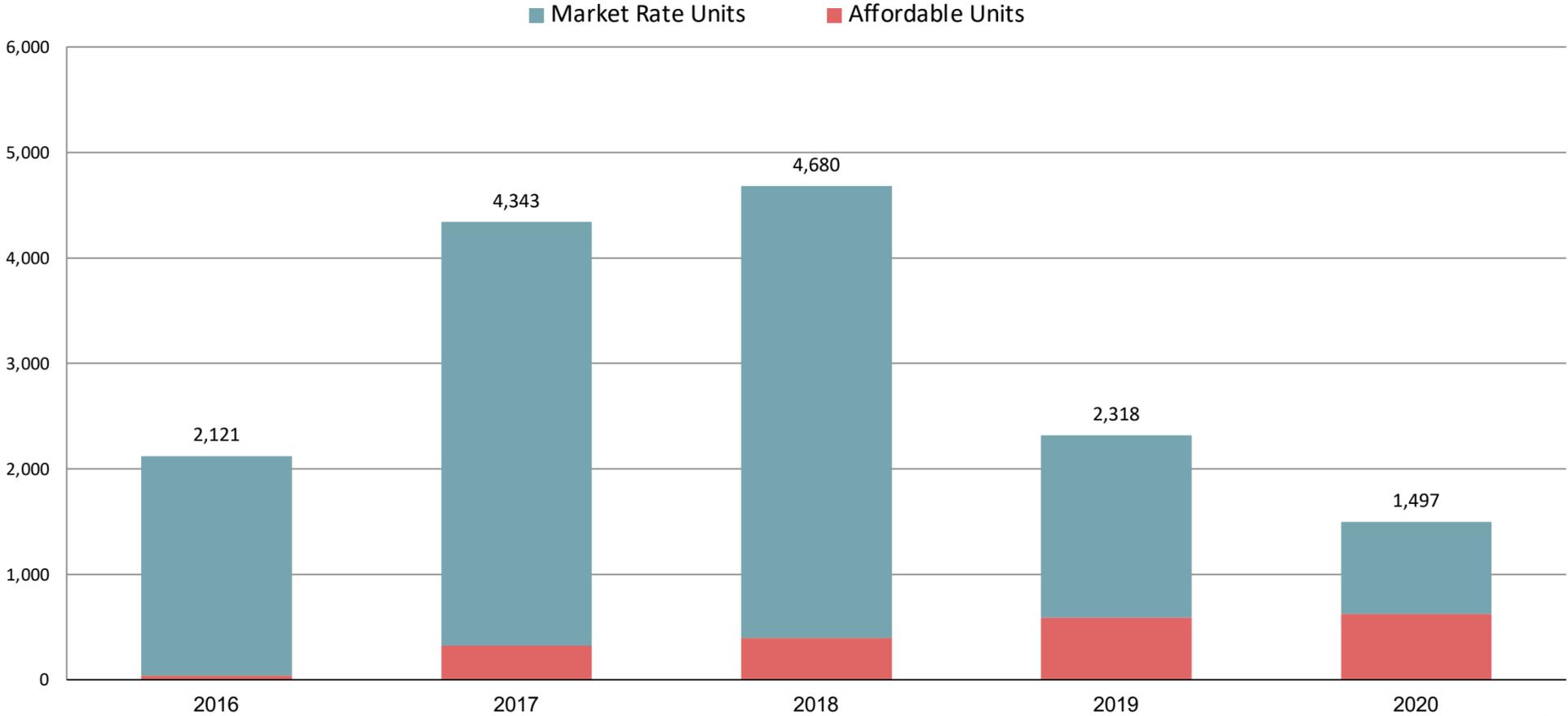


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\*In addition, 705 extremely low income (ELI) units were produced 2016-2019

# Affordable Housing

## Total Annual Housing Production



Notes: By calendar year. Includes new construction for market rate and affordable (counted at building permits issuance), preservation of existing affordable (counted at finance closing), and acquisition and conversion of existing units to affordable (counted at finance closing).

Source: City of Oakland, Housing & Community Development and Planning & Building Departments



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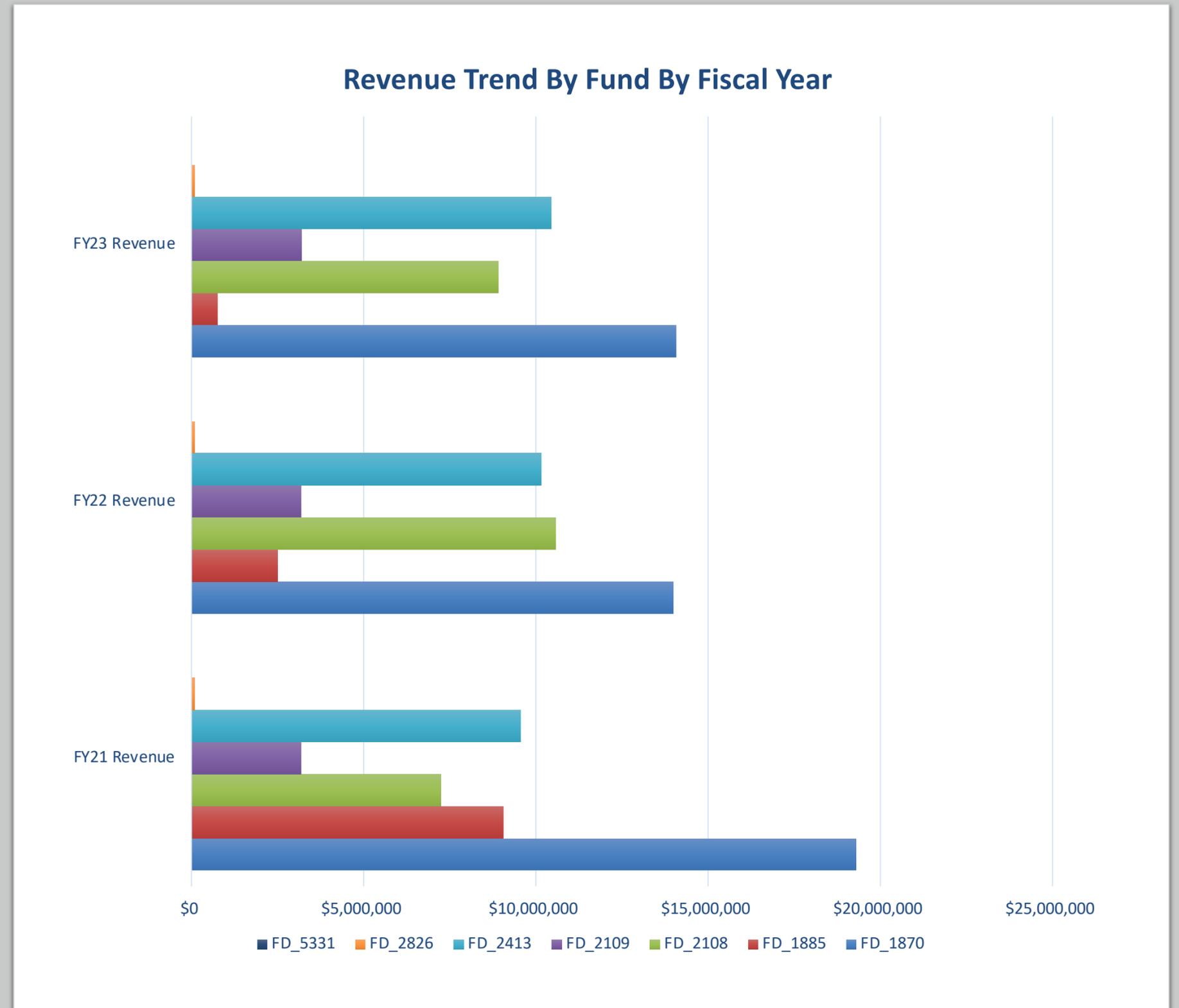
\*In addition, 705 extremely low income (ELI) units were produced 2016-2019

# Affordable Housing Resources

<b>Fund</b>	<b>FY21 Revenue</b>	<b>FY22 Revenue</b>	<b>FY23 Revenue</b>
AHTF	\$ 19,287,982	\$ 13,990,527	\$ 14,074,486
Bond proceeds	9,055,594	2,500,000	748,594
CDBG	7,248,632	10,571,934	8,906,242
HUD Home	3,173,979	3,178,024	3,192,267
RAP	9,558,304	10,153,955	10,441,394
Mortgage Revenue	89,492	89,492	89,492
Measure KK	-	-	-
<b>Total</b>	<b>\$ 48,413,983</b>	<b>\$ 40,483,932</b>	<b>\$ 37,452,475</b>

# Affordable Housing Resources

- City committed nearly 100% of KK Bonds to real construction projects
- Bond proceeds designed to be spent down in BB
- RAP fee holds steady
- Limited \$\$ for new housing units



# Three P Approach

Protection

Preservation

Production

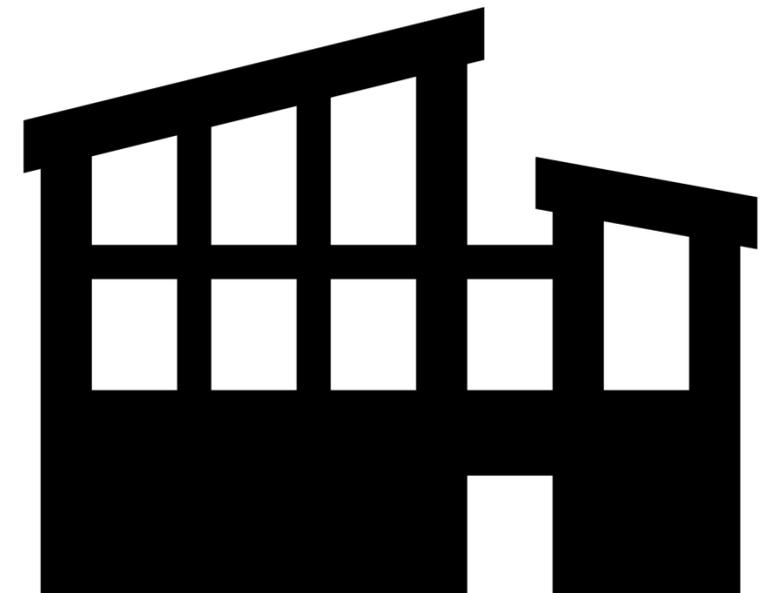
## Strategy # 1 Protection *Eviction Prevention & Antidisplacment*

- Strong Tenant Protection Laws via Rent Adjustment Program (RAP) and Eviction Moratorium
- Targeted Renter and Homeowner Assistance via city and Keep Oakland Housed
- Code Compliance & Relocation Program

## Resources

[www.oaklandca.gov/topics/rent-adjustment-program](http://www.oaklandca.gov/topics/rent-adjustment-program)

[www.keeпоaklandhoused.org/](http://www.keeпоaklandhoused.org/)



Strategy # 2 Preservation  
*Acquisition of Existing  
Buildings*

- Clifton Hall Dormitory – City acquire 42 Units Permanent Supportive Housing Units
- 20 Units Family Shelter
- Robust Services
- Inn at Temescal
- BAACS Scattered Single Family homes



## Strategy # 3 Production *New Construction*

- 612 units City-wide with City Funding/Affordability Restrictions (150 Permanent Supportive Housing (PSH) for homeless)
- Additional >300 senior affordable units in E. Oakland without City funds



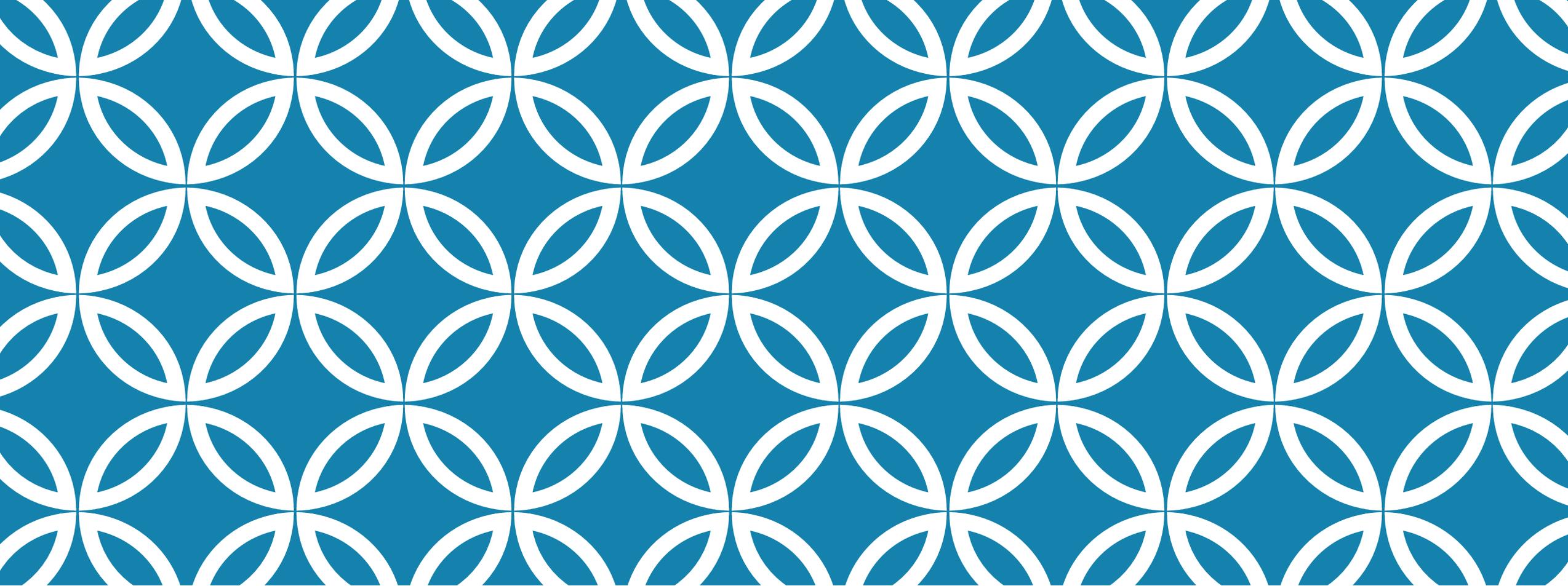
**UNDER  
CONSTRUCTION**

Oakland and the region must preserve existing units AND build new to solve its housing crisis.

# LEARN MORE

Visit to find housing assistance, tenant and landlord rights and data about housing in Oakland.

[www.oaklandca.gov/departments/departments-of-housing-and-community-development](http://www.oaklandca.gov/departments/departments-of-housing-and-community-development)



**CITY OF OAKLAND**  
**HUMAN SERVICES DEPARTMENT**

Community  
Homelessness  
Services

# HOMELESSNESS IN OAKLAND

## Point In Time

Sheltered	Unsheltered (on streets or places not meant for human habitation)	Total Homeless Population
861	3210	4071

Source: 2019 Point In Time Count

## Annual Estimates

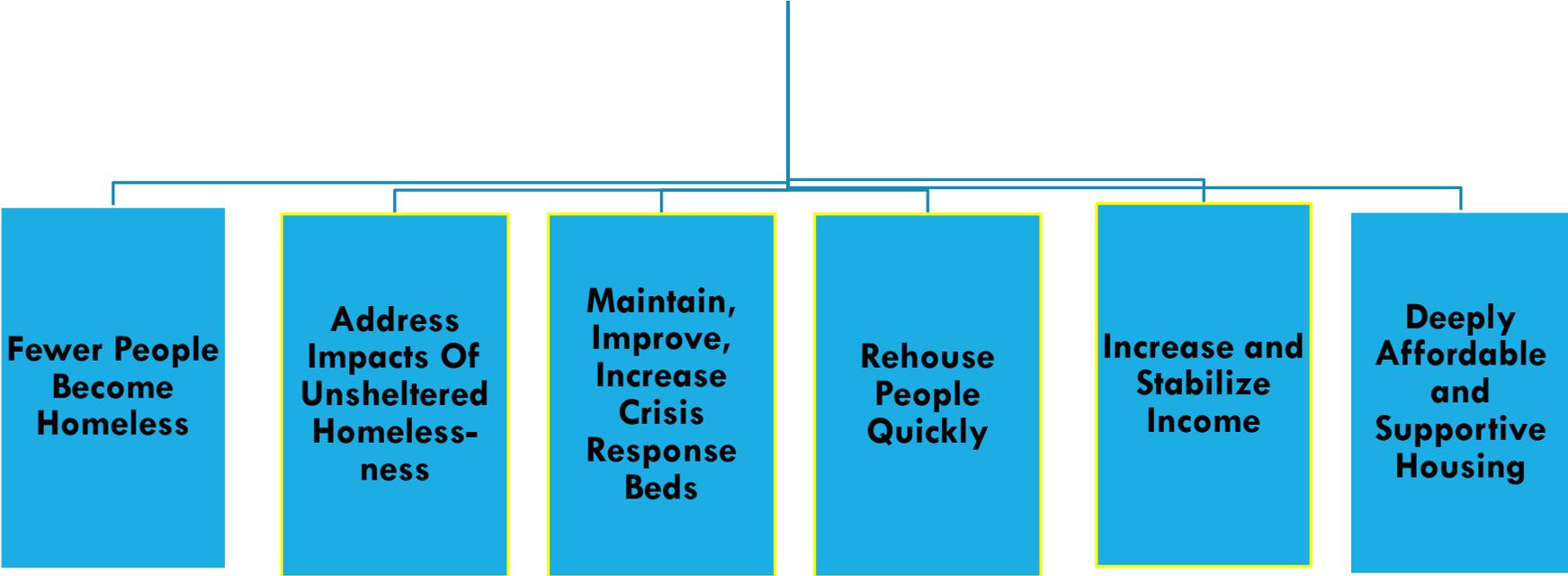
Total People: Oakland	Households	Households with only adults	Households with minor children	Households with only children
8004	6659	6087	499	73

Source: CoC Systems Modeling and Racial Equity Report 2020

- **The total number of people experiencing homelessness in Oakland increased 47% between 2017 and 2019**
- **79% of people are unsheltered**
- **70% of people experiencing homelessness are African American compared to 24% of general population**

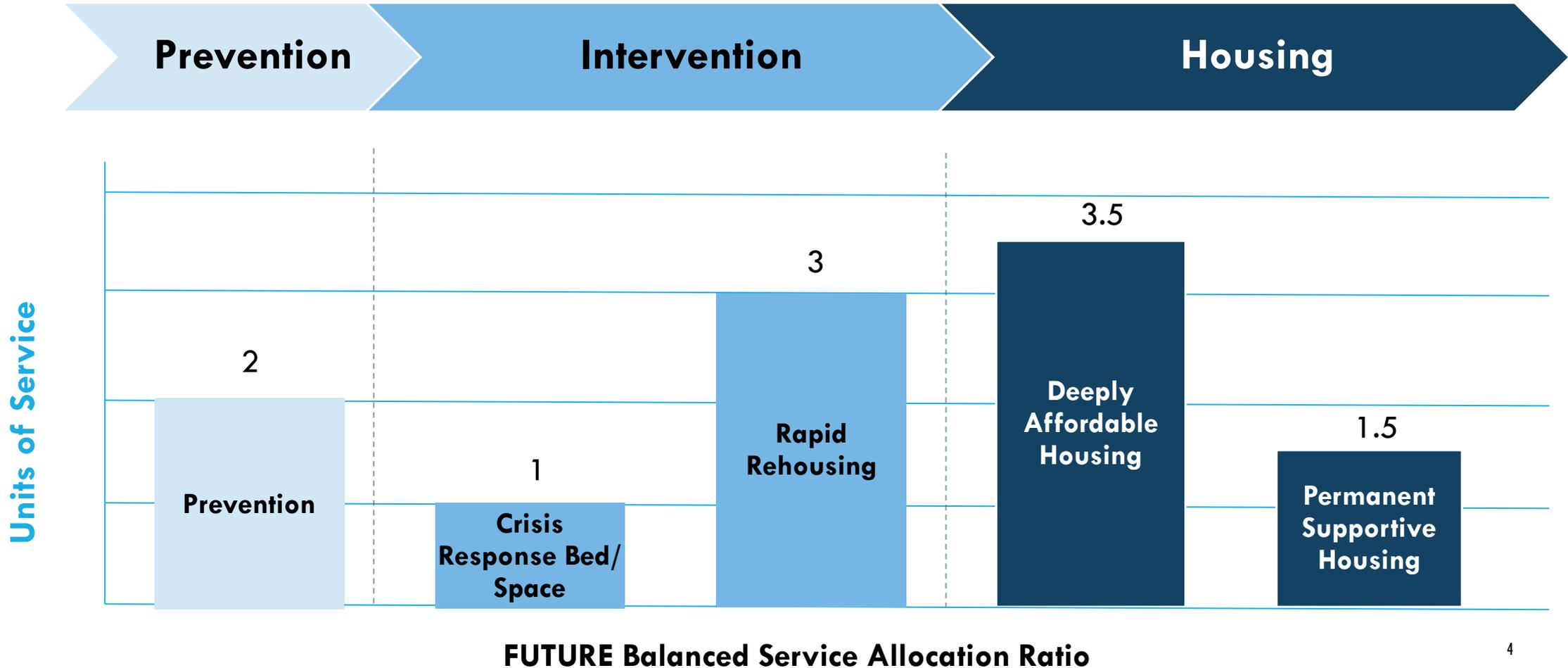
# PATH FRAMEWORK GOAL: FEWER PEOPLE IN OAKLAND EXPERIENCE HOMELESSNESS

Close Racial Disparities in entries to and exits from homelessness



Cross departmental Partnership

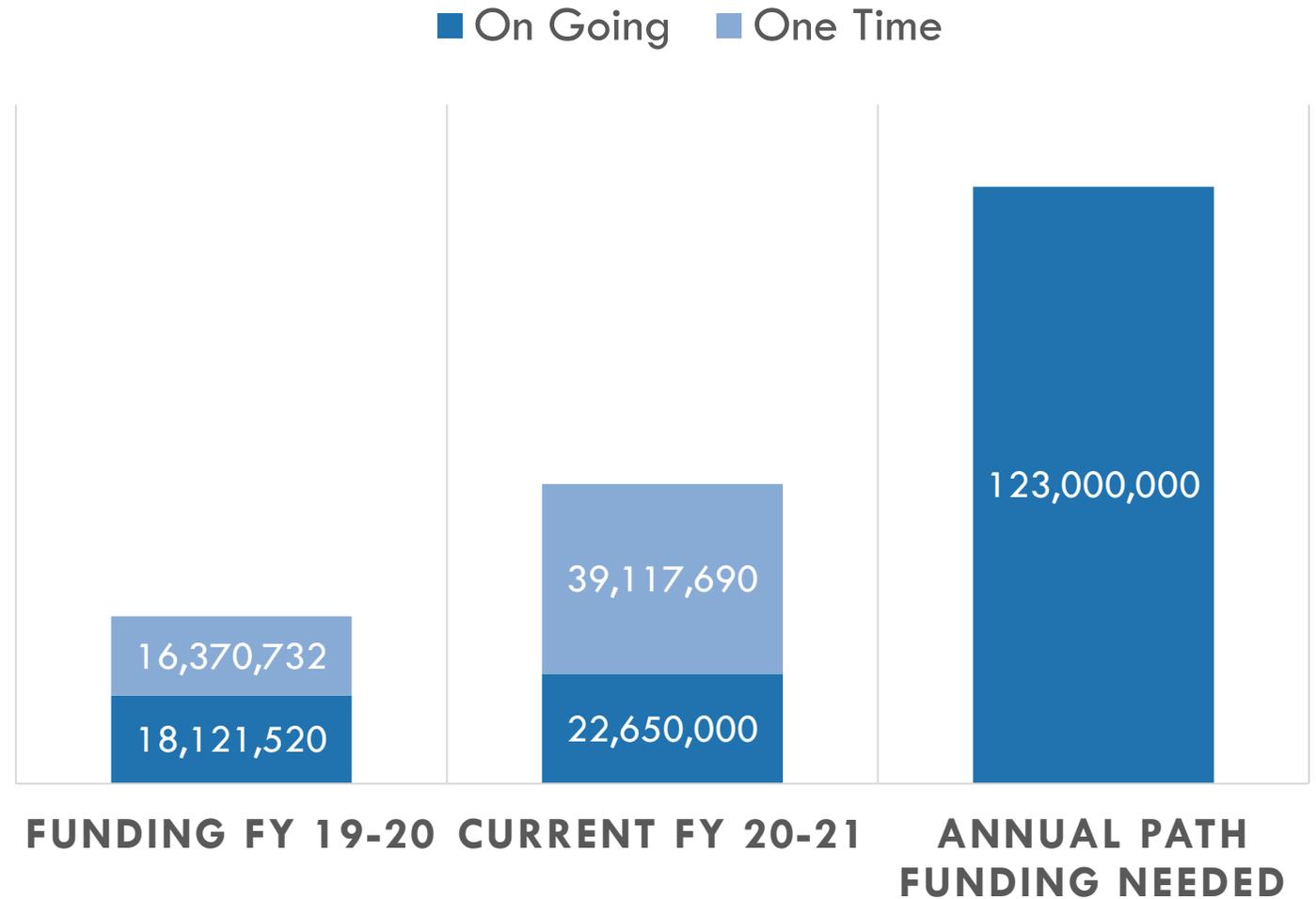
# OAKLAND'S PERMANENT ACCESS TO HOUSING (PATH) FRAMEWORK



# PATH PRIORITIES-ADOPTED BY COUNCIL IN DECEMBER 2019

- Preserve existing capacity
- Improve efficiency of existing beds to be housing focused
- Improve program evaluation, data analysis, and agency capacity building with a focus on racial equity.
- Increase capacity across all parts of the homeless response system

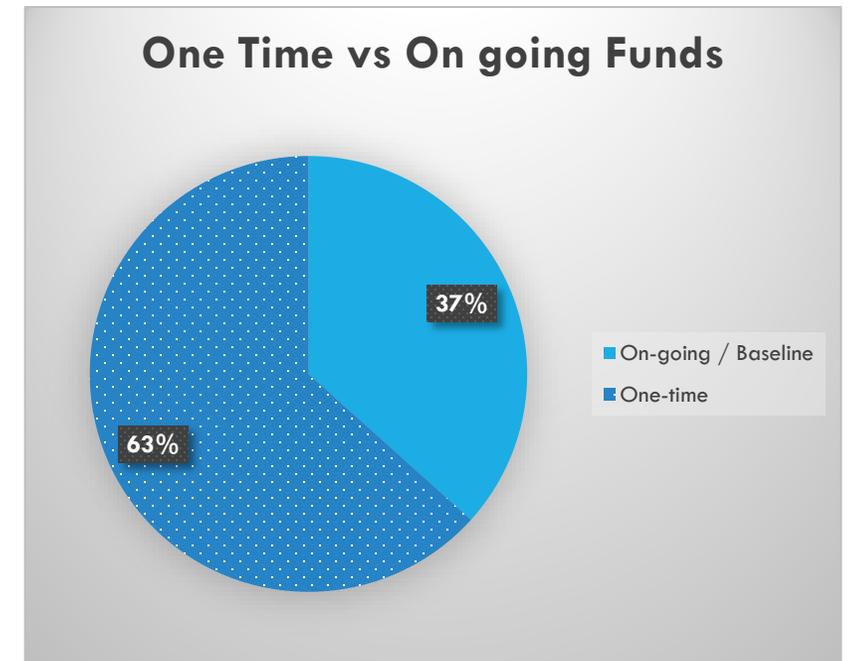
# CURRENT FUNDING VS PATH FUNDING NEEDED

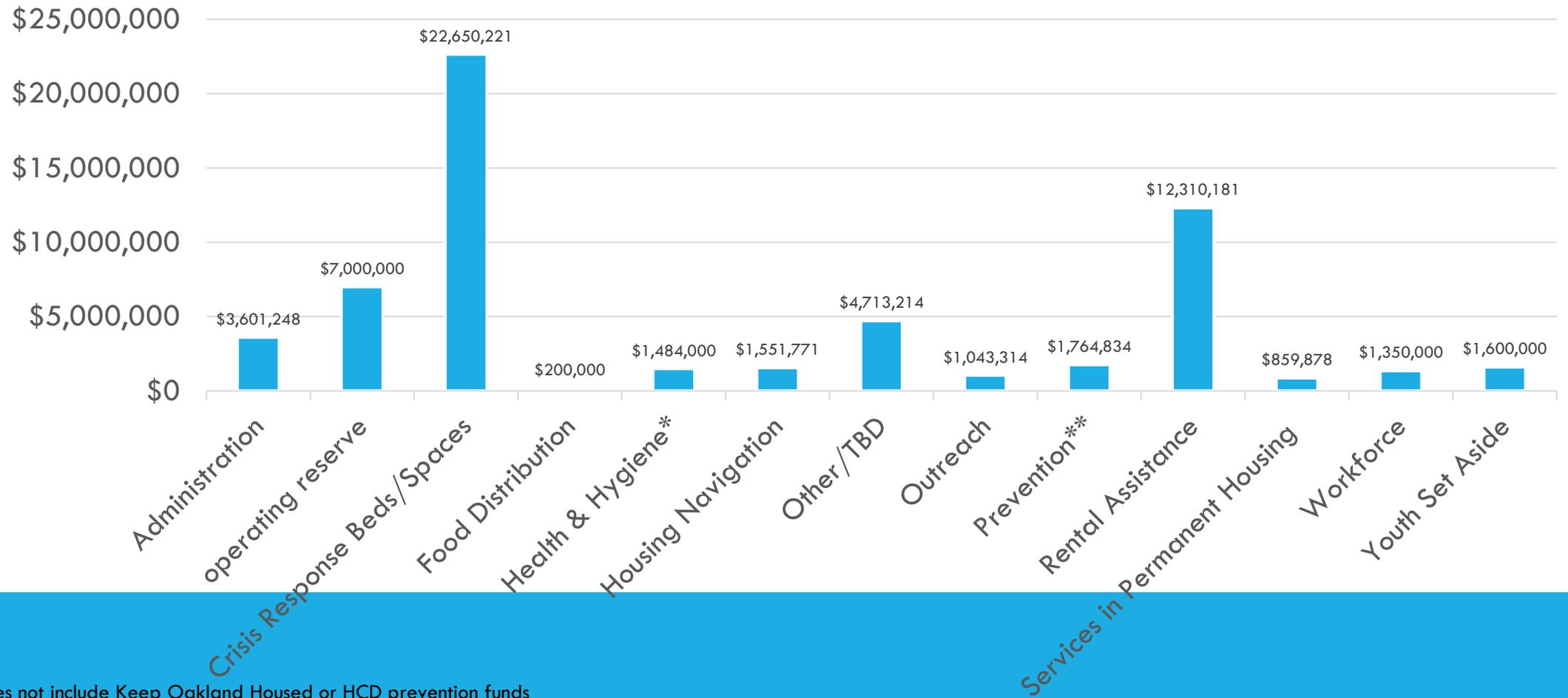




# CURRENT HOMELESSNESS BUDGET FY 20-21

<b>FUNDING SOURCE</b>	<b>FY 20-21 AMOUNT</b>
City (GPF)	\$1,490,000.00
City (Measure Q)	\$6,600,000.00
County	\$2,950,000.00
Oakland Housing Authority	\$3,630,000.00
State (HEAP/HHAP)	\$17,583,690.00
State COVID response	\$3,200,000.00
Federal (CDBG, ESG, CoC)	\$10,480,000.00
Federal COVID response (ESG-CV)	\$15,834,000.00
<b>TOTAL</b>	<b>\$61,767,690.00</b>





\*\*Does not include Keep Oakland Housed or HCD prevention funds

# FY 20-21 USE OF FUNDS

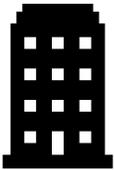
# MEASURE Q

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# CRITICAL USES OF ONGOING MEASURE Q FUNDS



Support for encampments: Expanded Outreach



Maintaining brick and mortar housing programs: Henry/Holland TH, Family Matters Shelter

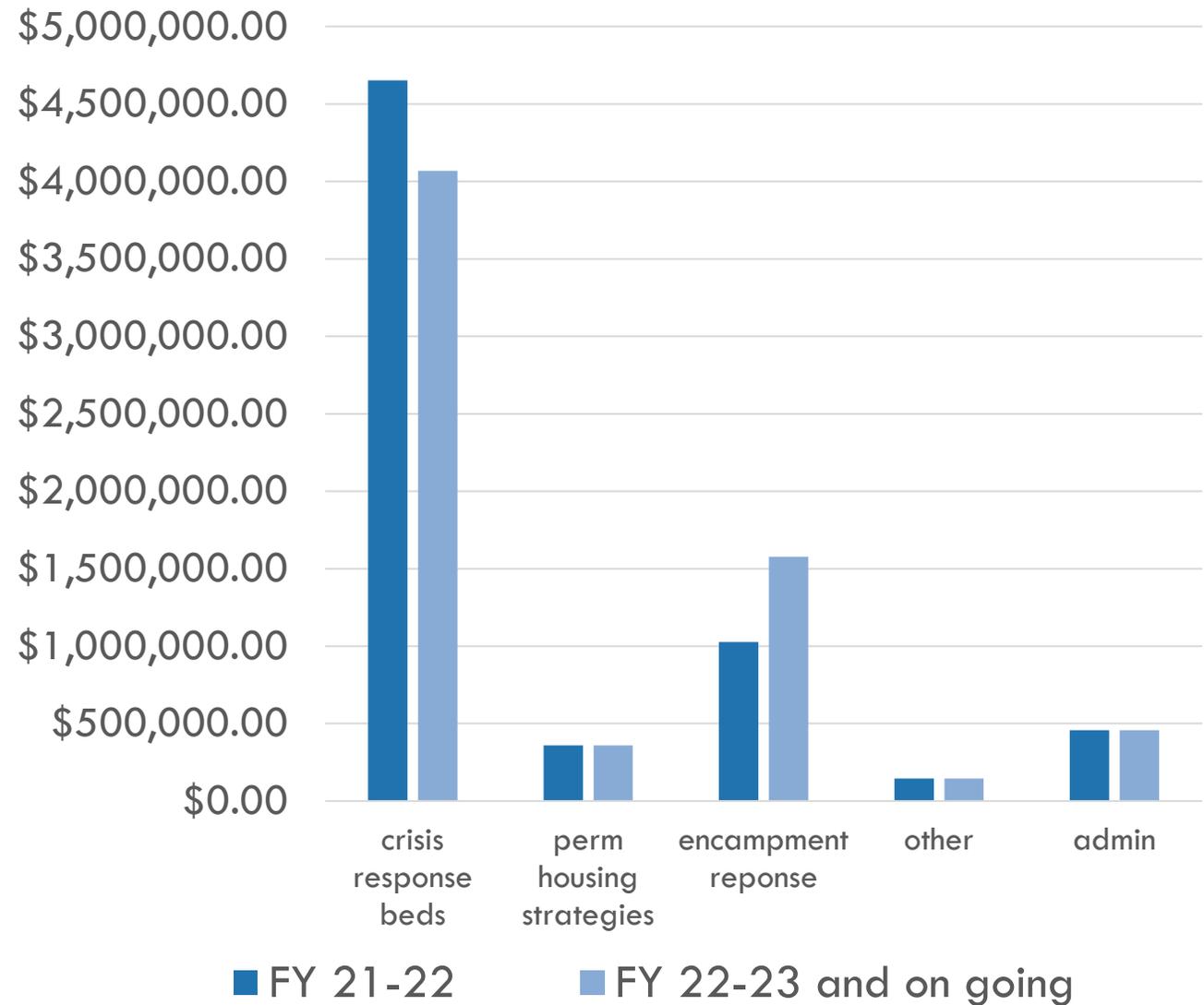


Permanent Housing Interventions: expansion of OPRI to 40 families



Staffing Infrastructure

# Proposed Measure Q Funding Plan



<b>3rd party grants</b>	<b>Agency</b>	<b>Not to Exceed Amounts FY 21-22</b>
<b>Henry / Holland Transitional Housing Programs</b>	Bay Area Community Services-	\$1,700,000
<b>Family Matters Shelter</b>	East Oakland Community Project-	\$1,500,000
<b>Maintaining Existing Family Shelter Beds</b>	Building Futures with Women and Children	\$52,500
	East Oakland Community Project	\$52,500
<b>Community Cabins</b>	Operation Dignity - (from Measure Q as part of larger grant)	\$583,480
<b>Hope Housing lease for Matilda Cleveland Family Transitional Housing</b>	Hope Housing	\$40,000
<b>HomeBase Trailers</b>	Housing Consortium of the East Bay	\$678,908
<b>Motel Vouchers</b>	Building Futures with Women and Children	\$50,000
<b>Oakland Path Rehousing Initiative (OPRI)</b>	Abode	\$77,275
	First Place for Youth	\$20,606
	Building Futures with Women and Children	\$252,135
<b>Food-Brown Bag Program</b>	Alameda County Food Bank	\$100,000
<b>3rd party grants- City Administration (CAO)</b>		
<b>Outreach</b>	Operation Dignity	\$750,000

# PROPOSED AGREEMENTS FOR FY 21-22

# EXAMPLES OF OUTCOME MEASURES

Aligned with County Results Based Accountability (RBA) Measures

Varies slightly based on intervention type

Disaggregated by race

Participants who maintained or increased their income at annual/exit assessment. (Goal: 80%)

Participants enrolled in mainstream benefits at annual/exit assessment. (Goal: 80%)

Participants enrolled in health insurance at annual/ exit assessment (Goal: 80%)

Transitional Housing participants who successfully exited the program to permanent housing. (Goal: 80%)

Participants who exit to homelessness. (Goal: <10%)

# COOL NEW THINGS HAPPENING IN HSD

## Capacity Building Initiative

Expand contracts to a larger number of provider organizations led by, and specifically serving, communities that are most impacted by homelessness. Focus on Black led agencies.

## Youth Guaranteed Income Pilot\*

- Using State HHAP Youth set aside
- Planning Committee of homeless and formerly homeless youth
- Focus on increasing housing stability, income, health
- Partnership with national research study

\*requires council approval