



**CITY OF OAKLAND
CHILDREN'S INITIATIVE OVERSIGHT COMMISSION
REGULAR MEETING AGENDA
Thursday, May 23, 2024
4:00 PM
1 Frank H. Ogawa Plaza, Oakland, CA
Hearing Room 2**

Oversight Commission Members:

Bernadette Zermeno (D-7), Dana Ciloni (D-7), Edgar Rodriguez-Ramirez, Jessica Jung (D-2), Kareem Weaver, Kym Johnson (D-4), Lange Luntao, Melanie Moore (D-2), Priya Jagannathan, Rickey Jackson (D-3), Tiffany Rose Lascado (D-6)

PUBLIC PARTICIPATION

The Children's Initiative Oversight Commission encourages public participation. The public may observe the meeting in-person or via Zoom. For details on public comment, see below.

OBSERVE:

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/85379280296>

Or One tap mobile:

+16694449171,,85379280296# US

+16699009128,,85379280296# US (San Jose)

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

+1 669 444 9171 US

+1 669 900 9128 US (San Jose)

+1 253 205 0468 US

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 719 359 4580 US

+1 646 931 3860 US

+1 689 278 1000 US

+1 301 715 8592 US (Washington DC)

+1 305 224 1968 US

+1 309 205 3325 US

+1 312 626 6799 US (Chicago)

+1 360 209 5623 US

+1 386 347 5053 US

+1 507 473 4847 US

+1 564 217 2000 US

+1 646 558 8656 US (New York)

Webinar ID: 853 7928 0296

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PROVIDE PUBLIC COMMENT: Below are the ways in which to make public comment within the time allotted for public comment on an eligible Agenda item.

Comment in advance:

To send your comment directly to the Oakland Children’s Initiative Oversight Commission and staff BEFORE the meeting starts, please send your comment, along with your full name and agenda item number you are commenting on, to Jennifer Cabán at JCaban@oakland.ca.gov. Please note that eComment submissions close one (1) hour before posted meeting time. All submitted public comment will be provided to the Oakland Children’s Initiative Oversight Commission prior to the meeting.

In-Person:

Each person wishing to speak on items must fill out and submit a speaker's card to staff prior to the meeting. Members of the public can address the Oakland Children’s Initiative Oversight Commission in-person only and shall state their name and the organization they are representing, if any.

If you have any questions about these protocols,
please e-mail Jennifer Cabán at JCaban@oakland.ca.gov.

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Persons addressing the Children’s Initiative Commission shall state their names and the organization they are representing, if any.

	AGENDA ITEM	SCHEDULE	ACTION	ATTACHMENTS
1	Welcome & Call to Order	04:00 PM	AD	
2	Roll Call & Welcome	5 Minutes	AD	
3	Review of Agenda	5 Minutes	AD	
4	Oakland Children’s Initiative – Accountability Officer Update	10 Minutes	AD	Attachment 1
5	Data Infrastructure Roadmap: IP Infrastructures - Presentation	30 Minutes	AD	Attachment 2
6	Commission Updates – Co-Chair, Kith Connections, CIOC Priorities Workgroup Update, Meeting dates/retreat	30 Minutes	A	
7	Commissioner Updates	5 Minutes	AD	
8	Wrap-Up & Next Steps Call for agenda topics for next meeting	5 Minutes	AD	

**A = Action Item I = Informational Item AD = Administrative Item
A* = Action, if Needed**

Do you need an ASL, Cantonese, Mandarin or Spanish interpreter or other assistance to participate? Please email JCaban@oaklandca.gov or call (510) 238-6840 or (510) 238-2007 for TDD/TTY five days in advance.

¿Necesita un intérprete en español, cantonés o mandarín, o otra ayuda para participar? Por favor envíe un correo electrónico a JCaban@oaklandca.gov o llame al (510) 238-6840 o al (510) 238-2007 para TDD/TTY por lo menos cinco días antes de la reunión. Gracias.

你需要手語, 西班牙語, 粵語或國語翻譯服務嗎? 請在會議前五個工作天電郵 JCaban@oaklandca.gov 或 致電 (510) 238-6840 或 (510) 238-2007 TDD/TTY.



MEMORANDUM

TO: Children's Initiative Oversight Commission	FROM: Jennifer Cabán Accountability Officer
SUBJECT: Accountability Officer Report	DATE: May 23, 2024

CIOC May 23, 2024 Meeting

This informational memo for May 2024 is used to share pertinent, real-time information with the Oakland Children's Initiative Oversight Commission (CIOC).

This will be the final Accountability Officer (AO) Report for the 2023 - 2024 fiscal year, it is with pleasure to share updates and accomplishments of our collective work since we last met March 2024.

OAKLAND CHILDREN'S INITIATIVE – ADMINISTRATIVE OVERVIEW

As we continue to propel the Initiative forward, the office is diligently establishing foundational supports and strategically cultivating intentional partnerships and infrastructure. Our focus remains on making aligned and sustainable investments aligned to the 5-Year Guidelines. Please know the active support and engagement of the Commission remain pivotal in this endeavor and am enthusiastic about further strengthening these intentional connections over time.

- **OUSD Kaiser Playground** – A significant part of the Jan – June 2023 OCI investment, OUSD celebrated a ribbon-cutting ceremony for families on Friday, May 3, 2024. It was a heartwarming culmination of our initial investments.



- **Oakland Promise 2024 Awards Ceremony** – On Thursday, May 16, 2024 OP held their 9th Annual Awards Ceremony celebrating graduates and scholarship recipients. OCI supported investments in FY2023 – 2024 for scholarships. There were 1500 student applicants, awarding nearly \$5M to 1100 Oakland Scholars.



- **2-Year Evaluation RFP**
 - The American Institutes for Research (AIR) and RDA Consulting were confirmed by City Council on 4/30/24, with contract development currently underway.
 - CIOC will engage with the evaluation firm at the July Commission meeting to support the development of evaluation tools.
 - **Core Areas of Evaluation**
 - *Economic Impact Analysis - \$ Value Add*
 - *Evaluation of Implementation – includes Implementation Partners (IP) & Overall implementation structure of OCI*
 - *Inform next iteration of 5-Year Guidelines*
 - *Enhance existing practices & Results Based Accountability metrics*
 - **Initial Draft Timeline**
 - May – Sept 2024 Evaluation Kick-off, Planning & Design
 - Oct – Dec 2024 Data Collection Tools Developed; Initial (existing) data collection & review.
- **Program Plans, Budgets, & Reports** – Implementation Partners have submitted initial drafts of their program plans, currently under review. IP's are also refining their reporting structures, with updates provided at each CIOC meeting.
- **Communications** – Finalizing Videos 2 and 3, focusing on each fund and Implementation Partner. Video 4, wrapping up our first year, is currently in progress. Plans for FY24/25 communications are also being discussed.

- **Program Analyst II** – Under hire
- **Community Building, Workgroups, & Collaboratives**
 - 'Kith Connections – Considering a community partner welcome in the early part of the fiscal new year to foster solidarity and connection to the Oakland Children's Initiative.
 - Kith Meaning - familiar friends, neighbors, or relatives.
 - **Implementation Partner (IP) Collaborative** – Meets monthly to work on OCI elements such as program planning, communication, etc.
 - **IP Communication Workgroup** – Monthly meetings of Communication Directors to address administrative and strategic aspects of outlined videos.
 - **IP Program Specific Workgroup** – Program Plan/Budget & Evaluation/Reporting (as needed) – Subset of IP staff supporting, troubleshooting, and iterating work in real-time.
 - **CIOC Priorities Workgroup** – Limited duration group of Commissioners meeting bi-weekly until June 2024 to support the co-creation of the CIOC mission, vision, values, and trainings.

Please feel free to reach out with any questions or concerns. Thank you for your continued leadership and dedication to this important work.

In Community,



Jennifer Cabán

Accountability Officer, Oakland Children's Initiative
City Administrator's Office
City of Oakland

RBA Data Infrastructure

Children's Initiative Oversight Commission
May 23, 2024

Agenda

- Goals of RBA Data Infrastructure Discussion
- Oakland Promise Data Infrastructure
- First 5 Alameda County Data Infrastructure
- Road Map of Commission Meeting Topics for 2024
- Discussion & Next Steps

Goals of RBA Data Infrastructure

Goals of RBA Infrastructure Conversation

- **Goal 1:** Describe the internal capacity of implementation partners to build reporting of RBA measures
- **Goal 2:** Describe the current status of relationships with other partners and subcontractors
- **Goal 3:** Describe the partner and service delivery levels that have the capacity to collect and report these data

Oakland Promise Data Infrastructure

Data infrastructure: What OP built with OCI support



Increased Impact & Evaluation team FTE from 0 to 3



Created and published an inaugural, data-rich Annual Report



Reported longitudinal randomized control trial evaluation findings showing positive impact of Brilliant Baby program



Revised OCI RBA metrics and built an organizational evaluation strategy



Developed and launched an RFP process to administer OCI funds to partner organizations



Leveraged OUSD, National Student Clearinghouse Data & direct service data on Salesforce to build systems for metric tracking

Data Infrastructure: Goals for FY25

Expanded Data Access



Integrate pre-K to 12 student data for district & charter schools onto our Salesforce to track students over time

Coordinate city-wide comparison data

Outcome Operationalization



Pilot new college-bound identity measurement

Further develop college affordability measurement

Efficient Reporting



Improve partner data reporting process for more complete and reliable data

Develop Salesforce dashboards for tracking live progress on metrics

Oakland Promise Partners (OCI Subcontractors)



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

NORC at the
University of
Chicago

**BLACK
CULTURAL ZONE**



MISSEY
Healing Wounds. Breaking Cycles.



La Clínica
a california health center



EOYDC
EAST OAKLAND YOUTH DEVELOPMENT CENTER



OAKLAND KIDS FIRST



tandem
Partners in Early Learning

trybe



beyond

SPR

UCSF Benioff Children's
Hospitals

**PEER
FORWARD.**

u.aspire
PREPARE * AFFORD * SUCCEED



east bay consortium
of educational institutions, inc.



OneGoal.



Lotus Bloom



BRIGHTER BEGINNINGS
Every Family Matters

youthbeat



Financial Capability Investment

Oakland Promise Deep East Oakland-Focused Partners



OAKLAND UNIFIED
SCHOOL DISTRICT
Community Schools, Thriving Students

of **BLACK**
CULTURAL ZONE



MISSEY
Healing Wounds. Breaking Cycles.



Oakland Promise Status of Partner Data Reporting

Progress

- Developed RFP process
- Collected monthly or quarterly partner data
- Gathered feedback and revised RFP process for FY25



Challenges

- Pivoting from direct service-only to grant fund administrator
- Variation in partner data capacity and data quality



Goals

- Standardized RFP process
- High quality and reliable data on activities and outcomes
- Data integration of OP and partner services to track which services have been received to assess impact



Oakland Promise RBA Reporting Infrastructure

ASSOCIATED RBA METRIC						
How Well? #4	The impact of Oakland Promise funds on the postsecondary education affordability for Oakland Promise scholars					
		PS Enrollment	Number of students who accepted the scholarship	Number of students who enrolled in PS within 6 months	Enrollment Rate	OUSD Enrollment Rate National PS enrollment rate
How well? #5	Postsecondary education enrollment rate for Oakland Promise scholars; Oakland Promise scholars enrollment rate compared to Oakland Unified Public School graduates broadly and the national postsecondary enrollment rate				#DIV/0!	
		OAKLAND PROMISE			OUSD	
How well? #5	Ethnic Breakdown of OP Scholars who enrolled within 6 months	Ethnicity	Count	% of scholars who	Ethnicity	Enrollment Rate
		Hispanic		#DIV/0!	Hispanic	
		African American		#DIV/0!	African American	
		Asian		#DIV/0!	Asian	
		White		#DIV/0!	White	
		Pacific Islander/Hawaiin		#DIV/0!	Pacific Islander/Hawaiin	
		Filipino		#DIV/0!	Filipino	
		Unknown		#DIV/0!	Unknown	
		Native American		#DIV/0!	Native American	

Oakland Promise RBA Reporting Infrastructure

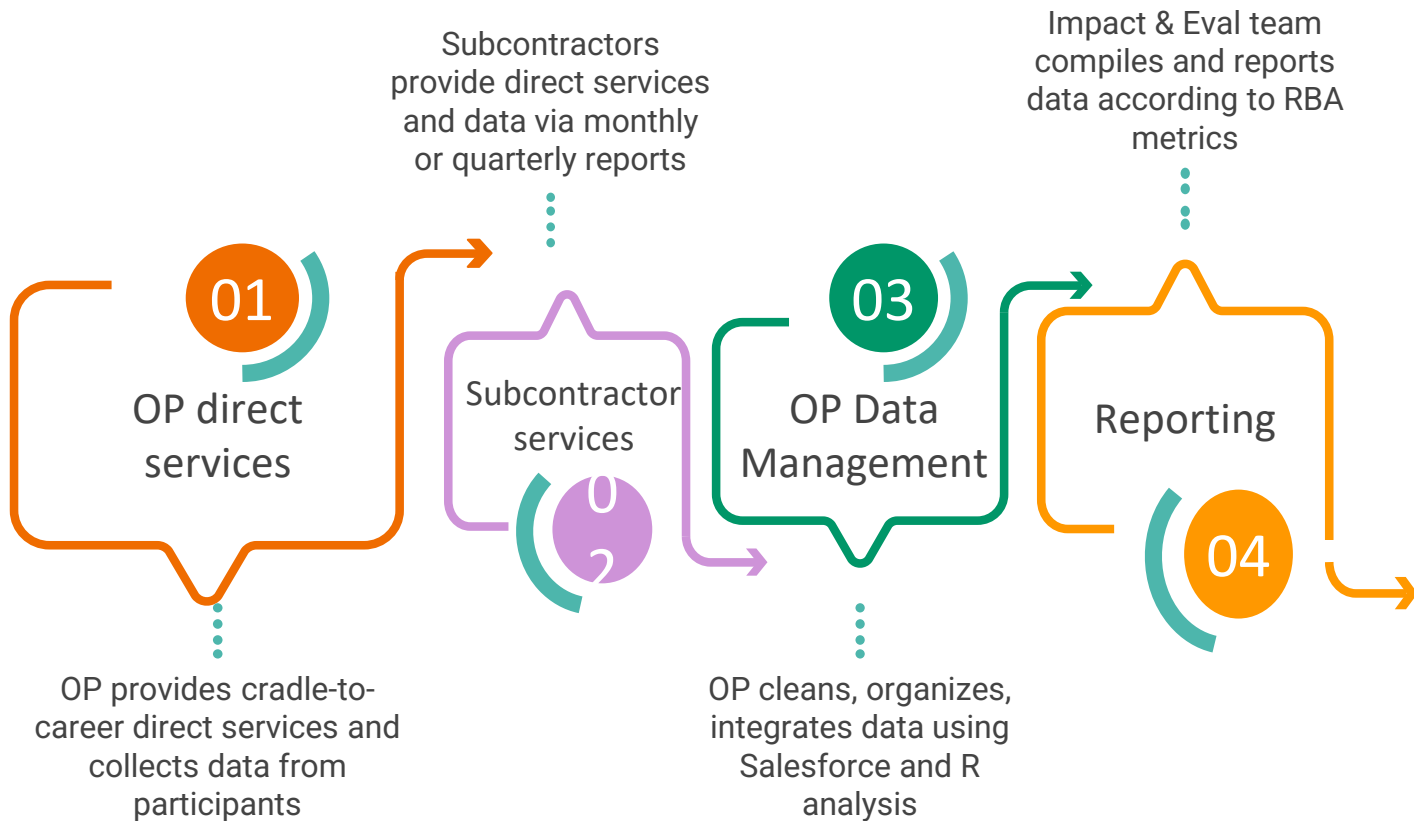


Celebrating the Class of 2024!



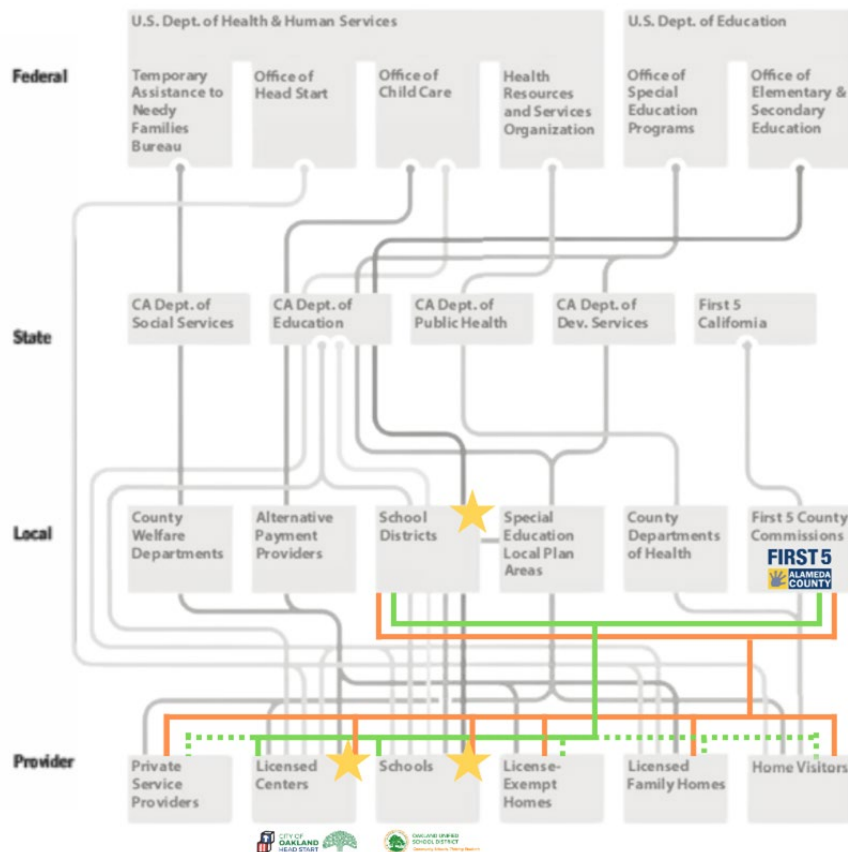
**Oakland Promise awarded
1171 scholarships for over \$4.5M
to graduating low income Oakland
students**

Oakland Promise RBAs: From Implementation to Reporting



First 5 Alameda County Data Infrastructure

The Early Care & Education System in Oakland



Early Education Fund Public System Partners



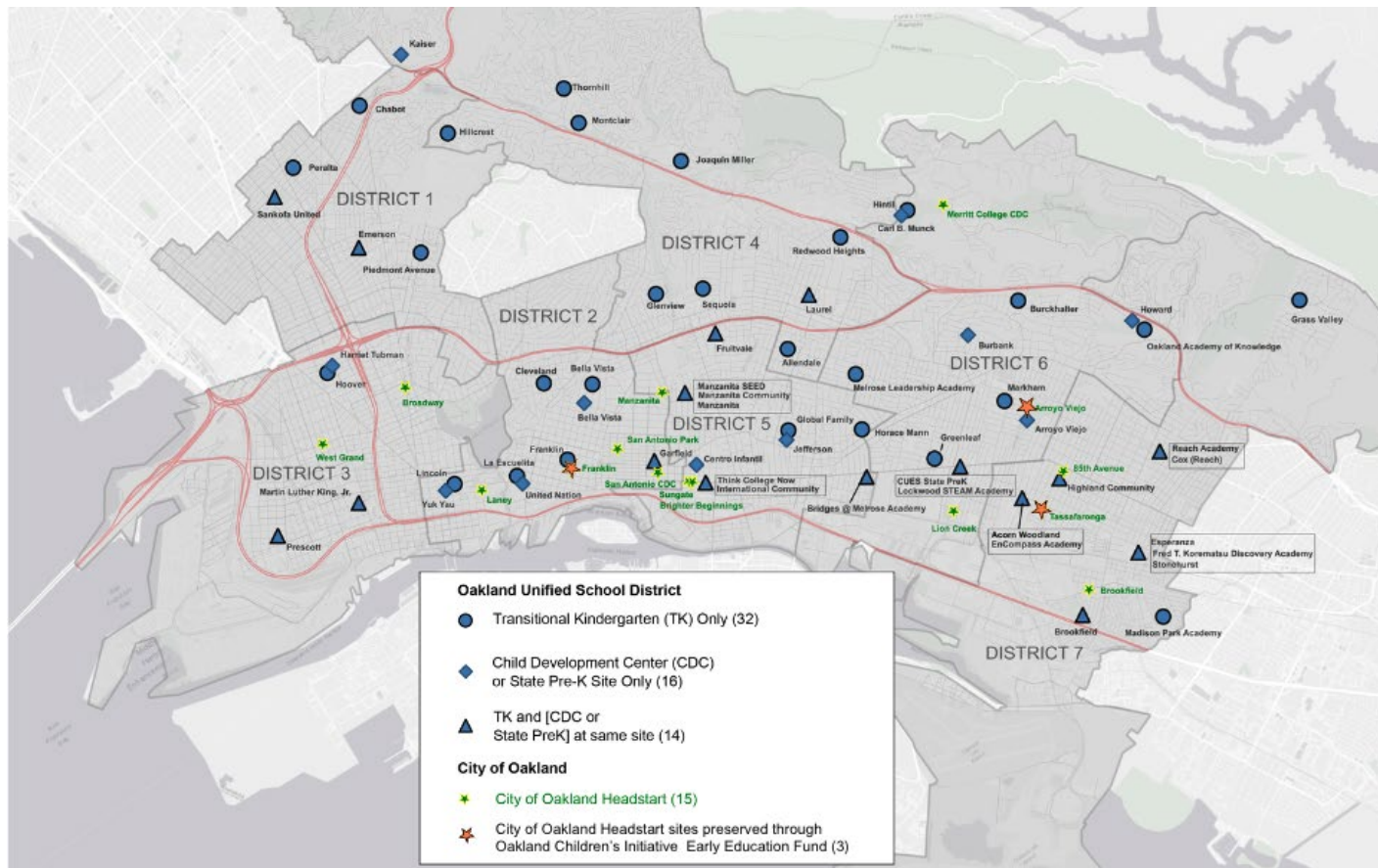
**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students



CITY OF
OAKLAND
HEAD START



OUSD & City of Oakland Head Start Sites



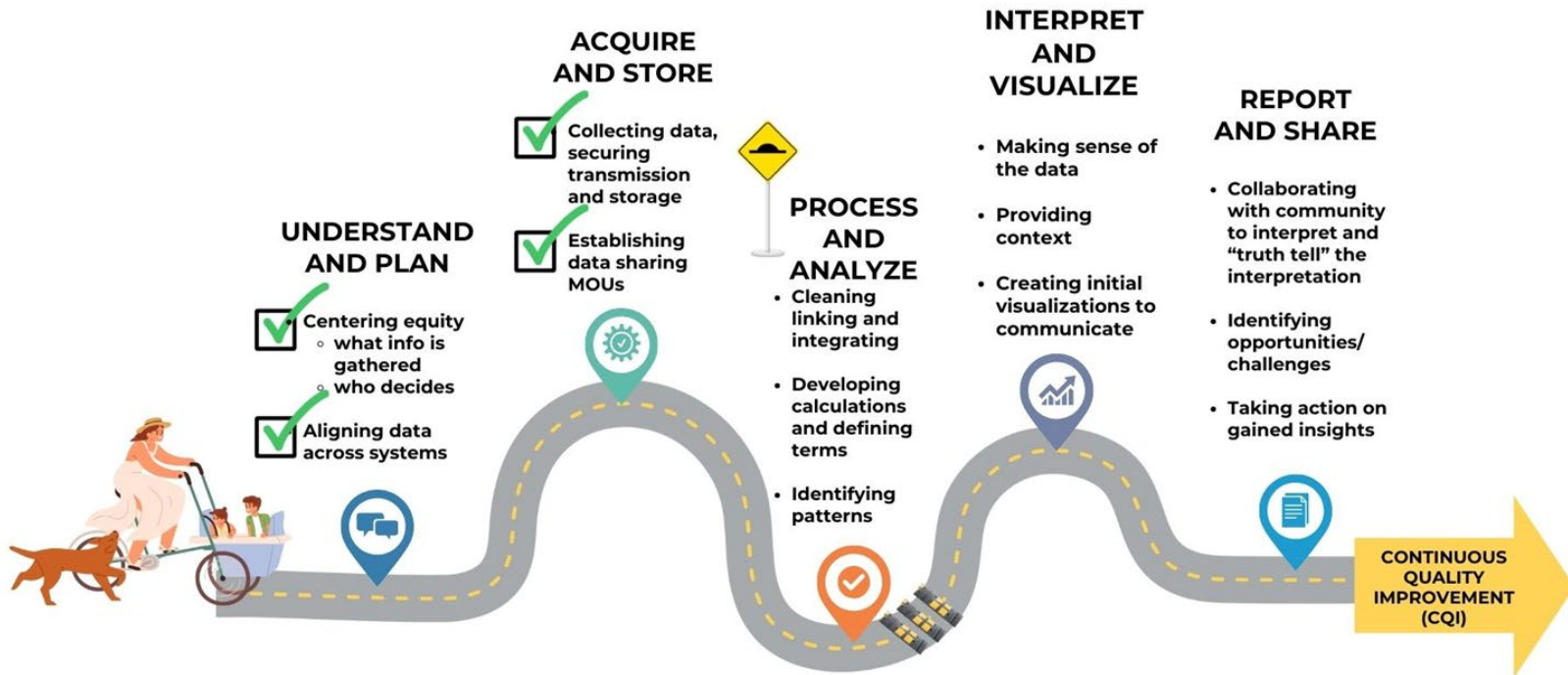
Meet First 5 Data & Evaluation Team



★ The staff members with a star next to them are assigned to support the Oakland Children's Initiative

Data & Evaluation Road Map

building and learning as we go



BUILDING EQUITY-CENTERED PROCESSES, PRACTICES AND INFRASTRUCTURE TO SUPPORT ACCESS, INTERPRETATION AND REPORTING OF DATA

Data & Evaluation Wins



Build capacity of First 5 and priority public system partners, City of Oakland Head Start and OUSD, for data collection, analysis and reporting



Understand the existing data systems and data collection methods of priority partners in service to identifying important OCI performance measures



Refine results based on accountability metrics



Develop data sharing agreements and secure data transmission and storage procedures



Establish processes to review, vet and align data (underway)



Streamline reporting and administrative burden where possible (underway)

Data & Evaluation Speed Bumps



SPEED BUMPS

- Building more robust data collection, tracking, and systems (underway)
- Privacy and confidentiality regulations
- Staff capacity



Kaiser Early Childhood Center



CELEBRATING MILESTONES



Road Map of 2024 Commission Meeting Topics

Roadmap of Upcoming Commission Meetings

