



**CITY OF OAKLAND  
CHILDREN’S INITIATIVE OVERSIGHT COMMISSION  
SPECIAL MEETING AGENDA  
Thursday, December 5, 2024  
4:00 PM  
1 Frank H. Ogawa Plaza, Oakland, CA  
Hearing Room #2**

**Oversight Commission Members:**

Bernadette Zermeño (D-7), Edgar Rodriguez-Ramirez, Jessica Jung (D-2), Kareem Weaver, Kym Johnson (D-4), Lange Luntao, Melanie Moore (D-2), Priya Jagannathan, Rickey Jackson (D-3)

**PUBLIC PARTICIPATION**

The Children’s Initiative Oversight Commission encourages public participation. The public may observe the meeting in-person or via Zoom. For details on public comment, see below.

**OBSERVE:**

**Please click the link below to join the meeting:**

<https://us06web.zoom.us/j/83964735797>

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Or Telephone:

Dial(for higher quality, dial a number based on your current location):

+1 669 444 9171 US  
+1 719 359 4580 US  
+1 720 707 2699 US (Denver)  
+1 253 205 0468 US  
+1 253 215 8782 US (Tacoma)  
+1 346 248 7799 US (Houston)  
+1 312 626 6799 US (Chicago)  
+1 360 209 5623 US  
+1 386 347 5053 US  
+1 507 473 4847 US  
+1 564 217 2000 US  
+1 646 558 8656 US (New York)  
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**PROVIDE PUBLIC COMMENT:** Below are the ways in which to make public comment within the time allotted for public comment on an eligible Agenda item.

**Comment in advance:**

To send your comment directly to the Oakland Children's Initiative Oversight Commission and staff BEFORE the meeting starts, please send your comment, along with your full name and agenda item number you are commenting on, to Jennifer Cabán at [JCaban@oakland.ca.gov](mailto:JCaban@oakland.ca.gov). Please note that eComment submissions close one (1) hour before posted meeting time. All submitted public comment will be provided to the Oakland Children's Initiative Oversight Commission prior to the meeting.

**In-Person:**

Each person wishing to speak on items must fill out and submit a speaker's card to staff prior to the meeting. Members of the public can address the Oakland Children's Initiative Oversight Commission in-person only and shall state their name and the organization they are representing, if any.

If you have any questions about these protocols,  
please e-mail Jennifer Cabán at [JCaban@oakland.ca.gov](mailto:JCaban@oakland.ca.gov).

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*Persons addressing the Children's Initiative Commission shall state their names and the organization they are representing, if any.*

	AGENDA ITEM	SCHEDULE	ACTION	ATTACHMENTS
<b>1</b>	<b>Welcome</b>	04:00 PM	AD	
<b>2</b>	<b>Roll Call</b>	5 Minutes	AD	
<b>3</b>	<b>Review of Agenda</b>	2 Minutes	AD	
<b>4</b>	<b>Open Forum (Non-Agendized Items)</b>	5 Minutes	AD	
<b>5</b>	<b>October Commission Minutes</b>	5 Minutes	A	Attachment 1
<b>6</b>	<b>November Children's Initiative Events Debrief – College Day &amp; Kith Connections</b>	20 Minutes	I	Attachment 2
<b>7</b>	<b>Accountability Officer Memo</b>	5 Minutes	I	Attachment 3
<b>8</b>	<b>FY24/25 Program Plan &amp; Budget Implementation Partner Presentation and Discussion – Oakland Promise</b>	60 Minutes	AD	Attachment 4
<b>9</b>	<b>Wrap-Up &amp; Next Steps</b>	5 Minutes	AD	

**A = Action Item    I = Informational Item    AD = Administrative Item  
A\* = Action, if Needed**

Do you need an ASL, Cantonese, Mandarin or Spanish interpreter or other assistance to participate? Please email [JCaban@oaklandca.gov](mailto:JCaban@oaklandca.gov) or call (510) 238-6840 or (510) 238-2007 for TDD/TTY five days in advance.

¿Necesita un intérprete en español, cantonés o mandarín, o otra ayuda para participar? Por favor envíe un correo electrónico a [JCaban@oaklandca.gov](mailto:JCaban@oaklandca.gov) o llame al (510) 238-6840 o al (510) 238-2007 para TDD/TTY por lo menos cinco días antes de la reunión. Gracias.

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# Children's Initiative Oversight Commission

## **Community Agreements**

- **Respect, Integrity, and Trust:** Speak your truth with curiosity and respect and be honest and constructive in disagreements. Ensure your communication reflects integrity in how you speak and receive information.
- **Accountability and Engagement:** Show up both physically and emotionally. Be accountable for your participation and commitment to the group's goals. Be intentional about how time is spent, ensuring we cover everything on the agenda and remain transparent about what is scheduled.
- **Curiosity and Accessibility:** Lean into curiosity, ask questions, and make information and processes accessible to all.
- **Community Voice and Inclusivity:** Center and channel the community's voice, ensuring that diverse perspectives are heard and valued.
- **Levity and Fun:** Embrace a positive and enjoyable atmosphere, incorporating levity and fun into the process.



Children’s Initiative Oversight Commission Meeting Minutes



**Date:** October 24, 2024

**Time:** 4pm – 6pm

**Location:** City Hall – Hearing Room 2

**Attendees:**

***Commissioners:*** Bernadette Zermeño, Edgar Rodriguez-Ramirez, Kareem Weaver, Kym Johnson (D-4), Priya Jagannathan, Rickey Jackson (D-3)

***Staff:*** Jennifer Cabán, Nayeli Bernal

**Agenda Items:**

**1. Welcome**

**2. Roll Call**

- Meeting called to order at 4:10pm.

**3. Review of Agenda**

- The meeting agenda was reviewed and affirmed by Commissioner Jackson.

**4. Open Forum (Non-Agendized Items)**

- No public comments.

**5. Commission Minutes (September)**

- Commissioners reviewed to accept the minutes for the 9/24 Commission meeting. Commission recommended future minutes keep to core content with highlights of key decision points.
- Motion by Commissioner Jackson, 2<sup>nd</sup> by Commissioner Johnson. Motion unanimously approved.

**6. Review and Approve Glossary of Terms**

- Purpose: Build shared language and understanding across the Commission on key terms related to early childhood education, college access, data/evaluation, and other relevant terms.
- Commissioners provided feedback and suggestions on additional definitions to be included. An updated version will be reshared at an upcoming Commission meeting for approval.

**7. RBA Presentations Debrief**

- Commissioners discussed the usefulness of asking questions and providing feedback on the initial RBA presentations in July in preparation for the September presentations. Moving forward there is a request to have more

detailed reports on the impact of scholarships; the importance of understanding the percentage of students from district and charter schools accessing scholarships and college savings accounts; and the possibility of separating the presentations by partner at future meetings to allow for deeper discussion.

#### **8. Affirm Commission Values – Review and Discussion**

- Commissioners shared identified and voted on their top values. There were 5 final prioritized values and voted on by the commissioners. Those values include: Community, Service, Integrity, Justice, and Trust. Values will be utilized to help promote alignment and accountability within Initiative.
- Motion by Commissioner Zermeño, 2<sup>nd</sup> by Commissioner Jagannathan. Motion unanimously approved.

#### **9. Events: College Day and Kith Connections – Informing Framing and Participation**

- **College Day:** Event is scheduled for 11/2 from 9am-12pm at Fremont High School. The event is a partnership between OUSD, CSU, Oakland Promise, and the Oakland Children's Initiative. It is anticipated that there will be 1,000 students from pre-K to 12th grade attend. The Initiative will have a table at the event and is looking for commissioner volunteers. Commissioners also have an opportunity to record an encouraging video message supporting college access on 11/1.
- **Kith Connections Event:** Event is scheduled for 11/2 from 4-6pm at the Alice Collective. The event is intended to build relationships between the Oakland Children's Initiative and its community partners/contractors. At the event, there will be a brief presentation on the Initiative and facilitate a "fireside chat" discussion. Commissioners suggested highlighting youth/family voices, cross-organization collaboration, and how the initiative can partner differently. Commissioners are invited to participate in the event and provide input on engagement.

#### **10. Accountability Officer (AO) Memo**

- AO memo highlighted events staff have attended since the previous Commission meeting. Commissioners provided suggestions about sharing links to the Initiative's videos and provide a brief 1-2 sentence summary of the key events highlighted in the future.

#### **11. Wrap-Up and Next Steps**

- The next Commission meeting is confirmed for Thursday, 12/5. A topic suggested included a wrap-up of November events.
- Meeting adjourned at 5:25pm



# November Engagement Events Debrief

Children's Initiative Oversight Commission - Dec 5, 2024



November 2, 2024

College Day



# Key Highlights

- Total of ~300 attendees
  - First time all 23 CSU campus in Northern CA
  - Workshops held in English and Spanish (i.e., applications, financial aid)
  - Tentatively hold 2<sup>nd</sup> Annual College Day: **Saturday, October 4, 2025 @ 11am-2pm**
-







November 14, 2024

# Kith Connections

# Key Highlights

- **34 attendees representing 14 Oakland Children's Initiative Community Partner organizations, plus our two Implementation Partners and several members of our Oversight Commission.**
  - Invitations Sent: 121
  - RSVPs Received: 51
  - Attendees: 34
- **The event coincided with Ruby Bridges Walk to School Day, a moment to honor the historic integration of schools in the U.S. This added to the powerful energy of the evening.**
- **During the event we provided an overview of the Oakland Children's Initiative, co-created word cloud and brainstorm visuals related to collective vision and partnership, and gathered love notes/words of appreciation from attendees for our Community Partners.**
  - Materials and feedback was shared back with all invited partners.





# Feedback from Word Cloud and Brainstorm

In one to two words, how are we or can we build towards a collective vision for the Oakland Children's Initiative?

How can we together re-envision government partnerships and community, creating stronger more impactful collaborations to better meet community needs?





Let's begin the brainstorm 💡

## How can we TOGETHER re-envision government partnerships and community, creating stronger, more impactful collaborations to better meet community needs

Focus on results,  
streamline bureaucracy

Break down the lingo

Meeting people where they  
are at and effectively  
communicating the vision.

Rethink and rebuild  
bureaucracy

Focus on what people truly  
need. Allow our community to  
direct our work.

Focusing on the needs of  
the youth

Agree to a citywide vision  
that elevates students.

We must hold ourselves  
accountable for following  
through on what we commit  
to, not just planning but  
actively taking action.



Let's begin the brainstorm 💡

## How can we TOGETHER re-envision government partnerships and community, creating stronger, more impactful collaborations to better meet community needs

Meeting the community where they're at and envisioning an attainable future while supporting true community needs

Clear communication about planning processes and decision making roles

Strengthen trust and transparency in communities.

Encouraging collaborative efforts amongst service providers

Authentic engagement and partnerships with all stakeholders along with transparency will help build trust to do the work together.

Bringing those we are trying to support into the room when we are having these conversations. Let them advocate and speak on their needs themselves. So the government hears it directly from the youth

Listen to community needs, get to the root cause

Build Accountability structures for government to be responsive to community

# Feedback from Evaluation Surveys (n=12)

Item	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
The Kith Connections event was a good use of my time.	50%	50%	--	--	--
The Kith Connections event helped me better understand the overall goals of the Oakland Children's Initiative.	75%	17%	8%	--	--
I understand how my work can contribute to the Oakland Children's Initiative.	58%	42%	--	--	--
How can the Initiative support your work?	Percent selected				
Help me connect with other partners that are part of the Oakland Children's Initiative.	78%				
Invite me to more Oakland Children's Initiative events.	67%				
Regularly disseminate information about the Oakland Children's Initiative.	44%				
Promote my work in the community (i.e., social media, community events).	44%				
Join me to meet with the children, youth, or families who are served by my program/organization.	44%				



# General Feedback

## *Survey: What did you like or find the most useful about the Kith Connections event?*

- “The breakdown and background info regarding the initiative was very helpful.”
- “The overall presentation of the how funding is distributed as well as the opportunity to connect with others in the community space.”
- “Socializing with partners.”
- “A relaxed setting to meet people doing good work was enjoyable.”
- “Background information regarding the initiative.”
- “The event gave an amazing picture of what work is being done and how much the impact it is having on the community at large.”

## Informal Feedback

- “Thank you for wonderful event last night! What a great setting and presentation. Thank you for your work!!”
- “Thank you for putting together such a lovely event with so much attention to detail and care for the folks invited. I really enjoyed connecting with some of the partner organizations and learning about the work they're doing for our community.”
- “You did a great job organizing and facilitating the event. Definitely an excellent baseline for other collaborative community partner events in the future.”
- “Thank you for sharing! I was so sorry to miss it.”
- “Wonderful news! We held our kickoff, so unfortunately weren't able to make it. I look forward to attending the next gathering. :-)”





## MEMORANDUM

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**TO:** Children's Initiative Oversight Commission      **FROM:** Jennifer Cabán  
Accountability Officer

**SUBJECT:** Accountability Officer Report      **DATE:** December 5, 2024

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### CIOC December 2024 Meeting

This informational memo for December 2024 is used to share pertinent, real-time information with the Oakland Children's Initiative Oversight Commission (CIOC).

#### **OAKLAND CHILDREN'S INITIATIVE – ADMINISTRATIVE OVERVIEW**

The Initiative continues to strengthen its internal infrastructure and capacity to ensure accountability in its work. Last fiscal year, we focused on equipping our Implementation Partners with the tools and supports to develop program plans, budgets, results-based accountability measures, and evaluation frameworks. Now, in our second full year of implementation, we are building upon that foundation by expanding the Office's engagement with the community and partners, who not only reflect the work but are a reflection of the Initiative itself. Below is an update on the Initiative since the last formal report in October 2024.

#### **GENERAL**

- **Timeline Development** – Across program plans and budgets, communications planning, evaluation and general program, the Initiative is developing master timelines to streamline process and help to inform Implementation Partners on deliverables and due dates to streamline efforts.
- **FY25/26 Program Plans & Budgets** - Implementation Partners & AO have begun initial discussions and timelines for deliverables on plans; minor adjustments to program plan template are being finalized, this includes formalizing “match supports” to be identified.
- **UC Berkeley Summer 2025 Cal in Local Government Community Partner Application** – Request for Communications Intern - Cal in Local Government is a summer internship program that connects undergraduate students with local city government offices to gain a deeper understanding of local community issues. Students receive holistic support from the Public Service Center and will meet as a cohort to build their leadership skills and reflect on their experience over the summer.
- **Week of the Young Child 2025** – Takes place from April 5<sup>th</sup> – 11<sup>th</sup> of 2025. Seeking opportunities to support/plan local community events to champion early childhood education. Please contact AO with recommendations.

#### **EVENTS**

- **October:**

## Children's Initiative Oversight Commission

Subject: Accountability Officer Status Update

Date: December 5, 2024

Page 2

- **Oakland Promise Annual Community Briefing** – First in-person briefing since COVID-19, focused on OP's journey, mission, and partnerships. I delivered opening remarks on community and collaboration.
- **College Day Video Interviews** – Conducted interviews with four participants representing the Commission and City of Oakland employees, in total we have 7. Video production is underway, edited by KTOP.
- **November:**
  - **College Day** – Details in packet
  - **Oakland Starting Smart & Strong (OSSS)** – Received a report on Summer Kinder Bridge 2024 (partially funded by OCl) and an overview of OSSS's Theory of Change development and framework.
  - **Alameda County Early Care and Education Local Planning Council (LPC) – Public Policy Cmte** – I serve as an appointed council member and co-chair to the Cmte. Group Reviewed updates on:
    - State Legislative and ACOE Policy & Governance, and
    - Community partner activities.
  - **Measure C Community Advisory Council Meeting** – Meeting Materials [Here](#)
    - Review Updated 2024-2025 Community Advisory Council Meeting Calendar
    - Review Measure C Fiscal Year 2024-25 Initial Investments Proposal
  - **Alameda County Early Childhood Policy Council** – Provide updates on the Initiative to families and community partners. Other agenda items include:
    - [Recap the major shifts coming to systems](#) - State Initiatives
      - Universal Transitional Kindergarten
      - Proposition 1: Behavioral Health Transformation
      - Transforming Medi-Cal
    - [Local Ballot Measures](#)
      - Oakland Children's Initiative
      - Measure C
    - [Community Topics](#)
      - Health Justice
      - Housing
      - Food Deserts
    - Priorities identified for ACECPC 24-25 in small group break outs
  - **Northern California College Promise Coalition Executive Networking Event** – Built connections with CEOs and EDs of Northern California college access programs.
  - **NCCPC Workforce Committee Meeting** – Cmte exploration, identification of key interests from other partners related to workforce development and engaging youth.
  - **College Day Debrief** – Details in packet.
  - **/kiTH/ Connections** – Details in packet.
  - **LPC Steering Cmte** – I serve as an appointed council member. Agenda reviewed revision of LPC bylaws, 2025 meeting calendar, cmte, coordinator and community updates. This meeting was followed by UPK Mixed Delivery Work Group Meeting – this meeting focused on introducing the new facilitator LightBox Collaborative and core elements that should be of central focus for families throughout the County.

- **Voice from the Transition** – Community convening
  - **Session Highlights:**
    - Hear directly from young adults about their post-high school experiences and challenges
    - Explore findings from our recently-released participatory research, which centered young adults in design and implementation
    - Discover new connections and opportunities to collaborate in support of Oakland young adults
  - **Who Was There:**
    - Oakland young people in the post-high school transition
    - Leaders from organizations and systems that work with young adults
    - Community leaders who support and want to learn from Oakland young adults.
    - By bringing together young adults and the systems and organizations that serve them in their journey beyond high school, our goal is to better support Oakland's young people during this crucial transition.
- **OHS Parent Advisory Council** – Welcomed new members and discussed proposed reductions to federally funded site. Please note this does not include Oakland Children's Initiative funded sites.
- **O'High LSJ: Public Service Career Exploration** – Fielded questions from student on career opportunities.
- **Oakland Family Resource Center Network** – Reviewed training questionnaire; discussion on OUSD potential school closures; updates provided on Measure C, Oakland Children's Initiative, OFCY Kids First; Reviewed asset map and updates needed; re-launching of County Navigator Network; on-going discussion on centralized database for FRCs; and rapid response funding availability.
- **OSSS Policy & Advocacy Cmte** – Review of 2024 election (national/local), Oakland Candidate Questionnaire (review responses from local candidates); Updates on: Measure C, Oakland Children's Initiative, Oakland Head Start, OSSS – Public Policy Intern, and community partners.
- **NCCPC Communities of Practice Committee** - Cmte exploration, identify key interests from other partners related to developing opportunities for community of practice to better engage youth and other appropriate entities i.e. local/State government, community partners, etc.
- **Oakland Head Start Advisory Board** – Staff report on OHS, review application for reduction of federally funded sites. As noted earlier, these do not impact the Initiative's funded sites.
- **33rd Annual Community Day of Thanks** sponsored by the City of Oakland's Community Homelessness Services Department - Hospitality/ Distribution Prep for older adults.
- **NCCPC Policy Retreat** – Reviewed and recommended updates to the NCCPC three-year policy agenda.
- **OSSS LPT Meeting** – Agenda not available at time of publishing.
- **LPC Executive Committee Meeting** - Agenda not available at time of publishing.
- **LPC Public Policy Committee Meeting** – Announced new co-chair, Local/State/Federal Updates, Policy Platform discussion, ACOE policy and community partner updates.

- **Measure C – Community Advisory Council - Workforce Development Community Listening Session** - Measure C Background and Community Priorities on Workforce Development

**2-YEAR EVALUATION RFP**

- The contract has been executed.
- **Core Areas of Evaluation** (Reminder):
  - Economic Impact Analysis – Assessing \$ value added.
  - Evaluation of Implementation – Reviewing Implementation Partners (IP) and the overall OCI structure.
  - Informing the next iteration of the 5-Year Guidelines.
  - Enhancing existing practices and Results-Based Accountability metrics.

**COMMUNICATIONS**

- Year 2 planning is underway with timeline in development with collaboration with Implementation Partners.

**COMMUNITY BUILDING, WORKGROUPS, & COLLABORATIVES**

- **Implementation Partner (IP) Collaborative:** Monthly meetings to focus on OCI elements such as program planning and communication.
  - **IP Communication Workgroup:** Monthly meetings are being scheduled.
  - **IP Program-Specific Workgroup:** Meetings as needed for program planning, budgeting, evaluation, and reporting. A subset of IP staff will provide support, troubleshooting, and real-time iteration.

Please feel free to reach out with any questions or concerns. Thank you for your continued leadership and dedication to this important work.

In Community,



**Jennifer Caban**

Accountability Officer, Oakland Children’s Initiative  
City Administrator’s Office  
City of Oakland



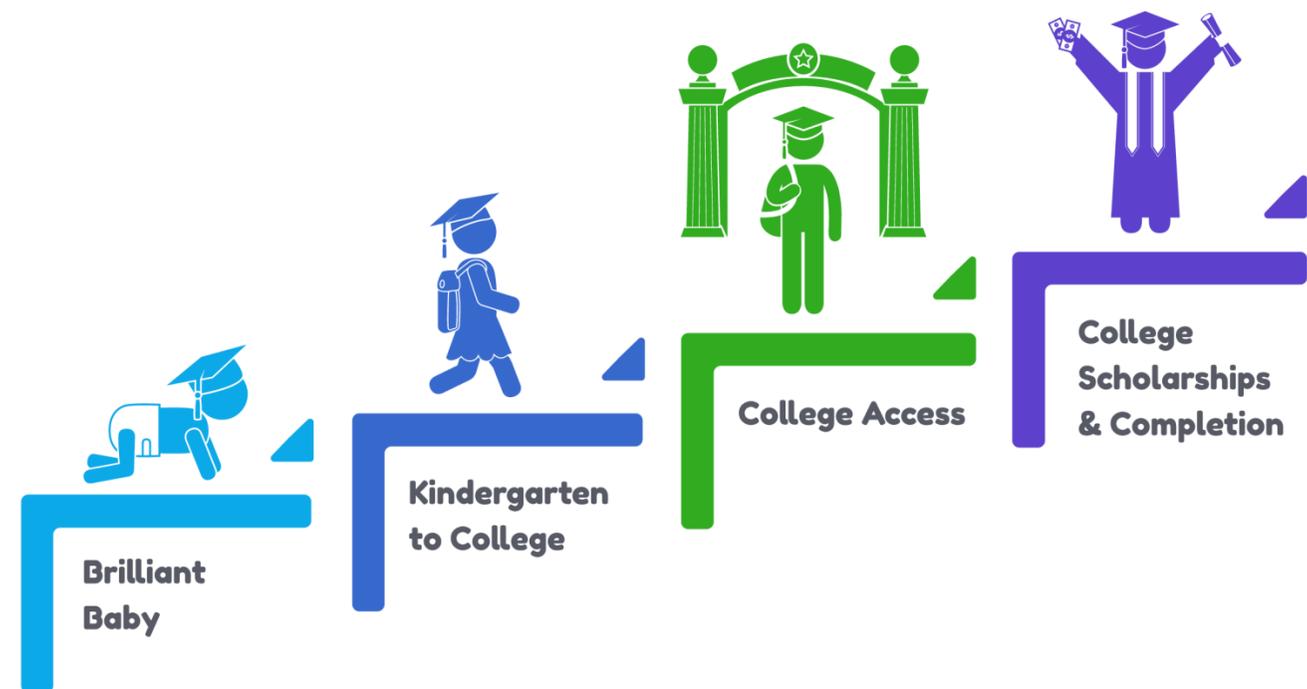
# FY24-25 PROGRAM PLAN & BUDGET

December 5, 2024



# NORTH STAR

Engaging the Oakland community to advance equity and economic mobility through cradle-to-college and career achievement.



## Postsecondary Education Completion Rate for Class of 2017

51.2%

of Oakland Promise-supported postsecondary scholars completed a degree program within six years of high school graduation.

42.3%

of high school graduates across the nation completed a degree within six years of high school graduation according to National Student Clearinghouse (NSC).

**4-Year college graduates in Oakland make 121.73% more than high school graduates!**



# KEY AREAS OF INVESTMENT

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## OP Programming, Evaluation, & Community Engagement

- Program Departments
- Impact & Evaluation
- Partnerships
- Communications



## Program Subcontractors

- 36 partners provide services in alignment with the 5-Year Guidelines.



## Payments to Students, Families, & Schools

- College Savings Accounts Deposits & Incentives
- School Grants
- Scholarship payments distributed to students
- Financial Coaching Stipends



## Administrative/ Indirect Cost

- Technology & Equipment
- Insurance & Compliance
- General Operating Support



# INVESTMENT BREAKDOWN

	FY 23-24 Actuals	FY 24-25 Projected	Difference
OP Programming, Evaluation, & Community Engagement	\$3,378,652 31.75%	\$4,331,435 33.47%	+\$952,783 +28%
Program Subcontractors	\$2,737,703 25.72%	\$2,841,589 21.96%	+\$103,886 +4%
Payments to Students, Families, & Schools	\$2,980,143 28.01%	\$3,611,600 27.90%	+\$631,457 +21%
Administrative/ Indirect Cost	\$1,546,405 14.52%	\$2,156,925 16.67%	+\$610,520 +39%
<b>Total Investment</b>	<b>\$10,642,903</b> 100%	<b>\$12,941,549</b> 100%	<b>+\$2,298,646</b> +22%



# INVESTMENT BREAKDOWN (CONT.)

	FY 24-25 Projected	Difference	Difference Description as Compared to FY 23-24
OP Programming, Evaluation, & Community Engagement	\$4,331,435 33.47%	+\$952,783 +28%	<ul style="list-style-type: none"> <li>Build out partnerships infrastructure: Salesforce tracking, 2 FTE to 4 FTE</li> <li>Increase cost in program materials and supplies to meet greater # of babies, students, &amp; scholars receiving supports</li> <li>Invest in additional data-tracking infrastructure for K-12 programming</li> </ul>
Program Subcontractors	\$2,841,589 21.96%	+\$103,886 +4%	<ul style="list-style-type: none"> <li>Increase families receiving financial coaching by 6% from 387 to 410</li> <li>New partnerships to increase K-8th Scholarship sign ups. Signed up 1,627 last year with a goal of 5,000 additional students in FY 24-25</li> </ul>
Payments to Students, Families, & Schools	\$3,611,600 27.90%	+\$631,457 +21%	<ul style="list-style-type: none"> <li>Increase # of new 0-3 year-olds receiving a \$500 college savings by 44.5% from 692 to 1,000 FY 24-25</li> <li>\$292K increase in scholarship payments, serving 956 more college students than the 1,981 served in FY 23-24</li> </ul>
Administrative/ Indirect Cost	\$2,156,925 16.67%	+\$610,520 +39%	<ul style="list-style-type: none"> <li>Align with overall organizational growth and scaling infrastructure, including technology, equipment, insurance, operating costs, legal services, office materials, and financial services</li> </ul>
<b>Total Investment</b>	<b>\$12,941,549</b> 100%	<b>+\$2,298,646</b> +22%	<ul style="list-style-type: none"> <li>Overall, Oakland Promise is utilizing this investment to reach 112.1% more Oakland youth and families, distribute additional scholarships, and enhance our partnership &amp; community connection to grow our collective impact than FY 23-24.</li> </ul>



# SUBCONTRACTOR INVESTMENT HIGHLIGHTS

## Subcontractor Investment Breakdown

College Savings  
Accounts (CSA),  
Financial Coaching,  
& Scholarships

**\$750K**

College-bound  
Identity & College  
Access Supports

**\$1.4M**

Postsecondary  
Advising &  
Persistence Supports

**\$650K**

**With a ~\$2.8M investment, our subcontractors are projected to serve ~21,000 students and families in FY24-25, which is about a 180% increase from the 7,459 served in FY23-24.**

## East Oakland Promise Neighborhood

With a strong foundational investment by the Initiative, we were able to increase this collective work with the support of the Full Service Community Schools Grant and submit our application for the Promise Neighborhood grant.

### Key Highlights:

- Establishing data collection tools and evaluation systems
- Created systems for regular communication to increase collaboration and connection, including convening quarterly and bi-monthly newsletters
- Hiring to support this work



# EXPANDING CITYWIDE AWARENESS & ACCESS

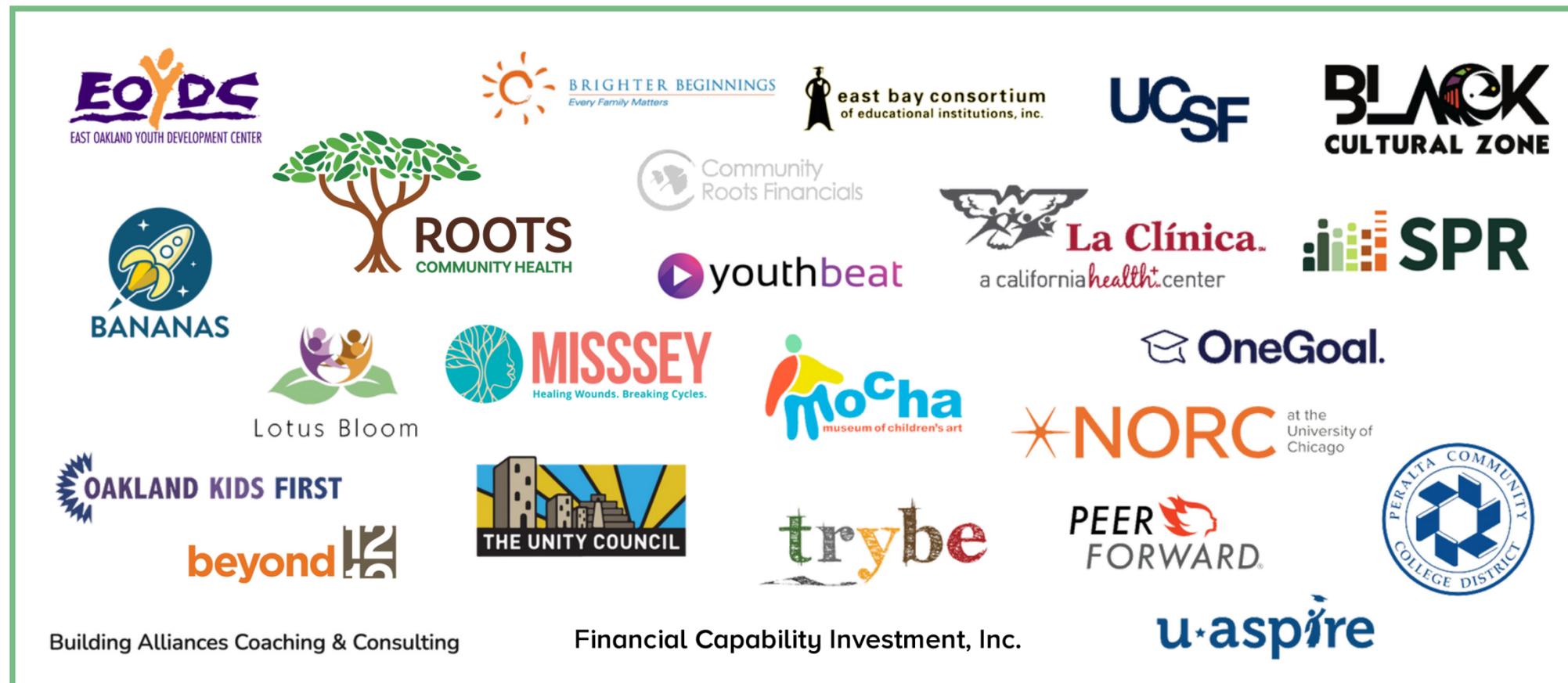
	Age Range	0-5 Years old	K-8th Grade Public School Students	12th Grade Public School Students
Total Annual Population		8,257 <sup>1</sup>	33,018 <sup>3</sup>	~2,600 <sup>4</sup> <i>Low-income students</i>
Total Annual Eligible Population		6,544 <sup>2</sup> <i>0-47-month-olds Medi-Cal eligible</i>	33,018	~1,500 <sup>5</sup> <i>Low-income and on-track to matriculate</i>
Total Annual Program Reach Goal		1,000 <i>FY 24: 692 enrolled</i>	5,000 <i>FY 24: 1,627 signed up</i>	1,400 <i>FY 24: 1,170 awarded</i>
Percent of Total Annual Program Reach Goal of the Eligible Population		15%	15%	93%



1 Alameda Public Health Dept; Number of Medi-Cal births from 2019-2023 in Oakland  
 2 Alameda Public Health Dept; Number of Medi-Cal births from 2020-2023 in Oakland  
 3 CA Department of Education 2023-24 enrollment  
 4 CA Department of Education 2021-2022; CA hasn't released more recent data  
 5 CA Department of Education 2021-2022; CA hasn't released more recent data

# PARTNERSHIP INVESTMENT

Through our annual RFP process, our investment in small and local businesses continues to grow to build our collective impact.



FY 23-24  
Subcontractors  
**30**

FY 24-25  
Subcontractors  
**36**

FY 24-25  
Total LBE, SLBE &  
VSLBE  
**27%**



# COMMISSION Q&A

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*Thank you for your time!*