



MINUTES



Alameda County-Oakland Community Action Partnership (AC-OCAP)

Advocacy Committee Meeting Wednesday, March 13, 2025, 5:30 PM

Committee Members Present: William B. "Quantum" Norwood II (Chair), Councilmember Carroll Fife (Tonya Love), and Councilmember Noel Gallo (Josephine Guzman)

Staff: Thea On

1. Roll Call/Determination of Quorum

Staff T. On performed Roll Call, a quorum was established at 5:30 p.m.

2. Approval of Agenda

MOTION: To approve the March 13, 2025, Advocacy Committee Meeting Agenda.

M/S/Carried: T. Love / Q. Norwood / Motion Carried

3. Approval of Minutes from Advocacy Committee Meeting on February 19, 2025 (Attachment 3)

MOTION: To approve the Advocacy Committee Meeting Minutes on February 19, 2025.

M/S/Carried: T. Love / Q. Norwood / Motion Carried

4. Public Comment: (Specific Agenda Item(s): Audience Comment Period) – None

5. Discussion Item #1: Review Strategy for Advocacy Committee (Attachment 5) – T. Love worked on condensing the strategy based on the committee's current capacity.

Q. Norwood proposed three strategic areas for the committee to focus on:

- Communications (letter writing, media platforms)
- Outreach (building relationships, contacting meetings)
- Organizing (putting together advocacy events)

Strategic Considerations: The goal was to create a manageable strategy that matches the committee's current capacity. Emphasis on clear responsibilities and accountability. Ability to effectively pursue advocacy goals with limited resources.

6. Discussion Item #2: Review Policy Priorities of Cal-CAPA Bill Watch (Attachment 6) – T. Love reviewed CAPA's existing policy priorities, which included:

- Strengthening community diversity and inclusion
- Maintaining service infrastructure
- Addressing social circumstances related to energy, water, and climate change.
- Supporting network and legislative efforts.

7. Discussion Item #3: Identify specific legislation to advocate for – The committee discussed and evaluated each bill's relevance to their mission. They considered Santiago's bill about tax credits for young children (AB 1128) but noted it had previously failed in committee. T. Love suggested looking at Senator Arreguin's transportation bill, which proposed \$2 billion for public transportation. Q. Norwood initially shared several potential bills, including:

- AB 936 (CalFresh fruit and vegetable pilot project)
- AB 648 (student housing development at community colleges)
- AB 2465 (equity for socially disadvantaged groups in state grant programs)

8. Discussion Item # 4: April 3rd Advocacy Day at the Capital - Who will attend/What Legislator will we visit? – Advocacy Day Attendees:

- T. Love (confirmed)
- Q. Norwood (confirmed)
- J. Guzman (not able to attend)

9. Discussion Item # 5: Review and Update Proposed Targets Milestones and Committee Priorities –
The Committee discussed preparing for CalCAPA Advocacy Day on April 3rd in Sacramento and their plans to present selected bills to the executive board on March 27th.

10. Discussion Item # 6: Identify tasks and assign them, i.e., organizing, planning events, stage promotions, and handling logistics. Outreach involves someone who contacts legislators, arranges meetings, and builds relationships and communication, someone skilled in letter writing, media, and creating a digital platform.

The Committee divided roles among committee members:

- T. Love would handle outreach and building relationships with elected officials.
- J. Guzman would manage communications and media.
- Q. Norwood would be responsible for organizing.

Selecting specific legislative priorities for advocacy:

- AB 936 (CalFresh support)
- AB 648 (University Housing Development)
- Senator Arreguin's transportation funding measure

MOTION: To approve the strategy-assigned roles for each committee member.

M/S/Carried: T. Love / Q. Norwood / Motion Carried

MOTION: To approve three bills to be presented to the Executive Board.

M/S/Carried: T. Love / Q. Norwood / Motion Carried

11. Open Forum: (General Audience Comment Period) – None

12. ACTION ITEM: Adjournment

MOTION: To adjourn the meeting at 6:30 pm

M/S/Carried: T. Love / Q. Norwood / Motion Carried.

The Next In-Person Meeting: April 10, 2025