

Item 13B - Democracy Dollars Engagement Subcommittee Minutes

Democracy Dollars Engagement Plan Subcommittee

(ad hoc, created January 29, 2025)

Members: Commissioners Karun Tilak (Chair), Alea Gage, Tanya Bayeva

April 30, 2025, Minutes

Attendees:

Commissioners present: Karun Tilak (Chairperson), Alea Gage, Tanya Bayeva

Commissioners absent: none

Staff: Suzanne Doran, Rabab Bobby Zaidi

Discussion

1. **Review of Presentations and Future Engagements** – the staff reported on presentations given to various organizations, including to the Oakland Youth Commission, and reviewed engagement results. The staff shared a lineup of future events.
2. **Feedback on Presentation Materials** – subcommittee members provided feedback on the format of the staff presentation, and discussed potential changes, including building talking points and adding questions with responses which could be quantified and measured.
3. **Discussion of Political Participation in Oakland** – the subcommittee discussed the *San Francisco Chronicle* [article](#) about political participation and attitudes in Oakland and how it might inform the Commission's work.
4. **Staff Updates** – staff shared updates, including plans for improved tracking of voter data and a potential collaboration regarding data privacy.
5. **Future Meetings** – the subcommittee discussed potential themes for future meetings, such as focusing on developing robust talking points, which is expected to occur in several meetings.