

West Oakland Truck Management Plan Thursday, November 29, 2018

COMMUNITY WORKSHOP #5

Joining Together



CITY OF OAKLAND



PORT OF OAKLAND

Community Workshop #5

Joining Together

AGENDA

- Welcome & Introductions
- Purpose of Meeting – Share & Review Draft Plan
- What the Plan is
- How We Got Here
- Overview of the TMP
- Review Strategies in Detail at Poster Stations
- Comments, Next Steps, and Adjourn



Introductions

Surlene Grant

- ❖ Envirocom Communications Strategies, LLC

Port Team Members

- ❖ Laura Arreola
- ❖ Khamly Chuop
- ❖ Ramona Dixon
- ❖ Luana España
- ❖ Andrea Gardner
- ❖ Delphine Prevost
- ❖ Ralph Reynoso
- ❖ Richard Sinkoff
- ❖ Amy Tharpe

City of Oakland Team Members

- ❖ Patricia McGowan
- ❖ William Gilchrist
- ❖ Elizabeth Lake

Consultants – Kittelson & Associates

- ❖ Aaron Elias
- ❖ Alexander Garbier



What is the Truck Management Plan?

A requirement of Oakland Army Base Redevelopment Project Mitigation Measure 4.3-7 to reduce the effects of transport trucks on local streets in West Oakland

City and Port plan to address truck circulation and truck parking in West Oakland.

Reflects and incorporates community input.

Identifies actions and responsibilities across City departments and Port.



Area Addressed by the TMP



TMP Goals

Quality of Life

- Reduce disruptions from truck circulation and truck parking on residents and businesses in West Oakland

Communication

- Have truck drivers know preferred routes to reach their destinations and know the City's parking restrictions

Safety

- Increase safety near designated truck routes

Implementation

- Monitor TMP implementation and modify implementation strategies to improve outcomes as needed



TMP is One of Several Efforts to Address Trucks



**Draft Seaport Air Quality
2020 and Beyond Plan**
Board of Port Commissioners Meeting
July 12, 2018



PORT OF OAKLAND



SAVE THE DATE!!!
December 5th, 2018
6:00 PM - 8:30 PM
**** Arrive at 5:30PM for dinner*

AB 617 Steering Committee Meeting

Please join West Oakland Environmental Indicators Project and Bay Area Air Quality Management District in hosting the November AB 617 Steering Committee Meeting.
Dinner Will Be Provided

West Oakland Senior Center
2nd Floor Ballroom
1724 Adeline St.
Oakland, CA 94607

West Oakland Environmental Indicators Project
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brian.woeip@gmail.com
jhoward.woeip@gmail.com

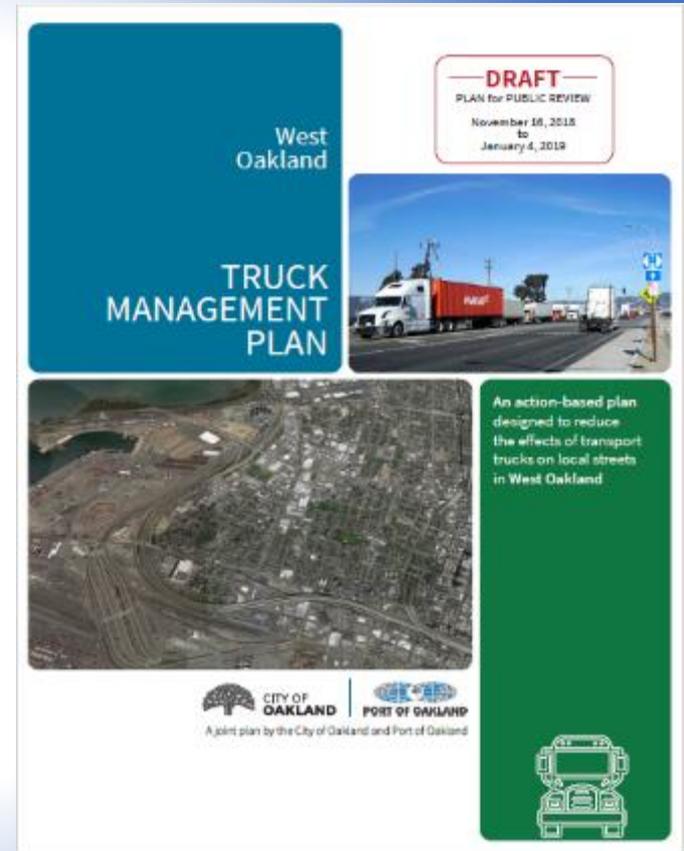
AB 617 Community Health Protection Program

How We Got Here: Stakeholder Engagement



Overview of TMP

- Executive Summary
- Information on how to submit comments
- Introduction
- Truck Management Strategies
- Implementation Approach
- Appendices

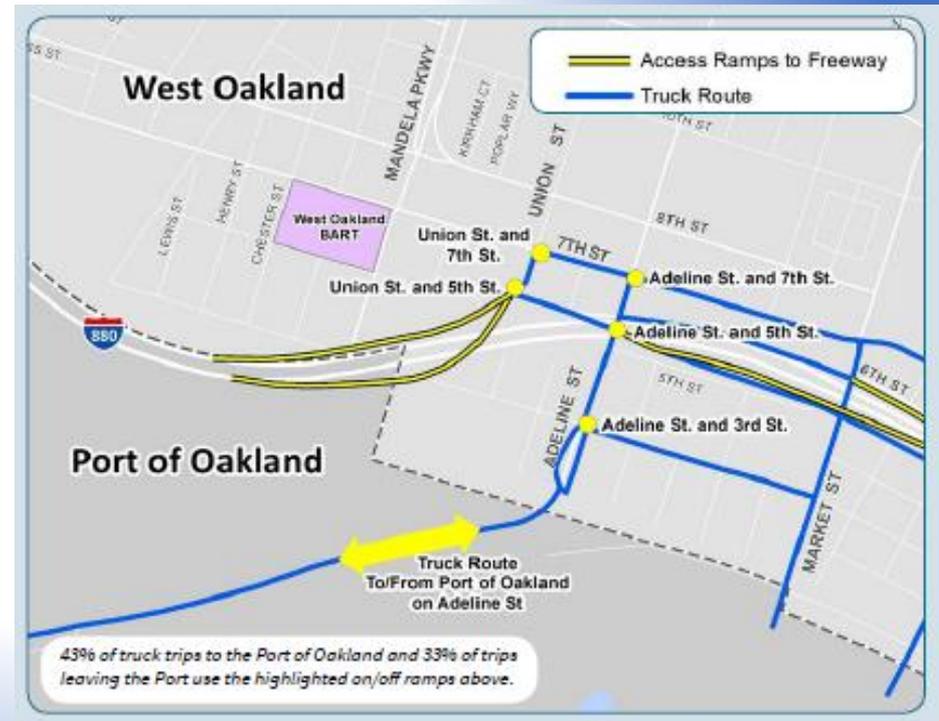


Strategy Focused on Safety Near Freeway Access

Strategy

Strategy 1: Improve Safety at Street Intersections near the Port

Objective: Address safety concerns at key intersections on Truck Routes near the Port



Strategies Related to Truck Movement

Strategies	Objective
Strategy 2: Improve Truck Routing Strategy 3: Update the Network of Truck Routes and Truck Prohibited Streets Strategy 4: Improve Truck Route Signage	Produce immediate benefits by keeping trucks on Truck Routes and off Prohibited Streets and streets with residences
Strategy 5: Conduct Enforcement Spot-Checks Strategy 6: Use Urban Design to Promote Use of Truck Routes	Implement after Strategies 2 through 4 if problem areas remain



Strategies Related to Truck and Trailer Parking

Strategies	Objective
Strategy 7: Improve training for Issuing Parking Tickets Strategy 8: Change Parking Regulations	Address truck and trailer parking across West Oakland by both improving enforcement and changing regulations
Strategy 9: Consider Increasing Truck Parking Fines Strategy 10: Conduct Targeted Parking Enforcement	Increase the effectiveness of parking enforcement if needed after Strategies 7 and 8 are implemented



Strategy Detail

Strategy 6
USE URBAN DESIGN TO PROMOTE USE OF TRUCK ROUTES
Install a design pilot project to keep trucks driving on Truck Routes and parking in preferred areas.

BACKGROUND
Strategies 2, 3, and 4 will help truck drivers stay on Truck Routes and reduce driving on Prohibited Streets and other streets. Additional measures may be needed to address remaining problem areas. Urban design approaches could be more effective than signs alone that truck drivers may be used to seeing.

OBJECTIVE
Implement a pilot project to test an urban design strategy at a problem location that remains after Strategies 2, 3, and 4 are implemented. This pilot project could include traffic calming devices, such as traffic circles, physical barriers to parking, or other options.



Urban art over 7th Street



Speed tables in use at the Port

IMPLEMENTATION STEPS

1. The TMP Team will identify potential location(s) for an urban design pilot project and prepare a project plan. Coordination with Oakland Police Department (OPD) and Oakland Department of Transportation (DOT) will be required.
2. DOT will implement the pilot project in West Oakland. If a pilot project is proposed in the Port area, it will be implemented by the Port.
3. Evaluate the effectiveness and whether the project should be repeated in other locations.

SCHEDULE
This strategy is planned to start in Year 4 of TMP implementation after implementation of Strategies 2, 3, and 4, and will take approximately two years to implement.



YEAR 1 YEAR 2 YEAR 3 YEAR 4 YEAR 5

← Strategy Title/Description

← Background

← Objective – what the strategy is intended to achieve

← Implementation Steps to Implement the Strategy

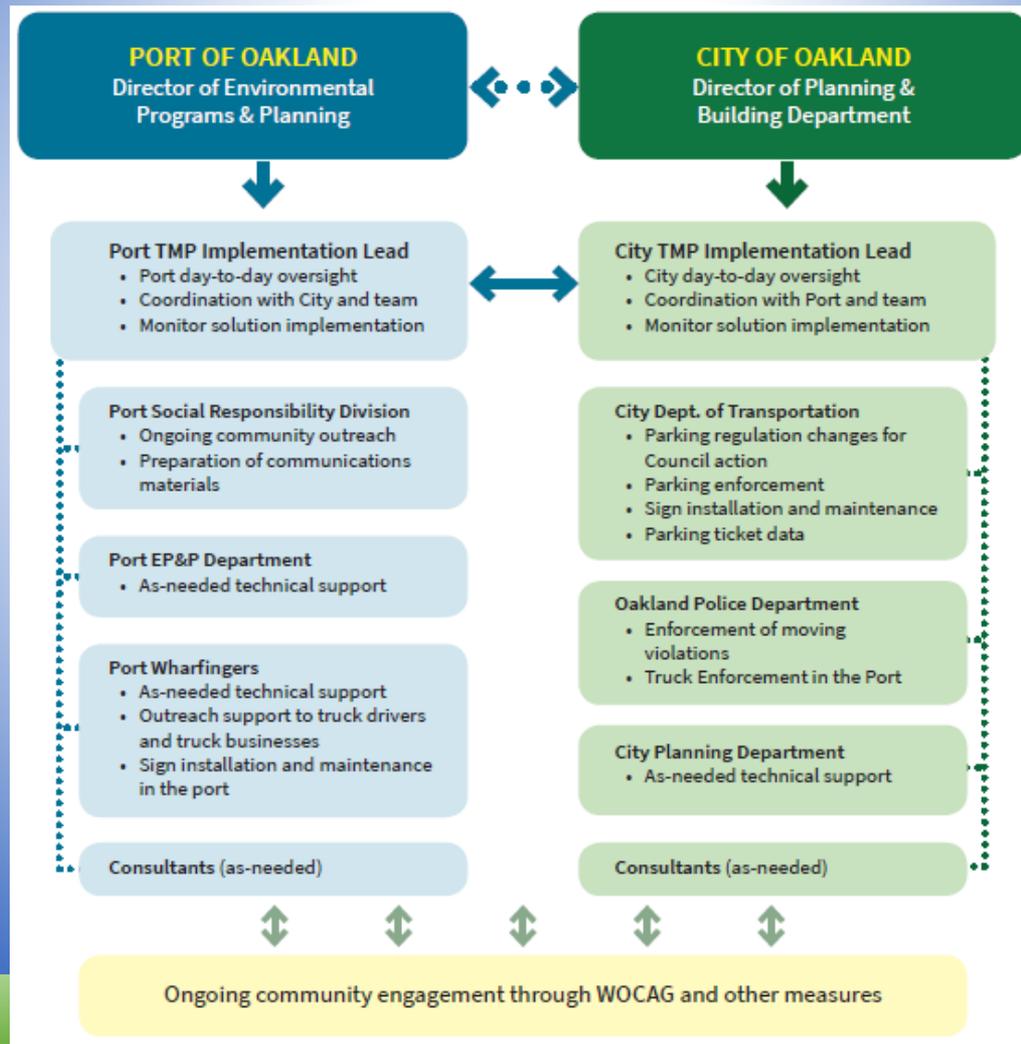
← Planned Schedule for Implementation

Implementation Approach: Schedule

STRATEGIES	Year 1	Year 2	Year 3	Year 4	Year 5
1. Improve Safety at Street Intersections Near the Port	●	●	●	○	○
2. Improve Truck Routing	●	○	○	○	○
3. Update the Network Of Truck Routes and Truck Prohibited Streets	●	●	○	○	○
4. Improve Truck Route Signage	●	●	●	○	○
5. Conduct Traffic Enforcement Spot-Checks	○	○	●	⊖	⊖
6. Use Urban Design to Promote Use of Truck Routes	○	○	○	●	●
7. Improve Training for Issuing Parking Tickets	●	⊖	⊖	⊖	⊖
8. Change Parking Regulations	●	●	○	○	○
9. Consider Increasing Truck Parking Fines	○	●	○	○	○
10. Conduct Targeted Parking Enforcement	○	○	●	⊖	⊖
ONGOING IMPLEMENTATION ACTIVITIES					
Ongoing Engagement through WOCAG	←————→				
Community & Truck Driver Information Sharing	←————→				
Progress Evaluation	←————→				



Implementation Approach: Roles & Responsibilities



Implementation Approach: Ongoing Stakeholder Coordination

- Outreach with stakeholders through existing and upcoming tools
- Use WOCAG as a platform for economic strategies
- Updates to committees such as West Oakland BizAlert and Business Group
- Document annually the strategies undertaken over the prior year



Review Strategies in Detail at Poster Stations



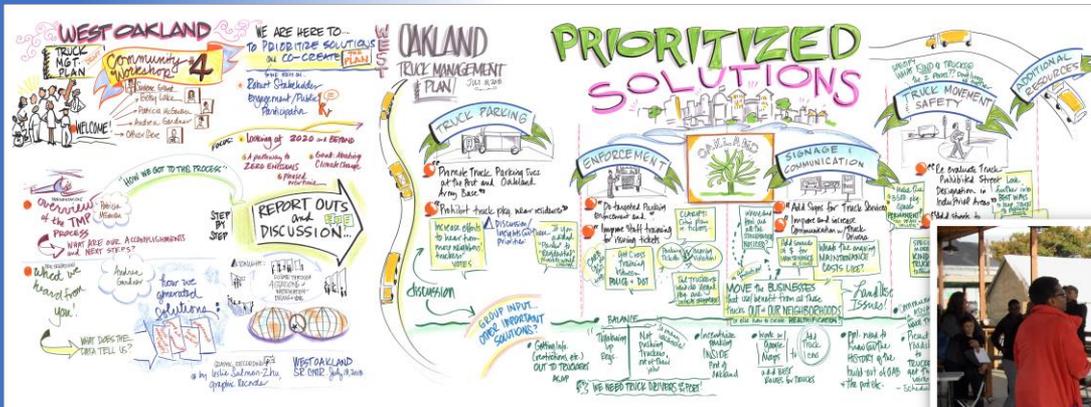
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Comments and Next Steps

- Comments
- Review the TMP and provide comments by January 4, 2019
- Plan will be finalized and approved by City Administrator and Port Engineer in Q1 of 2019
- Implementation will start by Q2 of 2019



Thank you!

We look forward to your feedback.

Ms. Andrea Gardner

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