



ECONOMIC & WORKFORCE DEVELOPMENT DEPARTMENT
SPECIAL ACTIVITY PERMITS DIVISION

To Legally Vend **Merchandise** in the City of Oakland (**this does not include City Parks**) you need:

California Department of Tax and Fee Administration - California Seller's Permit:

<https://cdtfa.ca.gov/formspubs/pub73.pdf>

1515 Clay St., #303 Oakland, CA 94612

If you are doing business in California and intend to sell or lease tangible personal property subject to sales tax sold at retail, you are required to have a seller's permit and prominently display it at your place of business.

City of Oakland Business Tax:

<https://oakland.hdlgov.com/>

250 Frank H. Ogawa Plaza, Suite 1320
Oakland, CA 94612

Anyone who conducts business in the City of Oakland is required to file and pay an annual business tax. If your business is located outside of the City of Oakland, but doing business within the city, you have to pay for the business tax certificate.

City of Oakland – Mobile Vending Permit:

To vend merchandise in the City of Oakland, you must obtain a Mobile Vending Permit from the Economic & Workforce Development, Special Activity Permits Division. <https://www.oaklandca.gov/Business/Business-Taxes-Licenses-Permits/Mobile-Vending-Permit>

A vendor is a person who sells merchandise in the public right-of-way, private property, or city owned property from a truck, trailer, vehicle, pop-up tent, pushcart, stationary cart. There are two types of vendors:

- A **Roaming Vendor** moves from place to place and stops only to make a sale.
- A **Stationary Vendor** sells from a fixed location e.g., public right-of-way, private or city owned property on commercial or industrial zones.

REQUIRED DOCUMENTS:

- California Seller's Permit
- City of Oakland Business Tax Certificate
- Proof of Insurance <https://oaklandca.admin.opencities.com/ContentPreview.aspx?versionId=9bc182f1-3730-4813-adc2-81b6f15bcf57&languageCode=en-US&dt=1786118089245>

Special Activity Permit Office

1 Frank H Ogawa Plaza – Suite 123

Office Hours: Monday/Wednesday/Friday – 9am – 12pm; 1-3pm

mobilevending@oaklandca.gov

510-238-2273