

Warehousing & Value Added Services
Presented to the City of Oakland







From Shanghai To Savannah ...







... How Matson Moves the World



- Matson spans the globe from Shanghai to Savannah with a suite of supply chain services:
 - U.S. flag ocean services to Hawaii, Guam, and Micronesia
 - Express ocean transportation from China to Long Beach
 - Truck and rail service throughout North America
 - Warehousing and distribution at major east and west coast ports
- With over 125 years of experience,
 Matson provides award-winning service to a broad array of customers and markets.



National Coordination, Regional Operations, Local Representation

A National Network to Provide Customized Programs and Services









Eastbound China Express
Service



Highway TL and LTL;



Warehousing & Distribution



Specialized Hauling



Domestic & International Intermodal



Supply Chain Services



Warehousing & Distribution









Warehousing

- Contract dedicated facilities
 - Engineered solutions
 - Top-tier WMS deployment
 - Capital and human investments
- Public warehousing
 - Shared-asset environment
 - Scalable, flexible
- Short-term "pop up" capacity
 - Seasonal and overflow capacity
 - Product recalls, store openings or closings

Distribution

- Transload
- Cross-dock
- Consolidation
- Deconsolidation
- Pool distribution
- Case pick & pack
- Each pick & pack
- Returns processing
- Import & export

Supply Chain Strategy

- Network study & optimization
- Engineering design
- 4PL services

Value-Added Services

- Custom design service
- Club store packs
- Custom pallet displays
- Tray cutting
- Gift boxes & packaging
- Kitting & bundling
- Barcode labeling
- Price ticketing
- Rework and repackaging

Integrated Transportation Services

- Matson Eastbound China Express Service
- Transportation management
- Carrier management
- Highway TL and LTL
- •Intermodal: Standard and expedited
- Ocean service
- Dedicated services
- Port drayage
- •Air freight / expedite
- Local cartage / store door delivery









5



Industry Vertical Segmentation

















Wine, Beer and **Spirits**



















Beverages











Imported Food & Ingrediants













High Tech





Whirlpool







Retail, CPG & **Manufacturers**

























- Full Service Warehousing and Distribution in Northern California
- Nearly 1.1 million sq. ft. High Quality Space
 - Oakland Foreign Trade Zone
- ISO 9001-2002, Organic, FDA Certified
- Value-Added Packaging Services
- Specialized Expertise Processing:
 - High Valued Domestic, Import and Export Goods, Wines & Spirits, Food & Beverages, Organic Food Products, High Tech, Retail & Apparel and Consumer Packaged Goods.



Tier 1 WMS Product



- § Dedicated Contract Logistics & Warehousing
- § Higher Process Complexity & Volumes
- § Directed Functionality & Optimization
- § Mechanization & Automation

Tier 2 WMS Product



- § Public Warehousing
- § Lower Complexity & Volumes
- § Lower Process Sophistication
- § Rapid Implementation

Enabled for: RF Picking & ADC Technology, Pick-to-Voice, Pick-to-Light, and RFD

This suite of tools enables efficient and effective optimization of warehousing operations throughout the client distribution network. Key features include:

- Order Management
- · Order Scheduling & Planning
- Load & Transportation Planning
- Carrier Management
- Process Optimization & Directed Tasks
- · Cross- docking / Transloading
- Inspection & Quality Assurance
- Visibility & Web Portal
- Event Management & Alert System
- Yard Management

- Order Scheduling & Planning
- Load & Transportation Planning
- Carrier Management
- Process Optimization & Directed Tasks
- Cross-docking/Transloading
- Inspection & Quality Assurance
- Visibility & Web Portal
- Event Management & Alert System
- Yard Management

- Value-added Services, Kitting & Customized Billing
- Multiple Pick Methods
- · Each Pick, Pack, and Ship
- Slotting & Zone Strategies
- Labor & Productivity Management
- Custom Reporting
- Inventory Control & Cycle Counting
- Task Management & Interleaving
- Labeling and Documentation
- Data Integration & Interface Services (EDI, FTP, XML)



- ISO 9001-2000 Quality Management Elements
 - Evolving to 7S Lean Processes
- Product Quality Measurement and Improvement
- Performance Metrics
- Customer Feedback
- Corrective Action Process
- New Product Introduction and Project Planning











































