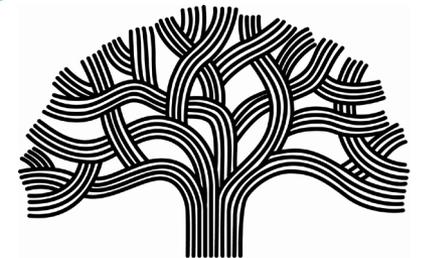




City of Oakland

Economic Recovery Advisory Council

July 13, 2020



CITY OF OAKLAND

Monday, June 13, 2020

OERAC Meeting Agenda

1

Welcome and Reopening Updates

Alexa Jeffress

10 minutes

2

City Updates and Responses to OERAC Recommendations

Marisa Raya

10 minutes

3

Working Group and Data Updates and Discussion

Jose Corona

25 minutes

4

Framing a People-Centered Equitable Recovery and Discussion

Michael McAfee, Policy Link

25 minutes

5

Wrap Up and Next Steps

Marisa Raya

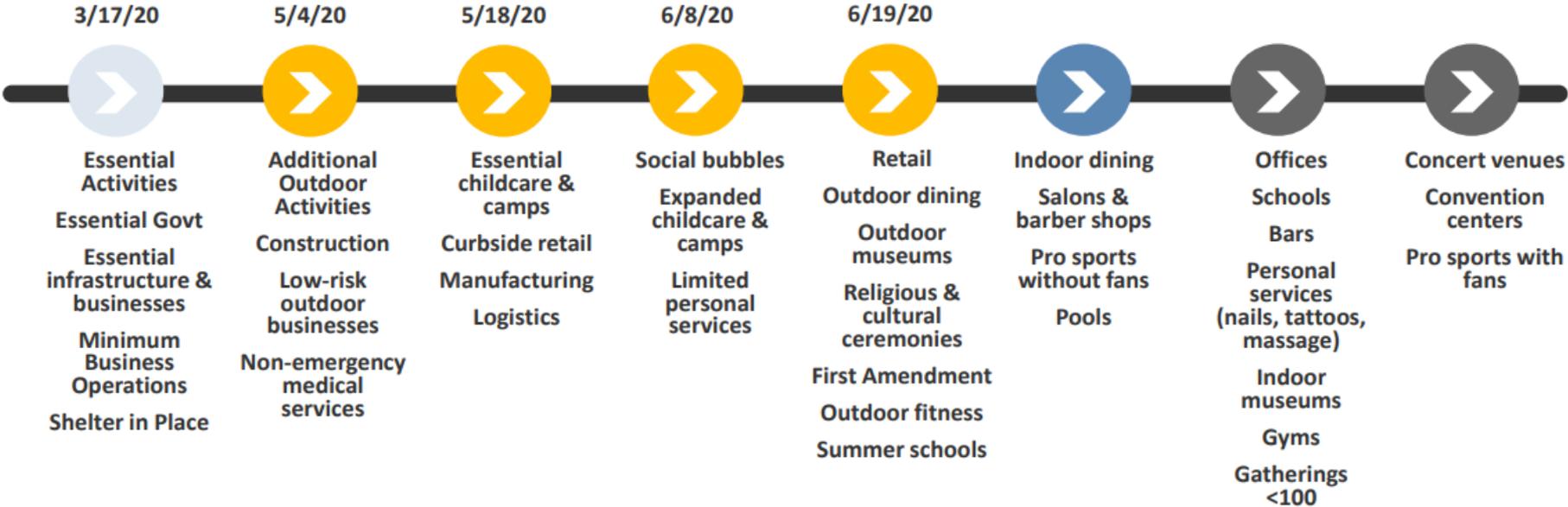
5 minutes

Reopening Updates

Alameda County Reopening Timeline

Updated June 18, 2020

Movement to next stage contingent upon local COVID-19 indicators, at 2-4 week intervals.



Source: Alameda County Health Care Services Agency

Reopening Updates

Alameda County has Paused Reopening

Given recent increases in COVID-19 case and hospitalization rates in our county and region, we are temporarily pausing our reopening plans. This means extending the timeline for the next phase of reopening in Alameda County and pulling back our request for the Board of Supervisors to support a Variance Attestation on June 30th now **Scheduled for July 14th**.

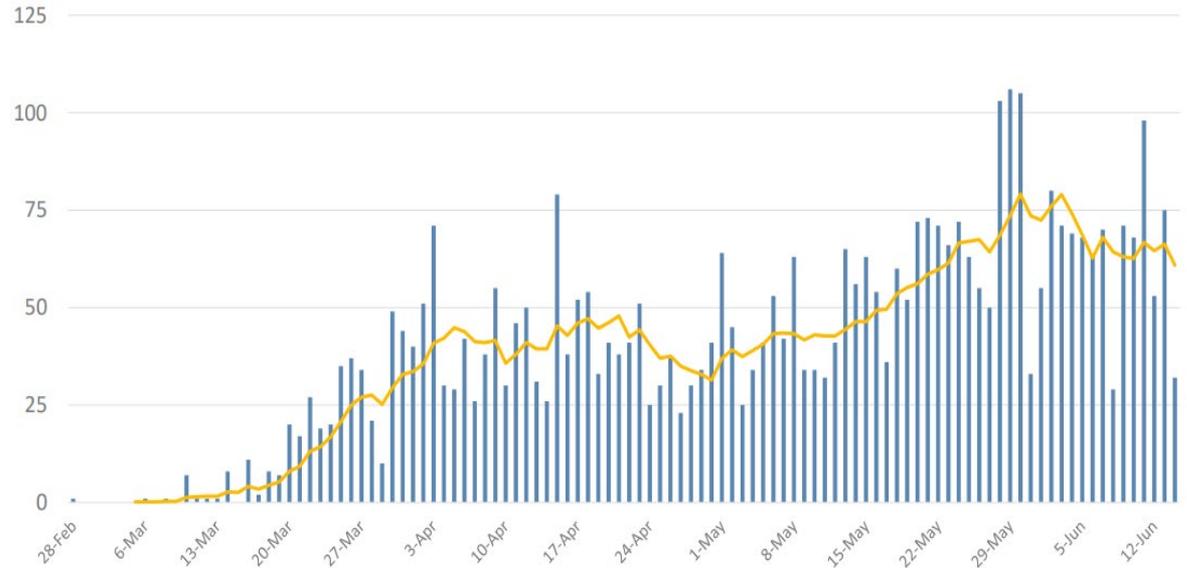
State Update:

Effective July 13, 2020, ALL counties must close indoor operations in specified sectors, including dine-in restaurants.

As of July 13, 2020, the county attestation process has been paused. No further county attestations will be accepted until further notice.

NUMBER OF CASES

New Alameda County COVID-19 Cases, 2020



Source: Alameda County Health Care Services Agency

NUMBER OF NEW CASES

7-DAY ROLLING AVERAGE



Alameda Countywide Face Mask Requirement

Individuals are required to wear a face mask or equivalent covering when inside businesses.

Reopening Updates

Additional County Updates and Communication



Permit for Outdoor Alcohol Service

Alcohol licensing is handled by the State ABC (Dept of Alcohol and Beverage Control), and restaurants need a Temporary Catering Permit from ABC to serve alcohol outdoors. Per the County order, this permit process is currently experiencing delays, as Alameda County has not yet submitted to become a “variance county,” likely due to rising COVID cases. Alameda County is not yet a variance county.

California County Monitoring List

Some counties have been added to the State’s “Monitoring List” due to increasing COVID-19 cases. Counties placed on the Monitoring List receive targeted support from the State and, after three consecutive days on the Monitoring List, are subject to State-imposed restrictions and enforcement.. [Click here for additional information regarding the COVID-related County Closures.](#)¹ On July 12th, Alameda County was added to the State Monitoring List.



¹Direct URL: <https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/Guidance-on-Closure-of-Sectors-in-Response-to-COVID-19.aspx>

City Updates: Funding Updates



CARES Act funding in City Budget

\$36.9M incl. \$7.7M for business and nonprofit relief and \$1.8M for artists



US EDA Grant Application

Pending application for business support, incl. revolving loan fund and WiFi



TCC Grant

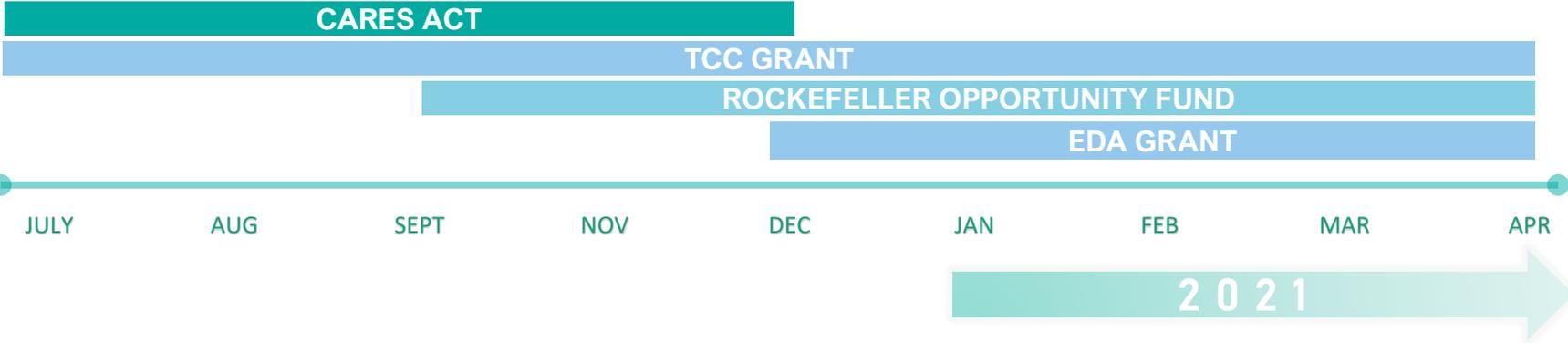
\$28.2M over 5 years to implement the East Oakland Neighborhood Initiative (EONI)



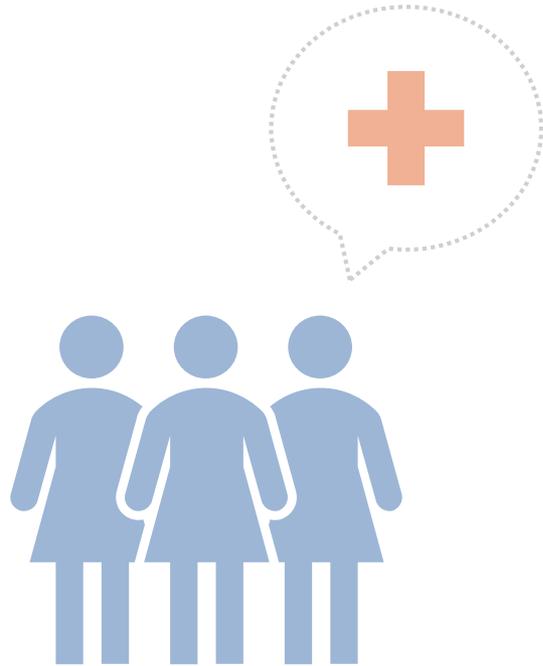
Rockefeller Opportunity Fund

\$1M from Rockefeller Foundation Opportunity Collective to create economic opportunity for people of color

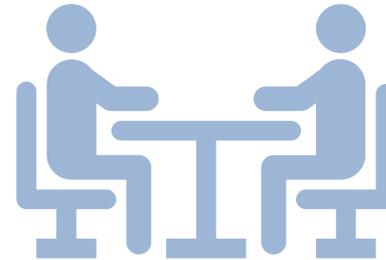
Other Funding Updates and Anticipated Distribution Timeline



City Updates: Health and Safety Measures



**Updates from the Health
Disparities Task Force**



**Dialogue with County Health Representatives
Consistent Health/Safety Guidance and
Enforcement – Poster and PPE Distribution**

City Updates: Flex Streets

Updates



- 1 Flex Streets -temporarily paused pending resolution of County variance
 - 2 Black Cultural Zone – launch of site and opening ceremony
-
-

City Updates: Equitable Recovery Framework Development

Urgent Need

Recent PPP Loan Data for Oakland confirms that many loans did not go to BIPOC borrowers – conclusions supported with data from the City’s Recovery Survey.

441,000
(41%)

Black-owned businesses closed permanently

658,000
(32%)

Latino-owned businesses were closed

1.1 M
(32%)

Businesses owned by immigrants closed permanently

1.3 M
(25%)

Women-owned businesses were terminated¹

¹Source: The Impact Of Covid-19 On Small Business Owners: National Bureau Of Economic Research; Working Paper 27309, June 2020. <https://www.nber.org/papers/w27309.pdf>.

City’s Response: Template for Recovery Framework



**MAYORS FOR A
GUARANTEED
INCOME**



Digital Inclusion

- City Council allocated \$7.7M of **Public WiFi** across Oakland
- Work with partners such as **Tech Exchange** to provide devices and tech support for Oaklanders



Restore Community Wealth/ Improve Access to Longer-Term Capital

- **Opportunity Zone and Entrepreneurship Support** in City Budget
- Directing **private and public investment** to build capacity of Oakland-based organizations

Immediate Relief/ Cash Assistance

- **Direct funding** to relief efforts
- Mayors for **Guaranteed Income Pilot**

Working Group Updates



PHASE IV: Longer Term Recovery for Cultural and Arts Organizations

Sporting events, concerts, live performances, large events, tourism

Working Group Lead: Dr. Mieko Hatano



PHASE I & II: PPE and Worker Safety

Health care industry, Groceries and Essential Businesses - Retail, manufacturing, offices, restaurants

Working Group Leads: Barb Leslie, Ari Takata-Vasquez, Ali Obad



PHASE III & Cross Sector: Black-Owned Business Support

Gyms, spas, salons, health centers – Framing an Equitable Recovery

Working Group Leads: Julina Bonilla, Micah Weinberg

Presentation & Discussion: Framing a People-Centered Equitable Recovery

Michael McAfee, PolicyLink

Principles for a Common-Sense, Street-Smart Recovery

- **Center Racial Equity**
- **Put People First**
- **Invest in Community Infrastructure**
- **Build an Equitable Economy**
- **Protect and Expand Community Voice and Power**



Resources

- [COVID-19 & Race](#) - People of color are disproportionately affected by COVID-19 and its economic fallout. We are working to ensure leaders are driven by [Principles for a Common-Sense, Street-Smart Recovery](#) and bringing a sharp focus on the racial implication of the crises.
- [Advancing Frontline Employees of Color: Innovating for Competitive Advantage in America's Frontline Workforce](#) is a resource and call to action for employers to support the advancement of frontline employees of color.
- The [All-In Cities Toolkit](#) offers actionable strategies that advocates and policymakers can use to advance racial equity.
- The [National Equity Atlas](#) provides deeply disaggregated, longitudinal data on demographic change, racial and economic inclusion, and the economic benefits of equity for the largest 100 cities, largest 150 regions, all 50 states, and the United States.
- The [Curb-Cut Effect](#) is a vibrant illustration of how laws and programs designed to benefit vulnerable groups, such as the disabled or people of color, often end up benefiting all.
- [The Equity Manifesto](#) has been inspired by the work, commitments, insights, and resolve of the many partners with whom PolicyLink has shared this journey.

Interim and Final Progress Report



Working Groups have been meeting weekly or bi-weekly between meetings to form recommendations



Immediate recommendations actionable by the City are being implemented in real time where possible through City programs and policy decisions



Recommendations not within City jurisdiction are passed to County officials or used to inform State and Federal advocacy efforts

Longer-term recommendations are being analyzed by City staff to identify racial equity outcomes and data and other resource needs and compiled into two reports:

August 17th Interim Report

Presented to Mayor, Vice Mayor and Advisory Council



October 19th

Final Report

Presented at final OERAC Meeting

City Next Steps



Finalize and confirm OERAC working group recommendations for inclusion in forthcoming Interim Progress Report to Mayor and Vice Mayor



Monday, August 17

Interim Progress Report presentation to Mayor and Vice Mayor at next OERAC