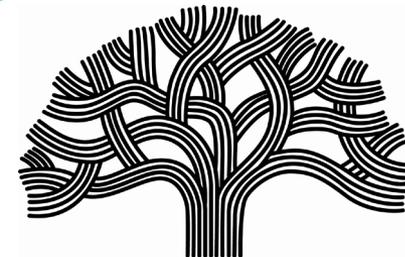




City of Oakland

Economic Recovery Advisory Council

June 15, 2020



CITY OF OAKLAND

Monday, June 15, 2020

ORAC Meeting Agenda

1

Introductions, Agenda Overview, Framing

Jose Corona

2

Budget Introduction

CM Loren Taylor

3

Budget Presentation

Adam Benson

15 MINUTES

4

Working Group Listening Session

Introduction by Jose Corona

Facilitated by Marisa Raya

45 MINUTES

5

City Updates

Lazandra Dial, Alexa Jeffress, Marisa Raya

10 MINUTES

City Budget

ADAM BENSON

Working Groups Listening Session

Share from working groups and group discussion

City Updates: One Fair Wage Partnership



City Updates: Flex Streets & City Council Legislation



FLEX STREETS INITIATIVE

Facilitate use of public right-of-way for outdoor seating, art exhibits, and performances

City Updates: Racial Disparity Outcomes / Equity Framing

1

Racial Equity Outcomes

What is the desired racial equity outcome for this recommendation?

2

Identify & Plan Stakeholder Engagement

What's the best way to inform, outreach, and engage community members most impacted by racial disparities?

3

Gather Information/ Qualitative Data

What are the systemic issues driving disparities?

4

Identify Equity Gaps

Based on gathered data, identify any current or anticipated barriers and burdens.

5

Address Equity Gaps

Based on gathered data, what action could be taken to advance equity?

6

Policy/ Program Implementation

What steps are needed to implement action(s) identified?

7

Evaluation & Accountability

How will success/equity be measured? Who will be better off and how will we know?

NEXT MEETING: Monday, July 13th 3-4:30pm

Recovery Resource Page:

<https://www.oaklandca.gov/resources/re-opening-resources>



Phase 2

Businesses & Workers

What are the top 3 issues we need to address?

Are there good examples we can mimic to avoid recreating the wheel?

Sub-committee Team



Ahmed Ali Bob

Square

Ali Obad

ShopRite

Ari Takata-Vasquez

Oakland Indie Alliance

Atticus Wolf

Moxy

Derreck Johnson

Chicken and Waffles

Jessica Chen

Chinatown Chamber of Commerce

Josh Simon

EBALDC

Maria Alderete

Luka's Tap Room

Saru Jayaraman

One Fair Wage

Shonda Scott

African American Chamber of Commerce

Christopher Pastena

Chop Bar, Calavera, Tribune Tavern

Patrick Hayes

Clorox

Savlan Hauser

BID Alliance

Group Priorities



1. Safe & Successful Reopening
2. Public Space
3. Rent/Eviction
4. Fees & Taxes

Safe & Successful Reopening



- Standard operating procedure and protocols
 - Safety for employees
 - Guest health statement
 - PPE
- Buy Local Campaign
 - Consumer confidence
 - Supporting

Public Space



- Sidewalk cafes/parklets
 - How small businesses can use these programs
 - Ways to help fund the street furniture/improvements needed
 - Clever design interventions
- Vacant Space
 - Ways we can use city owned vacant space
 - Ways we can use privately owned vacant space

Additional Areas to Explore



- Regional approaches to recovery
- Looking for additional funding
- Unemployment benefits/relief
- Policies to help landlords with mortgage/obligation relief