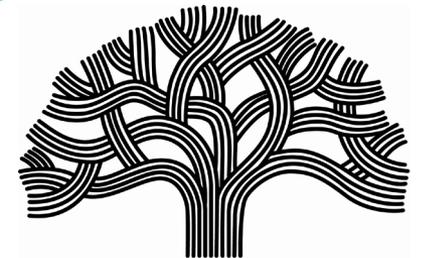




City of Oakland

Economic Recovery Advisory Council

June 1, 2020



CITY OF OAKLAND

Monday, June 1, 2020

ORAC Meeting Agenda

1

Introduction & Framing

Jose Corona

5 MINUTES

2

George Floyd Demonstrations and Q&A

Mayor Libby Schaaf

25 MINUTES

3

Agenda & Survey Feedback

Micah Weinberg

5 MINUTES

4

Spotlight: Workers & Creative Worker-driven Proposals

Liz Ortega & Saru Jayaraman

10 MINUTES

5

Disparity Data and City Updates

Marisa Raya

5 MINUTES

6

Working Groups: Issues & Recommendations

Cross-industry, Phase I, Phase II, Phase III, Phase IV

Micah Weinberg and Marisa Raya, Facilitators

30 MINUTES (6 MINUTES/GROUP)

7

Closing Statements & Next Steps

Alexa Jeffress

5 MINUTES

Feedback from Initial OERAC Survey

What data and information do we need to consider for re-opening?

Small business data

How do we identify which businesses have been impacted, and which need the most support?

Sociodemographic data

What are the varying levels of impacts between racial, ethnic, and other differing socioeconomic groups

Employee data

How have the most vulnerable employees been impacted?
What are the impacts on undocumented workers?

Health data

What are the current trends in COVID infection/mortality rates? Are our medical facilities sufficiently equipped?

Feedback from Initial OERAC Survey

What are our three biggest opportunities/challenges as Oakland's economy begins to re-open?

Opportunities

- Address pre-existing and worsening socioeconomic and racial disparities
- Permitting allowances and other City provisions, such as outdoor spaces for businesses (especially MBE, SBE, WBE, etc.)
- Local and state policy and funding collaboration

Challenges

- Distribution of resources to vulnerable groups and businesses
- Assisting businesses with adapting their business model and operations during SIP
- Rent and mortgage forgiveness

Feedback from Initial OERAC Survey

What would be the most impactful short-term supports the City can undertake?

- **“Shop local” campaigns**
- **Mediating rent disputes**
- **Job placement services**
- **PPE/SIP compliance**

What support can the private, philanthropic, and community organizations provide?

- **PPE and disinfectant equipment**
- **Supportive funding and grants**
- **Technical assistance for small businesses**

Feedback from Initial OERAC Survey

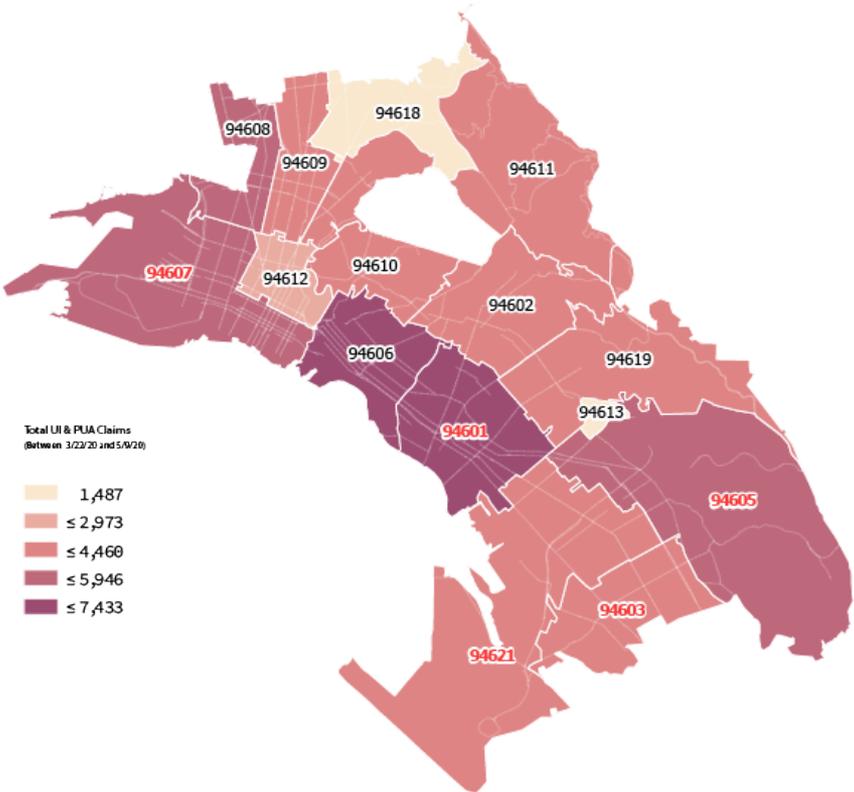
How should we define a “resilient and equitable economy” that works for all Oaklanders?

- **Small business support**
- **Accessible skills training to enter a “new economy”**
- **Ensure diverse selection of jobs and businesses across income levels and industries**
- **Environmentally restorative business operations and consumer behaviors**

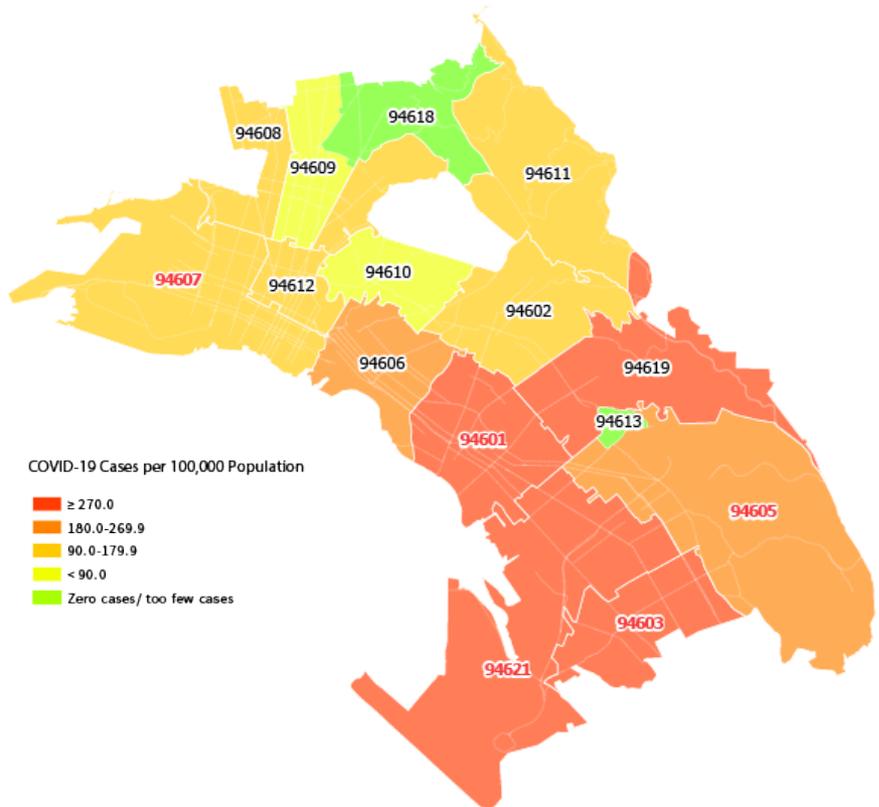
Presentation

Spotlight: Workers & Creative Worker-driven Proposals

UI and Pandemic Unemployment Assistance (PUA) Claims Received Between 3/22/20 – 5/9/20



COVID-19 cases in Oakland



Zip codes highlighted in **red** are areas with the highest unemployment rates.

City Updates

- 1 **Eviction moratorium** extended
- 2 Expediting **white curbs** and **business use of frontage space**
- 3 **Flex Streets Program** for use of public right-of-way
- 4 Additional funds for **Emergency Small Business Grants**
- 5 **East Bay/Oakland Relief Fund for Individuals in the Arts**

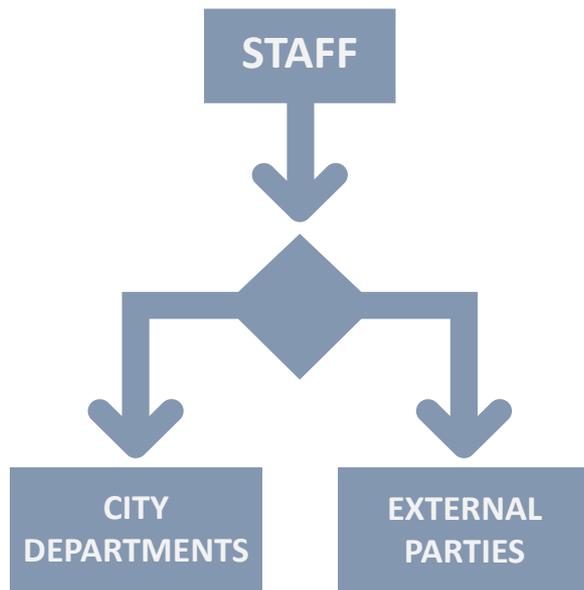
Recovery Resource Page:

<https://www.oaklandca.gov/resources/re-opening-resources>

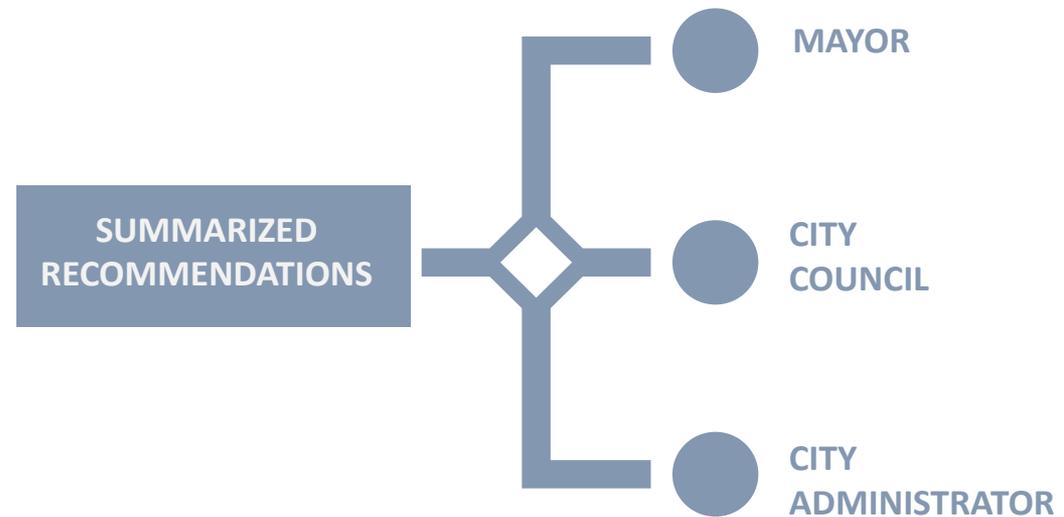


Working Group Recommendations

SHORT-TERM



LONG-TERM



Working Groups: Issues & Recommendations

Share out from working groups and group discussion

Next Meeting: Refine & Categorize Working Group Recommendations

Refine today's recommendations and categorize by the following roles:



Business Actions



City Actions



**Advocacy at County,
State and Federal Level**

NEXT MEETING: Monday, June 15th 3-4:30pm