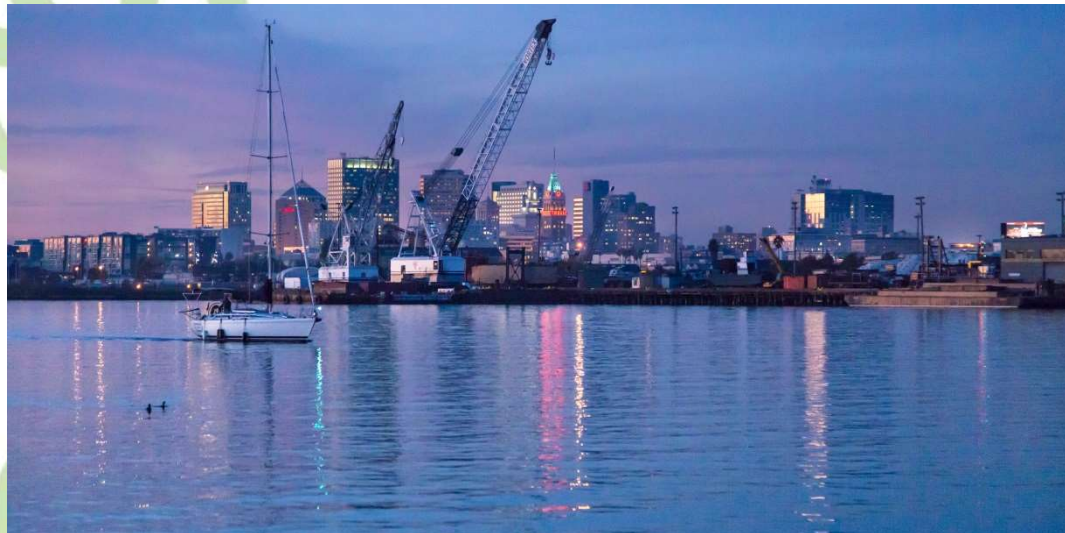


Sustainable Oakland

2014-15 Annual Report



CITY OF OAKLAND

How Are We Doing?

Oakland, California is one of the most livable and sustainable cities in the nation. This report summarizes Oakland's recent progress in becoming an ever-more sustainable city. Its purpose is to reflect on our progress as well as opportunities to make Oakland the best place to live, work, learn, play, shop, and visit. A comprehensive update on progress towards the City's Energy and Climate Action Plan goals is provided at the back of this report.

Enhancing the City's livability and sustainability involves making progress toward several interconnected goals. Advancements in each area enable new successes in others. Through a collaborative approach that emphasizes balanced, continuous improvement, we are building on Oakland's legacy of leadership and improving our city's economy, social equity, and environment.

The 6 Elements of Oakland's

Housing, Land Use & Transportation

The decisions we make today regarding housing, land use, and transportation will shape the future of our community for generations to come. Oakland is a city of desirable, vibrant neighborhoods connected by an efficient transportation system. Our planning decisions build on and reinforce these qualities, increasing accessibility for all members of the Oakland community, supporting regional development goals, and making Oakland an even better place to live.



Buildings, Energy & Climate

Oakland's local energy and climate efforts are reducing waste and pollution, encouraging investment, keeping money in the local economy, and improving local infrastructure. Buildings can be designed to support the health and wellbeing of occupants and minimize resource use and pollution. Increasing local energy security and planning for future climate impacts can increase the resilience of our community.



Community, Culture & Education

A diverse and vibrant community, Oakland is home to a variety of cultural institutions and activities that celebrate our diversity, bring our community together, and create a joyful and engaging environment. Quality local education opportunities provide Oakland with a ready, capable workforce and enable our residents to pursue their chosen paths.



Becoming a more sustainable city...



...a community in which all people have the opportunity to pursue safe, happy, healthy and fulfilling lives, now and into the future

Sustainable City Vision

Economic Prosperity



Oakland has a thriving, diverse, and sustainable economy, offering a variety of attractive business and employment opportunities. The City continuously works to enhance the local business climate to attract, grow, and retain businesses, and to create jobs for residents. Local workforce development networks are working to develop skills and expertise among residents and businesses to help them succeed in the evolving global economy. Oakland also offers support to help local businesses go green in their operations, improve energy efficiency, and save money.

Health, Safety & Wellbeing



The City and its partners work to create and maintain a healthy, safe, and fulfilling environment for all residents and visitors. Local efforts aim to address inequities in access to healthy lifestyle choices and healthcare services. All members of the Oakland community have a role to play in creating a vibrant and resilient community by making healthy choices, using smart preventive practices, and helping to build supportive environments.

Natural Resources, Waste & Environmental Health



Oakland is located in a region abundant with natural resources upon which we rely for food, water, energy, raw materials, recreation, and respite. Natural resources are limited, and some are threatened by the impacts of urbanization. City policies related to creek protection, zero waste, climate change, land use, and other issues are designed to protect the health of our natural environment and make the best use of natural resources.

Housing, Land Use & Transportation

The decisions we make today regarding housing, land use, and transportation will shape the future of our community for generations to come. Incorporated in 1852, Oakland is located in the heart of the San Francisco Bay Area. It is a city of vibrant, accessible neighborhoods, and a transportation system enabling efficient and non-polluting mobility. Our planning decisions build on and reinforce these qualities, increasing accessibility for all members of the Oakland community, supporting regional development goals, and making Oakland an even better place to live.

Sustainable City Highlights

New Affordable Housing Welcomes Residents - Construction is substantially complete on Cathedral Gardens, a new housing development downtown. The development was built on the former site of the St. Francis de Sales Cathedral, which was damaged in the 1989 Loma Prieta earthquake and demolished in 1993. Three buildings will house 1-, 2-, and 3-bedroom units welcoming families, low-income residents, and residents with mental and physical disabilities. The project received LEED Platinum certification and will include an after-school homework center, tot lot, and other amenities. The development restored the former Rectory, which is included in Oakland's Local Register of Historic Resources.



Photo by Treve Johnson
Courtesy of EAH Housing

Bike Share on a Roll - The Bay Area Bike Share Program had a soft launch at Oakland City Hall on May 14, 2015. Members of the public were able to test ride Bike Share bicycles and receive information about the program's East Bay expansion. Oakland will host 850 bikes and launch its first wave of stations in 2016.

Housing Projects Receive Greenhouse Gas Reduction Fund Awards - Two Oakland affordable housing developments received funding under the 2014-15 Affordable Housing and Sustainable Communities Program, funded by California's Cap-and-Trade Program. The developments are Camino 23, located in East Oakland's Fruitvale neighborhood, and Civic Center 14 transit-oriented development apartments downtown. Funds will support both development and amenities, including safe pedestrian and bicycle travel, along the International Boulevard Bus Rapid Transit (BRT) corridor and near the 12th St. Civic Center BART station. Transit work includes creating a safe path of travel serving housing, retail, and public transit stops near Camino 23; encouraging bicycle and pedestrian travel through multi-lingual outreach; and improving bicycle access at the 12th St. BART station. The combined projects include 72 affordable housing units.



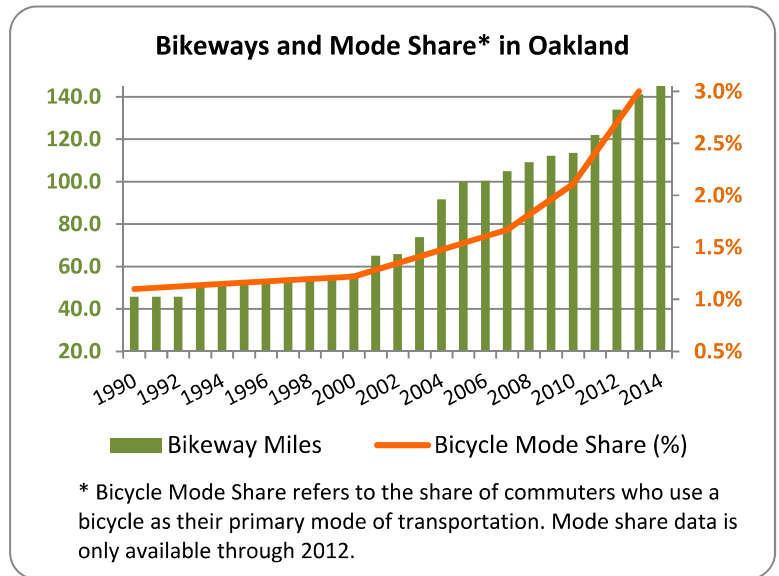
Oakland Designated Silver-Level Bicycle Friendly Community

The League of American Bicyclists designated Oakland a Silver-Level Bicycle Friendly Community in 2014, recognizing the ongoing efforts to improve cycling undertaken by a broad range of stakeholders, including Oakland Public Works, Walk Oakland–Bike Oakland, and Bike East Bay. The work is still going strong: Oakland constructed its 150th bikeway mile in 2015. The City installed over 9 miles of new bikeways since January 2014 alone, many of which converted travel lanes to buffered bike lanes. New parking-protected bike lanes, which run between the sidewalk and a lane of parked cars, thus protecting cyclists from traffic, are being installed on Telegraph Avenue in 2015. The number of public bike parking spaces has increased 80% to 8,490 since 2010, and, in 2014, the City approved a "vulnerable road user" ordinance that allows bicyclists and pedestrians to pursue civil penalties from aggressive motorists.

More Car Sharing Coming to Oakland - A new policy to expand car sharing opportunities to all Oaklanders was approved in March 2015. The policy authorized new forms of car sharing to start operations, including one-way car sharing, and expanded the map for new potential car share pods throughout the city. With a \$300,000 grant from the Metropolitan Transportation Commission, the City will authorize new car sharing vehicles and conduct an outreach campaign about the new services in neighborhoods with limited transportation choices.

Measured Performance

Free B Shuttle Extends Hours - Ridership on the free downtown shuttle surpassed three million in 2014, as workers, residents, and visitors left their cars at home and hopped aboard the shuttles to commute, shop, eat, and access social services. The shuttle also extended service to 10pm on weekdays. All this ridership means a smaller carbon footprint for Oakland and the region. The *Free B* reduces vehicle miles driven by 3.3 million each year, eliminating four tons of greenhouse gas emissions annually. The shuttle also bolsters the City's tax base and supports local businesses by stimulating \$8.8 million in business activity each year.



Source: Oakland Public Works and U.S. Census Bureau

In the Works

Fruitvale Transit Village Moving Forward - New York-based L+M Development has partnered with Oakland nonprofit developer The Unity Council on the first part of a \$116 million Phase II build-out of the Fruitvale BART Transit Village. The East Bay Asian Local Development Corp., a local nonprofit affordable housing developer, is also working on the project. The first building will have 80 affordable housing units and 14 market-rate housing units. The second part of the project, with 181 market-rate housing units, could break ground by early 2017.

First Anniversary of the Broadway Valdez Plan - More than 1,200 housing units and 150,000 square feet of retail and commercial uses are now in the approval process for the Broadway Valdez neighborhood, immediately north of Uptown and near Lake Merritt. Adopted in June 2014, the Broadway Valdez Specific Plan includes innovative zoning to encourage mixed-use development and retail.

Green Streets Guidelines Advancing - Oakland is developing Green Streets guidelines as part of its Complete Streets Plan to help identify opportunities to incorporate green infrastructure elements, such as rain gardens and permeable pavement, into its streets projects. The guidelines will also suggest site-appropriate designs that detain and treat stormwater, provide urban greening, and help the city meet its climate change, resiliency, and sustainability goals.



For more highlights and performance data, visit www.sustainableoakland.com

Economic Prosperity

Oakland is home to a thriving, diverse, sustainable economy with attractive business and employment opportunities. The City works to enhance the local business climate to attract, grow, and retain Oakland businesses, and to create jobs that enable our residents to pursue their career aspirations. Local workforce development networks are helping to build skills and expertise among residents and businesses for success in the evolving global economy. Oakland offers support for local businesses to “go green” in their operations, improve energy efficiency, and boost their bottom lines.

Sustainable City Highlights

Hospitality Sector Continues to Thrive and Expand - As new bars and restaurants keep popping up, Oakland’s hospitality sector continues to thrive and expand in diverse neighborhoods, including Downtown/ Uptown, Rockridge, and Temescal. Restaurants in these “foodie” districts generated over \$200 million in sales in 2013, up 9% from 2012. About 200 restaurants and bars opened citywide in 2013, the last full year for which data are available. The sustained expansion and steady flow of news media interest in Oakland’s food scene demonstrate that our city has become a regional and national destination for dining and tourism.



Courtesy of Greg Linhares

Classrooms2Careers Initiative Underway - Formerly the Mayor’s Summer Jobs Program, Classrooms2Careers is a fresh approach to youth employment that launched in Spring 2015. A collaboration between the Mayor and Oakland’s Workforce Investment Board, the program offers opportunities ranging from classroom presentations by industry professionals to paid student internships. The goal is to help young people prepare for college and careers by offering meaningful work that builds real world skills. Participating youth gain 100 hours of job experience, as well as experiences like job shadowing, mock interviews, career days, and pre-job training. More than 1,800 youth participated in the program in its first summer, placed at sites with private employers across the city and within City government.



Impact Hub Oakland – Courtesy of Greg Linhares

Tech Talent Growing Throughout Oakland

Oakland’s tech economy is booming. Fueled by a large, diverse local talent pool and an economy that supports small business innovation, Oakland’s tech sector grew by nearly 50 percent from 2009 to 2015, bringing the total to 505 companies and 8,731 employees. The vast majority of the city’s tech companies were born here. They reflect Oakland’s larger economy, focusing on education, music, community culture, health, co-operative businesses, and shared resources. With high demand for programming and tech skills, an increasing number of organizations and services have formed to cultivate talent, with an explicit

focus on underrepresented and minority students. Oakland’s first coding school opened downtown at TechLiminal in August 2015, and the San Francisco Foundation recently awarded \$6 Million to the #Oaklandcodes cohort of organizations working to increase diversity in tech through youth training and apprenticeship programs.

Foothill Square Opens: More Retail on the Way - In spring 2015, residents celebrated the re-opening of the Foothill Square Shopping Center in East Oakland and welcomed new tenants to the rebuilt and remodeled mall. The project includes a 75,000-square-foot Foods Co. grocery store, a Ross department store, a Wells Fargo branch, and other businesses. In bringing a full service supermarket and bank branch to a part of the city that has been underserved in these core areas for many years, this project represented a strong step forward for East Oakland.

Measured Performance

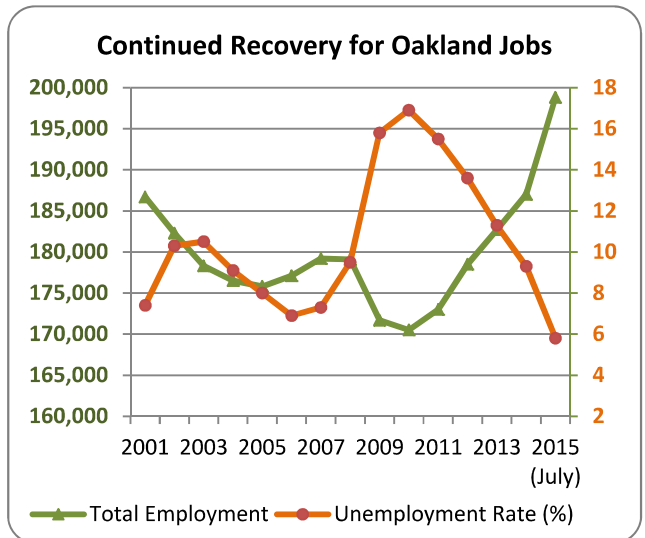
Job Growth Remains Strong - Oakland's unemployment level has dropped dramatically in the last five years, from 17.1% in 2010 to 6.3% at the beginning of 2015. It continued falling in the second quarter of 2015. In the last year, while the size of the working population increased by 4,400, the city added nearly 12,500 jobs.

Oakland Firms Garner \$234 Million in Venture Capital in 2014

Oakland companies attracted nearly one quarter billion dollars in venture capital investments in 2014, the most in the East Bay and among the highest nationwide. The largest sub-sector was clean energy, capturing 67 percent of Oakland's total at \$155+ million, including Sungevity at \$72 million and Renew Financial with more than \$35 million. The food sector also scored two large investments, with Revolution Foods capturing \$31.5 million and Blue Bottle Coffee attracting just over \$25 million. The third broad category of VC investment in Oakland was the software sector, which totaled over \$21 million spread among six different firms, with the largest amount of \$11+ million going to Captricity. Named third among best startup cities in America by Popular Mechanics, Oakland's diverse economy has national recognition as a great place to grow a business.

In the Works

Historic Capwell Building Purchased, Undergoing Major Renovation - Oakland's Uptown neighborhood received yet another shot in the arm as Lane Partners of Menlo Park purchased the historic H. C. Capwell building at 20th and Broadway, former home of Sears. Lane is rehabilitating the building, restoring the facade to its original elegance, and reopening an existing BART station entrance directly into the building. A fresh food market and other high quality retailers are slated for the ground floor, while Uber announced plans in 2015 to purchase the building for its expanded corporate headquarters. The building will open to its new occupants in 2017.



Source: State of California Employment Development Department



For more highlights and additional performance data, visit www.sustainableoakland.com

Buildings, Energy & Climate

Oakland’s comprehensive energy and climate efforts are reducing waste and pollution, encouraging investment, keeping money in the local economy, and improving local infrastructure. Buildings can be designed to support the health of occupants, minimize resource use, and make our community a more enjoyable place to be. Optimizing the use of energy, water, and other resources can lower associated costs, air pollution, and greenhouse gas emissions. Improving local energy security and planning for future climate impacts can increase the resilience of our community.

Sustainable City Highlights

Oakland Schools Go Solar - Tapping into the California Solar Initiative, which offers significant rebates on solar photovoltaic installations, Oakland Unified School District (OUSD) has installed solar panels at 16 schools. The combined sites have a total capacity of 3.63 megawatts of electricity – equivalent, according to estimates from the US EPA, to eliminating 12,000 cars over 25 years, or 2,500 tons of carbon dioxide emissions per year. OUSD staff project that the installations and rebates will help the District eliminate nearly one million dollars in utility costs in the first year of operation alone, or roughly 18% of electricity expenditures.



Parking lot photovoltaic array at Castlemont High School –
Courtesy of OUSD

Local Organizations Receive Climate Resilience Planning Grants - Two Oakland-based nonprofits, the Oakland Climate Action Coalition and the Asian Pacific Environmental Network, received \$100,000 grants from the Kresge Foundation’s Resilience and Urban Opportunity Initiative to support climate resilience efforts. The awards will further the agencies’ efforts in planning, implementation, and policy development to serve the needs of disadvantaged populations.

City Facilities Improve Energy Efficiency with New Boilers – Oakland’s Main Library and Police Administration Building complex replaced old natural gas boilers with new, high-efficiency boilers and controls. The new units emit less pollution and use less fuel than the old boilers to provide space heating. By comparing past utility usage information with current needs, staff was able to reduce unused capacity at the Police Administration Building. By right-sizing the heating load and installing new, low-NOx boilers, the City has reduced greenhouse gas emissions while maintaining occupant comfort and lowering operational costs.



Courtesy of Solar Mosaic

Solar Industry is Sizzling

Oakland’s thriving green and cleantech economy, which includes more than 350 companies and 8,000 employees, is nationally known. Yet it is as the nation’s solar energy hub that the City truly shines. More than a dozen solar companies are headquartered here, from established international leaders like Sungevity and BrightSource, to dynamic newcomers like Utility API and BrightCurrent. Solar startup incubator and accelerator SfunCube has spawned enterprises revolutionizing solar financing, marketing, data management, design, and installation. Major advocates such as the Center for Sustainable Energy and Vote Solar lead the charge in national renewable energy policy,

while Renew Financial manages the country’s largest PACE program to finance renewable and energy efficiency projects. Innovators like GRID Alternatives and Mosaic are changing the way solar projects are linked to the lives of millions, building America’s green workforce and proving that saving the planet is good business.

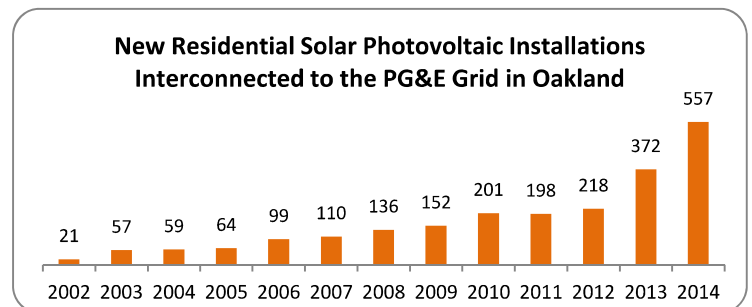
Measured Performance

Residential Energy Efficiency Programs Going Strong - Thanks to two combined regional programs, the utility ratepayer-funded single family Home Upgrade and the Bay Area Multifamily Building Enhancements, residences throughout Oakland have been on an energy-savings spree. Since the programs' inception in July 2013, 136 single-family homes and 229 multifamily units have undergone energy efficiency retrofits, saving over 159,000 kWh and 44,000 therms. The programs have delivered \$286,400 in rebates to date to Oakland residential property owners.

PACE Program Brings Energy Savings to Oakland - Since its Oakland launch in Summer 2014, the CaliforniaFIRST Property Assessed Clean Energy (PACE) program, which allows homeowners to finance renewable energy, energy efficiency, water efficiency upgrades, and electric vehicle chargers on their property tax bills, has enabled 81 projects in Oakland with as many as 237 more in the pipeline. Projects already completed and in process will reduce annual greenhouse gas emissions by 126 tons, and save 24,577 gallons of water annually.

Green Building Thrives in Oakland - For its myriad environmental benefits, green building has long been a priority in the City, and is a Priority Action in Oakland's Energy and Climate Action Plan. In fiscal year 2014-15 alone, 128 Oakland buildings and development projects received either LEED or Energy Star certifications. Oakland is now the proud home of 71 LEED commercial buildings, comprising 12.27 million square feet; 73 LEED for Homes residences; 43 Energy Star rated buildings totaling 12.4M square feet; and 30 Greenpoint-rated residential projects totaling 88 units.

Solar Energy Keeps Rising - More residents in Oakland added solar to their homes in 2014 than in any previous year, with 557 new residential solar photovoltaic (PV) systems installed. These installations are generating 1,880 more kW of electricity and increased the total number of residential PV arrays to 2,323 as of the end of 2014.



Source: Pacific Gas and Electric Company and Go Solar California

In the Works

Oakland Schools Win Water Conservation Grant - In partnership with Piedmont Unified School District and StopWaste, Oakland Unified School District (OUSD) received a \$1.5 million Drought Response Outreach Program for Schools (DROPS) Grant from the California State Water Resources Control Board. OUSD will use the nearly \$1.2 million for projects that reduce stormwater pollution and conserve water. Students will use the water conservation projects as real life examples for interdisciplinary learning that align with existing programs such as the Sustainable Urban Design Academy (SUSA), alongside the basic Science, Technology, Engineering, and Math (STEM) curriculum.



For more highlights and additional performance data, visit www.sustainableoakland.com

Health, Safety & Wellbeing

The City and its partners are working to ensure that Oakland is a healthy, safe, and fulfilling environment for all residents and visitors. Local efforts include addressing inequities in access to healthy opportunities and healthcare services. All members of the Oakland community have a role to play in creating a vibrant and resilient community by making healthy choices, using preventive practices, and helping to build supportive environments.

Sustainable City Highlights

Veteran Resource Center Opens at Oakland Public Library - Alameda County has the fifth highest veteran per capita population in the state. In May 2015, the Main Library launched a Veteran Resource Center in partnership with the California Department of Veterans Affairs (CalVet). For help connecting with resources, veterans can drop by the Main Library during open hours to learn about state and federal education, employment, housing, health, disability, and other benefits available to veterans and their families. Staffed by trained volunteers, the center offers a collection of books and resources, and access to computer equipment for extended periods in order to complete online applications and do research.



Procedural Justice Program Cultivates Community Relationships - Developed as part of the Ceasefire Crime Reduction Strategy, the Procedural Justice Training project teaches OPD officers the principles of giving people a voice, fair treatment, and respect, and providing a trustworthy process. In addition to building better relationships with community members, these principles promote support for an officer's efforts to improve safety. OPD completed Phase One in June 2015, having conducted 50 classes and trained over 850 sworn staff. Phase two, the practical application of Procedural Justice, is currently being developed with community partners. Oakland is the only city presenting the training where sworn staff and community members partner in its development and delivery.

OK Mentoring Program Teaches Strength and Resilience



Based on a national mentoring model, Oakland's OK Program brings together Police and Pastors to recruit, train, and organize African American men to mentor African American boys 12-18 years old. The program aims to help young men develop leadership and critical thinking skills, promote academic excellence, and reduce the high rates of incarceration and homicide of young African American males. Under the guidance of an African American police officer, African American men serve as positive role models and mentors for their younger counterparts. Young men in the program receive training on how to interact with police when contacted by an

officer. School administrators and teachers play a critical role, encouraging OK Students to excel academically. At West Oakland Middle School, where the program is particularly successful, Officer E. Jordan recruited 95% of the African American boys into the OK Program in just one semester.

Measured Performance

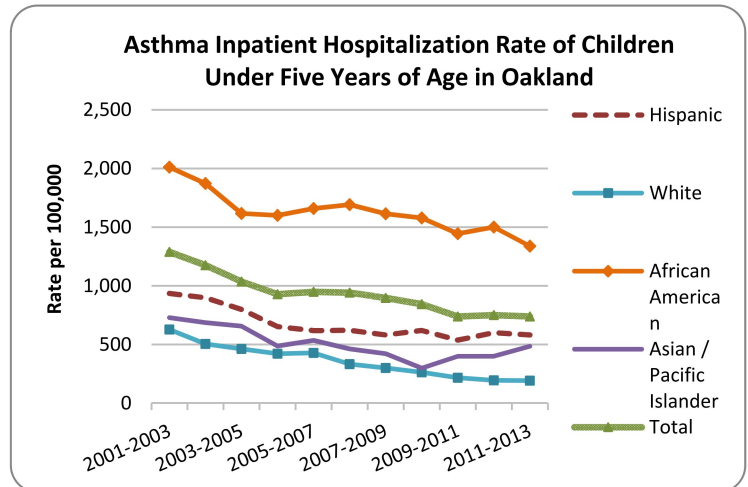
Housing Programs Continue Supporting Residents in Greatest Need

Oakland's Residential Lending and Rehab programs are helping low-income residents improve their homes and save money on their utility bills. In the 2014-2015 Fiscal Year, the programs added major rehabilitation of severely blighted properties with very low income owners and extensive code violations. These services improved neighborhoods, increased property values, and preserved ownership for those in critical need. The program received 122 applications in total, and rehabilitated 39 properties with an investment of approximately \$2 million dollars. Additionally, the Weatherization and Energy Retrofit Revolving Loan Program paid for major retrofits in 15 single-family homes to improve energy efficiency and wellbeing for low-income residents. Another 12 projects are underway.

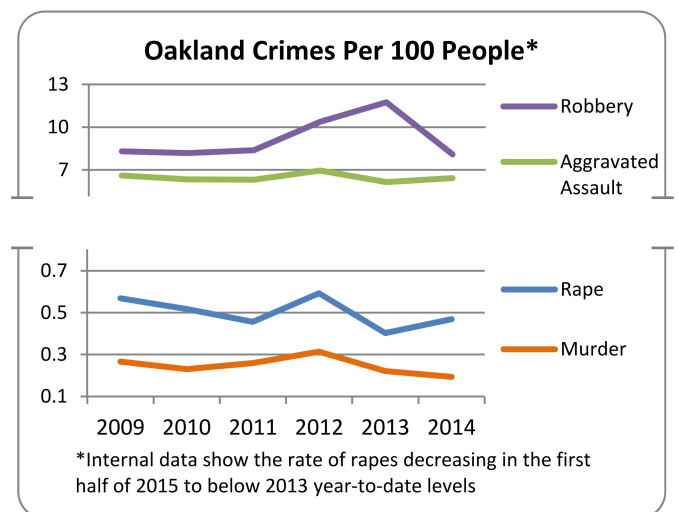
In the Works

Oakland Developing Resilience Plan - Launched in 2014, Resilient Oakland is a citywide initiative aimed at positioning Oakland to better survive, adapt, and grow in the midst of disasters such as earthquakes, fires, and sea level rise, and daily stressors such as crime, violence, poverty, and environmental degradation. This work is part of the global 100 Resilient Cities Initiative pioneered by the Rockefeller Foundation. In the program's first year, staff completed a scan of resilience programs and plans already in place. More than 400 survey responses from community groups identified a diverse and rich network of organizations addressing numerous aspects of resilience.

Oakland Funds New Department of Race and Equity – In the City's approved \$2.4 billion 2015-2017 budget, Oakland City Council included funding for a new Race and Equity Department. Set to launch in December 2015, the department is charged with advancing the principle of "fairness and justice" throughout city service delivery, including the design and publication of an annual report on the status of equity in the city and measures of accountability for equity work plans.



Source: Alameda County Public Health Department



Source: Oakland Police Department and US Census



For more highlights and additional performance data, visit www.sustainableoakland.com

Community, Culture & Education

As individuals and as a community, we benefit from opportunities to receive a quality education and to live in a supportive, enjoyable community. A diverse and vibrant city, Oakland is home to a variety of cultural institutions and activities, creating a more joyful and engaging environment that supports creative expression. Quality local education opportunities and training programs provide Oakland with a ready, capable workforce, and enable our residents to pursue their chosen paths.

Sustainable City Highlights

Cultural Funding Program Going Strong - The City's Cultural Funding Program supports Oakland-based art and cultural activities that reflect the city's diversity. Funds support arts organizations, individual artists, and school art programs. In the 2014-15 funding cycle, City Council approved 86 awards totaling \$950,000. Supported projects include BANDALOO, where highly trained dancers use mountain-climbing rigging to execute vertical choreography, literally turning dance on its side; and the Oakland Interfaith Gospel Choir, which recently returned from a highly successful European tour featuring performances at the Montreux Jazz Festival and Molde International Jazz Festival.



Courtesy of Greg Linhares

Civic Innovation in Oakland Surges – Three events in early 2015 demonstrated Oaklanders' community-focused ingenuity and technological savvy. Members of the city's growing tech community and city workers interested in the social benefits of technology met with Oakland residents at CityCamp Oakland to develop hundreds of innovative ideas for improving Oakland city government. OpenOakland, a civic hacking brigade that emerged out of Code for America, the national non-profit that pairs young programmers with local governments, organized the second annual un-conference. Finally, the City sponsored Qeyno Labs' "My Brother's Keeper Hackathon," which paired young student trailblazers with technologists and community leaders to build web and mobile apps to solve social challenges.

Keep Oakland Beautiful Cleans and Greens the City - Keep Oakland Beautiful (KOB), a volunteer-led organization affiliated with Keep America Beautiful, organizes and supports clean-up events throughout the city, year-round. They gave away 40,000 daffodil bulbs in 2014 as part of an annual event, and conducted a successful Earth Day clean-up at Arroyo Viejo Park. KOB also gave away thousands of dollars through their small grants program, an annually recurring initiative that invites Oakland community members to apply for up to \$800 to beautify their neighborhoods.



Rendering by Lowney Architecture, Courtesy of City Slicker Farms

City Slicker Farms Purchases Land for West Oakland Farm, Park

Nonprofit City Slicker Farms purchased 1.4 acres in West Oakland to develop a farm and park in a mixed industrial and residential neighborhood. Youth at neighboring industrial arts institution The Crucible are constructing an entryway gate, while a greenhouse at the Ralph Bunche School is fostering seedlings for sale and for the organization's own use. City Slicker reports that, since 2001, it has helped Oakland residents grow more

than 219,000 pounds of food, including produce distributed at affordable prices through a weekly farmers' market. Their innovative backyard garden program provides free supplies, volunteers to help build and plant new beds, and two-year mentorships to novice gardeners, and connects West Oakland youth with paid farming internships.

Oakland Receives Major Gift - The San Francisco Foundation announced an anonymous gift of \$34 million in July 2015, all of which will go to support “pathways of opportunity” in Oakland’s most disadvantaged neighborhoods. Support will fuel partnerships with the Oakland Unified School District, the Alameda County Public Health Department, the Mayor’s Office, and more than 15 community-based organizations with longstanding commitments to Oakland’s vibrant and diverse communities. The investment focuses on scaling proven solutions to ensure Oakland will be a city of opportunity in which all residents can participate, prosper, and reach their full potential through closing the achievement gap, building affordable housing, creating cradle-to-career pathways of opportunity, growing middle wage jobs, and removing barriers to health access for parents and children across the city. The San Francisco Foundation estimates that these grants will result in 731 new affordable housing units built, 2,502 new jobs created, and 62,570 Oaklanders receiving services.

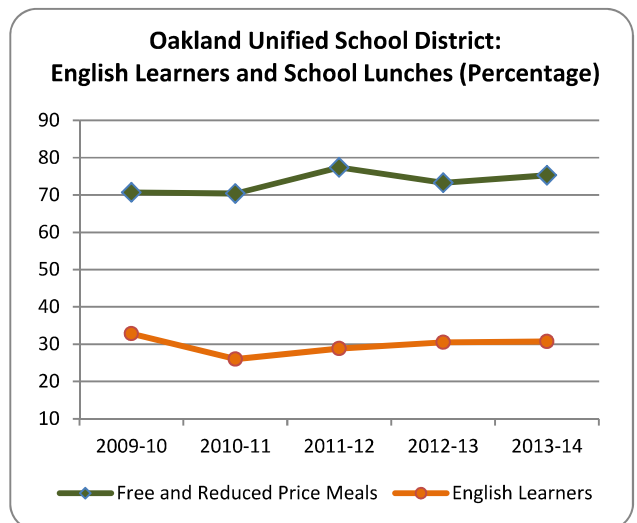
Measured Performance

Minimum Wage Gets a Boost - Voters approved an increase to Oakland’s minimum wage in November 2014, bringing it to \$12.25 per hour, and ensuring paid sick leave for any employee who performs at least two hours of work in a particular workweek in the city. The measure received 82 percent of the vote, and went into effect in March 2015. This change creates a more stable and ultimately more productive Oakland-based workforce, benefitting all sectors of the community.

Volunteers Clean and Green by the Thousands - The City’s Environmental Stewardship Team continues its impressive work supporting volunteers and community groups to clean, green, and beautify Oakland. Our city is a safer, healthier, and more beautiful place, and our communities are more engaged and rooted to each other through this transformative work. The team supported 5,355 cleanup and beautification events in 2014 through a combination of the Adopt a Spot program and city-wide Earth Day and Creek to Bay Day events. Volunteers removed 20,020 pounds of trash from Lake Merritt alone.

In the Works

New Partnership Aims to Propel Oakland Students in Computer Science - In May, Intel announced a new partnership with Oakland Unified School District as part of a broader effort to increase the ratio of underrepresented groups within the tech industry. The \$5 million, five-year pilot program will include new curriculum and computers, teacher training, and internet access for 2,400 students at Oakland Tech and McClymonds high schools. The program aims to send 600 high school graduates to college programs and careers in engineering and computer science.



Source: California Department of Education



For more highlights and additional performance data, visit www.sustainableoakland.com



Natural Resources, Waste & Environmental Health

Oakland is located in a region abundant with natural resources, upon which we rely for food, water, energy, raw materials, recreation, and rejuvenation. Yet these resources are limited, and natural systems are threatened by the impacts of development, pollution, and over-consumption. City policies related to creek protection, zero waste, energy efficiency, climate change, land use, toxic materials, and other issues are designed to protect the health of the natural environment and make the best use of natural resources.

Sustainable City Highlights

Diesel Emissions Dropping at Port - Scientists at the Lawrence Berkeley National Laboratory found dramatic reductions from 2009 to 2013 in nitrogen oxides and black carbon particulate matter, key contributors to air pollution and climate change. In a report released in December 2014, researchers found a 76 percent reduction in black carbon emissions and a 53 percent reduction in NOx emissions from harbor trucks operating at the Port. They attribute these reductions to the share of trucks with diesel particulate filters increasing from two to 99 percent (following state law), and the median engine age dropping from 11 to 6 years. The Port has also begun using shore-power to connect vessels at berth to the landside power grid. Vessels can now switch off diesel generators formerly used to power their systems, further reducing emissions from Port operations. Officials state that the Port is on target to reach an 85% overall reduction in diesel emissions by 2020.

City Supports Growing Demand for Urban Agriculture - Oakland's good weather and sustainability-loving population make it a leader in urban agriculture. To stay on top of the field, the City adopted a comprehensive revision of its Urban Agriculture regulations in November 2014 to make growing and selling food easier. The new regulations update the definition of "Community Gardens," and create two new Land Use Activity Types to replace the former "Crop and Animal Raising" Activity Type: "Limited Agriculture" and "Extensive Agriculture." Oakland's urban farmers include People's Grocery, City Slicker Farms, the International Rescue Committee's New Roots farm, and Acta Non Verba. Oakland's agriculture businesses include the Institute for Urban Homesteading, Kiva Zip awardee Pollinate Farm and Garden, and TechCrunch Disrupt winner Edyn. For more information on the new regulations, please visit the Urban Farming section at the Oakland Business Assistance Center.



"Oakland Recycles" Launches Major New Trash, Compost and Recycling Services

On July 1, 2015, Oakland launched new trash, compost, and recycling collection services for residents and businesses under new contracts with Waste Management of Alameda County and California Waste Solutions. New services include compost collection at multi-family buildings, bulky item collection and recycling for all residents, bulky item drop off events, community compost give-aways, increased illegal dumping cleanup, more choices of compost and recycling cart sizes, and ongoing zero waste outreach. The contracts will advance Oakland toward its Zero Waste goal to keep all recyclable and compostable material out of landfills through inclusion of progressive annual diversion requirements. New recycling and material processing facilities, including a composting facility at the Altamont Landfill in Livermore, will divert discards from landfill. With this new facility, the first in Alameda County, Oakland's organic materials will be locally composted for the first time. All of the approximately 140 diesel-powered collection trucks used in Oakland under the former contracts have been replaced by low-emissions natural gas-powered trucks. The majority of these trucks use locally produced natural gas made from landfill methane.

New Port Regulations to Keep Pollution from the Bay - The Port of Oakland’s Board of Commissioners adopted a new Storm Water Ordinance intended to keep waters clean along the Port’s 20 miles of San Francisco Bay shoreline. Port of Oakland property, including its seaport, Oakland International Airport, and commercial real estate, covers more than 4,000 acres. More than 80 storm water outfalls from those properties deposit thousands of gallons of runoff into San Francisco Bay and the Oakland Estuary. In keeping with the new ordinance, the Port is preparing enforcement guidelines to keep trash and other contaminants from entering storm drains and the Bay.

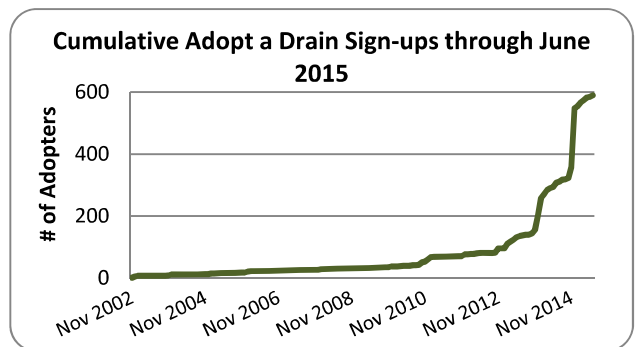
Measured Performance

Environmental Stewardship Program Cleans Up Oakland - Earth Day and Creek to Bay Day are Oakland’s largest annual volunteer cleanup and beautification events. The City’s 19th Creek to Bay Day – part of International Coastal Cleanup Day – took place on September 20, 2014. More than 1,000 volunteers participated at 34 cleanup sites, removing over 500 bags of trash and 150 cubic yards of invasive plants from Oakland’s creeks and shorelines. Earth Day sees even greater numbers. In 2015, 3,400 Earth Day volunteers pitched in more than 15,000 hours at 90 sites across the city. They removed over 170 cubic yards of trash and 500 cubic yards of weeds and green waste – enough to fill more than 4,000 thirty-five gallon garbage cans.



Courtesy of Lech Naumovich

Adopt a Drain Participation Growing - Oakland volunteers “adopt” storm drains through adoptadrainoakland.com, and keep the inlets clean and clear to prevent flooding and protect water quality. Registration more than doubled in 2014, with 350 new adopters. As of June 30, 2015, 590 volunteers were registered, with more than half adopting multiple drains. To date, 815 of the City’s 10,000-plus storm drains storm have been adopted.



Source: Oakland Public Works

In the Works

Watershed Restoration and Acquisition Projects Protect the Environment - Thanks to a combination of voter-approved Measure DD bonds, grants, and other outside funding, Oakland has implemented more than twenty watershed projects including creek and waterway restoration, land acquisition, and stormwater protection as of Summer 2015. These projects improve water quality, provide flood control, protect habitat, and enhance natural landscapes. In 2015, the City completed the Lake Merritt Sailboat House Shoreline Project, funded by Measure DD. This project continued the water quality, wildlife habitat, pedestrian, and cycling improvements that have transformed Lake Merritt in recent years. More projects on the horizon include the Sausal Creek Restoration Project. Currently under construction, this project is a 745 linear-foot creek channel and habitat restoration project that will daylight a segment of buried creek, create habitat and passage for native rainbow trout, and restore nearly 10,000 square feet of riparian habitat with native trees and plants.



For more highlights and additional performance data, visit www.sustainableoakland.com

Energy and Climate Action Plan: Progress Update

The following is an update on progress towards Priority Actions set forth in Oakland's Energy and Climate Action Plan (ECAP). For details on GHG emissions, please contact the Sustainability Program Manager at (510) 238-6179 or dhamilton2@oaklandnet.com

PROGRESS KEY

○ ○ ○ ○ Not yet initiated

● ○ ○ ○ Initiated

















● ● ○ ○ Moderate Progress

● ● ● ○ Substantial Progress

● ● ● ● Complete / Fully Underway

| PRIORITY ACTION (SUPPORTED BY EXISTING RESOURCES) | PROGRESS | PROGRESS DESCRIPTION | RESPONSIBLE AGENCY |
|---|----------|--|------------------------------|
| TRANSPORTATION AND LAND USE | | | |
| PA 1 Identify and Adopt Priority Development Areas (TLU-6) | ● ● ● ● | Corridor and Station Area PDAs established in 2013. Additional designations in queue per 2015 ABAG opportunities. | Planning Department |
| PA 2 Launch and Develop a Funding Plan for the Downtown Shuttle (TLU-13) | ● ● ● ● | B Shuttle funding stable; regular service is ongoing. | OPW - Transportation |
| PA 3 Advance Bus Rapid Transit (BRT) in Oakland (TLU-14) | ● ● ● ○ | BRT project approved by City and AC Transit. Construction is underway as of March 2015. | OPW - Transportation |
| PA 4 Participate in Quarterly SB 375 Discussions (TLU-1) | ● ● ● ● | Initial discussions during development of Sustainable Communities Strategy complete. Regular discussions of implementation occurring as appropriate. | Planning Department |
| PA 5 Call for Port of Oakland GHG Reduction Targets and Plans (TLU-38) | ● ● ● ● | Port has established ambitious GHG reduction goals in MAQIP | Port of Oakland |
| PA 6 Call for Climate Action by Port Tenants (TLU-39) | ● ● ○ ○ | Discussions have occurred at staff level. No formal goal established. | Port of Oakland |
| BUILDING ENERGY USE | | | |
| PA 7 Adopt a Green Building Ordinance for Private Development (BE-1) | ● ● ● ● | Ordinance adopted by Council in 2010. Updates needed per 2013 Title 24. | Planning Department |
| PA 8 Offer Property-Based Energy Financing (BE-4) | ● ● ● ○ | Property Assessed Clean Energy (PACE) is available throughout Oakland via five providers approved by Council in September 2015. | Environmental Services (OPW) |
| PA 9 Launch a Downtown Commercial Retrofit Program (BE-12) | ● ● ● ● | Oakland Shines performed 600 audits and 200 efficiency projects in 2010-12, saving 4.5M kWh, 55,000 therms, and \$600,000 in energy bills. Energy efficiency services are ongoing through East Bay Energy Watch. | Environmental Services (OPW) |
| PA 10 Encourage Participation in Local Energy Efficiency Programs (BE-13) | ● ● ● ● | The City encourages residents and businesses to participate in energy efficiency programs offered through East Bay Energy Watch, PG&E, BayREN, and special opportunities. | Environmental Services (OPW) |
| PA 11 Launch a Residential Green Retrofit Program (BE-21) | ● ● ● ○ | Oakland's Single family homes are eligible for incentives and assistance through the BayREN Single Family Retrofit program, the local version of Energy Upgrade California. | Environmental Services (OPW) |
| PA 12 Conduct a Multi-Family Affordable Housing Retrofit Pilot (BE-22) | ● ● ● ● | Pilot program ran 2010-13. The City is now a participant in the BayREN Multifamily Retrofit program, which has served 1,244 Oakland units to date. | Environmental Services (OPW) |
| PA 13 Expand Weatherization Program Delivery (BE-23) | ● ● ● ● | Weatherization programs were expanded during the ARRA grant period, serving 862 homes, including 780 affordable housing units. | Environmental Services (OPW) |
| PA 14 Launch the Weatherization and Energy Retrofit Loan Program (BE-23) | ● ● ● ● | This program was launched in the City and serves 20-40 properties per year. | Housing Department |
| PA 15 Create an Oakland-Specific Water-Efficiency Landscaping ordinance (BE-32) | ● ● ● ● | Council passed the Civic Bay Friendly Landscape Ordinance to require water efficiency in all public landscaping projects | Planning Department |
| PA 16 Implement Advanced Operating Procedures for City Facilities (BE-42) | ● ● ● ● | Building EMS has been installed in most major municipal buildings, with enhanced controls for HVAC and lighting systems. Monthly and Quarterly reports are prepared and distributed for analysis. | Environmental Services (OPW) |
| PA 17 Improve Energy Performance of New City Facilities (BE-43) | ● ● ● ● | The Civic Green Building Ordinance requires higher levels of energy efficiency in all new construction. Additional projects occur as opportunities allow to improve performance. | Environmental Services (OPW) |
| PA 18 Retrofit City Facilities to Improve Energy Performance (BE-44) | ● ● ● ○ | A variety of facilities have been retrofitted to improve efficiency, including Police Administration, City Administration, Dalziel, Data Center, MSC, and others. Opportunities remain for additional projects | Environmental Services (OPW) |

Energy and Climate Action Plan: Progress Update

| PROGRESS KEY | | | |
|---|---|---|--|
|  | Not yet initiated |  | Initiated |
|  | Moderate Progress |  | Substantial Progress |
|  | Complete / Fully Underway | | |
| PRIORITY ACTION (SUPPORTED BY EXISTING RESOURCES) | PROGRESS | PROGRESS DESCRIPTION | RESPONSIBLE AGENCY |
| MATERIAL CONSUMPTION AND WASTE | | | |
| PA 19 Restructure Solid Waste Management System (MW-1) |  | Solid Waste contracts have been issued to California Waste Solutions and Waste Management, Inc. to implement the City's Zero Waste strategy. Services under the new contracts began July 1, 2015. | Environmental Services (OPW) |
| PA 20 Refine Implementation of C&D Recycling Ordinance (MW-2) |  | The City has improved implementation through use of online submission of data, tracking, and evaluation | Environmental Services (OPW) |
| PA 21 Promote Waste Reduction at Community Events (MW-3) |  | The City has completed an event recycling guide and model contract, and requires waste reduction and recycling plans as part of event permitting | Special Events (OPW) |
| PA 22 Develop Regulations Enabling Urban Food Production (MW-17) |  | Revised Urban Food provisions added to Zoning Ordinance in 2014 | Planning Department |
| PA 23 Encourage Land Owners to Lease Space for Food Production (MW-18) |  | No action taken | Planning Department |
| COMMUNITY ENGAGEMENT | | | |
| PA 24 Provide Additional Information on Energy and Climate Issues Through Existing City Channels (CE-1) |  | The City publishes a Sustainable Oakland Report annually to inform the community on energy and climate issues, and updates the Sustainable Oakland website regularly with any new information. | Environmental Services (OPW) |
| PA 25 Expand Outreach on Energy and Climate Issues Through Partnerships with Local Organizations (CE-2) |  | The City has engaged in partnerships with a number of groups, most notably the Oakland Climate Action Coalition, to expand outreach. Gap in 2014 due to vacancy in staffing. | Environmental Services (OPW) |
| PA 26 Convene Community Climate Forums (CE-10) |  | Forums held in 2012-13. Gap in 2014 due to vacancy in staffing. | Environmental Services (OPW) |
| PA 27 Report on Energy and GHG Reduction Progress (CE-15) |  | GHG emissions reported through CDP in 2015. Two status updates have been conducted of ECAP implementation efforts. | Environmental Services (OPW) |
| PA 28 Support Local Green Jobs Programs |  | Green Works program ran from 2009-2011, serving 40 students through the Peralta District. California Youth Energy Services continues annually, serving 8-10 students per summer in energy and water efficiency job skill development. The City also partners with Laney College and others to support green building training programs. | Economic and Workforce Development, Housing Department |
| CLIMATE ADAPTATION AND INCREASING RESILIENCE | | | |
| PA 29 Participate in Regional Climate Adaptation Discussions (AD-1) |  | The City participates in discussions with BCDC, LGSEC, and USDN on climate adaptation programs, and administers a Resilience Program through the 100RC grant from the Rockefeller Foundation. | Environmental Services (OPW) |

For more highlights and additional performance data, visit www.sustainableoakland.com

Energy and Climate Action Plan: Progress Update

| PROGRESS KEY | | | |
|--|----------|---|------------------------------|
| PRIORITY ACTION | PROGRESS | PROGRESS DESCRIPTION | RESPONSIBLE AGENCY |
| <i>The following Priority Actions were originally identified as "In Need of Additional Resources." Since 2010, the City and its partners have made progress in a number of the actions, as detailed below.</i> | | | |
| PA 30 Develop a Comprehensive Transportation Policy Plan (TLU-2) | | Transportation projects are prioritized and tracked in an electronic system, and long range planning evolves regularly with funding options. | OPW - Transportation |
| PA 31 Integrate Land Use and Transportation Planning in Every Project (TLU-3) | | Transportation and land use planning are coordinated in the City's General Plan, and specific integration requirements are in place for all major development projects in the City. | Planning Department |
| PA 32 Create a Transportation Impact Fee (TLU-7) | | The City is under contract to a consultant to update the City's Transportation Impact Fee (March 2015). | Planning Department |
| PA 33 Update Local CEQA Standards to Reduce Emphasis on Congestion Impacts | | The City's CEQA checklist and EIR evaluations consider vehicle miles traveled as a primary environmental impact under transportation, as well as in air quality under GHG emissions considerations. | Planning Department |
| PA 34 Accelerate Completion of Bicycle and Pedestrian Plans (TLU-16) | | The City's Bicycle Master Plan projects are underway, pending funding for specific improvements. Nine miles of bike lanes were added since January 2014, bringing the total to 150 miles in 2015. | OPW - Transportation |
| PA 35 Establish Alternative Mechanisms for Meeting Parking Requirements (TLU-28) | | Multiple Specific Plans have been adopted which include in-lieu fees, reduced parking standards, and other alternative mechanisms to reduce parking requirements. | Planning Department |
| PA 36 Conduct a Citywide Dynamic Parking Pricing Study (TLU-29) | | The City has administered a pilot project in lieu of a study to consider potential impacts and scalability of dynamic parking pricing. | OPW - Transportation |
| PA 37 Plan for Electric Vehicle Infrastructure (TLU-33) | | The City has participated in a regional PEV infrastructure plan through ABAG, and received a grant in 2015 to improve permitting of PEV charging stations. | Environmental Services (OPW) |
| PA 38 Develop an Urban Forestry Master Plan (TLU-45 and AD-9) | | The City has unsuccessfully sought grant funding to implement this Master Plan. | OPW - Forestry |
| PA 39 Accelerate City Fleet Vehicle Replacement (TLU-52) | | The City has not identified a funding source to meet this Action. Replacement occurs as funding allows, but the City has prioritized low carbon options for a variety of vehicles. | OPW - Fleet |
| PA 40 Subsidize Transit and Transportation Alternatives for City Employees | | The City offers pre-tax set aside for transit passes by employees. | OPW - Transportation |
| PA 41 Discontinue Subsidizing Parking for City Employees (TLU-54) | | Parking subsidies for downtown employees were discontinued in 2010. | OPW - Transportation |
| PA 42 Engage Largest Electricity Consumers in Energy Retrofits (BE-14) | | The City has engaged with PG&E to identify and work with the City's largest energy users, although data rules limit the ability to accomplish this Action. | Environmental Services (OPW) |
| PA 43 Market Energy Retrofit Opportunities to All Oakland Businesses (BE-13) | | The City has created or participated in multiple small business programs, including Oakland Shines, Smart Lights, and PG&E SMB programs. | Environmental Services (OPW) |
| PA 44 Create a Renter-Occupied Residential Energy Retrofit Program (BE-24) | | Oakland is a leading City in the Bay Area Regional Energy Network (BayREN) Multifamily program, which provides incentives to multifamily properties. | Environmental Services (OPW) |
| PA 45 Adopt and Implement a Residential Energy Conservation Ordinance | | The City has coordinated with the City of Berkeley on a similar program, but has not established a program to comply with this Action. | Environmental Services (OPW) |
| PA 46 Consider Energy Benchmarking Requirements for Commercial Buildings | | The City has participated in regional discussions on such a program, but has not established a program to comply with this Action. | Environmental Services (OPW) |
| PA 47 Encourage the Creation of On-Bill Financing for Energy Retrofits (BE-5) | | With City encouragement, PG&E began offering on-bill financing for commercial properties, with plans to extend to residential. | Environmental Services (OPW) |

Energy and Climate Action Plan: Progress Update

| PROGRESS KEY | | | |
|--|----------|--|------------------------------|
| PRIORITY ACTION | PROGRESS | PROGRESS DESCRIPTION | RESPONSIBLE AGENCY |
| <i>The following Priority Actions were originally identified as "In Need of Additional Resources." Since 2010, the City and its partners have made progress in a number of the actions, as detailed below.</i> | | | |
| PA 48 Seek Resources to Support Energy Programs | | City has worked with ABAG to secure CPUC funding for BayREN programs, plus obtained additional grants for energy efficiency, renewables, and other energy programs. | Environmental Services (OPW) |
| PA 49 Encourage Citywide Energy Conservation and Efficient Product Purchasing (BE-7) | | Conservation messaging is shared through postcards and other promotional material. Product purchasing guides have been produced through StopWaste, as well as other advocacy organizations. | Environmental Services (OPW) |
| PA 50 Facilitate Community Solar Programs | | Community solar programs are traditionally administered by utilities, and PG&E is launching a community solar program available to Oakland residents beginning in October 2015. The City ran Sunshares, a solar group buy for employees, friends, and family, in Fall 2014 in partnership with Vote Solar. | Environmental Services (OPW) |
| PA 51 Encourage PG&E to Offer Green Power Options (BE-29) | | The City is participating in the Countywide CCA feasibility study, which will increase the green power options for local residents. The City continues to be supportive of proposals to increase the renewable mix in PG&E energy. | Environmental Services (OPW) |
| PA 52 Monitor Community Choice Energy (BE-30) | | The City is participating in the Countywide CCA feasibility study, which will increase the green power options for local residents. | Environmental Services (OPW) |
| PA 53 Enforce Mandatory Recycling (MW-4) | | The City requires recycling space calculations be completed for development projects, and has increased recycling options through revised franchise agreements. | Environmental Services (OPW) |
| PA 54 Conduct Residential Social Marketing Campaigns and Business Outreach (MW-5) | | Residential and commercial social marketing campaigns have been undertaken in energy (City partners BayREN, StopWaste, and PG&E), recycling (City Environmental Services Division), and composting (City Environmental Services Division). | Environmental Services (OPW) |
| PA 55 Study Options for Advancing Next-Level Waste Reduction | | The City has authorized new franchise agreements for two waste haulers to further implement Zero Waste goals. Ongoing targeting of priorities with StopWaste and other agencies are also underway. | Environmental Services (OPW) |
| PA 56 Develop an Oakland Climate Action Model Practices Campaign | | Various elements of the Model Practices exist, but have not been pulled together into a single document or campaign. | Environmental Services (OPW) |
| PA 57 Community Climate Action Guide | | In coordination with the City, the Oakland Climate Action Coalition created the Community Climate Action Guide to inform and motivate residents to reduce GHG emissions in everyday activities. | Environmental Services (OPW) |
| PA 58 Support Local Climate Workshops | | The City is continuing to seek grants to fund community climate workshops. Community partners, including the Oakland Climate Action Coalition, have been conducting workshops addressing both climate change mitigation and resiliency. | Environmental Services (OPW) |
| PA 59 Study Potential Local Climate Impacts (AD-2) | | BCDC, through the Adapt to Rising Tides program, is completing its Oakland Alameda Resilience Study in 2015, assessing long term climate risks to Oakland properties. Additional analysis is being conducted regionally. | Environmental Services (OPW) |
| PA 60 Communicate Climate Impacts to the Community | | The City provides ongoing education to the community on climate issues through the Sustainable Oakland site, a facebook page, and multiple publications, brochures, events, and other materials. | Environmental Services (OPW) |
| PA 61 Identify and Act on Opportunities to Improve Resilience in City Plans and Policies (AD-4) | | The City has hired a Chief Resilience Officer to pursue opportunities to improve resilience in both planning and policy documents. | City Administrator's Office |

For more highlights and additional performance data, visit www.sustainableoakland.com

Oakland's Sustainability Awards

Oakland is consistently recognized as a top ten sustainable city. Oakland's leadership has propelled it to the national and international stage, resulting in scores of accolades recognizing our efforts in protecting and enhancing our natural and built environments, promoting social wellbeing and cultural vibrancy, and advancing economic prosperity for all sectors of our community.

Top... in Environmental Sustainability

#9 Most Walkable City - Walk Score, 2015

#4 Most Bike-Friendly City - BetterDoctor, 2015

#14 Most Bikeable City of 2015 - Redfin, 2015

#10 California City on the Solar Ease Index - Complete Solar, 2014

#10 Large City with the Highest Percentage of Bicycling to Work - U.S. Census Bureau, 2014

#35 on North America's Government Green Fleet List - Governing Magazine, 2013

#4 Among Top 20 Urban Destinations with Nature Opportunities - TravelNerd, 2013

Oakland's Merritt Crossing Senior Apartments among Top 10 Examples of Green Design - American Institute of Architects, April 2013

#1 Greenest City in U.S. - SheKnows.com, 2013

#6 Large US City in Percentage of Residents Bicycling to Work - Alliance for Biking & Walking, 2012

#4 Greenest U.S. City - Mother Nature Network, 2012

#5 Greenest City in America - Corporate Knights Magazine, 2012

#10 Greenest Real Estate Market in U.S. - Cushman & Wakefield Green Building Opportunity Index, 2011



Top... in Cultural Sustainability

#8 of Top Ten U.S. Travel Destinations for 2015 – Lonely Planet, 2015

#7 City with the Best Local Food Scene - USA Today, 2015

#2 among America's Next Hot Food Cities - Zagat, 2015

Most Diverse City in America - Priceonomics, 2014

#12 among America's Coolest Cities 2014 - Forbes, 2014

#4 Most LGBT-Friendly City - NerdWallet, 2014

Uptown Among Nation's Great Neighborhoods - American Planning Association, 2014



National 2013 Community Pacesetter - Campaign for Grade-Level Reading, 2014

#9 Gayest City in America - The Advocate, 2014

Oakland Marathon "Best Marathon" in the Pacific West Region - Competitor Magazine, 2013

#6 Best Rising Star Destination - The Huffington Post, 2013

#4 Most Diverse City in America - NerdWallet, 2013

#6 Best American City for Women - Movoto, 2013

Among Top 12 ArtPlaces in the Nation - ArtPlace, 2013

Among America's 50 Best Cities - Bloomberg Businessweek, 2012

Top... in Economic Sustainability

#2 Mid-Sized American City of the Future and #1 in Connectivity - fDiIntelligence.com, 2015

#3 Best Startup City in America - Popular Mechanics, 2015

#8 in Digital Cities, Large City Category - Government Technology, 2014

Among The 15 Hottest American Cities for 2015 - Business Insider, 2014

#8 Tech Hub in the U.S. - Trulia, 2014

#8 U.S. Retail Market - National Real Estate Investor, 2014

#6 US City for Tech Startup Funding - National Venture Capital Association, 2014

#2 Highest Number of Women in Tech in a Major Tech Center - RJMetrics, 2014

#5 City for Tech Entrepreneurs - PricewaterhouseCoopers and the National Venture Capital Association, 2014

Among 5 best markets to sell a home - CNN/Money, 2013



Photo: Greg Linhares, City of Oakland



Get Involved!

We all have a role to play in helping Oakland become a more livable and sustainable city. Oakland provides many opportunities to:

Attend Events

such as Earth Expo (April), Bike-to-Work Day (May), Art & Soul Festival (August), National Night Out (August), Creek to Bay Day (September), and community events in your neighborhood. www2.oaklandnet.com/Events

Volunteer

as a mentor to a student who needs a little support, or Adopt a Spot and participate in community clean-up events on Earth Day (April), Creek-to-Bay Day (September) and every month in neighborhoods throughout the city. www.oaklandadoptaspot.org

Shop Local

to support local businesses, jobs, and reduce environmental impacts. www.shopoakland.com, www.liveworkoakland.com

Live Greener

by making green choices every day such as driving less, recycling and composting more, and improving the energy efficiency of your home. www.sustainableoakland.com

Lead the Way

by encouraging friends and neighbors to also help make Oakland a more livable and sustainable city every day! www.sustainableoakland.com

City Initiatives Driving Sustainability

Highlights of Oakland policies driving sustainability performance:

- Residential Rooftop Solar Requirements Ordinance
- Urban Agriculture Regulations Update
- Priority Conservation Area Resolution
- Bay Friendly Landscaping Ordinance
- Energy and Climate Action Plan
- Green Building Ordinance for Private Development
- Civic Bay Friendly Landscaping Ordinance
- Bicycle Parking Ordinance
- Extended Producer Responsibility Resolution
- Environmentally Preferable Purchasing Policy
- Food Policy Council Resolution
- Resolution to Develop an Oil Independence Action Plan
- Bicycle Master Plan
- Green Food Service Ware Ordinance
- Green Building Guidelines Resolution
- Zero Waste Strategic Plan Resolution
- Food Policy Plan Resolution
- Urban Environmental Accords Resolution
- Chicago Climate Exchange Resolution
- Civic Green Building Ordinance
- Green Fleet Resolution
- Seventy-five Percent Waste Reduction Resolution
- Construction and Demolition Recycling Ordinance
- Pedestrian Master Plan
- Dioxin and Public Health Resolution
- Climate Protection Resolution
- Sustainable Development Resolution
- Transit First Policy
- Living Wage Ordinance
- Creek Protection, Storm Water Management and Discharge Control Ordinance
- Pest Management Resolution
- Recycling Space Allocation Ordinance
- Recycled Content Procurement and Source Reduction Policy
- Alameda County Waste Reduction and Recycling Act



2000's

1990's

City of Oakland Elected Officials

Mayor Libby Schaaf

Members of the City Council:

Lynette Gibson McElhaney (District 3), Council President

Rebecca Kaplan (At Large), Vice Mayor

Dan Kalb (District 1) • Abel J. Guillen (District 2) • Annie Campbell Washington (District 4)
Noel Gallo (District 5) • Desley Brooks (District 6) • Larry Reid (District 7, President Pro Tem)
Barbara Parker, City Attorney • Brenda D. Roberts, City Auditor

Sustainable Oakland

This report was developed under the leadership of Oakland Public Works – Environmental Services Division with contributions from numerous City staff and partners. Cover photos and images on pages 20-21 by Greg Linhares, City Of Oakland. Sculpture on page 21 by Karen Cusolito.

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