

6.4.2025 – Meeting Minutes

- Timestamp 6:10 PM – JV calls the meeting to order. Five members of the committee are present, making quorum. Attendance is as follows:
 - Jessica Arline – D1, Adult
 - (Selina Xue – D2, Youth, Absent)
 - Ashlee Jemmott – D2, Adult
 - Jasmene Miranda – D3, Adult
 - Natalie Sadoskoy – D6, Adult, Remote
 - Meg Evans – At Large, Adult
 - Jorge Velasco – D5, Adult
 - Letitia Henderson – Mayor’s Seat, Adult, Late
 - Vacancies:
 - Youth At Large
 - D1 Youth
 - D3 Youth
 - D4 Adult
 - D4 Youth
 - D5 Youth
 - D6 Youth
 - D7 Youth
 - D7 Adult
- Timestamp 6:17 PM - JV introduces the agenda for approval. AJ motions to approve the agenda after review. ME seconds the motion. The agenda is approved without objection or abstention. As commissioners are still arriving, approval of the meeting minutes is postponed until later in the meeting.
- Timestamp 6:20 PM – LH arrives.
- Timestamp 6:20 PM – JV introduces the programmatic changes for approval. RLL notes that these are updates from Oakland Unified School District (OUSD) and primarily impact after school programming. As one lead agency change from OUSD was not awarded during OFCY’s competitive bid process, the site is ineligible for OFCY funding during FY2526. RLL also notes that these changes are due to OUSD’s updated RFP/awards, not due to performance issues. ME motions to approve, JA seconds the motion. The motion passes without abstention.
- Timestamp 6:27 PM – RML and RLL review the Strategic Investment Plan produced and approved in late 2024, as well as rules around conflicts of interest and Planning and Oversight Commission recruitment. RML also reviews the funding landscape that will coincide with OFCY’s Request for Proposals. Slides are attached to the end of these minutes.
- Timestamp 6:40 PM – NS asks about conflicts of interest and what raises the requirement of recusal. RLL notes that conflicts will be reviewed on a case-by-case basis, and highlights the importance of recruitment. RLL notes that the City Attorney can provide guidance if necessary. Commissioners discuss other parameters surrounding organizational requirements for proposals. The commissioners also discuss review strategies, organizational needs, and ways to outreach for readers and other reviewers.
- Timestamp 8:18 PM – The RFP discussion concludes.

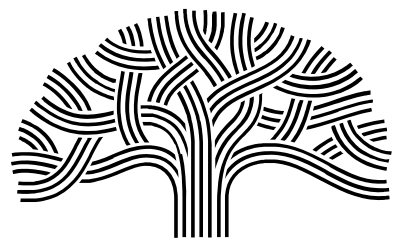
- Timestamp 8:19 PM – RML and JV reintroduce the approval of the May 21st meeting minutes. ME motions to approve, LH seconds. The motion passes with one abstention (JA).
- Timestamp 8:23 PM – Commissioners and staff discuss scheduling and the identification of a new Co-Chair as this is JV's final meeting as a commissioner.
- Timestamp 8:29 PM – JV adjourns the meeting.

OFCY Request for Proposals and Planning & Oversight Committee Overview

June 4, 2025

Robin Love, Manager

Children and Youth Services Division

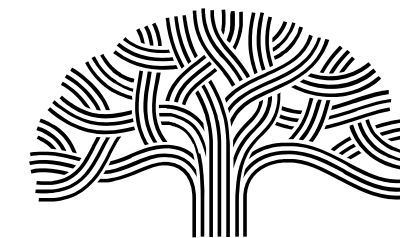


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OFCY Mission

- We provide strategic funding to support Oakland's children and youth from birth to 20 years of age to become healthy, happy, educated, engaged, powerful and loved community members.

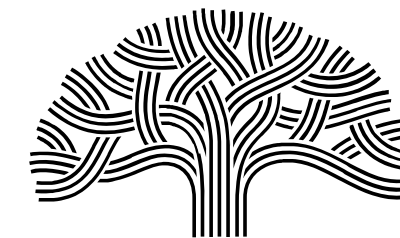


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OFCY History and Background

Oakland Kids First! History

- The Oakland Fund for Children and Youth was **established in November 1996**, when Oakland's voters passed the Kids First! Initiative, amending the City Charter to set aside funds to support direct services to youth under 21 years of age for a twelve-year period.
- Oakland voters reauthorized the Kids First! Initiative in 2009 for a second twelve- year twelve-year requiring a Three-Year Strategic Investment Plan to guide the allocation of funds.
- On March 3, 2020, City Council adopted Ordinance No. 13588 C.M.S., extending OFCY for **another twelve-year period, from July 1, 2021, through June 30, 2033.**

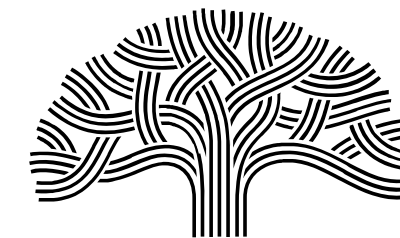


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Oakland City Charter Article XIII: Kids First!

Oakland Children's Fund Section 1300

- Receives revenues in an amount equal to three percent (**3%**) of the City's annual unrestricted General Purpose Fund
 - **90%** of OFCY funding goes to programs through grant awards
 - **10%** of the fund is used for administration
- Monies are to be used exclusively to:
 1. Support the healthy development of young children
 2. Help children and youth succeed in school and graduate high school
 3. Prevent and reduce violence, crime, and gang involvement among children and youth
 4. Help youth transition to productive adulthood

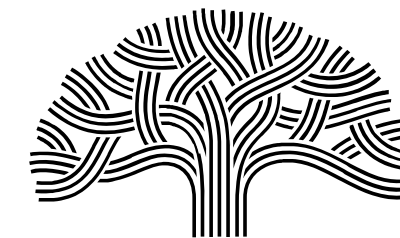


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Oakland City Charter Article XIII: Kids First!

Oakland Children's Fund Section 1300

- OFCY is required to:
 - Submit to the Oakland City Council a Three-Year Strategic Investment Plan and corresponding program funding recommendations
 - Solicit program funding proposals from private non-profit and public agencies through an open and fair application process

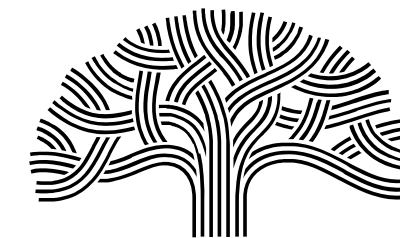


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Planning and Oversight Committee (POC)

Oversight for OFCY is administered by the Planning and Oversight Committee

- 17 members appointed by City Council and the Office of the Mayor
- Each Councilmember appoints one youth and one adult
- The Mayor appoints one Oakland resident

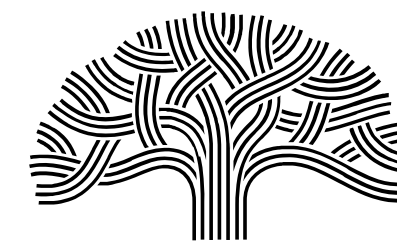


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Planning and Oversight Committee (POC) Responsibilities

POC Responsibilities:

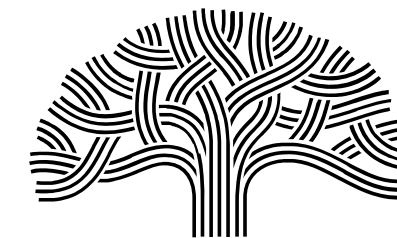
- Preparing Three-Year Strategic Investment Plans
- **Soliciting funding applications through an open and fair application process**
- Submitting to the Oakland City Council for its adoption Three-Year Strategic Investment Plans and funding recommendations
- Submitting to the Oakland City Council for its adoption annual independent evaluation reports
- Receiving City Auditor annual reports on the Fund's Financial Statement and the Base Spending Requirement.



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POC Responsibilities (cont'd):

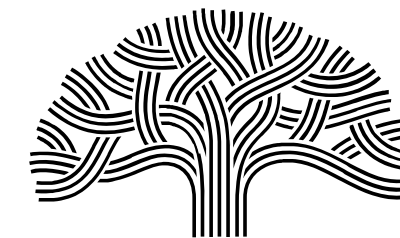
- Attend monthly POC meetings on a regular and consistent basis
- Read materials sent in preparation for each meeting
- Help approve grantees each funding cycle
- Help recruit additional youth and adult members for the Committee
- Evaluate proposal summaries from private non-profit and public entities and the funding recommendations brought forth by OFCY staff
- Engage in analysis and discussion of issues to be brought before the POC



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Conflict of Interest (Article III, Section X)

Each POC member warrants and represents that he or she, any immediate family member or business associate, **has no financial interest in and will not obtain benefit from any program, project, organization, agency** or other entity that is seeking or will seek funding approval from the POC.



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Strategic Investment Plan Overview

Strategic Plan Overview

- Prioritize funding for programs and services that reach older youth
- New Place Based Innovations for Safety Strategy:
 - Pilot programs will promote safety, social cohesion and belonging for young people and families in low-income neighborhoods in OFCY equity zones.
 - Pilot programs will offer comprehensive prevention and early intervention supports to youth demonstrating early warning indicators of further involvement in gangs, gender-based violence, and other community violence.
 - Youth eligible for these services will include middle and high school age youth, transitional age youth.
 - Supports multiple goal areas: Youth Development & Leadership and Transitions to Adulthood

Investment Strategy FY 25 – 28	Proposed Funding Allocation Range	Low Amount	High Amount	Age Group Served
Family Resource Centers & Parent Engagement	8-13%	\$ 1,480,000.00	\$ 2,405,000.00	0 – 5
Elementary School-Based After School	8- 13%	\$ 1,480,000.00	\$ 2,405,000.00	Elementary school
Middle School-Based After School	10-15%	\$ 1,850,000.00	\$ 2,775,000.00	Middle school
Youth Development & Leadership	30-35%	\$ 5,550,000.00	\$ 6,475,000.00	Middle & High school
Career Access & Employment	12-17%	\$ 2,220,000.00	\$ 3,145,000.00	Ages 15 - 21
Youth Summer Jobs	6-11%	\$ 1,110,000.00	\$ 2,035,000.00	Ages 15 - 21
Independent Living	3-8%	\$ 555,000.00	\$ 1,480,000.00	Ages 15 - 21
Place Based Innovations for Safety	10-15%	\$ 1,850,000.00	\$ 2,775,000.00	Middle, high school, & TAY

FY 2026-2027 Request for Proposals

Components of the RFP

I. Introduction

II. Funding, Eligibility, and Submission Requirements

III. Application Sections

IV. Funding Recommendations and Contract Negotiation

V. Funding Strategies

Components of the RFP (detail)

I. Introduction

- Overview
- Funding Term and Duration
- Proposal Submission and Deadline
- Pre-Proposal Meeting (Bidders' Conference)
- RFP Timeline
- City of Oakland Programs and Policies
- iSupplier
- Contact Information

II. Funding, Eligibility, and Submission Requirements

- Funding Available
- Eligibility
- Use of Funds
- Type of Applicants
- Number of Applications
- Matching Fund Requirement
- Audited Financial Statements Requirement

Components of the RFP (detail cont'd)

III. Application Sections

- Agency Info
- Proposal Overview
- Population and Geography
- Program Design
- Staffing Experience and Qualifications
- Budget
- Narrative
- Optional Preference Points: Local/Local Small Emerging Business Status

IV. Funding Recommendations and Contract Negotiation

- City of Oakland Rights & Reservations
- Rejection of Proposal Elements
- Proposal Review Process
- Reviewer Scoring of Proposals
- Appeals Process
- Contract Negotiations
- Contract Award

V. Funding Strategies

2022-25 RFP Scoring Criteria

1) AGENCY HISTORY & CAPACITY..... 15 POINTS

- Past, recently completed, or on-going projects to substantiate experience.
- Demonstration of ability and experience in working with diverse communities and youth.
- Leadership in staff and board of directors reflects the community and demonstrates sound foundation for administration, programming, and fiscal management.

2) POPULATION & GEOGRAPHY..... 20 POINTS

- Understanding and connection to the community and target population.
- Clarity regarding neighborhood assets and challenges and how they impact the proposed services.
- Clear and realistic plan for engaging and retaining participants in programming.

3) PROGRAM DESIGN 30 POINTS

- A clear and specific description of the proposed services, including frequency of programming, average number of clients to be served daily and over the course of the year, location of services, and extent of proposed services to be delivered.
- Program design describes expected outcomes for participants and impact of programming and how program defines success.
- Partnerships support the program design and provide detail on roles and assets of partnerships in delivering services.

2022-25 RFP Scoring Criteria (cont'd)

4) STAFFING EXPERIENCE & QUALIFICATIONS..... 15 POINTS

- Staffing is sufficient for the level of services proposed, and staff are qualified and reflective of the communities to be served.
- Staff have the knowledge skills and abilities to be successful and receive support from their agency to grow and develop the necessary skills.

5) REQUIRED RESOURCES AND BUDGET REQUEST 20 POINTS

- The program budget is clear and reasonable in costs to support the proposed level of services.
- Project budget provides detail on adequate justification of proposed costs.

NOTE: Additional Preference Points may be awarded by the City of Oakland – Contracts and Compliance Division. These points will be awarded above the 100-points scale.

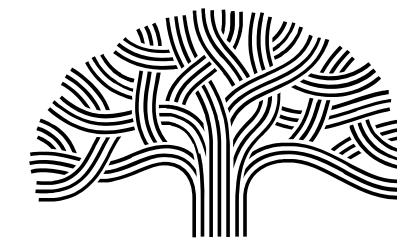
POC RFP Responsibilities:

OFCY staff will:

- Prepare and publish a solicitation of funding (RFP) that ensures an open and fair application process

POC will:

- Consider recommendations put forth by OFCY staff on funding decisions
- Help design the criteria established in the RFP and used by readers to evaluate applications
- Inform the priorities for funding established in the RFP

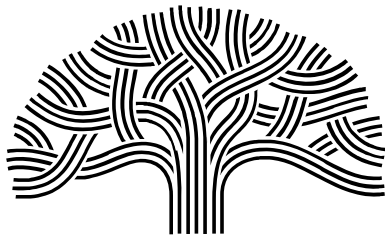
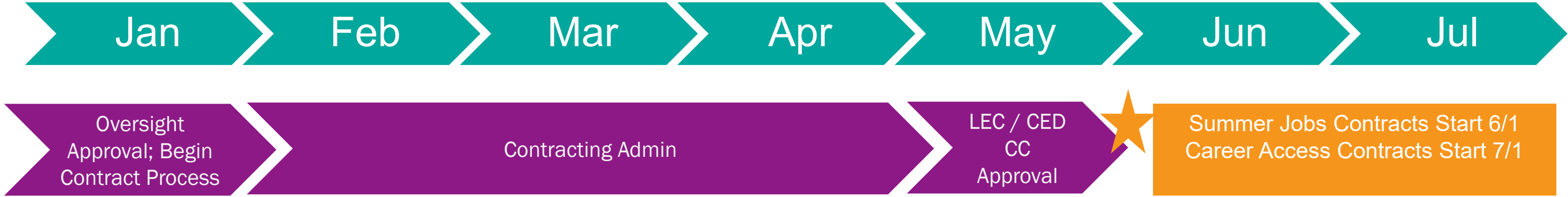


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Summer Youth Employment RFP



Summer Youth Employment RFP (cont'd)



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FY 2025-2026 Concurrent Planning

OFCY Funding FY 2025-26

Goal Area	Strategy Area	# Programs Funded	FY 25-26
Healthy Development of Young Children	Social-Emotional Well-Being in Early Childhood	4	\$775,000
Healthy Development of Young Children	Family Resource Centers & Parent Engagement	10	\$2,261,035
Children’s Success in School	Comprehensive Afterschool Programs – Elementary Schools	38	\$3,245,000
Children’s Success in School	Comprehensive Afterschool Programs –Middle Schools	14	\$1,500,000
Children’s Success in School	Middle School Engagement, Wellness & Transitions	5	\$710,000
Children’s Success in School	High School & Postsecondary Student Success	11	\$1,245,000
Youth Development & Violence Prevention	Youth Leadership & Development	33	\$4,645,347
Youth Development & Violence Prevention	Summer Academic & Enrichment, Summer Youth Employment	12	\$1,161,000
Youth Development & Violence Prevention	Violence Prevention	3	\$655,000
Transition to Adulthood	Career Access & Employment for Opportunity Youth	9	\$1,660,000
Transition to Adulthood	Career Access & Employment for Youth in School	5	\$770,000
TOTAL	FY 25-26 Grant Awards	144	\$18,252,282

Concurrent Planning For FY 25-26

Request for Proposals (RFP)

- Professional Services Agreements
 - Evaluation
 - Strategic Planning
 - Database Management

Request for Qualifications (RFQ)

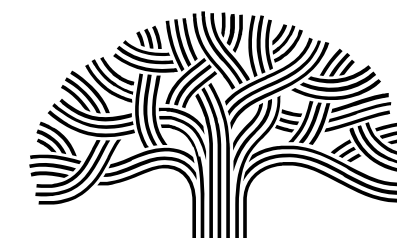
- Summer Youth Employment with OWDB
- 25-28 SIP Strategies

Outcomes Development

- Results Based Accountability metrics
- Defined outcome categories pilot

FY 2025-26 Grant Management

- Contract execution (3rd Amendments)
- Monitoring
- Updated grantee manual



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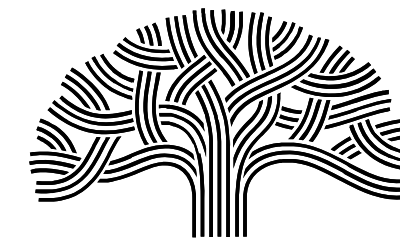
Helpful Links

[2024 Community Needs Assessment](#)

[2025-2028 Strategic Investment Plan](#)

[OFCY Bylaws](#)

[Current FY 24-25 Funding allocations](#)



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