

3.19.2025 – Meeting Minutes:

- Timestamp 6:15 PM – JV calls meeting to order and calls roll. 5 members of the committee are present, making quorum. Attendance is as follows:
 - Jessica Arline – D1, Adult
 - (Selina Xue – D2, Youth, Excused)
 - Ashlee Jemmott – D2, Adult
 - Jasmene Miranda – D3, Adult
 - (Madison Guan – D4, Youth, Absent)
 - Natalie Sadoskoy – D6, Adult
 - (Meg Evans – At Large, Adult, Excused)
 - Jorge Velasco – D5, Adult
 - Letitia Henderson – Mayor’s Seat, Adult, Late
 - Vacancies:
 - Youth At Large
 - D1 Youth
 - D3 Youth
 - D4 Adult
 - D5 Youth
 - D6 Youth
 - D7 Youth
 - D7 Adult
- Timestamp 6:17 PM – JV asks for review of the agenda for approval. RLL notes there is public comment (3) and asks that the agenda item move up due to the volume of the agenda. AJ motions to approve the agenda with that change, JM seconds the motion. Motion passes without objection.
- Timestamp 6:18 PM – JV invites representatives from OFCY programs forward for Grantee spotlights. Trybe begins. Slides are attached at the end of these minutes.
 - Trybe provides place-based summer internships to Oakland youth within their summer camp.
 - Youth cleaned and supported local parks, and were able to return for Town Nights celebrations during the fall.
- Timestamp 6:31 PM – LH arrives.
- Timestamp 6:34 PM – Tandem, Partners in Early Learning begins their presentation. Slides are attached at the end of these minutes.
 - Tandem partners with families and organizations to support children and babies early learning activities.
 - Tandem offers services in multiple languages and cultures with age-appropriate learning activities.
- Timestamp 6:53 PM – Lotus Bloom begins their presentation. Slides are attached at the end of these minutes - a video is linked on slide 3 of Lotus Bloom's presentation.
 - Lotus Bloom runs and supports family resource centers – their OFCY funding focuses on their Downtown Oakland site.
 - Three Lotus Bloom families shared their experiences with the organization and the support provided.

- Timestamp 7:14 PM – JV introduces public comments.
 - James Delgado (Safe Passages): OFCY provides important youth funding opportunities and is an important factor in getting youth resources within the community.
 - David Carpenter (Safe Passages): Before and after school care are necessary resources to support at risk youth to provide support that isn't offered during the regular school day.
 - Jeremiah Carreon (Safe Passages): the funding OFCY provides to Safe Passages supports their academic intervention and youth support work in after-school programming.
- Timestamp 7:22 PM – JV introduces Katie Kramer to present on The Bridging Group's progress on the Evaluation. The slides are attached at the end of these minutes.
 - KK shares that TBG is finalizing the evaluation for FY2022-2023 and FY2023-2024 (shared during this meeting), as well as initiating the FY2024-2025 evaluation.
 - KK provides an overview of future planning for outcomes evaluation for OFCY.
 - RLL notes that this is a pilot process, therefore the "how" of implementation is still in development.
- Timestamp 8:20 PM – JV seeks the approval of the FY23-24 Evaluation report. LH motions to approve, NS seconds. The motion passes without objection.
- Timestamp 8:21 PM – JV introduces the FY2025-2026 Grant Renewal Extension Request for discussion.
- Timestamp 8:22 PM – JV introduces Mark Min from Cityspan to present. The slides are attached at the end of these minutes. MM shares what Cityspan provides, including database management, service and enrollment tracking, and contract workflow management.
- Timestamp 8:32 PM – POC members discuss the FY2025-2026 Grant Renewal Extension request. Some POC members note the importance of sustainability plans, in case funding is not renewed.
- Timestamp 8:57 PM – AJ moves to extend the meeting for 30 minutes. LH seconds. The motion passes.
- Timestamp 8:58 PM – JM motions to approve the FY2526 grant extension. JA seconds. The motion passes.
- Timestamp 8:59 PM – AJ motions to approve the FY2025-2026 Professional Service Agreement with Cityspan. NS seconds. The motion passes without objection.
- Timestamp 8:59 PM-- JM moves to approve the PSA with the Bridging Group. NS seconds. The motion passes.
- Timestamp 9:00 PM – AJ motions to approve minutes. NS seconds. JM abstains, rest ayes, motion passes.
- Timestamp 9:03 PM – JV adjourns the meeting.

Trybe Youth Internship

Summer 2024



Youth Served

- 58 youth employed across 3 local parks.
- Average of 100 hrs completed. Including 40-60 hrs of job readiness training, life skills development, college/career workshops, and outings.
- 35% African-American/Black, 28% Hispanic, 24% Asian, 7% Mixed race, 5% White, 1% Native American



Weeks 1 & 2

Trainings



- Interviews
- Training Topics
 - Professionalism, De Escalation, Inclusion, Interacting with Children, Job Readiness, Life Skills (Public Speaking, Preparing and Executing a Plan, Financial Literacy, etc.)
- Team Development
- College/Career Mentorship
- College Tour of UC Berkeley
- Stages of Leadership Dev.



Week 3 & 4

Trybe Summer Camp



- Mural Painting with Resident Artist
- Camp Counselors for Over 200 Children
- Sports, Arts, Science
- Production of Skits, Songs, and Sound
- Camp Registration
- Park Ambassadors
- Professional Development Training

Weeks 3 & 4 Clinton Park



- Community Events
- Rec Center Revitalization
- Park Ambassador
- Summer Camp Prep
- Mentorships



Town Nights

- Youth led activities
- impact of their work
- most attendees at Clinton Park in Town Nights History
- From at risk youth to empowered young adults ready for the world

Week 5

Outings and Life Planning



- Jobs Support Post Internship
- Resume Workshop and Job Referrals
- Pool Parties and BBQ
- Graduation Celebration
- College Mentorship



July and August Internships



- Alternative 100 Hour Internship
- Community Events
- Sport Camps
- Park Beautification





**Early Learning Everywhere:
Building Family Connections**

Mission



Tandem envisions a just society where children thrive.

**Our mission is to co-create equitable,
high-quality early learning experiences.**

High-Quality Early Childhood Experiences are Critical

90% of brain development occurs during the years 0-5.

45% of children ages 3-4 in Alameda County (and 85% of children 0-2) are not enrolled in formal early care and education.

The quality of early childhood experiences predict kindergarten readiness and later academic achievement.



High-Quality Early Childhood Experiences are Critical.

Studies show that kindergarten readiness predicts 3rd grade reading & math proficiency.

In the 2023-24 school year:

33% of Oakland students **met or exceeded** state standards for English Language Arts.

26% of students **met or exceeded** state standards in math.

To improve this trajectory, interventions **MUST** start before kindergarten.



Tandem Programs

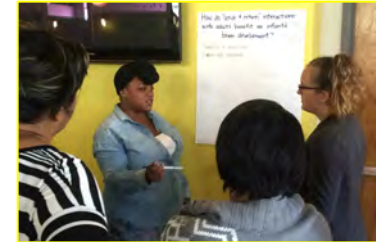
StoryCycles
School-to-Home
Literacy



Early Learning
Everywhere



Network
Capacity Building



Programming Design

Give Me 5 Playgroups



Family Workshops



Books to Build Home Libraries



Sessions at a Glance

Families take home:

- Copies of the book
- Activity Guides that link to additional online resources



Community Learning



Adult-Child Activity



Engaging, age-appropriate activities





Key Community Partners

- Oakland Public Library
- Roots Community Health
- Room 2 Bloom
- Children's Fairyland
- Lincoln Families
- Brilliant Baby (Oakland Promise)

Partner Feedback

We appreciate all the work and dedication given to the Oakland community and supporting the Brilliant Baby team and families. **Your passion, expertise, and teamwork have made a meaningful impact in our work**, and I look forward to what we can continue to achieve in the coming year.

- **Brilliant Baby (Oakland Promise)**

This is amazing! **Thank you for always providing awesome things for our families and opportunities for them to continue learning**, we truly appreciate it.

- **Lincoln Families**

The **Give Me 5 workshops are always super popular**, and the work that you do is incredible. I also browsed your website, specifically the Tandem Bookshelf, and **the reading recommendations and book lists are amazing**.

- **Oakland Public Library**

Caregiver Feedback

I like that **the entire workshop was in Spanish and English** and it was very clear to understand.

- **Workshop Participant**

It's absolutely helpful. Thank you so very much.

- **Workshop Participant**

The books are **age appropriate** for kids and the activities are **easy and fun**.

- **Playgroup Participant**

It is a great program to interact with our children and with other children. Many happy faces and many smiles! I love the program and the teacher!

- **Playgroup Participant**

Impact of OFCY's Investment

132

Opportunities for children and their caring adults to **bond, learn, and develop skills together.**

3,348

Books distributed to **build home libraries**, supporting families to make **reading a part of their daily routine.**

1,446

Caregivers have **enhanced their capacity** to promote **children's learning** through **play, reading, and everyday interactions.**

603

Children grew **early literacy, math, and social-emotional skills**, building a **foundation for kindergarten readiness.**

Outcomes for Families

93%	Overall satisfaction with programming
78%	Participants learned new information at the workshops and playgroups
82%	Participants likely to share information learned through programming with others
85%	Confident about trying out new strategies learned through programming



Benefits for Oakland Families

- Families expand their knowledge of strategies for promoting age-appropriate early learning experiences.
- Families build home libraries through increased access to multicultural, multilingual books and establish consistent book-sharing practices at home.
- Families are confident about incorporating early learning strategies into their everyday family routines.



Key Takeaways

- **Responsive to community needs**
 - Overall reach, diversity of participants
 - Well-attended workshops & playgroups
 - Positive feedback from partners and participants
- **Accessible and Inclusive**
 - Multilingual, culturally responsive programming delivered with trusted community partners
 - Partner demand for additional events
- **Builds and Deepens Relationships**
 - Strong relationships with and among families
 - Fostering trust within the community

Lotus Bloom

FAMILY RESOURCE CENTER



LOTUS BLOOM DOWNTOWN



WHO WE **Are**

Lotus Bloom is a **collective of family resource centers** where children aged 0-5 and their parents/caregivers learn, play, gain confidence and find connections to other parents, local resources, and education resources.

Many of our staff are former caregivers who participated in Lotus Bloom playgroups. Our **diverse and dedicated** staff members are thus able to **connect** with families using their educational knowledge, on the job learning, and lived experiences.

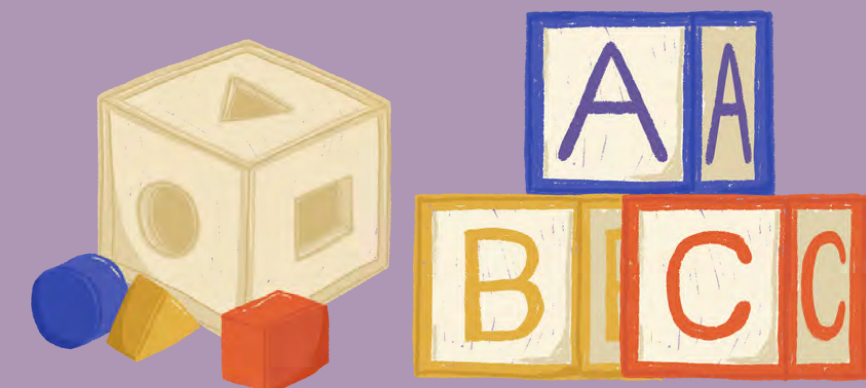
LOTUS BLOOM'S **Mission**

Lotus Bloom's mission is to provide a **safe, welcoming, and inclusive space** to traditionally underserved populations to **come together** as a community to provide children with a **rich learning foundation**.

WHAT IS A Family Resource center?

FAMILY RESOURCE CENTERS PROVIDE:

- **Parent Support** - support groups, workshops, involvement, etc
- **Early Childhood Programs**- playgroups and school readiness
- **Family Mental Health and Wellness** - therapy and counseling services
- **Parent Trainings and Leadership** - curriculum based and leadership training programs
- **Case Management** - referrals, transitions, basic needs, etc
- **Special Needs** - developmental programs and support for families





A GLIMPSE OF Lotus Bloom



<https://www.youtube.com/watch?v=sezvP35VMNk>



Multicultural Playgroups

Lotus Bloom Downtown playgroups are a **safe place** for children, caregivers, and families to **learn and grow**. They are designed to bring families out of isolation and **engage the entire family** in child development, parenting support, referrals, and building parent leadership skills.

Our **daily schedule** includes free play, art, a light snack, circle time and outdoor play.

The playgroups include **monthly enrichment**, such as: story time with a librarian, music, dance, nutrition, wellness activities, yoga, and puppetry.



Fieldtrips & Community Events

Lotus Bloom Downtown provides **fun and engaging fieldtrips** with local organizations and agencies throughout Oakland and neighboring cities, such as: Oakland Zoo, MOCHA (Museum of Children's Art), Arden Wood Historic Farm and Children's Fairyland. Other **community building** activities we provide are potlucks and movie nights.

Lotus Bloom sites cross-collaborate with events, **ensuring inclusivity** with all Lotus Bloom Families. Two Saturdays out of the year, Room to Bloom hosts a **Community Event** inviting the Oakland community to **play, eat, move, and connect with free local resources** in a family friendly setting. The event draws community partners and vendors to participate. Free resources are given out, such as: literacy kits, books, hygiene kits, and other necessities the children and families may need.





Family Navigation

Our Family Navigators aim to **bolster family resilience**, enabling parents to stand strong for their children and entire families. Whether that be connecting families to local resources, navigating social systems or suggesting children's activities, our family navigation team is dedicated in supporting **families strive for a brighter future.**

Our Family Navigators offer: family case management, local and free resources, cross-referrals to other organizations, enrollment to public benefits, wellness checks, developmental screenings, financial support, basic needs and more!



Parent Workshops

Our parent workshops are via Zoom and in-person during playgroups. These workshops are **curated by our own families** and the different types support they **need in their daily lives.**

Some topics we cover: social & emotional learning, child development, nutrition, cooking demonstrations, finance, racial justice & awareness, school enrollment, self-care, health and wellness.

Basic Needs & Financial Support

Our **monthly enrolled diaper distributions** are offered at our Room to Bloom and Lotus Bloom Downtown sites. We offer one diaper box per child, baby wipes, and occasionally other basic need items such as hygiene kits and self-care items.

We support the 94601, 94603, 94605, 94606, 94607, 94609, 94610, 94612 and 94621 Oakland neighborhoods.

Our **Rapid Response Fund** supports families that are facing financial hardship, which puts **cash directly into the hands of families** to meet everyday expenses such as rent, medical bills or groceries.



Parent Leaders

We believe it is **essential** for **parents and caregivers to thrive** in order for their **children to succeed**. We **empower** our parents and caregivers to take **initiative and become leaders** by giving them opportunities to create enrichment projects, take lead in circle time, create parent workshops and coordinate playgroups at a local park or a family friendly setting.

They gain the skills, experience and confidence to apply for careers they resonate with, which includes joining Lotus Bloom!

Fun Fact: the co-founders of Afro-Play are former Parent Leaders!





EVERY CHILD DESERVES A strong start

The first three years of life are *the **most critical*** to a child's future health, social, and academic success. No child should have to face barriers to accessing safe, affirming, and quality care, which is proven to positively impact their lives.

We look forward to connecting with you all. Please do not hesitate to reach out to us for any support, we are here for you and your child(ren). **Together, we can ensure that every child has a strong start in life.**



Lotus Bloom

DOWNTOWN OFFICE

555 19th St, Unit 131
Oakland CA 94612
510-808-7883

PLAYGROUP HOURS:

M/W/TH: 9:30AM-12:00PM

F: 9:30AM-11:00AM

SITE DIRECTOR: MORGAN

Dominic@lotusbloomfamily.org

WEBSITE:

www.lotusbloomfamily.org

YOUTUBE

tinyurl.com/LBVirtual

INSTAGRAM

[@lotusbloom.frc](https://www.instagram.com/lotusbloom.frc)

LINKEDIN

[@lotusbloom](https://www.linkedin.com/company/lotusbloom)

OFCY Evaluation Update & Feedback Session

Dr. Katie Kramer, Co-Founder & CEO
The Bridging Group
OFCY Evaluation Director

POC Meeting
March 19, 2025

THE
BRIDGING
GROUP

Evaluation Update

OAKLAND FUND FOR
CHILDREN & YOUTH

Evaluation Update



**Project
Coordination &
Strategic Advising**



**Cityspan
Quantitative Data
Review & QI**

Participants served,
demographics, hours of
service, budget
allocations



**Cityspan
Qualitative Data
Review**

296 Narrative Reports
592 Outcome Reports



**FY 23-24
Participant
Surveys**

2,568 youth & parent
surveys collected

**FY 24-25 Survey
Launch**



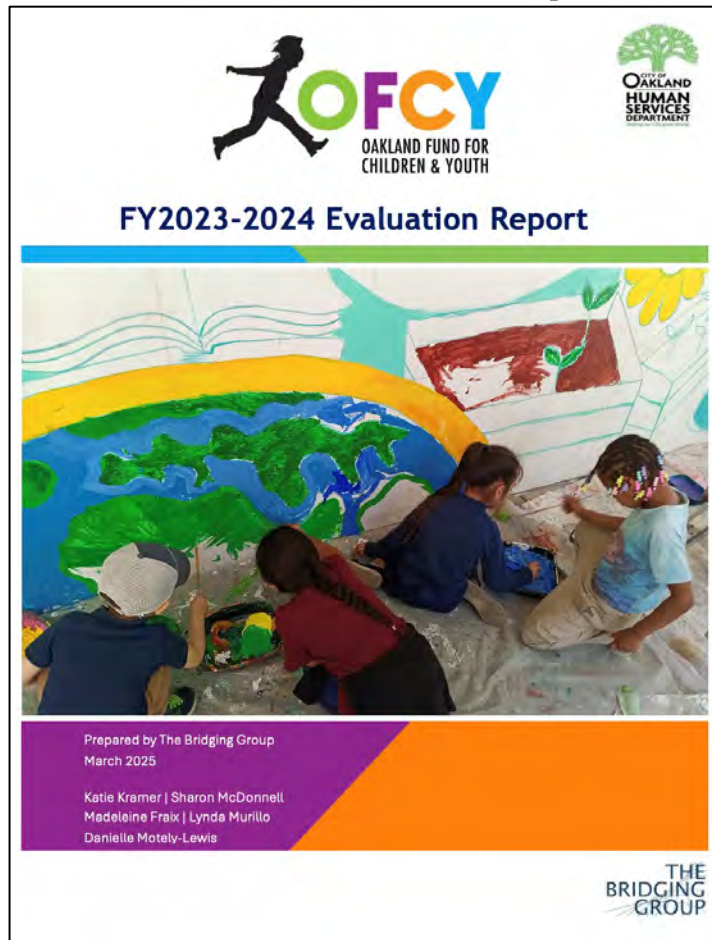
**Evaluation Reports
Completion**

OFCY 2022-2023 (Mar)
OFCY 2023-2024 (Mar)
OFCY 2024-2025
(Fall/Winter)



**Future Evaluation
Planning**
OFCY 2025-2026

FY 22-23 & FY 23-24 Evaluation Reports



REPORT OUTLINE

- **Executive Summary**
- **Introduction and OFCY Overview**
- **How Much Did We Do?**
 - Number of Orgs Funded, Hours of Service, Number of Participants Served & Demographics
- **How Well Did We Do It?**
 - Program Performance (projected vs. actuals), Program Quality and Participant Equity Assessment
- **Is Anyone Better Off?**
 - Outcomes Summary and Highlights by Strategy
- **Lessons Learned**
 - Summary of Challenges and Success
- **Program-Level Profiles/Scorecards** (FY 23-24 only)

FY 24-25 Evaluation Updates

KEY UPDATES

- Report to be completed ~Fall/Winter 2025
- Results presented at future POC and grantee meetings



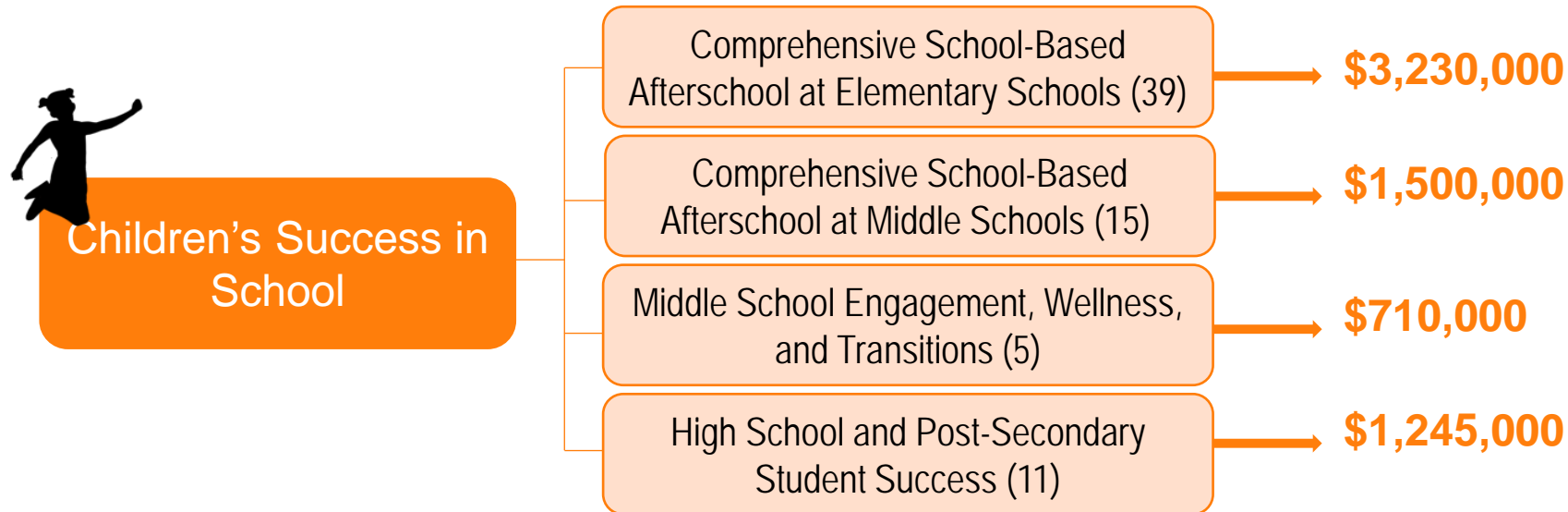
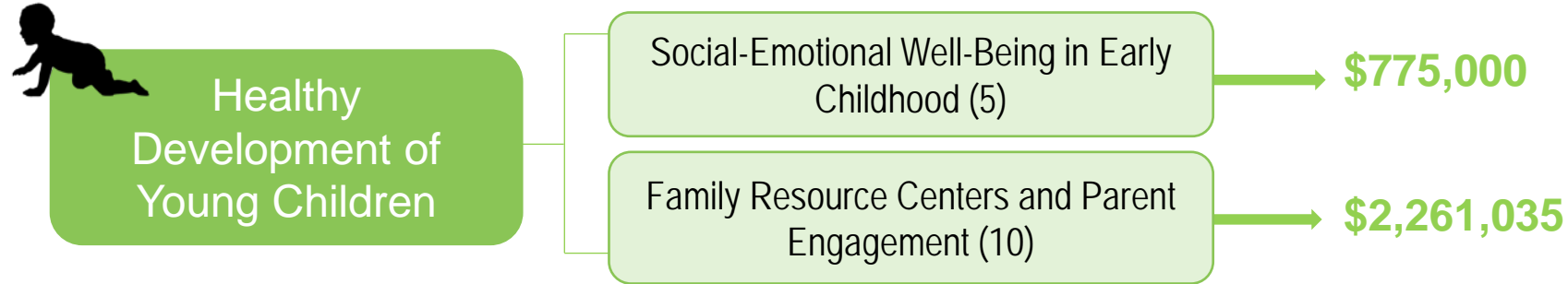
OFCY PARTICIPANT SURVEY DETAILS

- OFCY Participant (Youth and Adult) Survey **open March 17 – June 30, 2025**
- Surveys available in 9 languages: **English, Amharic, Chinese, Tigrinya, Arabic, Vietnamese, Pashto, Dari, and Spanish**
- OFCY Summer Participant Survey **open June 1 - October 30, 2025**

FY 23-24 Evaluation Report Summary



OFCY Funding Areas, Strategies, and Investments (pg.9)



OFCY Funding Areas, Strategies, and Investments (pg.9)



Youth Development and Violence Prevention

Youth Leadership and Development (33)

\$4,645,347

Summer Academic & Enrichment Programs (9) + Summer Youth Employment (3)

\$1,161,000

Violence Prevention Programming (3)

\$655,000

Transitions to Adulthood

Career Access and Employment for Opportunity Youth (9)

\$1,660,000

Career Access and Employment for Youth in School (6)

\$995,000

OFCY Results Based Accountability Framework (pg.10)

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (demographics)

How Well Did We Do It?

- Actual hours compared to projected hours of service
- Actual number compared to project number of people served
- Equity assessment (do people served represent communities with most disparities)
- Participant satisfaction

Is Anyone Better Off?

- What quantity or quality of change for the better did we produce? (number or percent of people with improvement in skills, attitudes, behaviors, or circumstances)
- Participants across OFCY report, display, or demonstrate improvements, such as:
 - Percent (%) of youth participants reporting increased school readiness
 - Percent (%) of parents who report increased parenting skills
 - Number (#) of youth participants who gained paid internship or employment

Data Sources (pg.11)



Quantitative Administrative Records

Programs tracked ***hours of services number of people served, & demographics*** for 23,388 children/youth and 2,896 adults in Cityspan.



Qualitative Outcomes Records

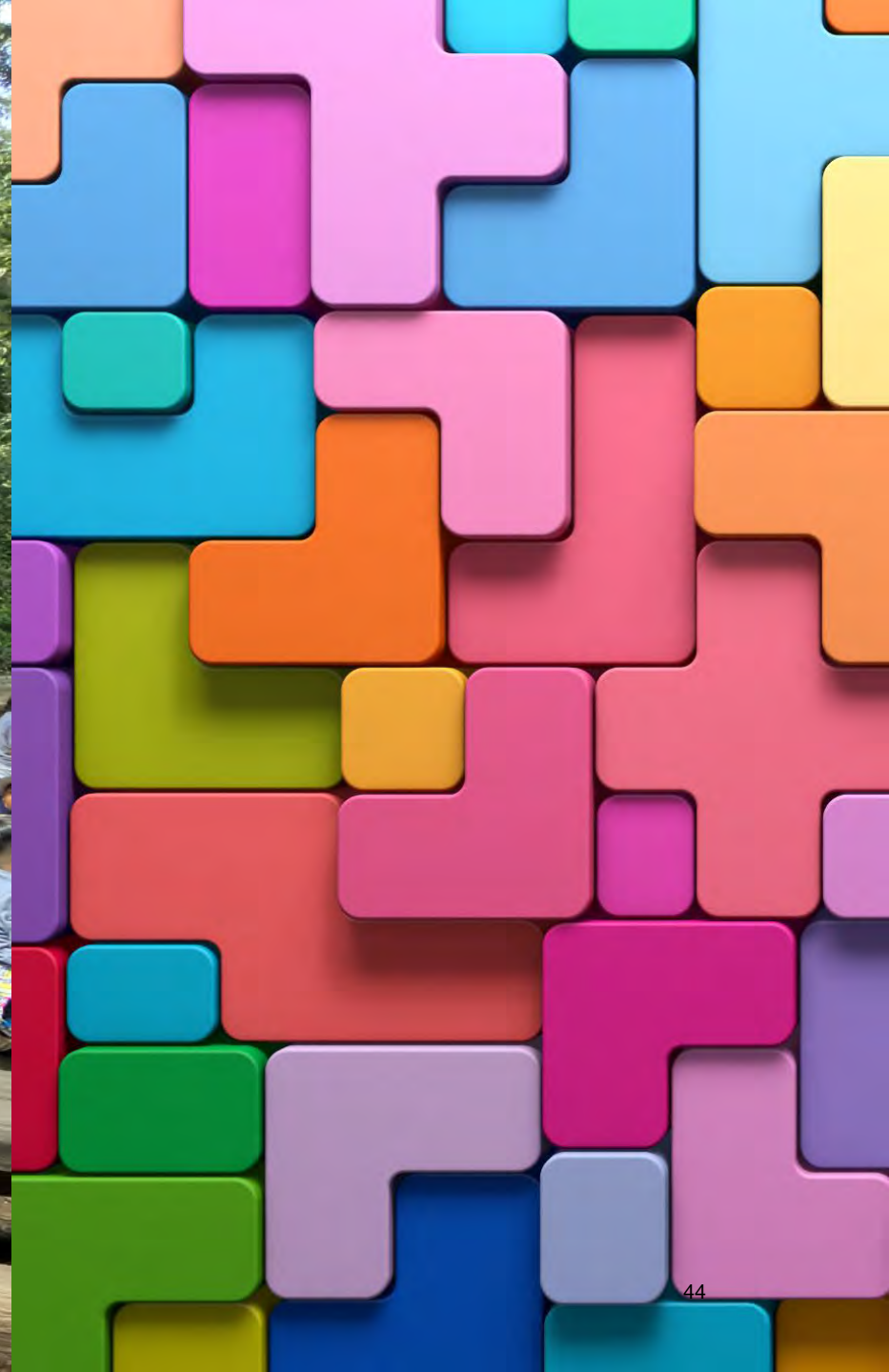
Programs **individually identified and defined** their own outcomes, **created their own data collection instruments**, and **submitted self-reported descriptive outcome data** in Cityspan.



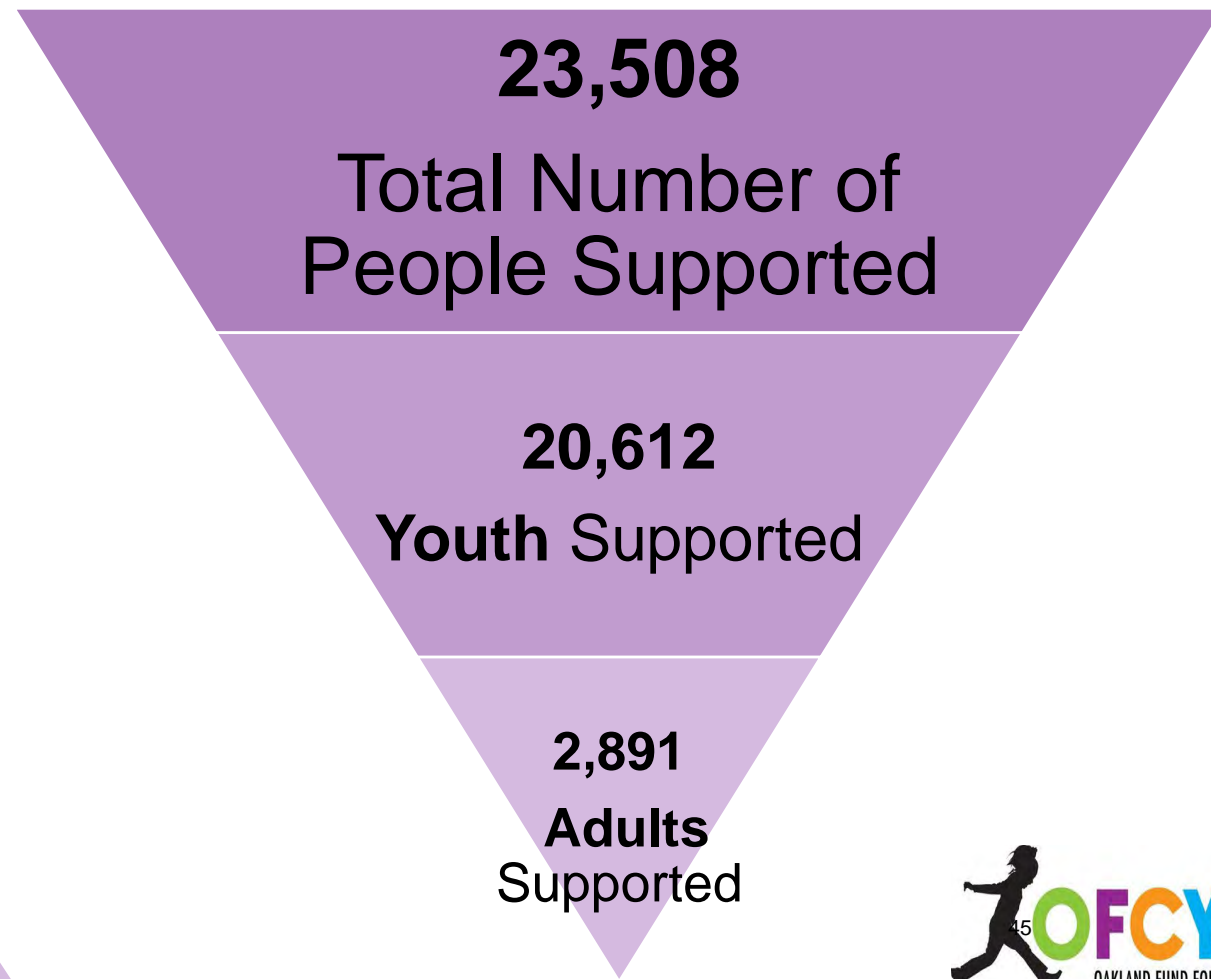
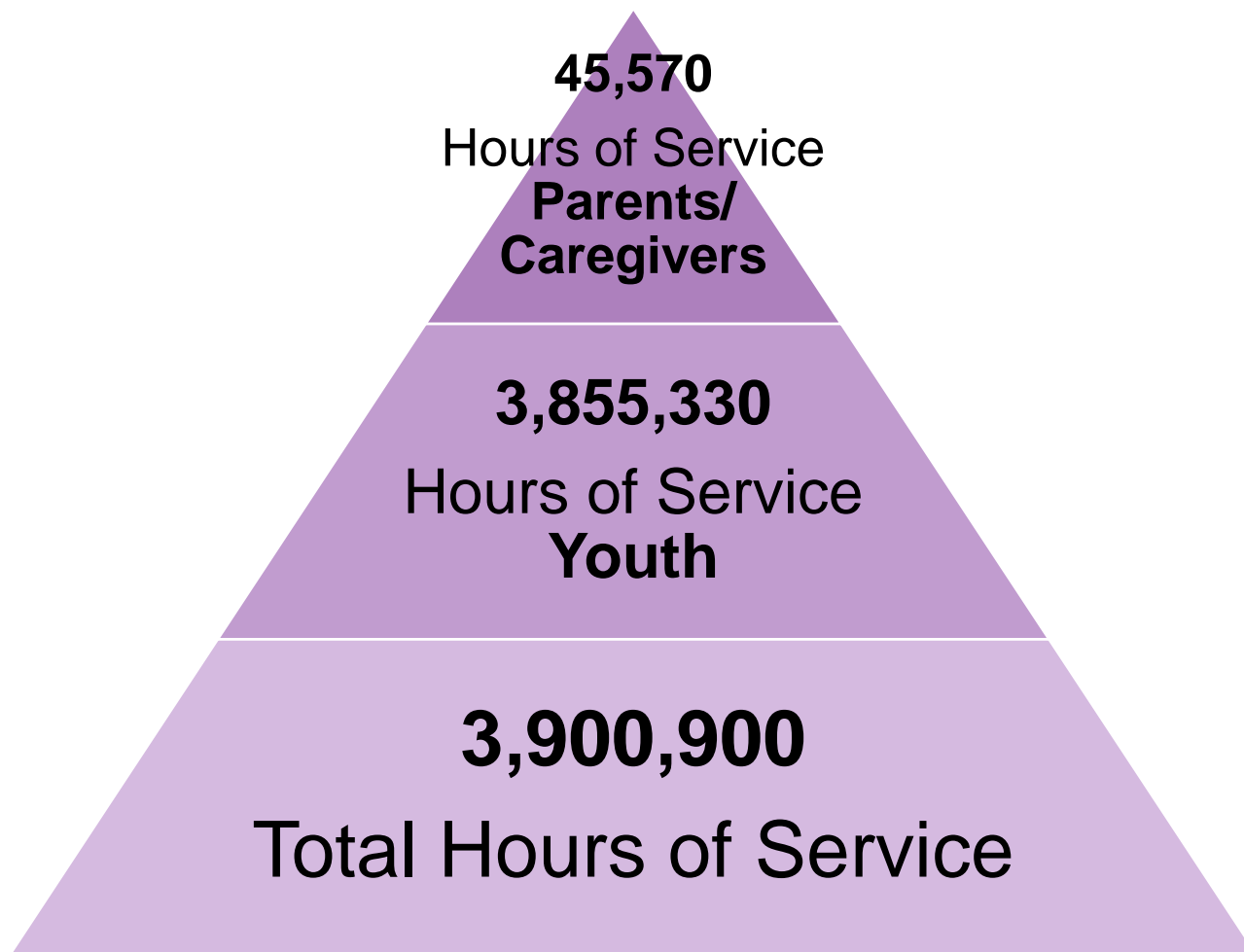
Surveys

Collected from ***1,680 children/youth & 478 parents/caregivers*** who participated in OFCY programs to share their perspectives on **program quality and individual outcomes**.

How Much Did We Do?

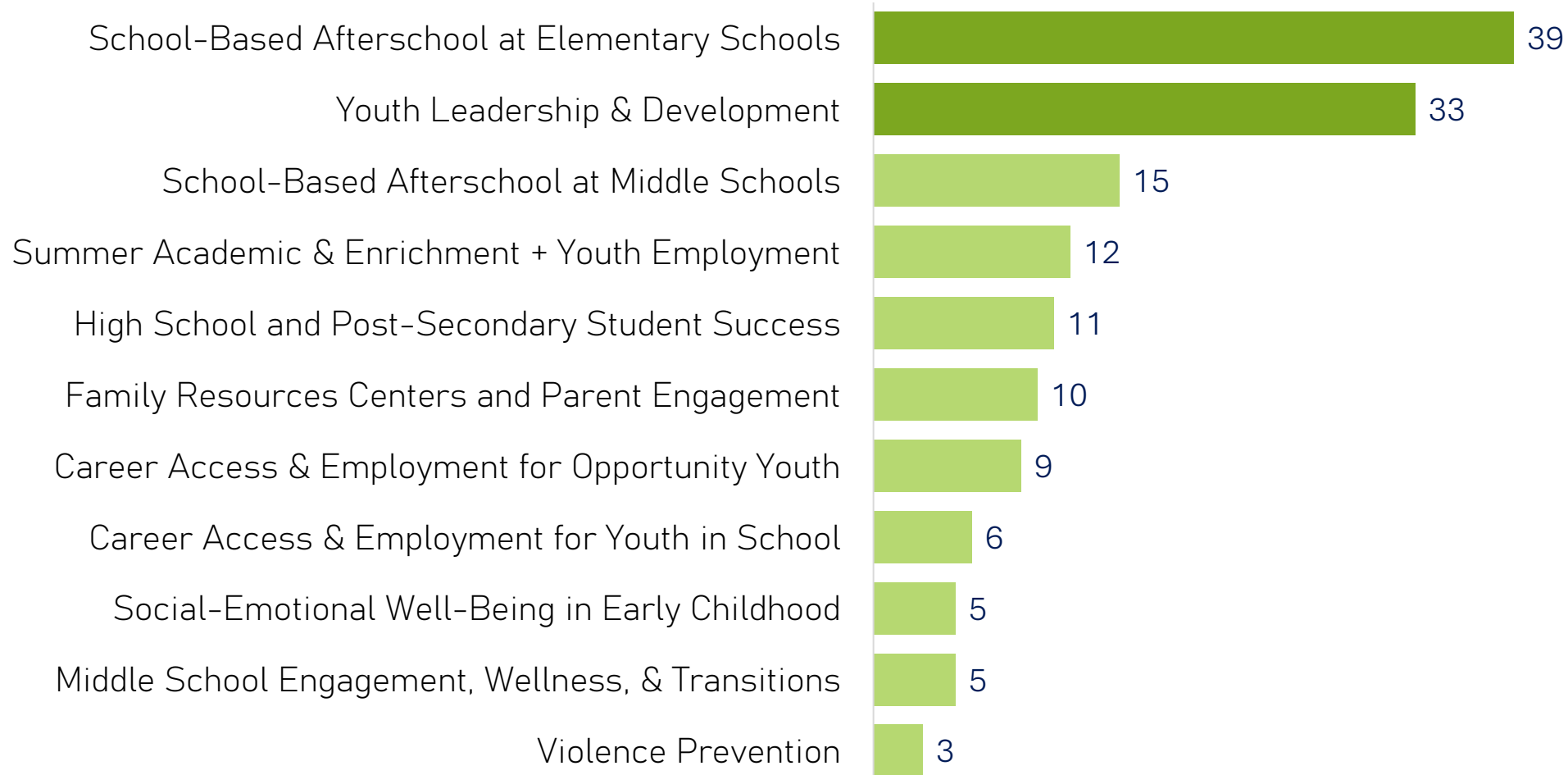


Total Hours and People Served (pg.14)



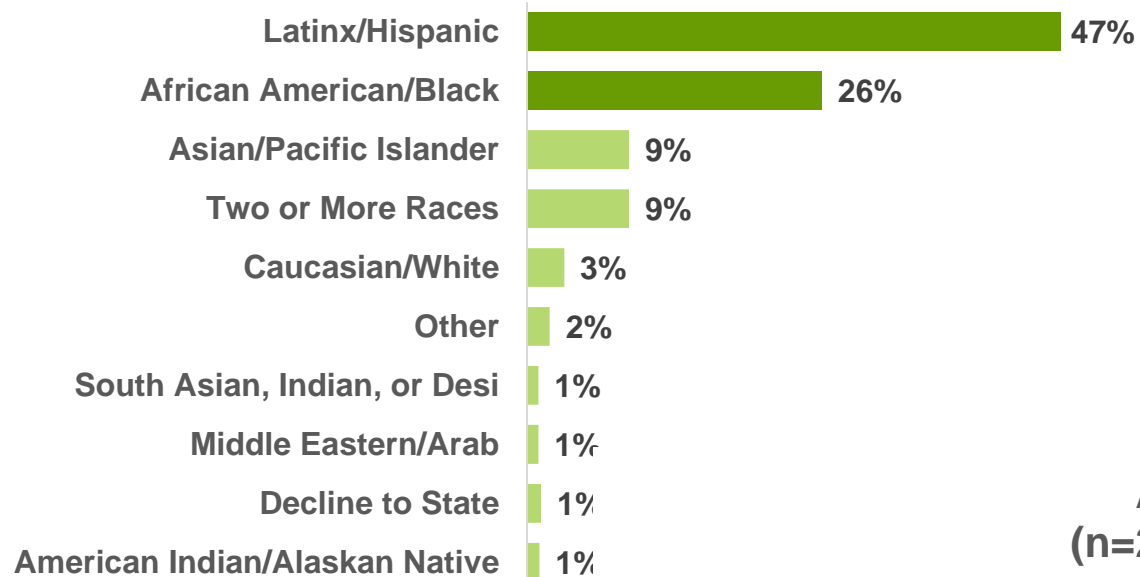
Distribution of OFCY Programs Funded By Strategy (pg. 15)

n=148

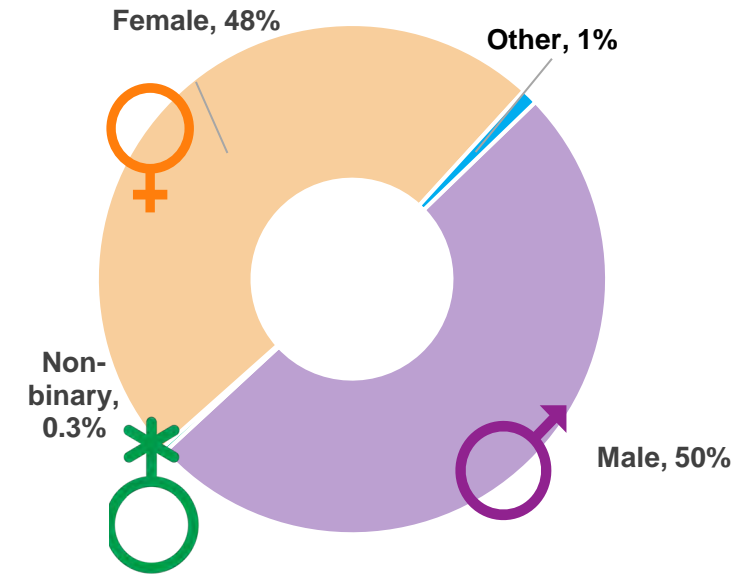


23,388 Children & Youth Served (unduplicated) (pg.16)

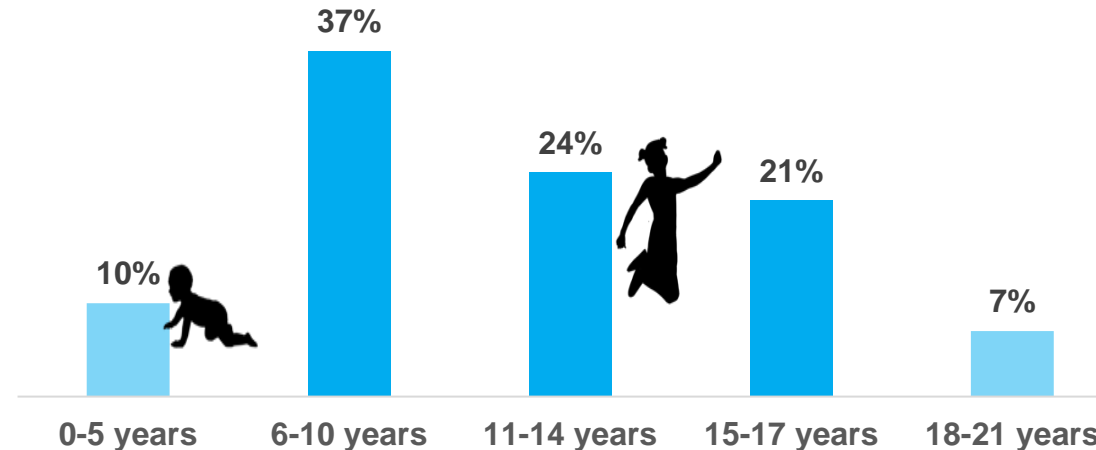
Race/Ethnicity
(n=20,612)



Gender
(n=20,612)

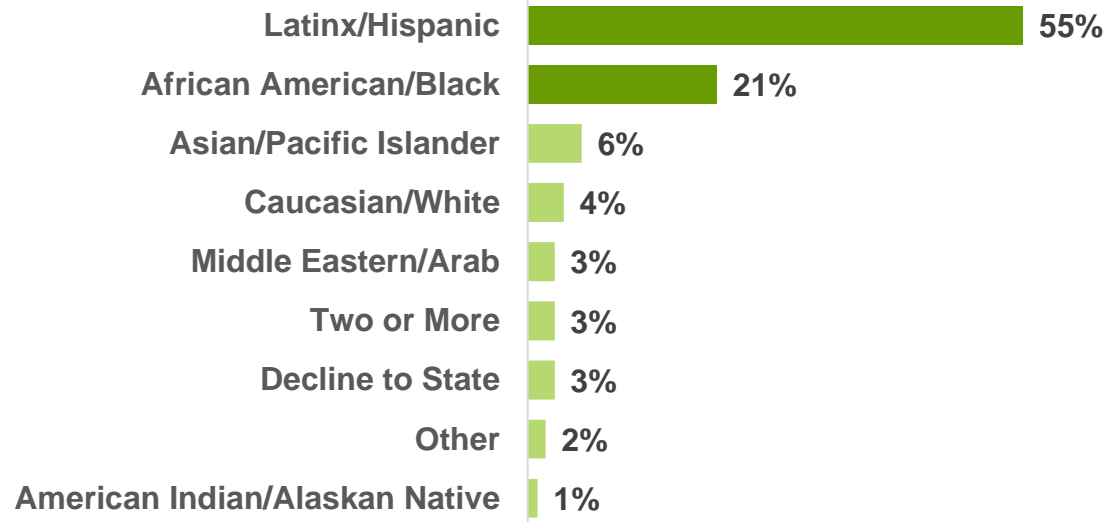


Age
(n=20,575)

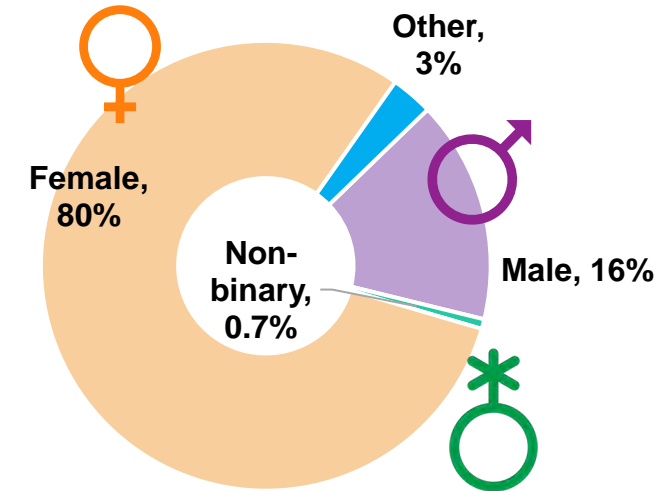


2,896 Adults Served (unduplicated) (pg.17)

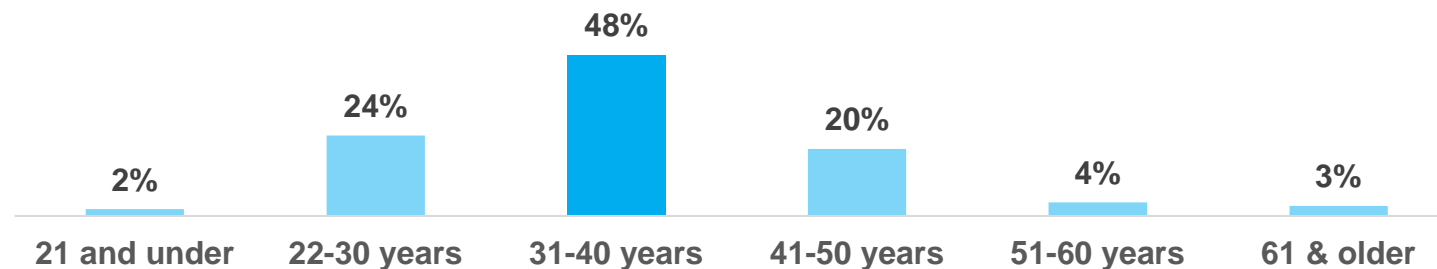
Race/Ethnicity
(n=2,891)



Gender
(n=2,886)



Age
(n=2,884)



How Well Did We Do It?



Program Performance (pgs. 19-20)

Projected vs. Actual (148 funded programs)	Projected	Actual	Level Achieved (actual/projected)	Average (range)
Hours of Service	3,883,116	3,900,900	100%	145 hours/participant (3-504 hours/participant)
Number of All People Served (youth & adults)	23,114	26,992*	117%	

*duplicated count (multiple counts for people who participated in more than 1 program)

Equity Assessment

"All children and youth have a fundamental right for a safe and healthy life and quality education. We value the concerted application of our resources toward those youth in the greatest need."

OFCY Core Value: Social Economic Equity

Priority Youth Populations (pg. 21)

OFCY Participants Compared to Overall Oakland Population

Race/Ethnicity	Overall Oakland Population*	OFCY Youth Participants	Difference +/-
African American/Black	21%	26%	↑ 5%
Latinx	29%	47%	↑ 18%
Two or More Races	6%	9%	↑ 3%
Asian/Asian Pacific Islander	15%	10%	↓ 5%
White	28%	3%	↓ 25%

*2023 American Community Survey/US Census

92% of OFCY Youth Participants from Priority Populations

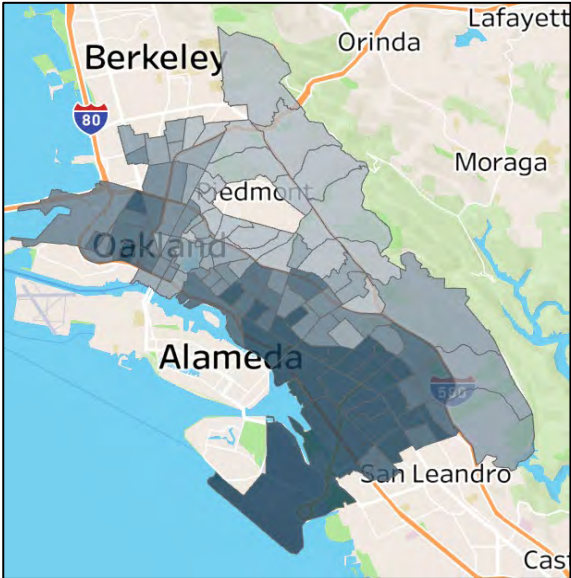


High Focus Neighborhoods (pg. 22)

OFCY Youth Participants By Top Zip Codes

Zip Code	Neighborhoods	Count	Percent
94601	Fruitvale	4,303	21%
94621	Webster Tract, Coliseum	3,138	15%
94603	Sobranite Park, Elmhurst	2,381	12%
94606	Highland Park, East Lake	2,037	10%
94605	Eastmont, Havenscourt	2,012	10%
94607	West Oakland, Chinatown	1,144	6%

2024 Oakland Community Stressors Map*



FY 23-24 OFCY Youth Participants By Zip Code

*Oakland Community Stressors Index (2024): <https://www.oaklandca.gov/resources/oakland-community-stressors-index>

Components of Effective Youth Programs (pg. 23)



They promote positive & sustained adult-youth relations

a relationship between a young person and an adult who is competent, caring, & continually available

They use positive support techniques

e.g., reward systems to improve motivation and discourage problem behaviors

They provide life-skill building activities

e.g., learning conflict resolution, problem solving, stress management, communicating effectively

They provide opportunity for youth participation in and leadership

at valued family, school, and community activities

They collaborate with other organizations

to develop a holistic approach to serving the youth's needs

1

Positive Adult-Youth Relationships (pgs. 24-25)

There is an adult in this program who **notices when I am upset**
(n=1,680)*

71%

I have an adult in this program that **I can rely on**
(n=34)**

82%

*Includes Youth Leadership and Development, Career Access & Employment for Youth in School and Opportunity Youth, Middle School Wellness & Transitions, Afterschool-Elementary and Afterschool-Middle, Violence Prevention, and Highschool and Post-Secondary Success

**Includes Violence Prevention Only

2

Positive Support Techniques (pgs. 24-25)

Youth Respondents (n=1,680)*

Adults in the program tell me what I am doing well	80%
---	-----

I have the opportunity to talk about what I've learned in this program	76%
---	-----

Parent/Caregiver Respondents (n = 478)**

Program staff help to make me feel comfortable and supported	96%
---	-----

In this program, I feel comfortable asking questions and sharing concerns about my children and about parenting	83%
--	-----

*Includes Youth Leadership and Development, Career Access & Employment for Youth in School and Opportunity Youth, Middle School Wellness & Transitions, Afterschool-Elementary and Afterschool-Middle, Violence Prevention, and Highschool and Post-Secondary Success

**Includes Family Resource Centers and Parent Engagement, Social-Emotional Well-being in Early Childhood

3 Life-Skill Building – Youth (pgs. 24-25)

Youth Respondents

This program helps me improve my communication skills (n=414)*	67%
Because of this program, I know how to navigate the job search and interview process (n=120)**	90%
At this program, I learned what is expected in a work setting (n=120)*	93%
This program has given me the skills to advocate for myself and my community (n=544)***	74%

*Includes Middle School Wellness & Transitions, Afterschool-Middle

**Includes Career Access & Employment for Youth in School and Opportunity Youth

***Includes Youth Leadership and Development only

3

Life-Skill Building – Parents/Caregivers (n=478) (pgs. 24-25)

Adult Respondents

I have a better understanding to what behavior is typical at my child's age	76%
--	-----

This program taught me how to identify what my child needs	76%
---	-----

I have a better understanding of how my child is growing and developing	76%
--	-----

I know more about how to keep my child safe and healthy	78%
--	-----

This program helped me to understand how to respond effectively when my child is upset	74%
---	-----



4 Opportunities for Youth Leadership (pgs. 24-25)

I've learned new leadership skills (n=544)*


78%

Because of this program, I am more of a leader (n=34)**

76%

*Includes Youth Leadership and Development only

**Includes Violence Prevention only



5 Collaboration and Connections with Other Organizations (parent/caregiver (n=478) (pgs. 24-25)

This program connected me with other programs and resources that can help my family

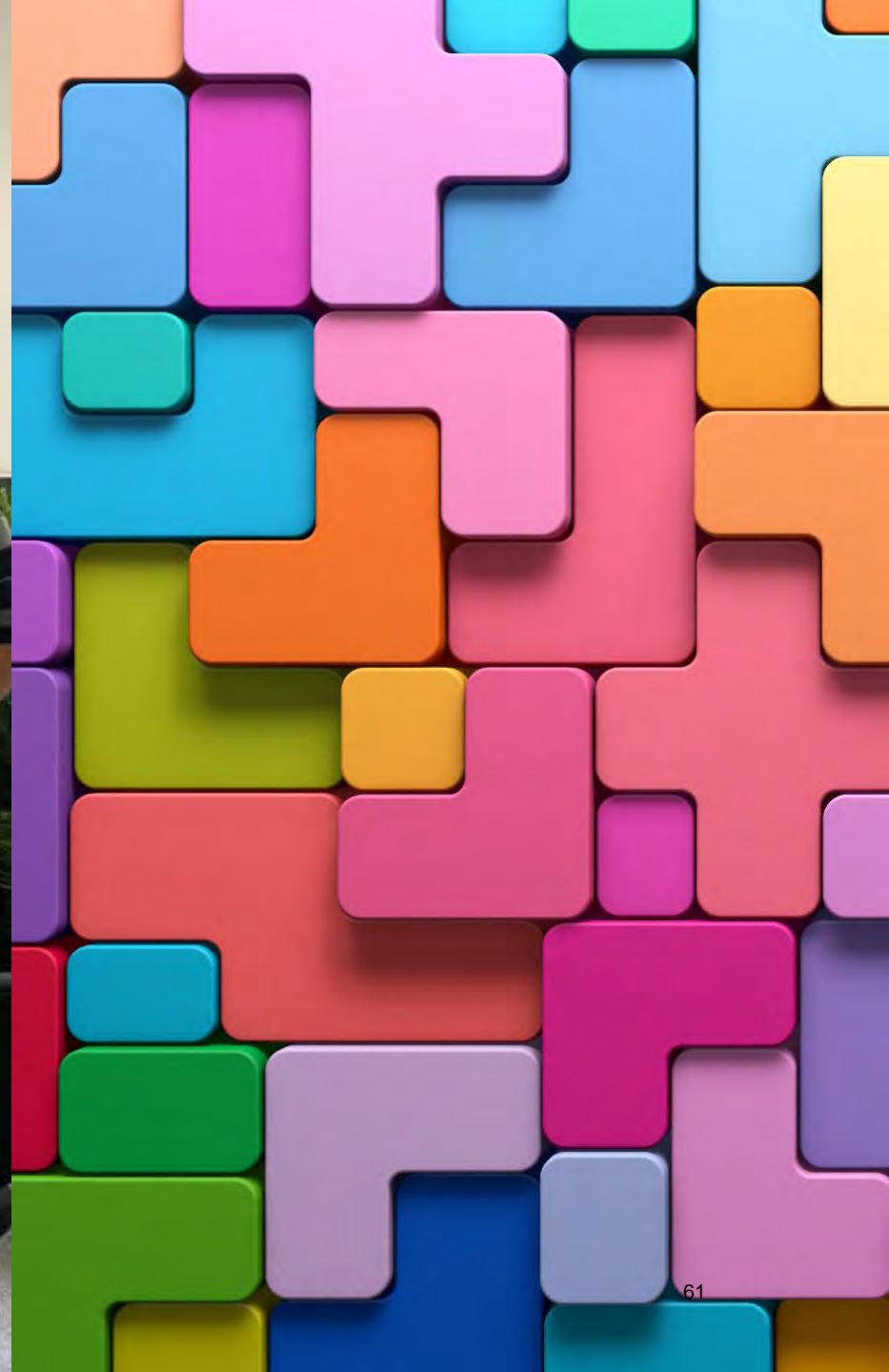
90%

Program staff refer me to other organizations or programs when they can't help me with certain issues

91%



Is Anyone Better Off?



OFCY Primary Outcome Categories (pg. 27)



Academic Preparation



Employment/Economic
Well-Being



Parent Engagement with
their Children



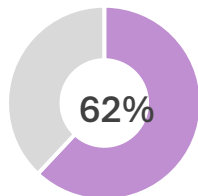
Belonging and
Connections



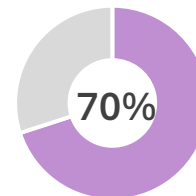
Academic Preparation (pg. 28)

*"I am strong, smart,
and bold because I
can tie my shoes!"*

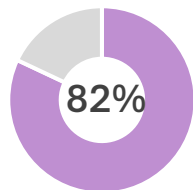
*1st grade
OFCY Participant*



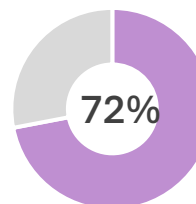
Middle schoolers indicated that they participate in more class discussions and activities at school (n=414)*



Middle schoolers reported that the program increased their interest in staying in school (n=414)*



High schoolers reported the program helps them to feel more motivated to learn in school (n=314)**



High schoolers expressed that college or a career feels attainable after graduation (n=314)**

*Includes Middle School Wellness & Transitions, Afterschool-Middle

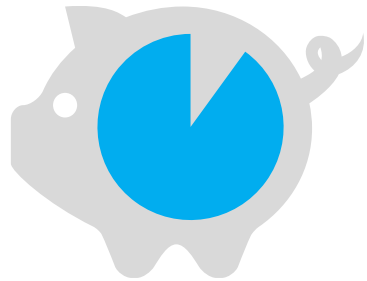
**Includes Highschool and Post-Secondary Success only



Employment/Economic Well-Being (pg. 29)

"I learned not just how to get a job, but what I need to do to keep a job!"

- OFCY Participant



90%

Youth participating in career access & employment programs, who completed OFCY surveys, reported that they now have a resume (n=120)



63%

Youth participating in career access & employment programs received assistance getting a paid internship or job (n=120)

589 Youth were placed in an internship or job through OFCY

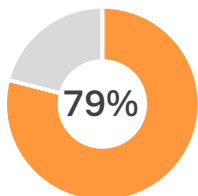
Youth placed into jobs or internships received \$18.52/hour average hourly wage



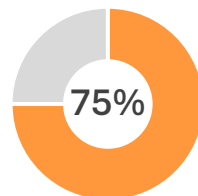
Parent Engagement with their Children (n=478) (pg. 30)

"We had our most successful family cohort to date. We had to make a waitlist and were able to include 2 more families!"

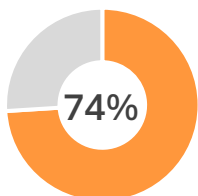
- OFCY Provider



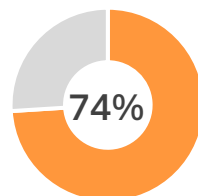
Parents/Caregivers feel better prepared to stand up for or be an advocate for their child



Parents/Caregivers are better able to help their child be ready for school



Parents/Caregivers sing, read, or tell stories to their child more often



Parents/Caregivers spend more time playing, listening to, or talk with their child



Belonging and Connections (pg. 31)



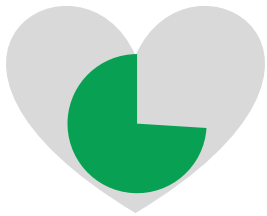
79%

Youth involved in youth leadership programs indicated they feel more connected to their community after attending their OFCY program (n=544)



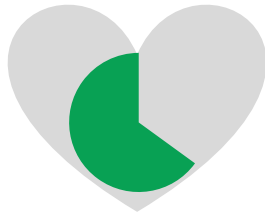
90%

Parents or caregivers reported that their OFCY program **connected them with other programs and resources** that can help their family (n=478)



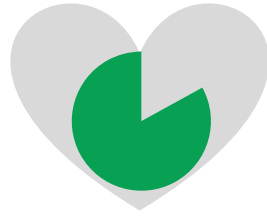
74%

Elementary school-age youth reported that they felt like they belong in their OFCY program (n=254)



65%

Middle school-age youth reported that their OFCY program increased their sense of belonging in their school (n=59)



83%

High school-age youth reported that they felt like they belong in their OFCY program (n=314)

My son absolutely loved every aspect of camp. To have the children open their minds to other activities besides video games, and sports was amazing...swim lessons, field trips too. But the true overall takeaway is for all the bonds, relationships and memories that were made." ⁶⁶

- Parent of OFCY Participant

Successes (pgs. 33-36)

- OFCY's Wide Array Activities Build Social Connections & Create Opportunities for Belonging
- OFCY Programs Help Strengthen Academic Preparation, Career Exploration, and College Readiness
- OFCY Programs Create Safe Spaces to Address Challenges and Gather Support

"We often hear from our youth and families that these events are core positive memories that stay with them for years."

-OFCY Provider

"I'm seeing things that children should not have to grow accustomed to but we are. If you hear gunshots outside your door, it's just another night."

-OFCY Teen Participant



Challenges (pgs. 37–38)

- OFCY Programs Continue to Struggle with Staffing Shortages
- OFCY Programs See Challenges with Participant Attendance and Declines in Retention as School Year Ended
- OFCY Programs Face Ongoing Administrative Delays or Disruptions

Program-Level Profiles for All 148 programs

(Appendices)



Program Profile FY 2023-2024

OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Lotus Bloom

Program: Culturally Responsive Family Resource Center

Annual Grant Funding: \$248,993

Program Summary: Lotus Bloom will serve 124 participants through the Culturally-Responsive Family Resource Centers located at 555 19th Street. The services offered are Playgroups (3x's per week) and Family Navigation (daily). Both are cornerstone of our services, where we provide a safe and healthy environment for children and families to thrive. We embed trust and relationship-centered family navigation, resource and referrals, parental support and empowerment activities into the playgroup time, and are thus able to create deep connections and support families who might not otherwise reach out for help.

Program Score Card

These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Youth Development and Leadership strategy.

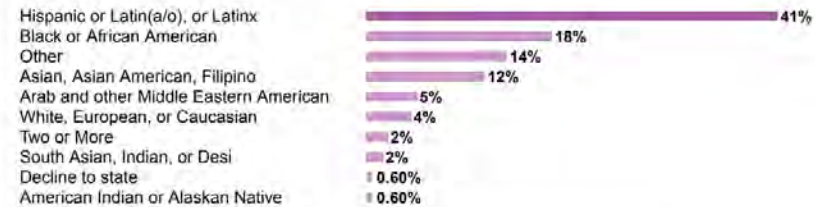
Program Achievements: *How much did we do?*

Projected Number of Youth Served:	62
Actual Number of Youth Served:	191
- Percent Achieved Toward Goal of Total Youth Served:	308%
Total Hours of Service Provided:	4,638
- Average Hours of Service per Youth Served:	24

Projected Number of Adults Served:	62
Actual Number of Adults Served:	178
- Percent Achieved Toward Goal of Total Adults Served:	287%
Total Hours of Service Provided:	4,018
- Average Hours of Service per Adult Served:	23

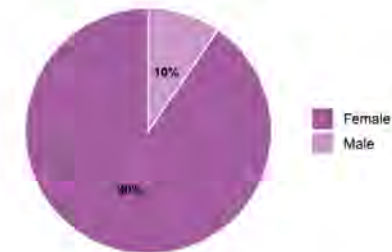
Adult Demographics

Race/Ethnicity (N = 178)



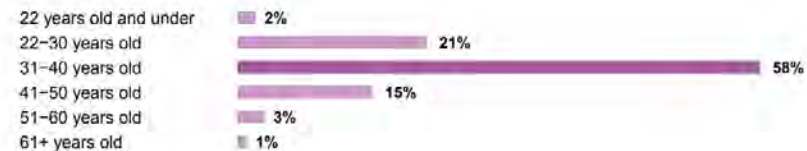
Categories with 0%: Afro-Caribbean or Afro-Latin(a/o), Afro-Latinx, Pacific Islander or Native Hawaiian

Gender Identity (N = 178)



Categories with 0%: Non-Binary, Other

Age (N = 178)

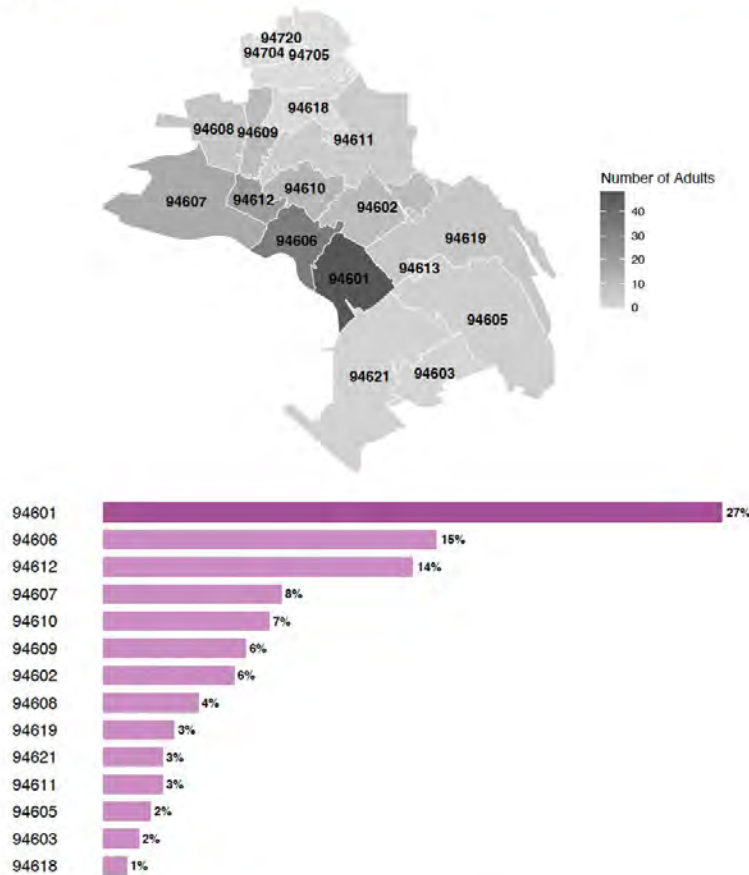


Program-Level Profiles for All 148 programs

(Appendices)

Distribution of Adult Participants by Oakland Zip Code

(N = 178)



Categories with 0%: 94613, 94704, 94705, 94720, Homeless/Transitioning

Parents/Caregiver Survey Results

Participant Outcomes: *Is anyone better off?*

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing Percent of Youth in Agreement (N = 33)

Because of this program, I spend more time playing, listening to, or talking with my child.	96%
Because of this program, I sing, read, or tell stories to my child more often.	96%
Because of this program, I know more about how to keep my child safe and healthy.	96%
Because of this program, I have a better understanding of how my child is growing and developing.	96%
Because of this program, I have a better understanding of what behavior is typical at my child's age.	96%

Parenting and Leadership Skills Percent of Youth in Agreement (N = 33)

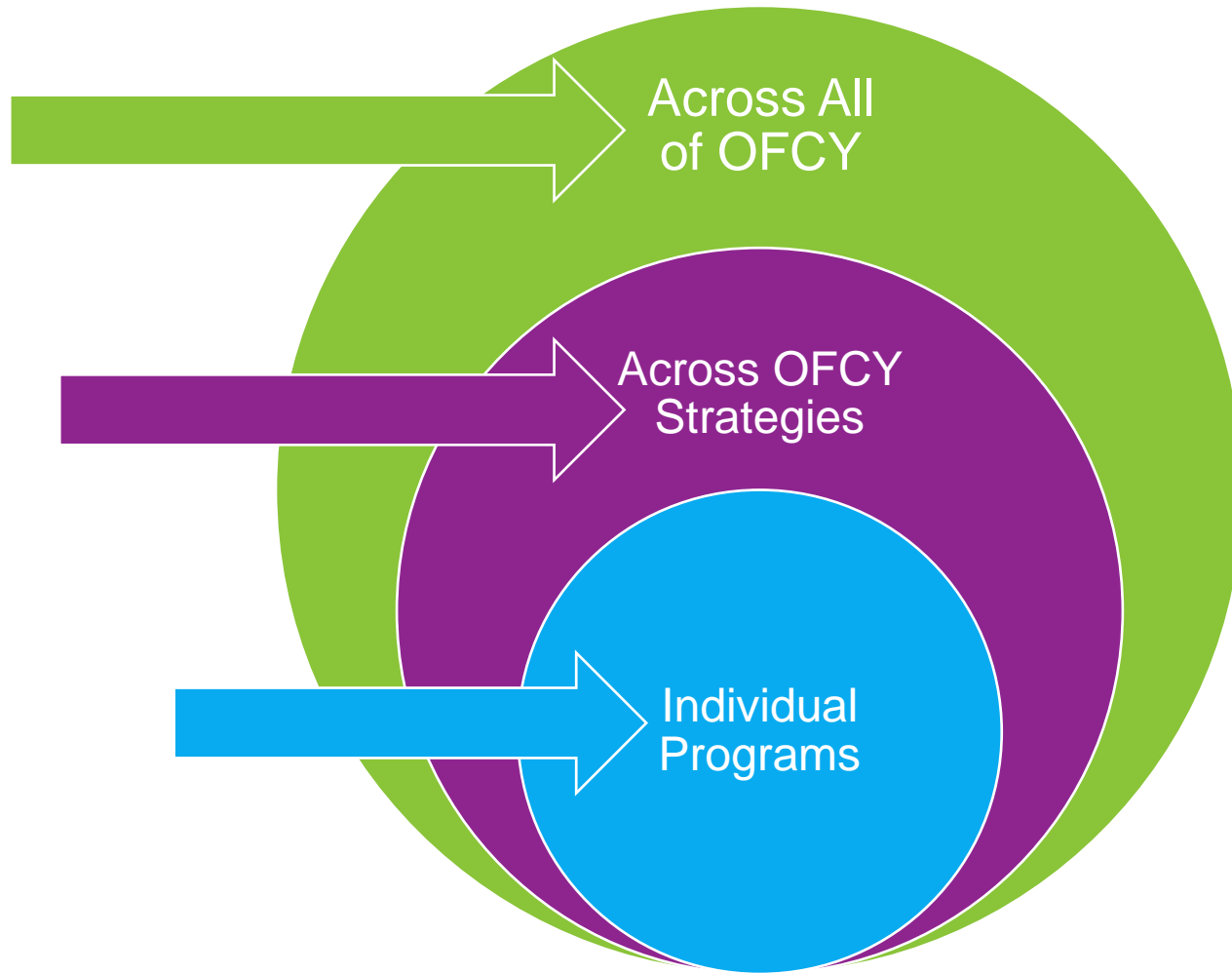
This program taught me how to identify what my child needs.	96%
This program taught me how to help my child be ready for school.	96%
This program helped me to understand how to respond effectively when my child is upset.	96%
As a result of this program, I feel better prepared to stand up for or be an advocate for my child.	96%
Because of this program, I have more leadership skills.	89%



FY 25-26 Evaluation Planning

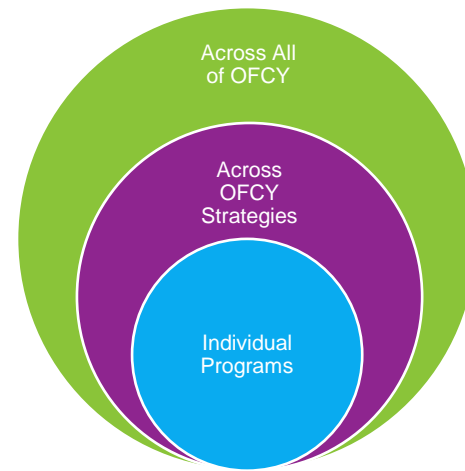
OAKLAND FUND FOR
CHILDREN & YOUTH

Collective and Comprehensive Storytelling Framework



Compilation of Current Outcome Categories

- Accessibility Enhancement
- Benefits Enrollment
- Career Development
- Case Management Goals
- Community Connection
- Community Engagement
- Community Events
- Community Inclusion
- Cultural Appreciation
- Cultural Sensitivity
- Data Management
- Diversity and Equity
- Educational Achievement
- Employment Certification
- Employment Placement
- Employment Retention
- Enrichment Activity
- Family Reunification
- High School Graduation
- Housing Resources
- Infrastructure Improvement
- Leadership Development
- Literacy in Early Childhood
- Mentorship
- Parenting Skill Development
- Participant Safety
- Participant Satisfaction
- Partnership Development
- Personal Development
- Physical Activity
- Post-Secondary Readiness
- Program Attendance
- Program Completion
- Program Enrollment
- Program Events
- Program Implementation
- Program Participation
- Relationship Building
- Resource Navigation
- Secondary Readiness
- Skill Development
- Socioemotional Learning
- Staff Recruitment
- Staff Satisfaction
- Staff Training
- Systems Involvement Prevention
- Technology Integration
- Trauma-Informed Approaches
- Violence Prevention
- Vocational Training
- Volunteer Recruitment

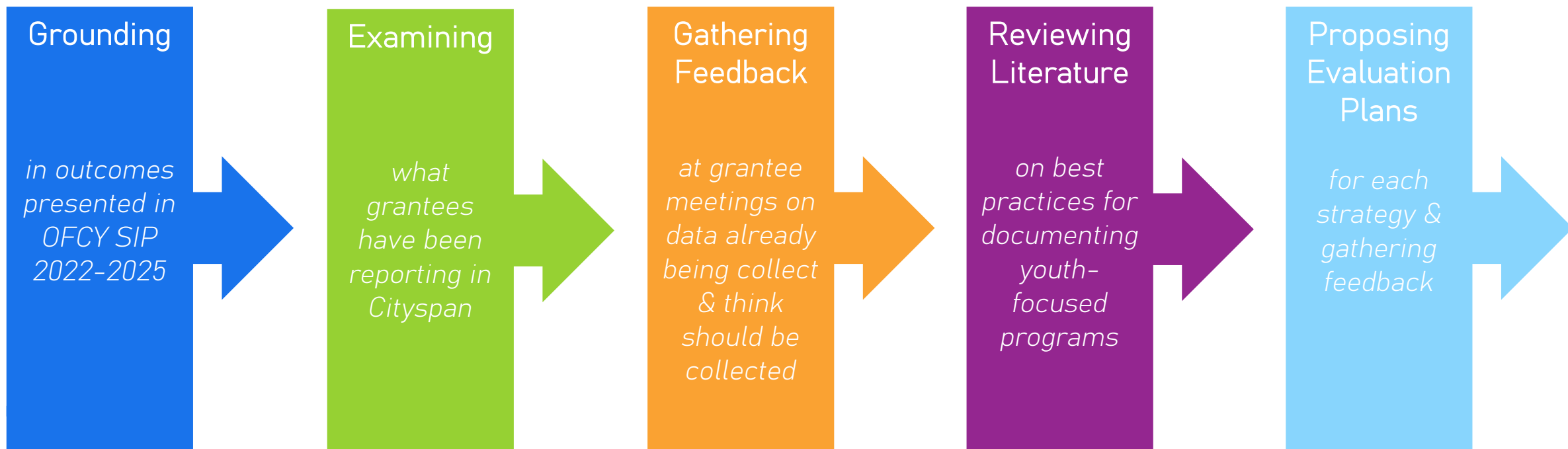


How do we do a better job of telling the collective OFCY story?

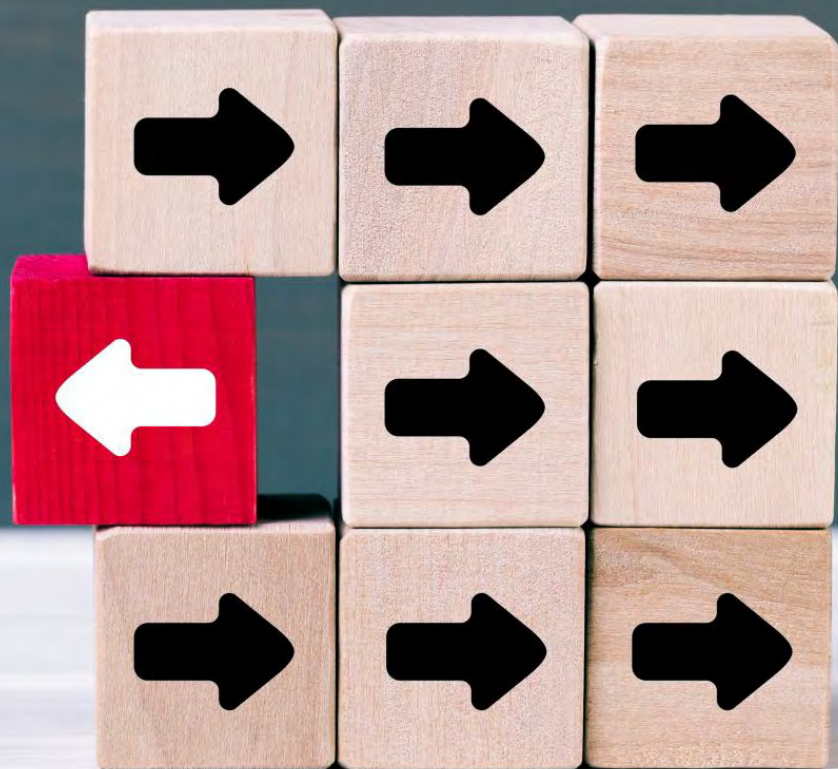
MORE CONSISTENT AND DEFINED MEASURES

COMMON MEASURES ACROSS STRATEGIES

....AND WE ARE NOT AIMING FOR A ONE-SIZE FITS ALL



Outcomes Planning Process



Developing Outcomes “That Work”



Outcomes Checklist

- ✓ Are they **measurable**?
- ✓ Do they **actually measure what we want** to document?
- ✓ Are they a **realistic and “right-sized”** measure related to the program provided?
- ✓ Are they **feasible** things to measure and do we have the **right tools and resources** to document them?
- ✓ Do we have **clear definitions** so that we are all documenting in the same way?
- ✓ What are we **missing**?



Outcome Categories Across OCFY: *Is Any Better Off?*

ACROSS ALL OFCY GRANTEES

1. **Sense of Belonging, Community Building, & Support**
2. **Knowledge Acquisition & Skill Development** (*strategy specific adaptations*)
3. **Access and Connections to Resources & Other Services**
4. **Opportunities for Leadership**
5. **Client Satisfaction/Program Input**

STRATEGY SPECIFIC

6. **Engagement with School**
7. **Employment and Financial Stability**
8. **Violence Prevention**

The background of the slide is a dense, colorful pattern of interlocking blocks, similar to Tetris pieces. The blocks are in various colors including blue, green, yellow, orange, red, and purple, and are arranged in a way that creates a sense of depth and movement. The text is overlaid on the left side of the image.

Proposed FY25-26 Evaluation Plan

OAKLAND FUND FOR
CHILDREN & YOUTH

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (*e.g., demographics*)

How Well Did We Do It?

- Actual vs. projected hours of service
- Actual vs. number of people served
- Equity assessment (*i.e., do the people served represent communities with most disparities?*)
- Participant satisfaction

of returning participants

of participants who were referred to program by previous/current ppt

Net Promoter Score (NPS) – *on a scale from 1-10, how likely are you to refer a friend or family to OFCY program*

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Standardizing Question Domains on OFCY Youth and Parent Participant Survey Across all Strategies and Aligned with OUSD Evaluation

- **Belonging Questions** (all strategies)
- **Knowledge Acquisition/Skill Development** (strategy specific)
For example: parenting skills (child development, effective conflict resolution), leadership skills (advocacy, communication), success in school skills (try hard things, more motivated to learn), career exploration skills (work setting expectations, how to write a resume)

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Measurable, Clearly Defined, Program Aligned, and Feasible Outcome Metrics

- **Access & Connections to Resources -All strategies**
 - # participant with needs assessed
 - # provided resource/service information only
 - # provided facilitated referral (such as making appts with, calling with, attending appts with)
 - types of resource/service referrals provided
 - # barrier removal/access support (such as transportation support, language support)

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

Measurable, Clearly Defined, Program Aligned, and Feasible Outcome Metrics

Strategy Specific Measures

- # of parents enrolled in benefits (family resource centers)
- # of parents connected to additional community resources (family resource centers)
- # of youth participants who served in a youth leadership position or activity (leadership/all)
- # of youth participants who participated in a civic engagement activity (leadership)
- # of youth participants who graduated high school or complete GED (high school)
- OUSD attendance rates (afterschool elementary and middle)
- # of youth participants who report successfully resolving a conflict that may have escalated to violence (violence prevention)
- # youth participants placed in internship/employment (employment)
- # youth participants retained in employment (30, 60, or 90 days) (employment)

FY 25/26 OFCY Evaluation Plan

Results Based Accountability Framework

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Maintain a Level of Qualitative/Storytelling Information Collection

- **Quarterly Narratives**

- Program Accomplishments
- Program Challenges
- Client Stories/Vignettes
- Photos, flyers, newsletters, etc.
- **Return of Site Visits – program observations, interviews, and/or listening sessions with staff and/or participants**

Putting It all Together



Outcome Categories Across OCFY: *Is Any Better Off?*

ACROSS ALL OFCY GRANTEES

1. **Sense of Belonging, Community Building, & Support**
2. **Knowledge Acquisition & Skill Development** (*strategy specific adaptations*)
3. **Access and Connections to Resources & Other Services**
4. **Opportunities for Leadership**
5. **Client Satisfaction/Program Input**

STRATEGY SPECIFIC

6. **Engagement with School**
7. **Employment and Financial Stability**
8. **Violence Prevention**

Transitions to Adulthood Evaluation Plan

(Career Access and Employment for Youth, Summer Employment)

Documentation Strategy	OFCY Outcome Category	Metrics/Data
OFCY Participant Survey	Belonging	Belonging Questions
	Knowledge Acquisition/Skill Development - Employment	Work setting expectations, knowledge about careers, resume development, job search
	Leadership	Opportunity to Lead Questions
	Participant Satisfaction/Program Input	Satisfaction and Input Questions
Cityspan	Belonging	# of events/activities provided to build community belonging and support
	Access & Connections to Resources	# participant assess needs # provided information only # provided facilitated referral #/types of resources/needs # barrier removal services (individual employment plans, transportation support) # of benefits enrolled
	Participant Satisfaction/Program Input	# of returning participants # of participants who were referred to program by previous/current participant

Transitions to Adulthood Evaluation Plan, *cont.*

(Career Access and Employment for Youth, Summer Employment)

Documentation Strategy	OFCY Outcome Category	Metrics/Data
Cityspan, <i>cont.</i>	Internship and Employment (I & E)	# youth placed in internship/employment Total # of internship or employment hours Total gross pay # youth retained in employment (30, 60, 90 days)
	Participant Stories and Program Highlights	Client Vignettes Accomplishments Challenges
Narrative (qualitative)	Participant Voice and Stories	Site visits, listening sessions/focus groups, interviews, program observations, photos

OFCY Career Access and Employment RBA Framework

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (*e.g., demographics*)

How Well Did We Do It?

- Actual vs. projected hours of service
- Actual vs. number of people served
- Participant satisfaction
- Equity assessment (*i.e., do the people served represent communities with most disparities?*)

Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(i.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Examples

- Percent of participants who reported increase knowledge in work setting expectations
- Percent of participants who reported increase in knowledge about potential career pathways
- Number of participants who completed a job application or resume
- Number of participants who obtained a paid job or internship
- Number of participants who retained a paid job or internship for at least 60 days

A photograph of a rustic wooden wall made of vertical planks. Two horizontal wooden boards are attached to the wall, displaying the words 'THANK YOU.' in large, hand-painted, light blue capital letters. The sign is positioned above a concrete base with some green grass visible at the bottom.

THANK YOU.

Katie Kramer
katie@thebridginggroup.com

City of Oakland

OFCY Planning and Oversight Committee

March 19, 2025





Cityspan Funder

SYSTEM INFRASTRUCTURE

Grantee Directory



Proposal Submission & Review

- 1 Grantees Submit Applications
- 2 Review Applications
- 3 Award Grants

Contracts

Workplan

- Program information
- Services & deliverables
- Performance metrics

Budgets

- Custom budget templates
- Funding rules & restrictions
- Multiple funding streams

Invoices

- Reimbursement rules
- Invoice review & approval
- YTD expenditures & balances

Monitoring

- Narrative reports
- Progress toward deliverables
- Compliance tracking

Performance Metrics



Progress
Reports



Data Warehouse



Enterprise Reporting
(SAP BusObj)



Cityspan Provider

SYSTEM INFRASTRUCTURE

Direct Data Entry

External Data

- › District Data Systems
- › Third-Party Systems
- › Evaluation Data

People

- › Youth
- › Adults
- › Staff & Volunteers
- › Households

Services

- › Group
- › Individual
- › Case Management

Assessments

- › Surveys (Pre/Post)
- › Academic Data
- › Assessment Tools

- Directory
- Demographic
- Emergency Contact
- Transportation
- Health-related

- Schedule
- Enrollment
- Staff
- Partners/Funders
- Attendance

- Youth, Parent, Teacher
- Grades, Test Scores
- Locally-Defined Tools
- National Tool (YPQA, SAYO)
- Online Administration

Assess Outcomes



Standard Reports



Data Warehouse



Advanced Reports
(SAP BusinessObjects)

New Development Highlights

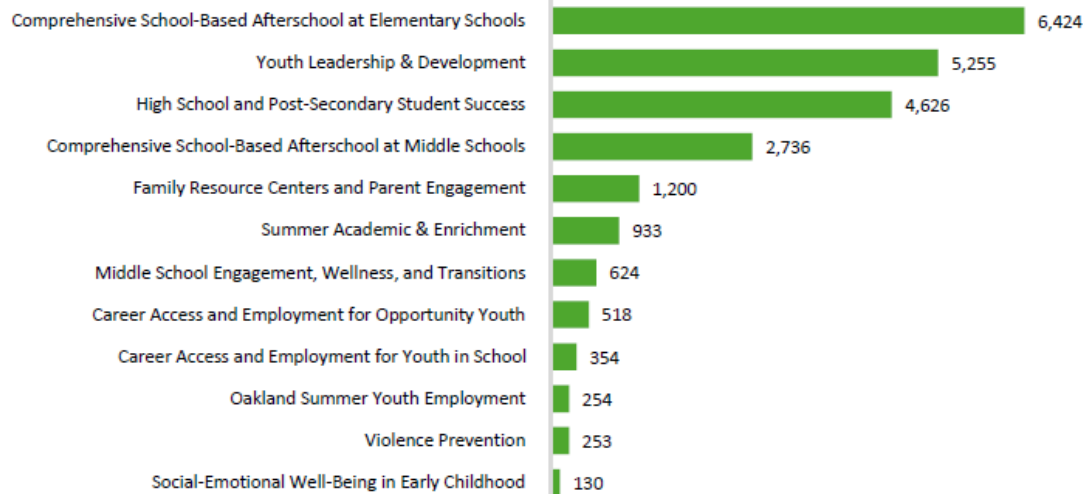
- Citywide Reporting with Deduplication
- Detailed Demographic Reporting
- Council District Reporting
- Evaluation Data Support
- Equity Zone Reporting
- Client-level Outcomes Planning

Citywide Reporting



Overview - Fiscal Year 2023-24

Youth Participants by Strategy



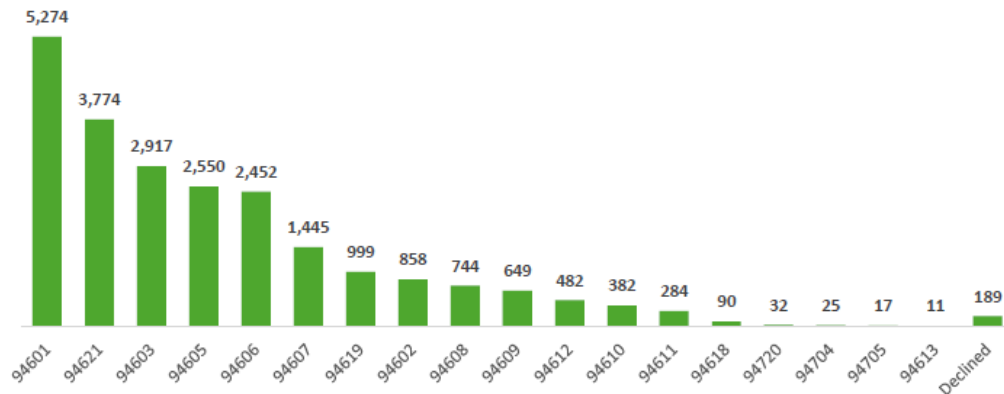
Youth Participants by Strategy (through 3/31/24)	Count	Percent
Comprehensive School-Based Afterschool at Elementary Schools	6,424	28%
Youth Leadership & Development	5,255	23%

Detailed Demographic Reports



Overview - Fiscal Year 2023-24

Youth Participants by ZIP Code



Youth Participants by ZIP Code (through 3/31/24)	Count	Percent
94601	5,274	23%
94621	3,774	16%
94603	2,917	13%
94605	2,550	11%
94606	2,452	11%
94607	1,445	6%
94619	999	4%

Detailed Demographic Reports

Enter value(s) for Funding Strategy (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ Career Access and Employment for Opportunity Youth
- ☐ Career Access and Employment for Youth in School
- ☐ Comprehensive School-Based Afterschool at Elementary Schools
- ☐ Comprehensive School-Based Afterschool at Middle Schools
- ☐ Family Resource Centers and Parent Engagement
- ☐ High School and Post-Secondary Student Success
- ☐ Middle School Engagement, Wellness, and Transitions
- ☐ Oakland Summer Youth Employment

Enter value(s) for Ethnicity (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx
- ☐ American Indian or Alaskan Native
- ☐ Arab and other Middle Eastern American
- ☐ Asian, Asian American, Filipino
- ☐ Black or African American
- ☐ Decline to state
- ☐ Hispanic or Latin(a/o), or Latinx
- ☐ Other

Enter value(s) for Gender (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ Female
- ☐ Male
- ☐ Non-Binary
- ☐ Other
- ☐ Two or More

Enter value(s) for Zip (Optional)

0 selected

Select [All](#) / [None](#)

- ☐ 94601
- ☐ 94602
- ☐ 94603
- ☐ 94605

Council District Reporting

City Council District - Services & Demographics

Contract Cycle Selected: FY2024-2025


Date Range Selected: 7/1/2024 - 3/14/2025

Generation Date: 3/14/25

City Council District	Agency Name	Program Name	Activity Name	Contract Cycle	Funding Strategy
1	Bay Area Outreach & Recreation Program, Inc	Sports & Recreation for Youth with Disabilities	Youth Cycling at Emerson Elementary	FY2024-2025	Youth Leadership & Development
1	Kingmakers of Oakland	Kingmakers of Oakland Career Academy	Tech Music	FY2024-2025	Youth Leadership & Development
1	Lotus Bloom	Culturally Responsive Family Resource Center	ASQs	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Family Navigation	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Field Trips	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Parent Meetings	FY2024-2025	Family Resource Centers and Parent Engagement
1	Lotus Bloom	Culturally Responsive Family Resource Center	Playgroups	FY2024-2025	Family Resource Centers and Parent Engagement
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Community Building [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Community Service - Chinatown [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Cultural Arts Enrichment [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Gender Justice and sexualities healing ci	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	Individual Check-ins and support [24-25]	FY2024-2025	Youth Leadership & Development
2	Asian Pacific Environmental Network	AYPAL: Building API Community Power	School Site Workshops [24-25]	FY2024-2025	Youth Leadership & Development


14	15	16	17	18+	Female	Male	Non-Binary	Other	Afro-Caribbe	American Ind	Asian, Asian, Black or Afric	Hispanic or L	Arab and oth	Pacific Island	South Asian	White, Europ	Two
0	0	0	0	0	0	15	26	0	0	0	0	2	11	5	1	0	3
0	0	0	4	2	2	0	8	0	0	0	0	0	6	2	0	0	0
0	0	0	0	0	0	21	34	0	1	0	1	4	19	15	2	0	3
0	0	0	0	0	0	25	38	0	1	0	1	6	17	19	1	0	3
0	0	0	0	0	0	19	29	0	1	0	1	4	15	14	1	0	3
0	0	0	0	0	0	19	28	0	1	0	1	4	15	14	1	0	3
0	0	0	0	0	0	28	41	0	1	0	1	6	26	15	1	0	3
0	0	2	14	23	5	25	18	2	0	0	0	38	2	1	0	1	1
0	1	3	13	23	4	30	14	1	0	1	0	36	2	2	0	1	0
1	1	5	26	34	8	42	33	1	0	1	0	52	5	7	1	3	3
0	1	2	9	16	1	19	9	1	0	0	0	24	1	0	0	0	2
0	0	2	3	5	1	6	4	1	0	0	0	10	1	0	0	0	0
0	0	2	7	9	1	14	4	1	0	0	0	14	2	0	0	0	1
0	0	2	3	1	1	4	2	1	0	0	0	5	0	0	0	0	0
1	1	3	11	10	3	15	14	1	0	0	0	25	0	1	0	0	1
0	0	2	4	0	0	4	2	0	0	0	0	5	1	0	0	0	0
1	1	2	9	22	4	21	19	0	0	0	0	33	2	2	0	2	1


Council District Reporting





Aspire Education
Community Reading Buddies


LOGOUT


 Agency Programs


 Scope of Work


 Progress Reports

 Program Contact Info

 Participants

 Activities

 Locations

 Uploads

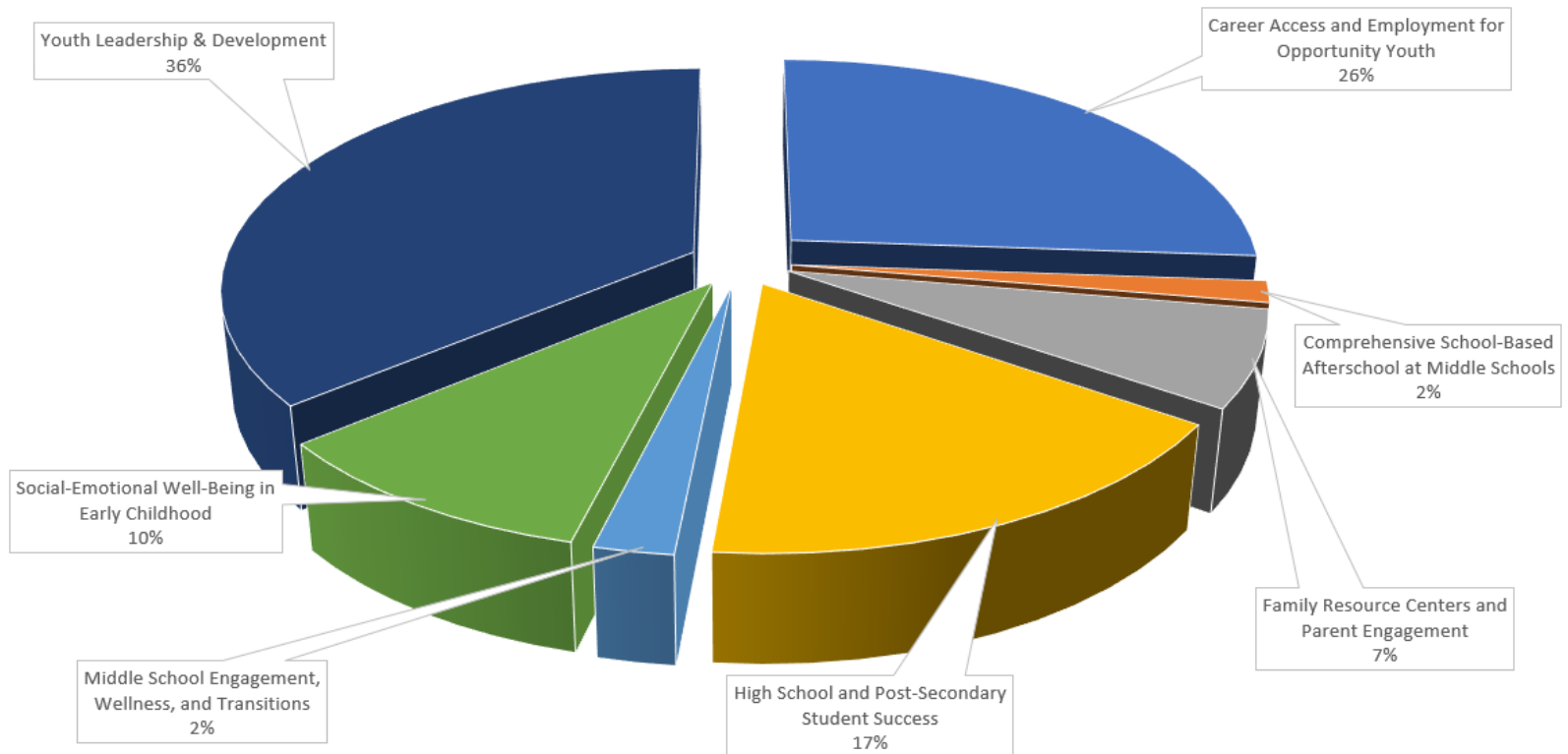
LOCATIONS

ADD +

LOCATION NAME	TYPE	ADDRESS	DISTRICT
81st Avenue Library	Library	1021 81st Ave	7
Franklin Elementary School	OUSD Elementary	915 Foothill Blvd	2
Lincoln Elementary School	OUSD Elementary	225 11th St	2
Montclair Elementary School	OUSD K-8	1757 Mountain Blvd.	4
Oakland Public Library	Library	125 14th Street	2
Salesforce Tower	Work Site	415 Mission Street	N/A

Council District Reporting

District 2 – Strategies

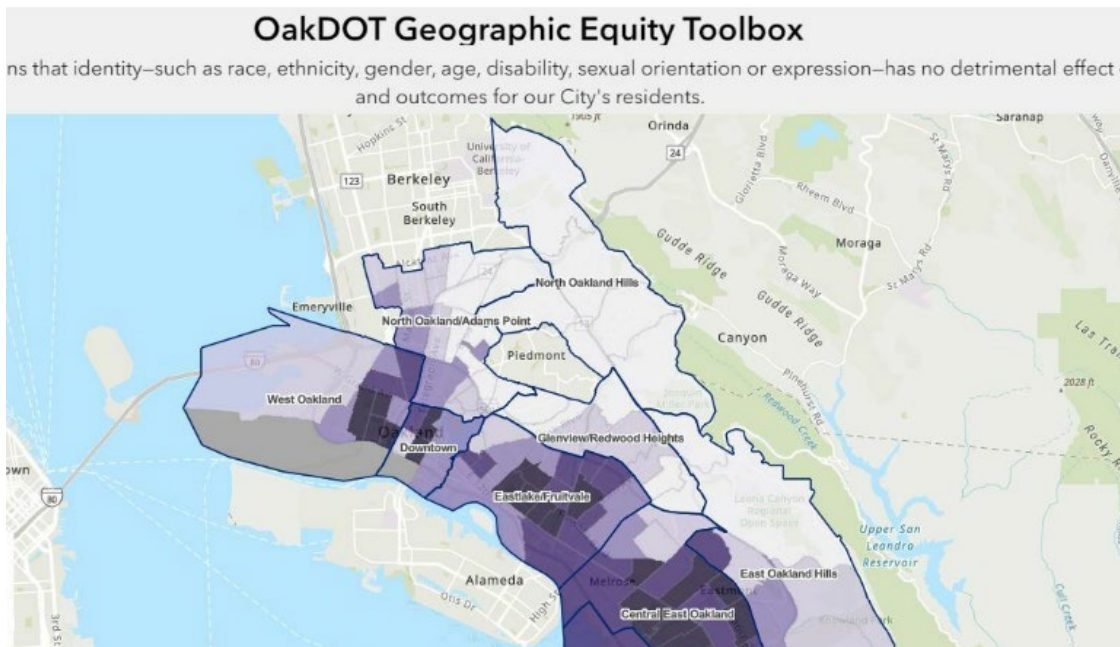


Evaluation Data Support

- Program Outcomes per Grantee
- Proposed vs Actual Participants by Grantee
- Days and Hours of Service by Grantee
- Participants & Services by Strategy
- Cost Metrics per Strategy

Equity Zone Reporting

- Zip Code to Equity Zone Mapping
- Participants and Services by Equity Zone



Client-level Outcomes Planning

- Outcomes Framework and Definitions
- Assignment of Outcomes to Grantee Programs
- Client-level Outcomes Data Collection
- Outcomes Reporting