Case File Number GP14001

May 7, 2014

Location: Citywide

Proposal: General Plan Amendment: 2015-2023 Housing Element

Applicant: City Planning Commission

Case File Number: GP14001

Planning Permits Required: General Plan Amendment

General Plan: All General Plan Categories

Zoning: All Zoning Categories

Environmental Determination: CEQA analysis underway

Service Delivery District: All City Council District: All

Status: An informational item on the preparation of the 2015-2023 Housing

Element was brought to the February 19, 2014, Planning Commission

meeting.

Action to be Taken: Provide feedback on the draft 2015-2023 Housing Element

Finality of Decision: Direct staff to return with Final Draft 2015-2023 Housing Element

For Further Information: Contact case planner Alicia Parker at (510) 238-3362,

aparker@oaklandnet.com

SUMMARY

The Housing Element is the one of seven mandated elements of the Oakland General Plan; State law requires every jurisdiction to update its Housing Element every eight years. This report provides staff recommendations for the Planning Commission to consider for the Public Review Draft 2015-2023 Housing Element (Housing Element).

The 2015-2023 Housing Element is an eight year blueprint for housing in Oakland, presenting data, policies, and programs for housing at all income levels, including low-income and moderate income populations, as well as those with special needs such as seniors and individuals with disabilities. The 2015-2023 Housing Element shows how the City will plan for housing its share of the projected population growth of Oakland, and of the larger Bay Area, as defined in the Regional Housing Needs Allocation (RHNA), produced by the Association of Bay Area Governments (ABAG). Oakland's share of the projected housing need in the Bay Area is 14,765 new or renovated housing units, to be accommodated in the years 2014-2022.

The draft 2015-2023 Housing Element was prepared between December 2013 and April 2014 with the participation of the City's Bureau of Planning and the Department of Housing and Community Development. City staff has engaged the public in an extensive amount of outreach throughout this process. Public meetings were held before various City advisory boards, including the Commission on Aging (March 5, 2014) and the Mayor's Commission on Persons with Disabilities (April 14, 2014). In addition, public hearings were held before the City Planning Commission (February 19, 2014) and the Community and Economic Development Committee (March 25, 2014) to discuss the top housing issues in Oakland, and the strengths and weaknesses of the City's existing housing policies. Staff has also participated in the Housing Assistance Center's efforts to produce the City's draft Housing Equity Roadmap — further analysis of the City's affordable housing needs and an overview of nationally recognized policy efforts to address those needs. City staff has also engaged the public using the internet, and through the City's "Engage Oakland" website, has hosted housing related discussion topics. Additionally, City staff has incorporated input from housing related discussions from the five specific and area planning processes (Central Estuary Area Plan, Lake Merritt Station Area (Specific) Plan,

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Broadway Valdez Specific Plan, West Oakland Specific Plan and the Coliseum Area Specific Plan). Notes from these various community meetings and public hearings, public comments received to date, and responses to public comments are included in this staff report on page 9.

The Draft 2015-2023 Housing Element is included as Attachment A.

BACKGROUND

The Housing Element is one of the required elements of Oakland's General Plan. The 2015-2023 Housing Element is an eight-year blueprint for housing in Oakland, at all economic levels, including low income households and households with special needs.

State law requires local governments to adequately plan to meet their existing and projected housing needs. Under state law, Housing Elements must be updated every four to eight years. (The previous Housing Element was adopted in 2010 for the 2007-2014 planning cycle.) The contents are established by state law and must include measurable objectives. The Housing Element update is subject to certification by the State of California.

Once the 2015-2023 Housing Element is found to be in compliance by the State Housing and Community Development Department and the City submits its annual report on time, the City and other entities operating within the City are eligible to apply for critical regional and state funds (e.g. BEGIN Program, Infill Infrastructure Grants, Housing Related Parks Program, Local Housing Trust Fund, CDLAC Single Family Home Program, I-Bank and ISRF Programs, the HELP Program, and MTC One Bay Area Grant Program). The Housing Element provides a forum to define community goals for housing including the type of housing to be built and the priorities for spending housing dollars. It also provides an opportunity to incorporate ongoing housing policy discussions.

The foundation for the draft 2015-2023 Housing Element is an inventory of sites suitable for residential development in Oakland, and a determination of whether the housing potential on land suitable for residential development is adequate to accommodate Oakland's Regional Housing Needs Allocation (RHNA). This is a state-mandated requirement that all California cities provide for their fair share of the regional housing need for all income levels. The State of California has determined the need for 187,990 new housing units in the 9-county Bay Area for the years 2015-2023, and RHNA "assignments" for each city are determined by ABAG. The draft 2015-2023 Housing Element also identifies constraints which make it difficult to produce housing in Oakland.

Oakland is required, under the RHNA, to plan for 14,765 new housing units between the years 2015 and 2023 in its update of the Housing Element. Of this total, 2,059 should be affordable to very low-income households, 2,075 to low-income households, 2,815 to moderate-income households, and 7,816 to above moderate-income households. The City is required to provide the land capacity for these units (through zoning and development regulations), but is not required to build the units or otherwise guarantee their construction. Market conditions and limited availability of subsidies prevent many cities from actually achieving their RHNA targets.

Cities implement their housing elements through regulatory tools such as zoning housing programs; daily decisions by staff, the Planning Commission and City Council about housing development, and housing programs. Oakland operates a number of housing programs targeted to lower income homeowners and renters, and works with various non-profit community organizations and service providers to facilitate the development and preservation of housing options for all Oakland residents.

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RECENT CHANGES TO STATE LAW

Senate Bill (SB) 375, the Sustainable Communities and Climate Protection Act, which was adopted in 2008, strengthened coordination between regional housing allocation and transportation planning. Under SB 375, the Metropolitan Transportation Commission (MTC) is required to incorporate a Sustainable Communities Strategy (SCS) into the Regional Transportation Plan (RTP). The SCS is intended to achieve greenhouse gas (GHG) emission reductions. To that end, regional housing allocation planning should be designed to achieve GHG emission reduction goals by developing efficient land-use strategies such as infill, mixed-use, and/or downtown revitalization strategies, promoting and incentivizing a variety of housing types affordable to the workforce and households with lower incomes, and addressing climate change by reducing vehicle miles traveled. Additionally, SB 375 amended the RHNA schedule and strengthened rezoning requirements. Non-attainment Metropolitan Planning Organizations (MPOs) (of which the Bay Area's Metropolitan Transportation Commission is one) must adopt an RTP every four years. RHNA and housing element schedules must be coordinated with every other RTP, requiring housing elements be updated every 8 years, no later than 18 months after RTP adoption.

In an effort to meet overlapping objectives of SB 375 and Housing Element law, ABAG adopted "Plan Bay Area" with the following objectives:

- · Increase supply, diversity and affordability of housing
- Promote infill development and more efficient land use patterns
- Promote intraregional relationship between jobs and housing
- Protect environmental resources
- Promote socioeconomic equity

The Plan Bay Area's strategy is to meet the region's housing need in Priority Development Areas (PDAs). PDAs are transit- and service-rich neighborhoods that offer a wide variety of housing options and amenities such as grocery stores, community centers, and restaurants. Oakland has identified 6 areas of the City that fit this criteria, or have plans to improve its infill development capacity in these areas. The One Bay Area Grant program (OBAG) operated by MTC will focus transit investment to jurisdictions that embrace infill housing and development planning. OBAG funding will take into account local jurisdictions' past housing production and housing production during the 2015-2023 RHNA planning period, for both market rate and affordable housing units constructed. The OBAG program also emphasizes the importance of planning for housing by requiring that a jurisdiction has a Housing Element certified by the California Department of Housing and Community Development (HCD) to be eligible for funding. In 2013, Oakland received \$20 million in transit investment for five projects located in PDAs. The City's Housing Element policy goals are designed to align with Plan Bay Area's objectives.

STATE MANDATED CONTENTS OF THE HOUSING ELEMENT

California law (Government Code §§ 65580 et seq.) requires, in part, that each city and county adopt a housing element that contains:

Housing Needs Assessment

• Existing Conditions (see draft 2015-2023 Housing Element, Chapter 3). A statement of population and housing characteristics, identification of special housing needs among certain population groups (seniors, large families, homeless and persons with disabilities), evaluation of

housing conditions, and other projections and trends which support the goals, policies and programs of the City.

• Projected Needs (see draft 2015-2023 Housing Element, Chapter 4). Oakland's share (14,765 units) of the Regional Housing Needs Allocation (RHNA) as established by ABAG. The RHNA for Oakland establishes the number of new units needed, by income category, to accommodate expected population growth between the years 2014-2022. From the state's perspective, this figure provides a benchmark for evaluating the adequacy of local zoning and regulatory actions, ensuring each local government is providing sufficient appropriately zoned land, and opportunities for housing development to address population growth and job generation.

Sites Inventory and Analysis

More than a quarter of Oakland's RHNA is met by developments which are already built, or which have been approved through the Planning Commission, but which don't yet have building permits (see Table 4-2 of the draft 2015-2023 Housing Element, Attachment B to this report). This figure includes 229-231 affordable units. There are an additional three thousand units which are in some stages of predevelopment, where the applicants are discussing their proposals for new housing with the City.

Based on housing units completed, approved and planned, the City has identified more than half of the units required to meet its Regional Housing Needs Allocation. To make up the difference in number of units to meet the RHNA, and because many of these sites were developed or are proposed as market rate projects, the City has also identified "opportunity sites" which are suitable for development of multifamily projects that could accommodate very low, low and moderate income housing as well as market-rate units.

These opportunity sites are currently zoned for development of housing at thirty units to the acre ("Mullin Density"). If developed at that density, these sites, where new market rate or affordable housing could be built, have the potential to house an additional 16,000 units. Opportunity sites are zoned for higher density housing and are either vacant or underdeveloped. The majority are located in and around downtown or along major corridors and are easily accessible to transit, jobs, shopping and services. (See draft 2015-2023 Housing Element, Table C-6 and Figure C-5, which is Attachment C to this report).

Analysis of Constraints on Housing

There are two categories of constraints to building housing in Oakland (see draft 2015-2023 Housing Element, Chapter 6):

- Governmental constraints: includes land-use controls, development standards, infrastructure requirements, development fees and development approval processes.
- Non-Governmental constraints: includes land costs, environmental hazards, land availability, construction costs, financing for real estate development, and neighborhood sentiment.

Housing Programs

The draft 2015-2023 Housing Element identifies the various City programs which fund housing rehabilitation, assistance to first-time homebuyers, support housing development, and provide

¹ As per AB 2348 (Mullin), Chapter 724, Statutes of 2004, this California law recognized that 30 dwelling units per acre in metropolitan jurisdictions is sufficient to accommodate housing for very low- and low-income populations. This is typically referred to as the "Mullin Densities."

miscellaneous services to low-and moderate-income households (see draft 2015-2023 Housing Element, Chapter 5).

Statement of the City's Housing Goals, Policies and Actions

Chapter 7 of the draft 2015-2023 Housing Element details the City's goals, policies and actions, including an implementation program table which identifies the agency responsible for each action, a timeline and funding sources (see Table 7-1 "Implementation Program" which is **Attachment D** to this report). The goals in this Housing Element update are to:

- Provide adequate sites suitable for housing for all income groups;
- Promote the development of adequate housing for low- and moderate-income households;
- Remove constraints to the availability and affordability of housing for all income groups;
- Conserve and improve older housing and neighborhoods;
- Preserve affordable rental housing;
- Promote equal housing opportunity; and
- Promote sustainable development and sustainable communities.

These goals, and the policies and actions which implement them, have changed from the 2007-2014 Housing Element specifically to incorporate new planning initiatives and economic constraints given the dissolution of redevelopment agencies in California and the resulting loss of funding to many of the City's housing programs. The changes are briefly summarized below:

- Context for the City's Goals and Policies
 - O Replaced the initiative to update of the City's Zoning Code to implement the City's General Plan (from the 2007-2014 Housing Element) with an intention to update the City's General Plan Land Use and Transportation Element (LUTE). The Planning Bureau intends to undertake a General Plan LUTE update to refresh its vision and policy guidance reflecting changing demographics and market forces.
 - O Replaced the emphasis on focusing housing near the City's downtown and major transportation corridors (from the 2007-2014 Housing Element) to focusing housing in the City's Priority Development Areas (PDAs) to better coordinate transportation and infrastructure investment with areas suitable for dense housing.
 - o Included the implementation of the Specific Plans as way of meeting the City's housing needs
- Policy 1.1 Priority Development Areas updated this policy to reflect the change of emphasis to the City's PDAs to coordinate planning for housing investment with areas primed to receive transportation and infrastructure grant funding.
 - O Action 1.1.1 updated this policy to reflect emphasis of suitable sites as being those sites located in Priority Development Areas
 - O Action 1.1.5 added a policy about investigating the feasibility of a Housing Incentive Zoning as a method for incentivizing affordable housing and other community benefits in development projects.
 - o Action 1.1.6 added the International Boulevard Community Revitalization without Displacement Initiative which would result in the International Boulevard Transit Oriented Development Plan.
- Policy 1.3 Appropriate Locations and Densities for Housing updated this policy and the supporting actions to include the Specific Plans which have addressed planning for a combined 17,000 new residential units across all Specific Plans.

- Policy 2.2 Affordable Homeownership Opportunities updated the actions supporting this policy to reflect the impact of the dissolution of the redevelopment agencies and to discuss current programs to address the foreclosure crisis.
 - o Action 2.2.1 reworded this policy to indicate that the First Time Homebuyer Program will be operated as funding is available.
 - O Action 2.2.2 replaced the former Neighborhood Stabilization Program with an intention to consider developing a program (and related funding) to address vacant or abandoned housing due to foreclosures.
 - Action 2.2.3 added information about Restoring Ownership Opportunities Together (ROOT), which is a foreclosure mitigation pilot loan program that assists eligible homeowners at-risk of foreclosure to preserve ownership by re-structuring mortgage loans to more affordable monthly payments.
 - Action 2.2.4 added information about the Community Buying Program which seeks to assist Oakland residents (either homeowners who have lost their homes to foreclosure, tenants residing in foreclosed properties, or individuals who have been unable to compete with all cash investors on the open market) to purchase properties from the Scattered-site Single Family Acquisition and Rehabilitation Program (Action 2.2.2 above) or other similar foreclosed housing.
 - o Action 2.2.5 added information about the Home Preservation Loan Fund that will provide up to \$50,000 in forgivable loan funds for distressed homeowners.
- Policy 2.3 Density Bonus Program updated the information on the City's Density Bonus Program to reflect recent changes to the Oakland Planning Code essentially bringing Oakland's Density Bonus Ordinance into conformance with State Law.
- Policy 2.7 Expand Local Funding Sources included information about exploring an impact fee for affordable housing.
- Policy 2.9 PATH Strategies for the Homeless updated this policy to reflect current approaches to ending homelessness through the City' Permanent Access To Housing (PATH) Strategy and through coordination efforts.
- Policy 3.1 Expedite and Simplify Permit Processes updated references to permitting emergency shelters to reflect the current proposed Planning Code Amendments, that, if adopted, would permit emergency homeless shelters in limited areas by-right (Action 3.1.2).
- Policy 4.1 Housing Rehabilitation Loan Programs updated this policy and associated actions to remove programs that are no longer used (primarily former Redevelopment Agency programs such as the Central City East Homeownership Program and the Neighborhood Stabilization Program), and added programs such as the Foreclosed and Defaulted Residential Property Registration, Inspection and Maintenance Program (Action 4.2.4) and the Investor-owned Property Registration, Inspection and Maintenance Program (Action 4.2.6).
- Policy 4.3 Housing Preservation and Rehabilitation added the Scattered-site Single Family Acquisition and Rehabilitation Program which is a plan to consider developing a program to address vacant and abandoned housing due to foreclosures and tax liens (Action 4.3.5).

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- Policy 6.1 Fair Housing Actions updated this policy to include information about the City's Housing Assistance Center which provides housing information and services for Oakland residents and small rental property owners and managers (Action 6.1.4).
- Policy 6.2 Reasonable Accommodations updated this policy to reflect the current proposed draft Reasonable Accommodations Ordinance that, if adopted, would ensure flexibility in the application of the City's zoning regulations to individuals with disabilities.
- Policy 7.1 Sustainable Residential Development Programs updated this policy and related actions to closely tie the action items to the actions included in the City's adopted Energy and Climate Action Plan (ECAP).

Public Outreach

State law (California Government Code Section 65583(c)(8)) requires the City to make "a diligent effort...to achieve public participation of all economic segments of the community in the development of the housing element..."

Public participation in Oakland has been an ongoing process since the adoption of the previous 2007-2014 Housing Element. In particular, the identification of housing issues, needs, and strategies has been part of the following City planning processes and ongoing public dialogue on housing issues:

- The City's Strategic Planning Division initiated five Specific and Area Plans including the Central Estuary Area Plan, Lake Merritt Station Area (Specific) Plan, Broadway Valdez Specific Plan, West Oakland Specific Plan and the Coliseum Area Specific Plan. These plans have been geographically dispersed throughout the City, have included extensive community outreach processes and have resulted in long lists of community desires, including housing needs.
- The City's Strategic Initiatives Division of the Department of Housing and Community Development and Planning and Building Department are working on policy recommendations for Council action, to support the alternative disposition goals of home preservation, new homeownership opportunities, and quality affordable rental housing. For this effort, staff will be convening meetings with different stakeholder groups to develop policy recommendations.

The ongoing identification of housing issues through these separate processes has been incorporated into the needs assessment and development of goals and policies for this *Housing Element* update. A catalogue of the housing related issues identified from the Specific Plan processes is included as **Attachment E**.

The City is also in the process of conducting outreach specific to the *Housing Element* update process. A combination of internet and social media, surveys, and public meetings have been, and will continue to be, employed to better understand the Oakland community housing needs and issues. Each of these methods is described below.

I. Internet and Social Media

The City is using a variety of internet and social media tools to engage the community in the housing element conversation. "Engage Oakland" is a community online forum where a series of housing related questions have been posed, on which Oakland residents, business owners, developers, activists and others have provided ideas and feedback. This input will continue to be taken into account by City staff when refining proposals about housing policy.

The 2015-2023 Housing Element has an up-to-date webpage where useful links, announcements and reports can be viewed. The project also has a dedicated email account for receiving feedback. Further, the City sends emails via its "GovDelivery" distribution system. This system allows interested parties to sign-up to receive email updates about the Housing Element update.

The Housing Element website address is: http://www2.oaklandnet.com/Government/o/PBN/OurOrganization/PlanningZoning/OAK045364

II. Housing Conditions Survey

City staff has secured a consultant to conduct a new housing conditions survey as required by Housing Element law. The consultant will conduct a windshield survey, prepare housing condition findings, and summarize the results in a report, which the City will include in the 2015-2023 Housing Element. This windshield survey will evaluate the condition of a random sample of 1,700 residential units throughout the City and include a description of the findings. The results are designed to will inform policies about housing programs.

III. Public Meetings

Staff has presented informational reports and solicited feedback as part of the outreach process at the Mayor's Commission on Persons with Disabilities, Commission on Aging, Planning Commission, and Community and Economic Development Committee of the City Council. In addition, staff has incorporated comments on housing development from the five specific and area planning processes over the last several years. The community has been invited to attend these meetings and participate in the discussion and voice their opinion. Many of these meetings occurred during the data and needs collection phase, as well as at the present time, during the presentation of the draft *Housing Element* Update. Comments received at all phases will be reviewed and incorporated into the final 2015-2023 Housing Element.

KEY ISSUES

As discussed previously in this report, public participation on housing issues has been an ongoing process in Oakland. In addition to considering comments received as part of Specific Planning processes, staff presented information on the preparation of the 2015-2023 Housing Element to various advisory boards and public bodies, in addition to hosting electronic discussions on housing topics through the "Engage Oakland" website. Specifically, staff asked that the public, advisory board members, Planning Commissioners and Council Members address the following questions:

- 1. What are the top housing issues in Oakland?
- 2. In terms of existing housing policies and programs, what are the strengths?
- 3. In terms of existing housing policies and programs, what are the weaknesses?

The following section summarizes the comments received to date and staff responses to the comments.

City Planning Commission

On February 19, 2014, staff presented an informational report to the City Planning Commission. The Planning Commission had general feedback summarized as follows:

Comment: Commissioners felt that important housing-related issues in Oakland included housing cost, school quality, neighborhood walkability, and access to public transit (including coordinating with AC Transit). A suggestion was made to locate new housing near transit oriented development areas, and to balance land uses by planning for housing while respecting the importance of commercial and industrial land. Additionally, a suggestion was made to offer leniency in the application of the City's parking standards for housing when ample public transportation options exist.

Response: The City's new proposed context for the goals, policies and actions contained in Chapter 7 of the draft 2015-2023 Housing Element includes new housing in the City's Priority Development Areas, or existing neighborhoods near transit that the City Council has designated as appropriate locations for future growth. As summarized in Chapter 6 of the draft 2015-2023 Housing Element, the City currently requires half a parking space in the two Transit-Oriented zones at the Fruitvale and West Oakland BART Stations. Some zones in the downtown and other commercial areas have no parking requirements. While some consider the residential parking and commercial parking standards of the City a constraint to new housing, the City routinely offers parking waivers, permits mechanical and stacked parking where feasible, encourages shared parking in mixed-use buildings and allows for "unbundling" — separating the cost of a new residential unit from the cost of a parking space. Additionally, the City's Standard Conditions of Approval require transportation demand management measures be taken when new projects over 50 units are proposed that include things such as subsidized transit passes.

Comment: Commissioners felt it was important to increase the percentage of owner-occupied housing and to concentrate on measures to maintain existing housing.

Response: Policy 2.2 in Chapter 7 of the draft 2015-2023 Housing Element contains the City's policies on affordable ownership opportunities and maintaining the existing housing stock. This policy has been revised given the dissolution of redevelopment, however, it is noted that the City's First Time Homebuyer Program will be operated as funds are available and that a number of initiatives have been proposed to address neighborhood condition including foreclosure prevention and addressing abandoned properties. These programs include the Community Buying Program and Restoring Ownership Opportunities Together program (ROOT).

Comment: Since there has been a decrease in household size, are we still going to keep as a policy units for Larger Families? Staff should work with Oakland Housing Authority (OHA) on finding out what their market research has found out regarding the need for affordable large-size units (3+ bedrooms). It was also noted that the OHA is shifting assets to non-profit development and property management.

Response: Although there has been an overall decrease in household size, as documented in Chapter 3 of the draft 2015-2023 Housing Element, Oakland continues to experience overcrowding rates which are especially severe for large families, regardless of income. This is due to an acute shortage of housing units with four or more bedrooms, especially rental units. Thus, Policy 2.6, which encourages the development of affordable rental and ownership housing units that can accommodate large families, will be retained.

Comment: There should be a policy around manufactured housing in residential districts.

Response: Policy 1.5 in the draft 2015-2023 Housing Element provides for the inclusion of manufactured housing in appropriate locations, consistent with state mandates to plan for a variety of housing types and income levels.

Comment: Improve the current "mini-lots" policy to facilitate homeownership.

Response: Mini-lot development is allowed in all residential zones and commercial zones that permit residential uses. The City's current standards are designed to encourage the comprehensive planning of tracts of land; provide flexibility in the application of certain regulations in a manner consistent with the general purposes of the zoning regulations; and to promote a harmonious variety of uses, the economy of shared services and facilities, compatibility with surrounding areas, and the creation of attractive, healthful, efficient, and stable environments for living, shopping, or working.

Comment: What is the City's strategy for resiliency (climate change and location, design of affordable housing)?

Response: Chapter 7 of the draft 2015-2023 Housing Element contains the City's climate change policy as it relates to housing issues. The chapter specifically addresses smart growth principles and encourages development that reduces carbon emissions. Also, new State law requires the City to address flood management and flood hazards and annually review flood maps. A flood hazard and land management discussion is included in Chapter 9 of the draft 2015-2023 Housing Element Housing Element.

Comment: The City needs a comprehensive citywide community benefits policy. This comprehensive strategy should be realistic and consider different market realities in different areas of the City, rather than becoming an inflexible, blanket policy that may stifle certain districts, rather than improve them.

Response: The new proposed Policy 1.1.5 Housing Incentive Zoning states that the City will explore the feasibility of developing Housing Incentive Zoning as a way of incentivizing development to include community benefits, while considering the costs of those benefits (to developers) as well as the value of the benefit (to the community); and the economic feasibility of requiring community benefits in exchange for additional height or density, among other important considerations.

Comment: Commissioners were curious about the barriers to building market-rate housing in the City. They were specifically interested in whether there were issues with planning/permitting; public safety (police and perceptions of crime); or the Oakland Unified School District. Commissioners felt that input from the developer and investment community was critical to understanding such barriers.

Response: With the publication of the Draft 2015-2023 Housing Element, City staff will solicit feedback from the investment and development community to understand any barriers to housing and this feedback will be incorporated into the Final Draft 2015-2023 Housing Element.

Comment: Commissioners also had the following information/text change requests:

- Include an update on housing production accomplishments from the last Regional Housing Needs Allocation (RHNA) period.
- Ideas for replacing Redevelopment Funding?
- Change references from "landscaping" to "planting"

Response: Chapter 2 of the final draft of the 2015-2023 Housing Element will include an evaluation of how the City performed in meeting the actions of the 2007-2014 Housing Element. As a place-holder, the contents of Chapter 2 included in this draft are the 2013 Annual Report to California Housing and Community Development Department on the 2007-2014 Housing Element. Additionally, Chapter 5 of the draft 2015-2023 Housing Element contains ideas for replacing former redevelopment funding. The references from landscaping to planting have been made.

Mayor's Commission on Aging

On March 5, 2014, staff presented an informational report on the preparation of the draft 2015-2023 Housing Element to the Mayor's Commission on Aging. The following bullets summarize the advisory board member comments:

Comment: The advisory board members were interested in various statistics about seniors and housing including the following:

Do you have statistics on homeless seniors (or an age distribution of the homeless)?

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- O Response: The City relies on Alameda County data for the homeless estimate. The County does not estimate the number of homeless seniors, rather the age breakdown is generally people under 17, 18-24, and over 25 years of age.
- Is it possible to revise the age of a "senior" to someone who is 55 (rather than the current 65)?
 - o Response: California Civil Code (section 51.3) defines senior citizen as a person 62 years or older. For state-funded or regulated affordable housing developments, the definition of a senior citizen is 55 years or older (except for projects utilizing federal funds whose programs have differing definitions for senior projects that for many housing funding programs is 62 years or older).
- Do you have data on seniors living alone?
 - o Response: Chapter 3 of the Housing Element contains data on seniors living alone. It is noted that "nearly 45 percent of senior-headed households consist of a single elderly person living alone."
- Do you have data on seniors with language isolation?
 - o Response: The City does not collect data on seniors with language isolation as part of the Housing Element.
- What rents are considered "affordable"?
 - o Response: It is generally accepted that spending 30% of household income on rent is considered affordable. Income and rents are discussed in Chapter 3 of the draft 2015-2023 Housing Element.

<u>City Council Community and Economic Development (CED) Committee Meeting</u>
On March 25, 2014, staff presented an informational report on the preparation of the Housing Element to the CED Committee. Their comments are summarized as follows:

Comment: Need detailed plans and policies for how to address affordable housing in PDAs. This could include Public Benefits Zoning and Housing Impact Fees (including a nexus study).

Response: The new proposed Policy 1.1.5 Housing Incentive Zoning is designed as a way to investigate the feasibility of incentivizing development to extract public benefits. The policy indicates that the City will explore the feasibility of developing Housing Incentive Zoning, while considering the costs of benefits (to developers) as well as the value of the benefit (to the community); and the economic feasibility of requiring community benefits in exchange for additional height or density, among other important considerations. Policy 2.7.2 calls for the City to explore implementing a housing impact fee and notes the importance of funding a nexus study to determine the feasibility of the fee, and an appropriate fee structure. The City will be issuing a Request for Proposals (RFP) during the Housing Element planning period for an impact fee study that will consider transportation, infrastructure, and affordable housing.

Comment: Address the risks of displacement within the PDAs (look at policies to address displacement such as updating the Condominium Conversion Ordinance). The City must also coordinate housing development along AC Transit transfer hubs and high traffic routes. When focusing new housing in

PDAs we must consider bus transit routes as key access modes (not just BART; that is for more affluent communities).

Response: Action 1.1.6 International Boulevard Community Revitalization Without Displacement Initiative documents staff's work with community members and large foundations to pilot a revitalization and anti-displacement planning initiative to improve transportation connections, housing economic development, and health and public safety along the corridor. Additionally, Policy 5.6 presents the City's limitations on conversion of rental housing to condominiums. The extent of the condominium conversion impact area may be extended in some of the areas currently undergoing Specific Planning processes as a method to avoid displacement.

Comment: In Appendix C, the Site Inventory, identify affordable housing sites located within Priority Development Areas (PDAs) and work with non-profit developers to do preliminary Tax Credit Allocation Committee (TCAC)/Low Income Housing Tax Credit (LIHTC) scoring to see if any of these sites are appropriate for affordable housing development and would be competitive for funding.

Response: The "opportunity sites" in Appendix C have been mapped according to PDA. City staff has emailed active Community Housing Development Organizations in the City to partner with them to evaluate this list of opportunity sites in light of TCAC/LIHTC funding potential.

Comment: How well did we do with production in the past?

Response: Chapter 2 of the final draft of the 2015-2023 Housing Element will include an evaluation of how the City performed in meeting the actions of the 2007-2014 Housing Element. As a place-holder, the contents of Chapter 2 included in this draft is the 2013 Annual Report to California Housing and Community Development Department on the 2007-2014 Housing Element. The table below provides a comparison of the actual building permits issued in each income category, compared to the Regional Housing Needs Allocation (RHNA).

Comparison of Housing Needs and Housing Production, 2007-2014

State Identified Affordability Categories	2007-2014 RHNA	Building Permits Issued 2007-December, 2013
Very Low (up to 50% AMI)	1,900	1,257
Low (51-80% AMI)	2,098	385
Moderate (81-120% AMI)	3,142	22
Above Moderate (> 120% AMI)	7,489	2,033
Total	14,629	3,697

Comment: Consider the ABAG/Plan Bay Area Grant criteria when developing new housing policies and locations for housing.

Response: ABAG's four-year \$320 million One Bay Area Grant (OBAG) Program requires a City to have a Complete Streets Policy (which Oakland adopted in February of 2013 in Resolution 84204) and also requires a jurisdiction to have a housing element adopted and certified by the State Department of Housing and Community Development (completion of the 2015-2023 Housing Element is in progress; final adoption is scheduled for January 2015 and will be on-time). OBAG funding is targeted toward

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achieving local land-use and housing policies by supporting the Sustainable Communities Strategy by promoting transportation investment in PDAs. OBAG is currently funding a variety of projects in the City's PDAs including local streets and road preservation, bicycle and pedestrian improvements and safe routes to school. Since the majority of opportunity sites are in PDAs, the City is well positioned to leverage housing investment with areas primed to receive transportation and infrastructure OBAG funding (upon the submittal of successful grant proposals).

Comment: Suggestion to circulate the 2015-2023 Housing Element announcement through City Council members' email lists and newsletters.

Response: Staff sent out an announcement to all City Council members with a newsletter write up for distribution in e-newsletters.

Mayor's Commission on Persons with Disabilities

On April 14, 2014, staff made a presentation on the Housing Element to the Mayor's Commission on Persons with Disabilities. Advisory board member comments are summarized as follows:

Comment: Homeownership policies should be encouraged and the existing housing stock should be preserved. New housing should be located near grocery stores and transit. Similarly, housing for people with developmental disabilities should be located near easily accessible public transit routes. Public safety response to emergency calls should be equal across all neighborhoods.

Response: Policies 2.2 and 4.1 cover homeownership and preservation of the existing housing stock, respectively. Housing opportunity sites are located near PDAs. These areas are well served by public transportation and a mix of commercial, civic and residential uses.

Engage Oakland

Comments received on the "Engage Oakland" website varied from specific comments about considering a holistic approach to community development to specific concerns about property management issues. A summary of the comments follows.

Comment: Newly developed affordable housing must be built with a holistic lens, considering how this housing integrates with public transit, fresh food availability, and proximity to community based resources. Additionally, developers should solicit feedback from community based organizations serving the areas to be developed to better understand the needs of the community. In regard to individuals with disabilities, it is critical to ensure that affordable housing is developed in coordination with community service providers and in proximity to public transportation.

Response: The housing opportunity sites identified the in the 2015-2023 Housing Element are mostly in PDAs. These areas are well served by public transportation and have a mix of commercial, civic and residential uses.

Comment: In Copenhagen, renters in apartment buildings have first refusal on buying the building and turning it into a Housing Cooperative (not to be confused with co-housing), which ensures that a constant stream of affordable housing enters the market, while raising the quality of living for the inhabitants. This program should be adopted in Oakland.

Response: Policy 5.6 in the draft 2015-2023 Housing Element discusses condominium conversions. Such an idea would need to be discussed within the larger condominium conversion context.

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Comment: We need to create more affordable housing--without destroying the look and feel of existing neighborhoods, and without adding high-rise luxury condos. This can be accomplished by promoting secondary/in-law units through improved permitting, eliminate limits on the number of "units" per parcel (instead, create standards for minimum unit size, parking availability, and building height), and standardizing height to five stories (similar to Paris) for an ideal balance of livable, walkable and economically vibrant neighborhoods.

Response: Policy 1.4 covers the City's policy on secondary units. The City uses both density (i.e., units per parcel) and development standards (setbacks, height) to regulate development. The City has varying height limitations throughout the City based on surrounding context and State mandates to plan for a growing population.

Additional comments received beyond the scope of the draft 2015-2023 Housing Element:

- Set schedules (5 to 7 days) for appropriate response time of landlords to tenant inquiry or request.
- All residential properties should be furnished with access to appropriate green waste disposal with garbage pick-up and there should be more reasonable dumping/bulky pick up policies.
- Require buildings housing 10 or more living units to have on-site maintenance (and provide on-site property managers with compensation i.e., reduced/free rent).
- Ensure all tenants of public housing have access and are trained to use internet at home for \$10/month or less.
- There should be fewer hurdles to evicting problem tenants.

GENERAL PLAN ANALYSIS

Chapter 9 of the draft 2015-2023 Housing Element details how the Housing Element is consistent with established City policies in the Oakland General Plan. Unlike many cities, Oakland's Land Use and Transportation Element (LUTE) already permits high density housing and mixed use developments on the main streets and commercial corridors—which is why this Housing Element shows the City can accommodate the 2015-2023 RHNA without any rezoning or General Plan Amendments. This is because the vision and specific policies contained in the LUTE seek to encourage and facilitate the types of infill, re-use, mixed-use, and central city/corridor-oriented residential development that are the focus of the 2015-2023 Housing Element and the City's ability to accommodate its regional housing allocation from ABAG.

ENVIRONMENTAL DETERMINATION

Consideration of the draft Housing Element update is not a project under CEQA. The CEQA analysis for the 2015-2023 Housing Element is underway. A completed CEQA document will be publicly available prior to the City's adoption of the final 2015-2023 Housing Element.

HOUSING ELEMENT ADOPTION PROCESS

Following State law, the City of Oakland proposes to adopt the 2015-2023 Housing Element as a part of the City's General Plan. The draft 2015-2023 Housing Element would be adopted by the City Council

subsequent to the review and recommendation of the City Planning Commission. The City anticipates bringing the proposed 2015-2023 Housing Element to the Planning Commission in September of 2014. Pending the recommendation by the Planning Commission, a public hearing at the City Council for adoption of the 2015-2023 Housing Element would be scheduled for November 2014, to meet the State deadline of having an adopted 2015-2023 Housing Element by January 2015.

RECOMMENDATION

Staff recommends that the Planning Commission review and provide comments on the 2015-2023 Housing Element and direct staff to return with a final 2015-2023 Housing Element for adoption in the fall of 2014.

Prepared by:

Alicia Parker

Planner II

Approved b

ED MANASSE

Strategic Planning Manager

Approved for forwarding to the City Planning Commission:

DARIN RANELLETTI

Deputy Director, Bureau of Planning

Attachments:

- A. Draft 2015-2023 Housing Element
- B. Table 4-2 "Actual Housing Production, 2007 to mid-2008 and Balance of Sites to be Provided"
- C. Map of Housing Opportunity Sites (Figure C-6)
- D. Implementation Program
- E. Summary of Specific Plan Housing Related Comments

Direct website link to the **2015-2023** *Housing Element* (for downloading): http://www2.oaklandnet.com/oakca1/groups/ceda/documents/report/oak046882.pdf

2015-2023 Housing Element Project webpage:

http://www2.oaklandnet.com/Government/o/PBN/OurOrganization/PlanningZoning/OAK045364

Actual Housing Production, January 2014 to March 2014 and Balance of Units to be Provided Table 4-2

			Units by	Units by Affordability Category	ategory	
	Total Units	Extremely Low- Income	Very Low Income	Low	Moderate	Above Moderate Income
Oakland's Regional Housing Needs Allocation	14,765	1,030	1,030	2,075	2,815	7,816
Group 1: Units Constructed 1/1/14 to 3/27/14 (Permits Issued after 1/1/14)						
C-1: Private Sector Market Rate (includes private sector affordable units)-complete	19					61
Group 1 Subtotal	19					61
Group 2: Units Receiving Planning Approvals	•					
C-2: Private Sector Market Rate units-approved	4,191					4,191
	229-231					4
C-3: Publicly Subsidized Affordable-funded and in pre-development		33	133	33-35	14	
	4,420-					
Group 2 Subtotal	4,422	33	133	33-35	14	4,195
Group 3: Units Planned	•					
C-4: Publicly Subsidized Affordable-site acquisition	218		0	187	2	32
C-5: Private Sector Market Ratein planning pre-development	3,289	-				3,289
Group 3 Subtotal	3,507		0	187	2	3,321
Total Units C-1 to C-5 (completed, under construction, approved, pre-development):	7,990	33	133	222	16	7,577
Total Sites Needed Given RHNA Requirement Surplus/(Deficit):	(6,975)	(266)	(897)	(1,853)	(2,799)	(239)
Sites Needed to comply with Affordable Requirements Surplus/(Deficit):	(6,785)					
C-6: Opportunity Sites ² (Units with > 30 dua)	16,103					
C-6: Opportunity Sites (Units with < 30 dua)	65					

¹ Some of these 3,289 units will be affordable.

² As per AB 2348 (Mullin), Chapter 724, Statutes of 2004, this California law recognized that 30 dwelling units per acre in metropolitan jurisdictions is sufficient to accommodate housing for very lowand low-income populations. This is typically referred to as the "Mullin Densities." While local governments are not compelled to zone at these densities, HCD must accept them as appropriate when evaluating a jurisdiction's housing element to determine whether the jurisdiction has identified sufficient sites to accommodate its share of the regional housing need. (http://www.hcd.ca.gov/hpd/hrc/plan/he/ab2348stat04ch724.pdf)

Figure C-5 Opportunity Sites for Residential Development Data from Appendix C-6

C. IMPLEMENTATION PROGRAM

State law requires the Housing Element to include an implementation schedule that specifies responsible agencies, potential funding sources, timeframes, and anticipated results (quantified objectives).

Table 7-1 below provides an implementation schedule for each of the actions listed above under Goals and Policies. Agencies with the notation "CEDA" are divisions within the City's Community and Economic Development Agency. The three-part numbers (for example, 1.1.1) in Table 7-1 correspond to the numbered actions described above.

Actions ¹		Agency	Approximate Timeframe	Funding
Goal 1: I	Provide Adequate Sites Suitable for Housing for All Income Groups	or Housing for All Income G	Sroups	
Policy 1.1:	Priority Development Areas	- Housing Program		
1.1.1	Site Identification	Bureau of Planning	Keep updated inventory on the City's website	City's Permit Fees
1.1.2	Expedited Review	Bureau of Planning & Bureau Ongoing, 2015-23 of Building Services	Ongoing, 2015-23	Permit Fees
1.1.3	Sale of City-Owned Property for Housing	for Office of Neighborhood Investment	Neighborhood Ongoing, 2015-23	978
1.1.4	Streamline Environmental Review	Bureau of Planning	Ongoing, 2015-23	Permit Fees
1.1.5	Housing Incentive Zoning	Bureau of Planning	Research policy development starting 2015	Permit Fees
1.1.6	International Blvd Community Revitalization Without Displacement Incentive	Housing Assistance Center	Policy development starting 2014-15	CDBG, California Sustainable Communities Planning Grant, California Endowment
Policy 1.	Policy 1.2: Availability of Land			
1.2.1	Land Inventory (Opportunity Sites)	Bureau of Planning	Post to City's website within 90 days of Permit Fees adoption and final certification (by Cal HCD) of Housing Element (see also Table C-9).	Permit Fees
Policy 1.	Policy 1.3: Appropriate Locations and Der	Densities for Housing		
1.3.1	Broadway Valdez Specific Plan (BVSP)	Plan Bureau of Planning	Ongoing, 2015-23	Permit Fees
1.3.2	Lake Merritt Station Area Plan (LMSAP)	Plan Bureau of Planning	Ongoing, 2015-23	Permit Fees

Actions		Agency	Approximate Timeframe	Funding
1.3.3	West Oakland Specific Plan (WOSP)	Bureau of Planning	Ongoing, 2015-23	Permit Fees
1.3.4	Coliseum Area Specific Plan (CASP)	Bureau of Planning	Ongoing, 2015-23	Permit Fees
1.3.5	Central Estuary Area Plan (CEAP)	an Bureau of Planning	Ongoing, 2015-23	Permit Fees
1.3.6	Promote new housing sopportunities in the Estuary Area.	housing Bureau of Planning y Area.	Ongoing, 2015-23	Permit Fees
Policy 1.4:	.4: Secondary Units		1、1、1、1、1、1、1、1、1、1、1、1、1、1、1、1、1、1、1、	
1.4.1	Secondary Unit- Parking Solutions	Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 1	Policy 1.5: Manufactured Housing			
1.5.1	Factory Built Housing	Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 1.6:	.6: Adaptive Reuse			
1.6.1	Live/Work Conversions	Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 1	Policy 1.7: Regional Housing Needs			
1.7.1	Accommodate 14,765 New Housing Bureau of Planning Units	Bureau of Planning	Ongoing, 2015-23	General Plan Surcharge Fee; Permit Fees
Goal 2:	Promote the Development of Adequate Housing for Low- and Moderate-Income Households	uate Housing for Low- and	Moderate-Income Households	
Policy 2.1:	1: Affordable Housing Development Programs	nt Programs		
2.1.1	New Construction and Substantial Department Rehabilitation Housing Development Community Program Development	Department of Housing & Community Development (DHCD) – Housing Development Services	Ongoing, 2015-23	HOME, HUD, CALHFA, County, misc. State/Federal housing programs, AHP private funds

Actions		Agency	Approximate Timeframe	Funding
2.1.2	Housing Predevelopment Loan and Grant Program	and Department of Housing & Community Development (DHCD) — Housing Development Services	& Ongoing, 2015-23	Housing Bond Funds
2.1.3	Utilize Public Housing Resources for New Development	for Oakland Housing Authority	Ongoing, 2015-23	Section 8 Program
Policy 2	Policy 2.2: Affordable Homeownership Op	Opportunities		
2.2.1	First Time Homebuyer Programs	Department of Housing & Community Development (DHCD) – Housing Development Services	Ongoing, 2015-23	Mortgage Credit Certificates, State Housing Funds (CALHFA, HCD), Private Lenders
2.2.2	Scattered-Site Single Family Acquisition and Rehabilitation Program	Family Department of Housing & litation Community Development (DHCD) – Housing Assistance Center	R Program implementation beginning 2014-15 of	CDBG, Foreclosure Abatement Program Funds
2.2.3	Foreclosure Mitigation Pilot Loan Department Program (DHCD) – I	of Housing Developme Housing Assistan	R Program implementation beginning 2014-15 out	CDBG, Neighborhood Stabilization Program – Program Income
2.2.4	Community Buying Program	Department of Housing & Community Development (DHCD) – Housing Assistance Center	& Program implementation beginning 2014-15 ant ice	CDBG, Wells Fargo Bank National Fair Housing Alliance Settlement Agreement Funds
2.2.5	Home Preservation Loan Program	Department of Housing & Community Development (DHCD) – Housing Assistance Center	& Program implementation beginning 2014-15 ant	CDBG, Wells Fargo Bank National Fair Housing Alliance Settlement Agreement Funds

Actions ¹		Agency	Approximate Timeframe	Funding
Policy 2.3:	.3: Density Bonus Program			
2.3.1	Density Bonus Ordinance	Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 2	Policy 2.4: Permanently Affordable Homeownership	ownership		
2.4.1	Community Land Trust Program	Department of Housing & Community Development (DHCD)	Housing & Ongoing support and expansion of Land TBD Development Trust as funds are available.	TBD
2.4.2	Resale Controls	Department of Housing & Community Development (DHCD)	Ongoing, 2015-23	HOME, HUD, CALHFA, County, misc. State/Federal housing programs, AHP private funds
Policy 2.5:	Seniors and Other Special	Needs		
2.5.1	Housing Development Program	Department of Housing & Community Development (DHCD) – Housing Development Services	& Ongoing, 2015-23	HOME, CalHFA, State Supportive Housing Funds, HOME, HUD, Tax Credits, AHP
2.5.2	Housing For Persons With	With Department of Housing & Community Development (DHCD) Community Housing Services (DHS)	Ongoing, 2015-23	HOME, Supportive Housing Program, Private Funds, HOPWA, State and Federal Tax Credits, State Housing Funds (CalHome Help Programs)
2.5.3	Accessible Units in New Federally-Assisted Housing	Department of Housing & Community Development (DHCD) — Housing Development Services	Ongoing, 2015-23	номе

			-			
Actions ¹			Agency		Approximate Timeframe	Funding
Policy 2.	Policy 2.6: Large Families					
2.6.1	Housing Development Program	rogram	Department of Hou Community Deve (DHCD) – Development Services	sing elopme Housii	& Ongoing, 2015-23	HOME, HUD, CALHFA, County, misc. State/Federal housing programs, AHP private funds
Policy 2.	Policy 2.7: Expand Local Funding Sources	ding Sources				
2.7.1	Jobs/Housing Impact Fee		Department of Ho Community De (DHCD)	Housing & Development	& Ongoing, 2015-23	Permit Fees
2.7.2	Consider Implementing Affordable Housing Impact Fee		An Department of Ho Community De (DHCD)	Housing & Development	& Complete nexus study	Permit Fees
			Planning Bureau			
Policy 2.	Policy 2.8: Rental Assistance					
2.8.1	Expansion of Section 8 Vouchers	Vouchers	Housing Authority		Ongoing, 2015-23	Housing Authority Administrative Funds, Section 8 Program
2.8.2	City of Oakland Rental Assistance Program	tal Assistance	Department of Community (DHCD) – Housir Center	Housing & Development ag Assistance	& Ongoing as funds are available, 2015-23	Wells Fargo Bank National Fair Housing Alliance Settlement Agreement Funds

:		
Actions ¹	Agency Approximate Timeframe	Funding
Policy 2.9:	9: PATH Strategy for the Homeless	
2.9.1	Provide outreach programs to those Community Housing Services Ongoing, 2015-23 who are homeless or in danger of (DHS) becoming homeless	General Fund, HCD/ESG, HUD/CDBG
2.9.2	Support programs that help prevent Department of Housing & Ongoing, 2015-23 renters from becoming homeless. (DHCDDHCD) Community Housing Services (DHS)	General Fund, HCD/ESG, HUD/CDBG
2.9.3	Provide shelter programs to the Community Housing Services Ongoing, 2015-23 homeless and special needs (DHS) populations	General Fund, HCD/ESG, HUD/CDBG
2.9.4	Provide transitional housing Community Housing Services Ongoing, 2015-23 programs to those who are ready to (DHS) transition to independent living	General Fund, HUD/CDBG, HUD Supportive Housing, Alameda County Funds
2.9.5	Support development of permanent Department of Housing & Ongoing, 2015-23 housing affordable to extremely low Community Development income households (DHCD)	HUD/HOME, Section 8
2.9.6	Coordinate actions and policies that Department of Housing & Ongoing, 2015-23 affect the extremely low income Community Development population of Alameda County (DHCD)	General Fund, HUD/ESG, HUD/CDBG, HUD/Supportive Housing
	Community Housing Services (DHS)	

		•		
Actions ¹		Agency	Approximate Timeframe	Funding
2.9.7	Advocate for policies beneficial to the extremely low income and homeless populations of Oakland	Department of Housing Community Developm (DHCD) Community Housing Servi (DHS)	& Ongoing, 2015-23 ent ces	General Fund, HUD/ESG, HUD/CDBG, HUD/Supportive Housing, Section 8 and HUD Moving to Work funds
2.9.8	Sponsor-based Housing Assistance Program	Assistance Oakland Housing Authority	Ongoing, 2015-23	Housing Authority Administrative Funds, Section 8 Program
Policy 2.	Policy 2.10: Promote an Equitable Distribution of Affordable Housing throughout the Community	ution of Affordable Housing	throughout the Community	
2.10.1	Provide Incentives for Location of Department City-Assisted Developments in Areas Community of Low Concentration of Poverty (DHCD) Development	of Department of Housing & Community Development (DHCD) – Housing Development Services	Ongoing, 2015-23	HOME, HUD, CALHFA, County, misc. State/Federal housing programs, AHP private funds
Policy 2.	Policy 2.11: Affordable Housing Preference for Oakland Residents and Workers	e for Oakland Residents an	id Workers	
2.11.1	Oakland Resident and Worker Housing Preference Policy Resolution	Worker Department of Housing & Policy Community Development (DHCD)	& Ongoing enforcement, 2015-23	City staff time
Goal 3:	Remove Constraints to the Availa	bility and Affordability of Ho	allability and Affordability of Housing for All Income Groups	
Policy 3.	Policy 3.1: Expedite and Simplify Permit Processes	rocesses		
3.1.1	Allow Multifamily Housing	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.1.2	Special Needs Housing	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.1.3	Discretionary Permits	Bureau of Planning	Ongoing, 2015-23	Permit Fees

Table 7-1 Implementation Program

			•	
Actions ¹		Agency	Approximate Timeframe	Funding
3.1.4	"One-Stop" Permit Process	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.1.5	Assign Priority to Affordable Housing	Affordable Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.1.6	Expedite Environmental Review	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.1.7	Secondary Units	Bureau of Planning	See Action 1.4.1	Permit Fees
Policy 3.2:	.2. Flexible Zoning Standards			
3.2.1	Alternative Building Code Standards	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.2.2	Planned Unit Development Zoning	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.2.3	Flexible Parking Standards	Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 3.3:	Development Fees and Site	Improvement Requirements		
3.3.1	Project Review Process and Development Agreements	and Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.3.2	Development Fees	Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 3.	Policy 3.4: Intergovernmental Coordination	n		
3.4.1	Multiple Agency Reviews	Bureau of Planning	Ongoing, 2015-23	Permit Fees
3.4.2	Allocation of Project-based Section 8 Units	Oakland Housing Authority	Ongoing, 2015-23	Section 8 Program
Policy 3	Policy 3.5: Financing Costs			
3.5.1	Access to Low-Cost Financing for Development	for Department of Housing & Community Development (DHCD) — Housing Development Services	See Housing Programs Under Goal 2	See Housing Programs Under Goal 2

Actions ¹		Agency	Approximate Timeframe	Funding
3.5.2	Access to Low-Cost Financing For Home Purchase	Department of Housing & Community Development (DHCD) – Housing Development Services	See Action 2.2.1	See Action 2.2.1
Policy 3.	Policy 3.6: Environmental Constraints			
3.6.1	Remediation of Soil Contamination	Housing & Community Development	Community Investigate potential funding sources	
Policy 3.7:	Community Outreach and E	ducation		
3.7.1	Community Outreach Program	Bureau of Planning Housing & Community Development	Ongoing, 2015 – 23	Permit Fees
Goal 4:	Conserve and Improve Older Hous	ousing and Neighborhoods		
Policy 4.	Policy 4.1: Housing Rehabilitation Loan P	n Programs		
4.1.1	Rehabilitation Loan Programs for Owner-Occupied Housing	for Department of Housing & Community Development (DHCD) – Residential Lending Services	Ongoing, 2015-23	СDВG, НОМЕ
4.1.2	Rehabilitation Loans for Owner-Occupied Buildings With 2 To 4 Units	Department of Housing Community Developme (DHCD) – Residential Lendi Services	& Ongoing, 2015-23	СDВG, НОМЕ
Policy 4	Policy 4.2: Blight Abatement			
4.2.1	Anti-Blight Programs	Bureau of Building Services	Ongoing, 2015 – 23	Permit Fees; fees/fines charged to property owners, state/federal grants

Agency Agency Approximate Timeframe Funding 4.2.2 Housing Code Enforcement Bureau of Building Services Ongoing, 2015 – 23 Permit Fees; Proper Licux, Fines 4.2.3 Problem Properties Program Bureau of Building Services Ongoing, 2015 – 23 Permit Fees; Fines 4.2.4 Property Registration, Inspection and Community Development Maintenance Program Counter Development Action and Community Development Center Department of Housing Assistance Program Permit Fees, Fines 4.2.6 Investor-owned Property Registration, Inspection and Community Development Maintenance Program Department of Housing Assistance Center Action of Maintenance Program Permit Fees; Fines Policy 4.3: Housing Preservation and Community Development Element Program Redeated in Building Bureau of Planning Assistance Redeation Action of Housing Action and Center Development Element Program in next Housing CDBG Varies, depending of Marks, depending of Marks, depending of Consider funding program in next Housing CDBG 4.3.1 Historic Residential Building Bureau of Planning Development Element Program Round, Planning Bureau of Housing Development Element Program Round, Planning Bureau Of Housing Community Development Element Program in next Housing Community Development Ele					
Housing Code Enforcement Bureau of Building Services Ongoing, 2015 – 23 Permit Fees; Proper Problem Properties Program Bureau of Building Services Ongoing, 2015 – 23 Permit Fees; Property Registration, Inspection and Community Development Maintenance Program Center Department of Housing Assistance Program Department of Housing Assistance Department of Housing Services Ongoing, 2015 – 23 Permit Fees, Fines Permit Fees; Fines Program Property Department of Housing and Community Development Maintenance Program Diff.OD – Housing Assistance Department of Housing Assistance Property Program Department of Housing Assistance Department of Housing Services Ongoing, 2015 – 23 Permit Fees; Fines Permit Fees; Fines Permit Fees; Fines Permit Pees; Fines Program Department of Housing & Consider funding program in next Housing CDBG Community Development Department of Housing & Consider funding program in next Housing CDBG Community Development Develop	Actions ¹			Approximate Timeframe	Funding
Foredbear Properties Program Foredbear Property Registration, Inspection and Community Center Tax Default Foredbeare Sale Bureau of Building Services Program Investor-owned Tray Registration, Inspection and Community Development Maintenance Program Investor-owned Tray Department of Housing and Ongoing, 2015–23 Fegistration, Inspection and Community Development Maintenance Program Investor-owned Tray Department of Housing and Ongoing, 2015–23 Fegistration, Inspection and Community Development Maintenance Program Investor-owned Tray Department of Housing Assistance Center 3.4.3: Housing Preservation and Rehabilitation Historic Residential Building Bureau of Planning Relocation Housing Repairs for Seniors and Department of Housing & Consider funding program in next Housing Community Development Block Grant Program Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing Community Development Block Grant Program Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing Community Development Block Grant Program Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing Community Development Block Grant Registration Registration Program Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing Community Development Block Grant Registration Registr	4.2.2	Housing Code Enforcement			Permit Fees, Property Liens, Fines
Poreclosed and Defaulted Residential Department of Housing and Community Development (DHCD) – Housing Assistance Center Tax Default Foreclosure Sale Bureau of Building Services Ongoing, 2015–23 Permit Fees	4.2.3	Problem Properties Program	Bureau of Building Services	Ongoing, 2015 – 23	Permit Fees
Tax Default Foreclosure Sale Bureau of Building Services Program Program Program Program Program Community Development Maintenance Program Community Development Maintenance Program Community Development Center Cent	4.2.4	Foreclosed and Defaulted Residential Property Registration, Inspection and Maintenance Program	of Housing and Development Iousing Assistance		Permit Fees, Fines
Investor-owned Repairt Department of Housing and Ongoing, 2015-23 Registration, Inspection and Community Development Maintenance Program Center 19.4.3: Housing Preservation and Rehabilitation Historic Residential Building Bureau of Planning Relocation Housing Repairs for Seniors and Department of Housing Replexity Community Development Block Grant Program Round, Planning Bureau (DHCD) Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing COBG Community Development Element Program Round, Planning Bureau (DHCD) Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing COBG Community Development Element Program Round, Planning Bureau (DHCD) Senior Home Equity Conversion Department of Housing & Consider funding program in next Housing COBG Community Development Block Grant Block Grant Development Bloc	4.2.5	efault Foreclosure	Bureau of Building Services	Ongoing, 2015 – 23	Permit Fees
Historic Residential Building Bureau of Planning Relocation Housing Repairs for Seniors and Department of Housing Repople with Disabilities Community Development Element Program Round, Planning Bureau Community Development Element Element Program Round, Planning Round Bureau Community Development Element Elem	4.2.6	Inspection ogram	of	Ongoing, 2015-23	Permit Fees; Fines
Historic Residential Building Bureau of Planning Relocation Relocation Relocation Relocation Housing Repairs for Seniors and Department of Housing People with Disabilities People with Disabilities Relocation Housing Repairs for Seniors and Department of Housing Repairs People with Disabilities Community Development Block Grant Program Senior Home Equity Conversion Counseling Programs Community Development Block Grant Program Community Development Block Grant Program Round, Planning Bureau Community Consider funding program in next Housing Community Development Block Grant Program Pro	Policy 4	Housing Preservation and	abilitation		
Housing Repairs for Seniors and Department of Housing People with Disabilities Community Development Block Gramman Development Block Gramman Development Block Gramman Counseling Programs Counseling Programs Community Development Block Gramman Brogram	4.3.1	Residential on	Bureau of Planning	Ongoing, 2015 – 23	sec
Senior Home Equity Conversion Department of Housing Counseling Programs Community Developm (DHCD) – Commun Development Block Gr	4.3.2	Repairs for Seniors ith Disabilities	Department of Community (DHCD) — Development B		CDBG
	43.3	Home Equity ling Programs	of Housing Developm Commun t Block Gr	Consider funding program in next Housing Element Program Round, Planning Bureau	CDBG

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Actions ¹		Agency	Approximate Timeframe	Funding
4.3.4	Access Improvement Program	Department of Housing & Community Development (DHCD) – Residential Lending Services	& Ongoing, 2015-23	CDBG
4.3.5	Scattered-site Single Family Acquisition and Rehabilitation Program	Department of Community (DHCD) Hous Center	Housing and Program implementation beginning 2014-15 Development ing Assistance	CDBG, Foreclosure Abatement Program Funds
4.3.6	Continuing Implementation of Mills Bureau of Planning Act Contracts	Bureau of Planning	Ongoing, 2015-23	Application and inspection fees; property tax reduction.
4.3.7	Rehabilitating Public Housing	Oakland Housing Authority	Ongoing, 2015-23	HUD Moving to Work funds
4.3.8	Proactive Rental Inspection Policy	Department of Housing and Community Development (DHCD) Housing Assistance Center	of Housing and Program implementation beginning 2014-15 Development ousing Assistance	TBD (Permit Fees, Fines?)
Goal 5:	Preserve Affordable Rental Housing	D		
Policy 5.1:	1: Preservation of At-Risk Housing	.g		
5.1.1	Monitoring and Preservation	Department of Housing & Community Development (DHCD) – Policy and Programs	aent and Annual, 2015-23 City will identify projects at highest-risk	НОМЕ
5.1.2	Contact With Owners of At-Risk Buildings	Department of Housing & Community Development (DHCD) – Policy and Programs	each year (that could convert within the next HOME 24 months)	НОМЕ

Actions ¹		Agency	Approximate Timeframe	Funding
5.1.3	Financial Assistance for Preservation Department Projects (DHCD) Developmer	of _ nt Serv	Housing & Ongoing, 2015 – 23 Development Housing rices	Federal Preservation Programs (HUD), State Programs, HOME, Redevelopment Housing Set-Aside Funds, Tax Credits
5.1.4	Project Based Section 8 Assistance	Department of Housing & Community Development (DHCD) – Housing Development Services and Oakland Housing Authority	& Ongoing, 2015-23 ent ing and	Section 8 Program
5.1.5	Local Non-traditional Housing	Oakland Housing Authority	Ongoing, 2015-23	Section 8 Program
Policy 5.	Policy 5.2: Support for Assisted Projects with Capital Needs	with Capital Needs		
5.2.1	Advocacy for State and Federal Department Financing Community (DHCD) Programs	of Housing Developm – Policy a	& Ongoing, 2015-23 ent and	General Fund
5.2.2	Funding for Capital Needs Department Preservation and Rehabilitation Community Programs for Rental Housing (not (DHCD) owner-occupied, buildings) Development	of Housing Developm – Hous nt Services	& Ongoing, 2015-23 ing	HOME, CDBG, State housing programs, Tax credits/equity, Private lenders and Foundations
•				See Action 5.1.3 for additional funding options

Actions ¹			Agency	Approximate Timeframe	Funding
Policy 5.3:	3: Rent Adjustment Program	Program			
5.3.1	Rent Adjustment Ordinance		Department of Housing & Community Development (DHCD) – Rent Adjustment Board	Ongoing, 2015-23	Registration Fees
5.3.2	Just Cause for Eviction Ordinance	Ordinance	Department of Housing & Community Development (DHCD) – Rent Adjustment Board	Ongoing, 2015-23	Registration Fees
5.3.3	Ellis Act Protections Ordinance	dinance	Department of Housing & Community Development (DHCD) – Rent Adjustment Board	& Ongoing, 2015-23	Registration Fees
5.3.4	Advocacy with other Jurisdictions Statewide Rent Control Policies		on Department of Housing and Community Development (DHCD) Housing Assistance Center	of Housing and Ongoing, 2015-23 Development ousing Assistance	General Fund
Policy 5.4:	4: Preservation of Single Roo	ingle Room C	m Occupancy Hotels		
5.4.1	Residential Conversion/Demolition Protections	Hotel Protections	Hotel Bureau of Planning	Ongoing, 2015-23	General Fund, Permit Fees
Policy 5.	Policy 5.5: Limitations on Conversion		of Residential Property to Non-Residential Use	-Residential Use	
5.5.1	Residential Property Ordinance		Conversion Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 5.6:	6: Limitations on Conversion		of Rental Housing to Condominiums	niums	
5.6.1	Condominium Conversion Ordinance	ion Ordinance	Bureau of Planning	Ongoing, 2015-23	Permit Fees

Actions ¹		Agency	Approximate Timeframe	Funding
Policy 5.	Policy 5.7: Preserve and Improve Existing Oakland Housing Authority-Owned Housing	Oakland Housing Authority	y-Owned Housing	
5.7.1	Rehabilitation of Public Housing Units	Housing Oakland Housing Authority	Ongoing, 2015-23	HUD Moving to Work funds
Goal 6:	Promote Equal Housing Opportunity	[1]		
Policy 6.	Policy 6.1: Fair Housing Actions			
6.1.1	Funding for Fair Housing Organizations	Housing Department of Housing and Ongoing, 2015-23 Community Development (DHCD) – CDBG Programs	Ongoing, 2015-23	CDBG
6.1.2	Housing Search Assistance for People with Disabilities	for Department of Housing and Ongoing, 2015-23 Community Development (DHCD) – CDBG Programs	Ongoing, 2015-23	CDBG
6.1.3	Affirmative Fair Marketing	Department of Housing and Community Development (DHCD) – Policy and Programs	of Housing and Ongoing, 2015-23 Development Policy and	СDВG, НОМЕ
6.1.4	Housing Assistance Center	Department of Housing and Ongoing, 2015-23 Community Development (DHCD) Housing Assistance Center	Ongoing, 2015-23	CDBG
Policy 6.2:	2: Reasonable Accommodations			
6.2.1	Incorporate Reasonable City Manag Accommodations into City Programs Compliance and Policies	Reasonable City Manager, Office of ADA Ongoing, 2015-23 y Programs Compliance	Ongoing, 2015-23	General Fund, CDBG

Actions		Agency	Approximate Timeframe	Funding
6.2.2	Publicize and Implement Reasonable Zoning Administrator Accommodations Policy and Procedures		Ongoing, 2015-23	Permit Fees
Policy 6.3:	3: Promote Regional Efforts to Expand Housing Choice	tpand Housing Choice		
6.3.1	Regional Housing Needs Allocation	Planning Bureau, Department of Housing and Community Development (DHCD) – Policy and Programs	Ongoing, 2015-23	Permit Fees
Policy 6.	Policy 6.4: Fair Lending			
6.4.1	Community Credit Needs Assessment	Department of Housing Community Developi (DHCD) – Policy Programs Financial Services Age Treasury Division	and Ongoing, 2015-23 ment and and	322
6.4.2	Community Reinvestment Activities linked to Banking	Department of Community (DHCD) – Programs Financial Servi Treasury Divisio	Housing and Ongoing, 2015-23 Development Policy and ces Agency,	777
6.4.3	Predatory Lending Controls	Department of Housing and Community Development (DHCD) – Housing Assistance Center Financial Services Agency, Treasury Division	Housing and Ongoing, 2015-23 Development ing Assistance ices Agency,	777

Actions ¹		Agency	Approximate Timeframe	Funding
Goal 7:	Promote Sustainable Development and Sustainable Communities	nt and Sustainable Commun	nities	
Policy 7.1:	1: Sustainable Residential Development Programs	opment Programs		<i>x</i>
7.1.1	Promote Green Building Design for Private Development	for Bureau of Building Services	Ongoing, 2015-23	Permit Fees
7.1.2	Green Building Standards	Bureau of Building Services	Ongoing, 2015-23	Permit Fees
7.1.3	Require Green Building Design requirements for City-funded Development	Design Bureau of Building Services funded	Ongoing, 2015-23	Permit Fees
Policy 7.	Policy 7.2: Minimize Energy and Water Consumption	onsumption		
7.2.1	Energy-Efficiency Weatherization Programs	and Environmental Services (PWA), with input from all agencies	Services Ongoing, 2015-2023 from all	Bay Area Air Quality Management District Grant and Williams Settlement
7.2.2	Alternative Energy Production	Planning Bureau, Building Services, Environmental Services (PWA),	Building Ongoing, 2015-23	Permit Fees; Williams Settlement
7.2.3	Technical Assistance	Bureau of Building Services	Ongoing, 2015-23	Permit Fees
7.2.4	Promote Water Conservation and Efficiency	and Planning Bureau, Building Services, Environmental Services (PWA),	Building Ongoing, 2015-23 onmental	Permit Fees
Policy 7	Policy 7.3: Encourage Development that reduces Carbon Emissions	reduces Carbon Emissions		
7.3.1	Mixed Use Development Incentives	Bureau of Planning	Ongoing 2015-23	Permit Fees
7.3.2	Transit-Oriented Development	Bureau of Planning	Ongoing 2015-23	Permit Fees

Actions ¹		Agency	Approximate Timeframe	Funding
7.3.3	Implement SB 375 provisions, direct Bureau of Planning new housing to be built in Priority Development Areas		Ongoing 2015-23	Permit Fees
7.3.4	Integrate Land Use and Transportation Planning in Major Residential Projects	and Bureau of Planning ajor	Ongoing 2015-23	Permit Fees
7.3.5	Encourage New Housing at a Range Bureau of Planning of Prices	Bureau of Planning	Ongoing 2015-23	Permit Fees
Policy 7	Policy 7.4: Minimize Environmental Impac	pacts from New Housing		
7.4.1	Compact Building Design	Bureau of Planning, Bureau of Ongoing, 2015-23 Building Services	Ongoing, 2015-23	Permit Fees
7.4.2	Waste Reduction	Bureau of Planning, Bureau of Ongoing 2015-23 Building Services	Ongoing 2015-23	Permit Fees
7.4.3	Foster Healthy Indoor Air Quality	Bureau of Planning, Bureau of Ongoing 2015-23 Building Services	Ongoing 2015-23	Permit Fees
7.4.4	Recycled, Reclaimed or Renewable Bureau of Planning, Bureau of Ongoing 2015-23 content of Building Materials	Bureau of Planning , Bureau of Building Services	Ongoing 2015-23	Permit Fees
7.4.5	Re-Use and Rehabilitation of Historic Materials	of Bureau of Planning, Bureau of Ongoing, 2015-23 Building Services	Ongoing, 2015-23	Permit Fees
7.4.6	Encourage Food Production in Open Space Areas	pen Bureau of Planning	Ongoing, 2015-23	Permit Fees
Policy 7	Policy 7.5: Climate Adaptation and Neighborhood Resiliency	orhood Resiliency		
7.5.1	Climate Change and the Planning Bureau of Planning process	Bureau of Planning	Ongoing, 2015-23	Permit Fees

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Table 7-1 Implementation Program

\ctions ¹			Age	ncy			Approximate Timeframe	Funding
.5.2 Climat	imate Adaptation Strategies	trategies	Plam Servi Servi	Planning Burea Services, E Services (PWA),	3ureau, Envii 7A),	eau, Building Environmental ',	Planning Bureau, Building Ongoing, 2015-23 Services, Environmental Services (PWA),	Permit Fees

¹For a complete description of each action, see the Goals and Policies section in Chapter 7.

۶	Topic	Specific Plan	Comment
1	Affordable Housing	Broadway Valdez Specific Plan	Policies should ensure goal of 15% affordable and housing mix;
2	Affordable Housing	Broadway Valdez _F Specific Plan	Require 15% affordable and housing mix;
3	Affordable Housing	Broadway Valdez Specific Plan	Require 15% affordable and housing mix; 300 unit min within plan area
4	Affordable Housing	Broadway Valdez Specific Plan	Affordable Housing strategy needs to be strengthened
r.	Affordable Housing	Broadway Valdez Specific Plan	Mix of market rate and affordable
9	Affordable Housing	Broadway Valdez Specific Plan	Require 15% affordable and housing mix,
^	Affordable Housing	Broadway Valdez Specific Plan	Incentives/ bonus for LIHTC
∞	Affordable Housing	Broadway Valdez Specific Plan	Require 15% affordable and housing mix
თ	Affordable Housing	Broadway Valdez Specific Plan	Consider elasticity of demand for housing units in relation to supply of affordability
10	Affordable Housing	Broadway Valdez Specific Plan	Require 15% affordable housing
11	Affordable Housing	Broadway Valdez Specific Plan	Citywide policy on inclusionary housing or affordable housing
12	Affordable Housing	Broadway Valdez Specific Plan	More emphasis on incorporating affordable housing with retail
13	Affordable Housing	Broadway Valdez Specific Plan	Wants affordable housing, but unsure of legalities
14	Affordable Housing	Broadway Valdez Specific Plan	Affordable Housing strategy is citywide
32	Affordable Housing	Broadway Valdez Specific Plan	Consideration of stronger and specific incentives and tools to facilitate affordability and community benefits such as overlay zone or residential priority zones
19	Balance Retail/Housing	Broadway Valdez Specific Plan	Needs to be balance of retail/ housing, and other amenities to realize benefits associated with retail

ž	Topic	Specific Plan	Comment
70	Balance Retail/Housing	Broadway Valdez Specific Plan	More emphasis on incorporating affordable housing with retail
27	Balance Retail/Housing	Broadway Valdez Specific Plan	Housing with retail with make retail safer
29	Balance Retail/Housing	Broadway Valdez Specific Plan	Need to balance retail with housing
39	Balance Retail/Housing	Broadway Valdez Specific Plan	Focus on retail should not preclude housing development in the near term
			Idea of bonus/incentive program good, but needs to be stronger and addressing more community needs beyond retail
1.5	Bonus/Incentive Program Strengthened	Broadway Valdez Specific Plan	 Need innovative "value recapture" strategies for creating affordable homes These should include trading height and density for community benefits These should include trading policies could include an affordable housing These public benefits zoning policies could include an affordable housing These public benefits zoning policies could include an affordable housing These public benefits zoning policies could include an affordable housing These approaches should be phased in or tiered, to reflect changing market conditions with to build before community benefits requirements take effect. These approaches should be phased in or tiered, to reflect changing market condition chapter should incorporate a periodic evaluation (perhaps every 3 years) to assess whether affordability targets are being met, and what policy and regulatory methods are feasible to achieve these targets given market conditions and political climate. However, considerable upzoning proposed for much of the North End will curtail the city's ability to work with developers on community benefits in exchange for height and density bonuses – one of the strategies suggested by the plan to create affordable housing.
16		Broadway Valdez Specific Plan	Neighborhood serving retail in addition to Destination retail. Work with community stakeholders to develop bonus/ incentive program to Destination retail. Work with community stakeholders to develop bonus/ incentive program • Develop Innovative strategies for creating affordable homes • height and density bonuses, and/or the creation of an affordable housing overlay zone • Periodic evaluations could allow for these approaches to be phased in or tiered, to reflect changing market conditions over the time horizon of the plan (as suggested in policy 4.5.5) and to encourage early development by developers who wished to build before community benefits requirements take effect.
17	Bonus/ Incentive 7 Program Strengthened	Broadway Valdez Specific Plan	More detail on bonus/ incentive program
18		Broadway Valdez Specific Plan	City should incentivize developers including City investment for parking

å	Topic	Specific Plan	Comment
19	Incentive Program	Broadway Valdez Specific Plan	Broadway Valdez Policies should ensure creation of incentive program like density bonus for affordable housing Specific Plan
70	Define balance/ cap on retail to encourage housing	Broadway Valdez Specific Plan	SP needs to acknowledge risk that retail may potentially not be developed successfully and that other types of development may be allowed
21	Flexible Ground Floor Use	Broadway Valdez Specific Plan	Policies should allow flexibility in ground floor use to allow housing
22	Flexible Ground Floor Use	Broadway Valdez Specific Plan	Allow flexibility in ground floor use to allow housing;
23		Broadway Valdez Specific Plan	Flexible Ground Floor Broadway Valdez Not enough commercial demand to meet the commercial demands in North End + this prevents them being developed for housing. Further, sites in Northern Specific Plan Combining Zone should limit ground floor commercial
24		Broadway Valdez Specific Plan	Flexible Ground Floor Broadway Valdez North End needs to be retained for residential w/ more flexibility in the ground floor. Recommendations for 15% affordable housing, including options such as Specific Plan affordable housing overlay zone, ground floor flexibility.
25	Flexible Ground Floor Broadway Valdez Use Specific Plan		Allow flexibility in ground floor use to allow housing:
26	Flexible Ground Floor Broadway Valdez Use Specific Plan	Broadway Valdez Specific Plan	Incentives/ bonus for affordable housing (LIHTC)
27	Housing	Broadway Valdez ₁ Specific Plan	There should be more incentives for residential development
. 88		Broadway Valdez Specific Plan	If housing is the driver of property values than the City is in good position to require affordable housing
29	Housing (Affordability/ Supply)	Broadway Valdez Specific Plan	Increasing housing availability is the best way to maintain affordability
30	Land Use: Housing needed near transit- TOD	Broadway Valdez Specific Plan	Retail priority areas potentially restrict important opportunity for transit-oriented development of housing in Oakland

31	lopic	Specific Fian	CONTROL NOT A TRANSPORT TO A TRANS
31			
	Neighborhood Serving Retail	Broadway Valdez _N Specific Plan	Need to address n-hood serving retail in addition to comparison
32	Neighborhood Serving Retail	Broadway Valdez Specific Plan	We also recommend ensuring neighborhood-serving retail in the NE such as grocery stores and a pharmacy at a low price point
33	Parking: Incentives for reduced parking/ Parking ratios	Broadway Valdez Specific Plan	Add to discussion of reduced parking a policy for "in-lieu" program to allow for more flexibility in the minimum parking ratios for residential units
34	Residential: encourage priority zones for residential as well as retail	Broadway Valdez Specific Plan	Plan should identify locations for high-density residential
35	Residential: Micro-housing	aldez	Micro-housing will contribute to
36	Bonus Program/ Affordable Housing	Lake Merritt Specific Plan	Developer should pay into community benefits agreement to help provide affordable housing.
37	Affordable Housing	Lake Merritt Specific Plan	20% should be for low-income and elderly
38	Bonus Program	Lake Merritt Specific Plan	AECOM's study of future market conditions, the threshold for community benefits should be lower than 275 feet
			We oppose trying to achieve the Affordable Housing goal or any other community benefit goals by imposing special demands for a localized area.
39	Affordable Housing	Lake Merritt Specific Plan	We should not price ourselves out of the market relative to our neighboring cities due to competition for limited investment capital (Catalyst vs. Deterrent). The non-profits advocated putting a high limit on properties so to artificially stimulate sale and development. This is a biased position which unfairly impact existing land owners. Good public policy should not unfairly burden anyone group in particular.
		1	Strengthen mechanisms and mitigations to preserve existing market-rate affordable rentals, and promote the development of affordable and family-friendly housing.
40	Affordable Housing	Lake Merritt Specific Plan	Typically, commercial and residential rents in existing (often historic) buildings are much more affordable than those in newly-constructed buildings. What incentives can be included in the plan and in the mitigations, to ensure that property owners are supported and assisted as they pursue maintenance, blight reduction, improvements, and adaptive reuses?
			Preserve market-rate housing resources that exist in older buildings,
41	1 Housing	Lake Merritt Specific Plan	We should seek to keep them whole community of longtime residents. We are working right now to see if a state historic tax credit can be implemented and useful in retaining a whole community of longtime residents. We are working for some of our historic resources in the Chinatown and Lake Merritt BART Station area

to repic specific Plan demonst American and maked family-table blooding families with children, must be incorporated throughout before and maked family-table blooding families with children, must be incorporated throughout blooding and an antitable blooding and an antitable blooding and a family blooding an				
Housing Hou	ş			Omment Company Comment Commen
Housing Hou				Mixed income and mixed-family-status housing, including families with children, must be incorporated throughout historic and new buildings.
Bonus Program Specific Plan Housing Affordability Specific Plan West Oakland Specific Plan Specific Plan West Oakland Housing Opportunity Specific Plan West Oakland Housing Opportunity Specific Plan West Oakland Housing Opportunity Specific Plan West Oakland Specific Plan	42	Housing		n the interest of creating and maintaining complete neighborhoods, family housing and a full range of economic levels should be a goal throughout both in nistoric buildings and in new ones. The plan must not be limited to building only units for people with large incomes and no families. That is a recipe for novement to the suburbs as soon as people change their lifestyles.
Housing Affordability Specific Plan Promote Equal West Oakland Housing Opportunity Specific Plan Promote Equal West Oakland Housing Opportunity Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Specific Plan Sp	43	Bonus Program	Lake Merritt Specific Plan	275-feet height trigger amenities is NOT realistic given the current and likely future market conditions that we saw n the AECOM and Strategic Economics Studies.
Affordable housing Specific Plan Affordable Housing Specific Plan Low income Housing Specific Plan Specific Plan Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Housing Opportunity West Oakland Housing Opportunity Specific Plan West Oakland Specific Plan Specific	44	Housing Affordability		The study needs to look at potential resident and business displacement n the likely situation where development will increase housing costs and displace people from the neighborhood.
Affordable Housing Specific Plan Low income Housing Specific Plan Specific Plan West Oakland Specific Plan West Oakland Housing Opportunity Specific Plan West Oakland Housing Opportunity Specific Plan West Oakland West Oakland Specific Plan	45		West Oakland Specific Plan	The primary focus of the Plan should not be on new residents who represent a specific racial and financial demographic, it should be a Plan that <u>balances</u> social equity with smart growth.
Low income Housing Specific Plan Equity/Housing Stock Specific Plan Promote Equal West Oakland Housing Opportunity Specific Plan West Oakland Housing Opportunity Specific Plan West Oakland Specific Plan	46		West Oakland Specific Plan	Some concerns have been raised about how the West Oakland Specific Plan might make housing costs rise to the extent that residents have to leave. This will impact the environment by causing residents to move out to more suburban areas where housing is more affordable. By residents relocating to further areas, a longer commute is presented, resulting in more cars on the road. With more cars on the road, comes more pollution; not to mention that most older cars' fuel efficiency is not as desirable as modern cars. One strategy that could mitigate these impacts is providing more affordable housing. That housing not only needs to be affordable, but also comfortable and healthful. There are many cases where affordable housing is placed in areas that over time can be a hazard to your health. Developers need to provide enough affordable housing using the Federal Standard for Affordable Housing to accommodate current citizens.
Equity/Housing Stock Specific Plan Specific Plan Promote Equal West Oakland Housing Opportunity Specific Plan Housing Opportunity Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Specific Plan Sp	47		West Oakland Specific Plan	The Plan does not indicate how it will curb the over concentration of acquired housing stock that discriminates against minority and low-income residents. It also does not define "low-income" or "minority".
Promote Equal Housing Opportunity Specific Plan Promote Equal West Oakland Housing Opportunity Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Specific Plan Specific Plan Specific Plan	48			Housing Stock – 5.21 The Plan does not honestly address how the lack of current and new, proposed housing (all forms) will expand for black seniors who either already reside here but need a housing change or need to return to be near family and/or services will change for the better. Carve-outs are not included but they should be.
Promote Equal West Oakland Housing Opportunity Specific Plan West Oakland Specific Plan West Oakland Specific Plan West Oakland Specific Plan	49			The Plan fails to honestly and firmly address the negative impacts of gentrification. It also does not address the over-concentration of Asian seniors from outside the District.
Housing West Oakland Specific Plan West Oakland Specific Plan Specific Plan	20			The Plan does not address why no substantial single family home projects for low-income or under-served or minority families already living in the District or those who ve been displaced and want to return are planned or included in any of the "opportunity sites".
West Oakland Specific Plan	51		West Oakland Specific Plan	The Plan does not tell how it will balance the high percentage of market-rate housing and below-market housing in the same development.
	52		West Oakland Specific Plan	pre-approval for in-law units without parking