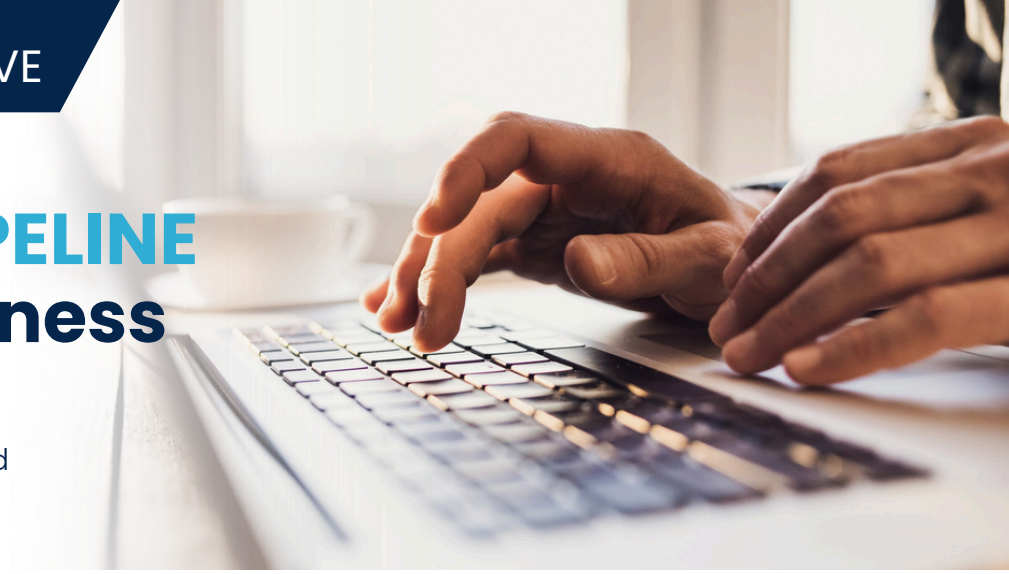
BAY TECH CAREER INITIATIVE

GROW YOUR TECH TALENT PIPELINE

Tackle real business needs

Provide emerging talent with real-world experience while strengthening your business at no cost to you.



The Bay Tech Career Initiative (BTCI) prepares motivated participants with **in-demand tech skills training, industry certifications, professional development, and paid internship experience.**

TECH TALENT IS NEEDED ACROSS EVERY INDUSTRY. Healthcare • Manufacturing • Business and Public Services, and more!

WHY HOST?

- **Be the first to discover emerging tech talent**
- **Add capacity and fresh perspective to your team**
- **Modernize your business infrastructure and operations**
- **Provide candidates meaningful hands-on experience**

BTCI INTERNS SUPPORT:

Information Technology

- IT Device & Help Desk Support
- Network & Systems Configuration
- Security Improvements
- Cloud Computing

Digital Communications

- Social Media Campaigns
- Data Analysis & Data Visualization
- Marketing Content
- Website Updates

Business Operations

- CRM Implementation
- Data Management
- Data Analysis & Visualization
- Workflow Automations

AI Enabled Operations

- AI Workflow Development
- Automation Tools
- Dashboards
- Research & Development

HOW IT WORKS

BTCI INTERNS ARE:

Trained, motivated, and ready to add value on day one.

1 TELL US YOUR NEEDS

Share the roles, skills, and support you're looking for.

2 WE CONNECT YOU WITH TALENT

We match you with qualified BTCI candidates.

3 HOST AN INTERN

Your intern gains real-world experience while supporting your team.

READY TO GET STARTED?

Let's build the future - together.

SCAN TO LEARN MORE AND CONNECT WITH BTCI

connect@empathwaydesigns.com

SCAN ME

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