

**City of Oakland**  
Mayor's Commission on Persons with Disabilities (MCPD)  
Monday, March 16, 2026  
5:30 p.m.-7:30 p.m.  
Hearing Room 1, First Floor  
One Frank H. Ogawa Plaza (City Hall), Oakland, CA 94612

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## **THIS IS AN IN-PERSON MEETING**

NOTE: Public members can now use the Zoom link and access number to observe, listen, and comment during the meeting. When commenting folks shall state their name and the organization they are representing, if any.

### **PUBLIC WEBCASTING**

The public can observe this meeting remotely.

- View the meeting live on KTOP or on the City's website at: <https://www.oaklandca.gov/topics/ktop-tv-10>
- To view the meeting by video, click on the link to download Zoom and open the meeting on a computer or smart phone:
- <https://us02web.zoom.us/j/84137607143>
- To listen to the meeting by phone, dial: (408) 638-0968  
(For international numbers, go to: <https://zoom.us/j/84137607143>)  
**ZOOM MEETING ID: 841 3760 7143**

### **COMMENT DURING MEETING**

By **Zoom**: click the "Raise Your Hand" button to request to speak when Public Comment is being taken on an eligible agenda item. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, muted. Instructions on how to "Raise Your Hand" are available at <https://support.zoom.us/hc/en-us/articles/205566129>.

By **phone**: press \*9 to "Raise Your Hand" to speak when Public Comment is taken. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, muted.

**Public Survey on Return to In-Person Meetings:** A survey has been created to gather feedback from the public regarding board and commission meetings in the City of Oakland:

<https://us.openforms.com/Form/d98a20d5-72e7-4d23-8fc3-be13f6cd32bb>

**Parking and Escort Services:** Parking is available at the Dalziel building at 250 Frank Ogawa Plaza. The entrance is on 16<sup>th</sup> St. between Clay and San Pablo. Provide us with the plate number of the vehicle you will be driving so we can send it to DOT, who will not charge you to park. They also have parking ambassadors in the garage. After the meeting, a security escort is available to accompany you back to the garage, or to the BART entrance in Frank Ogawa Plaza.

**Submitting Comments in advance of the meeting:**

To send your comments directly to MCPD and staff ***BEFORE*** the meeting starts, please include your full name and agenda item number you are commenting on, to ADA Programs at [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) with “MCPD Meeting Agenda Comments” in the subject line.

*Please note that eComments submissions close one (1) hour before posted meeting time (5.30pm). All submitted public comments will be provided to the MCPD prior to the meeting.*

If you have any questions, please contact ADA Programs at [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) with “MCPD Meeting Agenda Question” in the subject line.

**MCPD Webpage:** [www.oaklandca.gov/MCPD](http://www.oaklandca.gov/MCPD)

**Subscribe to MCPD’s mailing list:**

<https://share.hsforms.com/1YUhtVL1vSvidgIBneJN12Qch6is>

**Commissioners:** Anwar Baroudi (Chair), Fatimah Aure (Co-Vice Chair), Jia Wilson (Co-Vice Chair), Benjamin Bartu, James Carter, Nadia Morales-Saleh, Cynthia Gutierrez, Lauren Reed, Emily Habansky

**Commission staff:** Anh Nguyen-ADA Programs Division Manager, Mark Romoser-ADA Program Analyst I

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## **Agenda**

- 5:30 1. In-person meeting logistics and rules
2. Roll Call/Determination of Quorum
- 5:35 3. Open Forum  
Any person may directly address the Commission on any items within the jurisdiction of this Commission not on the agenda for today. Speakers wishing to address a specific item on the agenda may do so when invited at the time the item is being considered. ***There is no discussion allowed during Open Forum.*** Please raise your hand if you wish to comment and wait to be called on.
- In-person public comment will only be taken during Open Forum and during specific requests for public comment. There may be time limits put on comments if necessary.
- All discussion topics are first opened to MCPD commissioners for comment and then for public comment, unless otherwise stated. Staff will read any e-comments that were submitted.
- 5:45 4. Agenda Modification  
MCPD Commissioners may move around the agenda items to better conduct the meeting.
5. Approval of February 2026 Minutes (***Exhibit A***)
- 5:50 6. Commissioner's Announcements  
Commissioners will provide brief updates on their activities and make announcements relevant to the commission and the Strategic goals of the Commission. ***There is no discussion during announcements.***
- 6:00 7. Scraper BART Wellness Center with Tom Holub (***Exhibit B***)
- 6:20 8. General Plan Update: Draft Land Use Framework with Michelle Matranga and Timothy Green (***Exhibit C***)

6:40 9. Department of Race and Equity with Amy Ferguson-Yep and Jacqueline Larrainzar (**Exhibit D**)

7:00 11. Discussion & vote of extending 2025 strategic plan through 2026

7:20 12. Staff Updates and Announcements  
Anh Nguyen, ADA Programs Division Manager

#### Future Agenda Items

Staff will briefly update on agenda items for upcoming meetings.

See MCPD scheduler at [tinyurl.com/MCPD-AgendaPlanner](https://tinyurl.com/MCPD-AgendaPlanner). Suggestions for future agenda items are also welcome; email [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) to submit suggestions.

7:30 13. Adjournment  
(Meeting shall end no later than 7:30 p.m., unless extended by majority vote of the Commission.)

#### Note: The Commission May Take Action on Any Item on the Agenda

Agenda item start times are approximate and are provided as a courtesy guide only. Timing and order of items may change as part of Agenda Modification and Approval and/or as needed based on staff and time availability during the course of the meeting.

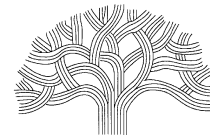


This meeting location is wheelchair accessible. To request disability-related accommodations or to request American Sign Language (ASL), Cantonese, Mandarin, or Spanish language interpreter, please email [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) or call (510) 238-5219 (V) or 711 (California Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete

de en español, Cantones, mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) o llame al (510) 238-5219 (V) o al 711 para servicio de retransmisión (Relay service) por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) 或致電 (510) 238-5219 或 711 (電話傳達服務)。請避免塗搽香氛產品, 參加者可能對化學成分敏感。



**City of Oakland**

\*\*\* Special Meeting \*\*\*

Mayor's Commission on Persons with Disabilities (MCPD)

Monday, February 23, 2026 5:30 p.m.-7:30 p.m.

Hearing Room 1, First Floor

One Frank H. Ogawa Plaza (City Hall), Oakland, CA 94612

**Minutes**

**Commissioners:** Anwar Baroudi (Chair), Benjamin Bartu (Co-Vice Chair), Fatimah Aure (Co-Vice Chair), Jia Wilson, James Carter, Nadia Morales-Saleh, Cynthia Gutierrez, Lauren Reed, Emily Habansky

**Commission staff:** Anh Nguyen-ADA Programs Division Manager, Mark Romoser-ADA Programs Division Program Analyst I

**Presenters:** Hunter Oatman-Stanford, Marchelle Huggins, Jia Wilson

**Other attendees:** Sheela Gunn, Brian Hollander, Keana Giles, Sam Marks, Melissa Getz, Shalamar Carliss, Dwayne McCarther

**Attendees on Zoom:** Lauren Reed, Raquel Amber Santiago

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Mark Romoser begins the meeting with a reminder of rules for in-person meetings:

- No food or open drink allowed in Hearing Room 1 to maintain a clean and professional environment.
- Drinks must be in a closed container to prevent any spills or accidents.
- When commissioners speak- please press the top red button that says “mic” and when you are finished, please press the button again.
- To ensure clarity and transparency, when commissioners speak, please state your name before speaking.
- When a member of the audience is speaking or commenting- please first state your name and any affiliations you may have.
- Restrooms are located outside Hearing Room 1, near the elevators.

Chair Baroudi called the meeting to order at 5:31.

## **Exhibit A**

### **Roll Call**

- At roll call, quorum was established with seven of nine commissioners present.

<b>Commissioners</b>	<b>Present (x)</b>
Anwar Baroudi (Chair)	X
Jia Wilson (Co-Vice Chair)	X
Fatimah Aure (Co-Vice Chair)	X
Benjamin Bartu	Absent (excused)
James Carter	X
Nadia Morales-Saleh	X
Cynthia Gutierrez	X
Lauren Reed	Excused; on Zoom
Emily Habansky	X

### **Open Forum:**

- Melissa Getz commented on the lack of sidewalks and blockage of sidewalks along Edgewater Drive, which prevents her from reaching the Alameda County Community Food Bank. She also noted that she had copies of the Save Transit petition available to sign.

### **Approval Of Minutes**

- The November minutes were approved 7-0. Motion by Wilson, seconded by Bartu.

### **Commissioner's Announcements**

- Comm. Carter noted that there are several new commissioners, and asked if they would be assigned to tasks within the strategic plan. He gave suggestions for community engagement that could be put in next year's plan, as well as education.
- Co-Vice Chair Wilson said that she had made contact with many of the commissioners regarding the strategic plan.
- Chair Baroudi was pleased that Melissa Getz had the Save Transit petition with her, and noted that he and others had the forms as well.

## ***Exhibit A***

### **Vision 980 Final Report**

- Hunter Oatman-Stanford gave his presentation.
- Comm. Morales-Saleh asked about collaboration with stakeholders in the disability community. Mr. Oatman-Stanford replied that they would have a consultant in Phase 2 to work on targeted outreach. Comm. Morales-Saleh then asked where she could find the equity assessment data mentioned in the presentation. Mr. Oatman-Stanford replied that it should be on the website, and if not, he'd send it over.
- Co-Vice Chair Aure asked about traffic flow. Mr. Oatman-Stanford replied that there could be a boulevard built in the freeway's place, or that neighboring Brush and Castro streets could be reconfigured, or improvements could be made to the 980-880 interchange,
- Co-Vice Chair Wilson asked whether the truck ban on 580 increased traffic on 980. Mr. Oatman-Stanford replied that 980 was originally intended to connect to a second Bay Bridge, but eventually connected only to 880, providing several offramps downtown. He added that 980 does not have a direct connection to the Port. C-Vice Chair Wilson then asked about short-term improvements. Mr. Oatman-Stanford replied that they would be similar to city projects like the one on 14<sup>th</sup> Street, focusing on streets that city doesn't plan to improve.
- Comm. Gutierrez asked why there was confusion between the three scenarios presented. Mr. Oatman-Stanford replied that people aren't familiar with freeway decks or covers, because there aren't many examples locally, other than Tunnel Tops Park in SF, so the Cover scenario in particular was confusing.
- Chair Baroudi asked about the fails in the Remove option. Mr. Oatman-Stanford replied that they weren't available in this phase. Chair Baroudi asked what feasibility meant. Mr. Oatman-Stanford replied that it includes market feasibility, public appetite for a lengthy construction project, and similar items. Chair Baroudi then asked about technical assessments, noting that the boulevard that replaced the Embarcadero Freeway in SF was wider than it needed to be. Mr. Oatman-Stanford replied that Caltrans' priorities have shifted from cars to all modes of transit, that the Alameda-Contra Costa Transit Model would be used to study traffic flow, and that an economic consultant would be brought on for Phase 2.
- Co-Vice Chair Wilson asked whether Caltrans was working with OakDOT in terms of the city's general plan. Mr. Oatman-Stanford replied that there were three partner agencies: OakDOT, Metropolitan Transportation Commission, and the Alameda County Transportation Commission. They meet regularly with staff, and there's also a technical advisory committee.
- Chair Baroudi asked if reduced capacity or a test closure might be possible. Mr. Oatman-Stanford replied that that would be complicated and expensive, though

## **Exhibit A**

possible. He added that the Federal Highway Administration had formed a group of communities that have had freeway closures.

- Comm. Habansky asked about access practices within Caltrans, like the length of time it takes to cross streets. Mr. Oatman-Stanford replied that it would be a while before all Caltrans ramps, streets, sidewalks, etc. would be accessible, but that they were making progress and working more closely with the city.
- Sheela Gunn mentioned that the island bus stops along 14<sup>th</sup> St. are dangerous, making it harder for them to get around. They expressed resentment that these designs are for wheeled vehicles rather than pedestrians.
- Shalamar Carliss asked about the source of funding for Vision980. Mr. Oatman-Stanford replied that Phase 2 was funded through a federal grant, but that the actual construction would require additional funding. He added that the city, not Caltrans, would be responsible for developing the land, and that the city's support was in the form of staff rather than funding. Ms. Carliss asked if the 1989 earthquake was responsible for this. Mr. Oatman-Stanford replied that it was not, but that that quake led to the demolition of the Cypress Freeway and its replacement by Mandela Parkway.
- Brian Hollander asked about access-specific input. He mentioned organizations like TheCIL and Disability Rights California and asked if input had been sought from them. Mr. Oatman-Stanford replied that that type of input would be included in Phase 2, and added that Caltrans has a statewide disability advisory committee and may eventually have one for each district.

**Action Items: Mr. Oatman-Stanford will send MCPD the equity assessment data.**

### **Access Improvement Program**

- Marchelle Huggins gave her presentation.
- Comm. Gutierrez asked where the buildings were located, the requirement for physician certification, and how informed the staff were on disability issues. Ms. Huggins replied that the properties were in the city of Oakland and owner-occupied with income-qualified homeowners. She added that the physician statement describes the applicants' needs. She also noted that staff included architects trained to do assessments, but the scope of work they provide doesn't always meet applicants' needs, that some requirements don't apply to single-family homes, and that they have spoken with people from TheCIL, Beyond

## **Exhibit A**

Access Consulting, Accessibility Housing Matters, and Alameda County Healthy Homes about how to support the disability community.

- Co-Vice Chair Wilson asked if there was a time limit on the physician certification. Ms. Huggins replied that they provide accommodations to applicants as needed, including older certifications. Co-Vice Chair Wilson then asked if the program did community outreach. Ms. Huggins replied that their outreach efforts had been constrained by staff capacity, and that the program already has a lengthy waitlist. Co-Vice Chair Wilson asked if there were separate programs for homeowners and renters. Ms. Huggins replied that there were. Co-Vice Chair Wilson then asked about sensitivity training on disability issues to increase staff knowledge of disability issues. Ms. Huggins thanked her.
- Chair Baroudi asked about the budget for AIP. Ms. Huggins replied that the budget was \$287,000 per fiscal year. Chair Baroudi asked why so few projects were undertaken each year. Ms. Huggins replied that the program is understaffed, and added that they had contracted with Habitat for Humanity. Chair Baroudi asked whether the owner or the renter applied for programs in rental buildings. Ms. Huggins replied that the renter did. Chair Baroudi then asked if the landlord of a building that used AIP had to rent to the same disabled person for five years. Ms. Huggins replied that landlords could rent to another disabled person within the five-year time frame.
- Mx. Gunn asked why physician certification is required, given that most disabilities are permanent. They added that large HMOs generally require you to deal with clerks rather than with physicians directly, creating a barrier to application. They suggested that an SSI or SSDI award letter could be substituted. Ms. Huggins thanked them.
- Keana Giles asked about the five-year occupancy requirement, and if it applied to people who, for instance, had to vacate their building to go to the hospital. Ms. Huggins replied that there was language to that effect in the program agreement. Ms. Giles then asked about partnering with nonprofits to help with the application process. Ms. Huggins replied that the mortgage advisors pick up the applications. Ms. Giles clarified that she meant completing the application. Ms. Huggins replied that the mortgage advisors do that as well. Ms. Giles then suggested leveraging community resources rather than relying solely on city staff. Ms. Huggins thanked her.
- Ms. Carliss asked how people access the program. Ms. Huggins replied that applications are available on the city's website or via phone. Ms. Carliss clarified that she was talking about outreach. She then asked how long the waitlist was. Ms. Huggins agreed that the waitlist was too long and that the program was understaffed and underfunded. She added that Alameda County has a minor home repair program.

## **Exhibit A**

- Mr. Hollander asked whether the \$278,000 figure included administrative and staff costs. Ms. Huggins replied that those funds were for home repair and lead abatement. Mr. Hollander then asked whether the staffing losses would be filled. Ms. Huggins replied that that was up to departmental leadership. Mr. Hollander asked who made the financial decisions for the program. Ms. Huggins replied that that was handled at the director level. Mr. Hollander then asked about the physician certification, adding that physicians don't always know people's access needs. Ms. Huggins thanked him.
- Comm. Wilson noted that some people with disabilities have trouble leaving their homes due to access issues. Ms. Huggins thanked her.

### **2025 MCPD Survey**

- Jia Wilson gave her presentation.
- Comm. Gutierrez asked where the non-Oakland respondents were from. Comm. Wilson replied that most were from Berkeley. Comm. Gutierrez then asked which forms of transit were surveyed. Comm. Wilson replied that both bus and BART were surveyed. Comm. Gutierrez then asked if responses in future surveys could be broken out by neighborhood. Comm. Wilson replied that that was a great idea.
- Comm. Habansky noted that people often park in the red zone, blocking access. She added that including seniors, caregivers, and others. Comm. Wilson agreed.
- Comm. Carter expressed a desire to continue the annual survey.
- Mx. Gunn mentioned an upcoming ballot initiative to fund transit, and agreed that cars on sidewalks and at bus stops are a problem.
- Ms. Carliss mentioned that Oakland has poor streetlights, which impacts public safety. Comm. Wilson agreed, and proposed adding more public safety questions to future surveys.
- Ms. Getz mentioned that BPAC commissioners have their emails online, and wanted to email the commissioners about disaggregating survey data. Chair Baroudi mentioned that she could email staff, who would forward it to the commissioners.

**Action Items: Ms. Getz will email staff. Commissioners will share their contact info with her.**

## ***Exhibit A***

### **2025 Strategic Plan**

- Comm. Habansky moved to postpone the discussion to the March meeting. Comm. Carter seconded. Motion passed 7-0.

### **Staff Announcements**

- Mr. Romoser announced that the Oakland fire code had been updated, and that the film Crip Camp will be shown at the main library on March 14<sup>th</sup>, featuring discussion with the filmmakers.

Meeting adjourned at 7:29.

DRAFT

**Exhibit B**



# **The Scraper BART Wellness Center**

**MCPD presentation, March 16, 2026**

Champ Stevenson, Founder and Chief Visionary Officer

Tom Holub, Board Chair

Anika Imraana Sohaana, Design Intern

<https://scraperbiketeam.com/>

# Vision

- A community space for wellness and bikes in Deep East Oakland
- Partnership with Roots Community Health and Black Cultural Zone



# **Bike shop and Scraper programs**

- Supporting youth and community development programs
- Creative bike design and decoration
- Free walk-in bike repairs
- Hub for community bike rides

# Wellness Center programs

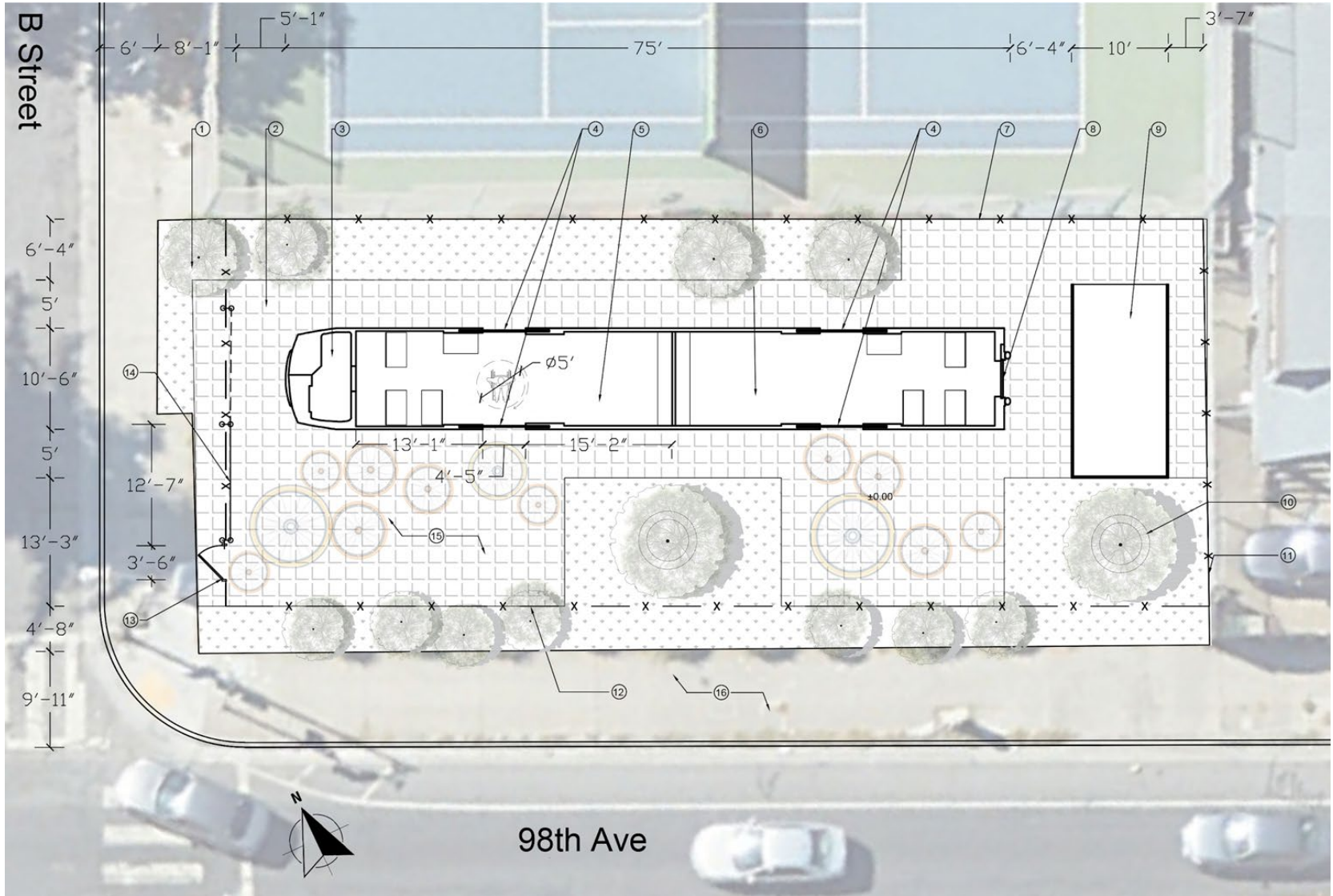
- Community space for healthful activities
- Open floor plan for flexibility
- Available for rental and events

# Accessibility work

- Still early in design process
- Met Jan 30 with Anh Nguyen and OPRYD
- Changed design for level entry
- BART car accessibility is generally understood
- Keeping open floorplan

# Site plan

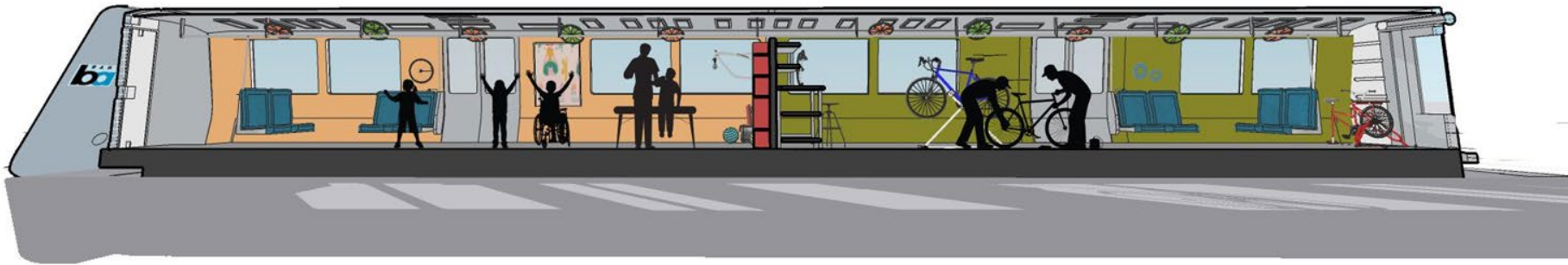
## Exhibit B



*Exhibit B*

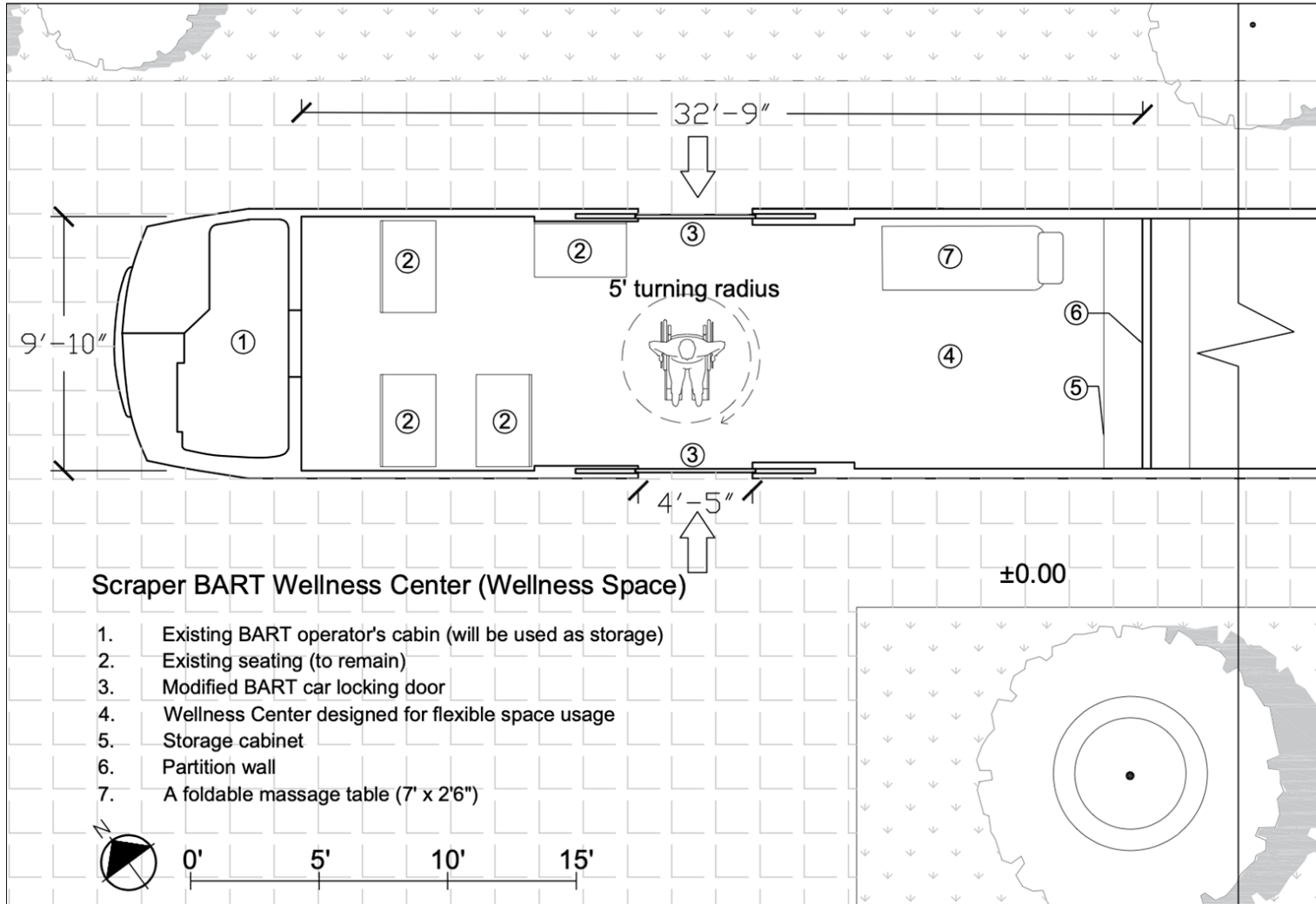


# Interior section diagram



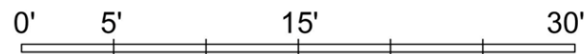
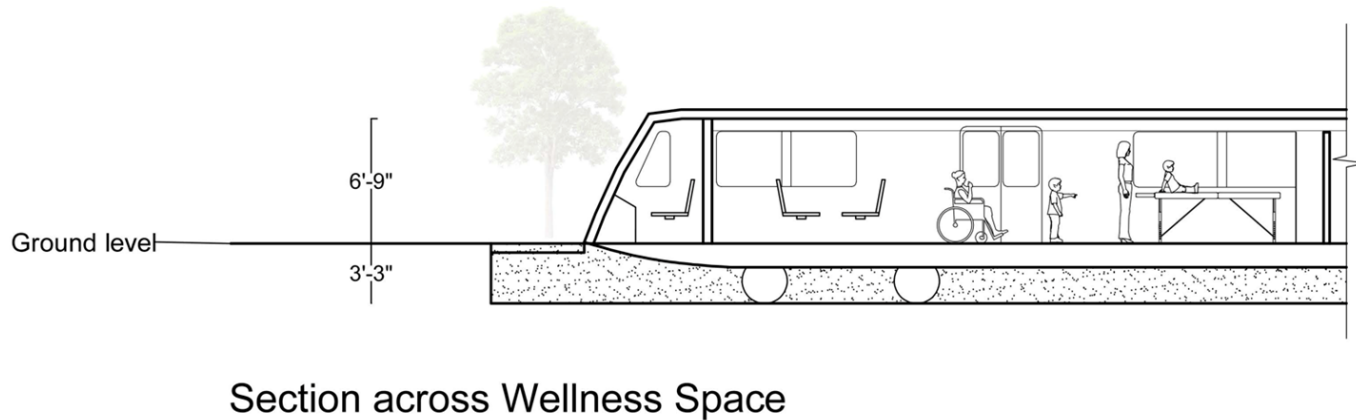
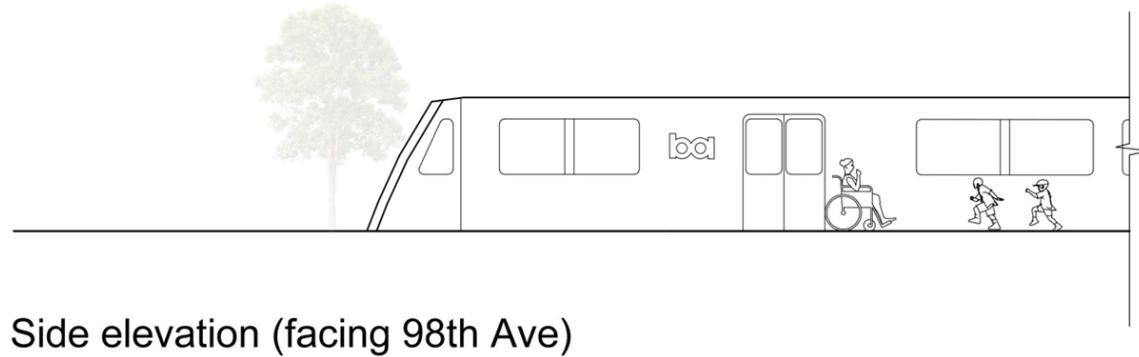
# Wellness Center plan detail

Exhibit B



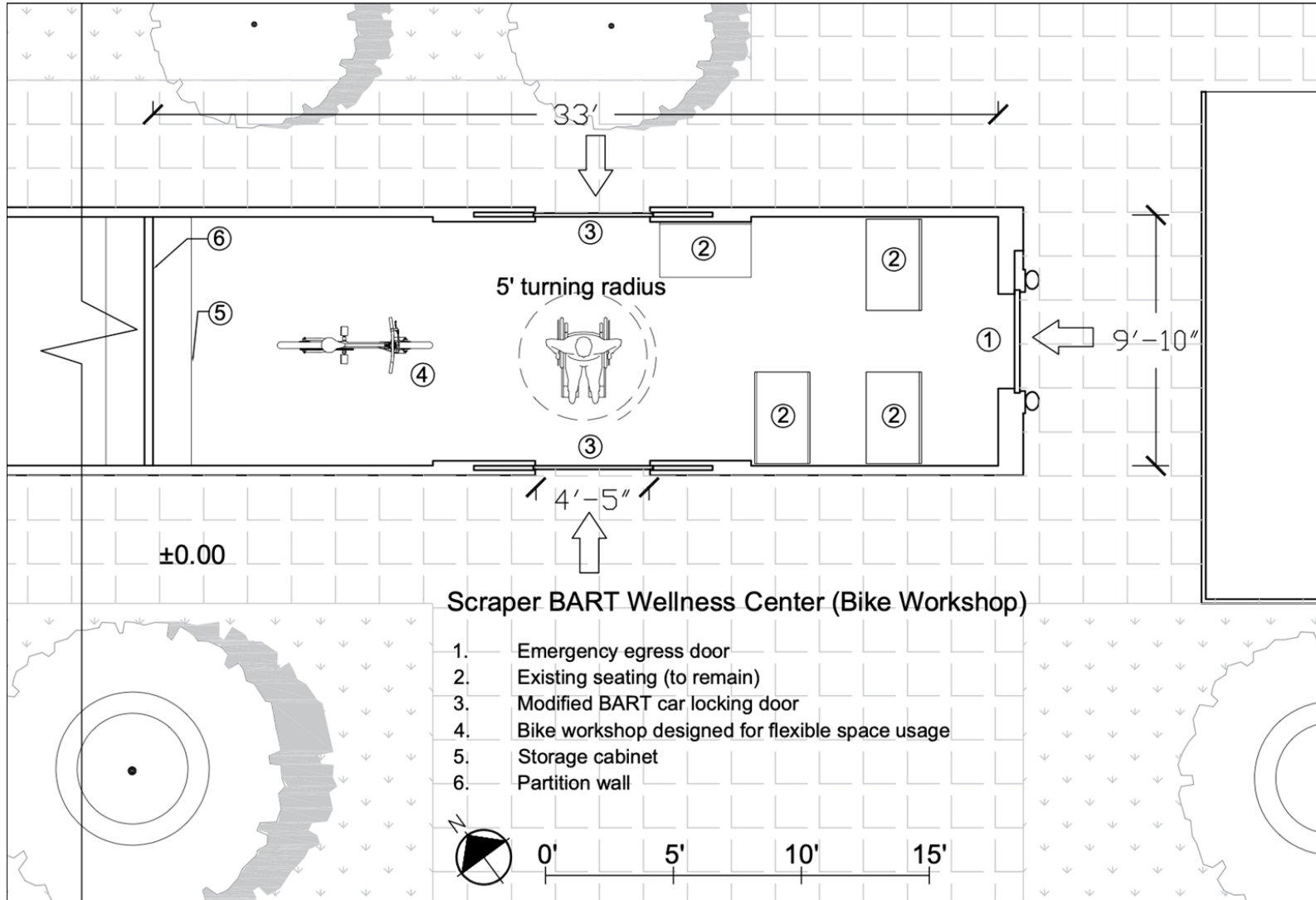
# Wellness Center side view

Exhibit B



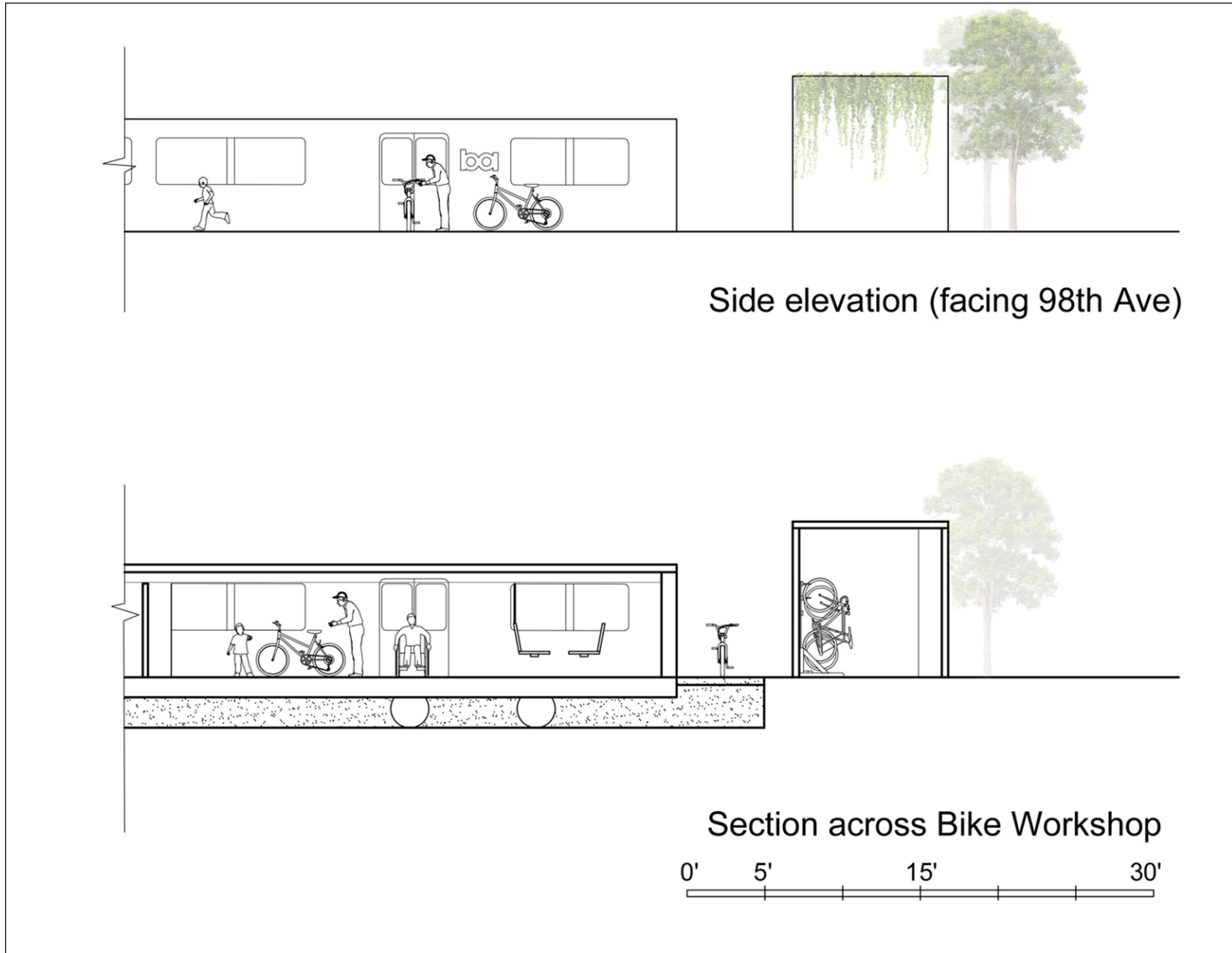
# Bike shop plan detail

Exhibit B



# Bike shop side view

Exhibit B



*Exhibit B*



# **Thank You from the Scraper Bike Team!**

Champ Stevenson, [scraperbikes@gmail.com](mailto:scraperbikes@gmail.com)

Tom Holub, [tom@scraperbiketeam.com](mailto:tom@scraperbiketeam.com)

Anika Imraana Sohaana, [anika\\_sohaana@berkeley.edu](mailto:anika_sohaana@berkeley.edu)

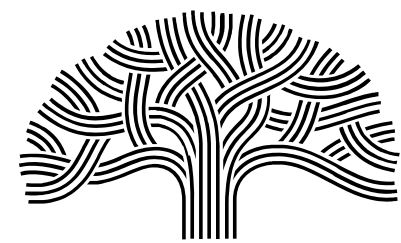
*Exhibit C*

# **General Plan Update (GPU) Draft Land Use Framework**

**Presentation to the Mayor's Commission  
on People with Disabilities**

**March 16, 2026**

**Planning and Building Department  
Michelle Matranga, Timothy Green**



**CITY OF  
OAKLAND**

# Agenda

- General Plan Update (GPU) Background
- Draft Land Use Framework
- Land Use and Transportation
- Parks and Open Space
- Other Related Topics
- Discussion
- Next Steps

# General Plan Background

# What is the Oakland General Plan?

## **"Constitution" for development and conservation**

Establishes citywide vision and supporting goals, policies, and implementation measures

## **Identifies past challenges & accomplishments**

Provides consistent direction for future development

## **Opportunity to Reduce Racial Inequities & Do Inclusive Engagement**

Engage our community in the planning and decision-making process

# General Plan Equity Goal and Guiding Principles

*Exhibit C*

- Advance racial equity by establishing more just policies related to land uses, parks and open space, and transportation
  - Ensure people have homes and feel healthy and safe
  - Celebrate Oakland's many cultures and identities
  - Support good jobs and economic opportunities
  - Create better-connected neighborhoods
  - Ensure that all communities can access essential services and resources

# Phase 2 Elements

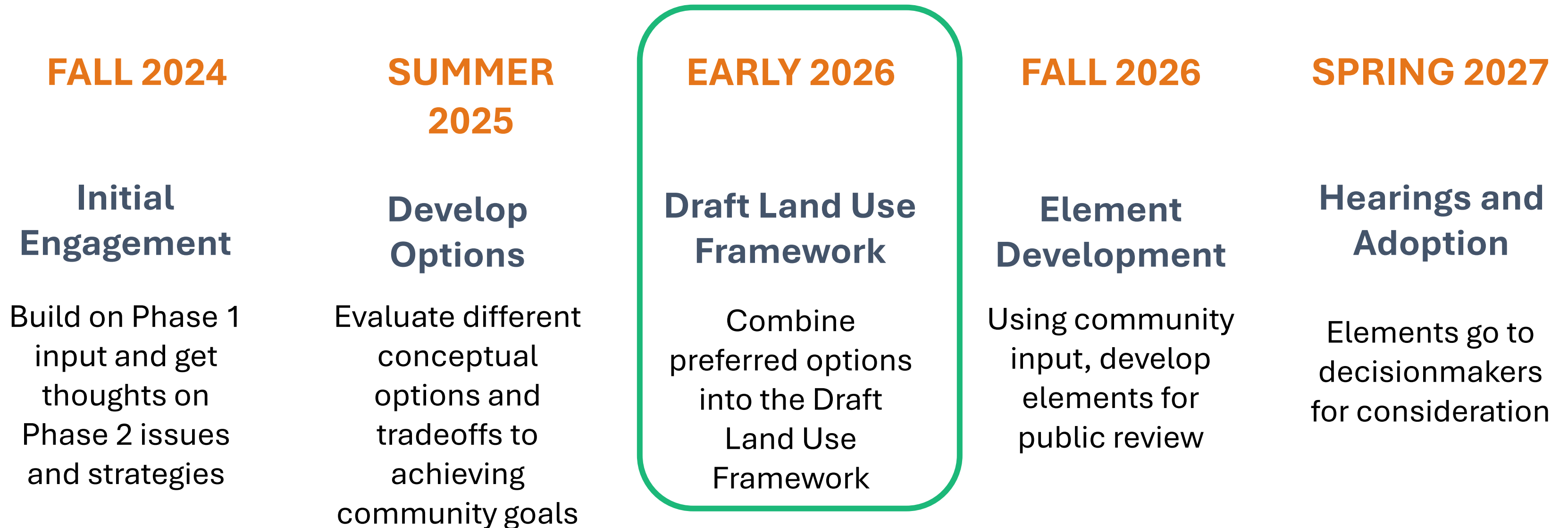
- **Land Use and Transportation Element (LUTE)**
  - Address population growth, housing, arts and culture, jobs
  - Outline what can be built in different places
  - Build a transportation system where people can get around safely and easily
- **Open Space, Conservation, and Recreation (OSCAR) Element**
  - Create equitable, well-maintained, accessible network of parks and rec facilities
  - Preserve open space and enhance connections to open space

# Phase 2 Elements

- **Infrastructure and Capital Facilities Element**
  - Plan for well-maintained, resilient, and high-quality critical systems, like water and sewage, electricity, and internet
  - Support an equitably distributed and well-maintained network of public facilities, like libraries, educational facilities, and civic buildings
- **Noise Element**
  - Minimize the adverse effects of noise pollution on public health from sources such as the airport and industrial activities

# Phase 2 Timeline

*Exhibit C*



**\*Community engagement opportunities sharing out of how input has been incorporated and decisionmaker meetings will occur at all steps**

# Draft Land Use Framework

# What is the Draft Land Use Framework?

- A high-level document that shows what Oakland will look like in the future (maps), and how the City will get there (key strategies)
- Serves as the basis for developing detailed General Plan policies in the Phase 2 Elements
- Based on community input and preferred ideas from the Options for How we Stabilize and Grow

# Community Engagement

- 1 Oakland High student project
- 12 pop-up events
- 13 walking tours
- 14 deep listening sessions and focus groups
- 15 public meetings
- 17 other events
- 21 comment letters
- 757 responses to Options Survey
- 1300+ people reached directly
- 1.6M people reached through ads



**Images** show participants on the MCPD walking tour (top) and a pop-up at Oakland Museum (bottom)

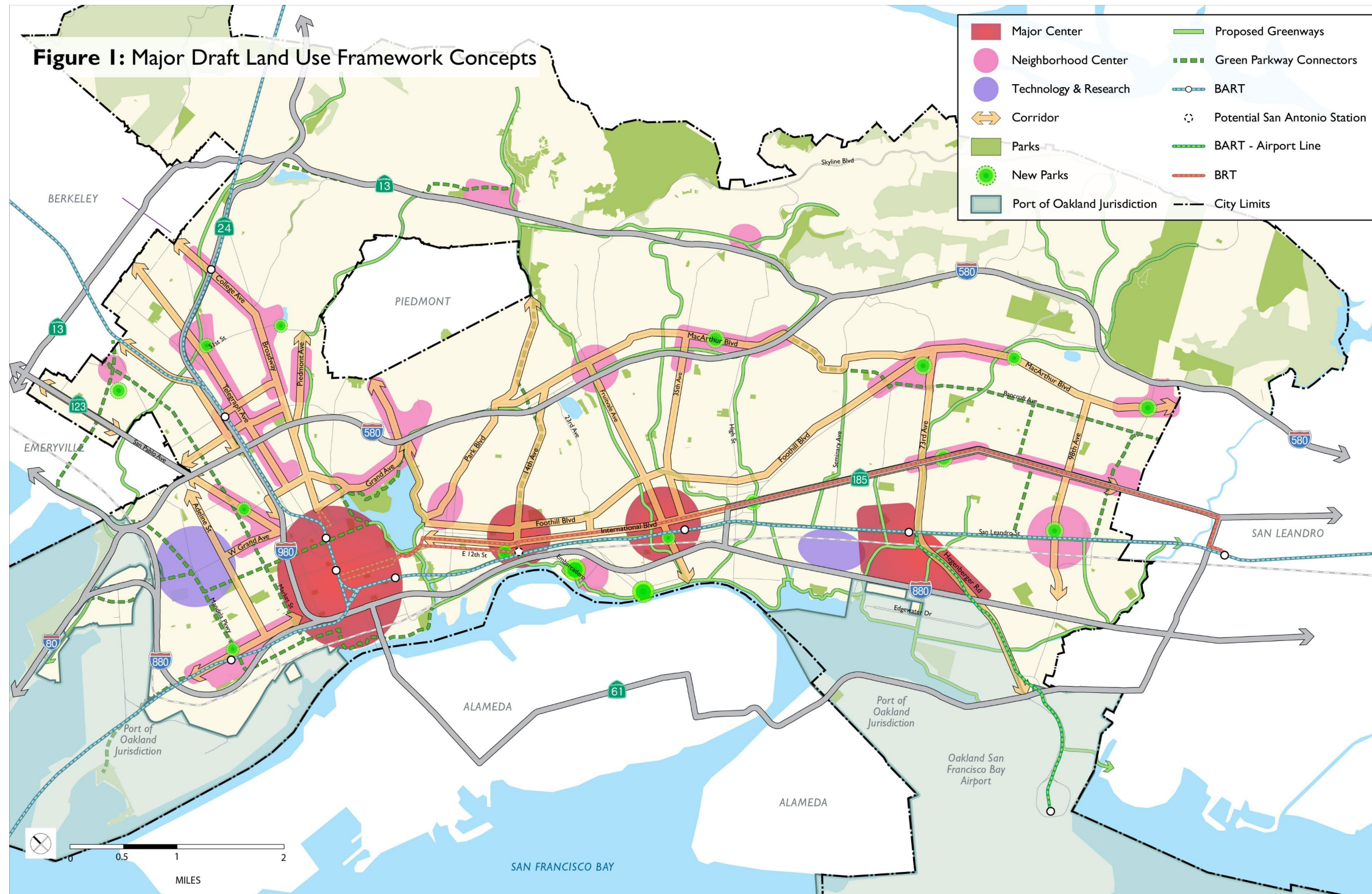
# Shared Community Priorities

- Support equitable communities by encouraging neighborhood centers
- Improve transit safety, frequency, and accessibility for all users
- Capture jobs in forward-looking industries while supporting existing businesses
- Invest in increased maintenance of parks, streets and sidewalks, public spaces, and community facilities
- Expand parks, greenways, and shoreline access
- Promote development of affordable housing and anti-displacement strategies
- Celebrate Oakland's history and culture

# Overall Strategy: City of Neighborhoods

- Oakland as a city of distinct neighborhoods, connected by: transit corridors; walkable centers, greenways & open space
- **Neighborhood Centers**
  - Everyday services within walking distance
- **Downtown & Major Centers**
  - Downtown remains largest hub
  - Other larger centers (San Antonio, Fruitvale, Coliseum)
  - Develop Hegenberger Corridor as gateway to the city
- **Vibrant Corridors & Transit Hubs**
  - High-density, mixed-use along major corridors & near BART stations
- **Technology and Research Centers**
  - New hubs to capture jobs in technology, green industry, life sciences, advanced manufacturing, and artisan production

# Overall Strategy Map

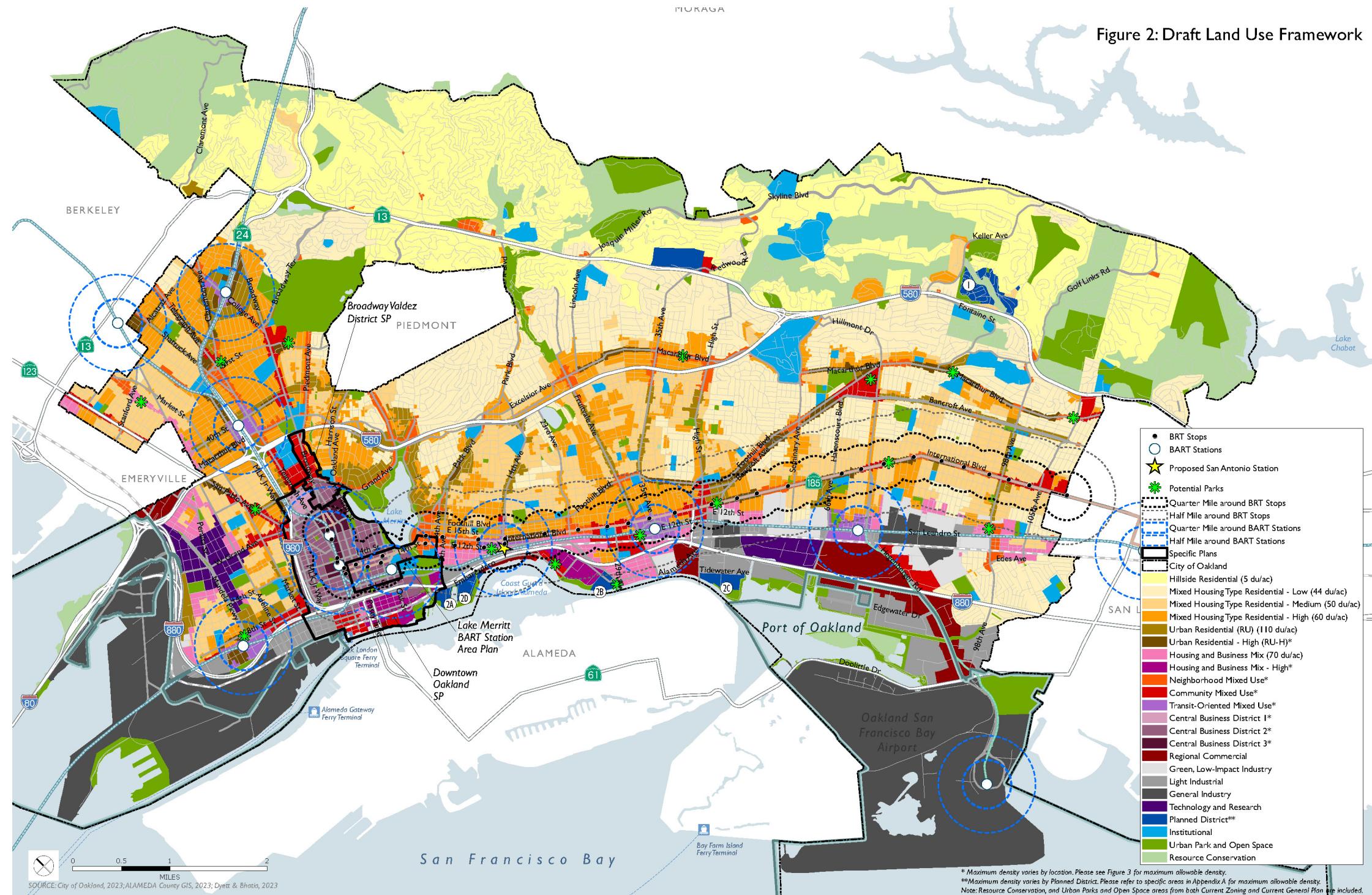


## Map Description

- Neighborhood centers in pink polygons
- Technology and research areas in Upper West Oakland and west of the Coliseum in purple circles,
- Major centers in red polygons in Downtown, Fruitvale, San Antonio, and near the Coliseum.
- Green circles represent proposed locations for new parks
- Thick green lines show proposed greenway network
- Green dashed lines are the city's existing bicycle boulevards

# Land Use Designations

Figure 2: Draft Land Use Framework



## Map Description

- Dark yellow, gold and dark brown areas represent increased density around corridors which corresponds with corridors for increased transit frequency
- Dark purple represents new Technology and Research Areas
- Light purple shows Transit Oriented Mixed Use areas near Bart Stations

# Land Use and Transportation

# Key Land Use and Transportation Strategies

*Exhibit C*

- Create **mixed-use, walkable neighborhood hubs** by promoting a mix of housing, restaurants, small businesses, etc. in neighborhood centers
  - Improve walking and biking connections, and support increased transit use to meet climate goals
  - Create safe, easy, and accessible connections between neighborhood centers
  - Reduce vehicle speeds around neighborhood centers and within residential areas
  - Add new bike lanes, slow streets, rental stations, safe sidewalks and wayfinding
  - Locate parks and open spaces close to homes, and neighborhood centers
  - Explore street changes and closures to create public spaces and plazas

# Key Land Use and Transportation Strategies

*Exhibit C*

- Coordinate with AC Transit to optimize bus service to meet the needs of Oaklanders and improve service on North-South bus lines
  - Allowing higher densities & heights in core of neighborhood centers and along corridors identified for improved bus service
  - New Transit-Oriented Mixed-Use land use category to support high-density housing near transit
  - Lay foundation for a future infill BART station in San Antoino neighborhood
- Minimize conflicts between residential and industrial land
- Collaborate with communities to develop more detailed policies
- Protect tribal resources
- Embed accessibility, disability inclusion, and safety features in all design and construction processes

# Technology and Research Hubs

- Create two new technology and research hubs in West and East Oakland
- Support technology, life sciences, green economy, advanced manufacturing and artisan production jobs
- Infrastructure improvements to support higher intensity uses
- Couple with policies on workforce development, jobs training, and career pipelines



Longshot utilizes West Oakland industrial space to craft new aerospace technology. Credit: Kelly Sullivan

**Image** shows worker welding at Longshot aerospace startup in West Oakland.

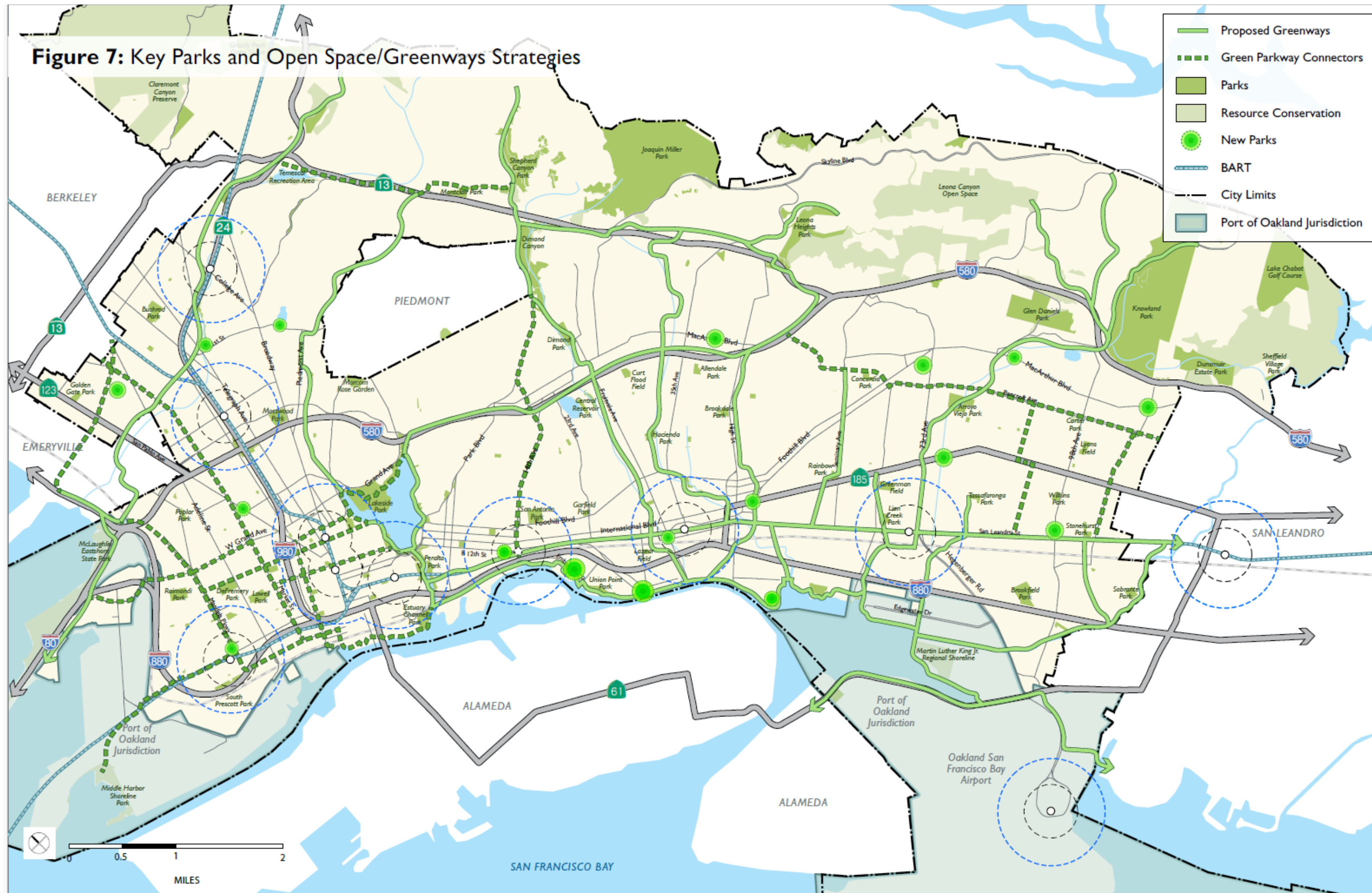
# Parks and Open Space

# Key Parks and Open Space Strategies

- Create a greenway network to connect communities, promote active transportation, recreation, improve natural habitats, and increase access to green space
- Prioritize park and open space investments in EJ Communities
- Set standards for park maintenance and programming to meet needs of different communities
- Support and protect natural resources, like creeks, trails, regional parks
- Find opportunities to use open space for tribal cultural resource preservation
- Support unhoused residents who use parks and open spaces as places of refuge

*Exhibit C*

**Figure 7: Key Parks and Open Space/Greenways Strategies**



**Exhibit C**

**Map Description**

- Green circles represent proposed locations for new parks
- Thick green lines show proposed greenway network
- Green dashed lines are the city's existing bicycle boulevards
- Dark green areas are parks
- Light green areas are for resource conservation

# Other Related Topics

# Housing, Economic Development, Arts and Culture

- Ongoing Housing Element Implementation, focusing on promoting affordable housing near transit, amenities, and other services
- Support programs that connect residents with jobs, especially in technology and research
- Support small business development and retention through assistance, training, and funding programs
- Ensure inclusive commercial spaces and legacy business retention, including community-serving and culturally specific businesses
- Integrate arts, culture, and history into neighborhood centers through placemaking
- Preserve, strengthen, and expand cultural districts

*Exhibit C*

# Infrastructure and Environment

- Prioritize equitable distribution of community facilities
- Ongoing implementation of Environmental Justice Element to address illegal dumping and explore options for new strategies
- Prioritize capital improvement funding for community resilience hubs
- Explore other funding sources for infrastructure projects
- Proactively plan for sea level rise and flooding
- Continue implementing ECAP, Urban Forest Plan, and support urban greening projects

# Discussion

# Discussion Questions

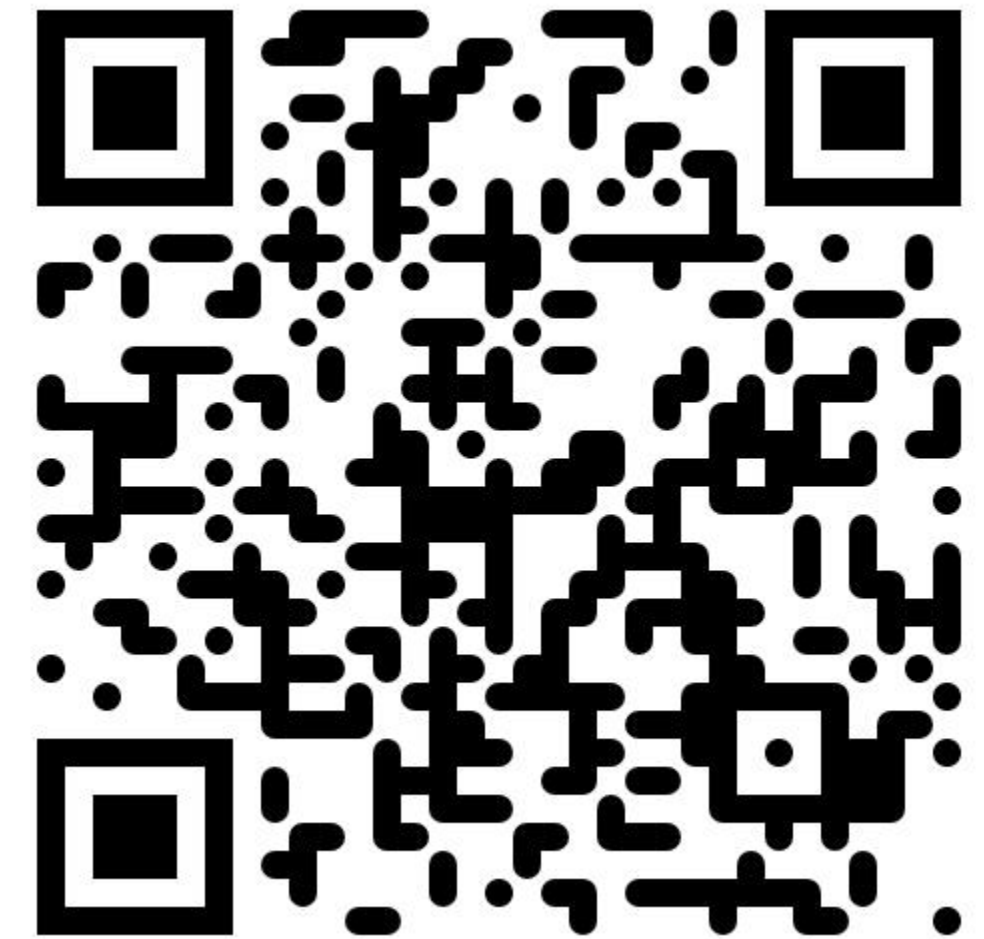
- Does the overall strategy and maps advance the GPU Goal and Guiding Principles?
- Do these strategies help achieve your commission's priorities?
- What ideas for specific policies do these strategies raise?
- Is anything missing?

# Next Steps

# Draft Framework Engagement

*Exhibit C*

- Provide comments on the Draft Framework until April 23
- Boards and Commissions presentations through beginning of April
- Attend a pop-up event or workshop in your district
- Visit the website to see upcoming events and sign up for the mailing list: [oaklandca.gov/gpu](https://oaklandca.gov/gpu)



QR Code to review  
Framework

# Department of Race & Equity

The Department of Race and Equity of the City of Oakland will intentionally integrate, on a citywide basis, the principle of “fair and just” in all the City does in order to achieve equitable outcomes for all people and communities.



\*Image is of PBS News Hour anchor Gwenn Ifill, with a quote saying “We can’t expect the world to get better by itself. We have to create something we can leave the next generation.

*Exhibit D*

# WELCOME!

THE FOLLOWING **TRAINING** HAS BEEN APPROVED FOR  
**CITY OF OAKLAND EMPLOYEES**  
BY THE DEPARTMENT OF RACE AND EQUITY

THE TRAINING HAS BEEN RATED

**BF**

**BLAME-FREE**

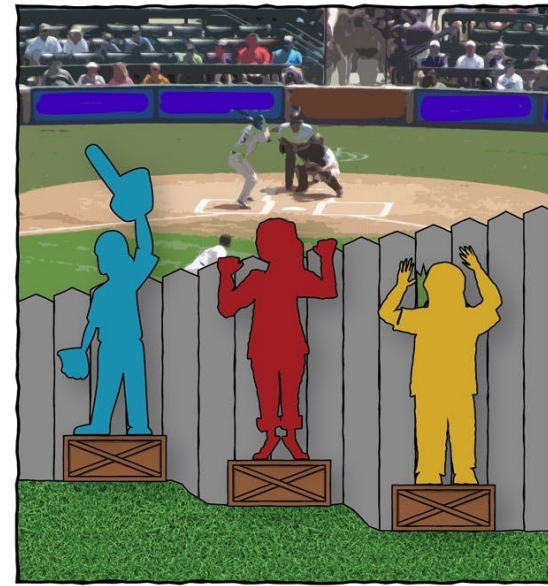
**REQUIRES AN OPEN MIND AND CRITICAL THINKING**

**THIS TRAINING IS NOT ABOUT PLACING BLAME OR MAKING ANYONE FEEL GUILTY.  
IT IS ABOUT TAKING RESPONSIBILITY.**

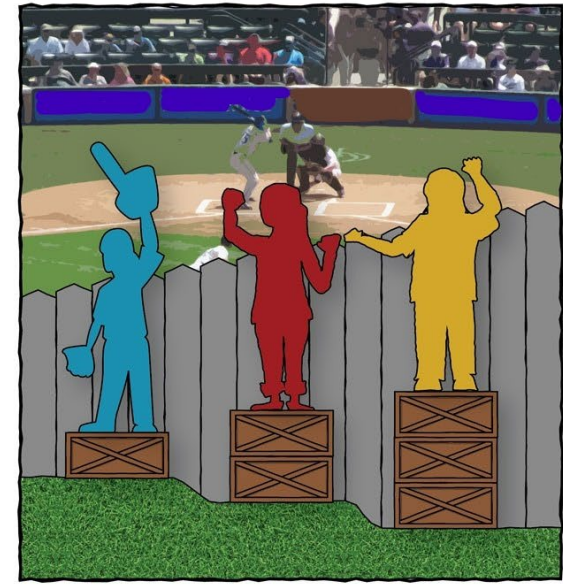
Exhibit D

# Eq-ui-ty (*ek-wi-tee*), noun

- Just and fair inclusion.
- An equitable society is one in which all can participate and prosper.
- The goals of equity must be to create conditions that allow all to reach their full potential.
- In short, equity creates a path from hope to change.



EQUALITY



EQUITY

\*image on the left says “Equality” and shows three figures, only one of which can completely see over the fence to watch the baseball game. On the right says “Equity,” now each figure has additional boxes boosting them so everyone can see over the fence

## Exhibit D

### EQUALITY:

Everyone gets the same – regardless if it's needed or right for them.



### EQUITY:

Everyone gets what they need – understanding the barriers, circumstances, and conditions.



Copyright 2022 Robert Wood Johnson Foundation

\*Image is of people stepping off a sidewalk and onto the street. One person uses a cane, one a wheelchair, one is a child, and one is an adult. In the panel on the left, the curb does not have a ramp; in the panel on the right, there is a curb ramp

# Why is Equity the Best Model?

- Everyone benefits in a society experiencing the “Curb-Cut Effect”
- Designed in response to advocacy of people using wheelchairs
- Benefits reach far beyond; those pulling suitcases on wheels, pushing babies and young children in strollers, bikers, workers with large racks making deliveries, and many others
- Investment in one group can and does cascade out and up, contributing to the well-being of the entire community



**Before**



**After**

\*image is of a sidewalk curb without a ramp, and a curb with a ramp

# Development in Response to Race

*Exhibit D*

**DIVERSITY** ●●▶ **INCLUSION** ●●●●●●●●▶ **EQUITY**



## Quantity

Different identities & cultures



## Quality

Participation across identities & cultures



## Justice

Policies, practices, & procedures to ensure equitable outcomes

\*image shows under “Diversity,” there are figures of different colors depicted together, under “Inclusion” they’re around a table together, and under “Equity” they’re all seeing over a fence together

*Exhibit D*

# Systemic and Institutional Racism

A pattern of social institutions; such as governmental organizations, schools, banks, and courts of law, perpetuating negative treatment toward a group of people based on their race. Institutional racism leads to inequality in opportunity and inequity in life outcomes.

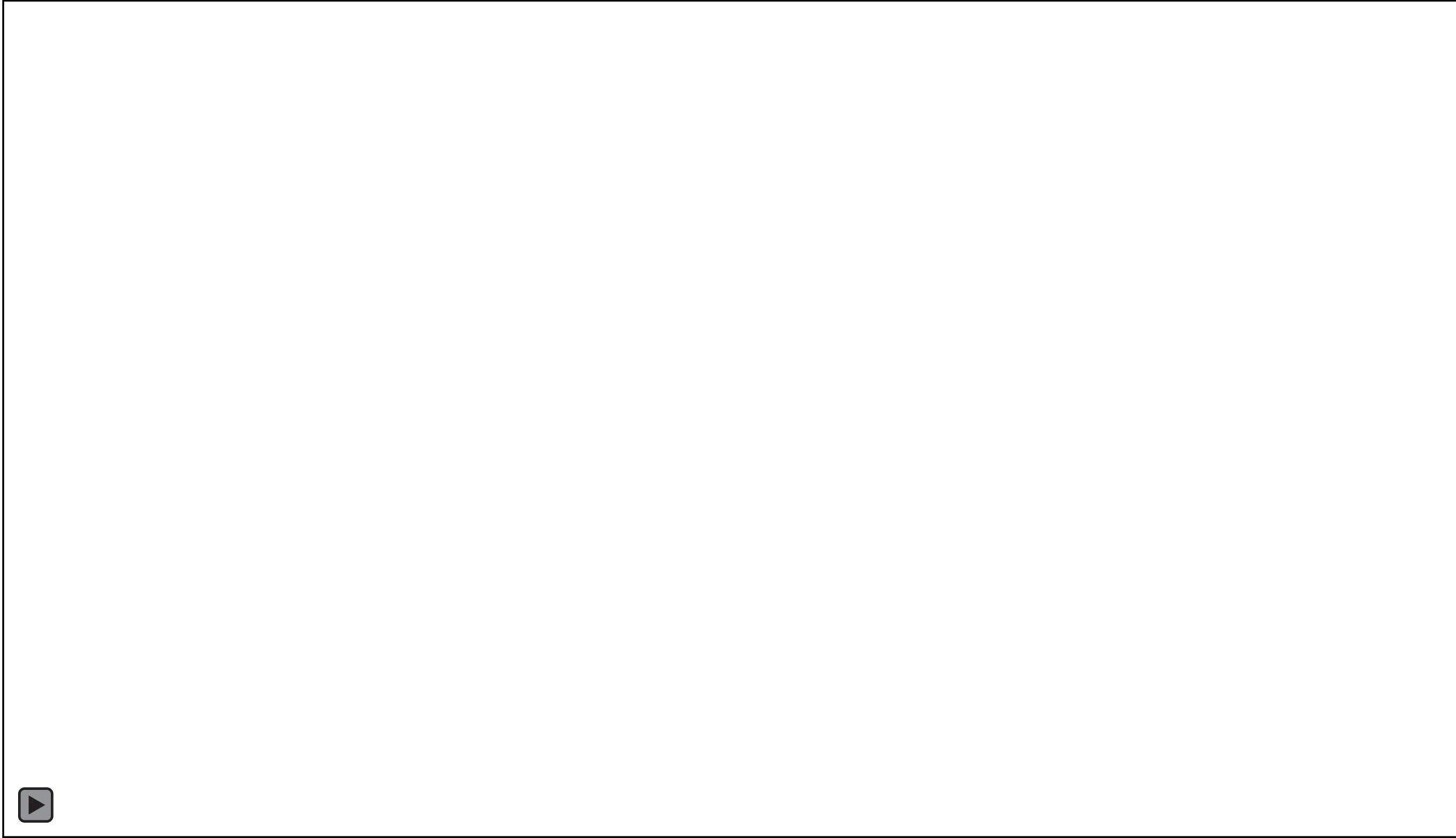


\*image is of blue gears that are interlinked

# Systemic [Institutional] Racism Video

*Exhibit D*

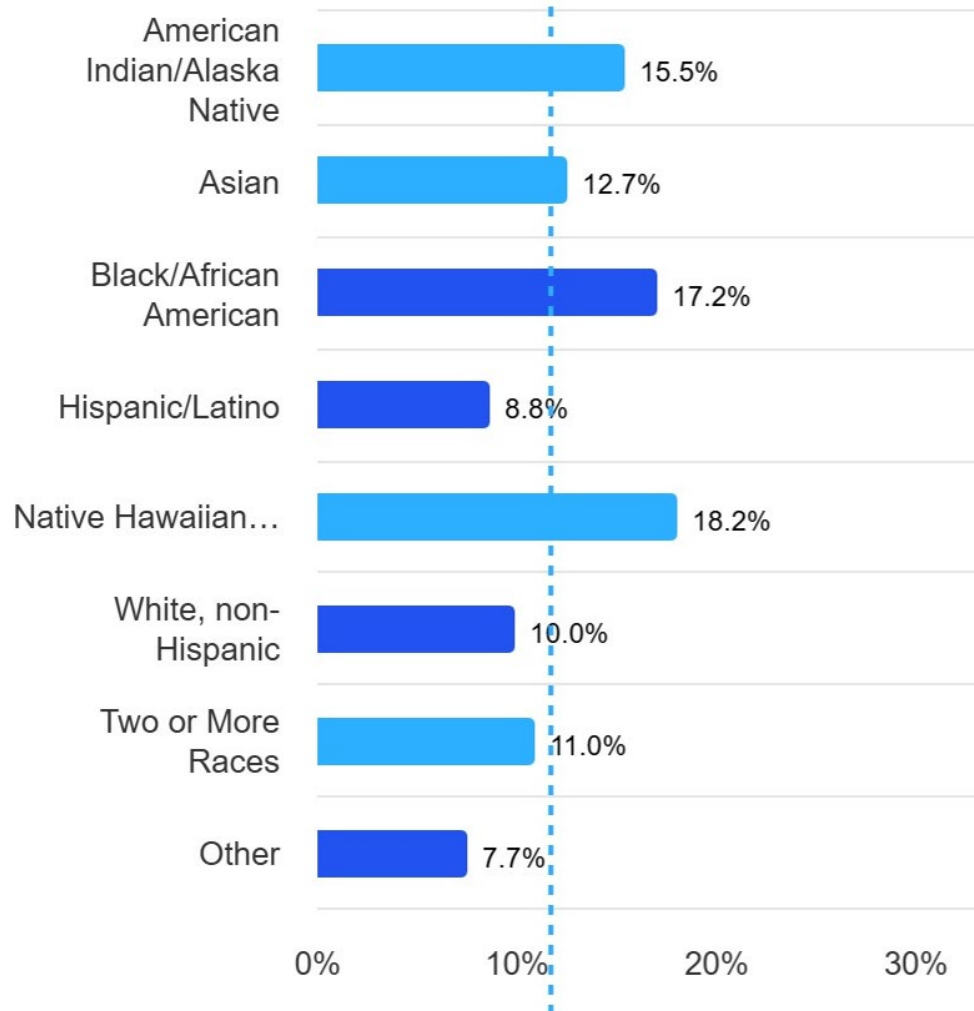
<https://youtu.be/7WIVnFPVvsY?si=26liB83Y4MYuHdqo>



\*Video is of a vlogger, Jay Smooth, sitting at a picnic table

# Demographics of folks with disabilities in Alameda County

## Subgroup: Race/Ethnicity



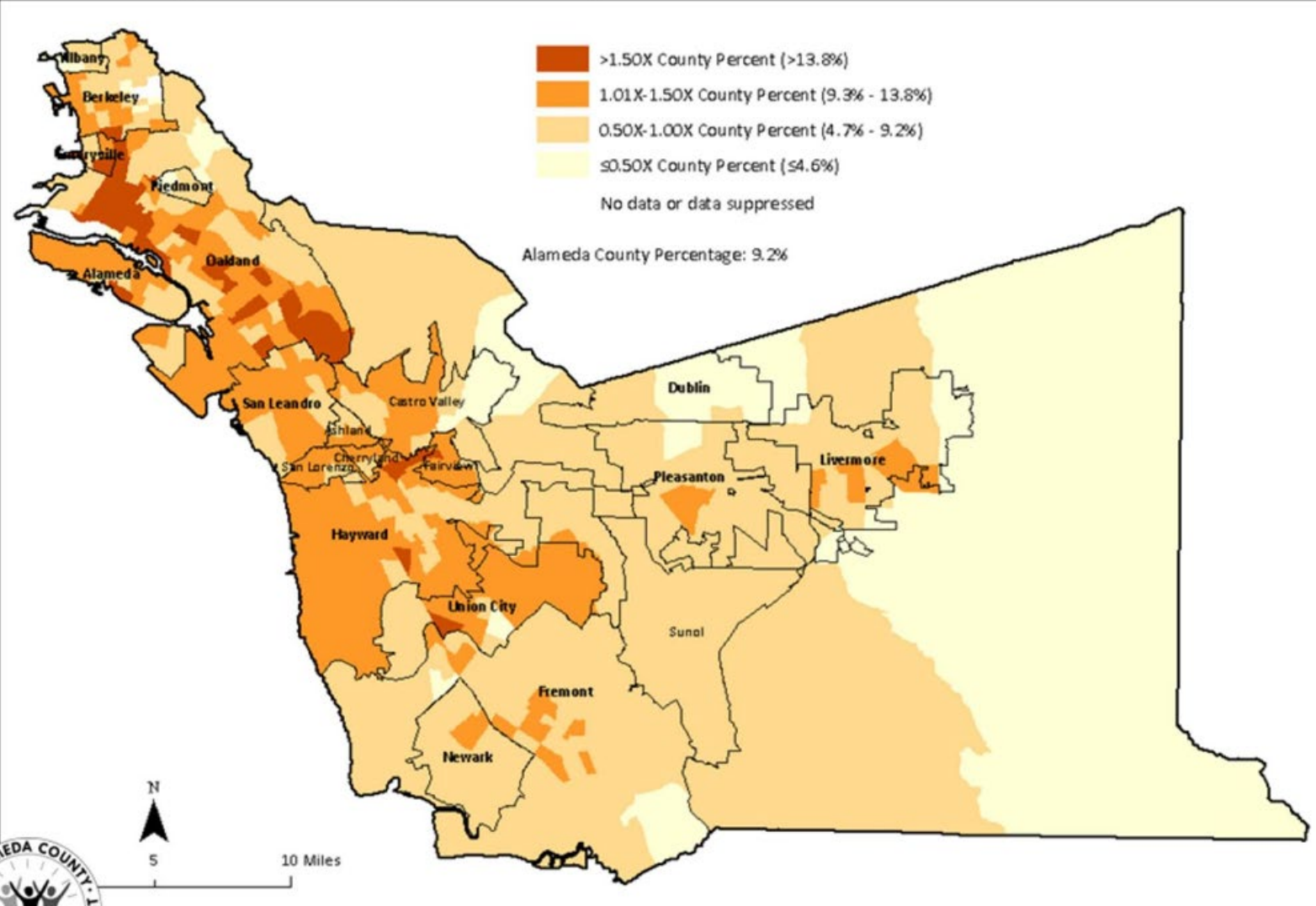
\*graph shows percentage of racial groups that have disabilities

The highest percentage groups are Native Hawaiian at 18.2% with disabilities, then Black/African American at 17.2%, American Indian/Alaska Native at 15.5%, Asian at 12.7%, Two or more races at 11.0%, White, non-Hispanic at 10.0%, Hispanic/Latino at 8.8%, and Other at 7.7%

**Exhibit D**

# Demographics of folks with disabilities in Oakland

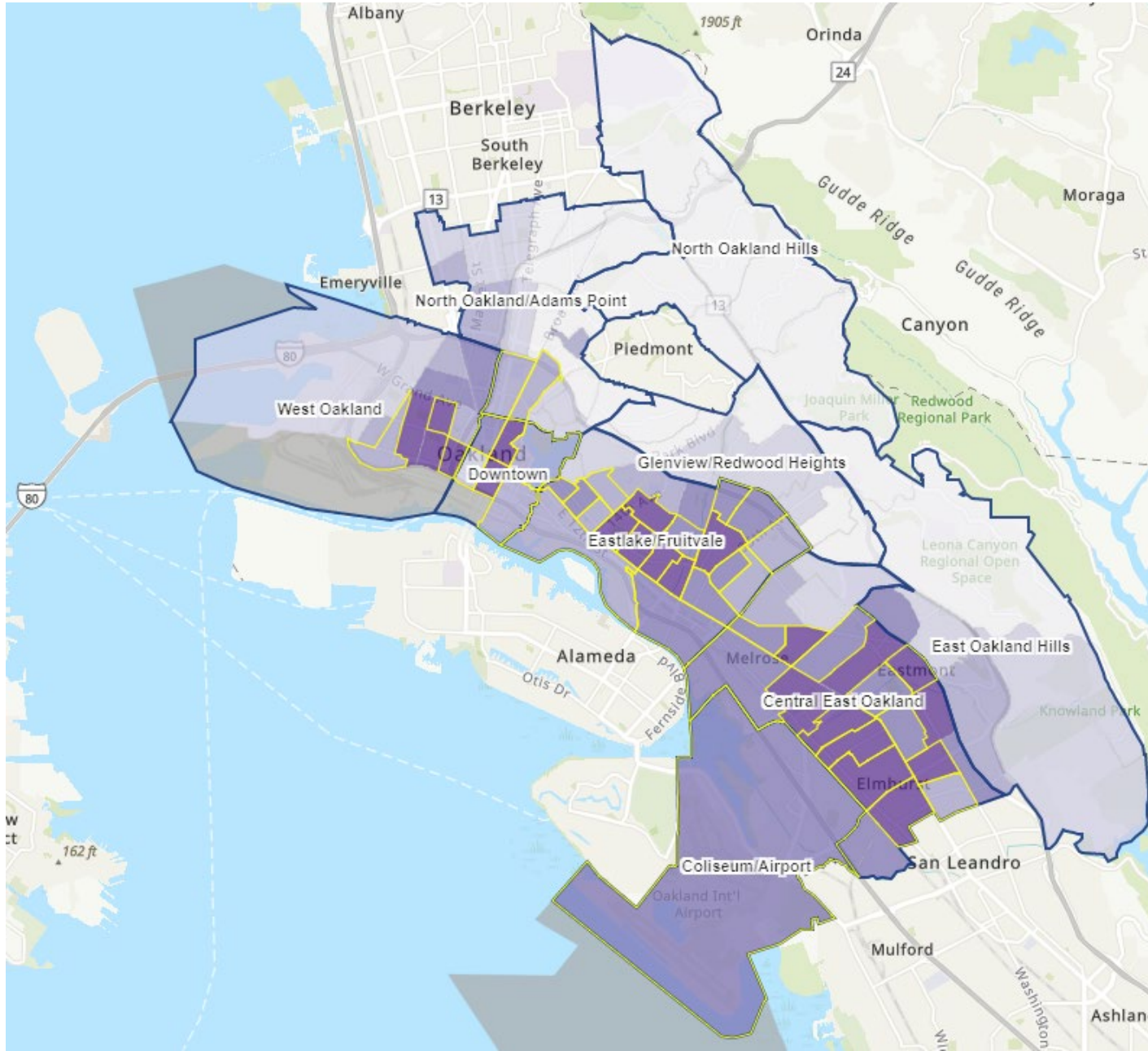
## Percentage with any Disability



\*image shows map of Alameda County with Census tracts colored for presence of people with disabilities. The rate ranges from 1.5 time the overall county percent to less than 0.5 times the county percent.

# Geographic Equity Toolbox

*Exhibit D*



## Priority neighborhoods:

- People of color (25%)
- Low-income households (25%)
- People with disability (10%)
- Seniors 65 and over (10%)
- Single parent families (10%)
- Severely rent-burdened households (10%)
- Low educational attainment (10%)

\*image shows map of Oakland with Census tracts that are light purple, medium purple, or dark purple. Census tracts with limited English proficiency are also bordered in yellow.

**Vision:** To create a city where our diversity has been maintained, racial disparities have been eliminated, and racial equity has been achieved.

**Goals:**

- Identify and eliminate systemic causes of racial disparities in City Government.
- Promote inclusion and full participation for all residents of the City.
- Reduction of race-based disparities in our communities.



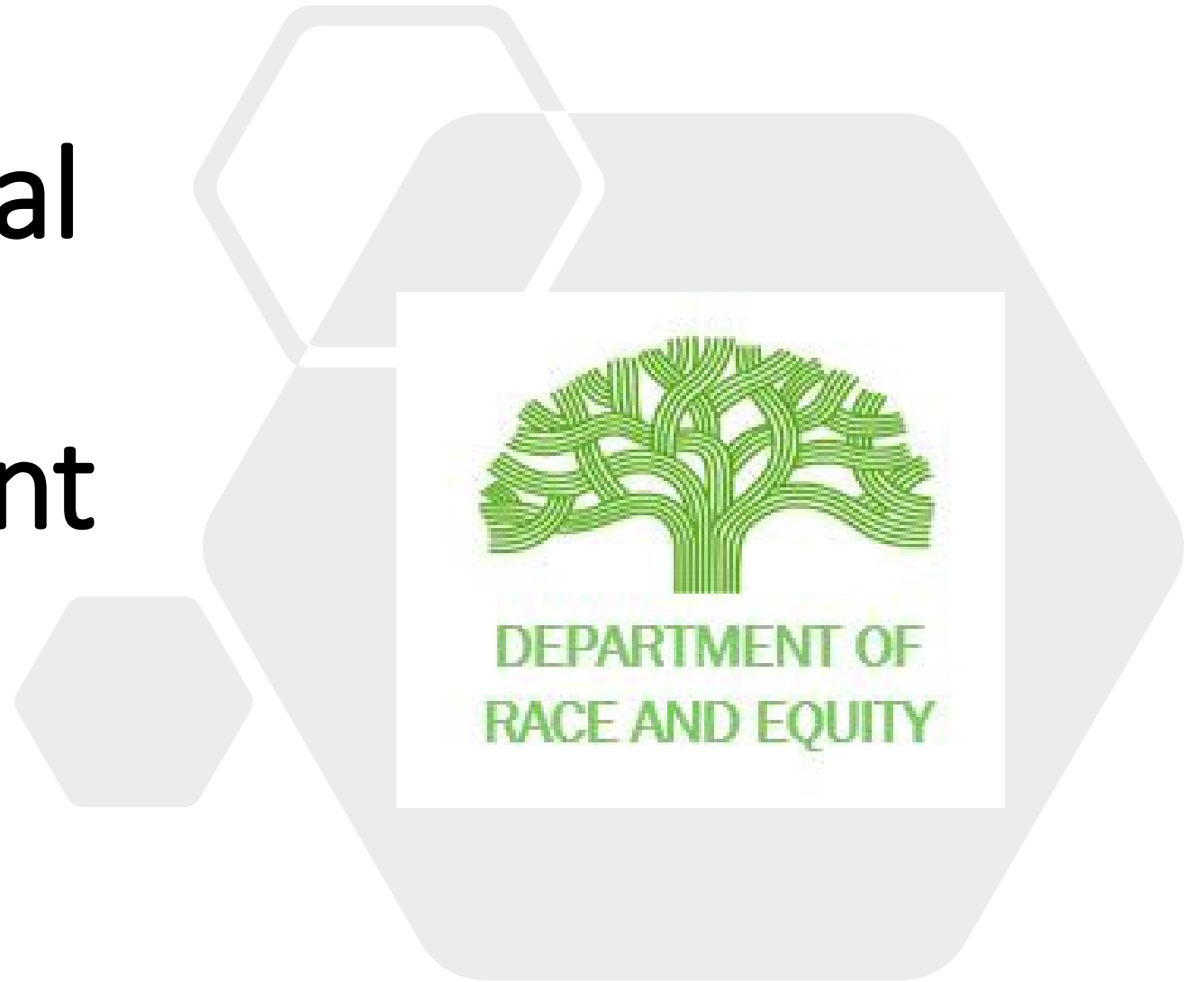
\*image shows a pair of glasses in the foreground with a mountain range in the background. The area covered by the lens is sharp, and the rest of the image is blurry

***Exhibit D***

*Exhibit D*

# Advancing Racial Equity in City Government

Current efforts



## Exhibit D

Applying new skills to develop actions focused on change in policies, procedures and practices that advance racial equity.

\*images are logos related to the Equitable Cannabis policy and the General Plan. There are also screenshots of an article about the Equity-Focused Paving Plan and about Mobile Food Vending permits

# Equitable Cannabis Policy

by Leslie Valencia  
Read at: [www.lesliev.net](http://www.lesliev.net)

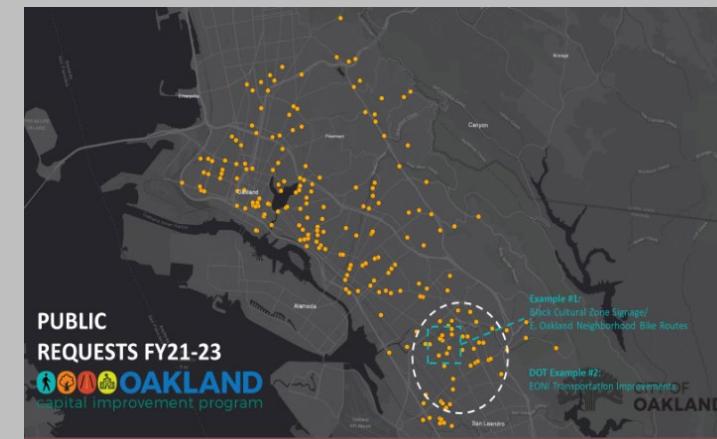
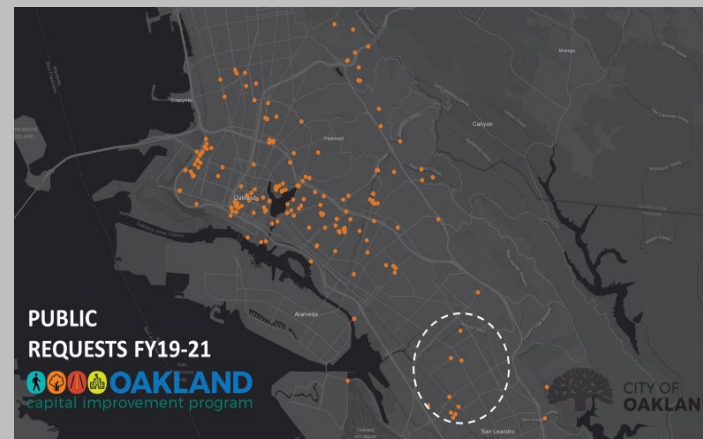
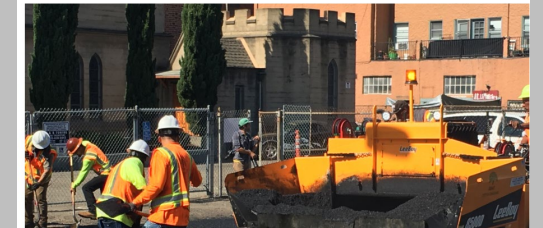
University of California, Berkeley &  
The Greenlining Institute

Recommendations for California municipalities and  
analysis of Oakland's Equity Permit Program




## OakDOT Kicks Off Three-Year, \$100 Million, Equity-Focused Paving Plan

Post Date: Aug 22, 2019




# More on Racial Equity in Oakland

*Exhibit D*



**Oakland  
Equity Indicators**



MEASURING CHANGE TOWARD  
GREATER EQUITY IN OAKLAND

<u>ADVANCING RACIAL EQUITY (AREA) ACADEMY TRAINING</u> <u>MONDAYS 1P-4P</u>			
MODULE 1: RACE AND EQUITY 101	MODULE 2: IMPLICIT BIAS, SOCIAL POWER AND EQUITY	MODULE 3: INCLUSIVE ENGAGEMENT, ACCOUNTABILITY AND CHANGING CITY GOVERNMENT	MODULE 4: IMPLEMENTING RACE AND EQUITY
Feb. 2, 2026 (virtual)	Feb. 9, 2026 (virtual)	Feb. 23, 2026 (virtual)	Mar. 2, 2026 (virtual)
May 4, 2026 (virtual)	May 11, 2026 (virtual)	May 18, 2026 (virtual)	Jun. 1, 2026 (virtual)
Sept. 28, 2026 (in person)	Oct. 5, 2026 (in person)	Oct. 12, 2026 (in person)	Oct. 19, 2026 (in person)



**CITY OF OAKLAND**  
Department of Race and Equity

Accomplishment Report  
2020 – 2022

# Questions, etc.

*Exhibit D*

