



**DISTRIBUTION DATE: April 20, 2018**

***MEMORANDUM***

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**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Sabrina B. Landreth

**SUBJECT:** City Administrator's Weekly Report

**DATE:** April 20, 2018

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**INFORMATION**

Following are the key activities to be highlighted this week:

***24th Annual Oakland Earth Day*** – On Saturday, April 21, Oakland will hold its largest annual volunteer cleaning and greening event, Oakland Earth Day. Over 3,000 volunteers are anticipated at 115 locations to pick up litter, remove graffiti, weed, mulch, and restore native plant habitat. Approximately 70 sites are in parks or along creeks and other waterways, and about 40 sites will be neighborhood cleanups of streets, sidewalks and schools. Oakland Public Works sponsors the event, with support from the Alameda County Flood Control and Water Conservation District, and participation of more than 90 community groups including Friends of Sausal Creek, Oakland Parks and Recreation Foundation, Keep Oakland Beautiful, and the Unity Council. Last year, more than 2,600 volunteers pitched in. Groups and individuals of all ages and abilities are invited to join. All tools are provided. For an interactive map and details on projects, visit [www.oaklandearthday.org](http://www.oaklandearthday.org). Groups of 10 or more should R.S.V.P. with the site coordinator. Individuals and small groups are encouraged, but not required, to R.S.V.P. For more information, please contact Mike Perlmutter, Environmental Stewardship Team Supervisor, at [mperlmutter@oaklandnet.com](mailto:mperlmutter@oaklandnet.com), or (510) 238-7294.

***Celebrate Earth Day the OPRYD Way!*** – Join your neighbors to clean and green Oakland from Saturday, April 21 to Sunday, April 22 and participate in the largest civic observation in the world. Oakland Parks, Recreation & Youth Development (OPRYD) is sponsoring Earth Day projects at several areas within the community. Perform a good deed for nature and your community by volunteering at a recreation center near you. Please view below current list of locations participating in OPRYD Earth Day activities.

- April 21 – 10:00 a.m. to 2:00 p.m.  
Allendale Recreation Center  
3711 Suter St.  
Oakland, CA 94612  
(510) 535-5635

- April 21 – 8:00 a.m. to 1:00 p.m.  
Arroyo Viejo Recreation Center  
7701 Krause Ave.  
Oakland, CA 94605  
(510) 615-5838
- April 21 – 8:30 a.m. to 12:00 p.m.  
Dimond Recreation Center  
3860 Hanly Road  
Oakland, CA 94602  
(510) 482-7831
- April 22 – 9:00 a.m. to 12:00 p.m.  
Carmen Flores Recreation Center  
1637 Fruitvale Avenue  
Oakland, CA 94601  
(510) 535-5631

***A Taste of Spring Comes to Town*** – On Thursday, April 26 from 5:30 p.m. to 8:30 p.m. Spring comes into full-swing at the most premier fundraiser of the season. Join us and Oakland Parks and Recreation Foundation (OPRF) at the 15<sup>th</sup> annual A Taste of Spring gala—this year being held at Oakland Museum of California—located at 1000 Oak St., Oakland. Have competitive fun out-bidding your friends during the live auction. Enjoy an evening viewing amazing works housed in Oakland's landmark location that is dedicated to art, history and natural science. The event will feature live entertainment, fine wines, gourmet fare, silent and live auctions and the opportunity to learn first-hand about programs offered throughout Oakland. Gala tickets will sell out! Be sure to pick yours up! Proceeds support youth scholarships offered by Oakland Parks, Recreation & Youth Development (OPRYD) as well as other special projects to support and enhance Oakland's parks, programs, and services. To purchase tickets or for more information about OPRF, visit <https://oaklandparks.ejoinme.org/TOS2018PURCHASE>.

***Town Camp & PerfectMind are Here!*** – Enroll in Town Camp NOW! Oakland Parks, Recreation & Youth Development (OPRYD) is leading the youth summer experience with its dynamic and innovative Town Camp curriculum designed to help youth grow up fully prepared, healthy, reach their highest potential, and discover the hero within. Sign your child up for engaging themed activities and fun weekly excursions. For more information on schedules, pricing, and scholarships please visit [www.oaklandnet.com/parks](http://www.oaklandnet.com/parks). Better yet, get ahead of the crowds and register for Town Camp and other OPRYD programs through our new “go to” registration site – [PerfectMind](http://PerfectMind). Members can enroll for any class online, from any device, anywhere with little effort and without having to contact recreation staff. See updated services in this clean and easy to read format. Log-in as prompted or create your profile, today! Visit PerfectMind at <https://cityofoakland.perfectmind.com/SocialSite/MemberRegistration/MemberSignIn?returnUrl=%2F>

***Engage at Every Age*** – On Wednesday, May 2, from 10:00 a.m. to 2:00 p.m., the City of Oakland's Human Services Department is hosting its annual Older Americans Month event. The theme of the event is “Engage At Every Age.” This event will include information tables,

recognitions, performances, speakers and other activities on Frank H. Ogawa Plaza, 14th Street at Broadway. A lunch for Seniors along with additional surprises will be distributed. Human Services will also host a Seniors' Art Exhibit entitled "Generations Engage" in the lobby of the Lionel Wilson Building, 150 Frank H. Ogawa Plaza. The exhibit will be open to the public from May 2–28. Shuttle service will be provided for seniors from the four City of Oakland Senior Centers to the event on May 2. Shuttle space is limited, so please contact your local area Senior Center as soon as possible. The event, including transportation, is free. For Senior Center locations, please visit <http://bit.ly/2ncPSSo>. For more information on the event, please contact Maurine Watkins, Administrative Assistant, at [mwatkins@oaklandnet.com](mailto:mwatkins@oaklandnet.com) or (510) 238-2385. For more information on the art exhibit, please contact Andrea Turner, Senior Services Supervisor, at [aturner@oaklandnet.com](mailto:aturner@oaklandnet.com) or (510) 238-2987.

***Oakland Civic Orchestra 26<sup>th</sup> Annual Free Summer Concerts*** – The Oakland Civic Orchestra (OCO) is celebrating its twenty-sixth year of providing free classical music to the community. OCO was named Semi-Finalist for the 2016 Ernst Bacon Memorial Award in the Performance of American Music for their performance of Artistic Director Martha Stoddard's composition, *Gait Changes*. Recently, they received a Women's Philharmonic Advocacy Performance Grant for the upcoming June 2018 concert featuring the work of women composers. This orchestra of volunteers brings music lovers of all ages and backgrounds to share in the joy and magic of music-making. If you'd like to help the OCO program continue its summer performances, sign-up to volunteer or donate at <https://sites.google.com/site/oaklandcivicorchestra/home> and don't forget to like them on Facebook at <https://www.facebook.com/OCOEASTBAY/>

***Celebrate the Grand Opening of Oakland's Newest Retail Center*** – At 10:30 a.m. on Wednesday, April 25, the public is invited to a celebration marking the grand opening of Seminary Point, a new 27,000-square-foot retail center at Foothill Boulevard and Seminary Avenue. Speakers at the event will include Councilmember Desley Brooks; Jose Corona, Director of Equity and Strategic Partnerships, Office of Mayor Libby Schaaf; Sid Afshar, CEO, Sunfield Development, LLC; and representatives from Walgreens, It's A Grind Coffee House and Metro PCS. The center is anchored by a freestanding 14,250-square-foot Walgreens store with a wellness center and a drive-thru pharmacy. It's A Grind Coffee House and Metro PCS have signed leases and are building out their spaces within the center. Six additional spaces will bring a complementary mix of retailers and help provide the daily needs for nearby residents. Once fully leased, the center will provide about 54 permanent jobs; 71 jobs were supported during construction. The \$15 million project is on a City-owned 1.69-acre site, which was acquired and assembled by the former redevelopment agency from 11 separate parcels. For more information, please contact Larry Gallegos, Area Manager, at [lgallego@oaklandnet.com](mailto:lgallego@oaklandnet.com) or (510) 238-6174.

***Register for Small Business Week*** – On Monday, April 2, registration began for the 75 free workshops, seminars and events being held during Oakland Small Business Week, April 29 to May 5. In the two weeks, more than 1,600 registrations have been received. Don't miss out. Register today. Presented by the City and Main Street Launch, the programmed activities will help Oakland's diverse business community thrive. Entrepreneurs and business owners may choose from sessions at Oakland City Hall or join neighborhood workshops in Chinatown, Dimond, Elmhurst, Fruitvale, Havenscourt, Rockridge and West Oakland. Session topics range from tools

for startups and digital marketing to lease negotiating strategies and how to access capital. Celebrate at Sunday's family-owned legacy business awards reception, Tuesday's City Council recognition of local small business owners, Wednesday's Oakland Multi-Cultural Chambers' Members of the Year Awards Reception, and Oakland First Fridays in KONO with Kiva Oakland vendors. For more details, visit [www.oaklandnet.com/sbw](http://www.oaklandnet.com/sbw).

***Notice of Development Opportunity for Historic Fire House, Adjacent Lot*** – Through Friday, May 18, the Real Estate Asset Management Division in the Economic & Workforce Development Department is accepting proposals for development of two parcels in Montclair. The first parcel includes the historic Montclair Fire House at 6226 Moraga Avenue and the second parcel is the adjoining upsloping lot. The City is offering the parcels, individually or together, for sale, lease or other type of development. Three open houses will be held to provide interested parties an opportunity to view the parcels. Those wishing to tour the property will need to sign a waiver form. Two of three open houses remain:

- Sunday, April 22, 2:00 to 4:00 p.m.
- Monday, May 7, 10:00 a.m. to 2:00 p.m.

For the Notice of Development Opportunity, Disclosure attachments and waiver form, please visit [www.oaklandnet.com/realestate](http://www.oaklandnet.com/realestate). For more information, please contact Jinnhua Su, Real Estate Agent, at [jsu@oaklandnet.com](mailto:jsu@oaklandnet.com) or (510) 238-6362.

***Workshops Help Youth & Young Adults Prepare for Job Fair and Summer Employment*** – On Wednesday, May 16, the City of Oakland and its partners will host the Earn & Learn East Bay Summer Youth Job Fair from Noon to 4:00 p.m. at Laney College, 900 Fallon Street. More than 40 businesses will be participating in the job fair and interviewing candidates on-site for full-time, part-time and summer jobs. To ensure that participating Oakland youth and young adults, ages 16-24, are prepared for their on-site interviews, Leaders Up will be offering job preparedness workshops in advance of the job fair. The workshops will give young people the tools to land a summer job, including how to write a winning resume, create an elevator speech that will leave a lasting impression with employers, prepare for an interview and develop and demonstrate critical workplace skills. Youth job seekers who attend the job preparedness workshops will be guaranteed a job interview at the job fair. The Job Preparedness Workshops will be held at Laney College, 900 Fallon Street on:

- Saturday, April 21, 10 a.m. to 12:30 p.m.
- Saturday, April 21, 1 to 3:30 p.m.
- Saturday, May 12, 10 a.m. to 12:30 p.m.
- Saturday, May 12, 1 to 3:30 p.m.

To register for one of the workshops, Oakland youth and young adults should visit [www.GetTheJobOakland.eventbrite.com](http://www.GetTheJobOakland.eventbrite.com). The City of Oakland's Workforce Development Board is partnering with Leaders Up, Laney College, Oakland Metropolitan Chamber of Commerce, Oakland Private Industry Council and the Oakland Unified School District. Employers looking to fill vacant positions are encouraged to participate at the Job fair to meet with hundreds of youth and young adult job seekers. To register, businesses should visit [www.GetTheJobOaklandEmployer.eventbrite.com](http://www.GetTheJobOaklandEmployer.eventbrite.com). To volunteer at a Job Preparedness Workshop

or the Job Fair, please register at [www.GetTheJobOaklandVolunteer.eventbrite.com](http://www.GetTheJobOaklandVolunteer.eventbrite.com). For more information, please contact Tamara Walker, Program Analyst II, at [twalker@oaklandnet.com](mailto:twalker@oaklandnet.com) or (510) 238-3630.

***Upcoming City Of Oakland Job Announcements*** – During the week of April 23, the Human Resources Management Department (HRM) anticipates posting job announcement(s) for the following position(s):

- Supervising Case Manager

For the most up-to-date information on City jobs, please view the Employment Information page on our website at <http://agency.governmentjobs.com/oaklandca/default.cfm>. The Employment Information page also contains information on minimum qualifications of specific job classifications, how to apply for a job on-line and how to submit a job interest card for positions not currently posted. For more information, please contact the Human Resources Management Receptionist at (510) 238-3112.

***OPRYD Honors 2018 Mother Of The Year*** – On Saturday, May 12 at 10:30 a.m. Oakland Parks, Recreation & Youth Development (OPRYD) will honor Ruth Beckford for her “motherly” contributions to the Oakland community at the 65th Annual Mother of the Year (MOTY) ceremony. Join us for the 2018 MOTY event held at the Morcom Rose Garden, 700 Jean Street (off Grand Avenue), Oakland, CA 94610. Ms. Beckford was often-times the only example where youth were exposed to prestigious works executed by a professional choreographer. In 1947, she started a modern dance department at the Oakland Parks and Recreation Department where she taught dance to countless young people over the years. Ms. Beckford has counseled homeless people and became a life skills counselor. She is truly an icon and legend who has inspired the dance careers of many in the Bay Area and around the world. The public is welcome to attend. Parking is limited. To learn about Ruth Beckford and her career achievements, view [https://localwiki.org/oakland/Ruth\\_Beckford](https://localwiki.org/oakland/Ruth_Beckford). For information about the MOTY project and its honorees from previous years, please visit [https://localwiki.org/oakland/Oakland%27s Mother of the Year Award](https://localwiki.org/oakland/Oakland%27s_Mother_of_the_Year_Award).

***Free Walking Tours Offer Glimpse of Downtown Oakland's History and Ongoing Renaissance*** – From May to October, free walking tours of downtown will be offered every Wednesday and Saturday. Eight different itineraries let residents and visitors glimpse both today's happening scene and landmarks from Oakland's past by showcasing the city's skyline, landmarks, churches and high-rises. Each tour, led by a volunteer guide, begins at 10:00 a.m. from various starting locations depending on the itinerary. Reservations are recommended by leaving a message on the Tours' 24-hour hotline at (510) 238-3234 or via email to [aallen@oaklandnet.com](mailto:aallen@oaklandnet.com). The tour brochure, itinerary descriptions, dates and starting locations are available at [www.oaklandnet.com/walkingtours](http://www.oaklandnet.com/walkingtours). To read the media release, please visit <http://www2.oaklandnet.com/OAK070361>. For more information, please contact Annalee Allen, Tours Coordinator, at [aallen@oaklandnet.com](mailto:aallen@oaklandnet.com) or (510) 238-3234.

***From the Oakland Police Department*** – On Friday, April 13, at 2:31 a.m., an Oakland Police officer responded to the 900 block of Foothill Boulevard, where a vehicle was stopped in the middle of the

road with the motor still running. The driver was asleep and appeared to have a firearm in her lap. Additional units arrived and attempted to awaken the driver. After 30 minutes of negotiation, a tactical plan was executed and the suspect was taken into custody. The weapon was recovered. On Monday, April 16, at 9:07 p.m., Oakland Police officers responded to a strong arm robbery in the 2400 block of International Boulevard. The suspect had fled a store with several unpaid items in a baby stroller. She was joined by another suspect once she was outside the store. The responding officers located the suspects and arrested them. The store items were recovered.

At 1:13 p.m. on Monday, April 16, Oakland Police officers were dispatched to the 2200 block of 29<sup>th</sup> Avenue in response to a burglary in progress. When they arrived, the officers observed three suspects walking away from the victim's van. When the officers attempted to detain them, the suspects fled. Two suspects were subsequently arrested. For more information, contact the Oakland Police Department Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

### ***OPD Is Hiring***

- ***Police Officer Trainees*** – [Police Officer Trainee](#) - Apply by June 15
- ***Police Communications Dispatchers*** –
  - [Police Communications Dispatcher](#)
  - [Police Communications Dispatcher \(lateral\)](#)
- ***Police Cadets*** – [Police Cadet](#) (high school seniors or college students).

For more information, please contact the Oakland Police Department Media Office at [opdmedia@oaklandnet.com](mailto:opdmedia@oaklandnet.com) or (510) 238-7230.

***Join the Oakland Police Explorers*** – High school students (14 – 19 years old) are invited to join the Police Explorers Program and learn more about careers in law enforcement. The program includes career opportunities, service learning, leadership experience, life skills and character education. For more information, contact Officer Charles Stone, Oakland Police Activities League (PAL), at (510) 421-2684 or [oaklandpal@oaklandpal.org](mailto:oaklandpal@oaklandpal.org).

**Upcoming Meetings and Events** - For information on upcoming City meetings and events, please visit the City's online calendar at <http://www2.oaklandnet.com/Events/index.htm>. For events at the Oakland Public Library, please visit <http://oaklandlibrary.org/events>.

Respectfully submitted,

/s/

SABRINA B. LANDRETH  
City Administrator