

Gentle Yoga Weekend Warrior Series

Event: Gentle Yoga Weekend Warrior Series

Location: Malonga Casquelourd Center for the Arts 1428 Alice St Oakland, CA 94612

Date/Time: Sunday, February 26 @ 9:30am – 4:45pm

Number of people reached: 20



Image: Gentle yoga weekend warrior series event flyer

Event Description:

The Deeply Rooted in Oakland Partnership conducted English outreach at the Gentle Yoga Weekend Warrior Series event organized by Malonga Casquelourd Center. The event had trauma-informed, anti-oppressive, body-loving yoga demonstrations. The event welcomed residents of all ages.

The team shared an informational flyer on the Oakland General Plan; a 2-pager on housing and environmental justice conditions impacting Oakland residents;

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and resources for Emergency Rapid Assistance Program (ERAP), library, and maintenance. The 2-pager on housing and environmental justice conditions presented racial displacement, housing affordability, pollution burden, past and future housing production in Oakland, and a call to action. Deeply Rooted Collaborative outreach team members referred community members to direct service organizations or City Department to address their current needs and gathered questions regarding the General Plan and City services.

Engagement Approaches:

1) Approach people to have a conversation rather than extracting information from them 2) Share and connect residents to City of Oakland resources.