

## Attachment A: Proposed Planning Code Amendments – Title 17 (OMC Section 17.104.060)

### PROPOSED PLANNING CODE AMENDMENTS

*The following are the Planning Code amendments proposed by staff. Deletions are in ~~strike-out~~ and additions are underlined. Text highlighted in **yellow** indicates the Planning Commission's recommended amendments to staff's proposed amendments at the October 19, 2022 public meeting.*

#### 17.104.060 – General Limitations on Advertising Signs

Notwithstanding any provisions to the contrary contained within the ~~Planning Code~~ Municipal Code, Advertising Signs are not permitted in Oakland except: (1) as otherwise provided for in this Code, or (2) pursuant to a Franchise Agreement, Real Estate Agreement, or Relocation Agreement authorized by the Oakland City Council, which expressly allows Advertising Signs and then only under the terms and conditions of such agreements. Advertising Signs on City-Owned Land, City-leased land, and City-Owned Rights-of-Way are only allowed under the procedures and regulations set forth in Oakland Municipal Code (OMC) Chapter 5.97 Advertising Signs Selection Process for City-Owned Land, City-Leased Land, and City-Owned Rights-of-Way and OMC Title 14 Advertising Sign Regulations.