

**Agenda**  
**\*\*\*Special Meeting\*\*\***  
**Of the Oakland Parks and Recreation Advisory Commission (PRAC)**  
**Wednesday, February 9, 2022 4:30 PM**

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**Zoom Webinar Information:**

When: Feb 9, 2022 04:30 PM Pacific Time (US and Canada)  
Topic: Parks and Recreation Advisory Commission Meeting – February 9, 2022

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/88493495484>

Or One tap mobile :

US: +14086380968,,88493495484# or +16699006833,,88493495484#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1  
301 715 8592 or +1 312 626 6799 or +1 646 876 9923

Webinar ID: 884 9349 5484

International numbers available: <https://us06web.zoom.us/j/88493495484>

**How To Submit Public Comments:**

1. To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Open Forum comments are being taken or on an eligible agenda item after it has been presented. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Instructions on how to “Raise Your Hand” is available at: <https://support.zoom.us/hc/en-us/articles/205566129> - Raise-Hand-In-Webinar.

2. To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing “\*9” to speak when Open Forum is taken or after an eligible agenda item has been presented. You will be permitted to speak during your turn, allowed to comment, and after the allotted time, re-muted. Please unmute yourself by pressing \*6.

3. To submit comments to the PRAC prior to the meeting, send an email to:  
**[publiccomments2prac@oaklandca.gov](mailto:publiccomments2prac@oaklandca.gov)** by 10:00 a.m. the day of the meeting. List the following information on the “subject” line of your email:

**Public Comments: PRAC meeting dd/mm/yy (date of the scheduled meeting)**

>>>Replies will not be sent from this email address<<<

If you have questions, email [publiccomments2prac@oaklandca.gov](mailto:publiccomments2prac@oaklandca.gov) or phone Oakland Parks, Recreation and Youth Development @ 510-238-7275. Thank you.

*Pursuant to California Government Code section 54953(e). Parks Recreation Advisory Commission Board Members/Commissioners, as well as staff, will participate via phone/video conference, and no physical teleconference locations are required.*



CITY OF OAKLAND

## **PARKS AND RECREATION ADVISORY COMMISSION - PRAC**

**Wednesday, February 9, 2022 4:30 P.M.**

### **Agenda**

1. CALL TO ORDER:
2. ROLL CALL:  
ALLEN, DUHE, HA, KOS-READ, MOORE, REILLY, D. SMITH, K. SMITH,  
TORRES, TRAN AND WALTON
3. DISPOSITION OF MINUTES:
  - January 12, 2022 Draft Meeting Minutes
4. MODIFICATION OF THE AGENDA:
5. OPEN FORUM:
6. CONSENT NEW BUSINESS:
  - 6A. ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361
  - 6B. REQUEST FROM OAKLAND RUNNING FESTIVAL FOR APPROVAL TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD, MERCHANDISE AND ACCEPT DONATIONS ON-SITE AT THE 13<sup>TH</sup> ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT SNOW PARK ON SUNDAY, MARCH 20, 2022.
  - 6C. REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THEIR ANNUAL MS WALK EAST BAY 2022 AT LAKESIDE PARK (BANDSTAND) ON SATURDAY, APRIL 23, 2022

**(SET-UP), 2:00PM–6:00PM & SUNDAY, APRIL 24, 2020, 6:00AM-12:00PM.**

7. NEW BUSINESS:

7A. **ELECTION OF THE COMMISSION’S CHAIR AND VICE-CHAIR.**

7B. **REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION TO RECEIVE THE INFORMATIONAL REPORT ON THE CITY OF OAKLAND’S GENERAL PLAN UPDATE PROCESS.**

8. PLANNING AND CONDITIONAL USE PERMITS:

9. MEASURE Q OVERSIGHT/AD HOC COMMITTEE UPDATE

- Informational Report: OPW Monthly Measure Q Hiring Matrix and Performance Measures Update
- Discussion: Measure Q Update on the City Budget Process

10. UPDATE FROM DIRECTOR, COMMITTEES, RECREATION ADVISORY COUNCILS & ANNOUNCEMENTS:

11. CONTINUATION OF OPEN FORUM:

12. ADJOURNMENT:

**Next Meeting:**

***Wednesday, March 9, 2022, 4:30PM***

***Via Zoom Teleconference***

This meeting location is wheelchair accessible. To request disability-related accommodations or to request an ASL, Cantonese, Mandarin or Spanish interpreter, please email [publiccomments2prac@oaklandca.gov](mailto:publiccomments2prac@oaklandca.gov) or call Oakland Parks, Recreation and Youth Development at (510) 238-7275 or TDD/TTY (510) 238-3254 at least five working days before the meeting. Please refrain from wearing scented products to this meeting as a courtesy to attendees with chemical sensitivities.

Esta reunión es accesible para sillas de ruedas. Si desea solicitar adaptaciones relacionadas con discapacidades, o para pedir un intérprete de en español, Cantones, Mandarín o de lenguaje de señas (ASL) por favor envíe un correo electrónico a [publiccomments2prac@oaklandca.gov](mailto:publiccomments2prac@oaklandca.gov) o llame al (510) 238-7275 o (510) 238-3254 por lo menos cinco días hábiles antes de la reunión. Se le pide de favor que no use perfumes a esta reunión como cortesía para los que tienen sensibilidad a los productos químicos. Gracias.

會場有適合輪椅出入設施。需要殘障輔助設施, 手語, 西班牙語, 粵語或國語翻譯服務, 請在會議前五個工作天電郵 [dboyd@oaklandnet.com](mailto:dboyd@oaklandnet.com) 或致電 (510) 238-7532 或 (510) 238-3254 TDD/TTY。請避免塗搽香氛產品, 參加者可能對化學成分敏感。

# OAKLAND PARKS AND RECREATION ADVISORY COMMISSION

## RESOLUTION NO. 2021-03

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**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>; and

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>; and

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>; and

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19

symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>; and

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>; and

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

**WHEREAS**, on October 13, 2021, year the Parks and Recreation Advisory Commission adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the Parks and Recreation Advisory Commission finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Parks and Recreation Advisory Commission renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Parks and Recreation Advisory Commission firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Parks and Recreation Advisory Commission will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Parks and Recreation Advisory Commission finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.



**DRAFT MINUTES:**  
**\*Special Meeting of the Oakland  
Parks and Recreation Advisory Commission (PRAC)  
Wednesday, January 12, 2022, 4:30 P.M.  
Zoom Teleconference**

***Meeting Recording Link:***

<https://oakland.granicus.com/player/clip/4662?&redirect=true>

1. CALL TO ORDER: 4:30 PM

2. ROLL CALL:

**ALLEN, DUHE, HA, KOS-READ, MOORE, REILLY, D. SMITH, K.  
SMITH, TORRES, TRAN**

**Present (7):** Commissioners Allen, Duhe, Ha, Kos-Read, Reilly, Torres, Tran

**Excused (2):** Commissioners Walton, K. Smith

**Absent (2):** Commissioners Moore, D. Smith

3. DISPOSITON OF MINUTES:

- December 8, 2021 Meeting Minutes

**Motion:** Chair Allen entertained a motion to approve the December meeting minutes. **Moved by:** Commissioner Duhe. **Second by:** Commissioner Tran. **Vote:** Yes (6) Allen, Duhe, Ha, Kos-Read, Reilly, Tran. **Abstain:** Commissioner Torres. **Motion:** Passed.

4. OPEN FORUM: There were 3 speakers.

5. MODIFICATIONS TO THE AGENDA:

**Motion:** Chair Allen entertained a motion to move Item 9 - Measure Q Oversight and Measure Q Ad Hoc Committee before Item 7 - New Business.

**Moved by:** Chair Allen. **Second by:** Commissioner Kos-Read.

**Vote:** Yes (7) Allen, Duhe, Ha, Kos-Read, Reilly, Torres, Tran. **Motion:** Passed unanimously.

6. CONSENT NEW BUSINESS:

- A. **ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**B. REQUEST APPROVAL TO ALLOW BAY VENTURES LLC. TO COLLECT FUNDS ONSITE THROUGH VENDOR SALES OF FOOD, BEVERAGES, MERCHANDISE AND ARTISAN SALES AT LAKE FEST TO BE HELD AT LAKE MERRITT (LAKE MERRITT SAILBOAT HOUSE & PARKING LOT) ON SATURDAY, JUNE 25, 2022, 11:00AM – 7:00PM.**

**C. REQUEST FROM CENTER FOR EARLY INTERVENTION ON DEAFNESS (CEID) FOR APPROVAL TO COLLECT ON-SITE REGISTRATION FEES AND THE SALES OF RAFFLE TICKETS AT THEIR ANNUAL WALK-A-THON TO BE HELD AT LAKESIDE PARK (FAIRYLAND AREA) ON SATURDAY, APRIL 30, 2022 FROM 8:30AM – 2:00PM.**

**Motion:** Chair Allen entertained a motion to approve Item 6 - Consent New Business. **Moved by:** Commissioner Reilly. **Second by:** Commissioner Tran. **Vote:** Yes (6) Allen, Duhe, Ha, Kos-Read, Reilly, Tran. **Abstain:** Torres. **Motion:** Passed.

There was 1 speaker.

*Vice Chair Torres left the meeting.*

**7. NEW BUSINESS:**

**7A. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION TO ACCEPT AN INFORMATIONAL REPORT AND APPROVE A COMMUNITYUNITY MURAL PROJECT AT SAN ANTONIO PARK.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7A presented by Tiffany Kang, Policy Analyst and Community Partnerships Manager for District 2, Office of Council President Nicki Fortunato-Bas.

Staff shared an overview of the project from the Council Office's submission in partnership with Art Together, a grass roots organization based in Oakland and District 2, for a community unity mural. The goal of the mural is to bring together the various stakeholders throughout San Antonio and in the East Bay neighborhood in partnership with the Council President's Office and Art Together, to develop with muralist, Cece Carpio, a concept for a design to co-create and display on the tennis court wall at San Antonio Park.

The goal is to have the final mural by the summer of July 2022, and an unveiling ceremony by the fall of 2022.

There were 2 speakers.

**Motion:** Chair Allen entertained a motion to accept the informational report and approve a community unity project at San Antonio Park. **Moved by:** Commissioner Ha. **Second by:** Commissioner Duhe. **Vote:** Yes (6) Allen, Duhe, Ha, Kos-Read, Reilly, Tran. **Abstain:** Vice Chair Torres. **Motion:** Pass.

**7B. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION RECEIVE FOR DISUCSSION AN INFORMATIONAL REPORT ON PARKS & EQUITY: THE PROMISE OF OAKLAND’S PARKS.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7B presented by Heather Kuiper, Board Member of the Oakland Parks and Recreation Foundation (OPRF).

OPRF has conducted 11 previous surveys on park conditions. OPRF removed away from looking solely at physical conditions in parks for this report and instead raised up Oakland residents’ voices to talk about their experiences and perspectives around parks. OPRF feels this is important when there is a concern about equity because giving voice to lived experiences is one of the most important ways to adhere to the principles of environmental justice, education, diversity and inclusion.

The report is intended to be a citywide portrait not a user survey. OPRF worked hard on the report to ensure that the racial distribution of participants represented the diversity of Oakland.

There were 4 speakers.

*Vice Chair Torres rejoined the meeting.*

**Motion:** Chair Allen entertained a motion to accept the Parks & Equity Informational Report. **Moved by:** Commissioner Tran. **Second by:** Vice Chair Torres. **Vote:** Yes (7) Allen, Duhe, Ha, Kos-Read, Reilly, Torres, Tran. **Motion:** Pass.

**7C. REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION TO RECEIVE THE INFORMATIONAL REPORT ON THE PROPOSED LONG- TERM PLAN REGARDING LAKE MERRITT VENDING PILOT PROGRAM.**

The Parks and Recreation Advisory Commission reviewed the staff report for Item 7C presented by Greg Minor with the Department of Economic and Workforce Development.

The PRAC approved a vending program at Lake Merritt by El Embarcadero and between Grand and Lakeshore Avenue in the fall of 2020. The last time the PRAC approved the program, the PRAC asked for a long-term plan. The last time the program was funded in the City’s budget, the City Council asked for staff to develop a plan to phase out City resources. This report provides a framework for discussion for moving things forward and reflects an analysis of the program over the last two years. There is currently no funding dedicated specifically for the program at Lake Merritt.

There were 5 speakers.

Comments were heard from the Commissioners.

**Motion:** Chair Allen entertained a motion to accept and receive the informational report on the proposed long-term plan regarding the Lake Merritt Vending Pilot Program. **Moved by:** Commissioner Kos-Read. **Second by:** Commissioner Duhe. **Vote:** Yes (7) Allen, Duhe, Ha, Kos-Read, Reilly, Torres, Tran. **Motion:** Pass.

8. PLANNING AND CONDITIONAL USE PERMITS:

None.

9. MEASURE Q: OVERSIGHT/UPDATES/REPORTS:

Item 9 moved up before Item 7 – New Business.

- **OPW Monthly Hiring Matrix Update**  
Sean Maher, Acting Oakland Public Works Assistant Director, presented the Hiring Report that provided the Commission a monthly update on Measure Q vacancies. Staff highlighted positions filled, posted, and those in process of being posted as well as related status of interviews and selection process. Beginning next month, OPW will update the report to show how it's changing over time. The PRAC and members of the community will see how the report is changing from month to month.
  
- **Discussion: PRAC Measure Q Ad Hoc Committee's Working Goals for 2022**  
Sean Maher provided the goals on the discussion and work plans of OPW and the PRAC Measure Q Ad Hoc Committee. The discussion included performance measure reporting on four essential performance deliverables of Measure Q having to do with restroom cleaning, mowing, dedicated staff and trash pickup at parks. The Ad Hoc Committee is working on bringing a draft of the report to the PRAC in March. The Ad Hoc Committee is also working on the reporting on minor capital projects and the mini park assessment and equity evaluation.

There were 2 speakers.

10. UPDATE FROM THE DIRECTOR, COMMITTEES, RECREATION ADVISORY COUNCILS, COMMUNICATIONS & ANNOUNCEMENTS:

***Director's Report:***

- Director Williams shared highlights from the Parks, Recreation & Youth Development's 5-Year Accomplishments Report that is posted on the City's website.

***Committees:***

- Heard from Lake Merritt Task Force and Measure Q in earlier agenda reports.
- Tree Advisory Committee: No update.
- Park Rules and Regulations Ad Hoc Committee: No update.
- PRAC Priority & Goals Ad Hoc Committee: No update. Committee will be meeting soon.

***Recreation Advisory Councils (RAC):***

Chair Allen:

- No report on the Mosswood Advisory Council. Their meeting was rescheduled to this evening.

- Will be working with the Mosswood Director to schedule a mural community discussion.
- Adult Tennis every Thursday night.

***Communications and Announcements:***

Chair Allen:

- Park cleanup at Arroyo Viejo Park and Sobrante Park on Saturday, January 15, 2022.

11. OPEN FORUM CONTINUED: There were 2 speakers.

12. ADJOURNMENT: 7:50 pm

**Next Meeting:**

***Wednesday, February 9, 2022***

***Zoom Teleconference***

Respectfully submitted,

*/s/ J. Nicholas Williams*  
Secretary

*/s/ Gail McMillon*  
Gail McMillon  
Acting Recording Secretary



CITY OF OAKLAND  
*Oakland Parks, Recreation & Youth Development*

**TO:** Princess Allen, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Special Events Coordinator, Central Reservations  
**DATE:** January 26, 2022  
**SUBJECT:** REQUEST FROM OAKLAND RUNNING FESTIVAL FOR APPROVAL TO SERVE AND SELL ALCOHOLIC BEVERAGES, FOOD, MERCHANDISE AND ACCEPT DONATIONS ON-SITE AT THE 13<sup>T</sup> ANNUAL OAKLAND RUNNING FESTIVAL MARATHON AT SNOW PARK ON SUNDAY, MARCH 20, 2022, FROM 7:00AM-3:00PM.

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**SUMMARY**

Oakland Parks, Recreation & Youth Development received a request from Lena Zentgraf of Corrigan Sports Enterprises Inc. and Oakland Running Festival, for approval to serve and sell alcoholic beverages (Beer & Wine), food (mobile food vendors), commemorative merchandise and accept donations onsite at the Oakland Running Festival Marathon to be held at Snow Park on Sunday, March 20, 2022. Approval from the Parks and Recreation Advisory Commission is required per O.M.C. Section 12.64.080.

**FISCAL IMPACT**

Corrigan Sports Enterprises Inc. is paying all rental fees associated with the event estimated at \$10,000.00.

**PROJECT / PROGRAM DESCRIPTION**

This is the 13th year of the Oakland Running Festival Marathon in the City of Oakland. The Oakland Running Festival Marathon is a five-race event which attracts people from all over the world to run through the streets of Oakland. The Oakland Running Festival in the past has had over 10,000 participants and bring in over 2 million in revenue to businesses in Oakland.

**BACKGROUND / LEGISLATIVE HISTORY**

Corrigan Sports Enterprises Inc. was established in 1991, years ago with the idea to create memorable experiences through sporting events. Corrigan Sports Enterprises, Inc. has grown into a full-service sports marketing firm, hosting events all over the USA and establishing a local office in Oakland, California. The Oakland Running Festival which has proven to be well planned, extremely successful and well received by the community. There are approximately 10,000 registered participants.

The Oakland Running Festival is a citywide event and is jointly supported by the City Council Office, OPD Special Events Unit, City Administrator's Marketing Department and Oakland Parks, Recreation & Youth Development.



**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from Corrigan Sports Enterprises to accept donations and sales of alcoholic beverages, food and merchandise, at the Oakland Running Festival at Snow Park on Sunday, March 20, 2022, from 7:00am-3:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Acting Facility Manager

Attachments: Exhibit A - Oakland Running Festival Proposal Letter



**CORRIGAN SPORTS ENTERPRISES**

***Parks and Recreation Advisory Commission***

Oakland Marathon March 20<sup>th</sup>, 2022

Corrigan Sports Enterprises — Oakland Marathon

**History:** The Oakland Running Festival is celebrating its 13th year March 20<sup>th</sup>, 2022. The event is a celebration of Oakland and a healthy, positive event for all. Each year we chose a local mural to highlight and make that our runners medal for the event, supporting local artists and makers. This year we plan to have over 10,000 participants. The weekend brings in over 2 million in revenue to the city will providing a fun, active festival for Oakland residents. We work with the multiple city agencies to celebrate Oakland through its streets, parks, and people.

**Overview of Event:** The event is set for the weekend of March 18<sup>th</sup>-20<sup>th</sup> at Snow Park. Snow Park set up will begin as early as Friday to accommodate our tents and stage all operations. Participants pre-register for events online to enjoy the running course around Lake Merritt. Some street closures are necessary to keep runner traffic safe and allow for park traffic to be unchanged. We plan to use several parks throughout Lake Merritt to make this event happen including, Lake Merritt Pergola, Amphitheater, Snow Park, and the grandstand.

**Request to collect funds on site:**

All runners are pre-registered. We sell merchandise at the finish line provided by Corrigan Sports only. This includes shirts, mugs, glasses, to commemorate the event. We provide beer for each runner through our partnership with Running For a Better Oakland. Local food trucks provide food for sale for runners and the community and fans of the event. Most items are \$10 or less and all provided by local companies. Each vendor is registered through the health department and if necessary, provides fire clearance for their operations.

***Why are funds being collected:***

We cover street closures, permitting costs, race shirts, race medals, medical teams, and finish line engagement like DJ, awards, and sponsor giveaways. This covers our costs to operate the event while providing a great platform for local businesses, charities, and future community running events.

Who is benefited: Race participants, City of Oakland, local businesses, and non-profits. Previously some of those groups have been; Running for a Better Oakland, Asian Health Services, The Crucible, Oakland Parks and Recreation Foundation, and Youth Uprising.

Contact:

Lena Zentgraf

1001 Broadway Oakland Ca 94607

434-466-7389

lena@corrigansports.com



CITY OF OAKLAND  
*Oakland Parks, Recreation & Vouth Development*

**TO:** Princess Allen, Chair, Parks and Recreation Advisory Commission  
**FROM:** Zermaine Thomas, Special Events Coordinator, Central Reservations  
**DATE:** January 26, 2022  
**SUBJECT:** **REQUEST FROM THE NATIONAL MULTIPLE SCLEROSIS SOCIETY FOR PERMISSION TO COLLECT ON-SITE DONATIONS AND PLEDGES FOR THEIR ANNUAL MS WALK EAST BAY 2022 AT LAKESIDE PARK (BANDSTAND) ON SATURDAY, APRIL 23, 2022 (SET-UP), 2:00PM—6:00PM & SUNDAY, APRIL 24, 2020, 6:00AM-12:00PM.**

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**SUMMARY**

The Oakland Parks, Recreation & Youth Development received a request from Nicholas MacFalls at the National Multiple Sclerosis Society, a non-profit organization, that is working towards a world free of Multiple Sclerosis (MS) is requesting permission to collect onsite donations and pledges for their Annual MS Walk East Bay 2022, at Lakeside Park (Bandstand) on Saturday, April 23, 2022, (set-up) 2:00pm-6:00pm & Sunday, April 24, 2022, 6:00am -12:00pm. The donations and funds raised will go towards local programs, services, and research for those affected by Multiple Sclerosis (MS). Approval from the Parks and Recreation Advisory Commission is required per O.M.C. section 12.64.080.

**FISCAL IMPACT**

The National Multiple Sclerosis Society is paying all rental fees associated with the event estimated at \$3192.

**PROJECT / PROGRAM DESCRIPTION**

This is the National Multiple Sclerosis Society's (NMSS) is hosting the Fundraising Walk at Lakeside Park (Bandstand). There is no cost to register for the walk. On the day of the event, friends, families, co-workers and other participants will show their support of those living with MS by turning in pledges raised and participating in the walk. The National Multiple Sclerosis Society is requesting permission to collect pledges and donations onsite.

The estimated attendance is 350.

**BACKGROUND / LEGISLATIVE HISTORY**

The National MS Society helps each person affected by MS by addressing the challenges of living with MS. NMSS help by raising funds for cutting-edge research, driving change through advocacy, facilitating professional education and providing programs and services that empower people with MS and their families to move their lives forward.



**RECOMMENDATION**

Staff recommends that the Parks and Recreation Advisory Commission approve the request from the National Multiple Sclerosis Society to collect onsite donations and pledges at the Annual MS Walk Eastbay 2022, to be held at Lakeside Park (Bandstand) on Saturday, April 23, 2022 (set-up) & Sunday, April 24, 2022, 6:00am-12:00pm.

Respectfully submitted,

/s/ Zermaine Thomas

Prepared by:

Zermaine Thomas

Special Events Coordinator

/s/ Elena Bermeo

Approved by:

Elena Bermeo

Acting Facility Manager

Attachments: Exhibit A– National Multiple Sclerosis Society Proposal Letter  
Exhibit B — National Multiple Sclerosis Society Non-Profit 501C3



**National  
Multiple Sclerosis**

**Northern California  
Chapter**

December 22, 2021

Dear Parks and Recreation Advisory Commission:

On behalf of the National MS Society, Northern California Chapter, I am requesting permission to be able to collect donations on site for the fifth annual **Walk MS: East Bay 2022**. Walk MS will take place on **Sunday, April 24, 2022** at the Bandstand of Lake Merritt in Oakland. Walk MS is a national fundraising campaign with the National Multiple Sclerosis Society.

The National MS Society is a national organization committed to working towards a world free of MS. The society funds cutting edge research, provides support to those affected by MS through local programs and services, drives change through advocacy on the local and national level, and mobilizes participants to raise funds through exciting events (i.e. Walk MS and Bike MS).

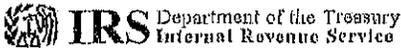
The Northern California Chapter will host 8 walks this spring in support of our mission to end the devastating effects of MS. Participants are encouraged to fundraise prior to the day of event activities. There is no cost to register for the walk. Donations will be collected onsite and according to last year's estimate, about **\$4,300** may be collected **day-of**, on-site.

On the day of the walk, friends, families, co-workers, and others show their support of those living with MS by turning in pledges raised and participating in the walk. There will be one security personnel present at the registration table to monitor donations received. The donations and funds raised go towards local programs, services, and research for those affected by Multiple Sclerosis.

Walk MS: East Bay will consist of pre-walk announcements, snacks and refreshments, 1 mile/5k walk routes on the path surrounding Lake Merritt, and post-walk celebration with a DJ or live band. There will be rest stops along the route for participants with water and portable toilets. For the start/finish festival area at the Bandstand Thank you for your consideration.

Sincerely,

Nicholas MacFalls  
Event Production Manager  
National MS Society, Northern California Chapter  
650 444-3700



Department of the Treasury  
Internal Revenue Service

P.O. Box 2508  
Cincinnati OH 45201

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NATIONAL MULTIPLE SCLEROSIS SOCIETY  
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733 3RD AVE FL 0  
NEW YORK NY 10017-3211

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Employer Identification Number: 15-5661935  
Petitioner's Name: NS. NITCHELL  
Toll Free Telephone Number: 1-877-826-5509

Dear TAXPAYER:

This is in response to your July 05, 2011, request for clarification regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in OCTOBER 1997.

Our records also indicate that you are not a private foundation within the meaning of section 501(c)(3) of the Code because you are described in sections 509(a)(1) and 170(b)(1)(A)(v)(I).

Donor's may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or your trustee are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our News on [www.irs.gov/eofan](http://www.irs.gov/eofan) in the information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

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NEW YORK NY 10017-32L1

If you have any questions, please call us at the telephone  
numbers shown in the heading of this letter.

Sincerely yours,



S. A. Martin, Operations  
Manager

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**CITY OF OAKLAND**  
**Oakland Parks & Recreation**

**TO:** Princess Allen, Chair, Parks and Recreation Advisory Commission (PRAC)  
**FROM:** Sean Maher, Oakland Public Works (OPW)  
**DATE:** February 9, 2022  
**SUBJECT:** **Informational Report: OPW Monthly Measure Q Hiring Matrix and Performance Measures Update**

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**SUMMARY**

This report provides OPW's routine updates to PRAC regarding the hiring of staff related to Measure Q-funded park maintenance services. For the first time, this report now also includes the draft reporting of OPW's performance measures in the delivery of Measure Q-funded services.

**FISCAL IMPACT**

Since this report is informational only, no fiscal impacts are included.

**BACKGROUND / LEGISLATIVE HISTORY**

Measure Q, approved by Oakland voters in March 2020, provides funding for City of Oakland services related to parks maintenance, homelessness services, and water quality, subject to civilian oversight. The Oakland City Council assigned PRAC the oversight role regarding the Measure Q expenditures related to parks maintenance and water quality services.

As a component of this oversight function, OPW routinely submits to PRAC updates on hiring of positions related to Measure Q-funded park maintenance services. This report provides an update for the PRAC's meeting of February 9, 2022. For the first time, this report now also includes a chart representing hiring trends, so that PRAC and the public can see how hiring and staffing of Measure Q positions is changing over time.

Additionally, Measure Q includes service performance requirements. OPW has been working with the PRAC Measure Q ad hoc committee and with community members to develop a reporting template for measuring and tracking performance of those services. The department's goal is a routine report that is clear, simple, and accessible to the community to provide transparent and accessible reporting on service delivery. This will be an iterative process, and OPW welcomes feedback from PRAC on how the department can continue honing that reporting template.

**RECOMMENDATION**

OPW recommends that PRAC accept this informational report.

Respectfully submitted,

/s/ Sean Maher

Prepared by:

Sean Maher

Acting Assistant to the Director

Oakland Public Works

**Identification of Support Documents:**

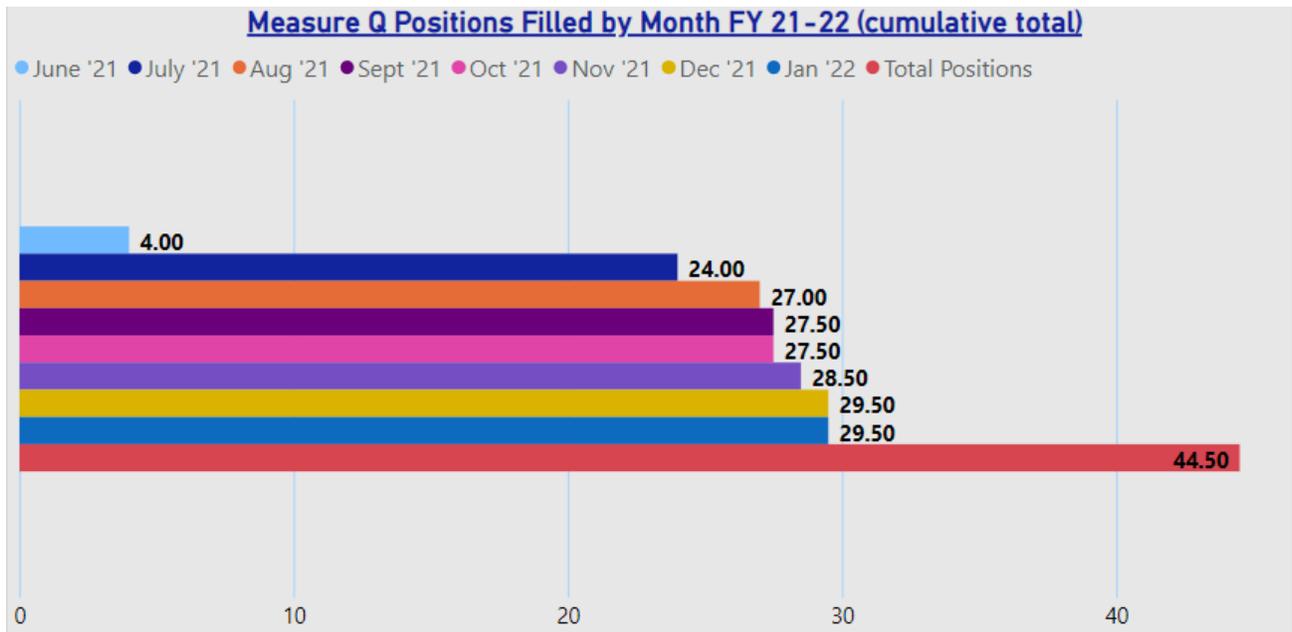
Attachments: Exhibit A – *Measure Q Hiring Progress Tracker, Updated 01/27/2022*

Exhibit B – *Measure Q Performance Measures and Service Delivery Charts, Updated 01/27/2022*

Measure Q Hiring Progress Tracker  
 January 27, 2022 Civil Service Board Meeting

DEPT	CLASSIFICATION	FTE POSITIONS	FILLED	ELIGIBLE LIST AVAILABLE	DETAILS
HSD	Budget & Grants Administrator	1	0	Yes	Referrals sent to department to review and schedule interviews.
HSD	Administrative Assistant II	1	1	Yes	Filled (8.22.2020)
HSD	Case Manager I	1	1	Yes	Filled (March 2021)
OPW	Custodian	5	0	No	2 FTE starting 2/5/22, 3 FTE (6TPT) will be hired in the next TPT recruitment immediately following completing the full time hires.
OPW	Assistant Engineer I	1	0	No	Dept in process of scheduling interviews (Tentatively set for February 2022)
OPW	Administrative Assistant II	1	1	Yes	Filled (2.26.2021)
OPW	Construction & Maintenance Mechar	2	2	Yes	Filled (10.30.21) Filled (11.13.21- one position on hold. Employee is currently on leave)
OPW	Business Analyst II	1	1	No	Filled (11.14.2020)
OPW	Gardener Crew Leader	7	4	Yes	Four of seven positions filled (1 filled 4.30.2021, 3 filled 6.12.2021). The job announcement posted 12.27.21 and closed 1.14.22. Interviews will be mid-February. 28 candidates met MQs.
OPW	Gardener II	15	15	Yes	Filled (5 filled 6.12.2021, 5 filled 7.24.2021, 3 filled 8.7.2021, 2 filled 8.21.2021)
OPW	Painter	2	0	Yes	2 employees starting 2/5 and 2/19 (onboarding for these 2 positions started in Jan and were counted as filled in Jan but count removed since start date changed until Feb)
OPW	Park Attendant, PT (NEW)	0.5	0.5	Yes	Filled (D. Mabon effective 11.13.21)
OPW	Park Equipment Operator	2	2	No	Filled 1.22.22 ( K. Wilkerson and R.Armstrong)
OPW	Park Supervisor I	2	0	No	CPS managing recruitment. Announcement reposted closes 1.28.22.
OPW	Park Supervisor II	1	1	Yes	Filled ( K. Charles effective 6.26.21)
OPW	Tree Worker (formerly Tree Worker D	1	1	No	Filled ( E. Rodriguez effective 11.13.21)
OPW	Tree Trimmer	1	0	Yes	Vacant, new Tree Worker req created 11.1.21 with flex staffing to fill this Tree Trimmer position is going through approval. Referred to CPS for recruitment.

## Hiring Trend for Measure Q Positions



## Mowing Fields: # of Work Orders Completed for All Parks by Month and Labor Hours



### # of Work Orders Completed for Mowing Fields

Month name	FY 20-21	FY 21-22	Total
Jul	104	84	188
Aug	124	64	188
Sept	122	125	247
Oct	149	97	246
Nov	96	103	199
Dec	101	85	186
Jan	104	60	164
Feb	104		104
Mar	105		105
Apr	144		144
May	186		186
Jun	61		61
<b>Total</b>	<b>1400</b>	<b>618</b>	<b>2018</b>

### Labor Hours for Mowing Fields

Month name	FY 20-21	FY 21-22	Total
Jul	9095	10895	19990
Aug	7429	10272	17701
Sept	9793	10207	20001
Oct	10019	10296	20315
Nov	8405	9289	17695
Dec	8552	10256	18808
Jan	7458	5906	13365
Feb	6761		6761
Mar	8493		8493
Apr	9308		9308
May	8610		8610
Jun	10240		10240
<b>Total</b>	<b>104164</b>	<b>67122</b>	<b>171286</b>

**\*\*\*NOTE: Data displayed is baseline data before all Measure Q positions have been filled. Future reports will show mowing by field names and mowing frequency.**

**STAFFING HOURS BY PARK: FISCAL YEAR 21-22**

Measure Q deliverable: Provide dedicated staff at major parks. “Major Parks” means City operated Community Parks, Region-serving parks, and Resource Conservation Areas, as those terms are used in the Open Space Conservation & Recreation (OCSAR) Element of the Oakland General Plan.” *Section (3)(B)(1) (m)*

**Community Serving Parks:** • Mosswood • Bushrod • DeFremery • San Antonio • Brookdale • Brookfield • Arroyo Viejo • Montclair • Dimond

**Region Serving:** • Lakeside • Joaquin Miller (part)

**Resource Conservation Areas:** • Glen Daniel/King Estates • Dimond Canyon • Garber • Beaconsfield • Claremont Canyon • Joaquin Miller (part) • Leona Heights/Open Space

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 PARKS

**Staff Labor Hours by Park FY 21-22**





## Staff Labor Hours by Park FY 21-22

Facility name and address	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Total
Arroyo Viejo Park, 7701 Krause Avenue	144	115	146	229	215	182	121	1152
Brookdale Park, 2535 High Street	32	25	40	58	6	35		196
Brookfield Park, 525 Jones Avenue	147	174	151	113	158	167	68	978
Bushrod Park, 569 59th Street	274	205	181	131	268	235	93	1387
Defremery Park, 1651 Adeline Street	55	43	46	14	29	66	37	290
Dimond Park, 3860 Hanley Road	35	73	65	36	96	121	80	506
Joaquin Miller Park, 3300 Joaquin Miller Road	18	1	57	100	140	96	29	440
Lakeside Park, 666 Bellevue Avenue	381	315	671	541	319	509	245	2980
Montclair Park, 6300 Moraga Avenue		6	34	98	62	70	17	287
Mosswood Park, 3612 Webster Street	107	149	226	118	153	173	367	1291
San Antonio Park, 1701 E 19th Street	8	22	35	34	29	129	102	359
<b>Total</b>	<b>1200</b>	<b>1128</b>	<b>1651</b>	<b>1472</b>	<b>1474</b>	<b>1782</b>	<b>1158</b>	<b>9865</b>

**\*\*\*NOTE: Data displayed is baseline data before all Measure Q positions have been filled. Many Parks reflect a staffing shortage due to unfilled positions. Locations from the list will be added as systems are in place to measure service.**



CITY OF OAKLAND  
*Oakland Parks, Recreation & Youth Development*

**TO:** Princess Allen, Chair, Parks and Recreation Advisory Commission  
**FROM:** Lakshmi Rajagopalan, Planner IV, Strategic Planning Division, Planning and Building Department  
**DATE:** January 24, 2022  
**SUBJECT:** REQUEST THE PARKS AND RECREATION ADVISORY COMMISSION TO RECEIVE THE INFORMATIONAL REPORT ON THE CITY OF OAKLAND'S GENERAL PLAN UPDATE PROCESS.

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**SUMMARY**

The City of Oakland Planning & Building Department (PBD), in coordination with multiple other City departments, is leading a Citywide comprehensive General Plan Update planning process that will allow Oaklanders to come together to create a visionary blueprint for a just and fair Oakland.

Staff has prepared this Report to inform the Parks and Recreation Advisory Commission about the General Plan Update. This report provides an overview of the General Plan, required topics to be addressed, project schedule, and the community engagement process.

**FISCAL IMPACT**

Since this report is informational only, no fiscal impacts are included.

**BACKGROUND / LEGISLATIVE HISTORY**

The City of Oakland's General Plan is a policy document and consisting of various topical "Elements"; and establishes a citywide vision and consistent direction for city policy and future development. It reflects community priorities, values, and includes supporting goals, policies, and implementation measures to achieve the community's vision.

It has been over 20 years since the City of Oakland has comprehensively updated its various General Plan Elements. Given this length of time and the critical need to update the General Plan, the Planning & Building Department (PBD), in coordination with multiple other City departments, is leading a Citywide comprehensive General Plan Update planning process that will allow Oaklanders to come together to create a visionary blueprint for a just and fair Oakland.

In the fall of 2020, the City convened a series of listening sessions with staff from City departments and other local government agencies, each of the eight City Councilmembers (in some instances comments were given through Council staff on behalf of the Councilmember), the City Administrator, the Mayor, and representatives from 41 Community Based Organizations (CBOs). The interviews informed the General Plan Update scope of work, helping to identify key issues that need to be addressed in the General Plan Update and to develop strategies for equitable, meaningful

participation.

## *GENERAL PLAN UPDATE*

The General Plan Update (GPU) is an opportunity for all Oaklanders to work together to create a visionary blueprint for the future of the City over the next two decades, shaped by the City's commitment to intentionally integrate principles of fairness and justice into all City policies. The update will occur in two phases, guided by a set of core principles rooted in equity:

- Phase I includes the update of the Housing and Safety Elements of the General Plan; creation of the City's first Environmental Justice Element; associated amendments to other Elements of the General Plan, along with Zoning Code and map updates; Racial Equity Impact Analysis, California Environmental Quality Act (CEQA) review; and an Industrial Land Use Study. Phase I is anticipated to be completed by early 2023.
- Phase II includes the update of the Land Use and Transportation Element (LUTE); Open Space, Conservation, and Recreation Element (OSCAR); Noise Element; and the development of a new Infrastructure and Facilities Element. Phase II work also includes zoning updates and CEQA review. The Phase I process will help inform the components of Phase II. Phase II is anticipated to be completed by mid-2025.

The GPU process will build upon past and ongoing city plans, initiatives, studies, and projects in terms of lessons learned, staff insights, and data collected. Many of these projects and programs have also developed innovative and equitable public engagement programs that will serve as models for this process.

Both phases of the GPU will be guided by a comprehensive, collaborative, accessible, inclusive, and equity-driven public engagement approach that focuses on communities impacted by environmental harm, health stress and other barriers to opportunity, while also being inclusive of the City as a whole.

### *General Plan Consultant Team*

On November 29, 2021, pursuant to [Ordinance No. 88847 C.M.S.](#), and [Ordinance No. 88848 C.M.S.](#), the City finalized the General Plan Update Consultant Team and kicked off the General Plan Update project.

- **Technical Consultant Team:** The Technical Consultant Team is being led by Dyett & Bhatia (DB), an innovative and experienced urban planning firm. The Technical Consultant Team includes as partners: Environmental Science Associates, Kittelson & Associates, Toole Design, Page & Turnbull, Economic & Planning Systems, BKF Engineers, PolicyLink, and Environmental Justice Solutions.
- **Community Consultant Team:** The Community Consultant Team is being led by the Deeply Rooted (DR) Collaborative, which includes EastSide Arts Alliance, Just Cities Institute, and Urban Strategies Council. Partners include: Black Cultural Zone, The Village, Malonga Arts Residents Association, Oakland Asian Cultural Center Association, House/Full

of Blackwomen, Lao Family Community Development, Inc., CURYJ, The Unity Council, the West Oakland Environmental Indicators Project (WOEIP), and Black Arts Movement Business District, CDC.

The GPU process will be instrumental in promoting cultural understanding and historical healing in a diverse and changing community. It will be important to give voice to the many cultures that have created—and are still transforming—Oakland. The process must begin by acknowledging the detrimental impacts that past governmental and planning practices have had on Oakland’s communities, specifically Ohlone, Black, Asian, Latinx, Muslim, immigrant and refugee communities. The General Plan Update is an opportunity to work to eliminate the root causes of inequity, to undo the harms of the past, and to integrate the principle of fairness into today’s planning policies.

*GENERAL PLAN ELEMENTS*

California Government Code Section 65302 requires specific topics, also called "Elements," to be covered in a General Plan. Table 1 summarizes the seven required General Plan Elements and the topics covered.

*Table 1: General Plan Elements*

Required General Plan Element	Required Content
<i>Phase I of the General Plan Update includes the update of the Housing and Safety Elements of the General Plan and creation of the City’s first Environmental Justice Element.</i>	
Housing Element	<p>The Housing element analyzes Oakland's housing conditions and needs for all income levels, including lower income households and households with special needs. It provides various programs to create a variety of housing to meet Oakland's housing needs. Additionally, the Housing Element must identify adequate sites for housing and demonstrate the availability and realistic capacity for development on those sites. This element implements the declaration of State law that the availability of housing is a matter of vital statewide importance. It is more specific and directive than other General Plan elements, with detailed guidance, reviews, and deadlines. The California Department of Housing and Community Development (State HCD) must review and certify the Housing Element. Jurisdictions must also submit annual progress reports. In Oakland (and most major cities), the Housing Element must be revised and submitted to State HCD for review on an eight-year cycle.</p> <p>Oakland’s current 2015-2023 Housing Element was adopted in 2014 and is required to be revised and adopted for the next eight-year cycle (2023-2031) by the end of January 2023<sup>1</sup></p>

Required General Plan Element	Required Content
Safety Element	<p>A successful Safety Element reduces potential short and long-term risks of death, injuries, property damage, and economic dislocation resulting from fires, floods, droughts, earthquakes, landslides, climate change; as well as local hazards. As a result of several recent legislative changes, local jurisdictions are required to review and revise Safety Elements upon each revision of the Housing Element to address and update hazards related to flooding, fires and to include climate adaptation and resilience strategies.</p> <p>Oakland’s current Safety Element was adopted in 2004 and subsequently amended to incorporate the City’s Local Hazard Mitigation Plan in 2012, 2016, and 2021.</p>
Environmental Justice Element	<p>Senate Bill 1000, passed in 2016, requires that cities and counties with disadvantaged communities adopt environmental justice policies or an Environmental Justice Element. These must include objectives and policies to reduce health risks in disadvantaged communities, promote civic engagement in the public decision-making process, and prioritize programs that address the needs of disadvantaged communities. The overall legislative purpose of Senate Bill 1000 is to address the unique and compounded health risks in environmental justice communities by decreasing pollution exposure, increasing community assets, and improving overall health.</p> <p>Under SB 1000, Oakland is required to adopt an Environmental Justice Element, either standalone or interwoven with other Elements, at the same time that the Housing and Safety Elements are updated.</p>
<p><i>Phase II of the General Plan Update includes the update of the Land Use and Transportation Element (LUTE); Open Space, Conservation, and Recreation Element (OSCAR); Noise Element; and the development of a new Infrastructure and Facilities Element.</i></p>	
Land Use Element	<p>The Land Use Element is intended to promote the community’s vision for growth via equitable and accessible distribution of different land uses, including residential, commercial, industrial, agricultural, and open space.</p> <p>In Oakland, the current Land Use Element is contained in the Land Use and Transportation Element (LUTE), adopted in 1998.</p> <p>The Estuary Policy Plan (EPP) establishes the General Plan land use policies for lands between Interstate 880 and the Oakland waterfront. The EPP was adopted as part of the LUTE in 1999.</p>

Required General Plan Element	Required Content
Circulation Element	<p>The Circulation Element identifies the general location and extent of existing and future transportation networks in Oakland for all users (automobile, pedestrian, bicycle, and trucks), public transportation routes and terminals, and public utilities (water, sewer, stormwater, communications).</p> <p>By statute, the Circulation Element must correlate directly with the Land Use Element.</p> <p>In Oakland, the 1998 Land Use and Transportation Element (LUTE), the 1999 Estuary Policy Plan (EPP), the 2019 Oakland Bike Plan, and the 2017 Pedestrian Plan establish the General Plan circulation policies.</p>
Open Space Element	<p>The Open Space Element identifies valuable undeveloped areas of land or water designated as open space in Oakland and creates a long-term plan to preserve them. The Conservation Element describes Oakland's natural resources and establishes goals and policies to preserve, enhance, and develop them. The Open Space Element must correlate with the Land Use Element.</p> <p>In Oakland, open space is covered in the City's Open Space, Conservation and Recreation Element (OSCAR), adopted in 1996.</p>
Conservation Element	<p>The Conservation Element describes Oakland's natural resources and establishes goals and policies to preserve, enhance, and develop them. The Conservation Element must correlate with the Land Use Element.</p> <p>In Oakland, conservation is covered in the City's Open Space, Conservation and Recreation Element (OSCAR), adopted in 1996</p>
Noise Element	<p>The Noise Element describes the local noise environment and analyzes current and projected noise levels. It outlines policies and implementation measures to address existing and foreseeable noise problems.</p> <p>Oakland's Noise Element was adopted in 2005.</p>
<p>Notes:  1: All cities have a 120-day grace period, and the housing element is considered compliant if adopted during this time.</p>	

State law also allows a jurisdiction to include within its General Plan any other elements as it sees fit. Although not required by State Law, the City is preparing a new Infrastructure and Facilities Element as part of the General Plan Update. The Infrastructure and Facilities Element will provide

overarching goals and policies for city infrastructure over the long term, reflecting capital improvements identified in the LUTE, OSCAR, Safety, and other General Plan elements.

### *PROJECT SCHEDULE*

See Exhibit A for the General Plan Update Project Schedule.

### *COMMUNITY ENGAGEMENT*

#### *General Plan Update Scoping*

During the fall of 2020, Planning staff, with assistance from a planning consulting firm that was funded via a technical assistance grant from the Metropolitan Transportation Commission (MTC), held a series of listening sessions with: staff from City departments and other local government agencies, each of the eight City Councilmembers (in some instances comments were given through Council staff on behalf of the Councilmember), the City Administrator, the Mayor, and representatives from 41 CBOs. The interviews sought to identify key issues that need to be addressed in the General Plan Update and to develop strategies for equitable, meaningful participation.

The feedback received during those listening sessions helped inform the [General Plan Update Technical Memorandum](#). This memorandum was not a final nor rigid blueprint for the General Plan Update process. Rather, it has been used to inform the development of a Request for Proposals (RFP) for the General Plan consultant services.

The following are initial guiding principles for an inclusive planning and engagement process for the General Plan Update, based on the feedback received during the listening sessions conducted in fall 2020. More details regarding these principals can be found on the project website and were also included in the RFP. These guiding principles are a first step in working out a shared vision with all Oaklanders that will serve as a foundation for the General Plan:

- *Equity and Environmental Justice*
- *Transparency*
- *Relevance and Clarity*
- *Focused Planning Process*
- *Flexible and Adaptable Process*
- *Strategic and Long-Range Thinking*
- *Interdepartmental Coordination*
- *Inter-Agency Coordination*
- *Important Role of Community-Based Organizations (CBOs)*
- *Youth Engagement*
- *Place-based Approach*

## General Plan Update Engagement Process

The City of Oakland General Plan Update (GPU) will be a collaborative planning process to address citywide needs and plan for a vibrant future for all Oakland residents. Community engagement will be the cornerstone of the GPU process in order to ensure that the final Plan accurately and holistically represents the city and its diverse residents. The community engagement effort will comprise of an extensive outreach process, with the intention of engaging stakeholders throughout the community, with additional resources dedicated to engaging communities historically underrepresented and excluded from traditional planning processes and often most disparately and negatively impacted by City policies. All community input shared will be used to “ground truth” data based on peoples’ lived experience, inform areas of focus for General Plan elements, and guide development of General Plan policies. Events will occur in parts of Oakland where the following communities reside: unhoused, formerly incarcerated, low-income, Asian, Pacific Islander, Black, Latinx, multiracial, and community experiencing environmental injustice.

The engagement effort will be co-led by City staff, the Community Consultant team, Deeply Rooted (DR), who will lead neighborhood-focused community outreach; and the Technical Consultant, Dyett & Bhatia (D&B), who will lead supplementary citywide outreach events and provide support to the Community Consultant. The outreach process will include the following engagement components:

- **Engagement by City Staff:** Ahead of the work that will be done by the General Plan Update Consultant Team, City staff has already begun an outreach campaign to begin reaching out to Oaklanders, including presentations to the Oakland Shoreline Leadership Academy (August 2021), West Oakland Community Action Plan (WOCAP) Steering Committee (December 2021) and to the Healthy Development Guidelines (HDG) Project Management Team (December 2021).
- **General Plan Website and Social Media:** The [General Plan Update website](#) provides key project information, community meeting dates, and project updates. Community members can sign up for updates via [email](#) and social media. The City also recently completed [the first of a video series about the General Plan Update](#) about the Plan, the process, and progress toward a City that works for all Oaklanders.
- **Neighborhood Workshops and Community Hubs:**
  - The neighborhood workshops and townhalls will introduce the General Plan process and seek community input and priorities on a variety of topics, including land use, open space, parks and recreation, safety, environmental justice, and other topics. They will identify local issues of concern and solutions to address them. Participants can share their input using interactive tools, or through the complementary online survey.
  - Community hub events will be large outdoor cultural and community events that bring Oaklanders together through art, performance, celebration, and the sharing of visions, issues and solutions for the future of Oakland. Community members will be

able to share their stories of Oakland past and present, vision for the future, and receive information for current support.

- Information on neighborhood workshops and community hubs will be provided via the [General Plan Update website](#), e-newsletters, and social media updates.
- **Popup Outreach:** Mobile pop-ups will meet people where they are in the community - membership meetings, farmers markets, outside a grocery store, a park, a mall, Akoma Market, etc. Pop-ups will include a variety of activities, including hearing Oaklanders stories; sharing history and context on housing, environmental justice and other General Plan topics; and activities to gather community input for various General Plan topics. Information on popup outreach and feedback received will be provided on the [General Plan Update website](#).
- **Youth Engagement:** Youth engagement strategy will complement the participation strategies led by the Community Consultant within frontline communities. These organizations can help identify youth engagement coordinators who will partner with the Consultant Team to assist in concept development, planning, logistics, and notification for public participation strategies. Youth engagement coordinators will be provided with training and a stipend. In addition to community outreach, the Consultant will collaborate with high schools, youth organizations, as well as young professionals' groups to organize youth-focused opportunities to receive feedback from this targeted demographic.
- **Stakeholder Meetings and Interest-Based Focus Group Meetings:** Stakeholders include key groups with specific interest in social equity/inclusion, economic development and opportunity, housing, fire/public safety, Downtown, small businesses, public art, historic preservation, medical centers, schools, public health, and others. The meetings will focus on specific topics related to the General Plan, clarify differences in priorities and build common, collaborative ground. Participants may be grouped and invited to attend specific meetings based upon their role and meeting topics, at various points in the process.
- **Technical Advisory Committee:** The Technical Advisory Committee (TAC) is comprised of internal City department representatives as well as other Oakland-based, neighboring, and regional governmental agency representatives. The TAC serves to advise on key strategies to address Oakland's big issues related to housing, environmental justice, safety, and other topics; review community input collected at key points in the process; and inform, discuss, and provide technical direction on policies and actions. The first TAC meeting was held on December 2, 2021, and TAC members provided initial guidance and ideas on topics to address in the General Plan.
- **Equity Working Group:** The Equity Working Group (EWG) will be comprised of individuals who have been highly engaged in Oakland housing, safety and environmental justice, land use issues and solutions. The EWG will work with the City Staff and the General Plan team to make sure that Housing, Safety, Environmental Justice, Land Use, Transportation, Zoning Code, Noise, and Open Space/Conservation/Recreation Policies, and key issues align with community concerns and needs. The EWG will also support outreach

efforts to ensure that geographies and populations that are most burdened by environmental justice are engaged in identifying community needs and assets and providing feedback on proposed solutions. EWG members will be provided with a stipend. Deeply Rooted Collaborative began recruitment for the EWG on December 22, 2021. The recruitment concluded on January 31, 2022. The recruitment flyers and applications (online and paper) were promoted on social media, the [General Plan Update website](#), and the [listserv](#). In addition, staff worked with Oakland Public Library and Oakland Parks and Recreation Department to promote EWG recruitment by sharing the flyers and applications.

- **Study Sessions with Decisionmakers:** The Planning Commission, City Council, and various boards and commissions will be active participants in the GPU and will have opportunities to provide direction at each Stage in the process. The project team will check in with these decision-making bodies at key milestones to ensure that the project remains on the right track in terms of process, direction, and overall vision. Engagement will take the form of study sessions and informational presentations to review products and generate feedback on drafts.

Finally, outreach will also take place through distribution of a citywide postcard mailer, and e-newsletters, and online surveys.

#### RECOMMENDATION

Staff recommends that the Park and Recreation Advisory Commission receive this informational report.

Respectfully submitted,

/s/ Lakshmi Rajagopalan

Prepared by:

Lakshmi Rajagopalan, Planner IV

Strategic Planning Division, Planning and Building Department

/s/ Laura Kaminski

Approved by:

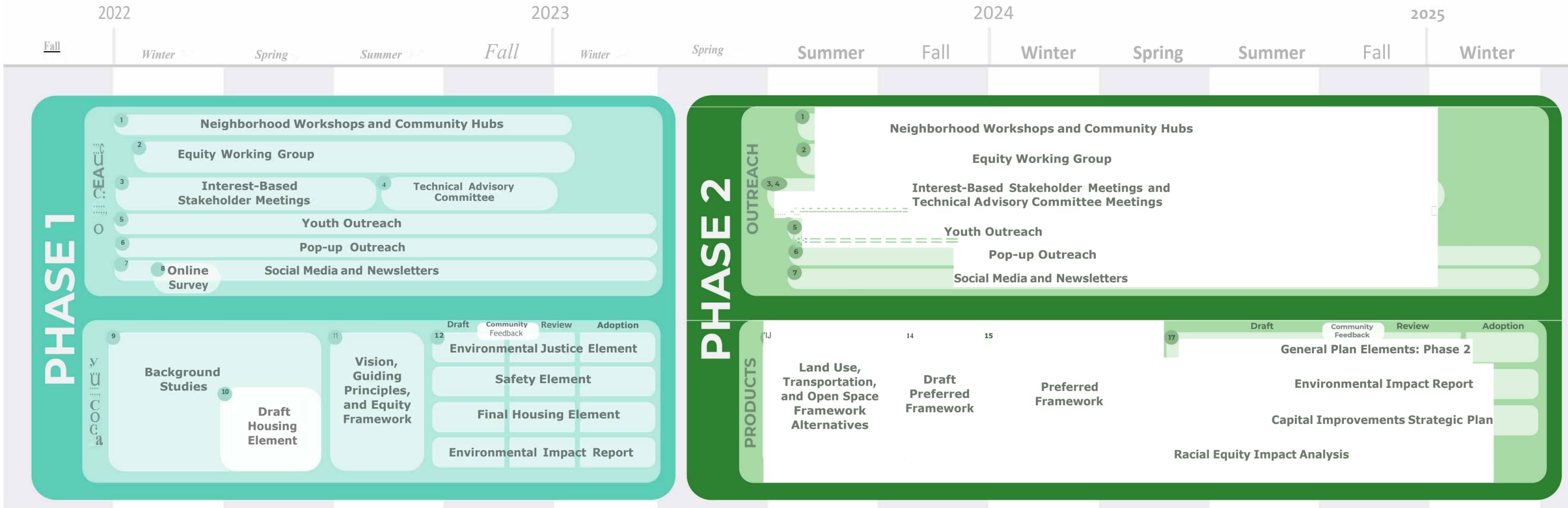
Laura Kaminski, Strategic Planning Manager

Strategic Planning Division, Planning and Building Department

#### *Identification of Support Documents:*

Attachments: Exhibit A – *Project Schedule*

# OAKLAND 2045 PROJECT SCHEDULE



Please visit <https://www.oaklandca.gov/topics/general-plan-update> for project updates, upcoming events, and more information.

#### PHASE I COMPONENTS

1. **Neighborhood Workshops and Community Hubs:** Every person in Oakland is invited to share their vision and input on what the future of the city should look like. Citywide events include the following:
  - *Two Virtual Town Halls* will introduce the General Plan process and seek community input and priorities on a variety of topics, including land use, open space, parks and recreation, safety, environmental justice, and other topics. Participants can share their input using interactive tools, or through the complementary online survey.
  - *Neighborhood workshops (9 in Phase I)* will identify local issues of concern and solutions to address them. Community workshops will present information and include activities to make them fun, effective, relevant, and meaningful events.
  - *Community hub events (7 in Phase I)* will be large outdoor cultural and community events that bring Oaklanders together through art, performance, celebration, and the sharing of visions, issues and solutions for the future of Oakland. Community members will be able to share their stories of Oakland past and present, vision for the future, and receive information for current support. These events will occur in parts of Oakland where the following communities reside: unhoused, formerly incarcerated, low-income, Asian, Pacific Islander, Black, Latinx, multiracial, and community experiencing environmental injustice. Workshop and Community Hub input will be used to "ground truth" (or verify) data based on peoples' lived experience, inform areas of focus for General Plan elements, and guide development of General Plan policies.
2. **[Equity Working Group](#) (EWG)** (6 meetings in Phase I and 6 meetings in Phase II): The EWG will be made up of 20 Oaklanders that represent the city's diverse population. The EWG will identify the major challenges and impacts of housing, safety, environmental justice, land use, transportation, and parks and work with the City to ensure that solutions and policies advance equitable and healthy communities for Oakland residents. All community input shared will be used to "ground truth" data based on peoples' lived experience, inform areas of focus for General Plan elements, and guide development of General Plan policies. See criteria for selection [here](#).
3. **Interest-Based Stakeholder Meetings** (12 meetings in Phase I): Key groups who represent focused interests (such as non-profits, housing advocates, environmental justice groups, small businesses, etc.) will discuss specific topics related to the General Plan, clarify differences in priorities and build common ground. Input from stakeholder meetings will be used to develop areas of focus and policies in the General Plan elements.
4. **Technical Advisory Committee (TAC)** (4 meetings in Phase I): The TAC is made up of internal City department representatives as well as other Oakland-based, neighboring, and regional governmental agency representatives. The TAC will advise on key strategies to address Oakland's big issues; review community input collected at key points in the process; and inform, discuss, and provide technical direction on policies and actions.
5. **Youth Outreach** (4 events in Phase I): Throughout the planning process, youth engagement will prioritize opportunities for young leaders to lead and engage in General Plan community events. Recognizing that today's youth are tomorrow's leaders, youth outreach will seek to ensure that

the General Plan responds to the needs and priorities of young Oakland residents, including around education, mobility, parks and open space, and safety. All community input shared will be used to “ground truth” data based on peoples’ lived experience, inform areas of focus for General Plan elements, and guide development of General Plan policies. These events will occur in parts of Oakland where the following communities reside: unhoused, formerly incarcerated, low-income, Asian, Pacific Islander, Black, Latinx, multiracial, and community experiencing environmental injustice.

6. **Pop-up Outreach (about 30 events in Phase I):** Mobile pop-ups will meet people where they are in the community. Pop-ups will include a variety of activities, including hearing Oaklanders stories; sharing history and context on housing, environmental justice and other General Plan topics; and activities to gather community input for various General Plan topics. All community input shared will be used to “ground truth” data based on peoples’ lived experience, inform areas of focus for General Plan elements, and guide development of General Plan policies. These events will occur in parts of Oakland where the following communities reside: unhoused, formerly incarcerated, low-income, Asian, Pacific Islander, Black, Latinx, multiracial, and community experiencing environmental injustice.
7. **Social Media and Newsletters:** The City of Oakland and community engagement partners will also share information, project updates, and upcoming opportunities to participate through social media, newsletters, the website, and other platforms. Please visit <https://www.oaklandca.gov/topics/general-plan-update> frequently and sign up for project updates.
8. **Online Survey:** The online survey, available in multiple languages, will be open to all Oaklanders. The online survey will collect information about Oaklanders’ vision and priorities for the future of the City and will inform the Vision and Guiding Principles and General Plan priorities.
9. **Background Studies:** An early task of the General Plan Update will be to research and document baseline conditions in Oakland. Background reports will include the following:
  - *Map Atlas:* The Map Atlas will present information on safety, land use characteristics, the circulation network, and open space, conservation and recreation resources, historic resources in a short, user-friendly report. Map Atlas findings will help to surface key issues and planning implications for further discussion with the community.
  - *Environmental Justice and Racial Equity Baseline:* This report will provide background information on Environmental Justice issues (including environmental risks and pollution; safe and sanitary housing; physical activity and public services; healthy food access; civic engagement; and others) and identify socioeconomic and geographic disparities to be targeted by General Plan policies and actions. The Baseline will also help to identify communities most affected by these issues to “ground truth” findings and co-develop solutions.
  - *Economic Development Trends and Prospects Report:* This report will assess the economic and market factors in the City of Oakland, including strengths of the local economy, challenges and opportunities that influence sustainable long-term growth that might be addressed by the General Plan Update, and economic and growth pressures affecting local residents now and into the future.

- 10. Draft Housing Element:** The Housing Element is one of the required elements of the General Plan. It will identify policy direction to meet the housing needs of the City, both by preserving existing homes and by clarifying priorities for new construction. The plan will include an overview of housing policies and programs and will identify locations that can accommodate future housing. Due to State requirements, the Housing Element will be prepared on a separate but parallel track as the General Plan, and a draft must be submitted to the California Department of Housing and Community Development by June 2022, with additional public review occurring in Fall and Winter 2022. While the Housing Element will be completed in Winter 2022, community input related to housing after this period will be incorporated into other elements in Phase 2, including the Land Use and Transportation Element (LUTE).
- 11. Vision, Guiding Principles, and Equity Framework:** Creating a General Plan that represents Oakland residents' shared core principles and values is the top priority of the General Plan Update. One of the first steps in the General Plan Update is to establish the community's vision, which will describe the Oakland of 2045 that residents would like to see. We will also establish guiding principles to guide City policies and decisions about housing, jobs, transportation, public services, environmental justice, and more.
- 12. Environmental Justice (EJ) Element, Safety Element, Final Housing Element, and Environmental Impact Report (EIR):**  
Phase I of the General Plan must address the following elements first because of state timelines. However, these elements, in addition to community input and vision, will inform other elements to be developed as part of Phase 2.
- *EJ Element:* "Environmental justice" is defined in California law as the fair treatment of people of all races, cultures, and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies. The EJ Element is a new element for the City of Oakland. It must include objectives and policies to reduce health risks in communities most affected by environmental burdens, promote civic engagement in the public decision-making process, and prioritize programs that address the needs of most affected communities.
  - *Safety Element:* The Safety Element addresses potential short and long-term risks of death, injuries, property damage, and economic dislocation resulting from fires, floods, droughts, earthquakes, landslides, climate change; as well as local hazards.
  - *Final Housing Element:* See #10, Draft Housing Element, for a description of the Housing Element. The Final Housing Element must be adopted no later than January 2023.
  - *Environmental Impact Report:* State law requires an Environmental Impact Report (EIR) of the General Plan to identify potential environmental impacts of adopting the updated plan. The EIR will ensure that land use activities and policies do not negatively affect our community.

#### PHASE 2 COMPONENTS

- 13. Land Use, Transportation, and Open Space Framework Alternatives:** Building on the community's vision, guiding principles, and priorities identified in Phase I, the team will create several land use "alternatives" which represent different ways Oakland can prepare for projected population and job growth. These alternatives will be evaluated and compared in relation to their outcomes for equity, climate change and resilience, and other considerations. This evaluation will inform the community process to select the Draft Preferred Framework. Evaluating and comparing the framework alternatives will begin a highly interactive and participatory phase of the project.

- 14. Draft Preferred Framework:** Creation of the Draft Preferred Framework will involve community events, interest-based stakeholder groups, and decisionmaker input to create a Preferred Framework by mixing and matching ideas from the land use alternatives.
- 15. Preferred Framework:** The finalized Preferred Framework includes refinements to the Draft Preferred Framework. It will ultimately be the basis for the General Plan Land Use Map and will guide the type, pattern and location of land development and conservation in the city.
- 16. Racial Equity Impact Analysis:** A racial equity impact analysis conducted before and during development of General Plan elements will help ensure that policies, programs, and actions will prioritize historically marginalized communities and maximize equitable outcomes.
- 17. General Plan, Capital Improvements Strategic Plan, and Environmental Impact Report:**
  - **General Plan Elements:** Building on the elements completed in Phase 1, other elements to be updated during this phase include the Land Use and Transportation Element (LUTE); the Open Space, Conservation and Recreation Element (OSCAR); and the Noise Element. Read Oakland's existing elements [here](#). Updating Phase 2 elements will likely follow a similar process as Phase 1 elements and will be guided by extensive community input. While the Housing, Safety, and Environmental Justice elements will be completed in Phase 1, community input on these topics will be addressed in other elements as feasible.
  - **Capital Improvements Strategic Plan:** Capital projects improve and maintain Oakland's public facilities and infrastructure. They can range from restoring aging public buildings, to improving streets and sidewalks, to creating or improving our parks. The Capital Improvements Strategic Plan will allow the City of Oakland to plan for the future needs of ongoing capital programs, prepare for future potential funding opportunities when they arise, and create flexibility to accommodate unforeseen capital improvement projects.
  - **Environmental Impact Report (EIR):** Similar to Phase 1, an additional EIR will evaluate elements developed in Phase 2 to ensure that General Plan Update policies do not negatively affect our community.

# OAKLAND PARKS AND RECREATION ADVISORY COMMISSION

## RESOLUTION NO. 2021-03

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**ADOPT A RESOLUTION DETERMINING THAT CONDUCTING IN-PERSON MEETINGS OF THE PARKS AND RECREATION ADVISORY COMMISSION AND ITS COMMITTEES WOULD PRESENT IMMINENT RISKS TO ATTENDEES' HEALTH, AND ELECTING TO CONTINUE CONDUCTING MEETINGS USING TELECONFERENCING IN ACCORDANCE WITH CALIFORNIA GOVERNMENT CODE SECTION 54953(e), A PROVISION OF AB-361.**

**WHEREAS**, on March 4, 2020, Governor Gavin Newsom declared a state of emergency related to COVID-19, pursuant to Government Code Section 8625, and such declaration has not been lifted or rescinded. See <https://www.gov.ca.gov/wp-content/uploads/2020/03/3.4.20-Coronavirus-SOE-Proclamation.pdf>; and

**WHEREAS**, on March 9, 2020, the City Administrator in their capacity as the Director of the Emergency Operations Center (EOC), issued a proclamation of local emergency due to the spread of COVID-19 in Oakland, and on March 12, 2020, the City Council passed Resolution No. 88075 C.M.S. ratifying the proclamation of local emergency pursuant to Oakland Municipal Code (O.M.C.) section 8.50.050(C); and

**WHEREAS**, City Council Resolution No. 88075 remains in full force and effect to date; and

**WHEREAS**, the Centers for Disease Control (CDC) recommends physical distancing of at least six (6) feet whenever possible, avoiding crowds, and avoiding spaces that do not offer fresh air from the outdoors, particularly for people who are not fully vaccinated or who are at higher risk of getting very sick from COVID-19. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, the CDC recommends that people who live with unvaccinated people avoid activities that make physical distancing hard. See <https://www.cdc.gov/coronavirus/2019-ncov/your-health/about-covid-19/caring-for-children/families.html>; and

**WHEREAS**, the CDC recommends that older adults limit in-person interactions as much as possible, particularly when indoors. See <https://www.cdc.gov/aging/covid19/covid19-older-adults.html>; and

**WHEREAS**, the CDC, the California Department of Public Health, and the Alameda County Public Health Department all recommend that people experiencing COVID-19

symptoms stay home. See <https://www.cdc.gov/coronavirus/2019-ncov/if-you-are-sick/steps-when-sick.html>; and

**WHEREAS**, persons without symptoms may be able to spread the COVID-19 virus. See <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/prevention.html>; and

**WHEREAS**, fully vaccinated persons who become infected with the COVID-19 Delta variant can spread the virus to others. See <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>; and

**WHEREAS**, the City's public-meeting facilities are indoor facilities that do not ensure circulation of fresh / outdoor air, particularly during periods of cold and/or rainy weather, and were not designed to ensure that attendees can remain six (6) feet apart; and

**WHEREAS**, holding in-person meetings would encourage community members to come to City facilities to participate in local government, and some of them would be at high risk of getting very sick from COVID-19 and/or would live with someone who is at high risk; and

**WHEREAS**, in-person meetings would tempt community members who are experiencing COVID-19 symptoms to leave their homes in order to come to City facilities and participate in local government; and

**WHEREAS**, attendees would use ride-share services and/or public transit to travel to in-person meetings, thereby putting them in close and prolonged contact with additional people outside of their households; and

**WHEREAS**, on October 13, 2021, year the Parks and Recreation Advisory Commission adopted a resolution determining that conducting in-person meetings would present imminent risks to attendees' health, and electing to continue conducting meetings using teleconferencing in accordance with California Government Code Section 54953(e), a provision of AB-361; now therefore be it:

**RESOLVED:** that the Parks and Recreation Advisory Commission finds and determines that the foregoing recitals are true and correct and hereby adopts and incorporates them into this resolution; and be it

**FURTHER RESOLVED:** that, based on these determinations and consistent with federal, state and local health guidance, the Parks and Recreation Advisory Commission renews its determination that conducting in-person meetings would pose imminent risks to the health of attendees; and be it

**FURTHER RESOLVED:** that the Parks and Recreation Advisory Commission firmly believes that the community's health and safety and the community's right to participate in local government, are both critically important, and is committed to balancing the two by continuing to use teleconferencing to conduct public meetings, in accordance with California Government Code Section 54953(e), a provision of AB-361; and be it

**FURTHER RESOLVED:** that the Parks and Recreation Advisory Commission will renew these (or similar) findings at least every thirty (30) days in accordance with California Government Code section 54953(e) until the state of emergency related to COVID-19 has been lifted, or the Parks and Recreation Advisory Commission finds that in-person meetings no longer pose imminent risks to the health of attendees, whichever occurs first.