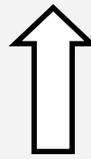


OAKLAND at-a-glance

429,082
Total Population

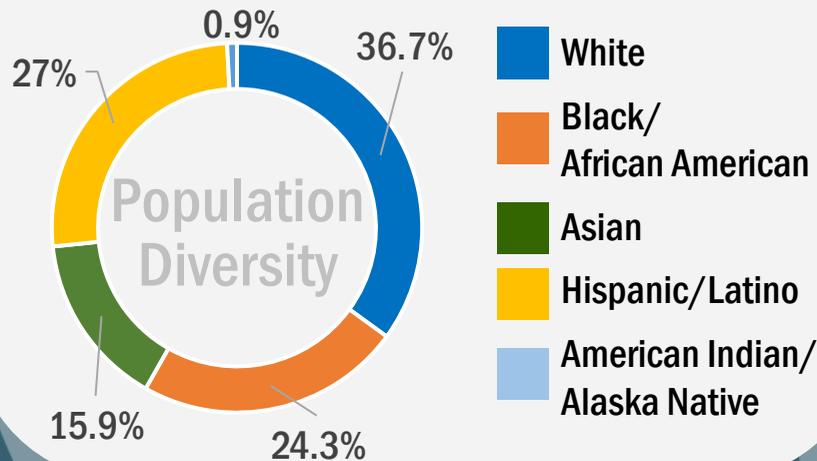
 **9.8%**
since 2010

8th
Largest
Calif. City

51.2%


48.8%


36.4
Median
Age



159,448
Households

\$63,251
Median HH Income

2.58
Persons per HH

\$735,200
Median Sale Price

\$3,000
Median Rent

9,300+
Units Under
Construction

11,200+
Units In
Pipeline

Hospitality



5,000 rooms
+ 627
under construction

among
28 cities
on Nat Geo Travel's
2019 Best Trips List



Higher Education

9
Colleges &
Universities

40.6%
Bachelor's
or higher

Transit Options

BAY AREA RAPID TRANSIT (BART)

 **8**
of the system stations

4th, 5th & 6th
busiest stations systemwide

AC TRANSIT SF BAY FERRY
AMTRAK CAPITOL CORRIDOR
FREE BROADWAY SHUTTLE
6 INTERSTATES/HIGHWAYS



37.7M
square feet

INDUSTRIAL

5.0%
vacancy



15.8M
square feet

OFFICE

7.9%
vacancy



2.3M
square feet

RETAIL

2.9%
vacancy

RECENTLY COMPLETED/UNDER CONSTRUCTION

1.6M
square feet

900K
square feet

240K
square feet

Seaport/Airport

8th

**Busiest U.S.
Container Port**

20

**Shipping
Lines**

33

Cranes

6

Terminals

2.3M

TEUs Annually

1,300

Acres

Leading Business Sectors

- Kaiser Permanente Headquarters
- UCSF Benioff Children's Hospital Oakland
- Alta Bates Summit

Healthcare
Tech
Logistics
Government
Manufacturing

- Square
- Kapor Center
- Ceres Imaging
- Marqueta
- 99Designs

- FedEx hub
- Otis McAllister
- Dreisbach Enterprises
- Matson Navigation
- Crowley Maritime

Regional Government Hub - 13,000+ workers

- Federal & State buildings
- Alameda County Seat
- Historic City Hall and Ogawa Plaza Complex

- FATHOM
- AB&I Foundry
- Rainin Instruments
- Impossible Foods
- Creative Wood
- Hodo Foods

13.5 million
Passengers

12

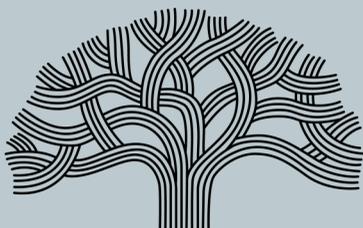
Airlines

60

**Non Stop
Destinations**

1.18

Billion lbs. of Air Cargo



CITY OF OAKLAND

Business Development

Economic & Workforce Development Dept.

(510) 238-3627

Online Resources & Request Form:

www.OaklandBusinessCenter.com

Zoning & Business Permit Tools:

<https://oakland.opencounter.com>

Business Assistance Center

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www.Business2Oakland.com

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