



## City of Oakland

Mayor's Commission on Persons with Disabilities (MCPD)

Monday, March 18, 2019

5:30 p.m. – 7:30 p.m.

Sergeant Mark Dunakin Room, First Floor

One Frank H. Ogawa Plaza (City Hall), Oakland, CA 94612

### Agenda

- I. Call to Order
- II. Roll Call
- III. Public Comments\*  
*Any person may directly address the Commission on any items within the jurisdiction of this Commission. Speakers wishing to address a specific item on the agenda may do so at the time the item is being considered.*
- IV. Agenda Modification and Approval
- V. Approval of February 25, 2019 Minutes (**Exhibit A**)
- VI. Chair Report; *Karen Nakamura, Chair*
- VII. Commissioner's Announcements
- VIII. Overview of Methods for Addressing Access and Functional Needs during Emergencies and Natural Disasters; *Toshia Shavies Marshall, Emergency Services Manager, Emergency Management Services Division, Oakland Fire Department*
- IX. Downtown Oakland Specific Plan Update, *Joanna Winter, Planner, Planning and Building Department (Exhibit B)*
- X. Staff Updates and Announcements; *Anh Nguyen, ADA Programs Division Manager*

- XI. Strategic Planning Retreat Follow-up; *Karen Nakamura*  
**(Exhibit C)**
  
- XII. Future Agenda Items
  - A. Objective 1.1: Accessibility in the Bike Share Program
  - B. Objective 1.2: Disabled Parking Spaces and Abuse of Disabled Parking Placards
  - C. Objective 1.3: Accessibility of Fixed-Route Transit Systems in Oakland
  - D. Objective 1.4: Reliability and Customer Service of Paratransit Systems in Oakland
  - E. Objective 1.5: Wheelchair Accessible Vehicles in the Taxi Program and Transportation Network Companies
  - F. Objective 1.6: Oakland’s Complete Streets Program
  - G. Objective 2.1: Oakland Police Department Crisis Intervention Training (CIT)
  - H. Objective 2.2: Oakland Fire Department, Emergency Management Services Division Overview of Methods for Addressing Access and Functional Needs During an Emergency and Natural Disasters
  - I. Objective 3.1: Update on Community Outreach
  - J. Objective 4.1: ADA Transition Plan, including Curb Ramp and Sidewalk Repair
  - K. Objective 4.2: Equitable Prioritization of Measure KK Funds for Public Infrastructure Improvements
  - L. Objective 5.1: Measure KK Funds for Home Modifications to Enhance Accessibility
  - M. Objective 5.2: Identify and Reduce Number of Homeless Persons with Disabilities in Oakland
  
- XIII. Adjournment

## Note: The Commission May Take Action on Any Item on the Agenda

Public Comments: To offer public comments at this meeting, please register with Hoang Banh, ADA Programs Division Analyst, before the start of the MCPD meeting at 5:15 p.m. Please note that the MCPD will not provide a detailed response to your comments but may schedule your issue for a future meeting. The MCPD Public Comment period is limited to 15 minutes and each individual speaker is limited to 5 minutes. If more than 3 public speakers register, however, then each speaker will be limited to 3 minutes. If more than 5 public speakers register, then each speaker will be limited to 2 minutes. Exceptions to these rules may be granted at the discretion of the Chairperson.



This meeting is wheelchair accessible. To request ASL interpreting, materials in alternative formats, captioning or assistive listening device, or any other disability related accommodation, please email [adaprograms@oaklandca.gov](mailto:adaprograms@oaklandca.gov) or call (510) 238-5219 (V) or 711 (California Relay Service) at least five (5) business days before the meeting. Please refrain from wearing scented products to this meeting so persons who may experience chemical sensitivities can attend. Thank you.



# City of Oakland

Mayor's Commission on Persons with Disabilities (MCPD)

## Special Meeting

Monday, February 25, 2019

### Draft Minutes

I. Call to Order at 5:34 p.m.

II. Roll Call

7 Commissioners present: Gregory, Lynne, Meu, Nakamura, Ryan, Sperling, Tevelson

III. Public Comments:

- Sheela Gunn-Cushman raised concerns about sidewalk conditions, including vegetation not being cut. Also, she tripped and fell on a scooter at Fruitvale BART. She wants them better regulated, including geofencing.
- She also requested a traffic signal or stop sign at Brookdale Avenue at Fruitvale Avenue to make it easier to go to and from the bus stop.
- ADA Programs Division staff will follow up with Ms. Gunn-Cushman regarding her concerns and provide her information and resources she seeks.

IV. Agenda Modification and Approval

- Motion to approve agenda without modifications:  
Sperling  
Seconded by Gregory  
Aye - 8: Gregory, Lynne, Meu, Nakamura, Ryan, Smith, Sperling, Tevelson

V. Approval of January 28, 2019 Minutes

- The minutes were modified as follows:

- Motion on policy proposal 5 – Joint Liability Ordinance  
Aye – 4: Meshack, Meu, Ryan, Sperling  
Nay – 1: Tevelson  
Abstain – 4: Gregory, Lynne, Nakamura, Smith

- Motion to approve minutes with modifications:  
Sperling  
Seconded by Tevelson  
Aye - 8: Gregory, Lynne, Meu, Nakamura, Ryan, Smith, Sperling, Tevelson

VI. Chair Report; *Karen Nakamura, Chair*

- Chair Nakamura met with ADA Division staff and Vice Chair Sperling to get up to speed as the new chair.

VII. Commissioner's Announcements

- Commissioner Gregory shared the following:
  - City of Oakland passed a scooter share ordinance that includes how companies may apply for permits. The companies must also educate scooter riders and enforce rules, especially on sidewalks or else be subject to a reduction in permits or revocation of their permits entirely by City of Oakland.
  - Also, a private law firm and Disability Rights California filed a class action lawsuit on January 9 against City of San Diego and e-scooter companies regarding lack of access to sidewalks and demanding that scooters not be allowed to be parked on sidewalks at all.

VIII. Paving Update; *Sarah Fine, Program Manager, Complete Streets Paving & Sidewalks, Great Streets Division, Oakland Department of Transportation (OakDOT)*

- Ms. Fine presented “Repave Oakland: Policy Preview of Oakland’s Next Paving Plan” (see attachment) that included the following:
  - Past and present street pavement conditions
  - New versus old paving prioritization plan
  - Proposed priorities for local and major streets using planning areas and equity as a goal
  - Schedule of community meetings to attend before proposal goes to City Council
  - Maps and other information will be available online: <https://www.oaklandca.gov/projects/2019-paving-plan>

IX. Measure KK Funds for Home Modifications to Enhance Accessibility; *Loyd Ware, Residential Lending Services Manager, Department of Housing and Community Development (HCD)*

- Mr. Ware responded to the letter from MCPD sent in August 2018 to Michelle Byrd, Director of Housing and Community Development, by sharing information on resources within the Residential Lending Program.
  - Home Rehabilitation is part of their blanket program. Thus, home modification does apply to rental properties. The property owner must agree to apply for what the tenant wants, since program staff must record a deed against the property.
  - They do have \$1.5 million in Measure KK funds for their program. Also, there is a loan program and Community Development Block Grants (CDBG).

- All funds are first come, first serve; they are not pre-allocated for specific programs within the blanket Residential Lending Program.
- Commissioner Gregory reiterated from the letter that for about 20 years, City of Berkeley has funded access-enhancing home modifications for low-to-moderate-income Berkeley renters. Raquel Molina, Management Analyst with City of Berkeley's Health, Housing, and Community Services Division, has offered to provide technical assistance to City of Oakland HCD staff. Ms. Molina can be reached at [RMolina@cityofberkeley.info](mailto:RMolina@cityofberkeley.info) or 510-981-5412.

X. Staff Updates and Announcements; *Anh Nguyen, ADA Programs Division Manager*

- Mr. Nguyen attended a workshop on February 15 hosted by the California Public Utilities Commission (PUC) on implementing Senate Bill 1376. More information at [www.cpuc.ca.gov/tncaccess](http://www.cpuc.ca.gov/tncaccess).
- He also updated that earlier today, the Oakland City Council held its first budget workshop, which included results from a budget priorities survey. Those results will be attached as part of the minutes for this meeting.

XI. Strategic Planning Retreat Follow-up

- Due to lack of time, MCPD may need to schedule a separate meeting to finalize the Strategic Plan or during next MCPD meeting, meet earlier or stay longer.

XII. Future Agenda Items

- A. Objective 1.1: Accessibility in the Bike Share Program
- B. Objective 1.2: Disabled Parking Spaces and Abuse of Disabled Parking Placards

- C. Objective 1.3: Accessibility of Fixed-Route Transit Systems in Oakland
  - D. Objective 1.4: Reliability and Customer Service of Paratransit Systems in Oakland
  - E. Objective 1.5: Wheelchair Accessible Vehicles in the Taxi Program and Transportation Network Companies
  - F. Objective 1.6: Oakland's Complete Streets Program
  - G. Objective 2.1: Oakland Police Department Crisis Intervention Training (CIT)
  - H. Objective 2.2: Oakland Fire Department, Emergency Management Services Division Overview of Methods for Addressing Access and Functional Needs During an Emergency and Natural Disasters
  - I. Objective 3.1: Update on Community Outreach
  - J. Objective 4.1: ADA Transition Plan, including Curb Ramp and Sidewalk Repair
  - K. Objective 4.2: Equitable Prioritization of Measure KK Funds for Public Infrastructure Improvements
  - L. Objective 5.1: Measure KK Funds for Home Modifications to Enhance Accessibility
  - M. Objective 5.2: Identify and Reduce Number of Homeless Persons with Disabilities in Oakland
- XIII. Adjourned at 7:31 p.m.

**EXHIBIT A.1 for Attachment to Minutes of Event Date**  
**City of Oakland Mayor's Commission on Persons with Disabilities**  
**Meeting for February 25, 2019**

**COMMISSIONERS ROLL CALL**

Quorum Established: <b>Y</b>							
Number Voting Members Present: <b>7</b>	<b>Present</b>	<b>Excused Late</b>	<b>Arrive Late</b>	<b>Leave Early</b>	<b>Absent</b>	<b>Excused</b>	<b>Non-voting status</b>
Chairperson Karen Nakamura	<b>X</b>						
Vice Chair Frank Sperling	<b>X</b>						
<b>COMMISSIONERS</b>							
Sarah Garner			<b>X</b>				
Thomas Gregory	<b>X</b>						
Marjorie Lynne	<b>X</b>						
Daryl Meshack					<b>X</b>	<b>X</b>	
Lester Meu	<b>X</b>						
Karina Ryan	<b>X</b>						
Noah Smith			<b>5:38 p.m.</b>				
Howard Tevelson	<b>X</b>						
Brandon Young					<b>X</b>		
Staff: Anh Nguyen, ADA Programs Manager Hoang Banh, ADA Program Analyst							
Interpreters:							

**EXHIBIT A.2 for Attachment to Minutes of Event Date**

**SIGN IN SHEET**

**Mayor's Commission on Persons with Disabilities  
Meeting for February 25, 2019**

**Subscribe to  
MCPD Notices  
(Y/N)**

**Name                      Agency                      Email                      Phone                      Address**

Helen Walsh, Berkeley Commission on Disabilities,

[diversedisabilitymedia@comcast.net](mailto:diversedisabilitymedia@comcast.net)

Julie Wedge, City Council, [jwedge@oaklandca.gov](mailto:jwedge@oaklandca.gov)

Sheela Gunn-Cushman

Loyd Ware, Housing and Community Development



# Repave Oakland

Policy Preview of Oakland's Next Paving Plan

Mayor's Commission on Persons With Disabilities

February 25, 2019

# Quick Definitions

## Pavement Condition Index (PCI)

A grade that describes the condition of a street on a scale of 0 to 100. Anything between 0-50 is a street in poor condition. 100 is a brand new street.

## Planning Area

A simple way of referring to different parts of Oakland:

- Central East Oakland
- Coliseum/Airport
- Downtown
- East Oakland Hills
- Eastlake/Fruitvale
- Glenview/Redwood Heights
- North Oakland Hills
- North Oakland/Adams Point
- West Oakland

# Quick Definitions

## Underserved Populations

Populations and communities that have experienced historic or current disparities.

This definition includes **people of color, low-income households, people with disabilities, households with severe rent burden, people with limited English proficiency, and youth/seniors.**

## Equity

**Equity is a goal.** It means that your identity has no detrimental effect on the distribution of resources, opportunities, and outcomes for our City's residents. **To achieve equity, we prioritize the needs of underserved populations.**

# Paving Basics

## Pavement Condition Index (PCI)

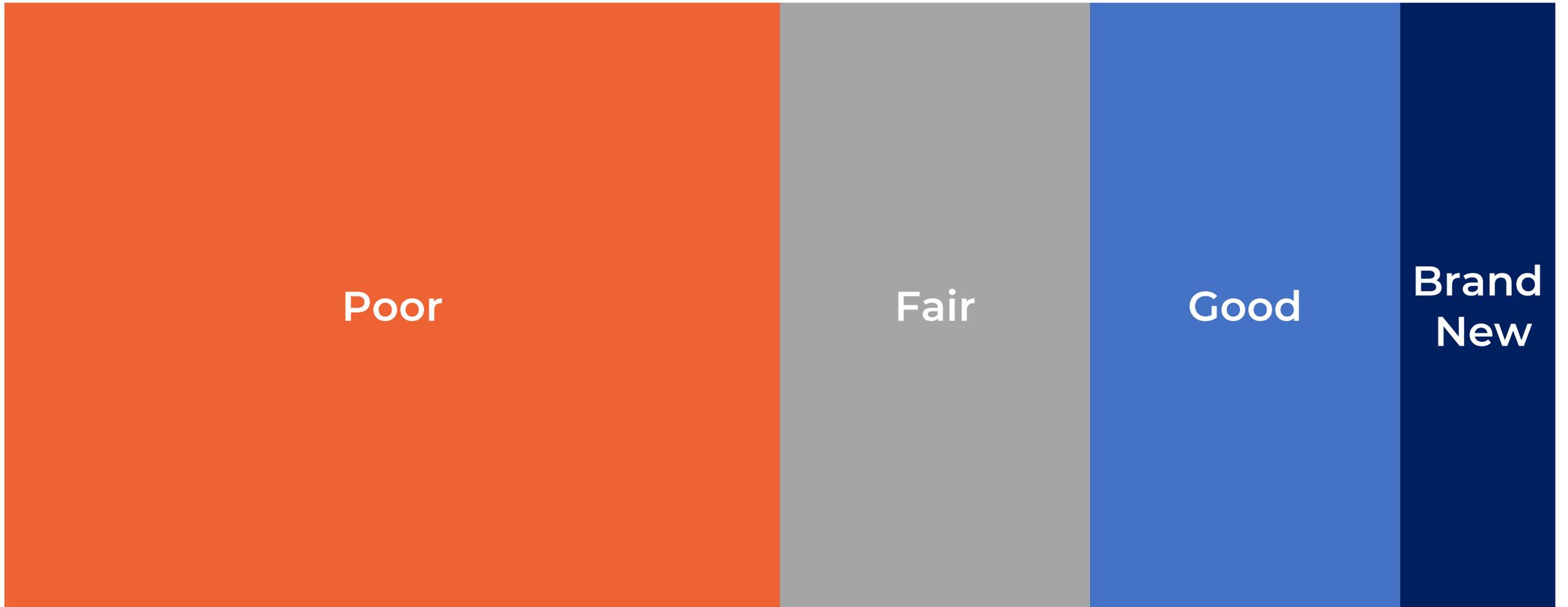
- A numeric grade that scores the condition of street on a scale of 0 to 100.

0

50

70

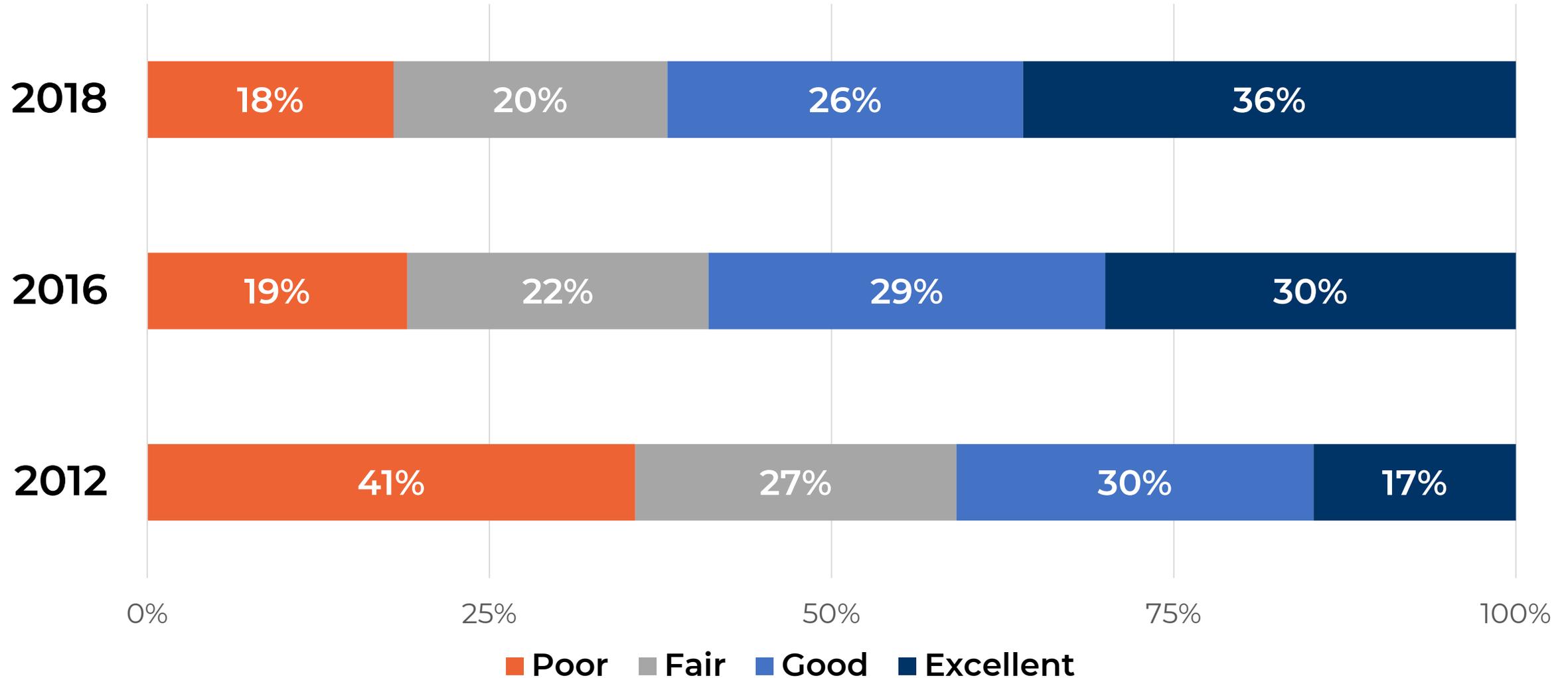
90 100



# Current Conditions

## Major Streets Have Improved

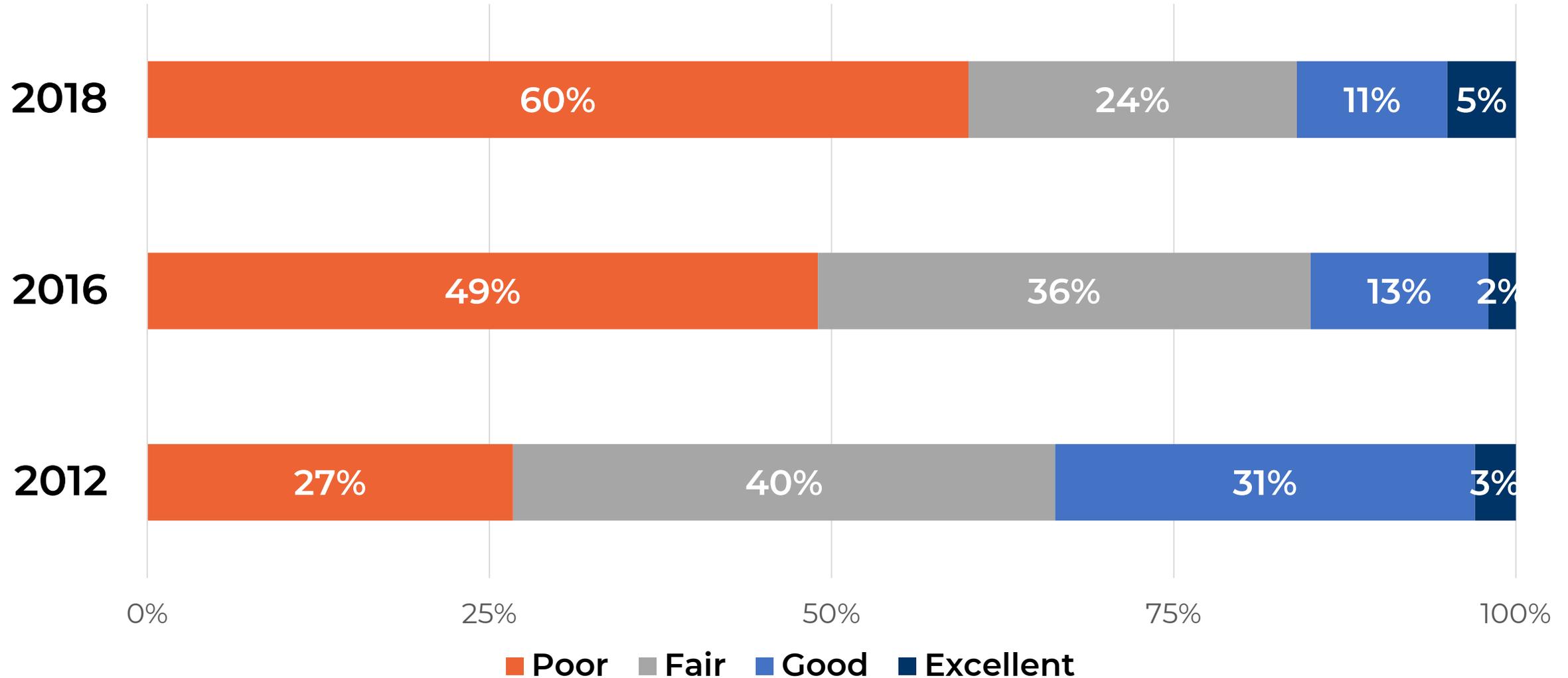
- An increasing majority of Oakland's major streets are now in good or excellent condition
- Examples: MLK Way, E 14<sup>th</sup> St



# Current Conditions

## Local Streets Need Improvement

- The majority of Oakland's local streets are now in poor condition



# 2014 Five Year Prioritization Plan

## Five Year Plan

- **Streets with more vehicle volume** because heavier vehicles = more wear and tear
- Both **preventative and significant maintenance** to stretch life of paving

80%

## Worst Streets

- Selected based on **input from City Council**, staff recommendation based on **complaints**, and **street condition assessment**
- Utility cost-share

20%

# 2019 3-Year Paving Plan

3

Demonstrate quick action with a **3-year citywide paving plan.**

100

Deliver **\$100M in paving construction**, tripling average annual spending.

75

**Prioritize \$75M on local streets** to improve neighborhood quality of life.

100M

## Major Streets

25M

Program funds **citywide** to keep major streets in **good condition**

Prioritize individual streets by **street condition** and **traffic safety history**

PCI Goal

70



70

## Local Streets

75M

Program funds in nine planning areas by **equity** and **street condition**

Prioritize individual streets by **street condition, equity, and school proximity**

PCI Goal

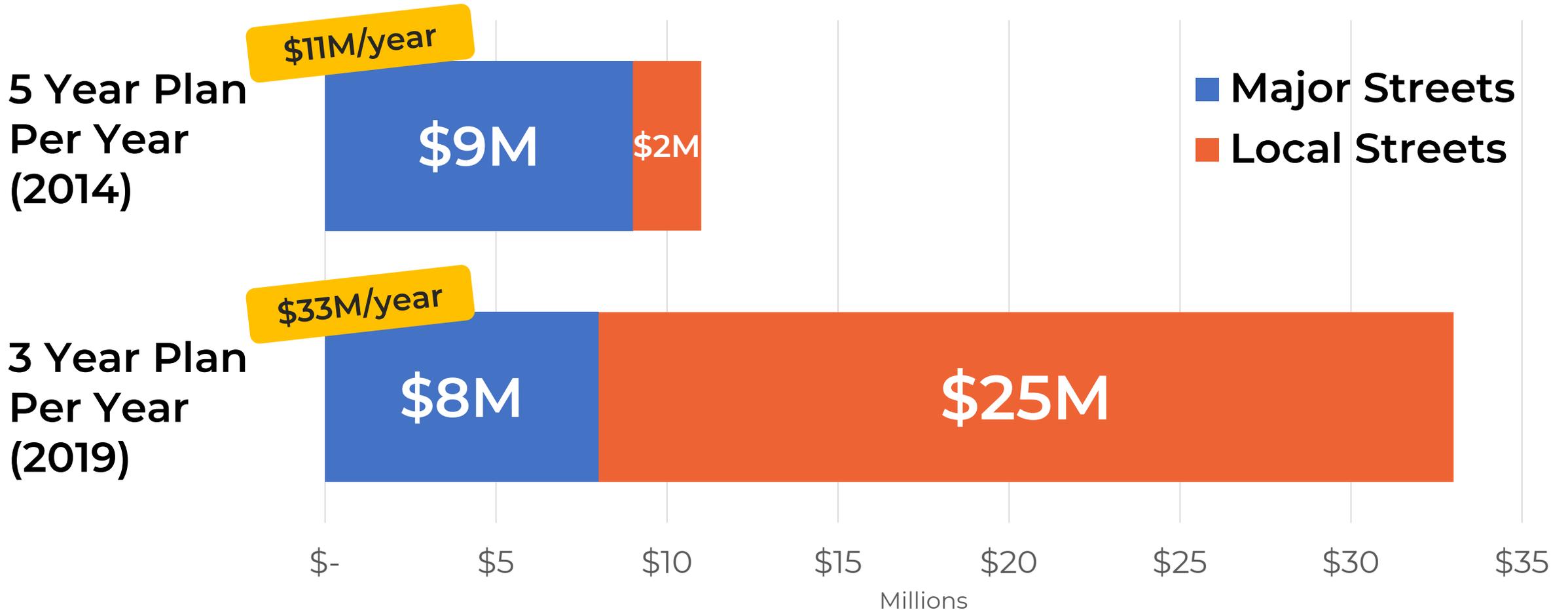
47



50

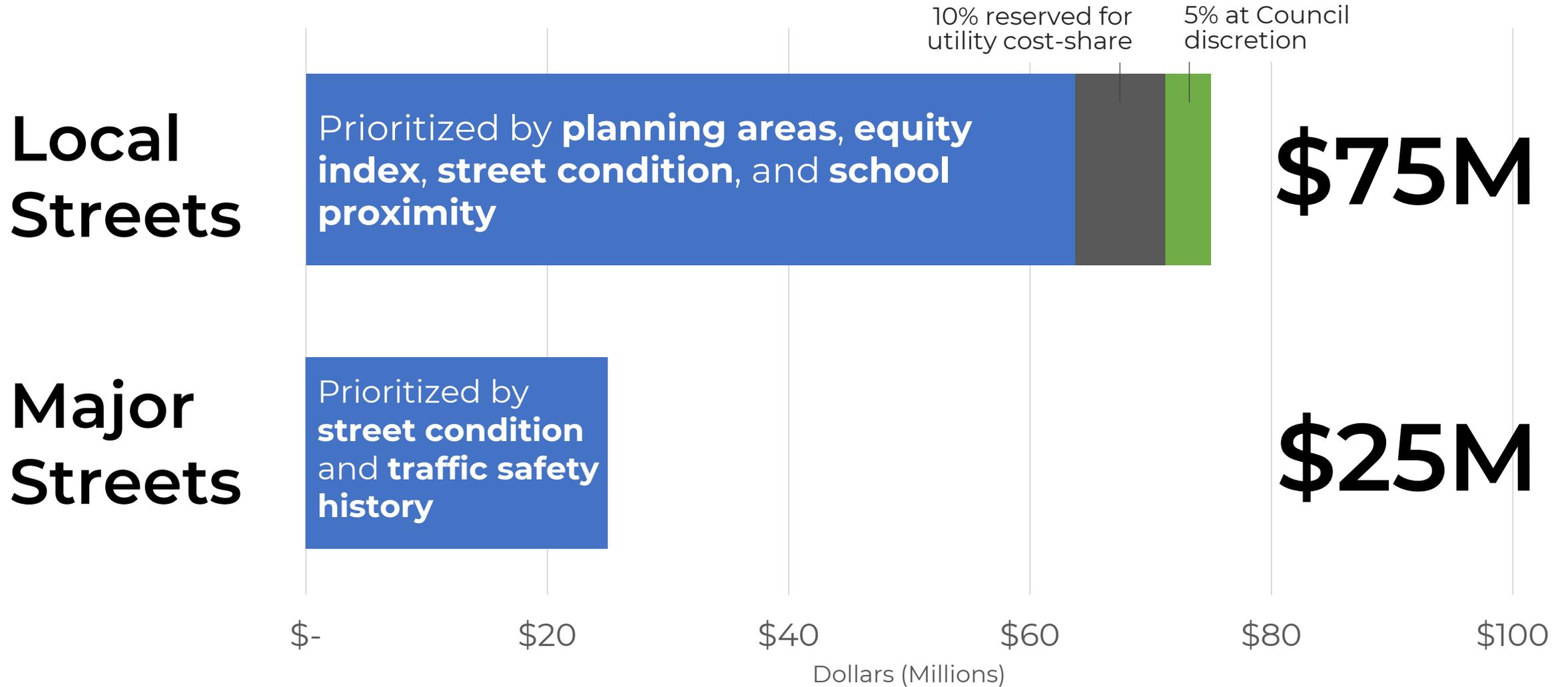
# New vs Old Plan

- With little funding for paving, Oakland historically just worked to keep major streets in fair to good condition.
- More funds are available for paving now. Because of this, the 2019 Plan can **maintain funding levels for major streets** while still increasing local streets paving.



# Proposed Priorities

- Use street condition, equity, and safety to prioritize
- Utility cost-share means more streets can be fully repaved after utility construction.



# Planning Areas



# Planning Areas

- Use Planning Areas to identify **Local Streets** needs based on **street condition**, **population density**, and **equity factors**.

	Pop.	Total Street Miles	Median Income	Avg Street Slope	% People of Color	% Low Income
Central / East Oakland	98,937	165	\$43k	1.3%	93%	55%
Coliseum / Airport	3,752	20	\$44k	2.1%	96%	50%
Downtown	19,169	40	\$40k	1.2%	76%	46%
East Oakland Hills	30,733	98	\$89k	5.1%	73%	22%
Eastlake / Fruitvale	98,739	134	\$45k	2.1%	85%	49%
Glenview/Redwood Heights	31,976	78	\$103k	4.7%	48%	16%
North Oakland Hills	23,658	110	\$158k	7.6%	31%	6%
North Oakland / Adams Point	79,213	126	\$76k	2.1%	50%	27%
West Oakland	36,863	60	\$37k	2.1%	77%	55%
Citywide	412,040	830	\$58k	3.2%	73%	39%

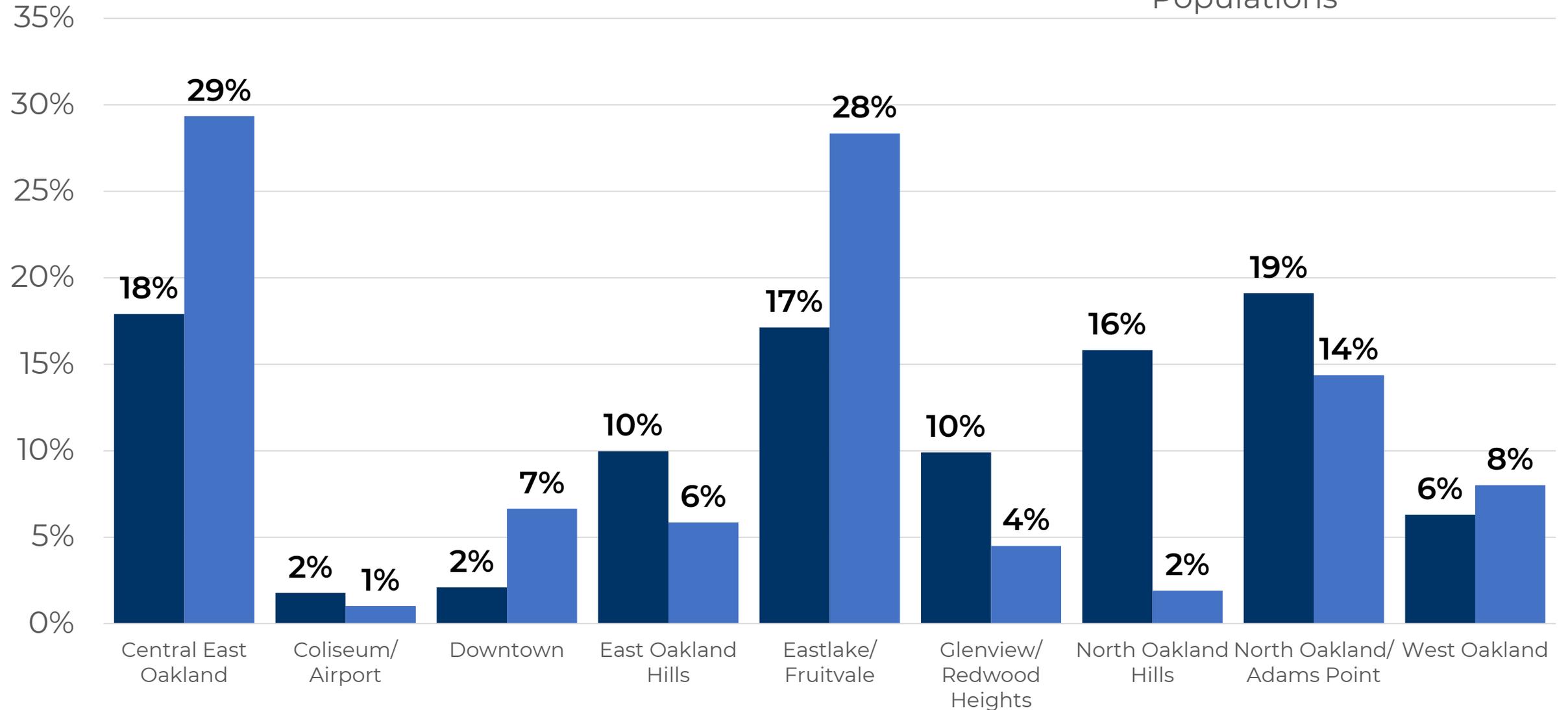
# Planning Areas

- Use Planning Areas to identify **Local Streets** needs based on **street condition, population density, and equity factors.**

	Pop.	Citywide Share of Underserved Pop.	Citywide Share of Local Street Miles (PCI < 50)	Local Streets Avg PCI	People Per Local Street Mile (PCI < 50)
Central / East Oakland	98,937	29%	18%	48	1,400
Coliseum / Airport	3,752	1%	2%	48	536
Downtown	19,169	7%	2%	54	2,311
East Oakland Hills	30,733	6%	10%	51	781
Eastlake / Fruitvale	98,739	28%	17%	48	1,460
Glenview/Redwood Heights	31,976	4%	10%	48	818
North Oakland Hills	23,658	2%	16%	46	379
North Oakland / Adams Point	79,213	14%	19%	40	1,050
West Oakland	36,863	8%	6%	47	1,040
Citywide	412,040			47	1,044

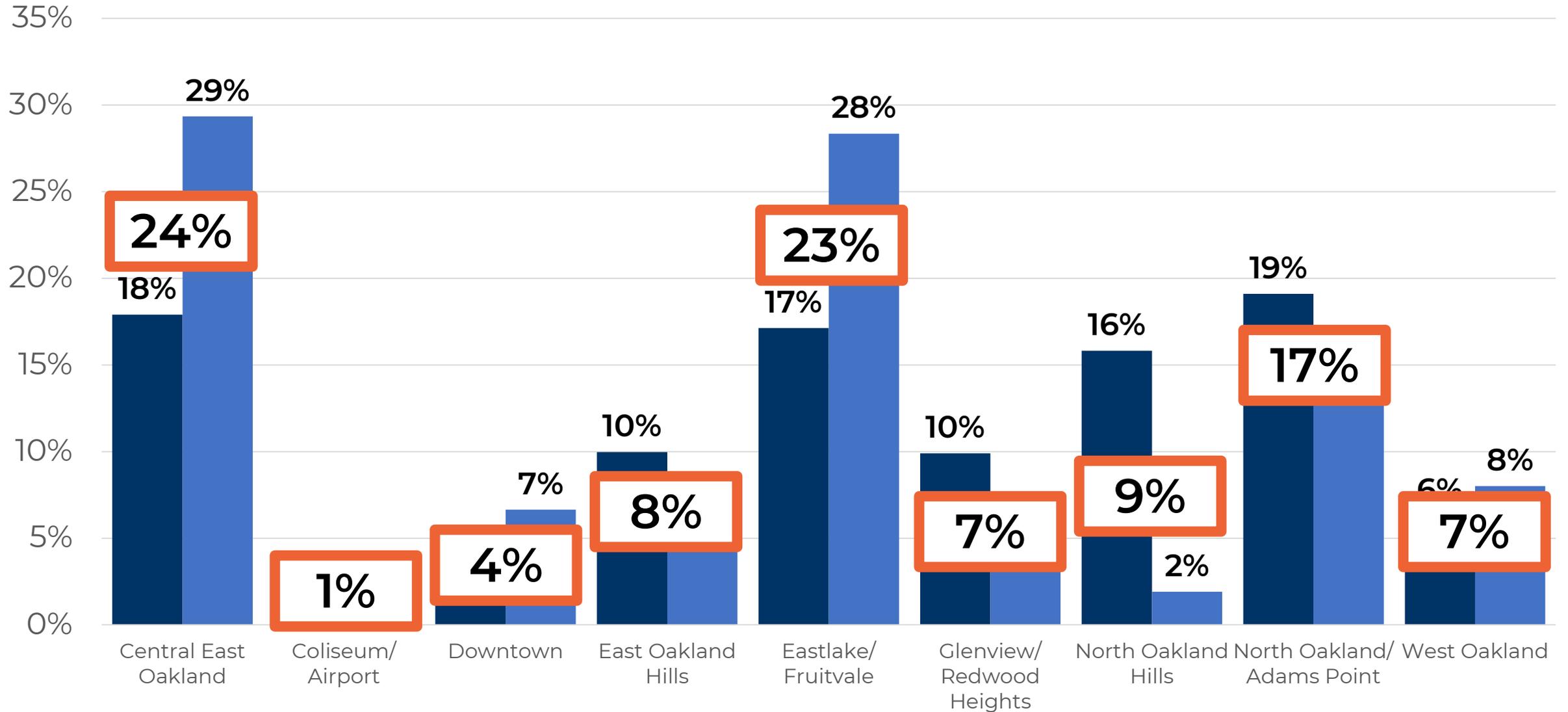
# Street Condition & Equity

- Share of Local Streets In Poor Condition
- Share of Underserved Populations

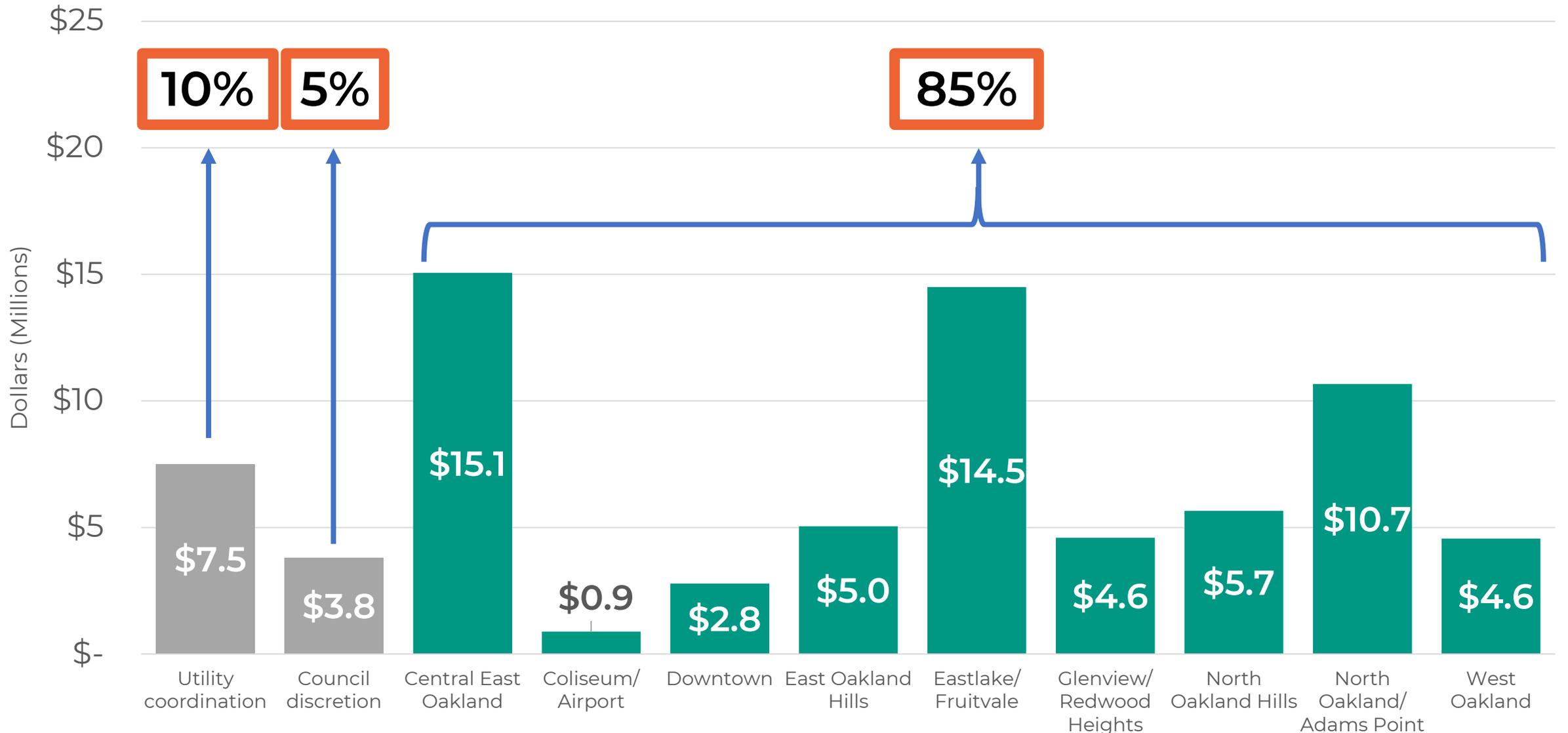


# Funding By Planning Area

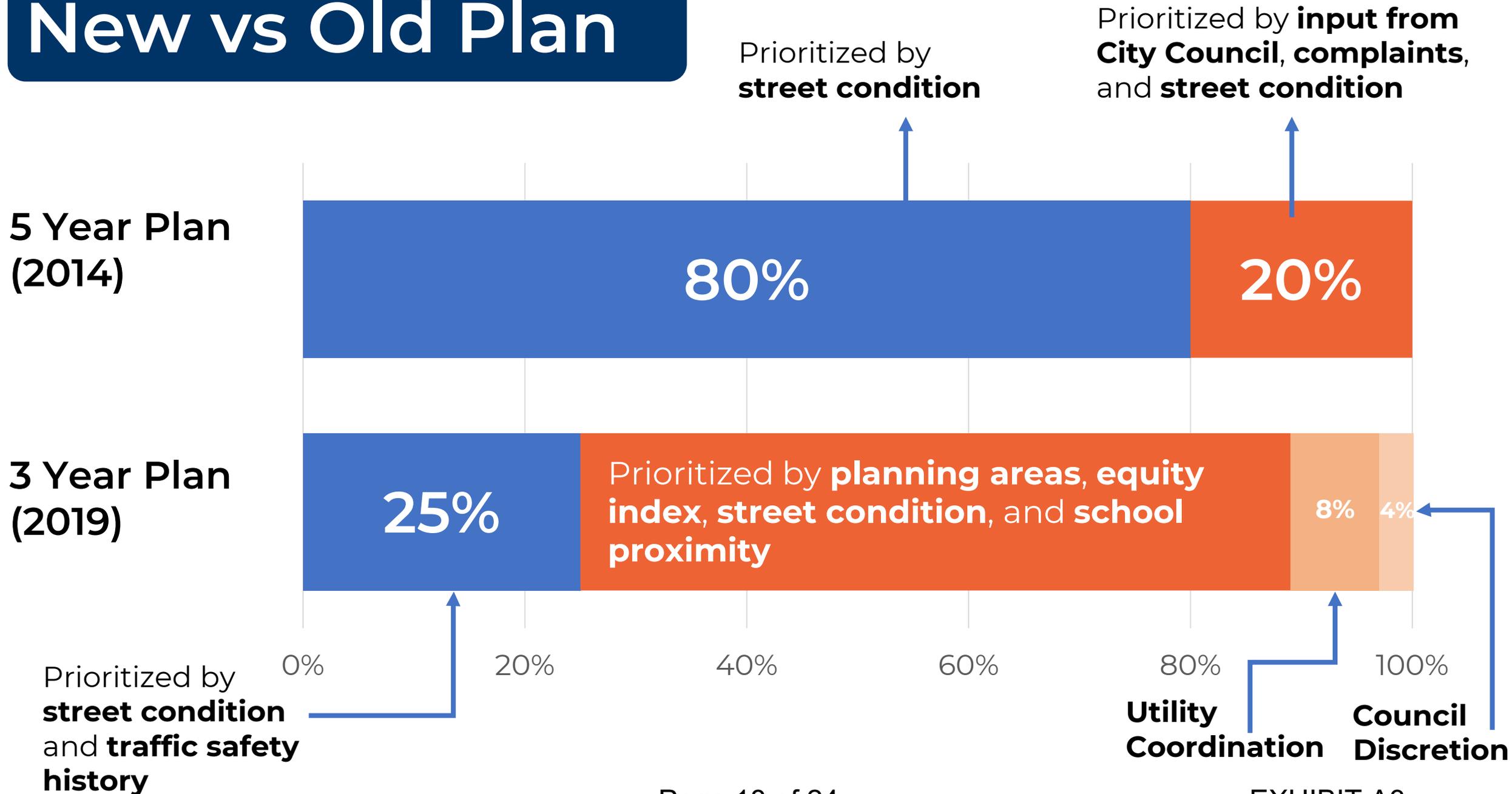
- Distribute funding for local streets by the share of underserved populations and share of local street miles in poor condition



# Proposed Local Streets Funding



# New vs Old Plan



# Major Changes

- **Equity-driven capital planning**
- **Increased local streets repaving**
- **“Council Discretion” replaces “Worst Streets”**
- **Added sunshine & accountability on prioritized streets**
  - 89% of spending identified at plan adoption
  - Staff to bring Council Discretion streets to PWC in Fall 2019
  - Utility Coordination streets will be reported annually
- **Making safety routine**
  - Incorporate safety improvements like high visibility crosswalks on all projects

# Staying the Same

- **Level of funding for Major Streets**

Arterials, which carry the most trips every day across all modes, will be kept in good condition.

- **Complete Streets coordination on Major Streets**

Street improvement recommendations from Let's Bike Oakland, Let's Walk Oakland, Downtown Oakland Specific Plan, and other adopted plans will be folded into Paving Program.

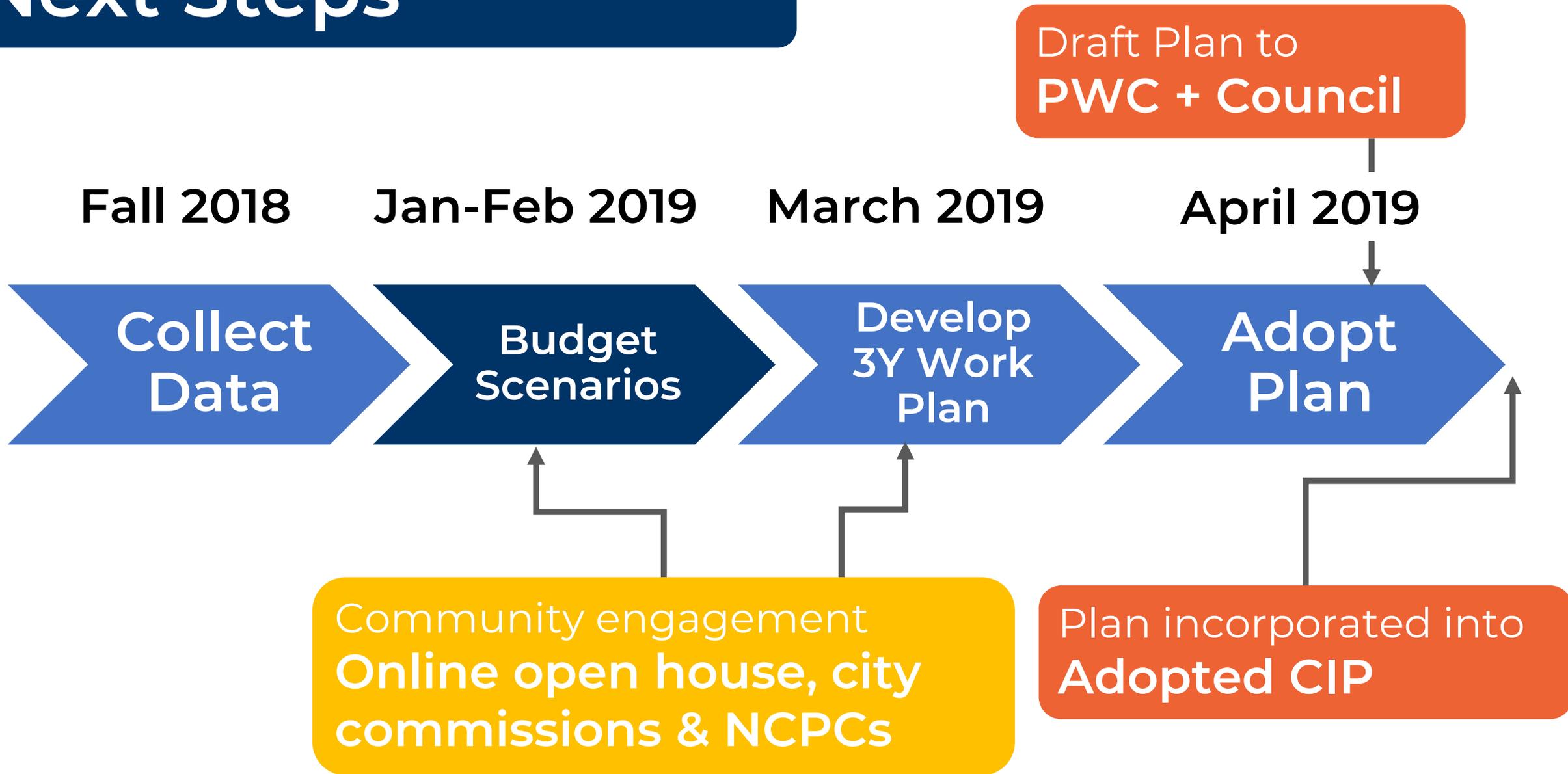
- **Coordination with ADA Transition Plan**

Paving Program will continue to improve curb ramps and perform sidewalk repairs during paving construction.

# Tough Medicine

- **In three years, funding for major streets must double**  
To keep major streets at an average PCI of 70, funding for major streets rehabilitation and preservation must increase from \$8.3M/year to **\$15M/year**.
- **No cost break in maintaining the status quo for local streets**  
For the next 8 years, Oakland will need to spend **\$25M/year** on local streets **just to maintain an average PCI of 50**.
- **Oakland needs to spend at least \$40M/year in paving construction to maintain the status quo.**
- **Measure KK is a non-renewable resource**  
Measure KK infrastructure funding will **run out in 5 years**.

# Next Steps



# Community Meetings

Date	Meeting	Time	Address
3/13/2019	Online Open House		<a href="http://www.oaklandca.gov">www.oaklandca.gov</a>
3/13/2019	Bella Vista NCPC	7:15p	Bella Vista Elementary School Auditorium 1025 E. 28 <sup>th</sup> St
3/13/2019	Brookfield/Columbia Garden/Sobrante Park RAC	6:00p	Madison Park Academy 400 Capistrano Drive
3/14/2019	Prescott NCPC	6:30p	Sullivan Community Center, 1671 8th Street
3/15/2019	Coliseum Melrose NCPC	6:00p	81st Avenue Library, 1021 81st Ave
3/20/2019	Beat 33X/24X Neighborhood Improvement Council	6:00p	Eastmont Police Substation 2651 73rd Ave
3/20/2019	Chinatown NCPC	4:00p	Hotel Oakland, 270 13th Street
3/20/2019	Golden Gate NCPC	6:30p	Charles Porter Golden Gate Recreation Center 1075 62nd Street
3/21/2019	Fruitvale Unity NCPC	6:30p	Fruitvale San Antonio Senior Center 3301 E 12th St #201
3/27/2019	Melrose-High Hopes NCPC	7:00p	Horace Mann School 5222 Ygnacio Avenue



# Thank you!

Sarah Fine / [sfine@oaklandca.gov](mailto:sfine@oaklandca.gov)  
Complete Streets Paving & Sidewalks  
Oakland Department of Transportation

## Access Improvement Program (AIP) Grant Program Description

PURPOSE:	The ACCESS IMPROVEMENT PROGRAM (AIP) is a City of Oakland program that provides grants for accessibility modifications to both owner-occupied and rental properties.	
<b>REQUIREMENTS</b>		
LOCATION:	<ul style="list-style-type: none"> <li>Property must be located in one of the seven Community Development Districts.</li> </ul>	
ELIGIBLE ITEMS:	<ul style="list-style-type: none"> <li>Eligible repairs include: wheelchair ramps or lifts, bathroom modification for wheelchair accessibility, and entry modifications.</li> </ul>	
	OWNER-OCCUPIED	RENTAL PROPERTIES
MAXIMUM GRANT AMOUNT:	<ul style="list-style-type: none"> <li>The maximum grant is \$15,000, except in cases where a lift is required, the maximum amount is \$24,000.</li> </ul>	<ul style="list-style-type: none"> <li>For existing construction, the maximum grant is \$15,000 per unit, except in cases where a lift is required, the maximum amount is \$24,000.</li> <li>For new construction, the maximum grant is \$4,000 per unit or \$16,000 per 4-unit property.</li> </ul>
OCCUPANCY	<ul style="list-style-type: none"> <li><u>Applicant must occupy the property and maintain the access improvements for at least five years.</u>  <i>If the owner sells the property, fails to occupy the property, or removes the access improvements within the five-year period, the Owner shall reimburse the City on a prorated basis.</i></li> </ul>	<ul style="list-style-type: none"> <li><u>Property owner must agree to rent unit(s) made accessible to disabled person(s) for a minimum of five years.</u>  <i>If the owner (or his or her successor) <u>terminates the agreement</u>, the owner (or his or her successor) shall reimburse the City on a prorated basis. In the event of change of ownership, the obligation remains through the term of the Agreement.</i></li> </ul>
INCOME	<ul style="list-style-type: none"> <li><b>Owner-Occupant's</b> annual household income cannot exceed 80% of the area median income. Income of all household members who are 18 years or older will be considered to determine income eligibility.</li> </ul>	<ul style="list-style-type: none"> <li><b>Tenant's</b> annual household income cannot exceed 80% of the area median income. Income of all household members who are 18 years or older will be considered to determine income eligibility of the tenant.</li> </ul>
INCOME LIMITS CURRENTLY IN EFFECT	Family Size	Maximum Income
	1	\$62,750
	2	\$71,700
	3	\$80,650
	4	\$89,600
	5	\$96,800
	6	\$103,950
	7	\$111,150
8	\$118,300	

It is the policy of the City of Oakland not to discriminate on the basis of disability in employment or any of its programs, activities, or services. Auxiliary aids and services may be provided upon request.

Revised 1.10.19

## Emergency Home Repair Program (EHRP) Loan Program Description

PURPOSE:	The EMERGENCY HOME REPAIR PROGRAM (EHRP) provides loan funds for home repairs that require immediate attention, such as emergency violations issued by a Fire Marshall, Health Officer or Code Enforcement Officer, leaking roof or sewer break.		
<b>REQUIREMENTS:</b>			
LOCATION:	<ul style="list-style-type: none"> <li>Property must be located in the City of Oakland.</li> </ul>		
ELIGIBLE ITEMS:	<ul style="list-style-type: none"> <li>Loan funds must be used for severe emergency conditions such as major roof repairs, sewer repairs or other major mechanical systems including electrical and plumbing repairs.</li> </ul>		
MINIMUM LOAN AMOUNT	<ul style="list-style-type: none"> <li>\$2,500</li> </ul>	MAXIMUM LOAN AMOUNT:	<ul style="list-style-type: none"> <li>\$15,000</li> </ul>
INTEREST RATE:	<ul style="list-style-type: none"> <li>Zero Interest</li> </ul>		
PAYMENTS/TERM:	<ul style="list-style-type: none"> <li>No periodic payments</li> <li>Loan will be paid upon the sale, transfer of title of property, and refinance (under certain conditions)</li> </ul>		
PREPAYMENT PENALTY:	<ul style="list-style-type: none"> <li>None</li> </ul>		
SECURITY:	<ul style="list-style-type: none"> <li>Deed of Trust</li> </ul>		
CLOSING COST	<ul style="list-style-type: none"> <li>\$350</li> </ul>		
OCCUPANCY: OWNERS ON RECORD:	<ul style="list-style-type: none"> <li>Applicant must occupy the property</li> <li>All owners on record must apply</li> </ul>		
INCOME:	<ul style="list-style-type: none"> <li>Applicant's annual household income cannot exceed the income limits (50% AMI) listed below. Income of all household members who are 18 years or older must be considered to determine income eligibility (includes house/roommates).</li> </ul>		
INCOME LIMITS:	Household Size	Maximum Income	
	1	\$40,700	
	2	\$46,500	
	3	\$52,300	
	4	\$58,100	
	5	\$62,750	
	6	\$67,400	
	7	\$72,050	
	8	\$76,700	

It is the policy of the City of Oakland not to discriminate on the basis of disability in employment or any of its programs, activities, or services. Auxiliary aids and services may be provided upon request.

## Home Maintenance and Improvement Program (HMIP) Loan Program Description

PURPOSE:	The <b>Home Maintenance and Improvement Program (HMIP)</b> is a City of Oakland Housing Rehabilitation program that offers loans to owner-occupied low-income households to correct health and safety related repairs, including building code deficiencies. Loans are not made for payment or reimbursement of completed or in-process repair costs.			
<b>REQUIREMENTS:</b>				
LOCATION:	<ul style="list-style-type: none"> <li>Property must be located in one of the seven Community Development Districts.</li> </ul>			
OCCUPANCY:	<ul style="list-style-type: none"> <li>Single family residences must have been owner-occupied for a minimum of 1 year by low-income households</li> <li>Two-unit structures must have at least one unit occupied by a low-income household</li> <li>Three-to-Four unit structures must have at least 51% of the units occupied by low-moderate income households.</li> <li>All vested recorded owners of the property must complete the application even if they do not occupy the property.</li> </ul>			
Types of HMIP Loans:	DEFERRED LOAN 0% INTEREST		DEFERRED LOAN 3% INTEREST	
INTEREST RATE:	<ul style="list-style-type: none"> <li>0% Interest</li> </ul>		<ul style="list-style-type: none"> <li>3% Interest</li> </ul>	
PAYMENTS/TERMS:	<ul style="list-style-type: none"> <li>No Periodic Payments</li> <li>Loan will be paid upon the sale or transfer of title of property or when the property is no longer owner-occupied.</li> </ul>		<ul style="list-style-type: none"> <li>No Periodic Payments</li> <li>Loan will be paid upon the sale or transfer of title of property or when the property is no longer owner-occupied.</li> </ul>	
SECURITY:	<ul style="list-style-type: none"> <li>Deed of Trust</li> </ul>		<ul style="list-style-type: none"> <li>Deed of Trust</li> </ul>	
PREPAYMENT:	<ul style="list-style-type: none"> <li>None</li> </ul>		<ul style="list-style-type: none"> <li>None</li> </ul>	
CLOSING COSTS:	<ul style="list-style-type: none"> <li>\$500</li> </ul>		<ul style="list-style-type: none"> <li>\$500</li> </ul>	
MAXIMUM LOAN AMOUNTS:	<ul style="list-style-type: none"> <li>\$75,000 for single family (or the cost of rehabilitation, whichever is less) and \$5,000 for each additional unit, up to four units.</li> </ul>		<ul style="list-style-type: none"> <li>\$75,000 for single family (or the cost of rehabilitation, whichever is less) and \$5,000 for each additional unit, up to four units.</li> </ul>	
MAXIMUM AFTER REHAB VALUE	<ul style="list-style-type: none"> <li>95% of FHA median purchase price for our area may apply</li> </ul>		<ul style="list-style-type: none"> <li>95% of FHA median purchase price for our area may apply</li> </ul>	
INCOME:	<ul style="list-style-type: none"> <li>Annual Household Income cannot exceed <b>50%</b> of the established HUD median income limits for Alameda County</li> </ul>		<ul style="list-style-type: none"> <li>Annual Household Income cannot exceed <b>80%</b> of the established HUD median income limits for Alameda County</li> </ul>	
	<i>Income of all household members who are 18 years or older must be considered to determine income eligibility.</i>			
<b>Income Limits</b>	<b>Household Size</b>	<b>Maximum Income*</b>	<b>Household Size</b>	<b>Maximum Income</b>
	1	\$40,700	1	\$62,750
	2	\$46,500	2	\$71,700
	3	\$52,300	3	\$80,650
	4	\$58,100	4	\$89,600
	5	\$62,750	5	\$96,800
	6	\$67,400	6	\$103,950
	7	\$72,050	7	\$111,150
	8	\$76,700	8	\$118,300

It is the policy of the City of Oakland not to discriminate on the basis of disability in employment or any of its programs, activities, or services. Auxiliary aids and services may be provided upon request.

## Lead-Safe Homes Program (LSHP) Grant Program Description

<b>PURPOSE:</b>	The Lead-Safe Homes Program provides grants to very low-income, disabled and/or Senior homeowners. Funds must be used for exterior house painting and other related lead-based paint hazards reduction services. Limited grants are available to families with children under age 6 and expectant mothers.		
<b>REQUIREMENTS:</b>			
<b>LOCATION:</b>	<ul style="list-style-type: none"> <li>Property must be located in one of the seven Community Development Districts.</li> </ul>		
<b>ELIGIBILITY:</b>	<ul style="list-style-type: none"> <li>A risk assessment for lead-based paint hazards must be performed at the property.</li> <li>All property owners on record must apply.</li> </ul> <p style="text-align: center;"><b><u>AND</u></b></p> <ul style="list-style-type: none"> <li>The head of the household must be at least 62 years of age, or have a physical disability.</li> </ul> <p style="text-align: center;"><b><u>OR</u></b></p> <ul style="list-style-type: none"> <li>There must be children age 6 or under and/or expectant mothers in the household.</li> </ul>		
<b>MAXIMUM GRANT AMOUNT:</b>	<ul style="list-style-type: none"> <li>Grants are limited to the amount needed to correct lead hazards, interior painting, exterior painting and/or soil treatment.</li> </ul>		
<b>OCCUPANCY:</b>	<ul style="list-style-type: none"> <li>Owner-occupied</li> </ul>		
<b>INCOME:</b>	<ul style="list-style-type: none"> <li>Total household income must meet the Income Limits criteria.</li> <li>Income of all household members 18 or older, including house/roommates, will be considered to determine income eligibility.</li> </ul>		
<b>INCOME LIMITS:</b>	Household Size	<b>Maximum Income (50%) Seniors/Disabled</b>	<b>Maximum Income (80%) Households w/ Children</b>
	1	\$40,700	\$62,750
	2	\$46,500	\$71,700
	3	\$52,300	\$80,650
	4	\$58,100	\$89,600
	5	\$62,750	\$96,800
	6	\$67,400	\$103,950
	7	\$72,050	\$111,150
	8	\$76,700	\$118,300

It is the policy of the City of Oakland not to discriminate on the basis of disability in employment or any of its programs, activities, or services. Auxiliary aids and services may be provided upon request.



# 2018 City of Oakland Budget Priorities Survey

*Key findings from a survey of Oakland residents  
conducted December 7-20, 2018*



OPINION  
RESEARCH  
& STRATEGY

# **Why Oakland Regularly Conducts this Survey**

# Why We Conduct the Budget Survey

- ✓ The Budget Survey is conducted at the direction of the City's Consolidated Fiscal Policy (CFP).
- ✓ The CFP directs the City to conduct a statistically valid survey to assessing the public's concerns, needs and priorities prior to the development of the biennial budget.
- ✓ It further states that the poll should be representative of Oakland's diverse population in terms of race, income, neighborhood, age, profession, family size, homeownership/renter-ship and other characteristics.
- ✓ The CFP states that the Budget Survey is basis and tool for the Mayor and Council to begin discussing priorities for the coming biennial budget cycle

# **Survey Methodology**

# Research Process



Budget Advisory Commission Meeting to Determine Survey Goals



FM3 Drafts Survey Questionnaire



Budget Advisory Commission Reviews Questionnaire



Budget Bureau Approves Final Questionnaire



FM3 Conducts Survey



FM3 Presents Draft Results to Mayor and Administrative Staff



FM3 Presents Final Results to Budget Advisory Commission



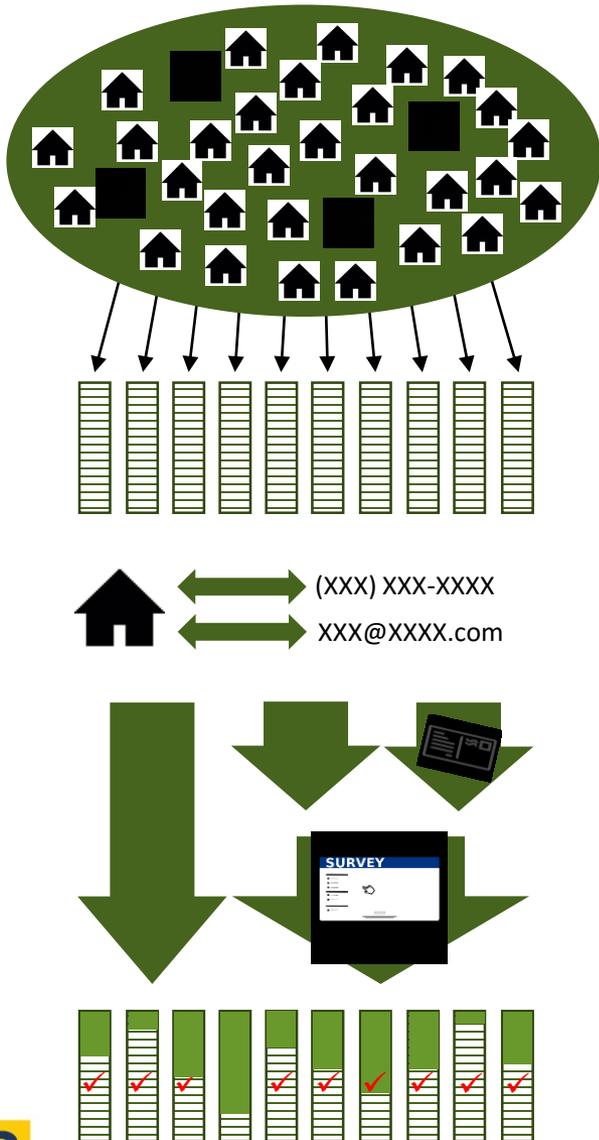
FM3 Presents Final Results to City Council

# Survey Specifications



- ✓ 1,595 interviews with randomly selected Oakland residents conducted in English, Spanish and Chinese (target of 1,200 interviews, but we had a particularly robust online response)
- ✓ Conducted December 7-20, 2018: online and via landline/cell phones
- ✓ Participants were invited to participate by phone call, an email, or a postcard
- ✓ Margin of sampling error of  $\pm 2.5\%$  at the 95% confidence interval ( $\pm 6.3\%$  -  $\pm 6.6\%$  in each City Council District)
- ✓ Due to rounding, some percentages do not add up to 100%
- ✓ Selected comparisons to prior research in the city in 2017, 2015 (voters only), 2005, 2002 and 2000

# FM3's Address-based Survey Approach



A city provides FM3 with a list of residential addresses

FM3 pulls a random sample of stratified clusters; each cluster contains residences with similar geographic characteristics (e.g., postal carrier route, zip code, city council district, etc.).

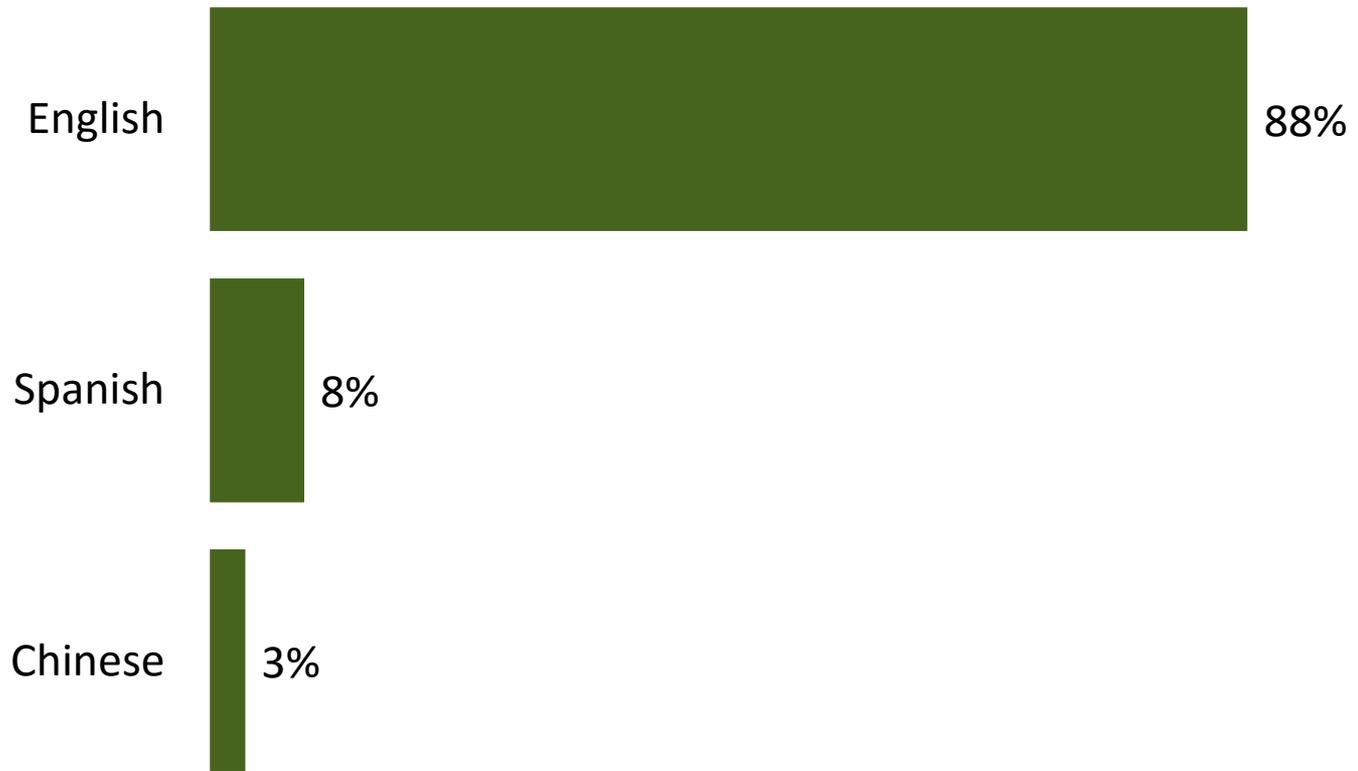
FM3 uses publicly and commercially available databases to match phone numbers and email addresses to residents living at the addresses.

FM3 contacts residents by phone, email and postcard, completing phone interviews, and inviting email/postcard recipients to take the survey online.

FM3 completes one interview in each cluster and uses US Census-derived demographic quotas to ensure the sample reflects the overall adult universe.

# One in nine took the survey in a language other than English.

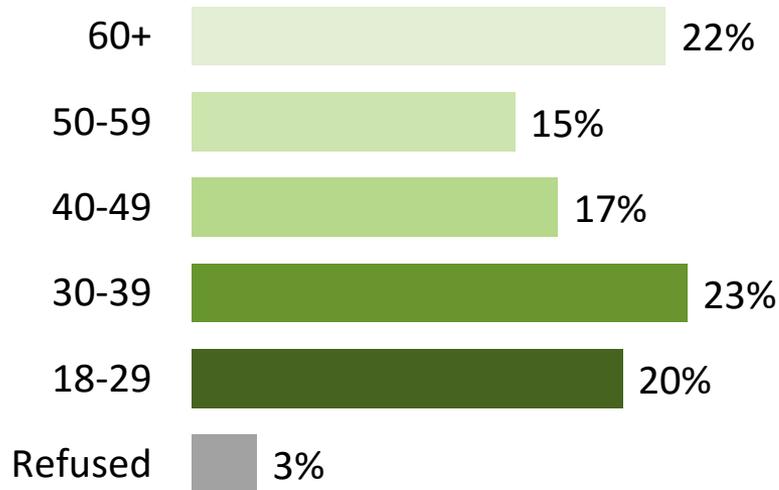
*Language of Interview*



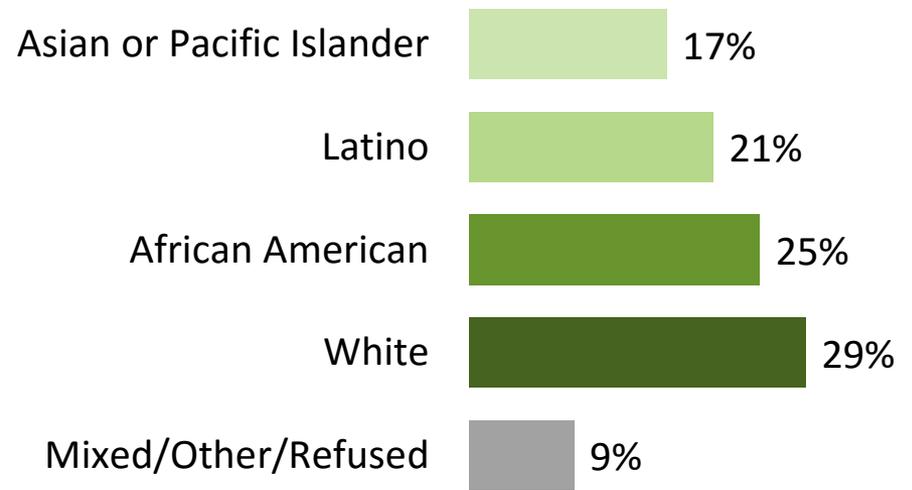
# **Profile of Survey Respondents**

# Age, Race/Ethnicity, and Gender

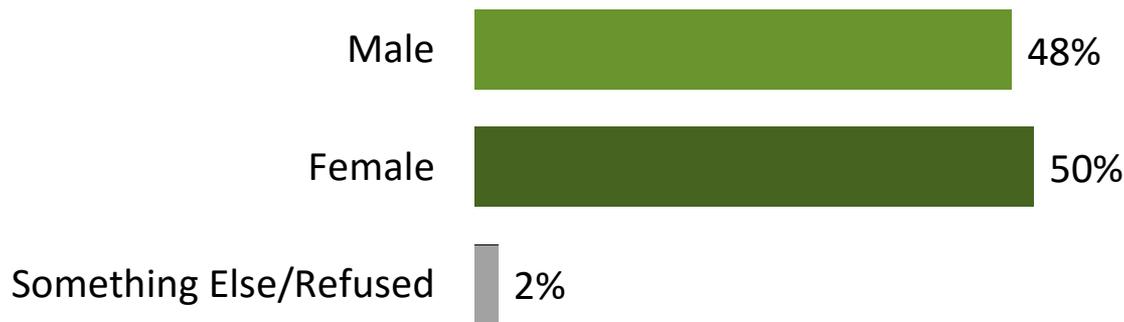
## Age



## Race/Ethnicity

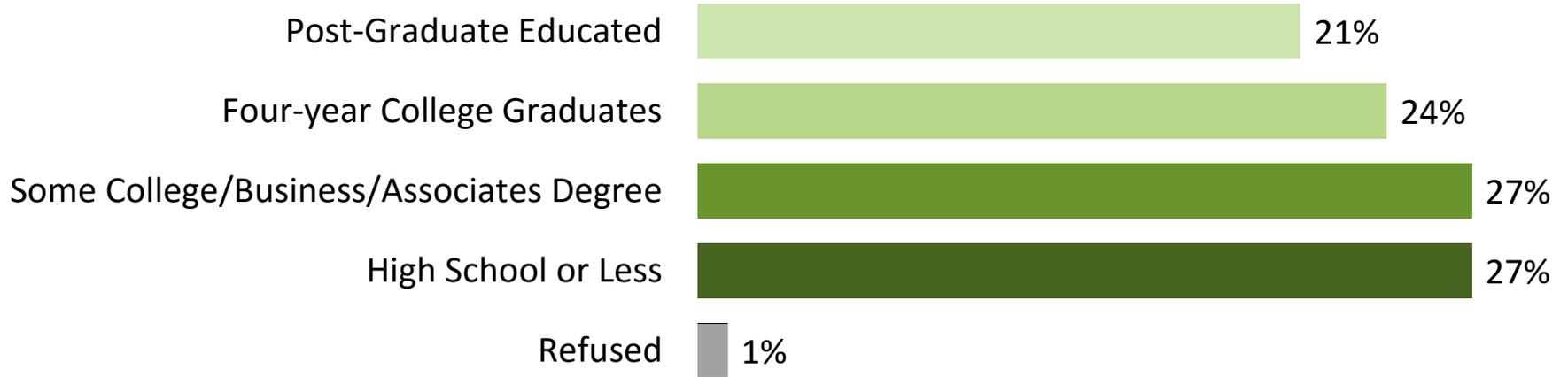


## Gender



# Education and Household Income

## *Education*



## *Household Income*

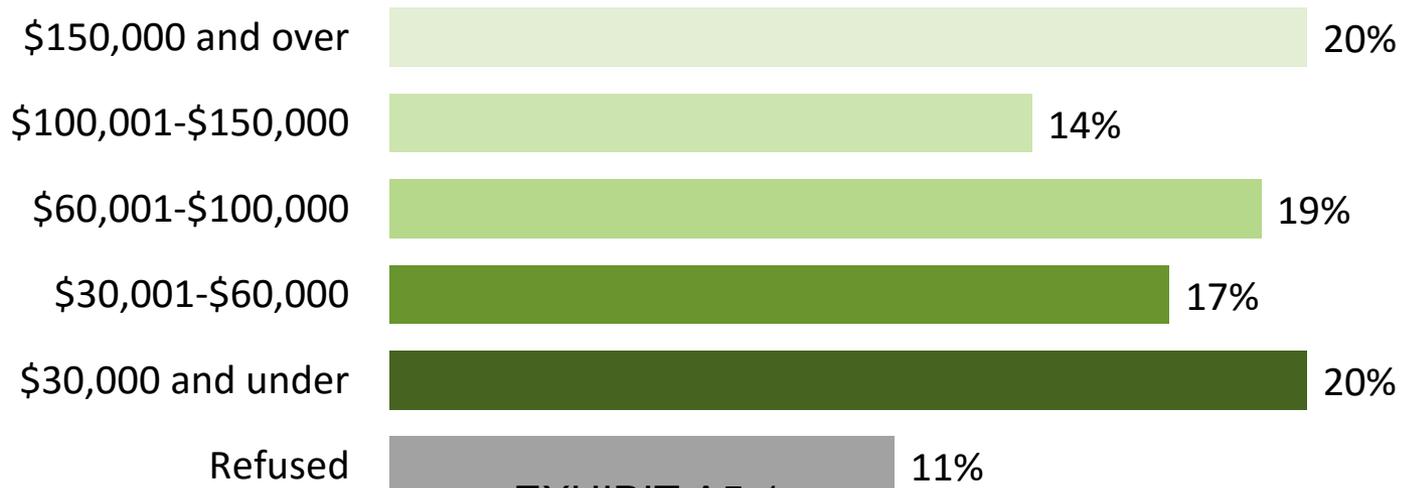
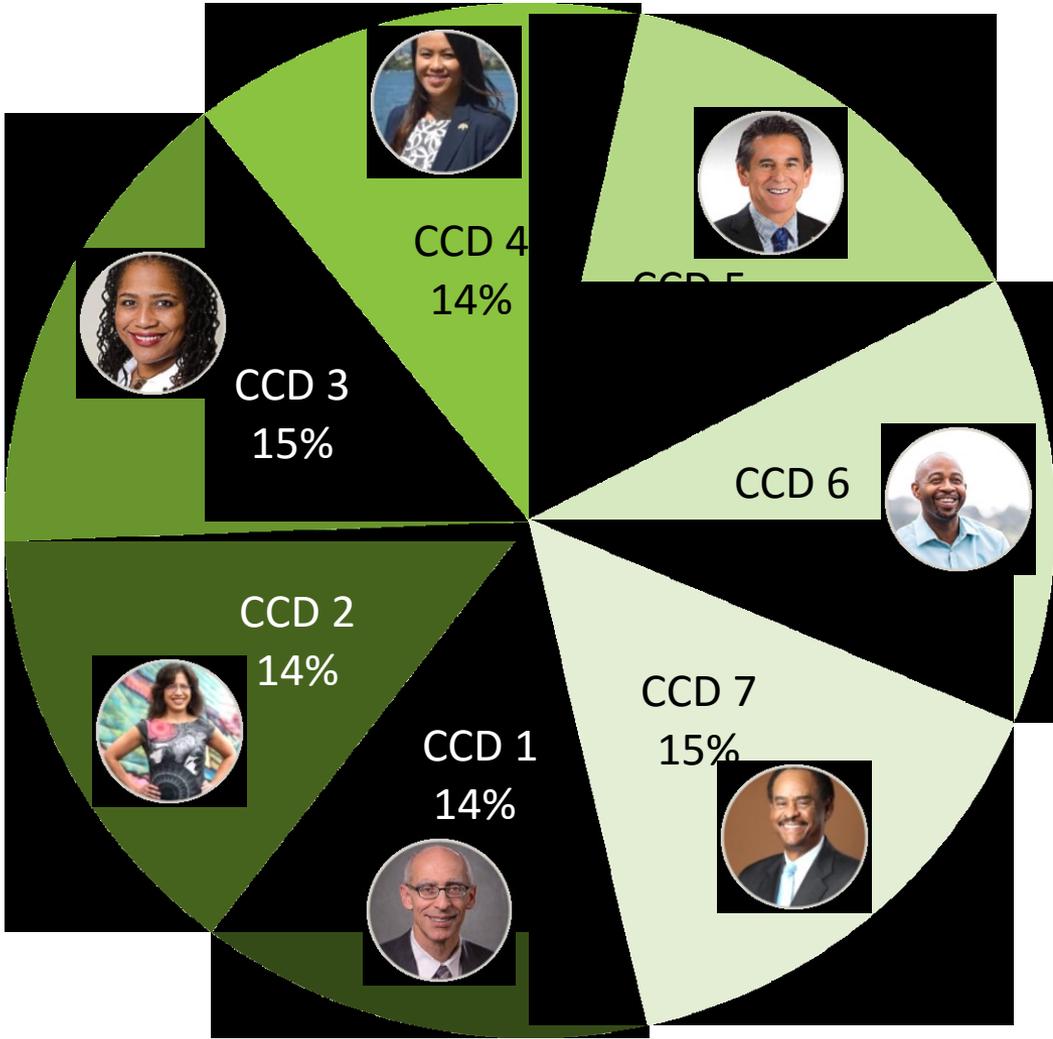


EXHIBIT A5-1

# City Council District



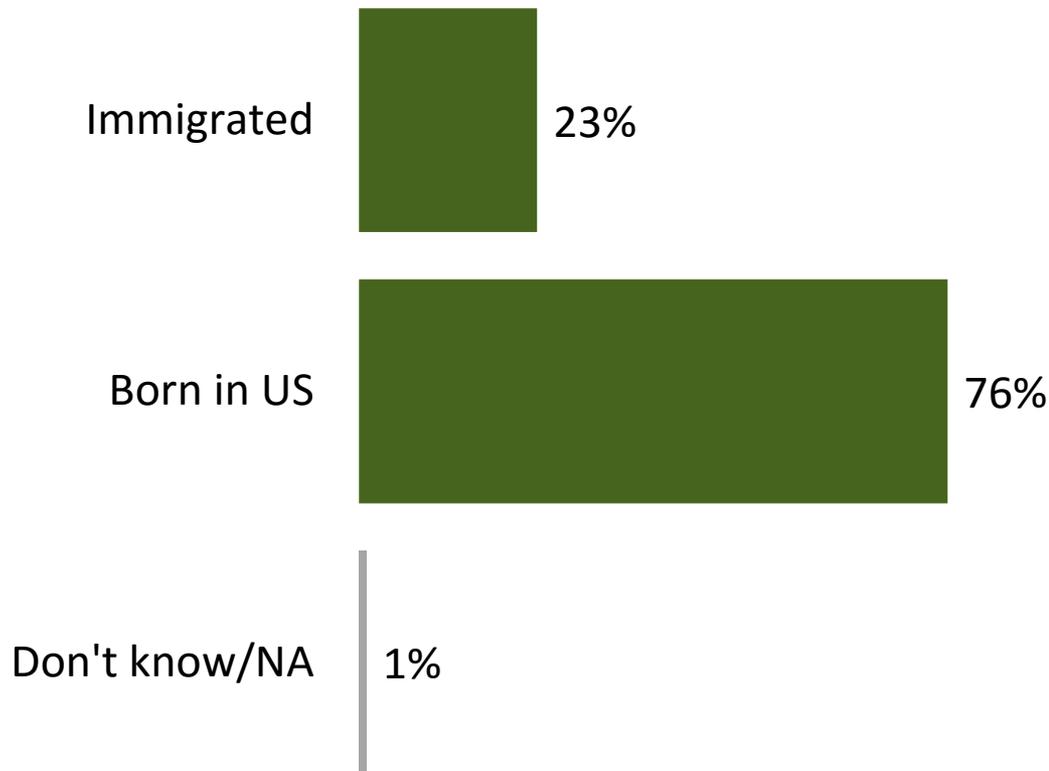
# We also categorized respondents as living in the “flats” west of I-580, or the hills.

*Hills vs. Flats*



# Nearly one-quarter of Oakland residents were immigrants.

*Were you born in the United States or did you immigrate to the United States?*

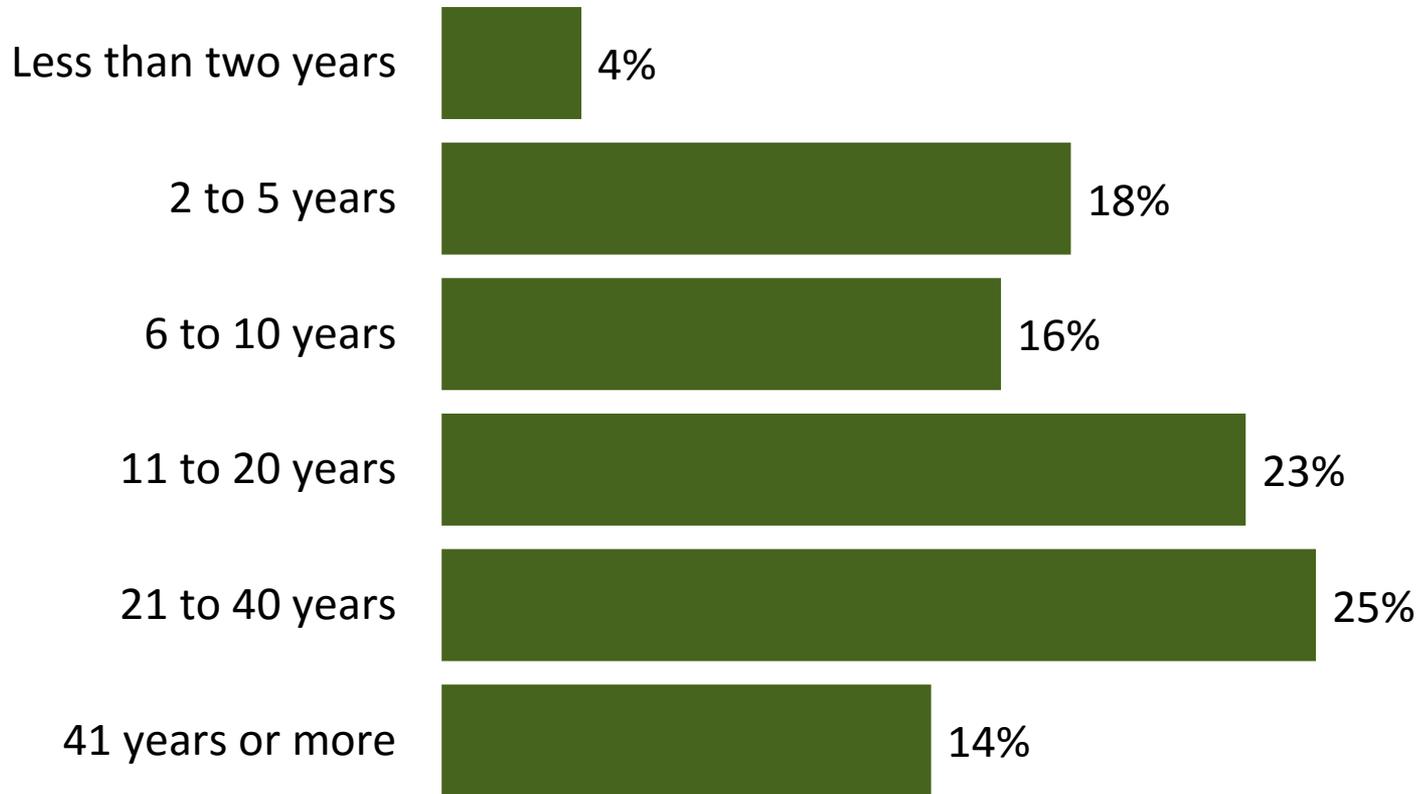


## Who Are Oakland's Immigrants?

- 57% of Latino residents and 59% of Chinese residents
- 33% of those earning less than \$60,000 annually
- 48% of those with no more than a high school education
- 33% of those who have lived in the city for 11-20 years, and 28% of those living here 21-40 years
- 25% of flats residents

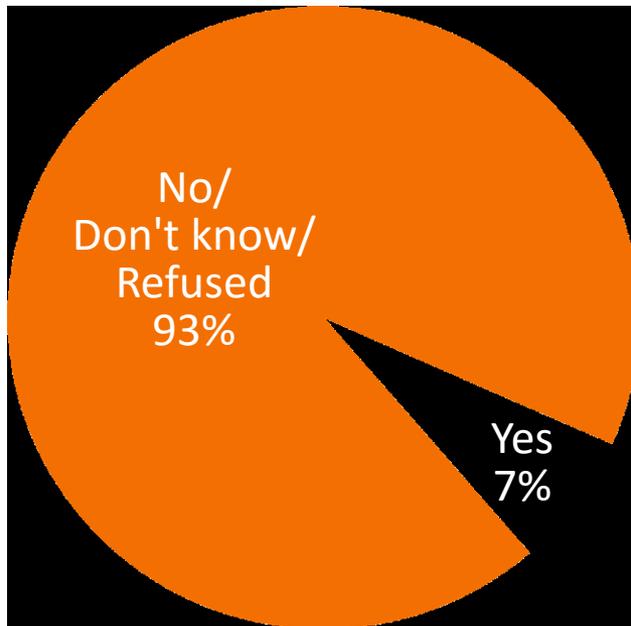
# More than one in five lived in the city fewer than six years; twice that share have lived in Oakland 21 years or longer.

*About how long have you lived in Oakland?*



# Seven percent of respondents reported a lack of permanent housing in the last year.

*In the last year, have you been without permanent housing, that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?*

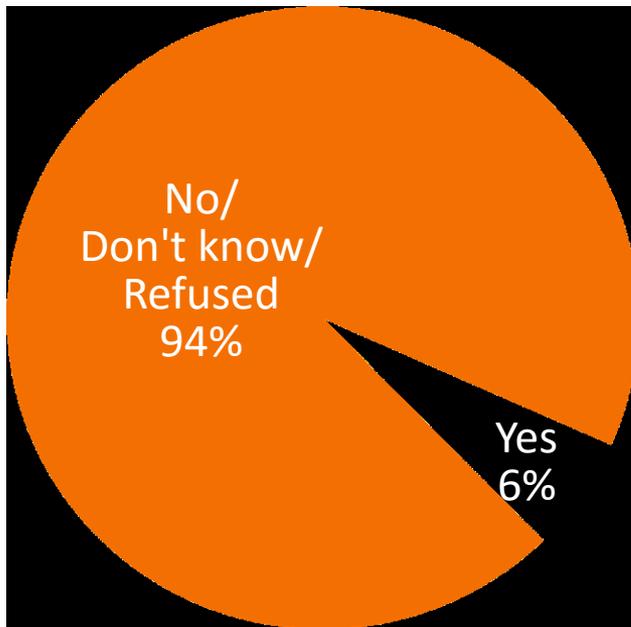


## Who were most likely to lack permanent housing?

- A family member has been incarcerated
- Household incomes under \$30,000 annually
- Part-time workers
- Single adults
- Residents under 30
- Mothers
- Residents with less than a college education

# Six percent had a household member who is or was incarcerated.

*Is anyone in your household currently or formerly incarcerated in jail or prison?*

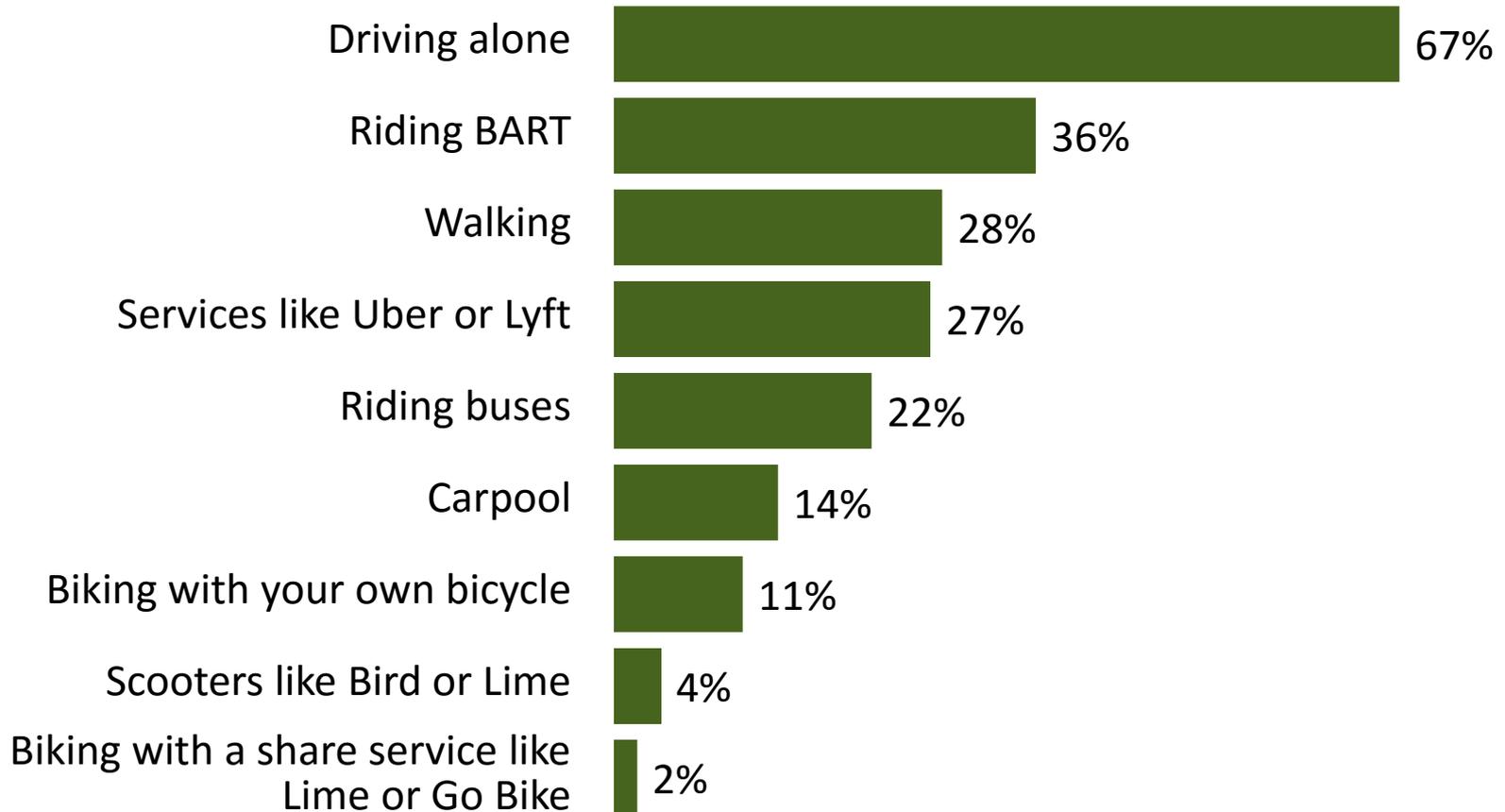


## Who Has a Close Tie to an Incarcerated Person?

- Housing insecure in the last year
- Men without a college education
- Latino residents
- 21 to 40 years in Oakland
- African-Americans
- Unmarried men

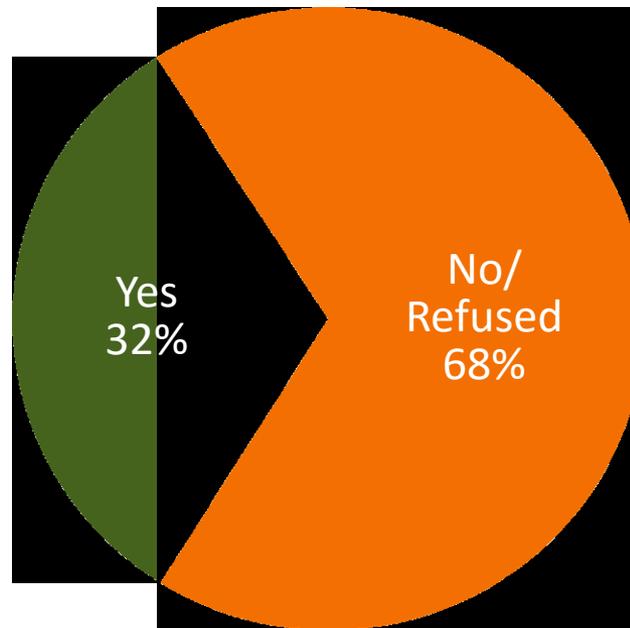
# Two-thirds drive regularly; more than one-quarter also ride BART, walk, or ride-hail.

*Which of the following modes of transportation do you use regularly?  
(Multiple Responses Accepted)*



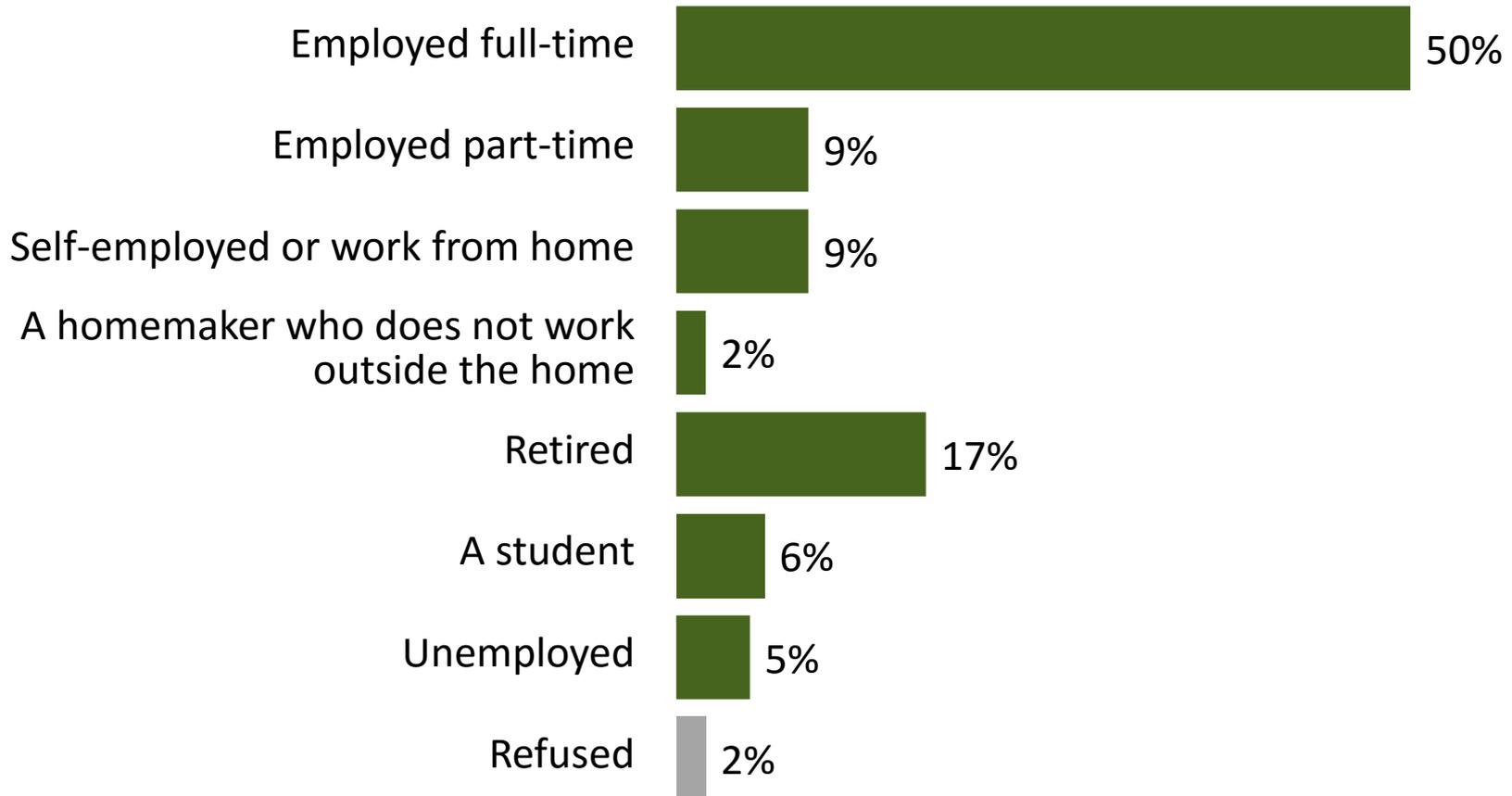
# One-third of respondents had a child under 18 living at home.

*Are there any children under the age of 18 living in your household?*



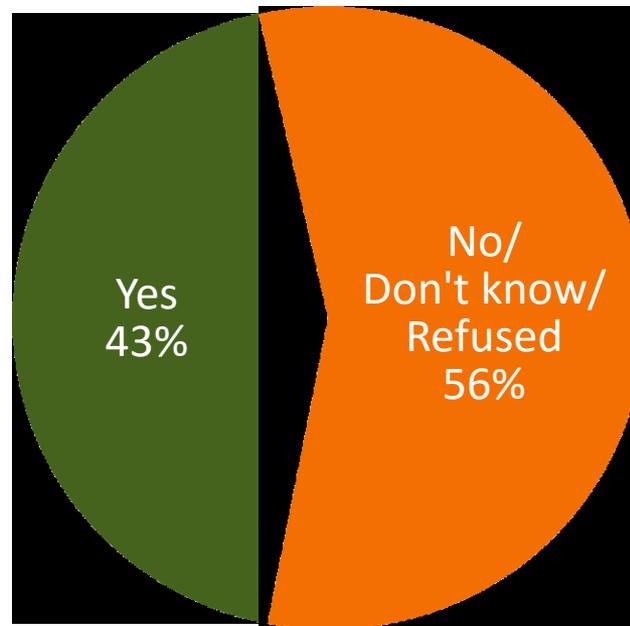
# Half of respondents were employed full-time outside the home.

*What is your current employment status?*



# Among those who worked outside the home, most worked outside the city as well.

*Is your work located in the City of Oakland?  
(Asked of Full- and Part-Time Employed Residents Only, N=948)*

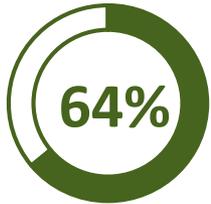


# **Key Findings**

# The Big Picture

- ✓ While residents continue to feel good about the overall quality of life here in Oakland, they are slightly less upbeat than they were nearly two years ago.
- ✓ This also applies to how they view the provision of city services – not appreciably more negative, but less enthusiastically positive.
- ✓ Affordable housing and homelessness appear to be contributing to these modestly eroding impressions, and residents clearly want to see them emerge as top budget priorities.
- ✓ Both conceptually, and especially when it comes to specific services and programs, residents would rather pay more to maintain or improve city services versus making cuts.
- ✓ Residents also clearly feel it is important for the City to make budget investments to improve the equitable provision of services for communities of color.

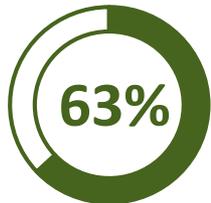
# Important Numbers



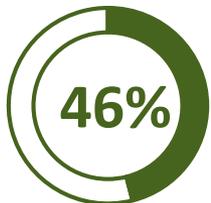
Rate life in Oakland as “excellent” or “good” – down 6 points since January 2017



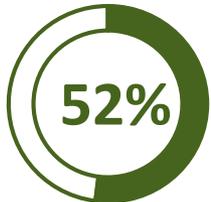
Rate city service provision “excellent” or “good” – down 9 points since January 2017



Consider homelessness or housing the top issue they would like to see address in the City’s next budget



Say they follow City budget issues “extremely,” “very” or “somewhat closely” – down 9 points since Jan. 2017

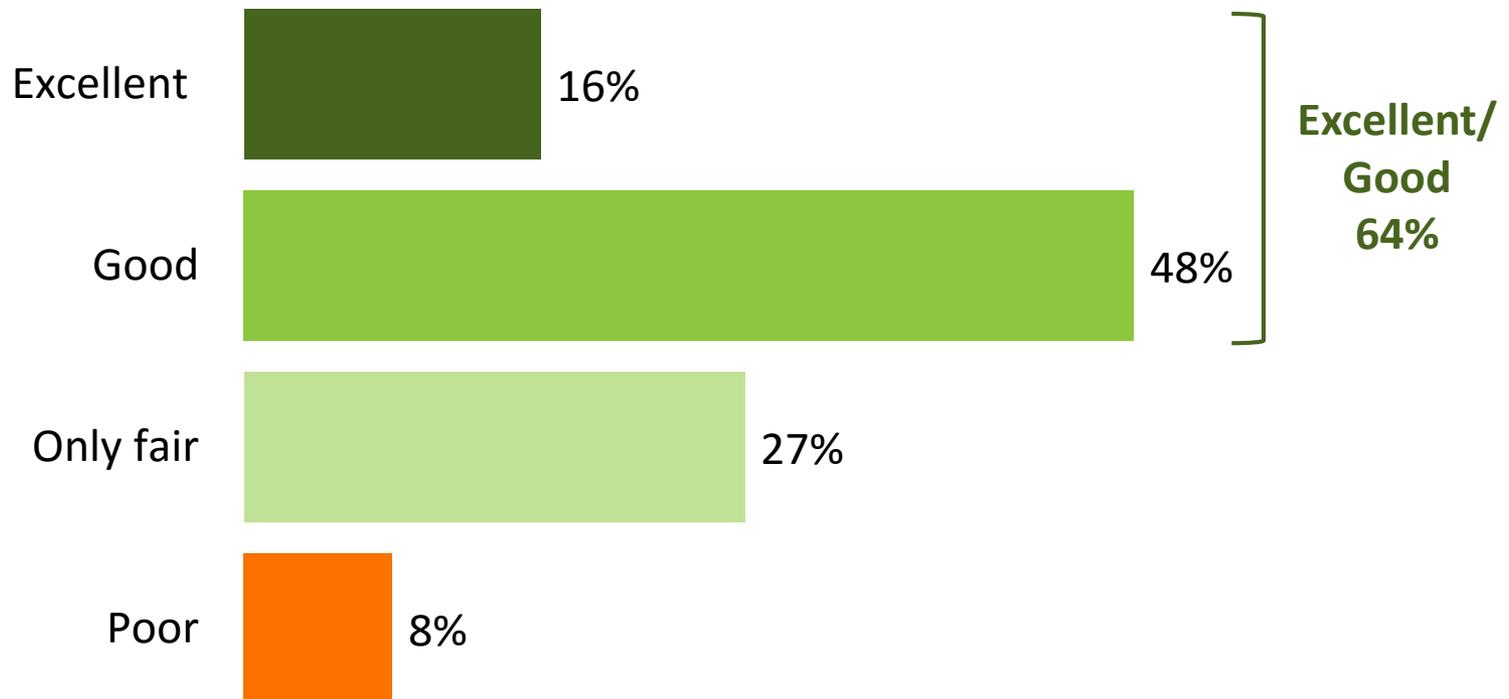


Would rather raises taxes or fees to balance the City’s budget, compared to 35% whom would rather make cuts

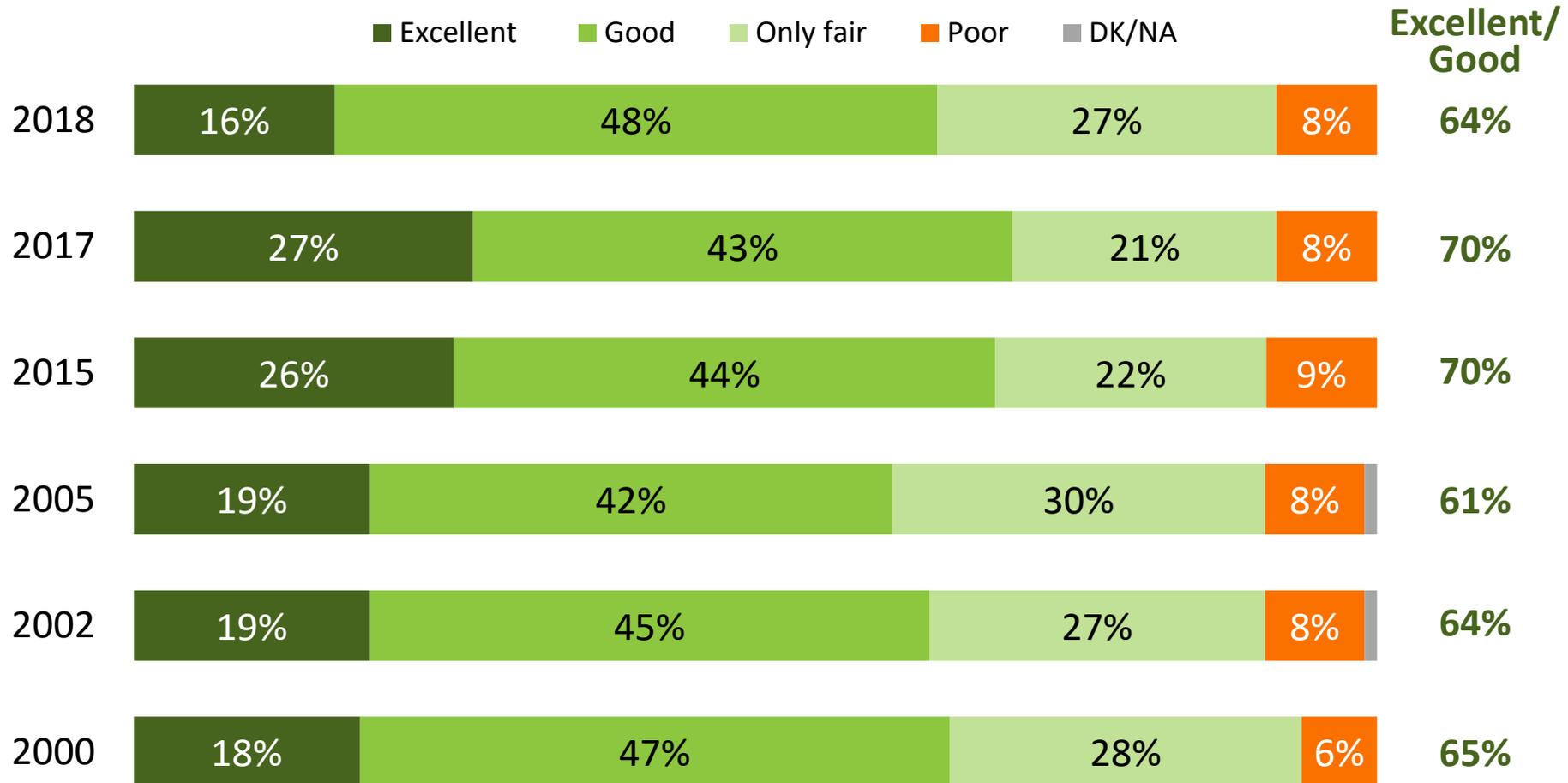
# **Impressions of Life in Oakland and City Government**

# Nearly two-thirds of residents rate Oakland as an “excellent” or “good” place to live.

*Generally speaking, how would you rate Oakland as a place to live:  
Is it an excellent place to live, a good place, only fair, or a poor place to live?*

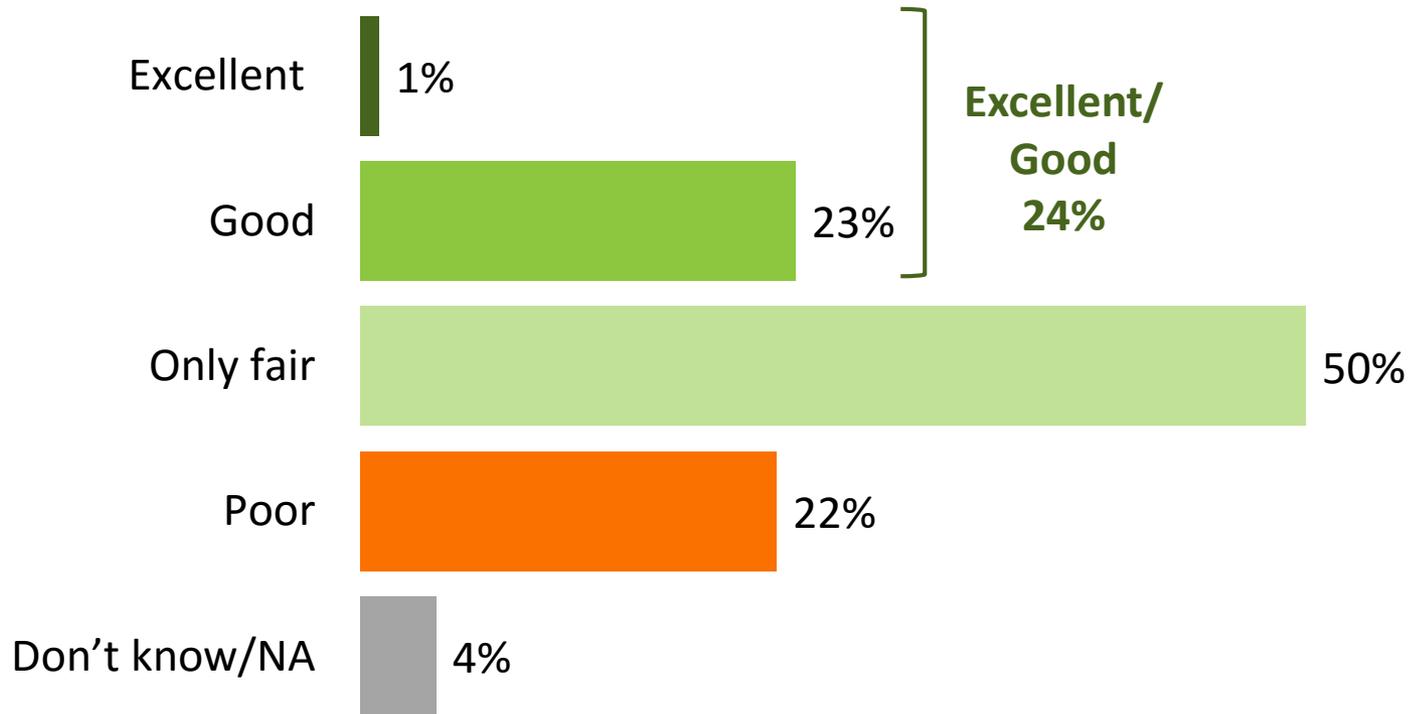


# These ratings are more consistent with 2000 and 2002 than with 2015 and 2017.



# Half of residents rate city services as “only fair;” similar proportions rate them as “excellent/good” or “poor.”

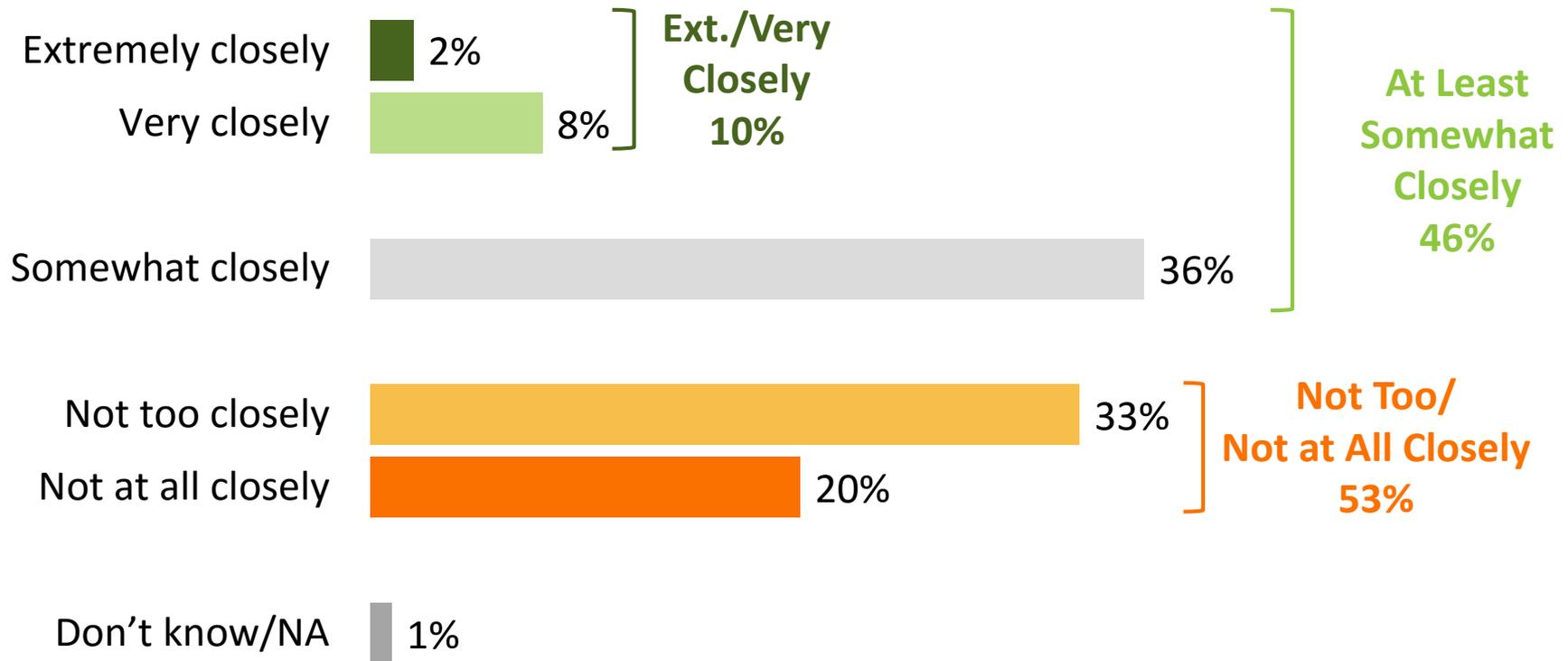
*How would you rate the overall job being done by Oakland city government in providing services to the people who live here: excellent, good, only fair or poor?*



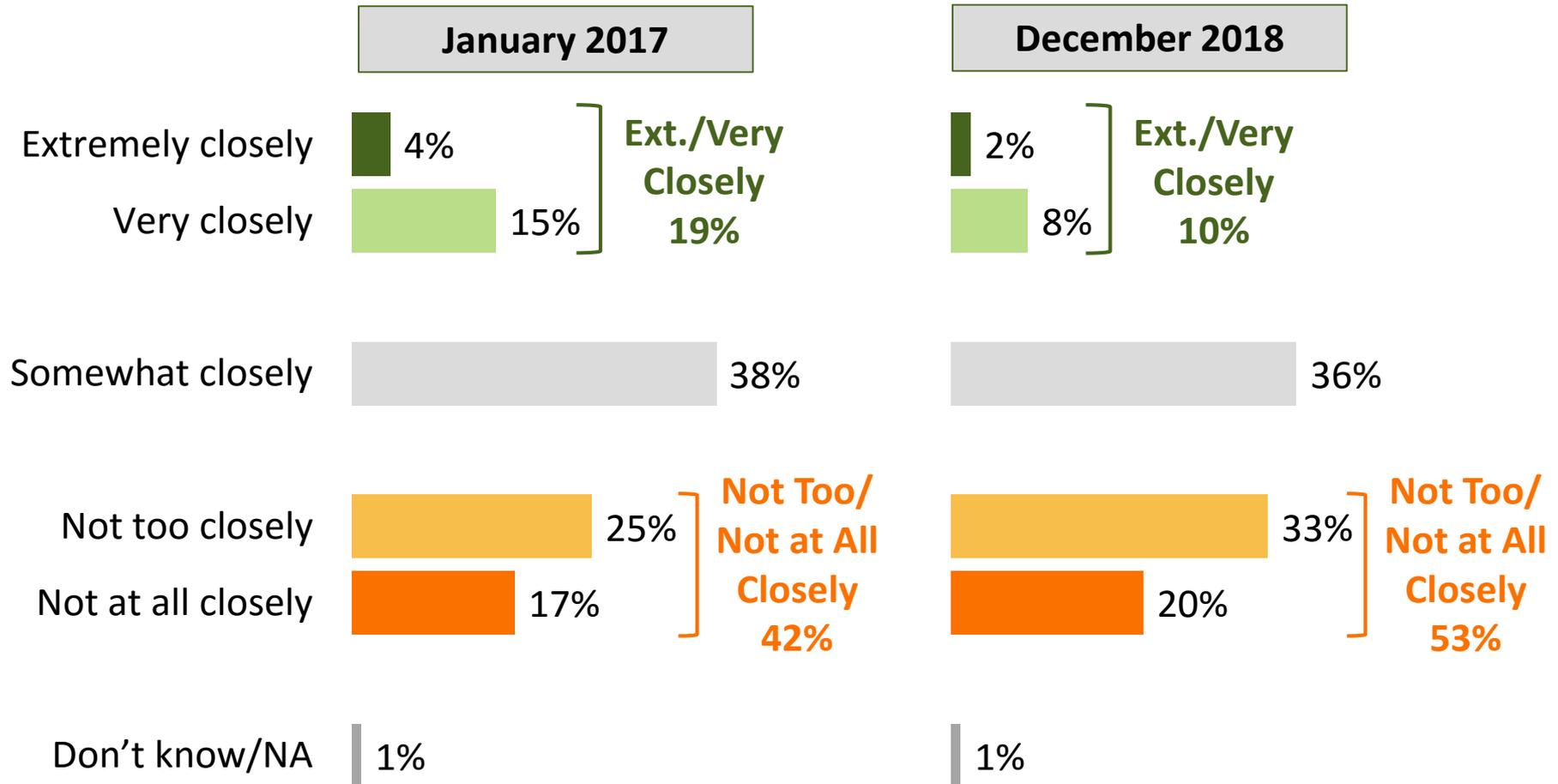
# **Following the City Budget**

# A majority of Oakland residents do not follow the City budget closely.

*How closely do you follow issues related to the Oakland City budget?*



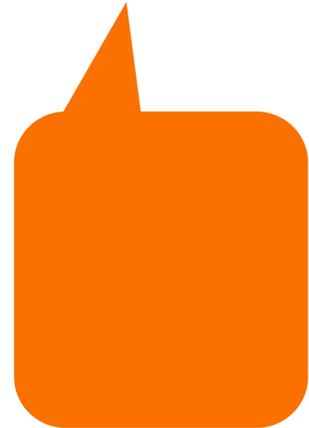
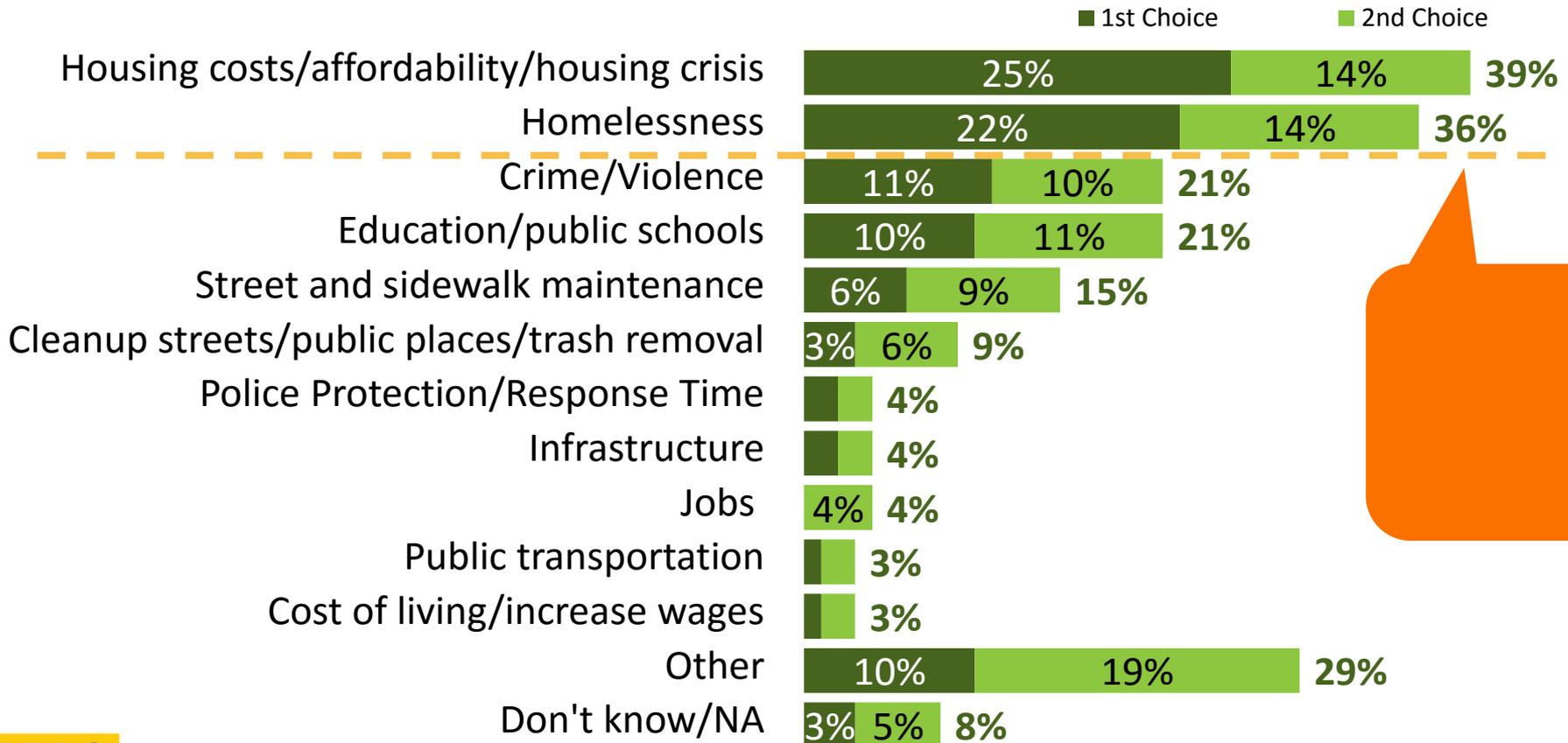
# Half as many claim to follow the budget "extremely" or "very" closely as did in 2017.



# **Specific Budget Priorities**

# Homelessness and housing are clearly the top issues residents want to see prioritized.

*In the upcoming two-year budget, what are the two most important issues facing Oakland residents that you would like to see prioritized in the City government budget?*  
(Open-Ended)



# Housing emerged as a key concern in 2017 and has remained one; homelessness is now named a top issue by three times as many.

(1<sup>st</sup> Choice; 3% and Above Shown)

Issues	2000	2002	2005	2015	2017	2018
Housing costs/ Affordability/Housing crisis	8%	12%	5%	10%	26%	<b>25%</b>
Homelessness	3%	4%	2%	2%	7%	<b>22%</b>
Crime/Violence	19%	26%	22%	20%	15%	<b>11%</b>
Education/Public schools	33%	14%	35%	17%	13%	<b>10%</b>
Street and sidewalk maintenance	3%	4%	4%	8%	6%	<b>6%</b>
Jobs/Keeping businesses	5%	3%	4%	7%	3%	<b>0%</b>

# Next, respondents were presented with a list of services and asked to make trade-offs.

*I am going to mention some of the services the City provides its residents. Every two years, the City faces hard choices about these services in order to balance its budget. After you hear each one, please tell me whether you think cuts should be made to that service in order to balance the budget, or whether you would be willing to pay additional taxes or fees to maintain or improve that service.*



# Then respondents were pushed further...

*If they were...*

Willing to pay additional taxes or fees to maintain or improve a service

*They were then asked if they would be willing to pay...*

Significantly more to improve that service

OR

A little more to maintain that service

*If they thought...*

Cuts should be made to a service in order to balance the budget

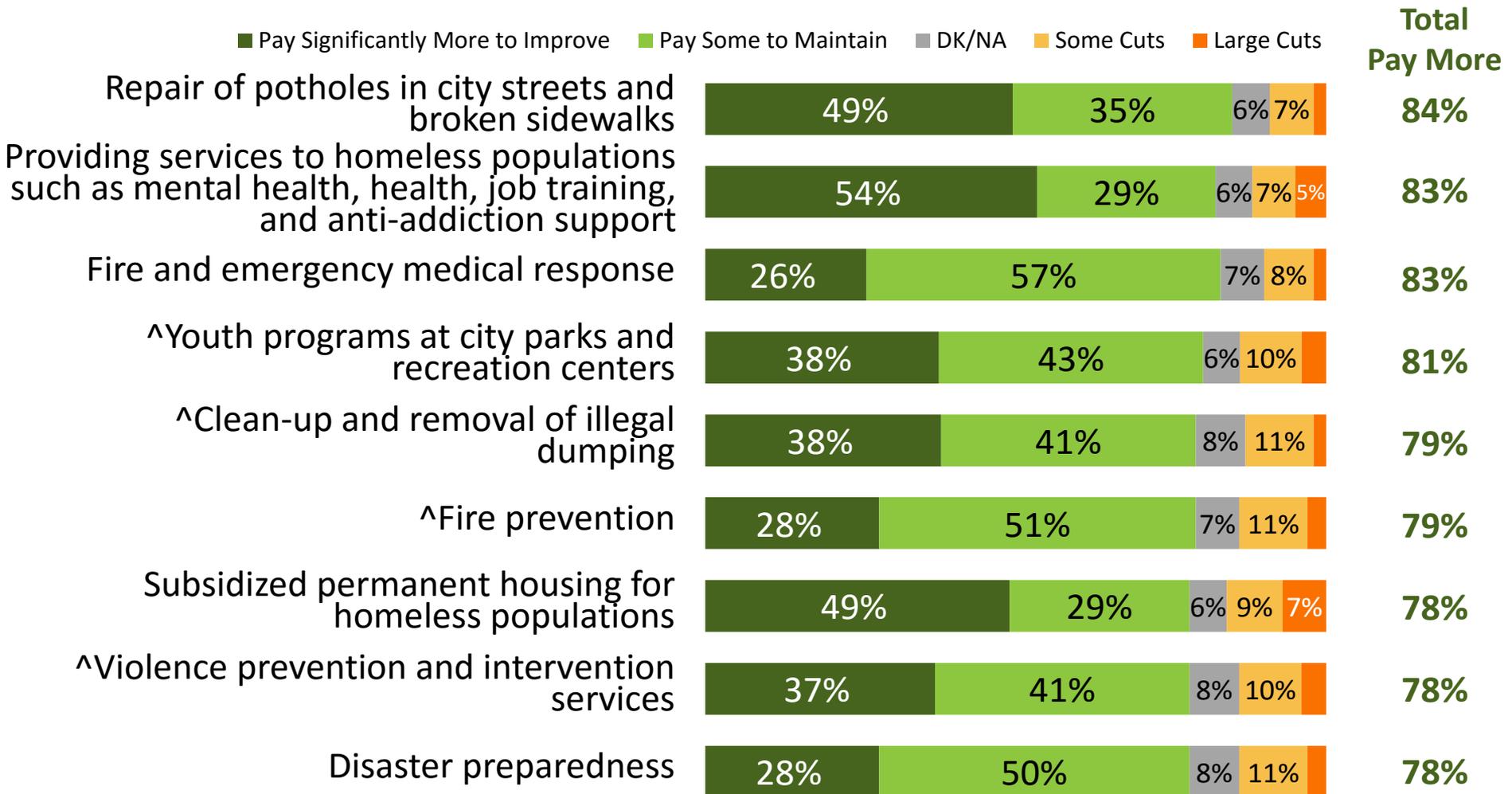
*They were then asked if they would you be willing to make...*

Large cuts to that service

OR

Just some cuts to that service

# Key areas of desired investment included street repairs and homeless services.



# Nearly half would pay significantly more to support other housing investments.

■ Pay Significantly More to Improve   ■ Pay Some to Maintain   ■ DK/NA   ■ Some Cuts   ■ Large Cuts

**Total  
Pay More**

Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations



**77%**

Maintenance of public parks, street medians and other open space



**77%**

Maintenance of public buildings like libraries and recreation centers



**77%**

Child care and Head Start programs



**76%**

^Police 911 response



**76%**

Affordable housing development and housing programs



**74%**

Police patrols in neighborhoods



**74%**

^Job training and employment programs



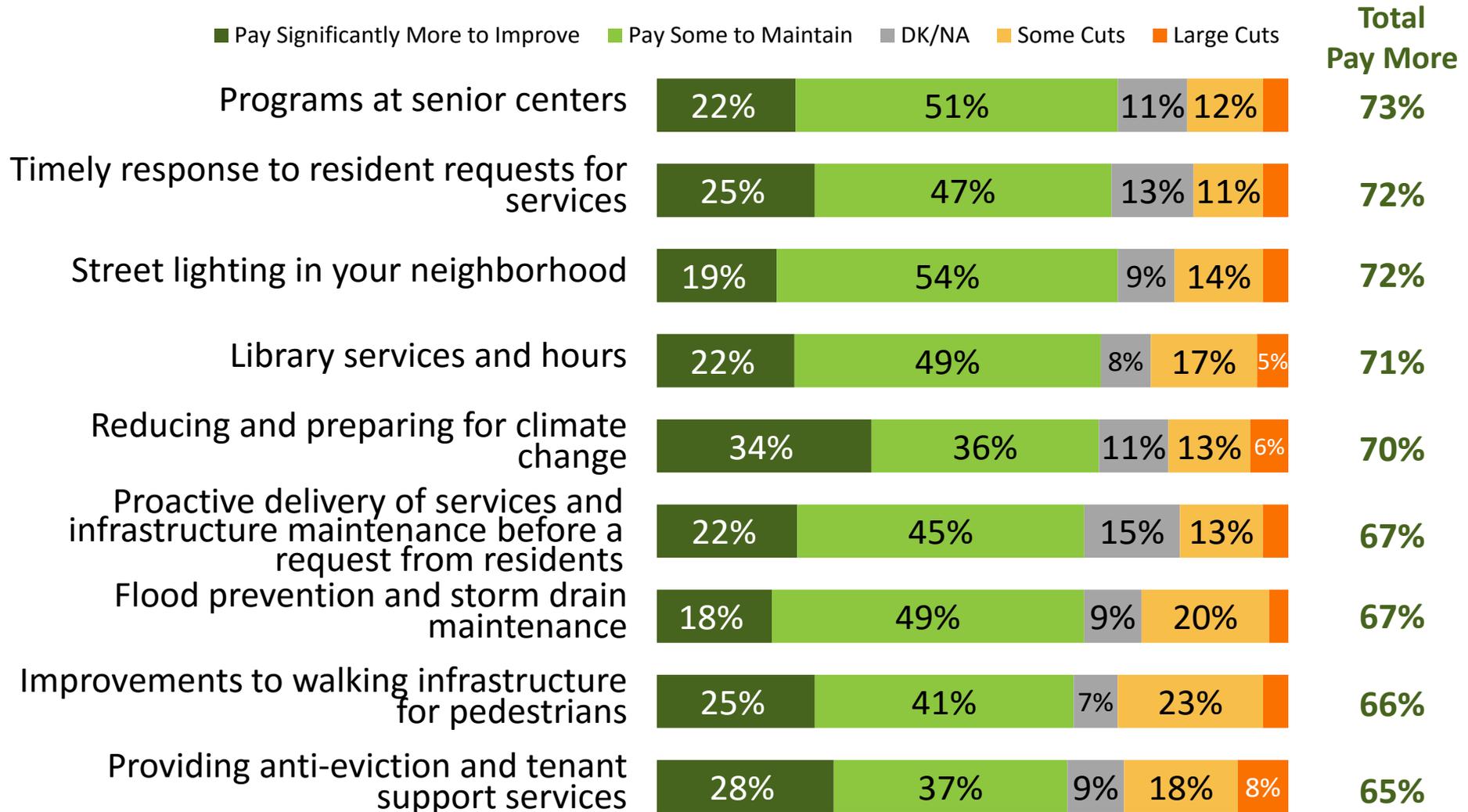
**73%**

Police investigations to solve crimes

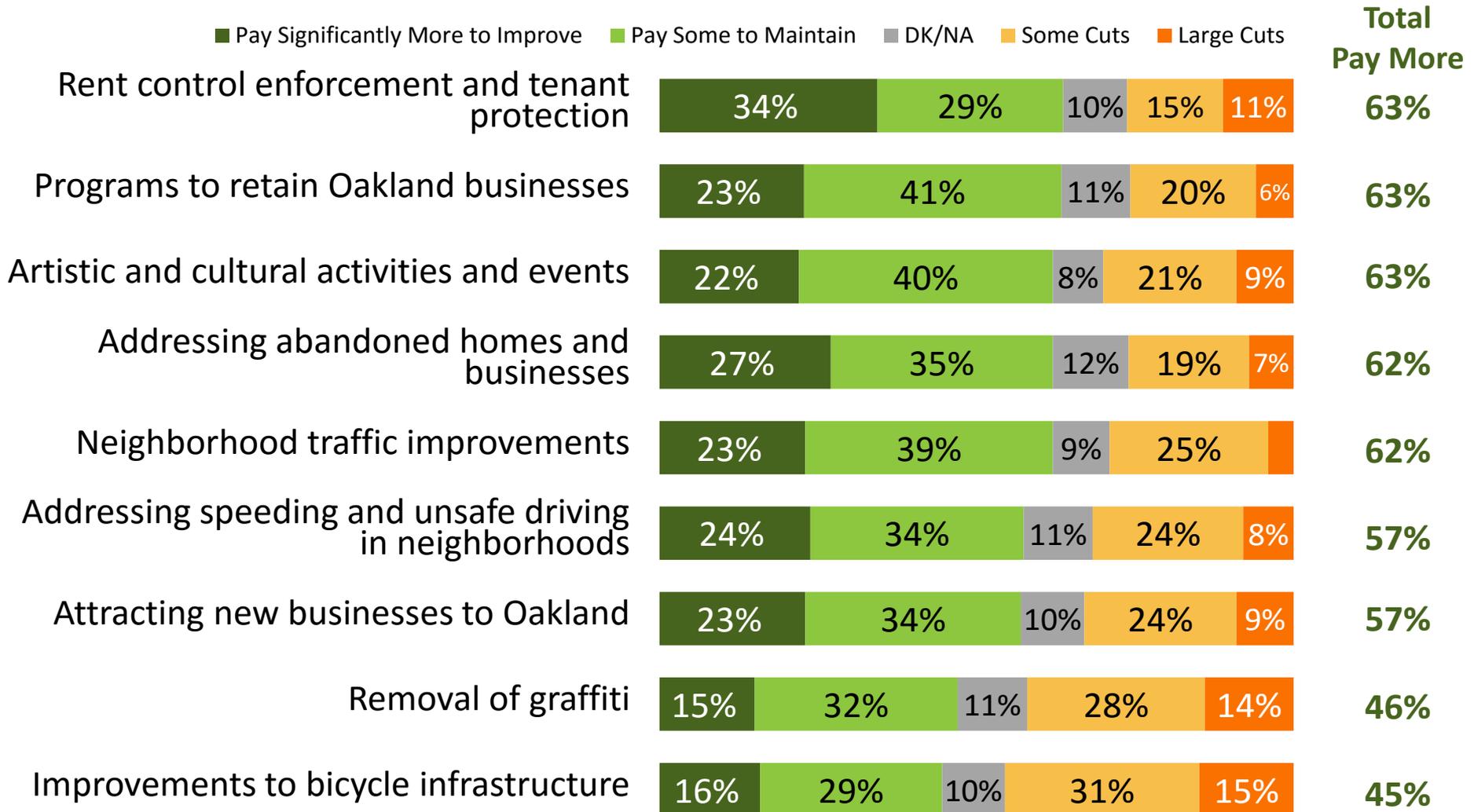


**73%**

# One-third would pay more to improve climate change reduction/preparation.



# Graffiti removal and bicycle infrastructure improvements were the lowest priorities.



# Top “Pay More” Services

## Around 50% would “pay significantly more” to improve...

- Providing services to homeless populations such as mental health, health, job training, and anti-addiction support (54%)
- Repair of potholes in city streets and broken sidewalks (49%)
- Subsidized permanent housing for homeless populations (49%)
- Affordable housing development and housing programs (49%)
- Providing temporary shelter and sanitation such as tough shed communities, mobile housing, and traditional shelter beds to homeless populations (47%)

## Around 50% would pay “a little more” to maintain...

- Fire and emergency medical response (57%)
- Street lighting in your neighborhood (54%)
- Maintenance of public buildings like libraries and recreation centers (52%)
- Fire prevention (51%)
- Maintenance of public parks, street medians and other open space (51%)
- Programs at senior centers (51%)
- Disaster preparedness (50%)
- Library services and hours (49%)
- Flood prevention and storm drain maintenance (49%)
- Timely response to resident requests for services (47%)

# Top “Cuts” Services

## At least 20% would be willing to make “just some cuts” to...

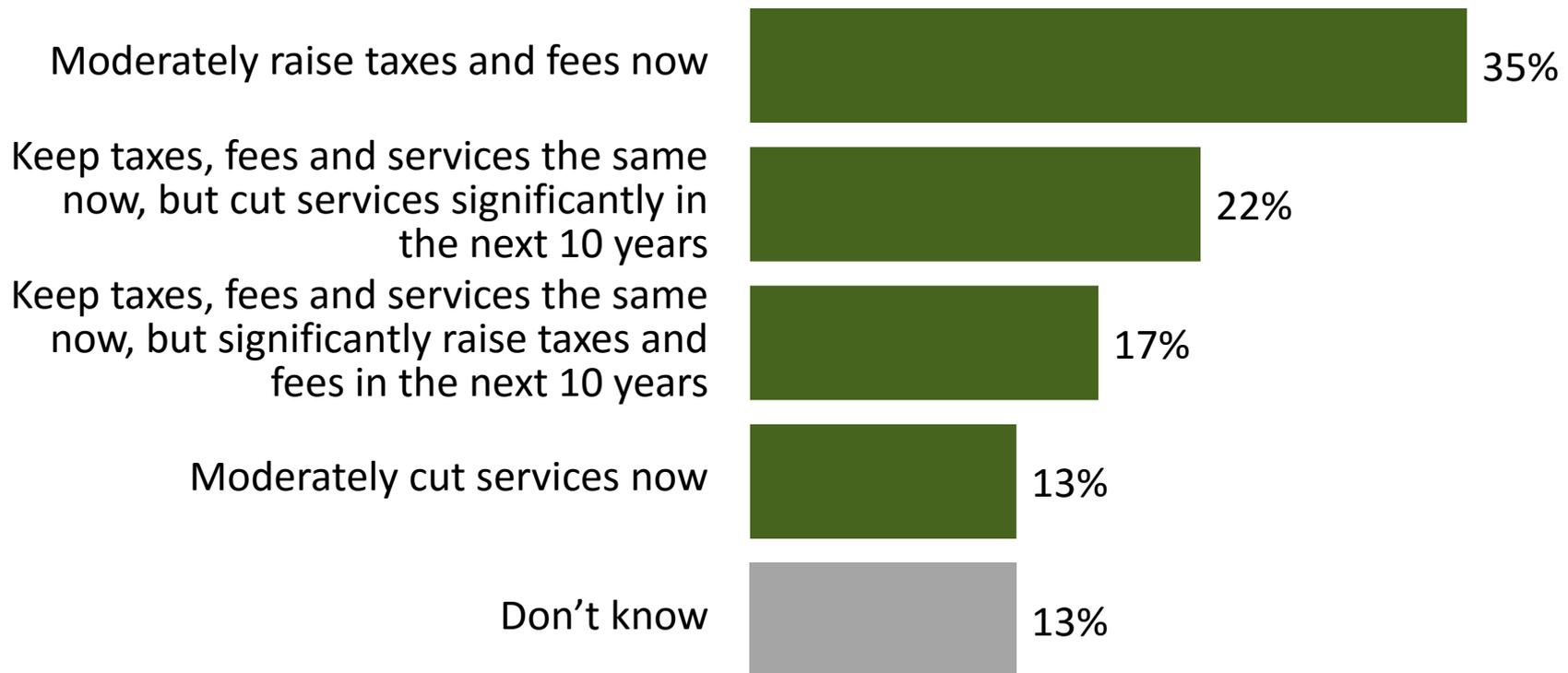
- Improvements to bicycle infrastructure (31%)
- Removal of graffiti (28%)
- Neighborhood traffic improvements (25%)
- Addressing speeding and unsafe driving in neighborhoods (24%)
- Attracting new businesses to Oakland (24%)
- Improvements to walking infrastructure for pedestrians (23%)
- Artistic and cultural activities and events (21%)
- Programs to retain Oakland businesses (20%)
- Flood prevention and storm drain maintenance (20%)

## At least 10% would willing to make “large cuts” to...

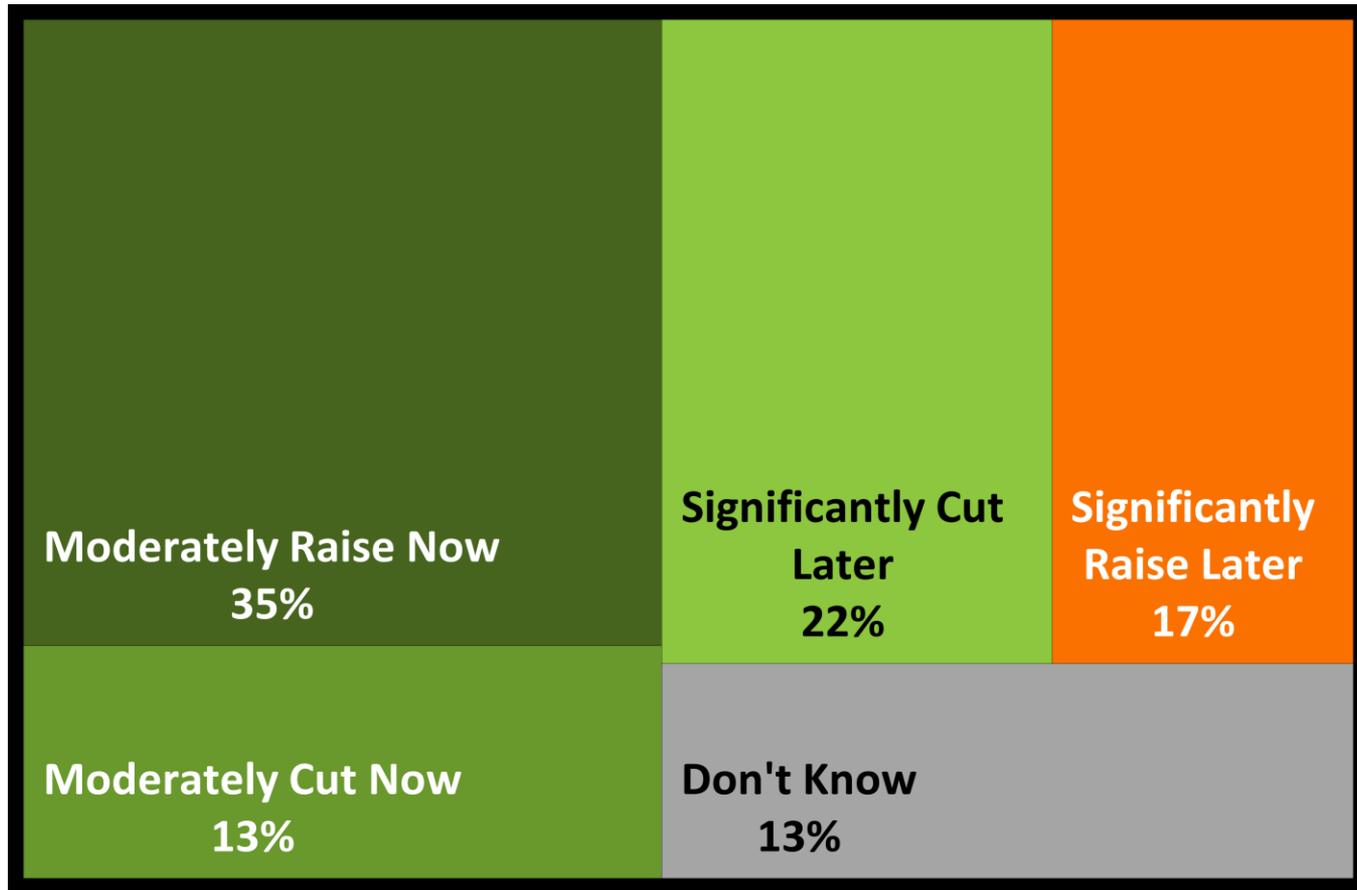
- Improvements to bicycle infrastructure (15%)
- Removal of graffiti (14%)
- Rent control enforcement and tenant protection (11%)

# Given the choice, a plurality preferred moderately raising taxes and fees now to cutting services or putting off action.

*Over the next ten years, the City of Oakland will face tens of millions of dollars in budget shortfalls for employee health and retirement benefits. To keep a balanced budget, the City will have to raise taxes and fees or make cuts to City services. I am going to read you four potential options, and I would like you to tell me which comes closest to what you would prefer.*



# Taken together, a plurality favored acting now, whether making cuts or raising taxes.



Now  
48%

Later  
39%

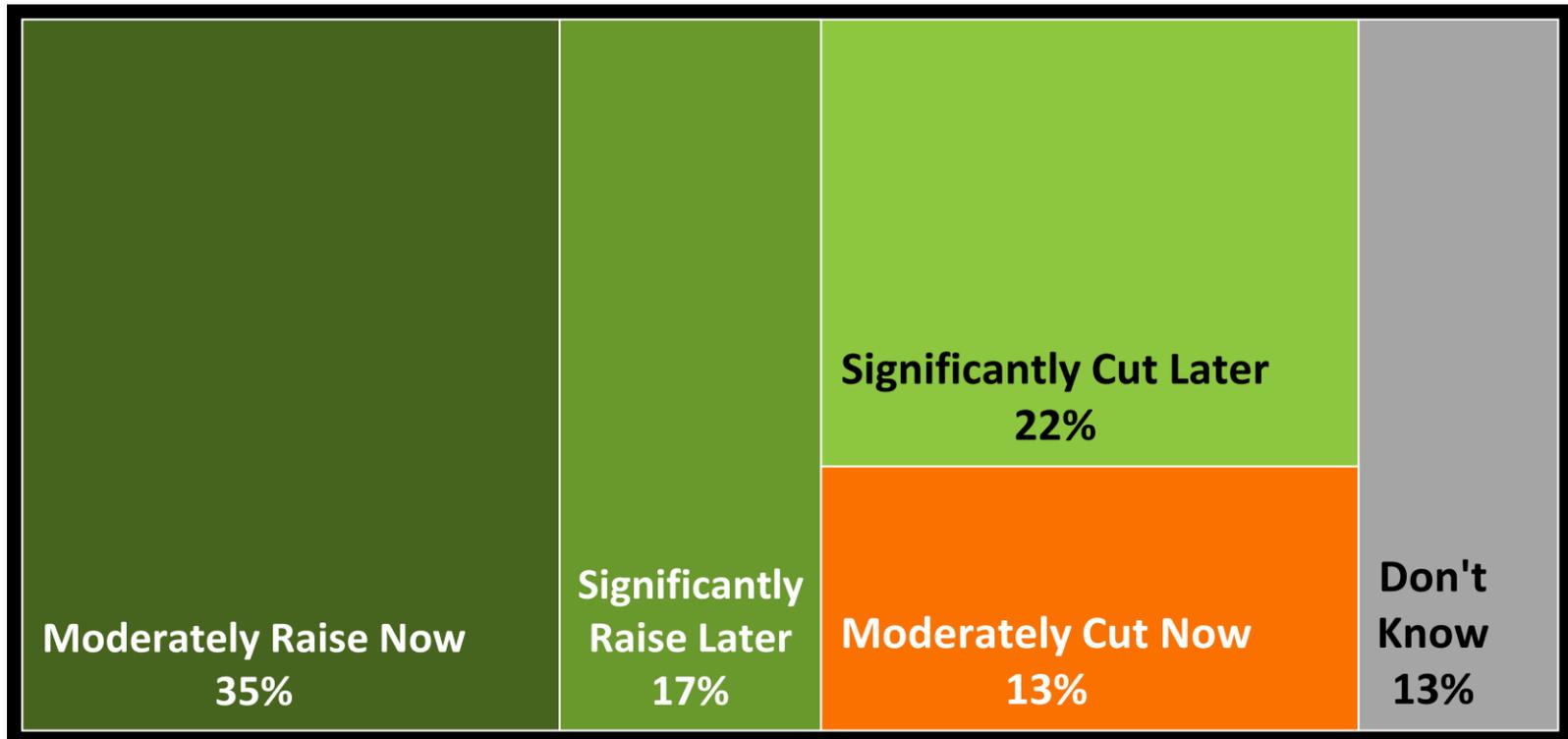
# By 17 points, Oakland residents would rather the City raise taxes and fees.

Raise

52%

Cut

35%

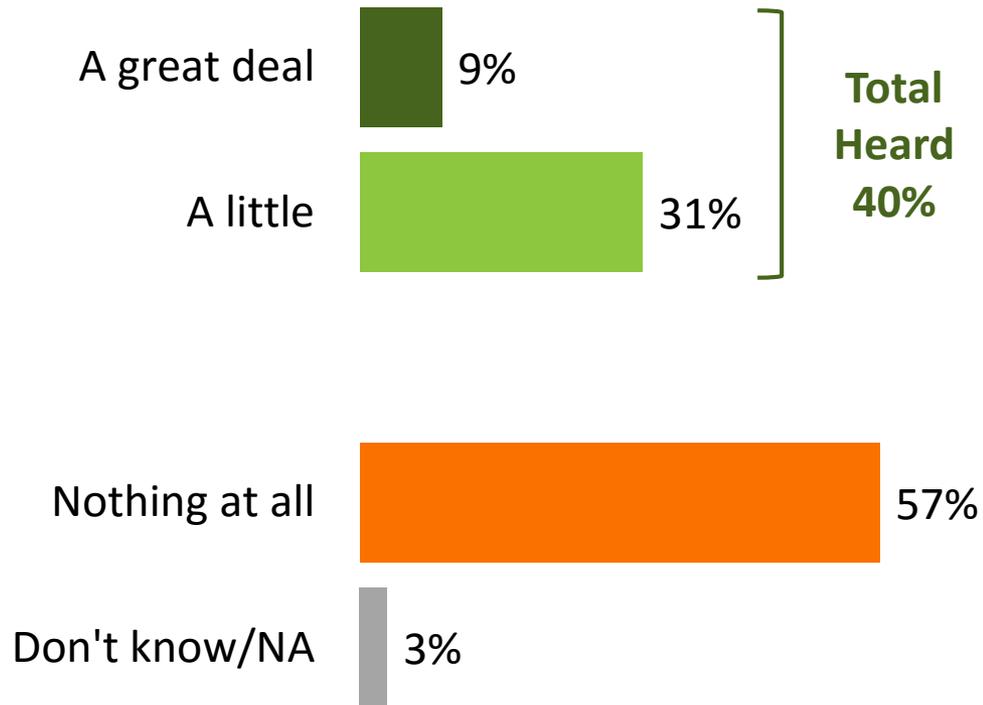


# **Race and Equity**

# One in ten said they have heard a great deal about the Department of Race and Equity.

*In 2015, the City adopted an ordinance creating the Department of Race and Equity.*

*Their mission is to create a city where our diversity has been maintained, racial disparities have been eliminated and racial equity has been achieved. Before taking this survey, how much had you read, heard or seen about this work by the City of Oakland?*



## Most Aware:

- Household member has been incarcerated
- African-American residents
- Retirees
- Asian/Pacific Islanders who are not Chinese
- 41+ years in Oakland



# Next, residents were given a brief bit of context about the City's equity efforts, and asked to prioritize selected outcomes.

Through its budget, the City can invest more in equity for communities of color, that is, people who are African-American, Latino, Asian or Pacific Islander, American Indian or Native American, or some other identity that is not white. I am going to read you a list of different categories of City programs and services, and I would like you to tell me whether you think it is extremely important, very important, somewhat important, or not too important to invest in improving equity for each one.



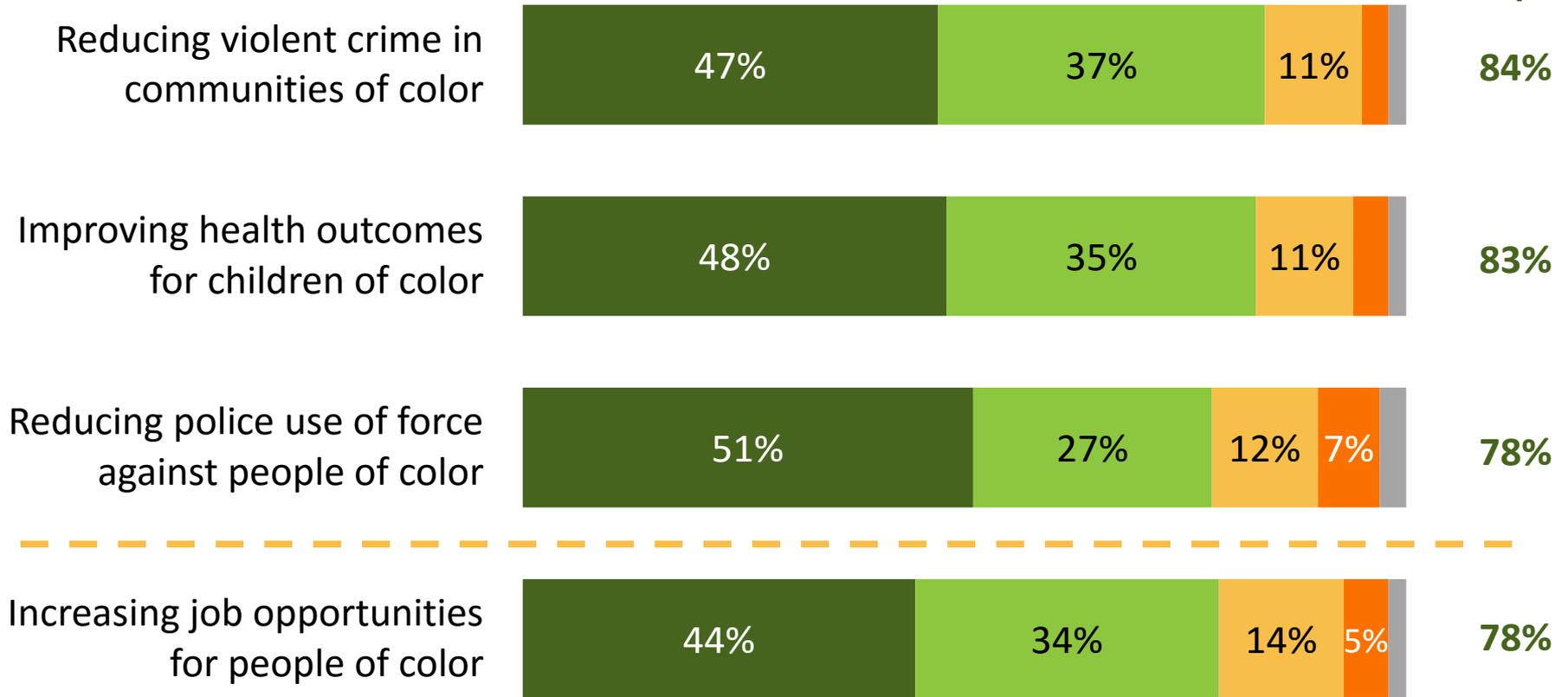
EQUALITY



EQUITY

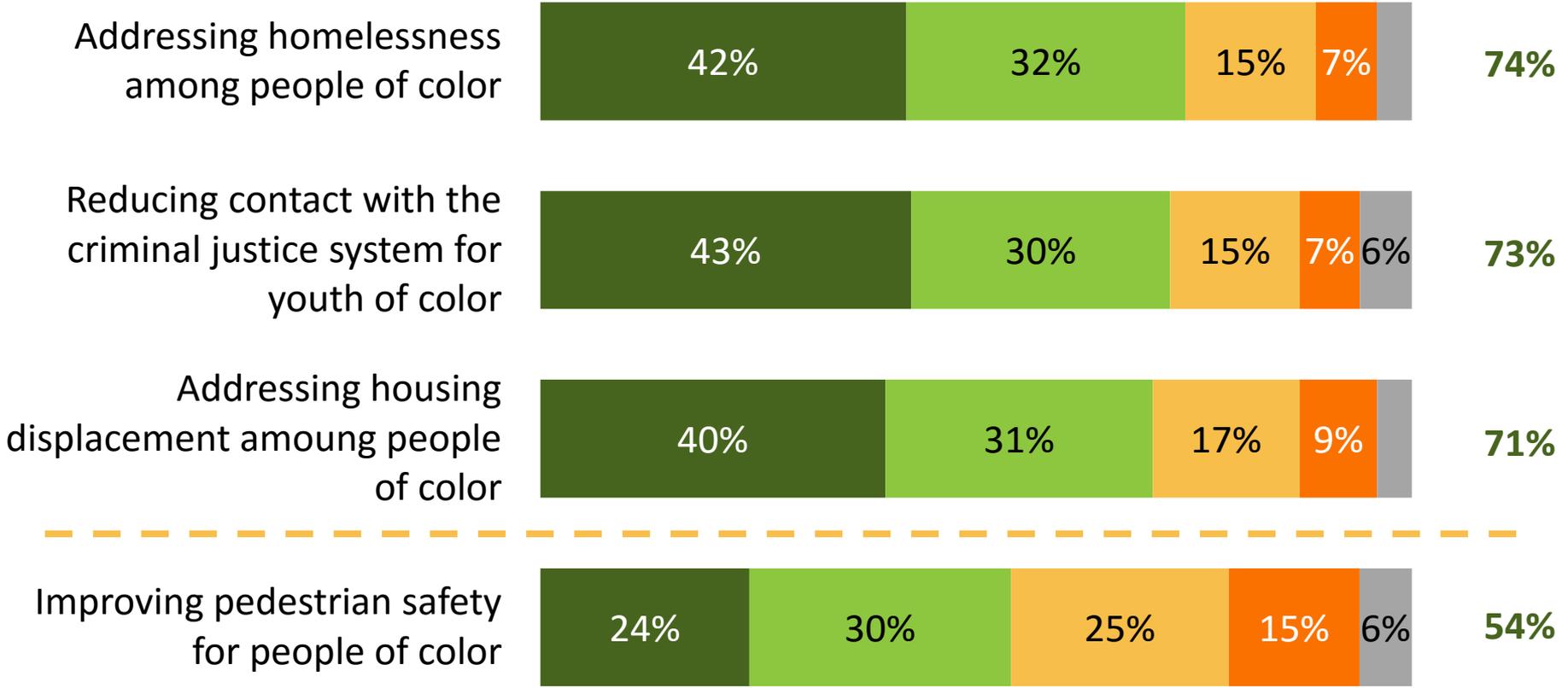
# Reducing violent crime and police use of force, and improving health outcomes for children, were the most important priorities.

■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Too Impt. ■ DK/NA **Ext./Very Impt.**



# Improving pedestrian safety for people of color was a less-urgent priority in comparison.

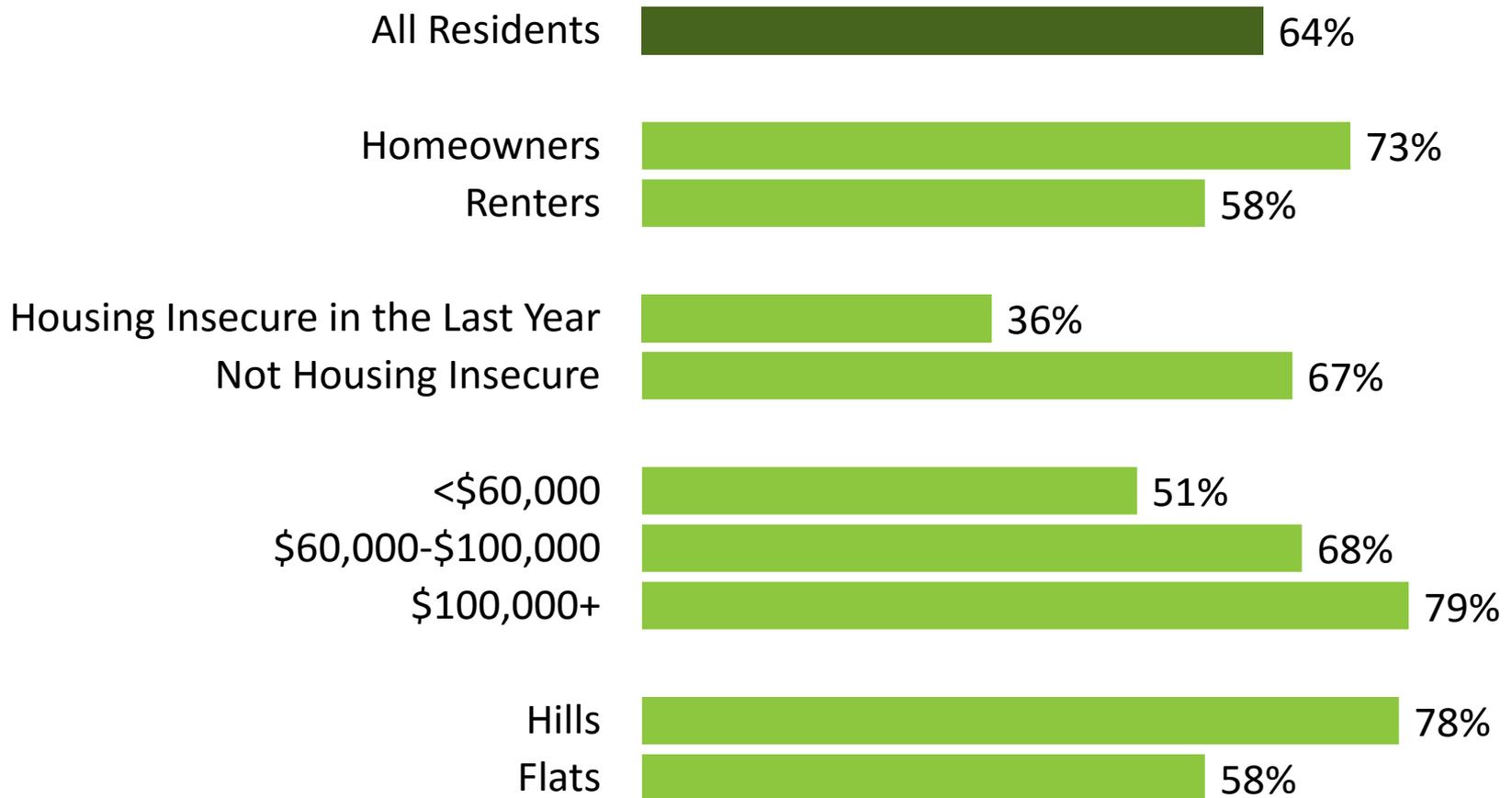
■ Ext. Impt. ■ Very Impt. ■ Smwt. Impt. ■ Not Too Impt. ■ DK/NA Ext./Very Impt.



# **Key Demographic Differences**

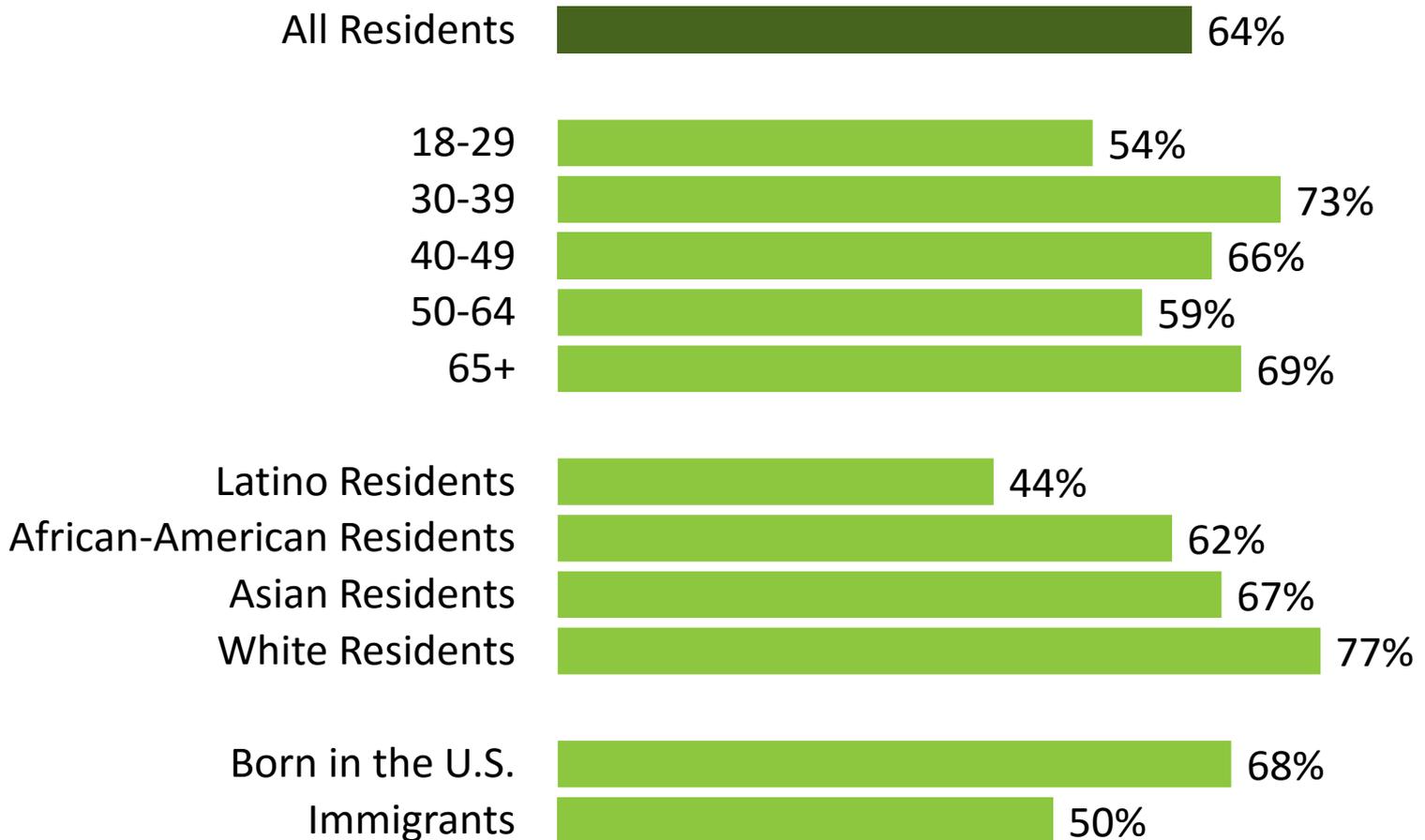
# Homeowners, hills residents and higher income residents give higher ratings to quality of life.

*Quality of Life (% Excellent/Good)*



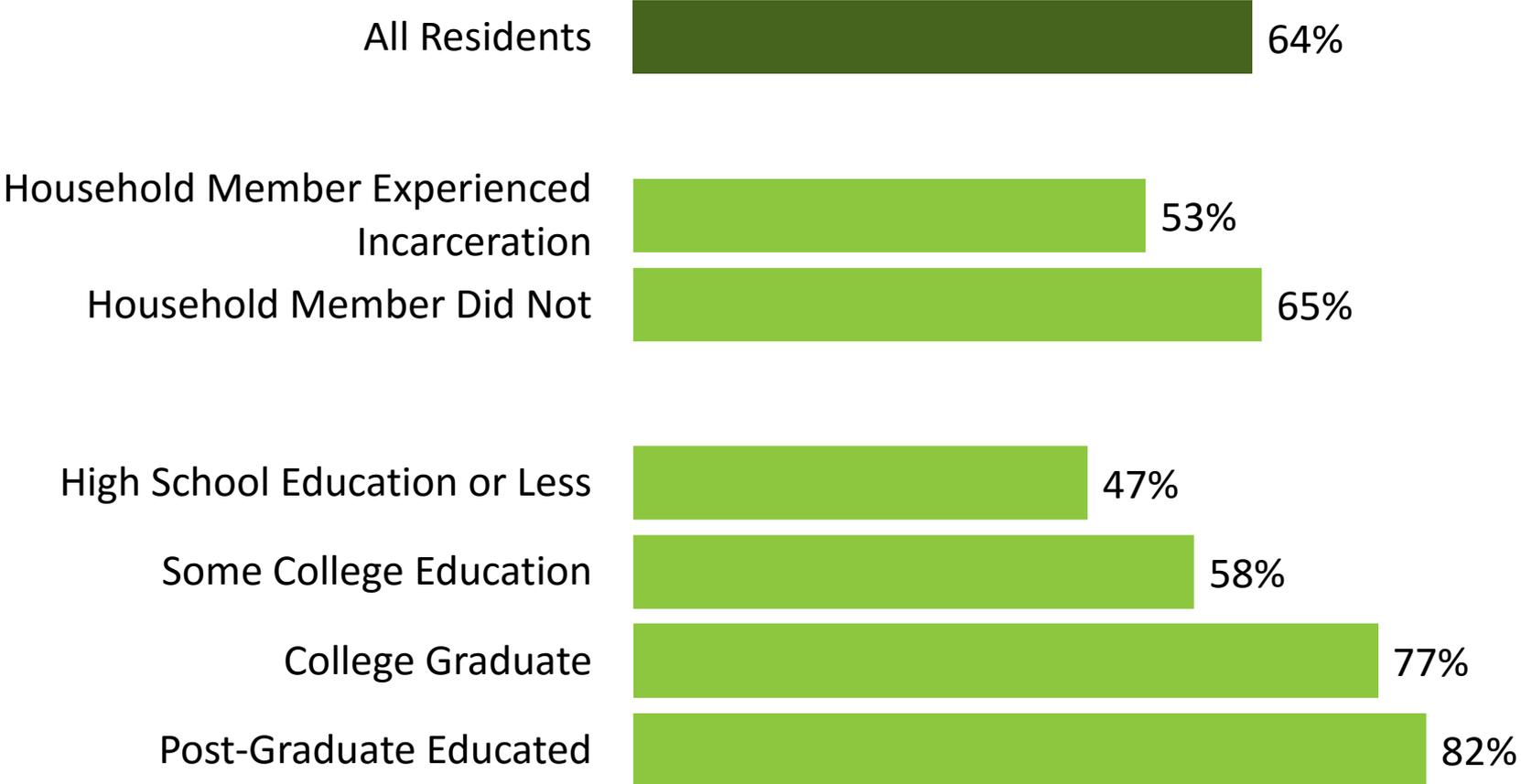
# Latino residents give lower quality of life ratings, as do residents under 30.

*Quality of Life (% Excellent/Good)*



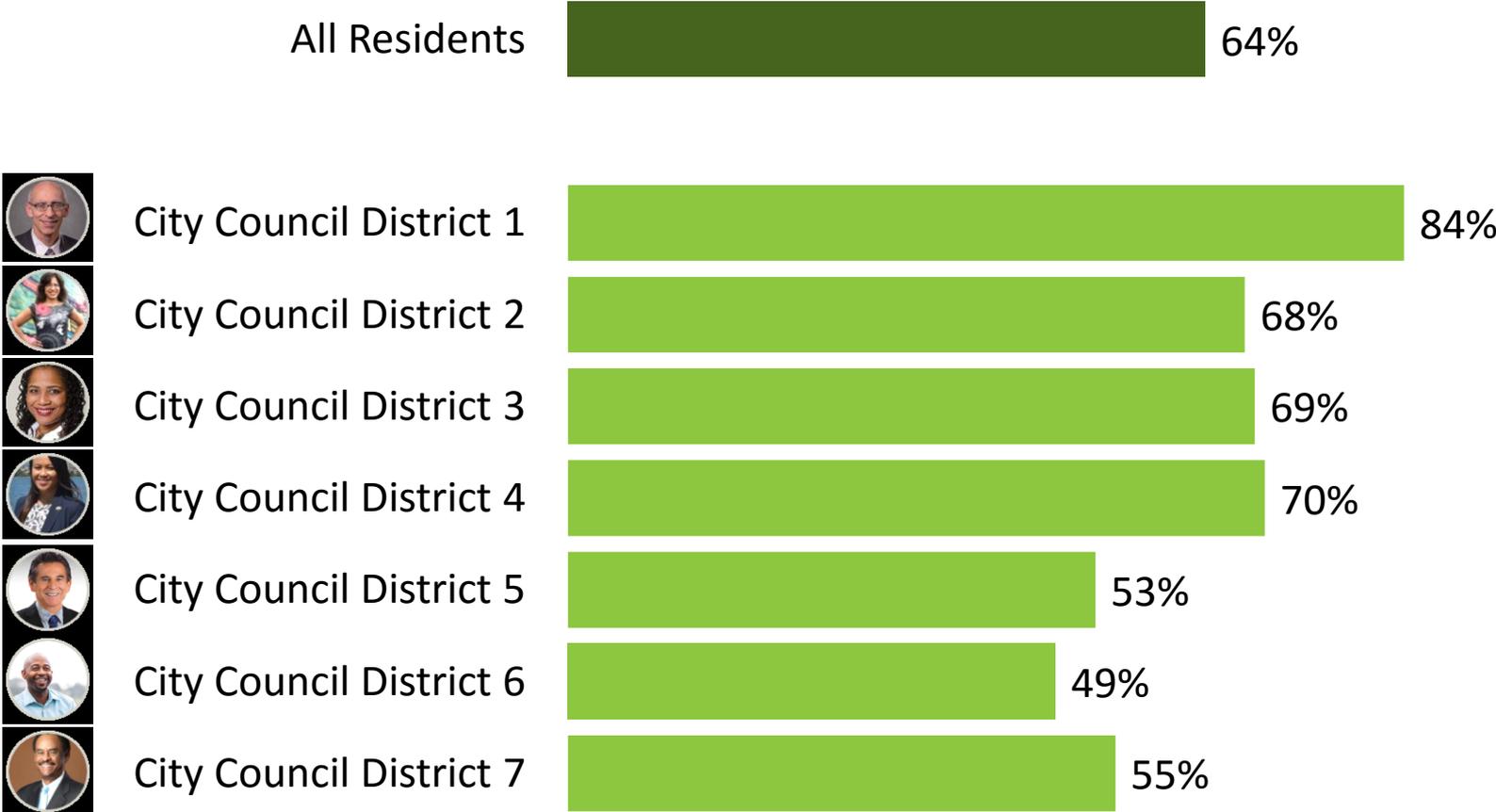
# Residents with higher levels of formal education offered higher quality of life ratings.

*Quality of Life (% Excellent/Good)*



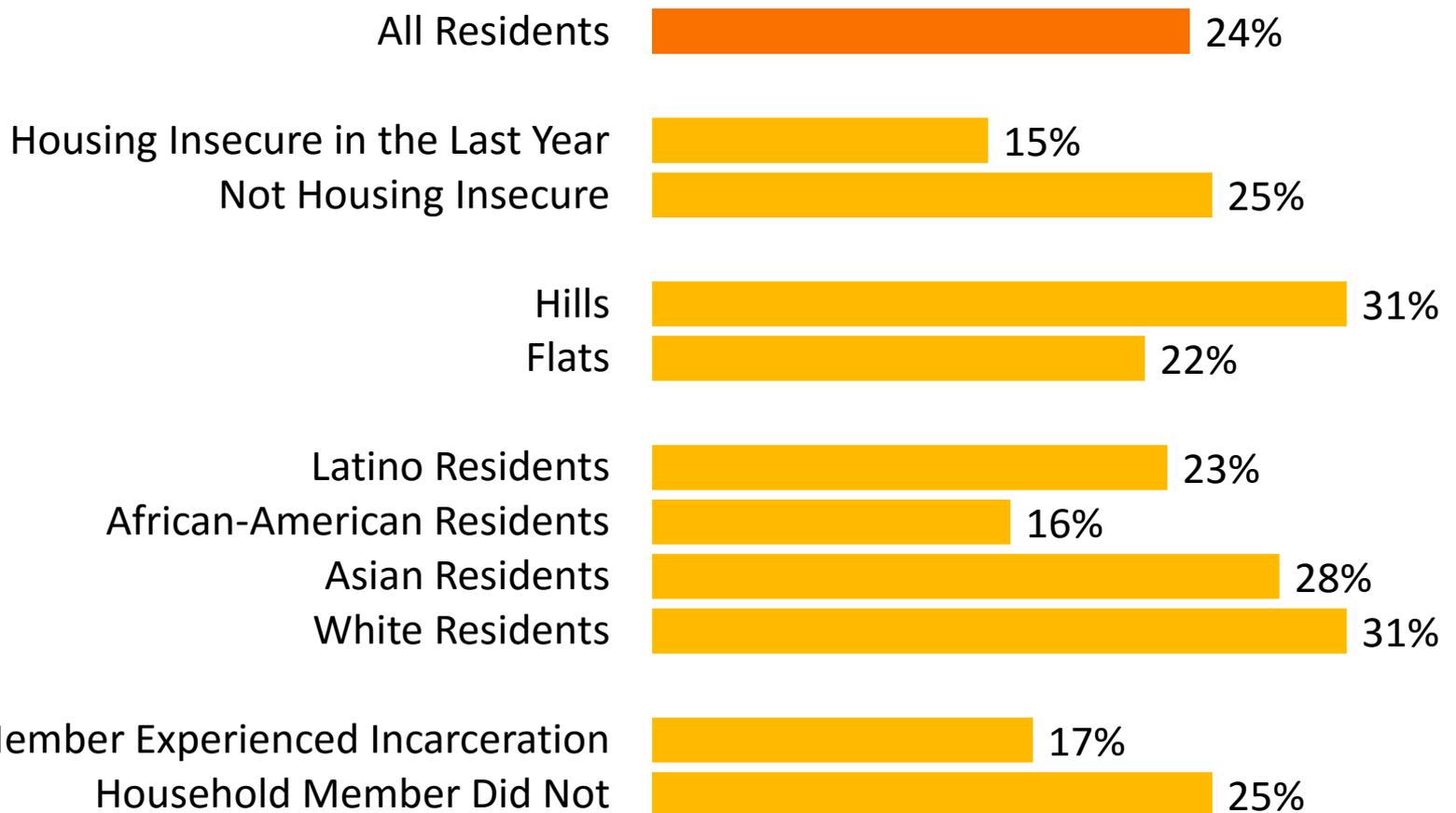
# Quality of life perceptions varied widely between city council districts.

*Quality of Life (% Excellent/Good)*



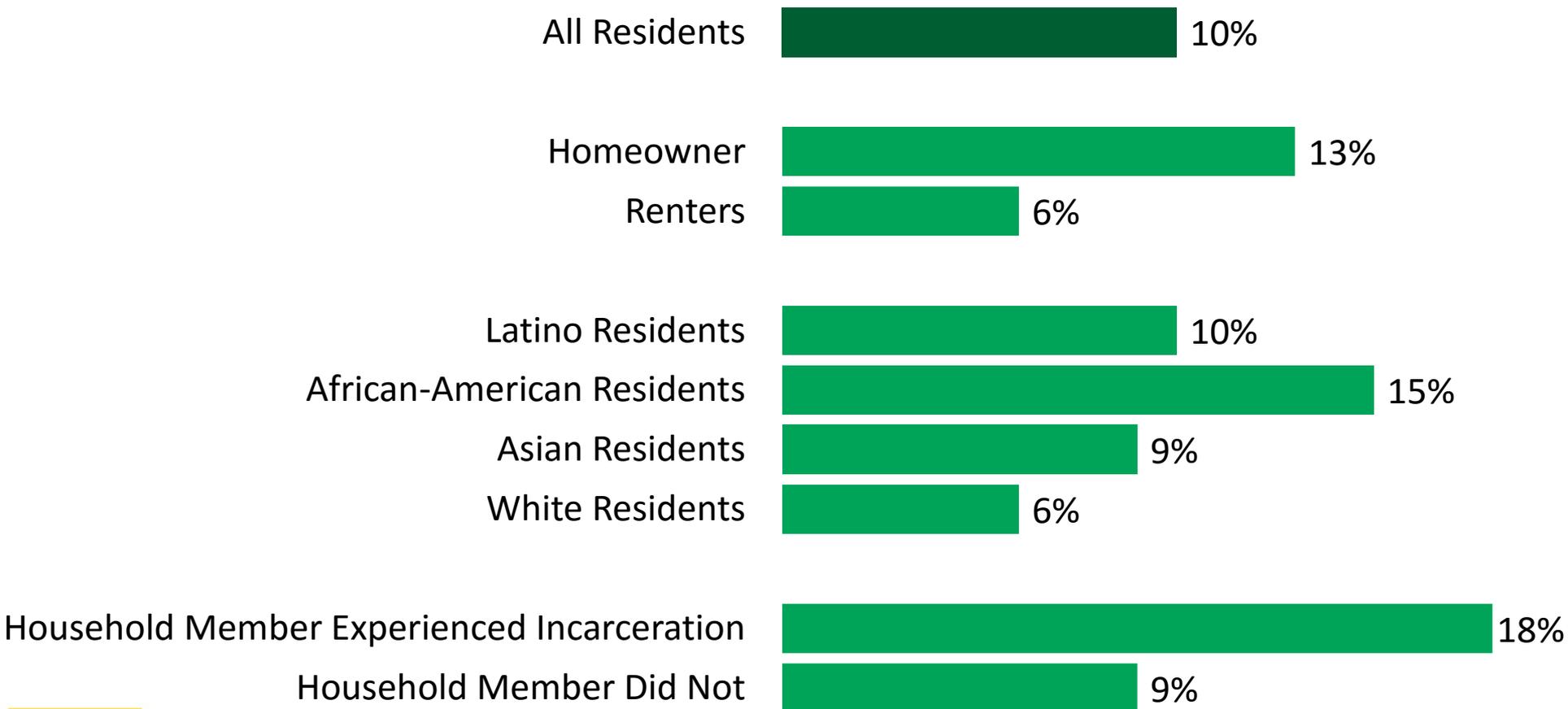
# Hills residents gave slightly higher ratings for the quality of City services.

City Service Rating (% Excellent/Good)



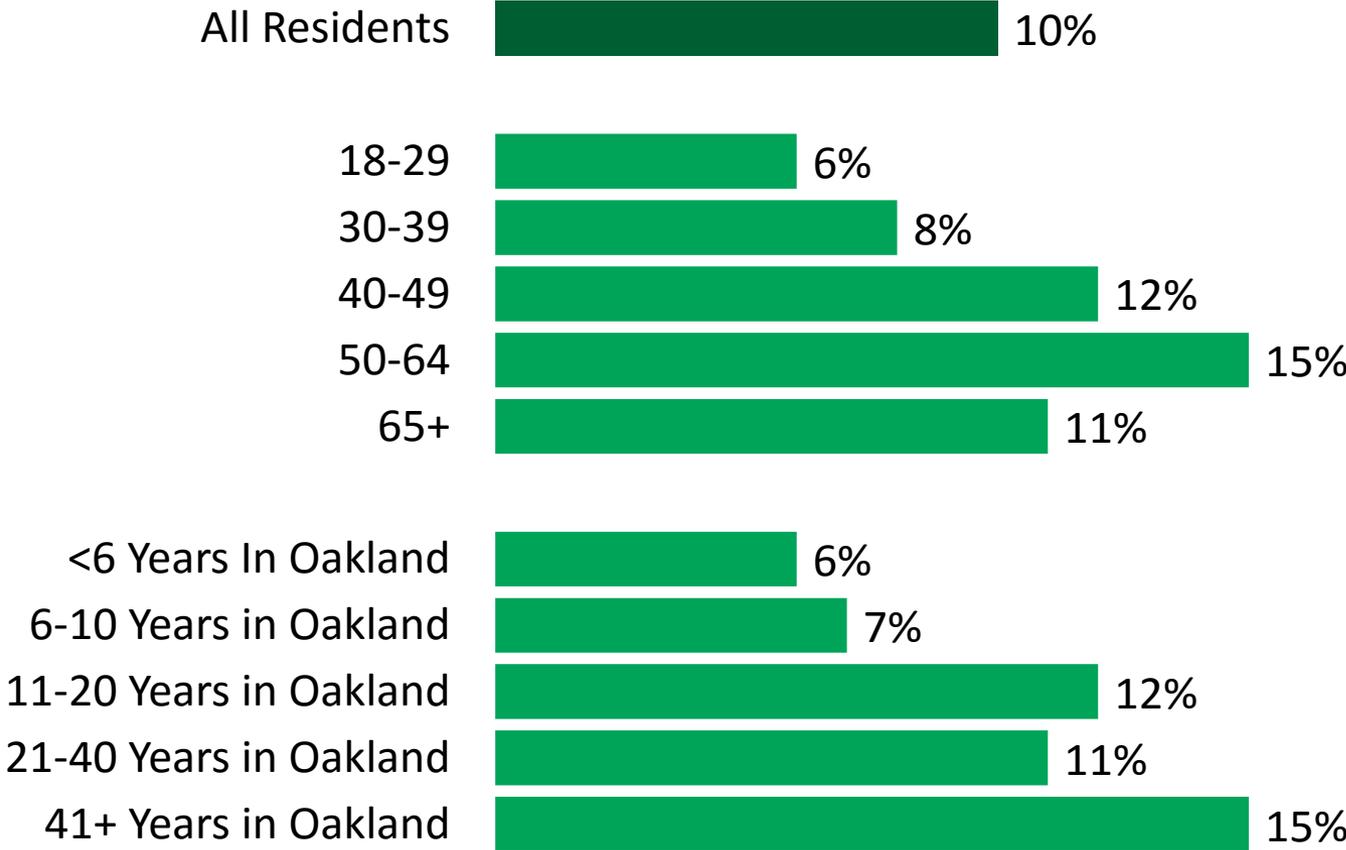
# African-Americans, homeowners, and those with a tie to an incarcerated person paid closer attention to the budget.

*Attention to the Budget (% Extremely/Very Closely)*



# Longer-term residents of Oakland were more likely to report interest in the budget.

Attention to the Budget (% Extremely/Very Closely)



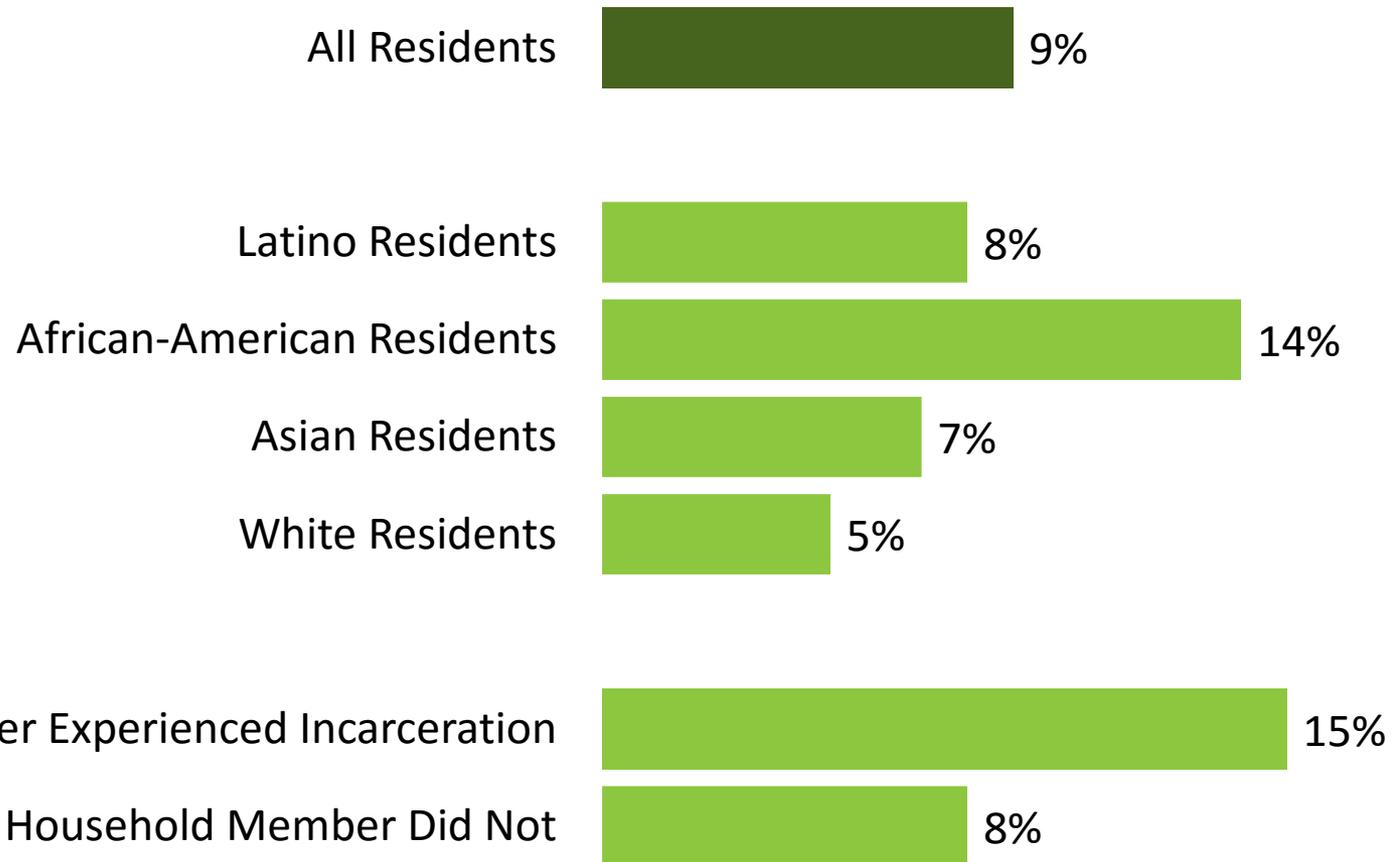
-10%

5%

20%

# African-American Oaklanders were more likely to be aware of the Department of Race and Equity.

*Awareness of Department of Race and Equity (% Great Deal)*





## Differences on the budget question by demographic groups were mostly minor.

- Households earning \$60,000 annually or less were slightly more likely than the wealthiest households to prefer “cuts now.” The wealthiest households (\$100K+) were a bit more likely to say they would prefer significant cuts later. However, overall, “raise taxes and fees now” was the top choice across income levels.
- Among African-American, white and Asian-Pacific Islander Oaklanders, raising taxes and fees now was the clear strongest preference; distinctions among options were much narrower for Latino residents.
- Differences between residents of the hills and flats were within the margin of error.

# Examining Specific Budget Priorities by Demographic Subgroup

- ✓ Using the “total willing to pay more” minus “total willing to see cuts,” we examined more closely residents’ budget preferences by major demographic groups.
- ✓ Among residents overall, this margin was highest for repairing potholes and broken sidewalks, at +74%.
- ✓ The following slides use a margin of +75% in favor of paying more as a benchmark.
- ✓ For several programs and services, nearly every major demographic subgroup yielded a +75% margin in favor of paying more, including:
  - Fire and emergency medical response
  - Repairing potholes and broken sidewalks
  - Services for homeless populations

# Continued

- ✓ Other programs and services did not stand out because no subgroup offered a “pay more” margin of at least +75%, including:
  - Graffiti removal
  - Neighborhood traffic improvements
  - Addressing speeding and unsafe driving
  - Pedestrian infrastructure
  - Bicycle infrastructure
  - Artistic and cultural activities and events
  - Libraries
  - Flood prevention and storm drain repairs
  - Proactive service delivery
  - Tenant supports
  - Addressing abandoned homes and businesses
  - Attracting new business to Oakland

# Continued

- ✓ Programs and services having to do with housing stood out as high priorities to residents with household incomes under \$30 and renters. In addition, they ranked highly in a few other groups:
  - **Affordable housing:** tie to an incarcerated person or resident of CCD 2
  - **Temporary housing for the homeless:** CCD 6, non-Chinese API, and under 30
  - **Subsidized permanent housing for the homeless:** Non-Chinese API, household incomes between \$100K-\$150K, and African-American residents
  - **Rent control enforcement:** housing insecure residents
- ✓ Public safety-related items stood out to a variety of groups, depending on their focus:
  - **Police 911 response:** wealthy and white residents
  - **Police investigations:** residents who took the survey in Chinese
  - **Neighborhood police patrols:** residents who took the survey in Spanish, and residents ages 50+, especially men
  - **Violence prevention:** HH income \$60-75K, non-voters
  - **Fire prevention:** CCD 2 and 4 – more specifically in the hills, and white residents

# Continued

- ✓ Economic programs like **job training** and **retaining existing businesses** stood out most to those who have recently been housing insecure.
- ✓ Social services varied in their importance to different people:
  - **Child care:** HH income \$30K, women (especially those under 50)
  - **Youth programs:** renters, residents under 30, African-Americans, and those who have lived <6 years in Oakland
  - **Senior programs:** ages 75+
- ✓ Dealing with blight and services more generally stood out to much narrower groups in general.
  - **Timely response to service requests:** CCD 5
  - **Maintaining public buildings:** under 30, bike/walk
  - **Maintenance of parks/medians/open space:** 6-10 years in Oakland, bike/walk/bus, CCD 2, and whites
  - **Cleaning up dumping:** HH income \$150K+, CCD 2

# Continued

---

- And lastly, **disaster preparedness** and **climate change** were ranked especially highly by those who have lived in the city fewer than 6 years. Disaster preparedness was also especially important to Republicans, renters, and people who took the survey in Spanish.



# Conclusions

# Conclusions

- ✓ Overall, Oakland residents continue to largely enjoy the City's quality of life, though a bit less than in recent years.
  - Homeowners, residents with higher levels of income and education, white residents, and hills residents are more likely to hold positive views.
  - Residents with comparatively less positive views include renters, residents with at most high school degrees, lower-income residents, Latino residents, immigrants, flats residents, and those in households with current/former incarcerated members.
- ✓ At the same time, they give middling reviews of City service provision – strong majorities see room for improvement overall.
- ✓ Housing and homelessness are overwhelmingly the top concerns for residents, outstripping any other priority by a wide margin.
- ✓ Residents prefer paying more to maintain or improve a wide variety of City services and programs, with street repairs, youth programs, and services for the homeless at the top of the list.
- ✓ When it comes to communities of color, top-tier City investments have to do with reducing violence and police use of force, and improving health outcomes for children.
- ✓ Few pay particular attention to the budget process, and most are not yet aware of the work of the Department of Race and Equity.

# For more information, contact:



OPINION  
RESEARCH  
& STRATEGY

1999 Harrison St., Suite 2020  
Oakland, CA 94612  
Phone (510) 451-9521  
Fax (510) 451-0384

**Curt Below**

Curt@FM3research.com

**Miranda Everitt**

Miranda@FM3research.com



# CIP Budget & Prioritization Process

Oakland DOT & Public Works Department  
February 25, 2019



CITY OF  
**OAKLAND**

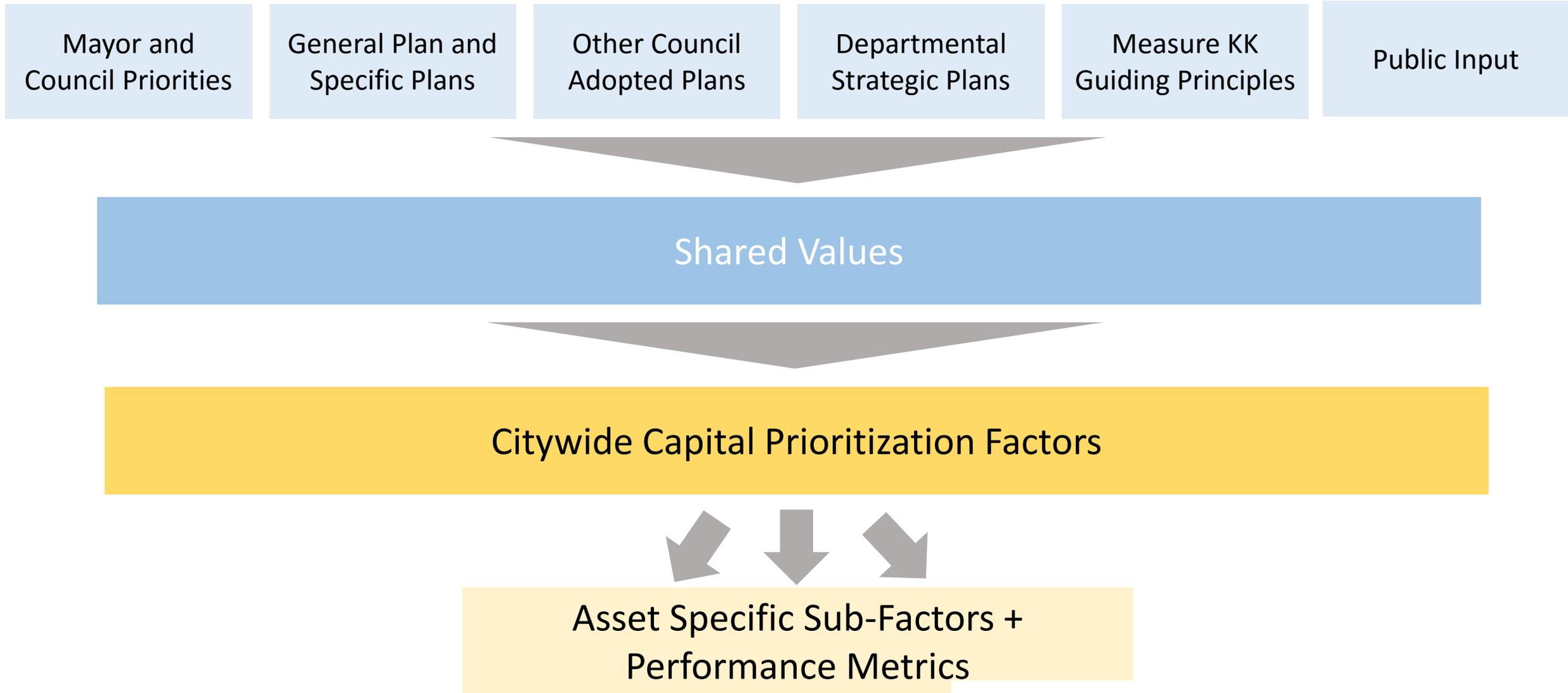
# CIP Overview

- CIP Budget FY 17-19 Overview
- CIP Prioritization Inception & Development
- Prioritization Factors
- CIP Budget FY 19-21 Update

# Capital Improvement Budget FY 17-19 Overview

- **Original Approved CIP Budget - \$119.78 million**
  - *Funding Sources:* Measure KK, Measure B, Measure BB, State Gas Tax, Sewer Service Fund, and General Purpose Fund
- **Approximate CIP Expenditures - \$108.2 million (through Dec. 2018)**
  - Includes original CIP funding sources and other additional sources carried forward and/or added mid-cycle
    - *Funding Sources:* Measure DD, East Bay Regional Park District Measure WW, Measure HH, Senate Bill 1, Transportation and Safety grants, Parks grants, Community Development Block grants, etc.
- **Estimate of Unfunded Capital Projects - \$2.364 billion**

# A strong process prioritizes capital needs based on Oakland's values



- **Approximately 710+ people** attended meetings and workshops (not including festival events)
- Meetings with **interpreters** when needed for Spanish, Cantonese and Vietnamese. Materials **translated** in same language.
- **4 large scale community meetings**
  - East Oakland at East Oakland Youth Development Center, Saturday, 6/16, (7 people)
  - West Oakland, DeFremery Park Recreation Center, Wednesday, 6/20 (~40 people)
  - Central / Downtown / North Oakland, Main Library, Saturday, 6/23 (~40 people)
  - Central / East Oakland, Dimond Branch Library, Saturday, 6/30 (~ 40 people)
- **24 Community Specific/Small Group Meetings**
  - Community Based Organizations , NCPC, RAC, church, neighborhood council, business
- **1350 Surveys received**

# Citywide Prioritization Factors & Proposed Weighting System

## **Equity:** Investment in Underserved Oakland (16 pts.)

### **Health & Safety**

Improves Safety & Encourages Healthy Living  
(16 pts.)

### **Existing Conditions**

Renovate or Replace Broken or Outdated City Properties  
(13 pts.)

### **Economy:**

Community Investment and Economic Prosperity  
(13 pts.)

### **Environment:**

Sustainability  
(11 pts.)

### **Required Work:**

Regulatory Mandate  
(10 pts.)

### **Improvement:**

Level and Quality of Service  
(8 pts.)

### **Collaboration:**

Multiple Asset Category Benefits/ Collaborative Opportunities  
(8 pts.)

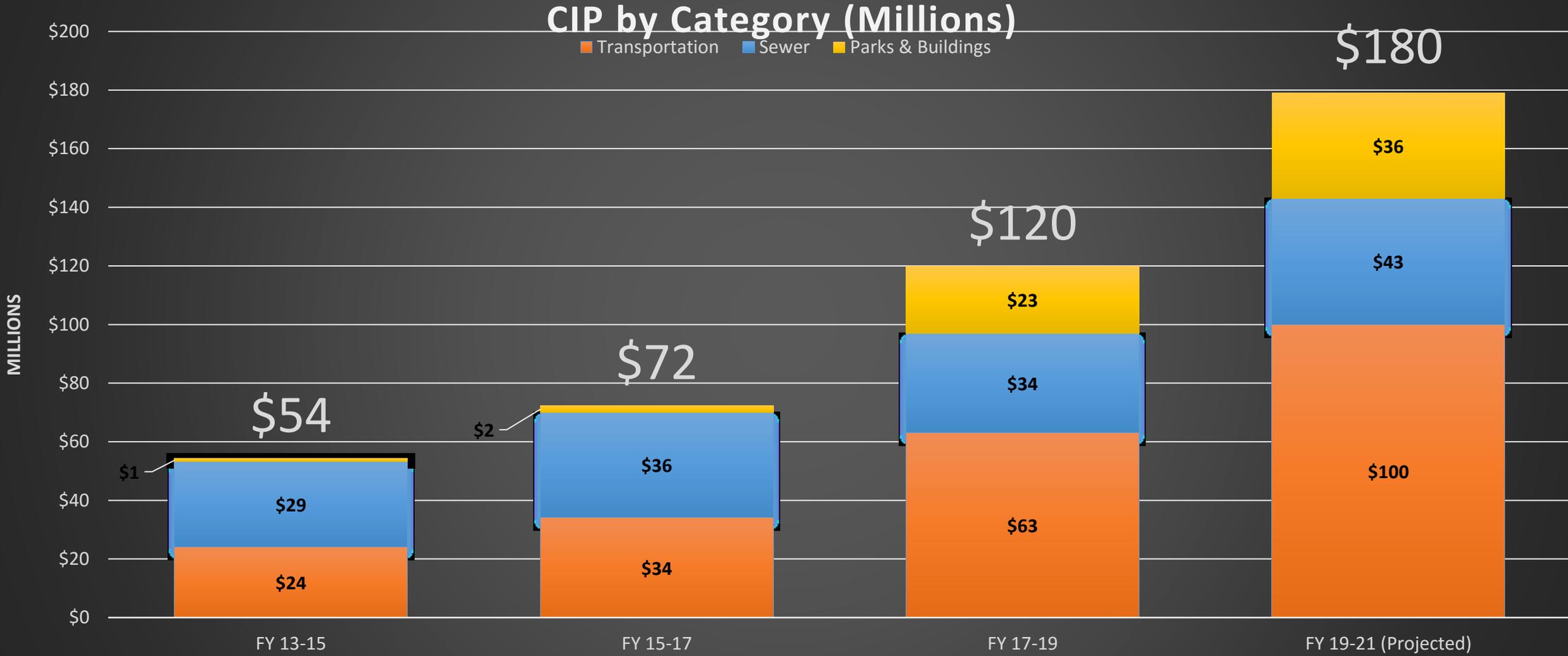
### **Shovel Ready:**

Project Readiness  
(5 pts.)

**Equity** is also considered by identifying projects that **address disparities within** the Health/Safety, Economy, Environment, Improvement and Collaboration Factors

- **CIP Budget Proposal for FY 19-21**
  - Currently Under Development
- **Anticipated CIP Sources of Funding**
  - Measure KK
  - Sewer Service Fund
  - Measure B
  - Measure BB
  - Measure HH
  - Proposition 68
  - Transportation Grants
  - Safety Grants
  - Parks Grants
  - Others

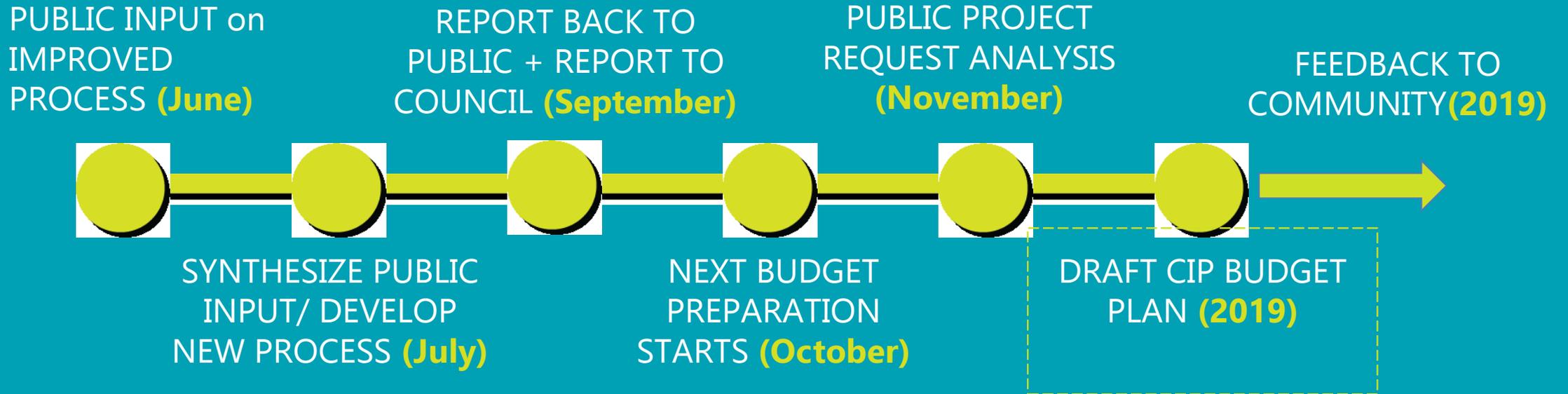
# Capital Improvement Budgets by Budget Cycles



## Increasing Delivery of Projects

- **CIP Budgets have tripled since FY 13-15**
- **Minimum of 2 ½ years to 3 years to implement most projects**
- **Additional resources have been procured and requested, however further resources will be required**
- **Utilization of on-call design, construction management and construction contracts to assist with project resources can help with delivery of projects**

# WHAT'S NEXT?





# **City of Oakland**

## **City Council Budget Workshop Preliminary Baseline Revenue & Expenditures**

**February 25, 2019  
Special City Council Meeting**



# Overview

---

- The City started with a **balanced budget** in the General Purpose Fund for FY 2018-19 Midcycle (\$602.45 million, including the planned use of \$1.2 million in reserves).
- FY 2018-19 Second Quarter Revenue & Expenditure Report shows a projected **operating deficit of \$6.3 million**, with projected expenditures exceeding projected revenues.
  - This would leave the City short of its 7.5% emergency reserve by approximately **\$1.7 million**.
- The City's GPF tax revenues are expected to grow at a normal rate. Over a long-term period, **GPF tax revenues generally track the Bay Area rate of inflation over the long-term.**
- However, GPF **expenditures are growing at 2X to 3X the rate of inflation and revenue growth**, driven primarily by growth in fixed personnel costs (pensions, fringe benefits, OPEB, etc.), self-insurance claims/premiums, and other operational costs (fuel, utilities, etc.).



# Overview

---

- As a result, the preliminary GPF baseline shows a nearly **\$25 million deficit** in FY 2019-20 (1<sup>st</sup> year of biennial budget) and an \$18 million deficit in FY 2020-21 (2<sup>nd</sup> year of biennial budget).
  - This gap assumes **status quo** operations relative to the Midcycle Budget – which calls into question the long-term sustainability and affordability of existing operations.
  - Continued financial pressures on the City’s core services.
- Financial uncertainty over the next two years? Risk of recession?
  - Need to evaluate programs and services in terms of long-term affordability and ensure that reserves are sufficient to mitigate impacts of any unanticipated downturn in GPF revenues.

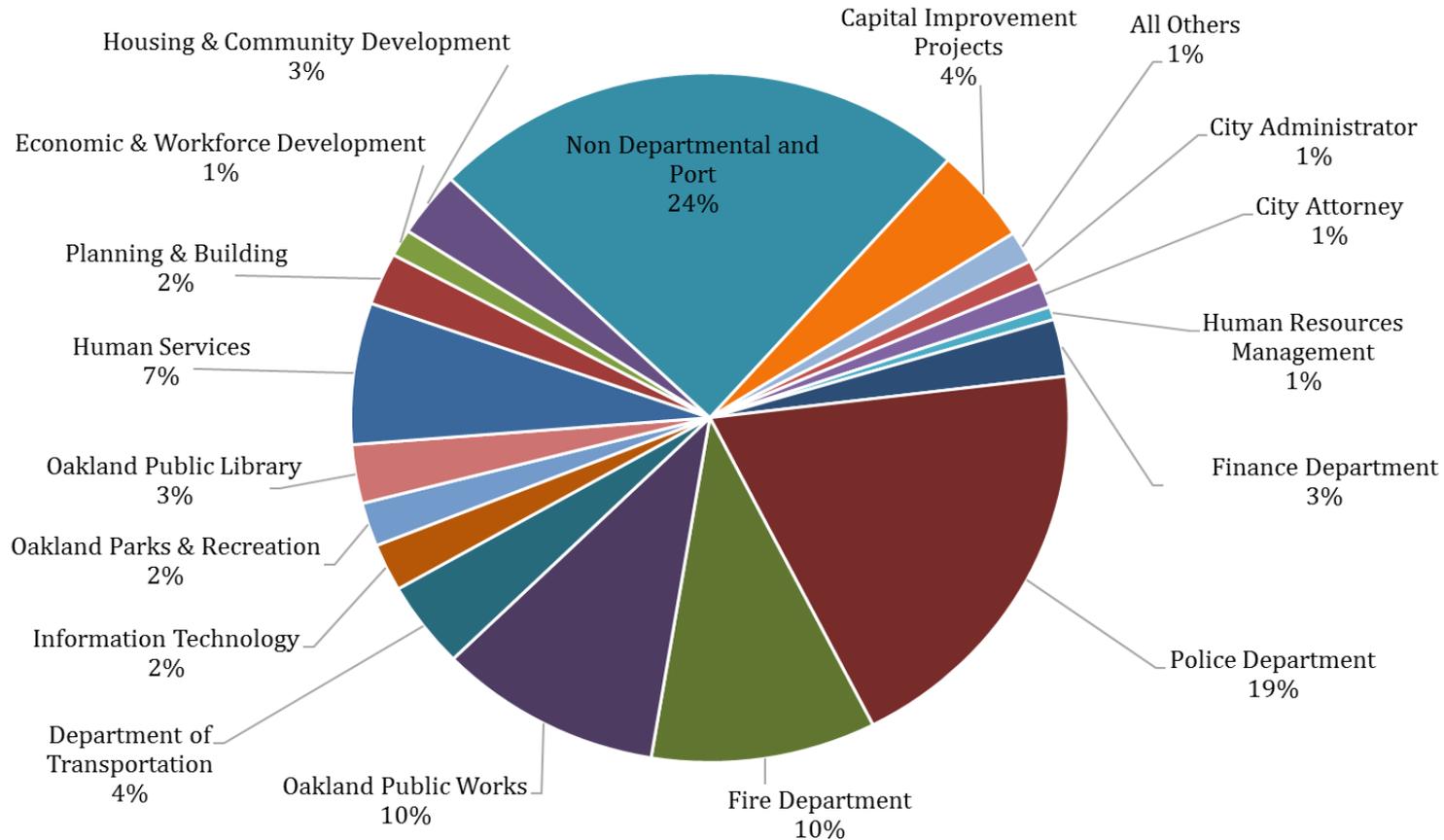


# FY 2018-19 Midcycle Budget

## All Funds, Citywide

- All Funds Expenditures = **\$1.48 billion**

### FY 2018-19 Midcycle Budget Expenditures by Department

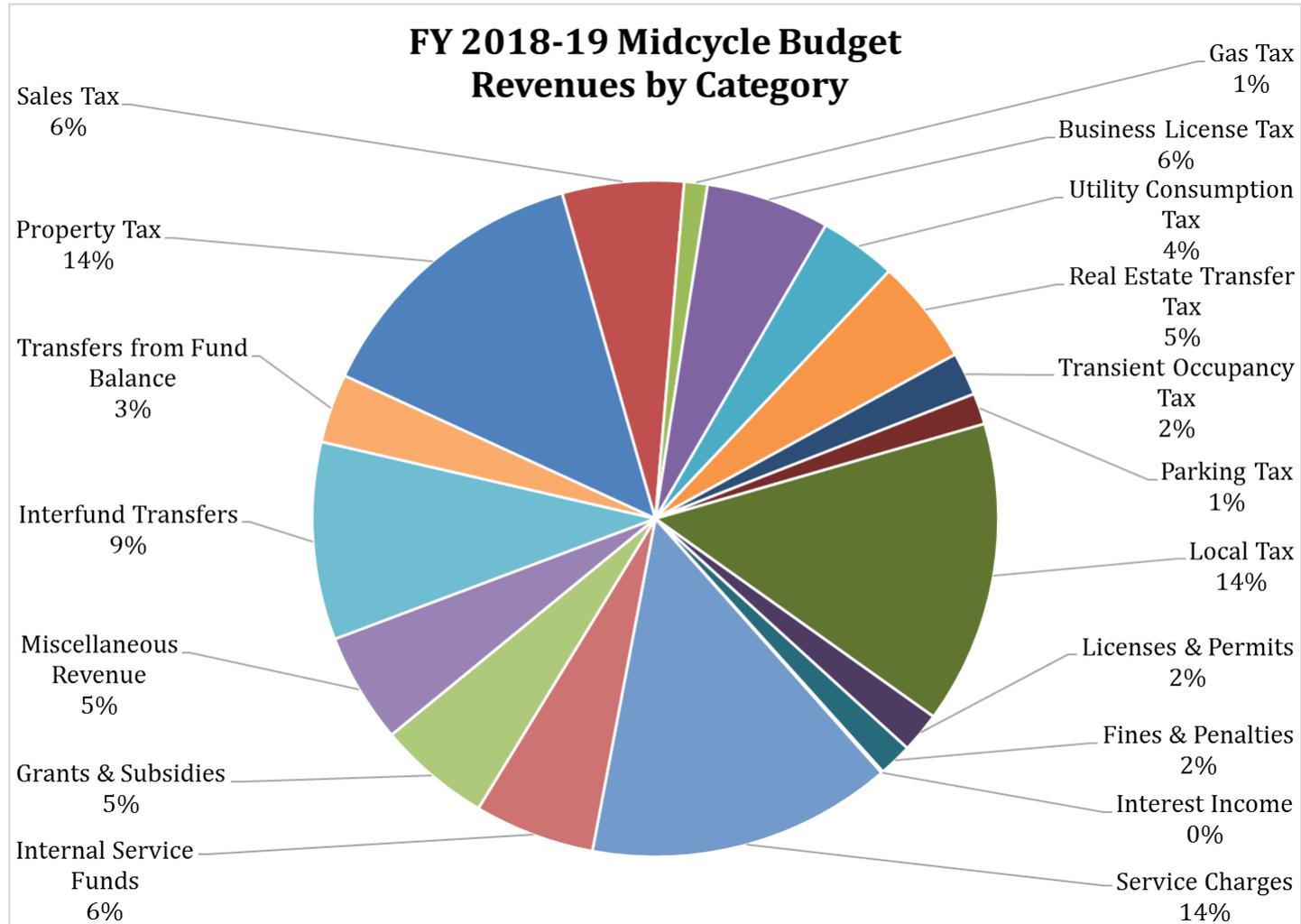




# FY 2018-19 Midcycle Budget

## All Funds, Citywide

- All Funds Revenues = **\$1.48 billion**

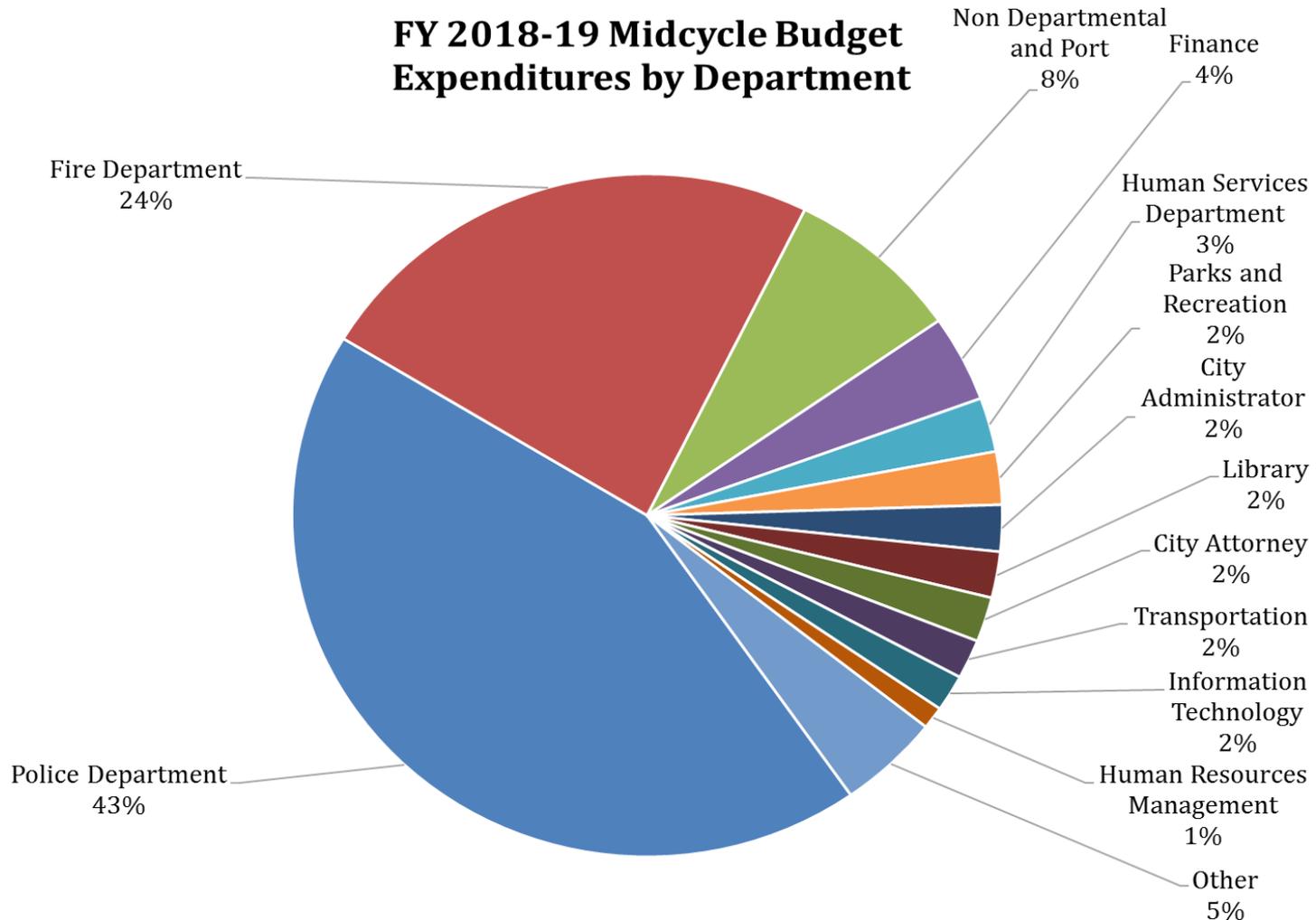




# FY 2018-19 Midcycle Budget

## General Purpose Fund

- GPF Expenditures = **\$602.45 million**

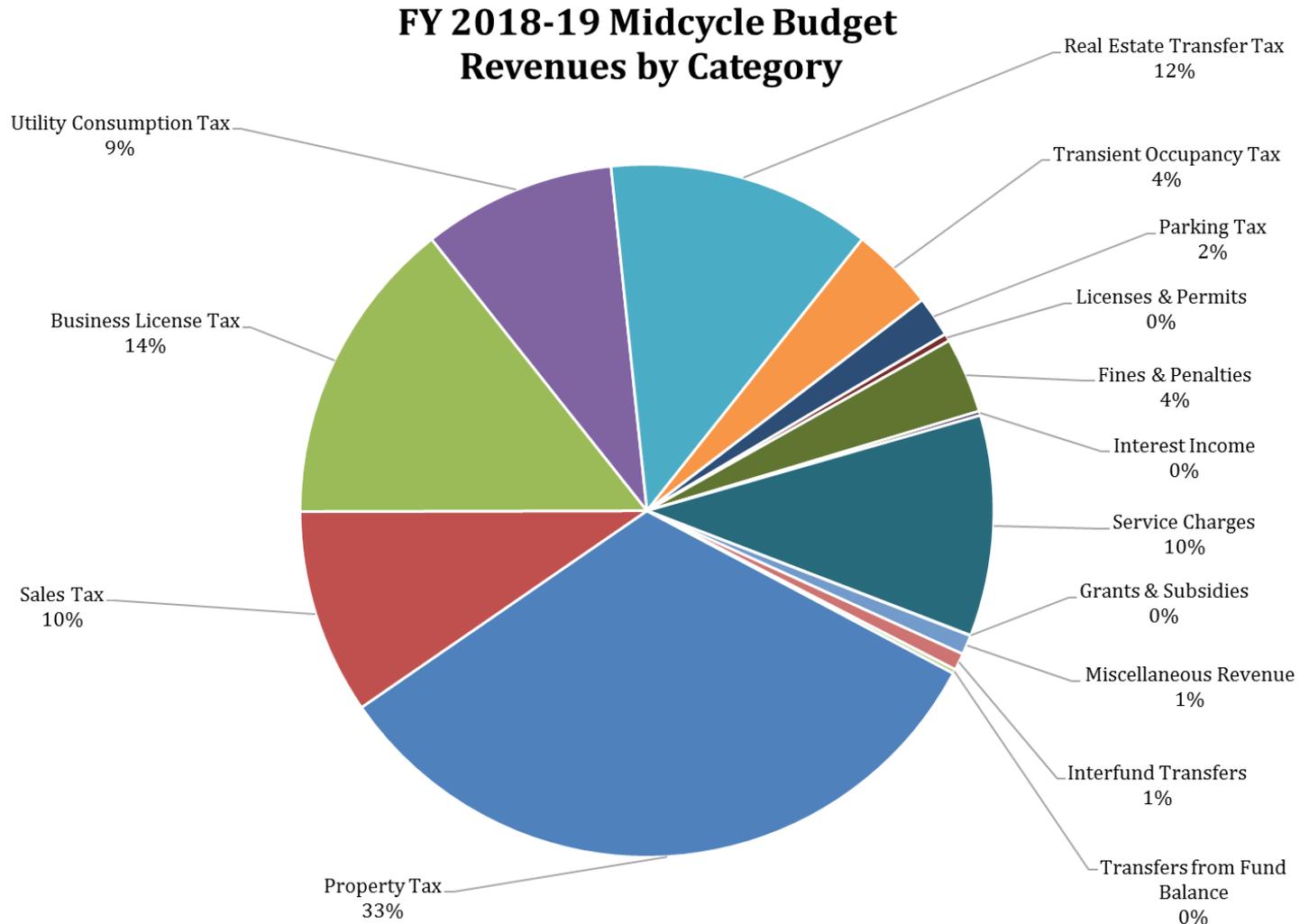




# FY 2018-19 Midcycle Budget

## General Purpose Fund

- GPF Revenues = **\$602.45 million**, including \$1.2 million use of reserves





# GPF Revenues

## *Summary*

---

- Economy is returning to a more “normal” growth pattern.
- Growth in Property Tax revenues continue to be stable, resulting from growth in assessed valuations.
  - Growth in property tax revenues is somewhat muted by more moderate growth in other revenue categories such as Sales Taxes, Utility User Taxes, and Parking Taxes.
- Volume of residential real estate sales is leveling off, though home sale values continue to climb.
  - New graduated RETT tax rate should help to buffer any downturns in this revenue category, but it is too early to estimate impact with any great deal of certainty.



# Historical Revenues

## General Purpose Fund - Local Tax Revenues

- Average Annual Growth Rate in **Local Tax Revenues** from FY 2005-06 Actuals to FY 2018-19 Q2 Estimate = **3.3% per year** (CPI-W Average = 2.6%)

(In Millions)	FY06 Actual	FY07 Actual	FY08 Actual	FY09 Actual	FY10 Actual	FY11 Actual	FY12 Actual	FY13 Actual	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Q2 Est
Property Tax	\$105.35	\$116.47	\$131.74	\$134.47	\$131.78	\$126.68	\$138.80	\$154.14	\$142.82	\$159.36	\$158.69	\$171.48	\$187.17	\$200.23
Sales Tax	\$44.87	\$46.69	\$53.09	\$46.12	\$35.88	\$41.24	\$44.74	\$48.82	\$49.76	\$51.82	\$55.23	\$53.70	\$57.47	\$60.83
Vehicle License Fee	\$2.98	\$2.27	\$1.81	\$1.28	\$1.25	\$2.17	\$0.22	\$0.00	\$0.00	\$0.18	\$0.17	\$0.19	\$0.22	\$0.00
Business License Tax	\$43.79	\$50.33	\$52.54	\$54.29	\$54.14	\$53.14	\$58.71	\$60.37	\$62.91	\$66.85	\$75.50	\$75.84	\$86.11	\$89.04
Utility User Tax	\$48.77	\$51.43	\$52.52	\$52.70	\$51.11	\$53.44	\$51.43	\$50.75	\$50.42	\$50.59	\$51.01	\$52.62	\$52.05	\$53.09
Real Estate Transfer Tax	\$79.48	\$61.50	\$36.21	\$34.27	\$36.97	\$31.61	\$30.65	\$47.41	\$59.06	\$62.71	\$89.59	\$79.07	\$77.66	\$83.87
Transient Occupancy Tax	\$11.26	\$11.82	\$12.20	\$10.46	\$8.47	\$9.54	\$10.74	\$12.34	\$14.32	\$16.79	\$19.81	\$22.37	\$23.58	\$25.47
Parking Tax	\$8.47	\$8.89	\$8.52	\$7.66	\$7.52	\$8.51	\$8.62	\$7.95	\$8.44	\$9.34	\$10.22	\$10.64	\$10.80	\$11.44
<b>Total Local Tax Revenues</b>	<b>\$344.98</b>	<b>\$349.40</b>	<b>\$348.64</b>	<b>\$341.25</b>	<b>\$327.12</b>	<b>\$326.33</b>	<b>\$343.91</b>	<b>\$381.78</b>	<b>\$387.73</b>	<b>\$417.64</b>	<b>\$460.23</b>	<b>\$465.90</b>	<b>\$495.07</b>	<b>\$523.97</b>
Year-over-Year Growth (\$)	--	\$4.42	-\$0.76	-\$7.39	-\$14.13	-\$0.79	\$17.58	\$37.87	\$5.95	\$29.90	\$42.59	\$5.67	\$29.17	\$28.90
Year-over-Year Growth (%)	--	1.3%	-0.2%	-2.1%	-4.1%	-0.2%	5.4%	11.0%	1.6%	7.7%	10.2%	1.2%	6.3%	5.8%
Bay Area CPI-W (%)*	--	3.0%	3.5%	1.5%	1.6%	2.1%	3.1%	2.7%	2.2%	2.2%	2.6%	3.1%	3.3%	3.0%**

**Red Font** = Negative GPF Tax Revenue Growth

**Blue Font** = GPF Tax Revenue Growth Less Than Long-Term Inflation

\* Based on change in average fiscal year CPI-W

\*\* Data through December 2018 (most recent)



# Historical Revenues

## Real Estate Transfer Tax

- Real Estate Transfer Tax is highly volatile and revenues can increase and decrease rapidly with changing market conditions or as a result of the sale of high value properties.

(In Millions)	FY06 Actual	FY07 Actual	FY08 Actual	FY09 Actual	FY10 Actual	FY11 Actual	FY12 Actual	FY13 Actual	FY14 Actual	FY15 Actual	FY16 Actual	FY17 Actual	FY18 Actual	FY19 Q2 Est
Real Estate Transfer Tax	\$79.48	\$61.50	\$36.21	\$34.27	\$36.97	\$31.61	\$30.65	\$47.41	\$59.06	\$62.71	\$89.59	\$79.07	\$77.66	\$83.87
Year-over-Year Growth (\$)	--	-\$17.98	-\$25.30	-\$1.94	\$2.71	-\$5.36	-\$0.95	\$16.75	\$11.65	\$3.65	\$26.89	-\$10.52	-\$1.41	\$6.21
Year-over-Year Growth (%)	--	-22.6%	-41.1%	-5.4%	7.9%	-14.5%	-3.0%	54.7%	24.6%	6.2%	42.9%	-11.7%	-1.8%	8.0%

- As shown in the table above, in the two most recent years for which audited actuals are available (FY 2016-17 and FY 2017-18), Real Estate Transfer Taxes declined by **-11.7%** and **-1.8%** year-over-year.
- With the approval of Measure X by Oakland voters in November 2018, a new graduated Real Estate Transfer Tax rate was initiated that should result in additional RETT revenues. The table below shows the FY 2019-21 baseline budgeted RETT revenues, which will be further refined at Q3 based on more recent data.

	FY 2019-20	FY 2020-21
Estimated RETT in Baseline	\$82.2 million	\$85.4 million
Est. RETT w/o Measure X	\$78.5 million	\$79.6 million



# Key Expenditure Challenges

- Long-term obligations pressure City's finances...

Table 1. Unfunded Retirement Benefit Obligations

	Accrued Liability	Assets (MV)	Unfunded Liability	Funded Ratio	Eff. Date
Police & Fire Retirement System <sup>1</sup>	\$673,441,000	\$353,203,000	\$320,238,000	52.4%	7/1/17
Other Post-Employment Benefits <sup>2</sup>	\$853,796,061	\$26,432,487	\$827,363,574	3.1%	7/1/17
CalPERS - Miscellaneous	\$2,616,012,657	\$1,783,380,244	\$832,632,413	68.2%	6/30/17
CalPERS - Safety	\$1,997,661,954	\$1,283,385,686	\$714,276,268	64.2%	6/30/17
<b>Sub-Total</b>	<b>\$6,140,911,672</b>	<b>\$3,446,401,417</b>	<b>\$2,694,510,255</b>	<b>43.9%</b>	<b>n/a</b>

- Addressing negative funds...

Table 3: FY 2018-19 Projected Ending Fund Balance for Non-GPF Funds:

FUND	FY 2017-18 Audited Ending Balance	FY 2018-19 Projected Ending Balance
Self-Insurance Liability Fund	\$ (13.78)	\$ (6.77)
Landscaping & Lighting Assess. District Fund (LLAD)	(1.11)	(2.08)
Reproduction Fund	(1.77)	(1.71)
Facilities Fund	(2.35)	—
Central Stores Fund	(4.25)	(4.26)
Purchasing Fund	(0.53)	(0.49)

**Total Gap: (\$15.31)**



# Key Expenditure Challenges

## *General Purpose Fund*

---

- Address shortfall in other funds such as:
  - Landscaping & Lighting Assessment District
  - Comprehensive Clean-Up
  - Head Start
  
- Insurance premiums & claims/settlements increasing at very significant rate.
  
- Dedicated funding for wildfire prevention exhausted.
  
- Historical under-budgeting of Sworn overtime.
  
- Impact of upcoming labor negotiations.



# Key Expenditure Drivers

## General Purpose Fund

- The table below provides a highlight of the key GPF expenditure drivers.

(In Millions)	FY 2018-19 Midcycle	FY 2019-20 Prelim	FY 2020-21 Prelim
<b>Pension</b>	<b>\$101.0</b>	<b>\$116.4</b>	<b>\$125.5</b>
YOY Increase (\$)	-	\$15.4	\$9.1
YOY Increase (%)	-	15.2%	7.8%
<b>Fringe Benefits<sup>1</sup></b>	<b>\$82.9</b>	<b>\$94.5</b>	<b>\$97.5</b>
YOY Increase (\$)	-	\$11.6	\$3.0
YOY Increase (%)	-	14.0%	3.1%
<b>Self-Insurance Claims &amp; Premiums</b>	<b>\$8.3</b>	<b>\$16.13</b>	<b>\$16.13</b>
YOY Increase (\$)	-	\$7.9	\$0.0
YOY Increase (%)	-	95.2%	0.0%
<b>Internal Service Funds Cost Allocation<sup>2</sup></b>	<b>\$53.5</b>	<b>\$63.6</b>	<b>\$63.1</b>
YOY Increase (\$)	-	\$10.1	(\$0.5)
YOY Increase (%)	-	18.9%	0.8%

<sup>1</sup> Includes active healthcare benefits, retiree medical, dental, vision, Medicare, workers' compensation, etc.

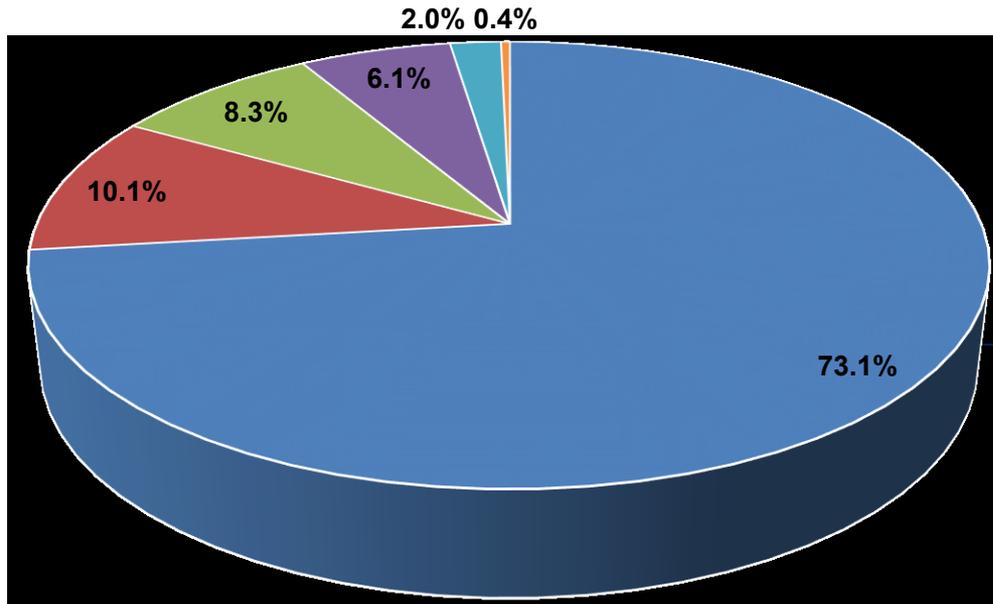
<sup>2</sup> Driven by growth in personnel costs as well as utility cost increases, fuel, debt service, etc.



# GPF Expenditures by Category

- About 73% of GPF expenditures are related to personnel, including wages, fringes (health, retiree health, workers' comp, etc.), and retirement (pension).

**Fiscal Year 2019-20  
Expenditures by Account Type**



Personnel	FY 19-20
Wages	55.3%
Fringes	20.0%
Retirement	24.7%

- Personnel & OH
- Internal Service Funds
- Operating Transfers
- O&M
- All Other Expenditures
- Debt Service



# GPF Preliminary Baseline

*FY 2019-21 Biennial Budget*

## General Purpose Fund - 1010

<b>Preliminary Baseline (In Millions)</b>	<b>FY 2019-20</b>	<b>FY 2020-21</b>
Revenues	\$638.48	\$664.12
Expenditures	\$653.57	\$671.36
<b>Surplus / (Deficit)</b>	<b>(\$15.09)</b>	<b>(\$7.25)</b>
One-Time Expenditure Add Backs <sup>1</sup>	(\$3.98)	(\$3.98)
Other Fund Subsidies <sup>2</sup>	(\$5.41)	(\$6.38)
<b>GPF Surplus / (Deficit)</b>	<b>(\$24.48)</b>	<b>(\$17.61)</b>
<b>Gap with 1% Wage “Trigger” in FY 18-19</b>	<b>(\$27.40)</b>	<b>(\$20.73)</b>

<sup>1</sup> Includes one-time funding set-aside by City Council in FY 2019-21 Adopted Budget for various projects (e.g., Wildfire Prevention, Homelessness, Cultural Arts, etc.)

<sup>2</sup> Reflects estimated GPF subsidies for non-GPF funds with insufficient resources (e.g., Fund 2128 - Head Start, Fund 2310 - LLAD, Fund 2195 - Workforce, etc.)



# FY 2019-21 Biennial Budget

## Draft Timeline – Subject to Change

Date	Milestone
February 25, 2019 (Monday)	City Council Briefing (Council Priorities, Public Poll, CIP, Budget Overview/Process)
March 15, 2019 (Friday)	City Councilmember Individual Priorities Due
March 19, 2019 (Tuesday)	Five-Year Financial Forecast Delivered to the Finance & Management Committee
May 1, 2019 (Wednesday)	Release of the Mayor's Proposed Budget
May 7, 2019 (Tuesday)	Presentation of the Mayor's Proposed Budget to City Council ( <i>Staff Proposed Date of May 7; Deadline May 15</i> )
May 5 – May 18, 2019 (Dates TBD)	Community Budget Forums (7 total)
May 20, 2019 (Monday)	Budget Proposal Costing Template Sent to Councilmembers for Amendments to Mayor's Proposed Budget ( <i>Staff Proposed Date</i> )
May 21, June 4, and June 18, 2019 (Regular City Council Meetings)	City Council Hearings on LLAD, Local Measures, Appropriations Limit, and Master Fee Schedule (must be heard at Regular Meeting)
May 28, 2019 (Tuesday)	FY 2018-19 3 <sup>rd</sup> Quarter Revenue & Expenditure Report Delivered to the Finance & Management Committee
June 3, 2019 (Monday)	Councilmember Costing Requests Due to Budget Bureau ( <i>Staff Proposed Date</i> )
June 10, 2019 (Monday)	Council President's Proposed Amendments Presented at Special Session ( <i>Staff Proposed Date</i> )
June 17, 2019 (Monday)*	Deadline for Submission of Council President's Budget
June 18, 2019 (Tuesday)	Target Date for City Council Budget Adoption
June 30, 2019 (Tuesday)*	Final Date for Budget Approval



## Review of Preliminary Draft Plan

## Mayor's Commission on Persons with Disabilities

# CURRENT PROCESS





## Community Events

- Feb. 10 Lunar New Year
- Feb. 19 BAMBD Fest
- Feb. 24 Black Joy Parade



## Planning Commission

- Jan. 23 Preliminary Draft Plan
- Feb. 6 Continue Preliminary Draft Plan and open EIR Scoping Session
- Feb. 20 Continuation meeting



## Advisory Board Meetings

- Feb. 4 Landmarks Board
- Feb. 13 Parks and Recreation
- Feb. 21 Bike and Pedestrian



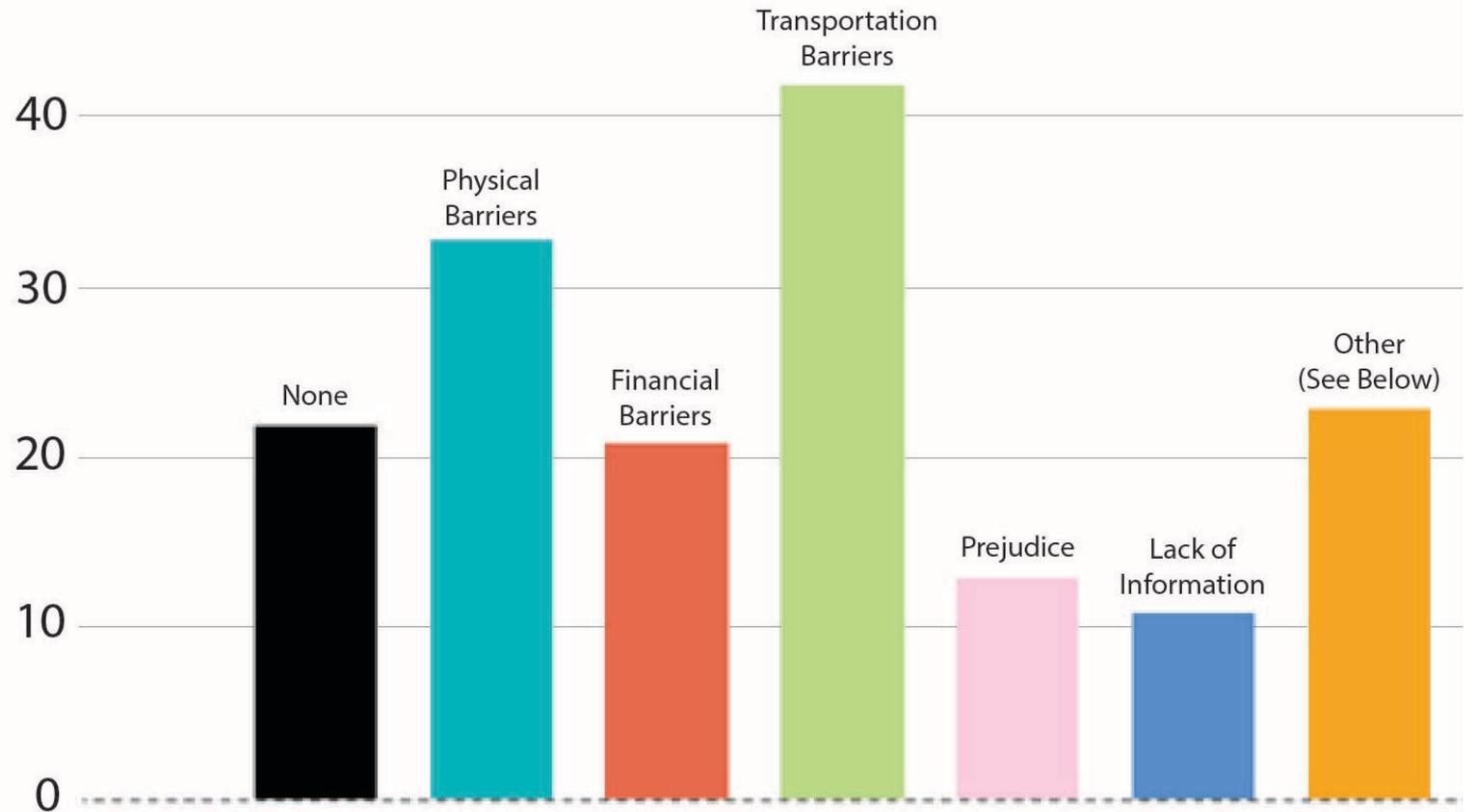
## Stakeholder Meetings

- Jan-Feb Meetings held with neighborhood groups, public agencies, and by topic (affordable housing developers, artists, disability advocates, etc.)

# ACCESSIBILITY SURVEY

- Web-based survey distributed via website, advocacy organizations
- Paper surveys at senior centers, Older Americans Month Fair
- 103 responses

FIGURE 11 (Q23) What challenges have you encountered getting to and from downtown?



# PRELIMINARY DRAFT PLAN: RACIAL EQUITY FRAMEWORK



## Policies and Measures of Success address key racial disparities:

- Housing Cost Burden
- Homelessness
- Displacement
- Disconnected Youth
- Unemployment Rate
- Median Income

### Equity Indicators: Disconnected Youth, Unemployment Rate, Median Income

# Economic Opportunity

*Central Idea: Make downtown a racially and economically diverse regional employment center by identifying office priority sites, targeting training for living wage jobs to fill those spaces, and by investing in small businesses and businesses owned by people of color.*

Figure VG-2: Street scene in Lake Merritt Office District



Go to [page 106](#) to see the before and after transformation

#### Big Challenges:

- Low revenues to fund city services
- Huge wealth disparities
- Regional imbalance of jobs & housing leading to transit overload and inadequate opportunity for residents

#### Key City Investments & Policies:

- Capitalize on geographic and transit assets by identifying office priority sites and promoting density at downtown's regional transit hubs
- Activate ground floor retail and commercial spaces by developing a city program to master lease vacant retail and commercial spaces, and sub-lease them to small local retailers, artists and artisans
- Expand initiatives and partnerships with the tech sector, and other sectors targeted for expansion, to increase equitable business development and employment opportunities
- Expand existing and develop new local hire and training programs

THE SPECIFIC PLAN UNLOCKS UP TO: +17.2 M Sq. Ft. of New Commercial Space  
+184.3 K Sq. Ft. of New Industrial Space



Go to [Chapter 1](#) to see more

...if built, that generates:  
+\$15 Million in Impact Fees for Affordable Housing and Roughly 55 Thousand Jobs

OFFICE PRIORITY AREAS

# ACCESSIBILITY POLICIES

## Economic Opportunity

- Policy E-3.3: Continue and expand local hire initiatives, training and partnerships with employers and Laney College to develop a job pipeline in the technology sector, “clean and green” sector, and other major industry sectors in downtown. Efforts should include expansion of the TechHire training/mentoring/placement model, and diversity training for major employers in order to develop a more inclusive downtown workforce that better reflects Oakland’s demographic composition.
- Policy E-3.7: Partner with local businesses to enhance the physical accessibility of public-serving retail and other spaces through application of “universal design” principles.

# Housing & Affordability

*Central Idea: Maintain downtown as a mixed-income residential area by creating 4,350 to 7,250 new affordable units*

Figure VG-3: Potential new development near Estuary Park



Go to **page 134** to see the before and after transformation

### Big Challenges

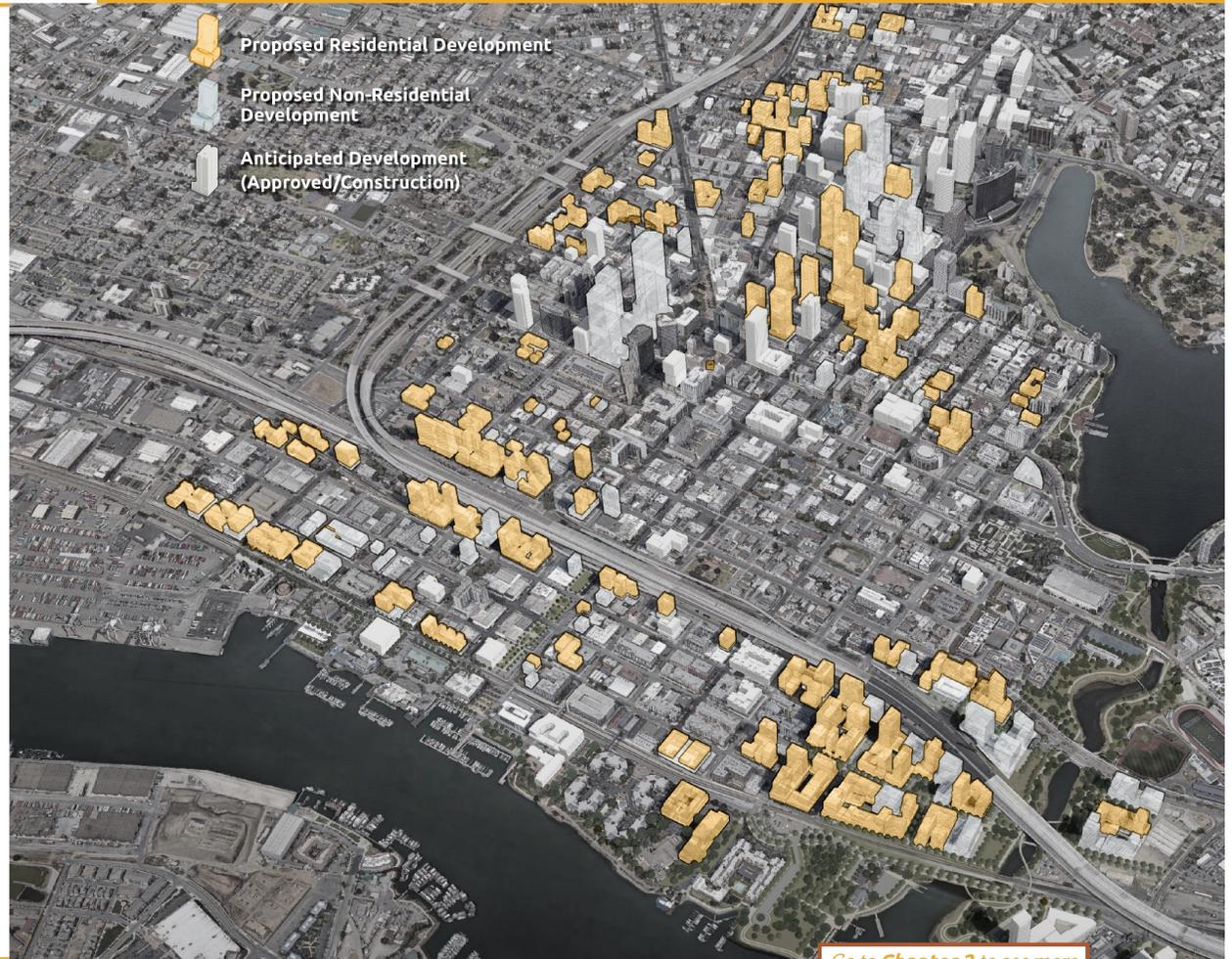
- Insufficient affordable housing and funding to subsidize it
- High housing cost burden
- Highest displacement and cost burden among African Americans and other groups historically impacted by disparities in life outcomes
- Increasing share of homeless residents with the highest increase among African Americans

### Key City Investments & Policies:

- Prioritize a portion of citywide housing funds generated by downtown for downtown projects by adapting scoring criteria and/or increasing impact fees
- Study the establishment of an inclusionary housing requirement for downtown that would replace affordable housing impact fees
- Establish a program to incentivize community-desired benefits in exchange for increased development potential
- Encourage large units for families and accessible units for older adults and people with disabilities

## THE SPECIFIC PLAN

UNLOCKS UP TO: **+29,077 New Residential Units Downtown**



Go to **Chapter 2** to see more

**...if built, that generates:  
+\$639.7 Million in Impact Fees for new Affordable Housing**

# ACCESSIBILITY POLICIES

## Housing & Affordability

- Outcome H-1: Sufficient housing is built and retained that leverages all of Downtown Oakland's existing advantages and investments in transit, employment, services, and culture to support the full range of income levels, household types, mobility levels, and lifestyle choices that are essential to Oaklanders.
- Strategy 2: Encourage the production of diverse housing unit types— especially larger family-friendly units and units accessible to older adults and people with disabilities.
- Policy H-1.8: Investigate passage of policies requiring a high standard of accessibility retrofits during remodels of existing buildings/units, and/or adjust requirements for new residential development in order to strengthen accessibility. This change could potentially include creation of a citywide universal design ordinance or amendment of existing citywide zoning/building codes to strengthen accessibility requirements.

# Mobility & Accessibility

*Central Idea: Connect people across Oakland to downtown and unify downtown by expanding high-quality transit, bicycle facilities, pedestrian access and amenities for an active street life.*

Figure VG-4: Broadway & 14th Street



Go to **page 172** to see the before and after transformation

**Big Challenges:**

- Infrequent, undependable and circuitous transit access creates barriers for those already most vulnerable
- Pedestrian accidents
- Freeways on the west and south edges of downtown create barriers

**Key City Investments & Policies:**

- Streetscape investment, including curb ramps, high visibility crosswalks, landscaping and public space improvements
- Investment in dedicated transit lanes
- Investment in downtown's bicycle network to expand the number of high quality facilities and increase the overall number of connected and continuous routes throughout

## EXTENSIVE NETWORK OF MULTIMODAL STREETS



Go to **Chapter 3** to see more

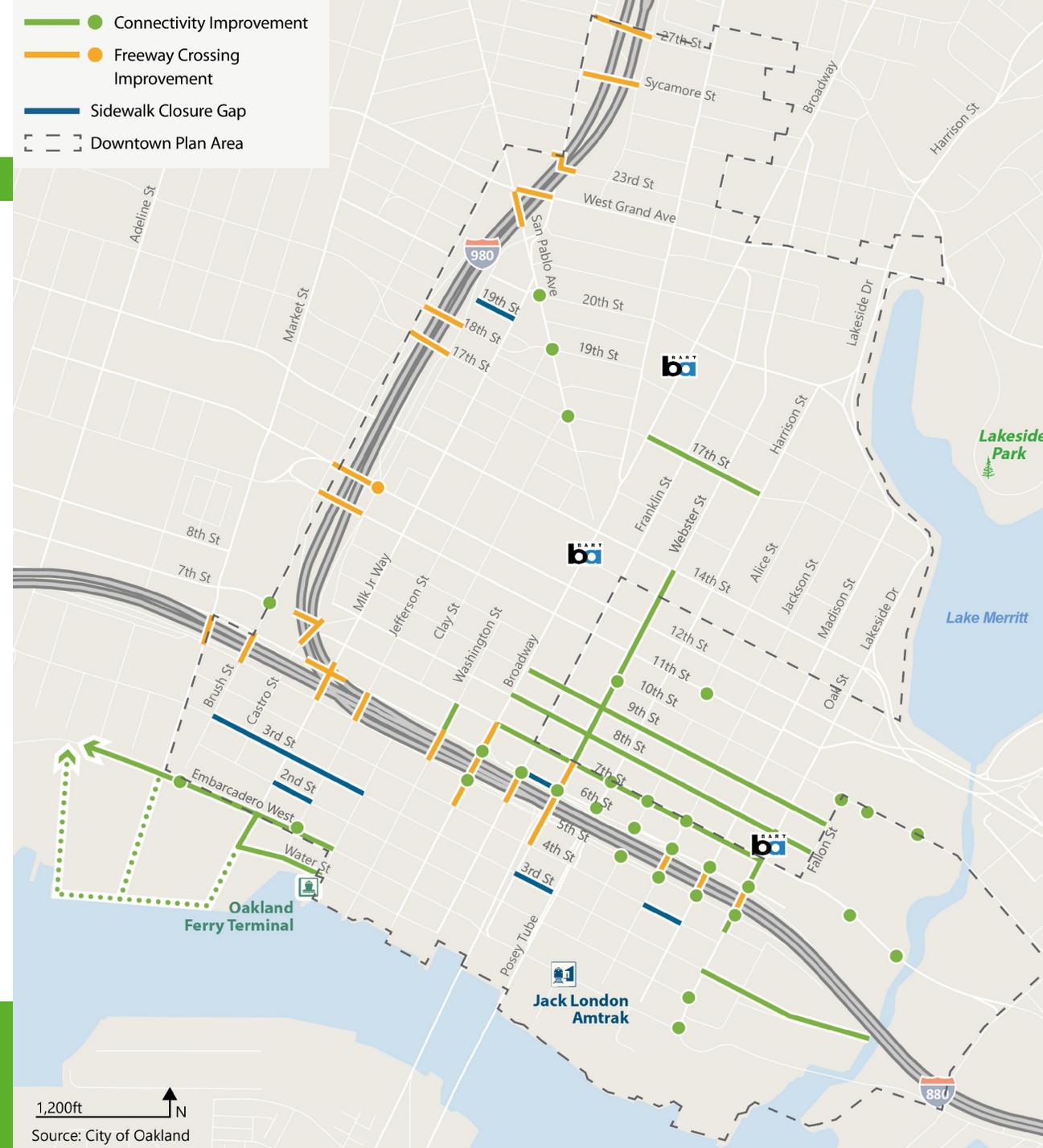
# ACCESSIBILITY POLICIES

## Mobility

- Outcome M-1: Downtown is well-connected across its internal and adjacent neighborhoods with bicycle and pedestrian networks that are accessible and safe for people of all ages and abilities.
- Outcome M-3: Oaklanders connect to downtown's resources with intermodal and multiple transportation options that accommodate people of all ages and abilities from their front door to their destination and back.
- Measure of Success: Modern curb ramps are installed at all sidewalk intersections and accessible pedestrian signals (APS) at all intersections identified in the Project List (Appendix)
- Measure of Success: ADA-accessible on-street parking (blue zones) and passenger loading zones available, affordable and close to destinations

# ACCESSIBILITY POLICIES

- Filling in gaps in sidewalk network and widening sidewalks
- Improvements at freeway interchanges, over-and under-crossings
- Opening new street connections or segments where the pedestrian network is incomplete or disconnected
- Streetscape amenities such as lighting and wayfinding signages
- Directional curb ramps and accessible pedestrian signals (APS)



# ACCESSIBILITY POLICIES

## Mobility

- Policy M-1.2: Design and construct safety measures along the high-injury pedestrian network, including ADA measures that support access for people with disabilities.
- Policy M-1.5 : Update signal timing and upgrade signals throughout downtown to reduce the delay and support access for bicyclists, pedestrians, and transit. (including Accessible Pedestrian Signals)
- Policy M-1.7 : Plan and design for micro-mobility devices and users in transportation improvements. Serve micro-mobility users and vulnerable pedestrians by providing dedicated space, such as protected bike lanes, for people to ride in. Create dedicated parking pads on-street or in pedestrian amenity zones for e-scooters and other micro-mobility devices.

# ACCESSIBILITY POLICIES

## Mobility

- Policy M-2.5 : Maintain reliable, ADA-accessible access to transit stations (i.e. BART elevators and escalators) and find opportunities to increase the number of elevators.
- Policy M-3.3 : Manage public parking to balance the diverse needs of Downtown Oakland's visitors, merchants, commuters and residents. (increase ADA-accessible parking and passenger loading)

# Culture Keeping

*Central Idea: Leverage and protect Oakland's diverse cultures as an engine for artistic innovation and economic growth by establishing and implementing cultural districts downtown with support for cultural institutions and businesses.*

Figure VG-5: The BAMBD District on 14th Street



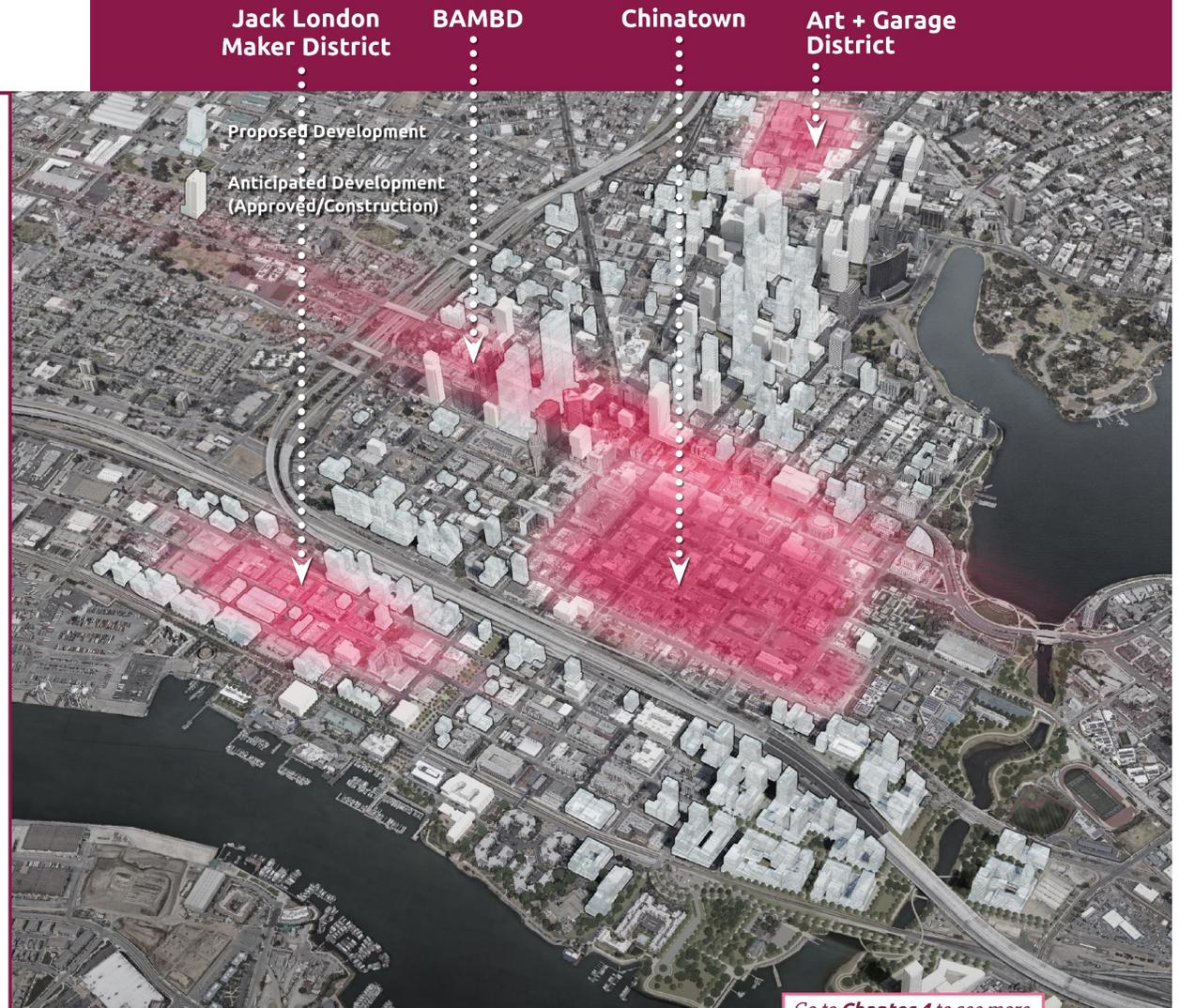
Go to **page 204** to see the before and after transformation

**Big Challenges:**

- Declining shares of African American and Asian residents
- Unaffordable art/artisan small-scale manufacturing space and lack of art space
- Displacement of ethnic and cultural businesses

**Key City Investments & Policies:**

- Provide affordable space for entrepreneurs, small local retailers, artists and artisans by developing a City-run master lease program
- Dedicated ground floor space for cultural, arts, and maker uses in new developments located in cultural districts
- Construct coordinated streetscape and public space improvements that help identify and enhance arts and culture districts



Go to **Chapter 4** to see more

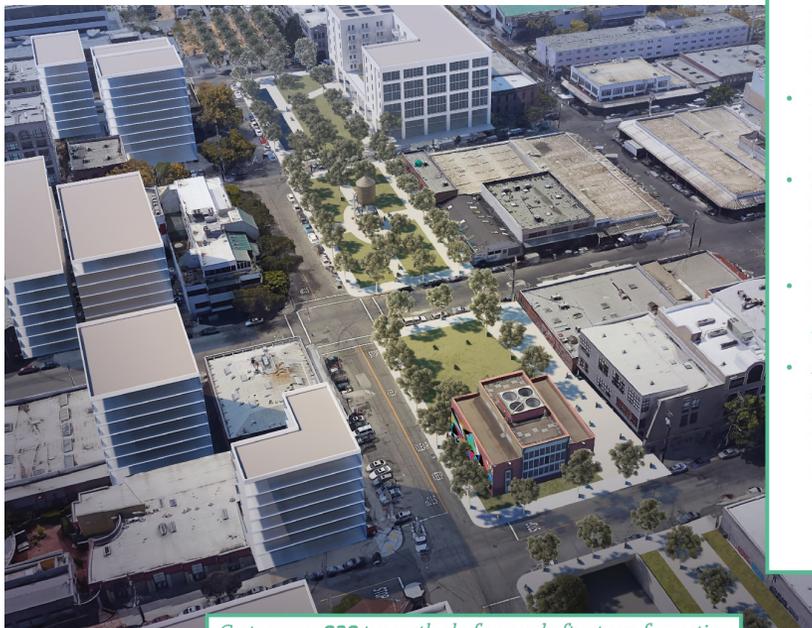
## CULTURAL DISTRICTS

With special zoning and land use regulations to preserve arts & culture.

# Community Health

*Central Idea: Enhance quality of life and health for all Oaklanders by improving and expanding public spaces, implementing urban greening projects, reducing private vehicle trips, and shifting to renewable energy sources.*

Figure VG-6: Webster Green



Go to [page 232](#) to see the before and after transformation

**Big Challenges:**

- High asthma rate, particularly for African Americans and others living along high-traffic corridors
- Sea level rise and other environmental stressors
- Small businesses unable to thrive due to limited foot traffic, fear of crime

**Key City Investments & Policies:**

- Create a safe and healthy public realm through street, parks, and open space improvements
- Draft and adopt design guidelines for streets and public spaces
- Support clean transportation modes to reduce greenhouse gas (GHG) emissions
- Eliminate fossil fuels from buildings systems and vehicles
- Apply concepts from CURB Strategy, Sustainable Oakland, Sea Level Rise Road Map and others for a more resilient downtown



Webster Green

Estuary Park

Go to [Chapter 5](#) to learn more

# ACCESSIBILITY POLICIES

## Community Health

- Policy 1.1: Working with the community, prioritize and implement public realm improvements to create a more connected and accessible network of inclusive, high-quality public open spaces.

# Land Use & Urban Form

*Central Idea: Foster new development that serves Oaklanders and addresses housing and employment demand by preserving historic and cultural assets, updating land development regulations, and providing increased building intensity in exchange for pre-defined community benefits.*

Figure VG-7: Aerial view of potential new downtown development

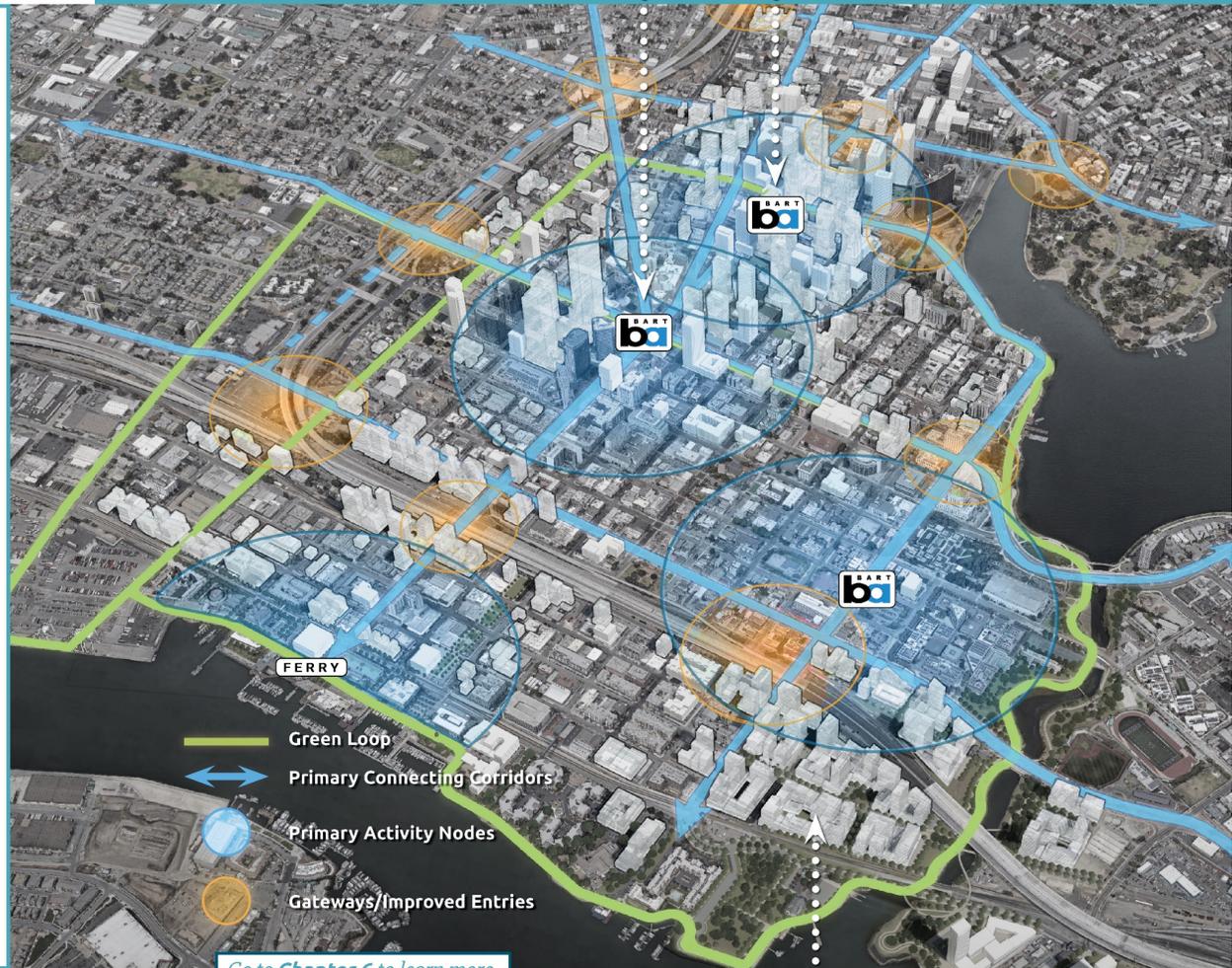


**Big Challenges:**

- Limited number of prime sites for office development
- Disconnected commercial and residential activity centers
- Varying condition of parks and streetscapes
- Shortage of public restrooms

**Key City Investments & Policies:**

- Develop and invest in a coordinated system of streetscape improvements to link commercial and residential activity centers with the waterfront via the "Green Loop"
- Revise land use & zoning regulations to reflect plan goals and target new density near transit
- Designate "Office Priority Sites"
- Designate arts/culture districts
- Create a streamlined development incentive program to provide increased building intensity in exchange for pre-defined community benefits



Greatest intensity in the core, near BART

Go to **Chapter 6** to learn more

Opportunity sites near Victory Court

# ACCESSIBILITY POLICIES

## Implementation

- Measure of Success: Ongoing advisory body represents all communities in Oakland, including low-income residents, people of color, people with disabilities, and neighborhoods across the city
- Policy 1.1: Develop a citywide Specific Plan Implementation Committee with an inclusive constituency of underrepresented populations, including African American, Asian, Latinx, LGBTQ, unsheltered, Indigenous populations and people with disabilities, business, and institutional presence.

# COMFORTABLE, SAFE AND INVITING STREETS



# COMFORTABLE, SAFE AND INVITING STREETS

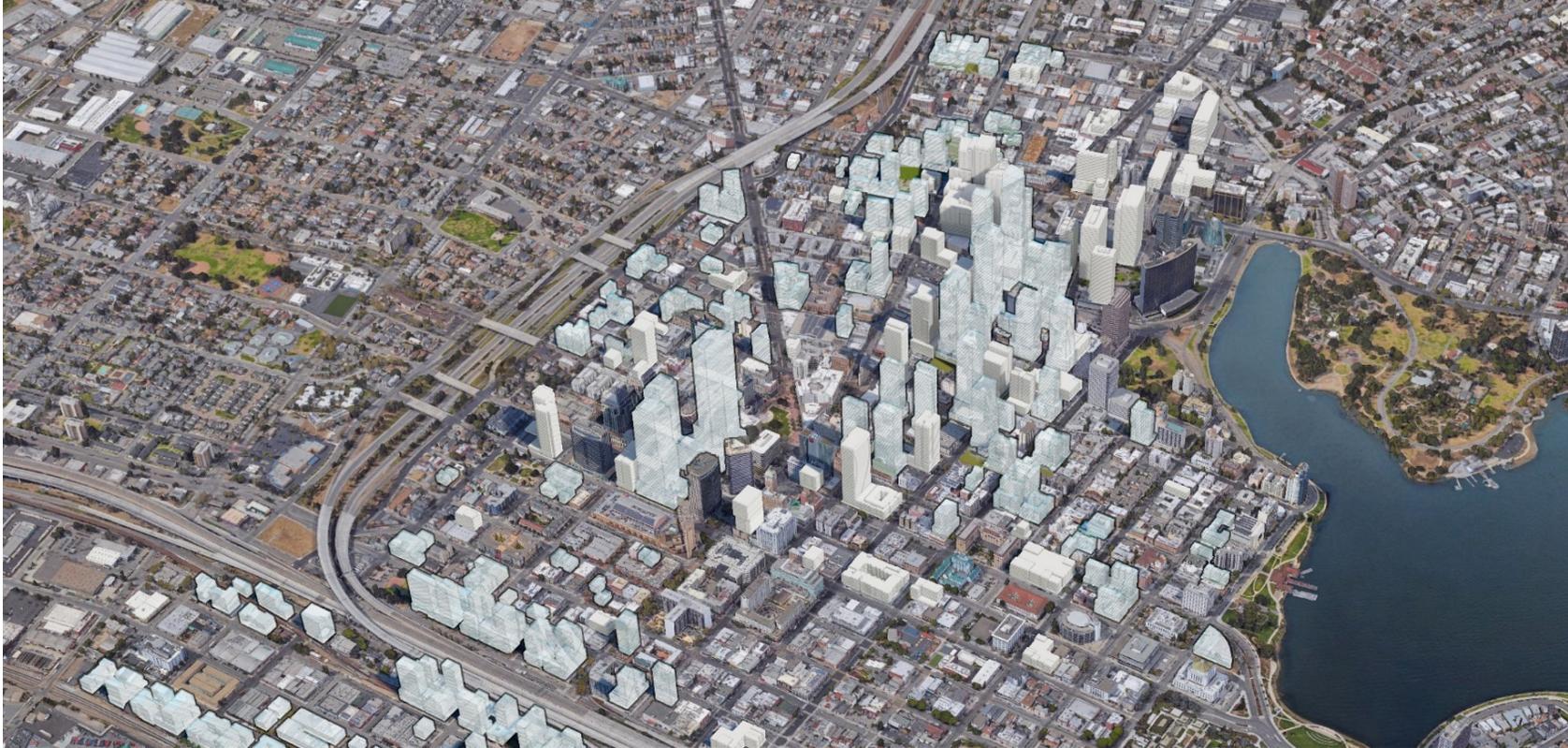


## KEY CONCEPTS FROM ADVOCATES

- **General:** Use the DOSP to help make disability visible; disaggregate racial equity indicators by disability as well
- **Housing:** Emphasize visitability; reduce displacement by making existing units accessible
- **Mobility:** Focus on sidewalk management (including micromobility); improve BART elevator accessibility (including special events)
- **Community Health:** Require universal design in all playgrounds; have people with disabilities review public realm improvement designs
- **Economic Opportunity/Culture Keeping:** Be explicit that an inclusive workforce and business community includes people with disabilities

# CURRENT PROCESS





**THANK YOU!**

Send additional input to  
[plandowntownoakland@oaklandca.gov](mailto:plandowntownoakland@oaklandca.gov)

**Mayor’s Commission on Persons with Disabilities (MCPD)  
Strategic Plan 2019 - Draft**

**Goal Area #1 – Transportation**

Objective 1.1:

Commissioners: Sperling and Gregory

Objective	Approach	Progress/Outcome
Oakland will work toward enhancing Bike Share, eBike Share, Scooter, and similar technology accessibility.	<ul style="list-style-type: none"> <li>• Participate in all TAC meetings and ensure that the goal of going live with an accessible Bike Share pilot/proof of concept prior to 6/30/2019 is achieved.</li> <li>• Identify opportunities to provide stakeholder input on accessibility for eBike Share, Scooter, and similar technologies. Report findings to MCPD by 7/30/2019.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• Fall 2018: Bike Share TAC reconfirmed commitment to launch a City of Oakland funded needs assessment by early 2019.</li> <li>• Pop up pilot is planned for late spring 2019.</li> </ul> <p><b><u>2019</u></b></p>

Objective 1.2:

Commissioners: Sperling and Tevelson

Objective	Approach	Progress/Outcome
<p>MCPD will work toward maintaining/advancing the availability/accessibility of Oakland's stock of disabled parking spaces and will examine/address the abuse of disabled parking placards (DPP) in Oakland.</p>	<ul style="list-style-type: none"> <li>• Meet with Michael Ford from OakDOT to ensure placard "sting" operation continues through 2019. Strategize to identify additional opportunities to reign-in abuse. Report back to MCPD by 5/30/2019</li> <li>• Meet with State Assembly and/or Senate representative for Oakland to encourage legislation to penalize doctors who hand out disabled placard prescriptions without appropriate justification. Report back to MCPD by 9/30/2019.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• As of 6/30/18: High-level county information received from City staff. State contact information obtained for further discussions.</li> <li>• As of 6/30/18: Received update report from OakDOT at June MCPD Meeting. Commission confirms ongoing support of effort and desire to participate in any planned public relations / awareness campaigns prior to commencing disabled parking placard stings.</li> </ul> <p><b><u>2019</u></b></p> <ul style="list-style-type: none"> <li>• 1/28/19: presentation by Parking Control Technicians from OakDOT DPP Detail</li> </ul>

Objective 1.3:

Commissioners: Meshack and Young

Objective	Approach	Progress/Outcome
<p>MCPD will monitor accessibility of Oakland's fixed-route transit systems (e.g., BART, AC Transit)</p>	<ul style="list-style-type: none"> <li>• Obtain information from AC Transit and BART regarding current and proposed accessibility design and usability. Provide feedback as appropriate.</li> <li>• Promote (on MCPD's Facebook page) BART's and AC Transit's accessibility.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• 4/16/18: Positive input received via Commissioner attendance at BART and AC Transit Accessibility Advisory Committee meetings.</li> <li>• 7/10/18: Wheelchair boarding accessibility message was added to BART platform marquee.</li> </ul> <p><b><u>2019</u></b></p>

Objective 1.4:

Commissioner: To be determined

Objective	Approach	Progress/Outcome
MCPD will work toward improving reliability and customer service within East Bay Paratransit and other paratransit systems serving the City of Oakland.	<ul style="list-style-type: none"> <li>MCPD will review current paratransit operations in Oakland with respect to PWDs (persons with disabilities), record shortfalls, and provide the City with a written letter/statement.</li> </ul>	<p><b><u>2018</u></b></p> <p>10/15/18: Received update from Laura Timothy, BART Accessibility Manager and public testimony as to concerns regarding levels of service for East Bay Paratransit</p> <p><b><u>2019</u></b></p>

Objective 1.5:

Commissioners: Gregory and Nakamura

Objective	Approach	Progress/Outcome
MCPD will work toward enhancing Transportation Network Companies' (TNCs') ability and motivation to serve PWDs.	<ul style="list-style-type: none"> <li>Review current TNC operations in the City with respect to PWDs, record issues/shortfalls, and provide the City with a written letter / statement.</li> <li>Monitor City's tax proposal and negotiations with TNC companies.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>Fall 2018: Attended California Public Utilities Commission (CA PUC) working group on implementation of Senate Bill (SB) 1376 TNC Access for All tax signed by Governor Brown in September.</li> </ul> <p><b><u>2019</u></b></p> <ul style="list-style-type: none"> <li>Winter 2019: Anh Nguyen, ADA Programs Division Manager, continues to attend CA PUC working group meetings on implementation of Senate Bill (SB) 1376 and updates MCPD; new website: <a href="http://www.cpuc.ca.gov/tncaccess">www.cpuc.ca.gov/tncaccess</a></li> </ul>

Objective 1.6

Commissioner: Sperling

Objective	Approach	Progress/Outcome
<p>MCPD will continue to monitor and provide input into Oakland’s “Complete Streets” Program</p>	<ul style="list-style-type: none"> <li>• Review and provide input on bike lane and other multi-modal street improvements that may affect disabled parking spaces.</li> <li>• Meet with OakDOT staff and identify proposed projects for 2019 impacting this goal. Report back to MCPD with suggested presenters at MCPD meeting. Present findings at May 2019 MCPD meeting.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• As of 6/30/18: Commission received reports from OakDOT on overall program goals and reports from OakDOT staff on individual component projects. MCPD has provided feedback which has resulted in modifications to Lakeside Green Streets project.</li> </ul> <p><b><u>2019</u></b></p> <ul style="list-style-type: none"> <li>• 1/28/19: Sarah Fine, Program Manager for OakDOT Complete Streets Paving and Sidewalks, presented sidewalk repair policy proposals to gather feedback from MCPD before the proposals go to City Council Public Works Committee.</li> <li>• 2/25/19: Sarah Fine presented OakDOT’s three-year paving update policy proposal to gather feedback from MCPD before the proposals go to community workshops and City Council Public Works Committee.</li> </ul>

**Goal Area #2 – Policing/Safety**

Objective 2.1:

Commissioners: Garner and Tevelson

Objective	Approach	Progress/Outcome
<p>During calendar year 2019 MCPD will review the content and consider the adequacy of the Oakland Police Department (OPD) current policies concerning person with disabilities as well as the Crisis Intervention Training (CIT) provided to the (OPD) officers as it relates to individuals with disabilities, and draft a letter the to the Mayor, City Council, Police Commission and (OPD) with specific guidance or suggestions for alterations of those policies and the (CIT) program if recommended by the MCPD.</p>	<ul style="list-style-type: none"> <li>• Liaise with OPD with the goal of reviewing the policies and CIT’s program content and, as/if appropriate provide guidance regarding how those items might be improved to better meet needs and expectations of the disability community.</li> <li>• Review the material that has been received from OPD, (policies and CIT class program schedule) to determine which of these programs are most appropriate as a starting point.</li> <li>• If appropriate or required, liaise with other relevant bodies such as Police Commission, Police Advisory Board, Mayor, City Council to facilitate communication with OPD and if drafted, share recommendations.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• MCPD commissioner van Docto made contact (received reply) with Officer James Garcia, Oakland Police Department C.I.T. Coordinator on 6/21/18 to arrange a meeting on training. Date &amp; time to be confirmed.</li> <li>• MCPD Commissioner Tevelson has made contact with both Timothy Birch and James Garcia of OPD. They e-mailed six (6) OPD policies concerning persons with disabilities and a spreadsheet showing the classes for the four day, forty-hour training. MCPD Commissioner Tevelson is continuing to research the possibility of other materials related to physical disabilities; examples would include policies for those with mobility issues or invisible disabilities, such as IBD or diabetes. Commissioner Tevelson has already contacted Timothy Birch about these matters.</li> </ul> <p><b><u>2019</u></b></p>

Objective 2.2:

Commissioners: Ryan, Lynne, and Nakamura

Objective	Approach	Progress/Outcome
<p>MCPD will advocate for improved public safety services for the disability community in the event of emergencies and natural disasters.</p>	<ul style="list-style-type: none"> <li>• Receive a status report from Oakland Fire Dept regarding the state of readiness of the City to prepare for and respond to emergencies/disasters and its plan to maintain/enhance its current capabilities, especially with regards to the safety of those with functional access needs.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• Identified the following City and County resources for Emergency Preparedness and Management:               <ul style="list-style-type: none"> <li>○ <a href="#">Emergency Preparedness for Seniors and Persons with Disabilities</a></li> <li>○ <a href="#">Emergency Management Resources for Persons with Access and Functional Needs</a></li> <li>○ <a href="#">AC Alert</a></li> </ul> </li> <li>• Identified the following ADA Best Practices Tool Kits for State and Local Governments to compare Oakland's plan to:               <ul style="list-style-type: none"> <li>○ <a href="#">Chapter 7, Addendum 1: Title II Checklist (Emergency Management)</a></li> <li>○ <a href="#">Chapter 7, Addendum 3: ADA Checklist for Emergency Shelters</a></li> </ul> </li> </ul> <p><b><u>2019</u></b></p>

### **Goal Area #3 – Community Engagement**

Objective 3.1:

Commissioners: Garner, Lynne, and Smith

Objective	Approach	Progress/Outcome
<p>MCPD will reach out to the community to raise awareness regarding the existence and nature of MCPD.</p>	<ul style="list-style-type: none"> <li>• Participate in at least 10 community events during 2018, including 3 City sanctioned activities on homelessness.</li> <li>• Maintain a presence on Facebook, posting at least 2 announcements per month that are likely to be of interest to Oakland’s disability community.</li> <li>• Record and make available online at least 5 MCPD meetings during 2018</li> <li>• Develop standalone collateral material explaining goals and purpose of MCPD</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• MCPD conducted outreach at more than 15 community events in 2018.</li> <li>• December 2018: Commissioner Smith will manage Facebook page.</li> <li>• All MCPD meetings in 2019 will be have real-time captioning and broadcast live on TV and online by KTOP.</li> <li>• Mayor’s office will continue to share information on social media, e.g. ADA anniversary</li> </ul> <p><b><u>2019</u></b></p>

Objective 3.2:

Commissioners: All

Objective	Approach	Progress/Outcome
<p>MCPD will solicit the community’s input regarding issues impacting PWD in Oakland.</p>	<ul style="list-style-type: none"> <li>• Review the grievance process for physical or programmatic issues affecting PWD, monitor data collection, and assure accurate data is accessible and is being used to inform the City’s responses to those grievances.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• Monthly feedback, commissioner reports, and public comments</li> <li>• Downtown Oakland Specific Plan survey results had too few respondents.</li> </ul> <p><b><u>2019</u></b></p>

## Goal Area #4 – Accessibility of City Programs/Services/Activities

Objective 4.1:

Commissioner: Meu

Objective	Approach	Progress/Outcome
MCPD will provide ongoing input to City staff regarding Oakland's ongoing development and implementation of its ADA Transition Plan.	<ul style="list-style-type: none"> <li>Review progress and receive at least bi-annual updates on Transition Plan progress from the City.</li> <li>Receive ADA/accessibility grievance data from the City and assess alignment with prioritization/phasing of improvements identified in plan.</li> <li>Ensure City of Oakland website is ADA compliant</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>Requested grievance data from the City, and to schedule a presentation of progress on the transition plan</li> <li>Final Quality Assurance / Quality Control (QA/QC) stage.</li> </ul> <p><b><u>2019</u></b></p>

Objective 4.2:

Commissioner: Meshack

Objective	Approach	Progress/Outcome
MCPD will advocate for equitable prioritization of Measure KK funds for infrastructure improvements that serve the disabled community.	<ul style="list-style-type: none"> <li>Review current and proposed Measure KK spending in all available public records, including current &amp; next budget cycle to identify how it addresses needs of PWD.</li> <li>Identify key parties in applying Measure KK funds and provide recommendations for prioritization of funds for accessibility and other projects serving PWD. Review in context of areas where voters were in support of the measure.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>Studying Measure KK information ongoing.</li> <li>Identifying when and where meetings pertaining to Measure KK spending take place.</li> </ul> <p><b><u>2019</u></b></p> <ul style="list-style-type: none"> <li>2/25/19: Sarah Fine presented OakDOT's three-year paving update policy proposal to gather feedback from MCPD before the proposals go to community workshops and City Council Public Works Committee.</li> </ul>

**Goal Area #5 – Housing**

Objective 5.1:

Commissioners: Gregory and Meu

Objective	Approach	Progress/Outcome
<p>MCPD will advocate for the prioritization of Measure KK funds for home modifications (e.g., grab bars, threshold ramps) designed to enhance accessibility for PWD.</p>	<ul style="list-style-type: none"> <li>• Determine, by 5/1/18, if Oakland Housing and Community Development (HCD) has the authority/ability to access Measure KK funds for purposes of modifying disabled Oaklanders' homes to enhance accessibility.</li> <li>• If such authority/ability does not exist, advocate directly to all 8 Councilmembers and to Mayor that they create asap such authority/ability...target date: 6/1/18.</li> <li>• If such authority/ability does exist, advocate to HCD that they add asap as many KK dollars as they are able to existing HCD resources available for home modifications...target date: 8/1/18.</li> <li>• Monitor whether any KK dollars that may be earmarked for home-modification purposes have, in fact, been so earmarked and that the City has made (a) the availability of such resources and (b) the process by which residents may avail themselves of such resources known to public via various forums, including the City's website...target date: 12/1/18.</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• 2/15/18: One Councilmember (namely, Kaplan) has expressed enthusiastic support for authorizing HCD to use Measure KK dollars to fund home modifications and has promised to (a) find out if HCD has received such authorization and (b) if so, find out what, if anything, HCD has done or is planning to do to operationalize Measure KK funding for home modifications...and (c) to report back to MCPD Commissioner Gregory the results of these inquiries.</li> <li>• 7/18: Will reach out to new Assistant City Administrator Maraskeshia Smith.</li> </ul> <p><b><u>2019</u></b></p> <ul style="list-style-type: none"> <li>• 2/25/19: Loyd Ware, Residential Lending Services Manager for Housing and Community Development, presented on their residential lending programs and responded to 2018 letter from MCPD.</li> </ul>

Objective 5.2:

Commissioner: Smith

Objective	Approach	Progress/Outcome
<p>Whereas the MCPD recognizes a high prevalence of homeless individuals living in Oakland are also PWDs, often disconnected from services, and whereas the MCPD recognizes a responsibility to represent the voices of all PWDs living in the city, the MCPD will collaborate with official activities and initiatives addressing homelessness in the city, with the objective to improve conditions for and/or reduce the number of PWDs who are homeless in Oakland.</p>	<ul style="list-style-type: none"> <li>• Participate in at least three city-sanctioned activities addressing homeless issues, which may include: (1) formal community discussions, (2) council and commission meetings, (3) public engagement activities (4) other activities deemed relevant by the MCPD.</li> <li>• Solicit the opinions of homeless PWDs as a means to support the state objective</li> <li>• Communicate, as needed, with city officials and city partners regarding the needs of homeless PWDs</li> </ul>	<p><b><u>2018</u></b></p> <ul style="list-style-type: none"> <li>• On March 5, 2018, MCPD participated in community conversation on homelessness alongside Council member Rebecca Kaplan</li> <li>• MCPD staff is forwarding relevant events to MCPD commissioners for potential engagement (ongoing)</li> </ul> <p><b><u>2019</u></b></p>