



CITY OF OAKLAND
Economic and Workforce Development Department

CANNABIS EQUITY STAKEHOLDER MONTHLY MEETING

Proposed Agenda

Tuesday April 11, 2023, 1:00-2:00pm

Purpose of Meeting

Share updates regarding the City of Oakland’s programs for cannabis equity operators and maintain an ongoing feedback loop between equity operators, City staff, and City consultants to improve these programs.

Public Participation Instructions

TO OBSERVE:

- To observe the meeting by video conference, please click the link below to join the webinar: <https://us02web.zoom.us/j/84818770351>
- To listen to the meeting by phone, please call the numbers below at the noticed meeting time: Dial (for higher quality, dial a number based on your current location):
US: +1 669 900 9128 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 646 558 8656 or +1 301 715 8592

For each number, please be patient and when requested, dial the following Webinar ID: 848 1877 0351

After calling any of these phone numbers, if you are asked for a participant ID or code, press #. Instructions on how to join a meeting by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled “Joining a Meeting By Phone.”

TO PROVIDE PUBLIC COMMENT:

- By Video Conference. To comment by Zoom video conference, click the “Raise Your Hand” button to request to speak when Public Comment is being taken on an eligible agenda item at the beginning of the meeting. You will then be unmuted, during your turn, and allowed to participate in public comment. After the allotted time, you will be re-muted. Instructions on how to “Raise Your Hand” are available at: <https://support.zoom.us/hc/en-us/articles/205566129>, which is a webpage entitled “Raise Hand In Webinar.”

- By Phone. To comment by phone, please call on one of the above listed phone numbers. You will be prompted to “Raise Your Hand” by pressing STAR-NINE (“*9”) to request to speak when Public Comment is being taken.

Once it is your turn, you will be unmuted and allowed to make your comment. After the allotted time, you will be re-muted. Instructions of how to raise your hand by phone are available at: <https://support.zoom.us/hc/en-us/articles/201362663>, which is a webpage entitled “Joining a Meeting by Phone.”

PROPOSED AGENDA

I. Recap of State Grants Supporting the City’s Equity Program

GO-BIZ 3 (2022-2023) Grant

	TOTAL FUNDED	DISBURSED	BALANCE
Grants/Loans to Operators for Start Up and Ongoing Costs	\$2,178,953.10	\$2,165,000.00	\$13,953.10
Events	\$300,000.00	\$50,000.00	\$250,000.00
No Interest Loan to Purchase Property	\$2,250,000.00		\$2,250,000.00
Managing Shared-Use Facilities	\$212,915.36		\$212,915.36
Workforce Development	\$330,307.00		\$330,307.00
Administering of Grant/Loan Programs	\$89,956.36	\$89,956.36	0
STAFFING			
Half of City Administrator Analyst	\$122,959.00	\$122,959.00	0
TOTALS	\$5,435,140.82	\$2,304,956.36	\$3,130,184.46

GO-BIZ 4 (2023-2024) Grant

	TOTAL FUNDED	DISBURSED	BALANCE
Grants/Loans to Operators for Start Up and Ongoing Costs	\$1,796,838.75	Not yet received funds	\$1,796,838.75
Administering of Grant/Loan Programs	\$78,979.75	Not yet received funds	\$78,979.75
STAFFING			
Half of City Administrator Analyst	\$120,669.00	Not yet received funds	\$120,669.00
TOTALS	\$1,996,487.50	\$0.00	\$1,996,487.50

LOCAL JURISDICTION ASSISTANCE GRANT – 3 YEARS

USES	COST IN ONE YEAR	COST OVER THREE YEARS	DISBURSED	BALANCE
Grants to Provisionally Licensed Equity Applicants	\$547,218.50	\$1,722,655.50	\$120,000.00	\$1,602,655.50
Special Activity Permit Technician	\$166,810.00	\$500,430.00		\$500,430.00
Planning CEQA Review	\$9,237.00	\$27,710.00		\$27,710.00
Program Analyst for Processing Grants	\$198,640.00	\$595,920.00		\$595,920.00
Process Coordinator II in Building Bureau	\$175,696.00	\$527,088.00		\$527,088.00
Overtime for Civil Engineers to Review Plans	\$591,075.00	\$1,773,224.00		\$1,773,224.00
Overtime for Code Enforcement	\$78,115.80	\$234,347.00	\$14,302.33	\$220,044.67
Hazardous Materials Inspector II	\$193,545.00	\$580,638.00		\$580,638.00
Overtime for Fire Plan Engineers to Review Plans	\$73,760.00	\$221,280.00	\$6,709.73	\$214,570.27
Overtime for Fire Code Enforcement	\$61,824.00	\$185,472.00		\$185,472.00
Overtime for Municipal Code Enforcement Officers for Security Inspections	\$50,000.00	\$150,000.00		\$150,000.00
Annual CPTED Training for Municipal Code Enforcement Officers	\$1,200.00	\$3,600.00	\$595.00	\$3,005.00
Establishing/Maintaining Accela Module for Cannabis Permit Tracking	\$310,000.00	\$430,000.00		\$430,000.00
Grants to Meet Security Requirements	\$574,218.50	\$1,722,655.50	\$450,000.00	\$1,272,655.50
Consultant (4Front Partners) to Administer Loan/Grant Programs	\$160,000.00	\$480,000.00	\$151,324.89	\$328,675.11
Consultant (Knox & Ross) to Provide Legal Assistance to Equity Applicants	\$125,000.00	\$375,000.00	\$82,000.00	\$293,000.00
Consultant (Oaksterdam) to Provide Technical Assistance to Equity Applicants	\$125,000.00	\$375,000.00	\$161,905.00	\$213,095.00
TOTALS	\$3,441,339.80	\$9,905,020.00	\$986,836.95	\$8,918,183.05

II. Go-Biz 3 Funds Have Been Dispersed

1. The City has dispersed all of last year's grant from the Governor's Office of Business and Economic Development (Go-Biz 3) for loans and grants to equity applicants to cover start-up and ongoing expenses (such as inventory and marketing costs).

2. As a result, *no basic grants are available via Elevate Impact until the City receives the Go-Biz 4 grant.* Our office anticipates the City will receive the Go-Biz

4 grant in May, as the City Council has to first approve receipt of the Go-Biz 4 grant in April.

- i. Please note that the total amount of the Go-Biz 4 grant is only \$1,996,487.50, as the State of California budgeted less funding for cannabis equity programs last year and Elevate Impact already has over \$1 million in grant and loan applications in the funding pipeline.

III. Get Your Annual State License Grants Available and Amount Increased to \$50k

1. While Go-Biz funds are not currently available, the City has available funding from the [Local Jurisdiction Assistance Grant](#) (LJAG). Accordingly, our office encourages equity applicants with a provisional state license to apply for the [Get Your Annual State License Grant](#), which is now up to \$50,000 per equity applicant.
2. Eligible costs under the Get Your Annual State License Grant include:
 - i. Capital Improvements
 - ii. Architects, Engineers, and Environmental Consultants
 - iii. Regulatory Compliance, Metrc, POS systems
 - iv. CEQA Compliance and fees
 - v. Rent and Insurance

IV. Security Grants Are Available

1. Applicants with a provisional state license can also apply [here](#) for a grant for up to \$50,000 to cover physical and technological security measures.

V. Advocating for Additional Local and State Funding

1. State Budget Process

Oakland's Receipt of Local Equity Grant Funding

State Funding Agency	Fiscal Year (FY)	Amount of Funding Received	Oakland's Ranking Among Local Jurisdictions	Total Amount of Funding Available Statewide
BCC ⁶	FY 2019-2020	\$1,657,201.65	2nd	\$10 million
Go-Biz	FY 2019-2020	\$6,576,705.76	1st	\$30 million
Go-Biz	FY 2020-2021	\$2,434,712.51	1st	\$15 million
Go-Biz	FY 2021-2022	\$5,435,140.82	2nd	\$35 million
Go-Biz	FY 2022-2023	\$1,996,487.50	1st	\$15 million

VI. Equity Funding Pipeline Statistics

CATEGORY	LJAG- State License Grant	GO BIZ 4 ¹	2023 Revolving Loan Fund	GO BIZ 3 Equity Funds
Funding Available	\$1,722,655.50	\$1,796,838.75	\$700,000.00	\$2,178,953.10
Funded	\$120,000.00	\$0.00	\$0.00	\$2,165,000.00
Available After Funding	\$1,602,655.50	\$1,796,838.75	\$700,000.00	\$13,953.10
Pipeline	\$655,000.00	\$1,330,000.00	\$385,000.00	\$13,983.10
Available After Pipeline & Funded	947,655.50	\$466,838.75	\$315,000.00	\$0.00

¹ Includes Basic, Rental Assistance, Education, and Emergency Grants

Funding Pipeline	4/7/2023		1/31/2022	
Type	#	Amount	#	Amount
Grants	173	\$5,121,953.10	165	\$ 4,648,000
Loans	117	\$4,653,000.00	114	\$4,508,000
GRAND TOTAL GRANTS & LOANS	290	\$9,774,953.10	279	\$ 9,156,000
Average Funded Size	\$33,707		\$32,817	
Unique Grantees	61		61	
Unique Borrowers	69		69	

A. Updates on City's Grant Program

To date the City has provided \$ \$5,121,953.10 in grant funding for 173 grants to 61 unique grantees. Demographics provided below:

OAKLAND EQUITY GRANTS		
% of Total	Total #	Race *
80.3%	49	African American/Black
8.2%	5	Hispanic
1.6%	1	Native American
1.6%	1	Vietnamese
4.9%	3	Dual Other
3.3%	2	DNR/Other
100.0%	61	
% of Total	Total #	Gender
37.7%	23	Female
62.3%	38	Male
100.0%	61	
* Categorized by listed race if dual/other specified		

B. Updates on City's Loan Program

Available at: <https://www.elevateimpactoakland.com/program-overview/>

To date, the City has lent \$4,653,000.00 to fund 117 loans provided to 69 unique borrowers. Demographics provided below:

OAKLAND EQUITY LOANS		
% of Total	Total #	Race
81.16%	56	African American/Black
7.25%	5	Hispanic
2.90%	2	White
1.45%	1	Native American
1.45%	1	Vietnamese
5.80%	4	Dual/Other
100.00%	69	Total
% of Total	Total #	Gender
30.43%	21	Female
69.57%	48	Male
100.00%	69	Total
* Categorized by listed race if dual/other specified		

VII. Contact Information

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- b. Dr. PJ Shelton, pshelton@oaklandca.gov;
- c. Paula Groves, paula@elevateimpactoakland.com
- d. Dale Sky Jones, OaklandEquity@oaksterdamuniversity.com