STAFF REPORT

Case File Number: PLN20124

December 8, 2021

Location:	1431 Franklin Street	
Assessor's Parcel Number(s):	008 062100807	
Proposal:	Major Conditional Use Permit and Regular Design Review to construct a 27-story (425-foot tall) 419,480 square feet office tower with a parking garage above grade.	
Applicant:	TC II 1431 Franklin, LLC	
Contact Person/ Phone Number:	Kyle Winkler, Tidewater Capital/(510) 290-9901	
Owner:	TC II 1431 Franklin, LLC	
Case File Number:	PLN20124	
Planning Permits Required:	Major Conditional Use Permit for large scale development; Regular Design Review	
General Plan:	General Plan: Central Business District	
Zoning:	CBD-P Central Business District Pedestrian Retail Commercial Zone Height Area 7, no limit	
Environmental Determination:	Determination Pending, Environmental analysis to be conducted prior to any discretionary action	
Historic Status:	Project site is located within an existing listed National Register historic resource, the Downtown Historic District Area of Primary Importance (API).	
City Council District:	3	
Finality of Decision:	No decision by DRC; receive public testimony and provide comments on design.	
For Further Information:	Contact case planner Michele Morris at (510) 238-2235 or by e-mail at mmorris2@oaklandca.gov	

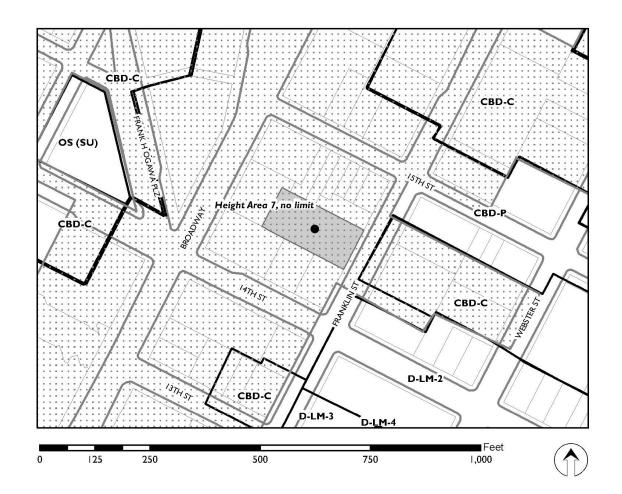
SUMMARY

The proposed project is the for construction of a new 27-story office tower at 1431 Franklin Street which is currently a parking lot in the Downtown Historic District, an Area of Primary Importance with regards to historic significance.

PROJECT SITE AND SURROUNDING AREA

The project site currently contains a parking lot located at the center of the block between 14th and 15th Streets, and one block east of Broadway. The proposal would encompass this 20,974 square-foot Potential Designated Historic Property (PDHP) in the heart of the downtown Oakland and within the Historic Downtown district, an Area of Primary Importance to the City of Oakland. Its eastern property line fronts Franklin Street, and the remaining property lines are surrounded by existing buildings at 1411 and 1441 Franklin Street (PDHP), 420 and 436 14th Street, 421 15th Street, 425 15th Street (PDHP), and 1440 Broadway (Local Register) at the rear property line. Also, on the corner of this block is the Local Landmarks the Oakland Title Insurance Co. building, at 401 15th Street, and the Alameda County Title Insurance building at 1404 Franklin Street.

CITY OF OAKLAND PLANNING COMMISSION



Case File:	PLN20124
Applicant:	TC II 1431 Franklin, LLC
Address:	1431 Franklin Street
Zone:	CBD-P
Height Area:	7 , No limit

PROJECT BACKGROUND

History and Context

The project site is located in the Downtown Oakland Historic District which includes approximately 11 city blocks. Tall buildings and lower height buildings can be found throughout the district and include varying sized office, retail, civic and institutional buildings. According to the National Register of Historic Places (U.S. Department of the Interior, National Park Service), the Downtown Oakland developed with most of its tall office buildings east of Broadway. Also, most of the district's buildings were built with little or no front or side setbacks. Contributing buildings to the district showcase "general unity of design," including brick and masonry surfaces, neoclassical ornament, terra cotta or metal cornices, and Chicago-style window styling. Other common features include generous openings facing the street for commercial ground floors, four-story glass base, and spacious office lobbies.

PROJECT DESCRIPTION

The proposed project plans, elevations, and illustrations are provided in **Attachment A** to this report. In general, the proposed plans include a modern architectural styled, 27-story commercial development with a lobby entrance, abundant glazing at the ground floor and throughout the proposed building. The proposed tower design would have three floors of parking and three floors of landscaped amenity spaces within the tower and one on the rooftop.

GENERAL PLAN ANALYSIS

The proposed project site is in the Central Business District General Plan land use designation. The intent of the Central Business District land use designation is "to encourage, support, and enhance the downtown area as a high density mixed use urban center of regional importance and a primary hub for business, communications, office, government, high technology, retail, entertainment, and transportation in Northern California." The Land Use Element further describes the Desired Character and Uses of this designation to include a "mix of large-scale offices, commercial, urban (high-rise) residential, institutional, open space, cultural, educational, arts, entertainment, service, community facilities, and visitor uses.

The following is an analysis of how the proposed project meets applicable General Plan objectives (staff analysis in indented, italicized text below each objective):

- Policy D6.1 Developing Vacant Lots. Construction on vacant land or to replace surface parking lots should be encouraged throughout the downtown, where possible.
 The subject property currently contains a parking lot.
- Objective D7: Facilitate and promote downtown Oakland's position as the primary office center for the region.
 - The proposal is for a tower with 27 floors of commercial office space.

- Objective D8: Build on the current office nodes near the 12th and 19th Street BART stations to establish these locations as the principal centers for office development in the city.
 - The project is located within two blocks of the 12th Street BART station.

ZONING ANALYSIS

The project is located within the Historic Downtown district in the CBD-P Central Business District Pedestrian Retail Commercial Zone. The following discussion outlines the purpose of the CBD-P regulations, with staff analysis provided below in indented, italicized text:

- Create, maintain, and enhance areas of the Central Business District for ground-level, pedestrian-oriented, active storefront uses. Upper story spaces are intended to be available for a wide range of office and residential activities.
 - The project proposes the construction of a building tower for primarily administrative commercial uses that will contribute to vibrancy of the Historic Downtown district.

Criteria	CBD-P	Proposed	Analysis
Administrative Commercial	Permitted	Office/Administrative	Allowed
Minimum Lot Dimensions			
Lot Width mean	25 ft.	approx. 99.6 ft.	Complies
Frontage	25 ft.	100.18 ft.	Complies
Lot Area	4,000 sf	20,974 sf	Complies
Minimum/Maximum Setbacks	1		
Minimum Front Setback	0 ft.		Complies
Maximum front and street side for the first story (see Additional Regulation #3)	5 ft.	0 ft.	Complies
Maximum front and street side for the second and third stories or 35 ft., whatever is lower (See Additional Regulation #3)	5 ft.	0 ft.	Complies
Minimum interior side	0 ft.	0 ft.	Complies
Rear	0 ft.	0 ft.	Complies
Total Required Parking	No spaces required.	93 spaces	Exceeds the regulation and includes tandem parking
Maximum Number of Parking Spaces	Ground floor: One (1) space for each three hundred (300) square feet of floor area; Above Ground floor: One (1) space for each five	1,866 spaces	Complies

Zoning Analysis

	hundred (500) square feet of floor area.		
Maximum Height of Building Base	120 ft.	62.5 ft.	Complies
Maximum Height, Total	No height limit		
Minimum Height, New principal buildings	45 ft.	443 ft.	Complies
Maximum Lot Coverage			
Building base (for each story)	100% of site area	100%	Complies
Average per story lot coverage above the building base	85% of site area of 10,000 sf., whichever is greater	85%	Complies
Tower Regulations			
Maximum average area of floor plates	No maximum	approx. 17,000 sf	Complies
Maximum tower elevation length	No maximum	380.5 ft.	Complies
Maximum diagonal length	No maximum	215.5 ft.	Unknown
Minimum distance between towers on the same lot	No minimum	Only one tower is proposed.	Complies

Design Review

The Design Review Compliance Matrix for the proposed project is provided as **Attachment B** to this report. Where the project is not in compliance with any guidelines, as noted in the compliance matrix, the lack of compliance is discussed in the *Zoning and Related Issues* section of this report.

ZONING AND RELATED ISSUES

Design

Staff has worked with the applicant to refine the proposed design for the building site. The applicant team has worked to improve the overall design of the project. Staff reviewed the proposed project in accordance with the Design Review Regulations for CBD Zones, Regular Design Review, Special Regulations for Historic Properties in the Central Business District and the Lake Merritt Station Area District Zones, and Historic Preservation Element findings. The project meets the following key criteria:

Zoning Design	Requirement	Compliance Analysis
Regulations Sec. 17.58.060		
Α		
Minimum height of ground	15 ft.	Complies
floor Nonresidential		
Facilities		
Zoning Design Standards		
Sec. 17.58.060 B		
4. Parking and Loading	For newly constructed	Complies
Location	principal buildings, access	
	to parking and loading	

	facilities through driveways, garage doors, or other means shall not	
	be from the principal	
	street when alternative access is feasible from	
	another location such as a	
	secondary frontage or an	
	alley.	
6. Upper Story Windows	An ample placement of windows above the ground floor is required at all street-fronting facades.	Complies
	To create visual interest,	
	the placement and style of	
	windows shall contribute	
	to a coherent and	
	appealing composition on	
	the facade. Less window	
	space is only permitted in exceptional cases if it	
	contributes to a specific	
	objective of the visual	
	style and aesthetic effect	
	of the building. Whenever	
	possible, windows should	
	be on all sides of a tower.	Come line of Arcologie
Design Guidelines for Corridors and		Compliance Analysis
Commercial Areas		
#4.2.1 Provide a high		Complies
proportion of glazed		r ···
surfaces versus solid wall		
areas in all storefronts.		
#5.3.1 Avoid large blank		Complies
walls on the street facade of		
a building; provide visual interest when blank walls		
are unavoidable.		
	1	

Issues

Design issues remain and the project plans require more detail in response to the design guidelines and findings listed above in the *Design* section. The applicant has responded to staff comments with explanations of the design approach and architectural style of the design, but there remains a lack of detail on the plans. Staff has identified the following outstanding design issues related to the project excerpted from **Attachment B** to this report. Staff would like DRC to consider addressing the following issues:

Regulation/Finding	Compliance Analysis
Historic Preservation Element, Policy 3.5, Findings	

Regulation/Finding	Compliance Analysis
1. The design matches or is compatible with, but not necessarily identical to, the property's existing or historical design;	Does not comply
 #2. The proposed design comprehensively modifies and is at least equal in quality to the existing design and is compatible with the character of the neighborhood Sec. 17.136.055 B – Special regulations for 	Does not comply
historic properties in the Central Business District and the Lake Merritt Station Area District Zones, 2. Findings	
a. Any proposed new construction is compatible with the existing API in terms of massing, siting, rhythm, composition, patterns of openings, quality of material, and intensity of detailing;	Does not comply
c. The proposal provides high visual interest that either reflects the level and quality of visual interest of the API contributors or otherwise enhances the visual interest of the API.	Does not comply
d. The proposal is consistent with the visual cohesiveness of the API. For the purpose of this finding, visual cohesiveness is the architectural character, the sum of all visual aspects, features, and materials that defines the API. A new structure contributes to the visual cohesiveness of a district if it relates to the design characteristics of a historic district while also conveying its own time. New construction may do so by drawing upon some basic building features, such as the way in which a building is located on its site, the manner in which it relates to the street, its basic mass, form, direction or orientation (horizontal vs. vertical), recesses and projections, quality of materials, patterns of openings and level of detailing. When some combination of these design variables are arranged in a new building to relate to those seen traditionally in the area, but integral to the design and character of the proposed new construction, visual cohesiveness results	Does not comply
Sec. 17.116.080, Off-street parking— Commercial Activities, A. Minimum Parking for Commercial Activities – Total Required Parking: None	Exceeds the minimum.

• Historic Preservation Element Policy 3.5 findings and Special Regulations for historic properties in the CBD zones - The design proposal requires more details on the plans such as arrangement, bulk, texture, materials, and appurtenances, especially in relation to other facilities in the vicinity, and within the tower. The overall design lacks details of cladding composition, quality of materials resulting in a design that is massive and

monolithic in form. The proposal conveys a one-note exterior design lacking in decoration and does not reflect the level and quality of visual interest of the API contributors, or otherwise enhance the visual interest of the API.

- Does the DRC think the proposed design should be revised to clearly relate to the API in rhythm, ornamentation, projections, materials or colors, and level of detailing?
- **Off-Street Parking Total Require Parking.** The proposed project includes parking occupying the building frontage facing Franklin Street. No parking spaces are required in the CBD-P zone for commercial activities. Also, Sec. 17.116.240 D, Tandem spaces and berths requires:

In any zone, tandem parking may be permitted for Nonresidential Activities upon the granting of a conditional use permit pursuant to the conditional use permit procedure in Chapter 17.134 and upon determination that such proposal conforms to either or both of the following use permit criteria:

1. That a full-time parking attendant supervises the parking arrangements at all times when the activities served are in active operation;

2. That there are a total of ten (10) or fewer parking spaces on a lot, or within a separate parking area or areas on a lot, which spaces are provided solely for employees.

• Does the DRC think that the parking garage should be removed from the proposed design? Or, does the DRC think that tandem parking spaces should be removed from the proposed parking garage design?

RECOMMENDATION

Staff recommends the DRC review and comment on the proposed project, with attention to the issues raised by staff in this report.

Prepared by:

upri

Michele T. Morris, Planner III

Reviewed by:

Catherine Payne

Catherine Payne, Development Planning Manager Bureau of Planning

Attachment:

- A. Proposed Plans, dated November 10, 2021
- B. Design Review Conformance Matrix (PLN20124)

1431 FRANKLIN STREET



Office Entitlement - Response to Design Review Analysis 11/09/2021



TIDEWATER CAPITAL 564 Market Street, Suite 225 San Francisco, CA 94104

LARGE architecture

PREFACE

The following document is to be read in association with the original document sent from the city of Oakland Planning department (included). In reviewing the comments from the city, we made a number of changes to the design that were intended to address the planning department's concerns that we wish to summarize below and detail in the pages that follow.

For example, we first took a closer look at the adjacent buildings to the site. Specifically, we focused on the horizontal datum lines of the windows and cornices to see if we could find a relationship that would give us some guidance. In doing so we noted that, similar to many other buildings of their vintage in the API district, most of the multi-story buildings surrounding our site were designed in the 'Classical' style that included a Piano Nobile.

In total there are 43 contributing buildings in this Historic District (along with 13 noncontributing buildings), one site and one object. The architectural styles represented include late 19th and 20th century Revival, Beaux Arts, late Gothic Revival, late 19th - early 20th century American Movements, Chicago, Commercial, Modern Movement, Moderne, Art Deco, and International style. Much like a European city, where thousands of years of styles are on display next to each other, the API is ultimately defined by the commonalities that patch together the various architectural styles on display.

When refining our design the proposed building, we tried to further reference some of the more historic commonalities that exists in the district. For example, the two buildings on either side of the proposed project have a Piano Nobile design and a cornice at the 55-foot level. While this three-part breakup is not at the exact same elevation level across both buildings making an exact continuation of their data lines through our façade impossible, we attempted to reference both buildings patterns in the definition of our building's base.

With the proposed design we also increased the window openings at the Piano Nobile level to reference some of the classical ideas of the adjacent buildings. Moving upward on façade of the proposed building to the zone commonly referred to as the attic level, we have introduced smaller more truncated proportions to the building. These proportions relate to both Classical architecture observed throughout the API, and the specific datum lines two adjacent buildings. The windows have been reduced in size and a cornice line has been introduced at the same height as those of the adjacent buildings. We also set the area above the attic zone back by ten feet and created a roof garden to reinforce the podium datum that is common in the historic district. At the base of the building, below the Piano Nobile zone, we opened up the façade to reference the adjacent buildings, but also to allow for pedestrians to feel a connection into the grand lobby of the building. The horizontal datums from the adjacent buildings also track across the proposed building's façade as much as possible, along with the pilasters of the adjacent buildings.

The lobby glass is full height and open to the exterior. We have also set the parking levels back 20 feet to give the lobby a taller, more open feel. This creates a much more open expression from the street and allows for natural light to easily penetrate the lobby, consistent with comments we had previously received from the Planning Department prior to its most recent comment letter. At night, the interior lobby lighting will glow outward giving a more inviting experience from the street. But also, the parking is set back away from the façade and is no longer visible from the street.

Obviously, this is a modern building so the use of literal historic columns, pilasters, and punched windows are not part of the modernist language. A faux historic building was not considered because of the lack integrity that such a building represents. But we feel the massing and the close attention given to the proportions of classical language of the historic district and particularly our immediate neighbors gives the proposed building a visual cohesiveness to the adjacent buildings without being false.

Lastly, we also introduced materials at the base of the proposed building that are more common in the historic district in order to create a historic texture at the pedestrian scale. For example, for the podium levels we redesigned the base to introduce brick to the façade. Brick is very common in the historic district, and for the proposed building the brick will give the design a more crafted quality. This will also give the proposed design a much more cohesive quality to the historic district.

RESPONSES TO DESIGN REVIEW ANALYSIS

ARCHITECT'S ANSWERS TO NON-COMPLIANT AND UNCLEAR LINE ITEMS

Regulation/Standard:

Ground floor commercial facade transparency

Requirement:

The façade at the ground floor is required to be minimally 65% transparent

Proposed project:

Unknown

Compliance Y/N:

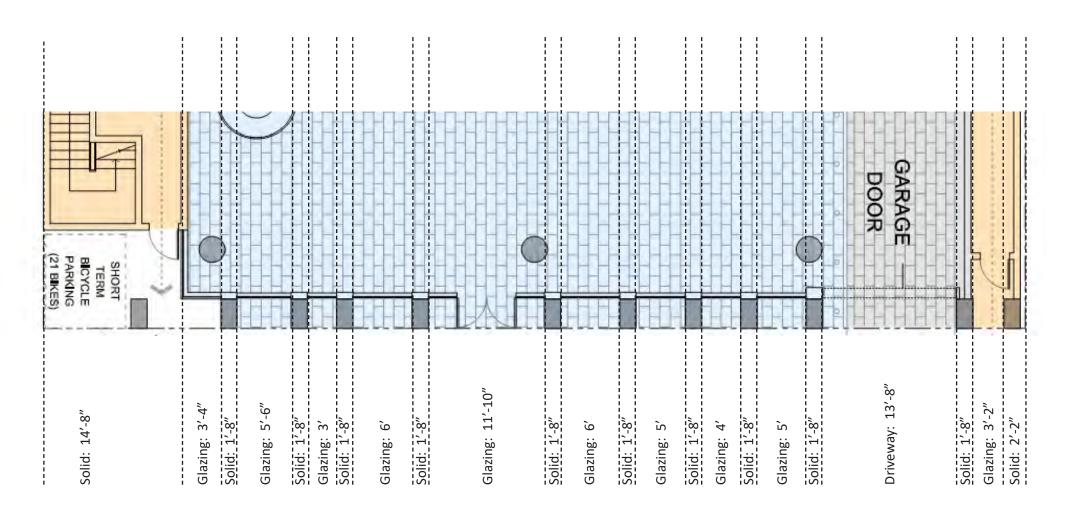
Unclear

Discussion:

Without specific information, staff believes that the proposal meets this regulation.

Architect's comments:

The ground floor plan is shown below with the proposed elevation. The diagram illustrates the amount of transparency designed for the ground floor. At present the percentage is 66.5 percent. The minimum required transparency per the Oakland Chapter 17.58 - CBD Central Business District Zones Regulations is 65 percent.



→ Total Solid = 33'-6" = 33.5%

→ Total Transparent = 66'-6" = 66.5%



Regulation/Standard:

Entrance

Requirement:

Newly constructed principal buildings shall have at least one prominent pedestrian entrance facing the principal street. Entrances at building corners facing the principal street may be used to satisfy this requirement. Building entrances include doors to one or more shops, businesses, lobbies, or living units. Entrances shall be made prominent through some combination of projecting or recessing the door area, change in material, an awning above a door, additional detailing, stairs leading to the door, and/or other features. The entrance for Nonresidential Facilities shall be at grade.

Proposed project:

Unknown

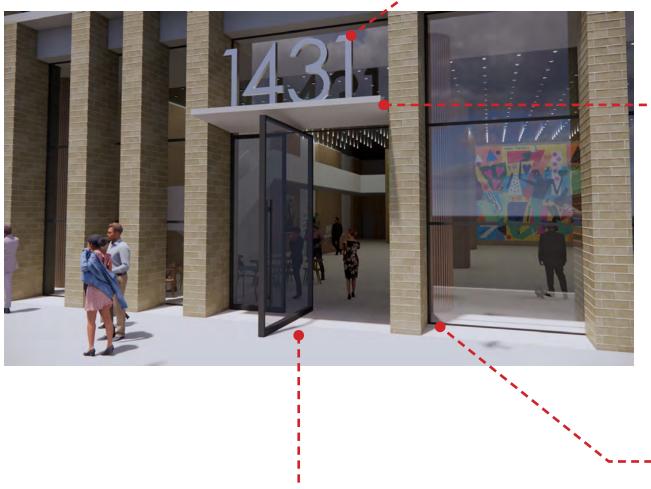
Compliance Y/N: No

Discussion:

The at-grade building entrance contains a door but does not use projection or recessing of the entrance. There is no discernible change in material and no awning is proposed or other method used to achieve a prominent entrance.

Architect's comments:

The revised lobby entrance is recessed from the façade by three feet to give the visitor a protected zone against the elements. The façade on the building has been widened to announce the entrance of the building. Signage has been added above the door to clearly announce the entrance and the address of the building. The entrance has been located more central on the building to make the entrance even more obvious. A canopy has been added to the entrance to further announce the entrance.



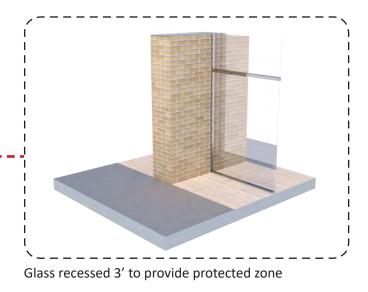
Wider opening in columns denotes door location



Brushed stainless steel signage



White concrete finish GFRC canopy



Regulation/Standard:

Ground floor treatment

Requirement:

All ground-floor building materials shall be durable, of high quality, and display a sense of permanence. Such materials include, but are not limited to stone, tile, brick, metal panel systems, glass, and/or other similar materials. Further, the ground level of a newly constructed building shall be designed to enhance the visual experience for pedestrians and distinguish it from upper stories. This is achieved by designing a building base that is distinct from the rest of the building through the use of some combination of change of material, enhanced detailing, lighting fixtures, cornices, awnings, canopies, and/or other elements. For buildings with nonresidential ground floor space, visual interest shall also be achieved through modulating the ground floor into a regular cadence of storefront sized windows and entrances.

Proposed project:

Unknown

Compliance Y/N:

No

Discussion:

Provide information on the proposed materials, details of lighting, changes in material, recessing of the entrance, proposed sign placement, column/pillar spacing, and window arrangement and treatments for the ground floor, all of which enhance the visual experience for pedestrians and help distinguish the ground floor from the upper floors.

Architect's comments:

The ground floor is constructed of brick, window wall, glass and powder coated metal. Below is an elevation and section of the ground floor with material call outs along with images of similar examples. The ground floor is defined differently from the upper floors by it's use of materials and a strong setback and cornice line. The columns are brick to match the most used material in the historic district. The lobby glass is full height and open to the exterior. We have also set the parking levels back 20 feet to give the lobby a taller more open feel. This creates a much more open expression from the street and allows for natural light to easily penetrate the lobby. At night the interior lobby lighting will glow outward giving a more inviting experience from the street.



Building base elevation

Garage pushed back for – grand lobby entry

Full height glazing with – – canopy at entrance



Section through lobby



Cream colored textured floor finish



Storefront glazing



Sandstone colored masonry



Commissioned wall mural



Wood



Slatted wood finish columns



Podium elevation - day



Podium elevation - dusk



Podium elevation - night

Regulation/Standard:

Massing

Requirement:

The mass of newly constructed principal buildings shall be broken up into smaller forms to reduce the scale and enhance the visual interest of the streetscape. The massing requirements contained in this note shall be applied on all visible facades and achieved through some coordinated combination of changes in plane, building articulation, varied materials, contrasting window patterns and treatments, varying roof heights, separating upper-story floor area into two or more towers, contrasting colors, a distinct base, middle, and top, or other methods.

Proposed project:

The proposed building is broken into four main pieces

Compliance Y/N:

No

Discussion:

The box massing is being combined with "gradient pattern" that is less dense at the ground floor, with wider glazed windows and wide columns. Above the base the window widths become smaller in an almost random pattern. This should give the simple box shape of the tower the illusion of a reduction in mass as it rises, despite the fragmenting of the tower. Staff is concerned with the design and level of fenestration proposed and this affect on the API.

Architect's comments:

We are not entirely sure with what part of the design the staff is concerned with given no specific concerns were noted in detail. It is also difficult to relate the concern of the proposed design with the API given no specific concern was referenced. The description above of the proposed building is for the most part accurate, but it is not clear what part of the design the staff is concerned with. Is the proposed design disliked, or is the scale of the design unacceptable, or is the defined building pattern not liked?

Saying that, we did take a closer look at the adjacent buildings to the site. To be more specific, we looked at the horizontal datum lines of the windows and cornices to see if we could find a relationship that would give us some guidance. Obviously, each building in the historic district were built at different times and as with all historic buildings, they were rarely coordinated with their own neighbors. But throughout the API district most of the multi-story buildings were designed in the 'Classical' style that included a Piano Nobile. The Piano Nobile is the second story containing major rooms, located above the rusticated ground floor containing the minor rooms and service rooms. The reasons for this was so the rooms above the ground floor would have better views and to avoid the dampness and odors of the street level. Larger windows than those on other floors are usually the most obvious feature of the Piano Nobile. Above this floor would often be an attic floor containing staff bedrooms.



Within the API districts of Oakland almost all the buildings are designed mimicking these classic ideas. But as noted above, many of these buildings were built hundreds of years apart, and even though they look similar, they are often of completely different styles and proportions. In addition, there are good examples of this classical motif, and bad examples. But what makes the historic district what it is, is in large part wide range of history on display. There are 43 contributing buildings in this Historic District (13 noncontributing buildings), one site and one object. The architectural styles represented are late 19th and 20th century Revival, Beaux Arts, late Gothic Revival, late 19th - early 20th century American Movements, Chicago, Commercial, Modern Movement, Moderne, Art Deco, and International. But what also makes the historic district come together is the consistent visual cohesiveness. With this in mind we tried to pull together some of the historic commonalities. Obviously a 43 story Highrise office is not a type of building that is easily referenced in the historic district but saying that we felt it was possible to at least start with the base and work our way upward. For example, both buildings on either side of the site follow the classical design referenced above and both buildings have a cornice line at 55 feet. From there we can easily see the Piano Nobile on either side, but the building to the left is probably not the best or most

archetypal example of classical design. In particular it has an almost Chicago modern aesthetic overlaid on a classical breakup. But saying that, both buildings have a three-part breakup, albeit not at the same elevations. But the horizontal difference is minor enough that we can split the difference.

From there we adjusted the window openings to give the Piano Nobile slightly bigger openings. The difficulty there is that these levels are the parking levels which sets up a difficult problem. We want the windows to be open to the inside, but not have the vehicles visible to the exterior. The light needed to transfer into the building and out at night to give the building a sense of depth. The solution was to have a full height glass wall between the vertical columns of brick.



The proportion of the windows in the Piano Nobile zone have been widened for reasons noted above, but also given a rhythm that is more modulated than randomized. This gives the façade a direct relationship to the adjacent buildings. Moving upward, the zone more commonly referred to as the attic zone, in classical architecture, has a smaller more truncated proportion that relates both to Classical architecture, but also the adjacent buildings. The windows have been reduced in size and a cornice line has been introduced. We have also set the area above the attic zone back by ten feet and created a roof garden at that level to reinforce the podium datum that follows all along Franklin. At the base of the building, below the Piano Nobile zone we tried to open up the façade as much as possible to mimic the adjacent buildings, but also to allow for the pedestrian to be able to look into what we are referring to as the indoor courtyard. The horizontal datums from the adjacent buildings are transferring across, but we are also mimicking the pilasters of the adjacent buildings in scale and mass.



Obviously, this is a modern building so the use of literal historic columns pilasters, punched windows are not part of the modernist language. A faux historic building was not considered because of the lack integrity that such a building represents. But we feel the massing and the close attention given to the proportions of classical language gives the proposed building a sense of historicalness, and most importantly, visual cohesiveness to the adjacent buildings without being false.



Regulation/Standard:

Building Terminus

Requirement:

The top of each newly-constructed principal building shall include an element that provides a distinct visual terminus. The visual terminus shall be integrated into the design concept of the building. Examples include, but are not limited to, curvilinear or stepped forms that soften the truncated tops of buildings, cornices, and other architectural forms. These rooftop elements shall be sized, shaped, and sited to screen all rooftop mechanical equipment from view.

Proposed project:

Blank

Compliance Y/N: No

Discussion:

Although landscaping is proposed for the roof of the building, it is not yet clear whether mechanical equipment such as elevator tower or a/c equipment is being adequately screened or what mechanism would be used to screen such equipment.

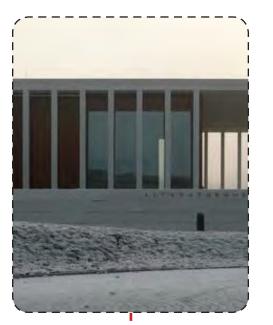
Architect's comments:

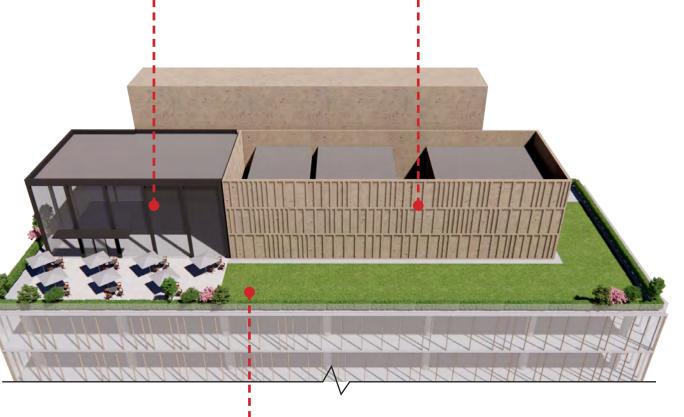
The roof top design steps back to soften the truncated top of the building. The roof is also an amenity space for the office employees. The intention is to create a space that can either be a common office canteen, or café, or even recreation room. With the change in office culture due to Covid 19, employers are looking to create more flexible and diverse spaces that allow employees to feel more relaxed and safer.

Newer office buildings are being designed with more open space, and smaller office plates. This creates more flexible spaces and a better work environment.



Finned amenity space .







Outdoor amenities

Mechanical area concealed with concrete textured relief.



Regulation/Standard:

Maximum diagonal length

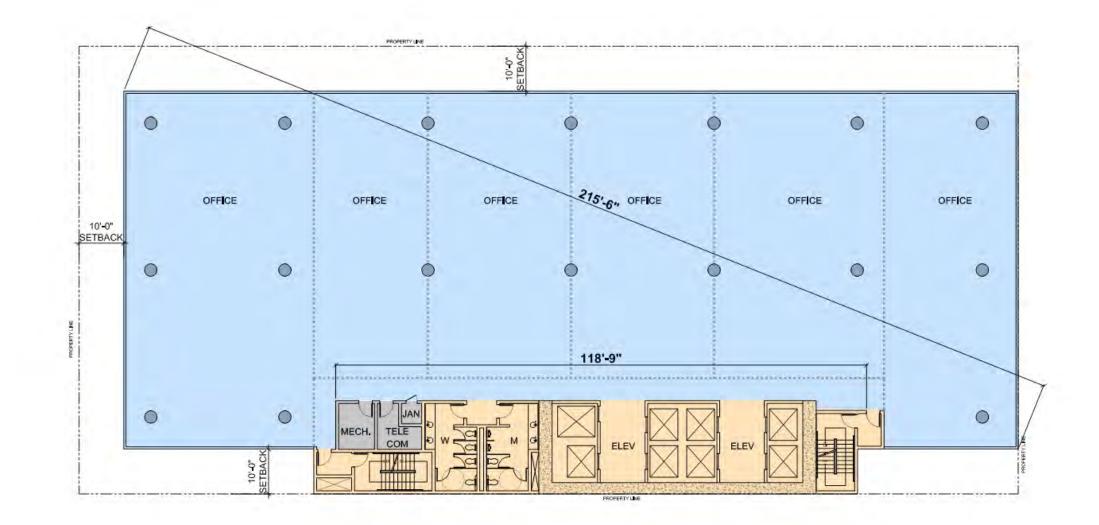
Requirement: No maximum

Proposed project: Unclear

Compliance Y/N: Unknown

Discussion: More information is needed.

Architect's comments: Diagonal Length is 215'- 6"



Regulation/Standard:

Build upon patterns of urban development that lend a special sense of place. Enhance existing neighborhoods that have a well-defined and vibrant urban design context. Develop attractive urban neighborhoods in areas where they do not currently exist.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

The proposed design lacks a prominent entrance and welldefined interface with the current neighborhood.

Architect's comments:

To maintain the street patterns of Franklin we elected to downplay the grand entrance façade and reinforce the quality of the street and neighborhood. The existing buildings along Franklin in the historic district do not have prominent or grand entrances. Rather Franklin is historically a low-key pedestrian experience with well-proportioned retail facades and entrances. The prominent entrances in the historic districts are located on Broadway or 14th street. This is because these streets historically were the busier streets and Franklin was the quieter back-door entrances to many of the bigger buildings.

The proposed project is intended to be a more pedestrian scaled street experience in the spirit of Franklin Street. The intention is to have the office entrance lower key thereby giving the retail and smaller shops along the street more dominance.

With that in mind, we revised the lobby entrance to give it a more recessed portion at the entrance. The pilasters on the façade of the building have been reduced in size and number to open up the visual connection to the lobby and further announce the entrance to the building. Signage has also been added above the door to clearly announce the entrance and the address of the building. Lastly a canopy has been added to the entrance to further announce the entrance. Entrances on Franklin are clear, but scaled for pedestrians and retail tenants











Entry opening 11'-10"

Oversize, grand entrances are appropriate on major streets, such as 14th or Broadway, but would feel out of scale in the context of Franklin st



Regulation/Standard:

Provide elements that define the street and the place for pedestrians.

Locate buildings to spatially define the street. Construct high quality storefronts and ground floor residential space. Create a connection between the public right of way and ground floor activities. Reduce the negative visual impact of on-site parking. Enhance the pedestrian space by framing the sidewalk area with trees, awnings, and other features.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

Discussion:

The lobby and entrance do not encourage interaction with the streetscape.

Architect's comments:

In one sense it would be easier to create a large glass wall like an Apple Store exposing the inner actions of the lobby out to the street. But given the location of the project adjacent to so many historic buildings, this didn't see to be a positive direction. In contrast if we had elected to recreate a historic building, the windows into the project would have been limited and very disconnected to the street as so many historic buildings are. Typically, historic office buildings from the late 19th century have strong almost fortified bases designed to represent a sense of strength and classicalism. Clearly there needed to be a delicate balance between fitting into the historic district and allowing for modern ideas of openness and transparency.

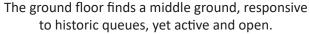
The ground floor has been designed as one large open lobby that covers the entire width of the site. Even the vehicular entrance has been disguised as part of the lobby with a glass door that lifts when needed. All of the back of house programs have been pushed to the back of the ground floor and the front has been dedicated to public areas. We then kept the brick pilasters coming to the ground to give the building a strong sense of stability. Between the pilasters is a transparent glass wall.

The design is 66.5% glass and 33.5% solid. The intention is to create as open and interactive lobby façade as possible without losing some of the more historic references needed to give the proposed project a cohesive connection to the API.



The extremely open glazing of Apple stores would clash with the historic context







Literal historic buildings with heavy bases are too closed off and do not allow for connection between the public right of way and ground floor activities.

Regulation/Standard:

Allow for a diversity of architectural expression to prevent monotony.

- Allow for street fronts with a variety of architectural expression that is appropriate in its context.

- Respect the design vocabulary of historic and established neighborhoods while allowing for a variety of architectural styles."







Financial Center Building

1404 Franklin

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

The proposed design incorporates a high level of glazing and a unique amenity space design that does not seem to relate to the historic district. The green wall and pattern of opening seem scattered and are not compatible with the characteristics of the building styles in this API.

Architect's comments:

As previously noted, the design of the proposed building has a strong relationship to the adjacent buildings in terms of massing and, it's modern interpretation to the predominately classical horizontal layering that normally exists with historic buildings. The pattern of windows also mimics the window layout of the adjacent buildings in a modern way. In addition, the base of the proposed building will have a traditional brick base to pick up on the similar use of materials that are prevalent on the adjacent buildings in the Historic District. Also, we have located key cornice lines to match the adjacent buildings.

The balance between trying to encourage interaction with the streetscape (more transparency) and trying to relate to the more classically based historic district is a difficult one to obtain. But as noted in the Special regulations for historic properties in the Central Business District and the Lake Merritt Station Area 'A new structure contributes to the visual cohesiveness of a district if it relates to the design characteristics of a historic district while also conveying its own time. New construction may do so by drawing upon some basic building features, such as the way in which a building is located on its site, the manner in which it relates to the street, its basic mass, form, direction or orientation (horizontal vs. vertical), recesses and projections, quality of materials, patterns of openings and level of detailing. When some combination of these design variables are arranged in a new building to relate to those seen traditionally in the



area, but integral to the design and character of the proposed new construction, visual cohesiveness results.' With this proposed design we have tried to maintain a balance between keeping the building in the Modern genre and at the same time adhering to the cues of the district.



Key alignments at cornice lines

Regulation/Standard:

Encourage high quality design and construction.

- Add visual interest and distinction to the community.
- Construct buildings with high quality materials and detailing

that make a lasting contribution.

- Develop buildings with pleasing compositions and forms."

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

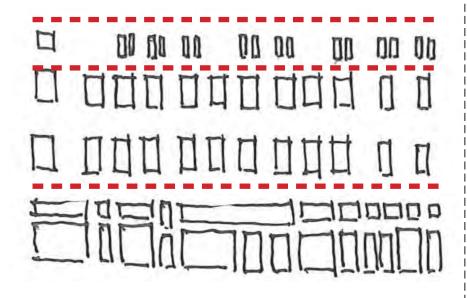
Discussion:

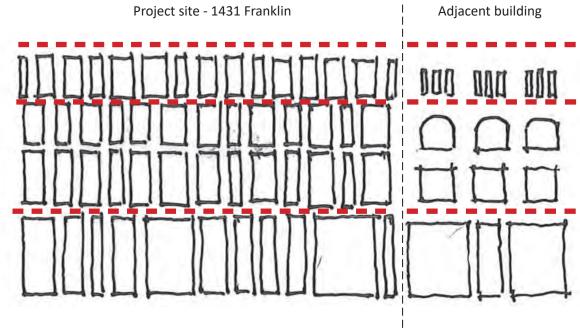
The proposal fails to relate to the district in rhythm, ornamentation, projections, materials or colors, and level of detailing. The fenestration, recesses, and spaces adjacent to the amenity levels, materials, and ornamentation are not clear as to composition, or purpose of form. More information on the proposed materials and detailing are required.

Architect's comments:

As previously noted, the design of the proposed building has a strong relationship to the adjacent buildings in terms of massing and, it's modern interpretation to the predominately classical horizontal layering that exists in the Historic district. The pattern of windows also mimics the window layout of the adjacent buildings. In addition, the base of the proposed building will have a traditional brick base to pick up on the materials that are prevalent on the buildings throughout the Historic District. In addition, we have located key cornice lines to match the adjacent buildings.

Adjacent building

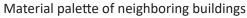




Design parti of building as it relates to neighboring buildings







Proposed materials of new tower



LINE 59 - CONTINUED

But saying that, the design of this building is Modern, not historic. We believe the rhythm of the building is like the adjacent buildings given the similar vertical datum lines, and the similar left to right proportions. See diagrams below.

With respect to ornamentation, historic ornamentation is different than modern ornamentation. Historic ornamentation relates to classical ideas and classical motifs. The postmodern era, which is widely panned in today's architecture and planning discussions, represents a faux historicism that takes similar classical ornamentation and attempts to modernize and simplify. This is not the direction we chose. Instead, the modern design of this building is based on modern forms of ornamentation which are in the rich use of materials and colors. In this case we have incorporated a strong use of brick but in a modern simple manner. The bricks are bonded with what is called an extruded mortar joint to give the brick a more tactile feel that is rich with shadows and volume. The textured brick gives the building a sense of ornamentation. Other modern ornamental aspects to the design of the building include the screen at the third floor just behind the glass that are fluted wood panels to give the building a sense of color and warmth. Additional details include the paving, the lobby ceiling, the modern cornices that are made from precast architectural concrete, and the Bronze anodized aluminum glazing frames.

The use of projections on the building have also been interpreted in a modern vocabulary and intended to highlight the relationship between the adjacent buildings and the proposed building.

With respect to the level of detailing, a classical building will have much more pronounced detailing especially around window frames and even to the point of feeling Churrigueresque in style. But with a modern building, ornamentation, projections, ornate detailing are not part of the modern language per se; or as the planning notes, '...not a style of its own time.'

Ornamentation is taken to the extreme in the style of Churrigueresque



This building aims to operate within the realm of Modernism, but relates to the historic context through patterns, datums, and rich materials



A pure interpretation of Modernism is to eliminate ornamentation and rely on the building's form to give interest



Regulation/Standard:

Create transitions in height, massing, and scale. - Achieve a compatible transition between areas with different scale buildings."

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

The design does not transition in terms of height and scale.

Architect's comments:

This guideline seems to be written with smaller projects. To transition from a 55-foot-high building on a very narrow midblock site to a 42-storey high-rise building, is not feasible without greatly limiting the viability of the office building. But in the spirit of what is being asked, the proposed design does respect the existing buildings by setting back the floor immediately above the 55-foot-high street facade. In other words, by incorporating some of the massing of the adjacent buildings we can give both buildings a visual cohesiveness to reinforce the city fabric.

By articulating the lower podium massing in a more horizontal direction to match the existing height of the adjacent buildings (55 feet above the street), we can effectively give the street a cohesive datum line from 13th right through to 14th street. The floor above the datum line is set back 15 feet and programed as an amenity space. Above that, the next transition is 110 feet above the podium, which is roughly twice the height of the podium datum and is designed to match the historic 436 14th street building also adjacent and to the proposed project.

These are not true setbacks, but they do respect the diversity of heights from the buildings adjacent to the proposed project.





Sliced amenity level articulates a lower podium massing

Regulation/Standard:

Use sustainable design techniques.

- Treat on-site stormwater.
- Use green building techniques.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

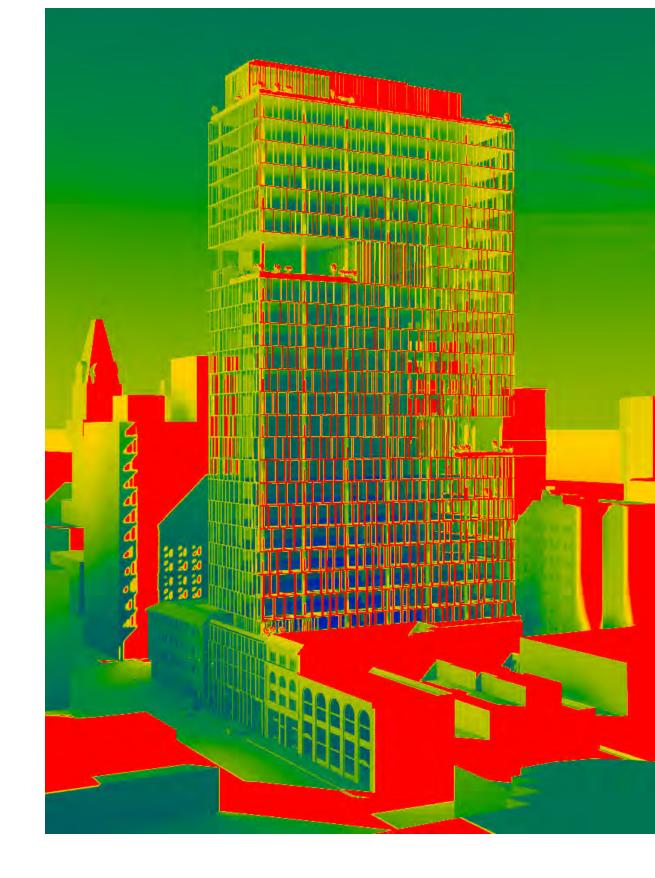
Discussion:

This new proposed design does not provide information on sustainable design techniques, on-site stormwater, or green building techniques.

Architect's comments:

The sustainable design techniques, on-site stormwater, and green building techniques are all governed by California Building Code and California Green Building Standards. Typically, these are items dealt with when obtaining a building permit. We do not have the ability to alter or eliminate the requirements mandated by the state of California. For example, the California Green Building Standards code are more restrictive than a LEED Silver building, in fact the base restrictions are the most restrictive in the United States. The codes are based on a very elaborate formula considering solar heat gain, water efficiency, energy efficiency, materials and resources, indoor environmental quality, operations and maintenance, insulation, energy consumption on site stormwater to only name a few.

The design of the exterior of the building will have very little to do with the real-life sustainable design techniques, on-site stormwater, or green building techniques. These are all items dealt with in great detail by Mechanical consultants during the Construction Document Phase.



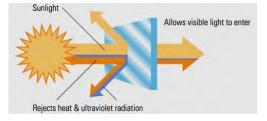




ITEM #	CODE SECTION	REQUIREMENT	REFERENCE SHEET (Sheet I or NA)	COMMENTS (e.g. note # or detail #)
		PLANNING AND DESIGN	11.	
1	4.106.2	Storm water drainage and retention during construction	· · · · ·	
2	4,106,3	Grading and paving/Surface drainage		
3	4.106.4-4.106.4.2.5	Electric vehicle		
	10000	WATER EFFICIENCY & CONSERVATION	100 million (1997)	
4	4.303.1	Water conserving plumbing fixtures and fittings		
5	4.303.1.1	Water closets		
6	4.303.1.2	Urinals		
7	4.303.1.3	Showerheads		
8	4.303.1.3.2	Multiple showerheads serving one shower		
9	4.303.1.4	Faucets		
10	4.303.1.4.1	Residential lavatory fancets		
11	4.303.1.4.2	Lavatory fancets to common public use areas		
12	4,303.1,4.3	Metering faucets		
13	4.303.1.4.4	Kitchen fancets		
14	4.303.2	Standards for plumbing fixtures and fittings	-	
15	4.304.1	Outdoor potable water use in landscape areas		
		MATERIAL CONSERVATION & RESOURCE	E EFFICIENCY	Ý.
16	4.406.1	Rodent proofing/Joints and openings		
17	4.408.1	Construction Waste Management- of at least 65 percent of nonhazardous construction and demolition waste		
18	4.408.2	Construction waste management plan		
19	4,408.3	Waste management plan		
20	4.408.4	Waste stream reduction alternative [LR]		
21	4.408.4.1	Waste stream reduction alternative	-	
22	4.408.5	Documentation		
23	4.410.1	Operation and maintenance manual		

CA Green Building Code New Residential

/ec



Regulation/Standard:

Size, place, and screen rooftop mechanical equipment, elevator penthouses, antennas, and other equipment away from the public view.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion: More information about the roof top space is needed.

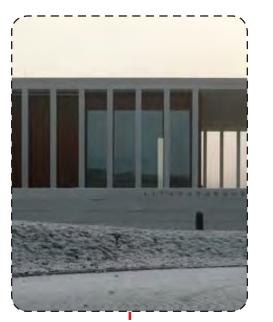
Architect's comments:

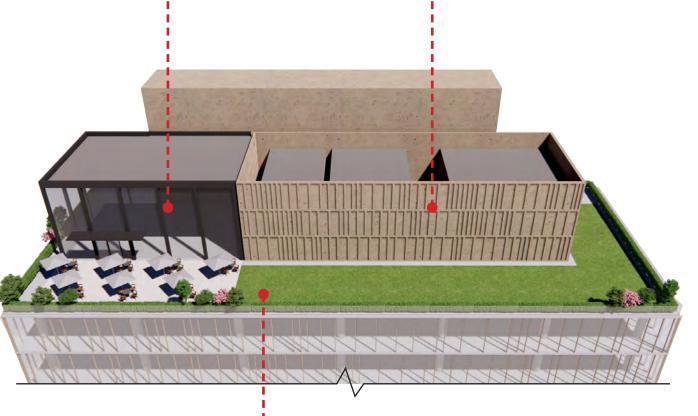
All rooftop mechanical equipment, elevator penthouses, antennas, and other equipment will be screened from view. See axonometric of the mechanical roof top and the proposed screen.



Finned amenity space









Outdoor amenities

Mechanical area concealed with concrete textured relief



Regulation/Standard:

Provide the elements of a successful storefront.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

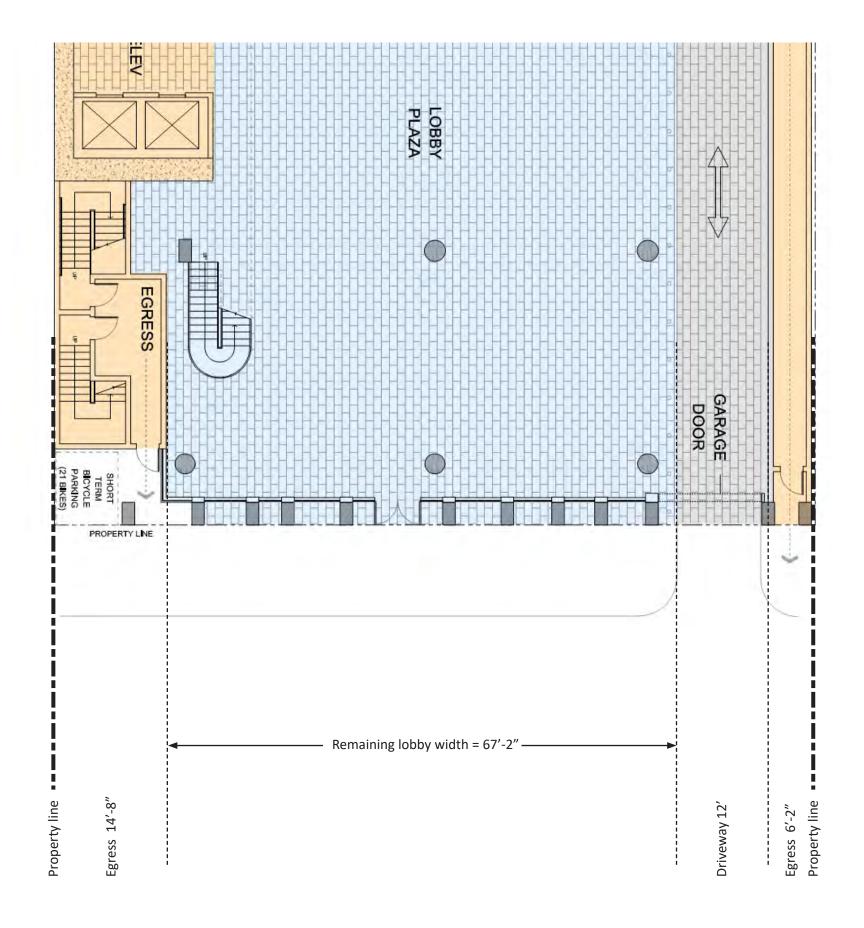
Discussion:

More information about the ground floor storefront/glazing materials is needed.

Architect's comments:

The building is an office building not a retail store. It would be very difficult to insert a retail space into the limited width of the site. More specifically, the site is approximately 100 feet wide. Two egresses from the proposed building are required, an egress from the adjacent building is required, access to parking is required, which in turn leaves approximately 67 feet for a lobby. This is a narrow width for a lobby that is intended for a 42-storey office building, with an elevator core, BOH, Reception desk, seating etc. To then add a realistic retail space to that lobby would make it essentially unusable.

The proposed project is intended to be an efficient office building. This guideline seems to be more written for a small street retail project.



Regulation/Standard:

Consider operable storefront windows that open interior spaces to the sunlight and views of sidewalk activity.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

More information about the ground floor storefront/glazing materials is needed.

Architect's comments:

Note the above guideline, the project is not a retail store and there are no requirements for this to be a retail store. The request for more information on the storefront has been supplied, but it does not include operable storefront windows because we do not feel this is a guideline applicable to this project. In addition, the guideline is intended to be just that, a guideline, not a mandate; note the first word, 'Consider...'

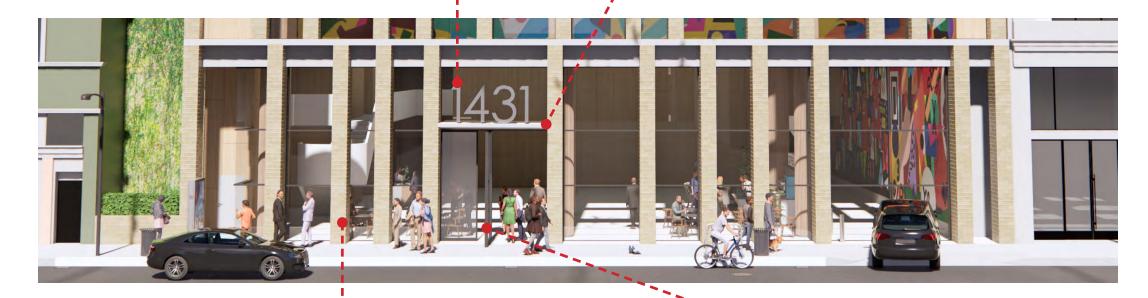
The following is more information on the ground floor storefront/glazing materials and design.

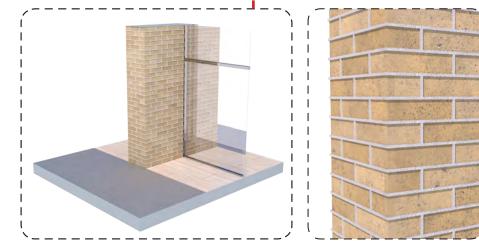
Brushed stainless steel signage

White concrete finish gfrc canopy









Sandstone colored masonry with extruded mortar joints



Glass entry doors







Driveway is concealed by a sliding glass door when not in use

Full pane of glass slides up as needed for vehicular entry

Regulation/Standard:

Provide ground floor architectural detailing that provides visual interest to pedestrians and distinguishes the ground floor from upper floors.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N: No

Discussion:

More information about the ground floor storefront/glazing materials is needed.

Architect's comments:

The guidelines given here are recommendations on how to design a building. In this case, we have articulated the ground floor differently from the upper floors both in scale, but also in materials. The ground floor is articulated differently from the second floor by means of creating a piano nobile. The brick material extends up the top of the podium level, and above that the material changes to a metal and predominately glass façade.

The brick base to the building along with the pilasters provide visual interest to pedestrians and distinguishes the ground floor from upper floors.



Tower material: metal and glass facade



Base material: sandstone colored masonry with extruded mortar joints



100

Regulation/Standard:

Coordinate horizontal ground floor features with other commercial facades to create a unified composition at the street wall.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

More information about the ground floor storefront/glazing materials is needed.

Architect's comments:

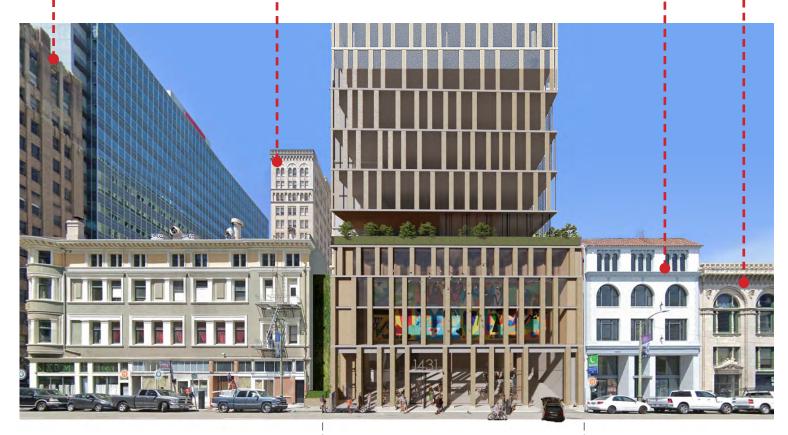
The adjacent building datums have been brought across at all levels to help create a cohesive street experience. The rhythm of storefronts has also been brought across to give a repeating cadence of pilaster and glazing. The use of brick materials has also been brought across to create a more cohesive feel to the street. The proposed project has coordinated all the horizontal ground floor features with other commercial facades to create a unified composition at the street wall. The pedestrian experience will be unified and cohesive from 14th street to 15th street and in reverse.

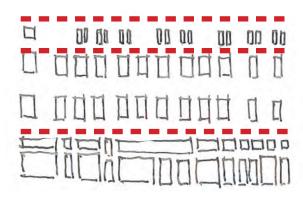
Several nearby projects use brick or masonry

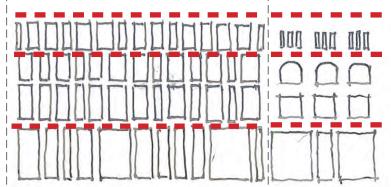










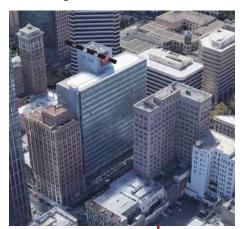


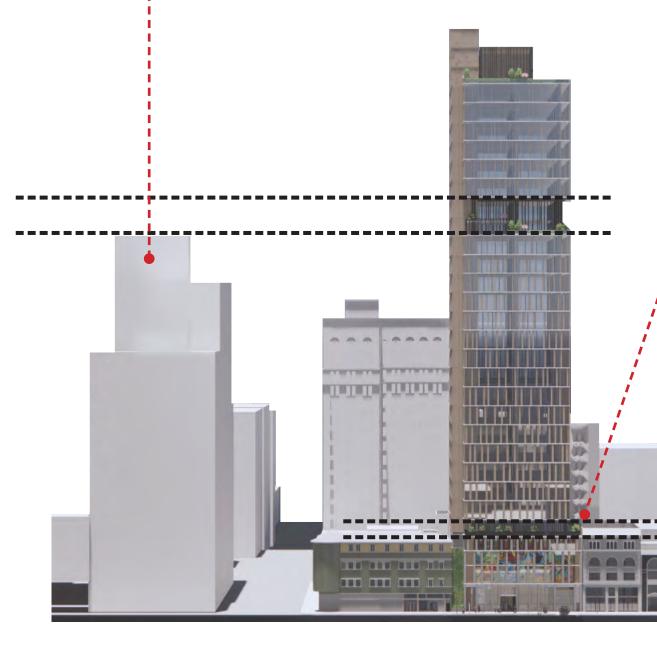
Rhythm of fenestration blends the street wall





Horizontal datums are carried through project site from neighboring facades Wells Fargo tower







Relationship with adjacent building

Regulation/Standard:

Provide floor space dimensions and facilities that create an economically viable and flexible commercial space.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

The plans provide general not specific dimensions for the lobby. More information on the columns/pillars, materials of design, proposed activity (if any) would be located at the ground level.

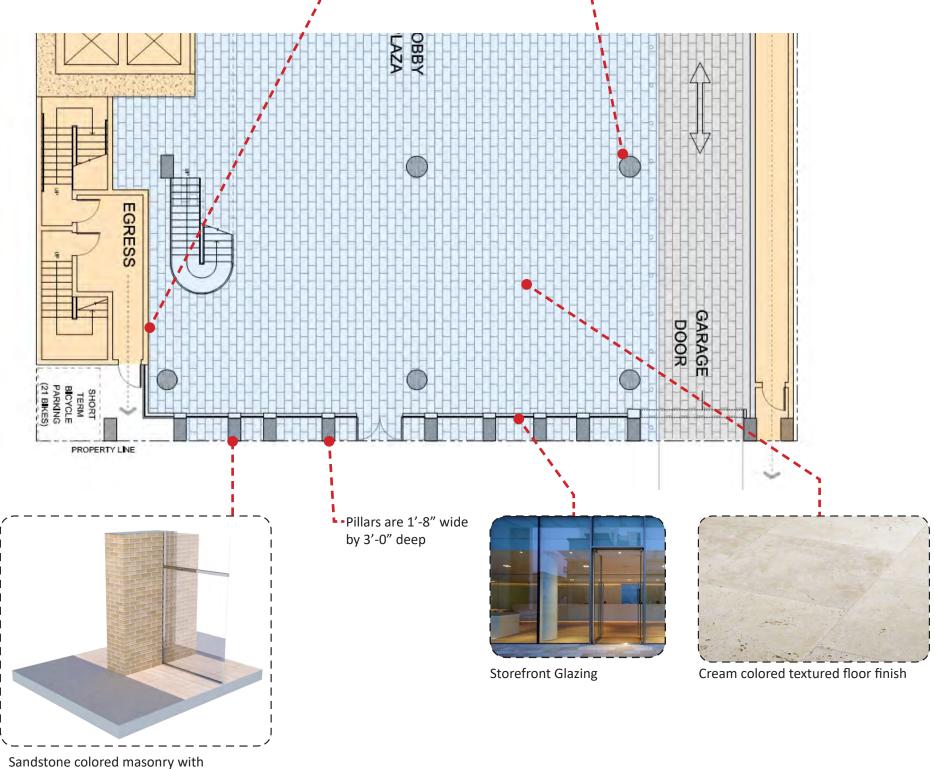
Architect's comments:

The proposed design is for an office building, not a commercial space. This does not seem to apply to our project. Below is a plan showing the specifics of the lobby and the finishes.









extruded mortar joints

Slatted wood finish columns



Regulation/Standard:

Establish prominent and frequent entrances on facades facing the corridor.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

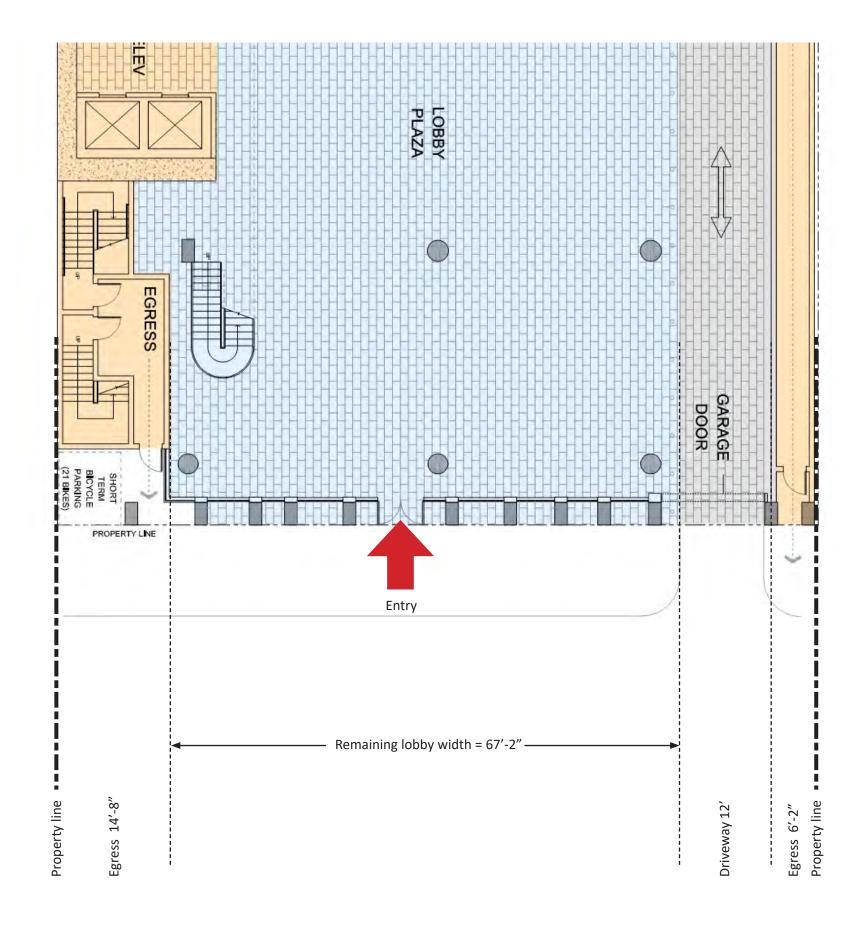
No

Discussion:

Only one entrance has been proposed.

Architect's comments:

The proposed project is an office building, not a retail building and the office building is not located in the described transit corridor. The site is very narrow and to provide more than one entrance to the office would not be typical of an office building nor would it logical. We believe this guideline is intended a different type of project and for a different location in the city (transit corridor such as College Ave.) of Oakland and additionally it is not a mandate, but rather a guideline. For those reasons we are not including multiple entrances to the office lobby.



Regulation/Standard:

Install consistently spaced street trees, extend an existing positive street tree context, and install trees appropriate for the zoning district.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

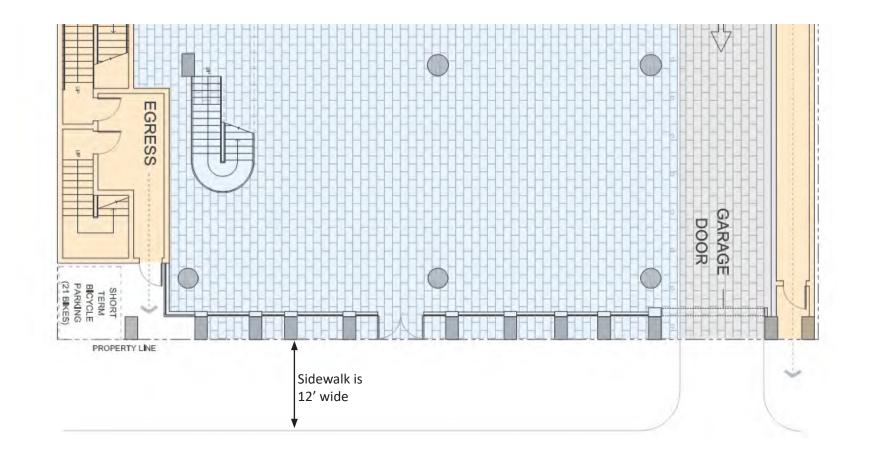
No

Discussion:

More information is required.

Architect's comments:

Presently there are no trees on Franklin between 14th and 15th, and the city does not have a street tree plan for this area nor a city requirement for trees on Franklin. We also do not feel it would be a positive addition to the street given it is an historic district and street trees were never designed for the street. The sidewalk is narrow, and a large tree planter would greatly reduce the walkability of the street. To also install trees at the front of an already narrow office façade would create a more congested experience for those leaving the office, say at lunch, and those passing the proposed office building. For these reasons, we are not proposing any trees along Franklin.



Photographs of the project block show that no street trees are present on this site or even adjacent sites







Regulation/Standard:

Place features that create a transition between the sidewalk and the development.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

No features have been proposed to transition between the sidewalk and the development.

Architect's comments:

This guideline does not seem to be applicable to our project and does not seem to be specific enough to make it clear what is being suggested. The sidewalk is 12 feet wide, and the building is required to be hard against the street property line. The space between the street property line and the front door is less than 3 feet. The door swing is outward and the minimum width of a door per ADA code is three feet. The remaining space for a 'feature' is less than an inch. For these reasons we do not feel this recommendation is applicable for our proposed project. Below are examples of what the guideline references for this section none of which we feel are applicable to the design of a 42-storey office building.



Examples of where the guidelines pertains.



Regulation/Standard:

"#5.1.1 Integrate the various components of a building to achieve a coherent composition and style."

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N: No

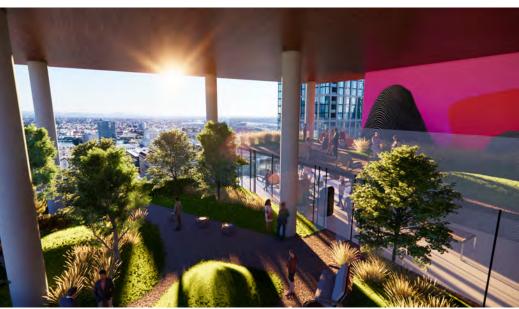
Discussion:

More information is required on composition and materials of the outdoor and indoor amenities and the "carved' amenity voids."

Architect's comments:

The amenity floors are expressed as subtractions from the overall massing of the building, which are placed at strategic locations to allow for views and a unified sense of composition over the faces of the tower. A variety of outdoor and indoor spaces on the amenity floors will be enhanced with landscape and materials that tie into the high quality experience of the building as a whole.

Upper void amenity space











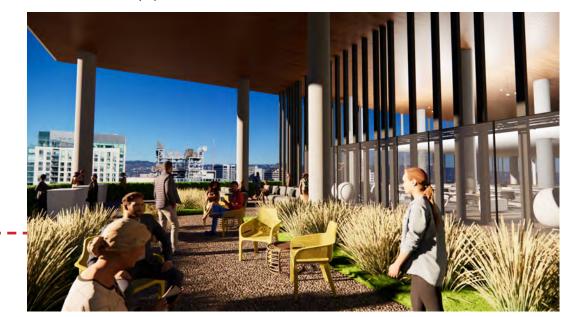
Amenity material palettes & reference imagery



100

Lower void amenity space



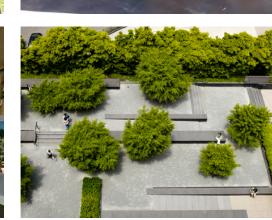






Amenity material palettes & reference imagery

PG. 30





Regulation/Standard:

#5.1.2 Reduce the visual scale of a large building frontage.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

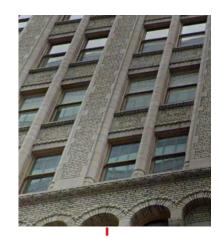
More information about the ground floor storefront/glazing materials is needed.

Architect's comments:

This site is one of the narrowest building frontages in the entire area. This guideline is not a mandate, it is a suggestion. We have matched the same scale relationships of all the buildings adjacent to the proposed project. The datum lines and openings are all very similar in scale and size to the existing buildings. To break the building down into smaller buildings would not be in sync with the existing historic district nor would it be complimentary to the existing fabric of the city. We don't feel this is a recommendation that makes sense given the quality of the building and the design.

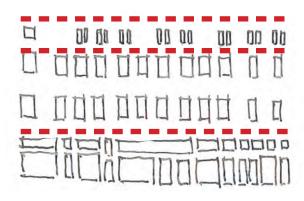
Several nearby projects use brick or masonry

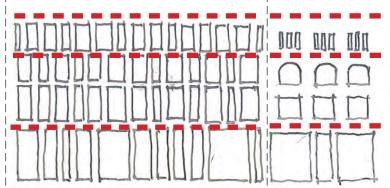












Rhythm of fenestration blends the street wall





Horizontal datums are carried through project site from neighboring facades

Regulation/Standard:

Relate new buildings to the existing architecture in a neighborhood with a strong design vocabulary.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N: No

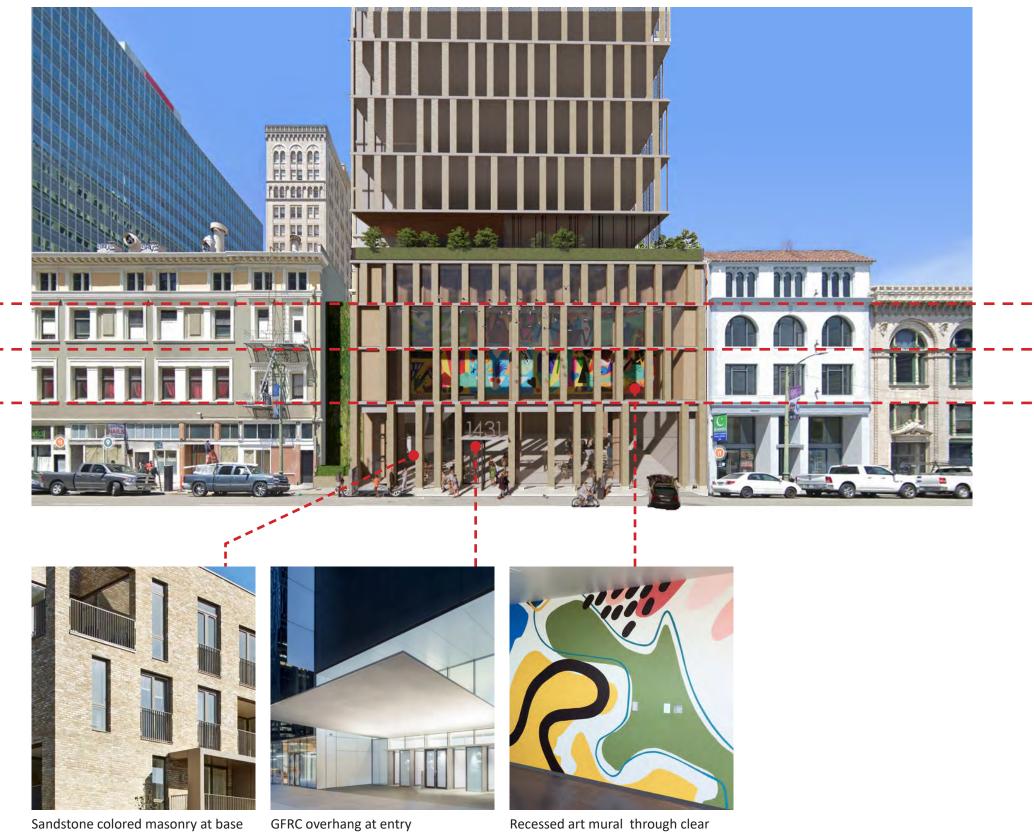
Discussion:

The height of the floor levels of the base relate to the horizontal details of the adjacent buildings, but box design of the building and the "gradient pattern" with wider glazed windows and wide columns at ground level is in contrast to buildings in the API. Staff is concerned with the challenge of maintaining high quality materials for the proposed fenestration and an adverse effect on the API.

Architect's comments:

The proposed new development is consistent with several fundamental characteristics of the API, including siting and building footprint, overall massing, unbroken street-walls with no setbacks at the lower floors, rectangular forms, skeletal articulation, and clean termination. Also, it relates to a key, basic building feature of the API, which is the unified vertical direction and orientation of existing historic and newer buildings within and around the API. The proposed project also expresses a classical two-part vertical tower composition with a broad base and a tall, continuous tower, which would be consistent with the visual cohesiveness of the API. The proposed project would be differentiated from API contributors by its use of modern building materials, primarily glass and metal, and modern building features, such as varying patterns, but is of a high quality that would complement the API.

The revised design has adjusted the floor levels of the base to relate to the horizontal details of the adjacent buildings. The windows at the base have been widened to open up the lobby and to coordinate with the adjacent buildings and the API.



glazing to match street art found around site

Regulation/Standard:

Integrate architectural details to provide visual interest to the façade of a building.

Requirement:

Blank

Proposed project:

Blank

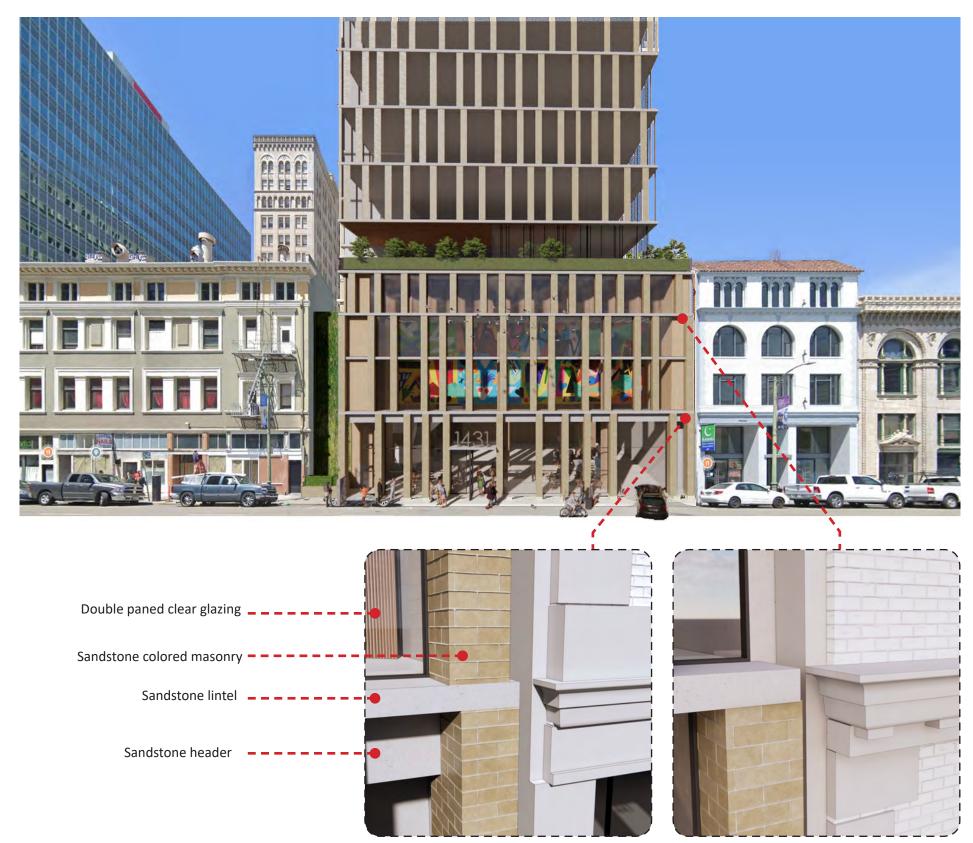
Compliance Y/N: No

Discussion:

More information on the proposed materials and detailing are required such as cornices, window surrounds or other window treatments, ornamental railing, molding, or other decorative elements.

Architect's comments:

The following details help explain the building finishes and details. The revised design has added to the base façade a series of cornices and horizontal datum lines to better compliment the adjacent buildings. In the revised design there is a much stronger cohesiveness to all the buildings along Franklin Street.



Cornice detail at datums set by adjacent buildings

LINE 87 - CONTINUED



Cream colored textured floor finish



Storefront Glazing



Sandstone colored masonry



Commissioned wall mural









Screen detail to hide parking on upper Level

Entry detail of material palette transition

Hedge transition to tower split from podium

LINE 87 - CONTINUED



Cream colored textured floor finish



Storefront Glazing



Sandstone colored masonry



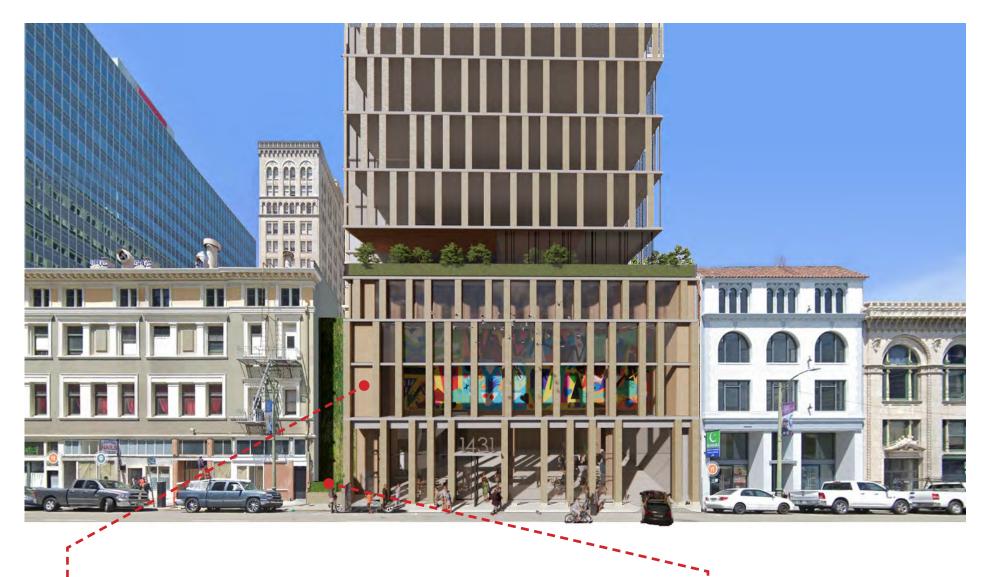
Commissioned wall mural



Wood









Wood panel infill to hide egress stair



Planter and green wall to hide egress of neighboring building

Regulation/Standard:

#5.4.2 Provide a roofline that integrates with the building's overall design concept.

Requirement:

Blank

Proposed project:

Blank

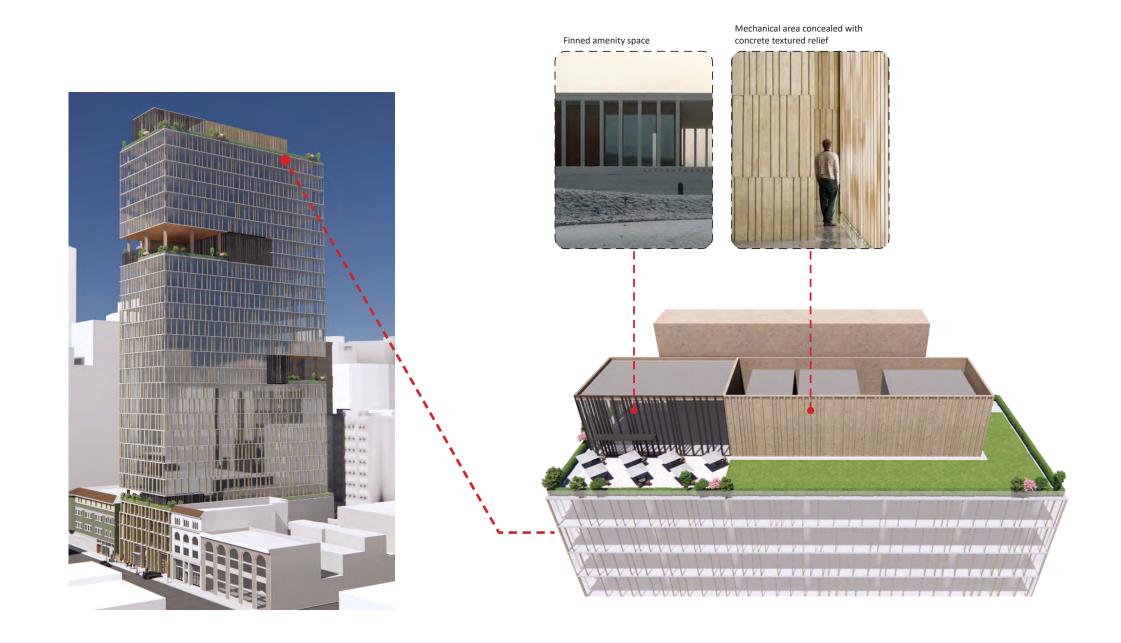
Compliance Y/N: No

Discussion:

The proposed green space concept on the roof does not supply details on proposed materials, roof line decoration or design, or floor plan.

Architect's comments:

Section 5.4.2 continues to on to say, 'Rooflines should have shapes, materials, and colors that relate to the rest of the building, while still being differentiated to achieve an upper terminus.' Though I understand where this logic comes from, I would also note that in the Oakland guidelines they go on to say, 'In general, each applicable guideline should be met to approve a development proposal. However, this document is not intended to restrict innovation, imagination and variety in design.' Providing a roofline that differentiates to achieve an upper terminus really applies to a mid-century modern highrise but not necessarily to all buildings of today. Which is why our solution for the proposed project is based more in a non-classical building terminus. In other words, instead of the building having a cornice or capital like a classical column the design of many buildings today are pattern or volume oriented. In fact, some almost do the opposite, with the top fading away to less than what it was. Below are a couple examples of both directions. That is not to say a building with a cornice is the wrong direction, we are simply noting that the guideline stated here is a recommendation that should be viewed as one option.



Modern building terminus around the site



385 14th St Oakland



1587 Franklin St Oakland

Buildings around the site with cornice termination



436 14th St Oakland

Regulation/Standard:

#6.1.1 Install durable and attractive materials on the ground floor façade of buildings.

Requirement:

Blank

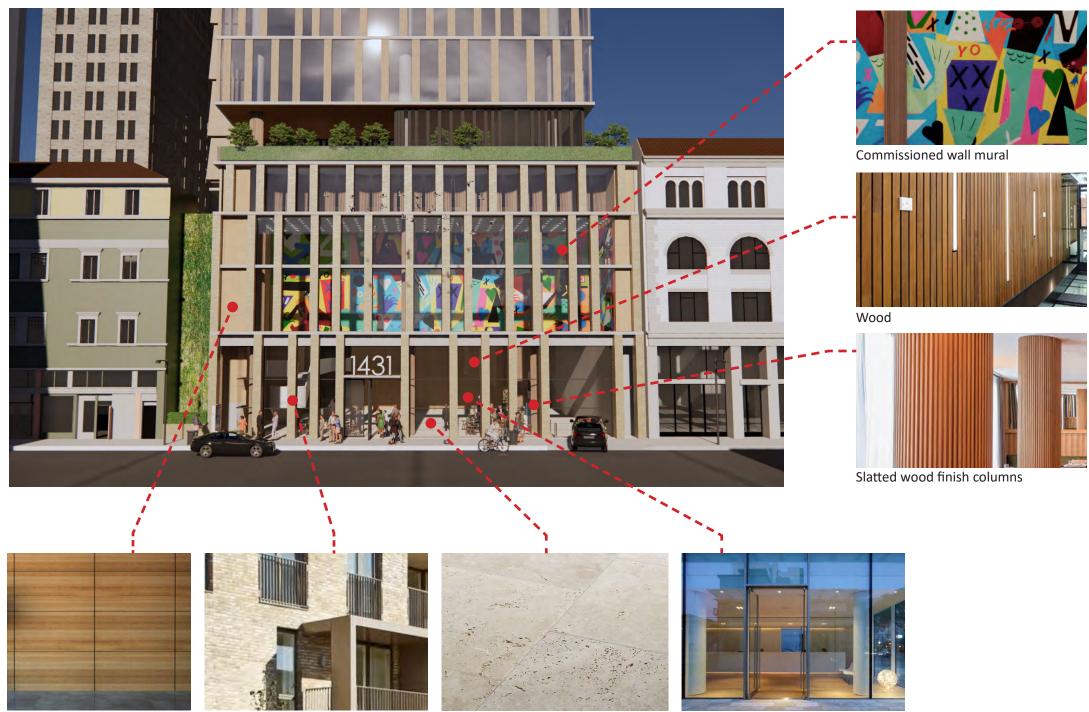
Proposed project: Blank

Compliance Y/N: No

Discussion: More information is required.

Architect's comments:

When designing and building a Type I Highrise the only materials allowed to be used because of fire concern are durable nonflammable finishes. This eliminates and plastics, or wood, or for lack of a better description, cheap materials. The base of the proposed project, and for that matter, the entire building is made from steal, concrete, glass, metal and at the podium level bricks. The glass is double glazed, argon gas filled coated glass with powder coated aluminum frames. The remaining materials are stone paving on the floor, along with metal panels located throughout the tower skin. All these materials are highly durable and beautiful. The following details help explain the finishes and details at the base of the building.



Wood finish covers egress

Sandstone colored masonry

Cream colored textured floor finish Storefront Glazing

Regulation/Standard:

#6.1.2 Recess exterior street-facing windows.

Requirement:

Blank

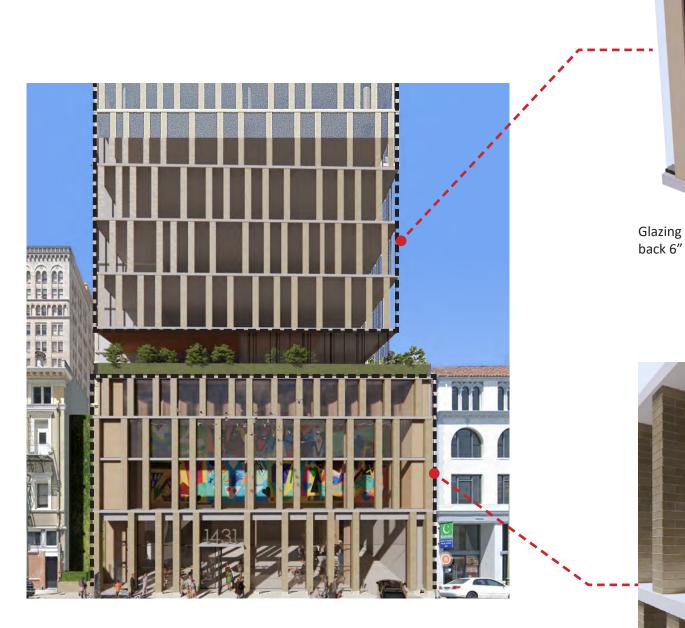
Proposed project: Blank

Compliance Y/N: No

Discussion: More information is required.

Architect's comments:

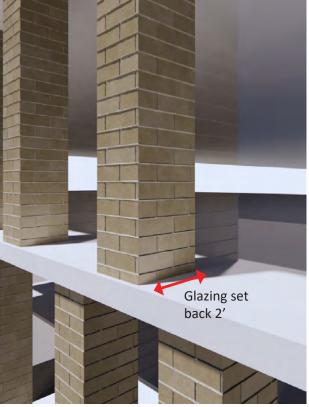
The design guideline 6.1.2 noted above continues on to say, 'Flush windows may be acceptable if they are clearly consistent with a design concept and contribute to the lines and composition of the building. At the base of the building, we have recessed the windows (frame) as much as 2 feet to create a more historic reading. The minimal inset at the base is approximately 6 inches again to help with the reading of the windows and the cohesiveness of the street. Above the podium we have flushed out the frame to help with the design concept. The following details show how the building windows are placed in the façade.



Tower glazing

Podium glazing





Regulation/Standard:

Exterior materials on the upper levels of buildings should create a sense of permanence, provide an attractive visual quality, and be consistent with the design concept of the building.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion: More information is required.

Architect's comments:

Section 6.3.1 seems to be written with Type III buildings in mind, not Highrise buildings of this size. But saying that, Section 6.3.1 also goes on to say, 'Recommended exterior treatments include decorative brick, wood or high-density wood composite, or cement panel siding that contain horizontal or vertical lines to provide visual interest.' We are proposing to use powder coated metal panels, glass curtain wall, and bricks (at the base). The following details help explain the finishes and details at the upper levels of the building.



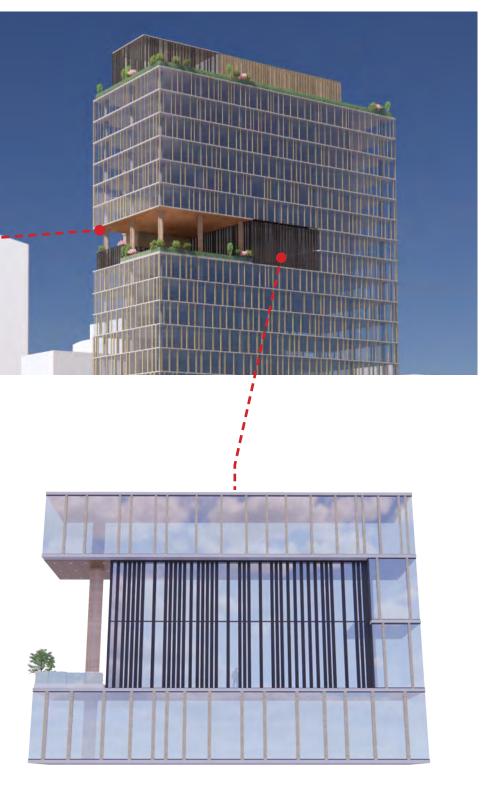
Column treatment at lobby and amenity spaces



Wood-like exterior soffit finish



Slatted wood finish columns



Column treatment at lobby and amenity spaces



Powder coated metal mullions



Dark metal mullions at amenity spaces



Typical amenity space materials palette



Pleated concrete core

Wood-like exterior soffit finish

Regulation/Standard:

#9.1.1 Design developments to maximize the natural surveillance of the streetscape and open space.

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

More information about the ground floor is needed.

Architect's comments:

This is a guideline that does not seem to apply to this project. The building is sited hard against the street property line which will always give full visibility. The building is also a class A office which always has 24-hour security. Section 9.1.1 notes the following aspects:

Natural surveillance is achieved through the following methods: Provide "eyes on the street" through ample opportunities for people watching, such as:

- Outdoor and sidewalk seating;
- Large unobstructed ground floor windows;

• Common areas and kitchen windows that face open spaces or right of ways;

• Property management offices and cashier stations

• oriented towards the entrance of a building or a development;

• An ample number of windows on all sides of a building;

• Windows that provide views of parking areas and building entrances;

• Safe and appealing open space which is fronted by businesses or dwellings with active ground floors;

• Active rooms, such as living and dining rooms, oriented towards the front;

• Building facades with large transparent ground floor openings to view activity along the sidewalk;

• Bay windows that provide views to the sidewalk and street below;

• Provide lighting at all entrances, pathways, parking areas, and recessed areas;

• Place entrances within visibility of the street;

• Install lighting in a manner that ensures consistent levels of illumination. A consistent level of lighting prevents the presence of either pockets of deep shadow or glare-blindness. This type of lighting usually requires an increased number of pedestrian-scale light fixtures instead of fewer, tall light fixtures;

Provide low and transparent fencing or hedges;

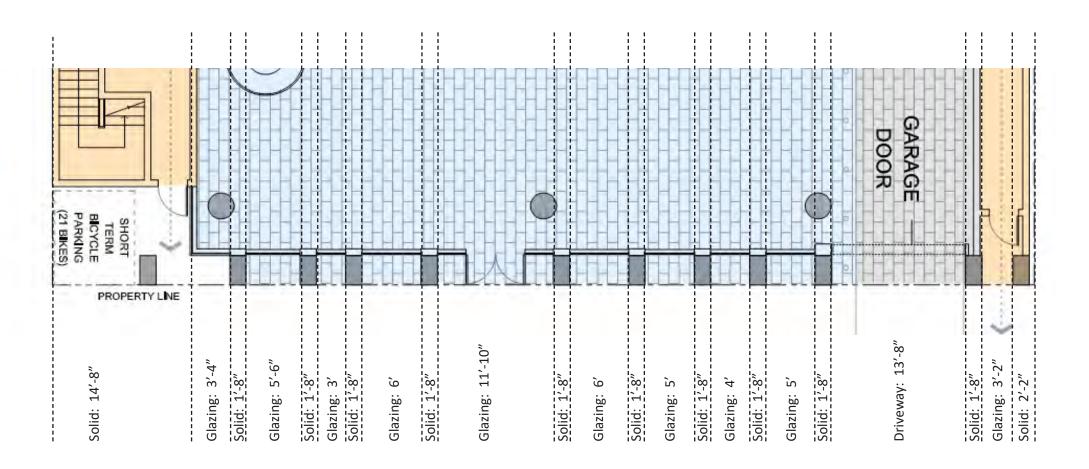
• Remove dark or enclosed areas that offer hiding places for criminals;

- Trim and site planting to discourage concealment; and
- Avoid solid balconies on the ground floor that can be accessed from the street or sidewalk.

None of these apply to our proposed project.



Building is built right up to the property line with large openings to provide transparency at street level



→ Total Solid = 33'-6" = 33.5%

→ Total Transparent = 66'-6" = 66.5%

Regulation/Standard:

Establish "territoriality" at a development. Territoriality is the principle of providing clear delineation between public, private, and semi-private areas, to make it easier for pedestrians to understand the function of an area and participate in an it's appropriate use.

Requirement:

Blank

Proposed project: Blank

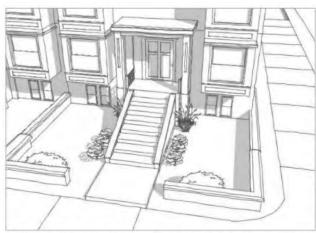
Compliance Y/N: Unclear

Discussion:

More information about the ground floor is needed.

Architect's comments:

This guideline also seems to not apply to our project. Section 9.2.1 continues on to say 'Indicate the boundary line between the property and the public sidewalk or other public rights of way, through the use of design or landscape elements. Lawn areas, border gardens, small changes in elevation, low fences, or other well-maintained visual markers are examples.' In addition this section references a diagram of a Victorian house and a front lawn with a low wall around it. This is clearly not an applicable guideline for our proposed project. See floor plan and axonometric of front of building showing interior and exterior of public and private zones.



Guideline 9.2: A semi-private transition zone with a clear boundary line.



Building at entry



Building interior lobby



The area shown in blue is the public office lobby space, areas in grey are private zones

Regulation/Standard: #9.3.1 Control access into a development

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: Unclear

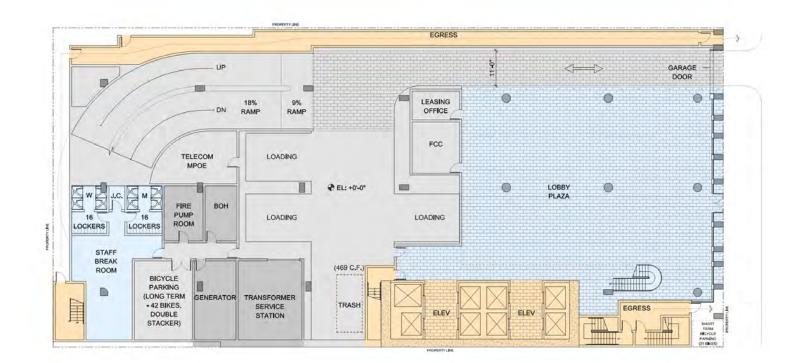
Discussion: More information about the ground floor is needed.

Architect's comments:

Section 9.3.1 says the following:

Access control decreases criminal accessibility into a residential or commercial development. Examples of access control; appropriate use of door and window locks; eye viewers in doors and/or windows; outside doors; alarm systems; and centralized entry intercom systems. Access control into businesses can include orienting cashier stations toward entrances. Directing the flow of residents and customers naturally to their destination reduces opportunities for crime or loitering. Access control does not imply unsightly barbed wire or concrete block walls, but rather, can be achieved with more subtle design elements.

This section does not seem to apply to our proposed project. It seems to be more applicable to a small residential project. Our project is a Class A Office building. These types of projects have 24/7 security in the form of HD security cameras, security systems and security guards all located at the reception desk at the from lobby. See floor plan below along with security photos of similar systems.





Examples of lobby reception security desk



Regulation/Standard:

#9.4.1 Promote activity at a development. For example, create an atmosphere conducive to pedestrian travel or developing well- designed frontages, and a connection between private and public space.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

Discussion:

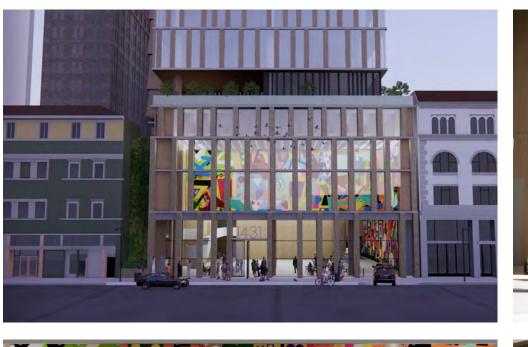
More information about the ground floor is needed.

Architect's comments:

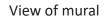
This guideline does not seem to apply to our project. This section references smaller retail street projects that might be more commonly seen along College Ave. This project is a 42-story Highrise with large, glazed windows and security guards 24/7. The property lobby is always fully light and monitored. The concept of promoting activity at the front does not seem to be applicable in any way.

Lobby interior in the evening - well lit and transparent

Lobby view from sidewalk







Lobby view with glass garage door open



Regulation/Standard:

1. The design matches or is compatible with, but not necessarily identical to, the property's existing or historical design; or

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N: No

Discussion:

The design proposal requires more details such as arrangement, bulk, texture, materials, and appurtenances, especially in relation to other facilities in the vicinity, and within the tower.

Architect's comments:

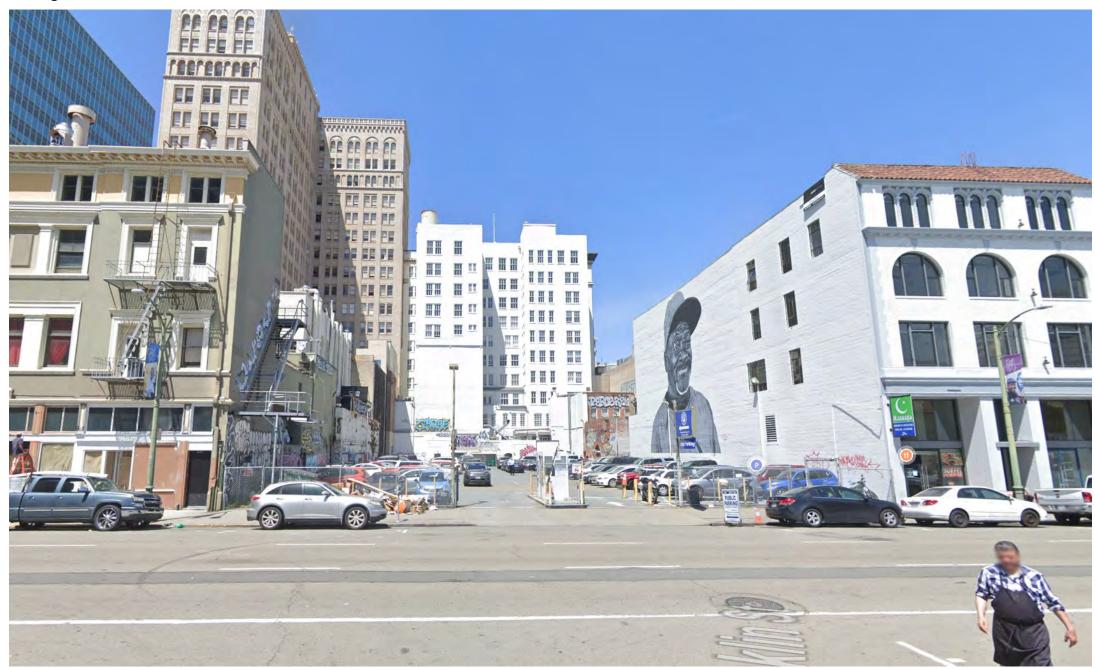
Chapter 5 titled Historic Preservation and Discretionary permit approvals, notes in the first paragraph 'For additions or Alterations to Historic Properties or potential Designated Historic Properties requiring discretionary City permits, the City will make a finding:

(1) The design matches or is compatible with, but not necessarily identical to, the property's existing or historical design; or

(2) The proposed design comprehensively modifies and is at least equal in quality to the existing design and is compatible with the character of the neighborhood; or

(3) The existing design is undistinguished and does not warrant retention and the proposed design is compatible with the character of the neighborhood.

We do not believe this regulation applies to our proposed project given there does not exist a building on the property nor has there ever been one. The site is presently a parking lot. This regulation applies to additions or modifications to existing historic buildings. This regulation is also a three-part regulation that should be read together with the other two qualifying regulations. If one of the three regulations qualify or any of the other regulations are not applicable, then all three are compliant. See the next two regulations. Existing site conditions



Regulation/Standard:

The design matches or is compatible with, but not necessarily identical to, the property's existing or historical design; or

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N: No

Discussion:

The design proposal requires more details such as arrangement, bulk, texture, materials, and appurtenances, especially in relation to other facilities in the vicinity, and within the tower.

Architect's comments:

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Regulation/Standard:

The proposed design comprehensively modifies and is at least equal in quality to the existing design and is compatible with the character of the neighborhood; or

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

The comprehensiveness of design is still unclear as to quality and compatibility with the API.

Architect's comments:

Chapter 5 titled Historic Preservation and Discretionary permit approvals, notes in the first paragraph 'For additions or Alterations to Historic Properties or potential Designated Historic Properties requiring discretionary City permits, the City will make a finding:

(1) The design matches or is compatible with, but not necessarily identical to, the property's existing or historical design; or

(2) The proposed design comprehensively modifies and is at least equal in quality to the existing design and is compatible with the character of the neighborhood; or

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Regulation/Standard:

That the location, size, design, and operating characteristics of the proposed development will be compatible with and will not adversely affect the livability or appropriate development of abutting properties and the surrounding neighborhood, with consideration to be given to harmony in scale, bulk, coverage, and density; to the availability of civic facilities and utilities; to harmful effect, if any, upon desirable neighborhood character; to the generation of traffic and the capacity of surrounding streets; and to any other relevant impact of the development;

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

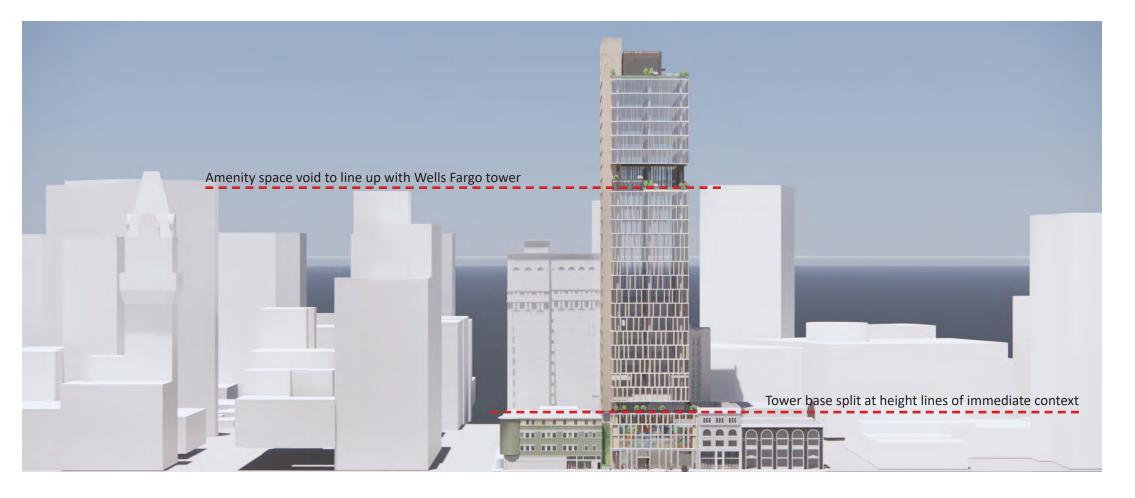
Discussion:

The proposed design does not meet this finding. The proposal does not provide information on the operating characteristics of the development (parking, security, way finding, etc.) which may adversely affect the livability of the abutting properties and surrounding neighborhood.

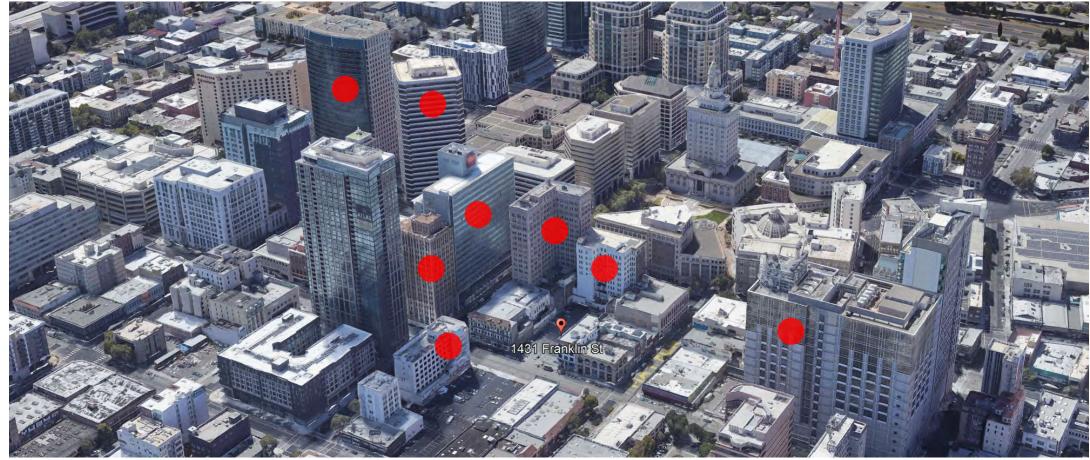
Architect's comments:

We feel the proposed project does comply to the requirements of the Conditional use Permit criteria. With respects to the location, the project is an office building and is in an area that is predominately offices. The size of the project is similar in height to the other adjacent towers, but slightly smaller in area. The design is modern, as are all the other towers adjacent and built in the past 50 years. The operating characteristics of the proposed project are either the same or very compatible to the abutting properties and surrounding neighborhood. The proposed project is sandwiched between 4 office towers all similar in scale, bulk, coverage, and density. The area immediately surrounding the proposed project

includes a large variety of tall and small buildings, some office, some residential, civic, retail and surface parking. Less than a block from the project is one of Oakland's tallest buildings that sits next to a surface parking lot and a 1-storey historic building. The area is diverse and includes everything from a university building, cafes, restaurants, civic buildings, to museums and parking garages. All within a two-block radius.



Office towers around site



Regulation/Standard:

That the location, design, and site planning of the proposed development will provide a convenient and functional living, working, shopping, or civic environment, and will be as attractive as the nature of the use and its location and setting warrant;

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

The proposed design still does not provide enough information on its design.

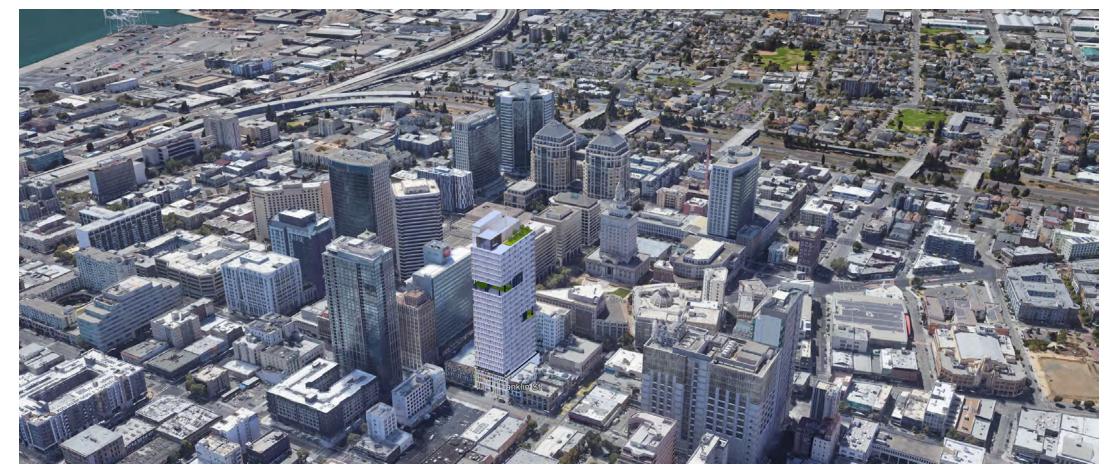
Architect's comments:

The heading for this section is titled 'An Asset for the Neighborhood'. The Conditional Use Permit requirement is asking if the proposed project going to be an asset to the neighborhood or is it going to be a negative liability. The first part of the question is asking, does the building function in a manner that is not going to be a negative to the immediate area. For example, if the building that was being proposed was a football stadium, the added traffic and inherent function of the building would be a negative on the area. In this case the proposed project is an office building located in a predominately office district. It's hard to understand how this could have a negative impact on the neighborhood. In the same vein with too few office developments in an area this can led to a negative influence on the viability of an office district.

With respect to vehicular traffic, which can also have a negative on an area, a typical office development of this size would have closer to 400 parking spaces. In this case the proposed project is looking to build less than a hundred and nearly half of these are to be dedicated to the adjacent neighbors. In addition, the existing site is a surface parking lot of approximately the same size. So, the only additional traffic to the area will be pedestrian traffic which will have a positive impact on the neighborhood. The second part of the question is asking if the proposed project will visually be attractive to the neighborhood. In other words, will it be a visual blight on the street. Again, going back to the stadium analogy, a stadium would clearly be a blight to the otherwise cohesiveness of the street experience. This has been the case in many cities throughout America where stadiums are located in the center of the city. In these cases, the stadium is out of scale and effectively swamps the streetscape. But as

the regulation notes, '...location and setting warrant.' In other words, is the building attractive as it relates to the location. A stadium on a large green site can be beautiful. The same stadium located in central Paris would be an architectural eyesore.

In the case of the proposed project, it is located in amongst many other office towers all of similar height size and esthetic style.



Proposed design in context

Regulation/Standard:

That the proposal conforms to all applicable regular design review criteria set forth in the regular design review procedure at Section 17.136.050;

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion: See Regular Design Review criteria below.

Architect's comments:

Section 17.136.050 of the Regular Design Review Procedure is divided into a variety of sub-sections, only one of which is directly applicable to our proposed project, section B. For Nonresidential Facilities and Signs.

1.) That the proposal will help achieve or maintain a group of facilities which are well related to one another and which, when taken together, will result in a well-composed design, with consideration given to site, landscape, bulk, height, arrangement, texture, materials, colors, and appurtenances; the relation of these factors to other facilities in the vicinity; and the relation of the proposal to the total setting as seen from key points in the surrounding area. Only elements of design which have some significant relationship to outside appearance shall be considered, except as otherwise provided in Section 17.136.060;

2.) That the proposed design will be of a quality and character which harmonizes with, and serves to protect the value of, private and public investments in the area;

3.) That the proposed design conforms in all significant respects with the Oakland General Plan and with any applicable design review guidelines or criteria, district plan, or development control map which have been adopted by the Planning Commission or City Council.

The next section 'Sec. 17.136.050 - Regular design review criteria, B. For Nonresidential Facilities and Signs' addresses each of the above items (1, 2 and 3).







Cream colored textured floor finish



Storefront glazing



Sandstone colored masonry



Commissioned wall mural



Wood



Slatted wood finish columns



Regulation/Standard:

That the proposal conforms in all significant respects with the Oakland General Plan and with any other applicable guidelines or criteria, district plan or development control map which has been adopted by the Planning Commission or City Council.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

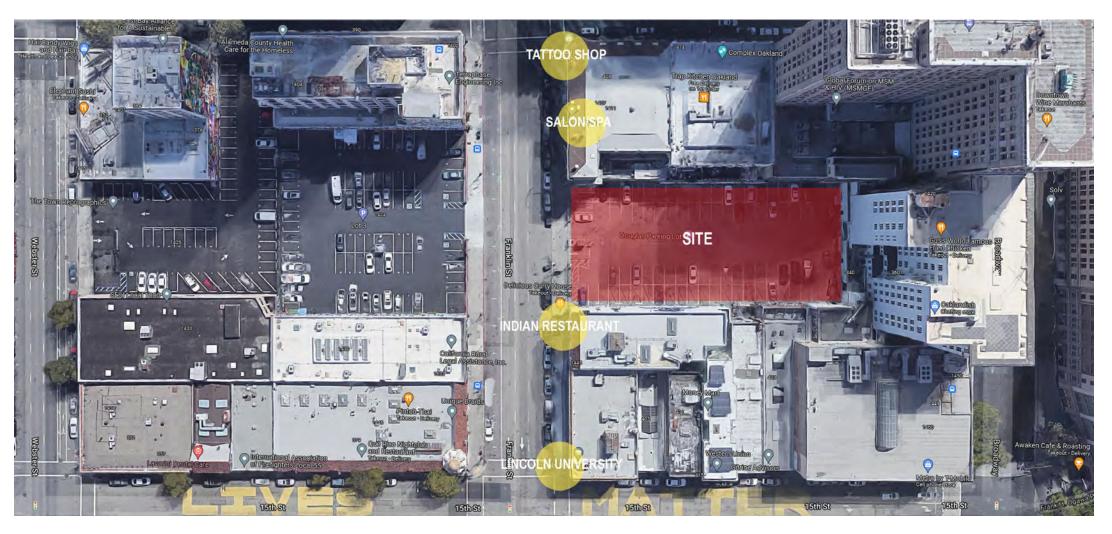
No

Discussion:

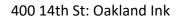
This matrix gives numerous standards and guidelines that have not yet been met.

Architect's comments:

This regulation/standard is repeated below. See LINE 126











1441 Franklin: Delicious Curry House

1407 Franklin: Nail Salon



401 15th St: Lincoln University

Regulation/Standard:

That the proposal will help achieve or maintain a group of facilities which are well related to one another and which, when taken together, will result in a well-composed design, with consideration given to site, landscape, bulk, height, arrangement, texture, materials, colors, and appurtenances; the relation of these factors to other facilities in the vicinity; and the relation of the proposal to the total setting as seen from key points in the surrounding area. Only elements of design which have some significant relationship to outside appearance shall be considered, except as otherwise provided in Section 17.136.060;

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

Discussion:

The proposed design does not meet this finding. The proposal does not provide evidence of consideration given to texture, materials, colors, and appurtenances in relation to the surrounding vicinity.

Architect's comments:

The proposed project will fill in what is presently a mid-block surface parking lot. The existing buildings on either side of the proposed project create a street facade that is safe and consistent. The existing site creates a void in the street façade and the proposed project will bring back the street façade. This will give the street a completeness that is presently lacking.



Street elevation as it currently exists

The proposed design will maintain the existing datums of the historic buildings with the use of a Piano Nobile and a setback floor above the historic podium datum. The design is modern, but with the use of bricks for the street façade and podium, this will help blend the old with the new. The color of the brick will also blend the old with the new and give the building a warmer esthetic that is more sympathetic to the surrounding painted stucco and painted brick buildings.



The area immediately adjacent to the proposed project is filled with a large variety of different types of projects. To try and define an appurtenance that would best typify the area is probably not possible. Within a block radius of the proposed site a 400-foothigh tower without windows at the lower 5 floors, a modern tower recently completed with an all-black glass façade, a midcentury modern reflective glass Highrise building, a Greek revivalist building, a gothic revivalist building, Italianate Villa style building, a neo-Moorish style building, a Spanish colonial revivalist style building and pretty much any other imaginable esthetic built between 1850 and today.

The difficulty of creating a new building that has some of the physical appurtenances or characteristics of the district is that the area so diverse and rich in variety. The most important characteristics of this area that should be maintained at all costs is the ability to walk around the streets of the city and feel one can engage with each of the buildings. An empty parking lot, or building with no windows, or even a building with dark reflective glass at the street level are aspects that make a street undesirable to walk down. The historic district of Oakland is filled with street life and café's that bring life to the experience of walking the streets. The proposed design is open and inviting at the street level. There is art work that is familiar to the streets of the historic district in the form of large scale murals, the materials are similar to the better examples of the historic district, there is a quality to the detailing that will last for many years to come, but most importantly, the front façade is designed with large very transparent vision glass, not, black or reflective glass, and is open for people to see in and feel part of the lobby.



Proposed mural in lobby is visible from street



Regulation/Standard:

That the proposed design will be of a quality and character which harmonizes with, and serves to protect the value of, private and public investments in the area

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

The proposed design lacks enough detail to discern its compatibility with the character of the neighborhood.

Architect's comments:

Presently the site is a parking lot that gives the historic district the feel of a void, or a missing tooth. The proposed design will bring to the area thousands of new office employees to the area along with additional commerce for the existing cafés and stores. The addition of the new project even if fully utilized will reduce the number of vehicles driven to the site by as much as 30 percent. Most employees for the project will be arriving by public transport, this in turn will give the historic district a more active and vibrant feel.





Site with proposed project

Regulation/Standard:

That the proposed design conforms in all significant respects with the Oakland General Plan and with any applicable design review guidelines or criteria, district plan, or development control map which have been adopted by the Planning Commission or City Council

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

The proposed design lacks enough detail to discern its compatibility with the character of the neighborhood.

Architect's comments:

The Oakland General Plan is a policy document and establishes a citywide vision and consistent direction for future development. It reflects community priorities, values, and includes supporting goals, policies, and implementation measures to achieve the community's vision. Specific topics, also called "Elements," are covered in the Oakland general plan. These elements include Land Use, Circulation, Housing, Conservation, Open Space, Noise, Safety, Environmental Justice, Historic Preservation, and Scenic Highways. Each of these General Plan elements are many pages long and include subsections upon subsections. In addition, applicable design review guidelines or criteria, district plan, or development control map which have been adopted by the Planning Commission or City Council have been included in this non-compliant component.

It is difficult to impossible to understand which portion if any are not complying to the regulation especially when no specific reference has been included.

1

Brushed stainless steel signage

Sandstone colored masonry with extruded mortar joints

Glass entry doors

Tones and materials of the immediate context









White concrete finish GFRC canopy











Regulation/Standard:

Any additional yard area abutting the principal street is designed to accommodate publicly accessible plazas, sidewalk cafes, or restaurants;

Requirement:

Blank

Proposed project:

Blank

Compliance Y/N:

No

Discussion:

No additional yard area has been provided in the proposed design.

Architect's comments:

The proposed project does not include any additional yard area abutting the street, therefore there is no need for a publicly accessible plazas, sidewalk cafes, or restaurant.

FCC LINE STAFF BREAK ROOM **PROPERTY I** BICYCLE PARKING (LONG TEF • 42 BIKES DOUBLE STACKER B SERVICE

Ground level floor plan



Proposed building is built up to property line allowing no room for additional yard area at sidewalk

Buildings along Franklin St. next to site which show no additional yard area







.





Planting detail showing buffer between buildings







Regulation/Standard:

The proposal will not weaken the concentration and continuity of retail facilities at ground-level, and will not impair the retention or creation of an important shopping frontage; and

Requirement:

Blank

Proposed project: Blank

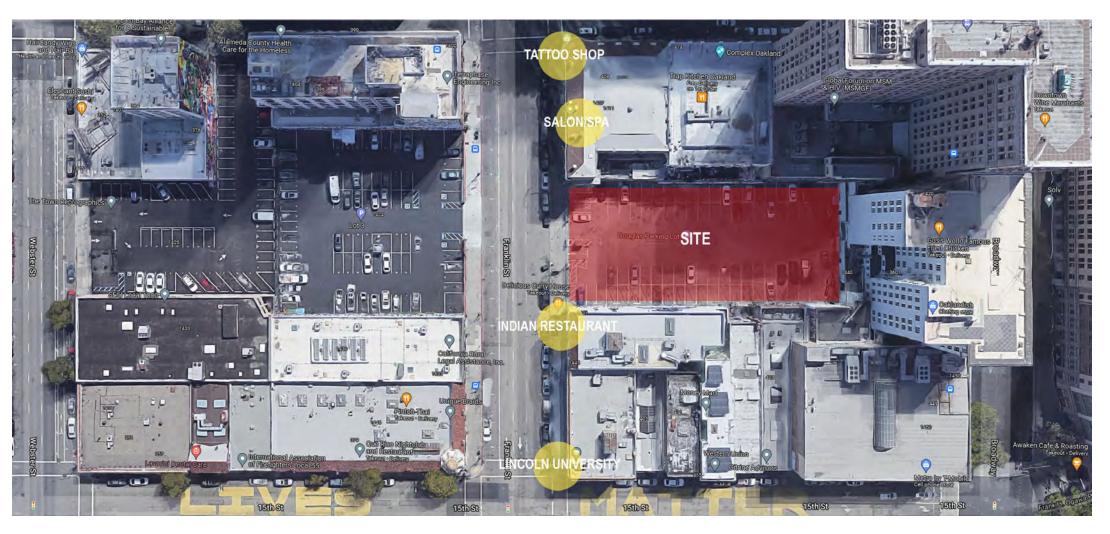
Compliance Y/N: No

Discussion:

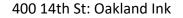
More information about the ground floor design and materials are required.

Architect's comments:

This portion of Franklin Street on either side of the proposed project contains a variety of different uses, including a tattoo facility, a Jamaican juice bar, a nails/personal waxing parlor, an Indian restaurant, and the main campus building of Lincoln University which offers degrees in Business and the sciences and arts. Franklin street does not seem have any kind of important retail continuity especially given the existing site is a parking lot. The addition of this project will enhance the quality of the street and the experience. It will not limit nor impair any of the existing retailers or the university.











1441 Franklin: Delicious Curry House

1407 Franklin: Nail Salon



401 15th St: Lincoln University

Regulation/Standard:

Any proposed new construction is compatible with the existing API in terms of massing, siting, rhythm, composition, patterns of openings, quality of material, and intensity of detailing;

Requirement:

Blank

Proposed project: Blank

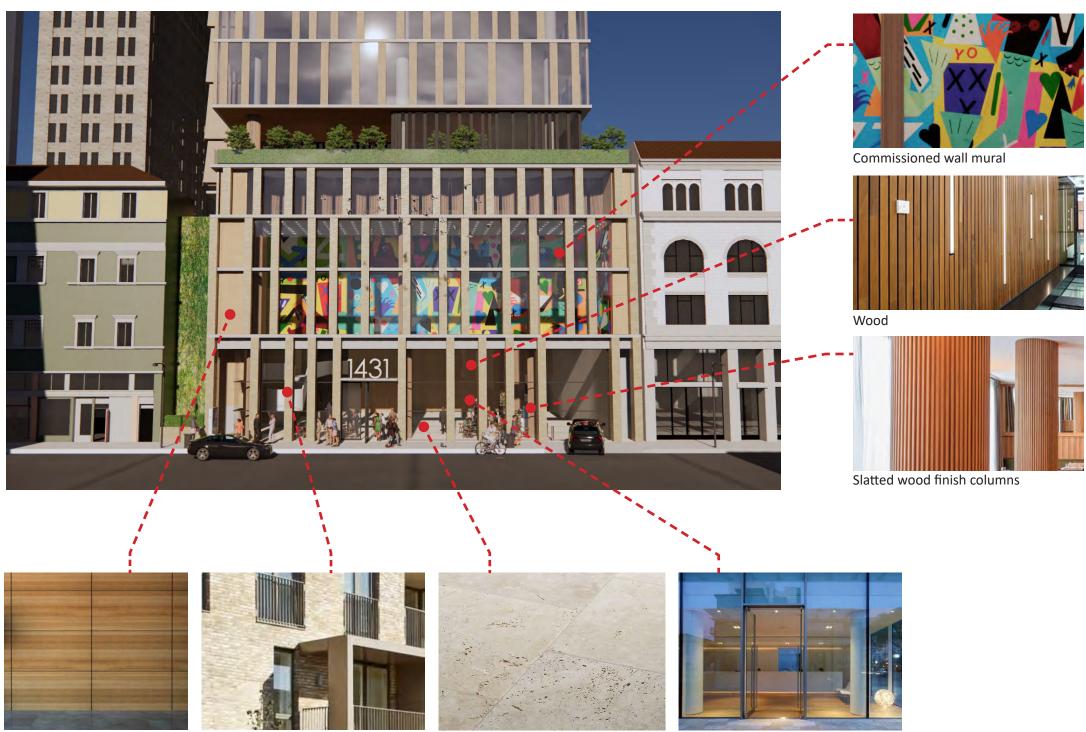
Compliance Y/N: No

Discussion:

Staff is concerned with the quality and durability of the exterior materials. The design lacks specificity of the design, details of composition, patterns of openings, and quality of materials.

Architect's comments:

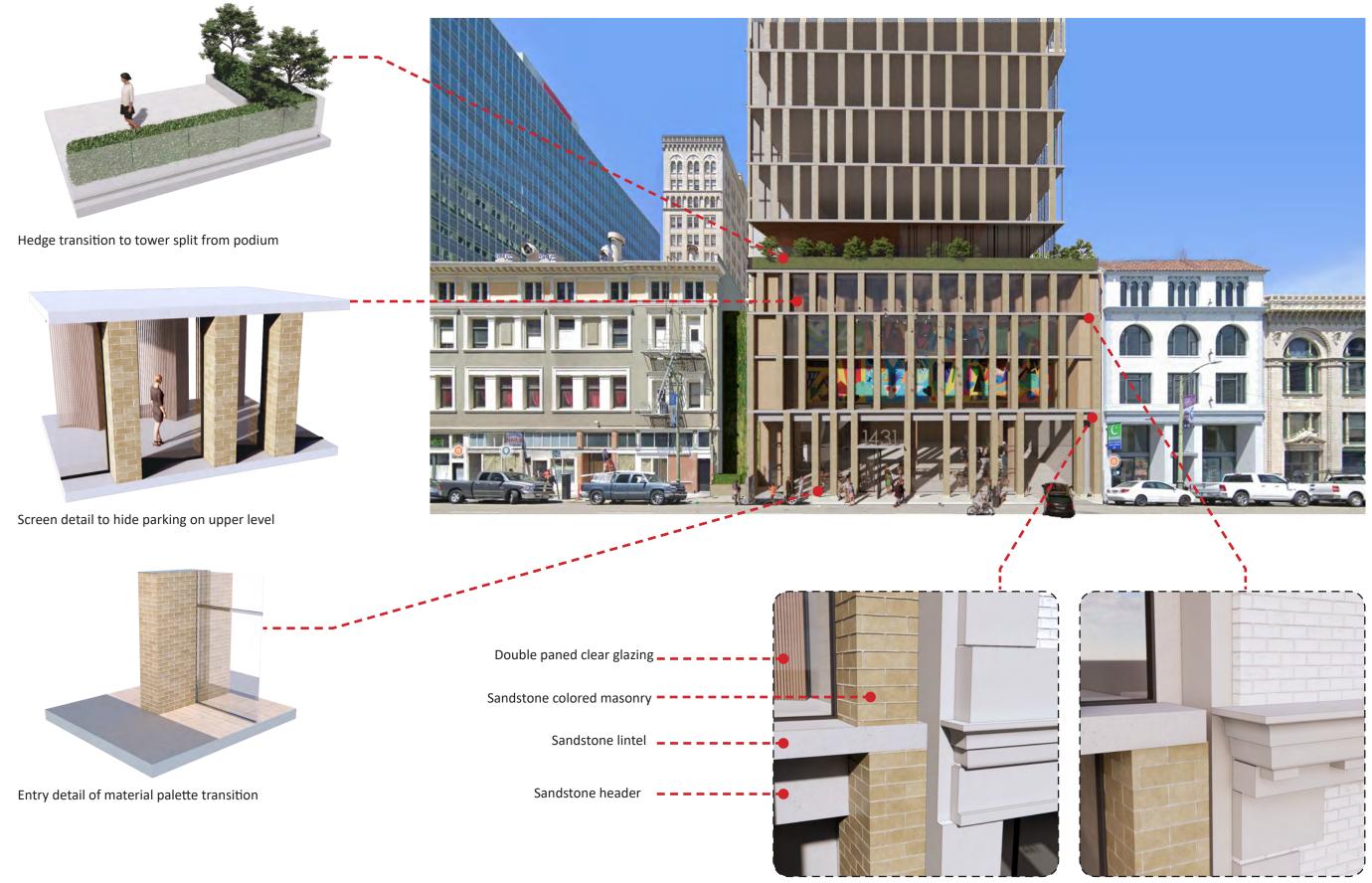
The proposed project is designed with the highest quality of finishes and materials available to highrise construction. The base of the building is designed with brick, steel, and glass in a manner that is intended to last hundreds of years. Great care has been taking in the siting, rhythm, composition, patterns of openings, quality of material, and intensity of detailing.



Wood finish covers egress

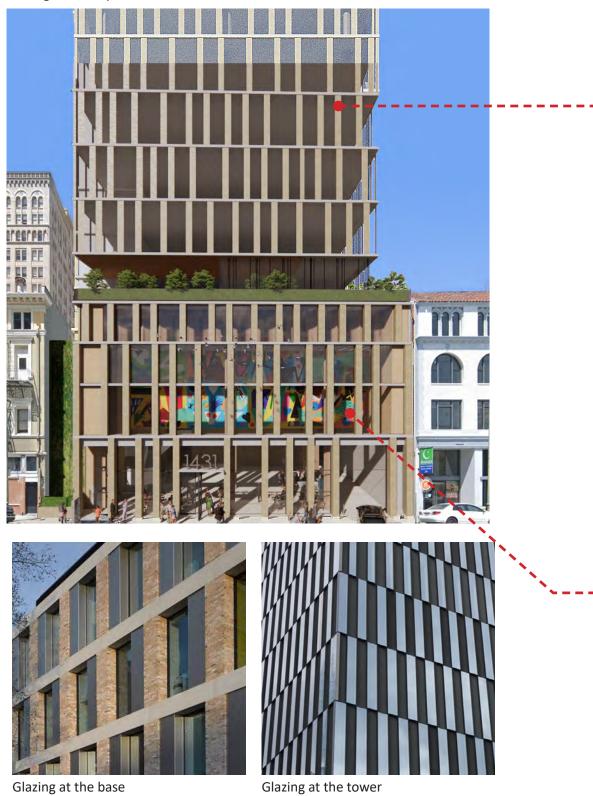
Sandstone colored masonry

Cream colored textured floor finish Storefront Glazing

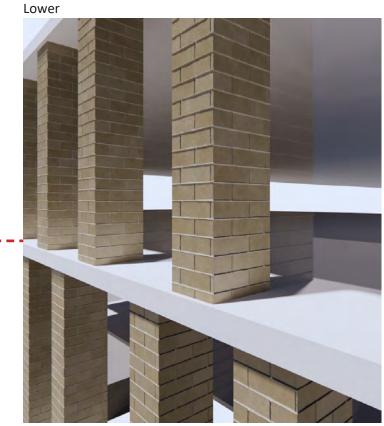


Cornice detail at datums set by adjacent buildings

Glazing material palette



Glazing at the base



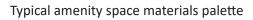


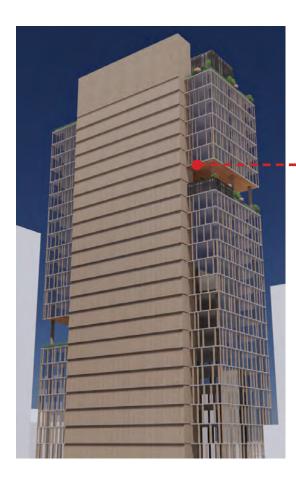
Powder coated metal mullions

Sandstone colored masonry at base

Dark metal mullions at amenity spaces









Pleated concrete core

Slatted wood finish columns









Wood-like exterior soffit finish

Regulation/Standard:

New street frontage has forms that reflect the widths and rhythm of the facades on the street, and entrances that reflect the patterns on the street

Requirement: Blank

Proposed project: Blank

Compliance Y/N:

No

Discussion:

The proposed base of the tower does not conform to the API in rhythm, composition, or patterns of openings. More details must be provided on the ground floor lobby.

Architect's comments:

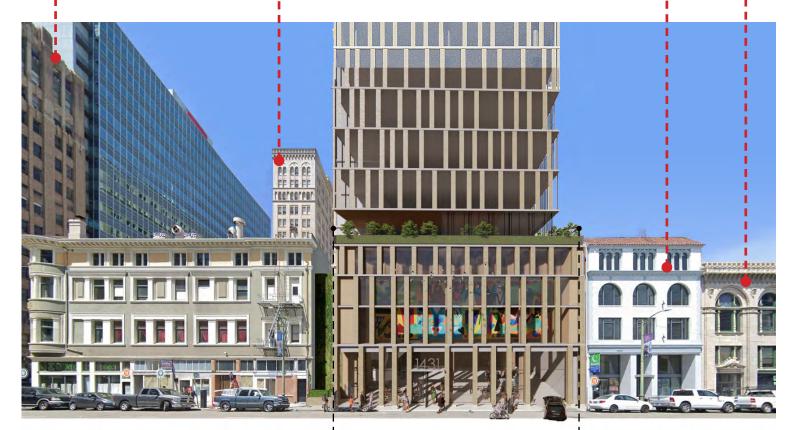
The base of the building has been redesigned to better reflect the widths and rhythm of the facades on the street, and entrances that reflect the patterns on the street. As previously noted, the revised design of the proposed building has a strong relationship to the adjacent buildings in terms of massing and, it's modern interpretation to the predominately classical horizontal layer that exists in the Historic district. The pattern of windows also mimics the window layout of the adjacent buildings in a modern way. In addition, the base of the proposed building will have a traditional brick base to pick up on the similar use of materials that are prevalent on the adjacent buildings in the Historic District. In addition, we have located key cornice lines to match the adjacent buildings. But it is worth noting that the cornice lines of the two adjacent buildings are not at the same height or size. With this in mind, we elected to split the difference and make for a compromise geometry that is intended to be visually as cohesive as possible.

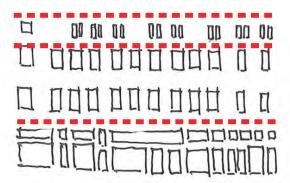
Several nearby projects use brick or masonry

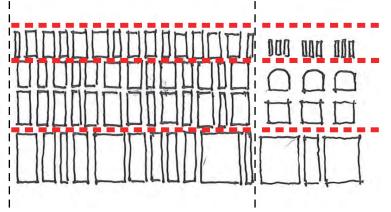












Rhythm of fenestration blends the street wall





Horizontal datums are carried through project site from neighboring facades

Regulation/Standard:

The proposal provides high visual interest that either reflects the level and quality of visual interest of the API contributors or otherwise enhances the visual interest of the API.

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

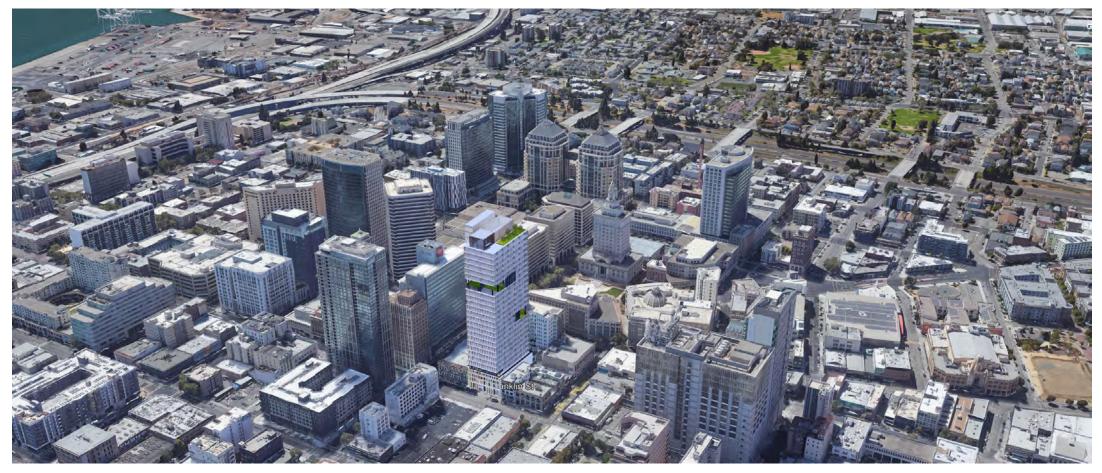
Discussion:

The proposal does not reflect the level and quality of visual interest of the API contributors or otherwise enhance the visual interest of the API. More details of composition, materials and projection are needed

Architect's comments:

The proposed design is not a historic replication of some of the older revivalist buildings in the area, nor is it a reinterpretation of some of the modern buildings. In general, the Historic district is most notable for its overall content. Across the road from the proposed project is not part of the historic district. The actual site itself is a parking lot and does not contribute to any historic district. The new proposal is like some of the modern Highrise buildings in the area, but instead of using only glass and metal at the base of the tower, the proposal uses finishes and materials in the style of the historic older buildings. The use of brick at the base of the building up to the 55-foot level is a deliberate design consideration to blend a modern building into the API. The proposed design has also brought across many of the proportions and rhythms of the historic buildings. The proposed project is not a literal interpretation of the historic buildings in the API, but unlike any of the other modern buildings in the entire downtown district of Oakland, the proposed design has been carefully crafted to keep many of the proportions and materials like the existing buildings. The datum lines have been brought across the façade unlike any other modern building in the area, and the use of brick at the base is unlike any other modern building in the area.

There has been great care taken in the deliberate combination of materials and proportions to create a very modern vernacular the is cohesive and complimentary to the adjacent buildings.



Project as it relates to the context as a whole



Project as it relates to the adjacent buildings

Bricks used at the base of the building

Regulation/Standard:

The proposal is consistent with the visual cohesiveness of the API. For the purpose of this finding, visual cohesiveness is the architectural character, the sum of all visual aspects, features, and materials that defines the API. A new structure contributes to the visual cohesiveness of a district if it relates to the design characteristics of a historic district while also conveying its own time. New construction may do so by drawing upon some basic building features, such as the way in which a building is located on its site, the manner in which it relates to the street, its basic mass, form, direction or orientation (horizontal vs. vertical), recesses and projections, guality of materials, patterns of openings and level of detailing. When some combination of these design variables are arranged in a new building to relate to those seen traditionally in the area, but integral to the design and character of the proposed new construction, visual cohesiveness results

Requirement:

Blank

Proposed project: Blank

Compliance Y/N: No

Discussion:

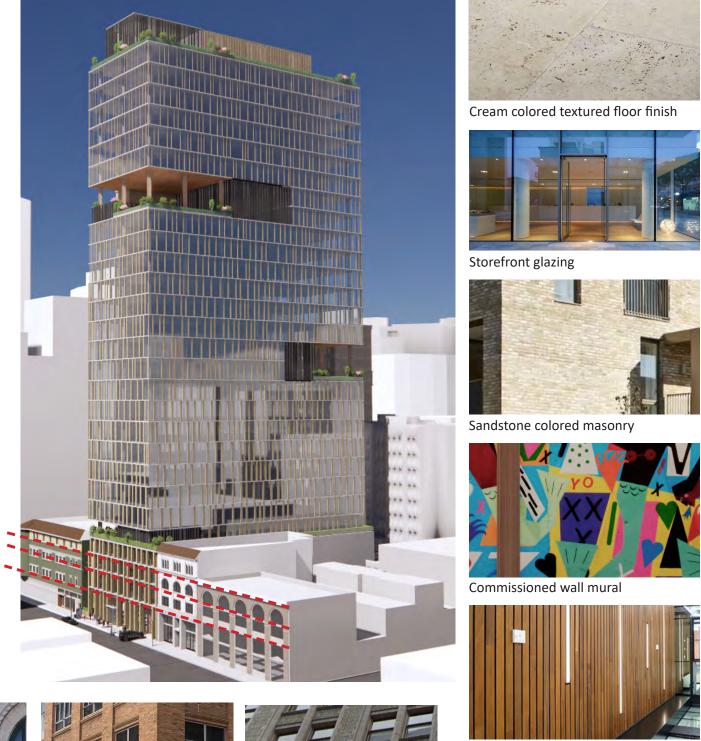
The proposal fails to clearly relate to the district in rhythm, ornamentation, projections, materials or colors, and level of detailing. The windows, recesses, and spaces adjacent to the amenity levels, materials, and ornamentation are not clear as to composition, or purpose of form

Architect's comments:

As noted above, 'A new structure contributes to the visual cohesiveness of a district if it relates to the design characteristics of a historic district while also conveying its own time.' The proposal for 1431 Franklin Street is a modern building and therefore needs to be viewed in that way. An historic overlay can not be applied to a modern building without it contrasting with the statement '...while also conveying its own time.' But as also noted, 'New construction may do so by drawing upon some basic building features...' such as '...basic mass form, direction, or orientation (horizontal vs. vertical), recesses and projections, quality of materials, patterns of openings and level of detailing. With the proposed design we have adhered to and reinforced the above comments. The proposed design has carefully incorporated across its façade many of the proportions and rhythms of the historic buildings. The proposed project is not a literal interpretation of the historic buildings in the API, but unlike any of the other modern buildings in the entire

downtown district of Oakland, the proposed design has been carefully crafted to keep many of the proportions and materials of the existing buildings. The proposed design uses existing datum lines and existing materials and proportions all part of the district.

Material Palette for the tower



Material palette of the surrounding context











Wood



Slatted wood finish columns

PG. 63

Regulation/Standard:

The project will not cause the API to lose its status as an API;

Requirement:

Blank

Proposed project: Blank

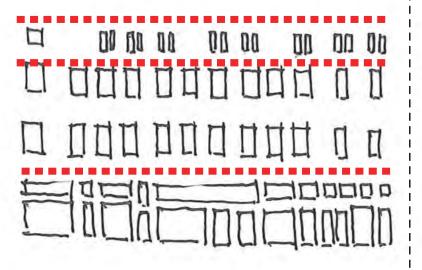
Compliance Y/N: No

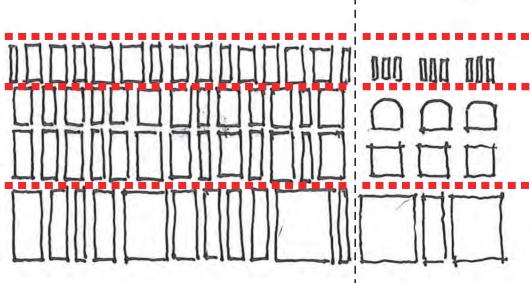
Discussion:

The proposal is not clear on how it tries to relate to the API district or how it will result in a building with visual quality, craftsmanship, high quality and durable materials that are at least equal to that of the API contributors

Architect's comments:

With the proposed design we have adhered to and reinforced the geometry, proportions and materials of the API. The proposed design has carefully incorporated across its façade many of the proportions and rhythms of the historic buildings. The proposed project is not a literal interpretation of the historic buildings in the API, but unlike any of the other modern buildings in the entire downtown district of Oakland, the proposed design has been carefully crafted to keep many of the proportions and materials of the existing buildings. The proposed design uses existing datum lines and existing materials and proportions all part of the district.







Wood finish covers egress

Sandstone colored masonry

Cream colored textured floor finish Storefront Glazing

Commissioned wall mural

LINE 136

Regulation/Standard:

The proposal will result in a building or addition with exterior visual quality, craftsmanship, detailing, and high quality and durable materials that is at least equal to that of the API contributors; and

Requirement:

Blank

Proposed project: Blank

Compliance Y/N:

No

Discussion:

The proposal is not clear on how it tries to relate to the API district or how it will result in a building with visual quality, craftsmanship, high quality and durable materials that are at least equal to that of the API contributors

Architect's comments:

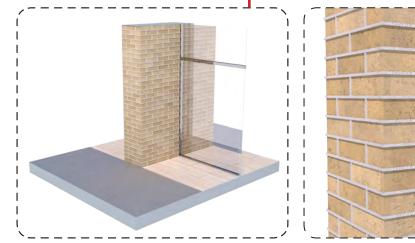
With the proposed design we have adhered to and reinforced the geometry, proportions, and materials of the API. The proposed design has carefully incorporated across its façade many of the proportions and rhythms of the historic buildings. The proposed project is not a literal interpretation of the historic buildings in the API, but unlike any of the other modern buildings in the entire downtown district of Oakland, the proposed design has been carefully crafted to keep many of the proportions and materials of the existing buildings. The proposed design uses existing datum lines and existing materials and proportions all part of the district.

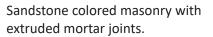
The choice of materials finishes, and details are of the highest quality.













Glass entry doors



LINE 137

Regulation/Standard:

The proposal contains elements that relate to the characterdefining height of the API, if any, through the use of a combination of upper story setbacks, window patterns, change of materials, prominent cornice lines, or other techniques. APIs with a character-defining height and their character-defining height level are designated on the zoning maps.

Requirement:

Blank

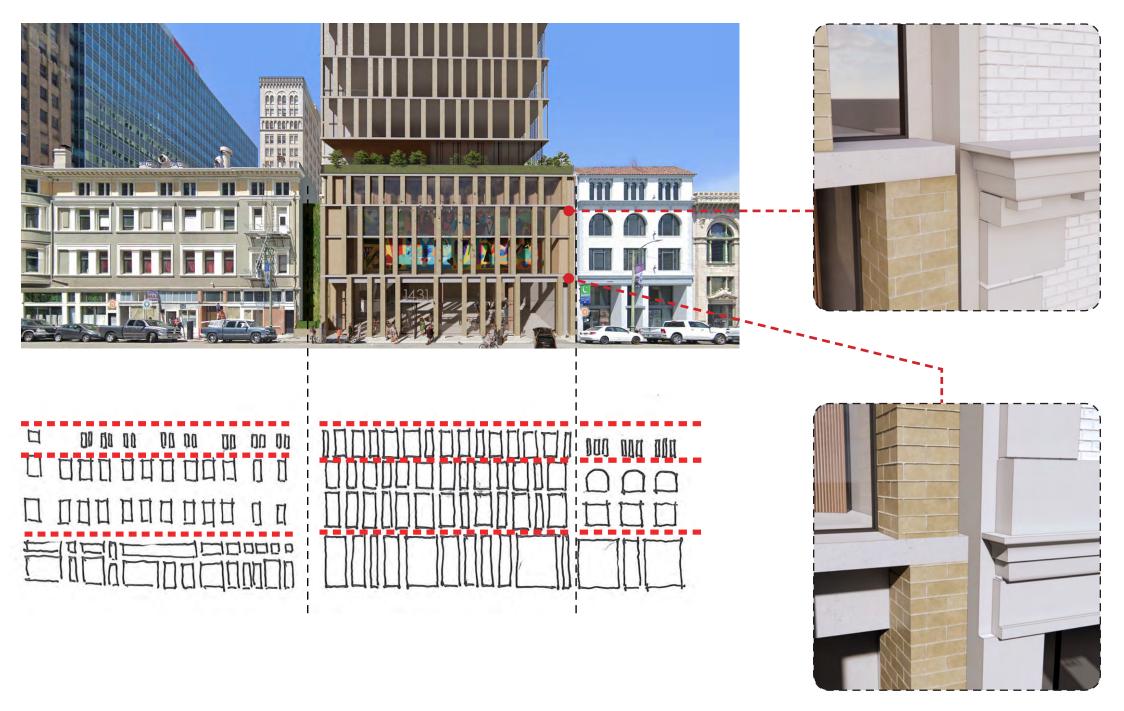
Compliance Y/N: No

Discussion:

The proposal is not clear on how it tries to relate to the API district or how it will result in a building with visual quality, craftsmanship, high quality and durable materials that are at least equal to that of the API contributors

Architect's comments:

The base of the building has been redesigned to better reflect the widths and rhythm of the facades on the street, and entrances that reflect the patterns on the street. As previously noted, the revised design of the proposed building has a strong relationship to the adjacent buildings in terms of massing and, it's modern interpretation to the predominately classical horizontal layer that exists in the Historic district. The pattern of windows also mimics the window layout of the adjacent buildings in a modern way. In addition, the base of the proposed building will have a traditional brick base to pick up on the similar use of materials that are prevalent on the adjacent buildings in the Historic District. In addition, we have located key cornice lines to match the adjacent buildings. But it is worth noting that the cornice lines of the two adjacent buildings are not at the same height or size. With this in mind, we elected to split the difference and make for a compromise geometry that is intended to be visually as cohesive as possible. Most importantly the building matches the character-defining height of the API at the base with the building setting back above at the very prominent cornice line.



DESIGN SUMMARY

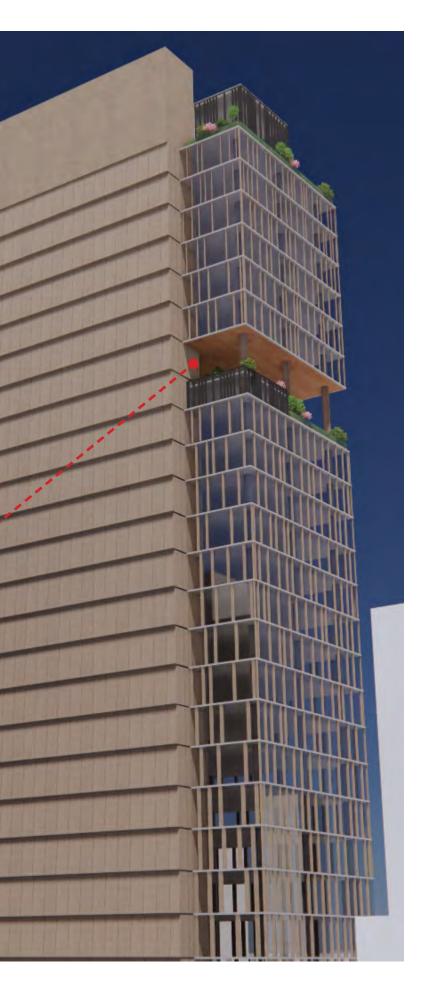


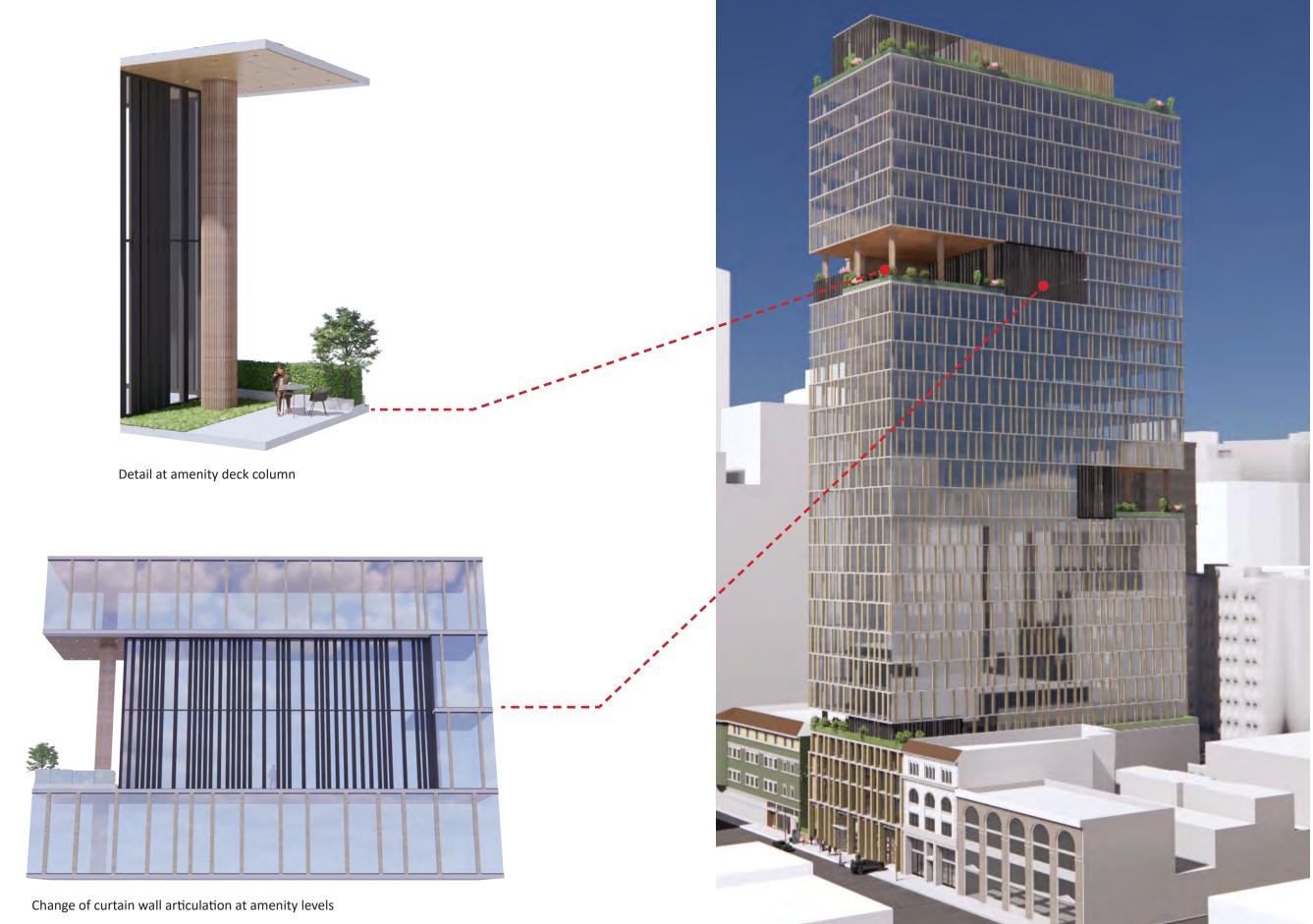
Tower perspective from North-East



Materials and massing detail of core at amenity level

South facing facade







Interior view of lobby looking towards Franklin st.

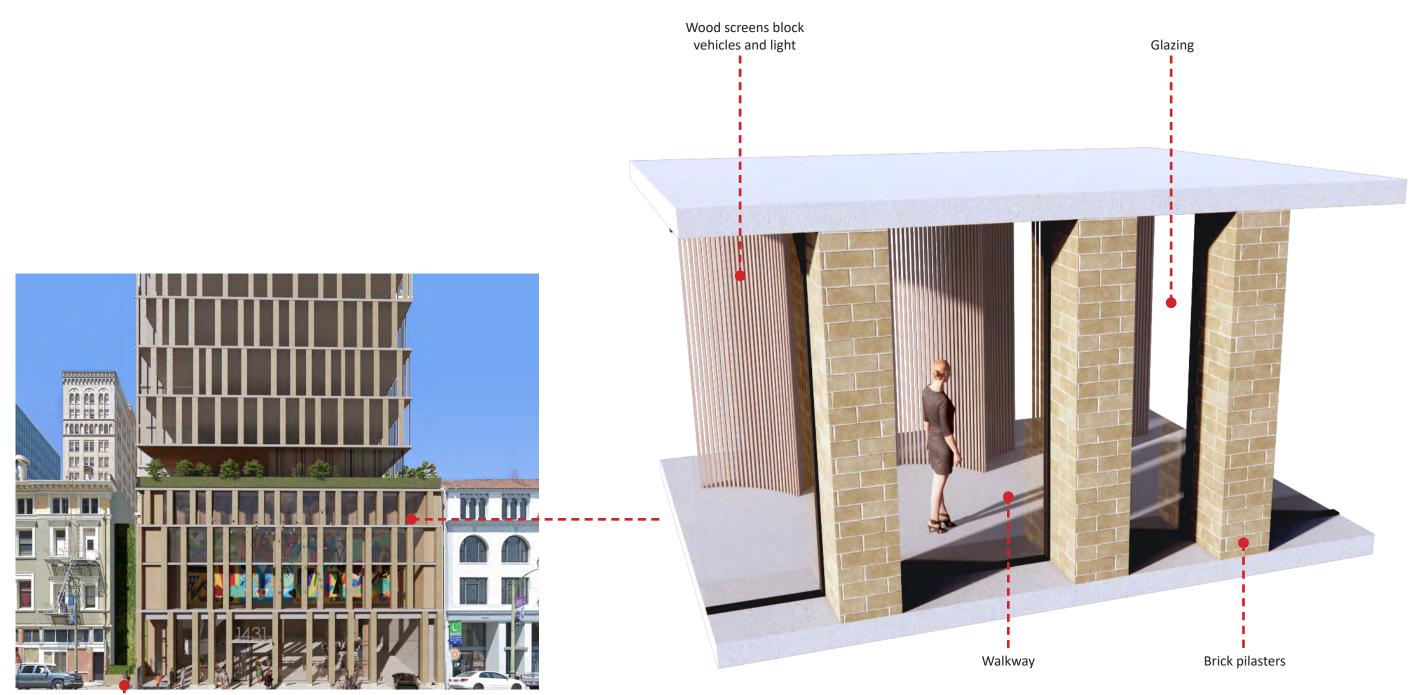




Section through lobby

Garage pulled back to conceal from street elevation and create grand lobby

Double height lobby welcomes connection to sidewalk



Detail of walk way at upper garage level



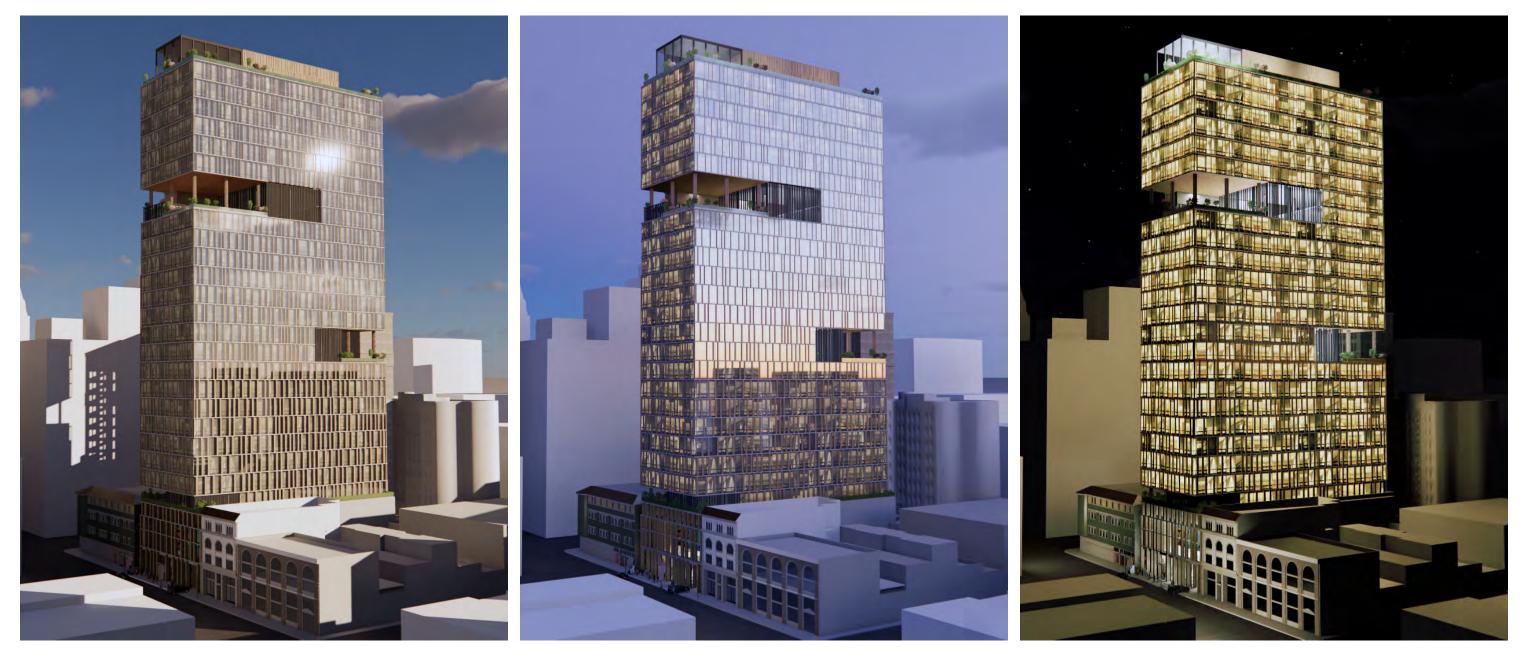
Planter at building edge



Podium elevation - day

Podium elevation - dusk

Podium elevation - night



Tower perspective - day

Tower perspective - dusk

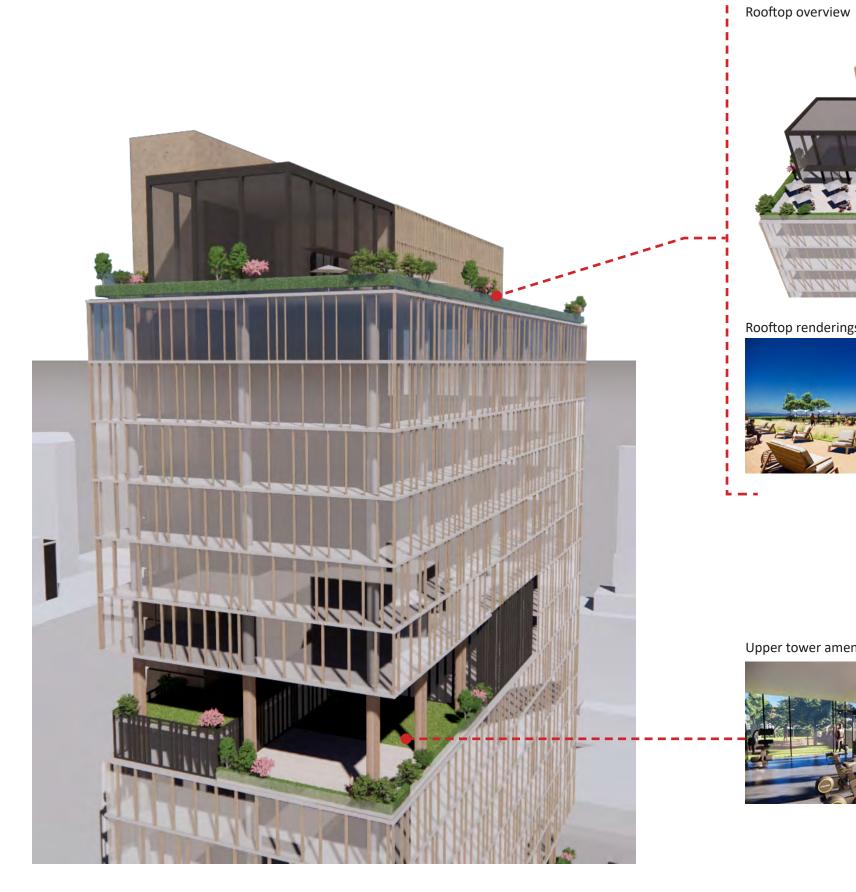
Tower perspective - night





Street view

Lobby entry





Rooftop renderings

e -- --



Upper tower amenities renderings





Rooftop amenity example photos









Mid tower amenities

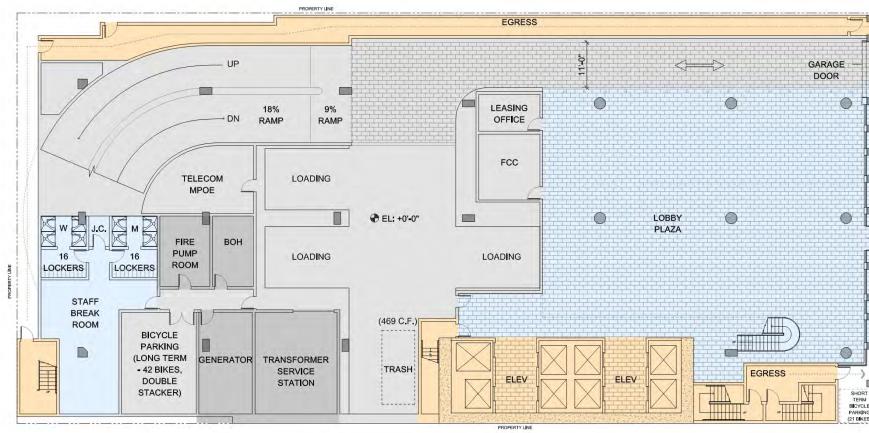


Lower tower amenities

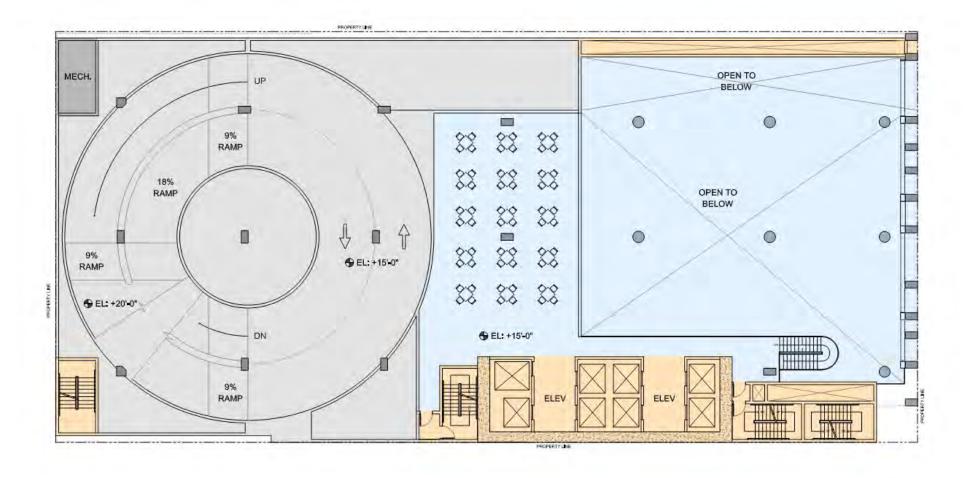




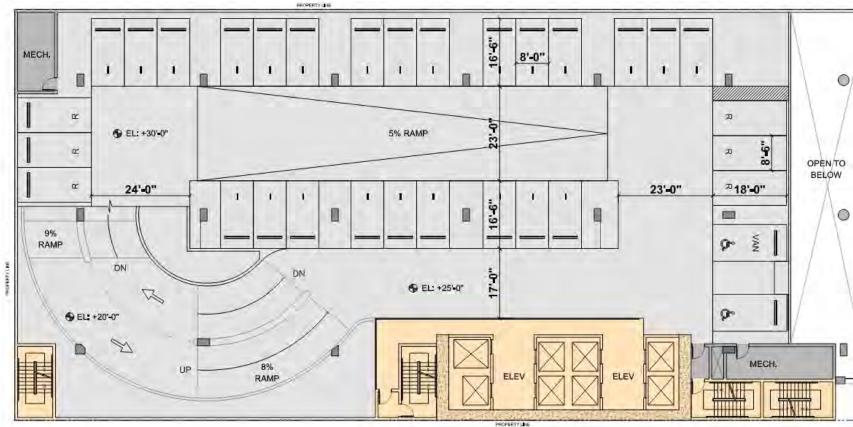




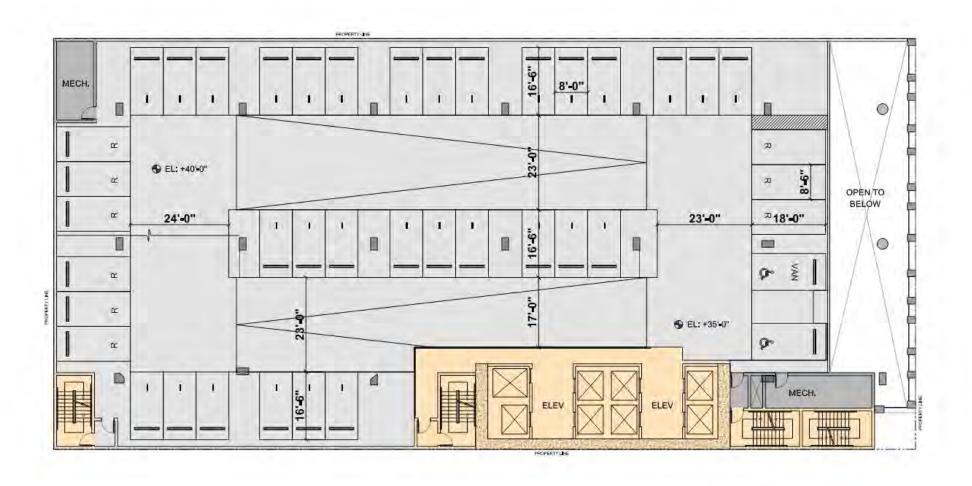






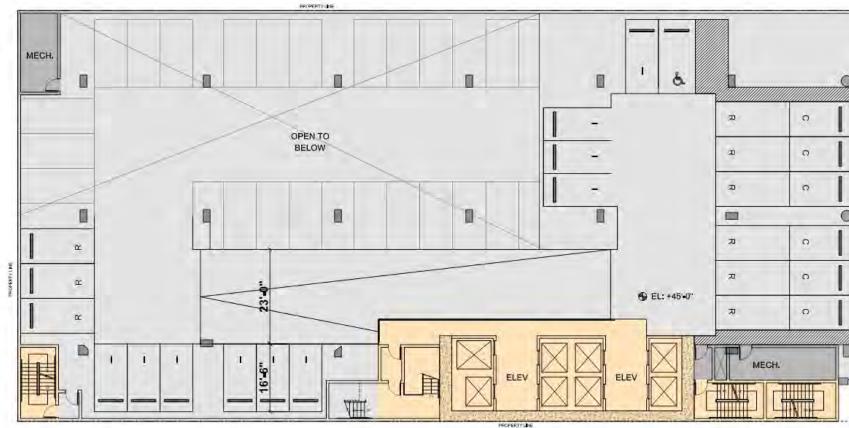


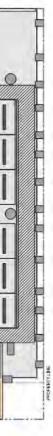


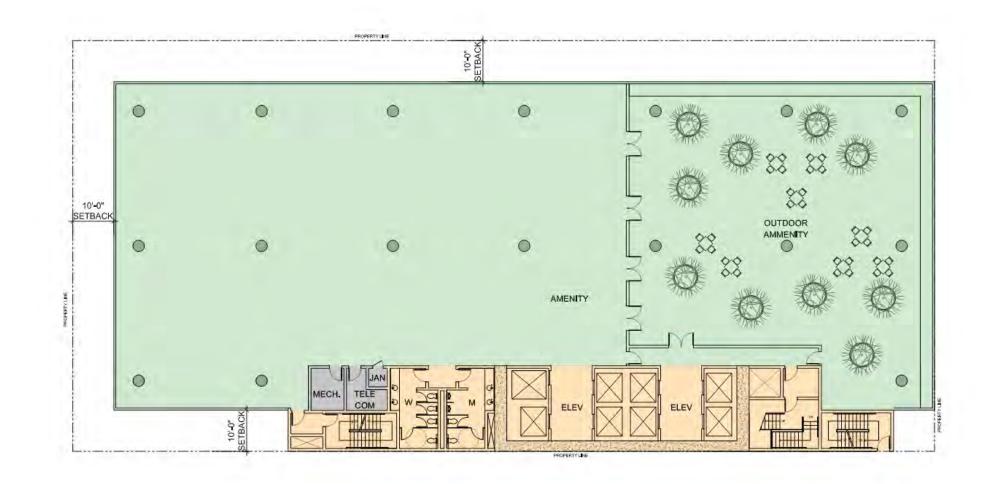


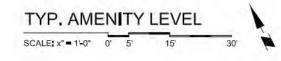
LEVEL 3 (PARKING)

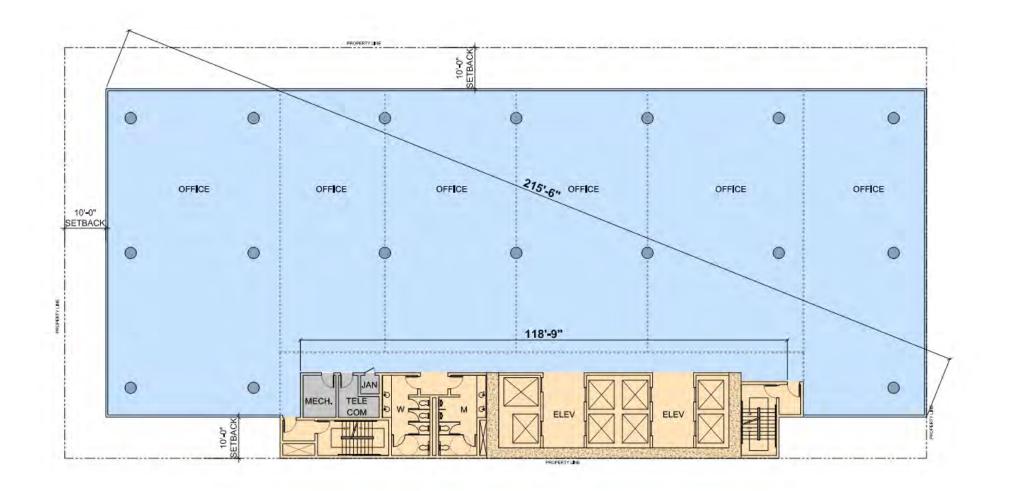


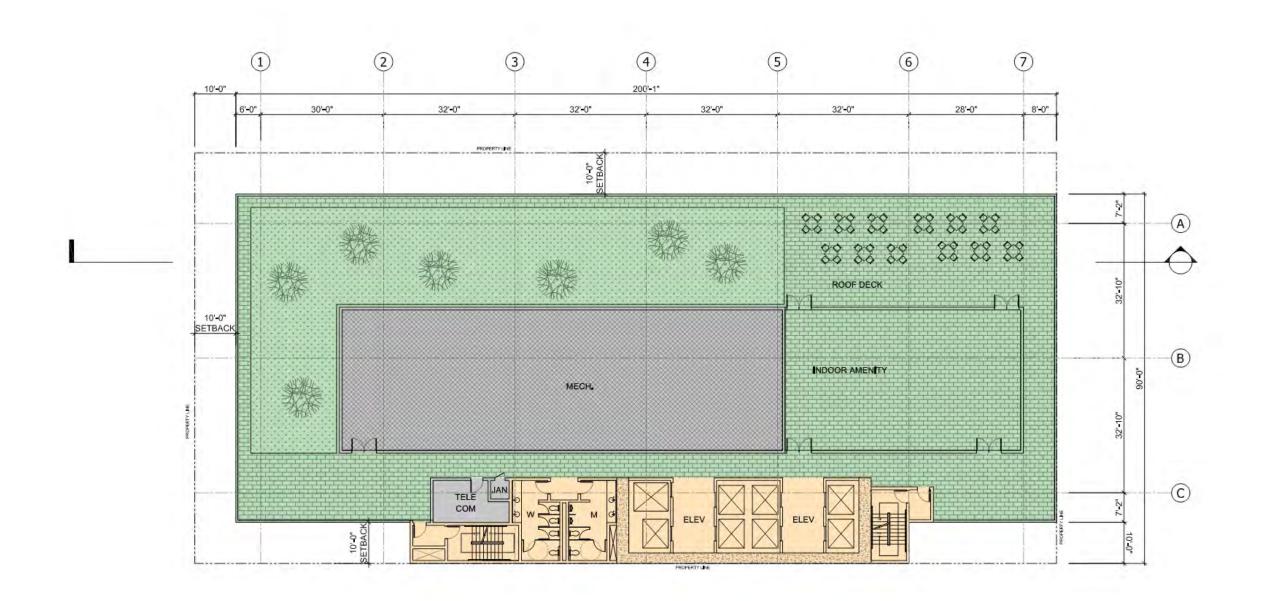


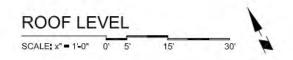


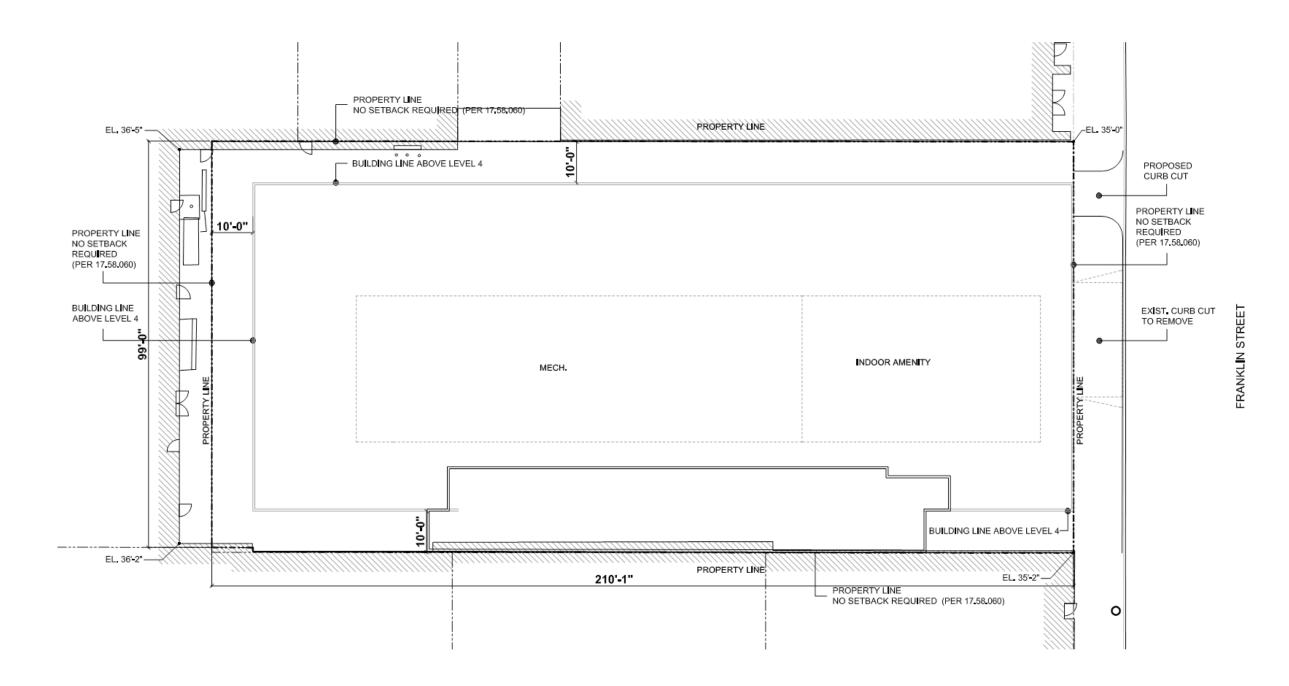




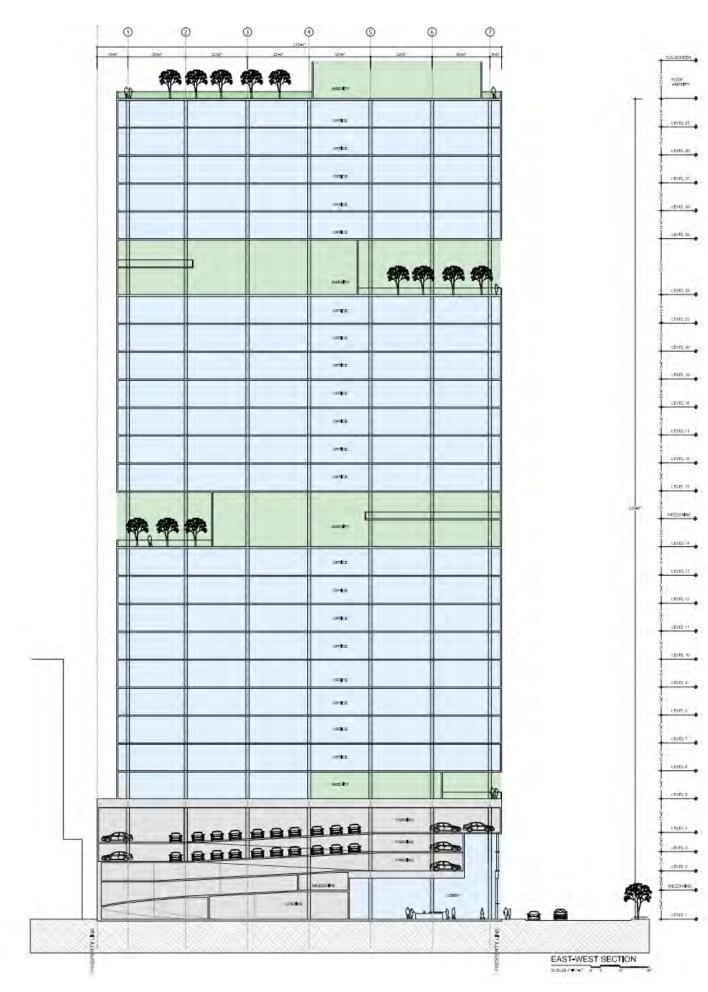












PG. 87



West elevation

North elevation







East elevation

South elevation

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
ng Regulations (OMC Title 17)			
Chapter 17. 58 CBD-P Central Business District	_		
Pedestrian Retail Commercial Zone			
Sec. 17.58.060 A. Zone Specific Standards,			
Table 17.58.03			
Minimum Lot Dimensions			
Lot Width mean	25 ft.	approx. 99.6 ft.	Complies
Frontage	25 ft.	100.18 ft.	Complies
Lot Area	4,000 sf	20,974 sf	Complies
Minimum/Maximum Setbacks			
Minimum Front Setback	0 ft.		Complies
Maximum front and street side for the first	5 ft.	0 ft.	Complies
story (see Additional Regulation #3 at			•
https://library.municode.com/ca/oakland/code			
s/planning_code?nodeId=TIT17PL_CH17.58CBC			
EBUDIZORE_17.58.060PRDEST)			
Maximum front and street side for the second	5 ft.	0 ft.	Complies
and third stories or 35 ft., whatever is lower			
(See Additional Regulation #3 at			
https://library.municode.com/ca/oakland/code			
s/planning_code?nodeId=TIT17PL_CH17.58CBC			
EBUDIZORE_17.58.060PRDEST)			
Minimum interior side	0 ft.	0 ft.	Complies
Rear	0 ft.	0 ft.	Complies
Design Regulations			
Ground floor commercial facade transparency	65%	66.50%	Unclear
Minimum height of ground floor Nonresidentia	15 ft.		Complies
Facilities			
Minimum separation between the grade and	N/A		Not applicable
ground floor living space			
Sec. 17.58.060 B. Design Standards Applying			
to All Zones			
1. Entrance.	Newly constructed principal		Does not comply
	buildings shall have at least one		
	prominent pedestrian entrance		
	facing the principal street.		
	Entrances at building corners		
	facing the principal street may be		
	used to satisfy this requirement.		
	Building entrances include doors		
	to one or more shops, businesses,		
	lobbies, or living units. Entrances		
	shall be made prominent through		
	some combination of projecting		
	or recessing the door area,		
	change in material, an awning		
	above a door, additional		
	detailing, stairs leading to the		
•	door, and/or other features. The		
	uoor, anu/or other reatures. The		
	entrance for Nonresidential		

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
2. Ground Floor Treatment.	All ground-floor building		Does not comply
	materials shall be durable, of high		
	quality, and display a sense of		
	permanence. Such materials		
	include, but are not limited to		
	stone, tile, brick, metal panel		
	systems, glass, and/or other		
	similar materials. Further, the		
	ground level of a newly		
	constructed building shall be		
	designed to enhance the visual		
	experience for pedestrians and		
	distinguish it from upper stories.		
	This is achieved by designing a		
	building base that is distinct from		
	the rest of the building through		
	the use of some combination of		
	change of material, enhanced		
	detailing, lighting fixtures,		
	cornices, awnings, canopies,		
	and/or other elements. For		
	buildings with nonresidential		
	ground floor space, visual interest		
	shall also be achieved through		
	modulating the ground floor into		
	a regular cadence of storefront		
	sized windows and entrances.		
3. Active Space Requirement.	For newly-constructed principal		Complies
	buildings, parking spaces, locker		
	areas, mechanical rooms, and		
	other non-active spaces shall not		
	be located within thirty (30) feet		
	from the front of the ground floor		
	of the principal building except		
	for incidental entrances to such		
	activities elsewhere in the		
	building. Driveways, garage		
	entrances, or other access to		
	parking and loading facilities may		
	be located on the ground floor of		
	this area as regulated by		
	Subsection [B4].		
4. Parking and Loading Location.	For newly constructed principal	87 regular and accessible	Complies
	buildings, access to parking and	parking spaces. Six	
	loading facilities through	tandem parking spaces.	
	driveways, garage doors, or other		
	means shall not be from the		
	principal street when alternative		
	access is feasible from another		
	location such as a secondary		
	frontage or an alley. Open parking		
	areas shall not be located		
	between the sidewalk and a		
	principal building.		1

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
5. Massing.	The mass of newly-constructed	The proposed building is	Does not comply
	principal buildings shall be broken	broken into four main	
	up into smaller forms to reduce	pieces.	
	the scale and enhance the visual		
	interest of the streetscape. The		
	massing requirements contained		
	in this note shall be applied on all		
	visible facades and achieved		
	through some coordinated		
	combination of changes in plane,		
	building articulation, varied		
	materials, contrasting window		
	patterns and treatments, varying		
	roof heights, separating upper-		
	story floor area into two or more		
	towers, contrasting colors, a		
	distinct base, middle, and top, or		
	other methods.		
6. Upper Story Windows.	An ample placement of windows	The building façade	Complies
	above the ground floor is	proposes a high level of	
	required at all street-fronting	glazing above the ground	
	facades. To create visual interest,		
	the placement and style of		
	windows shall contribute to a		
	coherent and appealing		
	composition on the facade. Less		
	window space is only permitted		
	in exceptional cases if it		
	contributes to a specific objective		
	of the visual style and aesthetic		
	effect of the building. Whenever		
	possible, windows should be on		
	all sides of a tower.		
7. Building Terminus.	The top of each newly-		Does not comply
-	constructed principal building		
	shall include an element that		
	provides a distinct visual		
	terminus. The visual terminus		
	shall be integrated into the design		
	concept of the building. Examples		
	include, but are not limited to,		
	curvilinear or stepped forms that		
	soften the truncated tops of		
	buildings, cornices, and other		
	architectural forms. These		
	rooftop elements shall be sized,		
	shaped, and sited to screen all		
	rooftop mechanical equipment		
	from view.		

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
8. Utility Storage.	For newly-constructed buildings,		Complies
	areas housing trash, storage, or		
	other utility services shall be		
	located in the garage or be		
	otherwise completely concealed		
	from view of the public right-of-		
	way. Backflow prevention devices		
	shall be located in a building		
	alcove, landscaped area, or utility		
	room within the building, outside		
	of the public right-of-way, and		
	completely screened from view		
	from the public right-of-way		
	unless required otherwise by a		
	department of the City.		
Height Area 7, no limit			
Table 17.58.04 Height, Density, Bulk, and			
Maximum Density (Sq. Fr. Of Lot Area Required	-		
Per Unit)	120 #	C2 F #	Comulias
Maximum Height of Building Base	120 ft.	62.5 ft.	Complies
Maximum Height, Total	No height limit	440.6	
Minimum Height, New principal buildings	45 ft.	443 ft.	Complies
Maximum Lot Coverage			
Building base (for each story)	100% of site area	100%	Complies
Average per story lot coverage above the	85% of site area of 10,000 sf.,	85%	Complies
building base	whichever is greater		
Tower Regulations			
Maximum average area of floor plates	No maximum	approx. 17,000 sf	Complies
Maximum tower elevation length	No maximum	380.5 ft.	Complies
Maximum diagonal length	No maximum	215.5 ft.	Unknown
Minimum distance between towers on the	No minimum	Only one tower is	Complies
same lot		proposed.	
Sec. 17.58.070 C. Usable open space	This Section contains the usable	Unclear	
standards, Table 17.58.05, Required	open space standards and		
Dimensions of Usable Open Space	requirements for residential		
	development in the CBD Zones. These requirements shall		
	supersede those in Chapter		
	17.126.		
Private open space	10 ft. for space on the ground	Unclear	
	floor, no dimensional	oncicui	
	requirement elsewhere.		
Public Ground-Floor Plaza open space	10 ft.	Unclear	
Rooftop open space	15 ft.	Unclear	
Courtyard open space	15 ft.	Unclear	
17.116.080 - Off-street parking—Commercial			
Activities, A. Minimum Parking for			
Commercial Activities			
Total Required Parking	No spaces required.	87 parking spaces. Six tandem spaces.	Exceeds the minimum.
17.116.080 - Off-street parking—Commercial			
Activities, B.Maximum Parking for			
Activities, D.IviaAinfulli Farking for			

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
Maximum Number of Parking Spaces	Ground floor: One (1) space for	1,866	Complies
	each three hundred (300) square		
	feet of floor area; Above Ground		
	floor: One (1) space for each five		
	hundred (500) square feet of		
	floor area.		
gn Guideline for Corridors and Commercial Areas			
Guiding Principles			Compliance Analysi
1. Build upon patterns of urban development			Does not comply
that lend a special sense of place.			Does not comply
-Enhance existing neighborhoods that have a			
well-defined and vibrant urban design context.			
_			
-Develop attractive urban neighborhoods in			
areas where they do not currently exist.			
2. Provide elements that define the street and			Does not comply
the place for pedestrians.			
-Eocate buildings to spatially define the street.			
-Construct high quality storefronts and ground			
floor residential space.			
- reate a connection between the public right			
of way and ground floor activities.			
-Reduce the negative visual impact of on-site			
parking.			
-Enhance the pedestrian space by framing the			
sidewalk area with trees, awnings, and other			
features.			
3. Allow for a diversity of architectural			Does not comply
expression to prevent monotony.			
-Allow for street fronts with a variety of			
architectural expression that is appropriate in			
its context.			
-Respect the design vocabulary of historic and			
established neighborhoods while allowing for a			
variety of architectural styles. 4. Encourage high quality design and			Does not comply
construction.			Does not comply
-Add visual interest and distinction to the			
community.			
-Construct buildings with high quality			
materials and detailing that make a lasting			
contribution.			
-Develop buildings with pleasing compositions			
and forms.			- Provide the second
6.@reate transitions in height, massing, and			Does not comply
scale.			
-Achieve a compatible transition between			
areas with different scale buildings.			Doos not complex
7.Dise sustainable design techniques.			Does not comply
-Breat on-site stormwater.			
 Dse green building techniques. 	1	1	

Regulation/Standard	Requirement	Proposed Project	Compliance Analys
#1.1.1 Commercial Building Placement -			Complies
Spatially define the street front by locating			
storefronts near the property lines facing the			
corridor and adjacent to one another.			
#2.1.1 Integrate open space into the site plan.			Complies
# 2.1.2 Site common open space to be easily			NA
accessible to residents and/or the public.			
# 2.1.3 Wherever feasible, orient group open			NA
space to have solar exposure and toward living			
units or commercial space.			
# 3.1.1 Place parking areas and parking			Complies
podiums behind active space or underground.			
# 3.1.2 Limit driveways, garage doors, and curb			Complies
cuts on the corridor.			
# 3.3.1 Locate loading docks out of view from			Complies
the corridor.			
# 3.3.2 Locate service elements such as utility			Complies
boxes, transformers, conduits, trash			
enclosures, loading docks, and mechanical			
equipment screened and out of view from the			
corridor.			
# 3.3.2 [sic] Size, place, and screen rooftop			Does not comply
mechanical equipment, elevator penthouses,			
antennas, and other equipment away from the			
public view.			
#4.2.1 Provide a high proportion of glazed			Complies
surfaces versus solid wall areas in all			
storefronts.			
#4.2.2 Provide the elements of a successful			Does not comply
storefront.			
#4.2.3 Consider operable storefront windows			Does not comply
that open interior spaces to the sunlight and			
views of sidewalk activity.			
#4.2.4 Provide ground floor architectural			Does not comply
detailing that provides visual interest to			
pedestrians and distinguishes the ground floor			
from upper floors.			
#4.2.5 Coordinate horizontal ground floor			Does not comply
features with other commercial facades to			
create a unified composition at the street wall.			
#4.2.6 Do not set back the ground floor of			Complies
commercial facades from upper stories			
#4.2.7 Provide floor space dimensions and			Does not comply
facilities that create an economically viable and			
flexible commercial space.			
#4.3.1 Integrate garage doors into the building			NA
design and reduce their prominence on the			
street.			
#4.3.2 Establish prominent and frequent			Does not comply
entrances on facades facing the corridor.			
#4.4.1 Install consistently spaced street trees,			Does not comply
extend an existing positive street tree context,			
and install trees appropriate for the zoning			
district.			

Regulation/Standard	Requirement	Proposed Project	Compliance Analysi
#4.4.2 Place features that create a transition			Does not comply
between the sidewalk and the development.			
#5.1.1 Integrate the various components of a			Does not comply
building to achieve a coherent			
composition and style.			
#5.1.2 Reduce the visual scale of a large			Does not comply
building frontage.			
#5.2.1 Relate new buildings to the existing			Does not comply
architecture in a neighborhood with a strong			
design vocabulary.			
#5.3.1 Avoid large blank walls on the street			Complies
facade of a building; provide visual interest			
when blank walls are unavoidable.			
#5.3.2 Integrate architectural details to provide			Does not comply
visual interest to the façade of a building.			
#5.4.2 Provide a roofline that integrates with			Does not comply
the building's overall design concept.			
#5.4.3 Design parking structure facades as an			NA
integral part of the project it serves, consistent			
in style and materials with the rest of the			
project.			
#5.4.4 Integrate balconies into the design of a			NA
building.			
#6.1.1 Install durable and attractive materials			Does not comply
on the ground floor façade of buildings.			Does not comply
#6.1.2 Recess exterior street-facing windows.			Does not comply
#6.3.1 Exterior materials on the upper levels of			Does not comply
buildings should create a sense of permanence,			
provide an attractive visual quality, and be			
consistent with the design concept of the			
building.			
#6.4.1 Implement sustainable development			Unclear
methods.			
#9.1.1 Design developments to maximize the			Does not comply
natural surveillance of the streetscape and			
open space.			
#9.1.2 Establish "territoriality" at a			Unclear
development. Territoriality is the principle of			
providing clear delineation between public,			
private, and semi-private areas, to make it			
easier for pedestrians to understand the			
function of an area and participate in an it's			
appropriate use.			
#9.3.1 Control access into a development			Unclear
#9.4.1 Promote activity at a development. For			Does not comply
example, create an atmosphere conducive to			. ,
pedestrian travel or developing well- designed			
frontages, and a connection between private			
and public space.			
ric Preservation Element of the General Plan			
Historic Preservation Element, Policy 3.5,			
Findings:			

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
1. The design matches or is compatible with,			Does not comply
but not necessarily identical to, the property's			
existing or historical design; or			
2. The proposed design comprehensively			Does not comply
modifies and is at least equal in quality to the			Does not comply
existing design and is compatible with the			
character of the neighborhood; or			
3. The existing design is undistinguished and			Does not comply
does not warrant retention and the proposed			···· ··· ·· · · ·
design is compatible with the character of the			
neighborhood.			
juired Findings			
Conditional Use Permit Criteria			
Sec. 17.134.050			Compliance Analysis
A. That the location, size, design, and operating	7		Does not comply
characteristics of the proposed development	5		Does not comply
will be compatible with and will not adversely			
affect the livability or appropriate developmen	+		
of abutting properties and the surrounding			
neighborhood, with consideration to be given			
to harmony in scale, bulk, coverage, and			
density; to the availability of civic facilities and			
utilities; to harmful effect, if any, upon			
desirable neighborhood character; to the			
generation of traffic and the capacity of			
surrounding streets; and to any other relevant			
impact of the development;			
B.That the location, design, and site planning o	f		Does not comply
the proposed development will provide a			
convenient and functional living, working,			
shopping, or civic environment, and will be as			
attractive as the nature of the use and its			
location and setting warrant;			
C.That the proposed development will enhance	5		Complies
the successful operation of the surrounding			
area in its basic community functions, or will			
provide an essential service to the community			
or region;			
D.That the proposal conforms to all applicable			Does not comply
regular design review criteria set forth in the			
regular design review procedure at Section			
17.136.050;			
E.That the proposal conforms in all significant			Does not comply
respects with the Oakland General Plan and			. ,
with any other applicable guidelines or criteria	,		
district plan or development control map whic			
has been adopted by the Planning Commission			
or City Council.			
o. o.c. countril.			

Regulation/Standard	Requirement	Proposed Project	Compliance Anal
Sec. 17.58.060. Table 17.58.03, Additional			
Regulation #3d:			
The maximum yard requirements above the			
ground floor may be waived upon the granting			
of a conditional use permit (see Chapter 17.134			
for the CUP procedure). In addition to the			
criteria contained in Section 17.134.050, the			
proposal must also meet each of the following			
criteria:			
i. It infeasible to both accommodate the use			NA
proposed for the space and meet the maximum			
yard requirement;			
ii. The proposal will not weaken the street			NA
definition provided by buildings with reduced			
setbacks; and			
iii. The proposal will not interrupt a continuity			NA
of 2nd and 3rd story facades on the street that			
have minimal front yard setbacks.			
Regular Design Review			
Sec. 17.136.050 - Regular design review			
criteria, B. For Nonresidential Facilities and			
Signs			
1. That the proposal will help achieve or			Does not comply
maintain a group of facilities which are well			
related to one another and which, when taken			
together, will result in a well-composed design,			
with consideration given to site, landscape,			
bulk, height, arrangement, texture, materials,			
colors, and appurtenances; the relation of			
these factors to other facilities in the vicinity;			
and the relation of the proposal to the total			
setting as seen from key points in the			
surrounding area. Only elements of design			
which have some significant relationship to			
outside appearance shall be considered, except			
as otherwise provided in Section 17.136.060;			
2. That the proposed design will be of a quality			Does not comply
and character which harmonizes with, and			
serves to protect the value of, private and			
public investments in the area			
3. That the proposed design conforms in all			Does not comply
significant respects with the Oakland General			a se net comply
Plan and with any applicable design review			
guidelines or criteria, district plan, or			
development control map which have been			
adopted by the Planning Commission or City			
Council			
Sec. 17.58.060. Table 17.58.03, Additional			

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
In the CBD-P, CBD-C, and CBD-X Zones, these	e		
maximum yards apply to seventy-five percer	nt		
(75%) of the street frontage on the principal			
street and fifty percent (50%) on other stree	ts,		
if any. All percentages, however, may be			
reduced to fifty percent (50%) upon the			
granting of Regular design review (see Chap	ter		
17.136 for the design review procedure). In			
addition to the criteria contained in Section			
17.136.050, the proposal must also meet ea	ch		
of the following criteria:			
i. Any additional yard area abutting the			Does not comply
principal street is designed to accommodate			. /
publicly accessible plazas, sidewalk cafes, or			
restaurants;			
ii. The proposal will not impair a generally			Complies
continuous wall of building facades;			
iii. The proposal will not weaken the			Does not comply
concentration and continuity of retail faciliti	es		
at ground-level, and will not impair the			
retention or creation of an important shopp	ing		
frontage; and	C .		
iv. The proposal will not interfere with the			Complies
movement of people along an important			
pedestrian street.			
Sec. 17.136.055 B – Special regulations for			
historic properties in the Central Business			
District and the Lake Merritt Station Area			
District Zones, 2. Findings			
a. Any proposed new construction is			Does not comply
compatible with the existing API in terms of			. ,
massing, siting, rhythm, composition, patter			
of openings, quality of material, and intensit			
of detailing;	· ·		
b. New street frontage has forms that reflect	t		Does not comply
the widths and rhythm of the facades on the			
street, and entrances that reflect the pattern			
on the street			
c. The proposal provides high visual interest			Does not comply
that either reflects the level and quality of			
visual interest of the API contributors or			
otherwise enhances the visual interest of the	e		
API.			

Regulation/Standard	Requirement	Proposed Project	Compliance Analysis
d. The proposal is consistent with the visual			Does not comply
cohesiveness of the API. For the purpose of the	his		
finding, visual cohesiveness is the architectur	al		
character, the sum of all visual aspects,			
features, and materials that defines the API.	4		
new structure contributes to the visual			
cohesiveness of a district if it relates to the			
design characteristics of a historic district wh	ile		
also conveying its own time. New constructio	n		
may do so by drawing upon some basic			
building features, such as the way in which a			
building is located on its site, the manner in			
which it relates to the street, its basic mass,			
form, direction or orientation (horizontal vs.			
vertical), recesses and projections, quality of			
materials, patterns of openings and level of			
detailing. When some combination of these			
design variables are arranged in a new buildir	ng		
to relate to those seen traditionally in the are	ea,		
but integral to the design and character of th	e		
proposed new construction, visual			
cohesiveness results			
e. Where height is a character-defining eleme	ent		NA
of the API there are height transitions to any			
neighboring contributing historic buildings.			
"Character-defining elements" are those			
features of design, materials, workmanship,			
setting, location, and association that identify	/ a		
property as representative of its period and			
contribute to its visual distinction or historica	l l		
significance. APIs with a character-defining			
height and their character-defining height lev	el		
are designated on the zoning maps; and			
g. For construction of new principal buildings	:		
i.The project will not cause the API to lose its			Does not comply
status as an API;			
ii. The proposal will result in a building or			Does not comply
addition with exterior visual quality,			
craftsmanship, detailing, and high quality and	1		
durable materials that is at least equal to that	t		
of the API contributors; and			
iii.The proposal contains elements that relate			Does not comply
to the character-defining height of the API, if			
any, through the use of a combination of upp	er		
story setbacks, window patterns, change of			
materials, prominent cornice lines, or other			
techniques. APIs with a character-defining			
height and their character-defining height lev	el		
are designated on the zoning maps.			