Case File Number PLN15179-R01

February 28, 2018

Location: 1900-1944 Broadway (APNs: 008-0638-005-00; 008-0638-006-

03; 008-0638-007-10). (See map on reverse)

Proposal: Revision of a proposal to construct a new 36-story building with

451 residential units and approximately 50,000 square feet of commercial space. The project also includes reconditioning an existing four story, historically-rated (Cb+1+) building and demolishing a one story commercial building that has no historic

rating.

Seth Hamalian, 19th and Bway Associates, LLC Applicant/Owner:

Planning Permits Required: Design Review for new construction in a CBD zone; Major

> Conditional Use Permit for new construction over 250 feet in height or 200,000 square feet in floor area; Minor Conditional Use Permits for a reduction of the parking requirement in the CBD zone and a reduction in the size of a loading berth; and a Minor Variance for a

reduction of the number of loading berths from two to one.

Central Business District General Plan:

> Zoning: CBD-P Central Business District Pedestrian Retail Commercial

> > Zone and CBD-C Central Business District General Commercial

Environmental Exempt, State CEQA Guidelines Sections 15332 – In-fill projects

Determination:

15183 - Projects consistent with a community plan, general plan, or

zoning.

Existing building at the corner of 19th Street and Broadway is **Historic Status:**

> rated Cb+1+ and the site is within the Uptown Commercial Area of Primary Importance. This building will be refurbished as part

of this project.

City Council District:

Status: Previously approved

Review proposed changes to project and direct staff Action to be Taken: Contact case planner Neil Gray at 510-238-3878 or For Further Information:

ngray@oaklandnet.com

SUMMARY

The subject project has been approved to be a new, 36-story tower with 451 residential units and approximately 75,000 square feet of office and 25,000 square feet of retail space at 1900 Broadway in Downtown. The approved project also includes reconditioning an existing four story, highly rated historic structure known as the Tapscott Building. The current proposal is a revision to the approved project that includes 37 stories with 433 units and approximately 75,000 square feet of office space and 21,000 square feet of retail space. The revised proposal also includes changes to the exterior of the building,

Staff recommends that the DRC analyze the proposed design changes to the proposal and provide direction to staff and the applicant.

BACKGROUND AND PROPOSAL

This project was originally approved at the August 5, 2015 City Planning Commission meeting. This approval included the construction of a new 36-story tower with 451 residential units and approximately 50,000 square feet of commercial space at 1900 Broadway. The project also included reconditioning an existing four story, highly rated historic structure, known as the Tapscott Building (rated Cb+1+ and considered a contributor to the Uptown Historic District by the Office of Cultural Heritage Survey).

Staff administratively approved a revision to the proposal on March 25, 2016 that increased the scope of the project as described in the following table:

	2015 Planning Commission Approved Project	2016 First Revised Project	Difference	
Height (ft)	330	368	+38 ft	
Stories	33	36	+3 stories	
Residential Units	345	451	+106 dwelling units	
Office Space (sf)	0	25,000	+25,000 sf	
Retail Space (sf)	4,000	5,000	+1,000 sf	
Restaurant Space (sf)	6,000	20,000	+14,000 sf	

Other than the additional height, the revision did not include any significant changes to the exterior of the tower and included the same renovation of the Tapscott Building (see Attachment B for plans). The revision was approved administratively after noticing the neighborhood and the completion of a detailed environmental analysis.

On February 6, 2018, the applicant submitted another set of revised plans that showed additional changes to the exterior of the tower (see Attachment A). Staff believes the exterior changes merit review by the Design Review Committee but does not believe the changes require approval from the full Planning Commission because there are no major changes to the massing of the tower. The renovation of the Tapscott building continues to be included in the project.

Attachment C contains comments received regarding the proposal during the notice period for this agenda item and the extension of the project, which was approved by the Planning Commission on February 2, 2018.

PROPERTY DESCRIPTION

This flat, 40,674 square-foot, site is at the northeast corner of the intersection of Broadway and 19th Street. Approximately 400 linear feet of the site faces Broadway and 150 linear feet faces 19th Street. The four-story, L-shaped Tapscott commercial building, constructed in 1922-1923, fronts both Broadway and 19th Street. This building has an historic rating of Cb+1+ and is a contributor to the Uptown Commercial Historic District. Although brown brick and terra cotta materials, a tall ground floor, and detailing contribute to the historic significance of the building, it is in substantial disrepair – the storefronts are in particularly poor condition, the tapestry trim on the building is badly damaged, and the original vertical spandrels on the upper floors were removed in the 1960's. A second commercial building, which is without historical or architectural interest, is also located at the site.

An entrance to the 19th Street BART Station and an AC Transit bus stop is located on Broadway, directly in front of the site.

NEIGHBORHOOD DESCRIPTION

The site is in within the heart of Downtown Oakland's commercial district and on the edge of the historic Uptown Commercial District, a retail and entertainment area that is anchored by the art-deco styled Fox and Paramount Theaters and I. Magnin Building. The district contains several night clubs, restaurants, retail stores, and galleries. Several low-rise commercial buildings that contribute to the historic character of the district are located to the south, across the Broadway, and on 19th Street. The four-story, approximately 60-foot tall Sears Building at the corner of Broadway and 20th Street is currently being renovated for office uses and a ground floor market hall. The adjacent 12-story Golden West Office Building, constructed in 1968, has a post-modern design with reflective windows and a block shape. According to the City's Office of Cultural Heritage Survey, the Uptown Historic District does not have a consistent height context that should influence the appropriate height of new buildings.

PROJECT DESCRIPTION

<u>Overall</u>

The following table compares the project data of the newly revised design to that of the previously approved revision:

	2016 Revised	2018 Proposed Revision	Difference
Height (ft)	368	379'-6"	+11'-6" sf
Stories	36	37	+1 story
Residential Units	451	433	-18 dwelling units
Office Space (sf)	25,000 (all in the Tapscott Building)	74,649 (25,000 in the Tapscott Building)	+49,679 sf
Commercial Space (sf)	25,000	21,286	-3,714 sf
Parking Spaces	338 (above grade)	171 (141 below grade)	-167 sf

One of the biggest changes between the currently proposed revised project and approved plans is a reduction in parking spaces and the addition of office space. These changes are due to the proposed undergrounding of the parking, which is required for structural reasons related to construction over a BART tunnel. Staff believes this trade-off between parking and office space is consistent with City and regional policies regarding maximizing the use of transit through increased development intensity in the Central Business District. The developer envisions the offices to be a co-working space such as that found at the Hive at Broadway and 23rd Street.

Site Plan

The high-rise tower would sit atop a three-story podium building, which is two stories fewer than the previously proposed podium. A 20-foot wide outdoor plaza would be created between the new construction and the Tapscott Building to create outdoor seating for a restaurant, provide a visual separation between the two buildings, and expose historic advertising art on the Tapscott Building's north façade.

The ground floor would contain two retail spaces, a lobby, a leasing office and amenities. A 5,043 square-foot retail space would be 78 feet deep (more than twice the depth of the approved retail space), and a 1,243 square-foot retail space would be approximately 33 feet deep. A ramp to the underground parking, 30 mechanical parking spaces, and bike storage would be behind the commercial spaces and the lobby. Vehicular and loading access into the site would be from 19th Street, which allows Broadway, the site's primary pedestrian frontage, to be free of curb cuts and potential conflicts between pedestrians, bikes, and cars. Two stories of office space would be between the retail space and the apartments above.

An open space podium deck that includes landscaping, outdoor furniture, and a pool with views to the bay would be located where the base of the tower and top of the podium meet. The positioning of the tower's narrow north and south elevations will preserve views of the Oakland Hills and the Jack London Square area from Broadway.

Building Design

Using façade material changes, the massing of the tower in the original design creates the appearance of two separate buildings while the revised treatment gives the appearance of one building with light tinted curtain walls that is separated by a vertical element into two distinct masses. Each window of the curtain wall is proposed to contain narrow, vertical, dark mechanical louvres at their edge. According to applicant, this treatment may be removed if alternative HVAC systems are installed. On the Broadway elevation, the vertical element is provided through group balconies that have alternating shapes to create a zipper-like appearance. The facade behind the balconies would be a light gray brick that relates to the Tapscott Building. The northern elevation contains a similar vertical feature, except it contains windows instead of balconies. A discussion of these facades is contained in the "Key Issues and Impacts" section of this report.

At 15 feet in height, the ground floor is prominent and matches the height of the ground floor of the Tapscott Building. The storefront includes a floor to ceiling glass window wall system vertically separated by a balcony/awning feature. The ground floor is recessed behind a catwalk, and vertical brick columns separate the storefront windows.

The building would have a rooftop community room with an open deck with views to the Bay and San Francisco. This feature creates a top for the Broadway side of the building that would be lit up at night to create a lantern affect.

KEY ISSUES AND IMPACTS

Elevations

In general, staff believes that the proposed changes in the elevations take the design in a positive direction. The "zipper" element on the Broadway elevation will break up the volume of the building and provide visual interest to the façade. Further, its brick backing will relate to the Tapscott Building and the brick accents proposed for the ground floor façade. Replacing the parking with windows for office space will enhance the visual quality of each façade.

However, staff is concerned that the east elevation has not been given the same level of design attention as the west elevation. The east elevation, which will be highly visible from the Lake Merritt area and beyond, does not have a roof element to define the top of the building, and the recess separating the volumes on the façade contains windows instead of a more visually interesting element, such as the zipper in the front facade.

Staff also requests input from the Design Review Committee regarding the level of articulation on both facades because the curtain wall will create a 36-story flat surface. As of the writing of this report, staff has not received a material sample of the windows and cannot assess whether the details of the windows will provide adequate visual interest. However, the applicant has provided digital samples in Attachment A and will bring physical samples of the windows to the meeting for an assessment by the DRC.

RECOMMENDATION: Review and evaluate the proposed changes to the planned 1900 Broadway project.

Prepared by:

NEIL GRA

Planner IV

Approved for forwarding to the Design Review

Committee:

CATHERINE PAYNE

Acting Development Planning Manager

ATTACHMENTS:

- A. Proposed Plans
- B. Previously approved plans
- C. Input from noticed parties

SOLOMON CORDWELL BUENZ

1900 Broadway Oakland, CA

BEHRING

DESIGN REVIEW COMMISSION
SUBMITTAL PACKAGE

02 - 16 - 2018



Attachment A

EXECUTIVE SUMMARY: COMPARISON OF CONCEPT TO PREVIOUSLY ENTITLED

Building Massing

- Same podium and tower configuration and orientation
- Tower floor footprint +/- 6% larger but more compact length and diagonal dimensions
- Same splitting architecturally of the Broadway and south facades to break down mass
- Smaller total above grade building mass (overall GSF)
- Smaller, shorter podium footprint, increasing size and quality of ground floor and street facing open space
- Reduced overall unit count
- Less than 11% increase in height from initial approved plan to accommodate replacement of podium level residential/parking with office and the addition of some larger family-oriented / affordable-by-sharing residential units (two floors added, two mezzanine levels subtracted)

Streetfront/Open Space

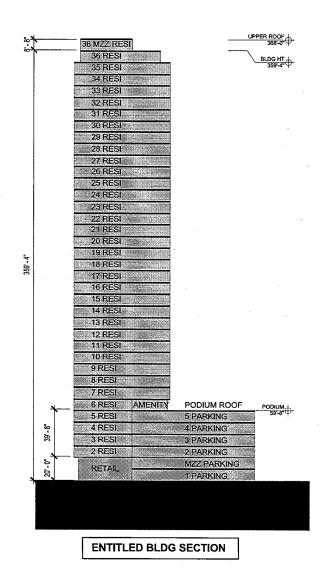
- Vastly improved retail depth by moving most parking below grade, creating deeper, higher quality retail and ground level open space
- Residential lobby elements moved deeper into the building, freeing up more Broadway frontage for retail use
- Additional outdoor cafe seating space created at recessed building core adjacent to retail
- Replaced podium floors of parking and residential units with office, creating more vibrant ground floor open space
- Pocket Park in same relative position but doubled in size and activated with direct and visual connections to retail and office use
- Large residential communal terraces and second floor continuous office terrace creates additional active use open spaces on Broadway

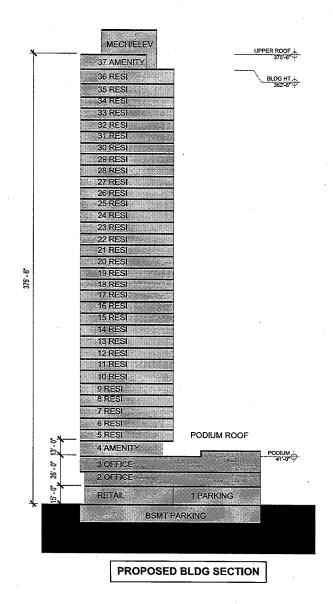
Architectural Design

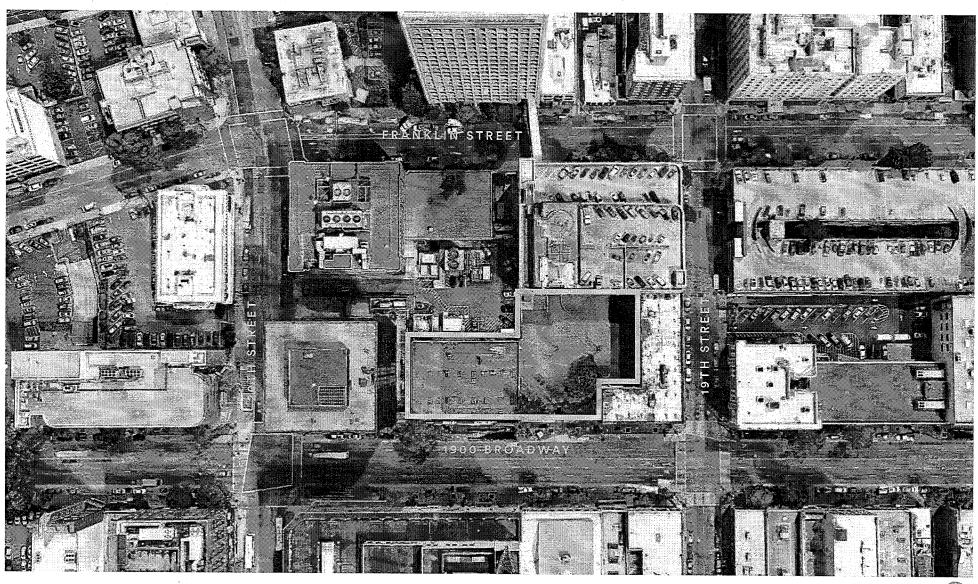
- Tower facade harmonized with a more uniform and higher-quality (curtain wall) facade upgrade throughout
- Architectural interest added with gentle angle at SW corner to pocket park, zipper of balconies leading up to rooftop "lantern" amenity crown



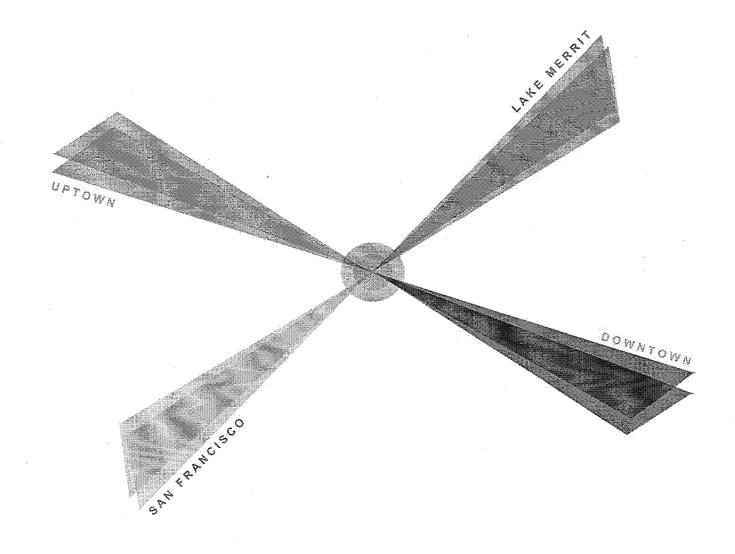
	APPROVED	APPROVED 2016.03.25	CURRENT CONCEPT	TAPSCOTT	DELTA CHANGE FROM:	
	INITIAL			TAPSCOTT	INITIAL	REVISED
HEIGHT**	330'-4" (to upper fir) 339'-0" (to upper roof)	359'-4" (to upper flr) 368'-0" (to upper roof)	363'-6" (to upper flr) 375'-6" (to upper roof)	-	10% 10.8%	1.1% 2.0%
STORIES	33 + 2 mezz (5 + mezz podium)	36 + 2 mezz (5 + mezz podium)	36 + rooftop amenity (3 level podium)	-	-	-
RESIDENTIAL UNITS	345	451	433 (as-of-right 90 sf/unit)	. 0	25.5%	-4.0%
OFFICE SPACE	0 .	25,000 SF	50,279 SF	25,000 SF	-	-
RETAIL SPACES	10,000 SF	25,000 SF	6,286 SF	15,000 SF	-	-
PARKING SPACES	333 spaces (all above grade)	338 spaces (all above grade)	171 spaces (30 at grade, 141 below)		-49%	-49.4%
TYPICAL TOWER FLOORPLATE	12,402 SF	12,580 SF	13,264 SF		6.9%	5.4%
MAX, TOWER LENGTH/DIAGONAL	194' L / 207'-7" DIAG.	194' L / 207'-7" DIAG.	185'-4" L / 192'-7" DIAG.		-4.4% / -7.2%	-4.4% / -7
** Previous approvals mea	de Tapscott; current approval sured to floor of highest habita shown to upper roof level - bo	ible level.				
OTAL GSF TOWARD FAR	419,633 GSF	469,576 GSF	509,198 GSF (NEW) + 35,377 GSF (EXIST) = 544,575 GSF		29.8%	16.0%
OTAL ABOVE GRADE GSF	537,454 GSF	586,675 GSF	523,584 GSF (NEW) + 35,377 GS		4.0%	-4.7%

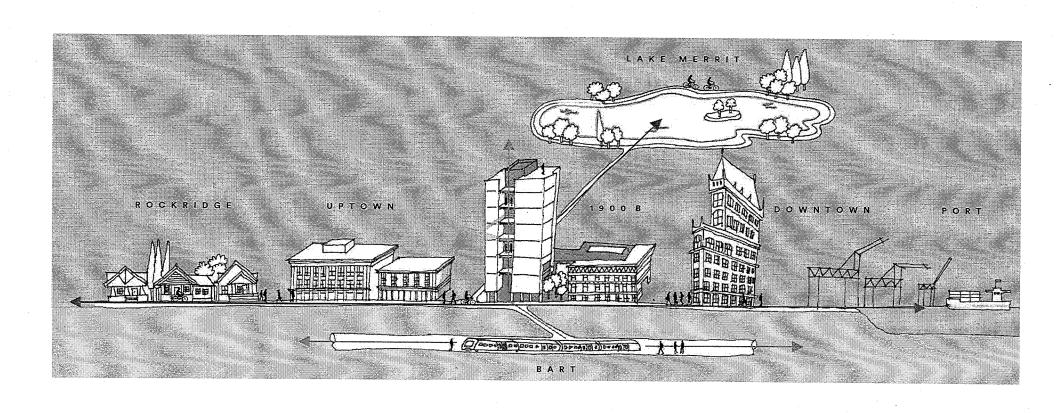


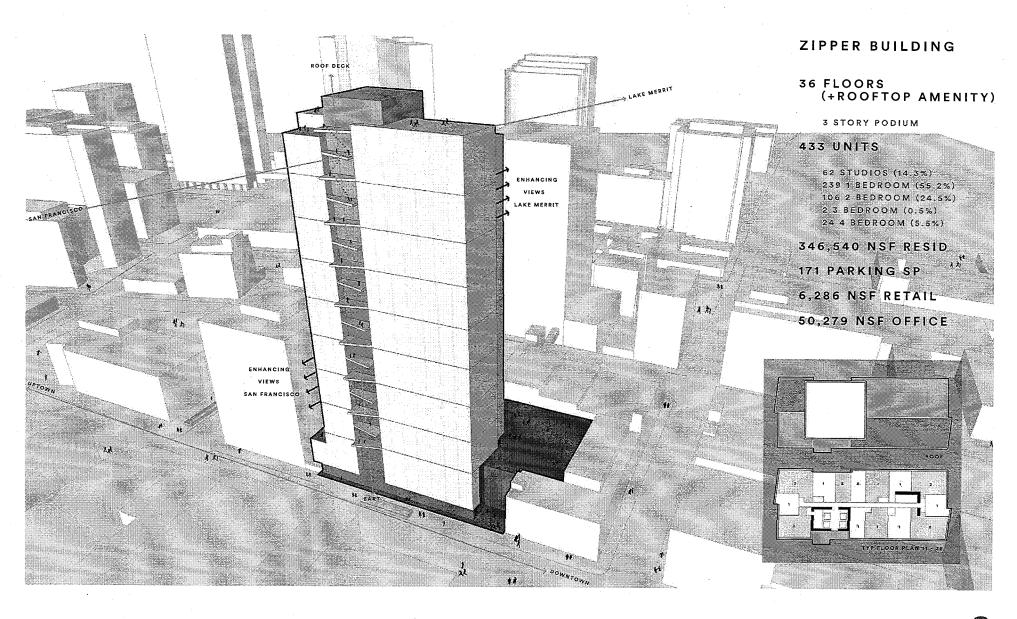


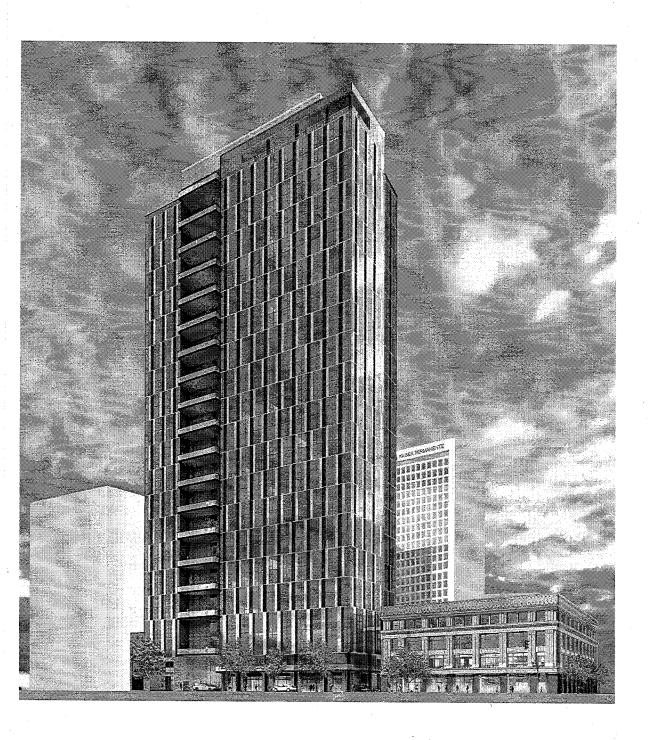


SITE AERIAL

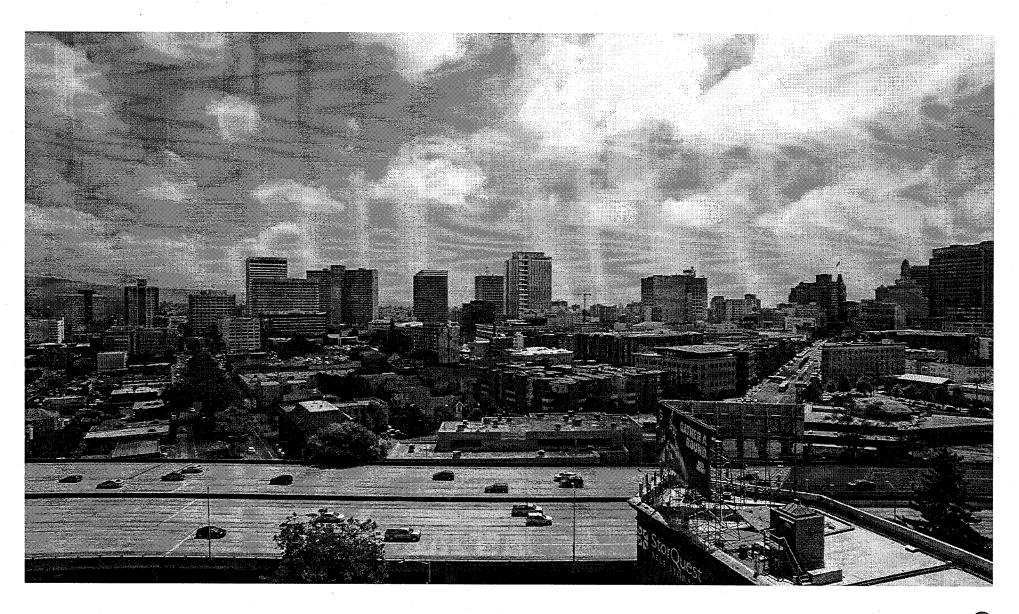








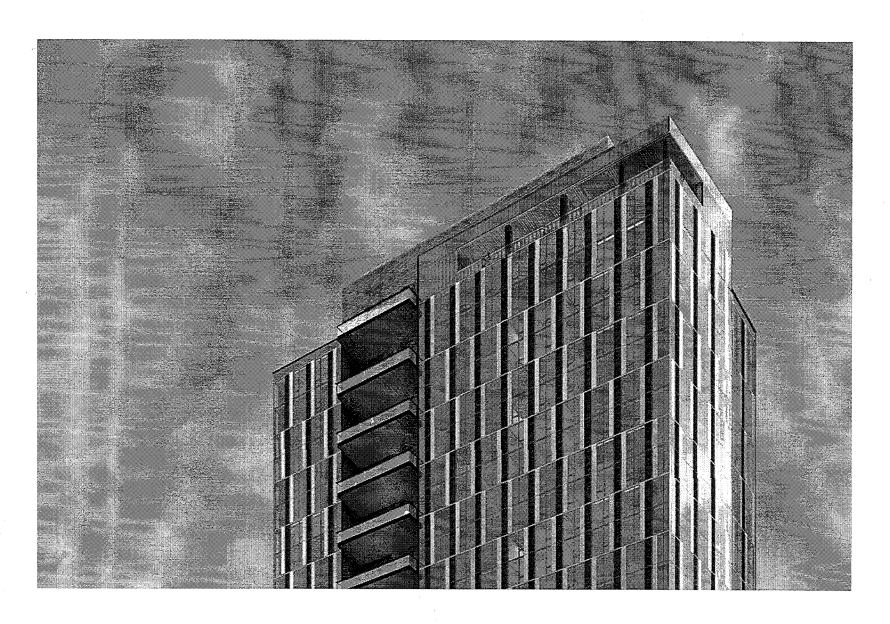


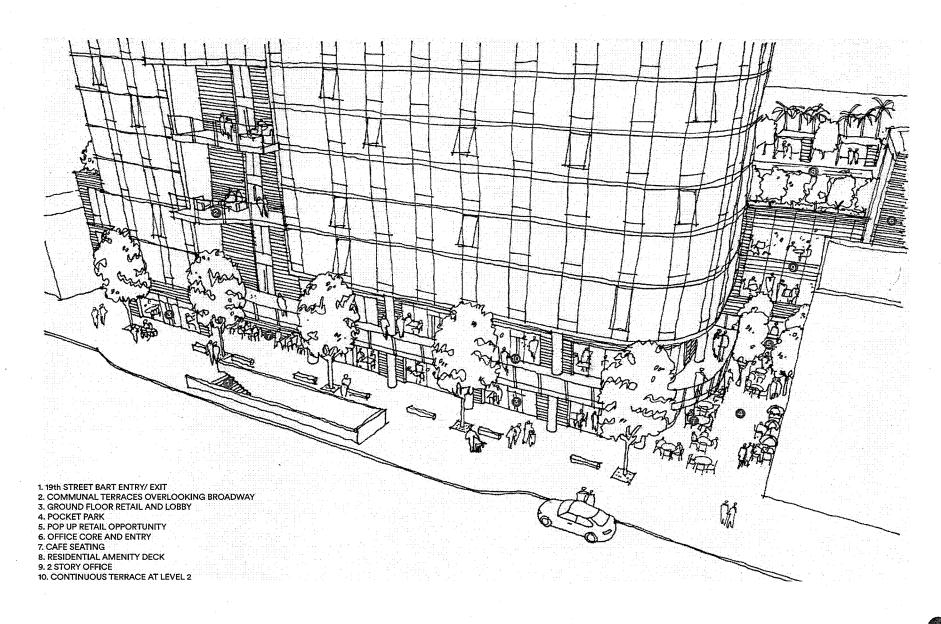


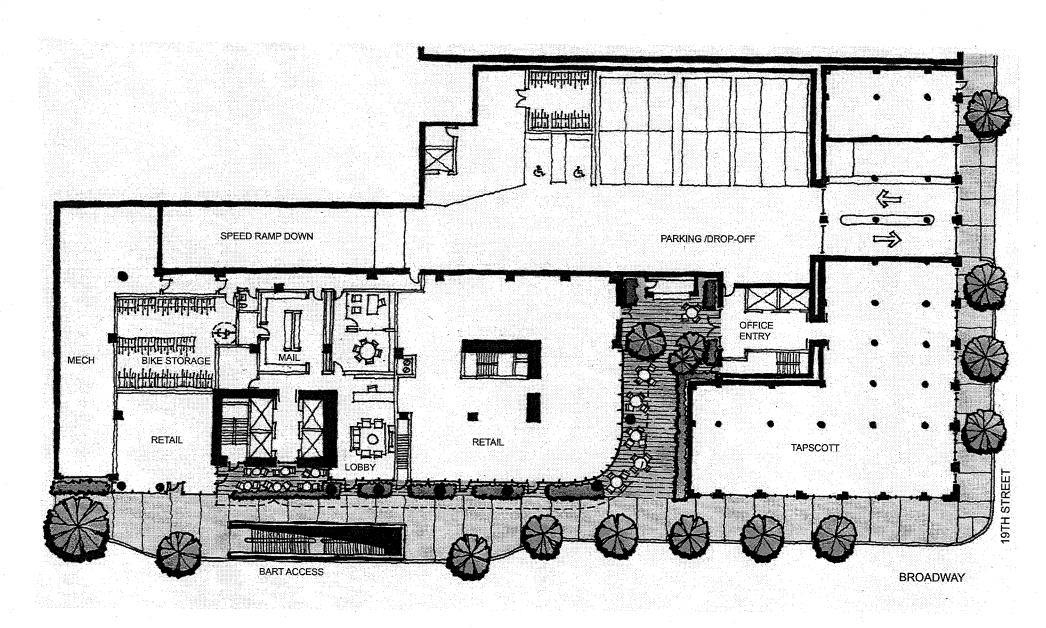
VIEW FROM HWY 980

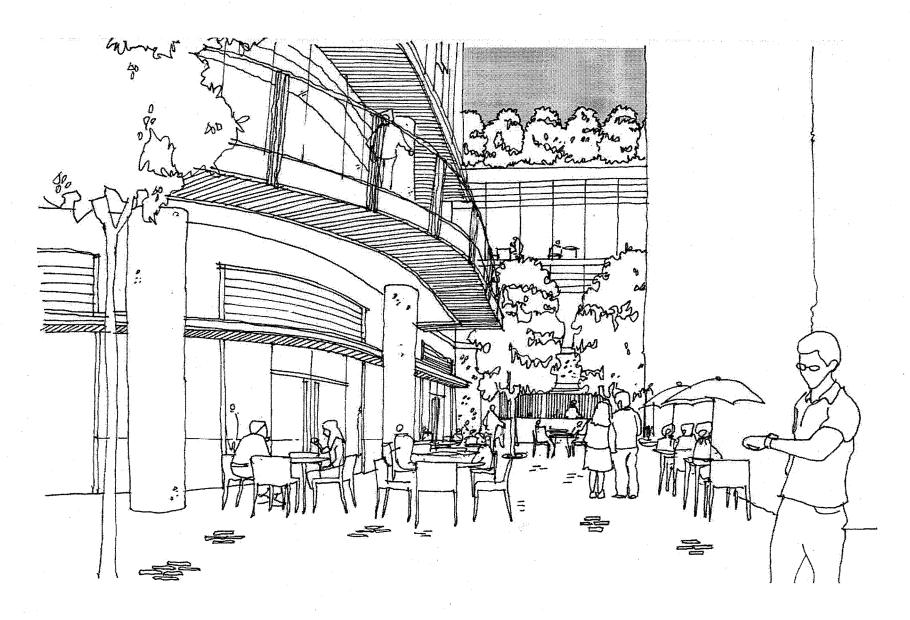
CONCEPT DESIGN - 11



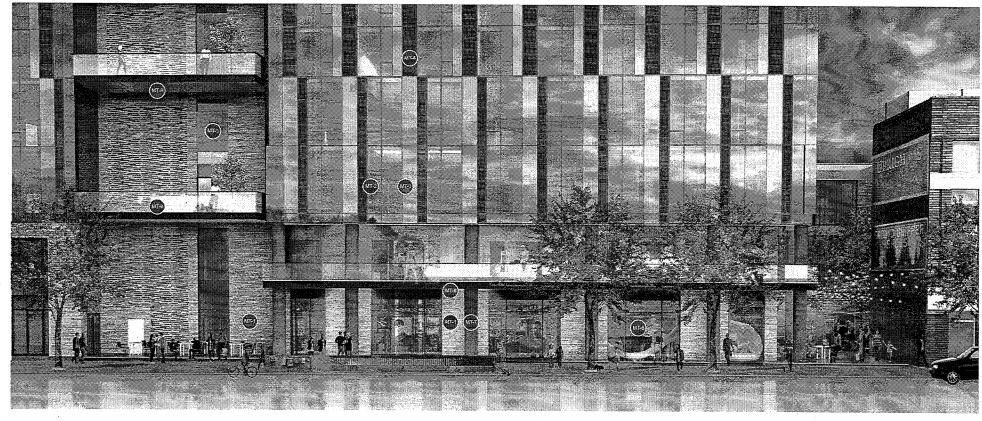








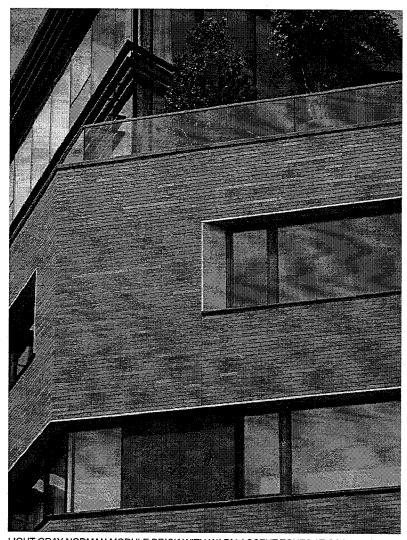




MATERIALS KEY:

- MT-1 ACCENT MASONRY CLADDING
- MT-2 HIGH PERFORMANCE INSULATED GLAZING +
 ALUM CURTAIN WALL SYSTEM
 MT-3 SPANDREL GLAZING PANEL (LIGHT ACCENT COLOR FINISH)
- MT-4 INTEGRATED LOUVER PANEL (MED-DARK FINISH)
 MT-5 PREFINISHED ALUM WINDOW FRAME (MED-DARK FINISH)
- MT-6 CONC/CMU BLOCK WALL W/ SKIM COAT FINISH
- MT-7 METAL PANEL COLUMN COVER (MED-DARK FINISH)
- MT-8 METAL AND GLASS GUARDRAIL
- MT-9 WOOD PANEL / SOFFIT





LIGHT GRAY NORMAN MODULE BRICK WITH WARM ACCENT TONES AT CORE



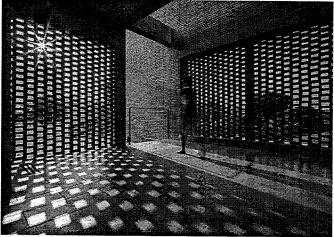






LIGHT GRAY BRICK AND PAVERS AT BASE AND POCKET PARK



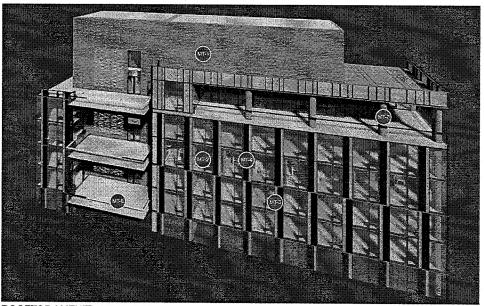




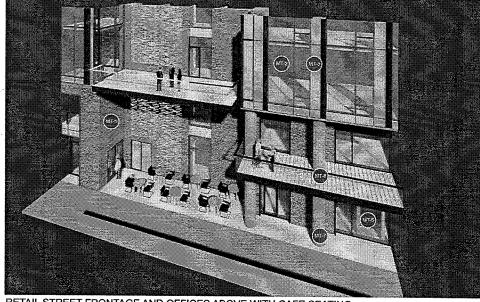
ARTICULATED DETAIL AT STOREFRONT OPENING SURROUNDS







ROOFTOP AMENITY LEVEL TERRACE AND SHARED BALCONIES AT EVERY OTHER FLOOR



RETAIL STREET FRONTAGE AND OFFICES ABOVE WITH CAFE SEATING, **EXPANSIVE STOREFRONTS AND WIDE TERRACES**

MATERIALS KEY:

MT-1 ACCENT MASONRY CLADDING

MT-2 HIGH PERFORMANCE INSULATED GLAZING +

ALUM CURTAIN WALL SYSTEM

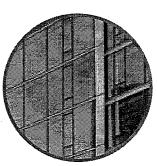
MT-3 SPANDREL GLAZING PANEL (LIGHT ACCENT COLOR FINISH)

MT-4 INTEGRATED LOUVER PANEL (MED-DARK FINISH)
MT-5 PREFINISHED ALUM WINDOW FRAME (MED-DARK FINISH)

MT-6 CONC/CMU BLOCK WALL W/ SKIM COAT FINISH

MT-7 METAL PANEL COLUMN COVER (MED-DARK FINISH)
MT-8 METAL AND GLASS GUARDRAIL

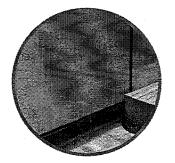
MT-9 WOOD PANEL / SOFFIT



HIGH PERFORMANCE CURTAIN WALL SYSTEM



LIGHT GRAY NORMAN BRICK AT VERTICAL "ZIPPER"



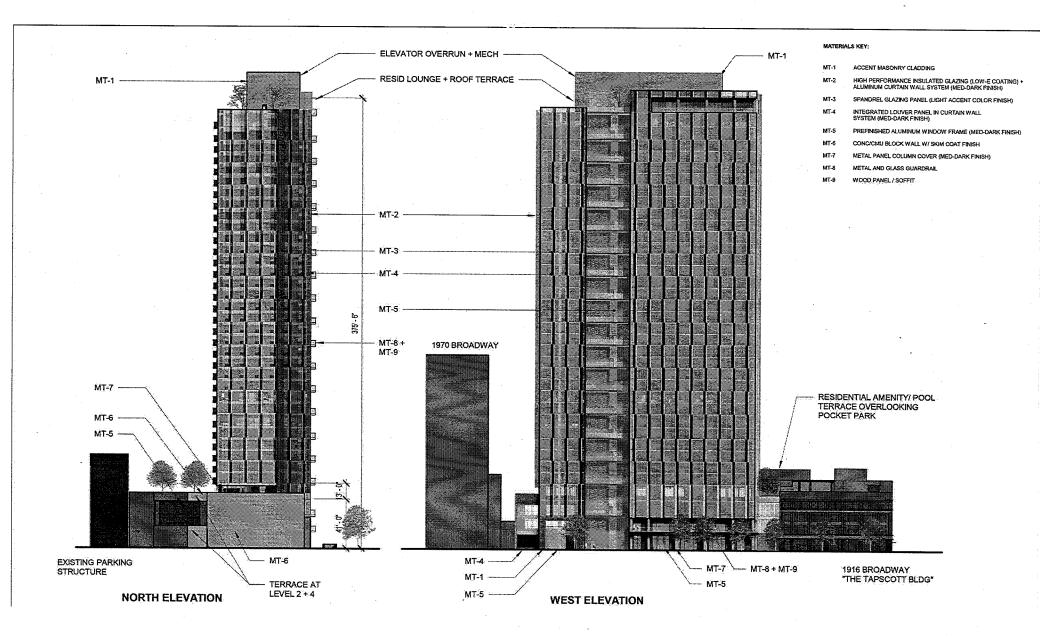
TACTILE PAVING SURFACES PAIRED WITH ACCENT MATERIALS

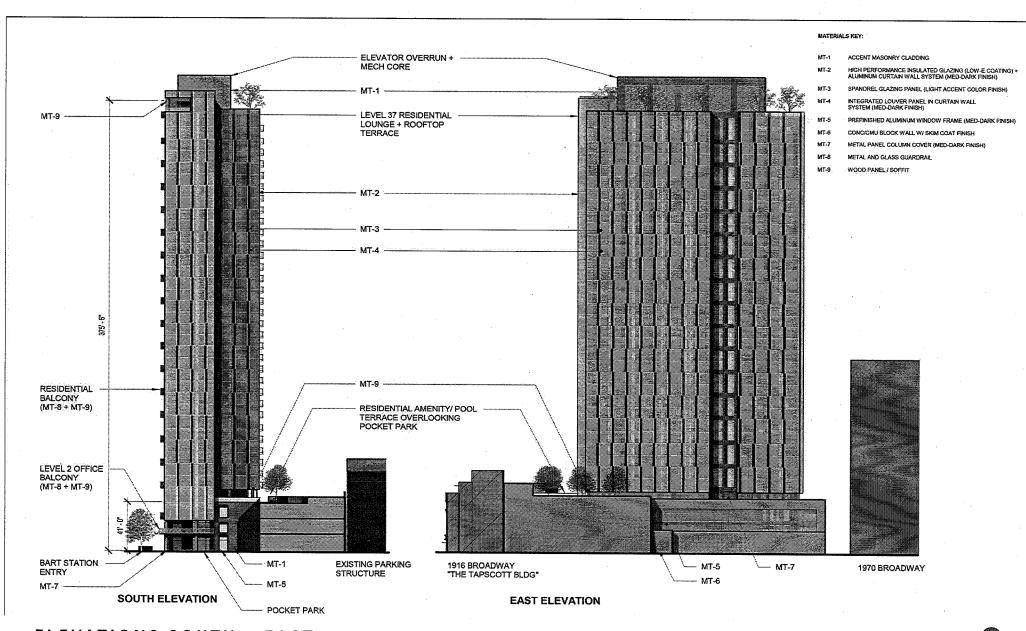




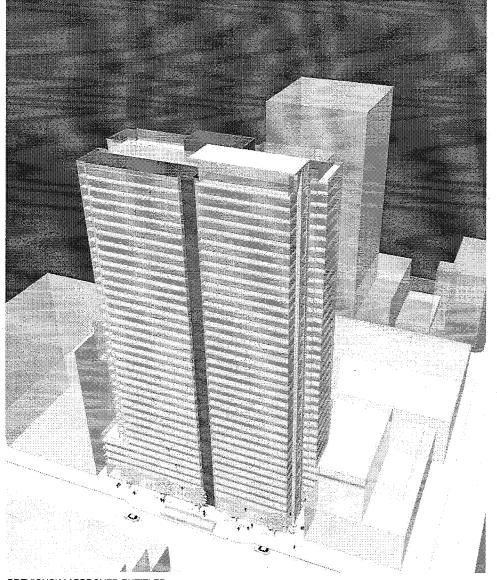


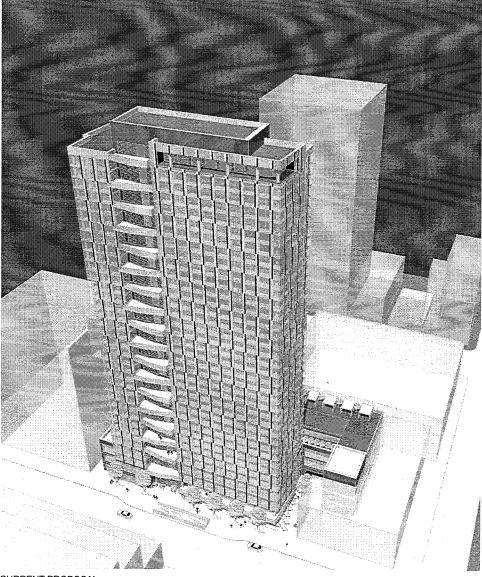






ELEVATIONS SOUTH + EAST

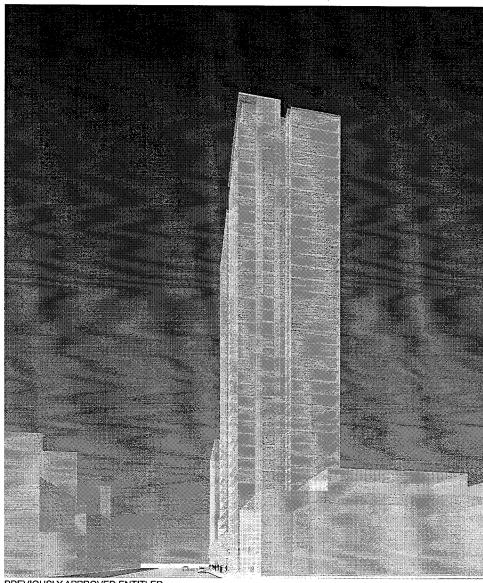




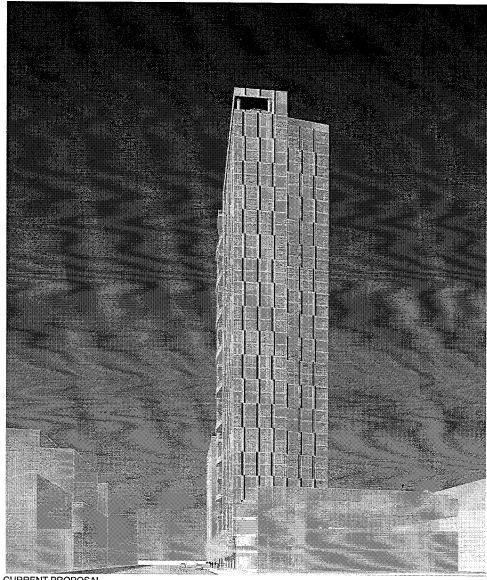
PREVIOUSLY APPROVED ENTITLED

CURRENT PROPOSAL

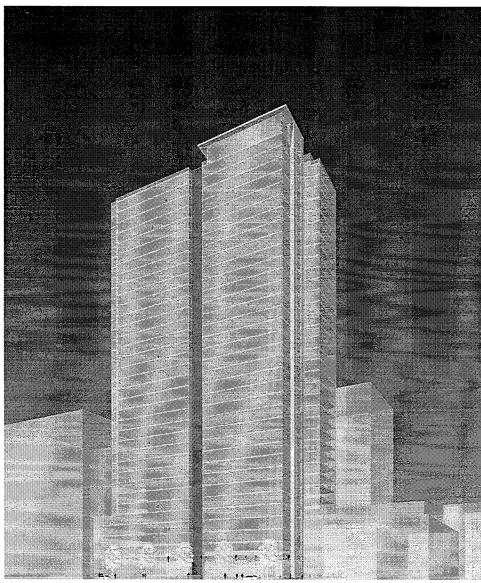




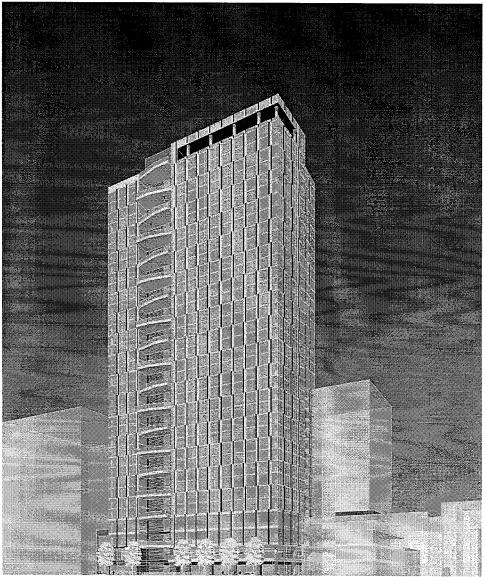
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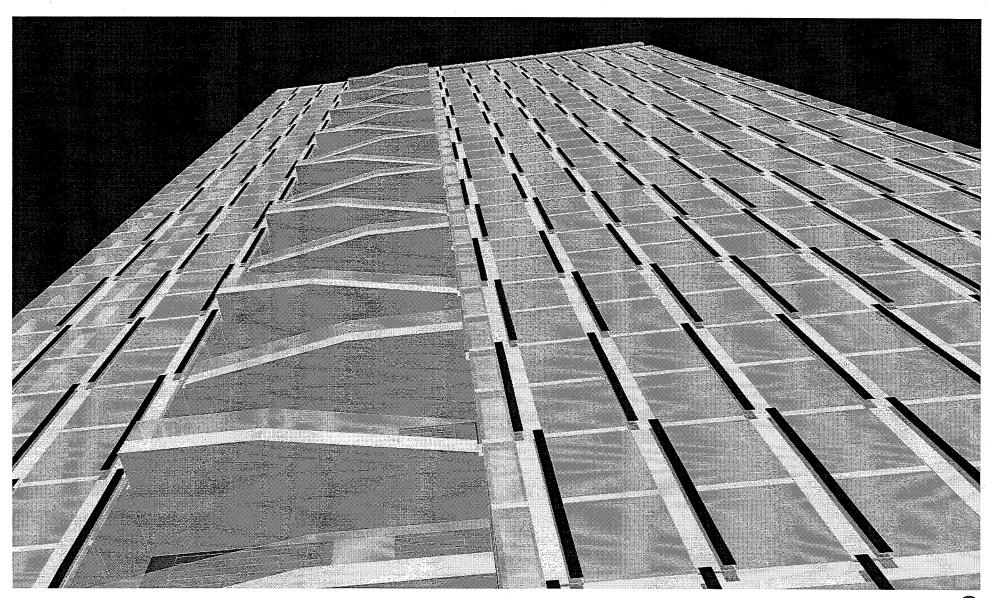
CURRENT PROPOSAL



PREVIOUSLY APPROVED ENTITLED



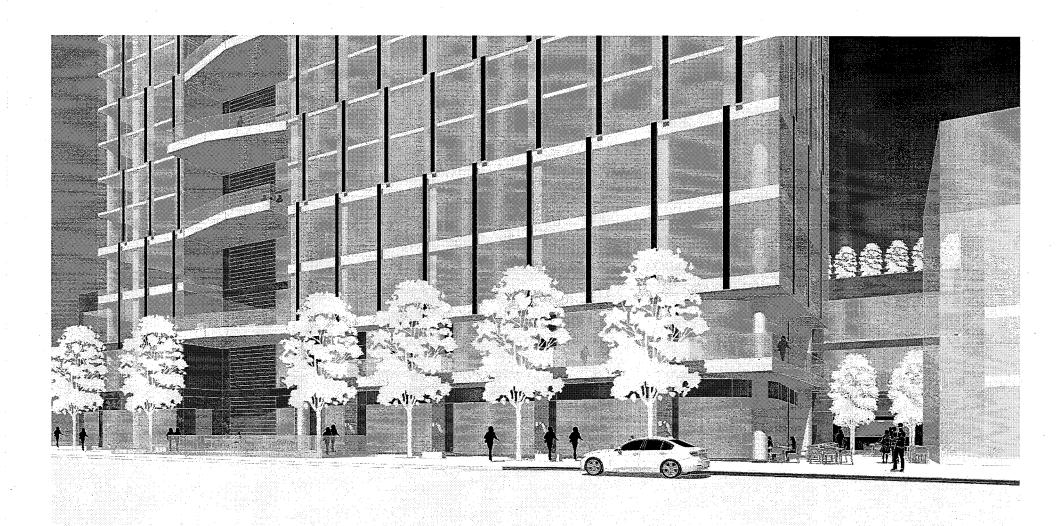
CURRENT PROPOSAL

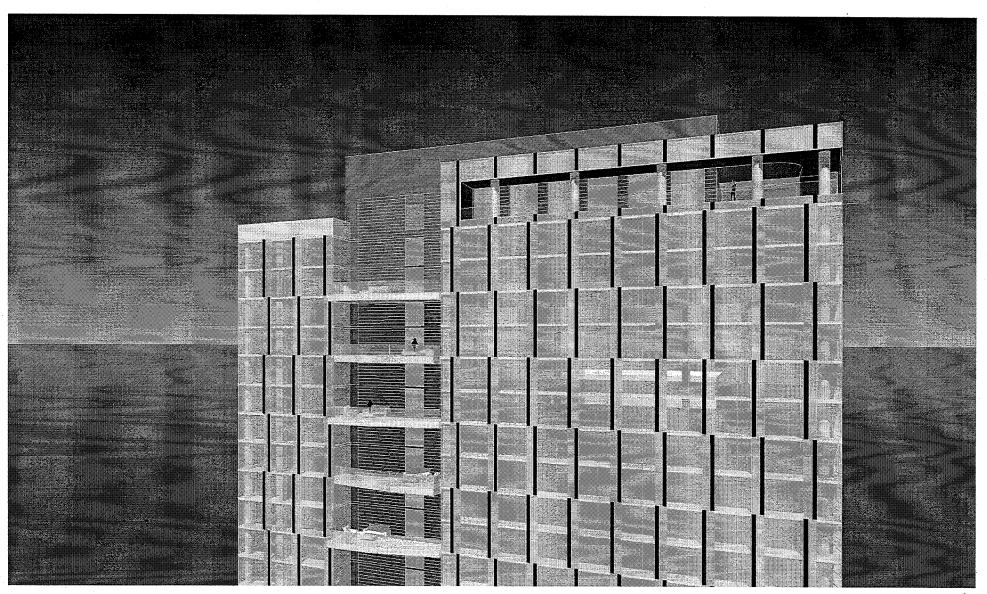


VIEW OF SHARED BALCONY "ZIPPER"

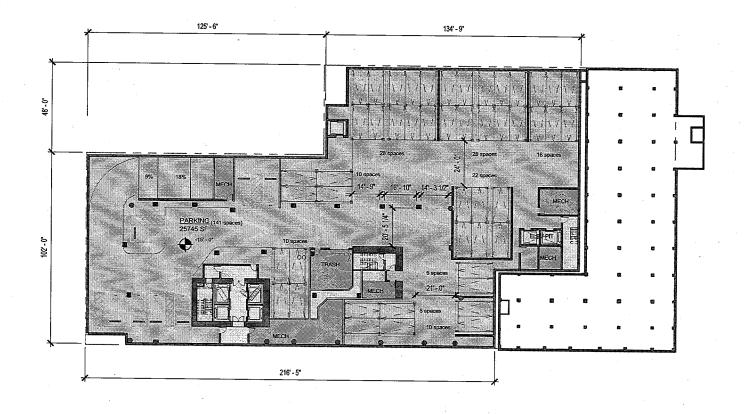


VIEW OF THE GROUND FLOOR

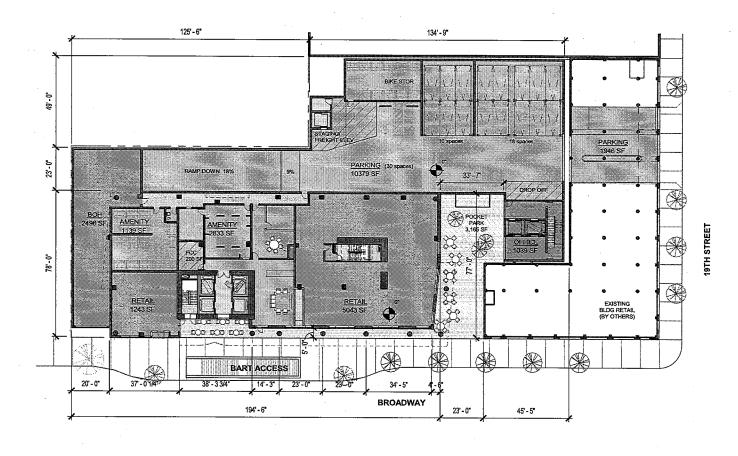




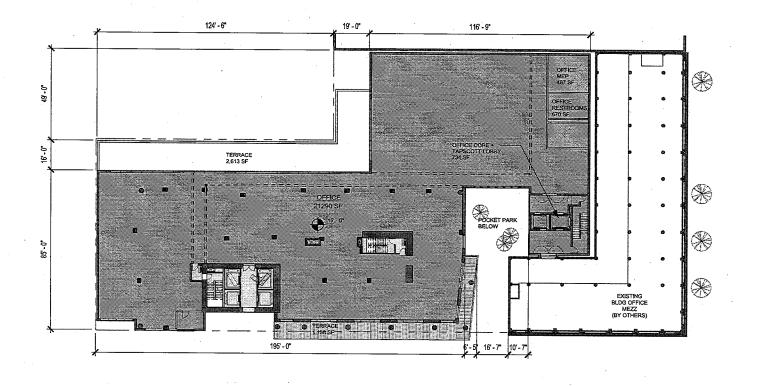
VIEW OF THE TOP





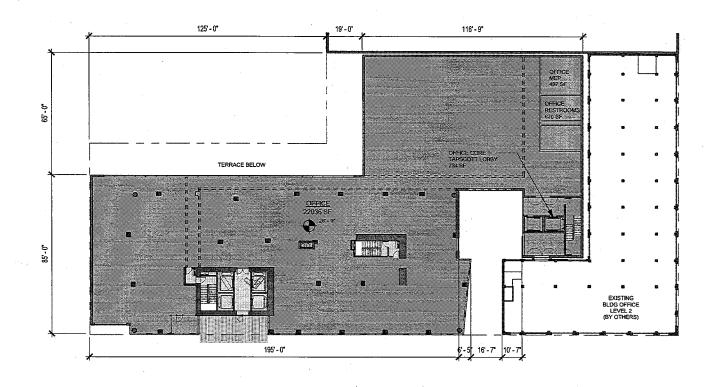




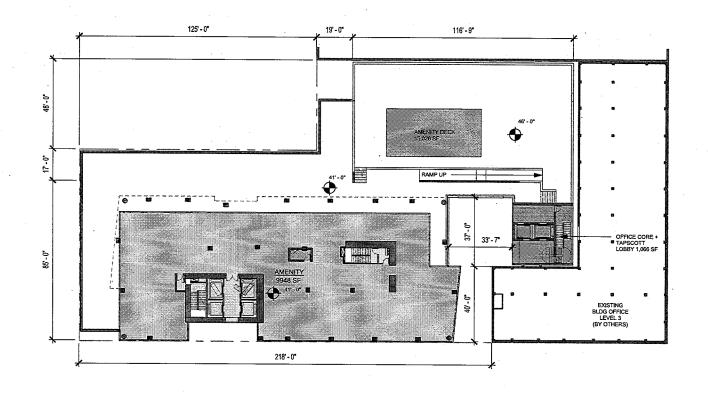






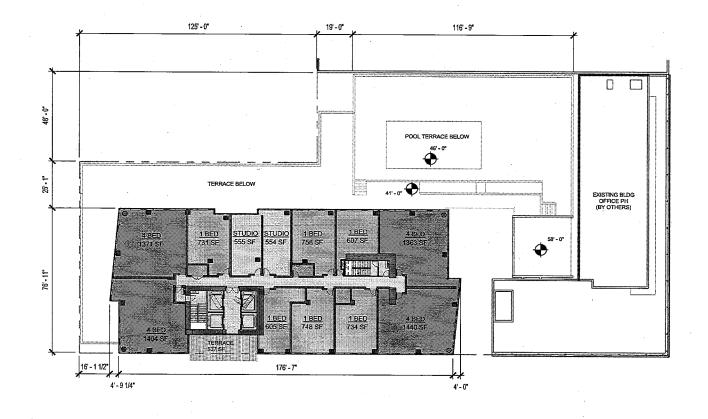






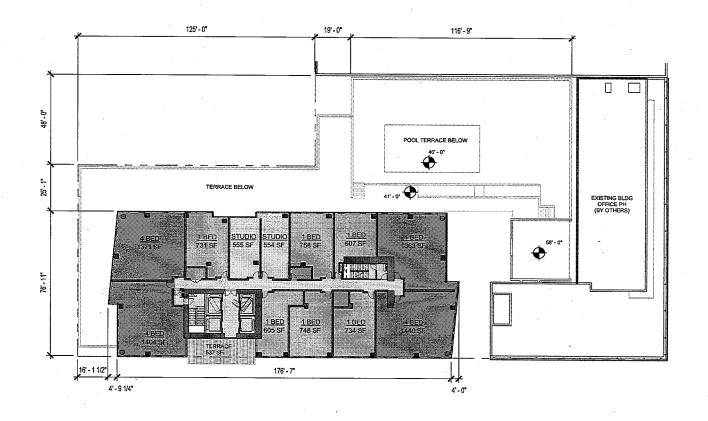






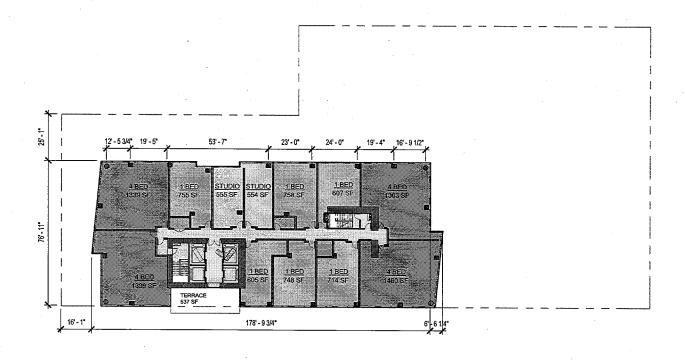




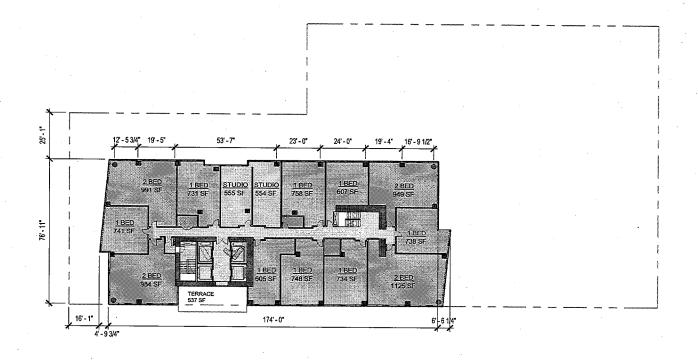




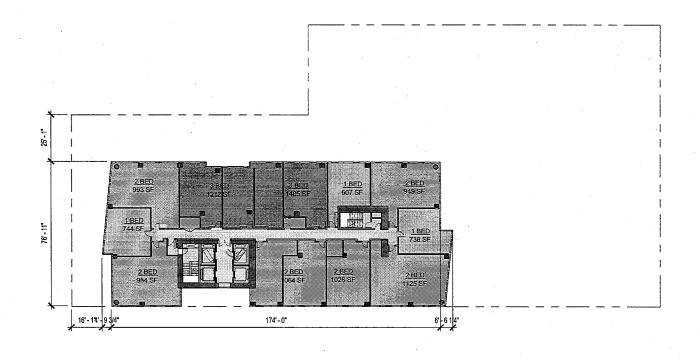
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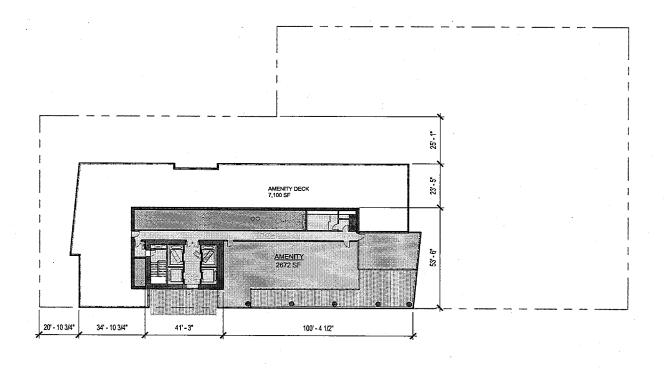






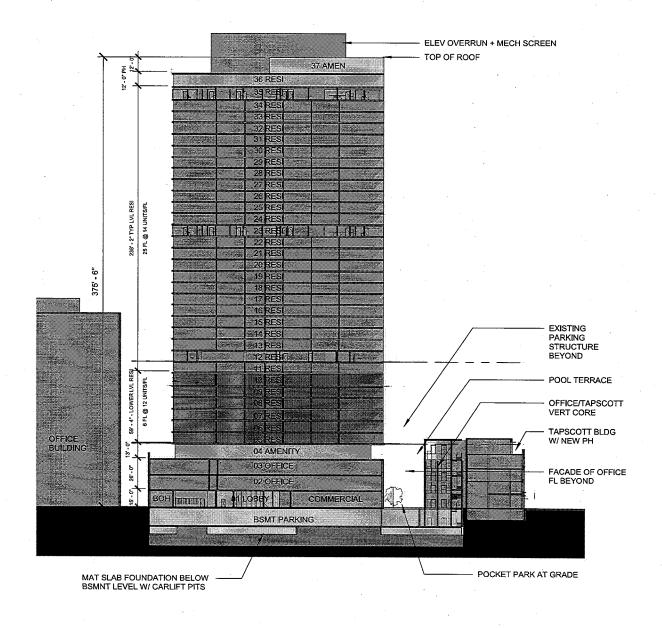








PLAN - LEVEL 37 ROOF AMENITY



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BUILDING AREA SUMMARY - Excluding Historic Building

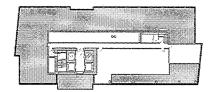
OPEN SPACE - APPROVALS

																		OF EN 3F	ACE - APPR	OVALS
FLR. ELEV.	F/F	FLR.	RESIDENTIA UNITS/FLR.	L 554.5 OB	706 1B	1,013 2B	1,308.5 38	1,392 48	Lobbies & Amenities NSF	RES NSF	RES GSF	EFF	RETAIL/ OFFICE NSF	PARKING SPACES GSF	BIKE PARKING SPACES GSF	LOADING GSF	TOTALS GSF	OPEN SPACE Private	OPEN SPACE Shared	OPEN SPACE GSF
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+375.50	12.00	RF 271	CONTROL OF THE		Series III						MECH EQT									
+363.50 +351.50	12.00 12.00	37	11	0	3	6	-	-	2,672	40.000	6,075						6,075	0	7,100	7,100
+340.50	11.00	35	14	2	3	4	0	0	0	10,820	13,264	81.6%					13,264	0	0	0
+331.00	9.50	34	14		8	4	0	0	0	10,820 10,820	13,264	81.6%					13,264	. 0	537	537
+321.50	9.50	33	14		8	4	0	0	0	10,820	13,264 13,264	81.6% 81.6%					13,264	0	0	0
+312.00	9.50	32	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	. 0	537	537
+302.50	9.50	31	14	2	- 8	4	0	0	0	10,820	13,264	81.6%					13,264	0	0	0
+293.00	9.50	30	14	2	8	4	0	0	n	10,820	13,264	81.6%					13,264	0	537	537
+283.50	9.50	29	14	2	8	. 4	. 0	0	. 0	10,820	13,264	81.6%					13,264 13,264	0	. 0	0
+274.00	9.50	28	14	2	8	4	O	0	0	10,820	13,264	81.6%		•			13,264	0	537 0	537 0
+264.50	9.50	27	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	537	537
+255.00	9.50	26	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	. 0	0	337
+245.50	9.50	25	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	537	537
+236.00	9.50	24	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	. 0	0
+226.50	9.50	23	14	2	8	- 4	0	0	0	10,820	13,264	81.6%					13,264	0	537	537
+217.00	9.50	22	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	0	0
+207.50	9.50	21	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	537	537
+198.00	9.50	20	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	0	0
+188.50	9.50	19	14	2	8	- 4	0	0	0	10,820	13,264	81.6%					13,264	0	537	537
+179.00	9.50	18	14	2	-8	4	0	0	0	10,820	13,264	81.6%					13,264	0	0	. 0
+169.50	9.50	17	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	537	537
+160.00	9.50	16	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	0	. 0	0
+150.50 +141.00	9.50 9.50	15	14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	. 0	537	537
+131.50	9.50	14	14 14	2	8	4	0	0	0	10,820	13,264	81.6%					13,264	× 0	Ò	0
+122.00	9.50	12	14	2	8	4	0	0	0	10,820 10,820	13,264	81.6%					13,264	0	537	537
+112.50	9.50	11	14	2	8	4	0	0	0	10,820	13,264 13,264	81.6% 81.6%					13,264	0	0	0
+101.50	11.00	10	12		- 6		- 0	4		10,870	13,264						13,264	0	537	537
+92.00	9.50	9	12	2	6	o	- 0	4		10,870		82.0% 82.0%					13,264	0	0	0
+82.50	9.50	- 8	12	2	6		0	4		10,870							13,264	0	537	. 537
+73.00	9.50	7	12	2	6		0	- 4	~0			82.0%					13,264	0	0	0
+63.50	9.50	6	12	2	•••••••••••••••••••••••••••••••••••••••	- 0		4	0	10,870 10,870		82.0%					13,264	. 0	537	537
+54.00	9.50	5	12	. 2		0		3 . 4	- 0			82.0%					13,264	0	0	. 0
+41.00	13.00	4	14	3 4	0)		U,		9,948	10,870	13,264 11,481	82.0%	1,066 1,066	•			14,330	.0	537	537
+28.00	13.00	3							3,540		1,469	0.0%	23927				12,547	0	15,026	15,026
+15.00	13.00	2									1,469	0.0%	23181				25,396	0	537	537
+0.00	15.0	1							2,833		7,691	0.070	7325	30 10,379	240 2,061	1.045	24,650	0	3,769	3,769
-14.00	14.00	Bsmnt							-,,-		4,860		,,,,,,	141 25,745	00	1,946	29,402	. 0	3,187	3,187
			433	CO.	220	206			devers							***************************************	30,605	88888888888		.0
			TOTAL	62 08	239 1B	106 28	2 3B	24 48	15,453	346,540			56,565	171 36,124	240 2,061	1,946	554,189	C	38,211	38,211
			IO IAL						NSF	NSF	GSF		NSF	SPACES GSF	SPACES GSF	GSF	GSF	GSF	GSF	GSF
				14.3%	55.2%	24.5%	0.5%	5.5%			sf average		(NOT INCL	0.39 per unit	0.55 per unit		•		of total resi op	en space
										/5.7%	efficient		TAPSCOTT)	211 sf per car				32,475 sf	Open Space	Req'd

Assessor's Parcel Number		8-638-5 / 8-638-6 / 8-638-7-10
Zoning Designation		CBD-P (Central Business District Pedestrian)
General Plan		Central Business District
Height Limit		Height Area 7 (no limit)
Max building base height		120'
Max total building height		No height limit
Height/Bulk/Intensity		Building base (for each story): 100% of site area
		Average per story lot coverage above the base: 85% of site or 10,000 sf, whichever is greater
Max Density	Table 17.58.60	1 Unit per 90 SF Site Area maximum
Min/Max Setbacks		Min. Front: 0'
		Max front & street side for the first story: 5'
·		Max. front & street side for the 2nd & 3rd stories or 35', whatever is lower: 5'
•		Min. interior side: 0'
		Min. corner side: 0'
		Rear: 0'
Liquefaction Hazard Zone		Liquefaction Area 2
Ground floor Commercial		Min 70% façade transparency (80% along Broadway for commercial uses)
Open Space		75 sf per unit (75 x 451 = 33,825 sf min)
Private Open Space		Min. 10 ft dimension for space on ground floor, no dimensional requirement elsewhere
Public Open Space		Min. 10 ft dimension at ground floor
Public Open Space		Min . 15 ft dimension at rooftop or courtyard
		0.5 space/unit. 225 spaces base allowable
Parking		Variance to .75 / unit included in Entitlements (451 x .75 = 338)
		None required for retail
Off Street Loading Zones		Two berths for 150,000-299,999sf residential. One berth approved by Planning. Berth size - 12'W x 14'H x 33' D
	452/4 = 112	1 long term bike parking space per 4 units
5 11 5 11		1 short term bike parking space per 20 units
Bike Parking	-	1 bike space per 2000 sf restaurants and food sales
		1 bike space per 5000 sf other retail
		- sine space per 5000 si otrici retali

ROOF LEVEL (RESID AMENITY/MECH):

7,100 SF OUTDOOR USABLE



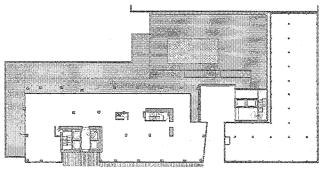
TYP FLOORS 5-36 (RESID UNITS):

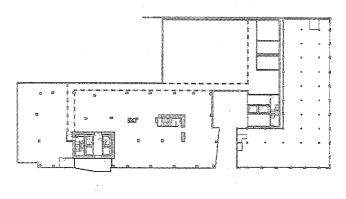
537 SF COMMON BALCONIES X 16 FLR LOCATIONS =8,592 SF



FLOOR 4 (RESID AMENITY):

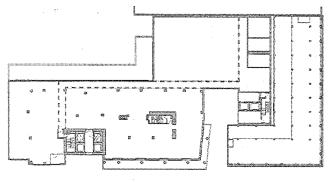
15,026 SF OUTDOOR USABLE





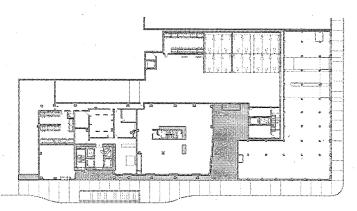
FLOOR 3 (OFFICE):

0 SF OUTDOOR USABLE TOWARD RESID REQ



FLOOR 2 (OFFICE):

0 SF OUTDOOR USABLE TOWARD RESID REQ

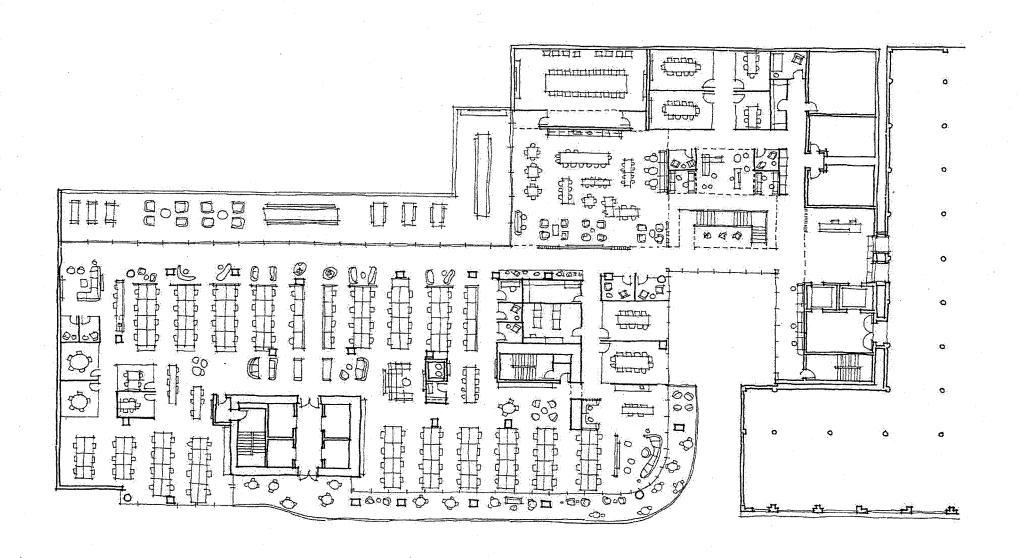


FLOOR 1 (RETAIL/LOBBY/POCKET PARK):

3,187 SF OUTDOOR USABLE

TOTAL COMBINED USABLE OUTDOOR SPACE: 33.905 SF (@75 SF/UNIT =452 UNITS)





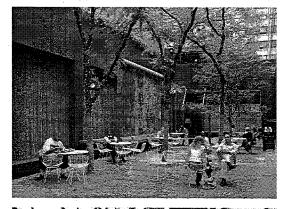




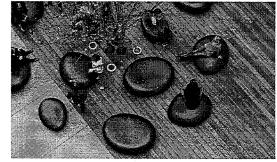




PRESERVE AND CELEBRATE WALL MURAL OF ADJACENT TAPSCOTT BUILDING AS PART OF THE POCKET PARK

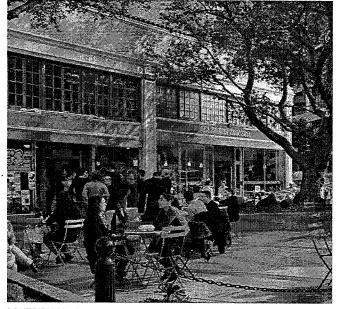






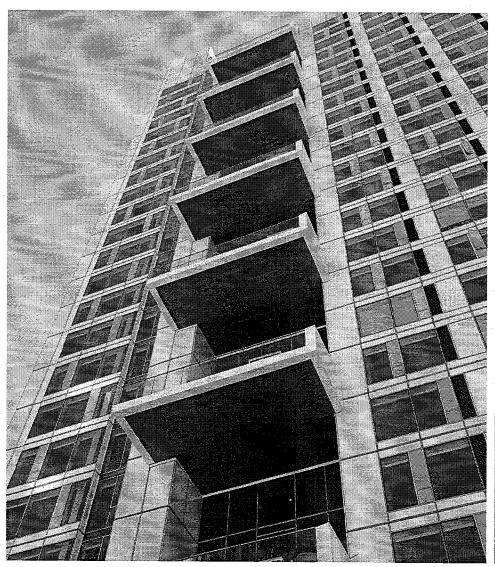
WELCOMING, ACTIVE USE SPACES IN THE POCKET PARK

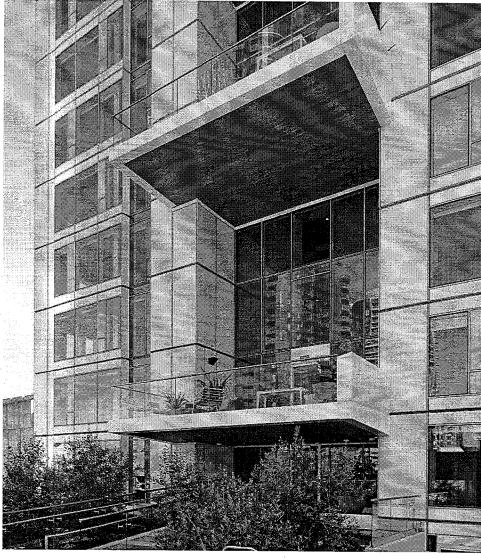




CONTRIBUTE TO UPTOWN'S ACTIVE STREET LIFE







SHARED BALCONIES



OAKLAND

Attachment B

PROPOSED TOWER

brick.

ARCHITECT brick, Ip 1265 66th street, suite 1 emerysille, ce 94608 510,516,0167 www.brick-lip.com

CLIENT

1 12/17/2015 entitioment update



1900 broadway

celdend ce project number: 12-641

scale: as noted date: 06,02,15

planning commission PROJECT DATA

G0.2A

U	VIT TABULATION		UI	NIT TABULATION		U	NIT TABULATION		UN	IT TABULATION	
LEVEL	UNIT	COUNT	LEVEL	UNIT	COUNT	LEVEL	UNIT	COUNT	LEVEL	UNIT	COUNT
LEVEL 2		_							·		
LEVEL 2	STUDIO	3	LEVEL 11	STUDIO	4	LEVEL 20	STUDIO	4	LEVEL 29	STUDIO	4
LEVEL 2	1 BED 2 BED	4	LEVEL 11	1 BED	6	LEVEL 20	1 BED	6	LEVEL 29	1 BED	6
LEVELZ	2 850	8	LEVEL 11	2 BED	4	LEVEL 20	2 BED	4	LEVEL 29	2 BED	4
LEVEL 3	STUDIO	3	LEVEL 12	STUDIO	14			14			14
LEVEL 3	1 BED	5	LEVEL 12		4	LEVEL 21	OIGUTS	4	LEVEL 30	STUDIO	4
LEVEL 3	2 BED	1	LEVEL 12	1 BED 2 BED	6	LEVEL 21	1 8ED	6	LEVEL 30	1 BED	6
	2000	9	LEVEL 12	2 BCU	14	LEVEL 21	2 BED	4	LEVEL 30	2 BED	4
LEVEL 4	STUDIO	3	LEVEL 13	STUDIO	4	LEVEL 22	STUDIO	14 4	LÉVEL 31		14
LEVEL 4	1 BED	5	LEVEL 13	1 BED	6	LEVEL 22	1 BED	6	LEVEL 31	OKUTZ	4
LEVEL 4	2 BED	ĭ	LEVEL 13	2 BED	4	LEVEL 22	2 BED	4	LEVEL 31	1 BED 2 BED	6 4
		9			14		2 500	14	UEVEL 31	2 860	14
LEVEL 5	STUDIO	1	LEVEL 14	STUDIO	4	LEVEL 23	STUDIO	4	LEVEL 32	STUDIO	4
LEVEL 5	1 BED	4	LEVEL 14	1 BED	6	LEVEL 23	1 BED	6	LEVEL 32	1 BED	6
LEVEL 5	2 BED	2	LEVEL 14	2 BED	4	LEVEL 23	2 BED	4	LEVEL 32	2 BED	4
		7			14		2020	14	CLVCL 02	2 DED	14
LEVEL 6	STUDIO	1	LEVEL 15	STUDIO	4	LEVEL 24	STUDIO	4	LEVEL 33	STUDIO	4
LEVEL 6	1 BED	5	LEVEL 15	1 BED	6	LEVEL 24	1 BED	6	LEVEL 33	1 BED	6
LEVEL 6	2 BED	1	LEVEL 15	2 BED	4	LEVEL 24	2 BED	4	LEVEL 33	2 BED	4
		7			14			14		2000	14
LEVEL 7	STUDIO	4	LEVEL 16	STUDIO	4	LEVEL 25	STUDIO	4	LEVEL 34	STUDIO	4
LEVEL 7	1 BED	6	LEVEL 16	1 BED	6	LEVEL 25	1 BED	6	LEVEL 34	1 BED	6
LEVEL 7	2 BED	4	LEVEL 16	2 BED	4	LEVEL 25	2 BED	4	LEVEL 34	2 BED	4
1		14			14			14			14
LEVEL 8	STUDIO	4	LEVEL 17	STUDIO	4	LEVEL 26	STUDIO	4	LÉVEL 35	STUDIO	4
LEVEL 8	1 BED	6	LEVEL 17	1 BED	6	LEVEL 26	1 BED	6	LEVEL 35	1 BED	6
LEVEL 8	2 BED	4	LEVEL 17	2 BED	4 '	LEVEL 26	2 BED	4	LEVEL 35	2 BED	4
a manua.		14			14			14			14
LEVEL 9	STUDIO 1 BED	4	LEVEL 18	STUDIO	4	LEVEL 27	STUDIO	4	LEVEL 36	STUDIO	1
LEVEL 9	2 BED	6 4	LEVEL 18	1 BED	6	LEVEL 27	1 BED	6	LEVEL 36	2 BED	4
LEVELS	2 BED	14	LEVEL 18	2 BED	4	LEVEL 27	2 BED	4			5
LEVEL 10	STUDIO	4	LEVEL 19		14			14	TOTAL		451
LEVEL 10	1 BED	6	LEVEL 19	STUDIO 1 BED	4	LEVEL 28	STUDIO	4			
LEVEL 10	2 BED	4	LEVEL 19	2 BED	4	LEVEL 28 LEVEL 28	1 BED	6			
	Z DLD	14	EVEL 15	2 DEU	14	LEVEL 26	2 BED	4			
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18 NET RENTABLE Vs. BUILDING GSF: 8 NET RENTABLE BUILDING GSF 2 (RETAIL + OFFICE + RESIDENTIAL + STORAGE) (INCLUDING PARKING) 35 39:114 F7 / 594-40 SF = 65% 11 NET RENTABLE Vs. BUILDING GSF WIO PARKING:	18 8 2 7	STALL TYPE c f hc	LEVEL 3	COUNT	STALL TYPE	LEVEL.
RETAIL + OFFICE + RESIDENTIAL + STORAGE) (INCLUDING SEF ASS) RETAIL + OFFICE + RESIDENTIAL + STORAGE) (INCLUDING PARKING) 35 35 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	8 2 7	ř		22		
NET RENTRALE BULDING GSF (RETAIL + OFFICE + RESIDENTIAL + STORAGE) (INCLUDING PARKING) 35 35 36 3114 SF / \$95,440 SF = 65%	2	f ba			c	LEVEL 1
(RETAIL + OFFICE + RESIDENTIAL + STORAGE), (INCLUDING PARKING) 35 389,114 SF / S95,440 SF = 65%	7	be .	LEVEL 3	12	f	LEVEL 1
389,114 SF / 595,440 SF = 65%			LEVEL 3	2	hc	LEVEL 1
11 NET DESIGNATION OF THE DATE	35	i	LEVEL 3	9	i	LEVEL 1
			i e	45		
	11	è	LEVEL 3A	18	c	EVEL 1 MEZZANINE
14 NET RETTAGE VE BOILDING GSF W/O PARRING:	14	f	LEVEL 3A	8	1	EVEL 1 MEZZANINE
1 NET RENTABLE BUILDING GSF	1	hc	LEVEL 3A	2	hc	EVEL 1 MEZZANINE
3 (RETAIL + OFFICE + RESIDENTIAL + STORAGE) (NOT INCLUDING PARKING)	3	ì	LEVEL 3A	7.	i	EVEL 1 MEZZANINE
29 389,114 SF / 478,341 SF = 81%	29		1	35		
19	19	c	LEVEL 4	12	c	EVEL 1 MEZZANINE A
10	10	f	LEVEL 4	13	1	EVEL 1 MEZZANINE A
7 TYP, TOWER FLOOR NET RENTABLE vs. TYP, TOWER FLOOR OF	7	i	LEVEL 4	5	1	EVEL 1 MEZZANINE A
36	36			30		
14 TOWER FLOOR NET RENTABLE TOWER FLOOR GSF	14	c	LEVEL 4A	18	c	EVEL 2
11 10,558 SF / 12,580 SF = 84%	11	f	LEVEL 4A	8	f	EVEL 2
1	t	· hc	LEVEL 4A	2	hc	.EVEL 2
3	3	ı	LEVEL 4A	7	i	EVEL 2
29	29			35		
25	25	c	LEVEL 5	11	c	EVEL 2A
10	10	1	LEVEL 5	14	f	EVEL 2A
35 UNITARX	35			1	hc	EVEL 2A
338	338		TOTAL	3	i	EVEL 2A
UNIT TYPE COUNT PERCENTAGE			-	29		
STUDIO 128 28%						
1 BED 197 44%			ĺ			
2 BED 126 28%						
451						



1900 broadway

planning commission PROJECT DATA

















1741 Broadway

1771 - 1775 Broadway

1945 - 1955 Broadway

1 BROADWAY NIEIGHBORS - WEST FACING

















2000 BROADWAY

1970 BROADWAY

1934 - 1946 BROADWAY

1770 BROADWAY

1750 BROADWAY

1724 -1722 - 1720 BROADWAY

1716 BROADWAY

1700 BROADWAY

2 BROADWAY NIEIGHBORS - EAST FACING















1841 FRANKLIN ST

1901 FRANKLIN ST

415 20TH STREET

2001 FRANKLIN ST

VICINITY MAP

3 FRANKLIN ST NIEGHBORS - SOUTH FACING

G0.3

1900 broadway

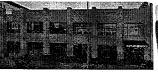
planning commission

SITE PHOTOGRAPHS











1820 FRANKLIN STREET

1841 FRANKLIN STREET

415 19TH STREET

467 19TH STREET

1816 TELEGRAPH STREET

4 19TH STREET - SOUTH FACING









468 19TH STREET

464 19TH STREET

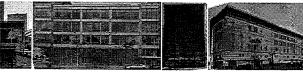
442 - 440 19TH STREET

410 19TH STREET

386 19TH STREET

5 19TH STREET - NORTH FACING

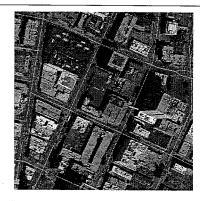




1970 FRANKLIN STREET

415 20TH STREET

1955 BROADWAY



VICINITY MAP

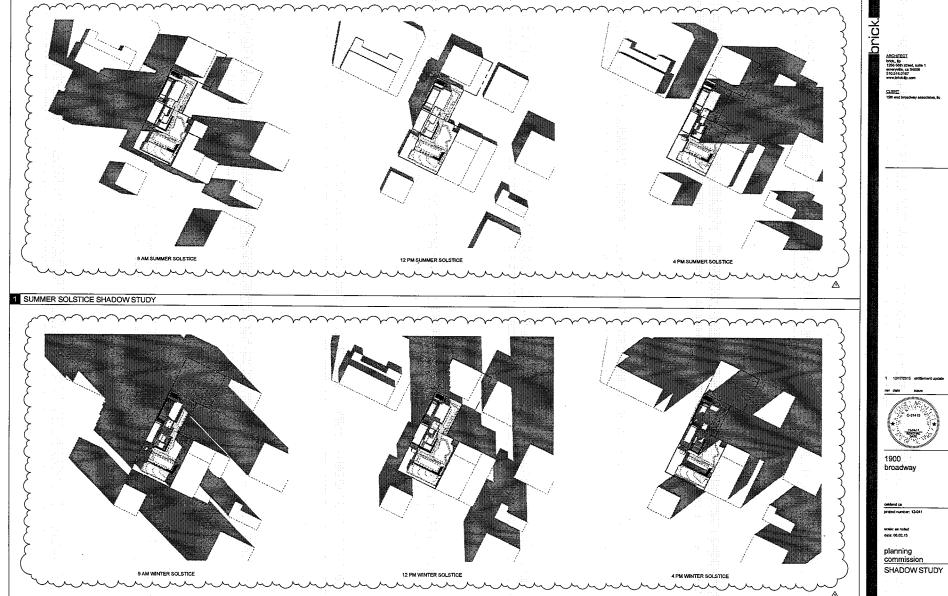
6 THOMAS L BERKELY WAY / 20TH STREET-SOUTH FACING

G0.4

broadway

planning commission

SITE PHOTOGRAPHS



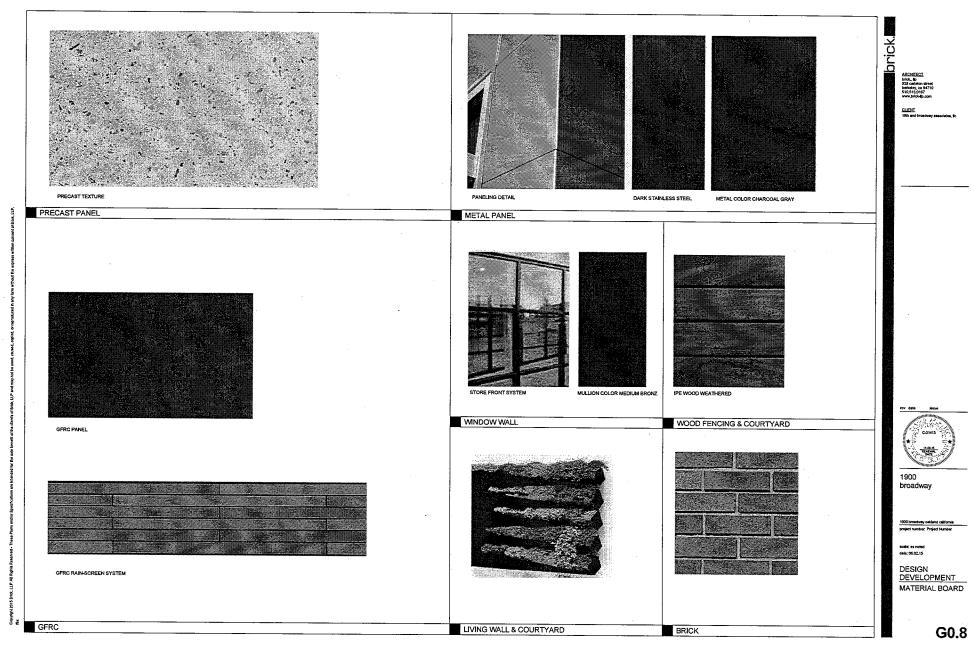
2 WINTER SOLSTICS SHADOW STUDY



G0.5

1900 broadway scale: as noted date: 06,02,15 planning commission GREEN BUILDING CHECKLIST GREENPOINT RATED SCORECARD CAL GREEN MANDATORY MEASURES CHECKLIST

G0.6



1900 broadway

planning commission 3D VIEWS-STREET VIEWS

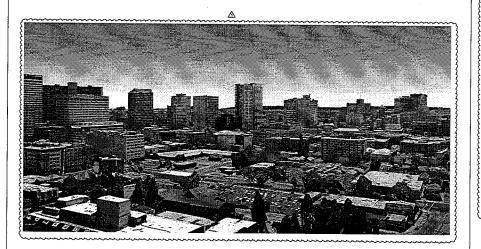
VIEW UP BROADWAY FROM 19TH

VIEW DOWN BROADWAY FROM 20TH

G1.2

CLIENT 19th and broadway associates, lie

VIEW OF PEDESTRIAN EXPERIENCE ALONG BROADWAY



BIRDS EYE LOOKING WEST FROM 19TH STREET

1900 broadway

project number; 12-041

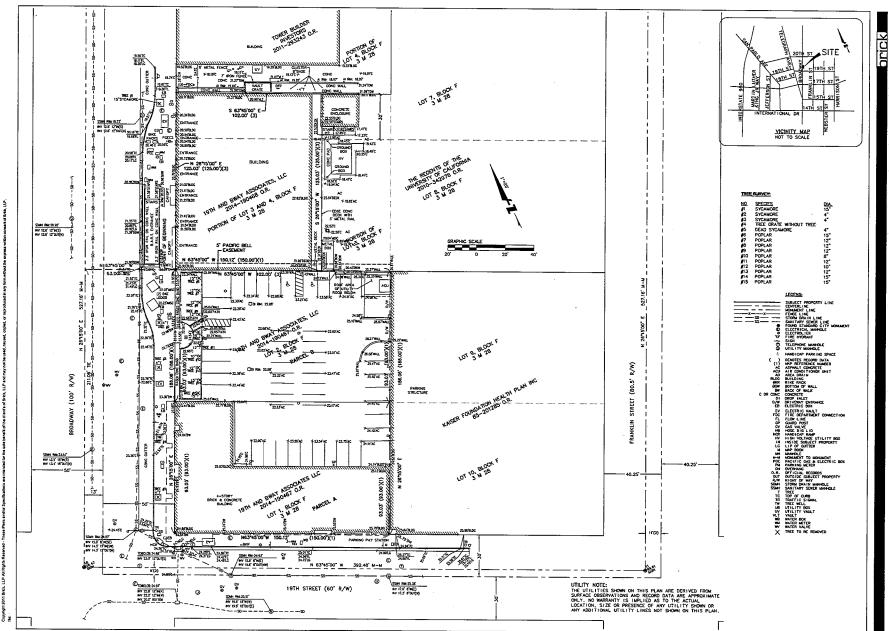
scale: as noted date: 05,02,15

planning commission 3D VIEWS

G1.3

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AREAL VIEW LOOKING SOUTH EAST



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> CLIENT 19th and broadway associates, ic

BKF

1848 N. CAUPONNA BLVD. SUITE 400 WALAUF CINEDIX, CA 94386 825-640-2200 825-640-2200 (FAX)

ROFESSION No. 51158

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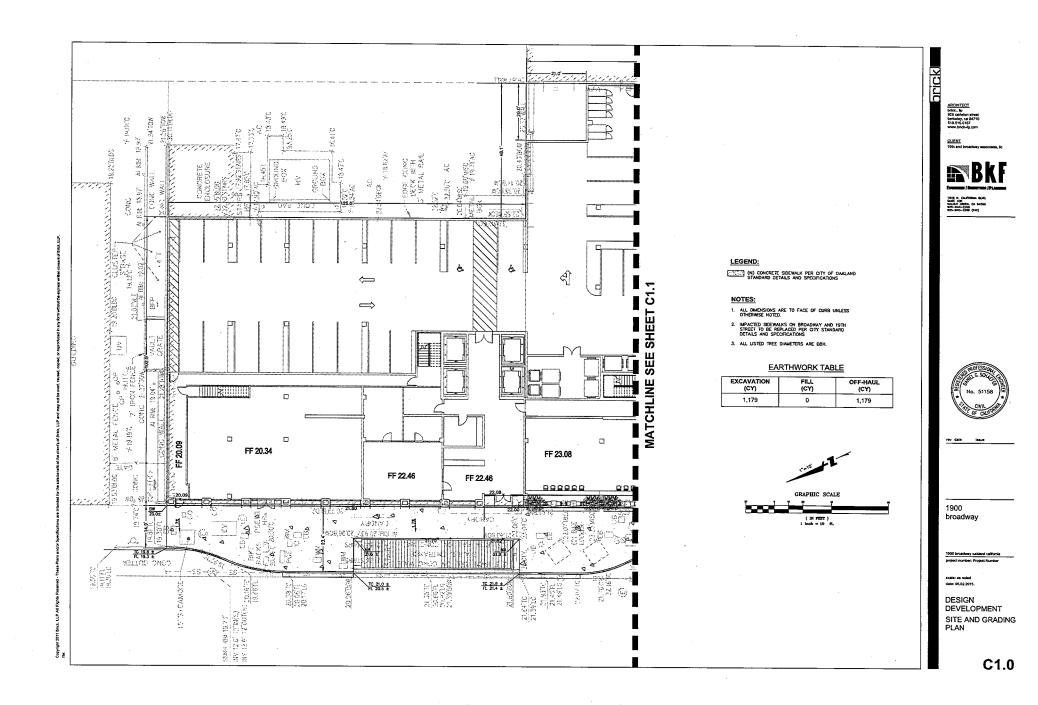
1900 broadway

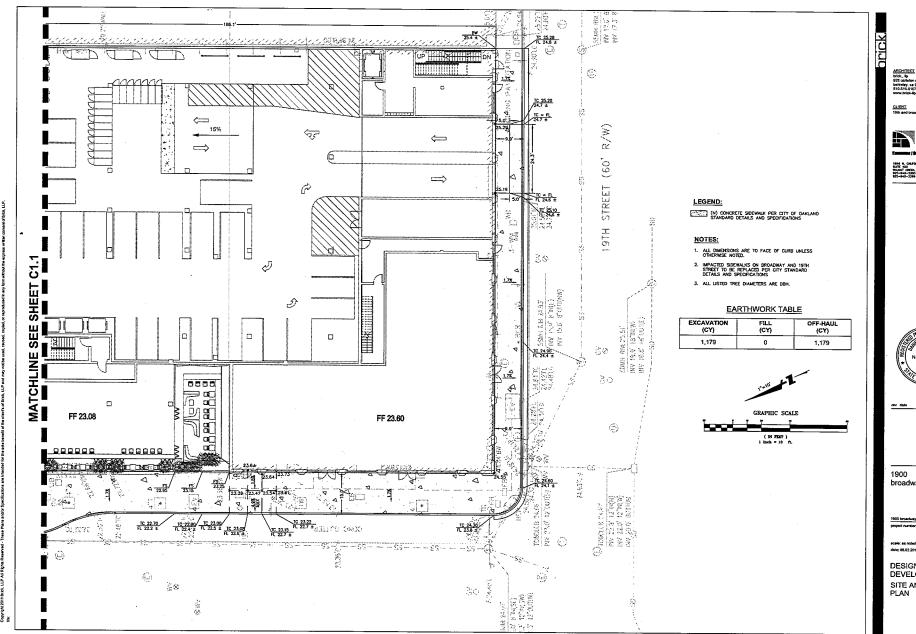
900 broadway oakland california

scale: as noted date: 06.02.2015

DESIGN
DEVELOPMENT
EXISTING CONDITIONS
& TREE SURVEY

C0.0





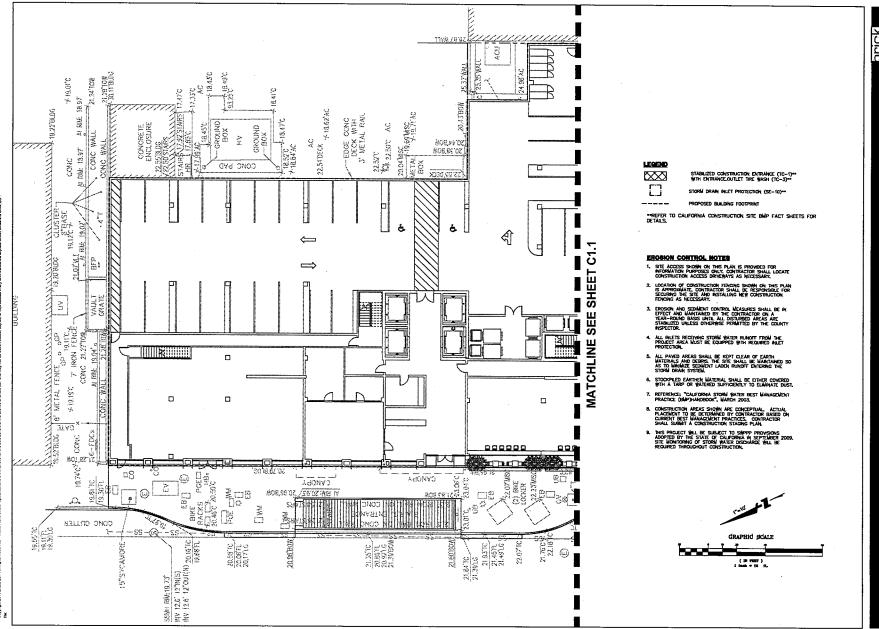




broadway

DESIGN DEVELOPMENT SITE AND GRADING

C1.1



ARCHITECT brick, Ip 928 carleton a berkeley, ce 9

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19th and homedures associates 1



taks is, Churchiek myc., 9411 400 9444 TORICK, CA SHEE 875-840-2270 (7AC)



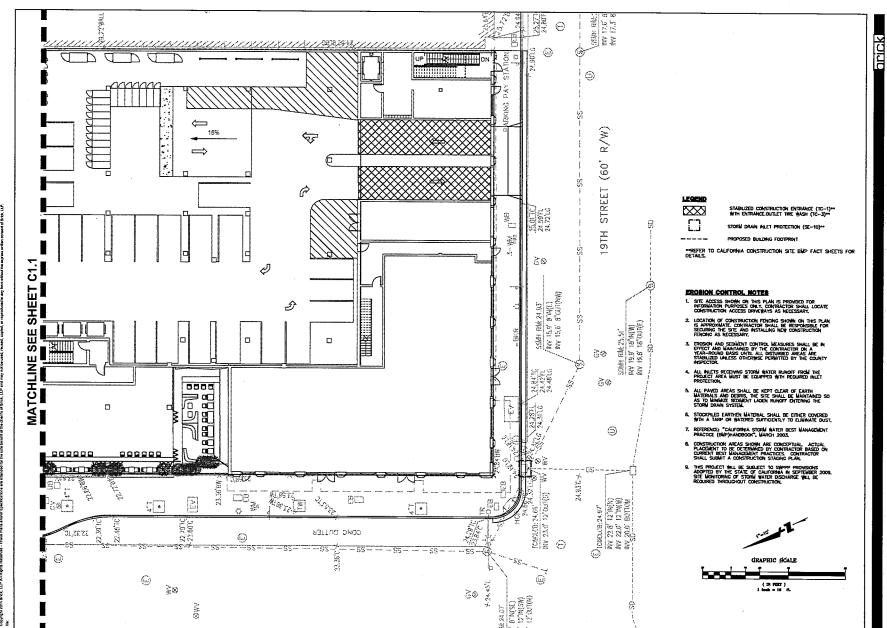
1900 broadway

1900 broadway oakland california project number; Project Number

scale: as noted date: 06.02.2015

DESIGN DEVELOPMENT EROSION CONTROL PLAN

C2.0



ARCHITECT brick, Rp 928 carleton street berkeley, ca 94710 510.516.0167

CLIENT



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new rista lassa

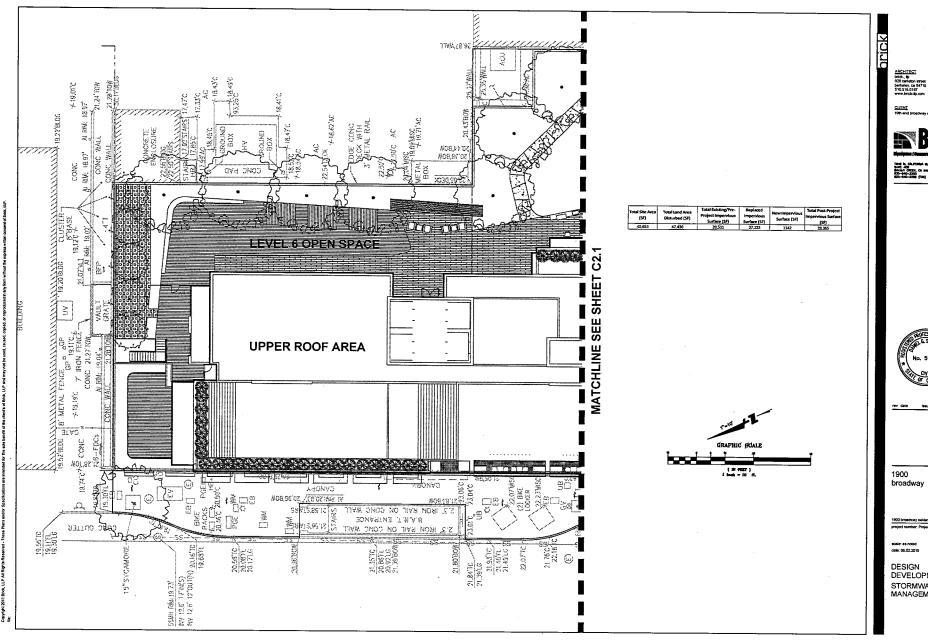
1900 broadway

1900 broadway cattland california

date: 05.02.2015

DESIGN DEVELOPMENT EROSION CONTROL PLAN

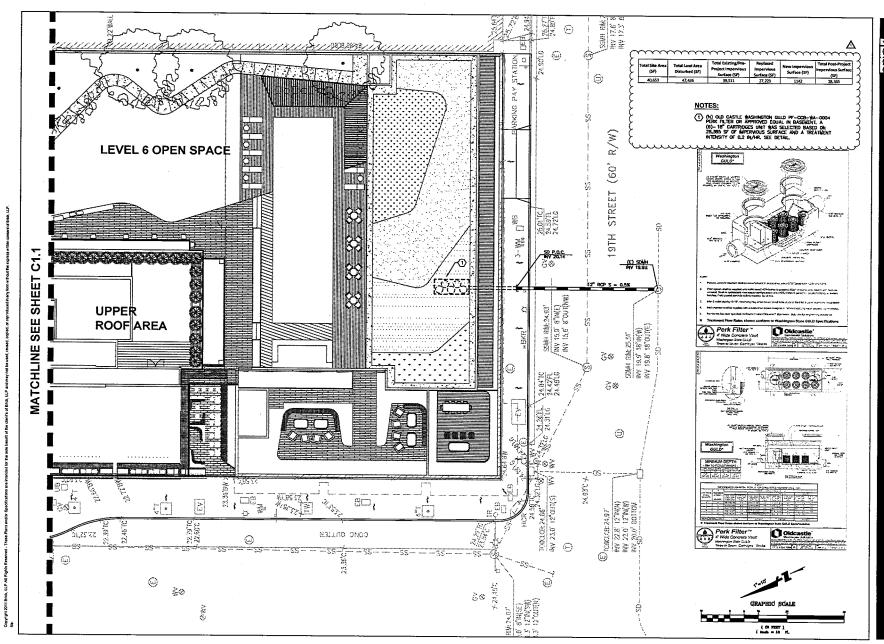
C2.1





DESIGN DEVELOPMENT STORMWATER MANAGEMENT PLAN

C3.0



ARCHITECT brick., Ib 928 carreton str

> CLIENT 19th and broadway associates,

BKF

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No. 51158 S

12/17/2015 Entitlement Updates
rev date issue

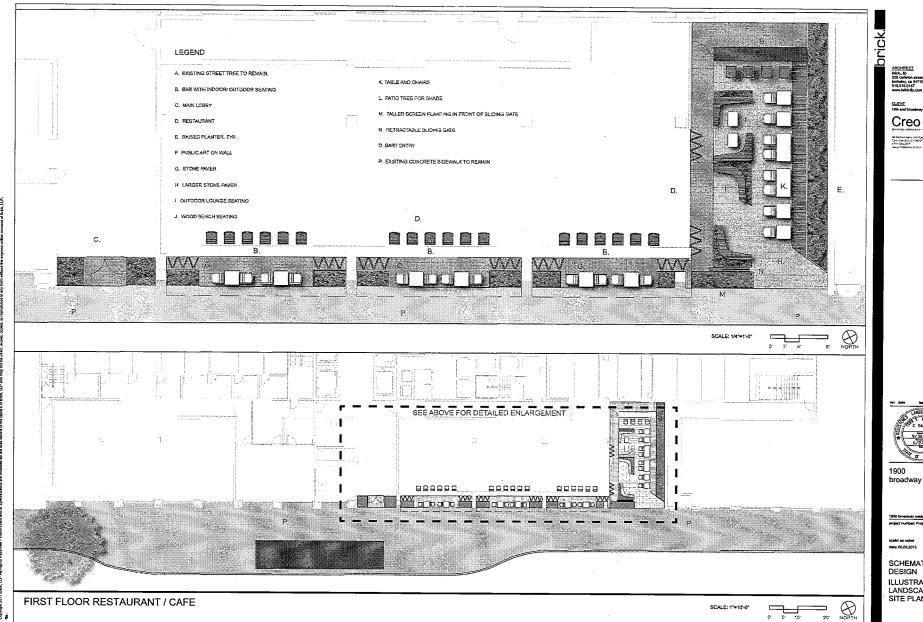
1900 broadway

1900 broadway caldend california

scale: as noted date: 06.02.2015

DESIGN
DEVELOPMENT
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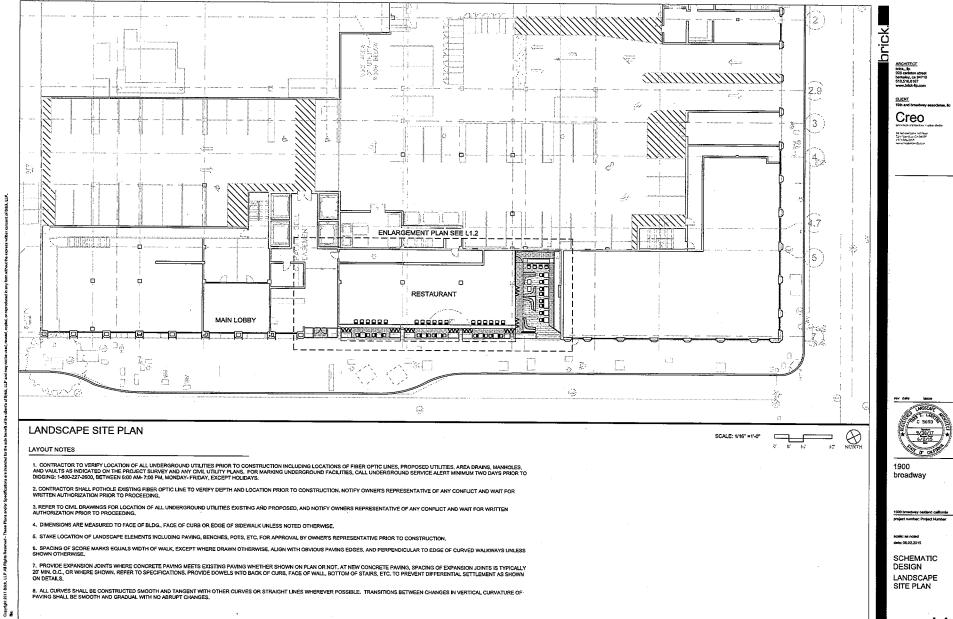


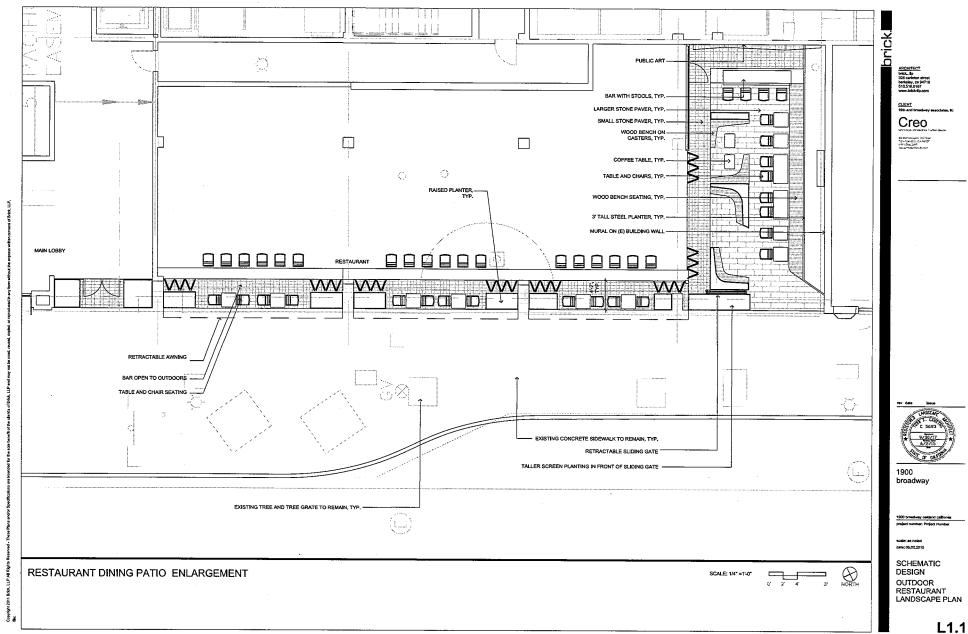
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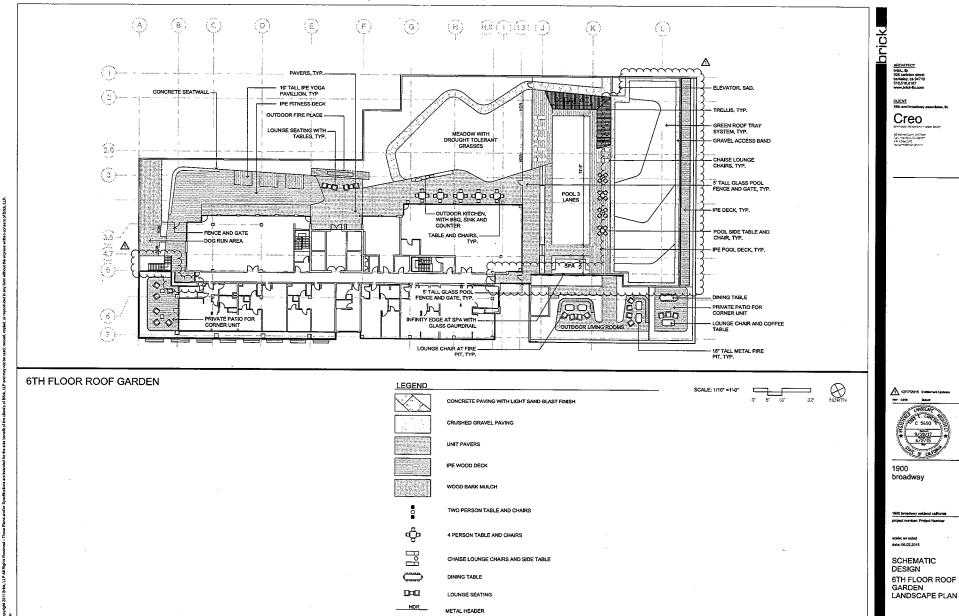
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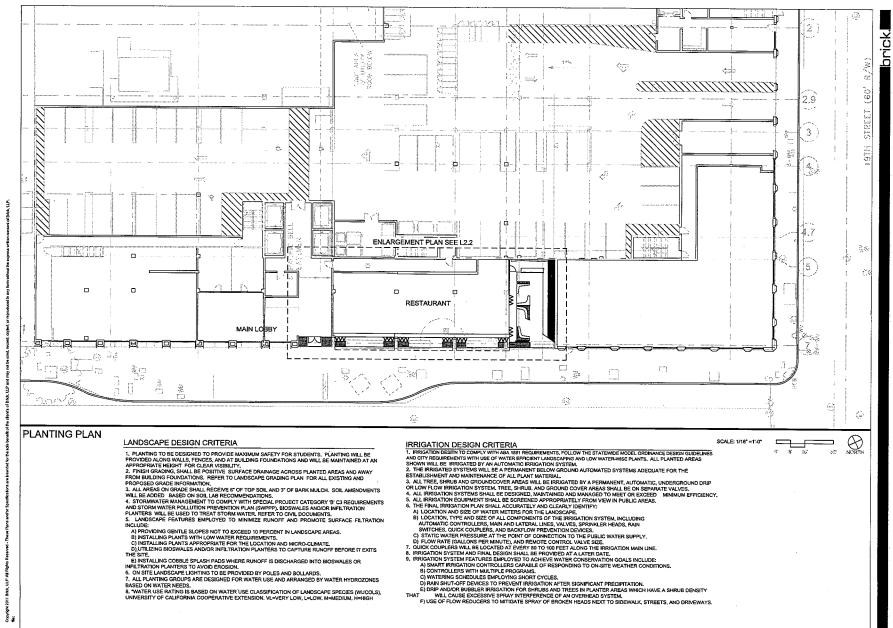
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SCHEMATIC DESIGN ILLUSTRATIVE LANDSCAPE SITE PLAN









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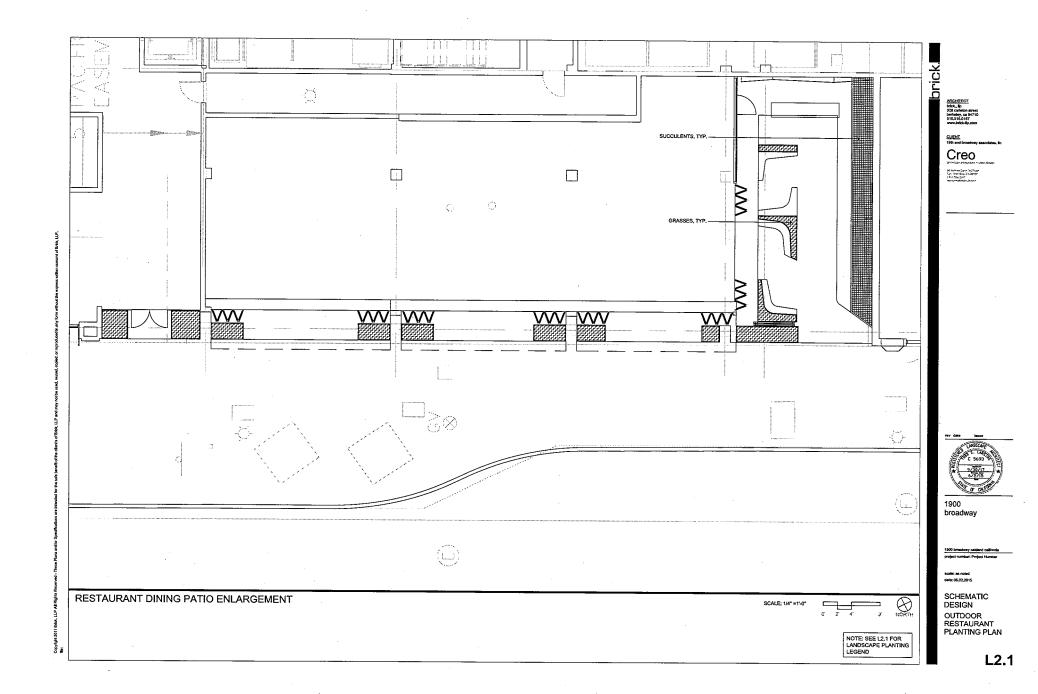
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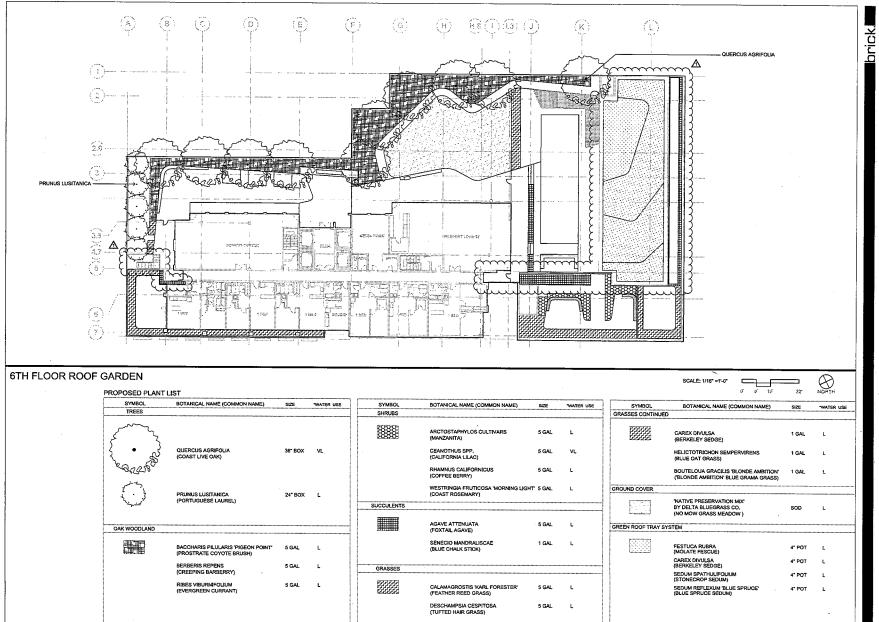
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SCHEMATIC DESIGN OVERALL PLANTING

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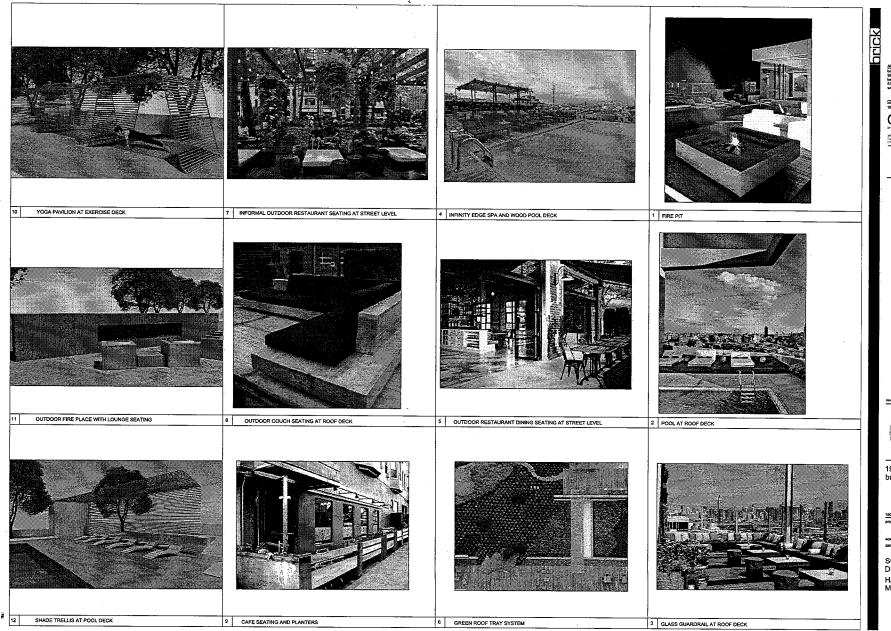


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SCHEMATIC DESIGN 6TH FLOOR ROOF GARDEN PLANTING PLAN

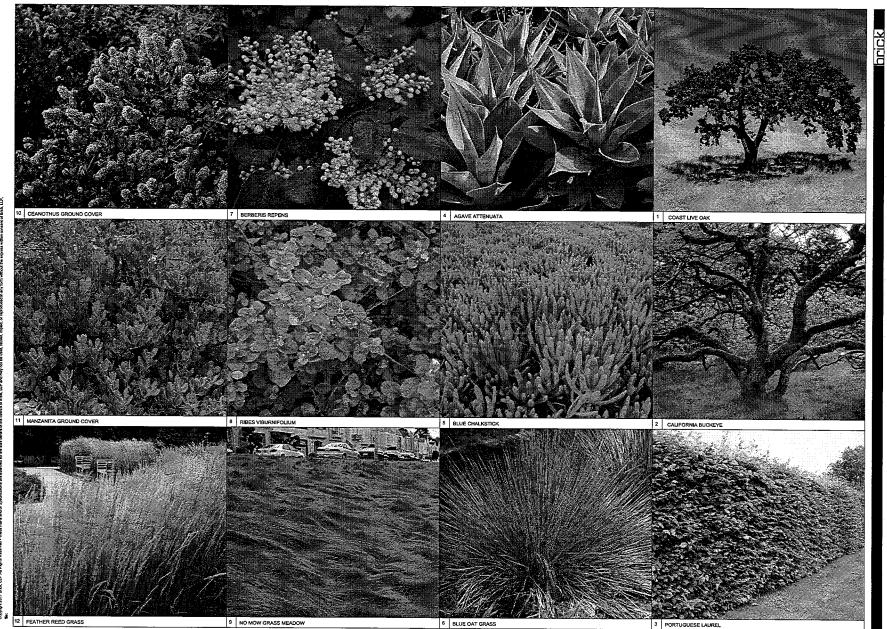


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SCHEMATIC DESIGN

HARDSCAPE MATERIALS IMAGES



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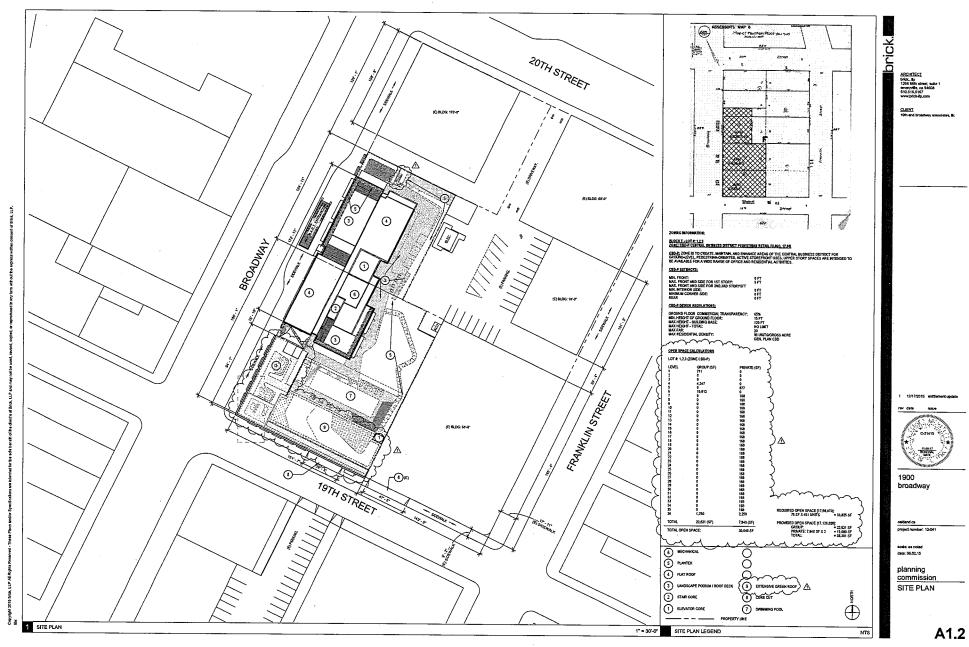
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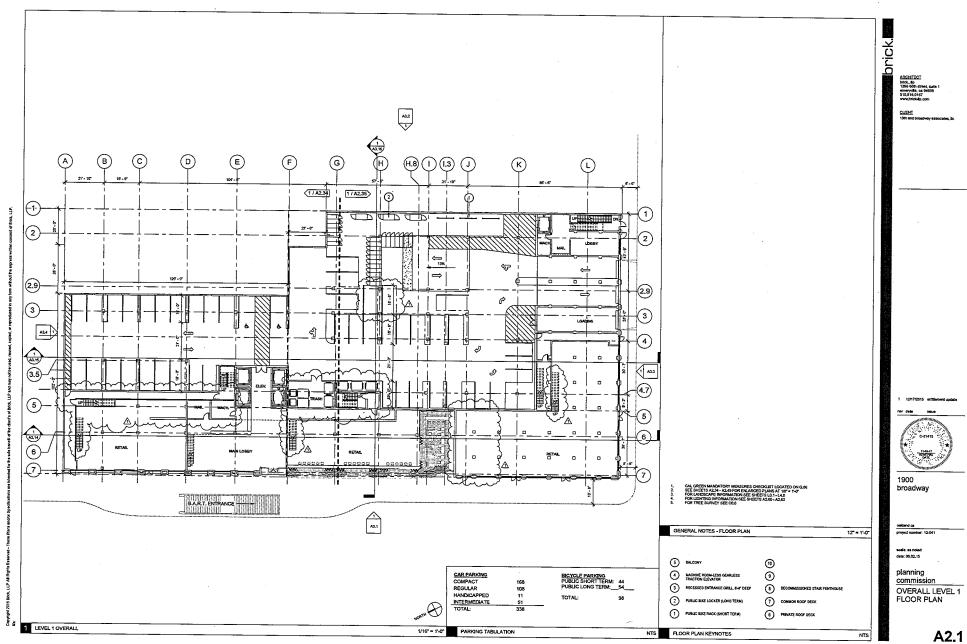
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SCHEMATIC DESIGN PLANT MATERIAL

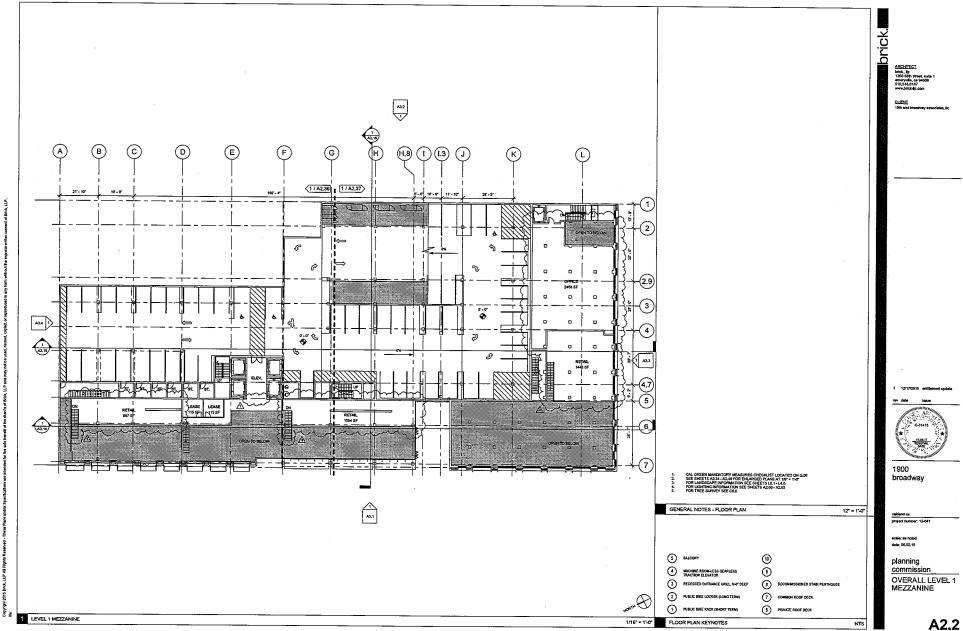
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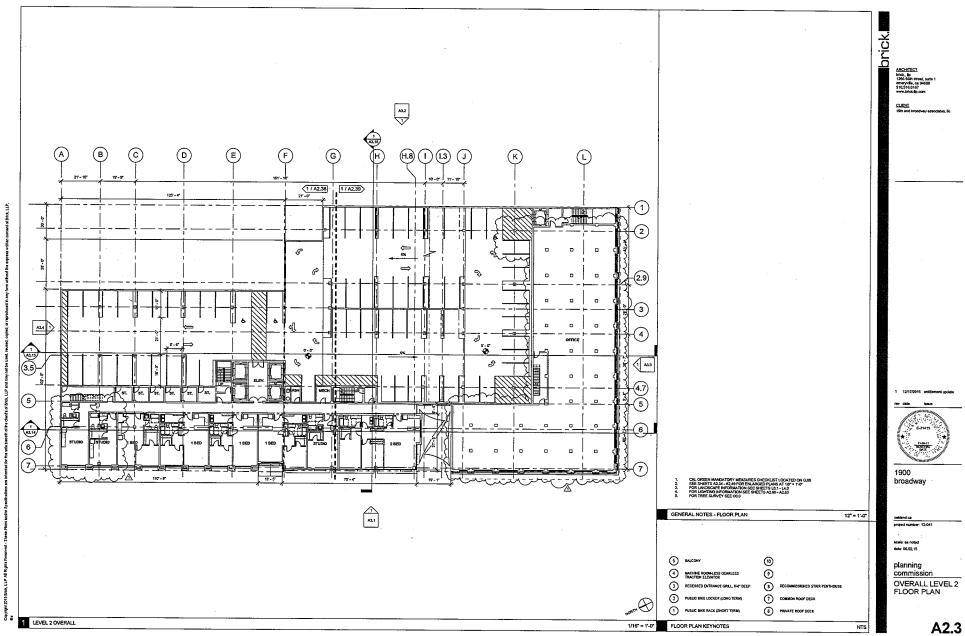
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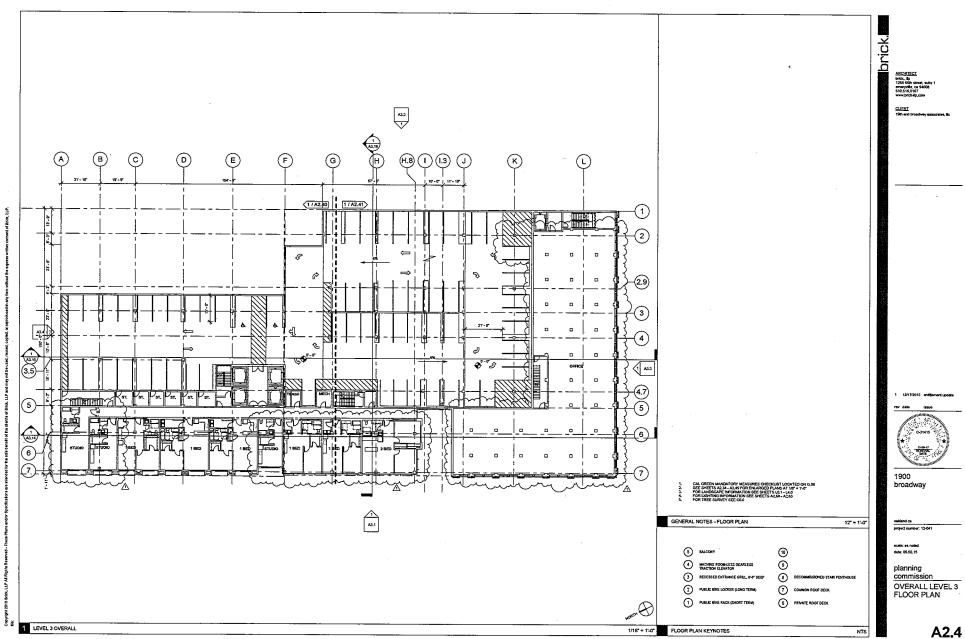


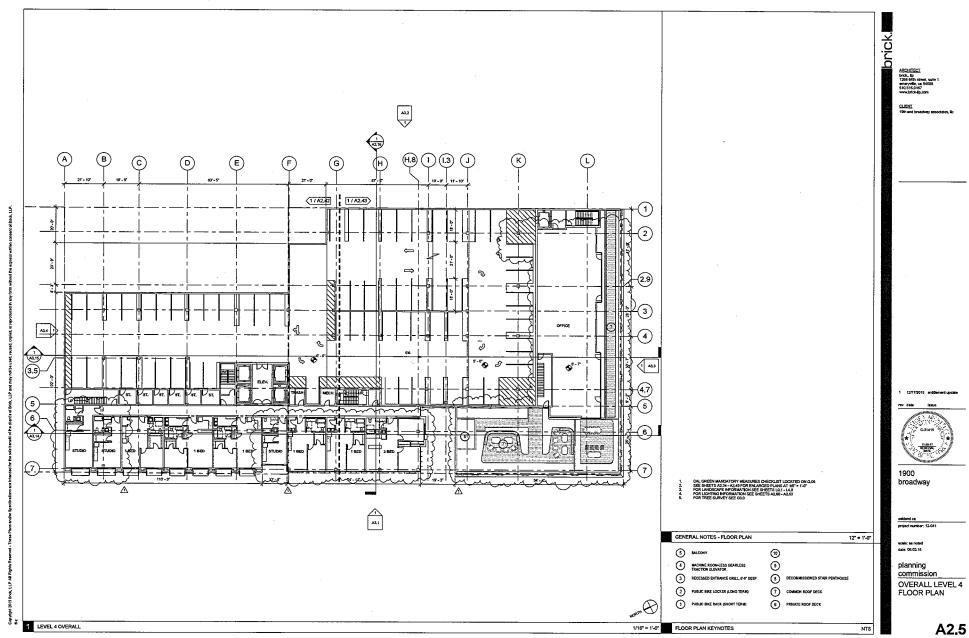


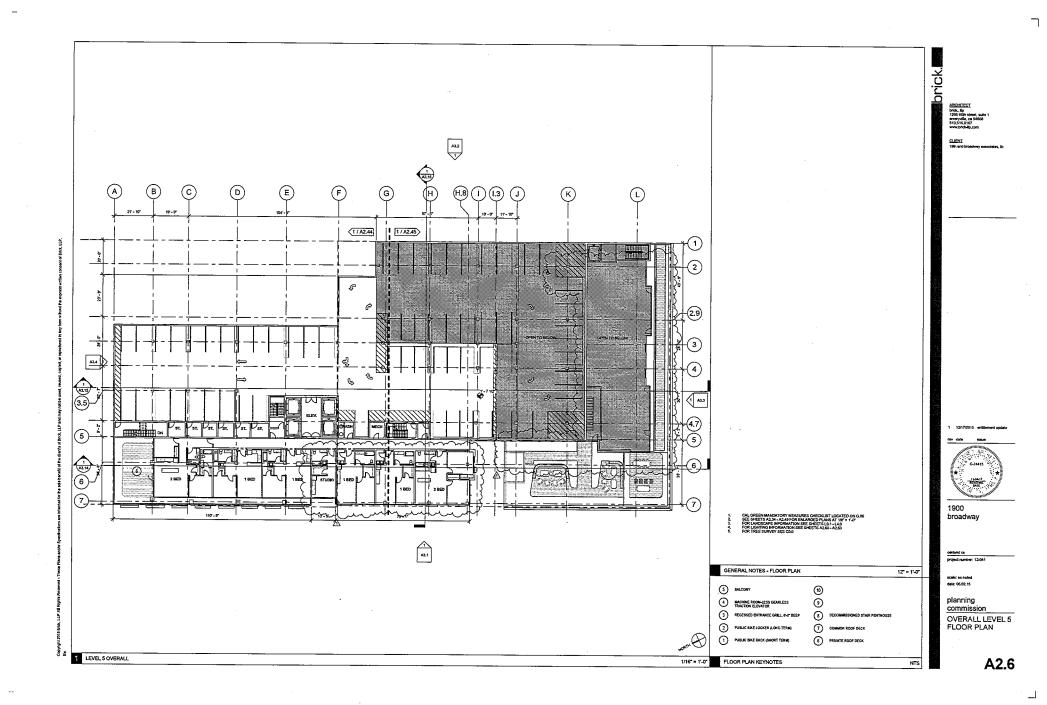
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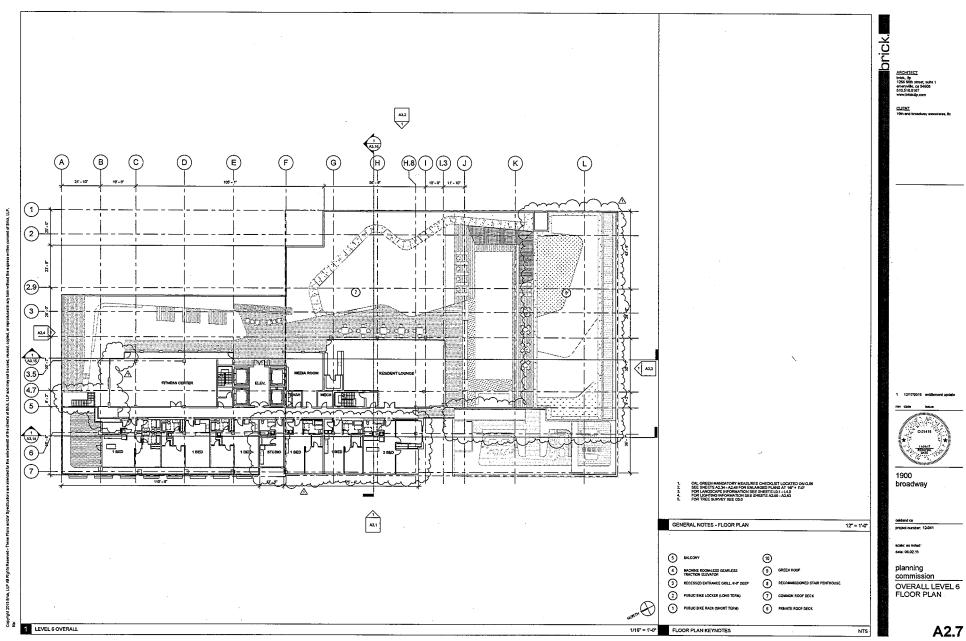


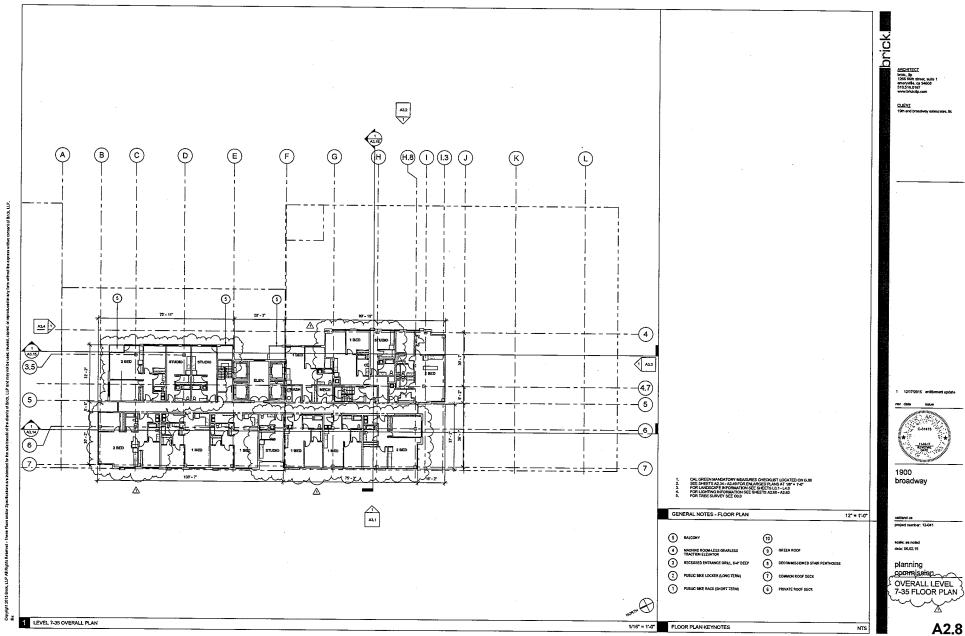


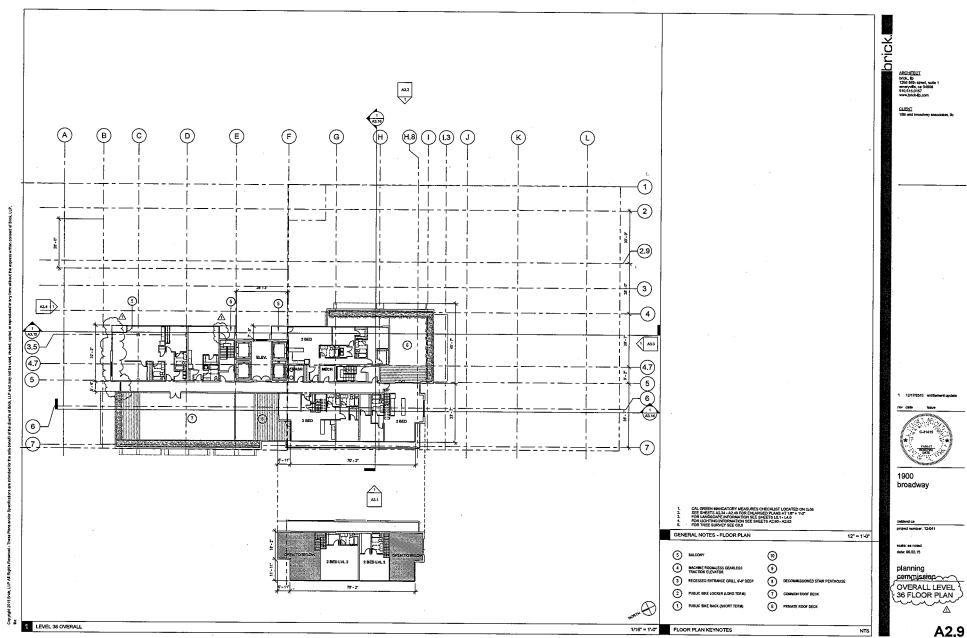


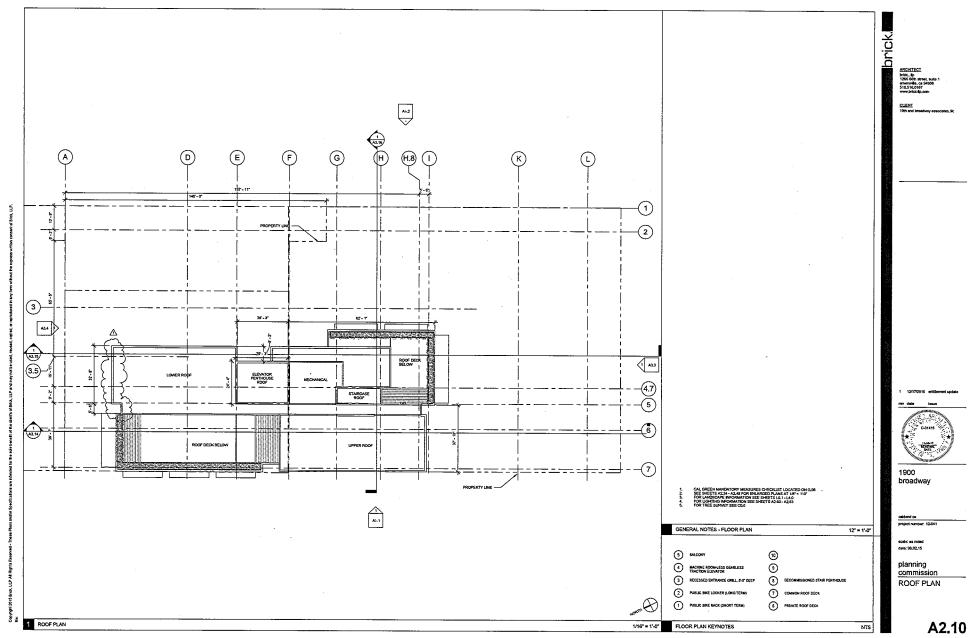


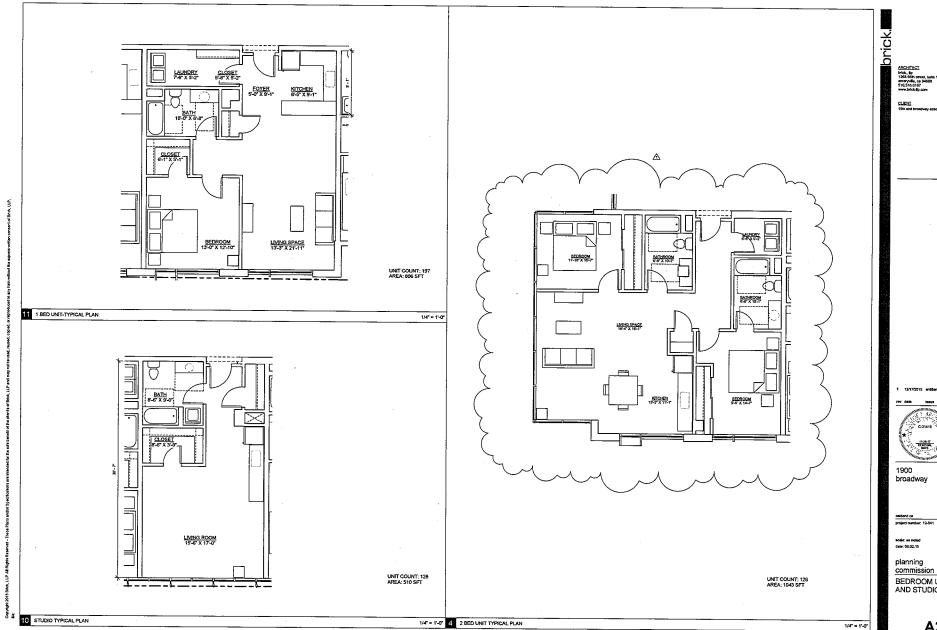




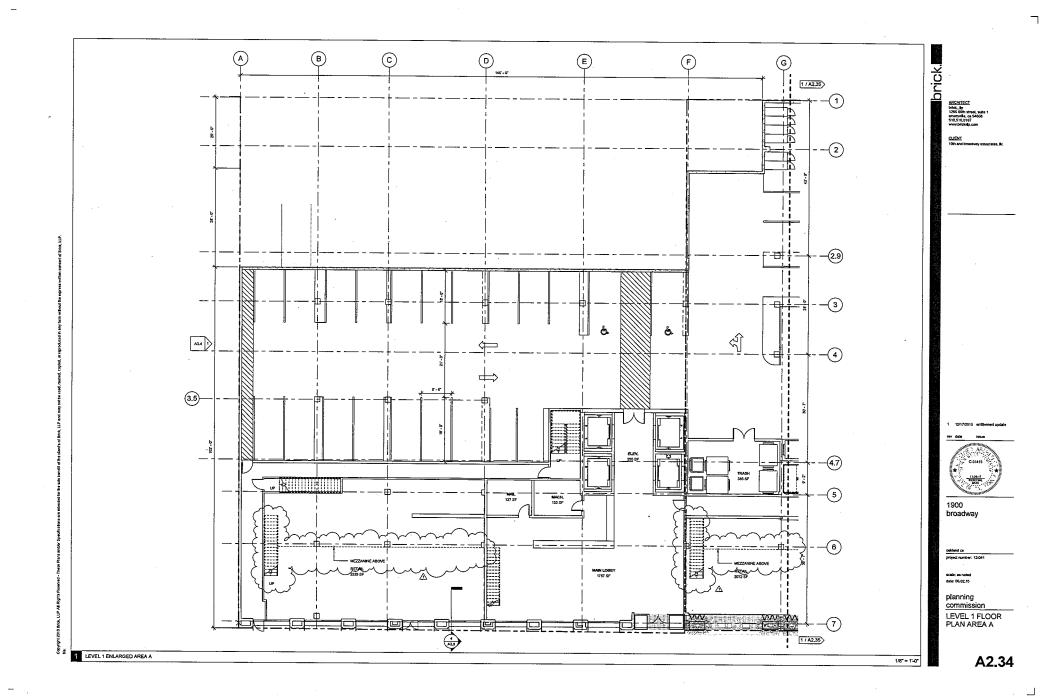


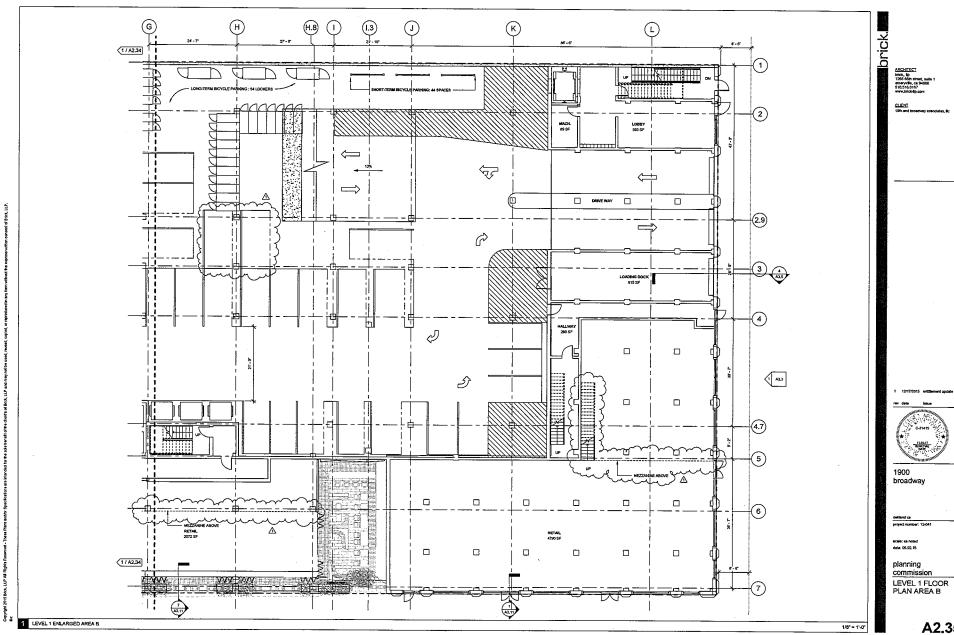




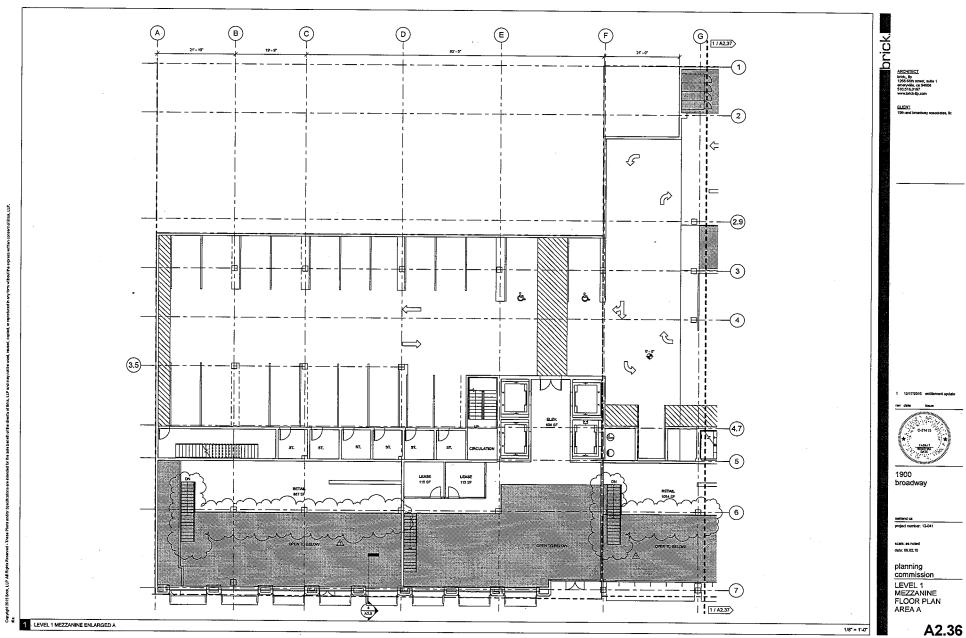


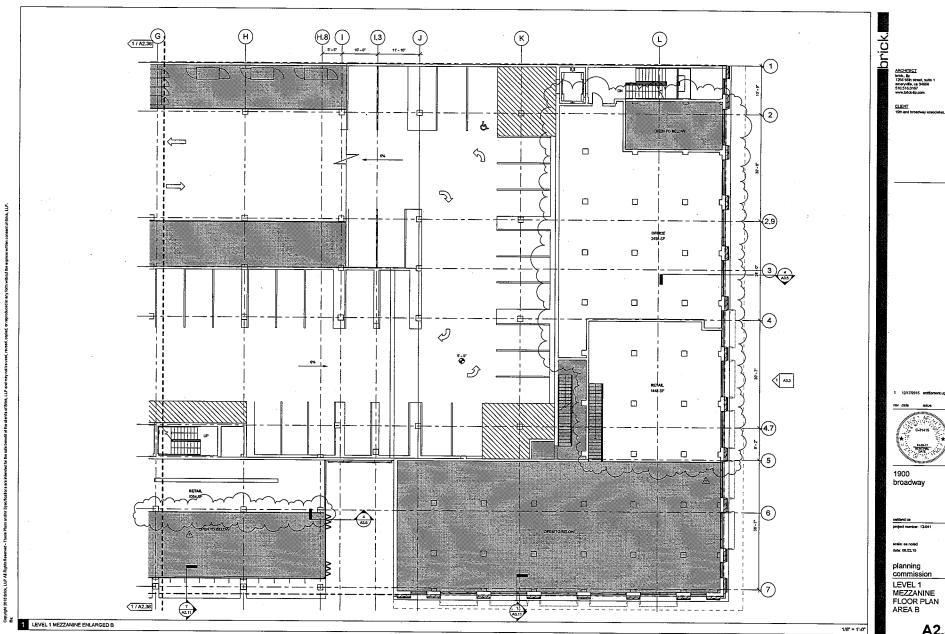
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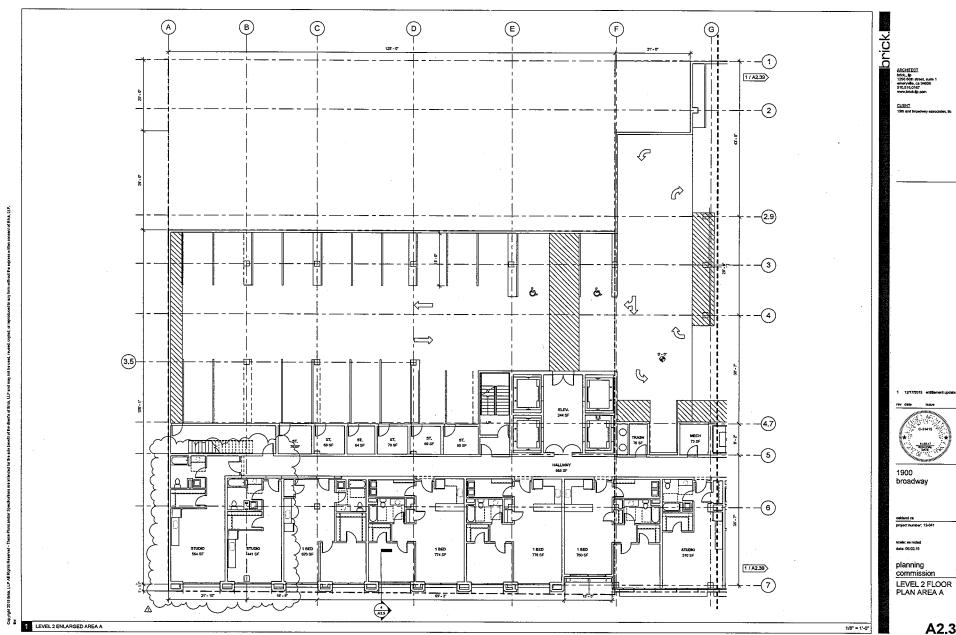




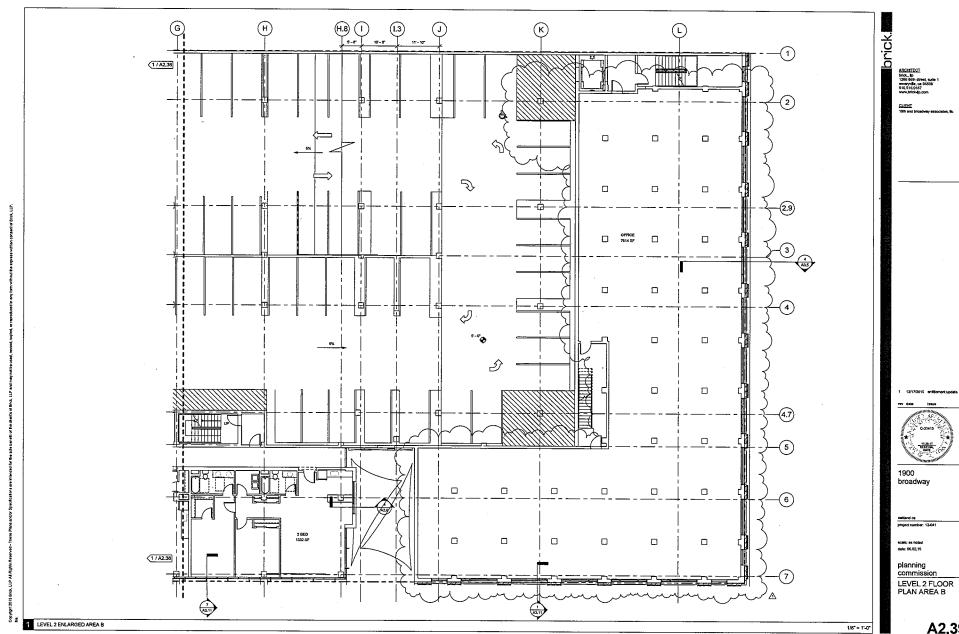


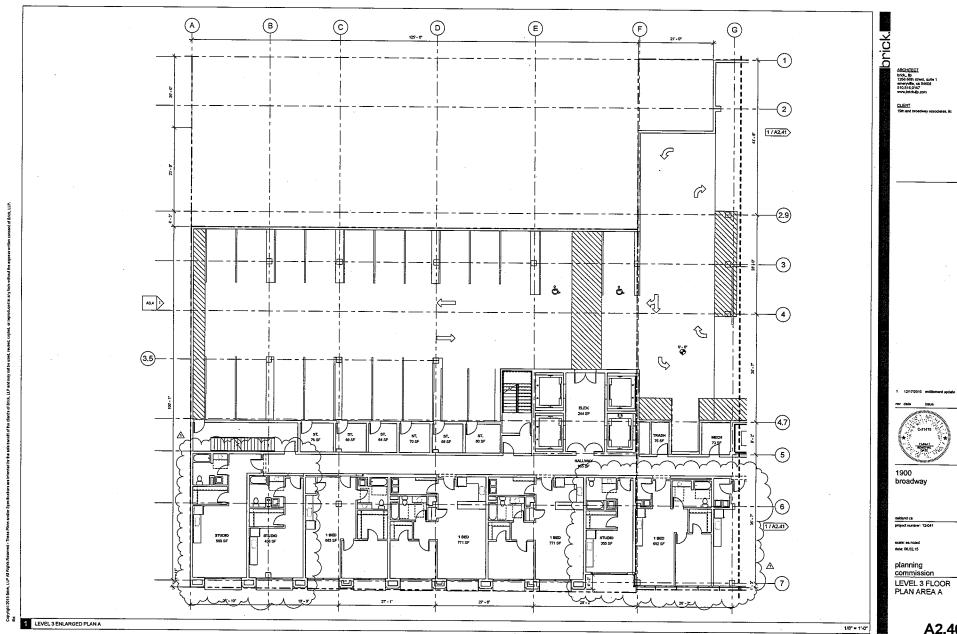




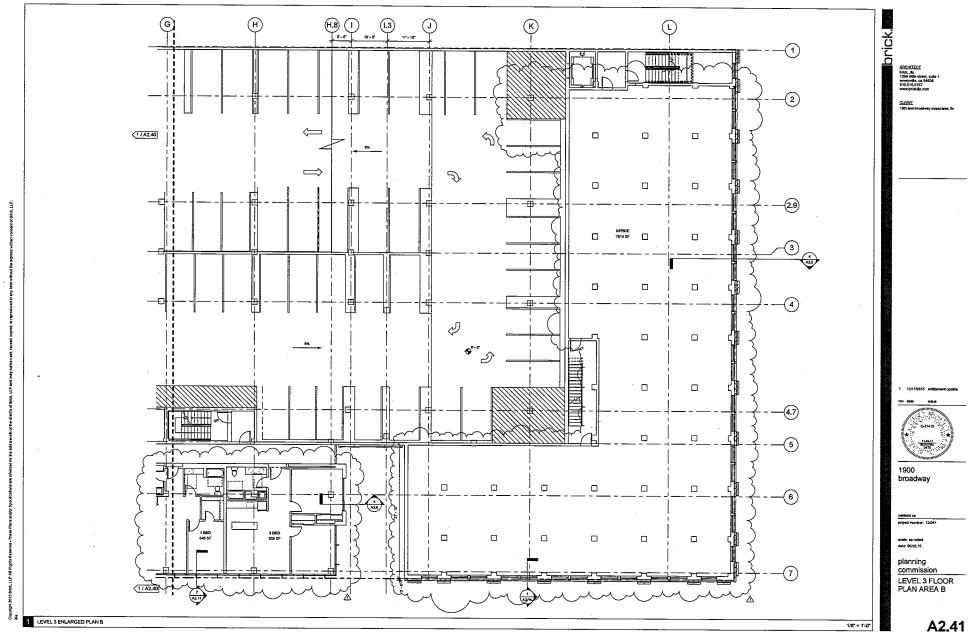


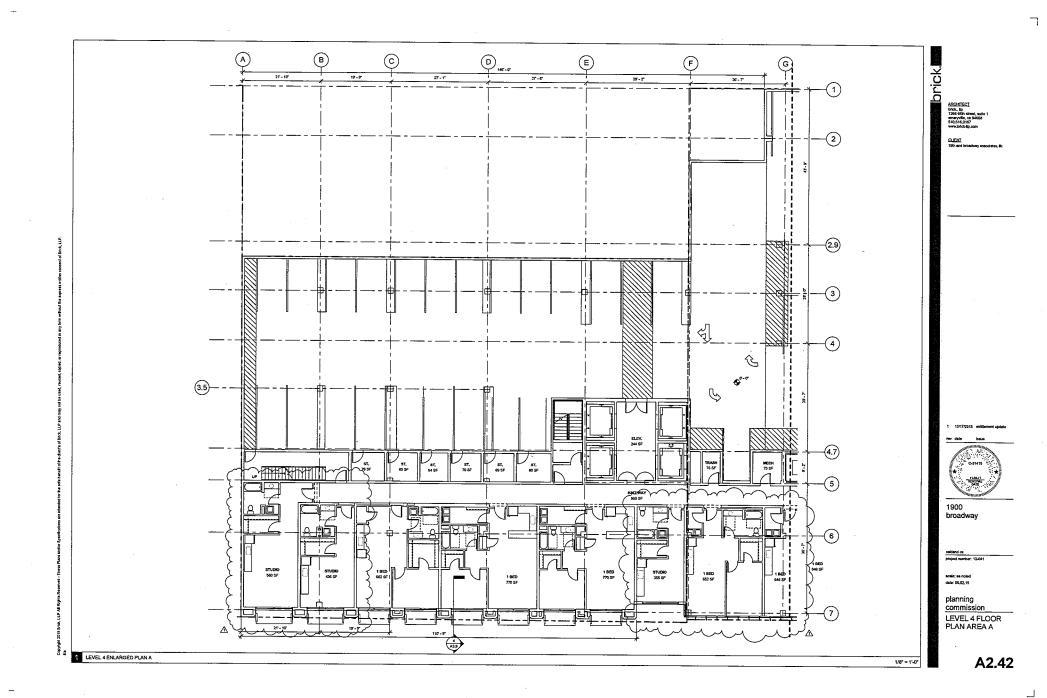


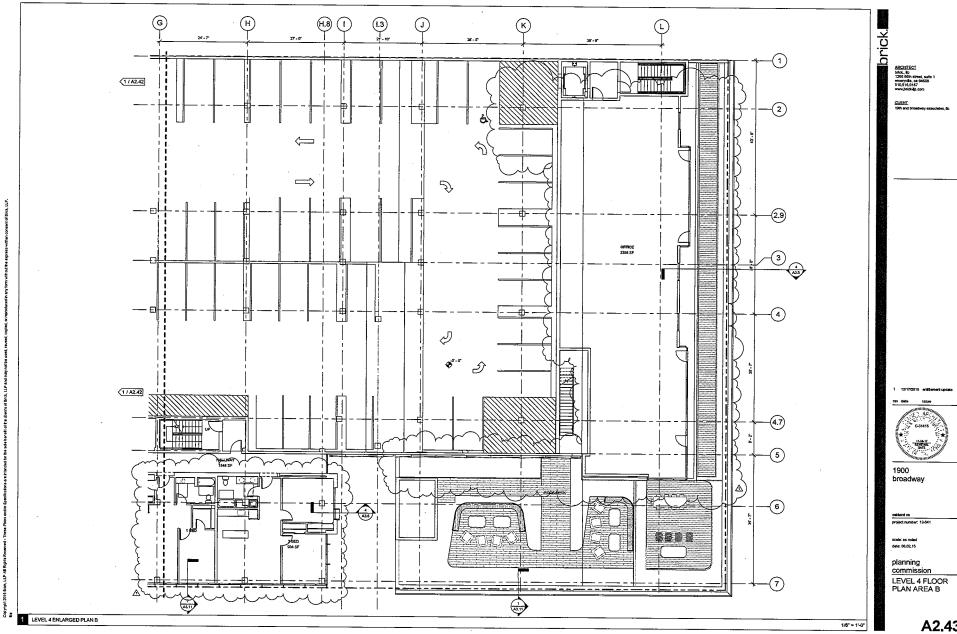




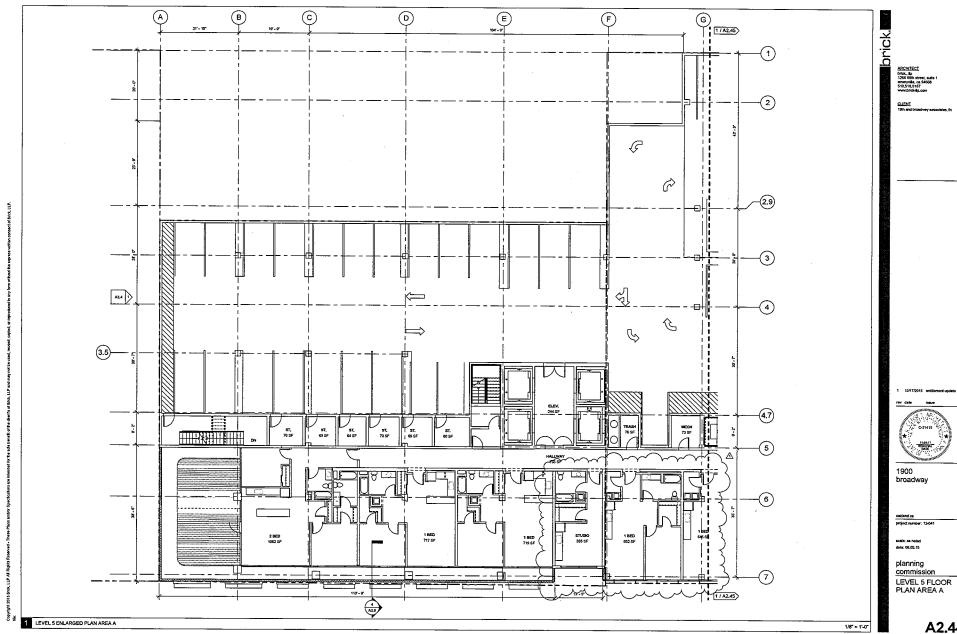




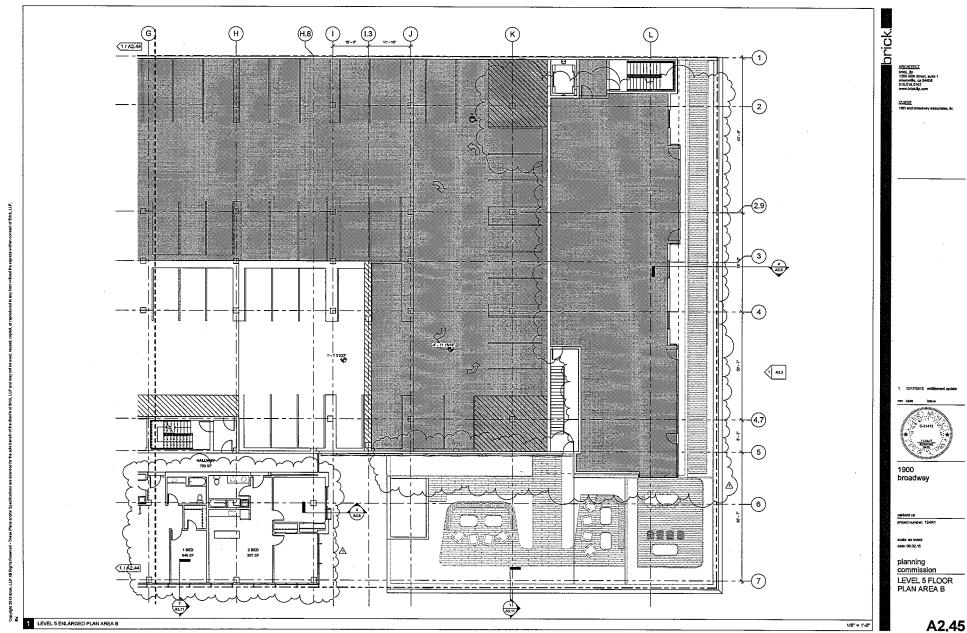




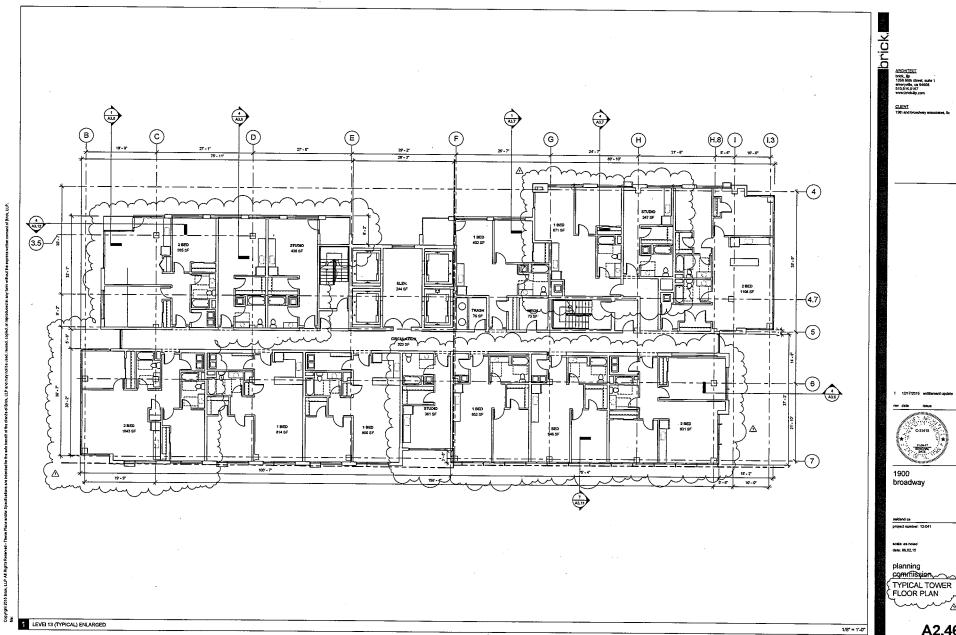




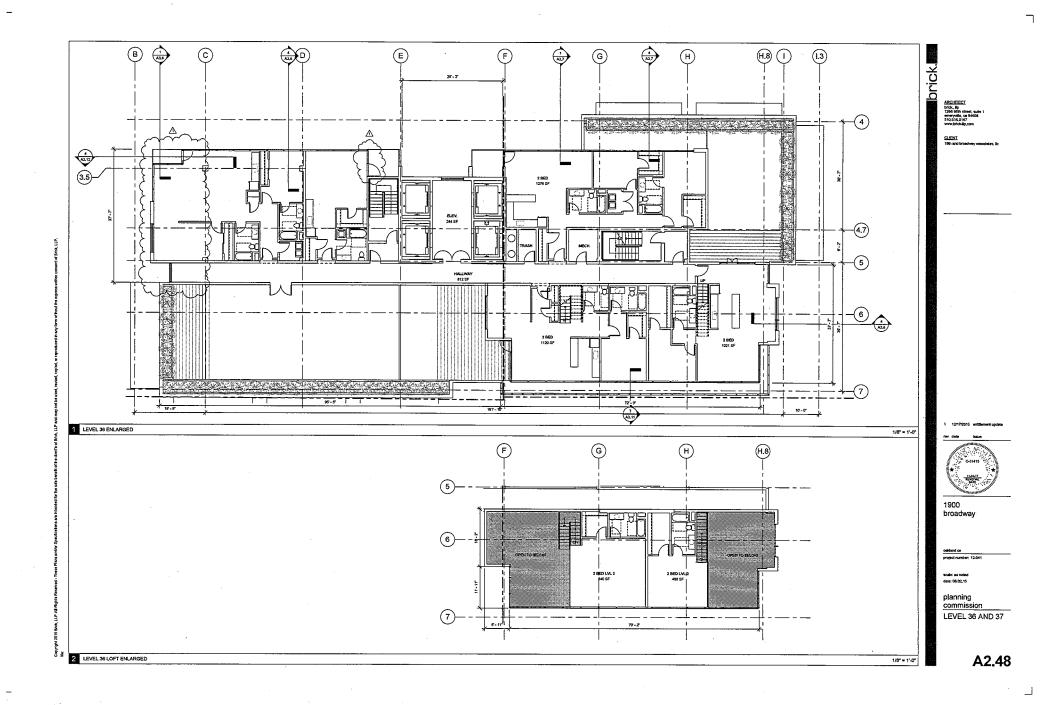


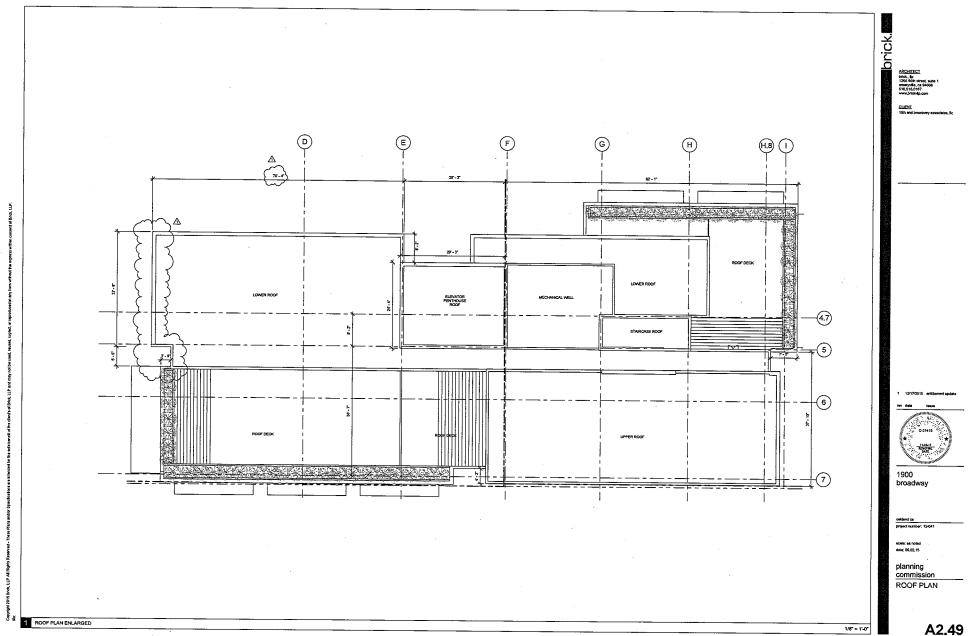


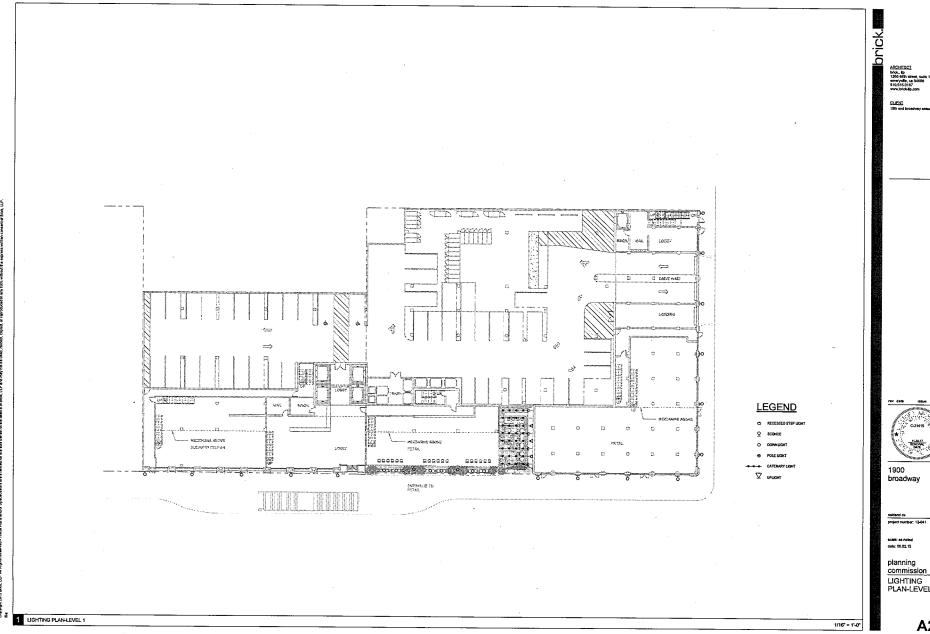






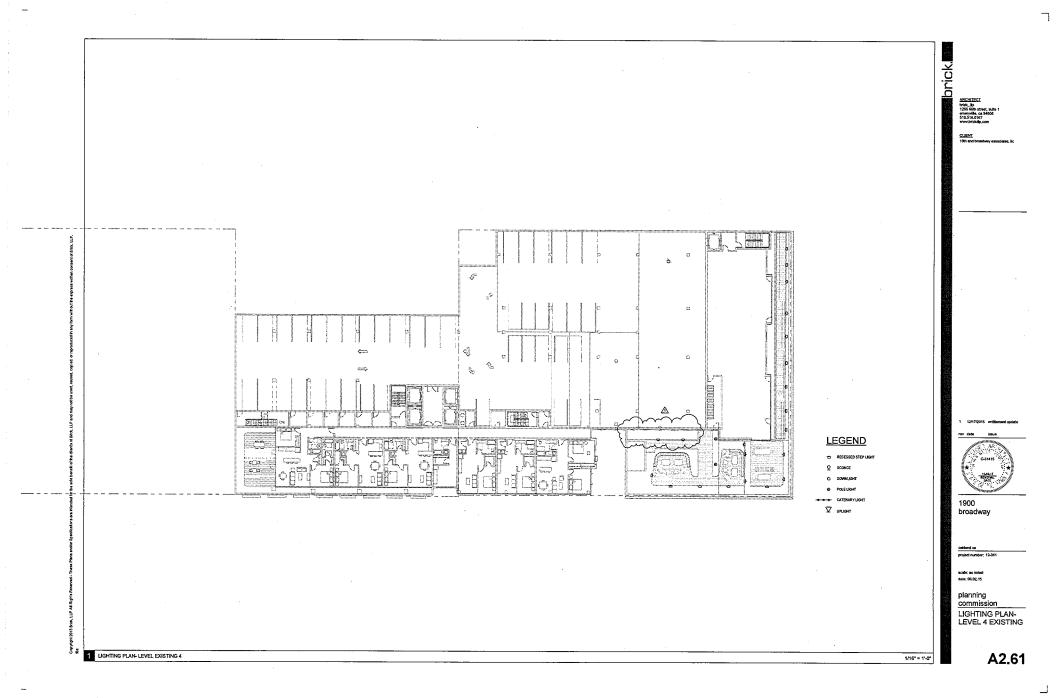


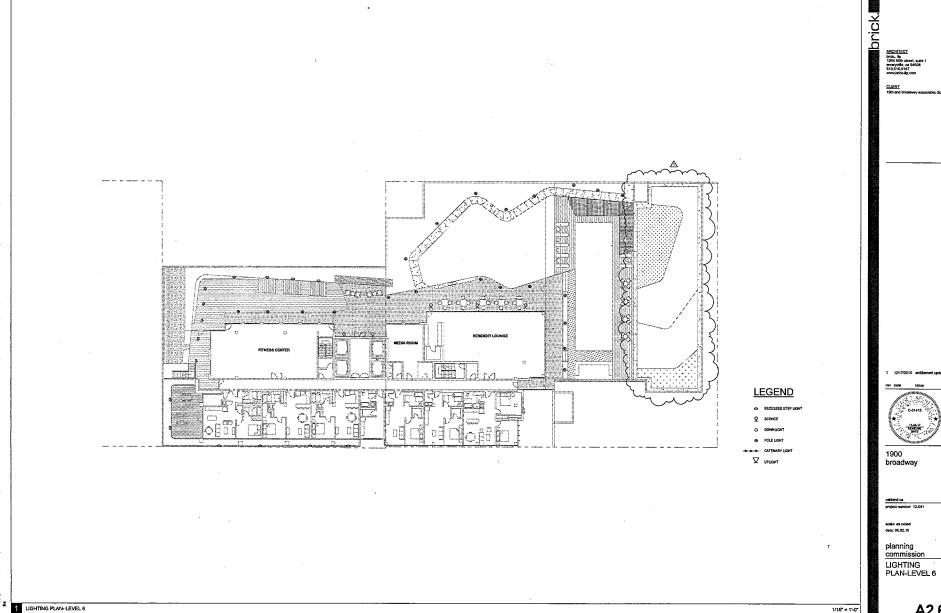




LIGHTING PLAN-LEVEL 1

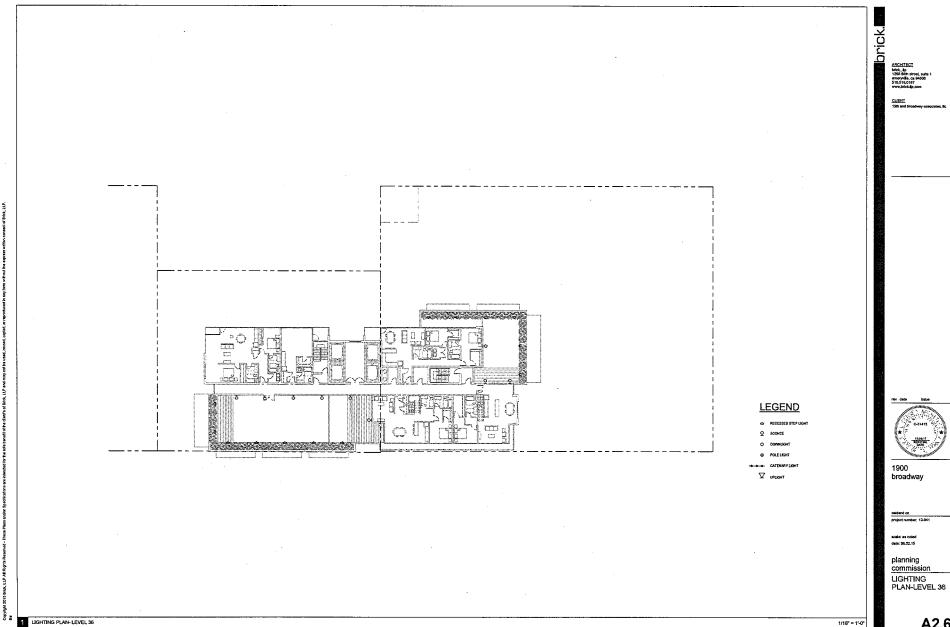
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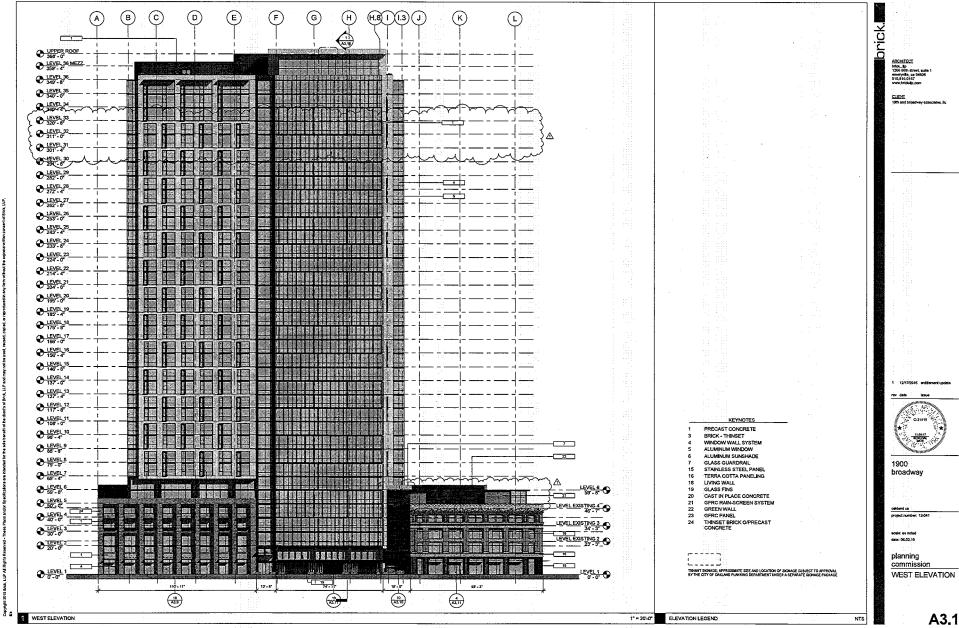


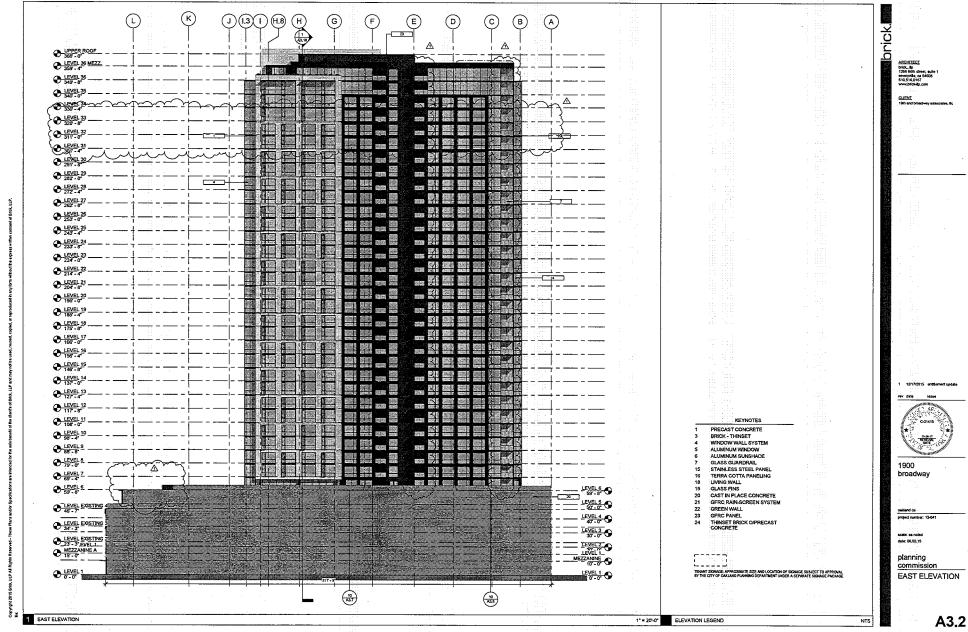


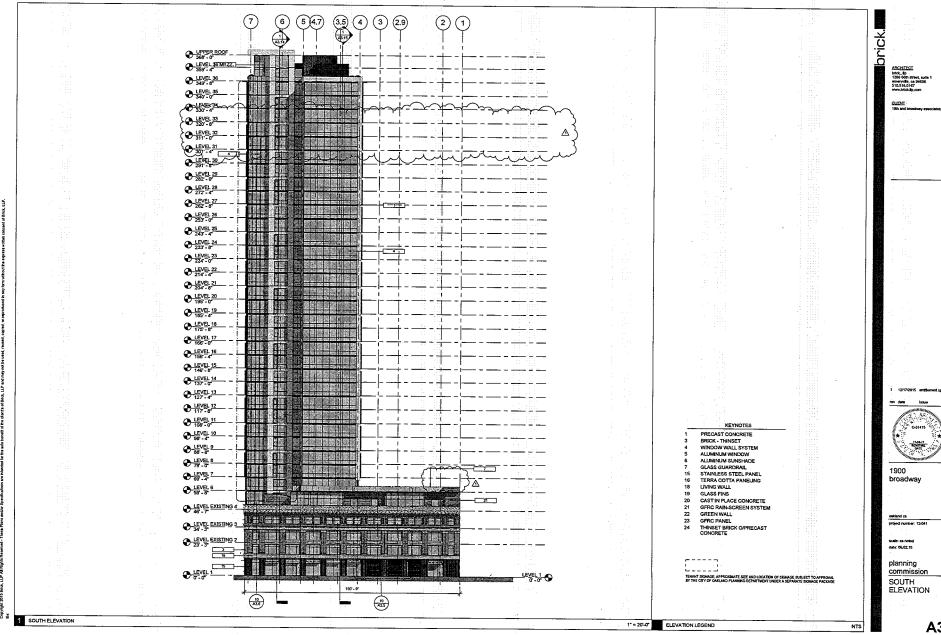
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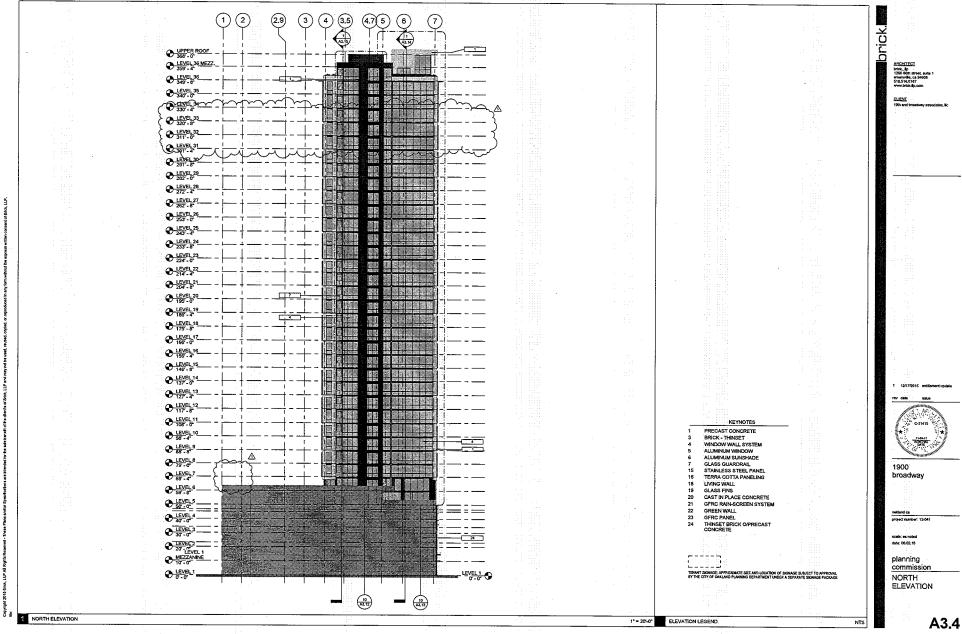
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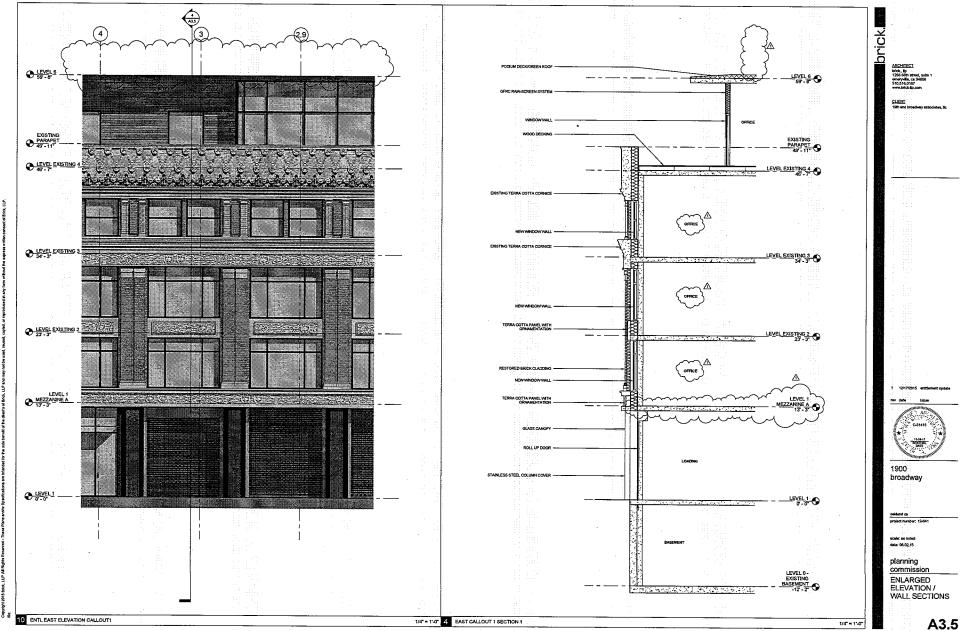




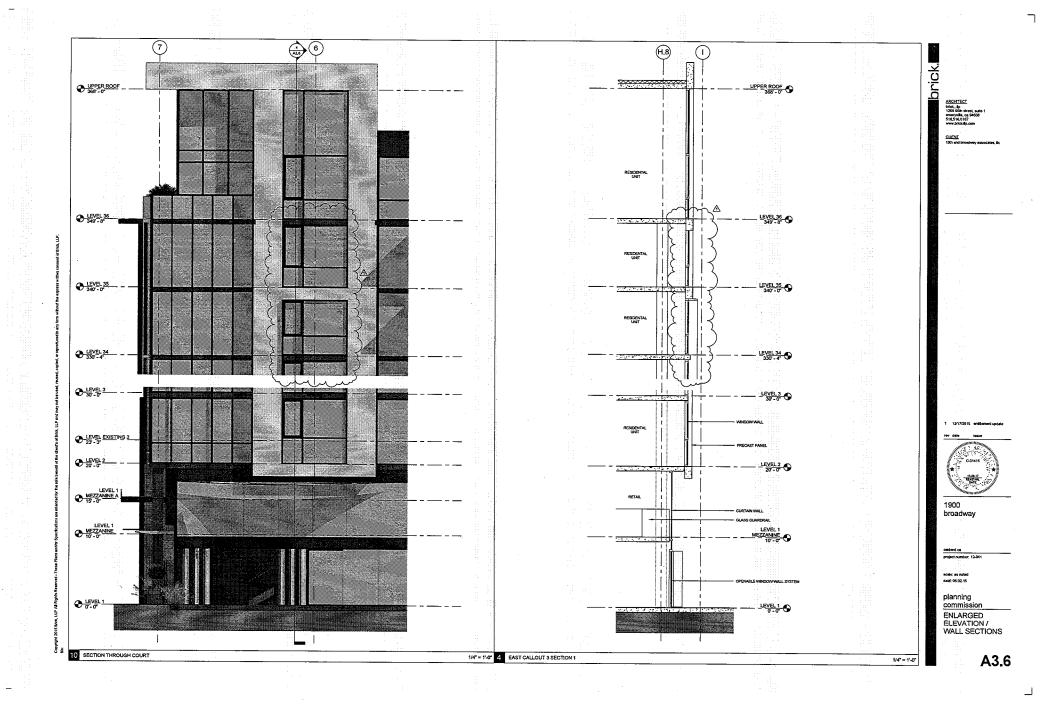


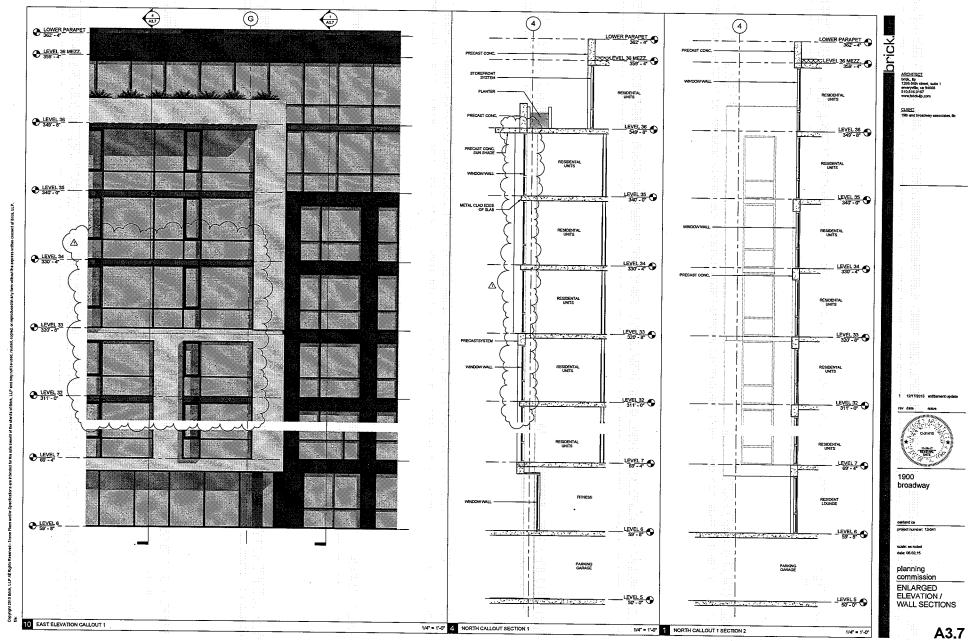
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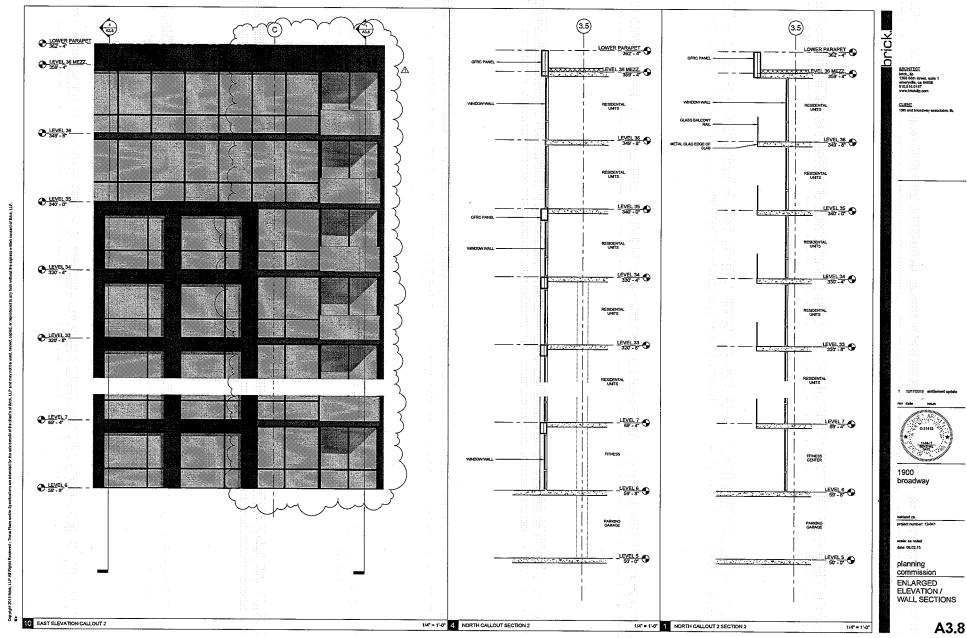


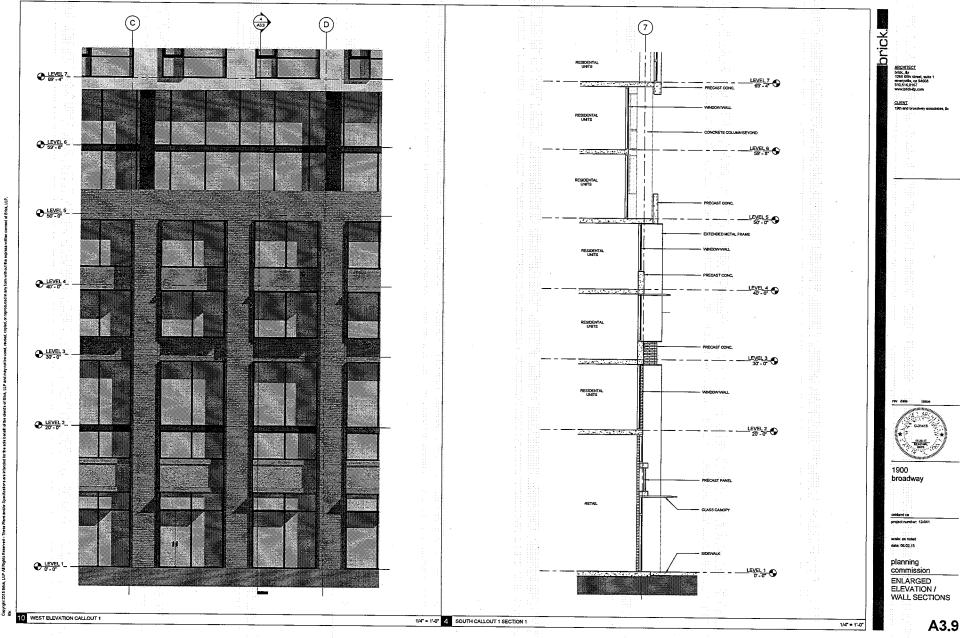


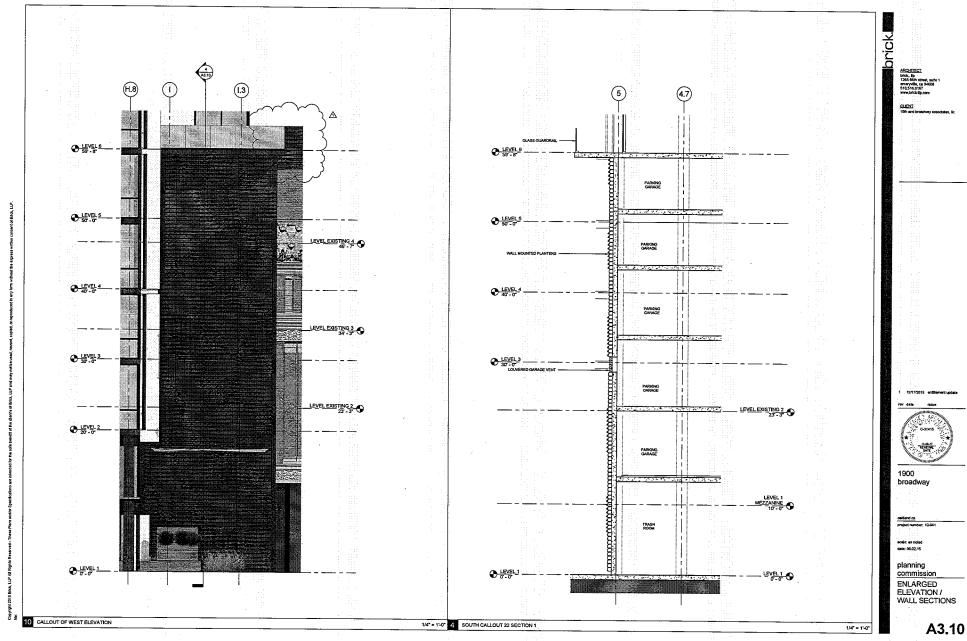


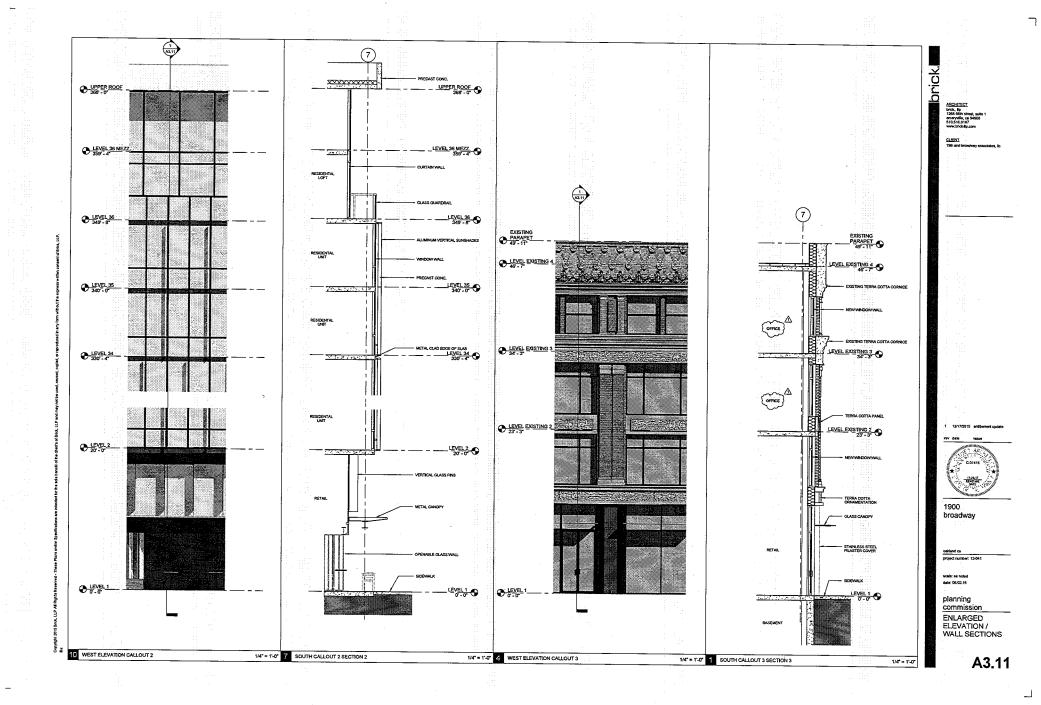


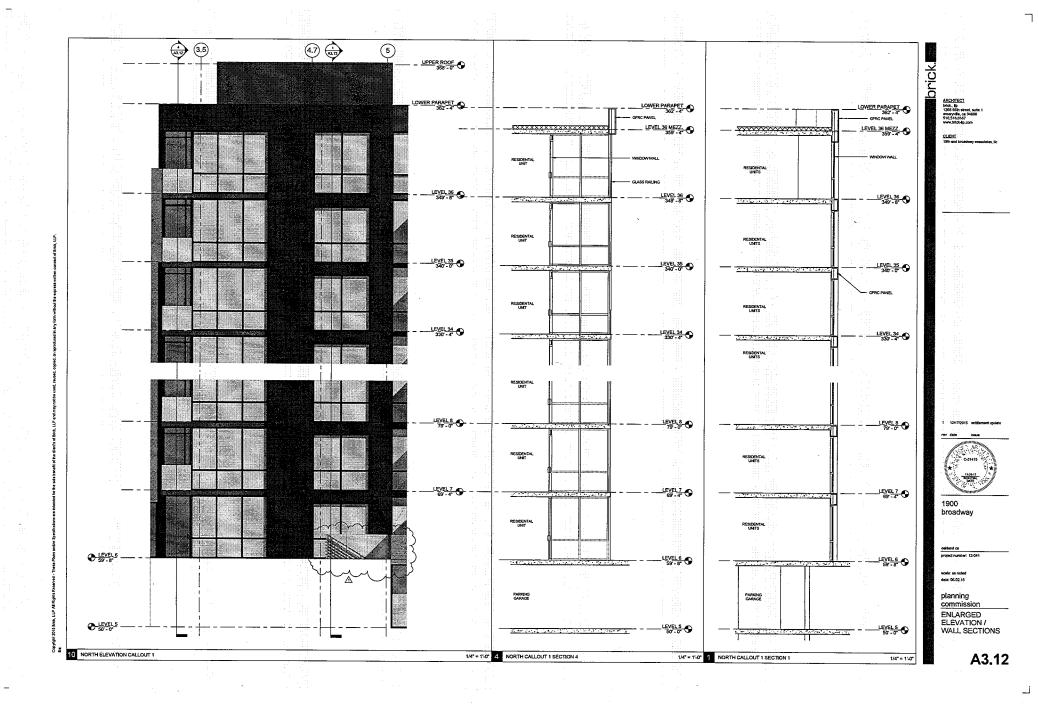


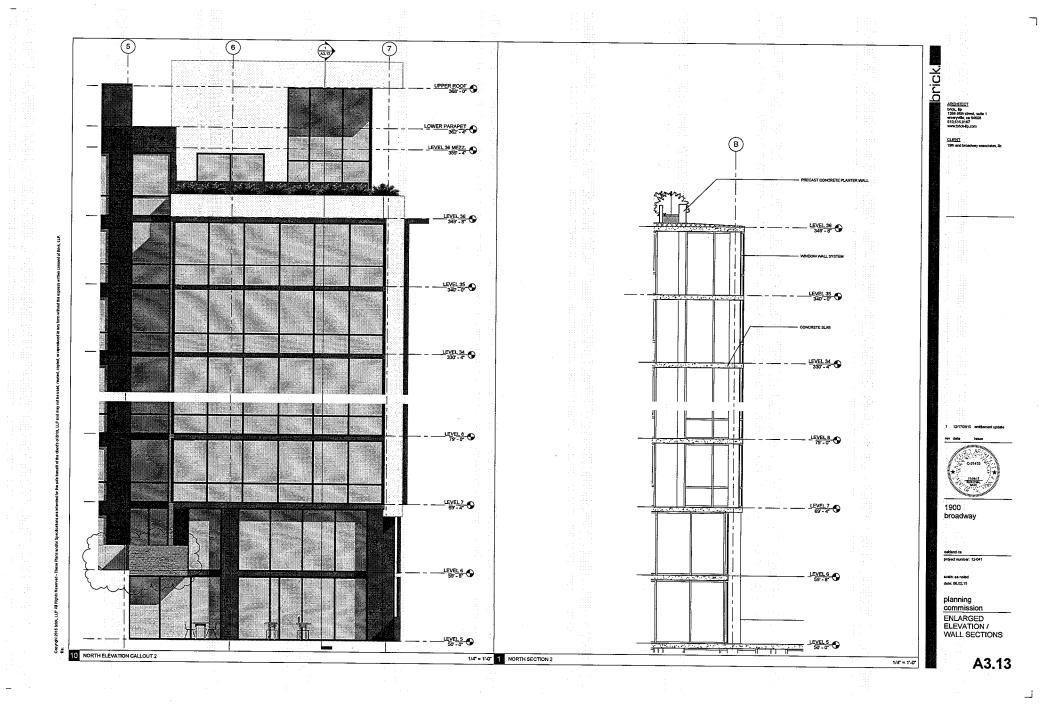


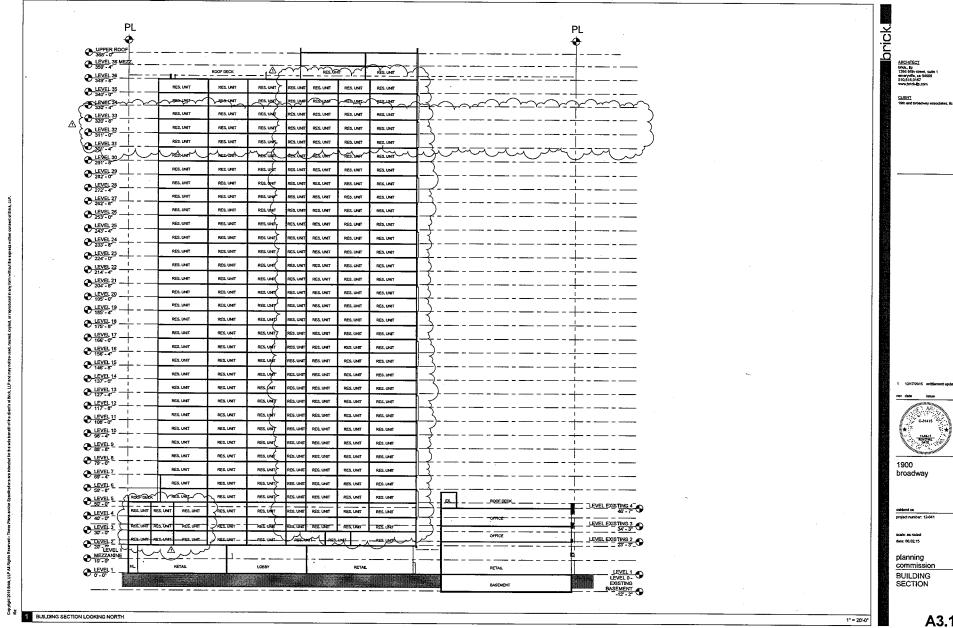






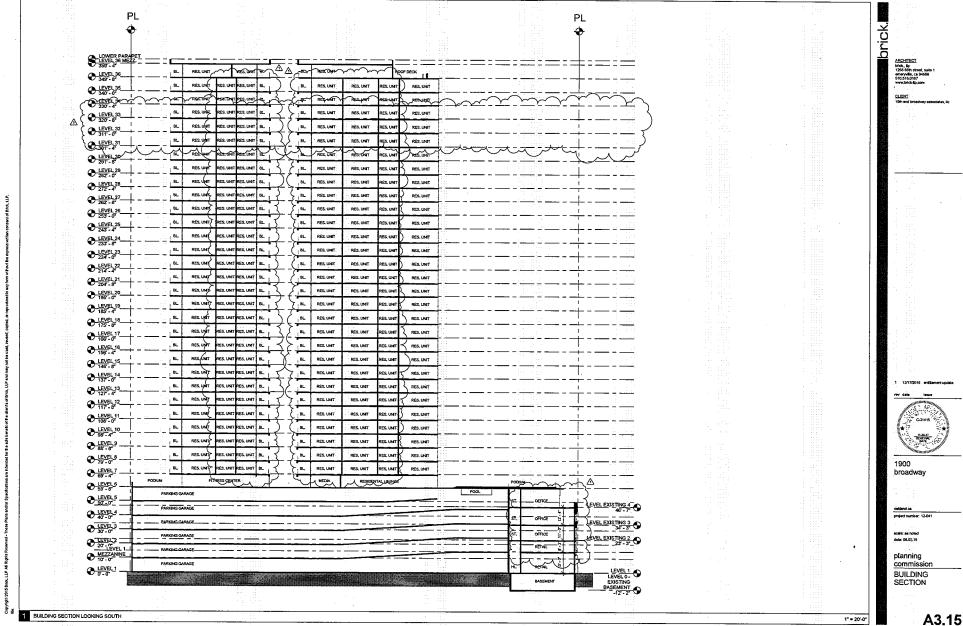


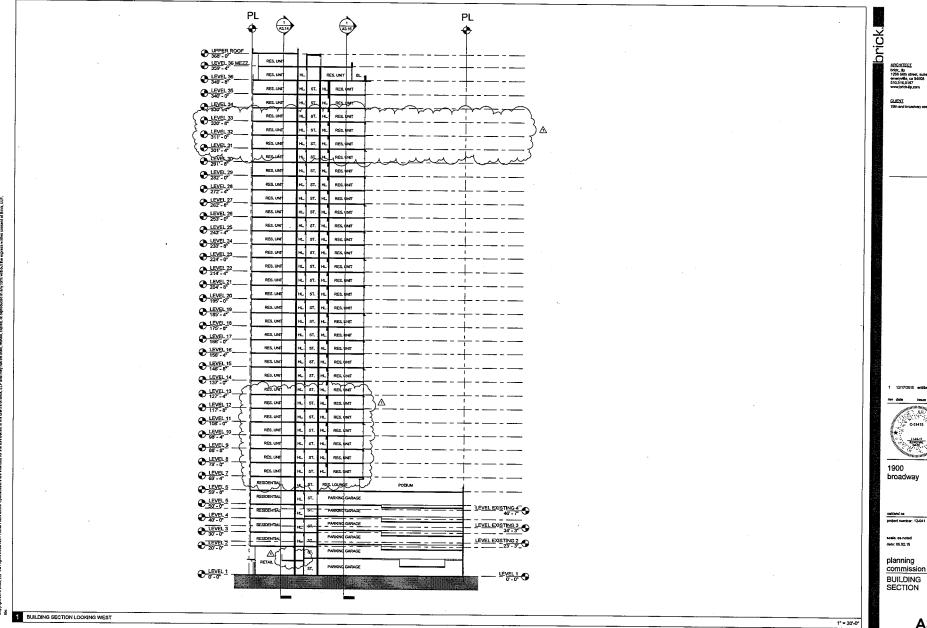






A3.14





A3.16

Gray, Neil D.

From:

Joseph Hornof <hornof@earcom.com>

Sent:

Wednesday, February 07, 2018 2:55 PM

To:

Gray, Neil D.

Subject:

1900-1944 Broadway Project - Case File Number PLN15179.

Attachments:

oak020718.pdf

PDF Attached: oak020718.pdf

Attn: Neil Gray, Contract Case Planner Oakland City Planning Commission ngray@oaklandnet.com

February 7, 2018

Dear Mr. Gray,

Via this correspondence, I would like to address certain issues prior to the public hearing concerning the extension of the 1900-1944 Broadway project entitlements. This is in reference to item 5 on today's agenda. Case File Number PLN15179.

I am a resident of 1770 Broadway. Our five-story building has been a fixture in Oakland for over 100 years. A former mayor of Oakland, John L. Davie, once lived here. Our building is comprised of 4 retail shops on the ground floor and 48 apartments above. We are right across the street from this project.

There has been significant change in our neighborhood since this proposal was approved in August 2015. The residents of our building have been impacted by first-hand by ongoing construction in our neighborhood. The project rising at 17th and Broadway is well within earshot. The removal of parking lots and the advent of ridesharing has greatly increased vehicular traffic; double-parking on Broadway and 19th Street is rampant. At street level, businesses have closed, resulting in more empty storefronts.

We have yet to witness how current projects in development, when completed, will further tax our local infrastructure. Moreover, the present-day residents and business owners of downtown Oakland have received scant information and little opportunity to participate in this public process. We are significant stakeholders our quality of life is at stake.

Since this proposal was approved, new plans have been released for a 38 story right next to us, at 1750 Broadway. These two projects need to be addressed in tandem. For instance, both proposals require vehicular and loading access on 19th Street, directly opposite each other, on both sides of the street. There seems to be little concern how these dual projects will affect us, both during construction and after they are completed. I would respectfully ask the Planning Commission to review if this project remains *Compatible with the Neighborhood:*

That the location, size, design, and operating characteristics of the proposed development will be compatible with and will not adversely affect the livability or appropriate development of abutting properties and the surrounding neighborhood, with consideration to be given to:

- 1) harmony in scale, bulk, coverage, and density; to harmful effect, if any, upon desirable neighborhood character;
- 2) the generation of traffic and the capacity of surrounding streets; and
- 3) any other relevant impact of the development.

It may no longer be prudent to consider the impact of this project - and all surrounding projects - in isolation. Their cumulative effect must be considered. Moreover, I would like to encourage you to provide an opportunity for the current residents and working people of downtown Oakland to provide their input. We are facing many real-life challenges in our immediate environment.

Sincerely,

Joseph Hornof 1770 Broadway Apt 112 Oakland, CA 94612 (510) 763-1488 hornof@earcom.com

Gray, Neil D.

From:

Steven G <das_eismeer@yahoo.com> Wednesday, February 07, 2018 5:28 PM

Sent: To:

Gray, Neil D.

Subject:

PLN15179 - Questions About Project/Case File

Hi Neil.

I have several questions and comments pertaining to the building project proposed in PLN15179 - (1900-1944 Broadway St). Please note of this email as a requirement to appeal any decision made by the planning commission.

I will address my questions to both the City of Oakland Planning Commission and to the developer/applicant (please forward along my questions as needed).

Has the planning commission considered the following:

- 1. Are there zoning permit changes required for this project? Does the project fall within the current guidelines for the parcel/plot/division regarding acceptable building height, zoning classification, etc?
- 2. Has the applicant filed for a waiver to work around the currently established zoning guidelines set? My assumption is that this parcel falls in the UPTOWN COMMERCIAL AREA district zone which was last updated 2010. Is this correct? If so, is the project in accordance with this plan? If this is not the proper district zone, could you share which one it falls in and if the project is in accordance with its guidelines?
- 3. Has the planning commission considered the number of current construction projects in proximity to the site which are currently in process and the cumulative impact on existing residents/businesses in the vicinity (0.5 1 mi) radius? Examples including visual, auditory, and resource impacts. Has the applicant considered the encumberment/difficulty of site access considering the proximity of 5-7 projects currently in construction (17th and Webster, 17th and broadway, 19th and 21st street projects that were just approved within the last month)?
- 4. Related to (3) above, has the planning commission considered cumulative traffic impact, air pollution, noise, walkabilty, or emergency access and negative impact on existing residents/businesses?
- 5. Has the commission considered the current level of community impact the project will leave? Has the developer/applicant proposed a community benefit package including but not limited to: low income housing, arts, or community outreach programs?

- 6. Is the applicant opting in or out of the City of Oakland's low income or BMR mandate for new residential projects? If they are opting out, what is the per unit dollar (\$) amount that the applicant is spending as a waiver for the low income housing requirement?
- 7. Related to (6) above, does the commission have a perspective on if the dollar \$ amount of waiver will cover community outreach to supplement the loss or opportunity cost of providing affordable housing to at-risk groups?
- 8. Has the commission considered the cumulative impact of the project (in combination with the 10+ other vicinity projects under construction) on public works utilities including: water, sewer, electric, gas, roads, and sidewalk access?
- 9. Regarding (8) above, has the commission sought a report on the impact of current project in potential straining of public utilities mentioned in (8) such that service disruptions and general livability issues could arise?

Thank you for answering these questions, I hope to hear your response shortly.

Sent from Yahoo Mail for iPhone